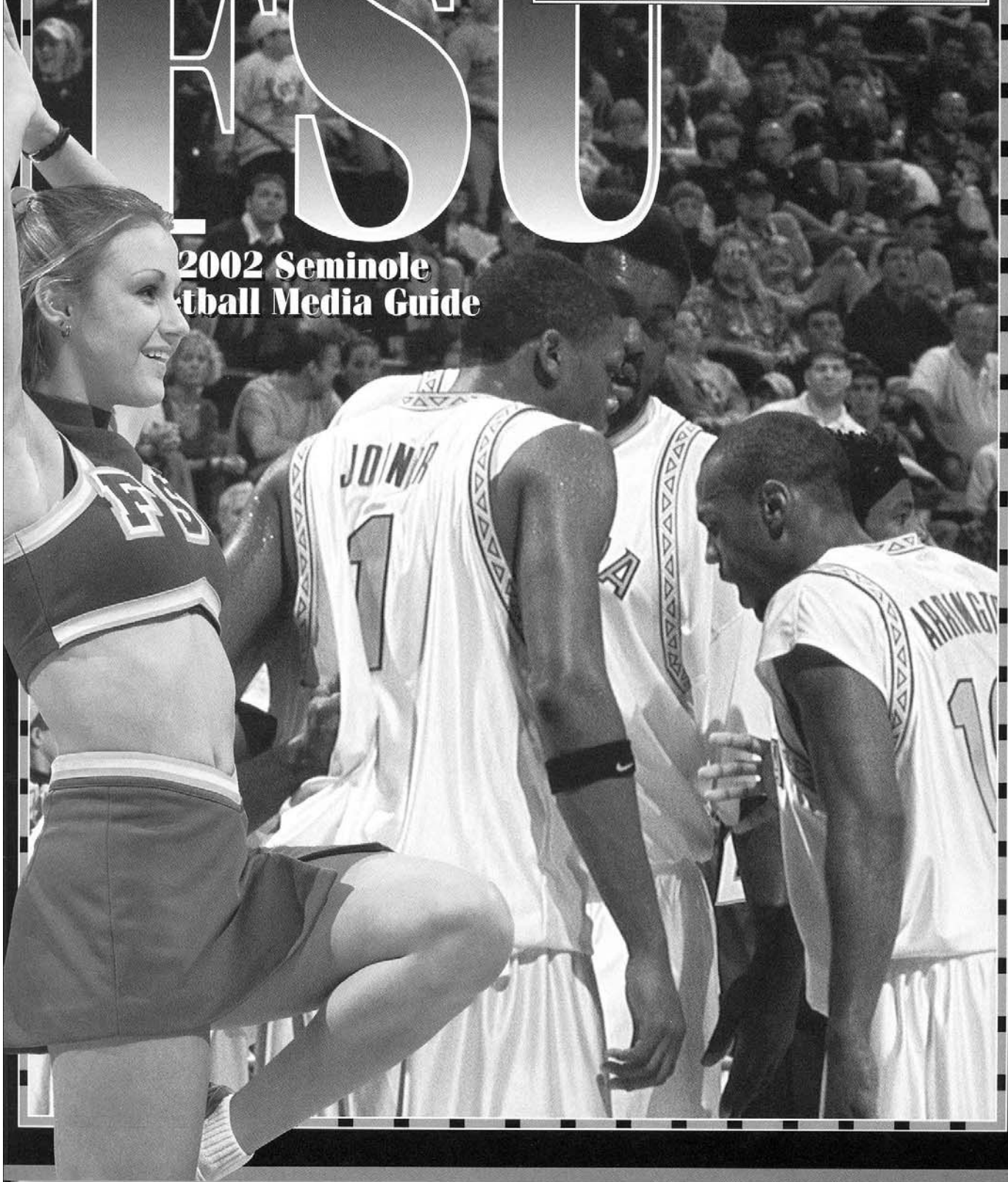


# FSU

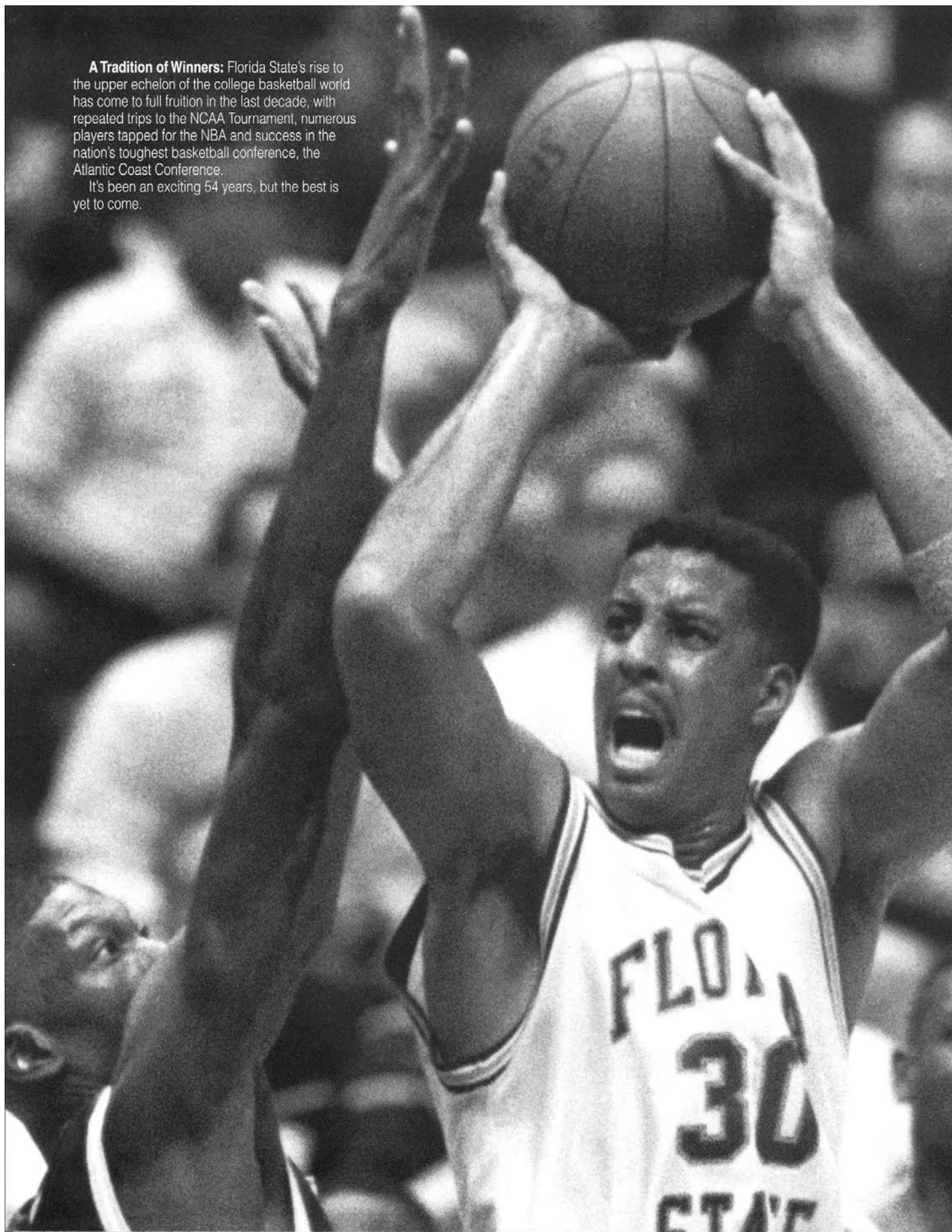
University 

**2002 Seminole  
Football Media Guide**

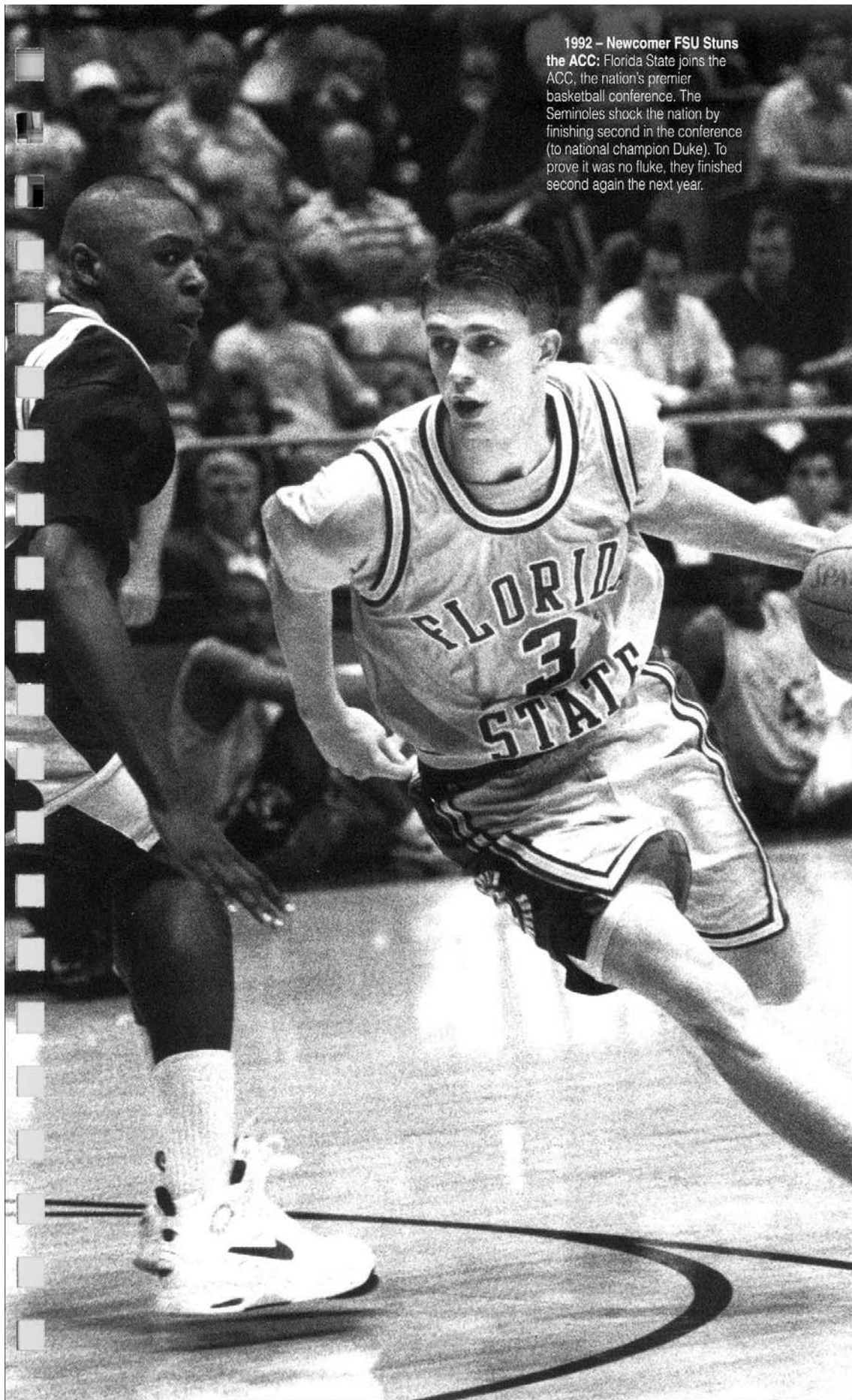


**A Tradition of Winners:** Florida State's rise to the upper echelon of the college basketball world has come to full fruition in the last decade, with repeated trips to the NCAA Tournament, numerous players tapped for the NBA and success in the nation's toughest basketball conference, the Atlantic Coast Conference.

It's been an exciting 54 years, but the best is yet to come.



**1992 – Newcomer FSU Stuns the ACC:** Florida State joins the ACC, the nation's premier basketball conference. The Seminoles shock the nation by finishing second in the conference (to national champion Duke). To prove it was no fluke, they finished second again the next year.





# A Tradition of Winners

**W**hile many teams celebrated their 100th year of college basketball recently, Florida State remains a virtual baby when it comes to years playing the game. But not when it comes to years of excellence.

In just over 50 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA Tournament games and in the individual honors and awards picked up by Florida State alumni.



**1947: Fast Out Of The Blocks:** FSU spots the competition 50 years, then starts a basketball program. It doesn't take the young Seminoles long to attract national attention, going 22-4 only seven years later.

UCLA squad for the national championship. FSU breezed through the 1971-72 regular season with remarkable ease losing just five times before

beginning the historic trip to the Final Four. The Seminoles would leave Eastern Kentucky, Minnesota, Kentucky and North Carolina in their wake on the way to the national championship showdown. After going into the half with the lead, UCLA and all-everything center Bill Walton managed to top the Tribe leaving FSU fans to celebrate a second place finish.

However, recent history is the most impressive for Florida State. The Seminoles have made themselves regular visitors to the NCAA Tournament with six trips in the last 13 years. In 1993, Florida State had its second most successful



**1993 – Elite Eight:** The Seminoles move through the NCAA Tournament and meet Kentucky in the Southeast Regional Championship game. Florida State falls 40 minutes shy of the Final Four.

season ever with a trip to the Elite Eight, just one win shy of a return to the Final Four.

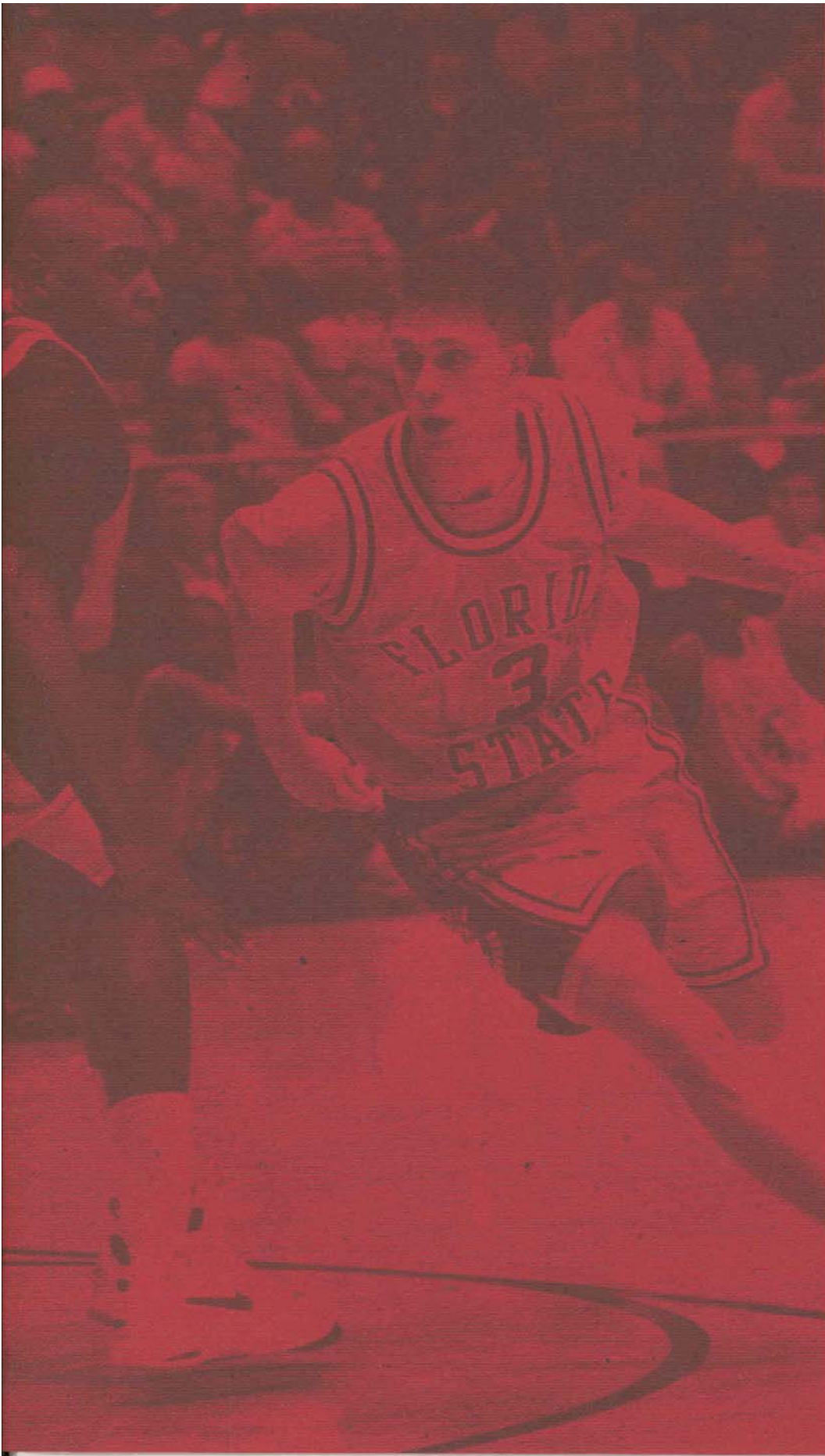
Individual Seminoles are also receiving a growing number of trophies. Michael Joiner was named to the ACC Rookie Team in 2000. Meanwhile, All-American and FSU's all-time leading scorer Bob Sura (1995) became the fourth Seminole chosen in the first round of the NBA Draft over the last nine years, joining former teammates Charlie Ward (New York Knicks), Doug Edwards (Atlanta Hawks) and two-time NBA champion Sam Cassell (Houston Rockets) at the time. Today, four Florida State University players are on NBA rosters and 12 have played in the league in the last 10 years.

