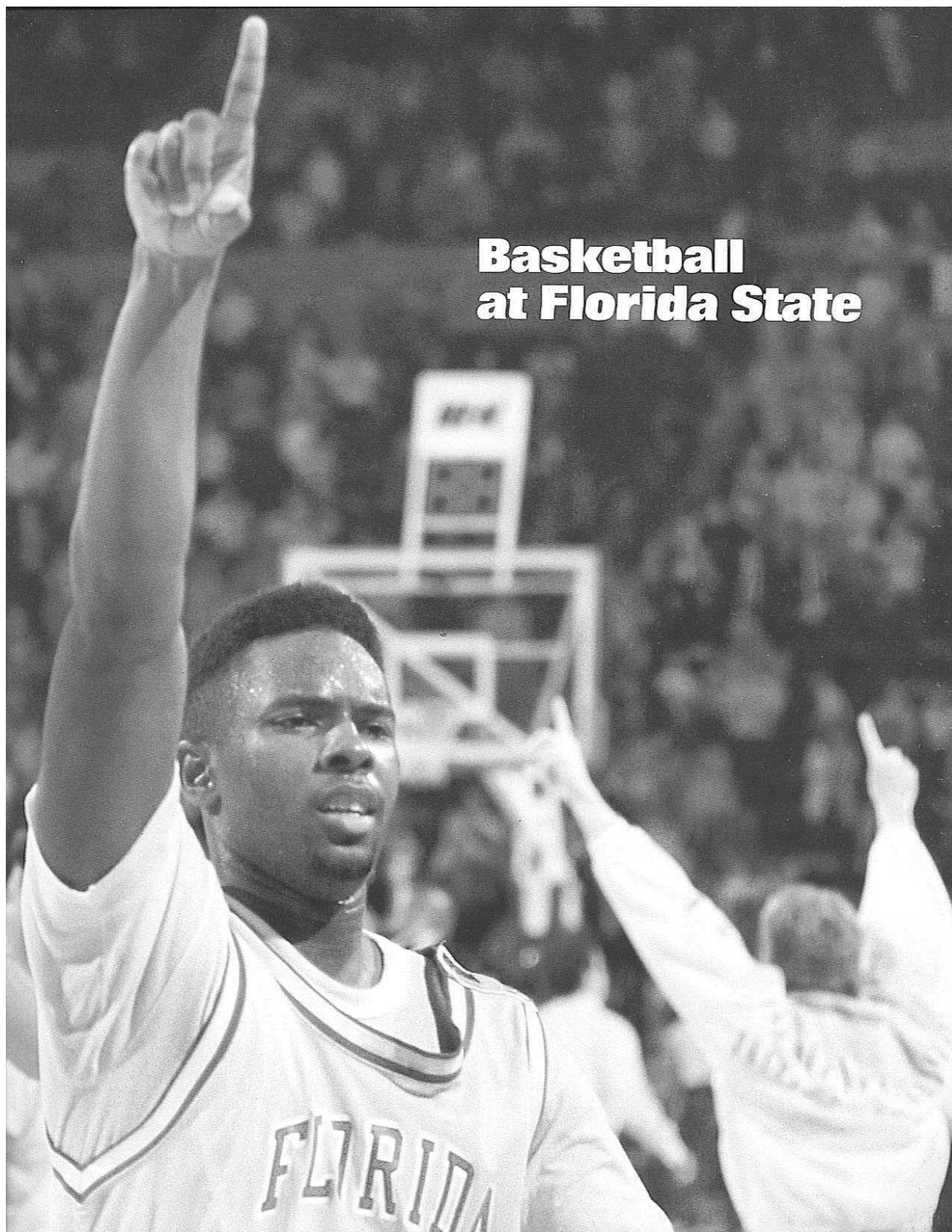
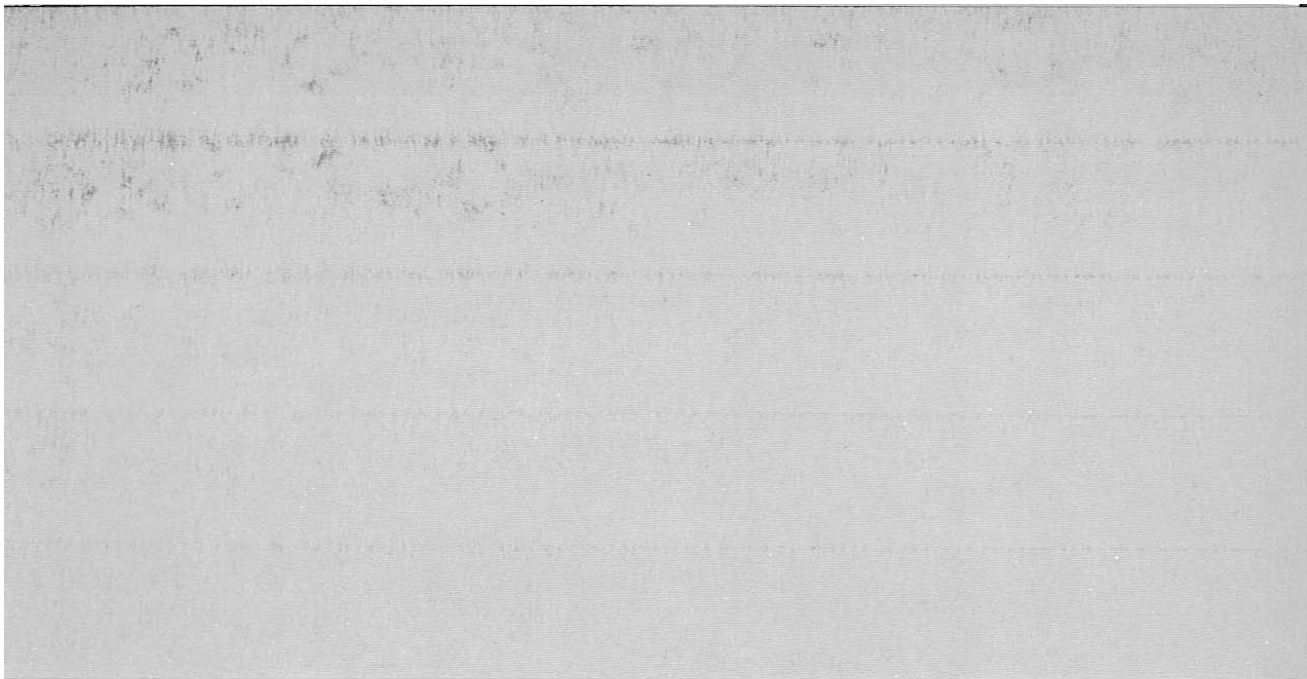




**Basketball
at Florida State**





Making it into the NCAA Tournament is tough enough. The Seminoles have also played their way into the exclusive Final Four club. In 1972, FSU took on UCLA in the championship game for all the marbles.



FSU's win over Southern California in the first round of the 1990-91 NCAA Tournament set up a show down with tradition-rich Indiana.

The **University**

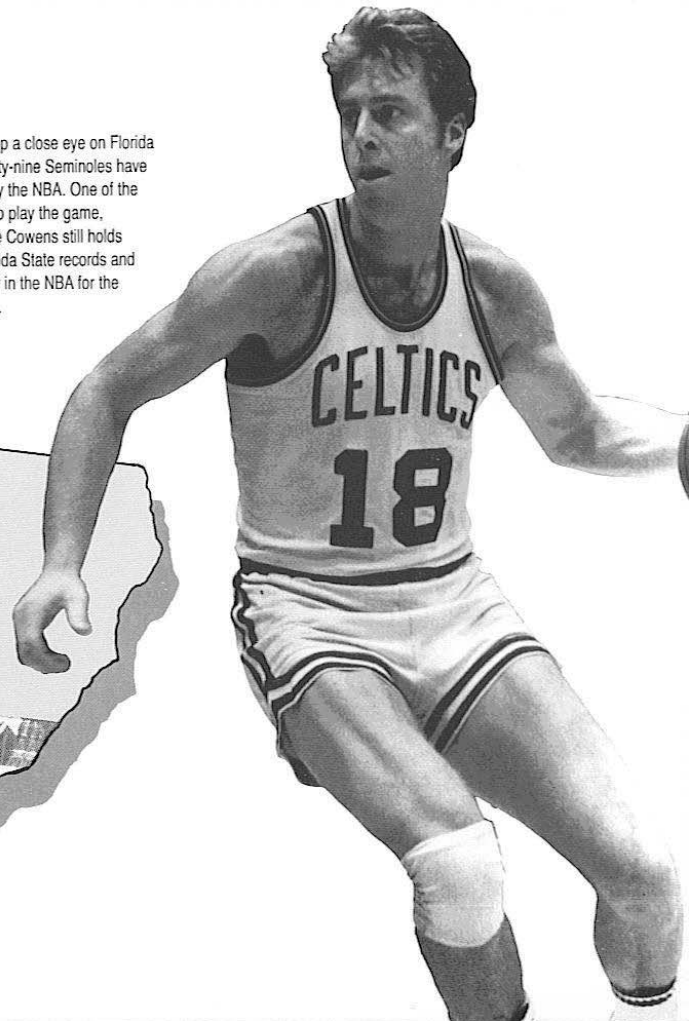
The **Arena**

The **Exposure**

The **Excitement**

The **Tradition**

The pros keep a close eye on Florida State; twenty-nine Seminoles have been tapped by the NBA. One of the greatest ever to play the game, Seminole Dave Cowens still holds numerous Florida State records and went on to star in the NBA for the Boston Celtics.



