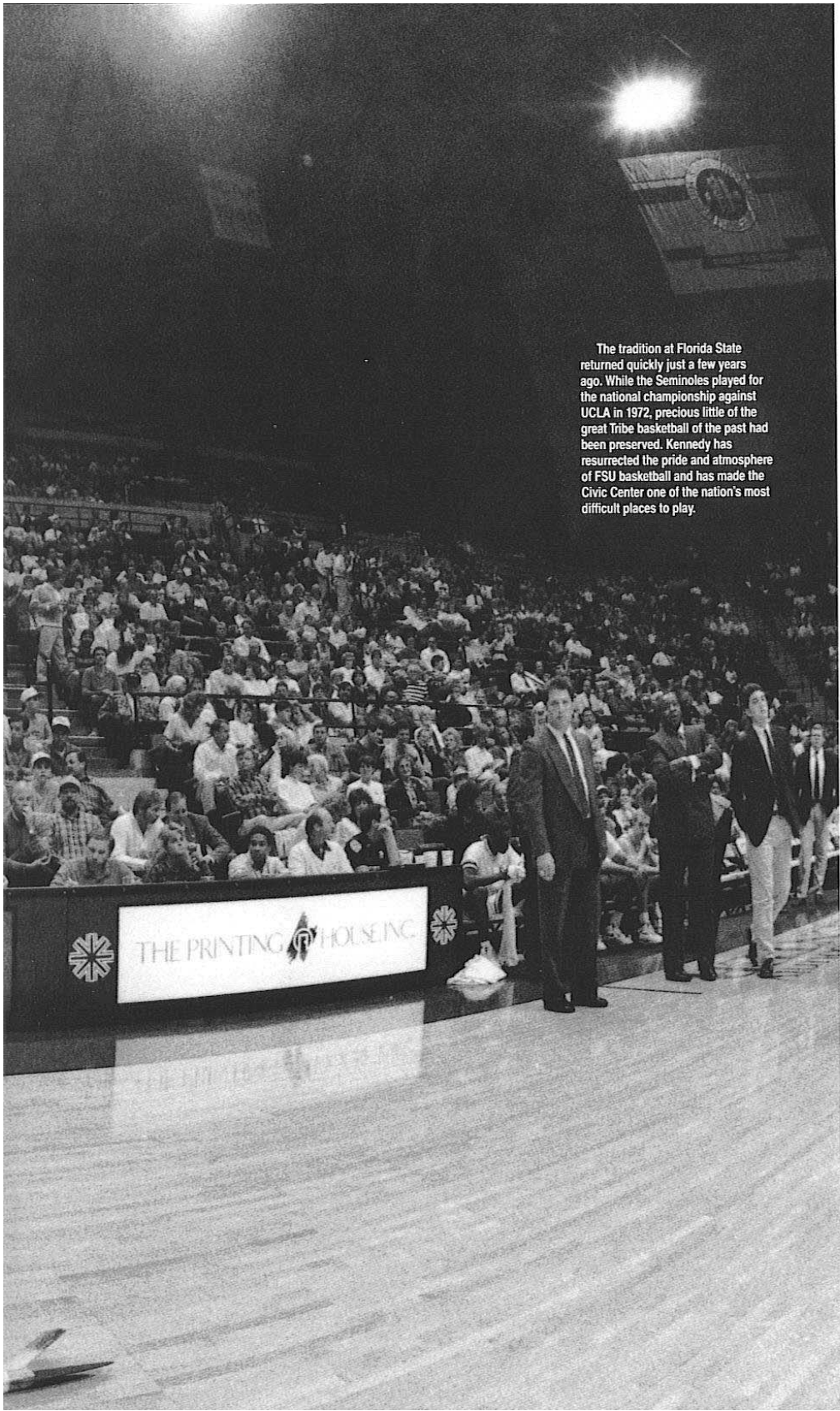


Basketball at Florida State

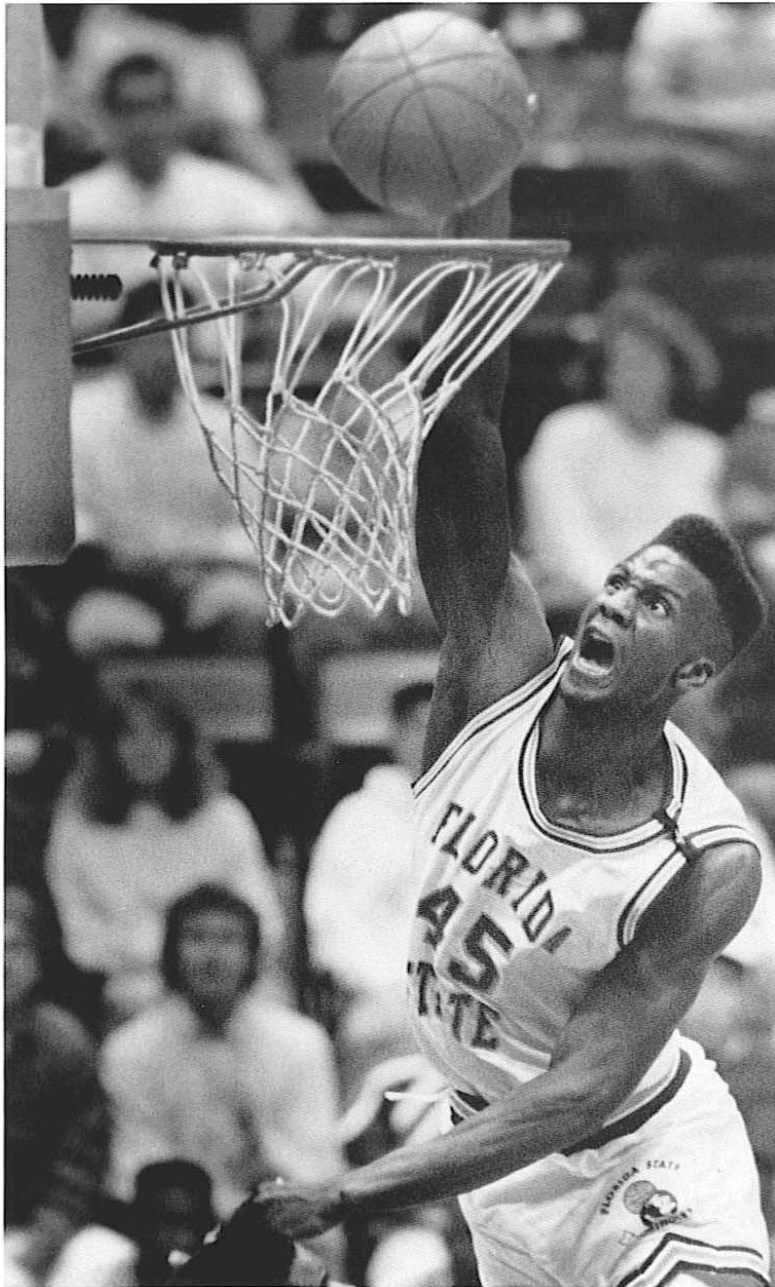
<i>Entering A New Decade, Preparing For A New Century Administration</i>	70 73
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The tradition at Florida State returned quickly just a few years ago. While the Seminoles played for the national championship against UCLA in 1972, precious little of the great Tribe basketball of the past had been preserved. Kennedy has resurrected the pride and atmosphere of FSU basketball and has made the Civic Center one of the nation's most difficult places to play.

