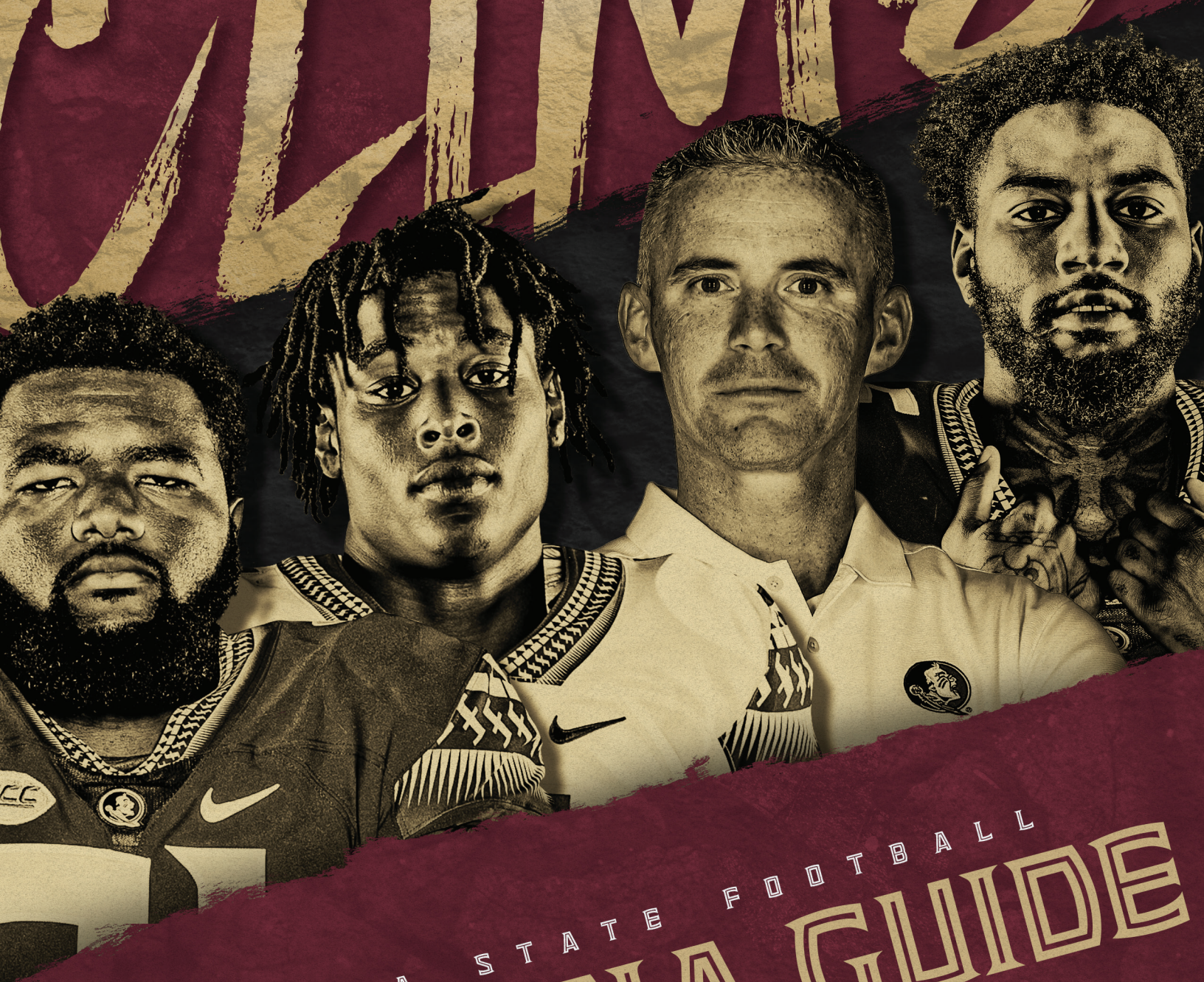


ATHLETICS



FLORIDA STATE FOOTBALL

2020 MEDIA GUIDE





BY THE NUMBERS

45

FIRST ROUND PICKS

24

TEN-WIN SEASONS

15

ACC CHAMPIONSHIPS

38

CONSENSUS ALL-AMERICANS

9

COLLEGE FOOTBALL HALL OF FAMERS



THE SEARS TROPHY

THE NATIONAL CHAMPION

FLORIDA STATE UNIVERSITY 1993

USA TODAY/ESPN TOP 25 COACHES' POLL

SEARS COLLEGIATE CHAMPIONS

THE HEISMAN MEMORIAL TROPHY
DOWNTOWN ATHLETIC CLUB OF NEW YORK CITY
CHARLIE WARD
FLORIDA STATE UNIVERSITY
OUTSTANDING COLLEGE FOOTBALL PLAYER
IN THE UNITED STATES FOR
1955

THE COACHES' TROPHY

THE NATIONAL CHAMPION

FLORIDA STATE UNIVERSITY 2011

USA TODAY/ESPN TOP 25 COACHES' POLL

THE HEISMAN MEMORIAL TROPHY
PRESENTED BY THE HEISMAN TROPHY TRUST
JAMIS WINSTON
FLORIDA STATE UNIVERSITY
AS THE OUTSTANDING COLLEGE FOOTBALL PLAYER
IN THE UNITED STATES FOR
2018

THE COACHES' TROPHY

THE NATIONAL CHAMPION

FLORIDA STATE UNIVERSITY 2000

USA TODAY/ESPN TOP 25 COACHES' POLL

SEARS COLLEGIATE CHAMPIONS

THE HEISMAN MEMORIAL TROPHY
PRESENTED BY THE HEISMAN TROPHY TRUST
CHRIS WEINKE
FLORIDA STATE UNIVERSITY
OUTSTANDING COLLEGE FOOTBALL PLAYER
IN THE UNITED STATES FOR
2000

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Media Relations Departments: Seattle Seahawks, Dallas Cowboys, Tampa Bay Buccaneers, National Football League

FLORIDA STATE QUICK FACTS

President	John Thrasher
Location	Tallahassee, Fla.
Enrollment	42,876
Founded	1851
Symbol	Seminole
Colors	Garnet and Gold
Conference	ACC (Atlantic Division)
All-Time Record	562-264-17
Seasons	73
Bowl Appearances	48
Stadium	Bobby Bowden Field at Doak S. Campbell Stadium
Stadium Capacity	79,560
Surface	Natural Grass
Director of Athletics	David Coburn
