

F S U S E M I N O L E B A S K E T B A L L 1 9 9 4 - 9 5

University

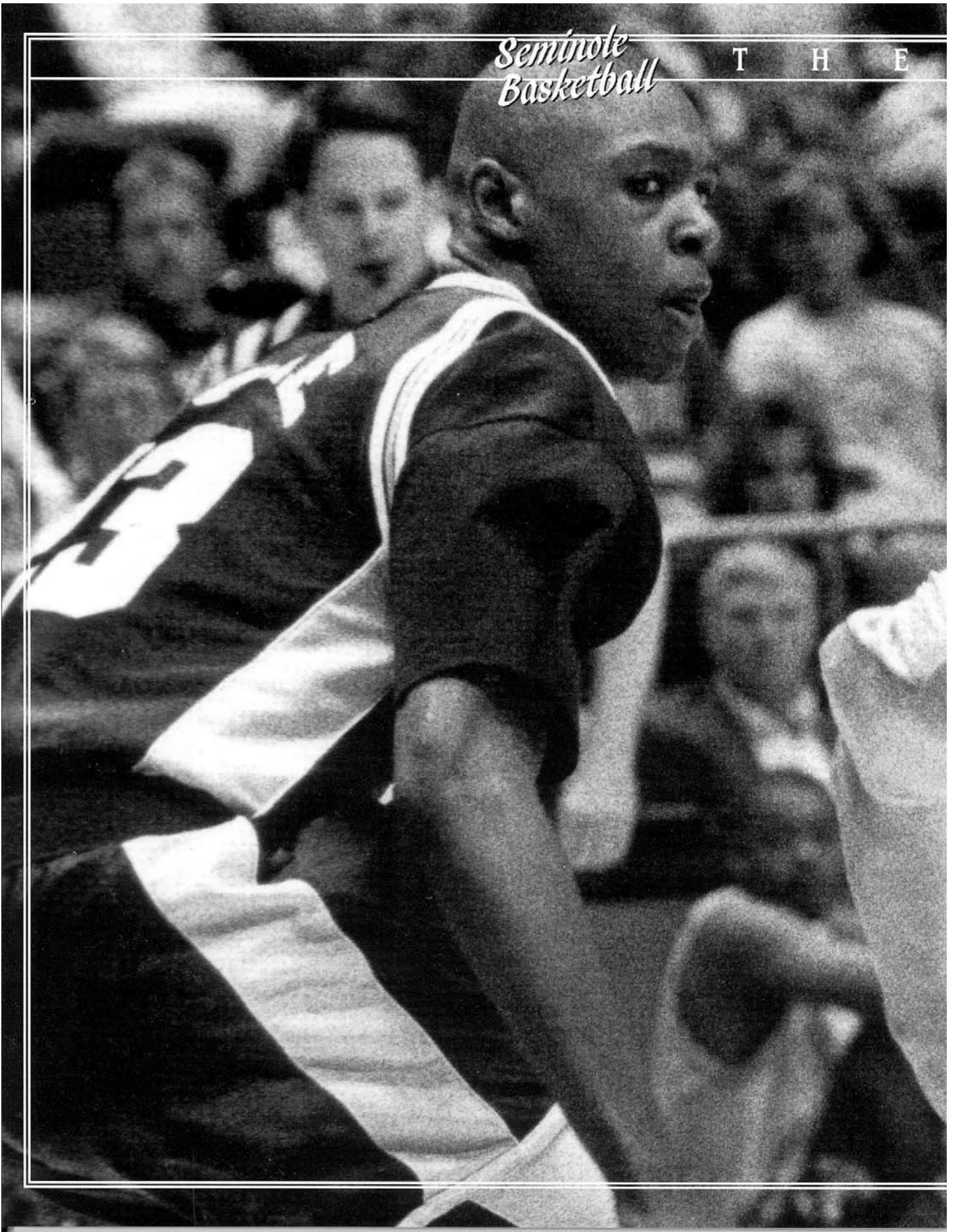


This Is Florida State University

Advancing boldly into the 21st century, Florida State University has emerged as an institution of national and international esteem.

*Seminole
Basketball*

T H E



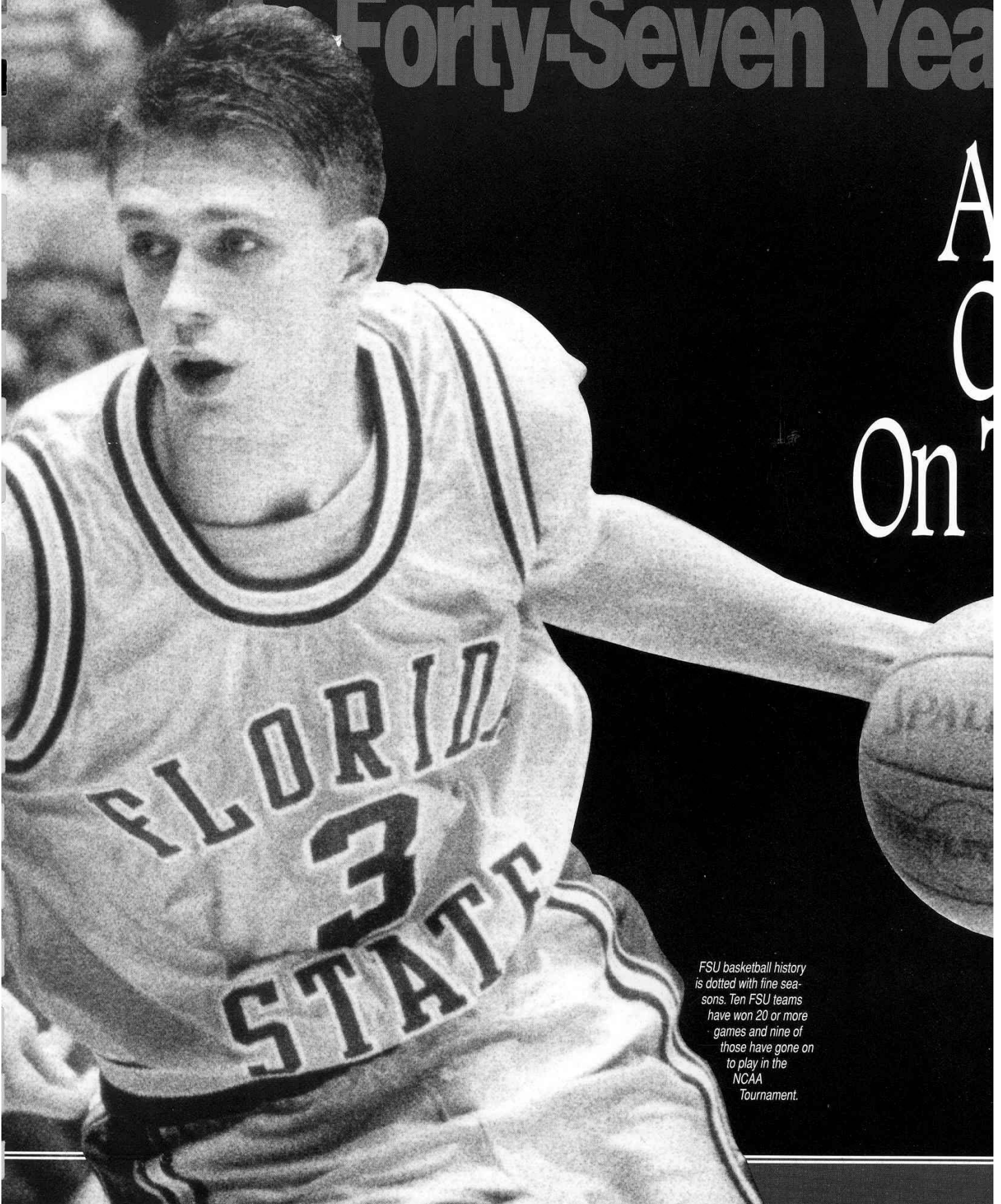
T R A D I T I O N



T R A D I T I O N

Forty-Seven Year

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On



FSU basketball history is dotted with fine seasons. Ten FSU teams have won 20 or more games and nine of those have gone on to play in the NCAA Tournament.

Years of Winning Basketball

A Tradition Of Success The Court

While more and more teams celebrate their 100th year of college basketball in the 1990s, Florida State remains a virtual baby when it comes to years of tradition. But not when it comes to years of excellence.

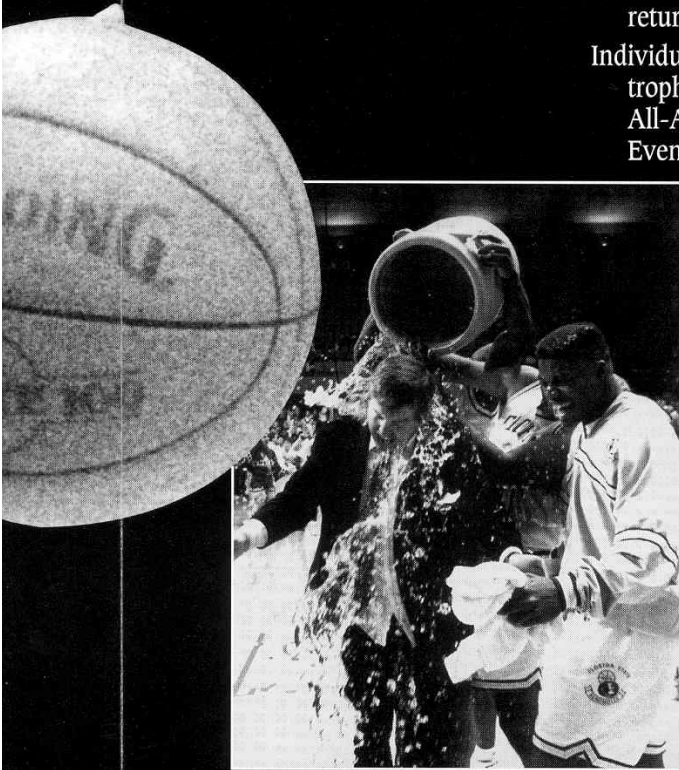
In just 47 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA tournament games and wins, and in the individual honors and awards picked up by Florida State alumni.

Florida State's most successful season to date remains the 1971-72 season which saw the Seminoles play John Wooden's UCLA squad for the national championship. FSU breezed through the 1971-72 regular season with remarkable ease losing just five times before beginning the historic trip to the Final Four. The Seminoles would leave Eastern Kentucky, Minnesota, Kentucky, and North Carolina in its wake on the way to the national championship showdown. After going into the half with the lead, UCLA and all-everything center Bill Walton managed to top the Tribe leaving FSU fans to celebrate a second place finish.

However, recent history is the most impressive for Florida State. The Seminoles have made themselves regular visitors to the NCAA Tournament with five trips in Pat Kennedy's eight years at the helm. In 1993, Florida State had its second most successful season ever with a trip to the Elite Eight just one win shy of a return to the Final Four.

Individual Seminoles are also receiving a growing number of trophies. Bob Sura has been selected to numerous pre-season All-America teams after being named All-ACC a year ago. Eventually he will add to an impressive list of NBA draft selections, which includes three first round selections over the past two years. Charlie Ward is the latest first-round pick, taken last year by the New York Knicks.

Yes, Florida State University may have one of the shorter traditions in college basketball when it comes to years. But when it comes to quality, success and excellence - its All-Americans, its many championship teams, its hall of fame selections, and its national award winners - Seminole basketball has a tradition few schools can match.