Yes, Florida State University may have one of the shorter traditions in college basketball when it comes to years. But when it comes to quality, success and excellence – its All-Americans, its championship teams, its Hall of Fame selections and its national award winners – Seminole basketball has a tradition few schools can match.



**George McCloud:** In 1987, George McCloud was a seldom-used forward riding the Seminole bench. By 1989 he had become one of the most prolific scorers in FSU history (second highest single-season, sixth highest all-time) and the first-round pick of the Indiana Pacers. This year, McCloud starts his 12th NBA season, with the Denver Nuggets.





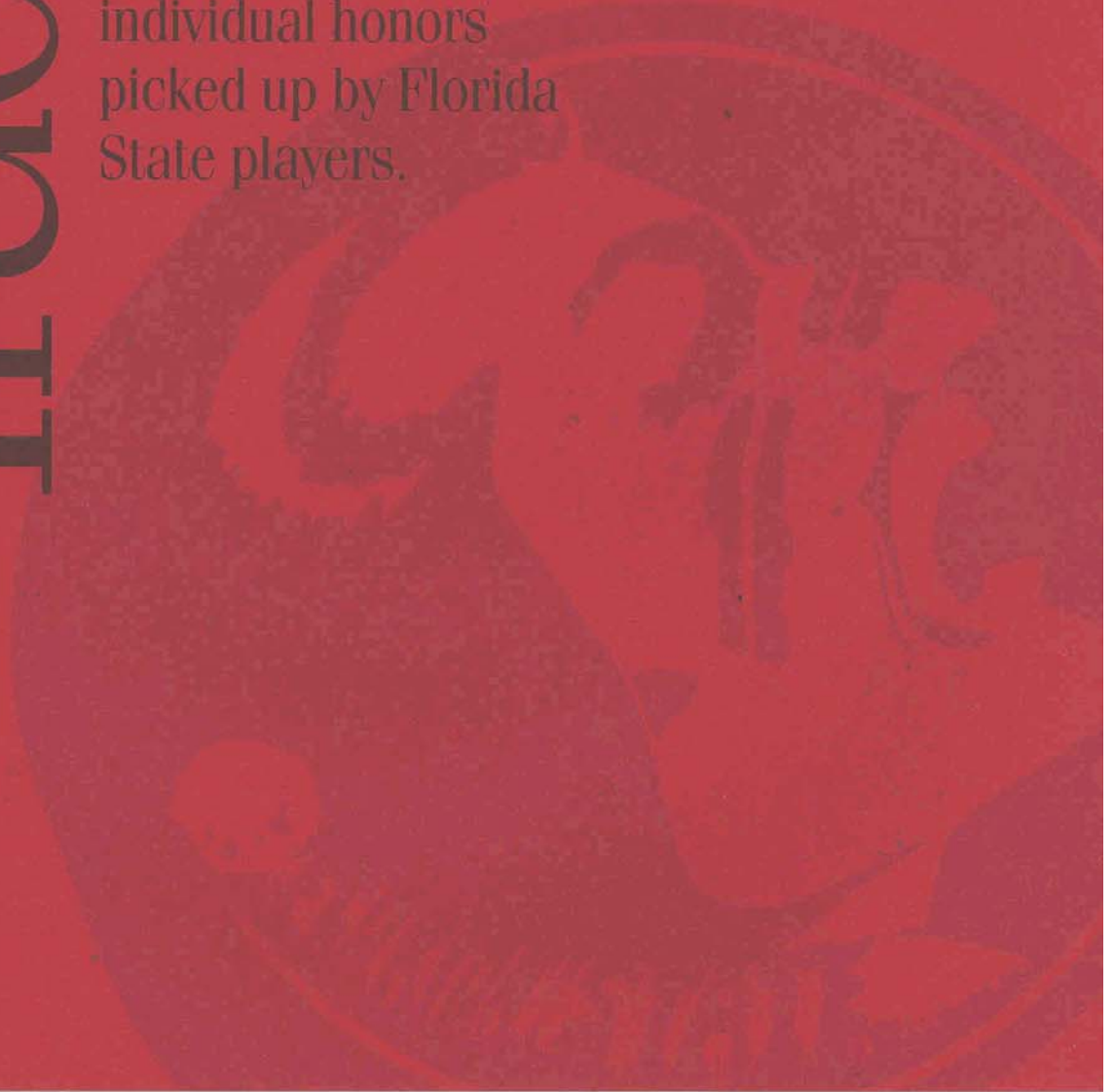
54 Years of Winning

# Tradition

54 Years of Winning

# Tradition

In just over 50 years of basketball, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA Tournament games and in the individual honors picked up by Florida State players.







**1998 – Steve Robinson returns the Seminoles to the NCAA in his first year.** First-year coach Steve Robinson adds his name to the list of NCAA Tournament coaches at Florida State, leading the Seminoles into the second round of the NCAA Midwest Regional his very first year.

**Bob Sura:** The Seminoles' all-time leading scorer, Bob Sura amassed 2,130 points during his four-year collegiate career.

He was Florida State's first player to earn All-ACC First-Team honors, and was the first-round pick of the NBA Cleveland Cavaliers.

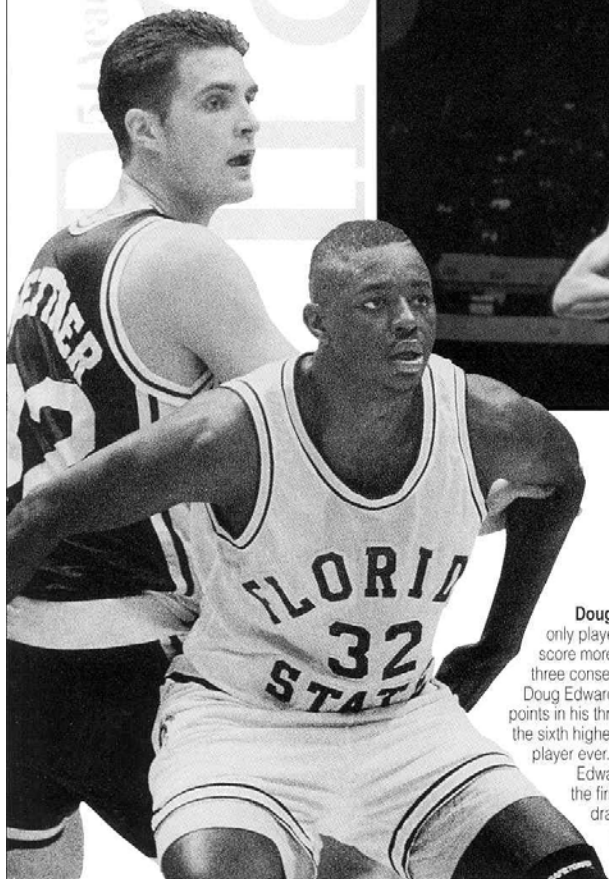
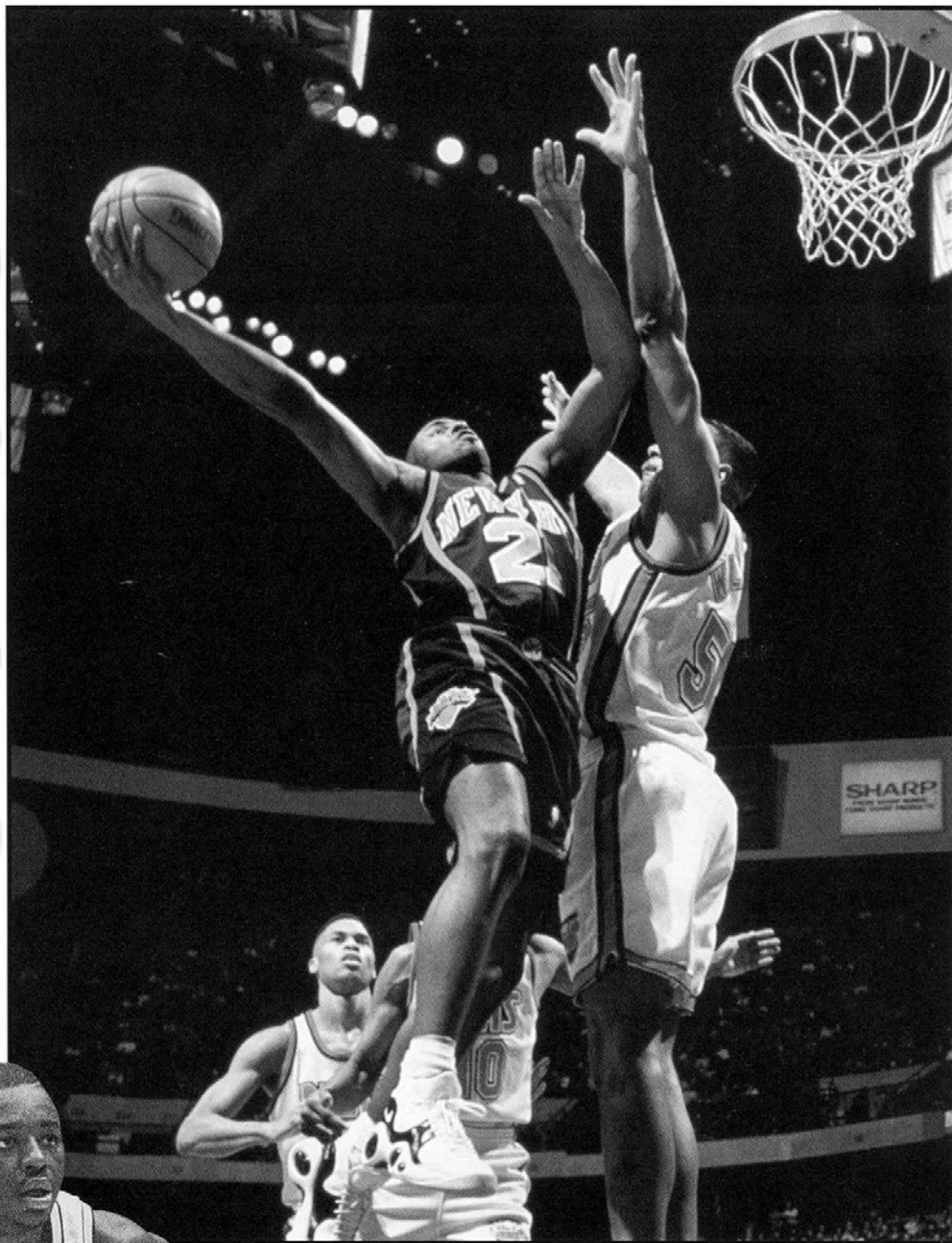
73 Years of Winning  
SEMINOLES!





# Tradition

50 Years of Winning



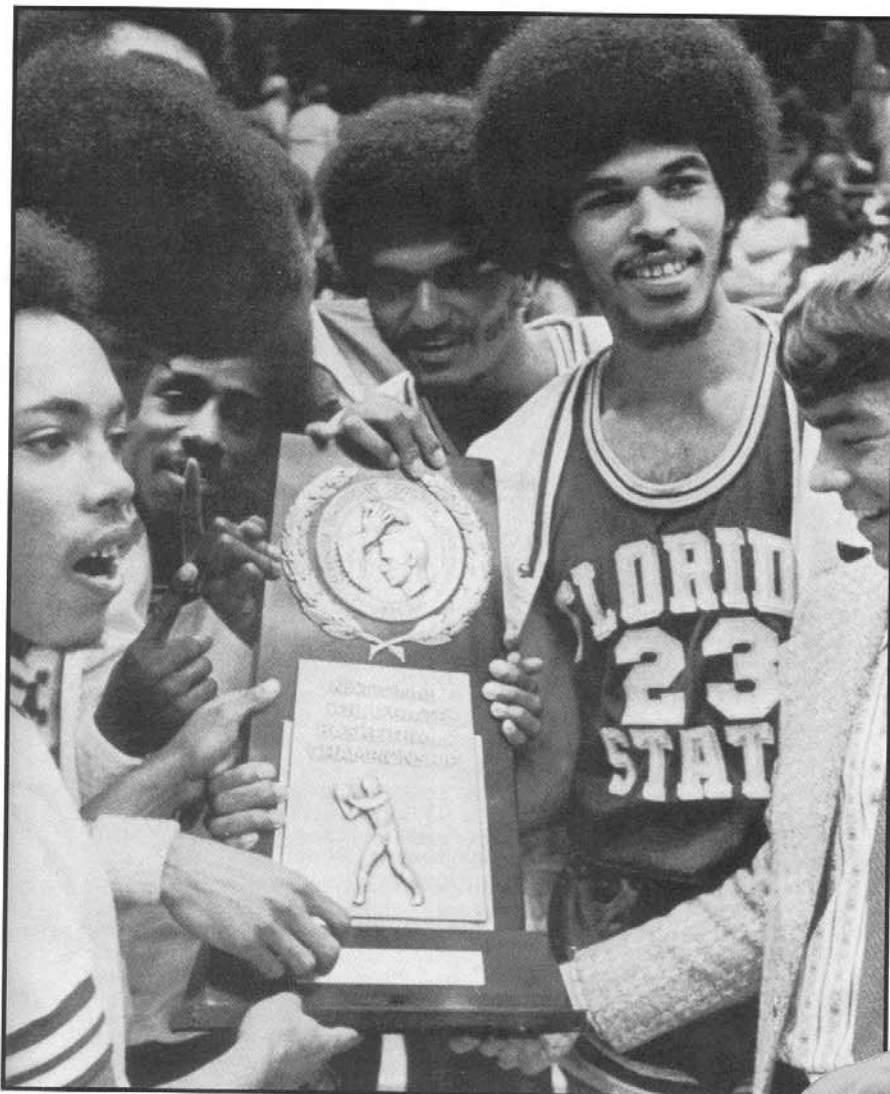
**Doug Edwards:** The only player in FSU history to score more than 500 points in three consecutive seasons, Doug Edwards totaled 1,604 points in his three years to become the sixth highest-scoring Seminole player ever.

Edwards was chosen in the first round of the NBA draft by the Atlanta Hawks.