Faculty Athletics Representative	Dr. Pamela Perrewé
Head Coach	Mike Norvell
Record at FSU	0-0 (1st season)
Overall Record	38-15 (5th season)
Offense	Multiple
Defense	4-3
Letterwinners Returning/Lost	41/27
Starters Returning/Lost	17/17
Football Contact	Derek Satterfield
Office Phone	(850) 645-7683
Email	dsatterfield@fsu.edu
Website	Seminole.com

MEDIA GUIDELINES

All media who wish to cover FSU athletics will be expected to comply with all the procedures of the University, ACC and FSU Sports Information Office in order to be credentialed. Procedures will be provided in detail at the start of the 2020-21 athletic year and are subject to change at any time.

INTERVIEWS

Media interviews with all FSU players and coaches **MUST** be arranged through the Sports Information Office. Email Derek Satterfield (dsatterfield@fsu.edu) to arrange interviews with head coach Mike Norvell, assistant coaches, staff and all student-athletes. Please give as much advance notice as possible when requesting interviews.

Players will be available at designated times during the season.

Players' phone numbers will not be given to the media and players should not be called directly or contacted through social media sites to arrange interviews or ask questions.

HEAD COACH MIKE NORVELL

FSU head coach Mike Norvell will meet with the media on Mondays during the season. Contact the Sports Information Office or refer to the weekly release for exact times for the press conferences which will begin during the week of the first game and run throughout the season.

All interview requests for Coach Norvell are coordinated through the FSU Sports Information Office by emailing Derek Satterfield (dsatterfield@fsu.edu).

