

2000-2001
Seminoles

UNIVERSITY

This is Florida State



52 Years of Winning Tradition

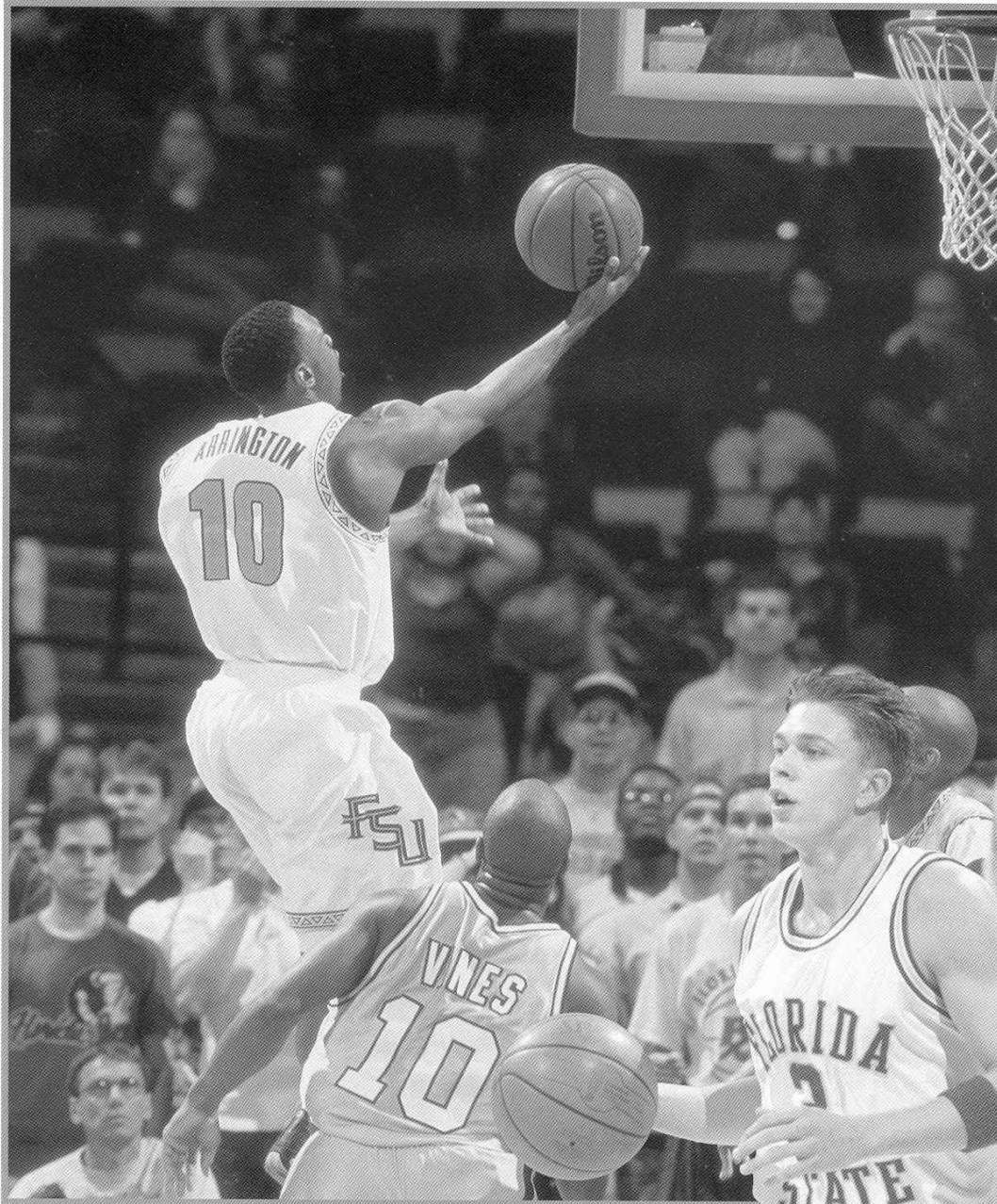


1992 – Newcomer FSU Stuns the ACC: Florida State joins the ACC, the nation's premier basketball conference. Predicted to be a doormat, the Seminoles shock the nation by finishing second in the conference (to national champion Duke). To prove it was no fluke, the next year they do it again.

In just over 50 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA Tournament games and in the individual honors picked up by Florida State alumni.

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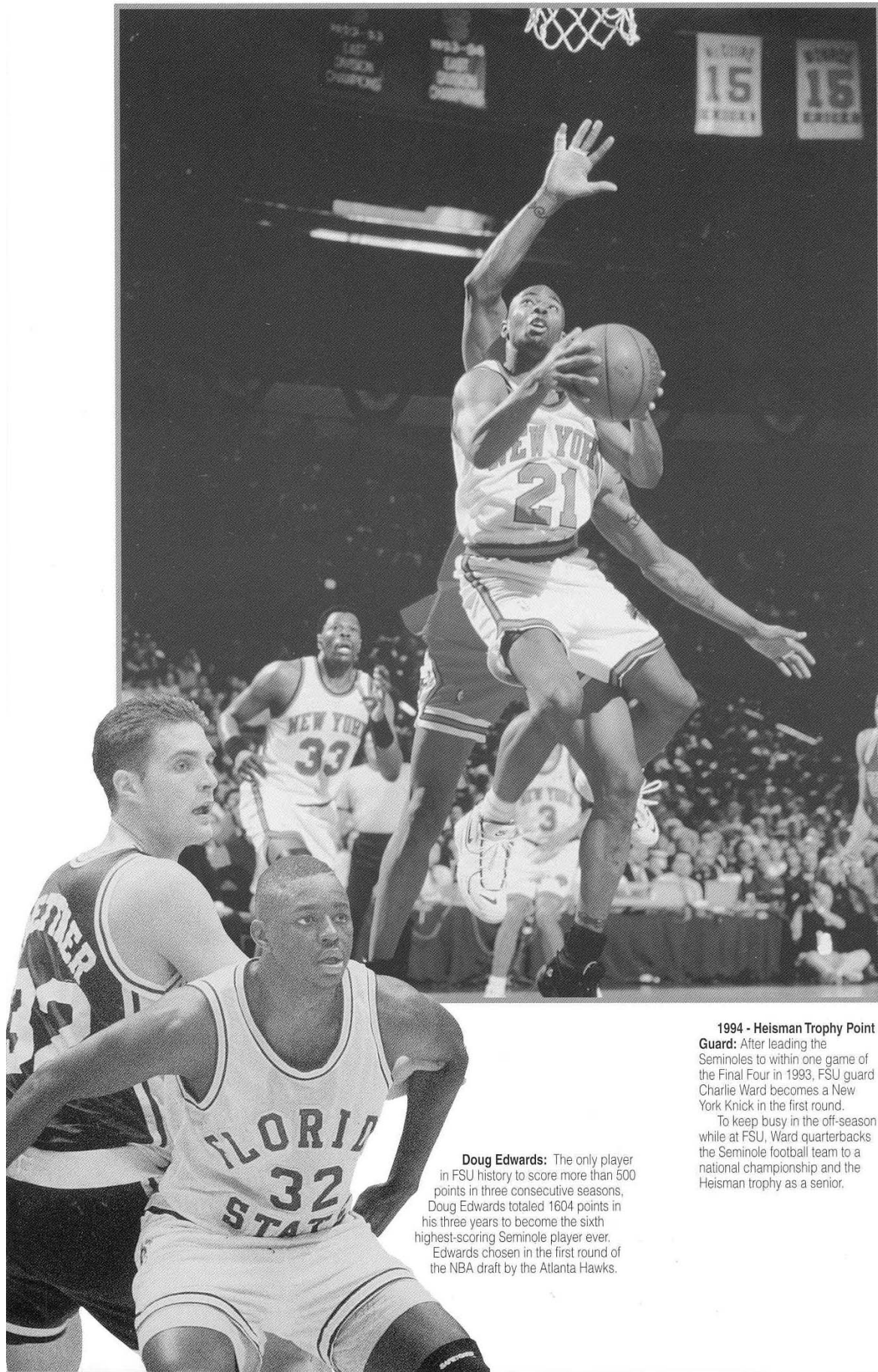
When it comes to quality, success and excellence – its All-Americans, its championship teams, its Hall of Fame selections and its national award winners – Seminole basketball has a tradition few schools can match.



1998 – Steve Robinson returns the Seminoles to the NCAA in his first year. First-year coach Steve Robinson adds his name to the list of NCAA Tournament coaches at Florida State, leading the Seminoles into the second round of the NCAA Midwest Regional his very first year.

Bob Sura: The Seminole's all-time leading scorer, Bob Sura amassed 2130 points during his four-year collegiate career.

He was Florida State's first player to be named All-ACC First Team, and was the first-round pick of the NBA Cleveland Cavaliers, where he starts his sixth season in 2000.

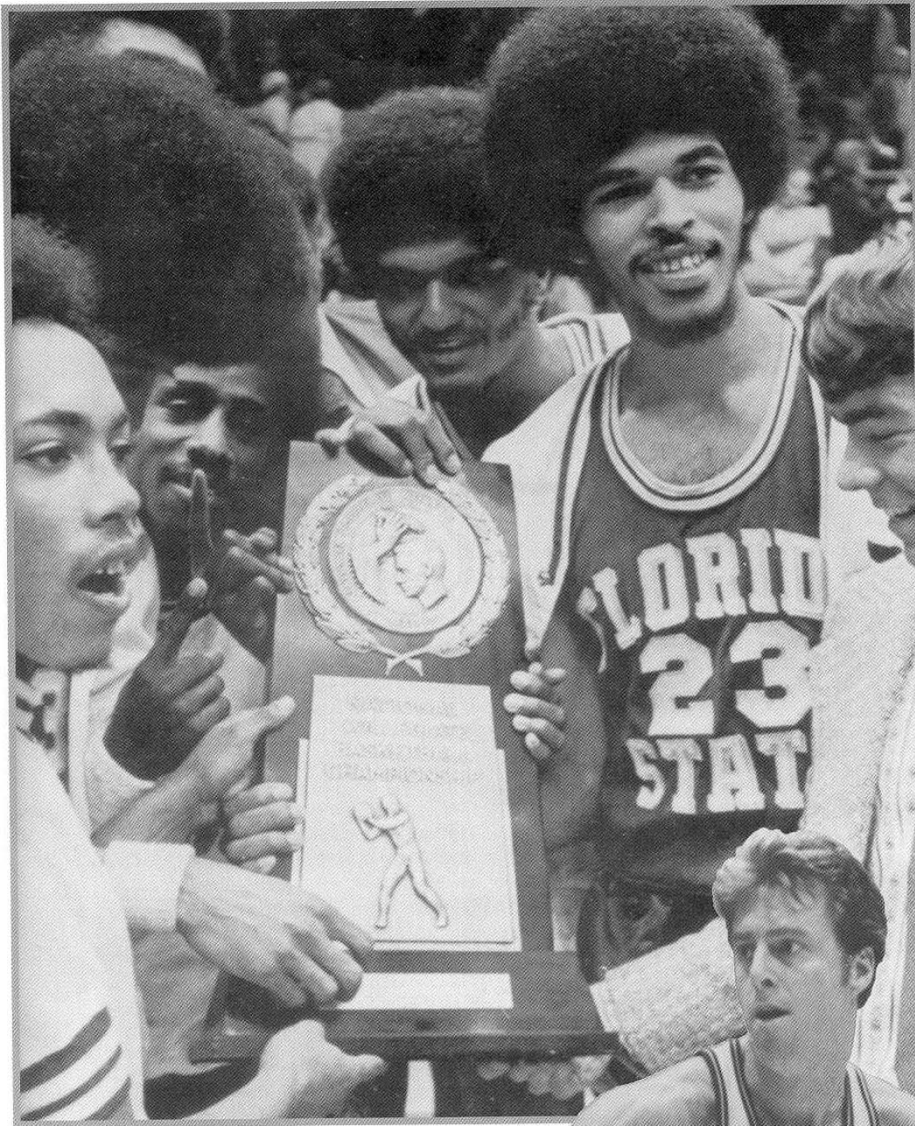


1994 - Heisman Trophy Point

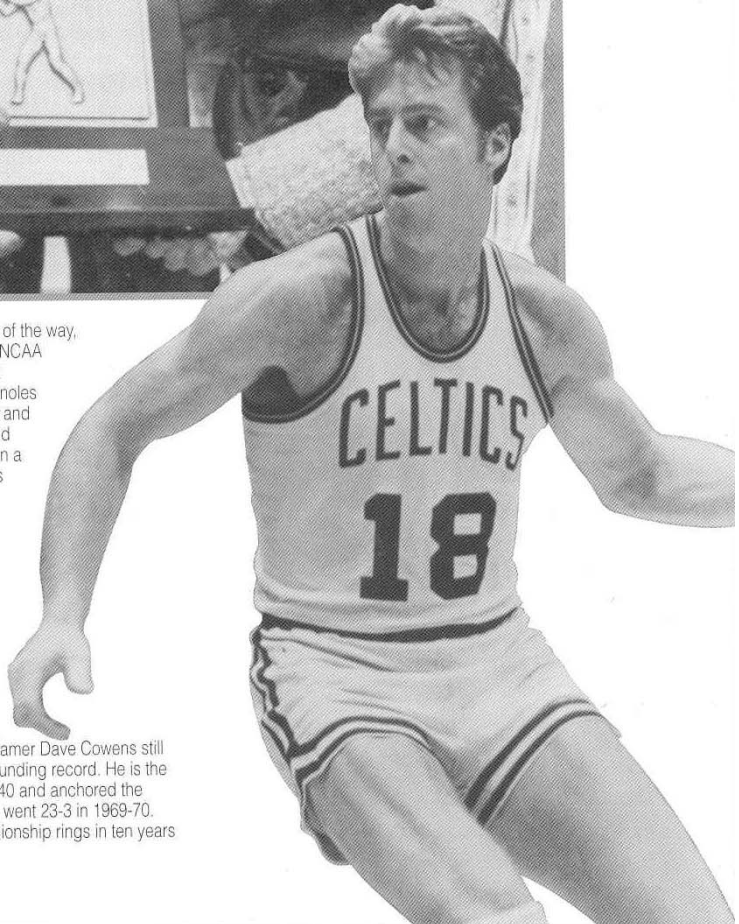
Guard: After leading the Seminoles to within one game of the Final Four in 1993, FSU guard Charlie Ward becomes a New York Knick in the first round.

To keep busy in the off-season while at FSU, Ward quarterbacks the Seminole football team to a national championship and the Heisman trophy as a senior.