Basketball at Florida State



In 1991, one of the best arenas in the south will become an arena for some of the best when Florida State begins play in the Atlantic Coast Conference. FSU officially joined the conference in 1990 and will play a full ACC basketball schedule in 1991-92.



Basketball at Florida State



FSU Basketball – Simply The Best.

The constant beat of the flashy pep band fills the Civic Center with the familiar sound of the Florida State fight song. 13,000 garnet and gold clad fans, some with war paint smudged on excited faces, slash the air with imaginary tomahawks.

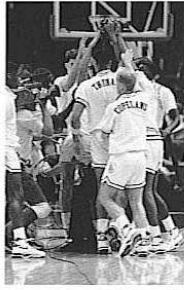
The building nearly shakes with excitement as the glistening wooden floor seems to invite the Tribe from the tunnel.

Soon, the war chant begins to reach a deafening crescendo, the crowd rises with anticipation and the Seminoles pour from the dark tunnel into the lights and the cheers of one of college basketball's most enthusiastic crowds.

Basketball is hot at Florida State. And it will be getting even hotter as the Seminoles begin play in the Atlantic Coast Conference next season. Duke, North Carolina and Georgia Tech will lead the ACC big boys into the Civic Center.

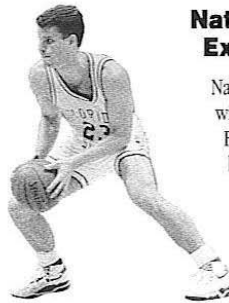
And while game day is exciting, Florida State athletes go through their day-to-day routine in some of the nation's finest facilities. From the comfortable, apartment-style living at Cash Hall to the ultra-modern practice facilities at the Coyle E. Moore athletic center, Seminole athletes practice and compete in the best of settings.

The Moore Center houses an exclusive practice gymnasium, lockerrooms, FSU's highly-acclaimed sports medicine staff, the training table for meals and the offices of most of FSU's coaches and administrators. In addition, an expansive weight facility and academic center located in the Moore Center means convenience for FSU's athletes.



Media coverage of basketball in Florida's Capital City is second to none, as the Seminoles have playing time inbed in on ABC, ESPN, Raycom and Sunshine Network, while all major Florida dailies cover every FSU game.

Basketball at Florida State



National Media Exposure

National exposure comes with the territory with Florida State's successful basketball program. Over 10 newspapers throughout the state of Florida cover every Seminole basketball game; and *USA-Today*, *Sports Illustrated* and other national publications

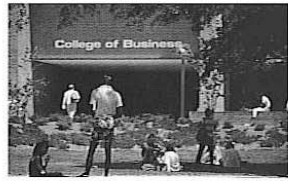
make regular stops to the FSU campus.

Florida State's television exposure is second to none with 17 games televised live this season. The Seminole's cable network is Sunshine Network which reaches throughout the state and, when affiliated with Prime Network, throughout the country. The Tribe will also play six Metro Conference games on Raycom's Television Network. In addition, FSU and UNLV will tip off on ABC-TV nationwide on December 22 and the FSU/Memphis State game on February 21 will be televised by ESPN.

Florida State's constant media exposure benefits the University and its athletes. George McCloud, the seventh pick in the 1989 NBA draft and the first guard selected overall, was named third team All-American and plays for the Indiana Pacers. A great deal of his success came from exposure over FSU's televised games. Randy Allen (Sacramento Kings) and Mitchell Wiggins (Houston Rockets) gained NBA attention through media exposure.

Florida features some of the nation's top newspapers, in terms of circulation, and the television market is second only to New York state.

And with Florida State beginning play in the Atlantic Coast Conference next season, the Seminoles' media play will rival any in the country.



Florida State's beautiful oak-covered campus can obscure the fact that the University is home to some of America's most high-powered science research programs. In 1990, Florida State was selected as the site for the National Magnetism Laboratory.

Basketball at Florida State



Florida State University

More than 250 graduate and undergraduate degrees are offered at Florida State through its 15 schools and colleges. Florida State's colleges of arts and sciences, business, communication, education, engineering, home economics, law and social sciences combine with its schools of criminology, library and information studies, music, nursing, social work, theatre and visual arts to make FSU a nationally acclaimed university.

Many members of the Florida State University faculty are renowned scholars in their fields, including four members of the National Academy of Sciences. The men and women who teach at FSU have distinguished themselves at national and international levels in humanities, natural sciences, engineering, visual and performing arts, social sciences, law and other academic fields.

Florida State is regarded as one of the nation's top research institutes. Recently, FSU was selected over MIT for the location of a state-of-the-art magnetism lab that gained world-wide attention. FSU also houses the world's fastest supercomputer (the ETA-10). The Tandem Van de Graff-Superconducting Accelerator Laboratory in the Department of Physics houses two atom-smashers and has been ranked in the top four in the nation by the National Science Foundation.

Indeed, Florida State University offers the best in education and campus life.

THIS
IS
FLORIDA
STATE
UNIVERSITY

Entering A New Decade, Preparing For A New Century

A

t the dawn of a new decade, Florida State University is trailblazing toward a new century – exploring science through supercomputing, pioneering in Florida's growing film industry and scouting new avenues of cultural exchange in a world opening the paths to freedom.

Among the elite of supercomputing since obtaining its first high-speed computer in 1985, FSU took yet another step in ultrafast computing in 1990 with the acquisition of two new supercomputers, the Thinking Machine Corp. Connection Machine and the Cray Y-MP4/432. Both computers can be accessed from hundreds of locations in the United States and Europe.

For many years FSU has extended its reach far beyond Florida through international study programs in England, Italy, Switzerland, Yugoslavia, France, Panama, Costa Rica and the Caribbean. In 1990, the FSU School of Theatre reached out to the Soviet Union when it began a mutual student and faculty exchange program with the Moscow Art Theatre. Also in 1990, the University embarked on a program requiring all

its students to take multicultural courses to expand their knowledge of the world and its variety of people and cultures.