VIDEO SERVICES

Florida State's Sports Information Office has the ability to assist networks and television stations by providing video services through Seminole Productions, Inc. (SPI). Please call Jim Garbarino at (850) 644-8034 to arrange for these services. For more information on Seminole Productions, visit seminoleproductions.fsu.edu

XOS DIGITAL EXCHANGE

The Florida State Sports Information Office has partnered with XOS Digital in order to provide over-the-air television stations with instantaneous access to video content. The partnership involves the use of the company's Digital Media Xchange Server that will allow television stations to pull down video content year round. The data transfer speed is much faster than a traditional FTP service allowing very large files to be downloaded in just minutes.

The password-protected video FTP site will be hosting Monday press conferences with head coach Mike Norvell.

If you have an interest in creating an account that gives you access to the video weekly, please email Elliott Finebloom (efinebloom@fsu.edu). If you are looking for access just for a particular game week, please email prior to that game to set up a guest account.

SOCIAL MEDIA

Florida State Sports Information is making a continued effort in 2020-21 to utilize social media outlets as another way of passing information to our fans and those who cover our programs. FSU Football's twitter account @FSUFootball and Instagram feed @FSUfootball provide updated information and behind-the-scenes news as does the Noles' Facebook page - [facebook.com/FSUFootball](https://www.facebook.com/FSUFootball).

CREDENTIAL REQUESTS

All requests for working press, radio, television, photography or scouting credentials should be directed to our online credentialing site located on the Seminole.com Media Relations page no later than the **Tuesday** before the game. **PHOTOS WILL BE REQUIRED AND MUST BE UPLOADED AT THE TIME YOU REQUEST CREDENTIALS. PHOTO MUST BE IN COLOR AND PROVIDE A CLEAR VIEW OF THE FACE.** Requests for the home opener should be made at least two weeks prior to the first game. Space for the working press, radio and television is allocated by the FSU Sports Information Office. Any credential questions can be answered by Assistant A.D./SID and Digital Media Elliott Finebloom or Christa Salerno.

INTERNET ACCESS

Internet access is available in the ninth level press box and any additional media work space. Access will be granted through the FSUMedia network. The password will be available on all seat cards and will also be posted throughout the press box.

RADIO-TV

Florida State will host both home and visiting radio in booths in the press box. Network television (or the network broadcasting live) will be working from a mid-field booth on the eighth level (one below working press). Both home and visiting radio will broadcast from booths at the south end of the ninth level.

TELEPHONES

Telephone service should be secured directly through the Florida State University Office of Telecommunications at (850) 644-4357. The Telecommunications Office can provide both lines and phones. Orders can also be placed on-line at www.its.fsu.edu. Please make sure to request phone lines at least three days prior to the game.

DIGITAL MEDIA

The Digital Media Department is responsible for presenting the Seminoles online. Offices are located on the second floor of the Moore Athletics Center.

The department manages FSU's official site Seminole.com, the official social media platforms for the Seminoles, online stores, auctions, apps, promotional and championship sites.

SEMINOLE.COM ALSO PROVIDES:

- Live game audio featuring "The Voice of the Seminoles" Gene Deckerhoff and William Floyd
- Live press conference coverage Mondays and after games
- Live in-game stats
- Unique written and video content aimed at engaging and informing Seminole fans
- Roster, Schedules, Media Guides, Game Notes and more

PRIMARY FOOTBALL CONTACTS



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SEMINOLE SPORTS NETWORK



VOICE OF THE NOLES STILL BOOMING IN 42ND YEAR

Gene Deckerhoff joined an elite list of esteemed radio broadcasters when he called his 500th Florida State football game against North Carolina State in 2019. Now in his 42nd season, the Jacksonville native and Florida grad moved to Tallahassee for the job he has held since the 1979 season.



Deckerhoff was selected over two other broadcasters of some note -

Tom Mees, who became a national figure at ESPN, and Craig Sager, who was best known for his NBA work with Turner Sports.

A bona fide legend in broadcasting and one of only four announcers ever inducted into the Florida Sports Hall of Fame, Deckerhoff has also called FSU basketball since 1974 and been the voice of the Tampa Bay Buccaneers since 1989.

In 2015, Deckerhoff was presented with the prestigious Lindsey Nelson Award for broadcasting excellence. He has been honored with the Florida Sportscaster of the Year Award 15 times and is a member of the Florida State University Athletics Hall of Fame. In 2013, Deckerhoff won the National Football Foundation Chris Schenkel Award.