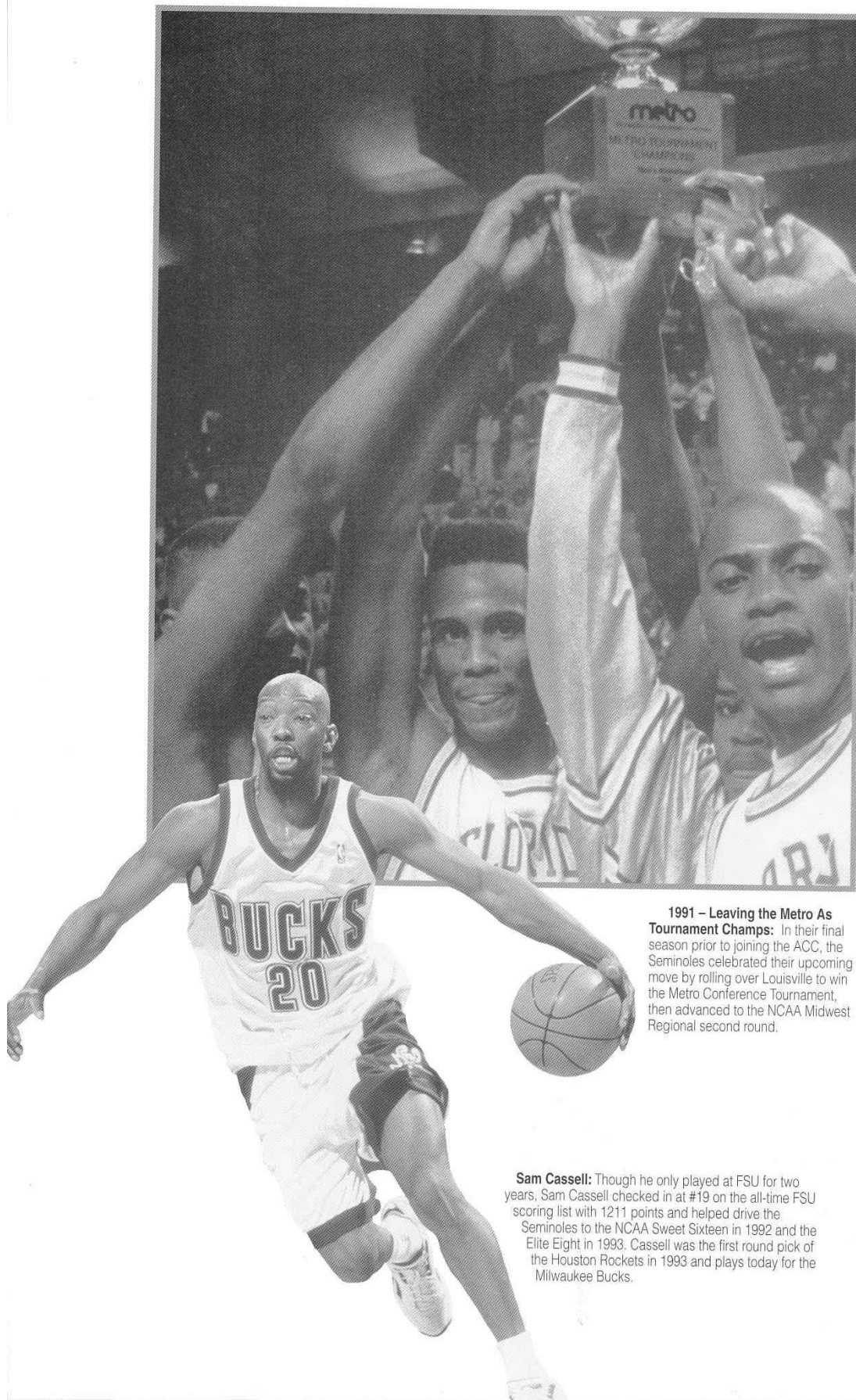
Doug Edwards: The only player in FSU history to score more than 500 points in three consecutive seasons, Doug Edwards totaled 1604 points in his three years to become the sixth highest-scoring Seminole player ever. Edwards chosen in the first round of the NBA draft by the Atlanta Hawks.



1972 – National Finalists: After leading most of the way, Florida State comes up just six points short of the NCAA National Championship. En route to establishing a reputation as a program to watch out for, the Seminoles eliminated perennial powers Minnesota, Kentucky and North Carolina before pushing unbeaten UCLA and legendary coach John Wooden to the very brink, in a national championship game played on the Bruins own home court.



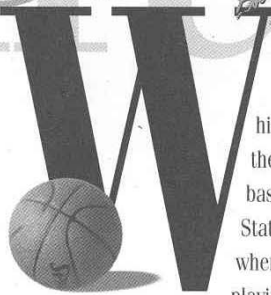
Dave Cowens: NBA Hall-of-Famer Dave Cowens still holds nearly every Seminole rebounding record. He is the program's all-time leader with 1,340 and anchored the famous "busted flush" squad that went 23-3 in 1969-70. Cowens earned two world championship rings in ten years with the Boston Celtics



1991 – Leaving the Metro As Tournament Champs: In their final season prior to joining the ACC, the Seminoles celebrated their upcoming move by rolling over Louisville to win the Metro Conference Tournament, then advanced to the NCAA Midwest Regional second round.

Sam Cassell: Though he only played at FSU for two years, Sam Cassell checked in at #19 on the all-time FSU scoring list with 1211 points and helped drive the Seminoles to the NCAA Sweet Sixteen in 1992 and the Elite Eight in 1993. Cassell was the first round pick of the Houston Rockets in 1993 and plays today for the Milwaukee Bucks.

A Tradition of Winners



While many teams celebrated their 100th year of college basketball recently, Florida State remains a virtual baby when it comes to years playing the game. But not when it comes to years of excellence.

In just over 50 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA Tournament games and in the individual honors and awards picked up by Florida State alumni.



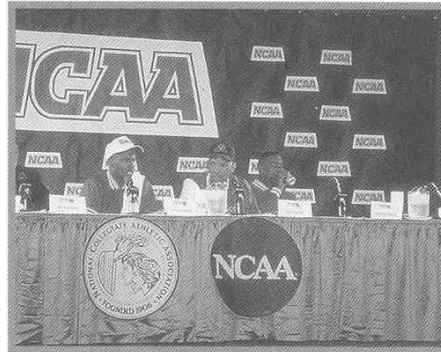
1947: Fast Out Of The Blocks: FSU spots the competition 50 years, then starts a basketball program. It doesn't take the young Seminoles long to attract national attention, going 22-4 only seven years later.

Florida State's most successful season to date remains the 1971-72 season which saw the Seminoles play John Wooden's UCLA squad for the national champion-

ship. FSU breezed through the 1971-72 regular season with remarkable ease losing just five times before beginning the historic trip to the Final Four. The Seminoles would leave Eastern Kentucky, Minnesota, Kentucky and

North Carolina in their wake on the way to the national championship showdown. After going into the half with the lead, UCLA and all-everything center Bill Walton managed to top the Tribe leaving FSU fans to celebrate a second place finish.

However, recent history is the most impressive for Florida State. The Seminoles have made themselves regular visitors to the NCAA Tournament with six trips in the last 12 years. In 1993, Florida State had its second most successful season ever with a trip to the Elite Eight, just one win shy of a return to the Final Four.



1993 - Elite Eight: The Seminoles move through the NCAA Tournament and meet Kentucky in the Southeast Regional Championship game. Florida State falls 40 minutes shy of the Final Four.

Individual Seminoles are also receiving a growing number of trophies. Ron Hale and Damous Anderson were both All-ACC selections last year. Meanwhile, All-American and FSU's all-time leading scorer Bob Sura (1995) became the fourth Seminole chosen in the first round of the NBA Draft over the last eight years, joining former teammates Charlie Ward (New York Knicks), Doug Edwards (Atlanta Hawks) and two-time NBA champion Sam Cassell (Houston Rockets) at the time. Today, four Florida State University players are on NBA rosters and 12 have played in the league this decade.

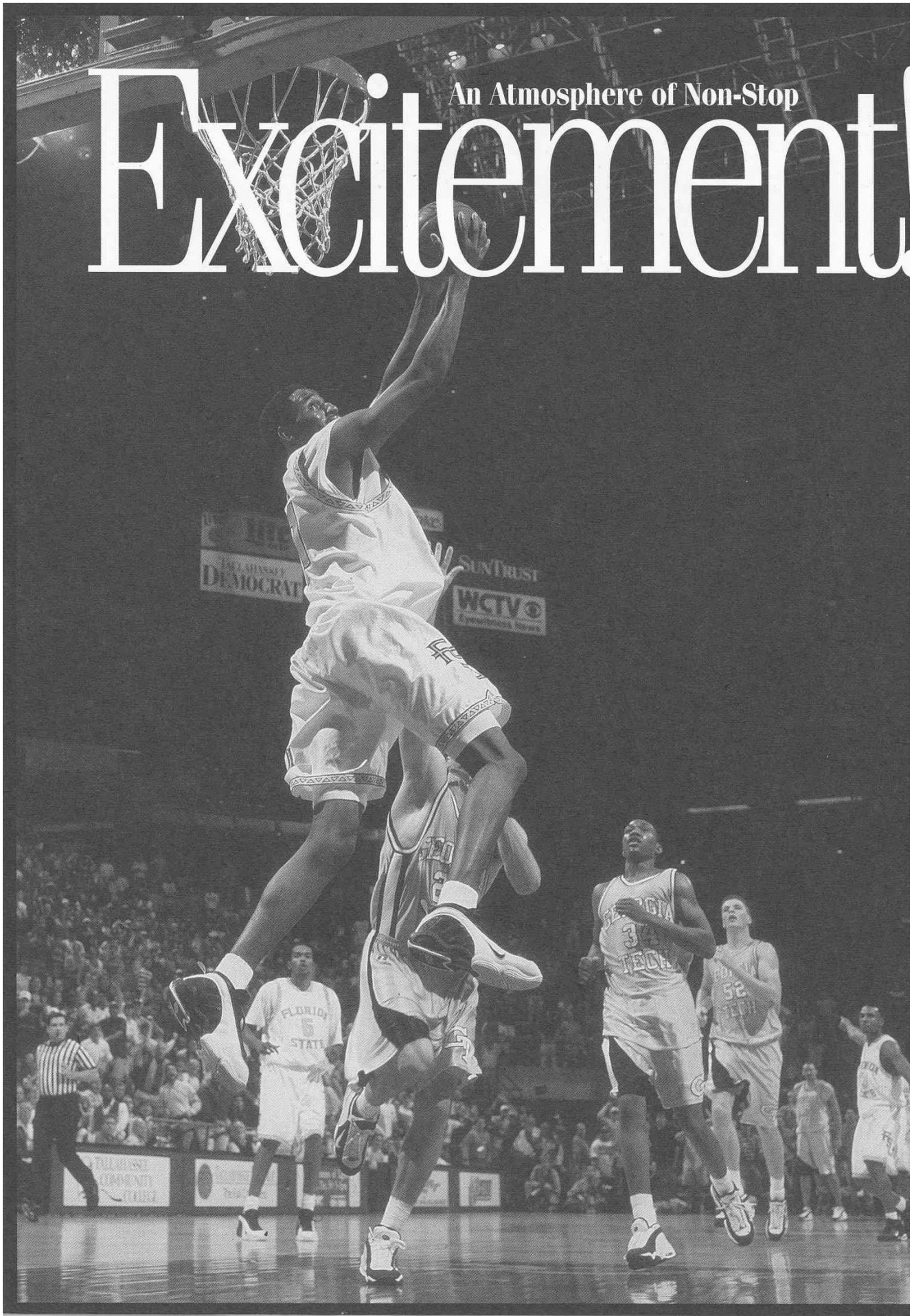
Yes, Florida State University may have one of the shorter traditions in college basketball when it comes to years. But when it comes to quality, success and excellence - its All-Americans, its championship teams, its Hall of Fame selections and its national award winners - Seminole basketball has a tradition few schools can match.



George McCloud: In 1987, George McCloud was a seldom-used forward riding the Seminole bench. By 1989 he had become one of the most prolific scorers in FSU history (second highest single-season, sixth highest all-time) and the first-round pick of the Indiana Pacers. This year, McCloud starts his 12th NBA season, with the Denver Nuggets.

Excitement

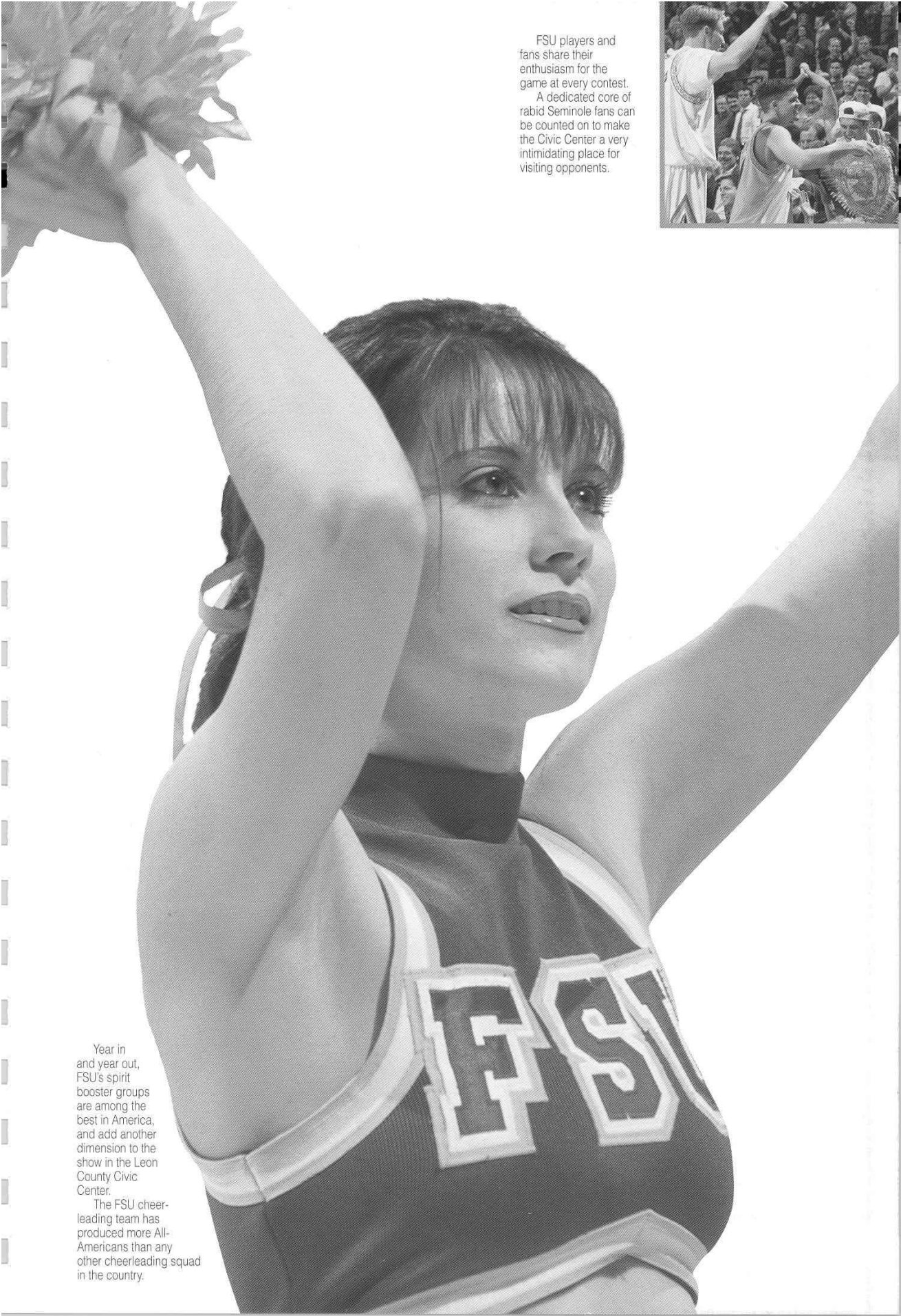
An Atmosphere of Non-Stop



Basketball is hot
at Florida State.
Once the ball is
tipped off, Seminole
fans take over to
make the Civic
Center one of the
toughest home
courts in the
country.

ment

The constant beat of the pep band, the Seminole Warrior, the Golden Girls and the MegaVision scoreboard video all combine to make the Civic Center one of college basketball's most exciting arenas.



FSU players and fans share their enthusiasm for the game at every contest. A dedicated core of rabid Seminole fans can be counted on to make the Civic Center a very intimidating place for visiting opponents.



Year in and year out, FSU's spirit booster groups are among the best in America, and add another dimension to the show in the Leon County Civic Center.

The FSU cheerleading team has produced more All-Americans than any other cheerleading squad in the country.