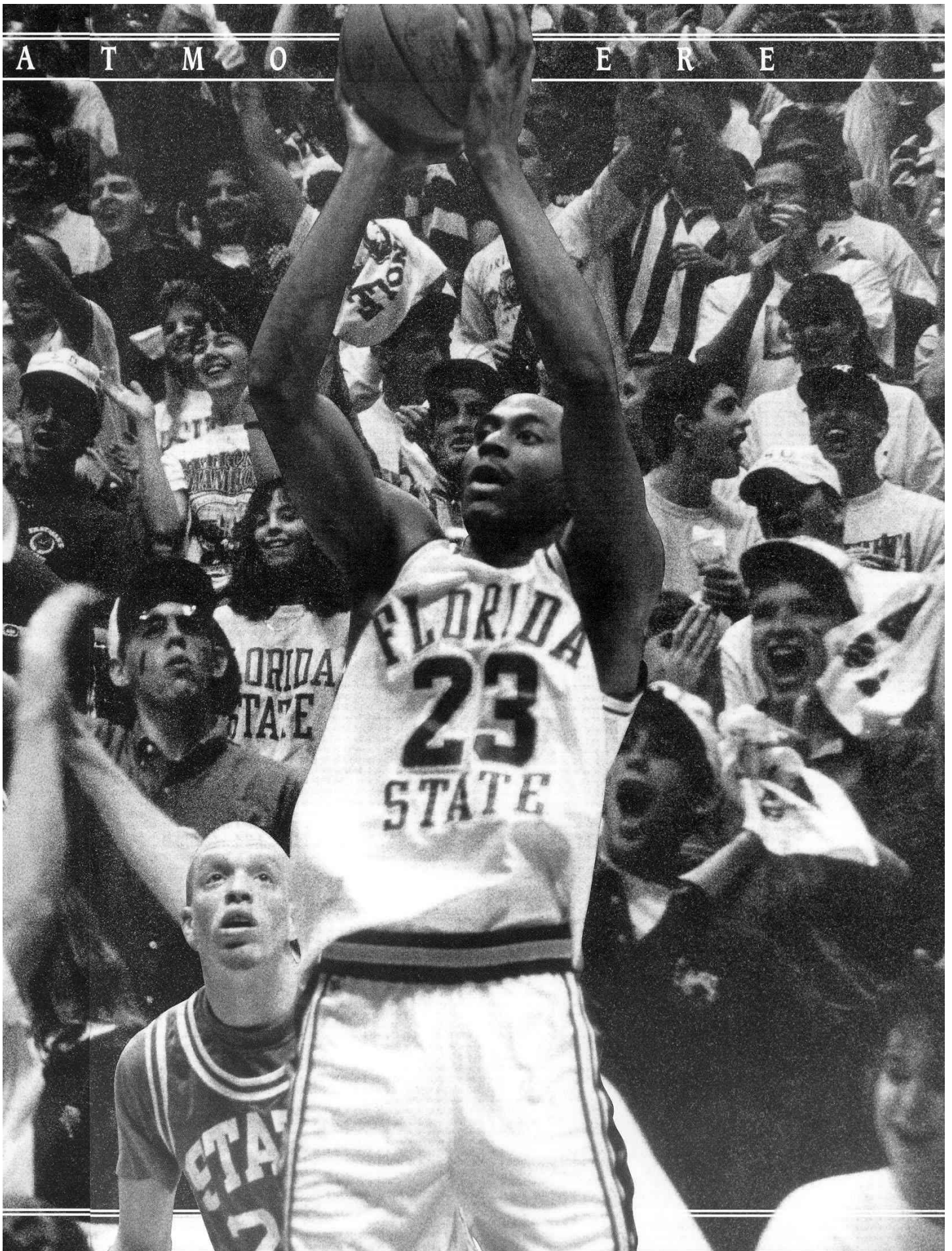
*Seminole
Basketball*

T H E



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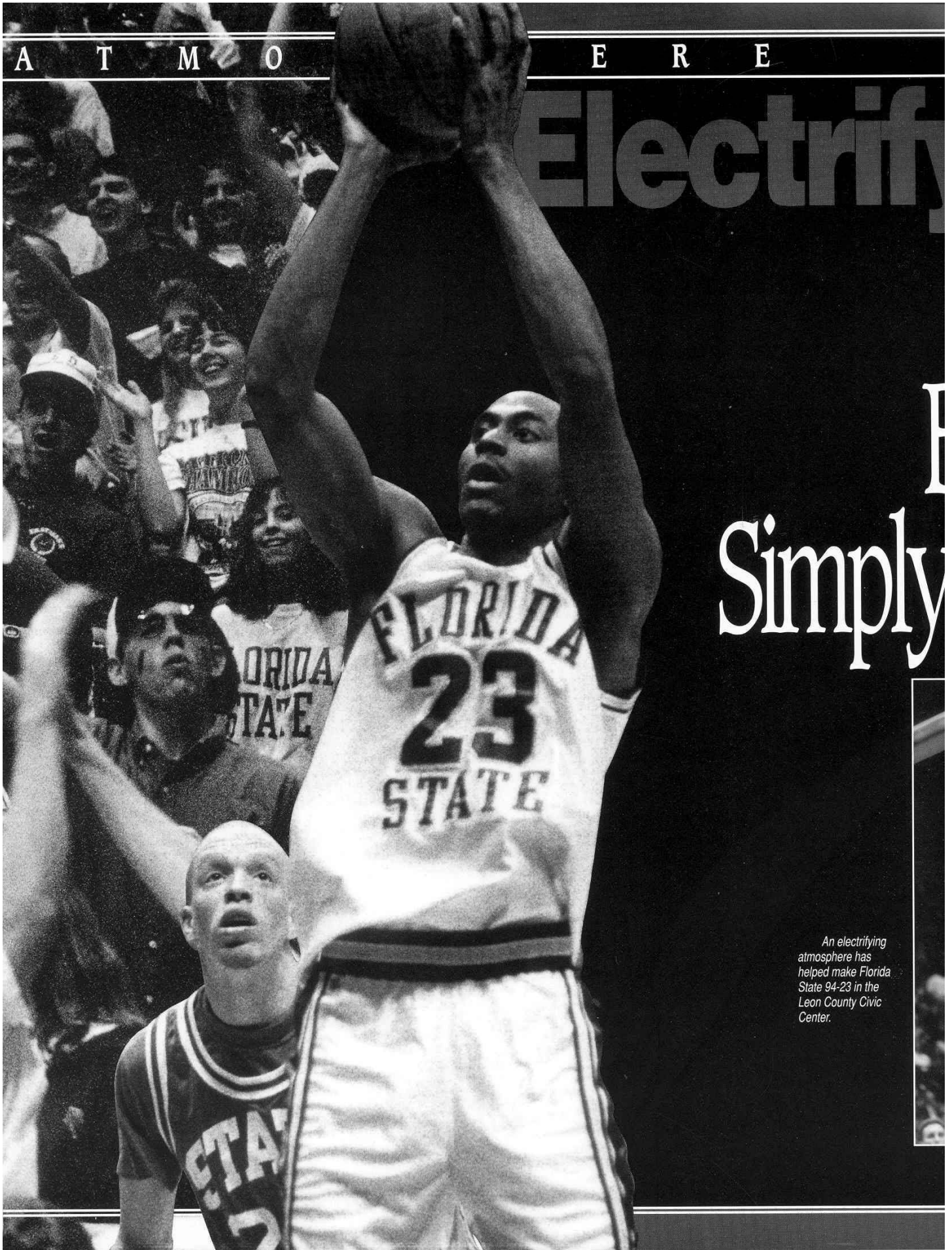
A T M O

E R E

Electrify

Simply

An electrifying atmosphere has helped make Florida State 94-23 in the Leon County Civic Center.



ying Excitement

FSU Basketball: The Best!

The constant beat of the flashy pep band fills the Civic Center with the familiar sound of the Florida State fight song. 12,500 garnet and gold clad fans, some with war paint smudged on excited faces, slash the air with the familiar cheer.

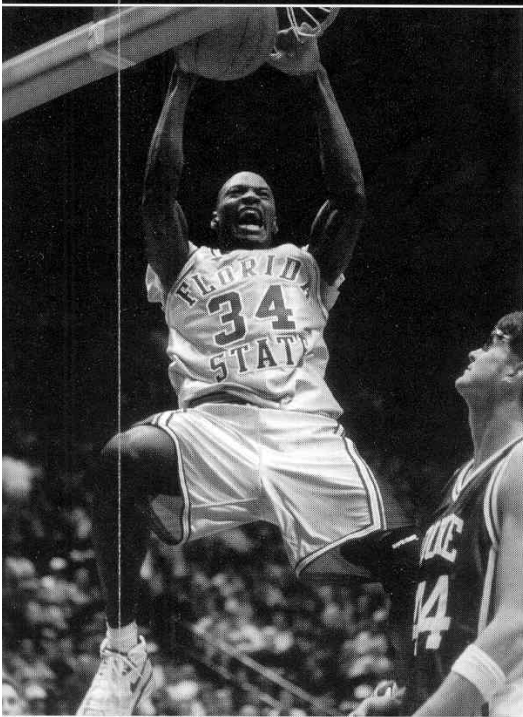
The building nearly shakes with excitement as the glistening wooden floor seems to invite the Seminoles from the tunnel.

Soon, the War Chant begins to reach a deafening crescendo. The crowd rises with anticipation as every light in the house is extinguished. Music fills the dark arena as spotlights dance around the crowd. The beat of the music moves the fans to a fever pitch when suddenly the Seminoles pour from the dark tunnel into the lights and cheers of one of college basketball's most enthusiastic crowds.

Basketball is hot at Florida State. And it doesn't matter whether your seat is courtside or in the upper deck as FSU's arena is equipped with Daktronics Video Projection Screens. The huge screens make every seat in the house as close as the press table and brings an NBA flair to one of college basketball's most exciting arenas. The screens feature game action, live animation, highlight tapes and replays of great FSU moments. FSU is one of only three schools in the country that play their home games in arenas with big-screen capability.

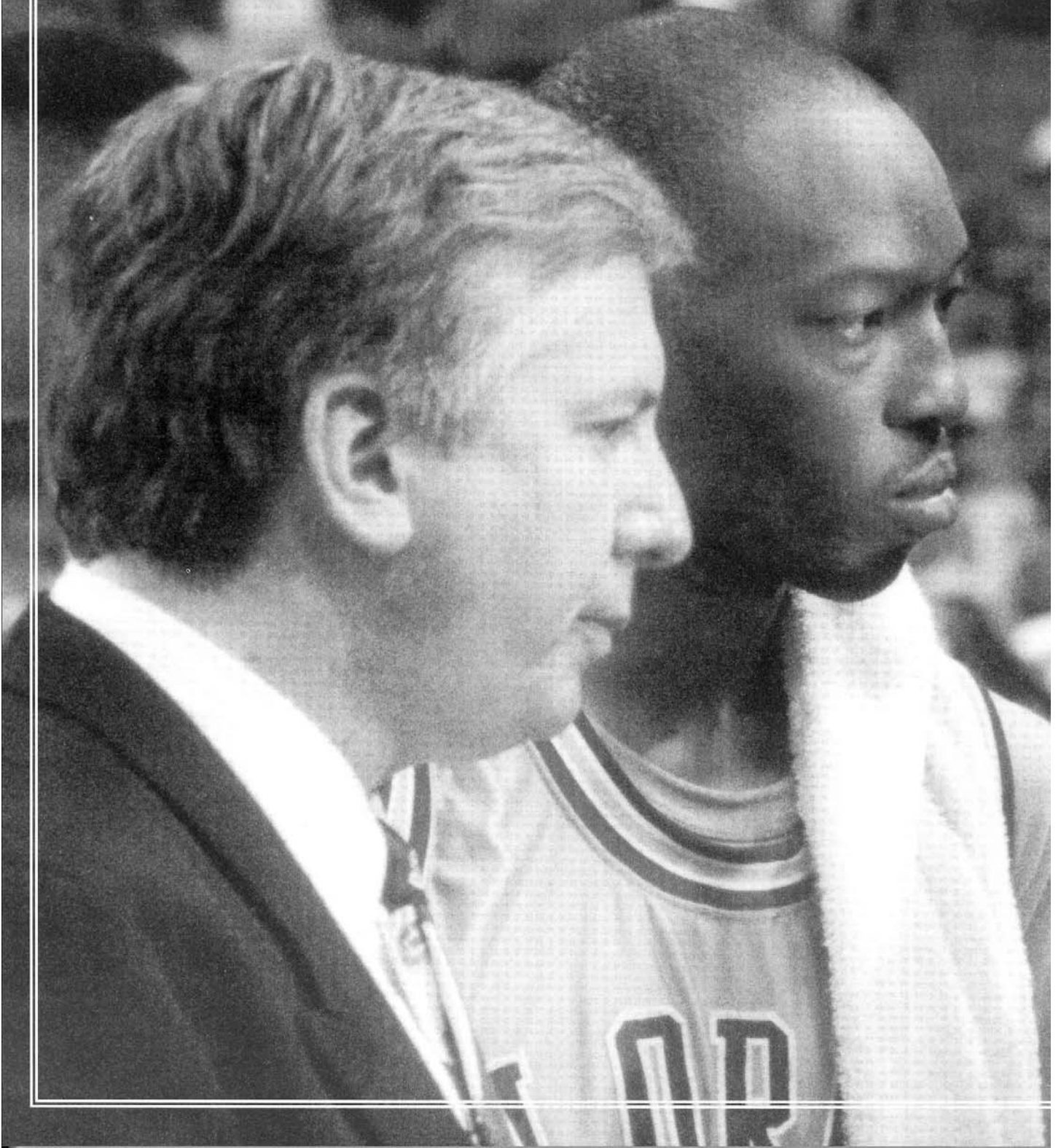
The Seminole Warrior leads Florida State onto the floor amid a dazzling array of floodlights, while the award winning Florida State cheerleaders raise garnet and gold colored pom-poms. The Golden Girls, one of the nation's most heralded dance teams, get the crowd fired up while dancing to the pre-game music.

Once the ball is tipped-off, FSU fans take over to make the Civic Center one of the toughest home courts in the country. The Seminoles have won 94 of their 117 games in Tallahassee under coach Pat Kennedy which means the Tribe wins better than 80 percent of the time at home.



*Seminole
Basketball*

T H E



A T T E N T I O N



A T T E N T I O N

Nation

Unstoppable Media



Florida State, with its location and affiliation with the Atlantic Coast Conference, is one of college basketball's most publicized teams.

nal Focus on FSU

Surpassed Exposure

Along with aligning itself with some of the nation's finest academic institutions, Florida State's entrance into the Atlantic Coast Conference has meant unprecedented media exposure for the basketball program.

Already one of the nation's most popular athletic programs, the Seminoles find themselves one of college basketball's most publicized teams. Within the state of Florida alone, FSU enjoys one of the country's largest media contingents. Writers from over 15 daily newspapers regularly cover the Tribe. From the local *Tallahassee Democrat* to one of the nation's largest papers, *The Miami Herald*, Florida State athletics is covered like few others. In addition to the in-state coverage, large regional media outlets make regular stops in Tallahassee. The *Atlanta Constitution* and *Charlotte Observer* join most of the South's major papers in covering the Seminoles. They combine with *USA Today* and *The Sporting News* to keep the entire country informed on FSU sports.

Television coverage is also unprecedented in Tallahassee. The Seminoles open the 1994-95 season with 10 national television dates already announced. ESPN will televise nine Florida State games, including four on their new ESPN2 network, and has already announced plans to air each of the ACC Tournament games.

In addition to the interest from the national networks, Florida State fans will see an additional four games on the extensive Raycom/Jefferson-Pilot Television Network. The host of ACC basketball since 1982, the Raycom/Jefferson-Pilot network is the nation's top independent sports programmer. FSU fans will see the Seminoles on the Raycom/Jefferson-Pilot network beginning with the Virginia game on January 4th.