The only FSU football games he has missed were bowl games that the school did not have the rights to broadcast.

The Seminole Sports Network from Learfield IMG College, brings you all Florida State Football radio broadcasts. Learfield IMG College unlocks the value of college sports for fans, brands, universities and conferences through an omnichannel fan engagement platform. The company engages millions of fans with data-driven media, commerce, and experiential solutions, including licensing and multimedia sponsorship management; publishing, radio, digital and social media; ticket sales and professional concessions expertise; branding; campus-wide business and sponsorship development; and venue technology systems. Headquartered in Plano, Texas, Learfield IMG College is a longtime advocate for intercollegiate athletics and the student-athlete experience. Since 2008, it has served as title sponsor for the acclaimed Learfield IMG College Directors' Cup, supporting athletic departments across all divisions.

Florida State's broadcast crew is known as one of the nation's best, as it provides insight and entertainment, as well as detailed and expert analysis. The broadcast features award-winning play-by-play announcer Gene Deckerhoff, a veteran of the Seminole broadcasts heading into his 42nd season. Deckerhoff is nationally known as one of the finest announcers in the South. The "Voice of the Seminoles" is a 15-time winner of the NSMA Florida Sportscaster of the Year Award and has been inducted into the Florida Sports Hall of Fame. A native of Jacksonville, Fla., Deckerhoff has been the play-by-play announcer for the Tampa Bay Buccaneers of the NFL for the past 31 years, making for some very busy fall weekends. He runs Gene Deckerhoff Productions, a firm specializing in sports broadcasting and the production of radio and television commercials.

National Champion and Super Bowl winner William Floyd joins Deckerhoff in the booth as the color analyst. Floyd is now in his 13th season broadcasting FSU football games after joining the team in 2008. The former Florida State great is very familiar with the broadcasting world as he has hosted his own radio show in the Bay Area and worked as a reporter and studio analyst for SUN Sports. Sideline reporter Tom Block joins Deckerhoff and Floyd in providing in-depth analysis during the game. Florida State's game-day broadcasts begin two hours prior to every kickoff.

2020 Seminole Radio Network Affiliates Football Games & Mike Norvell Talk Show

Please check Seminoles.com for up-to-date listings

City	Dial	Frequency	Station
Tallahassee	FM	94.9	WTNT
Ft. Walton Beach	AM	1400	WFDM
Gainesville	AM	1230	WGGG
Jacksonville	AM	690	WOKV
Lakeland	AM	1430	WLKF
Lake City	AM	1340	WDSR
Lake City	FM	95.5	WDSR
Live Oak	FM	106.1	WJZS
Marianna	FM	100.9	WJAQ
Melbourne	AM	1060	WIXC
Miami/West Palm Beach	AM	850	WFTL
Ocala	AM	900	WMOP
Orlando	AM	590	WDBQ
Panama City	FM	94.5	WFLF
Pensacola	AM	1620	WNRP
Pensacola	FM	92.3	WNRP
Port St Lucie	AM	1590	WPSL
Tampa	AM	1010	WHFS
Tampa	FM	92.1	WHFS
Bainbridge, Ga.	FM	101.9	WBGE
Brunswick, Ga.	AM	790	WSFN
Waycross, Ga.	AM	1350	WFNS
Dothan, Ala.	FM	101.3	WAGF



INSIDE SEMINOLE FOOTBALL

Inside Seminole Football will air on WTXL ABC 27 on Monday evenings, from 7-8 pm, throughout the FSU football season. Seminole fans have the chance to hear from FSU head coach Mike Norvell and "The Voice of the Seminoles" Gene Deckerhoff reviewing all things Florida State Seminole Football. The audio broadcast airs on the Seminole Sports Network flagship and affiliate network throughout the State of Florida.

BROADCAST SCHEDULE

Monday, August 31	7 p.m.
Monday, September 7	7 p.m.
Monday, September 14	7 p.m.
Monday, September 28	7 p.m.
Monday, October 5	7 p.m.
Monday, October 12	7 p.m.
Monday, October 19	7 p.m.
Monday, October 26	7 p.m.
Monday, November 2	7 p.m.
Monday, November 9	7 p.m.
Monday, November 16	7 p.m.
Monday, November 23	7 p.m.
Monday, November 30	7 p.m.