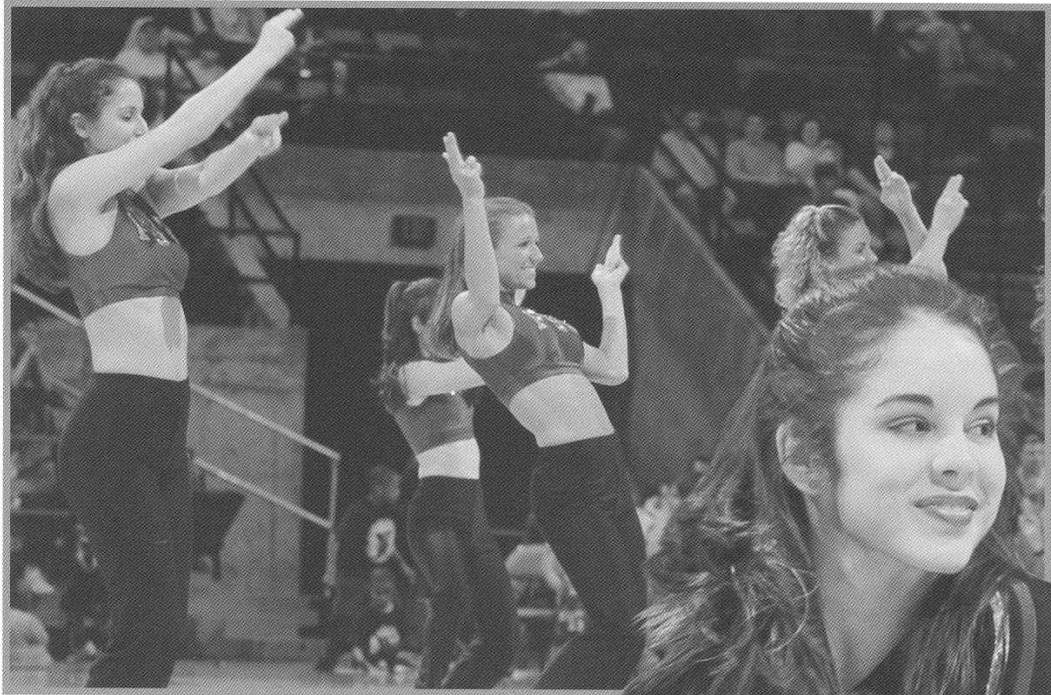
The Seminoles are one of America's most popular and closely followed college sports programs, and Chief Osceola is among the most recognizable mascots in all of sports.



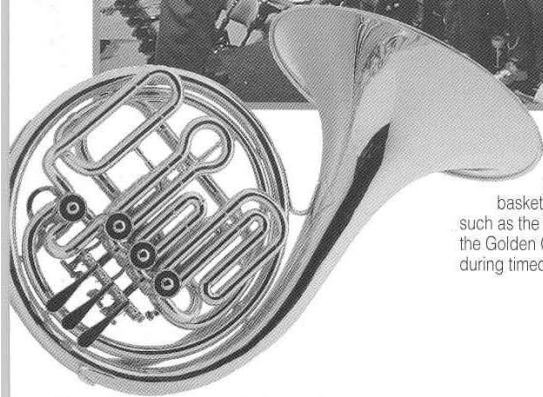
The confines of the Leon County Civic Center have been good to FSU teams.

The pregame excitement and intensity level all contribute to an atmosphere that has helped the Seminoles win nearly 80% of their home games over the last ten years.

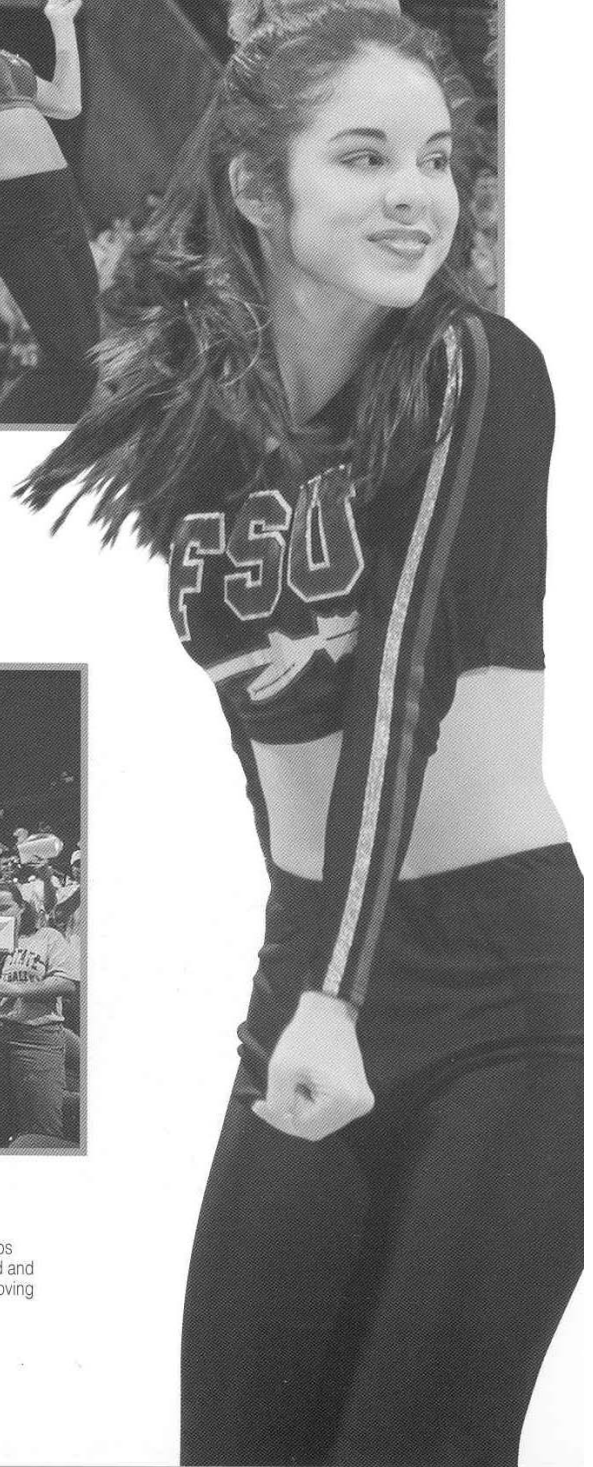




FSU's award-winning Golden Girls, one of the nation's best known collegiate dance teams, entertain fans during breaks and at halftime. They have finished in the top 10 in the nation in competition each year since 1991.



There's never a slow moment at Seminole basketball games. Spirit groups such as the Chiefly Brass pep band and the Golden Girls keep the action moving during timeouts and halftime.



The Excitement of FSU Basketball



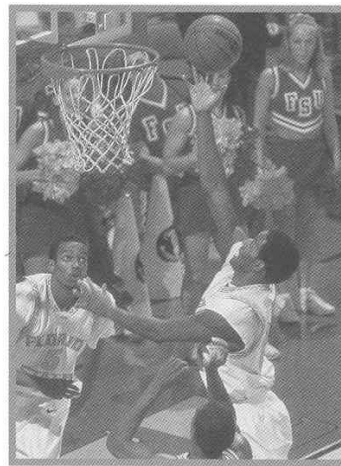
he constant beat of the Chiefly Brass pep band fills the Civic Center with the familiar sound of the Florida State fight song. Over 12,200 garnet and gold clad fans, some with war paint on excited faces, slash the air with the familiar cheer.

The building nearly shakes with excitement as the glistening wooden floor seems to invite the Seminoles from the tunnel.

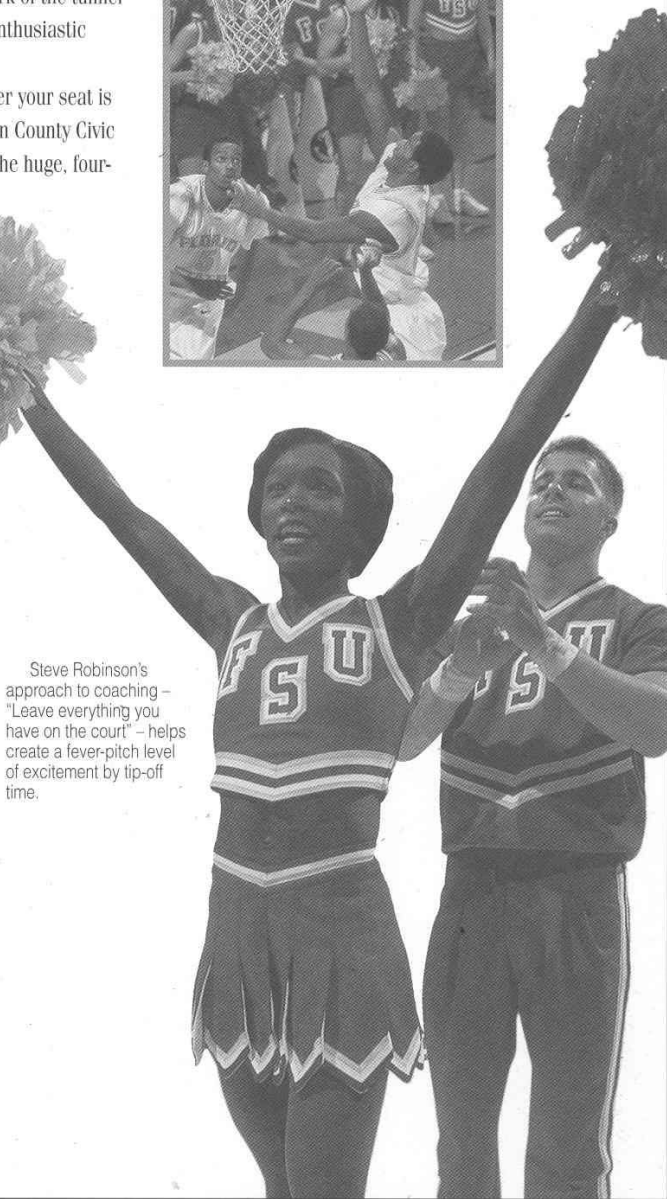
Soon, the War Chant begins to reach a deafening crescendo. The crowd rises with anticipation. The chants move to another level, when finally the Seminole Warrior leads the Seminoles from the dark of the tunnel into the lights and cheers that is one of college basketball's most enthusiastic crowds.

Basketball is hot at Florida State. And it doesn't matter whether your seat is courtside or in the upper concourse as FSU's home arena - the Leon County Civic Center - is equipped with a MegaVision video display scoreboard. The huge, four-sided screens make every seat in the house as close as press row. The screens feature game action, live animation, highlight tapes and replays of great FSU moments.

All that combined with Florida State's outstanding fans make the Civic Center one of college basketball's toughest and most exciting arenas.

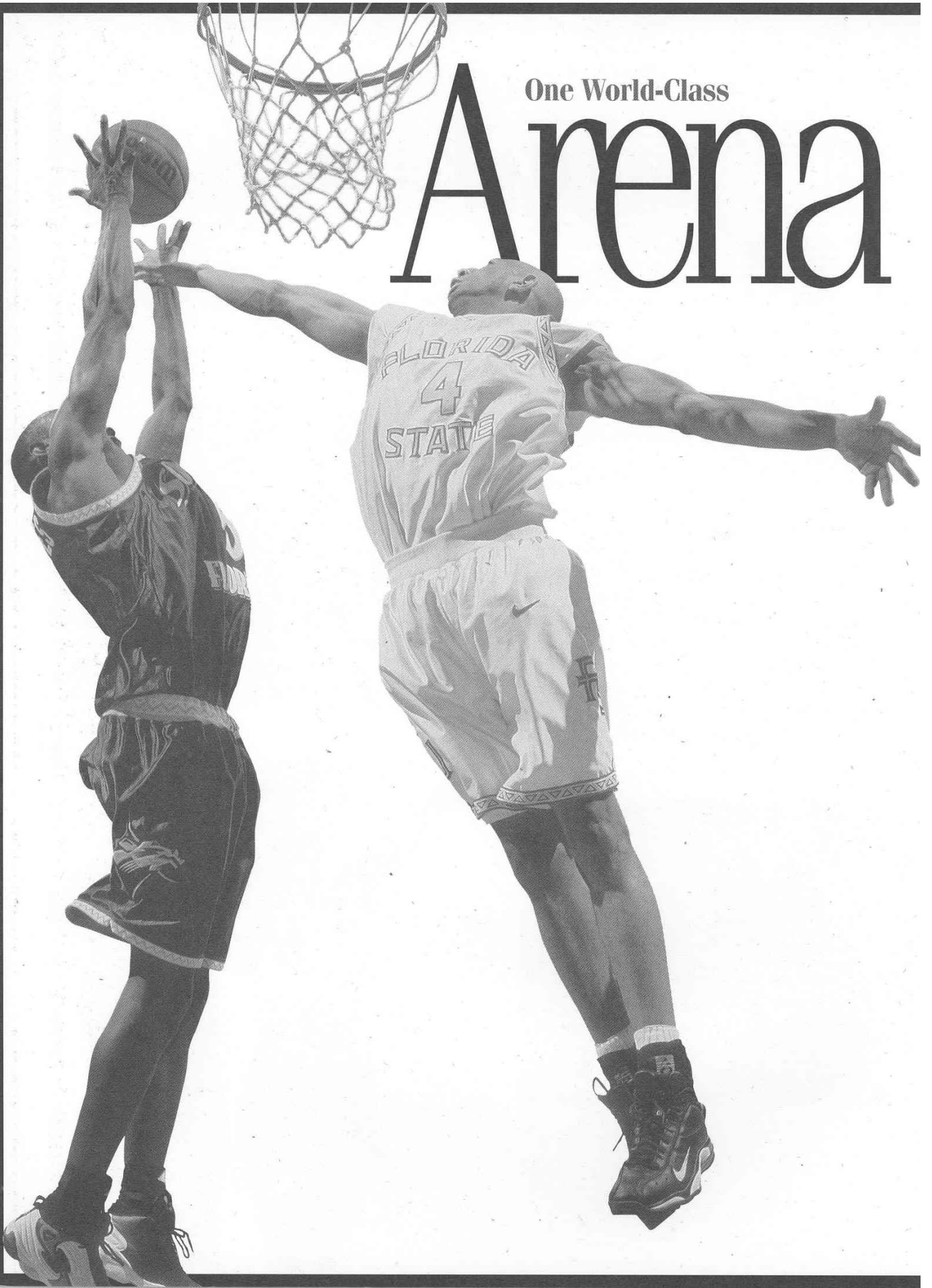


Steve Robinson's approach to coaching - "Leave everything you have on the court" - helps create a fever-pitch level of excitement by tip-off time.