**ats USC, Moves
t NCAA Round**

breaking away,
he score tied up
traded the lead
but a tough
free-throw
to take the





So popular is Florida State's haunting war chant and exciting fight song that teams across the country, including the Atlanta Braves, have copied the show hoping to capture some of the excitement that is Seminole Basketball.

The **University**

The **Arena**

The **Exposure**

The **Excitement**



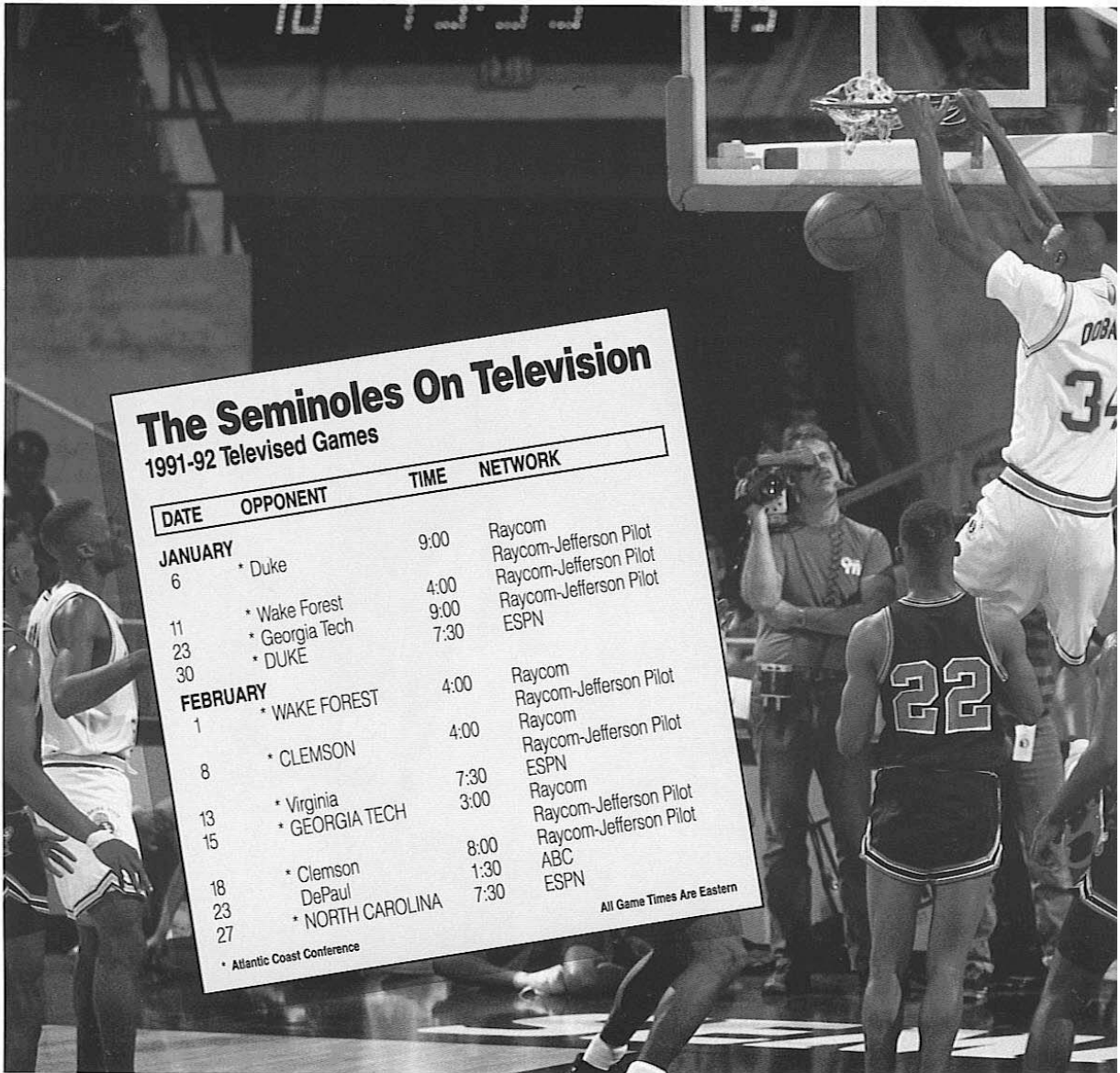
The Seminoles On Television

1991-92 Televised Games

DATE	OPPONENT	TIME	NETWORK
JANUARY			
6	* Duke	9:00	Raycom Raycom-Jefferson Pilot
11	* Wake Forest	4:00	Raycom-Jefferson Pilot
23	* Georgia Tech	9:00	Raycom-Jefferson Pilot
30	* DUKE	7:30	ESPN
FEBRUARY			
1	* WAKE FOREST	4:00	Raycom Raycom-Jefferson Pilot
8	* CLEMSON	4:00	Raycom Raycom-Jefferson Pilot
13	* Virginia	7:30	ESPN
15	* GEORGIA TECH	3:00	Raycom Raycom-Jefferson Pilot
18	* Clemson	8:00	Raycom-Jefferson Pilot
23	DePaul	1:30	ABC
27	* NORTH CAROLINA	7:30	ESPN