The 1994-95 television schedule includes 96 games involving Atlantic Coast Conference teams.

The Seminoles On Television 1994-95 Televised Games

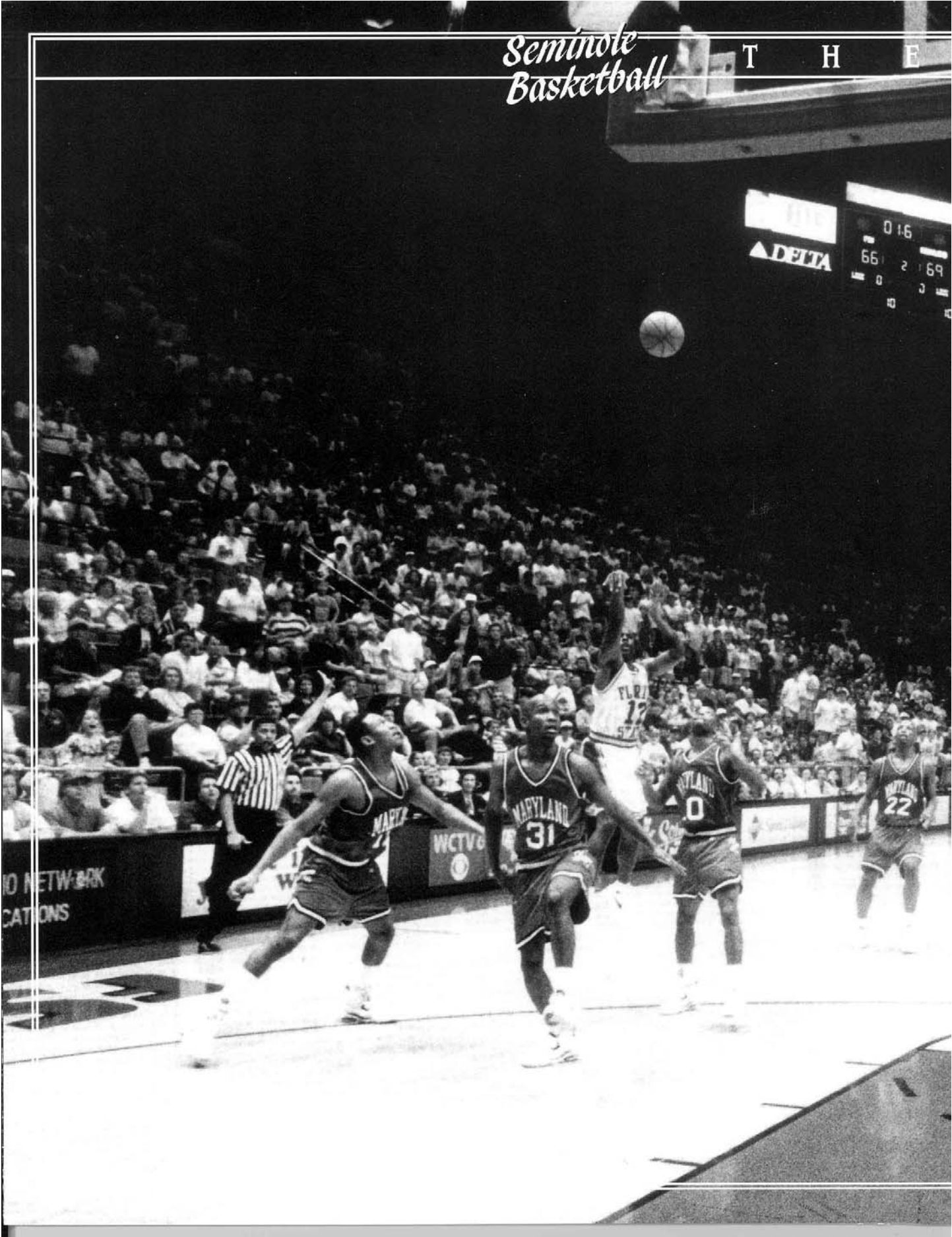
December			
6	at Arizona	9:30	(ESPN)
January			
4	Virginia	9:00	R-JP
7	at Wake Forest	1:30	R-JP/ESPN2
10	Maryland	8:00	R-JP
15	N.C. State	1:00	R-JP
21	Duke	2:30	ABC
25	at North Carolina	9:00	ESPN
29	Georgia Tech	2:00	R-JP
February			
4	at Virginia	4:00	R-JP/ESPN2
8	Wake Forest	9:00	ESPN
11	at Maryland	1:30	R-JP/ESPN2
22	at Duke	9:00	ESPN
25	North Carolina	4:00	R-JP

R-JP = Raycom Jefferson Pilot



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Basketball*

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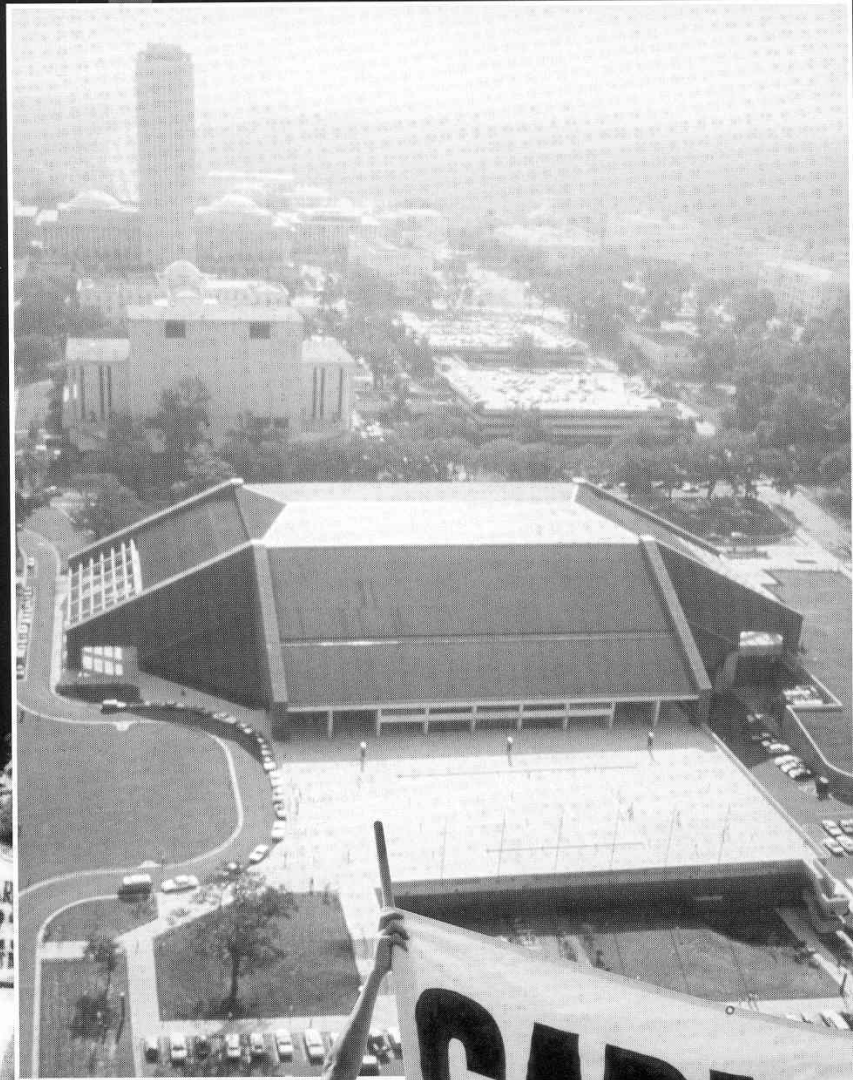
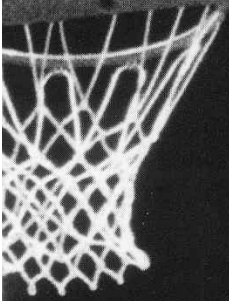


A R E N A



A R E N A

FSU's B



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Basketball Home

A Florida State basketball game is as exciting as it gets. FSU fans are spoiled by more than just a great basketball team playing in the nation's finest conference, they also get to watch the game in surroundings that are as modern as any in the country.

The Tallahassee-Leon County Civic Center is the home for Seminole basketball and the multi-purpose facility comes alive on game day.

12,500 seats are available for fans of FSU basketball who are treated to one of the most spectacular shows in college hoops. Two big screen video systems are mounted in the corners of the arena opposite the state-of-the-art scoreboards where fans can enjoy game action during play and catch the replays during timeouts. Also while there is a break in the action the big screens come alive with highlight tapes, animated games and other crowd pleasing bits. The screens place Florida State among only three teams in the country that play their home games in a facility with big screen capability.

The multi-purpose facility, which opened its doors in 1981, covers over 22 acres in the heart of Tallahassee's thriving downtown district. The Civic Center is only two blocks from the Capitol building and is just across the street from FSU's Center for Professional Development and nationally-acclaimed Law School.

The complex covers over 18,000 square feet with 119 foot ceilings in the main arena. The Civic Center is actually three different areas combined under one roof. The main arena, where FSU hosts its home games, is also the center for East Coast Hockey League contests featuring the Tallahassee Tiger Sharks, some of the nation's top musical concerts as well as Broadway plays and even a circus. The Exhibition Hall, which joins the main arena via a spatial hallway, can seat 5,000 for an event or serve as an indoor display area. The complex also features a terrace which is popular for outdoor hosting.

So impressive is the facility and the general atmosphere of an FSU basketball game that the Civic Center and Florida State University will host the first round of the 1995 NCAA Basketball Tournament.

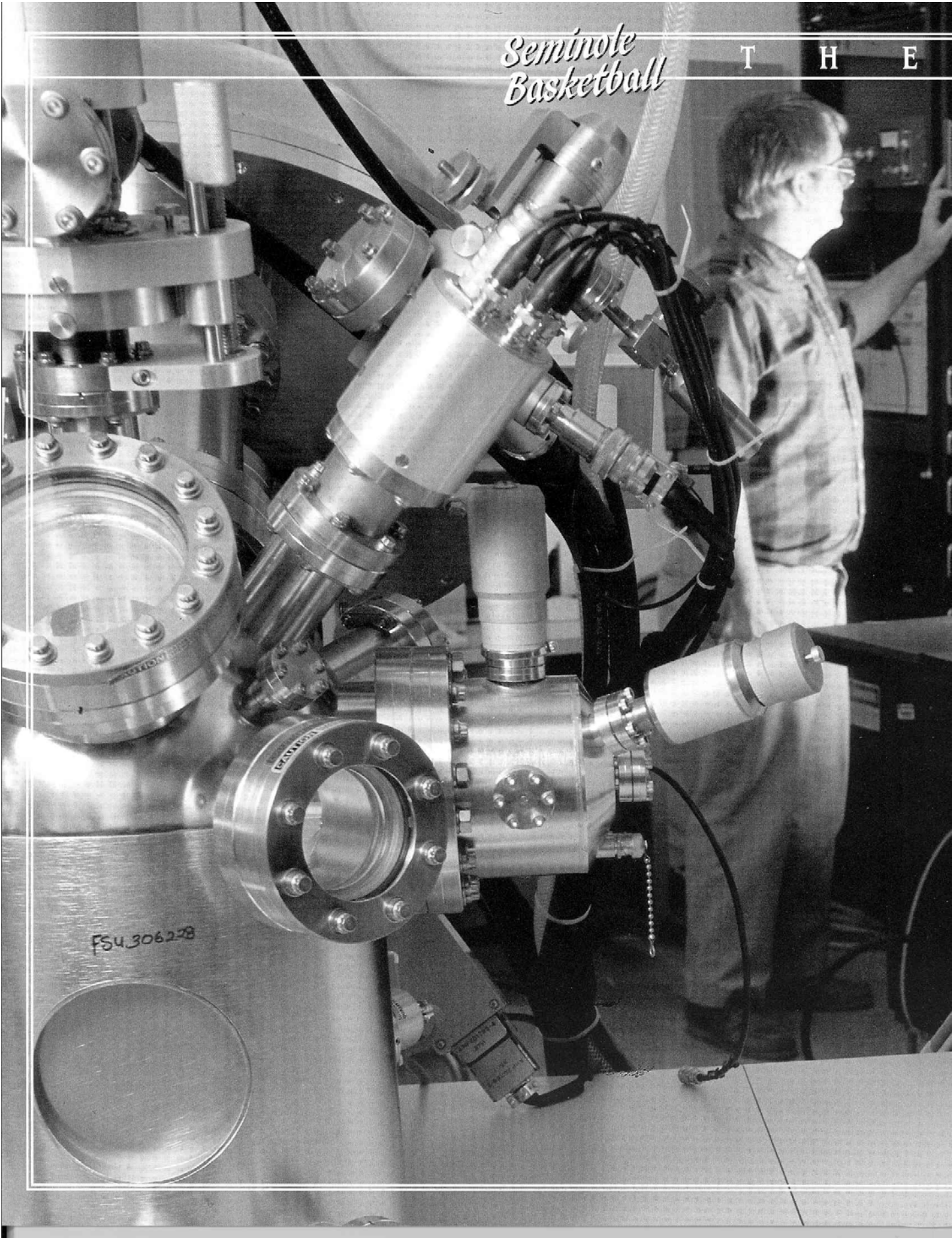
The Tallahassee- Leon County Civic Center

*The road to the 1995
Final Four begins in
Tallahassee this year as the
Leon County Civic Center
plays host to NCAA first and
second round games on
March 17 and 19.*