One World-Class

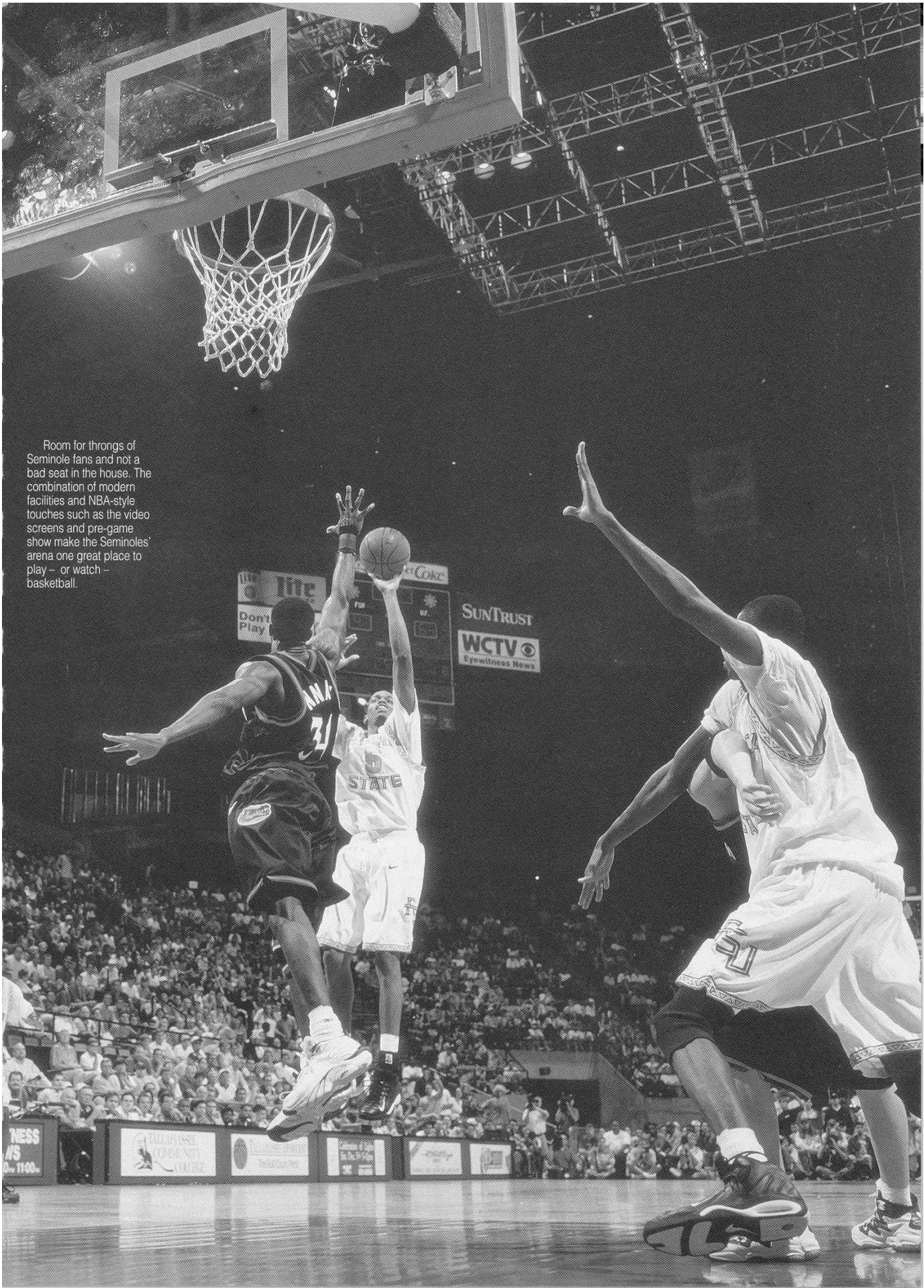
Arena



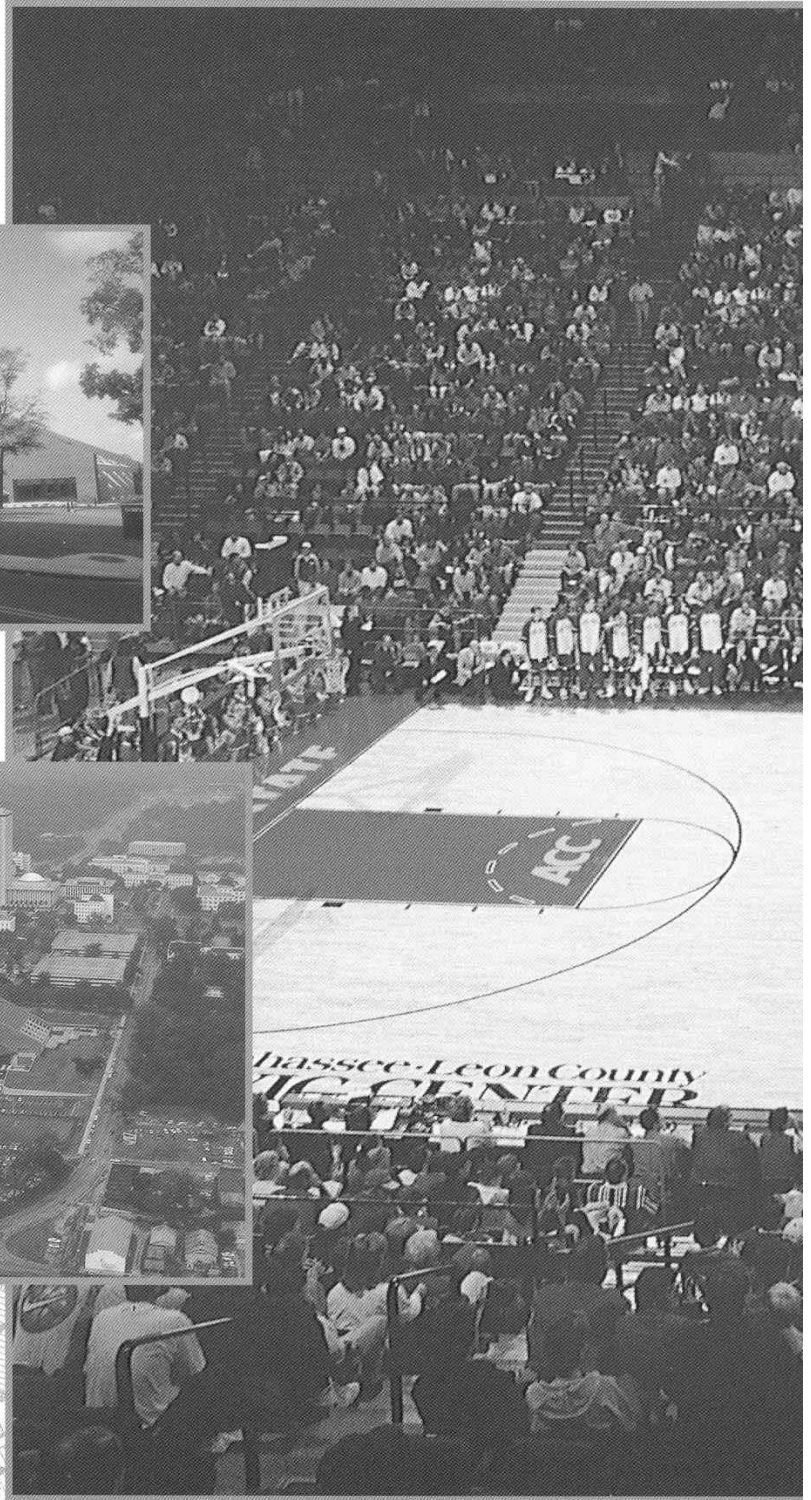
In addition to watching an exciting team - with an outstanding coach - playing in the nation's finest conference, Florida State fans enjoy surroundings as modern as any in the country.

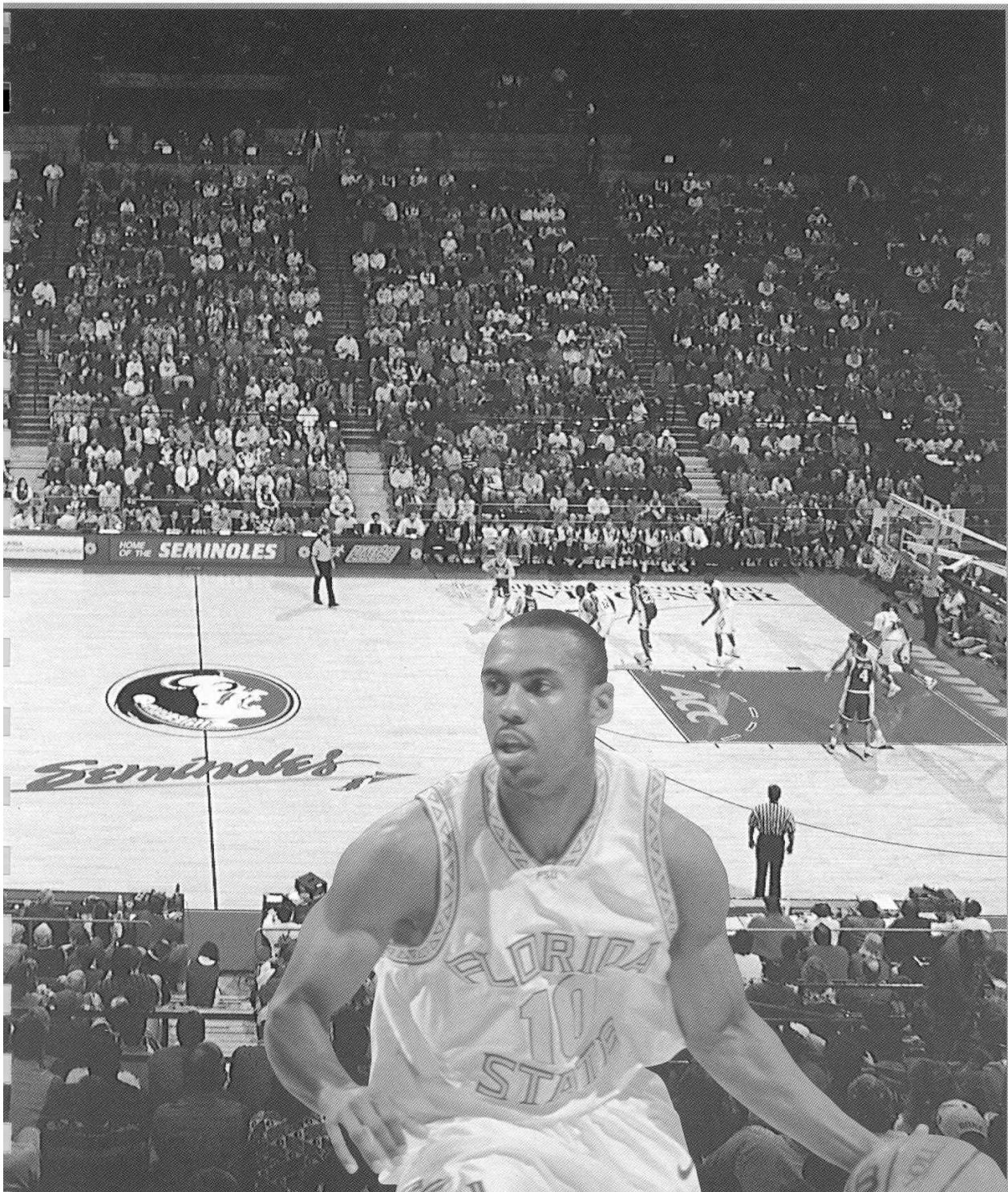
rena

A new \$3 million, four-sided, center-hung MegaVision video display scoreboard as well as a \$21 million luxury suite and club seat expansion completed during the off season help make the Civic Center one of the best basketball facilities in the nation.

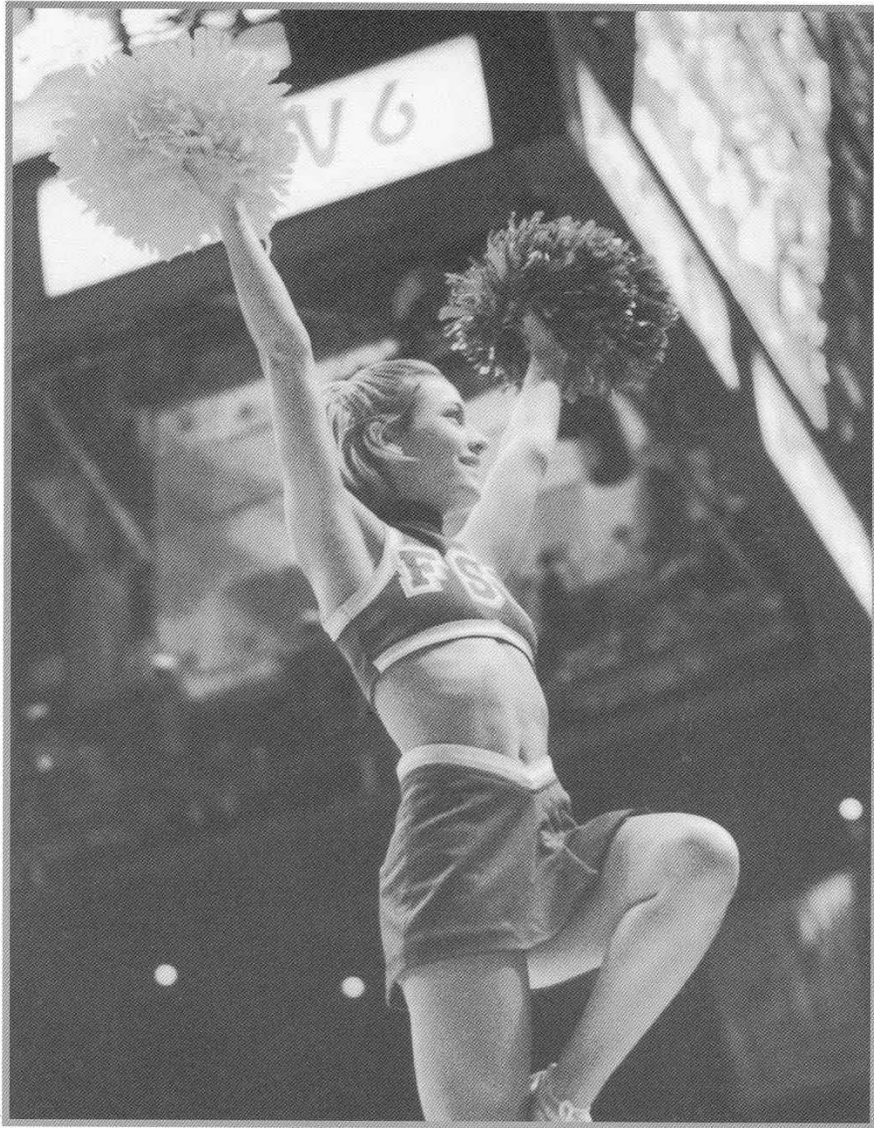


Room for throngs of Seminole fans and not a bad seat in the house. The combination of modern facilities and NBA-style touches such as the video screens and pre-game show make the Seminoles' arena one great place to play – or watch – basketball.



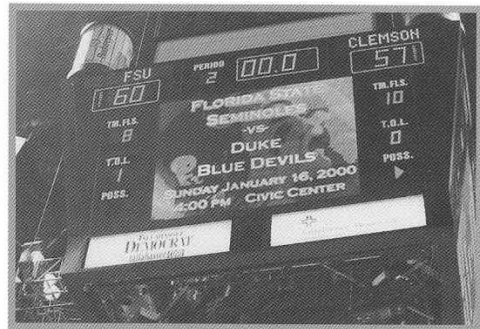


One of Florida's Largest and Best Arenas at 22 Acres, 18,000 Square Feet, Luxury Boxes, 12,200 Seats, Big-Screen Video, Instant Replay Capability, Home to Top Pop, Rock & Country Concerts, the 1995 NCAA Regional Basketball Tournament, Cultural Events and Conventions.



With its recent renovations, the Civic Center now has 34 luxury suites at the concourse level and a restaurant at the arena's south end.

The four-sided MegaVision video display scoreboard lets fans see replays and highlights.



The Arena

Florida State's Basketball Home



The Seminole men's and women's basketball programs are close to seeing the foundation laid for their new \$6 million

home. The 40,000-square-foot office and practice complex will be owned by the athletic department and attached to the Tallahassee-Leon County Don Tucker Civic Center, providing the teams with a permanent home for practice and games. Each team will have its own practice floor, locker rooms, coaches offices, meeting rooms and players' lounge with a reception area, tradition room and offices for support staff.

A Florida State basketball game at the Tallahassee-Leon County Civic Center is as exciting as it gets. FSU fans are spoiled by more than just a great basketball team playing in the nation's finest conference.

They also get to watch the game in surroundings that are as modern as any in the country.