* Atlantic Coast Conference

All Game Times Are Eastern



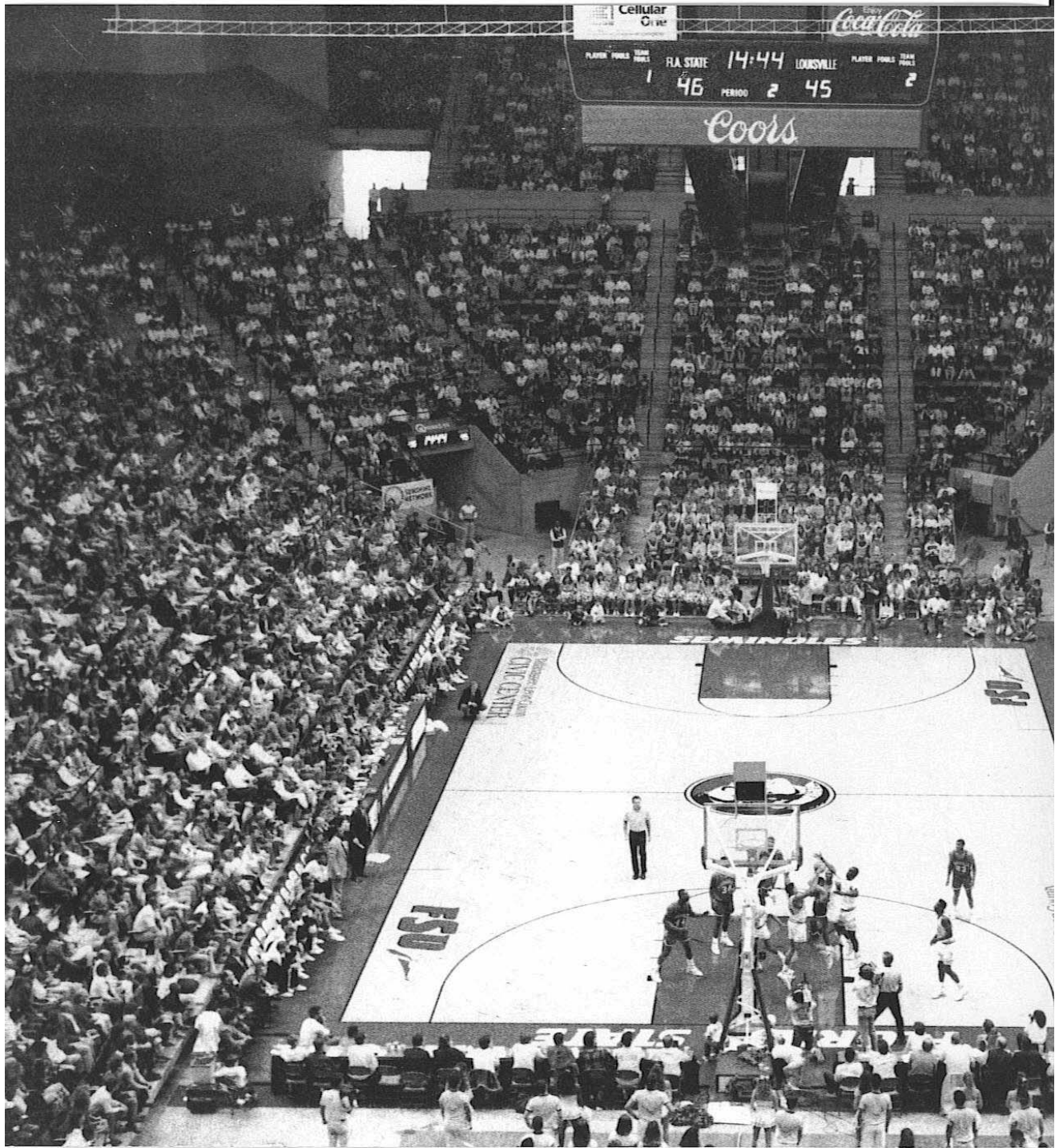
The University

The Arena

The Exposure

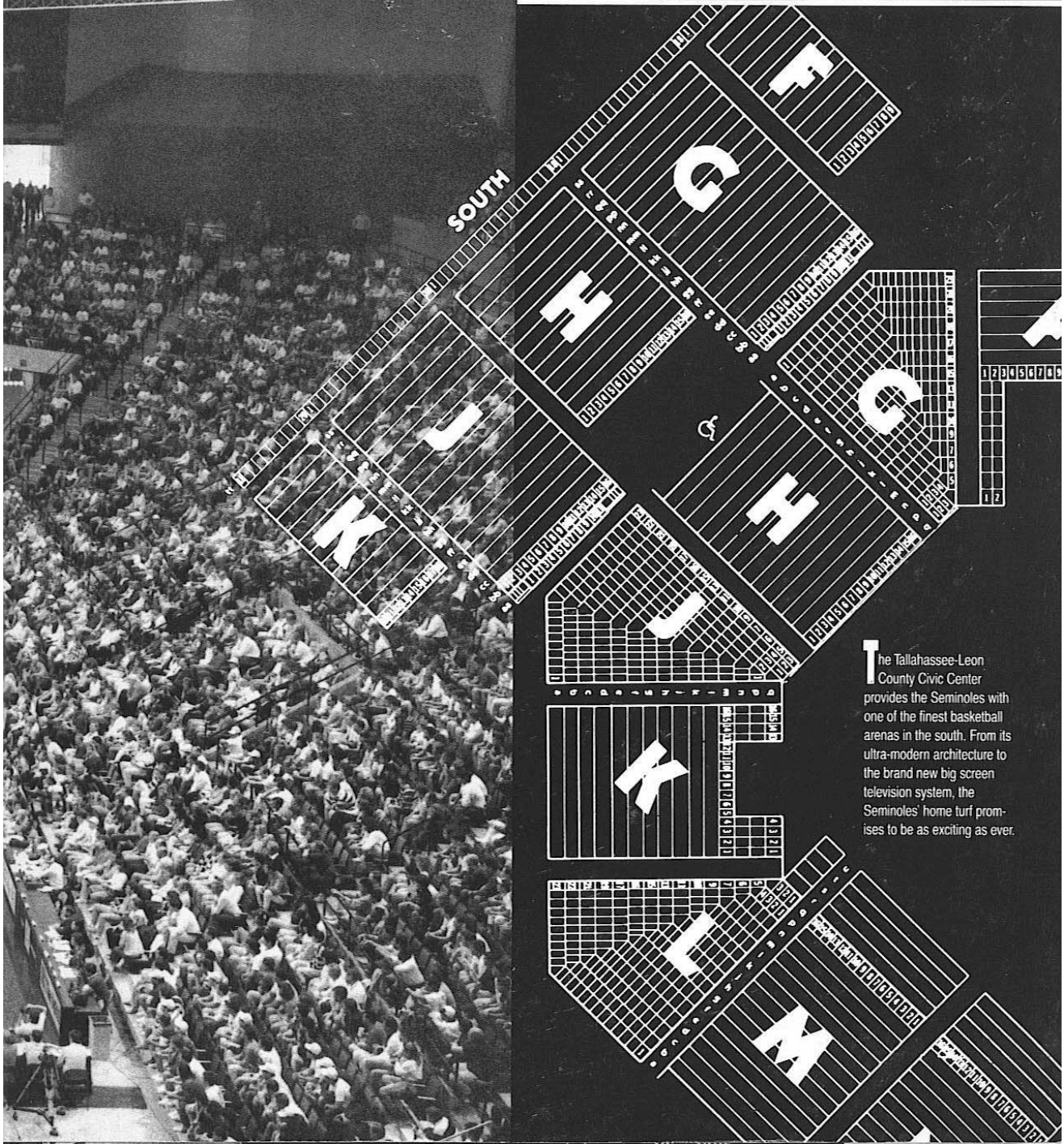


Along with aligning itself with some of the nation's finest academic institutions, Florida State's entrance into the ACC also brings unprecedented media exposure to the basketball program. The 1991-92 season includes 11 television dates, plus the season-ending ACC Tournament.

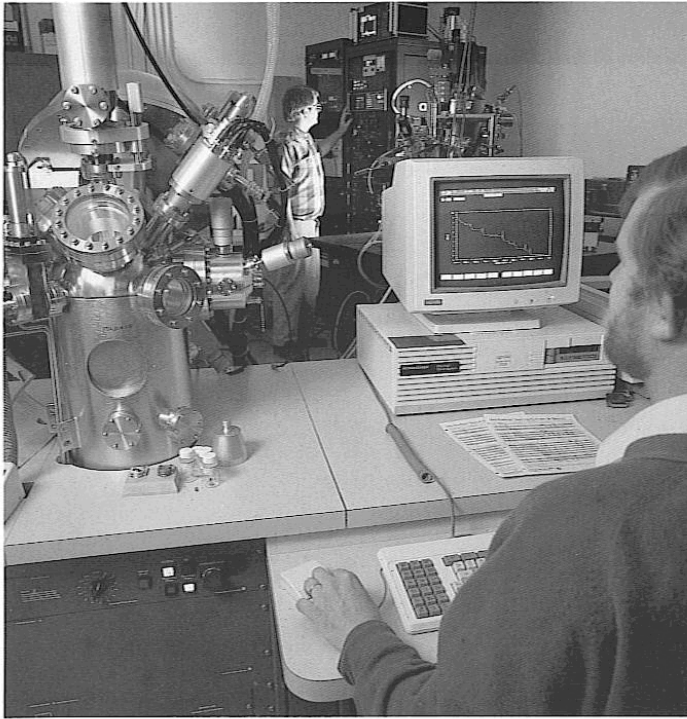


The University

The Arena



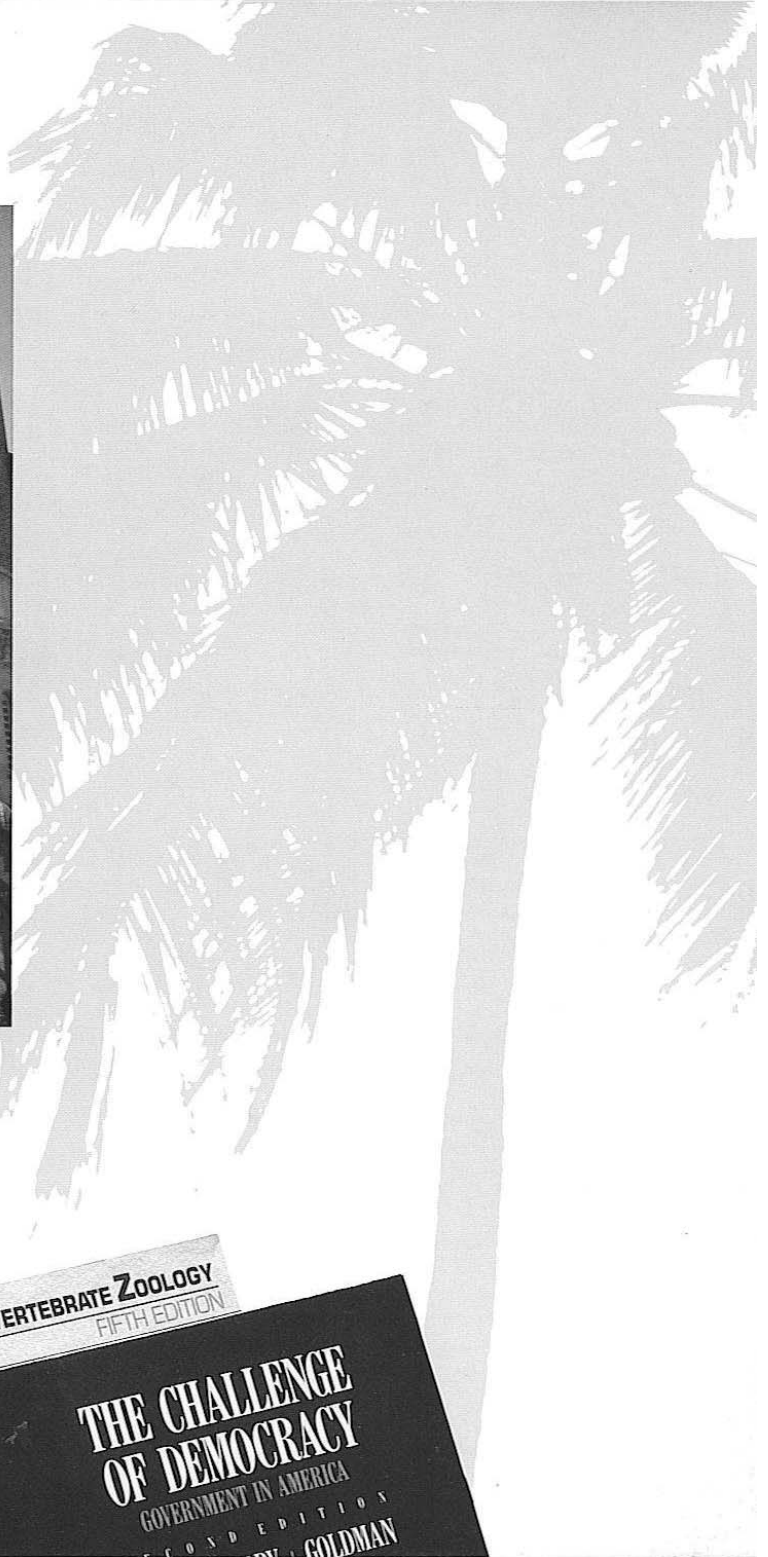
The Tallahassee-Leon County Civic Center provides the Seminoles with one of the finest basketball arenas in the south. From its ultra-modern architecture to the brand new big screen television system, the Seminoles' home turf promises to be as exciting as ever.