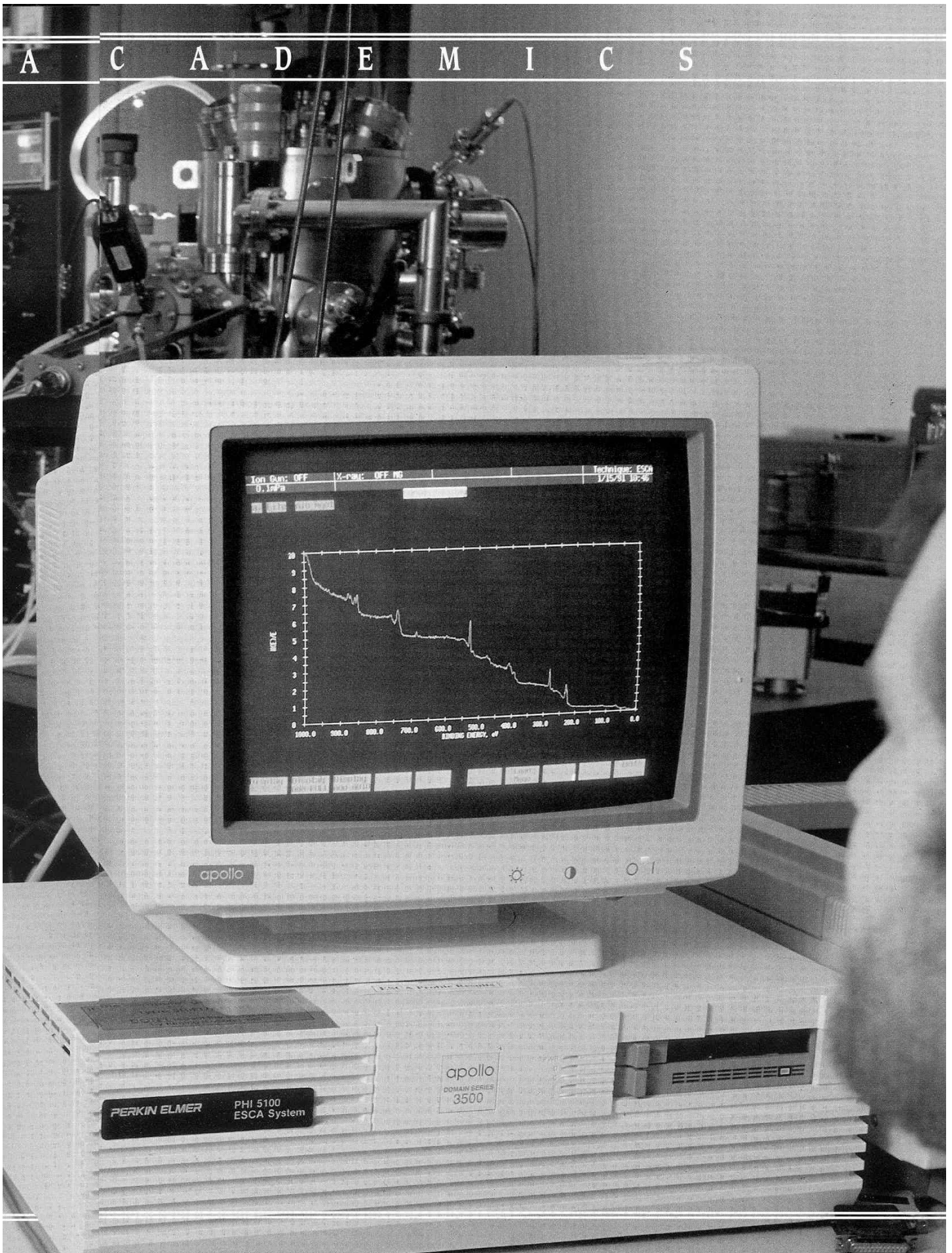
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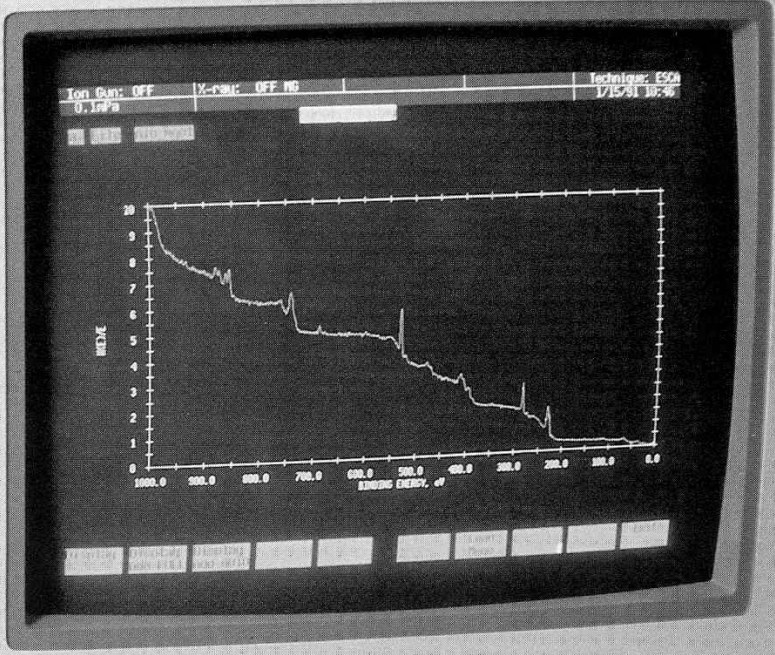


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A C A D E M I C S



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PERKIN ELMER PHI 5100 ESCA System

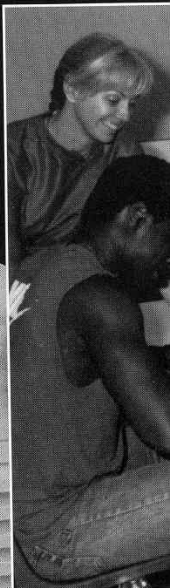
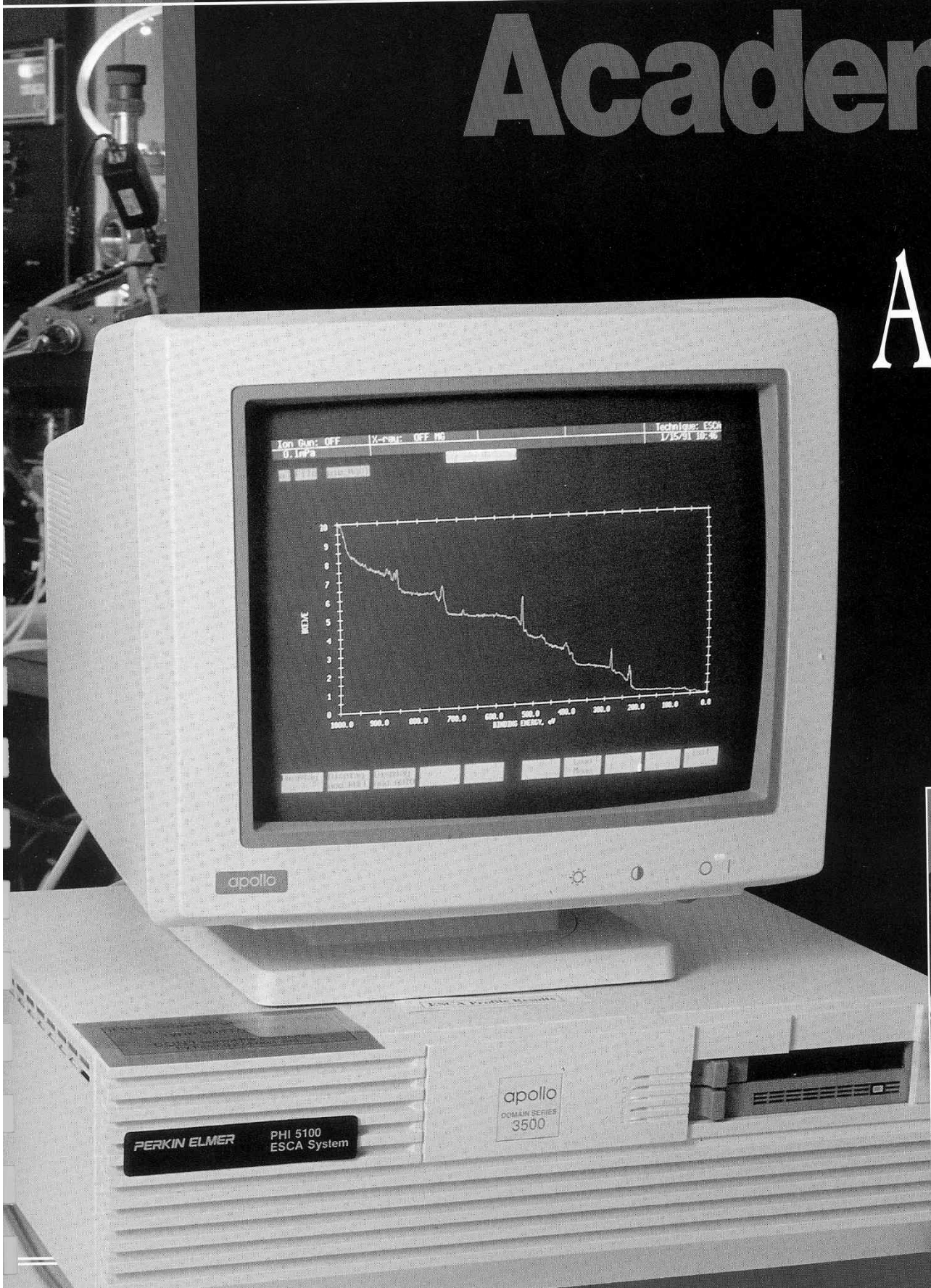
apollo DOMAIN SERIES 3500

A C A D E M I C S

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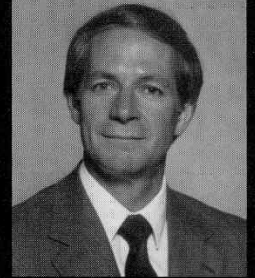
ic Commitment

mprehensive Academic Support System

Florida State University is committed to the academic success of its student athletes. While that has long been a goal of the athletic department and university as a whole, it became even more of a reality with the addition of Dr. Roger Grooters as FSU's new Director of Academic Support Services.

Grooters came to Florida State after serving as the director of Athletic Academic Programs at Nebraska where his program was recognized as the nation's top academic support unit in 1990.

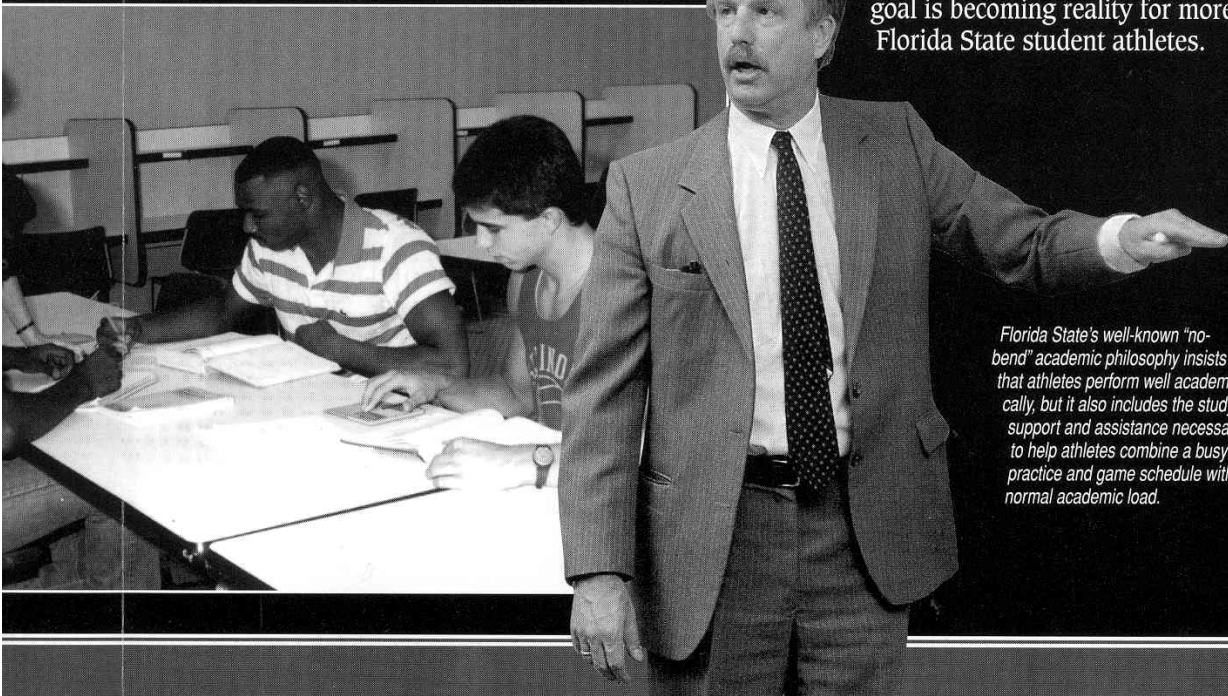
Grooters and his staff are now working out of a new state-of-the-art academic center, a primary component of the Daisy Parker Flory Wing of the Moore Athletic Center. The center provides study hall and tutoring rooms, as well as a resource area with study carols, computers and basic reference materials.



Dr. Roger Grooters

Regular class attendance is required in order to play basketball at Florida State, and attendance is closely monitored during the playing and practice seasons. Throughout the school year, nightly study halls and tutoring sessions help the student athletes stay on course. The academic support staff works closely with the outstanding faculty members at Florida State University as well as with the athletic departments own office of Student Services.

