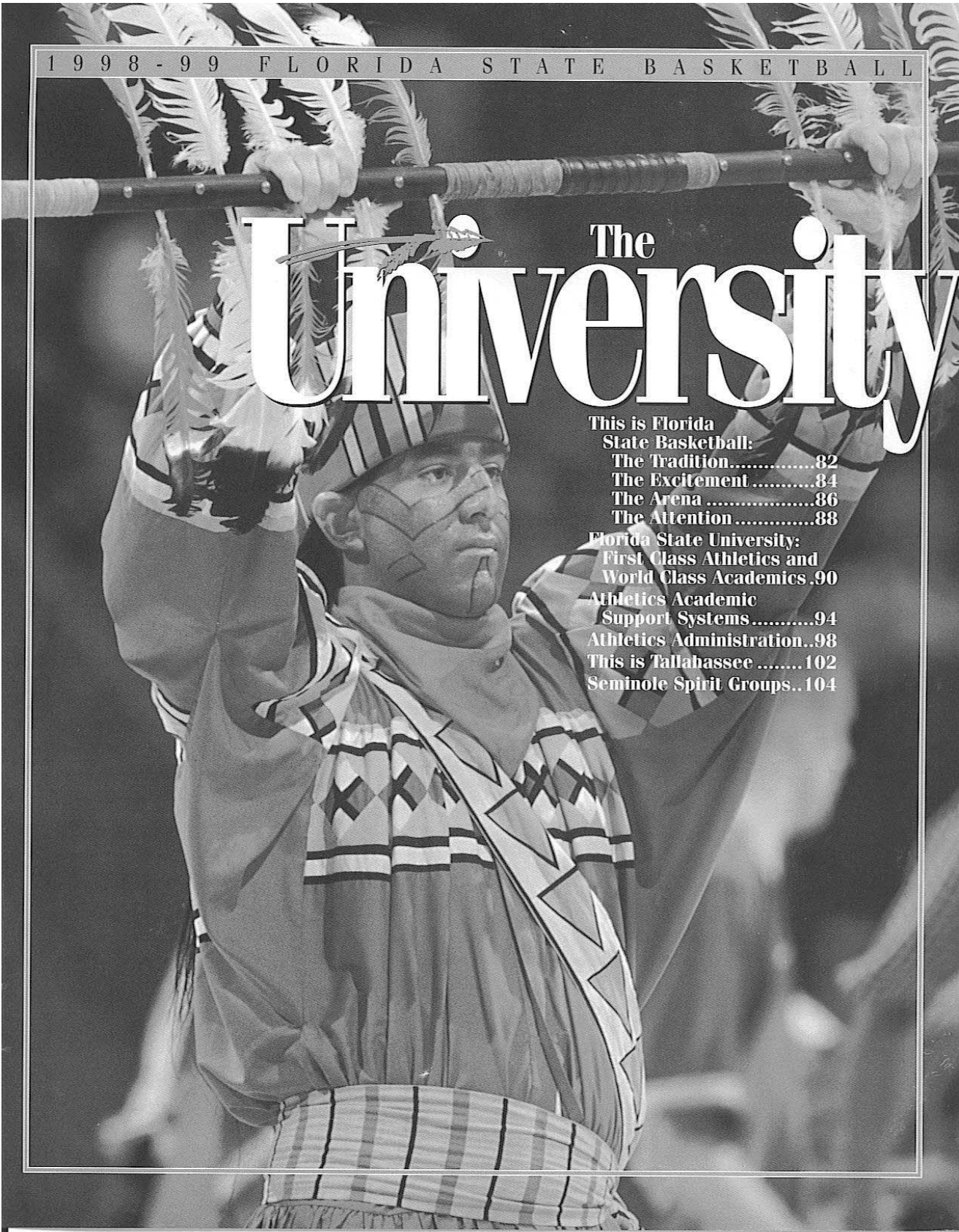


The University

**This is Florida
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Florida State University:
First Class Athletics and
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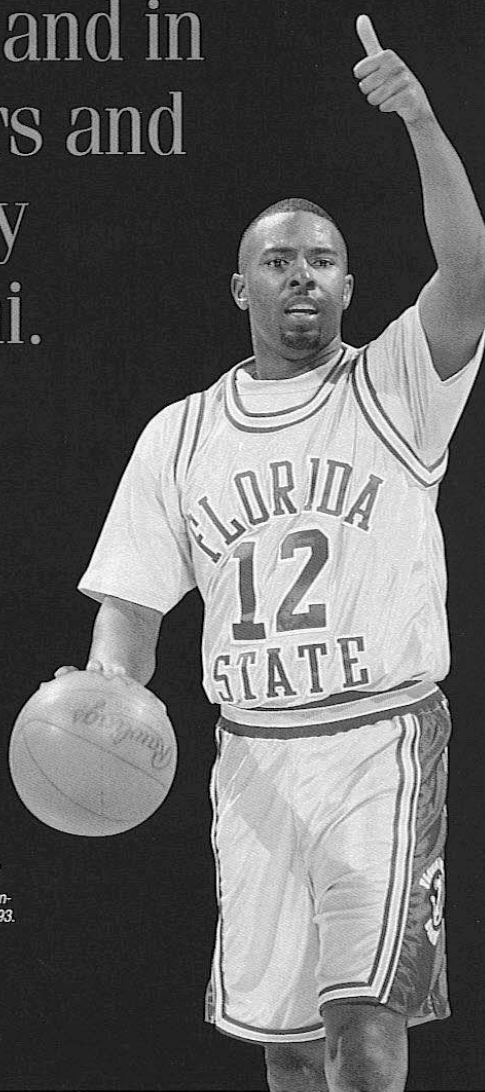




In just over 50 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA Tournament games and in the individual honors and awards picked up by Florida State alumni.

Five Decades of Winning: **1994:** FSU guard Charlie Ward becomes a New York Knick in the first round of the NBA Draft after having led the Seminoles within one game of the NCAA Final Four in 1993.

To keep busy in the off season, Ward quarterbacked the Seminole football team to a national championship and the Heisman Trophy in 1993.

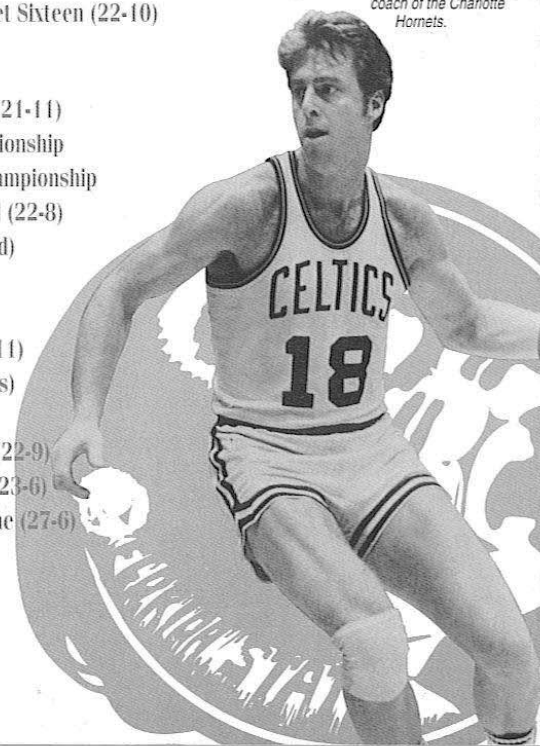


T 51 Years of Winning Tradition

A Continuing Tradition of Success on the Court

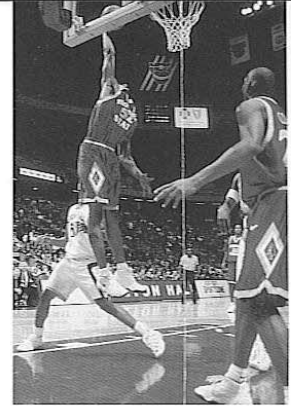
- 1997-98 NCAA Tournament Midwest Regional 1997-98
- 1996-97 National Invitational Tournament Championship Game (20-12)
- 1995 NBA First Round Pick (Bob Sura)
- 1994 NBA First Round Pick (Charlie Ward)
- 1993 NBA First Round Pick (Doug Edwards)
- 1993 NBA First Round Pick (Sam Cassell)
- 1992-93 NCAA Tournament Southeast Regional Elite Eight (25-10)
- 1991-92 NCAA Tournament West Regional Sweet Sixteen (22-10)
- 1991-92 Most Successful 1st Conference Season in ACC History (Second Place)
- 1990-91 NCAA Tournament Midwest Regional (21-11)
- 1990-91 Metro Conference Tournament Championship
- 1988-89 Metro Conference Regular Season Championship
- 1988-89 NCAA Tournament Southwest Regional (22-8)
- 1989 NBA First Round Pick (George McCloud)
- 1987-88 NCAA Tournament West Regional
- 1986-87 National Invitational Tournament
- 1983-84 National Invitational Tournament (20-11)
- 1983 NBA First Round Pick (Mitchell Wiggins)
- 1981 NBA First Round Pick (Elvis Rolle)
- 1979-80 NCAA Tournament Midwest Regional (22-9)
- 1977-78 NCAA Tournament Mideast Regional (23-6)
- 1971-72 NCAA Tournament Championship Game (27-6)
- 1971-72 NCAA Tournament Mideast Regional Champions
- 1970 NBA First Round Pick (Dave Cowens)
- 1967-68 NCAA Tournament Mideast Regional

1970: After leading the Seminoles to a 23-3 season, center Dave Cowens is drafted in the first round by the Boston Celtics and goes on to become an NBA legend, collecting two NBA championship rings with the Celts. Cowens is now head coach of the Charlotte Hornets.





1998: Steve Robinson adds his name to the list of NCAA Tournament coaches at Florida State, leading the Seminoles into the second round of the NCAA Midwest Regional his very first year.



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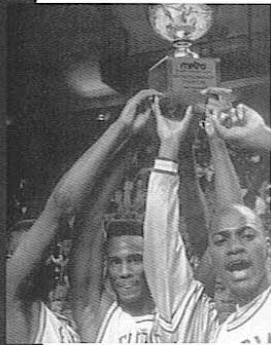
T 51 Years of Winning Tradition

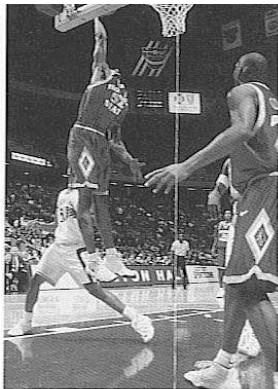
While more and more teams celebrate their 100th year of college basketball in the 19 Florida State remains a virtual baby when it comes to years playing the game. But not when it comes to years of excellence.

In just over 50 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victory. 20-win seasons, in NCAA Tournament games and in the individual honors and awards picked up by Florida State alumni.

Florida State's most successful season to date remains the 1972 season which saw the Seminoles play John Wooden's UCLA squad for the national championship. FSU breezed through the 1971-72 regular season with remarkable ease losing just five times before beginning the historic trip to the Final Four. The Seminoles would leave Eastern Kentucky, Minnesota, Kentucky and North Carolina in their wake on the way to the national championship showdown. After going into the half with the lead, UCLA and all-anything center Bill Walton managed to top the Tribe leaving FSU fans to celebrate a second place finish.

1991: In their final season prior to joining the ACC, the Seminoles celebrate the upcoming move by rolling over Louisville to win the Metro Conference Tournament, then advanced to the NCAA Midwest Regional second round.



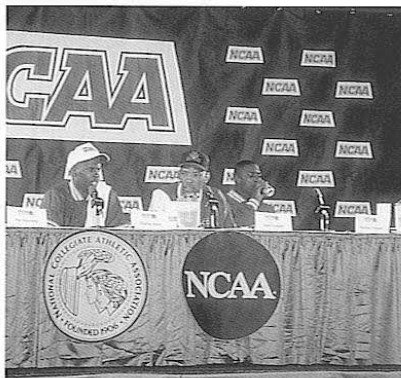


1997: The Seminoles finish the 1996-97 season by roaring through the NIT field into the championship game in Madison Square Garden.

1993: The Seminoles move through the NCAA Tournament and meet Kentucky in the Southeast Regional Championship game. Florida State falls 40 minutes shy of the Final Four.



1995: In a three-season span, four Seminoles are NBA first-round picks, including Bob Sura (above).



1947: FSU spots the competition 50 years, then starts a basketball program. It doesn't take the young Seminoles long to attract national attention, going 22-4 only seven years later.

101 Years of Winning Addition

While more and more teams celebrate their 100th year of college basketball in the 1990s, Florida State remains a virtual baby when it comes to years playing the game. But not when it comes to years of excellence.

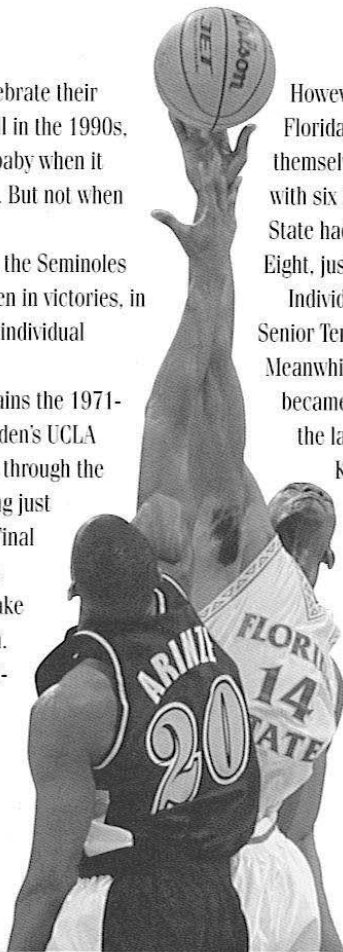
In just over 50 years of basketball, the Seminoles surpassed many of their older brethren in victories, in CAA Tournament games and in the individual picked up by Florida State alumni.