Florida State University offers the best in education and campus life to its 29,000 students. A nationally acclaimed university, FSU is made up of 15 schools and colleges with a faculty that boasts some of the most prominent names in higher education.



The University







This Is FSU

One University: First-Class Athletics, World Class Academics.

Florida State University, nearing its golden anniversary as a coeducational graduate research institution, is poised on the brink of joining the nation's academic elite.

Building rapidly from the framework of a highly regarded liberal arts college for women, located on the oldest continuous site of higher education in Florida, the university has emerged as an institution of national and international esteem, evidenced by a number of exciting recent additions to its record of excellence:

- FSU, selected over the Massachusetts Institute of Technology, attracted the National High Magnetic Field Laboratory to Florida's capital city in 1990. The National Science Foundation will establish the \$100 million, state-of-the-art magnet lab at FSU, which will be joined in the research by the Los Alamos National Laboratory and the University of Florida. A Nobel laureate in physics is one of the first scholars drawn to the FSU faculty by the magnet lab.

Few colleges in America can boast a campus more beautiful than Florida State's. Students walk to class beneath huge moss-covered oaks, and in the spring the campus explodes with dogwood, azalea and magnolia blooms.



Florida State University offers 271 graduate and undergraduate degree programs through eight independent colleges.

- At the forefront of supercomputing since obtaining its first high-speed computer in 1985, FSU took yet another step in ultrafast computing in 1990 with the acquisition of two new supercomputers, the Thinking Machine Corp. Connection Machine and the Cray Y-MP. Both computers can be accessed from hundreds of locations in the United States and Europe.
- In 1991, Florida State ranked second in popularity nationwide among high school seniors, based on the number of students who request that their college entrance exam scores be sent to an institution. FSU was one of only three institutions among the top 15 choices of both black and white college-bound students.
- FSU's high-tech program in structural biology in 1991 received the university's largest single foundation grant to date, \$4 million, to position it among the leaders in the field worldwide.
- An art museum, a vast and varied art collection and an eminent scholar chair were donated to Florida State and Central Florida Community College in 1990. Valued at \$42 million, the gift from the Appleton family of Ocala, Fla., is the largest ever received at Florida State. Another gift of \$2 million in 1991 has

been matched by the state to allow a \$4 million expansion of the museum.

- In 1990, the FSU School of Theatre reached out to the Soviet Union when it began a mutual student-and-faculty exchange program with the renowned Moscow Art Theatre.
- Now the professional training ground for one of Florida's fastest growing industries, film production, FSU graduated its first class of film students from its School of Motion Picture, Television and Recording Arts in 1991. The school offers a bachelor's degree program in Tallahassee and a master's program at Sarasota.
- Florida's Office of Campus Volunteers, which matches college students with agencies in need of community service volunteers, is located at Florida State.
- A state-of-the-art student recreation center, including indoor pool, saunas, racquet sports and basketball courts, was completed in 1991.
- Construction of the \$75 million University Center is underway adjacent to Doak S. Campbell Stadium. When completed, the University Center will provide 550,000 square feet of classroom and office space and a centralized location for student services. The three-phase project will include two eight-story buildings and three four-story buildings on the east and west sides of the stadium, enclosure of the south end zone and expansion of Moore Athletic Center.
- And, in 1990, Florida State, after being courted by several national athletic conferences, joined the Atlantic Coast Conference as its ninth member, capping more than a decade of national prominence in intercollegiate athletics.

As this list attests, Florida State has begun the 1990s with exceptional strength, energy and vision for the future. Under the new leadership of the university's 11th president, Dr. Dale W. Lick, FSU will continue to build on the foundation of its long history of excellence in scholarship, research and humanity.

A public university and a senior member of the State University System, Florida State was founded as an institution of higher learning in 1851 by legislative act and began operating in Tallahassee with its first students in 1857.

Today, Florida State's operating budget is \$399

On the top floor of the Dirac Science Library is the headquarters of the Supercomputer Computations Research Institute, a multi-disciplinary, multinational program that brings together some 100 scientists, engineers and technicians.



million. Faculty and administrators generate more than \$87 million annually in external funding to supplement state-sponsored research, and the private, non-profit FSU Foundation raises millions through private gifts to support academics.

The main campus is spread over 347 acres in Tallahassee; the university owns a total of 1,172 acres in Leon, Bay and Franklin counties. Within the state, FSU maintains facilities at its 28-acre campus in Panama City, its marine laboratory on the Gulf of Mexico, the Appleton Museum of Art in Ocala and the film and theater professional-training programs in Sarasota.

Additionally, the Center for Professional Development and Public Service, housed in the Florida State Conference Center on the edge of the main campus, provides extensive credit and non-credit continuing education programs statewide. For many years, FSU has extended its reach far beyond Florida through international study programs in England, Italy, Switzerland, Yugoslavia, France, Panama, Costa Rica and the Caribbean.

These far-reaching programs are but a few of the 271 graduate and undergraduate degree programs offered through Florida State's eight independent colleges – Arts and Sciences; Business; Communication; Education; Engineering; Human Sciences; Law; and Social Sciences (incorporating the School of Public Administration and Policy) – and eight independent schools – Criminology and Criminal Justice; Library and Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 1,533 members, the FSU faculty currently includes five members of both the National Academy of Sciences and the American Academy of Arts and Sciences, and has included five Nobel laureates. The faculty is backed by 2,887 administrative, professional and support staff.

Library holdings at Florida State include 1.83 million book titles, 18,843 serials and 3.59 microforms. The main library facility, the Robert M. Strozier Library, is linked via a computerized information system to other state university and national research libraries. The Paul A.M. Dirac Science Center Library places scien-

tific resources close by the university's main science research complex.

On the top floor of the Dirac Library is the headquarters of the Supercomputer Computations Research Institute, a multidisciplinary, multinational program that brings together some 100 scientists, engineers and technicians. SCRI is electronically linked to an off-campus research complex and the university's two powerful supercomputers.

Also providing unique research opportunities is the physics department's Tandem Van de Graaff Superconducting Accelerator Laboratory, which houses two powerful atom smashers and is ranked among the top four in the nation by the National Science Foundation.

Graduate students, who number more than 5,000, pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

FSU places a high priority on its nearly 29,000 students, their needs and interests. The Honors and Scholars program, the FSU Distinguished Lecture Series, student government, the one-of-a-kind, all-collegiate Flying High Circus, and intramural sports are among more than 200 organizations and activities in which students can participate.

In the heart of the state's thriving capital city, Florida State bonds the educational and social aspects of campus life just as it blends Gothic and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida.

Florida State continues to progress and grow – from its foundation as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women and its co-educational status as a university in 1947, to its modern development as an acclaimed research institution, a top-ranked competitor in inter-collegiate athletics and as a standard-setter in the basic sciences and the performing arts. In all areas of teaching, research and service, Florida State University is advancing boldly into the 21st century.



Above – The Slinger Building, named after recently retired FSU president Dr. Bernard F. Slinger, houses a Cray Y-MP supercomputer and is adjacent to the new National High Magnetic Field Laboratory. While a major university in every sense of the word, Florida State manages to maintain a close teacher-student relationship as well as providing the very finest in research equipment and resources.

Athletic Administration



Dr. Dale W. Lick

Dr. Dale W. Lick

President, Michigan State '58

Dr. Dale W. Lick became the 11th president of Florida State University on Aug. 1, 1991. He heads an institution with an enrollment of 29,000 students and an operating budget of \$400 million.

Lick had served as president of two institutions of higher education, the University of Maine and Georgia Southern College (now Georgia Southern University), prior to his selection by the Florida Board of Regents as FSU president on March 11, 1991.

A mathematician by academic discipline, Lick also previously held administrative positions at Old Dominion University, Russell Sage College and Drexel University.

Like his predecessor, Dr. Bernard F. Sliger, who retired as FSU president after 15 years, Lick is a native of Michigan and an alumnus of Michigan State University. Lick was born Jan. 7, 1938, in Marlette, Mich.