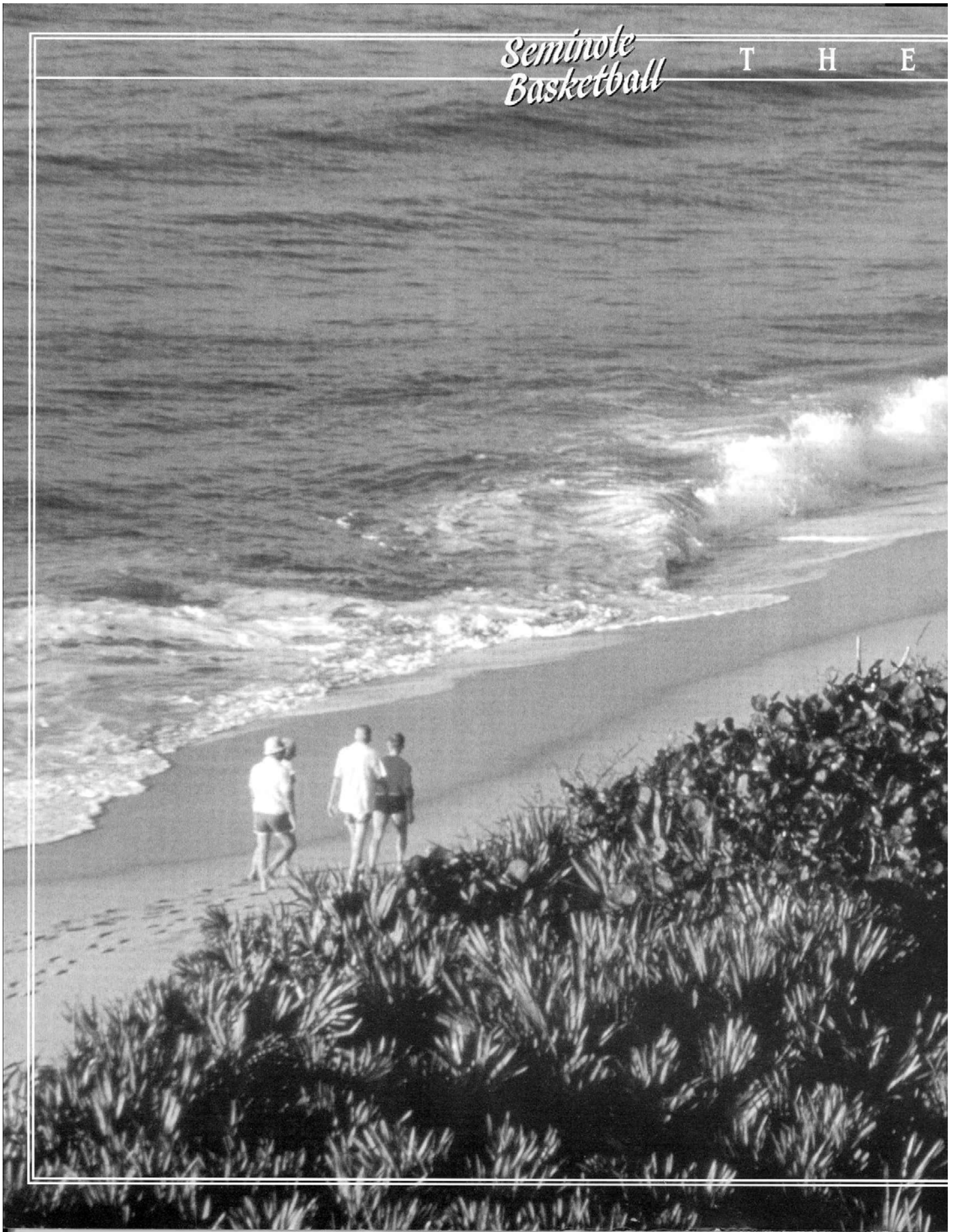
For everyone in the Florida State athletic department - from the coaches and academic support people to student services staff and administration - giving each student athlete every opportunity to earn a degree is the primary goal. And every year, that goal is becoming reality for more and more Florida State student athletes.



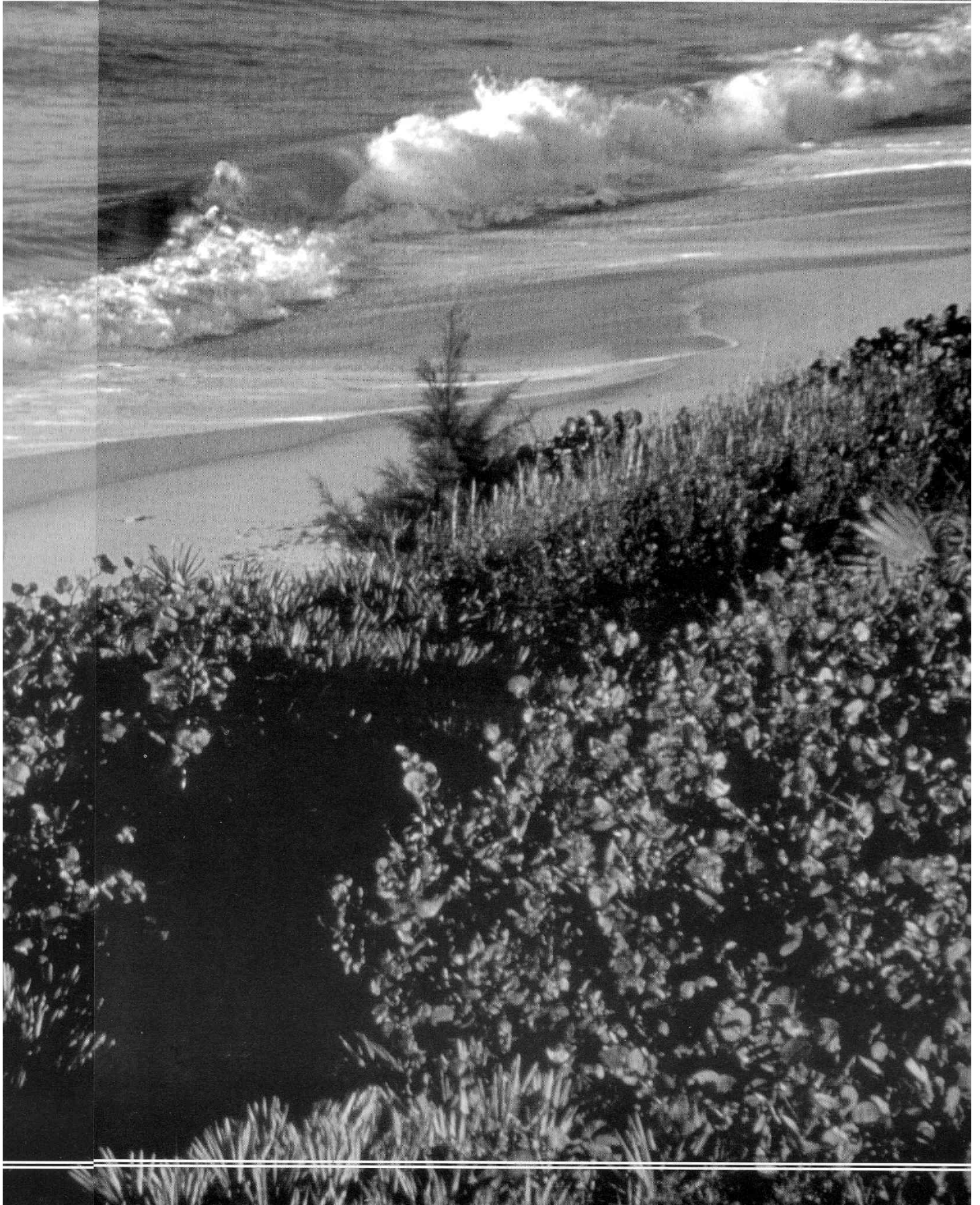
Florida State's well-known "no-bend" academic philosophy insists that athletes perform well academically, but it also includes the study support and assistance necessary to help athletes combine a busy practice and game schedule with a normal academic load.

*Seminole
Basketball*

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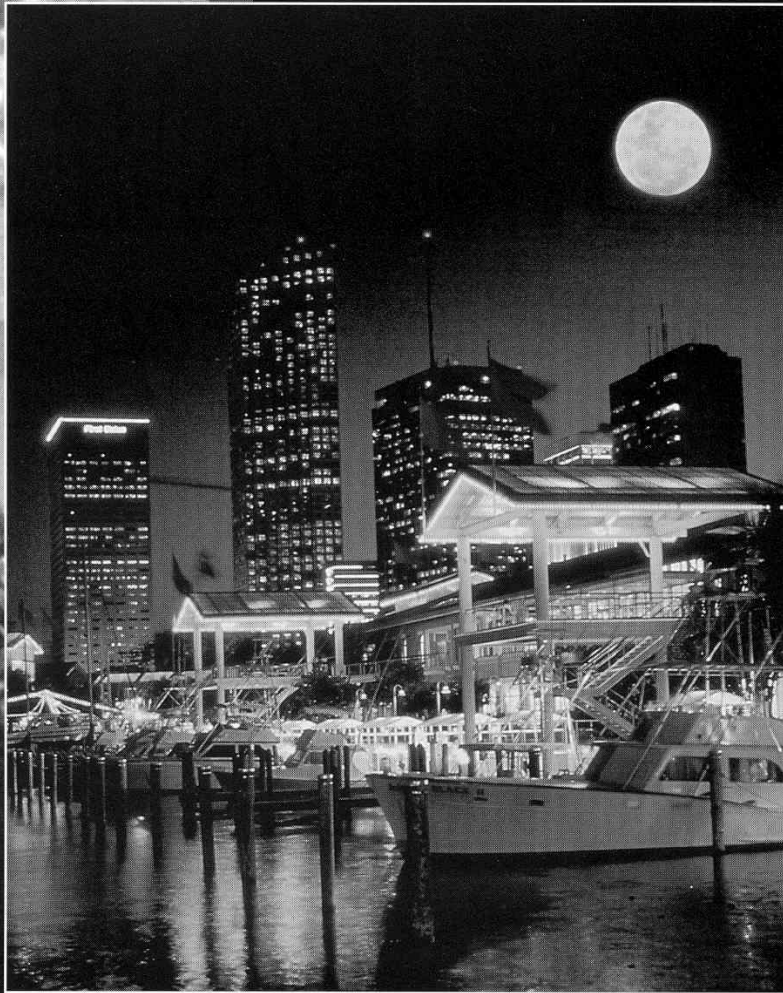
A R E A



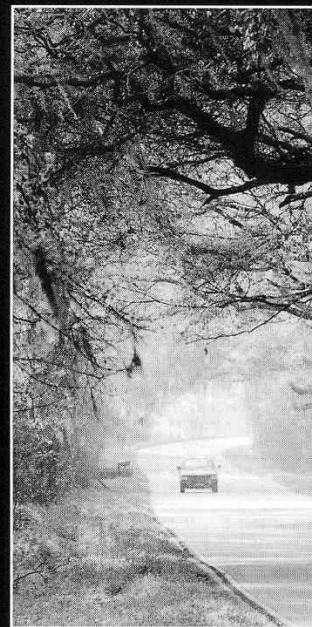
A R E A

Tallahassee

Florida Southeast



The famous Gulf Beaches and major metropolitan areas of the South are a short trip from FSU's home in Tallahassee. As Florida's capital city, Tallahassee offers the grace and charm of a small city, while Atlanta, Jacksonville (above), Tampa, Orlando and New Orleans are within easy driving distance. An afternoon at the beach is an easy 40 minutes from campus.



Florida & North Florida

Florida With A Southern Accent

With its deep-rooted history, rolling hills, canopy roads of moss-draped oaks and proximity to the Gulf's beaches, Tallahassee truly is Florida - With A Southern Accent.

Best known as Florida's capital, Tallahassee is a thriving city with natural treasures. The beautiful setting makes the city one of the state's most popular locations for both television commercials and major motion films.

Tallahassee's historic past is evidenced by the recently unearthed 1539 winter encampment of Spanish explorer Hernando de Soto, site of the first Christmas celebration in America.

A rich cultural interest in the community is fueled by both Florida State University and Florida A&M University. Art, in all its forms, is present throughout the area.

Outdoor enthusiasts enjoy numerous adventures including boating and fishing on area lakes and the Gulf of Mexico — just 30 minutes away. Dense forests offer an abundance of prize-winning game for those who hunt with a gun or camera.

The center of government within the state, Tallahassee regularly hosts leaders from around the world.

But it remains the charm of the people and the respect for the history of the city that keeps Tallahassee so special.

The Sunshine State has become one of the nation's most diversified regions. One of the most popular attractions for tourists around the world, Florida's 8,426 miles of coastline virtually surround a state that is one of the world leaders in agriculture, industry and finance.

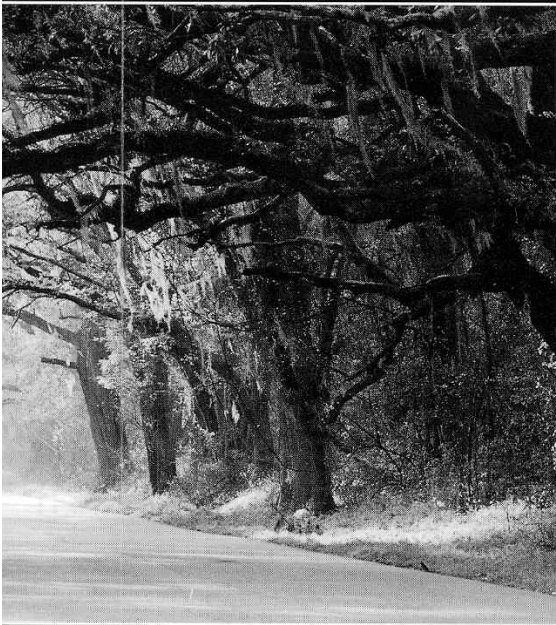
Fabulous Walt Disney World and surrounding theme parks are nestled in the middle of the state with the Kennedy Space Center not far away. The region is the top tourist attraction in the entire country.