SEMINOLE PRODUCTIONS

Anyone who has visited the second-floor broadcast facilities in the Moore Athletic Center has seen them - the two very large, yet overcrowded trophy cases in the Seminole Productions area. That's because each and every year, Florida State's Seminole Productions is recognized for excellence. With an experienced, award-winning professional staff and talented students, Seminole Productions is viewed as a leader in sports production, graphics, and visual communications as well as it's nationally ranked academic program which prepares students for professions in broadcasting and media production. Over the years, Seminole Productions has won over 350 national and international awards in a variety of production and graphics categories. It has been recognized for its work with Florida State athletics for TV programs, coach and program support, and for content running on FSU's Big Screen displays. SP staff members have even nominated for multiple Emmy Awards over the years.

Seminole Productions was the first ACC member to produce a spotlight live event for ESPN's main linear channel when it produced the 2017 NCAA Women's Softball Tallahassee Regional Championship Game and five other games that weekend. SP also produced the final home football contest in 2017 vs ULM for ESPN. Since then, Seminole Productions has produced over 65 Live Broadcasts for ESPN's linear channels which includes ESPN, ESPN2, ESPNU ACCN and even some for the SEC Network. SP has also produced hundreds of ACC Network Extra/ESPN3 broadcasts. SP produced Live Events for ESPN include Football Pro Day, Football National



Signing Day, and Football Spring Games, as well as Baseball, Basketball, Soccer, Softball, Volleyball, Tennis, and also multiple NCAA Championships, just to name a few.

Seminole Productions, with the help of FSU Athletics, also recently completed a multi-million-dollar renovation to its 7,000+ square foot facility including four control room's, 3 audio suites, camera control/shading, replay, editing, private offices and other spaces. The new and enhanced state of the art facility is now capable of running multiple network broadcasts and video board productions simultaneously. The new broadcast areas are so advanced that major networks can run their broadcasts out of Seminole Productions control rooms without the need of expensive broadcast TV and satellite trucks. These multimillion-dollar upgrades were completed prior to the launch of the ACC Network.

Established in 1987, Seminole Productions handles virtually every video production need for Florida State Athletics. It produces the Noles All-Access TV show and other contracted shows for major networks. Seminole Productions also provides all of the production elements and live support for Seminole Vision, the in-game entertainment productions for all Florida State football, basketball, baseball, and volleyball home contests with more in-venue videoboards coming on-line soon. Creating the perfect blend of high-tech wizardry with outstanding Seminole sports action is a big part of what Seminole Productions is all about. Seminole Productions also provides visual communication support for the government and other agencies throughout the State of Florida.

Beyond its professional work, Seminole Productions main mission is one of teaching and is a part of the FSU College of Communications and Information. Executive Producer Jim Garbarino and Sr. Director Kirby Kander are adjunct professors for the College. FSU Communications students get to learn from industry professionals while working on real world professional productions for national networks, learning their craft on state of the art equipment. Seminole Productions has placed students in the broadcasting and film industries everywhere from New York to Los Angeles and with professional sports teams nationwide. Visit seminoleproductions.fsu.edu for more information.

ACC NETWORK

Owned and operated by ESPN in partnership with the Atlantic Coast Conference, ACC Network (ACCN) is the home of the ACC. Get 24/7 coverage of the conference that wins all year long with Packer and Durham, All ACC and more - and don't miss a play this football season with The Huddle. With live games, original content and analysis - get closer to SCHOOL MASCOT action on ACCN and its digital platform, ACCNX. WE DO THIS.

Carriage agreements are in place with video providers: AT&T U-Verse, AT&T TV, AT&T TV NOW, Cox, DIRECTV, DISH Network, Google Fiber, Hulu Live TV, Optimum, Sling TV, Spectrum TV, Suddenlink, TVision, Verizon Fios, Vidgo, YouTube TV, members of the NCTC, NRTC and Vivicast, among others.

ACCNX streams additional live events on the ESPN app and is available through the participating video providers that carry ACCN. To learn more about ACCN and ACCNX visit www.GetACCN.com.



WE DO THIS