At Michigan State University, Lick earned a bachelor of science degree in 1958, graduating in three years with honors, and a master of science degree in 1959, both in mathematics. He earned a Ph.D. in mathematics from the University of California at Riverside in 1965.

After completing his doctorate, Lick joined the faculty at the University of Tennessee, Knoxville, as an assistant professor of mathematics. Two years later, on leave from UT-Knoxville, he was a visiting research mathematician at Brookhaven National Laboratory in New York. He returned to UT-Knoxville as a tenured associate professor of mathematics.

In 1969, Lick became head of the department of mathematics at Drexel University in Philadelphia, Pa., while at the same time serving as an adjunct associate professor in biomathematics at Temple University Medical School. From 1966 to 1971, he was also a consultant to the Computing Technology Center of Union Carbide Corp. for Oak Ridge National Laboratory.

Lick moved to Troy, N.Y. in 1972 to serve as vice president for academic affairs at the private Russell Sage College. Two years later, he was named dean of the School of Sciences and Health Professions and professor of mathematics and computing sciences at Old Dominion University. He headed the largest of the Norfolk, Va. university's five academic schools for four years.

From July 1978 to September 1986, Lick was president of Georgia Southern and a professor of mathematics and computer science, and helped lead the Statesboro institution from a teachers' college to university status.

On Sept. 1, 1986, Lick became president and professor of mathematics at the University of Maine located in Orono,

a land-grant university and Sea Grant College, the largest of the seven institutions in the University of Maine System.

Florida State's 11th president has been married since 1956 to Marilyn K. Foster. The Licks have three grown children, Kitty, Diana and Ronald.

Bob Goin

Athletic Director, Bethany College '59

Bob Goin was named athletic director at Florida State in January of 1990 after eight years as an associate and assistant athletic director at the school. Goin had served as the acting athletic director at Florida State prior to earning the job on a permanent basis.

Goin, along with former FSU President Bernard Sliger, are widely credited with making the single most important move in the school's athletic history when Florida State joined the prestigious Atlantic Coast Conference on July 1, 1991. By implementing one of the nation's top compliance programs, spearheading the development of athletic facilities and committing himself to continuing FSU's unprecedented successes both on and off the field, Goin has proven himself an excellent leader in less than two years at the helm of FSU's athletic department.

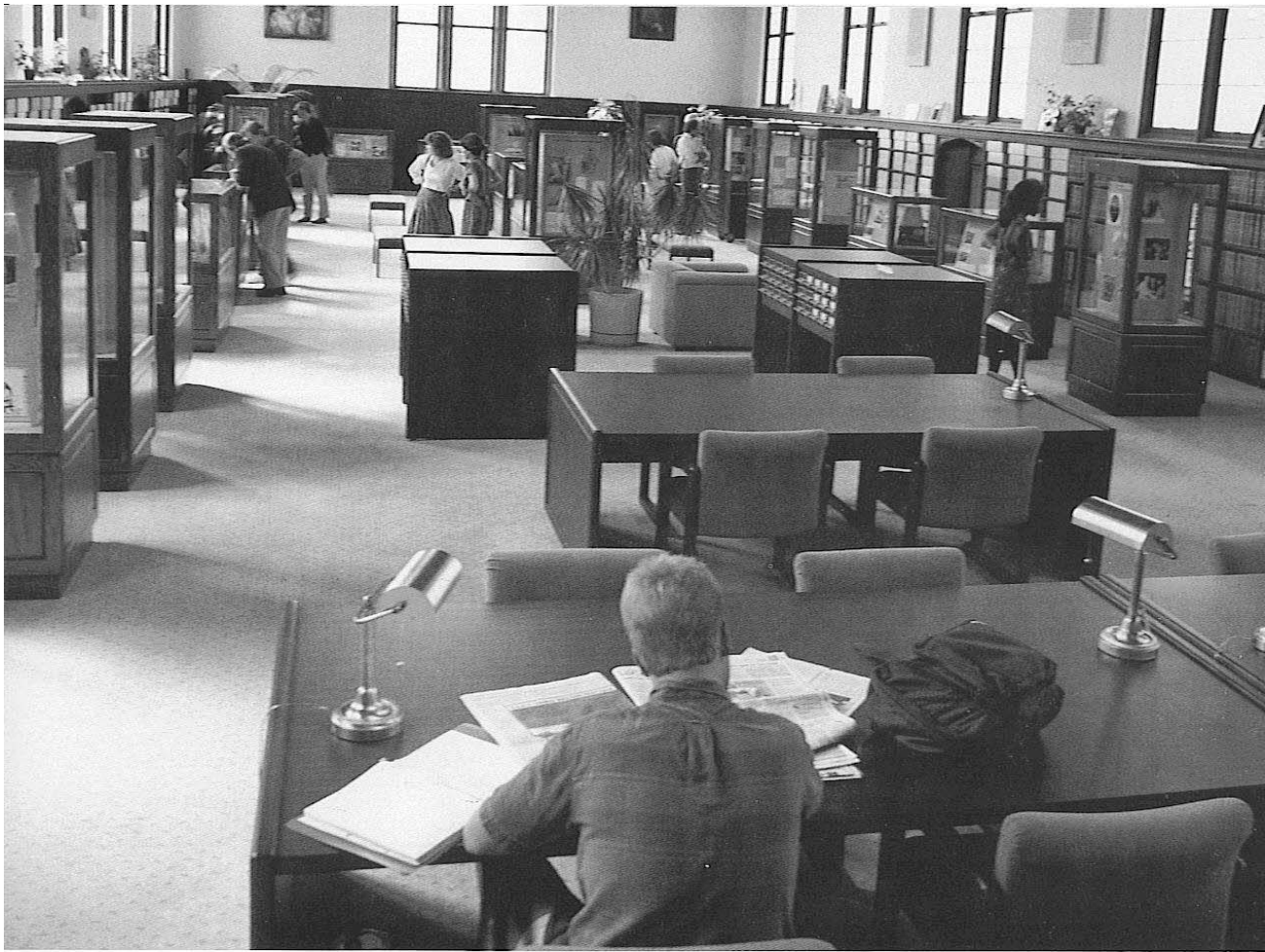
Among his many national responsibilities, Goin serves on the powerful College Football Association Television Committee and will take a post on the Atlantic Coast Conference Television Committee beginning in 1991.

An assistant and then associate athletic director at Florida State from 1982-90, Goin was responsible for many aspects of the day-to-day operation of the department. Among his many duties was the responsibility for all game-day operations for the Seminole football, basketball and baseball teams. He worked as tournament director for seven NCAA baseball regionals, including the NCAA South, Atlantic and East tournaments.

Goin came to Tallahassee in July of 1981 after two years as athletic director at California (PA) State College, where he was credited with expanding the athletic department. During his time there, he formed the Cal State Athletic Scholarship fund and Athletic Booster Club.

Prior to taking the California post, Goin served as assistant athletic director at West Virginia University. From 1976-79, Goin was involved in several expansion projects at WVU, including construction of a new stadium and athletic facility.

From 1960-76, Goin worked at Bethany College, where he held a variety of positions. He was an associate professor and chairman of physical education and athletics at Bethany, as well as taking coaching assignments in football, basketball and baseball.



A recipient of a number of coaching honors, Goin currently serves on many university-wide committees. As a member of the Compliance Committee, Goin has developed and implemented a program which protects the integrity of the university by making sure each and every regulation governing intercollegiate athletics is followed. He is also on the Recreational Facilities Study Committee and the Campus Alcohol and Drug Information Center Committee.

Goin and his wife, Nancy, have three sons – Doug, Brian and Bruce – a daughter, Janice, and two grandchildren – Nikki, 11, and Robbie, 7.

Charles W. Ehrhardt

**Faculty Athletic Committee Chairman,
Iowa State '62**

As he begins his eighth year as Chairman of the FSU Athletic Committee, Charles Ehrhardt continues to be an important voice for Florida State on both the conference and national levels. Recently, Ehrhardt was appointed by NCAA Executive Director Dick Schultz to the National Collegiate Athletic Association's Special Committee to review the NCAA Enforcement and Infractions process.

Ehrhardt was elected chairman of the Faculty Athletics Representatives Association of the NCAA in January 1989 at

the NCAA convention and was chosen President-Elect of the Metro Conference in May. He has already served as president of the Metro Conference (1984-86), acting as the league's chief representative to the NCAA during that time. In the interim, he was active on the editorial budget committee of the Metro.

This is also Ehrhardt's second stint on FSU's Athletic Committee. A professor of Law at Florida State since 1967, he first worked on the committee from 1969-71 and was reappointed to the board in 1983. He succeeded Dr. James Jones as chairman in 1984 and became Florida State's representative to the NCAA with the appointment.

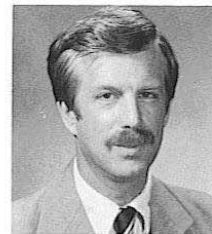
Ehrhardt is a widely-respected expert in the field of Evidence and is the Ladd Professor of Evidence in the Florida State College of Law. He wrote the Florida Evidence Code, passed by the state legislature in 1976, which deals with the admissibility of evidence in court trials. Ehrhardt has also written a book on evidence, published in 1977 with a second edition added in 1984.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a private consultant on evidence matters.