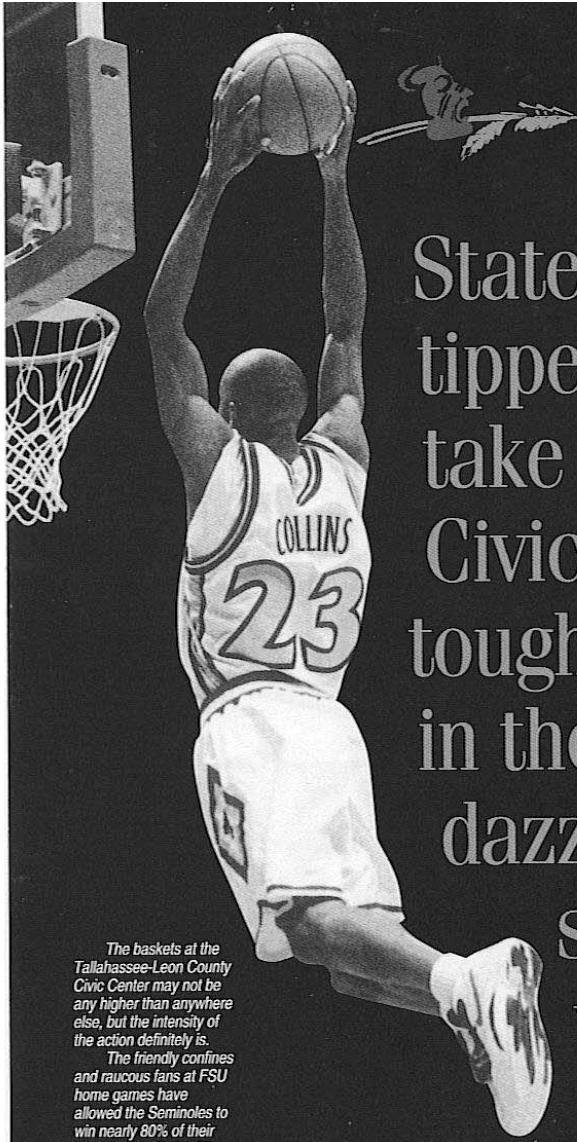
Most successful season to date remains the 1971-72 season when the Seminoles play John Wooden's UCLA for the national championship. FSU breezed through the season with remarkable ease losing just one game. Beginning the historic trip to the Final Four, the Seminoles would leave Eastern Kentucky, Kentucky and North Carolina in their wake for the national championship showdown. In the first half, the Seminoles took the lead, UCLA and all-time All-American Bill Walton managed to top the Seminoles. FSU fans to celebrate a second

However, recent history is the most impressive for Florida State. The Seminoles have made themselves regular visitors to the NCAA Tournament with six trips in the last 11 years. In 1993, Florida State had its second most successful season ever with a trip to the Elite Eight, just one win shy of a return to the Final Four.

Individual Seminoles are also receiving a growing number of trophies. Senior Terrell Baker is listed among everyone's players to watch this season. Meanwhile, All-American and FSU's all-time leading scorer Bob Sura (1995) became the fourth Seminole chosen in the first round of the NBA Draft over the last six years, joining former teammates Charlie Ward (New York Knicks), Doug Edwards (Atlanta Hawks) and two-time NBA champion Sam Cassell (Houston Rockets).

Yes, Florida State University may have one of the shorter traditions in college basketball when it comes to years. But when it comes to quality, success and excellence – its All-Americans, its championship teams, its Hall of Fame selections and its national award winners – Seminole basketball has a tradition few schools can match.





The baskets at the Tallahassee-Leon County Civic Center may not be any higher than anywhere else, but the intensity of the action definitely is.

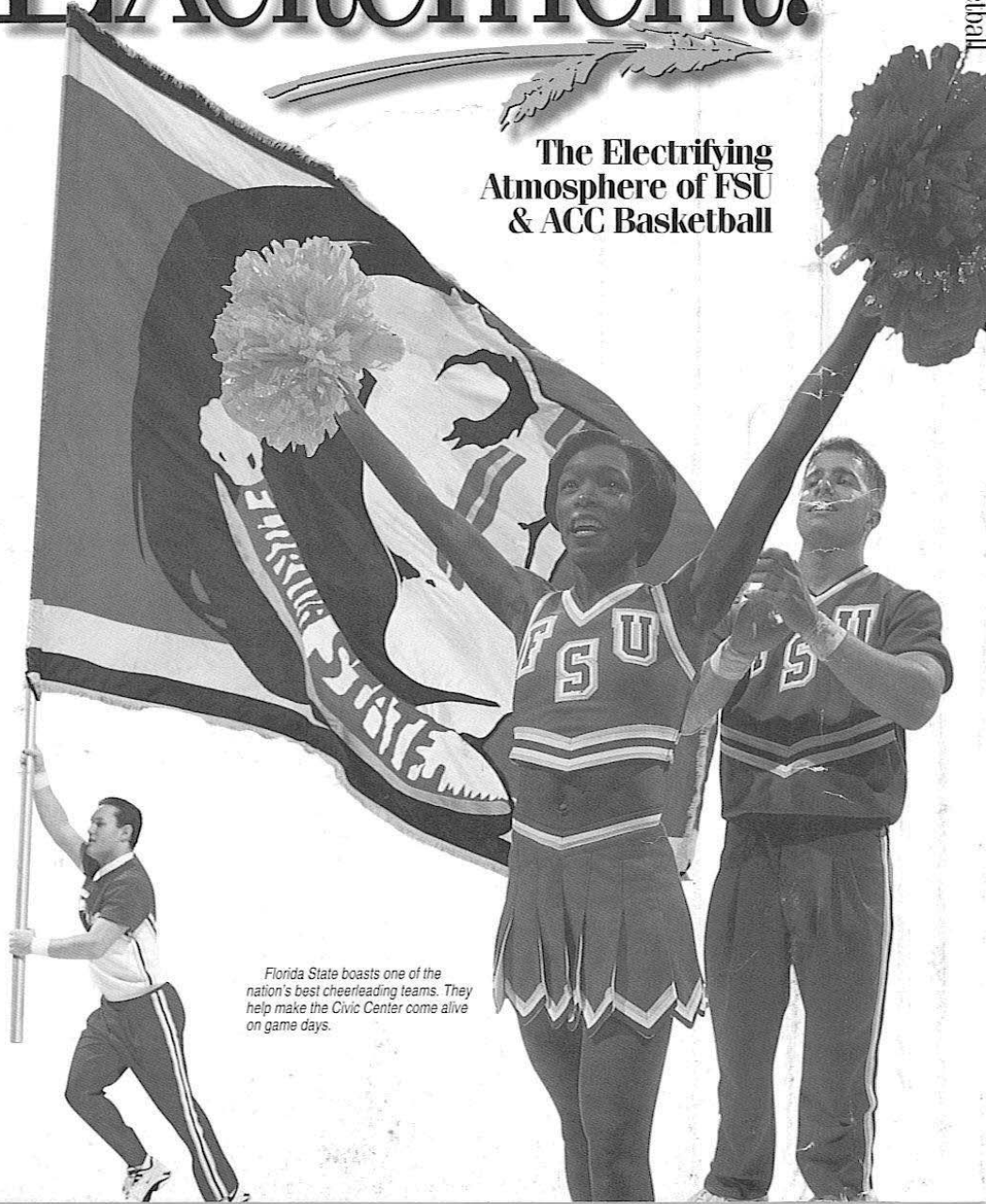
The friendly confines and raucous fans at FSU home games have allowed the Seminoles to win nearly 80% of their home games in the 90s.

Basketball is hot at Florida State. Once the ball is tipped off, the fans take over to make the Civic Center one of the toughest home courts in the country. The dazzling pregame show and huge video screens bring an NBA flair to one of college basketball's most exciting arenas.

The Excitement of FSU Basketball

An Atmosphere of Non-Stop
Excitement!

**The Electrifying
Atmosphere of FSU
& ACC Basketball**



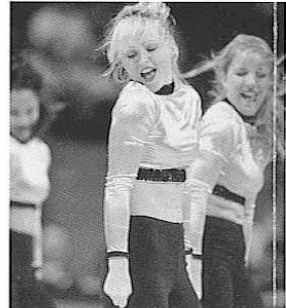
Florida State boasts one of the nation's best cheerleading teams. They help make the Civic Center come alive on game days.



The constant beat of the flashy pep band fills the Civic Center with the familiar sound of the Florida State fight song. 12,200 garnet and gold clad fans, some with war paint smudged on excited faces, slash the air with the familiar cheer. The building nearly shakes with excitement as the glistening wooden floor. Soon, the reach a deaf crowd rises. Music fills the dance around of the music fever pitch w Seminole p tunnel into t of one of col

An Atmosphere of Non-Stop
Excitement!

There's never a slow moment at Seminole basketball games. Award-winning Seminole spirit groups such as the cheerleaders, Golden Girls and the Chieftly Brass pep band keep the action moving during timeouts and haltime.



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wooden floor seems to invite the
Seminoles from the tunnel.
Soon, the War Chant begins to
reach a deafening crescendo. The
crowd rises with anticipation.
Music fills the arena as spotlights
dance around the crowd. The beat
of the music moves the fans to a
fever pitch when suddenly the
Seminoles pour from the dark
tunnel into the lights and cheers
of one of college basketball's most
enthusiastic crowds.

Basketball is hot
at Florida State. And it
doesn't matter whether
your seat is courtside
or in the upper deck as
FSU's arena is
equipped with
Daktronics Video

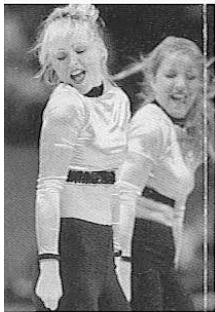
Projection Screens. The huge
screens make every seat in the
house as close as the press table
and brings an NBA flair to one of
college basketball's most exciting
arenas. The screens feature game
action, live animation, highlight
tapes and replays of great FSU
moments. FSU is one of only three
schools in the country that play
their home games in arenas with
big-screen capability.

The Seminole Warrior
leads Florida State onto the
floor amid a dazzling array of
floodlights, while the award-
winning Florida State
cheerleaders raise
garnet and gold
colored pom-poms.
The Golden Girls, one

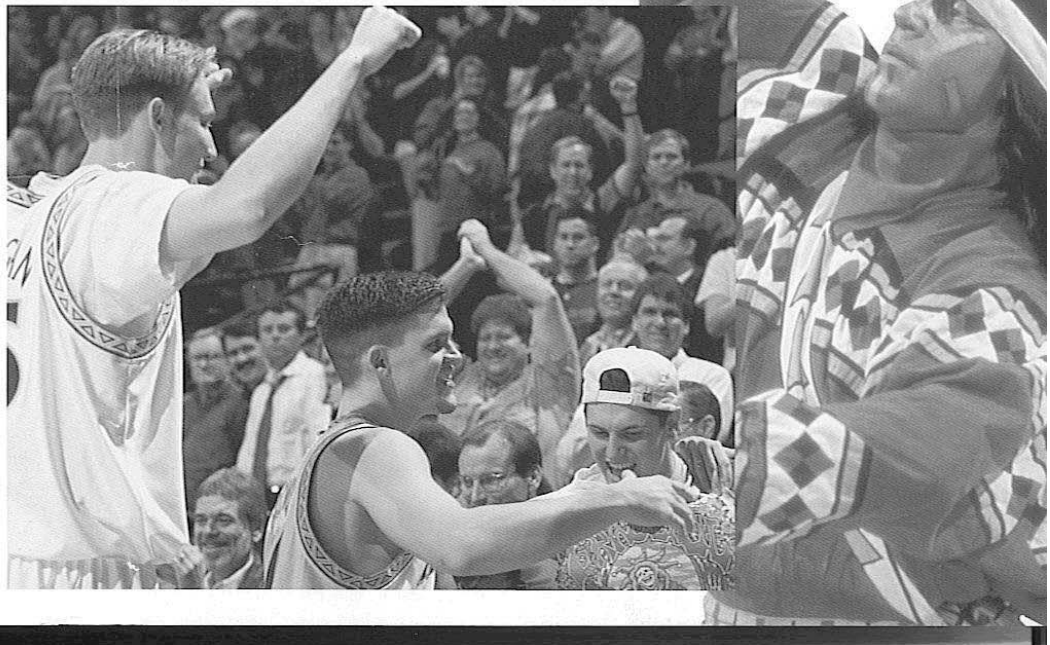
of the nation's most heralded
dance teams, get the crowd fired
up while dancing to the pre-game
music.

Once the ball is tipped off,
FSU fans take over to make the
Civic Center one of the toughest
home courts in the country.

of Non-Stop ment!



FSU players and fans share their enthusiasm for the game at every contest. The Seminoles' rise to the ranks of college hoops elite has created a core of rabid supporters that can be counted on to make the Civic Center a very intimidating place for opponents to play.





In addition to watching an exciting team playing in the nation's finest conference, FSU fans enjoy surroundings as modern as any in the country. The Daktronics video systems place Florida State among only three teams in the country that play their home games in an arena with big-screen replay capability.