The Leon County Civic Center is the home for Seminole basketball, and the multi-purpose facility comes alive on game day.

In October of 1999, the Civic Center completed a \$21 million luxury suite and club seat expansion project which began in March of 1998. The Civic Center added 34 luxury suites and 468 club seats at

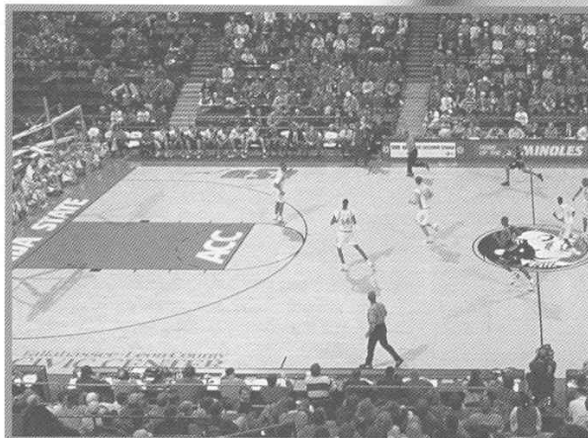
mid-level in the arena. In addition, the upper level seating has been reconfigured to offer better viewing and additional concession stands and restrooms have been added.

A total of 12,200 seats are available for fans of FSU Basketball, who are treated to one of the most spectacular shows in college hoops. A new four-sided, center hung MegaVision video display, a state-of-the-art sound system and four new scoreboards in the upper corners of the arena have also been added. When there is a break in the action, the video display comes alive with highlight tapes, animated games and other crowd pleasing bits.

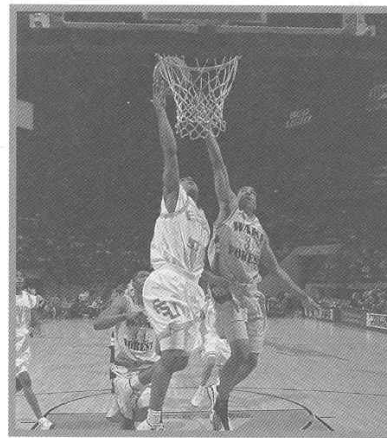
Adding even more appeal to the facility is the Civic Center's new restaurant, the Spotlight Grill, which was also completed in October of 1999. This 450 seat arena-view restaurant includes an outdoor patio and ledge seating for viewing arena events.

The Civic Center, which opened its doors in 1981, covers more than 22 acres in the

Over the past two years, the Civic Center has received over \$21 million in expansion and renovation, adding a deck level restaurant from which games can be viewed, added amenities for all patrons, and expanded club seating and luxury suites.



heart of Tallahassee's thriving downtown district. The facility is only blocks from the Capitol building and sits just across the street from FSU's Center for Professional Development and nationally acclaimed law school.



The Leon County Civic Center is among the select group of arenas judged by the NCAA as a high enough caliber to have hosted NCAA regional rounds.

Unsurpassed
National
Media

Attention



As one of America's favorite collegiate athletics programs, FSU players in every sport are followed by one of the nation's largest contingents of sports reporters from every print and broadcast medium.

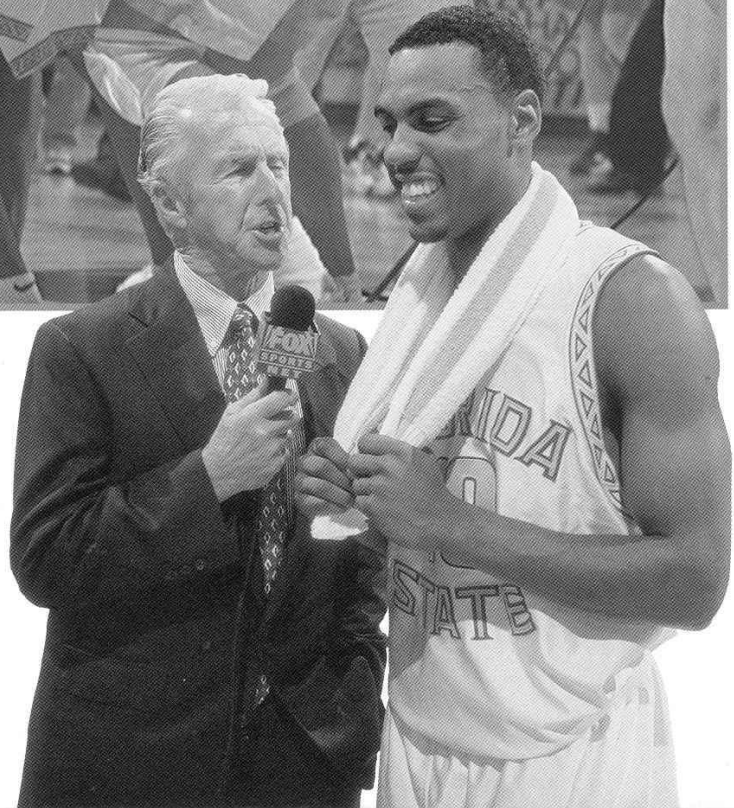
The Seminoles enjoy one of the country's largest media contingents and have at least 23 television games slated for broadcast this season.

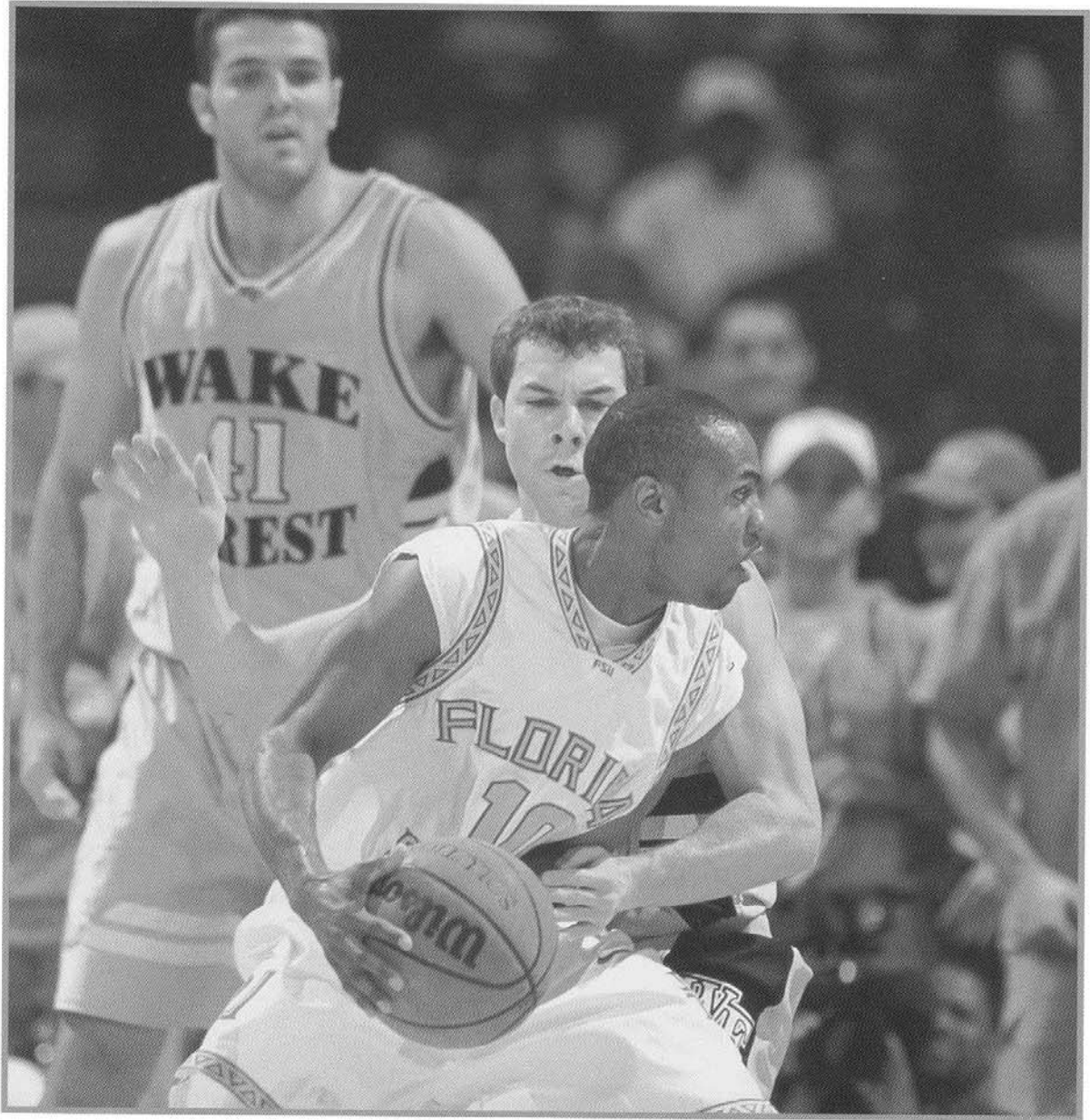
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Already one of the nation's most popular athletics programs, the Seminoles find themselves one of college basketball's most publicized teams.



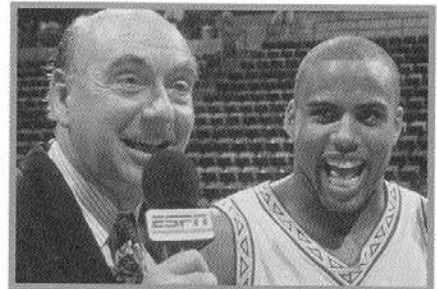
The extensive coverage of Seminole basketball brings the action from the Tallahassee-Leon County Civic Center into the homes of millions of Americans.





The season-ending ACC tournament is the nation's most closely watched basketball conference showdown, with national television coverage of every game. The Seminoles are right in the thick of the action.

Playing in the nation's premier basketball conference can call for putting in a little "face time" with personalities such as ESPN's Dick Vitale.



Attention

All Eyes on Florida State



Along with aligning itself with some of the nation's finest academic institutions, Florida State's entrance into the Atlantic Coast Conference has meant unprecedented media exposure for the basketball program.

Already one of the nation's most popular athletics programs, the Seminoles find themselves one of college basketball's most publicized teams. Within the state of Florida alone, FSU enjoys one of the country's largest media contingents. Writers from over 15 daily newspapers regularly cover Tribe home games. From the local *Tallahassee Democrat* to one of the nation's largest papers, *The Miami Herald*, Florida State athletics is covered like few others. In addition to the in-state coverage, large regional media outlets make regular stops in Tallahassee. *The Atlanta Constitution* and *Charlotte Observer* join most of the South's major papers in covering the Seminoles. They combine with *USA Today* and *The Sporting News* to keep the entire country informed on FSU sports.

Television coverage is also unprecedented in Tallahassee as the Seminoles will have at least 25 games broadcast this season.

FSU opens the 2000-2001 campaign with five national TV dates already announced. In addition to the interest from the national networks, Florida State fans will see an additional nine games on the extensive Raycom/Jefferson-Pilot Television Network. The host of ACC basketball since 1982, the Raycom/

Jefferson-Pilot network is the nation's top independent sports programmer. The state's largest sports cable network, Sunshine Network, will once again carry select Seminole games. In addition, Fox Sports Net will bring Florida State basketball into millions of homes throughout the country.



The Seminoles will appear on six different television networks in 2000-2001.

2000-2001 Schedule of Televised Games

Date	Opponent	Network	Time
November			
17	Florida	Sunshine	7:30 p.m.
23	Ohio State (in Alaska)	ESPN	5:30 p.m.
24-25	Great Alaskan Shootout	ESPN	TBA
29	Minnesota	ESPN	8:00 p.m.
December			
4	Furman	Sunshine	8:00 p.m.
9	at Vanderbilt	Fox Sports/Sunshine	5:00 p.m.
17	Jacksonville	Sunshine	1:00 p.m.
19	at Cleveland State	Sunshine	7:05 p.m.
30	Morgan State	Sunshine	2:00 p.m.
January			
4	Duke	ESPN2	7:00 p.m.
6	UNC Asheville	Sunshine	2:00 p.m.
9	at Wake Forest	Raycom/Jefferson-Pilot	8:00 p.m.
14	Maryland	Raycom/Jefferson-Pilot	1:30 p.m.
16	at Virginia	Raycom/Jefferson-Pilot	8:00 p.m.
20	North Carolina	Raycom/Jefferson-Pilot	4:00 p.m.
25	NC State	ESPN2	7:00 p.m.
27	at Georgia Tech	Fox Sports/Sunshine/HTS	Noon
February			
4	at Duke	Raycom/Jefferson-Pilot	1:00 p.m.
10	Wake Forest	Fox Sports/Sunshine/HTS	Noon
14	at Maryland	Raycom/Jefferson-Pilot	9:00 p.m.
17	Virginia	Raycom/Jefferson-Pilot	4:00 p.m.
22	at North Carolina	Raycom/Jefferson-Pilot	8:00 p.m.
25	at NC State	Raycom/Jefferson-Pilot	4:00 p.m.
March			
3	at Clemson	Fox Sports/Sunshine/HTS	Noon
8-10	ACC Tournament	ESPN	TBA

* Home Team Sports

The University

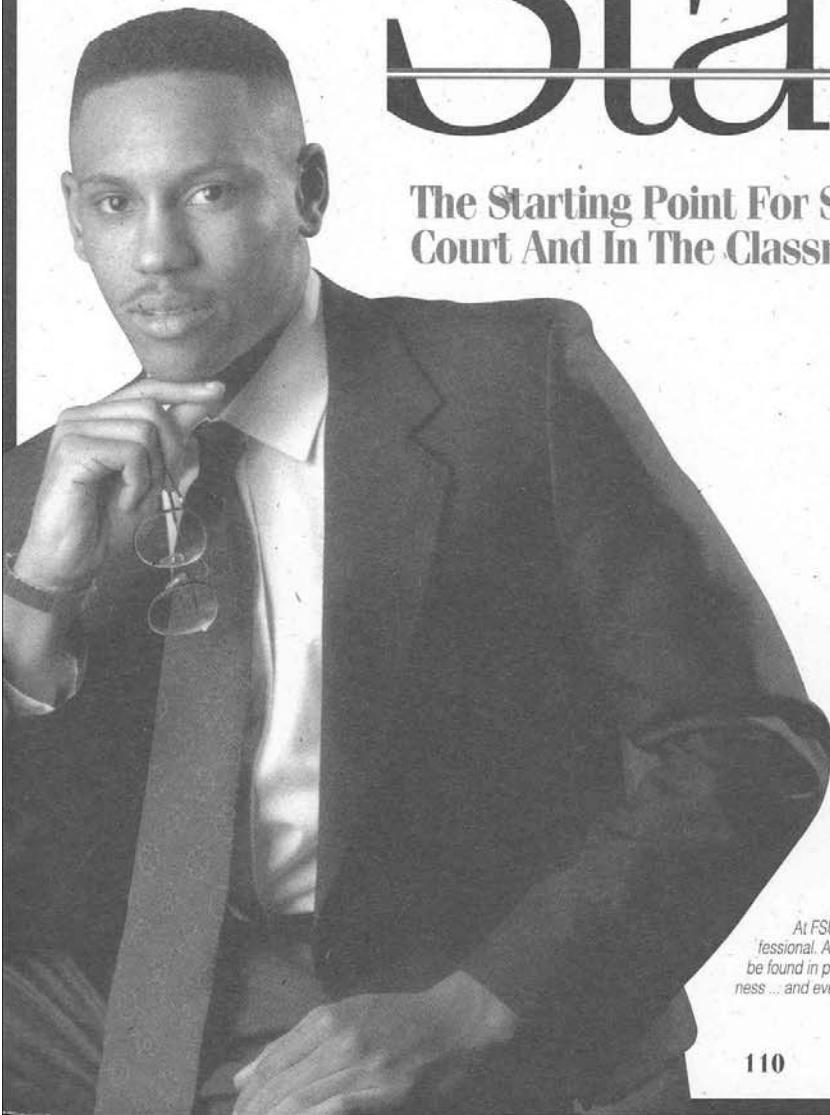


This is

Florida State



The Starting Point For Success – On The Court And In The Classroom.