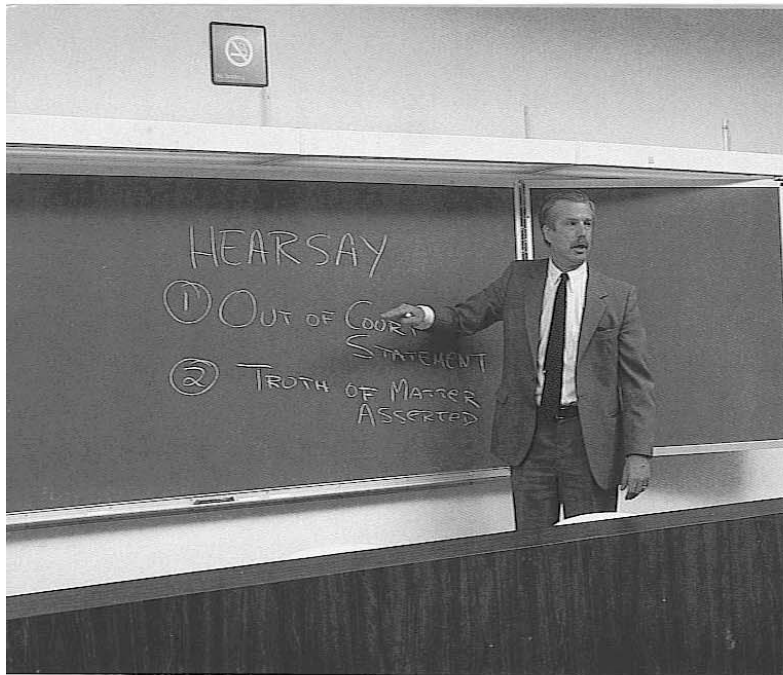
A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University in 1962. He went on to the University of Iowa and earned his law degree two years later. He eventually went on to become an Assistant United States Attorney in Iowa before coming to Tallahassee.

Ehrhardt and his wife, the former Judy Sutton, have three children.

**The Claude Pepper
Library on the campus of
Florida State provides
students with historical
reference materials in an
impressive display area.**



Charles W. Ehrhardt



Dr. Janice Stocker

Dr. Janice Stocker

**Associate Athletic Director,
Earlham College '54**

Dr. Janice Stocker is in her sixth year with the Florida State athletic administration. A veteran of 25 years of collegiate athletic experience, she serves as the primary women's administrator as well as handling several sports programs. They include volleyball, women's basketball, softball, men's and women's swimming and men's and women's tennis.

A native of Muncie, Ind., Stocker has worked in almost every area of athletics, including coaching, teaching and administration.

Stocker has been a part of the athletic administration team of four universities as well as one conference. She was associate director of women's athletics at the University of Minnesota for the 1984-85 school year and prior to that appointment, was commissioner of the Wisconsin Women's Intercollegiate Athletic Conference that included 12 institutions.

She also worked as the assistant athletic director at West Virginia University from 1977-79, teaching and working with the entire program; at Ball State University where she was women's athletic director for six years; and at Slippery Rock where she taught and coached for four years.

Stocker received her bachelor's degree from Earlham College in Richmond, Va., in 1954 and holds a 1962 master's from Ball State. She completed her doctoral studies at Temple in 1972.



Charles Hurst

Charles Hurst

**Assistant Athletic Director,
Jacksonville State '72**

Charles Hurst joined the Florida State athletic staff in July of 1987. He oversees FSU's entire business and ticket operations.



Andy Urbanic

Hurst, 51, came to the newly created position of assistant athletic director for business from the University of Florida, where he had served as the Director of Internal Management Auditing since 1983. At Florida, Hurst directed a staff of 15 in developing all internal audit programs within the University. Hurst had previously served as Manager of Internal Auditing at the University of South Alabama from 1981-83.

The Talladega, Ala., native received his bachelor's degree from Jacksonville State (Ala.) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed with the private accounting firm of Brooke and Freeman in Anniston, Ala.

Hurst is also affiliated with several organizations related to his field, including the American Institution of Certified Public Accountants and the Florida and Alabama Societies of Certified Public Accountants.

He and his wife, Juanita, have one daughter.

Andy Urbanic

**Assistant Athletic Director,
Bethany College '55**

Andy Urbanic begins his second year with the Florida State athletic family as assistant athletic director. In that role, Urbanic assists the director in the day-to-day operations of the department in addition to overseeing all aspects of the football program, including team travel and home game operations, practice, class attendance and dining hall and dormitory operations.

Urbanic comes to Tallahassee with more than 30 years athletic experience, mostly as a collegiate football coach. Prior to taking the post at Florida State, he served at the University of Akron (Ohio) as offensive backfield coach and recruiting coordinator from 1986-87 and as assistant head football coach and offensive coordinator from 1987-88.

Urbanic also worked with the University of Pittsburgh football program. From 1980-86, he served as the offensive backfield coach in addition to directing the Pitt Panther Football and Foge Fazio Football Clinics.

Additionally, high school football programs have benefited from Urbanic's coaching abilities. As a high school coach, Urbanic coached in six undefeated seasons and earned eight state high school championships. From 1976-78, his Pittsburgh Penn Hills Senior High School team held a 32-game winning streak.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.

In 1991, Florida State ranked second in popularity nationwide among high school seniors, based on the number of students who request that their college entrance exam scores be sent to an institution. FSU was one of only three institutions among the top 15 choices of both black and white college-bound students.

Dr. John Eason

Assistant to the Athletic Director, Florida A&M '67

John Eason, a 10-year veteran of the Seminole football coaching staff, has added new duties within the FSU athletic administration beginning this fall.

While Eason still coaches FSU's highly-successful wide receivers, he now also works with FSU athletics in all sports in the area of student affairs and academics. He serves as the internal monitor of the academic progress of the Seminole football team, which involves working closely with the department's academic support crew. But now his involvement extends to all FSU student athletes and will encompass even more responsibility in this area. Eason is a native of Ocala, FL, who joined FSU from Tallahassee's Lincoln High School, where he was assistant principal for student affairs for two years. He also coached on the Tallahassee high school scene, serving as offensive coordinator at Leon High from 1973-79.

A receiver and punter for Florida A&M University in Tallahassee between 1963-67, Eason earned All-American honors his junior and senior years. He was named MVP of the Rattler squad in both seasons and was invited to play in the Blue-Gray all-star game in 1967.

Following graduation, Eason played two years of professional football with the Oakland Raiders. He began his coaching career at Vanguard High School in Ocala, where he coached until 1971. In 1972, he returned to professional football, playing for the Montreal Alouettes of the Canadian League.

Eason holds a doctorate in education administration from Florida State. He received both his bachelor's and master's degrees from Florida A&M.

He and his wife, Dorothy, have a daughter – Amanda.

Joe Labat

Assistant to the Athletic Director, Florida State '67

Currently in his 13th year on the FSU athletic staff, Joe Labat begins his second year as assistant to the athletic director. His primary duty in that role is coordinating financial aid assistance for Florida State's student-athletes. He is also involved in a variety of other activities as assigned by the athletic director. Previously, Labat handled the day-to-day fiscal operations of the athletic department as the athletic business manager.

After serving in the accounts payable section of the Florida State Controller's office across campus, Labat joined the athletic department as business manager in 1978. He spent the next nine years managing Florida State's athletic department budget.

Upon graduating from Florida State in 1967, Labat began teaching and coaching football and track at Tallahassee's Rickards High School. After two years at Rickards, he moved on to the university level and Florida State.

The native Tallahasseean is a member of the Collegiate Business Administration Association.

An avid golfer and jogger, Labat is married to the former Marcia Allen.

Brian Mand

Assistant to the Athletic Director, Wake Forest '72

In 1991, Brian Mand begins his third year as assistant to the athletic director at Florida State, although he begins his 12th year on the staff. Prior to taking over his current job, Mand served as academic advisor to FSU athletes beginning 1980. His current duties include overseeing eligibility, NCAA compliance, satisfactory degree progress and scholarships and financial aid.

Before coming to Tallahassee, Mand held academic advising positions at East Carolina and Rutgers universities. He also served as assistant to the director at Rutgers.

Mand earned a bachelor's degree in business administration from Wake Forest University in 1972. Following that, he earned his master's degree in athletic administration from Ohio State in 1977. He has completed coursework on a doctorate at Florida State in athletic administration and is a member of the Phi Kappa Phi National Honor Society.

Mand is also a member of the American Alliance for Health, Physical Education, Recreation and Dance and the North American Society of Sports Management. In addition, Mand is a past president of the National Academic Athletic Advisor's Association.

He and his wife, Roberta, have a son, Brandon, and a daughter, Krystina.



Above – Dodd Hall reflects the gothic architecture prevalent on the FSU campus.

Opposite Page – Charles W. Ehrhardt, FSU's Faculty Athletic Chairman, is an expert in the field of Evidence.