The famous Florida Keys stretch almost to Cuba and add spice to the fast-paced lifestyle that can be found in the southern most portion of the state.

Historic north Florida features legendary cities on both coasts. St. Augustine on the east coast is the nation's oldest city and Pensacola has seen five nations rule her on the west coast.

The state's sports scene is second to none. With Florida State leading the way among great college action, the NBA (Orlando Magic, Miami Heat), NFL (Miami Dolphins, Tampa Bay Buccaneers, and Jacksonville Jaguars), Major League Baseball (Florida Marlins) and NHL (Tampa Bay Lightning) all vie for fans attention.

From its crystal white beaches to the majestic southern oaks, from quaint tourist towns to the big city splash — Florida has it all.





The FSU campus provides the perfect mix of traditional halls of ivy atmosphere and modern high-tech research. The FSU Law School (opposite page) has built a reputation in less than 30 years as one of the south's most up-and-coming programs, and programs such as physics and chemistry are among the world's finest.

When it comes to combining athletics and academics, no school does it better. Two-sport letterman and 1993 Heisman Trophy winner Charlie Ward was also student body vice-president.

This is Florida State

A University at the Forefront of Academics and Athletics

F

lorida State University, nearing its golden anniversary as a coeducational graduate research institution, is poised on the brink of joining the nation's academic elite.

Located on the oldest continuous site of higher education in Florida and building rapidly on the framework of a highly regarded liberal arts college for women, the university has emerged over the past 47 years as an institution of national and international esteem. Its stature is evidenced by a number of exciting additions to its record of excellence since the decade of the 1990s began:

- In 1990, the National Science Foundation established the \$100 million National High Magnetic Field Laboratory at Florida State, which is partnered in research





A

Nobel laureate and a top Russian scientist were among the first scholars drawn to the National High Magnetic Field Laboratory at Florida State, which became fully operational in 1993.

FSU's commitment to the academic success of its athletes is a strong one. Nightly study halls (above) and tutoring sessions help athletes stay on course to their degree.

Among the more prominent research programs at Florida State, the University's structural biology program (directly below) is a world leader in its field.

Time away from class at FSU (bottom) is spent on one of the nation's most beautiful campuses.



F S U S E M I N O L E B A S K E T B A L L 1 9 9 4 - 9 5

The University

with the Los Alamos National Laboratory and University of Florida. A Nobel laureate in physics and a top Russian physicist were among the first scholars drawn to the FSU faculty by the magnet lab. (The new facility became fully operational in fall 1993.)

- At the forefront of supercomputing since obtaining its first high-speed computer in 1985, FSU took yet another step in ultrafast and parallel computing in 1990 when it acquired two supercomputers, the Thinking Machine Corp. Connection Machine and the Cray Y-MP.

- In 1990, Florida State ranked second in popularity nationwide among high school seniors, based on the number of students who request that their Scholastic Aptitude Test (SAT) scores be sent to an institution. FSU was the only institution listed among the top 10 choices of both black and white college-bound students.

- FSU's high-tech program in structural biology in 1991 received the university's largest single foundation grant, \$4 million, to position it among the leaders in the field worldwide.

- The Appleton Museum of Art in Ocala, its vast and varied art collection and an eminent scholar chair were donated to FSU and Central Florida Community College in 1990. Valued at \$42 million, the gift is the largest ever received at Florida State.

- In 1990, the FSU School of Theatre reached out to the then-Soviet Union to begin a mutual student-and-faculty exchange program with the renowned Moscow Art Theatre.

- Now the professional training ground for film production, one of Florida's fastest growing industries, FSU graduated the first class of graduate film students from its School of Motion Picture, Television and Recording Arts in 1991 and its first undergraduate class in 1993. The school offers a bachelor's degree program in Tallahassee and a master of fine arts program in Sarasota. Its students are already producing award-winning films at national and international levels.

- To instill an awareness and understanding of the world's cultural diversity, FSU undergraduate students, beginning with the 1991 freshman class, are required to complete at least two courses that focus on diverse traditions beyond Western civilization. The multicultural study requirement complements a long-established liberal studies program for undergraduates at Florida State.

- Florida's Office of Campus Volunteers, which

matches college students with agencies in need of community service volunteers, is located at Florida State. It opened in 1990.

- The Dr. Bobby E. Leach Center, a state-of-the-art student recreation facility including an indoor pool, saunas, basketball and racquet-sport courts, was completed in 1991.

- Construction of the \$82 million University Center got under way in 1991 adjacent to Doak Campbell Stadium. When completed, the University Center will provide 550,000 square feet of classroom and office space and a centralized location for student services. The three-phase project includes two eight-story buildings and three four-story buildings on the east and west sides of the stadium, enclosure of the south end zone and expansion of Moore Athletic Center.

- Capping more than a decade of national prominence in intercollegiate athletics, Florida State's athletic teams, nicknamed "Seminoles," joined the Atlantic Coast Conference as its ninth member in 1990.

- FSU ranked 20th in the nation for 1990-91 in the number of black Ph.D. students it graduates. Over the five years from 1986 to 1990 FSU ranked eighth nationally by granting doctorates to 70 African-Americans.

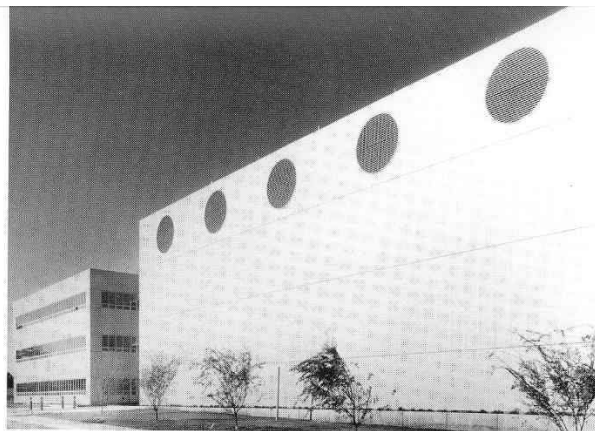
- In 1992, FSU College of Law graduates led the state with a 97.5 percent passing rate among law graduates taking the state bar exam for the first time. As this list attests, Florida State has begun the 1990s with exceptional strength, energy and vision for the future. FSU will continue to build on the foundation of its long history of excellence in scholarship, research and service. The goal is to place Florida State among the top 25 public institutions nationally by the year 2000.

A senior member of the 10-member State University System of Florida, FSU was founded as an institution of higher learning in 1851 by legislative act and began operating in Tallahassee with its first students in 1857.

Today, Florida State's operating budget is \$415 million. Faculty and administrators generate more than \$100 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to bolster the university: the private, non-profit FSU Foundation, which raises millions in private gifts to support academics, the Seminole Boosters and the FSU Alumni Association.

The main campus is spread over 418 acres in Tallahassee; FSU, which has the smallest campus in the

When it comes to academics, Kennedy emphasizes a "No-Bend" academic philosophy, which simply states that if a young man wants to play basketball for Florida State, he had better be ready to go to class and study hard.



F S U S E M I N O L E B A S K E T B A L L 1 9 9 4 - 9 5

The University

SUS, acquired about 58 acres in 1991-92 after many years of being landlocked at 347 acres. The university owns a total of 1,248 acres in Leon, Bay and Franklin counties.

Within the state, FSU maintains facilities at its 25-acre campus in Panama City, its Marine Laboratory on the Gulf of Mexico and the Appleton Museum in Ocala. The university's graduate theater and film professional-training programs, the FSU/Asolo Conservatory of Professional Actor Training and FSU/Asolo Conservatory of Motion Picture, Television and Recording Arts, are both located in the Asolo Performing Arts Center in Sarasota. The Center for Professional Development and Public Service, housed in the Florida State Conference Center on the edge of the main campus, provides extensive credit and non-credit continuing education programs statewide.

For years FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica and the Caribbean. FSU's study centers in Florence, Italy, and London, England, are considered by many to be the nation's best in Europe.

Florida State offers 275 graduate and undergraduate degree programs through its eight colleges — Arts and Sciences; Business; Communication; Education; Engineering (operated jointly with Florida A&M University, a historically black institution); Human Sciences; Law; and Social Sciences (which also incorporates the School of Public Administration and Policy) — and eight schools — Criminology and Criminal Justice; Library and Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 1,558 members, the FSU faculty currently includes five members of the National Academy of Sciences and eight of the American Academy of Arts and Sciences, and has included five Nobel laureates. It is backed by 2,915 administrative, professional and support staff.

Library holdings at Florida State include 2.03 million book titles, 18,436 serials and 4.1 million microforms. The main library facility, the Robert M. Strozier Library, is linked via a computerized information system to other state university and national research libraries. The Paul A.M. Dirac Science Center Library is located at the heart of the university's main science research complex. FSU also maintains extensive music, library science and law libraries, and the Mildred and Claude Pepper Library

houses the personal and professional papers of one of Florida's best known political couples.

On the top floor of the Dirac Library is the headquarters of the Supercomputer Computations Research Institute, a multidisciplinary, multinational program established in 1984 that brings together some 50 scientists, engineers and technicians. SCRI is electronically linked to an off-campus research complex at Innovation Park and the university's two powerful supercomputers.

Also providing unique research opportunities is the physics department's tandem Van de Graaff Superconducting Accelerator Laboratory, which houses two powerful atom smashers and is ranked among the top four nuclear research centers in the nation by the National Science Foundation.

Graduate students, who number more than 5,700, pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

FSU, a residential campus, places a high priority on its 28,500 students and their needs and interests. The Honors and Scholars program, the Distinguished Lecture Series, Student Government, the all-collegiate Flying High Circus and intramural sports are among more than 200 organizations and activities in which students can participate.

Situated in the heart of the state's thriving capital city, Florida State's main campus blends Gothic and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida.

Florida State continues to progress and grow — from its pre-Civil War foundation as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women, returning to coeducational status as a university in 1947, to its modern development as an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts.

In all areas of its mission of excellence in teaching, research and public service, Florida State University is advancing boldly into the 21st century.

The FAMU-FSU College of Engineering (above), located in Tallahassee's Innovation Research Park, is jointly managed by Florida A&M University and Florida State.

The mild North Florida climate (below) makes studying outside a year-round option.



Athletic Administration

FSU SEMINOLE BASKETBALL 1994-95

TALBOT "SANDY" D'ALEMBERTE President

President Talbot "Sandy" D'Alemberte is the 12th chief executive officer of Florida State University. He was appointed president on November 29, 1993, by the Florida Board of Regents and took office on January 3, 1994.

D'Alemberte served as the fourth dean of the FSU College of Law from 1984 to 1989 and has continued teaching on the law school faculty.

In a special "Profiles in Power" section, the April 15, 1985, edition of the National Law Journal listed D'Alemberte as one of the 100 most powerful lawyers in the United States. He was the only law dean on the list and one of only 10 members of law faculties.

He was the 1991-92 president of the American Bar Association and the 1982-84 president of the American Judicature Society.

D'Alemberte served in the Florida House of Representatives, representing Dade County from 1966 to 1972. He was chairman on the state Constitutional Revision Commission in 1977 and 1978.

As an attorney, D'Alemberte has been with the Steel Hector & Davis law firm in Miami and Tallahassee where he first began his law career in 1962 and was named partner in 1965.

Born June 1, 1933, in Tallahassee, D'Alemberte was educated in public schools in Tallahassee and Chattahoochee, Florida. In 1955, he earned his bachelor's degree with honors in political science from the University of the South in Sewanee, Tennessee. After his military service as a lieutenant in the Naval Reserve, D'Alemberte studied on a Rotary Foundation Fellowship at the London School of Economics and Political Science. In 1961, he received his juris doctorate with honors from the University of Florida, where he was named to the Order of the Coif and served as president of the Student Bar Association and articles editor of the UF Law Review.

D'Alemberte's book, "The Florida Constitution," was published by Greenwood Press in 1991. He was co-editor of the 1990 four-volume work, "Florida Civil Trial Guide," and has written many published articles.

He is the father of two grown children, Gabrielle Lyn, a law student at the University of Denver, and Joshua Talbot, a senior at his father's alma mater, the University

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of the South. D'Alemberte is married to Patsy Palmer, children's policy coordinator in Florida Governor Lawton Chiles' office. She is a former journalist, legislative aide and White House staff person, and she holds a degree from the University of Missouri in journalism and a master's from the Harvard Divinity School.

Numerous awards D'Alemberte has won include the 1993 Academy of Florida Trial Lawyers Perry Nichols Award; the 1993 Florida Academy of Criminal Defense Lawyers Annual Criminal Justice Award; the 1990 Jurisprudence Award from the Anti-Defamation League of South Florida; the 1986 National Sigma Delta Chi First Amendment Award; a 1985 American Academy of Television Arts and Sciences "Emmy" for his work in open government, particularly the opening of court proceedings to electronic journalists; the 1987 Florida Bar Foundation Medal of Honor Award, the 1984 Florida Civil Liberties Union "Nelson Poynter" Award and several honorary degrees.

As FSU president, D'Alemberte follows Dr. Bernard F. Slinger, president emeritus, who had served as the 10th FSU chief executive for 15 years before stepping down in 1991 and returned to the university's helm in September 1993 following the resignation of his successor.