Florida State University, a coeducational graduate research institution, stands among the nation's elite in both academics and athletics.

Located on the oldest continuous site of higher education in Florida and building rapidly on the framework of a highly regarded liberal arts college for women, the university has emerged over the past 52 years as an institution of national and international esteem. Its stature is evidenced by a number of additions to its record of excellence in the 1990s:

- In 1994, Florida State was classified a "Research University I" by the Carnegie Foundation, placing it among the nation's top research universities.

At FSU, we want all of our athletes to turn professional. And former Seminole student-athletes can be found in professions from law to medicine to business ... and everything in between.

- In 1999, FSU was ranked as the most wired university in Florida, and 44th in the nation, in the "100 Most Wired Colleges" ranking by *Yahoo! Internet Life* magazine.

- FSU established the Bryan Hall Living-Learning Community in fall 1994, a unique academic residential program for freshmen designed to create a close-knit learning environment that benefits from the assets of a large research university. Building on the success of the Bryan Hall program, the Broward Hall Social Sciences Residential Program in Public and International Affairs was launched in fall 1999.

- Vice President of the United States Al Gore spoke at the dedication of the National High Magnetic Field Laboratory at FSU in 1994. The National Science Foundation established the \$100 million magnet lab in 1990 at FSU, which runs the facility in partnership with the Los Alamos National Laboratory and the University of Florida. A Nobel laureate in physics and a top Russian physicist were among the first scholars drawn to the faculty. The world's largest magnet – two stories high and capable of generating 45 tesla or 1 million times the Earth's magnetic field – was installed in 1995 at the NHMFL, located in Innovation Park, an off-campus research complex.

- FSU created the first multipurpose student identification/banking card. The Card Application Technology Center is a national leader in "smart card" systems.

- In fall 1994, the first tenants moved into the east side of the \$85 million University Center, a classroom and office facility at Doak Campbell Stadium. With the completion of the west side in 1996, University Center now provides 550,000 square feet of much needed academic space and a centralized location for student services.

- In 1998, the FSU School of Motion Picture, Television and Recording Arts' graduate film program was ranked in the top 10 in the nation and third among public university film programs. Offering training for one of Florida's fastest growing industries, FSU conferred its first master's

degrees in film in 1991 and its first bachelor's in film in 1993. The Film School's students have produced numerous national and international award-winning films.

- The Center for Civic Education and Service was established in 1994, aimed at promoting community involvement and civic responsibility as integral elements of the liberal arts



The picturesque Florida State University campus is one of the most beautiful in the nation.



Above: The Florida State campus is spread out over more than 455 acres.

Below Right: The southern sky lights up the campus.

education at FSU. The center supports such service-learning programs as Into the Streets, a one-day community service project for freshmen, and Gadsden ESL (English as a Second Language), which provides educational services to migrant farmworkers. Through ServScript, students' service may be recorded on their official academic transcript.

- Florida State ranked eighth in popularity nationwide among all prospective students, fifth among prospective African-American students and fourth among prospective Hispanic/Latino students, based on the number of students who request that their Scholastic Aptitude Test (SAT) scores be sent to an institution. FSU was the only institution listed among the top 10 choices of all three prospective student categories.

- FSU ranked 7th in the nation among public universities for 1993-97 in the number of African-American Ph.D. students it graduated.

- To better understand the world's cultural diversity, FSU undergraduate students are required to complete at least two courses that focus on diverse traditions beyond Western civilization. The multicultural study requirement, in effect since 1991, complements a long-established liberal studies program at FSU.

- In 1999, FSU created the Institute on War World II and the Human Experience to "save the memories of those who saved the world" by collecting letters, diaries, memoirs and photos from participants in the war effort, in order to preserve the materials for classroom teaching, scholarly research and public viewing.

- Capping more than a decade of national prominence in inter-collegiate athletics, Florida State's athletic teams, nicknamed "Seminoles," joined the Atlantic Coast Conference as its ninth member in 1990. The FSU football team won the 1993 National Championship and its quarterback, Charlie Ward, won the university's first Heisman Trophy.

- The Dr. Bobby E. Leach Center, a state-of-the-art student recreation facility, with weight-training facilities, a pool, saunas, basketball and racket-sport courts, was completed in 1991.

A senior member of the 10-member State University System, FSU was founded as an institution of higher learning in 1851 by legislative act and began in Tallahassee with its first students in 1857.

- The Appleton Museum of Art in Ocala, its vast art collection and an eminent scholar chair were donated to FSU and Central Florida Community College in 1990.

- FSU acquired the Asolo Performing Arts Center in Sarasota, home to the graduate theater program, the FSU/Asolo Conservatory of Professional Actor Training.

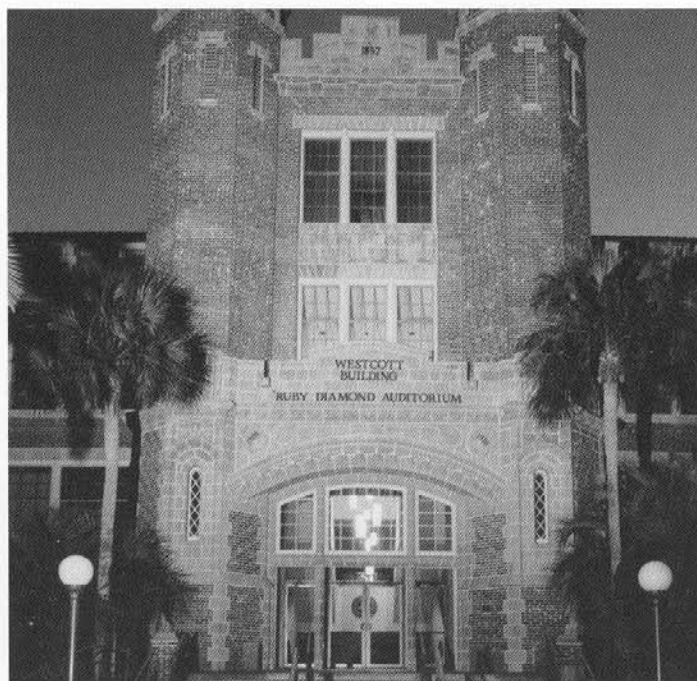
As this list of highlights attests, Florida State has excelled in the 1990s with exceptional strength, energy and vision for the future. Under the leadership of the university's 12th president, Talbot "Sandy" D'Alemberte, who took office in January 1994, FSU will continue to build on the foundation of its history of excellence in scholarship, research and service.

A senior member of the 10-member State University System, FSU was founded as an institution of higher learning in 1851 by legislative act and began in Tallahassee with its first students in 1857.

Today, FSU's operating budget is \$525 million. Faculty and administrators generate more than \$112 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to bolster the university: the FSU Foundation, which raised \$301 million in private gifts during the university's first capital campaign, Seminole Boosters and the FSU Alumni Association.

The main campus is spread over 455.5 acres in Tallahassee; FSU, which has one of the smallest campuses in the SUS, has been actively acquiring land in the 1990s after years of being landlocked at 347 acres. FSU owns 1,308 acres in Leon, Bay, Franklin and Sarasota counties.

Within the state, the university maintains facilities at its 25-acre campus in Panama City, its Marine Laboratory in the Gulf of Mexico, the Appleton Museum in Ocala and the Asolo Performing Arts Center in



Sarasota. The Center for Professional Development and Public Service, housed in the Augustus B. Turnbull III Florida Conference Center on the edge of the campus, provides extensive credit and non-credit continuing education programs statewide.

For years, FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica, Spain, Russia and the Caribbean. FSU's student centers in Florence, Italy, and London, England, are considered by many to be the nation's best in Europe.

Florida State offers 289 graduate and undergraduate degree programs through its eight colleges – Arts and Sciences; Business; Communication; Education, Engineering (operated jointly with Florida A&M University, a historically black institution); Human Sciences, Law, and Social Sciences (which also incorporates the Reubin Askew School of Public Administration and Policy) – and eight schools – Criminology and Criminal Justice; Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 1,731 members, the FSU faculty has included nine National Academy of Sciences elected members, nine American Academy of Arts and Sciences fellows and five Nobel laureates. It is backed by 3,002 administrative/professional and support staff.

Library holdings at Florida State include 2.2 million book titles, 16,384 serials and 4.7 million microforms. The main library facility, the Robert M. Strozier Library, is linked by computer to other state university and national research libraries. The Paul A.M. Dirac Science Center Library is located at the heart of the university's science research complex. FSU also maintains extensive music, library science and law libraries. Also providing research opportunities is the tandem Van de Graaff Superconducting Accelerator Laboratory, which houses two powerful atom smashers.

Graduate students, who number more than 5,685, pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at



Left: The Florida State University law school is quickly gaining national acclaim as one of the top schools in the nation.

FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

FSU, a residential campus, places a high priority on its 31,193 students and their needs and interests (of the student population 45 percent are male, 55 percent are female, 21.7 percent are minorities, 2.6 percent are foreign students). The University Honors Program, Disabled Student Services, International Student and Scholar Center, Student Government Association, Flying High Circus and intramural sports are among more than 200 organizations and activities in which students may participate. Situated in the heart of the state's thriving capital city, Florida State's main campus blends Jacobean Revival and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida. Florida State continues to progress and grow – from its pre-Civil War foundation as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida

State College for Women, (returning to coeducational status as a university in 1947) to its modern development as an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts.

Florida State University enters the 21st century with excellence in all areas of its mission – teaching, research and public service.



Left: The University Center is one of the most popular buildings on the FSU campus.

The University



Academic

Support Systems

One of the finest and most comprehensive academic support programs in America.

An Overview of An Award-Winning Academic Support Program

Academic, personal and professional support are essential to college success. At The Florida State University, we have developed an outstanding support program which enables student-athletes to reach their full potential.

Director Mark Meleney states "Our philosophy is to offer an academic support program integrated with the total University that will assist all student-athletes with the transition into college and provide continued support in all phases of academic and professional development, culminating with graduation, job placement or graduate school."

Our program operates on a "proactive" rather than "reactive" approach. Our academic staff does not wait for crises to occur. We gather important background information on each entering student athlete, build an academic profile and develop individualized support programs which are tailored to the

unique needs of each student-athlete. We also stay informed on the daily progress of the student-athletes through consistent communication with our faculty.

The academic support unit is housed in the \$126 million dollar, state-of-the-art University Center Complex. It includes private study carrels, a tutorial study area, and a computer lab outfitted with 20 IBM compatible computers and laser jet printers. In addition, the athletic sky boxes are used for group and individualized tutorial instruction. The academic support staff is comprised of a Director, an Administrative Assistant, five academic counselors, several graduate assistants, individualized learning specialists and a cadre of approximately 50 tutors and mentors.

Mark Meloney was named the program's Director in 1997 and brings 12 years of advising experience to the position. Over the past six years, Meloney has played an integral role in the development of a comprehensive program of student-athlete support, which in 1996 won the "Program of

Excellence" award from *Athletic Management Magazine*.

Academic Support Tutorial Program

The Athletic Department at Florida State University has made a commitment to providing our student-athletes with one of the finest and most comprehensive tutorial programs in the nation. The tutorial program is just one of several key support services that is available to all student athletes as they progress towards their ultimate goal of

student-athletes with course comprehension and study skills. The tutors are usually seniors or graduate level students who have outstanding academic backgrounds. Tutorial assistance is available for all academic course work and may be obtained by filling out a tutorial request form at the beginning of the semester, or as needed.

Mentor Program

Academic Mentors are academic role models who have demonstrated the ability to teach and give guidance in areas of academic developmental skills.

Each semester, mentors begin the process by sitting down with their assigned student-athletes and assist them in identifying all of their academic responsibilities for that semester. A calendar is developed which becomes a visual blueprint of each course's academic requirements. This tool introduces the student-athlete to the concept of time management. Students

learn to plan projects days and weeks in advance. Such planning aids them in developing strong study and organizational habits.

Mentors are also responsible for providing assistance in the develop-

Athletic Academic Support Mission Statement

The primary focus of the Athletic Academic Support Program is to provide an environment which facilitates the academic success of each student-athlete. Student success is encouraged through competent academic counseling, study skills development, individualized assessment and support and a wide array of tutorial services.

obtaining a college degree. We hire approximately 70 tutors a year, from a variety of academic departments, who are committed to providing a proactive, individualized approach in assisting



Left: The academic support program is housed in the University Center.

Right: Florida State University is recognized as one of the top academic institutions in the world.

ment of skills such as note taking, test preparation and communication with faculty. In essence, mentors become an extension of the academic counselor as they keep the academic performance of their student athletes under close observation and report to the academic counselors each week.

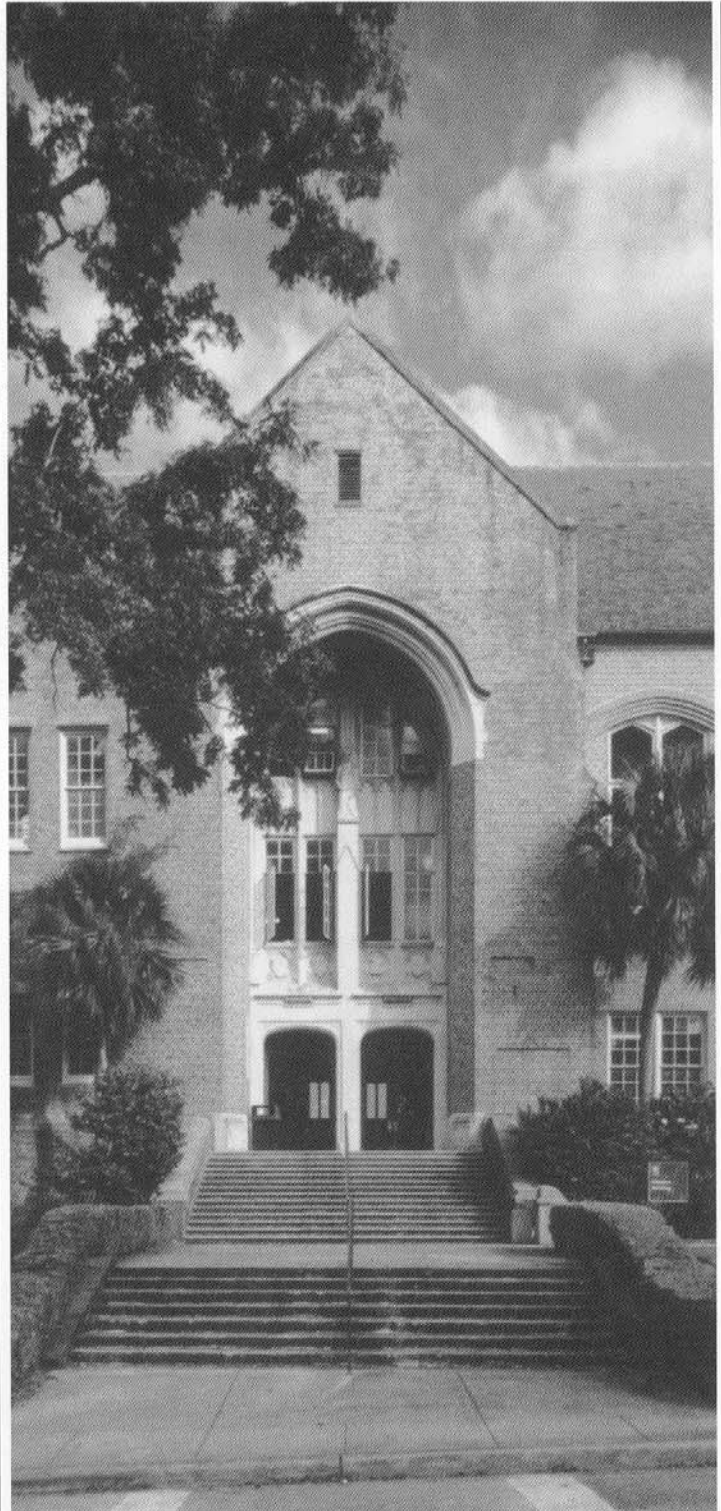
Study Hall

In an effort to help ensure the academic success of the student-athletes, professionally supervised study sessions for each athletic team are organized. The main focus of the study hall program is to help students develop consistent and appropriate study patterns by providing a structured setting to work on class assignments and to provide tutorial assistance before academic problems arise. Although the criteria for study hall is left to the discretion of each academic counselor, typically most freshmen, first year transfers and upperclassmen who have not yet achieved a satisfactory cumulative grade point average are asked to attend study hall.