Dr. John Eason



Joe Labat



The main campus is spread over 347 acres in Tallahassee; the university owns a total of 1,172 acres in Leon, Bay and Franklin counties. Within the state, FSU maintains facilities at its 28-acre campus in Panama City, its marine laboratory on the Gulf of Mexico, the Appleton Museum of Art in Ocala and the film and theater professional-training programs in Sarasota.

Above – The FSU Marine Lab on the Gulf of Mexico affords faculty members and students in the biological sciences a valuable nearby resource for their research.

Opposite Page – The athletic trainers at Florida State are skilled in both the prevention and rehabilitation of injuries.



Brian Mand



John Sheffield



Dr. Beverly Yerg

John Sheffield

Assistant to the Athletic Director, Florida State '75

John Sheffield enters his ninth basketball season as Florida State's ticket coordinator, directing the FSU season ticket campaigns for football, basketball and baseball as well as organizing special event programs for the athletic department. He was responsible for computerizing Florida State's ticket operation and oversees a staff of six who handle all FSU ticket sales.

A 1975 graduate of Florida State, Sheffield served as director of ticket operations for the Tampa Bay Buccaneers from 1977-82 before returning to his alma mater.

Following his graduation from Florida State, he worked in the athletic department for one year. He then spent time with the Atlanta Braves organization before joining the Miami Dolphins as assistant director for tickets. Following that, he served as business manager for the Fort Lauderdale Strikers of the North American Soccer League before taking the post in Tampa.

Sheffield still retains his ties with the National Football League and has assisted in ticket matters for the last 11 Super Bowls.

He and his wife, Peggy, have two sons.

Dr. Beverly Yerg

Academic Coordinator, Temple '60

A member of the Florida State University faculty since 1977, Dr. Beverly Yerg is in her sixth year as academic coordinator for the athletic department. Responsible for implementing a plan to guide student athletes through their years of college, Yerg helps Florida State's best adjust to the pressures of college life.

This plan includes evaluating recruits for academic potential and teaching academic enhancement classes – mandatory two-hour non-credit classes for transfers and freshmen designed to teach basic survival skills of college life. Coursework includes goal setting, time management, stress management, study skills and career planning to help student-athletes to manage their academic and athletic careers effectively.

Yerg served as a member of two committees that studied the academic area of the athletic department before tackling the newly-created position of academic coordinator in 1986.

In 1983, she was on a six-member athletic board academic subcommittee that studied some of the problems of student-athletes and recommended solutions in the form of the Student Academic Enhancement Plan. She also chaired a self-study committee in 1985 that studied every area of the athletic department.

A native of Warren, PA, Yerg received her bachelor's degree in education from Temple University in 1960. She returned to Temple to finish her master's degree in education in 1973, and in 1977, she received her Ph.D. from the University of Pittsburgh.

Since the completion of her doctoral studies, Yerg has served as an assistant and associate professor in Florida State's Department of Movement Science and Physical Education, and in 1982 she was named department head, a position she held until 1985. She continues to hold the title of associate professor in addition to her academic coordinator position.

A former national president of Delta Psi Kappa, the professional fraternity of Health, Physical Education and Recreation, Yerg belongs to many other professional organizations and has authored many articles and abstracts related to teacher effectiveness and teacher education.

Yerg and her husband, Robert, have one son, a recent graduate of Florida State.

Greg Phillips

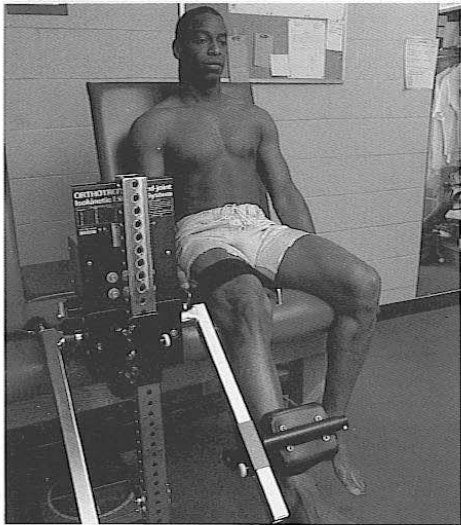
Athletic Business Manager, Florida State '84

Beginning his sixth year with the Florida State athletic department, Greg Phillips enters his second basketball season as athletic business manager, handling the day-to-day fiscal operations of the department. Phillips also assists the assistant athletic director of financial planning in overall budgeting, financial reporting, payroll, purchasing and travel. In addition, Phillips is responsible for all departmental computer operations.

After completing a master's degree in accounting at Florida State, Phillips joined the athletic staff in the fall of 1986 as assistant to the athletic business manager. Working up through the ranks, he took over his current position in the fall of 1989.

Phillips is a member of the College Athletic Business Management Association and recently completed his master's degree in sports management at the United States Sports Academy.

A 28-year-old native of Bartow, FL, Phillips is married to the former Deanna Porter.



Bernie Waxman

Facilities Coordinator, Florida State '71

Newcomer Bernie Waxman took over the position of facilities coordinator for the FSU athletic department in April of 1991.

Waxman's duties include overseeing all scheduling and maintenance of FSU's athletic facilities, which include Mike Long Track, Dick Howser Stadium, Doak Campbell Stadium, the Moore Athletic Center, the football practice fields and Lady Seminole Field. He oversees the upkeep of these buildings and is involved in all repair and construction work on the facilities.

Although new to the athletic staff, Waxman has been involved with FSU athletics in one way or another for nearly 25 years. He is a 1971 graduate of Florida State who earned three letters as a member of the FSU track and field team. He captained the team in 1972, the same year he earned his master's degree from FSU.

Waxman then worked for the Tallahassee Parks and Recreation Department before moving over to FSU as assistant intramurals director in 1974. He later would become director, a post he held for more than 10 years before taking over his new position this year. During his time with the intramural office, Waxman served as a master official for FSU track and field events and as the head statistician for all Florida State men's and women's basketball and football games. In that capacity, he directed the crew which compiled the statistics for all Seminole home games.

Waxman has completed work on a doctorate in Athletic Administration and is currently writing his dissertation.

He is married to the former Lisa Kinch, also a former FSU track and field athlete, and the couple has a two-year-old daughter, Gabrielle.

Terry Hume

Marketing Coordinator, Florida State '77

Terry Hume begins her sixth year as a marketing and promotions coordinator for the FSU athletic department. A former Florida State athlete, 1991 will mark her 13 year as a member of the athletic staff.

Hume began working at her alma mater in October of 1978, assisting former women's athletic director Barbara Palmer with a variety of administrative duties. She held that position until 1986, when the athletic department underwent a reorganization.

Her duties now include overseeing the department advertising efforts as well as handling all promotional activities associated with Florida State's 16 sports. She is also the department's advisor for its spirit groups.

The 1977 Florida State graduate played four years on the Lady Seminole volleyball team while earning degrees in English and business. Her senior year, she was named team captain and earned MVP honors.

The Tacoma Park, MD, native graduated from Miami's Coral Gables High School in 1974 and has one daughter, Amy Lauren.

Wayne Hogan

Director of Communications, Florida State '79

Tallahassee native Wayne Hogan enters his 10th year as Florida State's sports information director in 1991. The 1979 graduate of Florida State returned to his alma mater in 1982 to take on the SID position. Recently, he was made Director of Communications at FSU with added responsibilities in the areas of marketing, promotions and electronic media as well as directing operations of the sports information office.

Responsible for all publicity and public relations matters, Hogan and his staff handle the compilation and distribution of all information on Florida State's 16 intercollegiate sports, encompassing both men's and women's teams.

Hogan began his career in the public relations and broadcasting fields while still a student at FSU. From 1975-79, he performed a variety of duties for the Seminole athletic program, including working in the sports information office and engineering the Seminole Sports Network for football and basketball broadcasts. In addition, Hogan held play-by-play announcing duties for the Seminole baseball team.

Before returning to Tallahassee, Hogan served as assistant sports information director at the University of New Mexico for two years. Previously, he worked for two minor league baseball teams – the Charleston Charlies and the Albuquerque Dukes.

Currently, aside from his duties as director of communications, Hogan handles color commentary for the Florida State basketball radio network and does play-by-play announcing for the Seminole baseball telecasts on the Prime/Sunshine Network.

Hogan's father, Patrick Hogan – former sports information



Greg Phillips



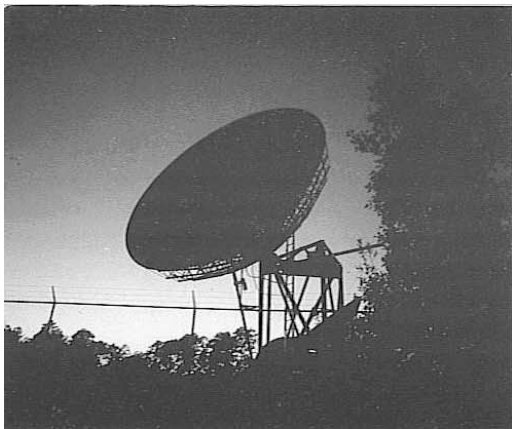
Bernie Waxman



Terry Hume



Wayne Hogan



Now the professional training ground for one of Florida's fastest growing industries, film production, FSU graduated its first class of film students from its School of Motion Picture, Television and Recording Arts in 1991. The school offers a bachelor's degree program in Tallahassee and a master's program at Sarasota.