WAYNE HOGAN Interim Athletic Director

Florida State blood runs deep within Interim Athletic Director Wayne Hogan. Named to the top post last July, Hogan has spent nearly 20 years with the athletic program and a lifetime in and around the FSU community.

Hogan, 38, was elevated from his position as the department's Communications chief during a tumultuous summer at Florida State. He has been credited with quelling a number of public relations storms and generally restoring the stability and credibility earned by the department through the years.

Hogan's selection should have come as no surprise when President Talbot D'Alemberte quickly and confidently called upon him during the difficult times.

"No one," D'Alemberte said, "has better knowledge of all phases of the operation than Wayne Hogan. He has served our department for 13 years and he is a talented communicator."

Perhaps no words describe Wayne Hogan better. A

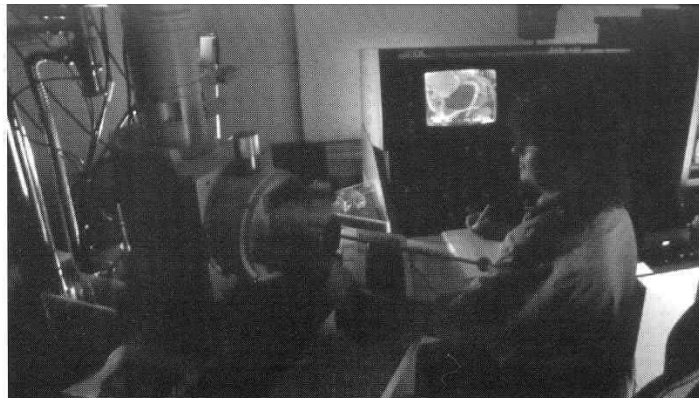


Talbot "Sandy" D'Alemberte



Wayne Hogan

Hogan's work with the media over the years has been heralded nationwide. Florida State has long been a favorite destination of national networks and prominent sportswriters.



F S U S E M I N O L E B A S K E T B A L L 1 9 9 4 - 9 5

The University

graduate of the prestigious FSU College of Communication, Hogan has spent all of his professional life learning every phase of the business. He has been a sportswriter, broadcaster, and network producer as well as handling public and media relations in professional and collegiate sports. He was even called back for a three-year stint recently to serve his former college as an instructor in sports information and marketing.

Over the last three years as an Assistant Athletic Director at Florida State, Hogan took on all of the department's marketing, promotions, and advertising decisions, negotiated network contracts and served as the primary strategist and spokesman. It has become very common over the last decade to see him out on the road speaking to various Seminole Club gatherings around the country. People are his business. Especially Seminoles.

Hogan's work with the media over the years has been heralded nationwide. Florida State has long been a favorite destination of national networks and prominent sportswriters who feel the FSU system is a model in media relations. Much of that goodwill was reflected during the Seminoles' drive to a National Football Championship in 1993. Hogan has also directed media campaigns resulting in 10 of FSU's 14 all-time consensus football All-Americans and all eight national football awards won by FSU players, including the 1993 Heisman Trophy.

But perhaps more important than his recent accomplishments are Hogan's roots, founded deeply in Seminole Territory. While Hogan was learning to walk, his father, Pat, was running as FSU's sports information director. Before starting elementary school, Hogan was already an officiant on FSU sports. The elder Hogan recently retired after 33 years with the university, finishing a stellar career as the University's Vice President for University Relations.

Hogan has expended great effort through his career in keeping tabs on FSU alumni and letter-winners, many of whom he followed as a young fan. Through his work on the FSU Hall of Fame Committee and the planning of a future Sports Museum, Hogan hoped to give credit to all who built the foundation for the magnificent success of recent years.

Hogan has also long been involved with women's sports programs, cutting his teeth as a sports information assistant during the first years of FSU's volleyball and women's basketball program. During the 1970's, he was

the department's first and primary women's sports media contact.

After serving a stint as a sportswriter for the Tallahassee Democrat in 1974-75, Hogan began his public relations career while an FSU student. He worked as the top assistant in the sports information office while also coordinating Seminole radio networks for football and basketball. He was the baseball play-by-play voice of the Seminoles and handled color commentary on the basketball network.

After his graduation from Florida State, he handled play-by-play and public relations duties for the Houston Astros and Los Angeles Dodgers Triple A affiliates in Charleston, West Virginia, and Albuquerque, New Mexico. IN late 1980, he was named marketing director and assistant Sports Information Director at the University of New Mexico, where he worked under former FSU Athletic Director John Bridgers.

In June of 1982, Hogan, then 26, was named Sports Information Director at FSU by then-Athletic Director C.W. "Hootie" Ingram. He was promoted to Assistant Athletic Director in 1992.

Hogan has two daughters -- Lindsay, 13 and Kelly, 10. He and his wife, the former Dawn Dewberry of Treasure Island, Florida, have a three-year-old son, Justis Patrick.

CHARLES W. EHRHARDT
Faculty Athletic Committee
Chairman

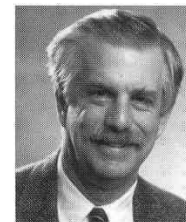
As the chairman of the FSU Athletic Committee, Professor of Law Charles Ehrhardt is an important link for Florida State with the National Collegiate Athletic Association.

He is a member of the NCAA President's Commission Liaison Committee and the NCAA Special Committee which reviewed the Association's Enforcement and Infractions process.

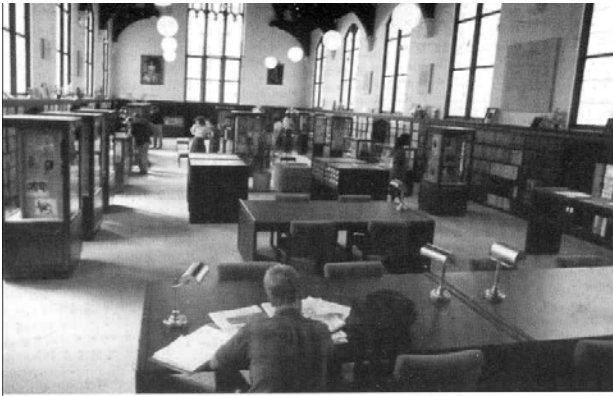
During his tenure as the athletic committee chair, Ehrhardt twice served as president of the Metro Conference and at one time was the chair of the Faculty Athletics Representatives Association. He was recently elected secretary/treasurer of the Atlantic Coast Conference.

This is Ehrhardt's second stint on FSU's Athletic Committee. A professor of Law at Florida State since 1967, he first served as a member of the committee from

Florida State University is a leader in the sciences attracting some of the world's top scientists. FSU's nationally-acclaimed research and teaching atmosphere fosters some of the country's most important work.



Charles W. Ehrhardt



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and is a frequent lecturer in athletic administration classes at FSU and has taught an NCAA compliance class for high school and college coaches.

F SU students have vast research facilities available to explore subjects as varied as can be imagined. Florida State is recognized as producing some of the nation's top scholars whose achievements range from the fields of space research to the theater.



Charles Hurst



Dr. Brian Mand

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1969-71. He was reappointed to the board in 1983 and succeeded Dr. James Jones as chairman in 1984, thus becoming Florida State's representative to the NCAA.

A highly-respected expert in the field of Evidence, Ehrhardt is the Ladd Professor of Evidence in the Florida State College of Law. He wrote the Florida Evidence Code, passed by the state legislature in 1976, which deals with the admissibility of evidence in court trials. Ehrhardt has written a book on evidence, which is now in its third edition.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a private consultant on evidence matters. He currently teaches in the areas of torts, evidence, trial advocacy and sports law. He has been honored four times as the outstanding professor in FSU's College of Law and was the recipient of a University Teaching Award in 1989.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University in 1962. He went on to the University of Iowa, where he earned his law degree two years later. He became an Assistant United States Attorney in Iowa before coming to Tallahassee.

Ehrhardt and his wife, the former Judy Sutton, have three children.

CHARLES HURST
Associate Athletic Director

After five years as an assistant athletic director, Charles Hurst begins his third year as an associate athletic director in 1994 with responsibility over all of the athletic department's financial and business affairs.

Hurst's specific duties include supervision of the annual budget, business and ticket office operation, facilities management, personnel records administration and coordination of legal and administrative matters with university officials.

The Talladega, Alabama native came to Tallahassee after a stint at the University of Florida, where he was Director of Internal Management Auditing from 1983-1987. While there, he guided a staff of nine in developing all internal auditing programs within the university. He was Manager of Internal Auditing at the University of South Alabama from 1981-1983.

Hurst received his bachelor's degree from Jacksonville State (Alabama) University with a major in

accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, Alabama.

Hurst is affiliated with several organizations related to his field, including the American Institute of Certified Public Accountants and the Florida and Alabama societies of Certified Public Accountants.

He and his wife, Juanita, have one daughter.

DR. BRIAN MAND
Assistant Athletic Director

In 1994, Dr. Brian Mand begins his 15th year on the athletic staff at Florida State. His is in his third year as assistant athletic director in charge of compliance and student services.

Mand's duties include coordinating and overseeing NCAA, Atlantic Coast Conference and institutional compliance, implementing and directing FSU's rules education programs, and serving as the liaison to the NCAA and conference for legislative interpretations.

Mand organizes the agent registration program and serves on various compliance-related committees. He supervises administrative staff in the areas of scholarships and financial aid, student services and eligibility certification, and the compliance assistance/student athlete data base computer network.

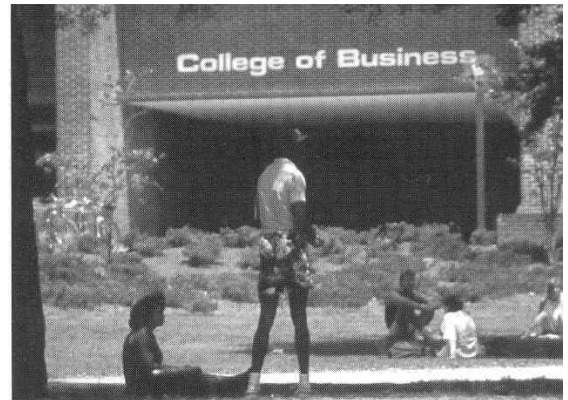
Prior to taking over his current job, Mand served as assistant to the athletic director and compliance coordinator for three years, and as academic advisor to FSU athletes from 1980-88. Before coming to Tallahassee, Mand held academic coordinator positions in the athletic departments at East Carolina and Rutgers.

Mand earned a bachelor's degree in business administration from Wake Forest University in 1972. He earned his master's degree in sports management from Ohio State in 1977 and is currently completing a doctorate in athletic administration from Florida State, which he expects to earn this December.

He was inducted into the Phi Kappa Phi National Honor Society in 1988. Mand is a frequent lecturer in athletic administration classes at FSU and has taught an NCAA compliance class for high school and college coaches.

Mand is a past president of the National Association of Academic Advisors for Athletics (NAAAA) and is a

A two-time Metro Conference Coach of the Year and the 1992 Atlantic Coast Conference Coach of the Year, Reynaud was also named the American Volleyball Coaches Association South Region Coach of the Year in 1989.



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current member of the National Association of Athletics Compliance Coordinators (NAACC).

He and his wife, Roberta, have a son, Brandon, and a daughter, Krystina.

M. GUY MORGAN
Assistant Athletic Director

Guy Morgan is the newest member of the Florida State athletic staff as he begins his first year as Assistant Athletic Director.

In addition to assisting the athletic director in the day-to-day operation of the FSU program, Morgan will concentrate on the coordination and administration of the men's and women's basketball teams. Morgan's duties will include coordinating team travel, dormitory supervision, practice and facility scheduling, along with the planning and scheduling, along with the planning and coordination of game operations. He will be involved in matters related to opponent scheduling and budgets as well. He will also assist in an enrichment program for all FSU student-athletes.

Morgan brings a great deal of experience to the newly created position. A 1984 graduate of Wake Forest University, he was the Most Valuable Player for the Deamon Deacon basketball team as a junior and senior. He co-captained the team in his senior season (1981-82).

Morgan played professional basketball with the Indiana Pacers during the 1982-83 season. After his playing career, he worked in the furniture industry as a national sales consultant for four years.

Since 1988, Morgan has worked as the assistant manager of the Vantage Golf Tour. In that position, he served as a liaison between the Sports Marketing Enterprises division of the RJR Nabisco Company and the PGA Tour.

Morgan, 33, and his wife Tonya moved to Tallahassee in July.

CECILE REYNAUD
Senior Women's Administrator

Cecile Reynaud enters her 18th year as a member of the Florida State University athletic department and, while she will continue as head coach of her very successful Lady Seminole volleyball program, she was

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given additional duties over the summer as interim assistant athletic director.

Her added responsibilities include overseeing the operation of the Olympic Sports at FSU including: men's and women's golf, tennis, track, swimming, softball, and volleyball programs.

An outstanding coach and administrator, Reynaud is well qualified for her new position.

One of the nation's most successful coaches, Reynaud's first victory of the 1994 season was the 500th of her career. She had compiled a sparkling 499-206 mark in her 18 seasons at the helm of the FSU program.

A 1975 graduate of Southwest Missouri State, Reynaud enjoyed an outstanding volleyball career and was twice listed among the Outstanding College Athletes in America. In 1983, she was inducted into the school's Women's Athletic Hall of Fame.

A two-time Metro Conference Coach of the Year and the 1992 Atlantic Coast Conference Coach of the Year, Reynaud was also named the American Volleyball Coaches Association South Region Coach of the Year in 1989.