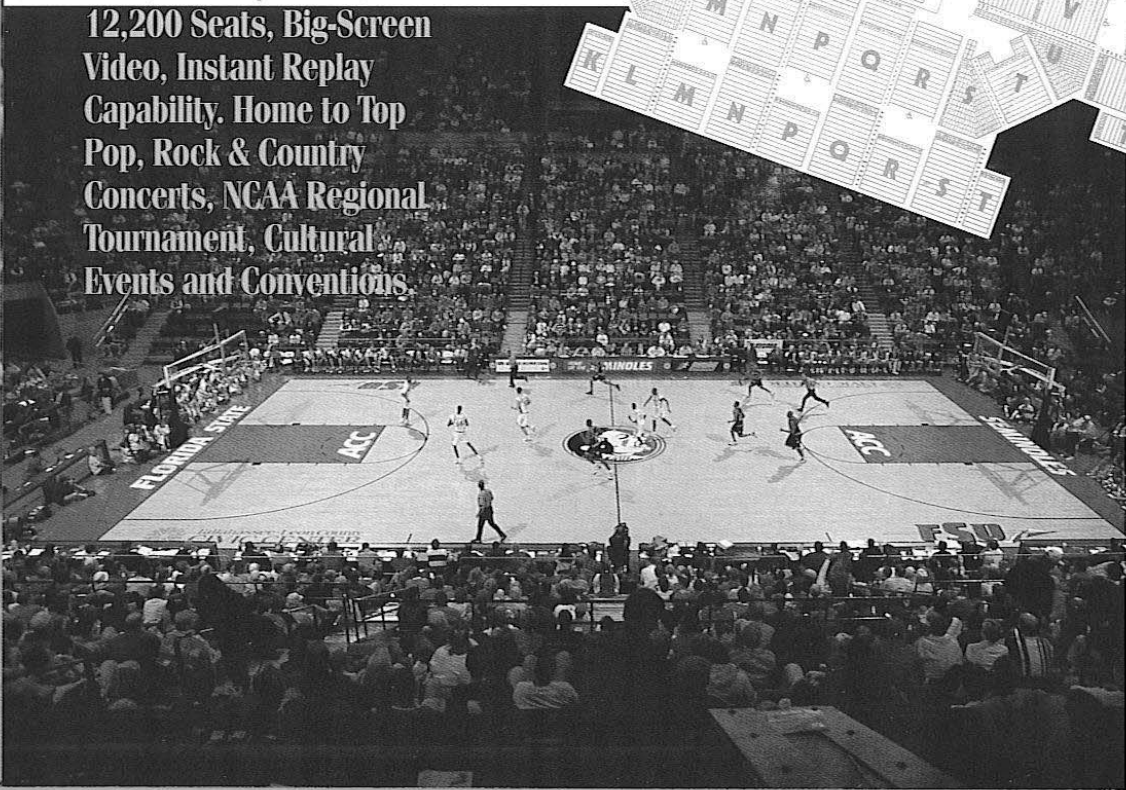
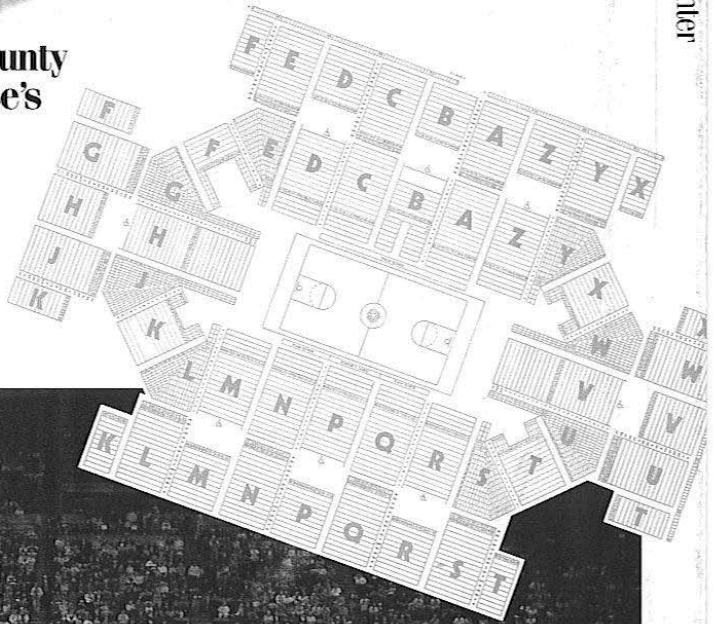


The Tallahassee-Leon County Civic Center is home to thousands of America's most dedicated college basketball fans. And they all come to cheer on their beloved Seminoles.

One World-Class Arena

The Tallahassee-Leon County Civic Center: Florida State's Basketball Home

One of Florida's Largest
and Best Arenas at 22
Acres, 18,000 Square
Feet, Luxury Boxes,
12,200 Seats, Big-Screen
Video, Instant Replay
Capability. Home to Top
Pop, Rock & Country
Concerts, NCAA Regional
Tournament, Cultural
Events and Conventions.



A

Florida State basketball game is as exciting as it gets. FSU fans are spoiled by more than just an exciting basketball team playing in the nation's finest conference; they also get to watch the game in surroundings that are as modern as any in the country.

The Tallahassee-Leon County Civic Center is the home for Seminole basketball, and the multi-purpose facility comes alive on game day.

12,200 seats are available for fans of FSU basketball who are treated to one of the most spectacular shows in college

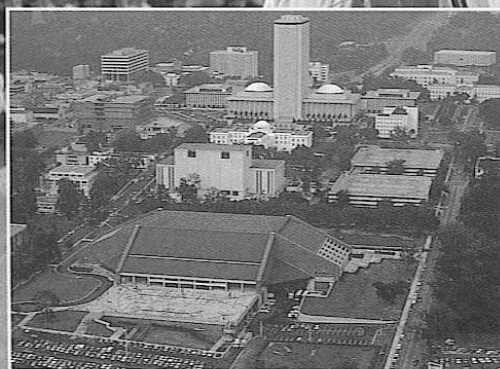
hoops. Two big screen video systems are mounted in the corners of the arena opposite the state-of-the-art scoreboards, where fans can enjoy game action during play and catch the replays during timeouts. Also, when there is a break in the action, the big screens come alive with highlight tapes, animated games and other crowd-pleasing bits. The screens place Florida State among only three teams in the country that play their home games in a facility with big screen capability.

The multi-purpose facility, which opened its doors in 1981, covers over 22 acres in the heart of Tallahassee's thriving downtown district and is currently undergoing expansion.

Luxury suites are currently being added to the concourse level and seats in the upper level are being moved closer to the floor. The Civic Center is only two blocks from the Capitol building and is just across the street from FSU's Center for Professional Development and nationally-acclaimed Law School.

The complex covers over 18,000 square feet with 119-foot ceilings in the main arena. The

Civic Center is actually three different areas combined under one roof. The



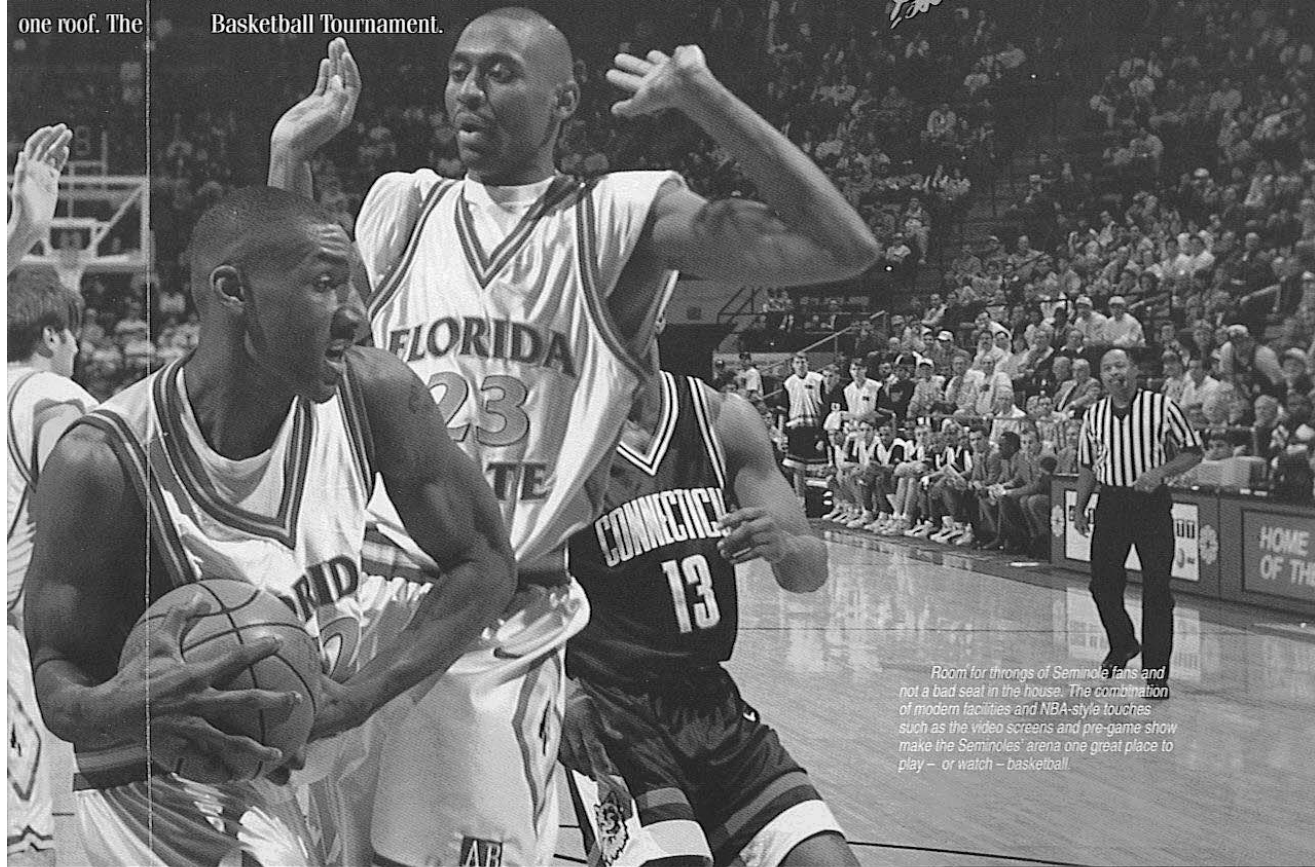
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Civic Center is
actually three
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combined under
one roof. The

main arena, where
FSU hosts its home
games, is also home to
some of the nation's top
musical concerts as well
as Broadway plays and
even a circus. The


Exhibition Hall, which
joins the main arena via a spatial
hallway, can seat 5,000 for an
event or serve as an indoor display
area. The complex also features a
terrace which is popular for
outdoor hosting.

So impressive is the facility and
the general atmosphere of an FSU
basketball game that the Civic
Center and Florida State
University hosted the first two
rounds of the 1995 NCAA
Basketball Tournament.

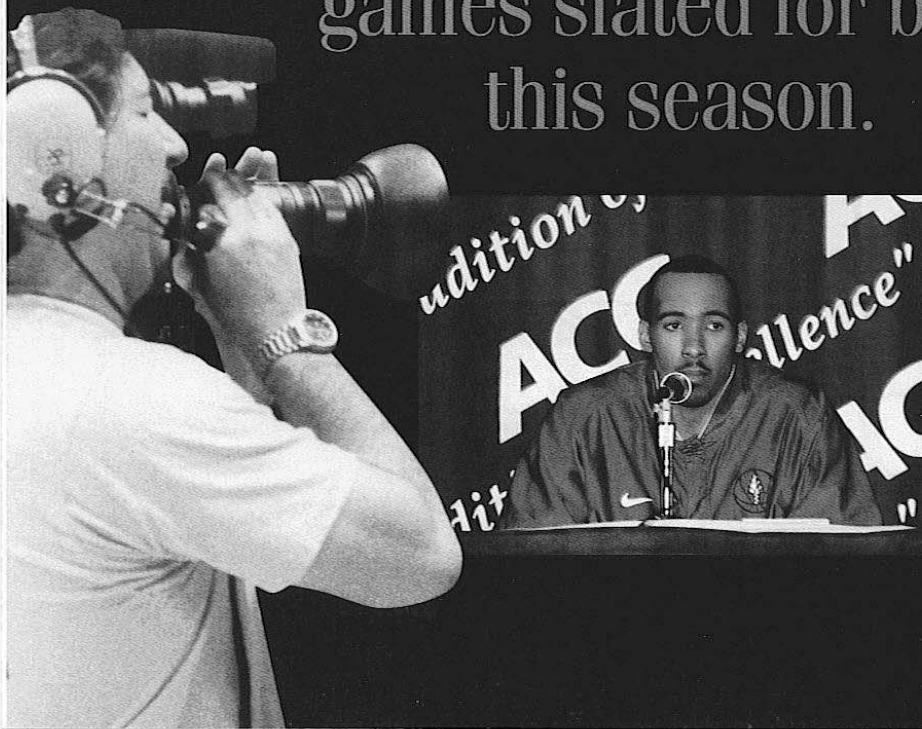
One World-Class Arena



Room for throngs of Seminole fans and not a bad seat in the house. The combination of modern facilities and NBA-style touches such as the video screens and pre-game show make the Seminoles' arena one great place to play - or watch - basketball.



Already one of the nation's most popular athletic programs (FSU apparel ranks third nationally in sales), the Seminoles find themselves one of college basketball's most publicized teams. The Seminoles enjoy one of the country's largest media contingents and have at least 25 television games slated for broadcast this season.



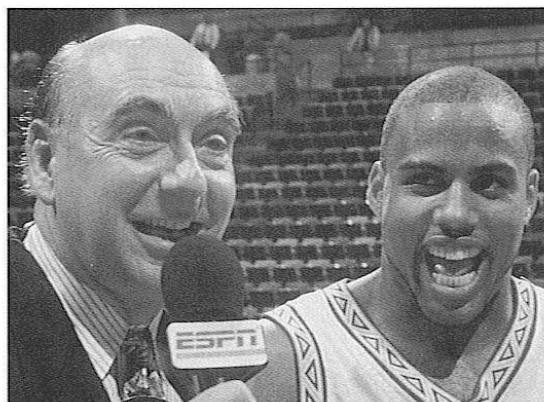
Playing in the nation's premier basketball conference, Florida State players frequently find themselves being interviewed in front of a national media contingent.