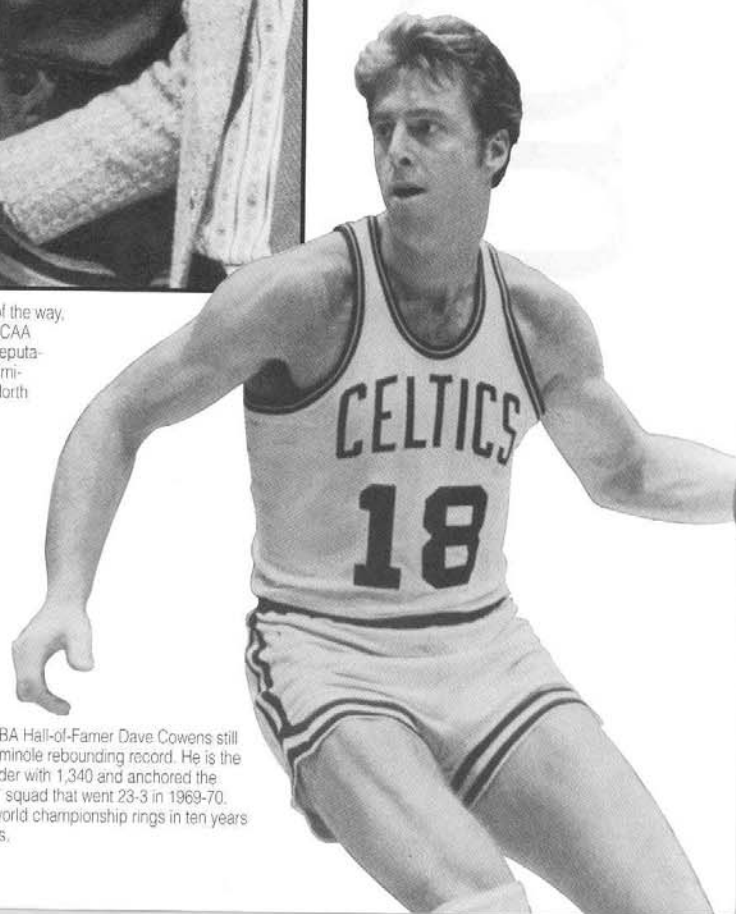
#### 1994 – Heisman Trophy Point

**Guard:** After leading the Seminoles within one game of the Final Four in 1993, FSU guard Charlie Ward becomes a New York Knick in the first round.

To keep busy in the off-season while at FSU, Ward quarterbacks the Seminole football team to a national championship and wins the Heisman Trophy as a senior.

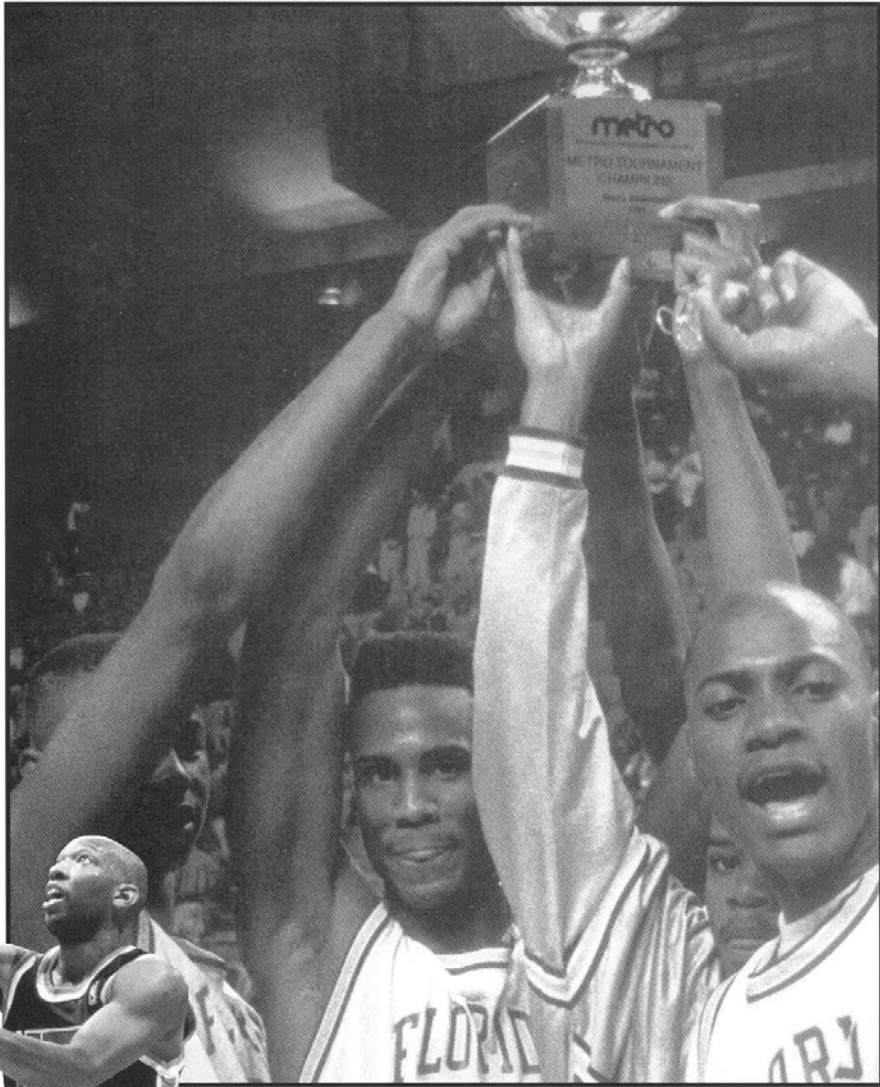


**1972 – National Finalists:** After leading most of the way, Florida State comes up just six points short of the NCAA National Championship. En route to establishing a reputation as a program to watch out for, the Seminoles eliminated perennial powers Minnesota, Kentucky and North Carolina before pushing unbeaten UCLA and legendary coach John Wooden to the very brink, in a national championship game played on the Bruins own home court.



**Dave Cowens:** NBA Hall-of-Famer Dave Cowens still holds nearly every Seminole rebounding record. He is the program's all-time leader with 1,340 and anchored the famous "busted flush" squad that went 23-3 in 1969-70. Cowens earned two world championship rings in ten years with the Boston Celtics.

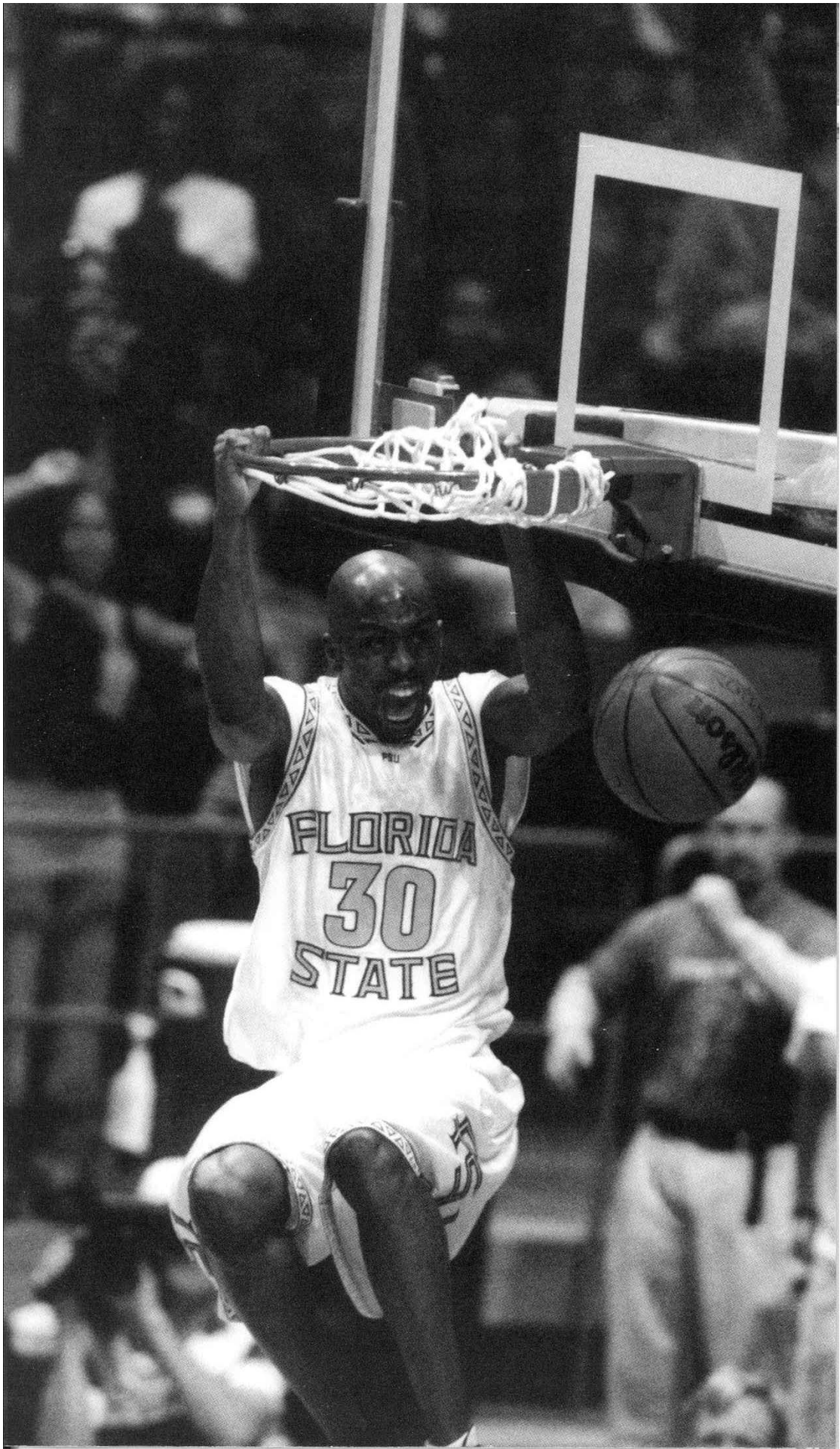
FLORIDA STATE UNIVERSITY



**1991 – Leaving the Metro As  
Tournament Champs:** In their final season prior to joining the ACC, the Seminoles celebrated their upcoming move by rolling over Louisville to win the Metro Conference Tournament, then advanced to the NCAA Midwest Regional second round.

**Sam Cassell:** Though he only played at FSU for two years, Sam Cassell checks in at #19 on the all-time FSU scoring list with 1,211 points and helped drive the Seminoles to the NCAA Sweet Sixteen in 1992 and the Elite Eight in 1993. Cassell was the first round pick of the Houston Rockets in 1993 and plays today for the Milwaukee Bucks.





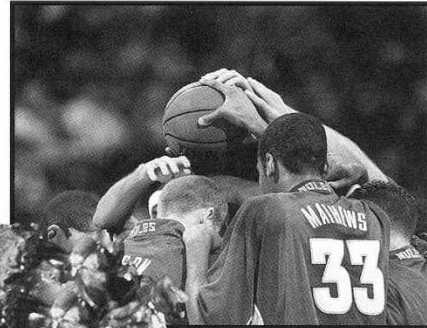
# The Excitement of FSU Basketball

**T**he constant beat of the Chiefly Brass pep band fills the Civic Center with the familiar sound of the Florida State fight song. Over 12,200 garnet and gold clad fans, some with war paint on excited faces, slash the air with the familiar cheer. The building nearly shakes with excitement as the glistening wooden floor seems to invite the Seminoles from the tunnel.

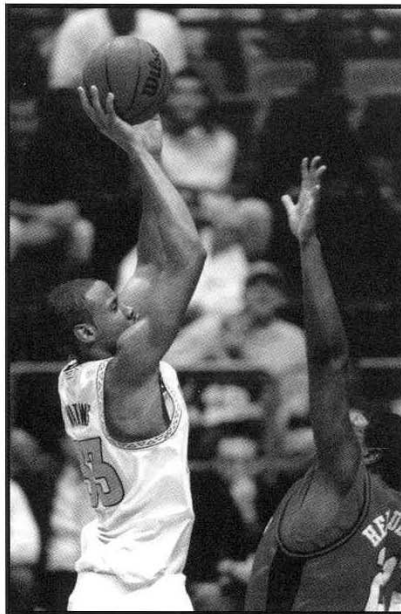
Soon, the War Chant begins to reach a deafening crescendo. The crowd rises with anticipation. The chants move to another level, when finally the Seminole Warrior leads the Seminoles from the dark of the tunnel into the lights and cheers that is one of college basketball's most enthusiastic crowds.

Basketball is hot at Florida State. And it doesn't matter whether your seat is courtside or in the upper concourse as FSU's home arena - the Leon County Civic Center - is equipped with a MegaVision video display scoreboard. The huge, four-sided screens make every seat in the house as close as press row. The screens feature game action, live animation, highlight tapes and replays of great FSU moments.

All that combined with Florida State's outstanding fans make the Civic Center one of college basketball's toughest and most exciting arenas.



Steve Robinson's approach to coaching - "Leave everything you have on the court" - helps create a fever-pitch level of excitement by tip-off time.



FSU's award-winning Golden Girls, one of the nation's best known collegiate dance teams, entertain fans during breaks and at halftime. They have finished in the top 10 in the nation in competition each year since 1991.







# Excitement!

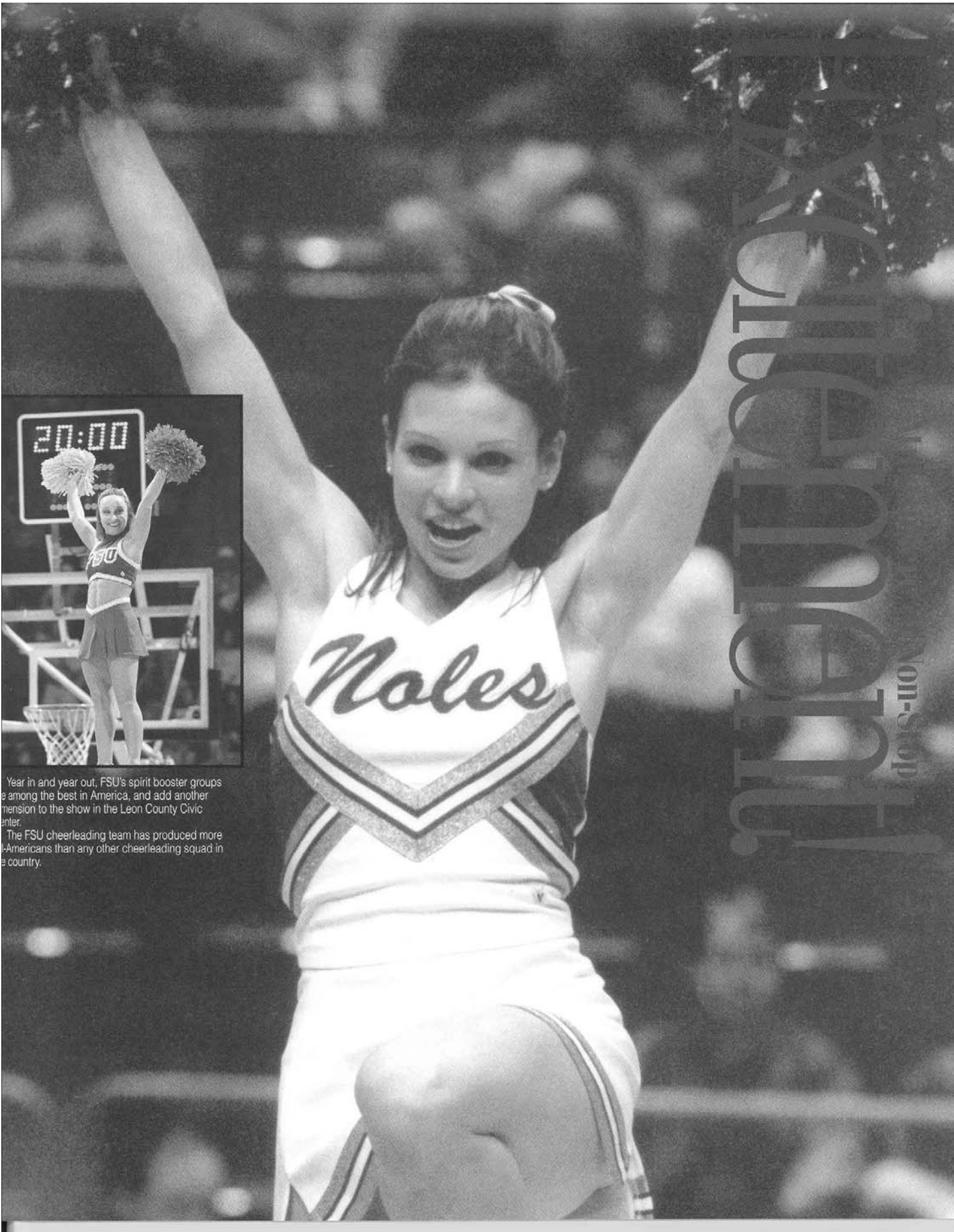
An Atmosphere of Non-Stop



# An Atmosphere of Non-Stop Excitement!

The constant beat of the pep band, the Seminole Warrior, the Golden Girls and the MegaVision scoreboard video all combine to make the Civic Center one of college basketball's most exciting arenas.