Academic Honors & Awards

Florida State University student-athletes have achieved great success in obtaining recognition for academic excellence. More than \$135,000 in postgraduate monies have been granted to FSU's student-athletes over the past five years, as well as a number of other academic honors and awards. Florida State University had a record 183 student-athletes on the 1999 Atlantic Coast Conference Honor Roll and boasted a Weaver-James-Corrigan Postgraduate Award Winner, a NACDA Minority Postgraduate Scholarship Award Winner and two NCAA Postgraduate Scholarship Award Winners.

The academic support program is committed to recognizing the academic success of all student-athletes. The athletic department, in conjunction with Seminole Boosters, Inc., puts on the annual "Golden Torch Gala", a black-tie academic awards banquet, each fall. The ACC Honor Roll student-athletes, as well as the individuals with



the highest GPA on their respective teams and the Men's & Women's Teams with the highest GPA are recognized at this event.

Team meetings are held each year, during which time student-athletes are notified of potential honors and awards and are encouraged to apply.

Combining a strong grade point average with athletic accomplishments, community service activities, and leadership experiences make for a student athlete capable of obtaining unlimited academic honors, awards and postgraduate opportunities.

Mark P. Meloney

Mark Meloney begins his fifth year as the Director of the Athletic

Academic Support Program. He brings to the position 12 years of advising experience at FSU. Over the past six years, Mark has played an integral role in the development of a comprehensive program of student-athlete support, which in 1996 won an "Award of Excellence" from *Athletic Management Magazine*. Mr. Meloney directs a staff of five professional counselors, two graduate assistants and an administrative assistant.

In addition to his duties directing the Academic Support Program, Mr. Meloney evaluates all recruits for their academic potential, monitors academic progress and eligibility for student athletes and serves as a liaison to the academic community. Mark also serves as a member of the administrative team

for both the Athletic Department and the Division of Undergraduate Studies.

A native of Iowa, Meloney began his college education at Buena Vista College, where he earned varsity letters in football and baseball. Upon transferring to Florida State University, he earned bachelor's degrees in management and finance in 1986 and received his M.S. degree in athletic administration in April 1997. He is currently pursuing his Ph.D. in athletic Administration as well. A member of the National Association of Academic Advisors for Athletes (N4A), Meloney is married to the former Sarah Cawthon and they have a 7 year old daughter, Montana Shea.

Kevin White

Kevin White is in his fourth year as a member of Florida State's academic support staff and serves as the basketball program's academic counselor. White is responsible for coordinating and monitoring completion of degree requirements as well as overseeing study hall and tutorial services while watching over academic progress of the Seminole student-athletes. In addition, he assists the department in the recruitment of prospective student-athletes when they come to campus.

A native of Seat Pleasant, Md., White attended James Madison University on a football scholarship. He was a three-year letterwinner for the Dukes and received his bachelor's degree in sociology in communication in May of 1991.

White worked as a graduate assistant at James Madison in the Office of Academic Development for the student-athletes during the 1991-92 academic year. He was then promoted to a full-time position in the Spring of 1992. White worked there for four years before coming to Florida State.

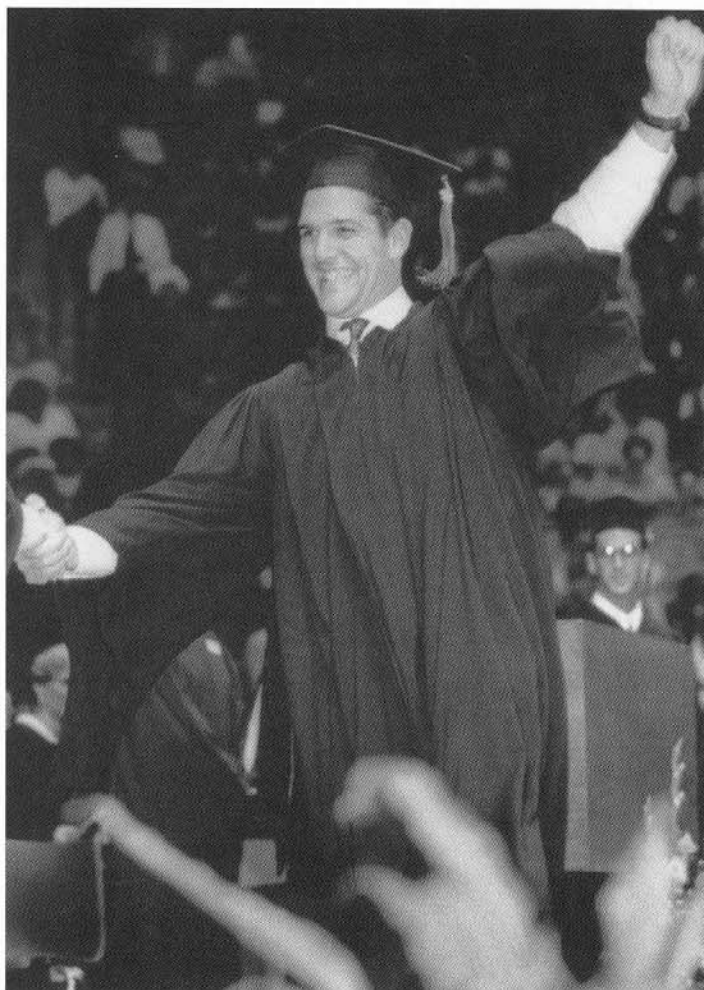
White is a member of the Black Coaches Association and the National Association of Academic Advisors. White also works with the Seminole tennis and track and field programs.



Mark P. Meloney



Kevin White



Florida State University graduates are among the most well prepared of all students in the world.

Athletics Administration



Talbot "Sandy"
D'Alemberte

Talbot "Sandy" D'Alemberte

President, The Florida State University

Talbot D'Alemberte was appointed president of The Florida State University on November 29, 1993, by the Florida Board of Regents, and took office on January 3, 1994. D'Alemberte served as the fourth dean of the FSU College of Law from 1984 to 1989 and continues to teach as a member of the University faculty.

President D'Alemberte is an active member of many legal and higher educational committees and boards, including numerous American Bar Association committees, state and regional bar associations, the American College of Trial Lawyers, the Lawyers' Committee on Civil Rights Under Law, the NAACP Legal Defense and Education Fund, the Florida Council of 100, the Business-Higher Education Forum, the Campus Compact Board, the First Amendment Center Board at Vanderbilt University, the Southeastern Universities Research Association Board, the National Association of State Universities and Land Grant Colleges Board, the Mildred and Claude Pepper Foundation Board, and several FSU committees and boards including the FSU Foundation, the FSU Alumni Association, the Collins Center for Public Policy, the Caribbean Law Institute, and the Seminole Boosters, Inc. D'Alemberte was the 1991-1992 president of the American Bar Association and the 1982-1984 president of the American Judicature Society. He represented Dade County in the Florida House of Representatives from 1966 to 1972 and chaired several legislative committees. After leaving the Florida Legislature he chaired the

Florida Constitution Revision Commission in 1977-1978 and the Florida Commission on Ethics in 1974-1975. D'Alemberte practiced law with the Steel Hector & Davis law firm in Miami and Tallahassee where he first began his legal career in 1962 and was named partner in 1965.

D'Alemberte's book, *The Florida Constitution*, was published by Greenwood Press in 1991. He co-edited the 1990 four-volume work, *The Florida Civil Trial Guide*, and has authored over twenty published articles. The numerous awards D'Alemberte has won include the 1998 ABA Section of Legal Education Robert J. Kutak Award, the 1998 ABA World Order Under Law Award, 1996 American Judicature Society's Justice Award, the 1996 National Council of Jewish Women's Hannah G. Solomon Award, the 1993 Academy of Florida Trial Lawyers "Perry Nichols" Award, the 1993 Florida Academy of Criminal Defense Lawyers Annual Criminal Justice Award, the 1990 Jurisprudence Award from the Anti-defamation League of South Florida, the 1987 Florida Bar Foundation Medal of Honor, the 1986 National Sigma Delta Chi First Amendment Award, an American Academy of Television Arts and Sciences "Emmy" in 1985 for his work in open government, particularly in the opening of court proceedings to electronic journalists, and the 1984 Florida Civil Liberties Union "Nelson Poynter" Award.

D'Alemberte holds honorary degrees from Cleveland State University, Hofstra University, Nova Southeastern University, Stetson University, the Universities of the South (Sewanee), of Bridgeport, of Denver, the University of the West Indies, and the Open University of Great Britain.

Dave Hart, Jr.

Director of Athletics

Dave Hart, Jr., became Florida State's 10th athletics director after a national search selected the former East Carolina athletics director in February 1995. Hart has gained national recognition for his skills in the areas of athletics management, public relations, student-athlete welfare, marketing and fund-raising. He brought to Florida State an outstanding reputation as one of the country's most respected athletics directors. Prior to being named athletics director at FSU, Hart was the architect of significant growth in East Carolina's athletics program from 1987-1995. Under his leadership, ECU dramatically enhanced its reputation and image while demonstrating marked strides in fund-raising and facilities as well as funding for women's athletics.

Hart has served on several prestigious committees at conference and national levels during his career in athletics administration. He has been a member of the NCAA Council, the NCAA Honors and Awards Committee and the NCAA Special Events and Postseason Bowls Committee as well as a consultant to the NCAA Student-Athlete Advisory Council. Hart has held positions of considerable influence within conference and national circles. He served this past year as President of both the National Association of Collegiate Directors of Athletics and the Division I-A Athletics Directors Association. He currently is a member of NCAA Football's Board of Directors where he serves with commissioners of Division I-A conferences and the NCAA president. In addition to serving in prominent leadership roles nationally, Hart also chairs the Atlantic Coast



Dave Hart, Jr.



master plan, initiated a multi-faceted Student Development /Life Skills program for all student-athletes at FSU, which was recently recognized nationally with a "Program of Excellence" award, and spearheaded the rewriting of the department's mission statement to put the student-athlete at the core of everything the athletics department does in its goal to build comprehensive excellence throughout the program. Hart has restructured the athletics department including major hires within coaching and administrative components of the department. Under his guidance, Florida State's compliance and academic support programs have made continued strides and are now considered model programs within intercollegiate athletics. Exposure for all Seminole Athletics has escalated tremendously since Hart's arrival at FSU

through the negotiation of television contracts with Sunshine Network as well as ACC contracts with regional sports carriers and ABC and ESPN. Since Hart's arrival, FSU has formed a Varsity Club to encourage the participation of former student-athletes in current athletics department activities and a new focus has been placed on the growth of women's athletics at FSU. That commitment is reflected in the increased allocation of funding and facility improvements during Hart's tenure. Also during Hart's tenure, FSU has become home to the inaugural National Student-Athlete of the Year (Daryl Bush) as well as the NCAA's State of Florida Woman of the Year (Casey Jo Custer). A record number of FSU student-athletes have made the ACC Academic Honor Roll and been recipients of NCAA post-graduate scholarship awards during the past five years. Student-athlete's community service involvement has also become a priority since Hart's arrival. This past year, student-athletes at FSU contributed nearly 3,000 hours to community outreach projects with the women's soccer team winning the athletics Director's Cup for community involvement.

Conference Television Committee where he played an integral role in the renegotiations of the ACC's football and basketball television contracts, considered to be the nation's best. This past June Hart was recognized by his Division I-A peers when he was awarded the honor of Athletics Director of the Year in the Southeast Region. A popular speaker at the national level and the author of a number of articles for national publications, Hart has made numerous speaking presentations at conventions and presented seminars on such topics as program management, student-athlete welfare, marketing, fund-raising and personnel transition.

For the past 12 years, he has been an instructor at the National Association of College Directors of Athletics' Management Institute. Just the 10th athletics director in FSU history, Hart begins his sixth year as Florida State's Athletics Director where he oversees the Seminoles' 33 million dollar athletics budget. Since his arrival at Florida State, Hart has negotiated unprecedented multi-million dollar contracts for the department, guided the development of an extensive and comprehensive athletics facilities

Football and baseball have continued to flourish nationally during Hart's tenure as athletics director as evidenced most recently the past two years when both the football and baseball programs played in national championship games. The commitment to build men's and women's basketball into a conference and national contender is very tangible. A 20 million-dollar renovation to the Leon County Civic Center is now completed and a new basketball practice facility is being planned for construction.

"We've been so fortunate to have Dave leading the university's athletics programs," said President Sandy D'Alemberte. "We hired him because of his record in building successful programs, his commitment to gender equity, his innovative approach to shaping the student behind the athlete, and the stability he offered. He proved us right and has certainly lifted Florida State athletics to a new level."

A 1971 graduate of Alabama, Hart played basketball for the Crimson Tide and earned a master's degree in 1972 while serving as a graduate assistant basketball coach. He coached and taught at the high school level before joining the East Carolina athletics program in 1983. Hart met his wife, the former Pam Humble, while at Alabama and they have three children: Rick (28), Jamie (26) and Kelly (23). The Harts also have one grandchild, one-year-old Trevor.

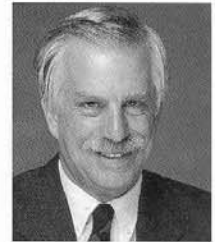
Charles W. Ehrhardt

Athletics Board Chair

As Chair of the FSU Athletics Board, Professor of Law Charles Ehrhardt is an important link for Florida State with the National Collegiate Athletic Association and Atlantic Coast Conference.

He has served as President of the ACC and as a member of the NCAA's Eligibility Committee. For the last years he has served as chair of the ACC Sportsmanship Committee. Earlier during his tenure as the athletics board chair, he was elected president of the NCAA's Faculty Athletic Representative Association, was a member of the NCAA President's Commission Liaison Committee and the Special Committee

Left: Florida State's campus is a mixture of gothic architecture and modern structures.



Charles W. Ehrhardt



Charlie Carr

to Study the NCAA Enforcement and Infractions Process. He twice served as president of the Metro Conference. As a Commissioner to the National Conference of Commissioners on Uniform State Laws, Ehrhardt is involved in drafting legislation for a uniform state law regulating the activities of sports agents.

A highly-respected expert in the field of evidence, Ehrhardt is the Ladd Professor of Evidence in the Florida State University College of Law, where he has taught for over 30 years. He wrote the Florida Evidence Code, passed by the Florida Legislature, which regulates the admissibility of evidence during court trials. Ehrhardt has written books on evidence and trial objections, which are frequently cited and relied upon by courts. Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a consultant on evidence matters. He currently teaches in the areas of torts, evidence, trial advocacy and sports law. He has been honored as the FSU College of Law outstanding professor in six different years. He was the recipient of a University Teaching Award in 1989 and the Professorial Excellence Award in 1997.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University. He went on to the University of Iowa, where he earned his law degree in 1964. Before coming to Tallahassee, he was an Assistant United States Attorney. Ehrhardt and his wife, the former Judy Sutton, have three children.