National Media Attention

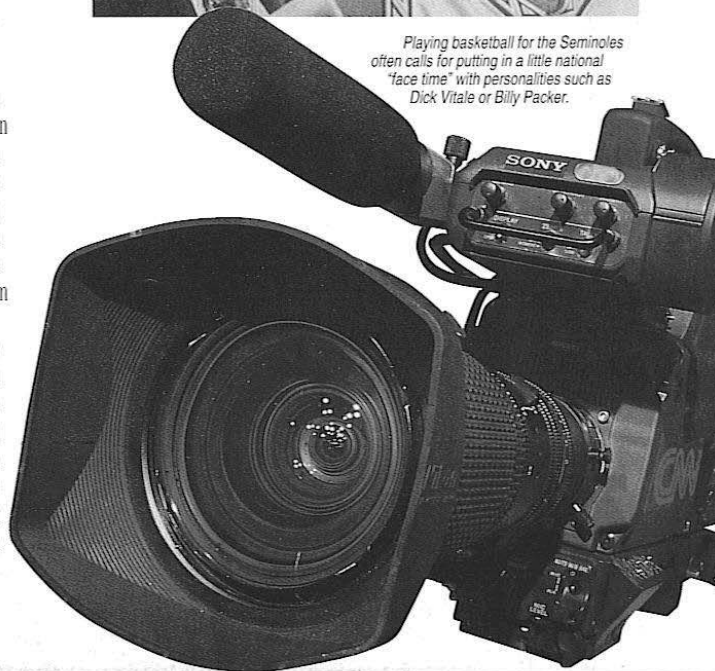
Unsurpassed National Exposure at Florida State

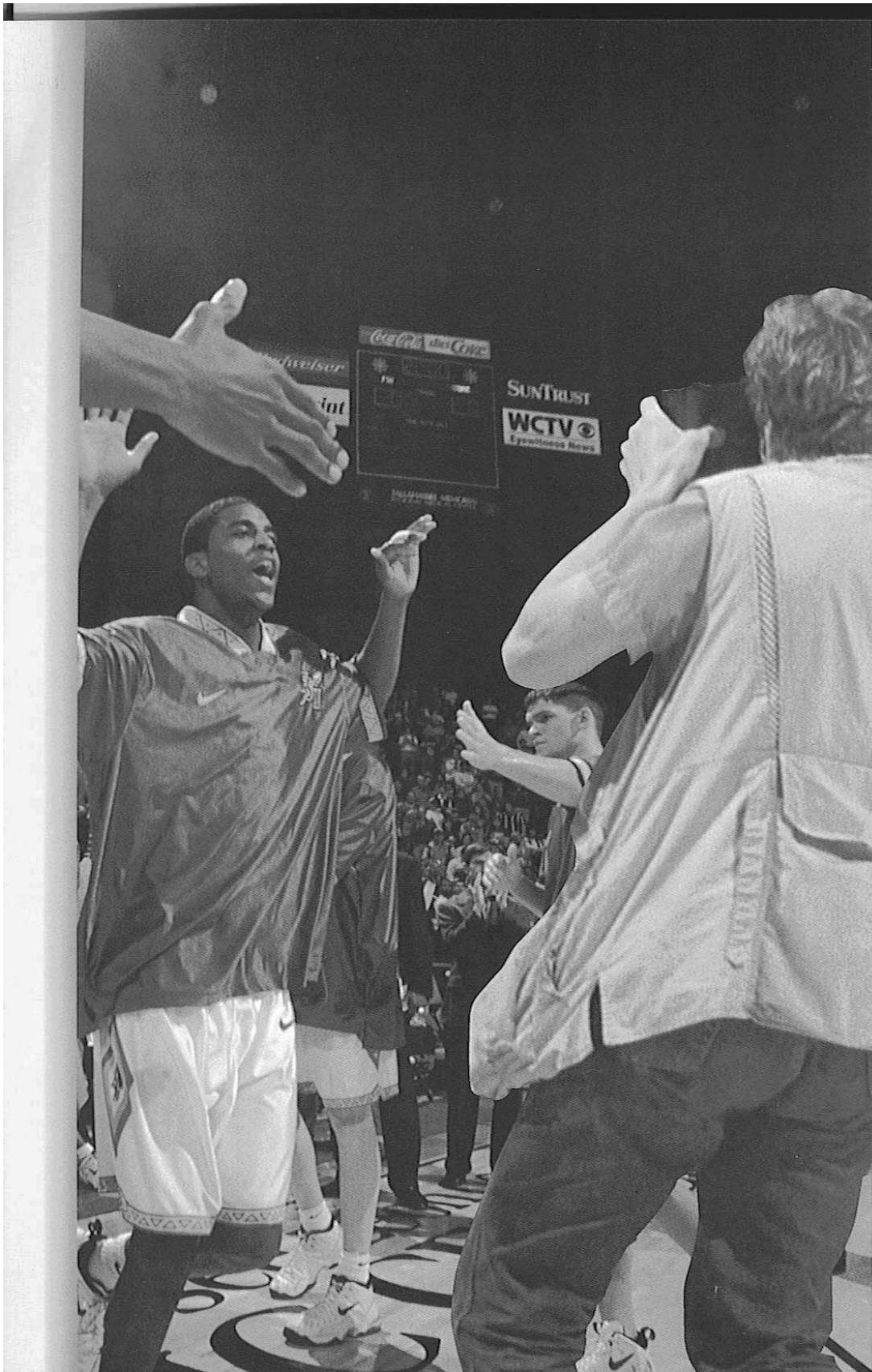
1998-99 Schedule of Televised Games

Date	Opponent	Network	Time
November			
20	Florida	Fox Sports/Sunshine	7:00 pm
24	Idaho	Sunshine	7:00 pm
December			
1	@ Virginia	ACC Regional Network	8:00 pm
6	Auburn	Fox Sports/Sunshine	3:00 pm
14	@ Temple	ESPN2	7:00 pm
17	@ Jacksonville	Sunshine	7:30 pm
20	Georgia Southern	Sunshine	2:00 pm
27-30	Rainbow Classic	ESPN	TBA
January			
6	North Carolina	ESPN	7:00 pm
9	@ Georgia Tech	ACC Regional Network	12:00 pm
12	Clemson	ACC Regional Network	9:00 pm
16	@ Duke	ABC	1:00 pm
20	Wake Forest	ESPN2	8:00 pm
23	NC State	Raycom/Jefferson-Pilot	4:00 pm
27	@ Maryland	ESPN2	8:00 pm
30	Virginia	ACC Regional Network	12:00 pm
February			
2	South Florida	Sunshine	7:00 pm
7	@ North Carolina	ABC	3:30 pm
11	Georgia Tech	Raycom/Jefferson-Pilot	8:00 pm
14	@ Clemson	Raycom/Jefferson-Pilot	4:00 pm
17	Duke	ESPN	7:00 pm
20	@ Wake Forest	ESPN2	5:00 pm
24	@ NC State	ESPN2	7:00 pm
27	Maryland	Raycom/Jefferson-Pilot	1:30 pm
March			
4-7	ACC Tournament	ESPN	TBA



Playing basketball for the Seminoles often calls for putting in a little national "face time" with personalities such as Dick Vitale or Billy Packer.





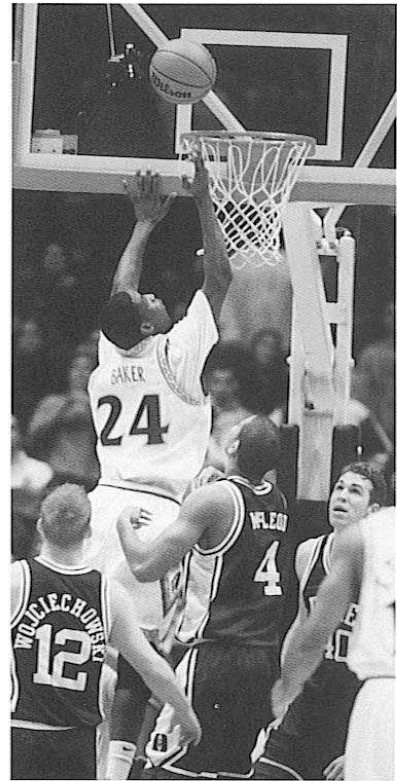
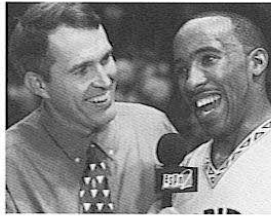
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In the Capitol City of the Sunshine State and home to one of America's most popular collegiate athletics programs, Florida State is followed by one of the nation's largest sports press corps.

National Media Attention



In early March, all eyes are on the Atlantic Coast Conference Tournament.

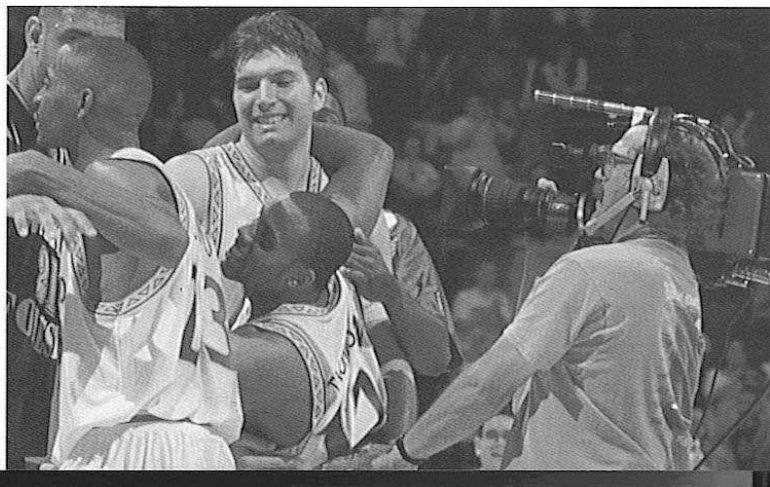
It is the nation's premier basketball conference showdown, with national television coverage of every game, and the Seminoles are right in the thick of the action.

Along with aligning itself with some of the nation's finest academic institutions, Florida State's entrance into the Atlantic Coast Conference has meant unprecedented media exposure for the basketball program. Already one of the nation's most popular athletics programs, the Seminoles find themselves one of college basketball's most publicized teams. Within the state of Florida alone, FSU enjoys one of the country's largest media contingents. Writers from over 15 daily newspapers regularly cover the home games. From the local Tallahassee Democrat to one of the nation's largest papers, The Miami Herald, Florida State athletics is covered like few others. In addition to the in-state coverage, large regional media outlets make regular stops in Tallahassee. The Atlanta Constitution and Charlotte Observer join most of the South's major papers in covering the Seminoles. They combine with USA Today and The Sporting News to keep the entire country informed on FSU sports.

*total City of
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America's
legiate
ns. Florida
by one of
est sports*

Television coverage is also

unprecedented in Tallahassee as the Seminoles will have at least 25 games broadcast this season. FSU opens the 1998-99 campaign with 11 national TV dates already announced. In addition to the interest from the national networks, Florida State fans will see an additional eight games on the extensive Raycom/Jefferson-Pilot Television Network. The host of ACC basketball since 1982, the Raycom/Jefferson-Pilot network is the nation's top independent sports programmer. The state's largest sports cable network, Sunshine will once again carry select Seminole games. As part of Fox Sports Net, Sunshine will bring Florida State basketball into tens-of-millions of homes throughout the country.



Florida State
University:

A University of Athletics and World

The University

As illustrated by the success of its alumni in their careers and in graduate school, Florida State University is setting the standard for the nation in both academics and athletics. Located on the oldest continuous site of higher education in Florida and building rapidly on the framework of a highly regarded liberal arts college for

women, the University has emerged over the past 50 years as an institution of national and international esteem – and a community of special warmth and engaging diversity. Its stature is evidenced by a number of additions to its record of excellence in the 1990s:

☒ In 1994, Florida State was classified a "Research University I" by the Carnegie Foundation, placing it among the nation's top research universities.

☒ In 1994, the college referral service, "Who's Who Among American High School Students," placed FSU among its top 10 – with such universities as Harvard, Duke, Stanford, North Carolina-Chapel Hill, Michigan-Ann Arbor and Yale – of most frequent choices of more than 100,000 of the nation's best and



In 1990, Florida State ranked second in popularity nationwide among high school seniors, based on the number of students who request that their Scholastic Aptitude Test (SAT) scores be sent to an institution. FSU was the only institution listed among the top 10 choices of both black and white college-bound students.