# NON-STOP!

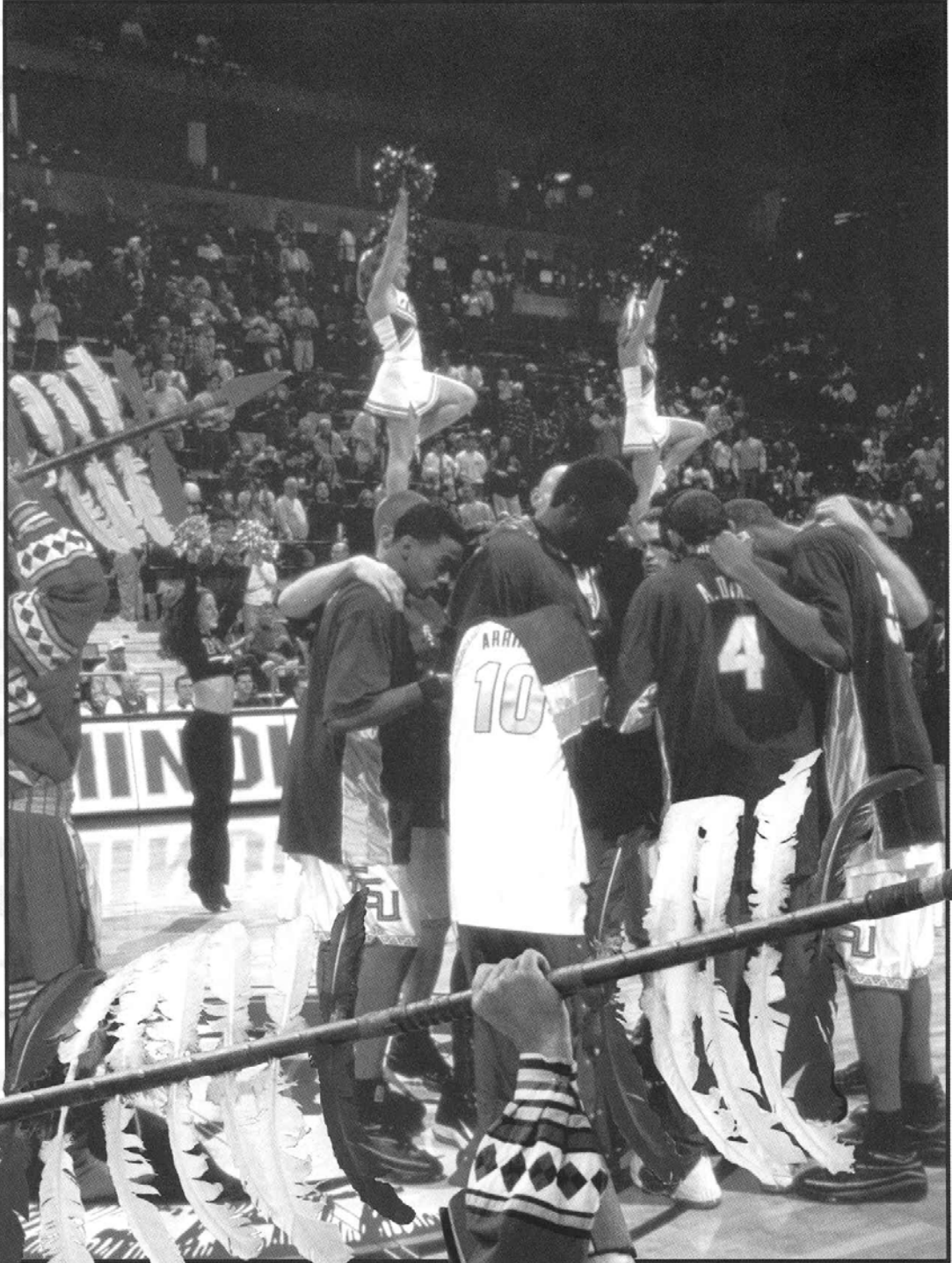


Year in and year out, FSU's spirit booster groups are among the best in America, and add another dimension to the show in the Leon County Civic Center.

The FSU cheerleading team has produced more All-Americans than any other cheerleading squad in the country.



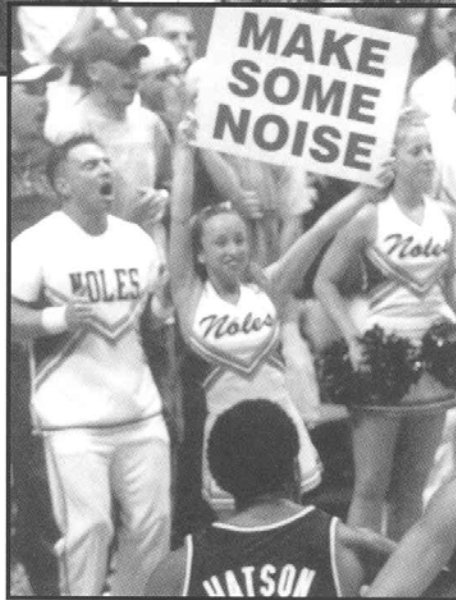
THE UNIVERSITY OF MICHIGAN  
LAW SCHOOL

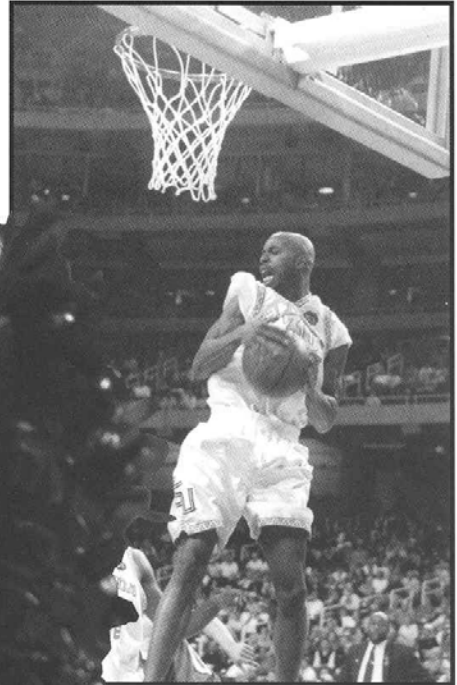






FSU players and fans share their enthusiasm for the game at every contest. A dedicated core of rabid Seminole fans can be counted on to make the Civic Center a very intimidating place for visiting opponents.





The confines of the Leon County Civic Center have been good to FSU teams. The pregame excitement and intensity level all contribute to an atmosphere that has helped the Seminoles win nearly 80% of their home games over the last ten years.



There's never a slow moment at Seminole basketball games. Spirit groups such as the Chiefly Brass pep band and the Golden Girls keep the action moving during timeouts and halftime.





# Florida State's Basketball Home

**T**he Seminole men's and women's basketball programs will move into their new \$10 million home in April 2002. The 40,000 square-foot office and practice complex will be owned

by the athletic department and attached to the Tallahassee Leon County/Don Tucker Civic Center, providing the teams with a permanent home for practice. Each team will have its own practice floor, locker rooms, coaches offices, meeting rooms and players' lounge with a reception area, tradition room and offices for support staff.

A Florida State basketball game at the Tallahassee Leon County Civic Center is as exciting as it gets. FSU fans are spoiled by more than just a great basketball team playing in the nation's finest conference.

They also get to watch the game in surroundings that are as modern as any in the country.

The Leon County Civic Center, a multi-purpose facility, and home to Seminole basketball, comes alive on game day.

In October of 1999, the Civic Center completed a \$21 million luxury suite and club seat expansion project which began in March of 1998. The Civic Center added 34 luxury suites and 468 club seats

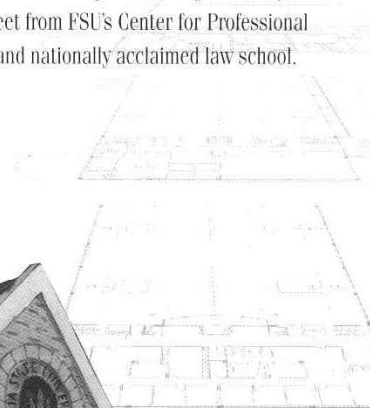
Over the past three years, the Civic Center has received over \$21 million in expansion and renovations, adding a deck level restaurant from which games can be viewed, added amenities for all patrons, and expanded club seating and luxury suites.

at mid-level in the arena. In addition, the upper level seating has been reconfigured to offer better viewing and additional concession stands and restrooms have been added.

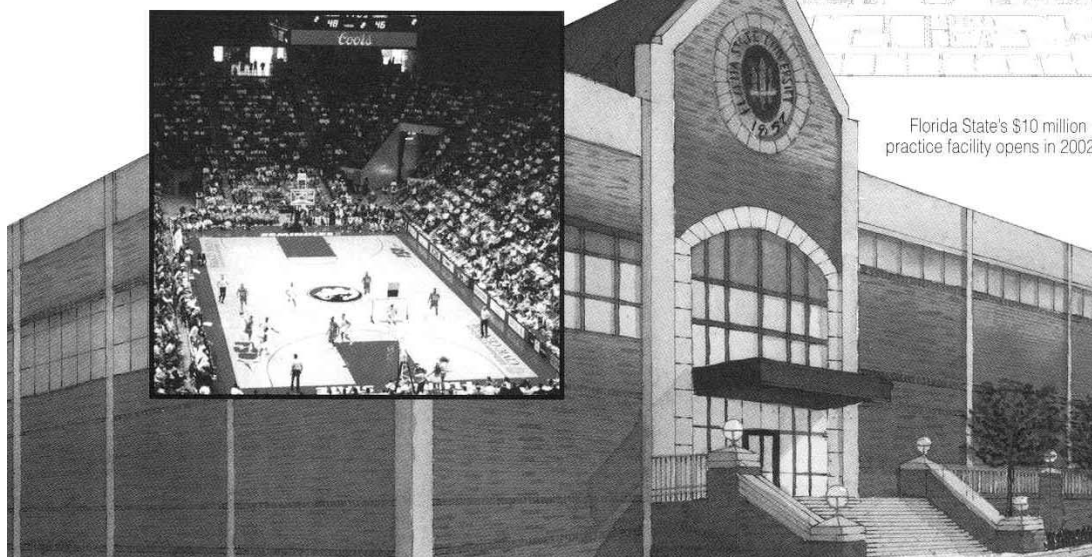
A total of 12,200 seats are available for fans of FSU Basketball, who are treated to one of the most spectacular shows in college hoops. A new four-sided, center hung MegaVision video display, a state-of-the-art sound system and four new scoreboards in the upper corners of the arena have also been added. When there is a break in the action, the video display comes alive with highlight tapes, animated games and other crowd pleasing bits.

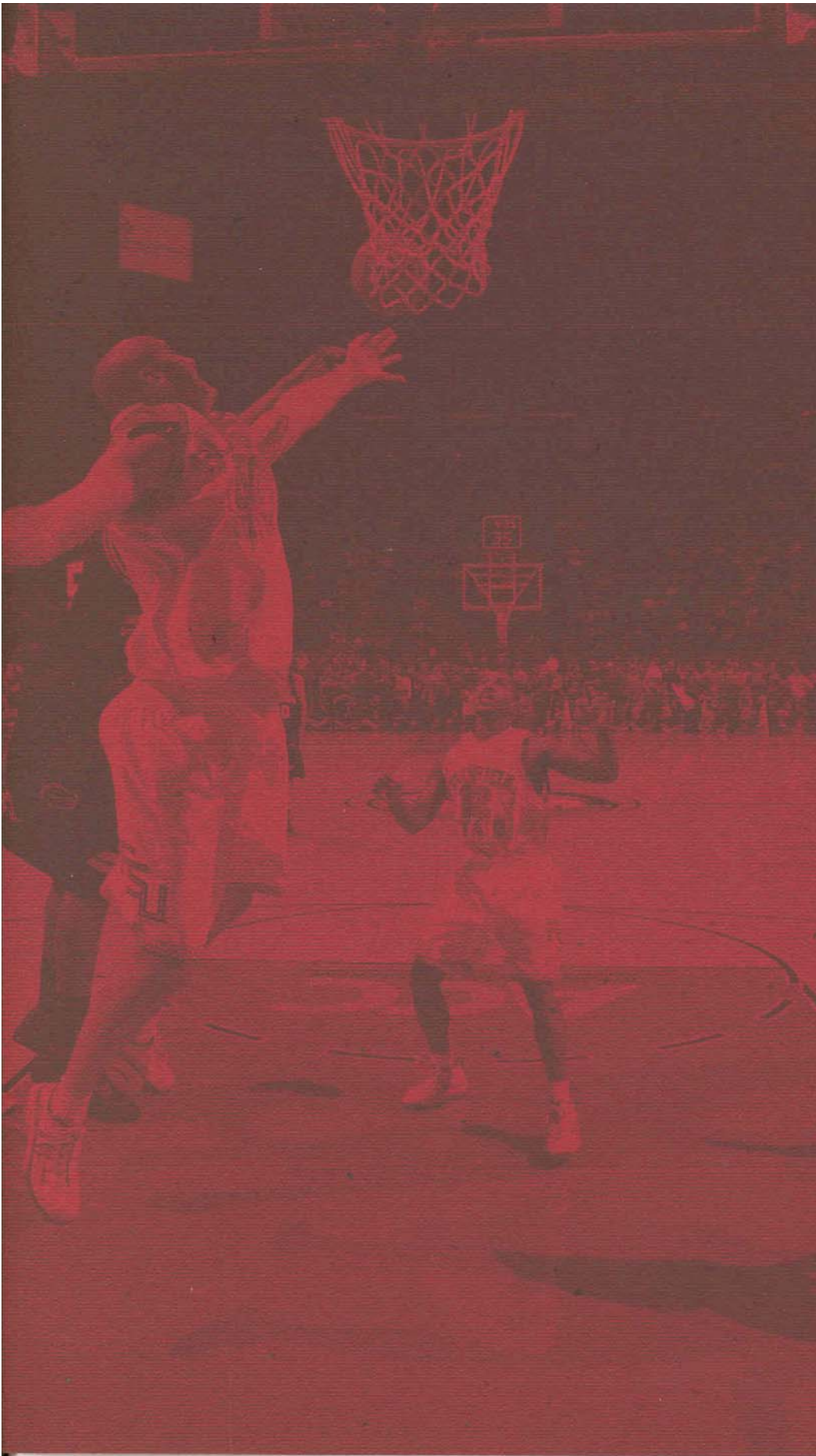
Adding even more appeal to the facility is the Civic Center's new restaurant, the Spotlight Grill, which was also completed in October of 1999. This 450 seat arena-view restaurant includes an outdoor patio and ledge seating for viewing arena events.

The Civic Center, which opened its doors in 1981, covers more than 22 acres in the heart of Tallahassee's thriving downtown district. The facility is only blocks from the Capitol building and sits just across the street from FSU's Center for Professional Development and nationally acclaimed law school.



Florida State's \$10 million practice facility opens in 2002.