Expanding on its longstanding reputation in the performing arts and keeping pace with professional movie studios that have opened recently in Florida, Florida State is now the professional training ground for one of Florida's fastest growing industries, film production. FSU admitted its first film students to the new School of Motion Picture, Television and Recording Arts in fall 1989. The school, which offers a bachelor's degree program in Tallahassee and a master's program in Sarasota, will train 150 students a year in the art of filmmaking.

These far-reaching programs are but a few of the 276 graduate and undergraduate degree programs offered through Florida State's eight colleges – Arts and Sciences, Business, Communication, Education, Engineering, Human Sciences, Law and Social Sciences – and eight schools – Criminology, Library and Information Studies, Music, Nursing, Social Work, Theatre, Visual Arts and Dance and Motion Picture, Television and Recording Arts.

Opposite Page: Because of Florida State's "Halls of Ivy" campus, it's frequently used as a location for filming of television commercials that call for a college campus. Westcott Hall, which houses administration, is the University's best-known architectural landmark.





Florida State is a public, coeducational university and a senior member of the State University System, founded as an institution of higher learning in 1851 by legislative act. It began operating in Tallahassee with its first students in 1857.

Today, Florida State's operating budget is \$352 million. Faculty and administrators generate more than \$68 million annually in external funding to supplement state-sponsored research, and the private, non-profit FSU Foundation raises millions through private gifts to support academics.

The main campus is spread over 347 acres in Tallahassee; the University owns a total of 1,167 acres in Leon, Bay and Franklin counties. Within the state, FSU spreads west to its 20-acre campus in Panama City and south to its marine laboratory on the Gulf of Mexico and its film and theatre professional training programs in Sarasota. In 1990, through a generous gift to the Foundation, the University acquired the Appleton Art Museum in Ocala, which will become a study center for the visual arts. Additionally, the Center for Professional Development and Public Service, housed in the Florida State Conference Center on the edge of the main campus, provides extensive credit and non-credit continuing education programs statewide.

With 1,549 members, the FSU faculty currently includes four members of both the National Academy of Sciences and the American Academy of Arts and Sciences and has included four Nobel laureates. It is backed by 2,786 administrative, professional and support staff.

Library holdings at Florida State include 1.76 million book titles, 18,650 serials and 3.25 million microforms. The main library facility, the Robert M. Strozler Library, is linked via a computerized information system to other state university and national research libraries. The Paul A.M. Dirac Science Center Library places scientific resources close by the University's main science research complex.

On the top floor of the Dirac Library is the Supercomputer Computations Research Institute, a multidisciplinary, multinational program that brings together some 100 scientists, engineers and technicians. SCRI is electronically linked to an off-campus research complex and the University's two powerful supercomputers.

Also providing unique research opportunities is the physics department's Tandem Van de Graaff

With 1,549 members, the FSU faculty currently includes four members of both the National Academy of Sciences and the American Academy of Arts and Sciences and has included four Nobel laureates.

Superconducting Accelerator Laboratory, which houses two powerful atom smashers and is ranked among the top four in the nation by the National Science Foundation.

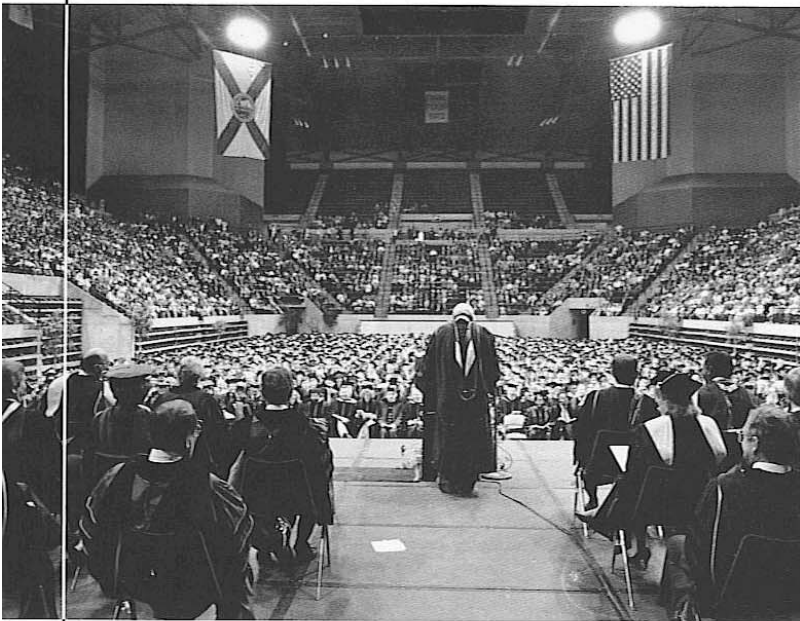
Recent growth during Dr. Bernard F. Sliger's 14-year presidency at FSU includes the student union expansion, the building for the joint Florida A&M University/Florida State University College of Engineering, the Dirac Library, the Village Green project at the College of Law and the FSU Panama City Campus. Currently under construction adjacent to Tully Gym is a \$12 million state-of-the-art student recreation center, which will include a multipurpose gymnasium and indoor pool. And Florida State is managing its growth through the planned University Center, an office and classroom complex to be built adjacent to Doak Campbell Stadium. The building is expected to meet many of FSU's administrative and classroom needs and provide a centralized location for many student services.

FSU places a high priority on its more than 28,000 students, their needs and interests. The one-of-a-kind, all-collegiate Flying High Circus, the Honors and Scholars program, student government and intramural sports are among more than 200 organizations and activities in which students can participate. Programs such as the FSU Artist Series and Distinguished Lecture Series also serve to broaden the horizons of FSU students.

Florida State bonds the educational and social aspects of campus life just as it blends Gothic and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida and with the state's thriving capital city.

Florida State remains a growing institution – from its roots as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women and its coeducational status as a university in 1947 to its modern development as an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts. In all areas of teaching, research and service, Florida State University continues to be a pathfinder into the 21st century.

From its Flying High collegiate circus to the world's most powerful supercomputer, Florida State provides a panorama of excitement. With distinguished professors in fields ranging from biological science to political science, and famous alumni such as Burt Reynolds, FSU blends the educational and social sides of campus life.





Westcott Hall was nearly lost when it was largely consumed by fire in 1969. The building was extensively rebuilt just in time to witness Florida State's rise to national prominence in the '70s and '80s.

Administration

Dr. Bernard F. Sliger
President

Dr. Bernard F. Sliger was appointed interim president of Florida State University on August 1, 1976, after serving for four years as executive vice president and chief academic officer. He was named president on February 7, 1977.