Presently, Reynaud is a member of the Volleyball Hall of Flame selection committee. She also serves on the AVCA ethics committee and is active on the USVBA board of directors and executive committee. Since 1991, she has served as the volleyball commissioner of the Olympic Festival.

After receiving her undergraduate degree from SW Missouri State, Reynaud completed her master's work at Florida State in 1979 and is currently enrolled in the Ph.D program in athletic administration at FSU.

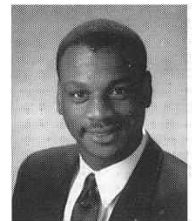
ANDY URBANIC
Assistant Athletic Director

In 1994, Andy Urbanic begins his fifth season as FSU's assistant athletic director in charge of football operations. He is directly responsible for all aspects of the football operation, including team travel, home game operations, practice, class attendance, and dining hall and dormitory operations.

He is charged with setting up Florida State's future football schedules and smoothly negotiated the Seminoles' football move into the Atlantic Coast Conference with regard to scheduling. He also assists the athletic director with day-to-day operations of the department.

Urbanic came to Tallahassee with more than 20 years of experience in collegiate athletics, mostly as a football

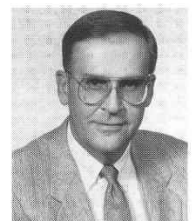
Florida State offers 274 graduate and undergraduate degree programs through its eight colleges and eight schools. With 1,577 members, the FSU faculty currently includes five members of the National Academy of Arts and Sciences, and has included five Nobel laureates.



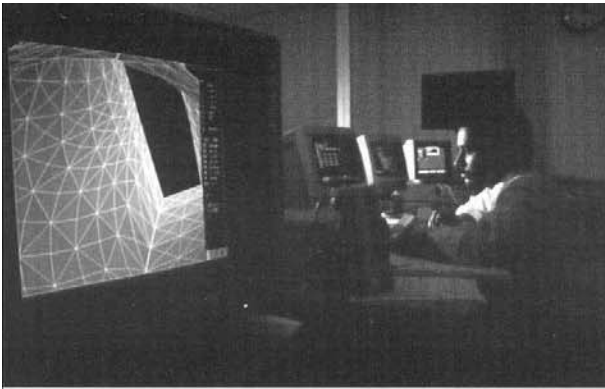
M. Guy Morgan



Cecile Reynaud



Andy Urbanic



Sheffield brought the first computers into the Seminole Ticket Office, and his six-person staff handles FSU ticket sales at all athletic events. Under his direction, Florida State's season ticket sales have increased almost every season.

Also unique to Florida State is its close relationship with nearby Florida A&M University. Among other projects, the two award-winning schools jointly operate the school of engineering.



Joe Labat



John Sheffield



Dr. Roger Grooters

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coach. Prior to taking the administrative post at Florida State, he was at the University of Akron (Ohio), as offensive backfield coach and recruiting coordinator from 1986-87, and as assistant head football coach and offensive coordinator from 1987-88.

From 1980-86, Urbanic was the offense backfield coach at the University of Pittsburgh where he also directed the Pitt Panther and Foge Fazio football clinics.

Several Pennsylvania high school football programs benefited from Urbanic's coaching abilities. He coached six undefeated seasons and earned eight state championships while coaching high school football. From 1976-78, his Pittsburgh Penn Hills Senior High School team posted a 32-game winning streak.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.

JOE LABAT
Assistant to the Athletic Director

A 16-year veteran of the Seminole athletic staff, Joe Labat begins his fifth year as assistant to the athletic director in 1994. Labat's primary duty is to coordinate scholarships and financial aid assistance for Florida State student athletes in all 16 sports.

Labat is also involved in a variety of other activities as assigned by the athletic director. He served as tournament director for the 1994 NCAA Baseball Regional held at Dick Howser Stadium in Tallahassee. It was the fourth consecutive regional Labat has directed.

Labat, a native of Tallahassee, joined the athletic staff in 1978 after working in the accounts payable section of the Florida State Controller's office across campus. He spent the next nine years handling the day-to-day fiscal operations of the athletic department as the athletic business manager prior to moving into his current position.

Upon graduation from Florida State in 1967, Labat began teaching and coaching football and track at Tallahassee's Rickards High School. After five years at Rickards, he moved to Florida State.

Labat is a member of the Collegiate Business Administrators Association and the Florida Institute of Certified Public Accountants.

He and his wife, Marcia, have a daughter, Sarah.

JOHN SHEFFIELD
Assistant to the Athletic Director

John Sheffield begins his 12th season with the Florida State athletic department in 1994. A native of Georgia, Sheffield's responsibilities lie in the areas of tickets and special events.

As ticket coordinator, Sheffield directs the FSU season ticket campaigns for football, basketball and baseball, and oversees the Florida State ticket office operation. He works closely with the FSU Sports Information and Sports Marketing offices to increase ticket sales and awareness. Sheffield brought the first computers into the Seminole Ticket Office, and his six-person staff handles FSU ticket sales at all athletic events. Under his direction, Florida State's football season ticket sales have increased almost every season; the Seminoles set a new record for season ticket sales again in 1994.

A 1975 graduate of Florida State, Sheffield served as director of ticket operations for the Tampa Bay Buccaneers from 1977 to 1982 before returning to his alma mater as ticket manager in 1983.

Following graduation from FSU, Sheffield worked for the FSU athletic department and the Atlanta Braves before joining the Miami Dolphins as assistant director of tickets. He was the business manager for the Ft. Lauderdale Strikers of the North American Soccer League before taking the post with the expansion Buccaneers in Tampa.

Sheffield retains many ties with the National Football League and has worked the last 15 Super Bowls.

He and his wife, Peggy, have two sons — John Jr. and Sam.

DR. ROGER GROOTERS
Director of Academic Support Services

Dr. Roger Grooters was charged with making Florida State's Academic Support Services one of the finest in the country, and after just one year on the job, he has convinced all who come in contact with FSU that he will do that and more. Few employees have had the impact that Grooters has had in his first year as he has restructured FSU's Academic Support System with impressive results.

Grooters is responsible for evaluating recruits for

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McWilliams was a four-year letter winner at N.C. State as an outside hitter for the volleyball team. She was named to the Atlantic Coast Conference honor roll.



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academic potential, monitoring completion of degree requirements, and oversees the professional staff who deliver advising and tutorial services to all Florida State athletes.

Grooters came to Tallahassee from the University of Nebraska where he was the director of athletic academic programs since 1986. His academic advising program was honored as the nation's best in 1990. Under Grooters' direction, Nebraska consistently led the Big Eight Conference in academic and honor roll selections.

Prior to that, Grooters was the athletic director of South Washington County Schools in Cottage Grove, Minnesota.

A graduate of North Dakota State, Grooters has coached in the collegiate and high school ranks. He led the cross country programs and was an assistant track coach at both Oklahoma and Missouri. He taught physical education for eight years and coached track at his alma mater from 1968-74.

Grooters received both his bachelor's and master's degrees from North Dakota State. He also has a sixth-year degree in educational administration from St. Cloud State, and a doctorate in educational administration from Nebraska.

He has served as president of Region IV of the National Association of Academic Advisors for Athletics (N-4A) and as a member of the N-4A national executive board.

Grooters is married to Vicki Schurke-Grooters and they have seven children - Steve, Mark, Jon, Lisa, Ben, Kol, and Josh.

KIM McWILLIAMS

Director of Sports Marketing & Promotions

Kim McWilliams begins her second year as FSU's Director of Sports Marketing and Promotions after serving as an assistant Sports Information Director for two years.

A graduate of North Carolina State University, McWilliams handles all the marketing efforts and campaigns as well as game promotions for FSU's 16 sports as well as sells sponsorships and oversees the University's spirit groups. McWilliams has also overseen special department events like the Hall of Fame banquet, Heisman celebration, and National Championship parade.

A native of Tallahassee, McWilliams was a four-year

letter winner at N.C. State as an outside hitter for the volleyball team. She served as co-captain her senior season while earning a degree in speech communication.

While at N.C. State, McWilliams was a member of the Fellowship of Christian Athletes and made the Outstanding College Students of America list. She was named to the Atlantic Coast Conference honor roll.

In 1993, McWilliams was inducted into the Hall of Fame of her high school, North Florida Christian. She served on the board of directors of the Friendship at the Leon County Library. McWilliams is also marketing director of her church and has been involved in several committees and associations to promote women's athletics in the Tallahassee area.

McWilliams' husband, Shannon McWilliams of Tallahassee, also graduated from North Florida Christian.

GREG PHILLIPS

Athletic Business Manager

Florida State alumnus Greg Phillips starts his sixth year as FSU's Athletic Business Manager in 1994, and has logged a total of eight years with the Seminole business office since 1986.

Phillips handles the day-to-day fiscal operations of the department and assists the associate athletic director in the formulation and implementation of fiscal policies and procedures, including internal accounting controls. He participates in budget preparation and is responsible for the department's accounting, cashiering, financial reporting, Title IX reporting, payroll, purchasing, and travel functions. Phillips also handles departmental computer operations.

Phillips completed his master's degree in accounting at Florida State in 1986 and joined the athletic staff in the fall of that year as an assistant to the Athletic Business Manager. Working up through the ranks, he took over his current position in the fall of 1989.

A member of the College Athletic Business Management Association, Phillips also completed a master's degree in sport management at the United States Sports Academy.

The Bartow, Florida native is married to the former Deanna Porter. The couple had a son, Payton, over the summer.

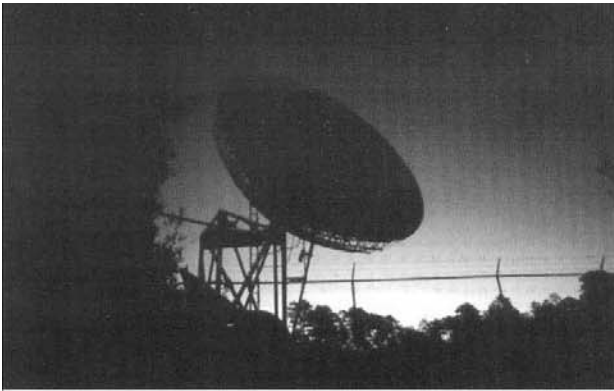
The athletic department's commitment to provide the best academic support staff available for the student athlete was reaffirmed with the arrival of Dr. Roger Grooters. The head of academic support services, Dr. Grooters is nationally recognized as one of the top professionals in the field.



Kim McWilliams



Greg Phillips



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ilson oversees all the publicity and public relations matters concerning the Florida State athletic department and the Seminoles' 16 intercollegiate sports.

Florida State University keeps in touch with its historical past while reaching for the future in all aspects of a major university. Much of FSU's curriculum is ranked among the best available and the commitment of the university as a whole to the students makes Florida State a great educational experience.



Bernie Waxman



Rob Wilson

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BERNIE WAXMAN
Facilities Coordinator

In his fourth year as facilities coordinator, Bernie Waxman is currently one of the busiest people in the Florida State athletic department. He is overseeing the expansion of Doak Campbell Stadium and the addition to the Coyle E. Moore Athletic Center going on with the University Center project. Waxman was also in charge of planning and development of the recently-constructed Scott Speicher Tennis Center at Don Loucks Court. Several other expansions and improvements are in the plans for the near future.

Waxman oversees all scheduling and maintenance of FSU's many athletic facilities, including Mike Long Track, Dick Howser Stadium (baseball), Doak Campbell Stadium (football), the Moore Athletic Center, the football practice fields, and Lady Seminole Field (softball). He directs the upkeep of these buildings and is involved in all additions and construction work on the facilities.

One way or another, Waxman has been involved with Seminole athletics for 26 years. A 1971 graduate of Florida State, he earned three letters as a member of the FSU track and field team, and captained the squad in 1972. He also earned his master's degree from FSU that year.

Waxman worked for the Tallahassee Parks and Recreation Department for two years before returning to FSU as assistant intramurals director in 1974. He later became director of intramurals, a post he held for more than 10 years before moving over to the athletic department in 1991.

During his tenure at the intramural office, Waxman served as a master official for track and field, and as the head statistician for all Florida State men's and women's basketball and football games. In that capacity, he directed the crew which compiled statistics for all Seminole home games.

Waxman has completed coursework for a doctorate in Athletic Administration and is currently writing his dissertation. He is married to the former Lisa Kinch, also a former FSU track and field athlete. The couple has a five year old daughter, Gabrielle.

ROB WILSON
Sports Information Director

Rob Wilson begins his eighth year on the Florida State sports information staff, but his first as its director.

The University

In his new role, Wilson will oversee all publicity and public relations matters concerning the Florida State athletic department and the Seminoles' 16 intercollegiate sports.

A 1983 Florida State graduate, Wilson returned to his alma mater as Assistant Sports Information Director from 1986 until his promotion to Associate SID in 1991. In addition to duties associated with the football program, he served as the primary contact for the Florida State basketball program where he produced a number of award winning publications including his 1988-89 media guide, judged Best in the Nation by CoSIDA.

After graduating from FSU with a bachelor of arts degree in communication and a minor in chemistry, Wilson spent the 1984-84 school year as a graduate assistant in the FSU sports information office.

In the summer of 1984, Wilson joined the staff at East Carolina University, serving as assistant sports information director for three years. While at the Greenville, North Carolina school, he worked with ECU's football and basketball programs and served as the color analyst on the Pirate Sports Network radio telecasts.

A native of San Diego, California, Wilson graduated from Niceville High School in Niceville, Florida where he was a three-sport letterman.

He began his college career at Ole Miss where he played wide receiver for the Rebels under Steve Sloan. He earned an associate of arts degree in 1981 from Okaloosa-Walton Community College.

Wilson, 33, Married the former Sherrill Sturgis of Ocala, Florida in 1992.