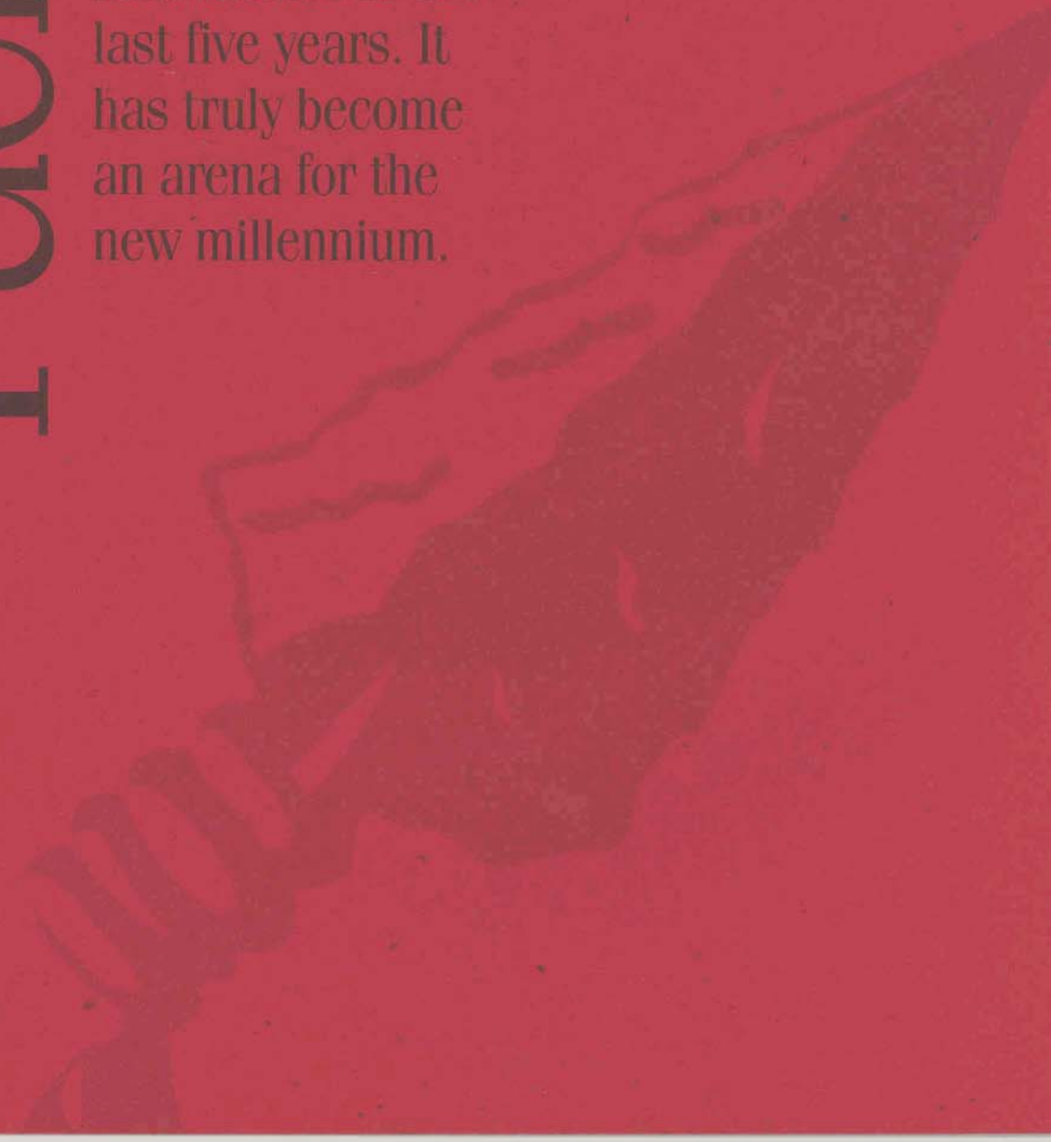




World Class • **Facilities**

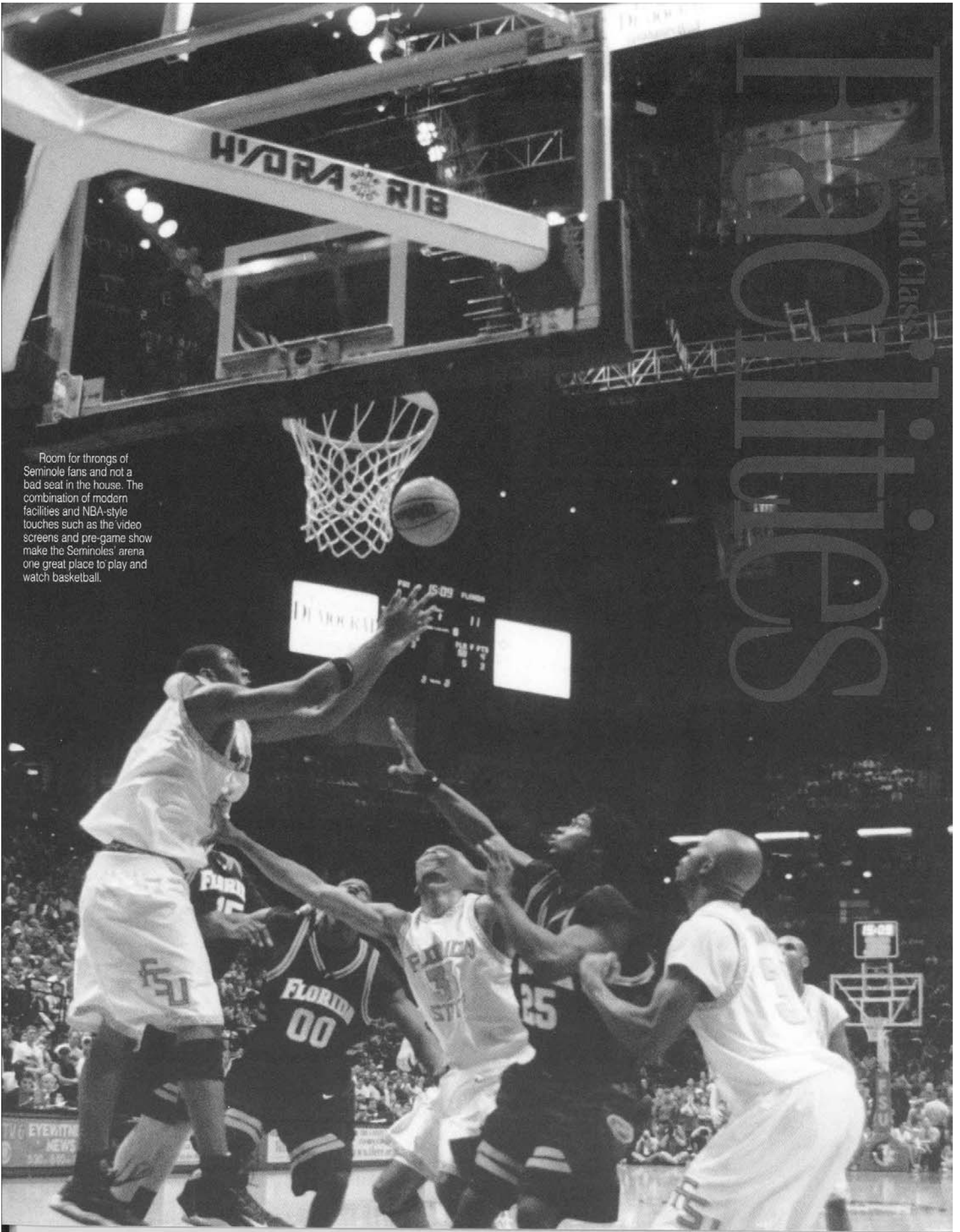
# World Class Facilities

The Civic Center is one of the nation's top collegiate basketball arenas. The facility has undergone more than \$30 million in renovations in the last five years. It has truly become an arena for the new millennium.





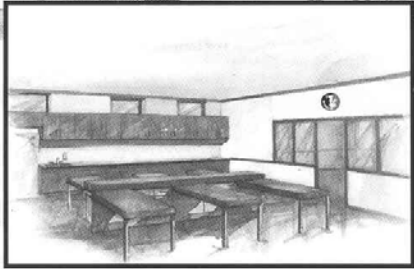
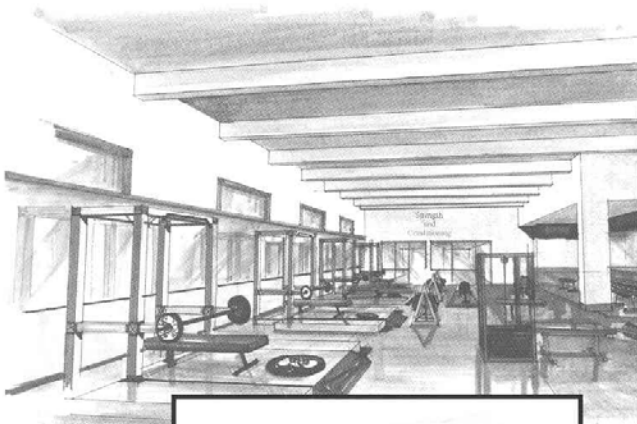
Room for throngs of Seminole fans and not a bad seat in the house. The combination of modern facilities and NBA-style touches such as the video screens and pre-game show make the Seminoles' arena one great place to play and watch basketball.



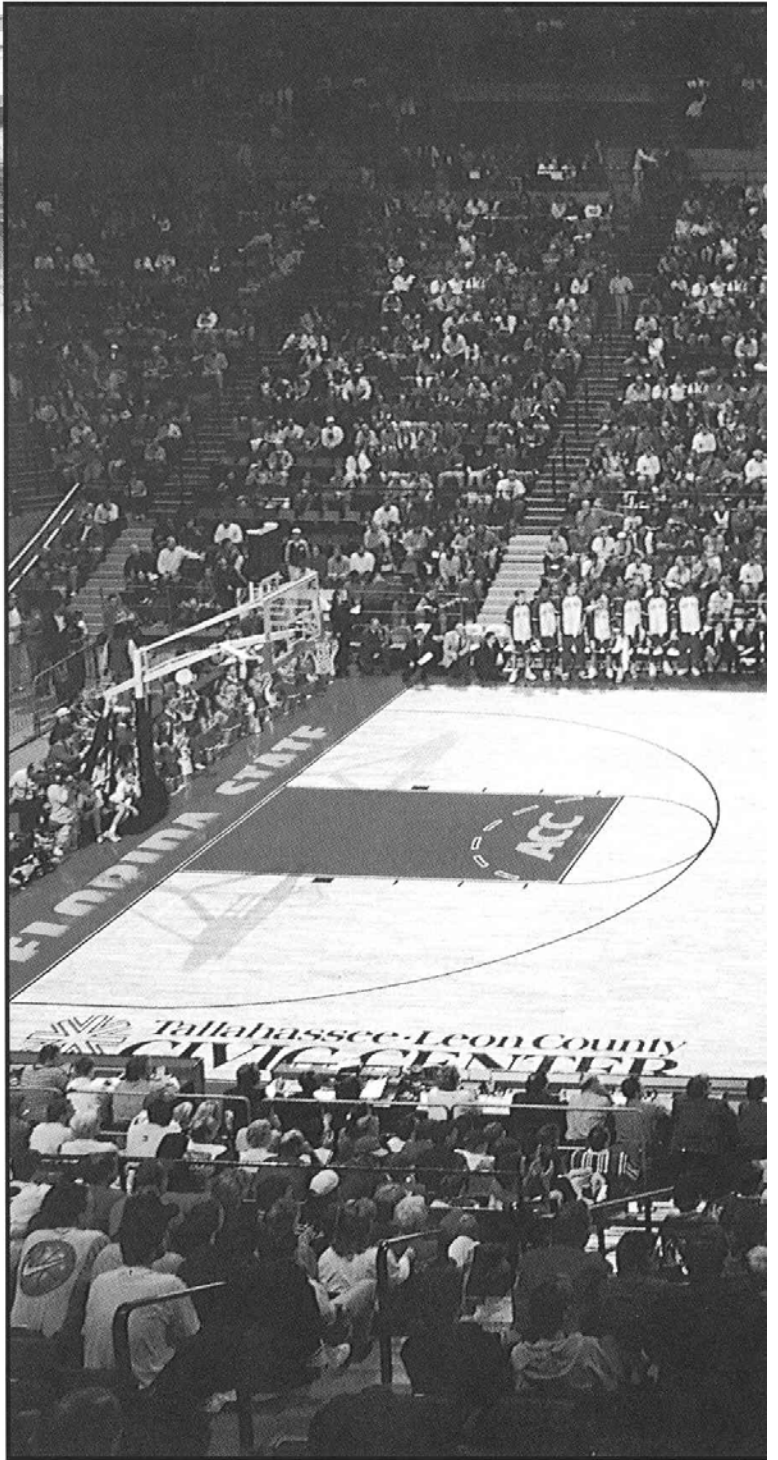
# Seminoles

WILD CLASS

TVC EYEWITNESS NEWS  
5:30-6:00P



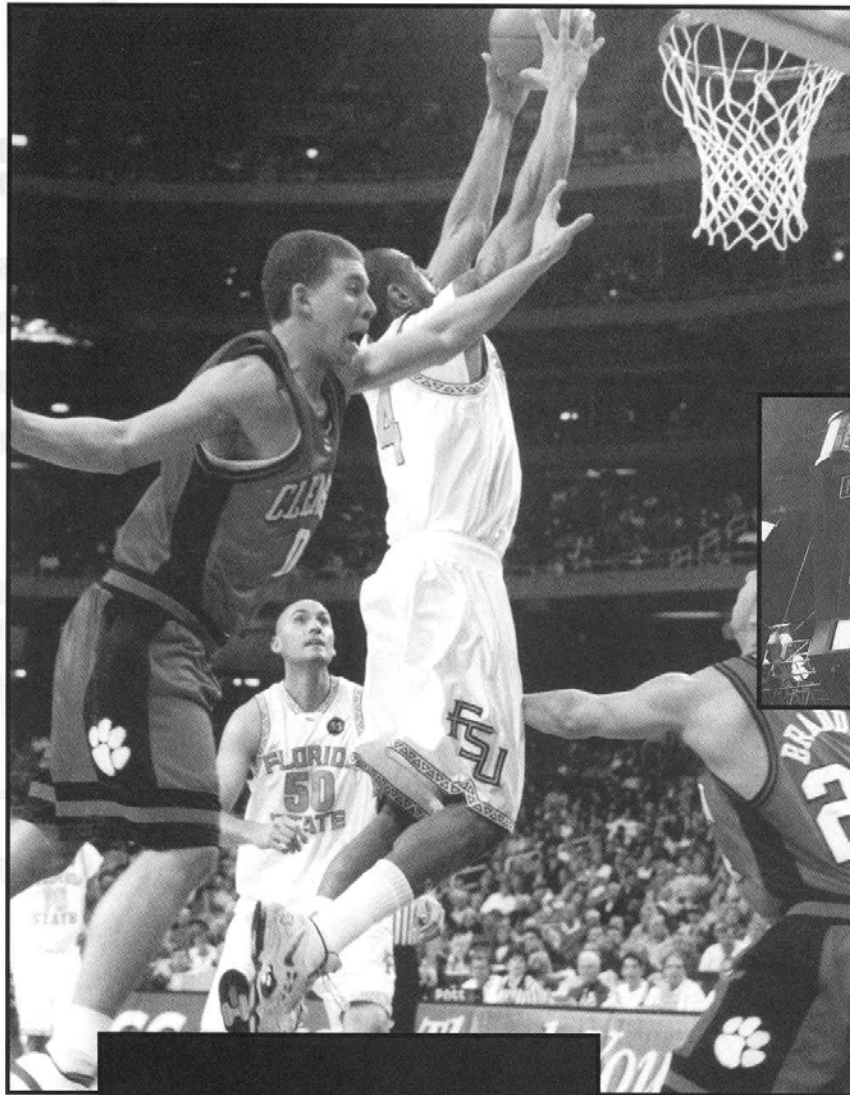
The Seminoles' new basketball facility will be among the best and most modern in the nation.





One of Florida's largest and best arenas at 22 acres, 18,000 square feet, luxury boxes, 12,200 seats, big-screen video, instant replay capability, home to top pop, rock & country concerts, the 1995 NCAA Regional Basketball Tournament, cultural events and conventions.