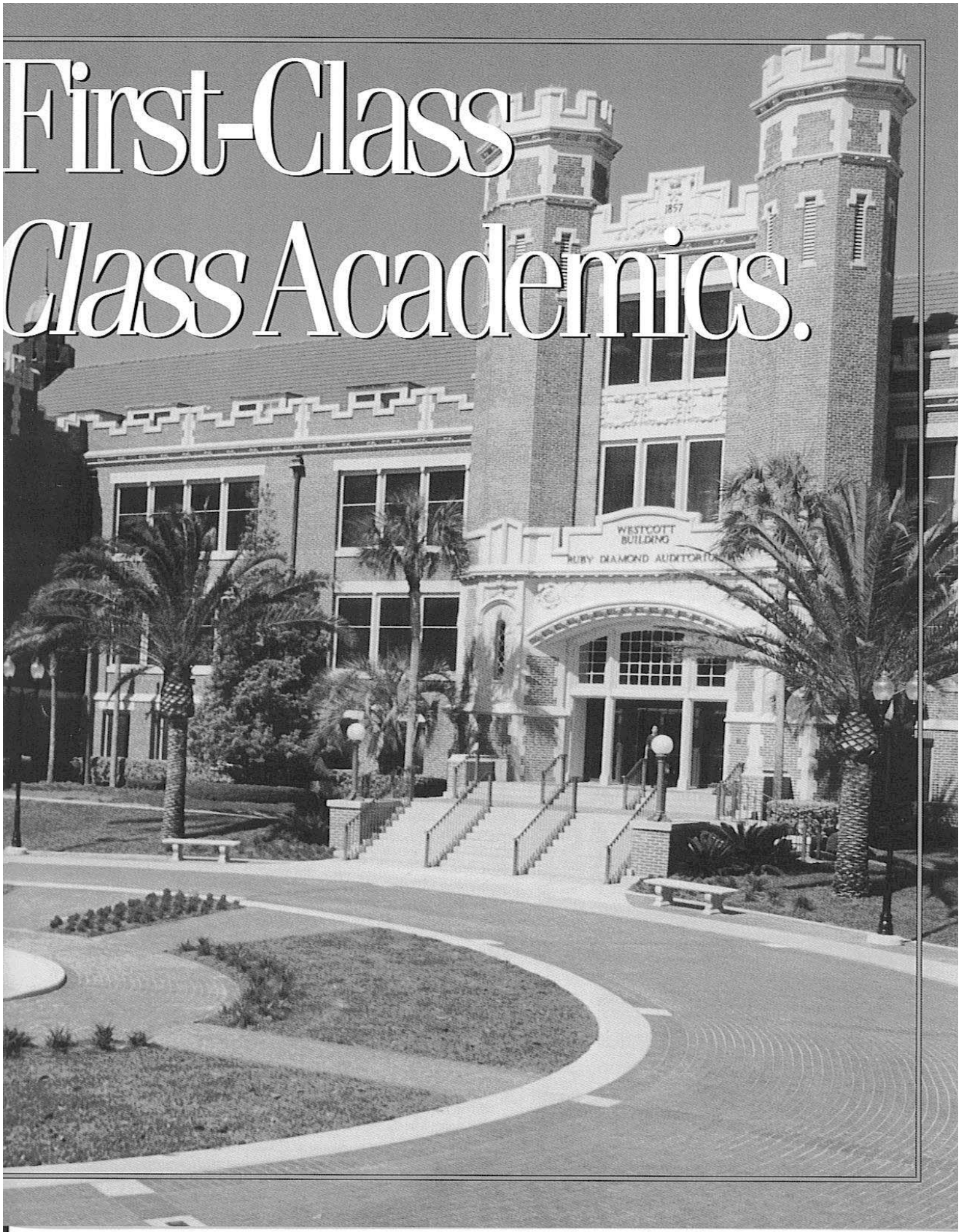


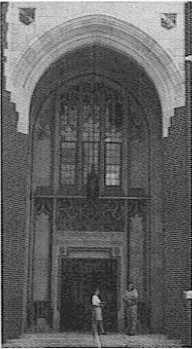
Florida State's nationally respected law school sits right across the street from the Seminoles' basketball home at the Civic Center.

Florida State University is expanding its reach to assure opportunity to all students while bringing the diversity of the world to its class offerings.



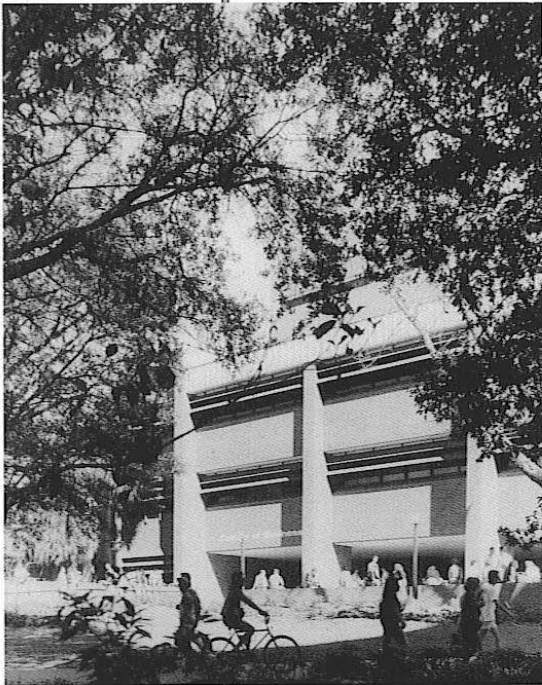
First-Class Class Academics.





The stately gothic architecture combined with rolling hills and giant oaks make Florida State's campus among the most beautiful in America.

So attractive is the Florida State campus that film makers and advertising agencies commonly use the campus as a background for productions that call for a "Halls of Ivy" collegiate setting.



brightest high school students who asked that a specific college be notified of their recognition in "Who's Who."

☐ Vice President of the United States Al Gore spoke at the dedication of the National High Magnetic Field Laboratory at Florida State in 1994. The National Science Foundation established the \$100 million magnet lab in 1990 at FSU, which is partnered in research with the Los Alamos National Laboratory and the University of Florida. A Nobel laureate in physics and a top Russian physicist were among the first scholars drawn to the faculty. The world's largest magnet – two stories high and capable of generating 45 tesla or 1 million times the Earth's magnetic field – was installed in 1995 at the NHMFL, located in the off-campus research complex, Innovation Park. In 1996, the NSF renewed and increased by 50 percent the NHMFL's funding for another five years.

☐ FSU created the first multipurpose student identification/banking card. The Card Application Technology Center is a national leader in "smart card" systems.

☐ At the forefront of supercomputing since obtaining its first high-speed computer in 1985, FSU took yet another step in ultrafast and parallel computing in 1990 when it acquired two supercomputers, the Thinking Machine Corp. Connection Machine and the Cray Y-MP.

☐ In fall 1994, the first tenants moved into the east side of the \$100 million University Center, a classroom-and-office facility at Doak Campbell Stadium; the stadium's south end zone also was enclosed and the adjacent Moore Athletic Center expanded. With the completion of the west side in 1996, University Center now provides 550,000 square feet of much needed academic space and a centralized location for student services.

☐ One of the first academic areas to make its home in University Center, in state-of-the-art film production facilities, was the FSU School of Motion Picture, Television and Recording Arts. Offering training for one of Florida's fastest growing industries, FSU conferred its first master's degrees in film in 1991 and its first bachelor's in film in 1993. The film school's students have already produced national and international award-winning films.

☐ The Center for Civic Education and Service was established in 1994, aimed at promoting community involvement and civic responsibility as integral elements of the liberal arts education at FSU. The center supports such service-learning programs as Project Amistades, which provides educational services to migrant farmworkers. Through ServScript, students' service may be recorded on their official academic transcript.

☐ In 1990, Florida State ranked second in popularity nationwide among high school seniors, based on the number of students who request that their Scholastic Aptitude Test (SAT) scores be sent to an institution. FSU was the only institution listed among the top 10 choices of both black and white college-bound students.

☐ FSU's high-tech program in structural biology in 1991 received the University's largest single foundation grant, \$4 million.

☐ Capping more than a decade of national prominence in intercollegiate

athletics, Florida State's athletic teams, nicknamed "Seminoles," joined the Atlantic Coast Conference as its ninth member in 1990. The FSU football team won the 1993 National Championship and its quarterback, Charlie Ward, won the University's first Heisman Trophy.

☐ To better understand the world's cultural diversity, FSU undergraduate students are required to complete at least two courses that focus on diverse traditions beyond Western civilization. The multicultural study requirement, in effect since 1991, complements a long-established liberal studies program at Florida State.

☐ The Dr. Bobby E. Leach Center, a state-of-the-art student recreation facility, with a pool, saunas, basketball and racquet-sport courts, was completed in 1991.

☐ The Appleton Museum of Art in Ocala, its vast art collection and an eminent scholar chair were donated to FSU and Central Florida Community College in 1990.

☐ FSU ranked 20th in the nation for 1990-91 in the number of black Ph.D. students it graduates. Over the five years, 1986 to 1990, FSU ranked eighth nationally by granting doctorates to 70 African-Americans.

☐ FSU acquired the Asolo Performing Arts Center in Sarasota, home to the graduate theater program, the FSU/Asolo Conservatory of Professional Actor Training.

As this list of highlights attests, Florida State is excelling in the 1990s with exceptional strength, energy and vision for the future. Under the leadership of the University's 12th president, Talbot "Sandy" D'Alemberte, who took office in January 1994, FSU will continue to build on the foundation of its history of excellence in scholarship, research and service.

A senior member of the 10-member State University System, FSU was founded as an institution of higher learning in 1851 by legislative act and began in Tallahassee with its first students in 1857.

Today, FSU's operating budget is \$480.4 million. Faculty and administrators generate more than \$90 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to

bolster the University: FSU Foundation, which raises millions in private gifts to support academics, Seminole Boosters and FSU Alumni Association.

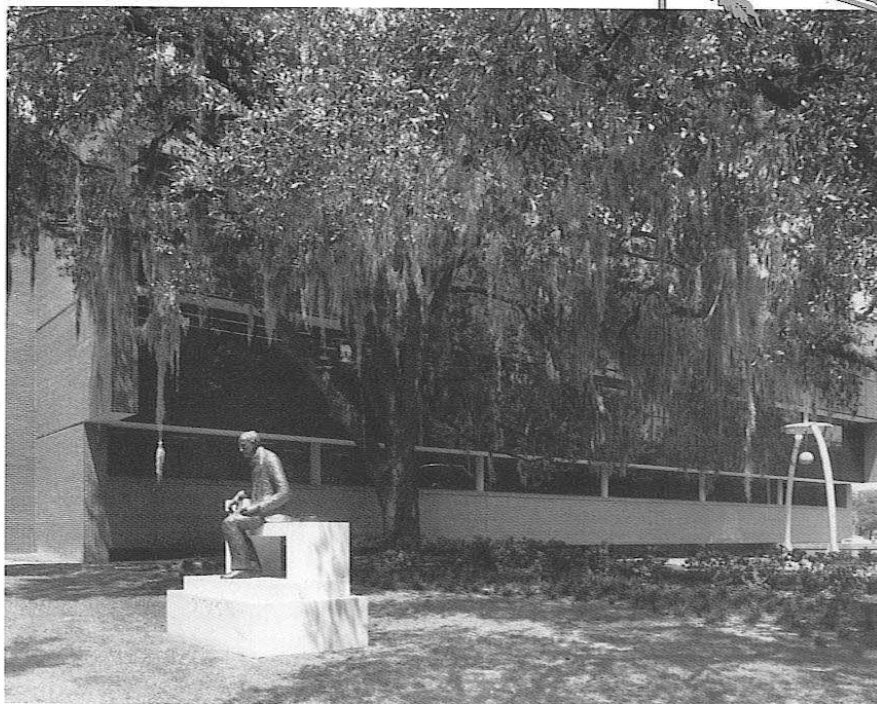
The main campus is spread over 455 acres in Tallahassee; FSU, which has one of the smallest campuses in the SUS, has been actively acquiring land in the 1990s after years of being landlocked at 347 acres. FSU owns 1,308 acres in Leon, Bay, Franklin and Sarasota counties.

For years FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica and the Caribbean. FSU's study centers in Florence, Italy, and London, England, are considered by many to be the nation's best in Europe. Florida State offers 289 graduate and undergraduate degree programs through its eight colleges – Arts and Sciences; Business; Communication; Education; Engineering (operated jointly with Florida A&M University, a historically black institution); Human Sciences; Law; and Social Sciences (which also incorporates the Reubin Askew School of Public Administration and Policy) – and eight schools – Criminology and Criminal Justice; Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 1,731 members, the FSU faculty has included nine National Academy of Sciences elected members, nine American Academy of Arts and Sciences fellows and five Nobel laureates. It is backed by 3,002 administrative/professional and support staff.

Library holdings at Florida State include 2.1 million book titles, 16,384 serials and 4.5 million microforms. The main library facility, the Robert M. Strozier Library, is linked by computer to other state university and national research libraries. The Paul A.M. Dirac Science Center Library is located at the heart of the University's science research complex. FSU also maintains extensive music, library science and law libraries.

On the top floor of the Dirac Library is the headquarters of the Supercomputer Computations Research Institute, a multidisciplinary, multinational program established in 1984



that brings together some 50 scientists, engineers and technicians.

Also providing research opportunities is the tandem Van de Graaff Superconducting Accelerator Laboratory, which houses two powerful atom smashers and has been ranked among the top four nuclear research centers in the nation by the National Science Foundation.

Graduate students, who number more than 5,900, pursue advanced degrees in fields as diverse as business and theoretical particle physics. A majority of research done at FSU is a direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

FSU, a residential campus, places a high priority on its 30,519 students and their needs and interests (of the student population: 45 percent are male; 55 percent are female; 21.1 percent are minorities; and 2.5 percent are foreign students). The University Honors Program, Disabled Student Services, International Student Center, Student

Government, Flying High Circus and intramural sports are among more than 200 organizations and activities in which students may participate.

Situated in the heart of the state's thriving capital city, Florida State's main campus blends Gothic and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida.

Florida State continues to progress and grow – from its pre-Civil War foundation as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women, returning to coeducational status as a university in 1947, to its modern development as an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts.

In all areas of its mission – excellence in teaching, research and public service – Florida State University is advancing boldly toward the 21st century.

The sprawling oak trees surrounding campus research centers such as the Dirac Library can't hide the fact that the work going on inside is some of the most advanced science found anywhere in the world.

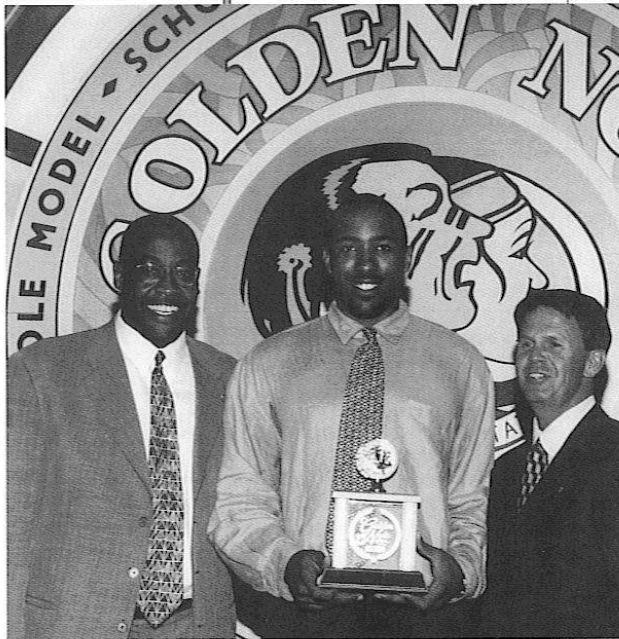


Academic Support Systems

Athletic Academic Support Mission Statement

The primary focus of the Athletic Academic Support Program is to provide an environment which facilitates the academic success of each student-athlete. Student success is encouraged through competent academic counseling, study skills development, individualized assessment and support, and a wide array of tutorial services.