Sliger, a native of Trout Creek, Michigan, holds three degrees – the B.A., M.A. and Ph.D. – from Michigan State University, all in economics.

He began his educational career as an instructor in Michigan's Interior Township Schools in 1947. He has taught at Florida State, Michigan State, Louisiana State and Southern University during his career.

He spent 19 years as a faculty member and administrator at Louisiana State University, during which he served as head of the economics department, member and chairman of the graduate council, dean of academic affairs and vice chancellor. He served a year as Louisiana's Secretary of Administration and then organized the Louisiana Coordinating Council for Higher Education, serving as its executive director from 1969-72.

An economist and scholar in the special field of economic theory and public finance, he frequently has served as a consultant to private and public commissions and organizations. In Florida, Sliger served as chairman of Governor Reubin Askew's Economic Advisory Council in 1976-77 and was appointed by the Florida Legislature as a member of the Academic Task Force for Review of the Insurance and Tort System in 1986-88. In Louisiana, he was a member and chief consultant of the Governor of Louisiana's Tax Study Committee in 1968 and chaired a special committee appointed by the legislature to study the Louisiana Department of Revenue.

He served as a member of the Board of Directors of the Federal Reserve Bank of Atlanta from 1983-88 and was a member of the American College Testing Board of Trustees from 1981-87, serving as chairman from 1985-87.

Sliger is a member of many national organizations, including the following: Southeastern Universities Research Association, 1983-; Universities Research Association, 1977-; Executive Committee, 1984-; Board of Trustees, 1988-1992; National Association of State Universities and Land Grant Colleges, 1977-; American Council on Education, 1977-; ACE Labor/Higher Education Council, 1986-; International Association of University Presidents, 1989-; Council on Competitiveness, 1986-; and the Joint Council on Economic Education Board of Trustees, 1988-.

In addition, he serves as a member of the following state and local organizations: the Florida and Tallahassee Chambers of Commerce; Florida TaxWatch, Inc.; Florida Economics Club; Florida Chapter of The Nature Conservancy Board of Trustees, 1985-, chairman, 1990-91; Florida Association of Colleges and Universities Board of Directors, 1989-90; and the Florida Council of 100. Civic activities include Springtime Tallahassee (Parade Grand Marshal in 1989), Tallahassee Kiwanis Club and the Capital Tiger Bay Club.

In 1987, Sliger was appointed to a four-year term on the NCAA Presidents Commission. He chaired the commission's ad hoc committee on the national forum in 1988 charged with planning and implementing a series of NCAA national meetings on the student athlete. In 1989, he was named chair of Division 1-A of the NCAA, chair of the Presidential Nominating Committee of the Presidents Commission and a member of the NCAA Special Committee on Cost Reduction. In 1990, he was named chair of Division I of the NCAA.

Dr. and Mrs. Sliger (Greta) have four children: Nan, Paul, Greta Lee and Sten. They are members of the Lutheran Church and reside at 1030 West Tennessee Street in Tallahassee.

Bob Goin
Athletic Director

Bob Goin, FSU associate athletic director for the past eight years, was named athletic director in January of 1990. He had served as the acting director for the previous three months, taking over when former director C.W. "Hootie" Ingram left to take the same position at Alabama.



Dr. Bernard F. Sliger



Bob Goin



Opposite Page: One of America's most beautiful college campuses, Florida State abounds with flowering dogwoods, camellias, azaleas and magnolias. The spring blossoms turn the campus into a riot of color just in time for graduation.

As associate athletic director and assistant athletic director at FSU for the past eight years, Goin was responsible for many aspects of the day-to-day operation of the Athletic Department. Among his many duties was the responsibility for all the game-day operations for the football, basketball and baseball teams. He also served as tournament director for seven NCAA baseball regionals, including the NCAA South, Atlantic and East tournaments.

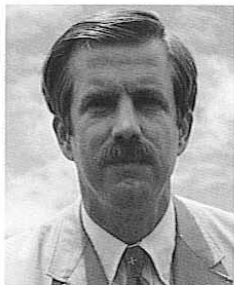
Goin came to Tallahassee in July of 1981 after two years as athletic director at California (PA) State College, where he was credited with expanding the athletic department. During his time with Cal State, he formed the Cal State Athletic Scholarship Fund and Athletic Booster Club.

Prior to taking the California post, he served as assistant athletic director at West Virginia. While at West Virginia from 1976-79, Goin was involved in several expansion projects, including construction of a new stadium and athletic facility.

From 1960-76, Goin worked at Bethany College, where he held a variety of positions. He was an associate professor and chairman of physical education and athletics at Bethany, as well as taking coaching assignments in football, basketball and baseball.

Goin is a recipient of a number of coaching honors and currently serves on many university-wide committees. As a member of the Compliance Committee, to which he was appointed by President Sliger, Goin has developed and implemented a program which protects the integrity of the university by making sure each and every regulation governing intercollegiate athletics is followed. He is also on the Recreational Facilities Study Committee and the Campus Alcohol and Drug Information Center Committee.

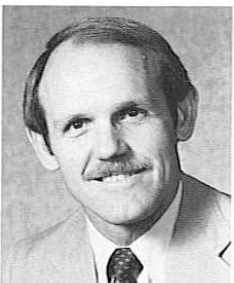
Goin and his wife, Nancy, have four children and two grandchildren.



Charles W. Ehrhardt



Charles Hurst



Larry Pendleton

Charles W. Ehrhardt
Faculty Athletic
Committee Chairman

As he begins his seventh year as Chairman of the FSU Athletic Committee, Charles Ehrhardt continues to be an important voice for Florida State on both the conference and national levels. Since the beginning of 1989, he has been elected to a pair of posts which gives him an even larger voice in the Metro Conference and the NCAA.

Ehrhardt was elected chairman of the Faculty Athletics Representatives Association of the NCAA in January 1989 at the NCAA convention and was chosen President-Elect of the Metro Conference in May. He has already served as president of the Metro Conference (1984-86), acting as the league's chief representative to the NCAA during that time. In the interim, he was active on the editorial budget committee of the Metro.

This is also Ehrhardt's second stint on FSU's Athletic Committee. A professor of Law at Florida State since 1967, he first worked on the committee from 1969-71 and was reappointed to the board in 1983. He succeeded Dr. James Jones as chairman in 1984 and became Florida State's representative to the NCAA with the appointment.