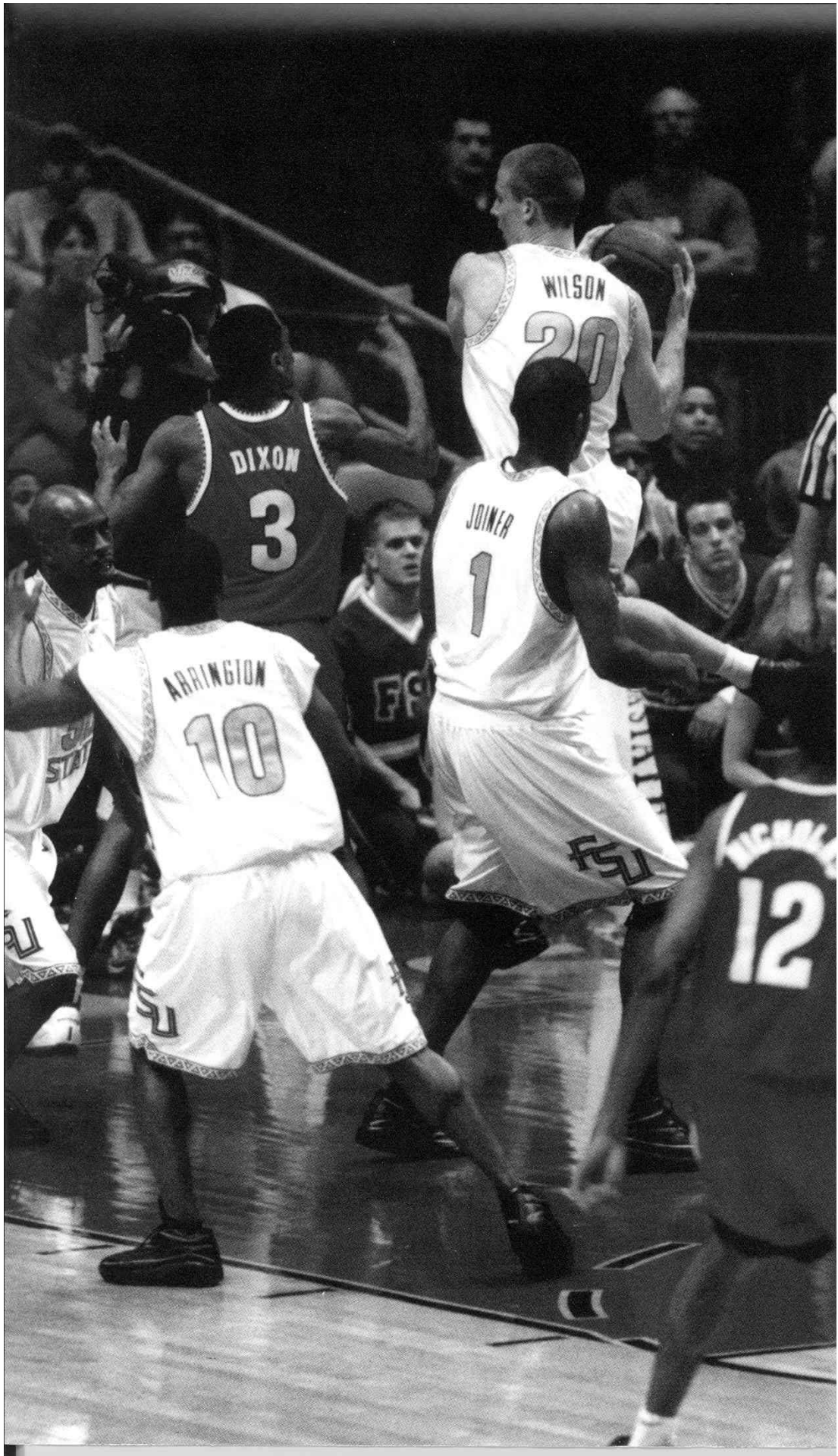


With its recent renovations, the Civic Center now has 34 luxury suites at the concourse level and a restaurant at the arena's south end.

The four-sided MegaVision video display scoreboard lets fans see replays and highlights.



The Leon County Civic Center is among the select group of arenas judged by the NCAA as a high enough caliber to have hosted NCAA regional rounds.



# All Eyes on Florida State

**A**long with aligning itself with some of the nation's finest academic institutions, Florida State's membership in the Atlantic Coast Conference has meant unprecedented media exposure for the basketball program.

- Over 15 newspapers cover the Seminoles extensively on a daily basis. From the local *Tallahassee Democrat* to one of the nation's largest newspapers, the *Miami Herald*, Florida State men's basketball is covered like few other programs in the nation.

- In addition to the extensive in-state coverage of the Seminoles, large media outlets make regular stops in

Tallahassee. *The Atlanta Journal and Constitution* and *Charlotte Observer* join most of the South's newspapers in covering Florida State basketball.

- Also regulars on the Florida State basketball trail are *USA Today Newspaper*.

*Sports Illustrated* and *the Sporting News*.

- Television coverage is also unprecedented in Tallahassee, as the Seminoles will have at least 20 games broadcast both regionally and nationally.
- The Florida State radio network, the most extensive in the Southeastern region of the United States, blankets the states of Florida, Georgia and Alabama and reaches up the Atlantic seaboard as far as Washington, D.C. and Maryland.

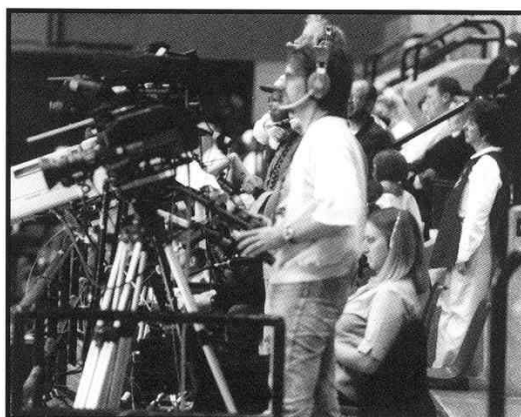
- ACC basketball will receive extensive live television coverage during the 2001-02 season, with

ABC, CBS and ESPN/ESPN2 combining for 224 telecasts.

- Twenty appearances on CBS and ABC are among the 116 national network appearances that highlight the 2001-02 Atlantic Coast Conference schedule. The schedule boasts 224 total television appearances, over 145 televised games. It marks the sixth consecutive season the ACC will have over 200 television appearances.

- The ACC became the first conference in collegiate basketball history to have its entire conference game package televised either regionally or nationally during the 1998-99 season.

- An amazing 70 of the league's 72 regular season games, including 46 on national television networks, are scheduled to be televised during the upcoming season.



The Florida State men's basketball team is covered by local and national media.

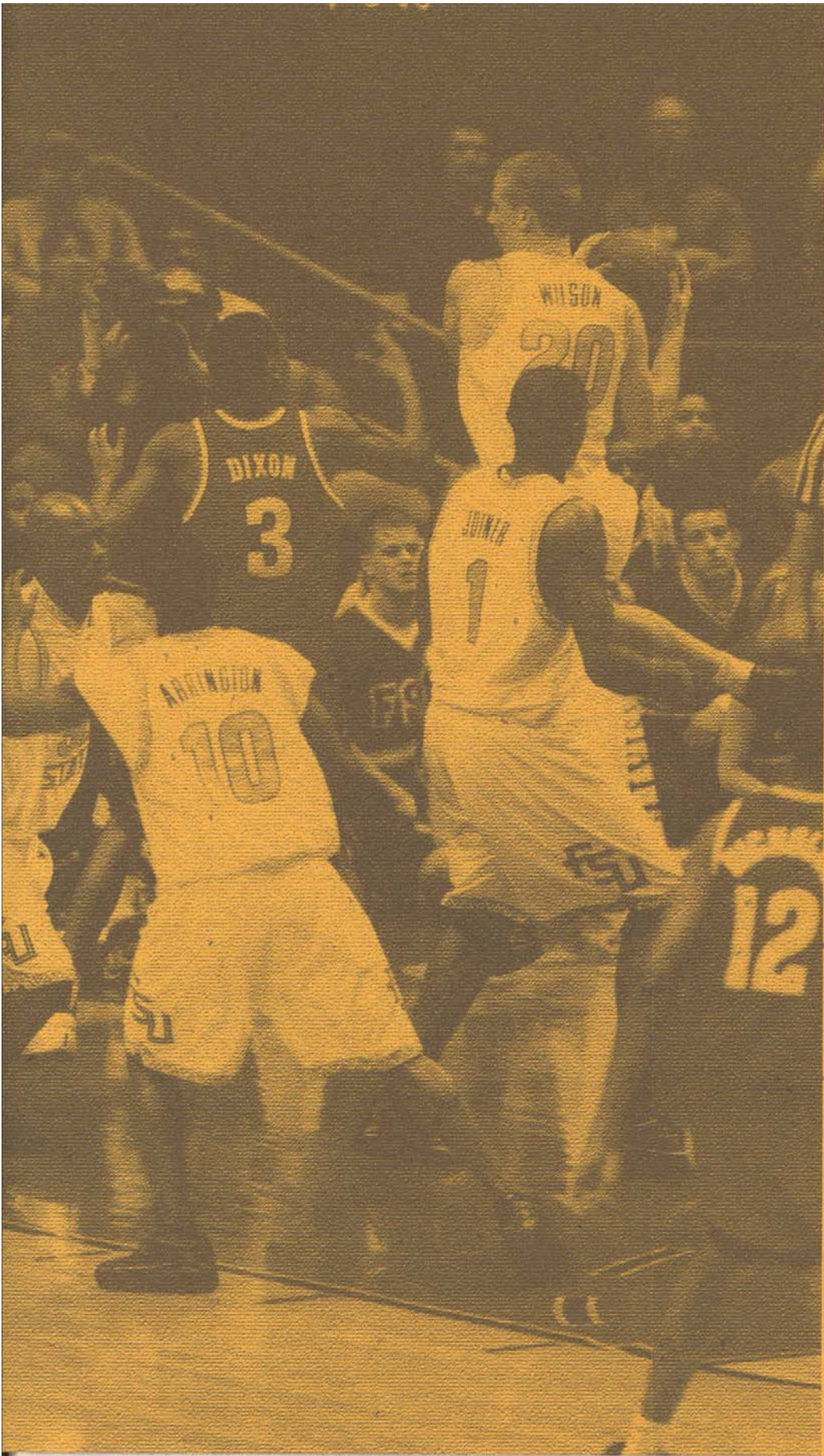
- For the first time, Fox Sports Net will televise 19 games on a national basis including Florida State's games at home against Duke and on the road against Duke, Wake Forest and at Georgia Tech.

- The extensive coverage of the Seminole men's

basketball team will be enhanced this season by the addition of Fox Sports Net to the ACC television package. With the addition of Fox Sports Net, Florida State men's basketball will be seen by millions of fans all over the nation.

- Florida State is the featured team from the state of Florida on the Sunshine Network. Sunshine, the state's largest sports cable network, will carry a record number of Seminole men's basketball games during the 2001-02 season.





Unmatched Media

# Attention



Unmatched Media

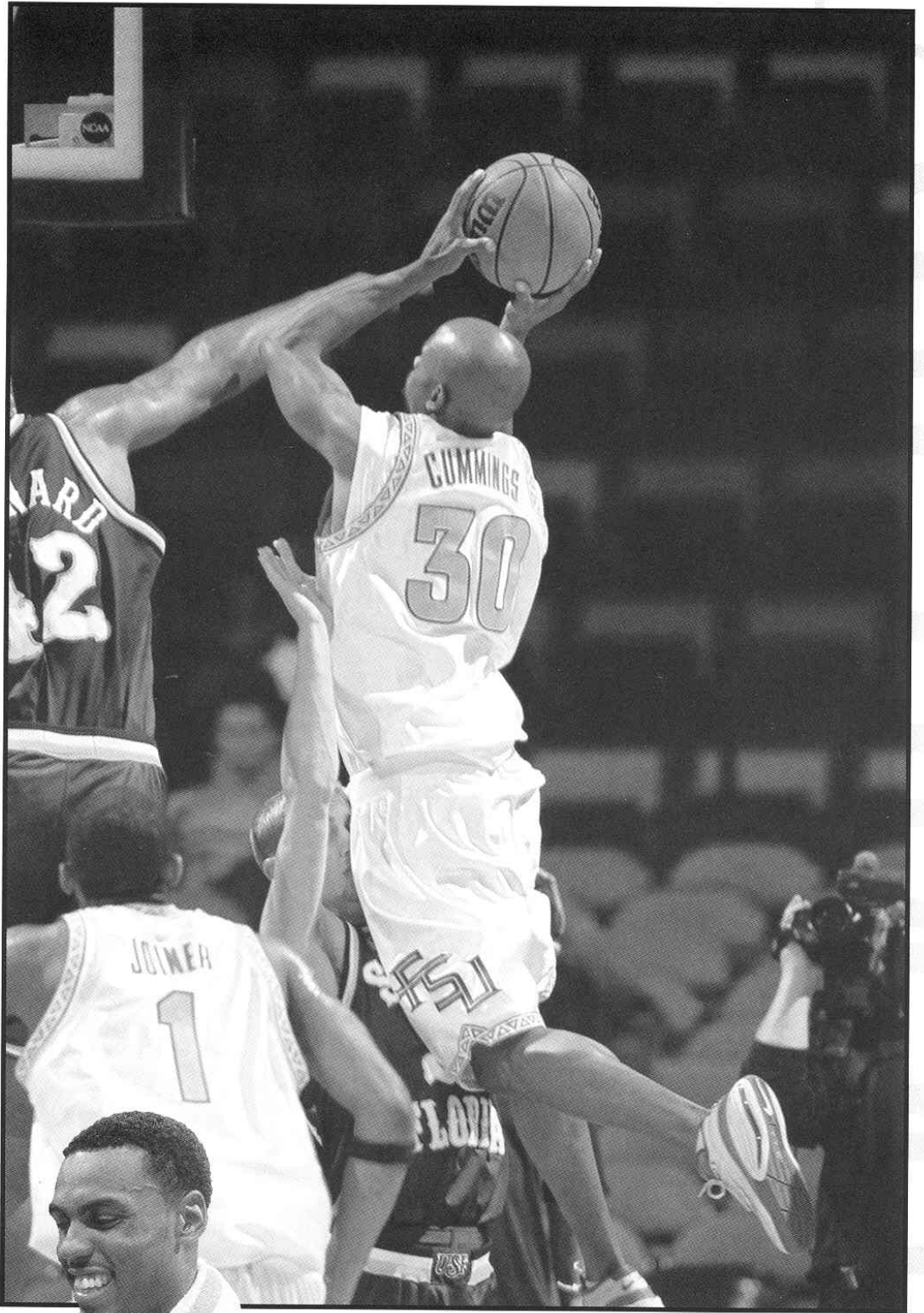
# Attention

The Seminoles enjoy one of the country's largest media contingents and have at least 23 television games slated for broadcast this season.