FSU's College of Communication is recognized as one of the nation's finest and regularly places graduates in the field. FSU is at the forefront of the broadcast industry with WFSU-TV just a short distance from campus.

director and former Vice President of Public Affairs at Florida State – was recently inducted into Florida State's Athletic Hall of Fame.

Hogan has two daughters, Lindsay and Kelly, and is married to the former Dawn Dewberry. The couple celebrated the birth of a son, Justis Patrick, on July 1, 1991.

Rob Wilson

Assistant Sports Information Director, Florida State '83



Rob Wilson

Beginning his fifth year with the Florida State athletic staff, Rob Wilson serves as the primary media contact for the FSU men's basketball team, and has duties with many other Florida State sports programs. He serves an important role in the football operations area of the FSU sports information staff.

A former Seminole student, the San Diego, CA, native returned to his alma mater in July of 1987 to assume the role of assistant sports information director.

Wilson spent three years in a similar position at East Carolina University prior to his return to Tallahassee. There, in addition to his duties as assistant SID, where he worked with the Pirate football and women's basketball teams, Wilson was the color analyst on the Pirate Sports Network for basketball and football.

A 1983 graduate of Florida State, Wilson earned a bachelor of arts degree in communications and a minor in chemistry. Following graduation, he spent the 1983-84 school year as a graduate assistant in the FSU sports information office.

Wilson began his college career at Ole Miss where he played wide receiver for the Rebels under Steve Sloan. He later transferred to Okaloosa-Walton Junior college, earning an associate of arts degree in 1981.

Wilson, a 30-year-old bachelor, has won numerous awards for his publications, including a "Best in the Nation" honor for his 1988-89 Seminole Basketball Media Guide.

Donna Turner

Assistant Sports Information Director, Florida State '85



Donna Turner

Donna Turner begins her fourth year with the Florida State athletic department after returning to her alma mater in June of 1988 as assistant sports information director. Previously, she held a similar position at Iowa State University from 1987-88.

Turner worked in the sports information department at Florida State from 1981-85 as a student assistant while completing a bachelor's degree in communications.

Graduating from Florida State in 1985, she traveled to Ohio University to work on a master's degree in sports administration. In December of 1986, she completed her degree requirements which included internships in the Ohio University baseball office and the East Carolina University marketing office. She worked in the athletic ticket office at the University of North Carolina in Chapel Hill for several months before joining the Iowa State athletic program.

While at Iowa State, Turner helped coordinate publicity for the Cyclones' 21-sport athletic program and also served as primary contact for ISU's baseball, women's basketball and volleyball teams. In addition, she was editor of the *Cyclone Watch*, a monthly booster club publication and co-edited the football game program.

For the Seminoles, Turner serves as editor of *Tribe Magazine*, Florida State's football game program, as well as a primary media contact for the football and baseball squads. She is responsible for several sports media guides including the football book and also handles all photography matters.

She has earned awards for several of her publications, including the 1989 Football State Football Media Guide which was named "Best in the Nation" by the College Sports Information Directors of America.

Turner, a 28-year-old Gainesville native, is single.

Kim McWilliams

Assistant Sports Information Director, N.C. State '90

Kim McWilliams is the newest member of the FSU athletic staff as she joined the Seminole Sports Information Office in August of 1991 as an Assistant Sports Information Director.

A 1990 graduate of North Carolina State University, McWilliams handles publicity and publications for FSU's highly successful women's athletic programs. Her main responsibilities lie with the women's volleyball, basketball and softball teams as she travels with those squads while working as a liaison between them and the media.

McWilliams was a four-year letterwinner at N.C. State as an outside hitter for the volleyball team. She served as a co-captain her senior season while earning a degree in speech communication. McWilliams was a member of the Fellowship of Christian Athletes as well as the Outstanding College Students of America list. She was named to the Atlantic Coast Conference honor roll.

A Tallahassee native, the former Kimberly Ayer is married to Shannon McWilliams. Both graduated from Tallahassee's North Florida Christian High School.



Kim McWilliams



Florida State And Raycom/JP Sports

Florida State University finds itself in new basketball and broadcast neighborhoods this season. The Seminoles join the tradition-rich Atlantic Coast Conference and Raycom/JP Sports in a televised showcase of some of the finest basketball action in the nation.

Raycom, the nation's No. 1 independent sports programmer, has been telecasting ACC basketball in conjunction with JP Sports since 1982. This season Raycom/JP Sports will broadcast 36 ACC games and the entire ACC Tournament. Florida State will make eight appearances, beginning Jan. 11 when the Seminoles travel to Winston-Salem, NC to take on the Wake Forest Demon Deacons.

The schedule of 1991-92 Florida State basketball games on the Raycom/JP Sports network is as follows:

Sat.	Jan. 11	4:00 p.m.	Florida State at Wake Forest
Sat.	Jan. 18	1:30 p.m.	Florida State at Maryland
Thurs.	Jan. 23	9:00 p.m.	Florida State at Georgia Tech
Sat.	Jan. 25	4:00 p.m.	N.C. State at Florida State
Sat.	Feb. 1	4:00 p.m.	Wake Forest at Florida State
Sat.	Feb. 8	4:00 p.m.	Clemson at Florida State
Sat.	Feb. 15	3:00 p.m.	Georgia Tech at Florida State
Tues.	Feb. 18	8:00 p.m.	Florida State at Clemson

Note: All times Eastern and subject to change. For stations and times in your area, check your local listings.

Seminole Radio Network



The Florida State Basketball Network will once again deliver the live action of all Seminole games to a growing number of radio stations throughout Florida and South Georgia. Over 35 stations make up the largest network in the school's history.

The Seminole Sports Network is produced by Host Communications Sports Inc., one of the nation's leaders in collegiate sports broadcasting. FSU and the Lexington, KY based

company have joined forces to establish a comprehensive marketing opportunity which will include radio, TV, print and corporate sponsorship components. In addition to its long-term broadcast relationship with the NCAA, Host also owns the rights to networks of other outstanding schools such as Texas, Auburn, Alabama, Kentucky, Tennessee, Pittsburgh, Notre Dame, Army and Navy.

The ever popular Gene Deckerhoff, a six-time Florida Sportscaster of the Year, returns for his 13th season to handle the play-by-play for Seminole basketball. Deckerhoff will be joined court side by John Peterson and Nick Menacof who will share the color commentary duties.

Once again the Seminole Radio Network broadcast will include a live Pat Kennedy Call-In Show after each game. Whether at home or on the road, Coach Kennedy and Gene Deckerhoff will be available to take live calls from fans via the special toll-free number 1-800-67-NOLES. Coach Pat Kennedy will also be heard each Wednesday at 7 p.m. EST on his official radio call-in show throughout the network.



Gene Deckerhoff



John Peterson



Nick Menacof

Network Affiliates

Host Communications Seminole Radio Network Affiliates

Location	Station	Frequency	Location	Station	Frequency
Bartow	**WWBF-AM	1130	Marianna	**WTYS-AM	1340
Belle Glade	**WBGF-FM	93.5	Miami	**WMBM-AM	1490
Blountstown	**WPHK-FM	102.3	Milton	WEBY-AM	1330
Boca Raton	WSBR-AM	740	Moultrie, GA	WMGA-AM	580
Bonifay	**WTBB-FM	97.7	Ocala	WMFQ-FM	92.9
Brooksville	**WWJB-AM	1450	Ocala	**WCOA-AM	1370
Daytona Beach	*WROD-AM	1340	Palatka	*WPLK-AM	800
Deland	*WXVQ-AM	1490	Panama City	**WBKL-FM	103.5
Donalsonville	**WSEM-AM	1500	Pensacola	**WTKX-AM	1230
Donalsonville	**WGMK-FM	106.3	Perry	*WNFK-FM	105.5
Englewood	*WENG-AM	1530	Perry	*WPRY-AM	1400
Fort Myers	*WDCQ-AM	1200	Sebring	**WJCM-AM	960
Fort Pierce	*WIRA-AM	1400	St. Augustine	*WAOQ-AM	1420
Fort Walton Beach	*WFTW-AM	1260	Tallahassee	**WTNT-FM	94.9
High Springs	**WYOC-FM	104.9	Tampa	**WRBQ-AM	1380
Jacksonville	**WRXJ-AM	930	Valdosta, GA	**WGOV-AM	950
La Grange, GA	**WTRP-AM	620	Wauchula	**WAUC-AM	1310
Lake City	**WDSR-AM	1340	Winter Haven	**WSIR-AM	1490
Live Oak	**WQHL-FM	98.1	Zephyrhills	**WPAS-AM	1400
MacClenny	**WJXR-FM	92.1			

*Station only broadcasts a partial schedule.
**Station also broadcasts The Pat Kennedy Call-In Show.