Ehrhardt is a widely-respected expert in the field of Evidence and is the Ladd Professor of Evidence in the Florida State College of Law. He wrote the Florida Evidence Code, passed by the state legislature in 1976,

which deals with the admissibility of evidence in court trials. Ehrhardt has also written a book on evidence, published in 1977 with a second edition added in 1984.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a private consultant on evidence matters.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University in 1962. He went on to the University of Iowa and earned his law degree two years later. He eventually went on to become an Assistant United States Attorney in Iowa before coming to Tallahassee.

Ehrhardt and his wife, the former Judy Sutton, have three children.

Charles Hurst
Assistant
Athletic Director

Charles Hurst joined the Florida State athletic staff in July of 1987. He oversees FSU's entire business and ticket operations.

Hurst, 50, came to the newly created position of assistant athletic director for business from the University of Florida, where he had served as the Director of Internal Management Auditing since 1983. At Florida, Hurst directed a staff of 15 in developing all internal audit programs within the University. Hurst had previously served as Manager of Internal Auditing at the University of South Alabama from 1981-83.

The Talladega, Ala., native received his bachelor's degree from Jacksonville State (Ala.) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed with the private accounting firm of Brooke and Freeman in Anniston, Ala.

Hurst is also affiliated with several organizations related to his field, including the American Institute of Certified Public Accountants and the Florida and Alabama Societies of Certified Public Accountants.

He and his wife, Juanita, have a daughter.

Larry Pendleton
Assistant
Athletic Director

Assistant athletic director Larry Pendleton is in his 18th year as a member of the Florida State athletic department staff. From 1975-80, Pendleton was academic advisor for FSU male athletes, before assuming the position of assistant athletic director in July of 1980.

Pendleton's current post touches many areas of the department. He is responsible for maintaining and scheduling of all athletic facilities.

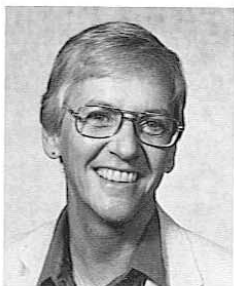
Additional duties include scheduling and making travel arrangements for the Seminole basketball team and managing the athletic department insurance programs.

Pendleton coordinated the department's building of the Moore Athletic Center in 1983, as well as improvements to Doak Campbell Stadium, Dick Howser Stadium, Bim Stults Aquatic Center and Mike Long Track. He also supervised the building of FSU's softball complex. Last year, Pendleton coordinated the addition of a new matrix scoreboard and sound system for Dick Howser Stadium as well as planting of prescription turf in Doak Campbell Stadium.

A 1969 graduate of Florida State, Pendleton returned to his alma mater in 1973 as a graduate assistant







Dr. Janice Stocker

football coach. In 1974, he became a full-time member of the Tribe family when he was hired as an assistant football coach. The next year, he moved to the academic advising position.

A native of Winter Garden, Fla., Pendleton played linebacker and offensive guard for the Seminoles in the late 1960s. FSU offensive coordinator Wayne McDuffie and Pendleton were the two starting guards on the Seminoles' 1967 Gator Bowl squad. Larry was twice selected to the Florida all-star team while starting 33 consecutive games and participating in three bowl games.



Andy Urbanic

Dr. Janice Stocker
Assistant Athletic Director

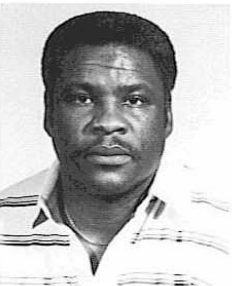
Dr. Janice Stocker is in her fifth year with the Florida State athletic administration. A veteran of 25 years of collegiate athletic experience, she serves as the primary women's administrator as well as handling several sports programs. They include volleyball, women's basketball, softball, men's and women's swimming and men's and women's tennis.

A native of Muncie, Ind., Stocker has worked in almost every area of athletics, including coaching, teaching and administration.

Stocker has been a part of the athletic administration team of four universities as well as one conference. She was associate director of women's athletics at the University of Minnesota for the 1984-85 school year and prior to that appointment, was commissioner of the Wisconsin Women's Intercollegiate Athletic Conference that included 12 institutions.

She also worked as the assistant athletic director at West Virginia University from 1977-79, teaching and working with the entire program; at Ball State University where she was women's athletic director for six years; and at Slippery Rock where she taught and coached for four years.

Stocker received her bachelor's degree from Earlham College in Richmond, Va., in 1954 and holds a 1962 master's from Ball State. She completed her doctoral studies at Temple in 1972.



Dr. John Eason

Andy Urbanic
Assistant Athletic Director

Andy Urbanic begins his first year with the Florida State athletic family as assistant athletic director.

In that role, Urbanic assists the director in the day-to-day operations of the department in addition to overseeing all aspects of the football program, including team travel and home game operations, practice, class attendance and dining hall and dormitory operations.

Urbanic comes to Tallahassee with more than 30 years athletic experience, mostly as a collegiate football coach. Prior to taking the post at Florida State, he served at the University of Akron (Ohio) as offensive backfield coach and recruiting coordinator from 1986-87 and as assistant head football coach and offensive coordinator from 1987-88.

Urbanic also worked with the University of Pittsburgh football program. From 1980-86, he served as the offensive backfield coach in addition to directing the Pitt Panther Football and Foge Fazio Football Clinics.



Joe Labat

Additionally, high school football programs have benefited from Urbanic's coaching abilities. As a high school coach, Urbanic coached in six undefeated seasons and earned eight state high school championships. From 1976-78, his Pittsburgh Penn Hills Senior High School team held a 32-game winning streak.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.

Dr. John Eason
Assistant to the Athletic Director

John Eason, a nine-year veteran of the Seminole football coaching staff, has added new duties within the FSU athletic administration beginning this fall.

While Eason will continue coaching FSU's highly-successful wide receivers, he now will work with FSU athletics in all sports in the area of student affairs and academics. He will continue to serve as the internal monitor of the academic progress of the Seminole football team, which involves working closely with the department's academic support crew. But now his involvement will extend to all FSU student athletes and will encompass even more responsibility in this area. Eason is a native of Ocala, FL, who joined FSU from Tallahassee's Lincoln High School, where he was assistant principal for student affairs for two years. He also coached on the Tallahassee high school scene, serving as offensive coordinator at Leon High from 1973-79.

A receiver and punter for Florida A&M University in Tallahassee between 1963-67, Eason earned All-American honors his junior and senior years. He was named MVP of the Rattler squad in both seasons and was invited to play in the Blue-Gray all-star game in 1967.

Following graduation, Eason played two years of professional football with the Oakland Raiders. He began his coaching career at Vanguard High School in Ocala, where he coached until 1971. In 1972, he returned to professional football, playing for the Montreal Alouettes of the Canadian League.

Eason holds a doctorate in education administration from Florida State. He received both his bachelor's and master's degrees from Florida A&M.