LaMarr Greer was Florida State basketball's Golden Nole Award recipient last year.



An Overview of an Award-Winning Academic Support Program

Academic, personal, and professional support are essential to college success. At The Florida State University, we have developed an outstanding support program which enables student-athletes to reach their full potential.

Director of Academic Support, Mark Meloney states "Our philosophy is to offer an academic support program integrated with the total University that will assist all student-athletes with the transition into college and provide continued support in all phases of academic and professional development, culminating with graduation, job placement, or graduate school".

Our program operates on a "proactive" rather than "reactive" approach. Our academic staff does not wait for crises to occur. We gather important background information on each entering student-athlete, build an academic profile, and develop individualized support programs which are tailored to the unique needs of each student-athlete. We also stay informed on the daily progress of the student-athletes through consistent communication with our faculty. The academic support unit is

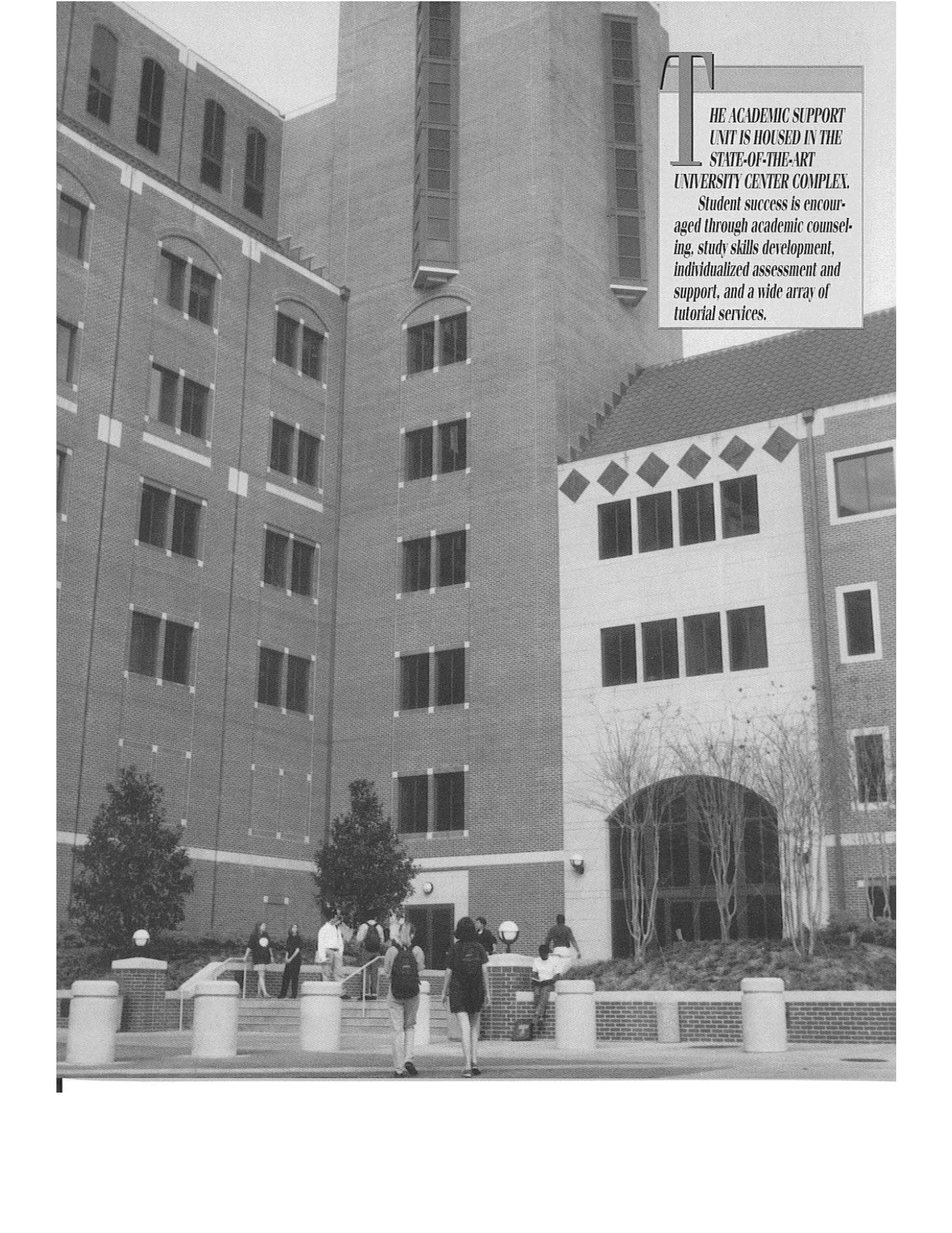
housed in the \$126 million dollar, state-of-the-art University Center Complex. It includes private study carrels, a tutorial study area, and a computer lab outfitted with 16 IBM compatible computers and laser jet printers. In addition, the athletic sky boxes are used for group and individualized tutorial instruction. The academic support staff is comprised of a Director, an Administrative Assistant, five Academic Counselors, several graduate assistants, individualized learning specialists, and a cadre of about 70 tutors and mentors.

Meloney was named the program's Director in 1997 and brings 12 years of advising experience to the position. Over the past five years, Meloney has played an integral role in the development of a comprehensive program of student-athlete support, which in 1996 won the "Program of Excellence" award from Athletic Management Magazine.

Kevin White is the basketball team's Academic Counselor. He emphasizes accountability and responsibility, while assisting basketball student-athletes with registration, course selection, major selection and monitoring their day to day academic responsibilities in an effort to ensure they maintain progress towards their degrees.

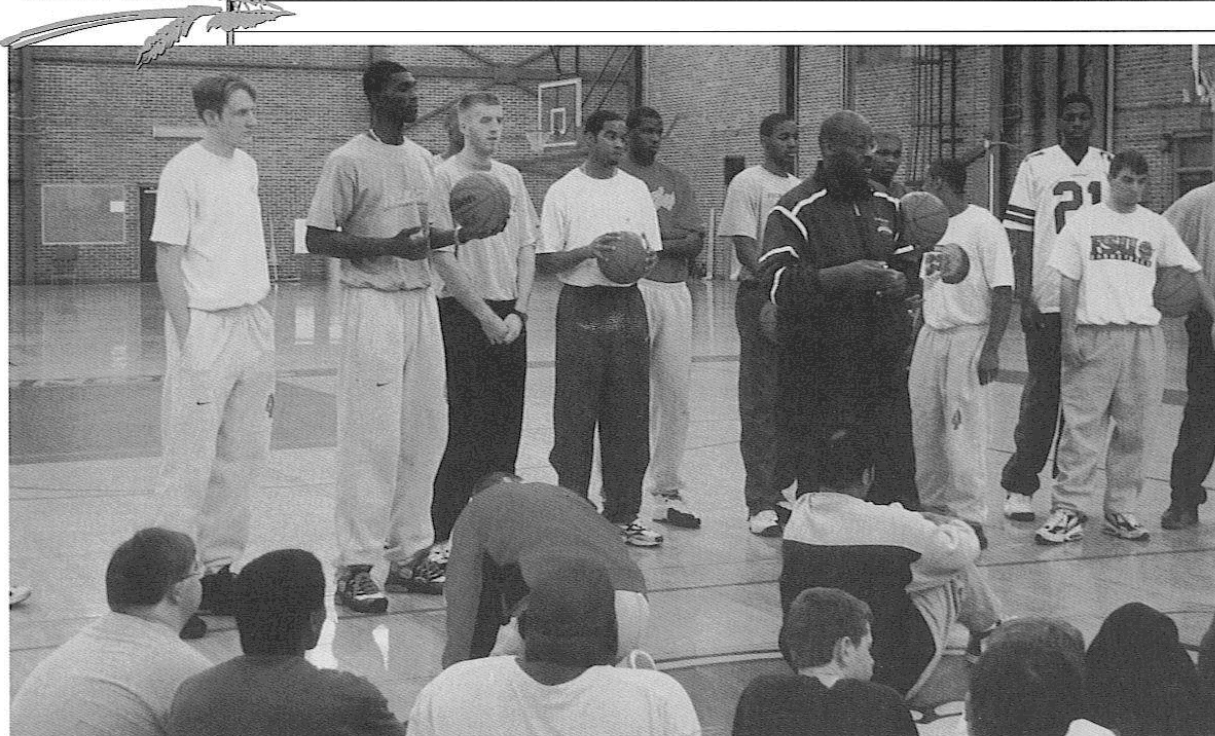
Academic Support Tutorial Program

The Athletics Department at Florida State University has made a commitment to providing our student-athletes with one of the finest and most comprehensive tutorial programs in the nation.



THE ACADEMIC SUPPORT
UNIT IS HOUSED IN THE
STATE-OF-THE-ART
UNIVERSITY CENTER COMPLEX.

Student success is encouraged through academic counseling, study skills development, individualized assessment and support, and a wide array of tutorial services.



Coach Robinson and the Seminoles held a clinic for Special Olympians last year.

The program is just one of several key support services that is available to all student-athletes as they progress towards their ultimate goal of obtaining a college degree. We hire approximately 70 tutors a year, from a variety of academic departments, who are committed to providing a proactive, individualized approach in assisting student-athletes with course comprehension and study skills. The tutors are usually seniors or graduate level students who have outstanding academic backgrounds.

Tutorial assistance is available for all academic coursework and may be obtained by filling out a tutorial request form at the beginning of the semester, or as needed.

Mentor Program

Academic Mentors are academic role models who have demonstrated the ability to teach and give guidance in areas of academic developmental skills. Each semester, mentors begin the process by sitting down with their assigned student-athletes and assist

them in identifying all of their academic responsibilities for that semester. A calendar is developed which becomes a visual blueprint of each course's academic requirements. This tool introduces the student-athlete to the concept of time management. Students learn to plan projects days and weeks in advance. Such planning aids them in developing strong study and organizational habits.

Mentors are also responsible for providing assistance in the development of skills such as note taking, test preparation and communication with faculty. In essence, mentors become an extension of the academic counselor as they keep the academic performance of their student-athletes under close observation and report to the academic counselors each week.

Study Hall

In an effort to help ensure the academic success of the student-athletes, professionally supervised study sessions for each athletic team are orga-

nized. The main focus of the study hall program is to help students develop consistent and appropriate study patterns by providing a structured setting to work on class assignments and to provide tutorial assistance before academic problems arise. Although the criteria for study hall is left to the discretion of each academic counselor, typically most freshmen, first-year transfers, and upperclassmen who have not yet achieved a satisfactory cumulative grade point average are asked to attend study hall.

Academic Honors & Awards

Florida State University student-athletes have achieved great success in obtaining recognition for academic excellence. More than \$120,000 in postgraduate monies have been granted to FSU's student-athletes over the past four years, as well as a number of other academic honors and awards.

Florida State University had a

record 154 student athletes on the 1997 Atlantic Coast Conference Honor Roll and boasted two Weaver-James-Corrigan Postgraduate Award Winners, numerous GTE District Academic All-Americans, a National Football Foundation and College Hall of Fame \$18,000 Postgraduate Award Winner, a Burger King Scholar Athlete, and a National Scholar Athlete of the Year.

The Academic Support Program is committed to recognizing the academic success of all student-athletes. The Athletics Department, in conjunction with Seminole Boosters, Inc., puts on the annual "Golden Torch Gala", a black-tie academic awards banquet, each fall. The ACC Honor Roll student-athletes, as well as the individuals with the highest GPA on their respective teams, and the Men's and Women's teams with the highest GPA are recognized at this event.

Team meetings are held each year, during which time student-athletes are notified of potential honors and awards and are encouraged to apply. Combining a strong grade point average with athletic accomplishments, community service activities, and leadership experiences make for a student-athlete capable of obtaining unlimited academic honors, awards and postgraduate opportunities.

Student Development/ Life Skills

The N.O.L.E.S. Program

New Opportunities for Leadership, Education and Service

Developed by the Florida State University Department of Athletics, the NOLES program represents a commitment to the total growth and development of the student-athlete. This program establishes an administrative commitment to academic and athletic excellence. Those efforts will be supported with programs and services in personal development, career development and community service.

Personal Development

Fostering the development of personal growth is a fundamental component of the NOLES program. These

F **FLORIDA STATE STUDENT-ATHLETES HAVE ACHIEVED GREAT SUCCESS IN OBTAINING RECOGNITION FOR ACADEMIC EXCELLENCE, with a record 154 student athletes on the 1997 Atlantic Coast Conference Honor Roll.**

support programs ensure that the student-athlete will be provided opportunities to focus on personal growth issues such as values clarification, goal setting, fiscal planning, decision making and personal responsibility.

Programming focuses on helping student-athletes develop a healthy lifestyle while they are at Florida State and habits that will benefit them for life.

Career Development

Preparing for life after college sports is a major focus of the NOLES Career Development program. The program is designed to work cooperatively with the University's Career Services to acquaint students with the job search process, provide networking opportunities and ultimately assist with job placement. This program places a priority on the development of the total person, with the goal of developing individuals who will have rewarding careers and productive lifestyles after they leave Florida State.