## Florida State 2001-2002 Men's Basketball Television Schedule

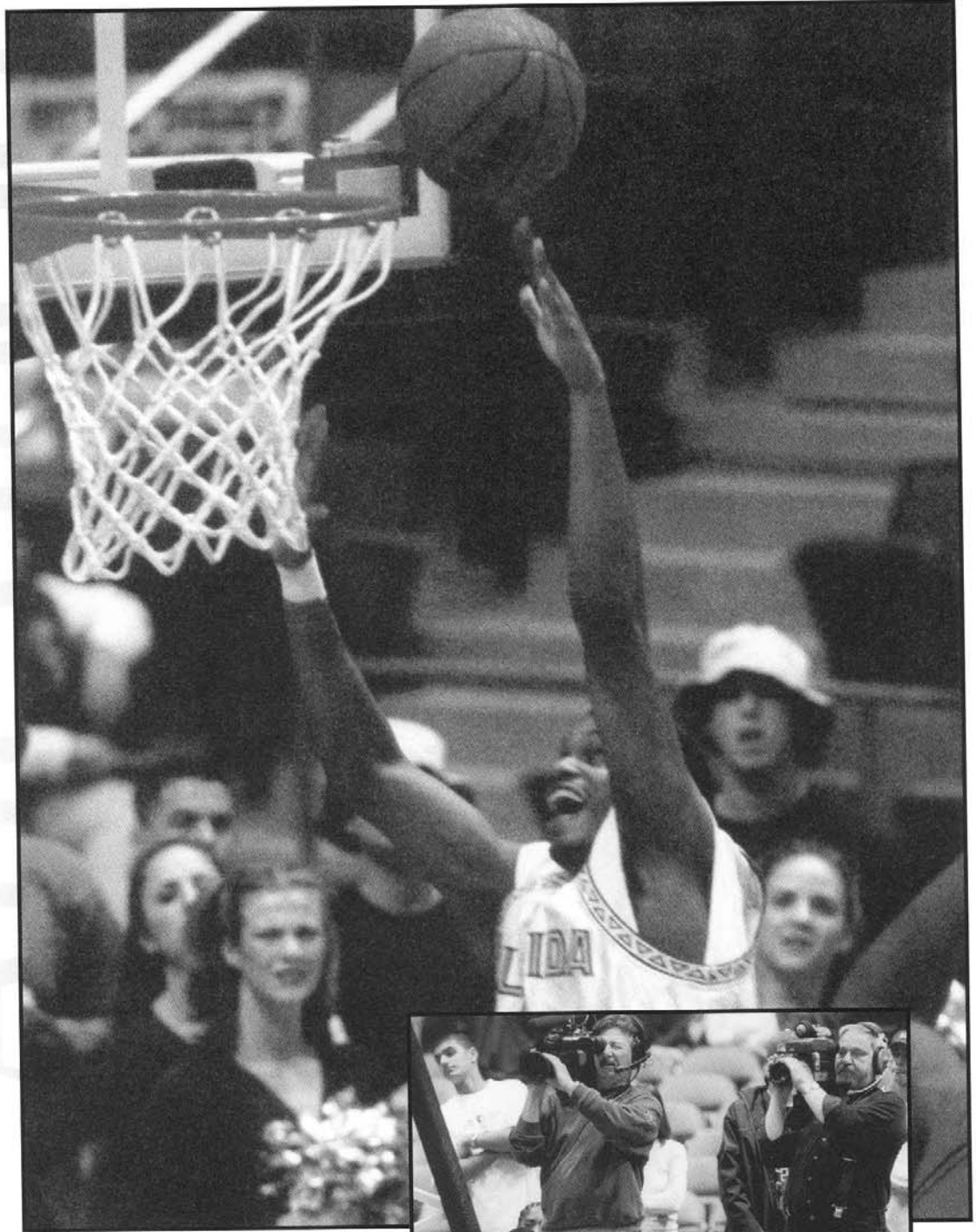
Date	Opponent	TV	Location	Time
<b>November</b>				
Fri. 16	at Florida	Sunshine	Gainesville, Fla.	7:00 p.m.
Fri. 23	ELON	Sunshine	Tallahassee, Fla.	7:00 p.m.
Wed. 28	at Northwestern	ESPN2	Evanston, Ill.	9:30 p.m.
<b>December</b>				
Sat. 8	Western Carolina	Sunshine	Tallahassee, Fla.	2:00 p.m.
Sun. 16	at Wake Forest	Fox Sports Net	Winston-Salem, N.C.	8:00 p.m.
Sat. 22	American	Sunshine	Tallahassee, Fla.	1:00 p.m.
Sat. 29	Campbell	Sunshine	Tallahassee, Fla.	5:00 p.m.
<b>January</b>				
Wed. 2	South Florida	Fox Sports Net	Tampa, Fla.	7:00 p.m.
Sun. 6	Duke	Fox Sports Net	Tallahassee, Fla.	6:30 p.m.
Tues. 8	at NC State	Fox Sports Net	Raleigh, N.C.	9:00 p.m.
Wed. 16	North Carolina	ESPN2	Tallahassee, Fla.	7:00 p.m.
Sun. 20	at Virginia	R/J	Charlottesville, Va.	4:00 p.m.
Thurs. 24	Clemson	Fox Sports Net	Tallahassee, Fla.	8:00 p.m.
Sat. 26	at Maryland	R/J	College Park, Md.	4:00 p.m.
Wed. 30	at Georgia Tech	Fox Sports Net	Atlanta, Ga.	9:00 p.m.
<b>February</b>				
Sat. 2	Wake Forest	R/J	Tallahassee, Fla.	3:00 p.m.
Thurs. 7	at Duke	Fox Sports Net	Durham, N.C.	7:00 p.m.
Sun. 10	NC State	R/J	Tallahassee, Fla.	1:00 p.m.
Sun. 17	at North Carolina	R/J	Chapel Hill, N.C.	3:00 p.m.
Sat. 23	at Clemson	Fox Sports Net	Clemson, S.C.	Noon
Wed. 27	Maryland	R/J	Tallahassee, Fla.	9:00 p.m.
<b>March</b>				
Sat. 2	Georgia Tech	Fox Sports Net	Tallahassee, Fla.	Noon
Thurs. 7- Sun. 10	at ACC Tournament	ESPN-R/J	Charlotte, N.C.	TBA

As one of America's favorite collegiate athletics programs, FSU players in every sport are followed by one of the nation's largest contingents of sports reporters from every print and broadcast medium.



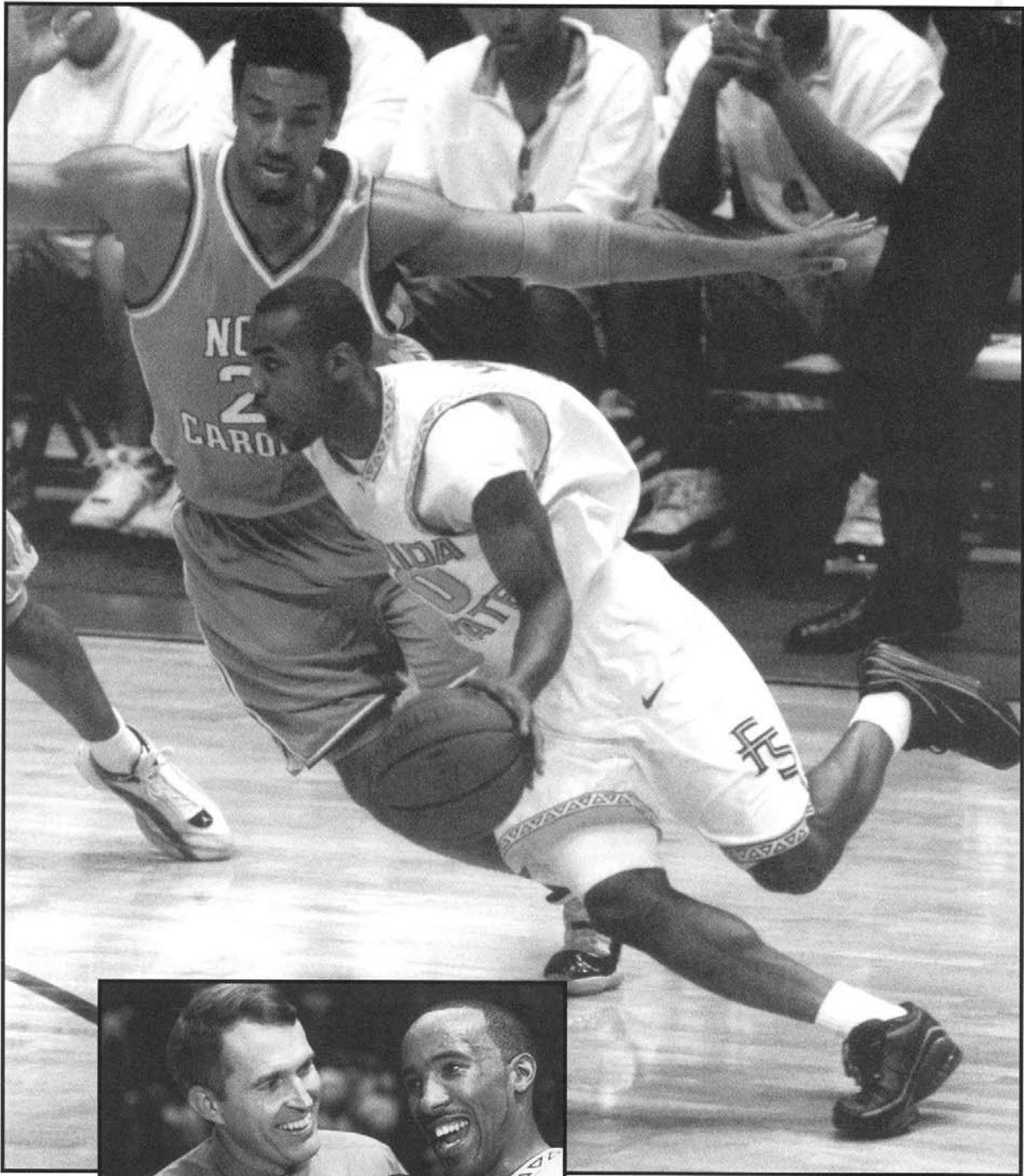
The extensive coverage of Seminole basketball brings the action from the Tallahassee-Leon County Civic Center into the homes of millions of Americans.





The Florida State basketball team is covered by nearly every national media outlet.





The Seminoles play in the nation's top conference, in front of millions of fans and on television nearly every game.

The Seminoles will appear on five different television networks in 2001-2002.



# This is. Florida State

**The Starting  
Point For  
Success – On The  
Court And In The  
Classroom.**

**F**lorida State University, a graduate research institution, stands among the nation's elite in both academics and athletics, as it celebrates its sesquicentennial anniversary in 2001. Located on the oldest continuous site of higher education in Florida, the university is situated in the heart of the state's capital city. The university's main campus blends Jacobean Revival and modern styles of architecture with the oaks, pines, dogwoods and azaleas of North Florida. As the university has progressed and grown - from its pre-Civil War beginnings as the Seminary West of the Suwannee, to the Florida State College for Women and, finally, returning to coeducational status as a university in 1947 - it has developed into an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts. The university has entered the 21st century with excellence in all areas of its mission - teaching, research and public service, including such milestones as:

- In June 2001, NBC Nightly News anchor Tom Brokaw donated more than 5,000 collections of World War II memorabilia that had been sent to him as the result of his three-book series on "The Greatest Generation" to the FSU Institute on World War II and the Human Experience. FSU created the institute in 1998 to "save the memories of those who saved the world" by collecting letters, diaries, memoirs and photos from participants in the war effort, in order to preserve the materials for classroom teaching, scholarly research and public viewing.

*At FSU, we want all of our athletes to turn professional. And former Seminole student-athletes can be found in professions from law to medicine to business ... and everything in between.*



- In May 2001, FSU welcomed the charter class of its College of Medicine. The allopathic medical school, the first to be established in the nation in more than 20 years, will focus on treating the elderly and people in underserved areas such as rural communities and inner cities.

- In March 2001, FSU opened the Center for the Advancement of Human Rights that will train undergraduate students from nine FSU colleges and schools to be human rights advocates and be placed with international human rights organizations.

- In the blackenterprise.com 2001 "Top Fifty Colleges for African Americans" rankings, FSU was rated 23rd in the nation, up from 26th in 1999.

- In the March-April 2001 issue of *National Jurist* that rated the nation's "most wired" law schools, the FSU College of Law was ranked 13th.

- The FSU School of Motion Picture, Television and Recording Arts was named among the nation's top 12 film schools in the fall 2000 "special showbiz issue" of *Entertainment Weekly* magazine.

- During the fall of 2000, FSU had 243 National Merit Scholars, 77 National Achievement Scholars and 28 Hispanic Scholars enrolled.

- In 2000, the Florida Legislature placed under FSU's control the Ringling Center for the Cultural Arts in Sarasota, which includes the John and Mable Ringling Museum of Art, the state art museum of Florida.

- In 2000, FSU bought the most powerful university-owned supercomputer in the world. The IBM RS/6000 Supercomputer can perform 2.5 trillion calculations per second. Located in the School of Computational Science and Information Technology, the supercomputer will be used by FSU researchers to predict hurricanes and compare DNA sequences as complex as those of the human genome.

- The Challenger Learning Center of Tallahassee, a project of the FAMU-FSU College of Engineering, is scheduled to open in March 2002. The center, to be built on Kleman Plaza in downtown Tallahassee, will feature a space mission simulator common to all of the centers, and a 300-seat IMAX theater and a domed planetarium laser

theater. It will serve middle schools in a 66-county area of North Florida, Southeast Alabama and South Georgia.

- In 2000, the doctoral program in the College of Business had the highest minority enrollment of any Ph.D. busi-

ness program in the United States. In recent years, it has graduated more minority doctoral students than any other Ph.D. granting institution.

- In 2000, the National Geographic Society and FSU started the Florida



## FSU deemed 'hot and trendy'

By Melissa Yeager  
Special to the Sun

"Fun in the sun, amazing football and unlimited classes" put Florida State University on a short list of "hot and trendy" schools. The honor comes from a random sample of hundreds of high school guidance counselors surveyed nationwide for the new "Kaplan's Newswest College Catalog 5002" out in stores today.

"No matter what you want to study, you can find it there," said Leri Dugan Gold, public relations manager for Kaplan Publishing. Joining FSU in the top five are New York University, Stanford University, Arizona State University and Duke University. Gold said about 400 counselors were

randomly called across the nation. They were asked a series of questions aimed at finding out which universities students were choosing and which schools the counselors themselves were recommending and why.

"What we found that big schools this year were really at the top of many of the lists, and guidance counselors are really interested in getting information out there about them," Gold said.

FSU couldn't be more pleased that the campus is getting a nod from high school counselors.

"These are the people we try to provide information to," said John Harshill, FSU's director of admissions. "That really says to me we're doing something right."

FSU routinely brings about 50 high school

counselors to the campus to check it out.

"We've found it's important for them to see it and meet the people here," Harshill said.

The University of Florida also made the entire list of 40 hot and trendy schools. UP value for tuition dollar, FSU rated in its spot of diversity. UP's Web site was given high marks for being student-friendly.

This is the third year of the catalog's rankings. Gold said this year's top picks were impressive, but last year there was more of a Midwestern bias with Kansas State University and the University of Kansas taking

■ Contact Melissa Yeager at myeager@sun.com or (904) 599-2300.

Florida State University has been called one of five "hot and trendy" schools in the entire nation.



The Florida State University faculty is nationally recognized for their achievements and professional excellence in many academic fields.

Geographic Alliance to bolster geographic education among Florida school children by preparing and equipping Florida's K-12 teachers with better information and tools.

- In 1999, FSU was selected by the U.S. Department of Energy to become one of the research institutions to operate the Oak Ridge National Laboratory (ORNL), a multiprogram science and technology laboratory in Oak Ridge, Tenn., headed by the University of Tennessee-Battelle. The five-year management and operations contract is valued at about \$2.5 billion. FSU was invited to join ORNL, because of its strong faculty research activities in material sciences, structural biology, computational sciences and magnet technologies.

- At more than \$287.4 million, FSU's endowment has been ranked 150th in the nation by the National Association of College and University Business Officers, the benchmark of higher education fundraising success, in 2000. Since 1994, FSU's endowment ranking has surpassed 156 other institutions.

- In December 1999, researchers at the National High Magnetic Field Laboratory used a hybrid magnet to conduct the lab's first research in continuous magnetic fields of 45 tesla, or one million times Earth's magnetic field. The \$100 million magnet lab, which was established in 1990 by the National Science Foundation, is run by FSU in partnership with the University of Florida and the Los Alamos National Laboratory.

- In 1994, Florida State was classified a "Research University I" by the Carnegie Foundation, placing it among the nation's top research universities. In 2000, the distinction was renamed "Doctoral/Research University-Extensive."

Under the leadership of the university's 12th president, Talbot "Sandy" D'Alemberte, who took office in January 1994, FSU continues to build on the foundation of its history of excellence in scholarship, research and service. A senior member of the State University System, FSU was founded as an institution of higher learning in 1851 by legislative act. It began in Tallahassee with its first class of male students in 1857 and added women in 1858.

FSU's operating budget is \$656 million. Faculty and administrators generate more than \$116 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to bolster the university: the FSU Foundation, which raised \$301 million in private gifts during the university's first capital campaign, Seminole Boosters and the FSU Alumni Association.