He and his wife, Dorothy, have a daughter - Amanda.

Joe Labat
Assistant to the Athletic Director

Currently in his 12th year on the FSU athletic staff, Joe Labat begins his first year as assistant to the athletic director. His primary duty in that role is coordinating financial aid assistance for Florida State's student-athletes. He is also involved in a variety of other activities as assigned by the athletic director. Previously, Labat handled the day-to-day fiscal operations of the athletic department as the athletic business manager.

After serving in the accounts payable section of the Florida State Controller's office across campus, Labat joined the athletic department as business manager in



1978. He spent the next nine years managing Florida State's athletic department budget.

Upon graduating from Florida State in 1967, Labat began teaching and coaching football and track at Tallahassee's Rickards High School. After two years at Rickards, he moved on to the university level and Florida State.

The native Tallahasseean is a member of the Collegiate Business Administration Association.

An avid golfer and jogger, Labat is married to the former Marcia Allen.

Brian Mand
Assistant to the Athletic Director

In 1990, Brian Mand begins his second year as assistant to the athletic director at Florida State, although he begins his 11th year on the staff. Prior to taking over his current job, Mand served as academic advisor to FSU athletes beginning in 1980. His current duties include overseeing eligibility, NCAA compliance, satisfactory degree progress and scholarships and financial aid.

Before coming to Tallahassee, Mand held academic advising positions at East Carolina and Rutgers universities. He also served as assistant to the director at Rutgers.

Mand earned a bachelor's degree in business administration from Wake Forest University in 1972. Following that, he earned his master's degree in athletic administration from Ohio State in 1977. He has completed coursework on a doctorate at Florida State

in athletic administration and is a member of the Phi Kappa Phi National Honor Society.

Mand is also a member of the American Alliance for Health, Physical Education, Recreation and Dance and the North American Society of Sports Management. In addition, Mand is a past president of the National Academic Athletic Advisor's Association.

He and his wife, Roberta, have a son, Brandon, and a daughter, Krystina.

John Sheffield
Assistant to the Athletic Director

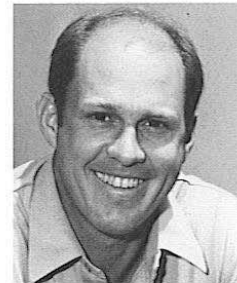
John Sheffield enters his eighth basketball season as Florida State's ticket coordinator, directing the FSU season ticket campaigns for football, basketball and baseball as well as organizing special event programs for the athletic department. He was responsible for computerizing Florida State's ticket operation and oversees a staff of six who handle all FSU ticket sales.

A 1975 graduate of Florida State, Sheffield served as director of ticket operations for the Tampa Bay Buccaneers from 1977-82 before returning to his alma mater.

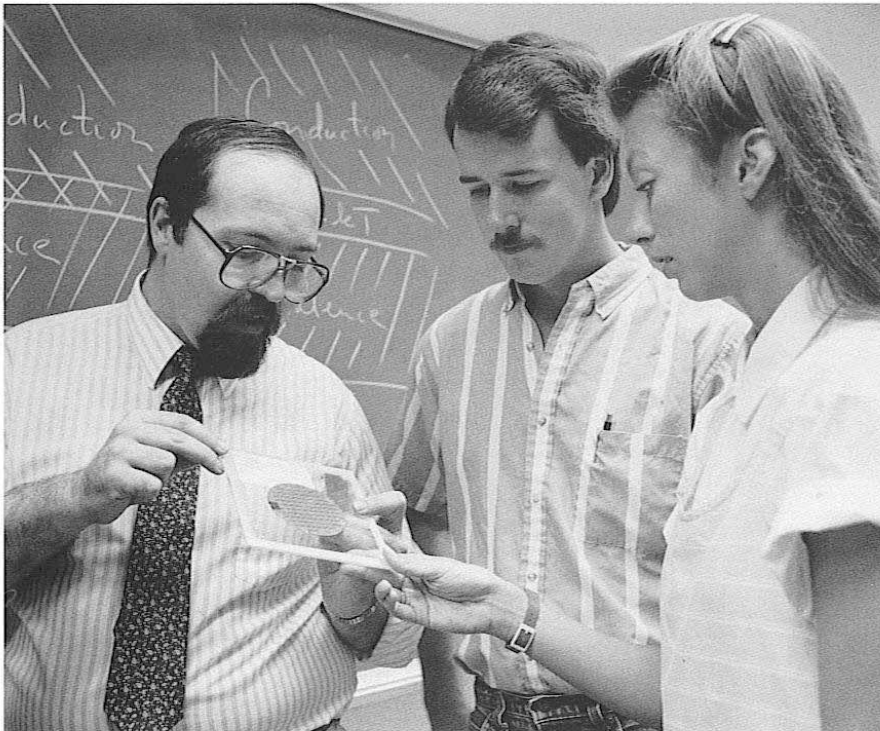
Following his graduation from Florida State, he worked in the athletic department for one year. He then spent time with the Atlanta Braves organization before joining the Miami Dolphins as assistant director for tickets. Following that, he served as business manager for the Fort Lauderdale Strikers of the North American Soccer League before taking the post in Tampa.



Brian Mand



John Sheffield



In 1989-90, FSU continued to excel in the sciences. The University installed its third supercomputer - a Cray YM-P 4/32 - and a new structural biology program moved the University into the forefront of this fast-growing field.



Sheffield still retains his ties with the National Football League and has assisted in ticket matters for the last 11 Super Bowls.

He and his wife, Peggy, have two sons.

Dr. Beverly Yerg
Academic
Coordinator



Dr. Beverly Yerg

A member of the Florida State University faculty since 1977, Dr. Beverly Yerg is in her fifth year as academic coordinator for the athletic department. Responsible for implementing a plan to guide student athletes through their years of college, Yerg helps Florida State's best adjust to the pressures of college life.

This plan includes evaluating recruits for academic potential and teaching academic enhancement classes – mandatory two-hour non-credit classes for transfers and freshmen designed to teach basic survival skills of college life. Coursework includes goal setting, time management, stress management, study skills and career planning to help student-athletes to manage their academic and athletic careers effectively.

Yerg served as a member of two committees that studied the academic area of the athletic department before tackling the newly-created position of academic coordinator in 1986. In 1983, she was on a six-member athletic board academic subcommittee that studied some of the problems of student-athletes and recommended solutions in the form of the Student Academic Enhancement Plan. She also chaired a self-study committee in 1985 that studied every area of the athletic department.

A native of Warren, PA, Yerg received her bachelor's degree in education from Temple University in 1960. She returned to Temple to finish her master's degree in education in 1973, and in 1977, she received her Ph.D. from the University of Pittsburgh.