Community Service

Serving the community is the focus of our Seminole Spirit program. Student-athletes are challenged to give service to our community and individuals who are in need. With a clearly defined program of service, student-

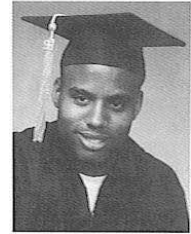
The goal of all academic support services provided to student-athletes is graduation with the skills and knowledge to be successful in life.

athletes are given the opportunity to develop the foundation for a lifelong commitment to volunteerism. The Seminole Spirit Student-Athlete Speakers' Bureau enables student-athletes to improve their speaking skills, develop effective communication and impact the lives of others through their service as role models in our community.

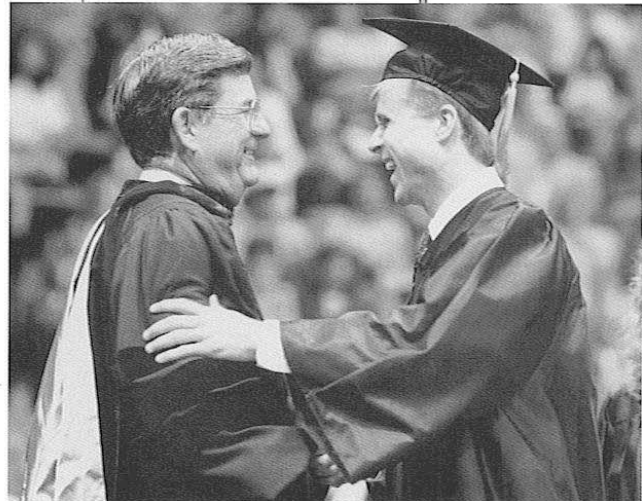
Leadership Development

The Florida State University Department of Athletics is committed to developing programs of excellence that foster leadership development. The foundation of the leadership development program will be the two councils that represent the student-athletes at the University.

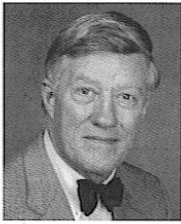
The Student-Athlete Advisory Council (SAAC) serves as the advisory board to the NOLES program and the athletics administration. This prestigious board, comprised of two representatives of each athletic team at FSU, also recommends programming and serves as a liaison between student-athletes and the athletics administration. The Advisory Council plans and implements various events for student-athletes and serves as the department's most visible ambassadors.



Kerry Thompson (top) and Kyle Mulligan (above) both received their Florida State degrees last year.



Athletics Administration



Talbot "Sandy" D'Alemberte

Talbot "Sandy" D'Alemberte President, The Florida State University

Talbot "Sandy" D'Alemberte was appointed president of The Florida State University on November 29, 1993, by the Florida Board of Regents, and took office on January 3, 1994. His grandfather attended the Seminary West of the Suwannee and his mother attended the Florida State College for Women; the two institutions were predecessors to The Florida State University.

D'Alemberte served as the fourth dean of the FSU College of Law from 1984 to 1989 and continues to teach as a member of the University faculty. He was the 1991-1992 president of the American Bar Association and represented Dade County in the Florida House of Representatives from 1966 to 1972 where he chaired several legisla-

tive committees. After leaving the Florida Legislature, he chaired the Florida Constitution Revision Commission in 1977-1978 and the Florida Commission on Ethics in 1974-1975.

The numerous awards D'Alemberte has won include the 1996 American Judicature Society's Justice Award, the 1996 National Council of Jewish Women's Hannah G. Soloman Award, the 1993 Academy of Florida Trial Lawyers "Perry Nichols" Award, the 1993 Florida Academy of Criminal Defense Lawyers Annual Criminal Justice Award, the 1990 Jurisprudence Award from the Anti-defamation League of South Florida, the 1987 Florida Bar Foundation Medal of Honor, the 1986 National Sigma Delta Chi First Amendment Award, an American Academy of Television Arts and Sciences "Emmy" in 1985 for his work in open government, (particularly in the opening of court proceedings to electronic journalists), the 1984

Florida Civil Liberties Union "Nelson Poynter" Award, and was recently made an honorary member of the Torchbearer Chapter of the Mortar Board College Senior Honor Society.

Born June 1, 1933, in Tallahassee, D'Alemberte was educated in public schools in Tallahassee and Chattahoochee, Florida. In 1955 he earned his bachelor of arts degree with honors in political science from the University of the South in Sewanee, Tennessee and also attended summer school at FSU and the University of Virginia.

After military service as a lieutenant in the Naval Reserve, D'Alemberte studied on a Rotary Foundation fellowship at the London School of Economics and Political Science. In 1962 he received his juris doctor with honors from the University of Florida where he was named to the Order of the Coif, served as president of the Student Bar Association, was captain of the moot court team, served as articles editor of the University of Florida Law Review and received the J. Hillis Miller Award as the outstanding law graduate.

He is the father of two grown children, Gabrielle D'Alemberte Powell, a graduate of the University of Denver Law School, and Joshua Talbot, a graduate of his father's alma mater, the University of the South, and a public school teacher in Homestead, Florida. D'Alemberte is married to Patsy Palmer, former children's policy coordinator in Florida Governor Lawton Chiles' office. She has been a journalist, legislative aide and White House staff member; she holds a bachelor's degree from the University of Missouri in journalism and a master's degree from the Harvard Divinity School. D'Alemberte's personal interests include racquetball, tennis, sailing, reading, and flying.

Dave Hart, Jr. Director of Athletics

Dave Hart, Jr., became Florida State's 10th athletics director after a national search selected the former East Carolina athletics director in February, 1995. Hart, 48, has gained national recognition for his skills in the areas of athletics management, public relations, marketing and fund-raising. He brought to Florida State an outstanding reputation as one of the country's most respected athletics directors.



Dave Hart, Jr.

The Dr. Bobby E. Leach Center, one of the finest student recreation facilities on any campus in America, was opened in 1991.



Prior to being named athletics director at FSU, Hart was the architect of significant growth in East Carolina's athletics program from 1987-95. Under his leadership, ECU dramatically enhanced its reputation and image while demonstrating marked strides in fund-raising and facilities as well as funding for women's athletics.

Hart has served on several prestigious committees at conference and national levels during his career in athletics administration. He has been a member of the NCAA Council, the NCAA Honors and Awards Committee and the NCAA Special Events and Post Season Bowls Committee, as well as, a consultant to the NCAA Student-Athlete Advisory Council.

Hart currently serves as Vice Chairman, representing the Athletics' Directors' Association, on the NCAA Football Power of One Board, which is a collaborative effort to unite leadership within intercollegiate athletics to better promote college football and all other components of college athletics. Hart serves with commissioners of Division I conferences and other notable leaders in the athletics industry in this endeavor.

He is also involved as an officer in leadership roles nationally as First Vice President of the National Association of Collegiate Directors of Athletics (NACDA), as well as, Second Vice President of the I-A Athletics Directors' Association. He serves on NACDA's Pre-Season Games and Strategic Planning Committees and chairs the Missions and Values Committee in Division I-A.

Hart currently chairs the Atlantic Coast Conference Television Committee as well as the ACC Marketing Committee.

A popular speaker at the national level and the author of a number of articles for national publications, Hart has made numerous speaking presentations to conventions and seminars on program management, student-athlete welfare, marketing, fund-raising and personnel transition. For the past 10 years, he has been an instructor at the National Association of College Directors of Athletics' Management Institute.

Just the 10th athletics director in FSU history, Hart is in his fourth year

as Florida State's athletics director where he oversees the Seminoles' \$30 million athletics budget. Since his arrival at Florida State, Hart has negotiated several major multi-million dollar contracts for the department, guided the development of a comprehensive athletics facilities master plan, initiated an extensive Student Development/Life Skills program for all student-athletes at FSU and set a departmental goal to put the student-athlete at the core of everything the department does in building comprehensive excellence throughout the athletics program.

He has made major hires within coaching and administrative facets of the department. Under Hart's guidance, Florida State's Compliance and Academic Support programs have made continued strides and are considered model programs within intercollegiate athletics.

Since Hart's arrival, FSU has formed a Varsity Club to encourage the participation of former student-athletes in current athletics department activities and a new focus has been placed on the growth of women's athletics. That commitment is reflected in the increased allocation of funding and facility improvements during Hart's tenure.

Football and baseball continue to flourish nationally during Hart's reign as athletics director and the commitment to build basketball into a conference and national contender is very tangible. This past year, Florida State finished as the only team in the nation to send its football team to a New Year's Day Bowl, its men's basketball team to the NCAA Tournament and its baseball team to the College World Series.

A 1971 graduate of Alabama, Hart played basketball for the Crimson Tide and earned a master's degree in 1972 while serving as a graduate assistant basketball coach. He coached and taught at the high school level before joining the East Carolina athletics program in 1983.

Hart met his wife, the former Pam Humble, while at Alabama and they have three children - Rick (26), Jamie (24) and Kelly (21).

Charles W. Ehrhardt

Faculty Athletic Committee Chairman

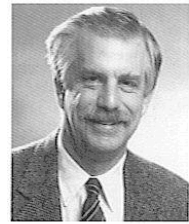
As the Chairman of the FSU Athletic Board, Professor of Law Charles Ehrhardt is an important link for Florida State with the National Collegiate Athletic Association and Atlantic Coast Conference.

Last year, he served as President of the ACC and as a member of the NCAA's Eligibility Committee. Earlier during his tenure as the athletic board chair, he was elected president of the NCAA's Faculty Athletic Representative Association, was a member of the NCAA President's Commission Liaison Committee and the Special Committee to Study the NCAA Enforcement and Infractions Process. He twice served as president of the Metro Conference. As a Commissioner to the National Conference of Commissioners on Uniform State Laws, Ehrhardt is involved in drafting legislation for a uniform state law regulating the activities of sports agents.

A highly-respected expert in the field of evidence, Ehrhardt is the Ladd Professor of Evidence in the Florida State University College of Law, where he has taught for thirty years. He wrote the Florida Evidence Code, passed by the Florida Legislature, which regulates the admissibility of evidence during court trials. Ehrhardt has written books on evidence and trial objections, which are frequently cited and relied upon by courts.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a consultant on evidence matters. He currently teaches in the areas of torts, evidence, trial advocacy and sports law. He has been honored four times as the outstanding professor in FSU's College of Law. He was the recipient of a University Teaching Award in 1989 and the Professorial Excellence Award in 1997.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University. He went on to the University of Iowa, where he earned his law degree in 1964. Before



Charles W. Ehrhardt



Charlie Carr

coming to Tallahassee, he was an Assistant United States Attorney. Ehrhardt and his wife, the former Judy Sutton, have three children.

Charlie Carr

Senior Associate Director of Athletics

Charlie Carr is in his fourth year as senior associate athletics director at Florida State in 1997. FSU athletics director Dave Hart named his longtime associate to the number two spot on his staff when he accepted the job in 1995.

Prior to coming to FSU, Carr served under Hart as an associate athletics director at East Carolina University for four years and was executive director of ECU's educational foundation from 1988 until his elevation to associate AD.

Carr's responsibilities at Florida State include assisting in managing all phases of the department's daily operation. He serves as the department's spokesman in the AD's absence and acts as the athletics department's contact and liaison for campus and community organizations.

Carr also is charged with overseeing departmental personnel in addition to the administration of the Seminole baseball, cross country, golf, track and volleyball programs.

A well-known member of the college athletics scene in North Carolina as a player, coach and administrator, Carr was athletics director at Mississippi State from 1985-87.

Carr played football and baseball at North Carolina where he earned his master's degree in 1970. He played two years of professional baseball in the N.Y. Mets organization before becoming an assistant football coach at his alma mater from 1971-75 under Bill Dooley. He then coached at Rice University from 1975-78.

He returned to UNC in 1978 to begin administrative work as senior associate athletics director until his appointment at Mississippi State.

Carr and his wife, Dee, have one daughter Caitlin (14).



Charles Hurst

Charles Hurst

Executive Associate Director of Athletics for Internal Affairs

Charles Hurst is in his 12th year with the Florida State athletic department and his third as executive associate director of athletics for internal affairs.

Hurst was promoted to his present position in 1995 after three years as an associate athletics director, where he oversaw all of the department's financial and business affairs.

In addition to assisting in the daily management of the department, Hurst's duties include supervision of the annual budget, business and ticket office operation, facilities management, personnel records, departmental contracts and negotiations.

The Talladega, AL, native came to Tallahassee after a stint at the University of Florida, where he was Director of Internal Management Auditing from 1983-87. He was Manager of Internal Auditing at the University of South Alabama from 1981-83.

Hurst received his bachelor's degree from Jacksonville State (Ala.) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, AL.

He and his wife, Juanita, have one daughter, Maria (20).

Kim Record

Associate Director of Athletics/Senior Women's Administrator

Kim Record joined Florida State's staff in August of 1995 when she was named to the newly created position of associate athletics director and senior women's administrator at Florida State.

Although new to FSU, Record is a veteran of Atlantic Coast Conference circles. She served as an associate athletics director at her alma mater, the University of Virginia, for seven years.

Record's responsibilities at Florida State include coordination and oversight of all multi-media contracts,

supervising Title IX and gender equity compliance with the department, and overseeing the areas of sports marketing and sports information. She is also the primary administrator over the Seminole basketball, soccer, softball, swimming and tennis programs.

Record was recently appointed as an at-large representative of the National Association of Collegiate Directors of Athletics' (NACDA) Executive Committee. This is a four-year term which expires in June 2002.

A native of Troy, Va., Record received her bachelor's degree in sociology in 1984 and is currently pursuing a master's degree at FSU. She and her husband, Kevin, have two sons, Kyle (10) and Joshua (5).

Bob Minnix

Associate Director of Athletics for Compliance and Legal Affairs

News spread quickly in August of 1995 when Bob Minnix, a Director of Enforcement at the NCAA since 1975 and a former star running back at Notre Dame, announced he would leave his post to accept the newly created position of associate athletics director for compliance and legal affairs at Florida State University.