Charlie Carr Senior Associate Athletics Director

Charlie Carr enters his sixth year as senior associate athletics director at Florida State in 1999. FSU athletics director Dave Hart named his longtime associate shortly after he accepted the job in 1995. Prior to coming to FSU, Carr served under Hart as an associate athletics director at East Carolina University for four years and was executive director of ECU's educational foundation from 1988 until his elevation to associate AD.

Carr's responsibilities since coming to Florida State include assisting in

managing all phases of the department's operation. He serves as the department's spokesman in the AD's absence and acts as the athletics department's contact and liaison for campus and community organizations. Carr is also charged with overseeing departmental personnel in addition to the administration of the Seminole baseball, cross country, golf, track and volleyball programs.

A well-known member of the college athletics scene in North Carolina as a player, coach and administrator, Carr was athletics director at Mississippi State from 1985-87.

Carr played football and baseball at North Carolina where he earned his master's degree in 1970. He played two years of professional baseball in the N.Y. Mets organization before becoming an assistant football coach at his alma mater from 1971-75 under Bill Dooley. He then coached at Rice University from 1975-78.

He returned to UNC in 1978 to begin administrative work as senior associate athletics director until his appointment at Mississippi State. Carr and his wife, Dee, have one daughter, Caitlin (16).

Charles Hurst Executive Associate Director of Athletics for Internal Affairs

Charles Hurst is in his 14th year with the Florida State athletics department. Hurst was promoted to his present position in 1995 after three years as an associate athletics director, where he oversaw all of the department's financial and business affairs.

In addition to assisting in the daily management of the department, Hurst's duties include supervision of the annual budget, business and ticket office operation, facilities management, personnel records, departmental contracts and negotiations.

The Talladega, Ala., native came to Tallahassee after a stint at the University of Florida, where he was Director of Internal Management Auditing from 1983-87. He was Manager of Internal Auditing at the University of South Alabama from 1981-83.

Hurst received his bachelor's degree from Jacksonville State (Ala.)

University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, Ala.

He and his wife, Juanita, have one daughter, Maria (21).

Kim Record Senior Associate Director of Athletics/Senior Women's Administrator

Kim Record joined Florida State's staff in August of 1995 when she was named to the newly created position of associate athletics director and senior women's administrator at Florida State.

Record is a veteran of Atlantic Coast Conference circles having served as an associate athletics director at her alma mater, the University of Virginia, for seven years.

Record's responsibilities at Florida State include coordination and oversight of all multi-media contracts, supervising Title IX and gender equity compliance with the department and overseeing the areas of sports marketing and sports information. She is also the primary administrator over the Seminole basketball, soccer, softball, swimming and tennis programs.

Prominent on the national scene as well, Record serves on NACDA's executive committee and on the NCAA women's soccer committee.

A native of Troy, Va., Record received her bachelor's degree in sociology in 1984 and earned a master's from FSU this spring. She has two sons, Kyle (12) and Joshua (7).

Bob Minnix Associate Director of Athletics for Compliance and Legal Affairs

News spread quickly in August of 1995 when Bob Minnix, a Director of Enforcement at the NCAA since 1975 and a former star running back at Notre Dame, announced he would leave his post to accept the newly created position of associate athletics director for compliance and legal affairs at Florida State University.



Charles Hurst



Kim Record



Bob Minnix

In his role at the NCAA, Minnix oversaw enforcement issues with regard to the NCAA and its member institutions including the preparation and presentation of cases to be heard by the Committee of Infractions. He has served on a number of NCAA committees including the Leadership and Development Training Committee, Special Events Committee, Post-Season Football Subcommittee, and staff task forces that concentrated on public relations, compensation, and employment opportunities for women and ethnic minorities.

He is presently the chair of the NCAA Committee on Sportsmanship and Ethical Conduct and a member of the board of directors of the Black Coaches Association. He is also on the board of directors for the national association of athletics compliance coordinators. He frequently participates in panel discussions on current topics at the National Association of Collegiate Directors Association and the American Bar Association.

At Florida State, Minnix is charged with overseeing all departmental compliance issues, implementing and directing FSU's rules education programs, and serving as the department's liaison and contact with university General Counsel as well as other legal interests. He is directly involved in the strategic planning of long range departmental goals regarding student-athlete welfare and life skills training.

Minnix has continued FSU's stance as a proactive leader in addressing NCAA and ACC issues, and in educating coaches, staff, student-athletes and donors to the serious nature and ramifications of non-compliance.

A native of Spokane, Wash., Minnix attended Notre Dame, where he played in back-to-back Cotton Bowls in 1970 and 1971. He led the Fighting Irish in rushing as a senior in 1971. A 1972 Notre Dame graduate, Minnix attended law school at the University of Washington where he received his jurist doctorate degree in 1975.

Minnix and his wife, Genny, have two sons, Brennan (21) and Blair (16).

Andy Urbanic

Associate Director of Athletics for Football Operations & Special Projects

Andy Urbanic begins his 12th season in charge of football operations at Florida State. He added the responsibility of coordinating special projects within the athletics department two years ago and was elevated to the position of Associate Athletic Director last summer. Urbanic is directly responsible for all aspects of football operations, including team travel and home game operations. He also coordinates post-season logistics and travel for all Seminole teams and supervises the equipment, strength and conditioning, and training room staffs.

A member of the Pennsylvania Sports Hall of Fame, Urbanic came to Tallahassee with more than 20 years experience in collegiate athletics (most of which came as an assistant coach at the Division 1 level). Prior to taking the administrative post at FSU, he was at the University of Akron as offensive backfield coach and recruiting coordinator from 1986-87, and as assistant head football coach and offensive coordinator from 1987-88. From 1980-86, Urbanic was the offensive backfield coach at the University of Pittsburgh. Urbanic is a legendary figure in high school coaching in Pennsylvania, where he coached six undefeated teams and earned eight state championships. Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association. He and his wife, Dorothy, have two daughters.

Guy Morgan

Assistant Director of Athletics for Program Services

Guy Morgan is in his seventh year at Florida State University as Assistant Director of Athletics. In his role at Florida State, Morgan coordinates the special events and projects sponsored by the Department as well as serving as the department liaison with the University Career Center. Morgan con-

tinues to coordinate the department's jobs program and maintains records for NCAA compliance regarding job placement of FSU student-athletes. Morgan joined the FSU athletics department after working for Sports Marketing Enterprises, Inc. from 1988-94. In that position, he served as a liaison with the PGA Tour and the Vantage Golf sponsorship. Morgan and his wife, Tonya, are the proud parents of Guy II (5) and Sterling (1).

Greg Phillips

Assistant Director of Athletics for Business & Systems Management

Florida State alumnus Greg Phillips enters his sixth year as the assistant director of athletics for business and systems management. This year he will also oversee the athletics ticket operations. He was elevated to the position of assistant athletic director in 1995 after spending six years as the athletics department's business manager, and has served the department a total of 13 years.

Phillips oversees the day-to-day fiscal operations of the department and assists in the formulation and implementation of fiscal policies and procedures, including internal accounting controls. He participates in budget preparation and is responsible for the department's accounting, financial reporting, payroll, purchasing, travel and cashiering functions.

Phillips is also charged with managing the department's information technology and directing hosted NCAA championships. Phillips joined the athletics staff in 1986 after earning bachelor's and master's degrees in accounting from Florida State and a master's degree in sports administration from the United States Sports Academy.

The Bartow, Fla., native currently serves as First Vice President of the College Athletic Business Management Association and also serves on the ACC Finance Committee. He and his wife Deanna have a son, Payton (6) and a daughter, Kathryn (4).



Andy Urbanic



Guy Morgan



Greg Phillips

This is Tallahassee

Florida State University is located in Tallahassee – the capital city of the state of Florida.



Near, but far from the glaring strips of neon amusement and the castles and crowds of Disney, lies another magical place in the Sunshine State – one of pow-wows, plantations, politics and great pride. Often described as “The Other Florida” with its deep-rooted history,

rolling hills, canopy roads of moss-draped oaks, cool climate and Southern-style hospitality, it is a Florida few have seen. It is Tallahassee – Florida with a Southern accent.

Best known as Florida’s capital, Tallahassee is an intimate neo-metropolitan city where the power of state government, the academic and the artistic are complemented by subtle, old-fashioned charm. It is the perfect two or three-day diversion for the more than 41 million annual visitors to Florida and 13 million residents.

Tallahassee touts a menagerie of sights including one of the world’s deepest freshwater springs, site of America’s first Christmas, a wildlife habitat, Capitol buildings, fascinating museums of history, sprawling plantations, highly acclaimed fishing and hunting adventures and nearby beaches. Spirited area festivals range from celebrations of Tallahassee’s spectacular spring and swamp stomps to genuine rattlesnake roundups and seafood festivals.

With the Gulf of Mexico just 20 miles south and the Georgia border only 14 miles north, Tallahassee rests between the foothills of the Appalachian Mountains and the juncture of Florida’s panhandle and peninsula. Nearer in miles to Atlanta than to Miami, Tallahassee more closely resembles its Southern neighbors than Florida in topography, climate and lifestyle.

Accentuating Tallahassee’s Southern persona are lush rolling hills, likened to the seven hills of Rome, and five “official” canopy roads of patriarch oaks. The fertile, rich soil

and four distinct, yet pleasant, seasons breed floral brilliance and natural vitality year-round.

Like the city itself, the story of how Tallahassee was chosen as the state capital is rich in history. In 1823, two explorers set out – one on horseback from St. Augustine and the other by boat from Pensacola – to find a permanent, central location for the legislature to convene. The two met at a beautiful site that the Creek and Seminole Indians called “tallahassee” – derived from the words “talwa” meaning “town” and “ahasee” meaning “old.” The rendezvous point remains Florida’s capital.

The “old town” has undergone many changes, but one thing remains the same – it is still a government town fiercely proud and dedicated to preserving its heritage. The Capitol buildings, both old and new, epitomize Tallahassee’s perseverance.

The 22nd floor of the New Capitol provides a panoramic scope of a sophisticated

Southern city awash in a sea of flowering azaleas, snowy dogwoods, towering pines, fragrant magnolias, and hundreds of shimmering lakes, springs, swamps, rivers and sink holes. Special legislative viewing galleries are open during the legislative session.



giant 12,000-year-old American Mastodon at the Museum of Florida History or explore other historical spots including The Knott House that

Below: Just 30 minutes from downtown, lie some of the most pristine, white sandy beaches the gulf has to offer.

Below, in the shade of giant live oaks, proudly stands the Old Capitol, originally constructed in 1845 and restored to its 1902 splendor complete with red-and-white candy-striped awnings, a dome adorned with stained glass, antique furnishings and political memorabilia.

Across from the Old Capitol are the 40-foot twin granite towers of the Vietnam Veteran's Memorial, and the blue stone Union Bank, Florida's oldest surviving financial institution. The nostalgic Old Town Trolley, a replica turn-of-the-century street car, carries passengers through restored Adams Street Commons to numerous other historical downtown shops for free – unheard of even 100 years ago.

Minutes from downtown lies the Governor's Mansion – which resembles the home of Florida's military hero Andrew Jackson – and the 52-acre natural animal habitat and 1880s farm of the Tallahassee Museum of History and Natural Science, which provide the rare chance to walk and talk with native Florida animals.

Tallahassee remains firmly linked with the past as evidenced by the unearthed 1539 winter encampment of Spanish Hernando de Soto, the site of the first Christmas celebration in America. Visitors travel back through time as they stand in the shadow of a

Rhymes, The Columns, San Luis Mission, Lake Jackson State Archaeological Site, Natural Bridge Battlefield, First Presbyterian Church, Brokaw-McDougall House, Goodwood Plantation and Adams Street Commons. Nearby, alligators lazing in the sunshine and anhinga "snake birds" perched on twisted cypress branches are seen at Wakulla Springs, one of the world's deepest freshwater springs and site of many underwater scenes in the "Tarzan" movies with Johnny Weissmuller and Maureen O'Sullivan. Safaris aboard glass-bottomed and jungle cruise boats whisk visitors within arm's length of "The Other Florida."

Outdoor enthusiasts enjoy adventures including boating and fishing on area lakes, rivers, ponds and the Gulf – just 30 minutes away. Lakes Seminole, Jackson and Talquin are renowned in the bass fishing world for yielding the "big ones," and dense forests offer an abundance of prize-winning game. Local wildlife areas such as the Florida National Scenic Trail, St. Marks National Wildlife Refuge and Apalachicola National Forest are among many spots for camping, picnicking, swimming, biking and exploring.

Appealing to the strokes of different folks, Tallahassee also features 99 holes of golf on six courses and a prolif-

eration of tennis centers. Sideline athletes cheer the nationally-ranked Florida State Seminoles, Florida A&M Rattlers and the Tallahassee Tiger Sharks, of the East Coast Hockey League. And always a sure bet are the nearby greyhound races.

A sport of sorts, shopping at two regional malls and many specialty centers offer many "playing options" – from popular chains to curiosity and antique shops.

Cultural interests are sparked by widely-acclaimed museums and galleries and elaborate entertainment at the 14,000-seat Tallahassee-Leon County Civic Center.

Tallahassee is a collaboration of power-play politics and classical character splashed with a twist of Southern beauty and charm. Tallahassee is Florida with a Southern accent.



Above: A perfect example is its famous "canopy roads" streets and thoroughfares lined with 200-year-old oaks draped with Spanish moss.



WE WON!

Tallahassee's an All-America City! On June 26, judges from the National Civic League named Tallahassee as one of 10 cities to win the prestigious All-America City (AAC) award from the 1999 All-America City conference in Philadelphia. The All-America City award is the most prestigious and coveted award a community can win. The annual award recognizes exemplary grassroots and problem-solving efforts of communities that cooperatively tackle challenges and achieve measurable results. Judging is based on the overall level of community involvement in solving critical local problems, including public-private partnerships.

"This is clearly one of the most exciting things to ever happen to Tallahassee," said a jubilant Mayor Scott Maddox. "For those of us who call Tallahassee home, the All-America City award verifies what we've known for so long – that we have one of the greatest cities in all of America!"



Seminole Spirit Groups



Florida State's award-winning spirit groups keep the action rolling and urge the Seminoles on to victory at every game.



From the pregame ritual when the house lights are dimmed and the music and sirens blare, whipping the crowd to a frenzied pitch under roving spotlights, the Seminole Warrior along with the FSU cheerleaders and Golden Girls lead the Seminoles on to the court, to the final tick of the

clock when confetti and streamers are launched from the Civic Center rafters in celebration of another Florida State win, nothing compares to the pageantry and excitement of Seminole basketball.

Two of Florida State's most visible basketball ambassadors are the cheerleaders and Golden Girls. Fans anxiously await their performances as their halftime and time-out performances have become legendary. The Florida State cheerleaders promote Seminole athletics wherever they go, which has included the National Cheerleading Championships.

The Seminole cheerleaders have more All-Americans than any other school in the nation and annually have the best cheerleaders as members of the squad. The team also appears and performs community service work throughout the year. They have become one of the most popular groups among Seminole fans state-wide.

Unique to Florida State basketball, the Golden Girls have become one of the top collegiate dance groups in the nation. Their choreographed routines are Seminole basketball hallmarks. Since 1991, the squad has placed among the top-10 teams in the nation each year. In addition to basketball games, the Golden Girls perform in many community events.

They have established a wonderful reputation that has propelled many former members in the professional dancing ranks. Golden Girl alumni have become dancers at Disney Theme parks as well as for National Football League and National Basketball Association teams.