Since the completion of her doctoral studies, Yerg has served as an assistant and associate professor in Florida State's Department of Movement Science and Physical Education, and in 1982 she was named department head, a position she held until 1985. She continues to hold the title of associate professor in addition to her academic coordinator position.

A former national president of Delta Psi Kappa, the professional fraternity of Health, Physical Education and Recreation, Yerg belongs to many other professional organizations and has authored many articles and abstracts related to teacher effectiveness and teacher education.

Yerg and her husband, Robert, have one son, a recent graduate of Florida State.

Greg Phillips
Athletic
Business Manager



Wayne Hogan

Beginning his fifth year with the Florida State athletic department, Greg Phillips enters his first football season as athletic business manager, handling the day-to-day fiscal operations of the department. Phillips also assists the assistant athletic director of financial planning in overall budgeting, financial reporting, payroll, purchasing and travel. In addition, Phillips is responsible for all departmental computer operations.

After completing a master's degree in accounting at Florida State, Phillips joined the athletic staff in the fall

of 1986 as assistant to the athletic business manager. Working up through the ranks, he took over his current position in the fall of 1989.

Phillips is a member of the College Athletic Business Management Association and recently completed his master's degree in sports management at the United States Sports Academy.

A 28-year-old native of Bartow, FL, Phillips is single.

Terry Hume
Marketing
Coordinator

Terry Hume begins her fifth year as the marketing and promotions coordinator for the FSU athletic department.

A former Florida State athlete, 1990 will mark her 12th year as a member of the athletic staff.

Hume began working at her alma mater in October of 1978, assisting former women's athletic director Barbara Palmer with a variety of administrative duties. She held that position until 1986, when the athletic department underwent a reorganization.

Her duties now include overseeing the department advertising efforts as well as handling all promotional activities associated with Florida State's 16 sports. She is also the department's advisor for its spirit groups.

The 1977 Florida State graduate played four years on the Lady Seminole volleyball team while earning degrees in English and business. Her senior year, she was named team captain and earned MVP honors.

The Tacoma Park, MD, native graduated from Miami's Coral Gables High School in 1974 and has one daughter, Army Lauren.

Wayne Hogan
Director of
Communications

Tallahassee native Wayne Hogan enters his ninth year as Florida State's sports information director in

1990. The 1979 graduate of Florida State returned to his alma mater in 1982 to take on the SID position. Recently, he was made Director of Communications at FSU with added responsibilities in the areas of marketing, promotions and electronic media as well as directing operations of the sports information office.

Responsible for all publicity and public relations matters, Hogan and his staff handle the compilation and distribution of all information on Florida State's 16 intercollegiate sports, encompassing both men's and women's teams.

Hogan began his career in the public relations and broadcasting fields while still a student at FSU. From 1975-79, he performed a variety of duties for the Seminole athletic program, including working in the sports information office and engineering the Seminole Sports Network for football and basketball broadcasts. In addition, Hogan held play-by-play announcing duties for the Seminole baseball team.

Before returning to Tallahassee, Hogan served as assistant sports information director at the University of New Mexico for two years. Previously, he worked for two minor league baseball teams – the Charleston Charlies and the Albuquerque Dukes.

Currently, aside from his duties as director of communications, Hogan handles color commentary for the Florida State basketball radio network and does



play-by-play announcing for the Seminole baseball telecasts on the Prime/Sunshine Network.

Hogan's father, Patrick Hogan – former sports information director and former Vice President of Public Affairs at Florida State – was recently inducted into Florida State's Athletic Hall of Fame.

Hogan has two daughters, Lindsay and Kelly, and is married to the former Dawn Dewberry.

Rob Wilson
Assistant Sports
Information Director

Beginning his fourth year with the Florida State athletic staff, Rob Wilson serves as the primary media contact for the FSU men's basketball team and has duties with several other Florida State programs, including football. His 1988-89 Seminole basketball media guide was judged "Best in the Nation" by the College Sports Information Directors of America.

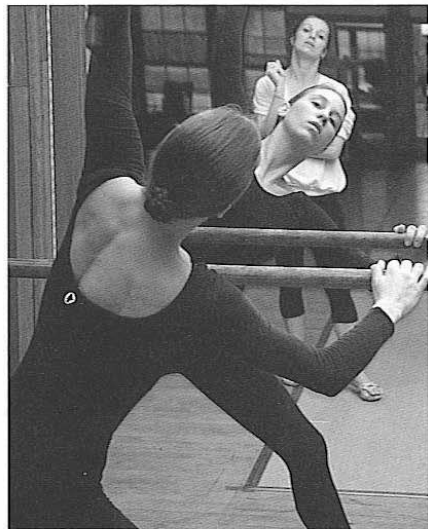
A former Seminole student, the San Diego, CA, native returned to his alma mater in July of 1987 to assume the role of assistant sports information director.

Wilson spent three years in a similar position at East Carolina University prior to his return to Tallahassee. There, in addition to his duties as assistant SID, where he worked with the Pirate football and women's basketball teams, Wilson was the color analyst on the Pirate Sports Network for basketball and football.

A 1983 graduate of Florida State, Wilson earned a bachelor of arts degree in communications and a minor in chemistry. Following graduation, he spent the 1983-84 school year as a graduate assistant in the FSU sports information office.

Wilson began his college career at Ole Miss where he played wide receiver for the Rebels under Steve Sloan. He later transferred to Okaloosa-Walton Junior College, earning an associate of arts degree in 1981.

Wilson, a 29-year-old bachelor, also serves as a host for *Seminole Uprising*, a weekly production of the Florida State College of Communications dealing with FSU sports.



Nick Gandy
Assistant Sports
Information Director

This year marks Nick Gandy's third as an assistant sports information director at Florida State, although it is his fifth in the sports information office. Prior to being promoted to the assistant SID position, Gandy served as a student assistant in the office for two years.

Responsible for coordinating the publicity efforts for most of FSU's women's athletic programs, Gandy provides assistance in all areas of the sports information office. Currently, he serves as primary media contact for Florida State's volleyball, women's basketball and softball teams. In the past, he has worked with FSU's tennis teams as well.

Gandy is a feature writer for FSU's gameday publications, *Tribe* and *Courtside* magazines, and is also editor of the volleyball, women's basketball and softball media guides. Gandy also contributes to the sports information office daily work with the football team during the fall.

A graduate of Tallahassee's Florida High School, Gandy completed his collegiate studies with a bachelor's degree in history and a minor in journalism from Florida State in 1987.

Gandy, 28, is single.