In his role at the NCAA, Minnix oversaw enforcement issues with regard to the NCAA and its member institutions including the preparation and presentation of cases to be heard by the Committee of Infractions. He has served on a number of NCAA committees including the Leadership and Development Training Committee, Special Events Committee, Post-Season Football Subcommittee, and staff task forces that concentrated on public relations, compensation, and employment opportunities for women and ethnic minorities.

Minnix is presently the chair of the NCAA Committee on Sportsmanship and Ethical Conduct and is a member of the board of directors of the Black Coaches Association. He has participated in several panel discussions on current topics at the National Association of Collegiate Directors of Athletics.

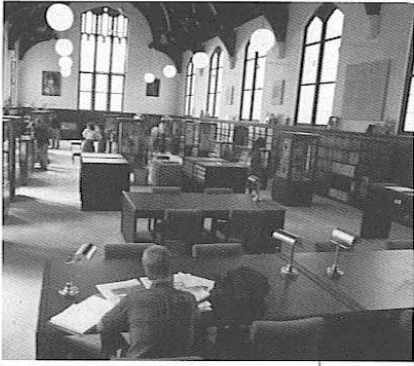
At Florida State, Minnix is charged with overseeing all departmental com-



Kim Record



Bob Minnix



Vast research facilities for students in the liberal arts as well as the sciences have allowed FSU to attract teaching scholars from around the globe, a huge benefit to undergraduates they teach.

pliance issues, implementing and directing FSU's rules education programs, and serving as the department's liaison and contact with university General Counsel as well as other legal interests. He is directly involved in the strategic planning of long range departmental goals regarding student-athlete welfare and life skills training.

Minnix has continued FSU's stance as a proactive leader in addressing NCAA and ACC issues, and in educating coaches, staff, student-athletes and donors to the serious nature and ramifications of non-compliance.

A native of Spokane, Wash., Minnix attended Notre Dame, where he played in back-to-back Cotton Bowls in 1970 and 1971. He led the Fighting Irish in rushing as a senior in 1971. A 1972 Notre Dame graduate, Minnix attended law school at the University of Washington where he received his Jurist Doctorate degree in 1975.

Minnix and his wife, Genny, have two sons, Brennan (19) and Blair (14).

Andy Urbanic

Assistant Director of Athletics for Football Operations and Special Projects

Andy Urbanic is in his ninth year in charge of football operations at Florida State. He recently added the responsibility of coordinating special projects within the athletics department.

Urbanic is directly responsible for

all aspects of football operations, including team travel and home game operations. He also coordinates post-season logistics and travel for all Seminole teams and supervises the equipment, strength and conditioning, and training room staffs.

A member of the Pennsylvania Sports Hall of Fame, Urbanic came to Tallahassee with more than 20 years experience

in collegiate athletics (most of which came as an assistant coach at the Division 1 level). Prior to taking the administrative post at FSU, he was at the University of Akron as offensive backfield coach and recruiting coordinator from 1986-87, and as assistant head football coach and offensive coordinator from 1987-88. From 1980-86, Urbanic was the offensive backfield coach at the University of Pittsburgh. Urbanic is a legendary figure in high school coaching in Pennsylvania, where he coached six undefeated teams and earned eight state championships.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.

Greg Phillips

Assistant Director of Athletics for Business and Systems Management

Florida State alumnus Greg Phillips is in his fourth year as the assistant athletics director for business and systems management in 1998. He was elevated to the position in 1995 after spending six years as the athletics department's business manager, and has served the department a total of 12 years.

Phillips oversees the day-to-day fiscal operations of the department and assists in the formulation and implementation of fiscal policies and proce-

dures, including internal accounting controls. He participates in budget preparation and is responsible for the department's accounting, financial reporting, payroll, purchasing, travel and cashing functions. Phillips is also charged with managing the department's information technology and directing hosted NCAA championships.

Phillips joined the athletics staff in 1986 after earning bachelor's and master's degrees in accounting from Florida State and a master's degree in sports administration from the United States Sports Academy.

The Bartow native currently serves as Vice President of the College Athletic Business Management Association. He and his wife Deanna have a son, Payton (4), and a daughter, Kathryn (2).

Guy Morgan

Assistant Director of Athletics for Program Services

Guy Morgan is in his fifth year at Florida State University but his first under his new title, Assistant Director of Athletics for Program Services.

Morgan's new duties include assisting in securing employment for student-athletes, coordination of game events for Olympic sports and marking for Olympic sports tournaments and special events. He previously served as assistant athletics director for the coordination and administration of the men's and women's basketball programs.

A graduate of Wake Forest, Morgan was the Most Valuable Player for the Demon Deacon basketball team as a junior and senior. He co-captained the team in his senior year (1981-82).

Morgan played professional basketball with the Indiana Pacers during the 1982-83 season. After his playing career, he worked in the furniture industry as a national sales consultant for four years.

From 1988-94, Morgan worked for Sports Marketing Enterprises, Inc., a division of RJR Nabisco Co. In that position, he served as a liaison between Vantage Brands and the PGA Tour for the Vantage Golf sponsorship.

Morgan and his wife, Tonya, are the proud parents of three-year-old Guy II.



Andy Urbanic



Greg Phillips



Guy Morgan



Tallahassee: The "Other Florida"

While retaining its friendly Southern atmosphere, Tallahassee has grown into a metropolitan center, home to the legislature and state government of the Sunshine State and two major universities.

Near, but far from the glaring strips of neon amusement, and the castles and crowds of Disney, lies another magical place in the Sunshine State — one of pow-wows, plantations, politics and great pride. Often described as "The Other Florida" with its deep-rooted history, rolling hills, canopy roads of moss-draped oaks, cool climate and Southern-style hospitality; it is a Florida few have seen. It is Tallahassee

— Florida with a Southern accent.

Best known as Florida's capital, Tallahassee is an intimate neo-metropolitan city where the power of state government, the academic and the artistic are complemented by subtle, old-fashioned charm. It is the perfect two-or three-day diversion for the more than 41 million annual visitors to Florida and 13 million residents.

Tallahassee touts a menagerie of sights including one of the world's deepest freshwater springs, site of America's first Christmas, a wildlife habitat,

Capitol buildings, fascinating museums of history, sprawling plantations, highly acclaimed fishing and hunting adventures and nearby beaches. Spirited area festivals range from celebrations of Tallahassee's spectacular spring and swamp stomps to genuine rattlesnake roundups and seafood festivals.

With the Gulf of Mexico just 20 miles south and the Georgia border only 14 miles north, Tallahassee rests between the foothills of the Appalachian Mountains and the juncture of Florida's panhandle and peninsula. Nearer in

miles to Atlanta than to Miami. Tallahassee more closely resembles its Southern neighbors than Florida in topography, climate and lifestyle.

Accentuating Tallahassee's Southern persona are lush rolling hills, likened to the seven hills of Rome, and five "official" canopy roads of patriarch oaks. The fertile, rich soil and four distinct, yet pleasant, seasons breed floral brilliance and natural vitality year-round.

Like the city itself, the story of how Tallahassee was chosen as the state capital is rich in history. In 1823, two explorers set out – one on horseback from St. Augustine and the other by boat from Pensacola – to find a permanent, central location for the Legislature to convene. The two met at a beautiful site that the Creek and Seminole Indians called "tallahassee" – derived from the words "talwa" meaning town and "ahasee" meaning old. The rendezvous point remains Florida's capital.

The "old town" has undergone many changes, but one thing remains the same – it is still a government town fiercely proud and dedicated to preserving its heritage. The Capitol buildings, both old and new, epitomize Tallahassee's perseverance.

The 22nd floor of the New Capitol provides a panoramic scope of a sophisticated Southern city awash in a sea of flowering azaleas, snowy dogwoods, towering pines, fragrant magnolias, and hundreds of shimmering lakes, springs, swamps, rivers and sink holes. Special legislative viewing galleries are open during the legislative session.

Below, in the shade of giant live oaks, proudly stands the Old Capitol, originally constructed in 1845 and restored to its 1902 splendor complete with red-and-white candy-striped awnings, a dome adorned with stained glass, antique furnishings and political memorabilia.

Across from the Old Capitol are the 40-foot twin granite towers of the Vietnam Veteran's Memorial, and the blue stone Union Bank, Florida's oldest surviving financial institution. The nostalgic Old Town Trolley, a replica turn-of-the-century street car, carries passengers through restored Adams Street Commons to numerous other

historical downtown shops for free – unheard of even 100 years ago.

Minutes from downtown lies the Governor's Mansion, which resembles the home of Florida's military hero Andrew Jackson; and the 52-acre natural animal habitat and 1880s farm of the Tallahassee Museum of History and Natural Science, which provide the rare chance to walk and talk with native Florida animals.

Tallahassee remains firmly linked with the past as evidenced by the unearthed 1539 winter encampment of Spanish Hernando de Soto, the site of the first Christmas celebration in America. Visitors travel back through time as they stand in the shadow of a giant 12,000-year-old American Mastodon at the Museum of Florida History or explore other historical spots including The Knott House that Rhymes, The Columns, San Luis Mission, Lake Jackson State Archaeological Site, Natural Bridge Battlefield, First Presbyterian Church, Brokaw-McDougall House, Goodwood Plantation and Adams Street Commons.

Nearby, alligators lazing in the sunshine and anhinga "snake birds" perched on twisted cypress branches are seen at Wakulla Springs, one of the world's deepest freshwater springs and site of many underwater scenes in the "Tarzan" movies with Johnny Weissmuller and Maureen O'Sullivan. Safaris aboard glass-bottomed and jungle cruise boats whisk visitors within arm's length of "The Other Florida."

Outdoor enthusiasts enjoy adventures including boating and fishing on area lakes, rivers, ponds and the Gulf – just 30 minutes away. Lakes Seminole, Jackson and Talquin are renowned in the bass fishing world for yielding the "big ones," and dense forests offer an abundance of prize-winning game. Local wildlife areas such as the Florida National Scenic Trail, St. Marks

National Wildlife Refuge and Apalachicola National Forest are among many spots for camping, picnicking, swimming, biking and exploring.

Appealing to the strokes of different folks, Tallahassee also features 99 holes of golf on six courses and a proliferation of tennis centers. Sideline athletes cheer the nationally ranked Florida State Seminoles, Florida A&M Rattlers and the Tallahassee Tiger Sharks of the East Coast Hockey League. And always a sure bet are the nearby greyhound races.

A sport of sorts, shopping at two regional malls and many specialty centers offer many "playing options" – from popular chains to curiosity and antique shops.

Cultural interests are sparked by widely-acclaimed museums and galleries and elaborate entertainment at the 14,000-seat Tallahassee-Leon County Civic Center.

Tallahassee is a collaboration of power-play politics and classical character splashed with a twist of Southern beauty and charm. Tallahassee is Florida with a Southern accent.



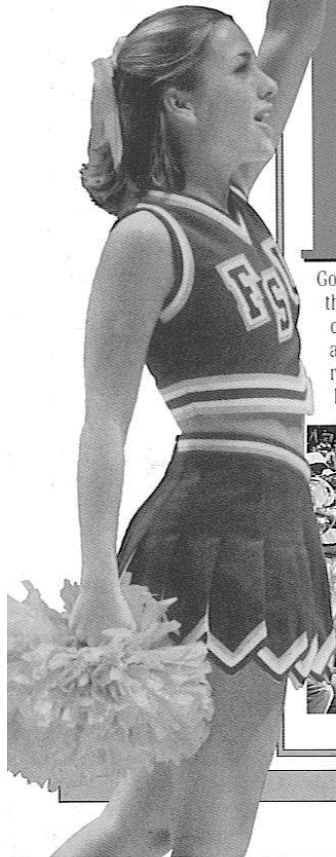
On FSU game days, the city goes sports crazy, and the Civic Center parking areas fill up early with fans.

The world-famous white sand Gulf Beaches are a short 25-minute drive south of the Florida State campus.





Seminole Spirit Groups

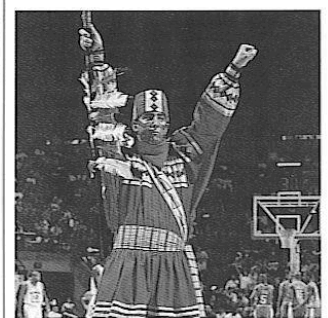


From the pregame ritual when the house lights are dimmed and music and sirens blare, whipping the crowd to a frenzied pitch under roving spotlights, the Seminole Warrior along with the FSU cheerleaders and Golden Girls lead the Seminoles onto the court, to the final tick of the clock when confetti and streamers are launched from the Civic Center rafters in celebration of another Florida State win, nothing com-

pires to the pageantry and excitement of Seminole basketball.

Two of Florida State's most visible basketball ambassadors are the cheerleaders and Golden Girls. Fans anxiously await their performances as their haltime and timeout routines have become legendary. The FSU cheerleaders promote Seminole athletics wherever they go, which has included the National Cheerleading Championships. The Florida State Cheerleaders have had more All-Americans than any school in the country and two years ago featured America's No. 1 cheerleader. The team also makes appearances and does community service work throughout the year. This makes them one of the most popular groups for Seminole fans.

Unique to Florida State basketball, the Golden Girls have become one of the top collegiate dance troops in the country. Their choreographed routines are Seminole basketball hallmarks. Since 1991, the squad has placed among



Florida State's award-winning spirit groups – the cheerleaders, the Chiefly Brass Pep Band, the Golden Girls and the Seminole Warrior – all work to keep the action rolling and urge the Seminoles on to victory at every game.



the Top-10 dance teams in the country each year. In addition to basketball, the Golden Girls perform at many community events. They have established a top-notch reputation that has enabled many former members to dance professionally. Golden Girl alumni have gone on to become performers at Disney Theme Parks, as well as dancing/cheering for NFL and NBA teams.