Donna Turner
Assistant Sports
Information Director

Donna Turner begins her third year with the Florida State athletic department after returning to her alma mater in June of 1988 as assistant sports information director. Previously, she held a similar position at Iowa State University from 1987-88.

Turner worked in the sports information department at Florida State from 1981-85 as a student assistant while completing a bachelor's degree in communications.

Graduating from Florida State in 1985, she traveled to Ohio University to work on a master's degree in sports administration. In December of 1986, she completed her degree requirements which included internships in the Ohio University baseball office and the East Carolina University marketing office. She worked in the athletic ticket office at the University of North Carolina in Chapel Hill for several months before joining the Iowa State athletic program.

While at Iowa State, Turner helped coordinate publicity for the Cyclones' 21-sport athletic program and also served as primary contact for ISU's baseball, women's basketball and volleyball teams. In addition, she was editor of the *Cyclone Watch*, a monthly booster club publication and co-edited the football game program.

For the Seminoles, Turner serves as editor of *Tribe Magazine*, Florida State's football game program, as well as a primary media contact for the football and baseball squads. She is responsible for several sports media guides including the football book and also handles all photography matters.

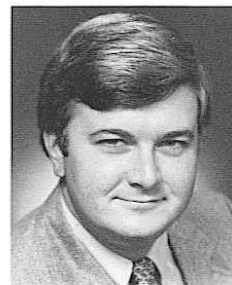
She has earned awards for several of her publications, including the 1989 Florida State Football Media Guide which was named "Best in the Nation" by the College Sports Information Directors of America.

Turner, a 27-year-old Gainesville native, is single.

The University is as committed to the arts as it is to the sciences. In addition to nationally-known programs in dance and music, the University enrolled its first class in the new School of Motion Picture, Television and Recording Arts in 1989-90.



Rob Wilson



Nick Gandy



Donna Turner



Seminoles On The Air

Florida State And Sunshine Network



Gene Deckerhoff



Wayne Hogan

Florida State University is in the last year of a three-year contract for distribution of its athletic events with Sunshine Network.

Through this agreement, Florida State serves as the flagship school for Sunshine Network's collegiate telecast schedules including football,

basketball and baseball. With nearly 3 million subscribers throughout Florida, Sunshine Network is able to appease Seminole fans from all corners of the state. But it doesn't stop there.

Sunshine Network is a part of the Prime Network family, an affiliation of regional sports networks nationwide. Through this affiliation, the Florida State Seminoles have the potential to reach an audience of over 21 million households from coast-to-coast each time they are shown on Sunshine Network.

Sunshine Network expects to televise approximately 10 live basketball games, 8 live baseball games, all football games not carried on national network television and no fewer than three other events involving FSU men's and women's sports teams per year. Additionally, Sunshine Network had telecast a variety of special programs oriented toward FSU athletics including The Pat Kennedy Show, The Mike Martin Show, the Bobby Bowden Show and Seminole Uprising.

Sunshine Network, which also serves as the cable home of the NBA's Orlando Magic, is offered as a basic cable channel via outlets in every major Florida market. Its continued growth from an initial subscriber base of 1.5 million has led to its current ranking as the third largest regional sports network in the country.

Seminole Radio Network



The Florida State Basketball Network will once again deliver the live action of all Seminole games to a growing number of radio stations throughout Florida and South Georgia. Over 30 stations make up the largest network in the school's history.

The Seminole Sports Network is produced by Host Communications Sports Inc., one of the nation's leaders in collegiate sports broadcast-

ing. FSU and the Lexington, KY based company have joined forces to establish a comprehensive marketing opportunity which will include radio, TV, print and corporate sponsorship components. In addition to its long-term broadcast relationship with the NCAA, Host also owns the rights to networks of other outstanding schools such as Texas, Auburn, Alabama, Kentucky, Tennessee, Pittsburgh, Notre Dame, Army and Navy.

The ever popular Gene Deckerhoff, a five time Florida SportsCaster of the Year, returns for his 12th season to handle the play-by-play for Seminole basketball. Deckerhoff will be joined court side by Wayne Hogan, Director of Communications at Florida State, who will handle the color commentary.

This season the Seminole Radio Network will expand its broadcast format to include a live Pat Kennedy Call-In Show after each game. Whether at home or on the road, Coach Kennedy and Gene Deckerhoff will be available to take live calls from fans via the special toll-free number 1-800-67-NOLES. Coach Pat Kennedy will also be heard each Wednesday at 7 p.m. EST on his official radio call-in show throughout the network.

Network Affiliates

Sunshine Network (Florida) and Prime Network (National)

Sunshine Network
Homes Sports Entertainment (Southwest)
Prime Sports Network - Rocky Mountain
Prime Sports Network - Intermountain West
Prime Sports Network - Midwest
Prime Sports Network - Upper Midwest
SportSouth Network (Southeast)
KBL Sports Network (Pittsburgh)
Pacific Sports Network (northern California)
Prime Sports - Northwest
New England Sports Network
Madison Square Garden Network (New York)
Prime Ticket Network (West)
PASS (Detroit)
Home Team Sports (Washington, DC)

Host Communications Seminole Radio Network Affiliates

Location	Station	Frequency	Location	Station	Frequency
Babson Park	**WXPQ-AM	1530	Live Oak	**WQHL-FM	98.1
Bartow	**WWBF-AM	1130	MacClenny	**WJXR-FM	92.1
Belle Glade	**WBGF-FM	93.5	Marianna	**WTYS-AM	1340
Boca Raton	WSBR-AM	740	Ocala	**WMOP-AM	900
Bonifay	**WTBB-FM	97.7	Orlando	**WBZS-AM	1270
Brooksville	**WWJB-AM	1450	Palatka	**WPLK-AM	800
Daytona Beach	**WROD-AM	1340	Pensacola	**WCOA-AM	1370
Fort Myers	**WDCQ-AM	1200	Perry	**WNFK-FM	105.5
Fort Pierce	**WDKC-AM	1300	Sebring	**WJCM-AM	960
Fort Walton			St. Augustine	**WAOC-AM	1420
Beach	*WFTW-AM	1260	Tallahassee	**WTNT-FM	94.9
Gainesville	*WGGG-AM	1230	Tampa	**WRBQ-AM	1380
Homestead	**WKLF-FM	102.1	Valdosta	**WVLD-AM	1450
Inverness	*WINV-AM	1560	Winter Haven	**WSIR-AM	1490
Jacksonville	**WRXJ-AM	930	Zephyrhills	**WPAS-AM	1400
Key West	**WKWF-AM	1600			
Lake City	**WDSR-AM	1340			

* Station only broadcasts a partial schedule.
** Station also broadcasts The Pat Kennedy Call-In Show.