The main campus is spread over 463.4 acres in Tallahassee; FSU, which has one of the smallest campuses in the SUS, has been actively acquiring

land in the 1990s. FSU encompasses 1,422.7 acres in Leon, Bay, Franklin, Gadsden and Sarasota counties.

Within the state, the university maintains facilities at its 25-acre campus in Panama City, its Marine Laboratory at Turkey Point on the Gulf of Mexico, the Appleton Museum in Ocala and the Asolo Performing Arts Center in Sarasota. The Center for Professional Development and Public Service, housed in the Augustus B. Turnbull III Florida Conference Center on the edge of the campus, provides extensive credit and non-credit continuing education programs statewide.



The impressive academic programs at Florida State University offer many exciting opportunities for personal and professional growth.



*The Florida State University Law school is quickly gaining national acclaim as one of the top schools in the nation.*

For years, FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica, Spain, Russia, Vietnam and the Caribbean. FSU's student centers in Florence, Italy, and London, England, are considered by many to be the nation's best in Europe.

Florida State offers 294 graduate and undergraduate degree programs through its nine colleges - Arts and Sciences; Business; Communication; Education; Engineering (operated jointly with Florida A&M University); Human Sciences; Law; Medicine; and Social Sciences (which also incorporates the Reubin O'D Askew School of Public Administration and Policy) - and eight schools - Criminology and Criminal Justice; Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 1,897 members, the FSU faculty has included nine National Academy of Sciences elected members, 10 American Academy of Arts and Sciences fellows and five Nobel laureates.

It is backed by 3,136 administrative/professional and support staff.

Library holdings at Florida State include 2.3 million book titles and 6.6 million microforms. The main library facility, the Robert M. Strozler Library, is linked by computer to other state university and national research libraries. The Paul A.M. Dirac Science Library is located at the heart of the university's science research complex. FSU also maintains music, library science and law libraries, and the Mildred and Claude Pepper Library.

FSU's 6,367 graduate students pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the prac-

tical needs of society. Of FSU's 34,477-student population, 43.8 percent are male; 56.2 percent are female; 22.3 percent are minorities; and 3.7 percent are foreign students.



*The Florida State University community offers its students a special warmth and engaging diversity.*





# Student Services

## and Academic Support



### Athletic Academic Support Mission Statement

The primary focus of the Athletic Academic Support Program is to provide an environment that facilitates the academic success of each student-athlete. Student success is encouraged through competent academic counseling, study skills development, individualized assessment and support, and a wide array of tutorial services.

### An Overview of an Award-Winning Academic Support Program

Academic, personal, and professional support is essential to college success. At The Florida State University, we have developed an outstanding support program that enables student-athletes to reach their full potential.

Director, Mark Meleney states, "Our philosophy is to offer an academic support program integrated with the total University that will assist all student-athletes with the transition into college and provide continued support in all phases of academic and professional development, culminating with graduation, job placement, or graduate school."



Our program operates on a "proactive" rather than "reactive" approach. Our academic staff does not wait for crises to occur. We gather important background information on each entering student-athlete, build an academic profile, and develop individualized support programs which are tailored to the unique needs of each student-athlete. We also stay informed on the daily progress of the student-athletes through consistent communication with our faculty.

The academic support unit is housed in the \$126 million dollar, state-of-the-art University Center Complex. It includes private study carrels, a tutorial study area, and a computer lab outfitted with 20 IBM compatible computers and laser jet printers. In addition, the athletic sky-boxes are used for group and individualized tutorial instruction. The academic support staff is comprised of a director, an administrative assistant, five academic counselors, several graduate assistants, individualized learning

### Athletic Academic Support Mission Statement

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specialists, and a cadre of approximately 50 tutors and mentors.

Mark Meloney was named the program's director in 1997 and brings 13 years of advising experience to the position. Over the past seven years, Meloney has played an integral role in the development of a comprehensive program of student-athlete support, which in 1996 won the "Program of Excellence" award from *Athletic Management Magazine*.

### Academic Support Tutorial Program

The Athletic Department at Florida State University has made a commitment

to providing our student-athletes with one of the finest and most comprehensive tutorial programs in the nation. The tutorial program is just one of several key support services that is available to all student-athletes as they progress towards their ultimate goal of obtaining a college degree.

We hire approximately 70 tutors a year, from a variety of academic departments, who are committed to providing a proactive, individualized approach in assisting student-athletes with course comprehension and study skills. The tutors are usually seniors or graduate-level students who have outstanding academic backgrounds. Tutorial assistance is available for all academic course work and may be obtained by filling out a tutorial request form at the beginning of the semester, or as needed.

### Mentor Program

Academic Mentors are academic role models who have demonstrated the ability to teach and give guidance in areas of academic developmental skills.



Florida State University students are challenged to be the best and the brightest in the nation.



**Mark P. Meleney**



**Kevin White**

Each semester, mentors begin the process by sitting down with their assigned student-athletes and assist them in identifying all of their academic responsibilities for that semester. A calendar is developed which becomes a visual blueprint of each course's academic requirements. This tool introduces the student-athlete to the concept of time management. Students learn to plan projects days and weeks in advance. Such planning aids them in developing strong study and organizational habits.

Mentors are also responsible for providing assistance in the development of skills such as note taking, test preparation, and communication with faculty. In essence, mentors become an extension of the academic counselor as they keep the academic performance of their student-athletes under close observation and report to the academic counselors each week.

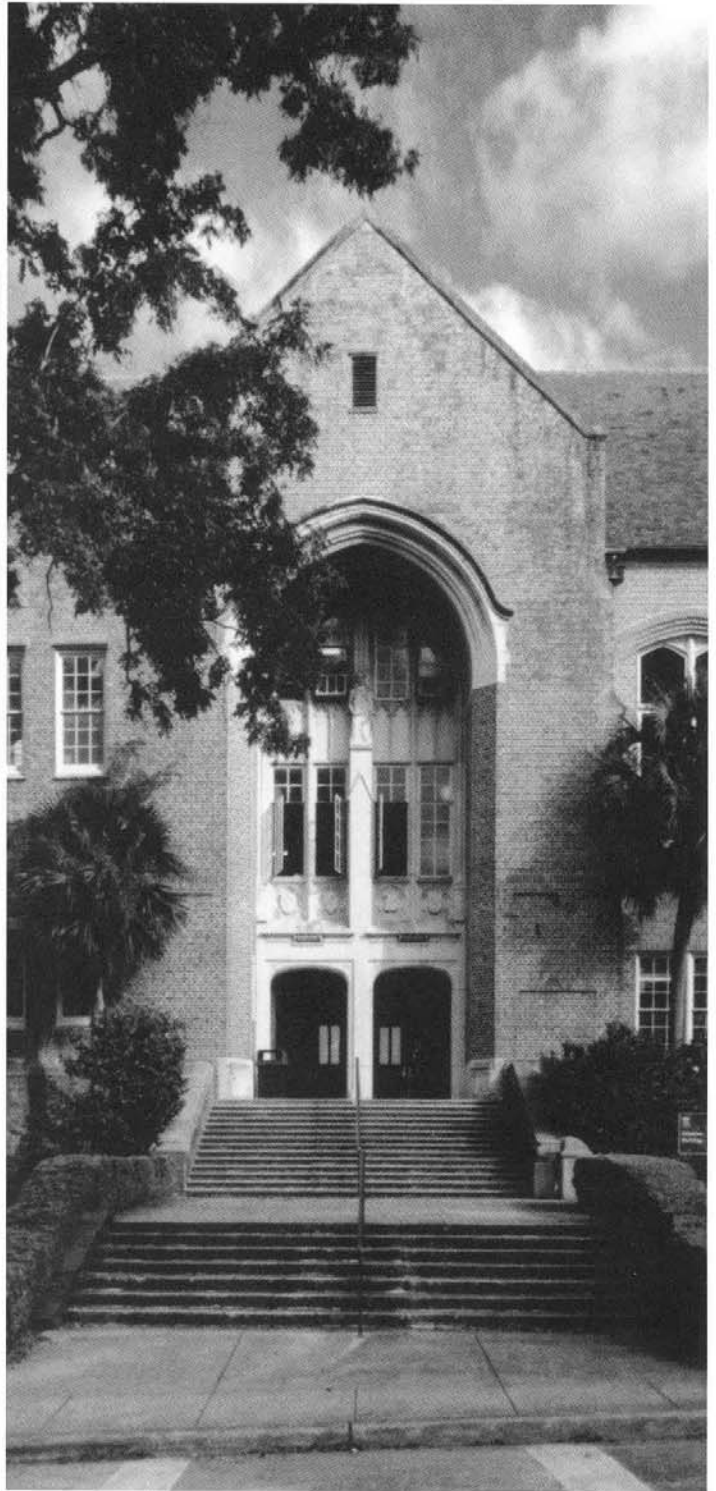
### **Study Hall**

In an effort to help ensure the academic success of the student-athletes, professionally supervised study sessions for each athletic team are organized. The main focus of the study hall program is to help students develop consistent and appropriate study patterns by providing a structured setting to work on class assignments and to provide tutorial assistance before academic problems arise. Although the criteria for study hall is left to the discretion of each academic counselor, typically most freshmen, first year transfers, and upperclassmen who have not yet achieved a satisfactory cumulative grade point average are asked to attend study hall.

### **Academic Honors & Awards**

Florida State University student-athletes have achieved great success in obtaining recognition for academic excellence. More than \$170,000 in postgraduate monies have been granted to FSU's student-athletes over the past six years, as well as a number of other academic honors and awards.

Florida State University named 150 student-athletes to the 2001 Atlantic Coast Conference Honor Roll. In the



*Florida State University students have essential access to all of the latest technologies.*





2000-2001 academic year alone, Florida State boasted two ACC Weaver-James-Corrigan Postgraduate Scholarship Winners, a first-ever ACC Scholar Athlete Award Winner, a NACDA Postgraduate Scholarship Award Winner, and FSU's 5th National Football Foundation Postgraduate Scholarship Winner.

The Academic Support Program is committed to recognizing the academic success of all student-athletes. The Athletic Department, in conjunction with Seminole Boosters, Inc., puts on the annual "Golden Torch Gala", a black-tie academic awards banquet, each fall. The

ACC Honor Roll student-athletes, as well as the individuals with the highest GPA on their respective teams, and the men's & women's teams with the highest GPA are recognized at this event.

Team meetings are held each year, during which time student-athletes are notified of potential honors and awards and are encouraged to apply. Combining a strong grade point average with athletic accomplishments, community service activities, and leadership experiences make for a student-athlete capable of obtaining unlimited academic honors, awards, and postgraduate opportunities.

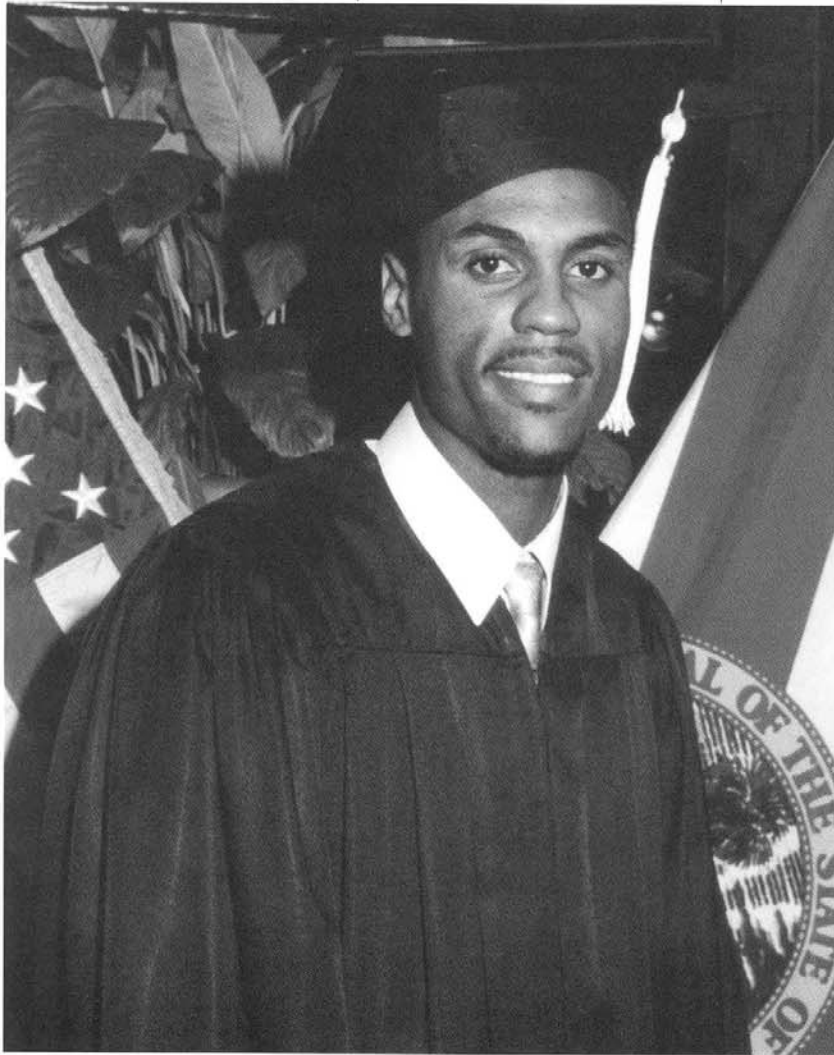
### Mark P. Meleney

Mark Meleney is in his sixth year as the director of the Athletic Academic Support program. He brings 13 years of advising experience at Florida State to his position. Over the past six years, Meleney has played an integral role in the development of a comprehensive program of student-athlete support, which in 1996 won the "Award of Excellence" from *Athletic Management Magazine*. Meleney directs a staff of five professional counselors, two graduate assistants and an administrative assistant.

In addition to his duties directing the Academic Support Unit, Meleney evaluates all recruits for the academic potential, monitors academic progress and eligibility for student-athletes and serves as a liaison for the academic community. Mark also serves as a member of the administrative team for both the Department of Athletics and the Division of Undergraduate Studies.

A native of Iowa, Meleney began his academic career at Buena Vista College where he earned varsity letters in football and baseball. He transferred to Florida State where he earned his bachelor's degree in management and finance in 1996 and his M.S. degree in athletic administration in 1997. He is currently pursuing his Ph.D. in athletic administration.

Meleney is a member of the National Association of Academic Advisors for Athletes (N4A). He is married to the former Sarah Cawthon, and they have an eight-year-old daughter, Montana Shea.



Delvon Arrington, a senior on the men's basketball team, earned his undergraduate degree in 2001.



# Athletics Administration



**Talbot "Sandy"  
D'Alemberte**



**Dave Hart, Jr.**

## Talbot "Sandy" D'Alemberte

President, The Florida State University

Talbot D'Alemberte was appointed president of The Florida State University on November 29, 1993, by the Florida Board of Regents, and took office on January 3, 1994. D'Alemberte served as the fourth dean of the FSU College of Law from 1984 to 1989 and continues to teach as a member of the University faculty.

President D'Alemberte is an active member of many legal and higher educational committees and boards, including numerous American Bar Association committees, state and regional bar associations, the American College of Trial Lawyers, the Lawyers' Committee on Civil Rights Under Law, the NAACP Legal Defense and Education Fund, the Florida Council of 100, the Business-Higher Education Forum, the Campus Compact Board, the First Amendment Center Board at Vanderbilt University, the Southeastern Universities Research Association Board, the National Association of State Universities and Land Grant Colleges Board, the Mildred and Claude Pepper Foundation Board, and several FSU committees and boards including the FSU Foundation, the FSU Alumni Association, the Collins Center for Public Policy, the Caribbean Law Institute, and the Seminole Boosters, Inc.

D'Alemberte was the 1991-1992 president of the American Bar Association and the 1982-1984 president of the American Judicature Society. He represented Dade County in the Florida House of Representatives from 1966 to 1972 and chaired several legislative committees. After leaving the Florida Legislature he chaired the Florida Constitution Revision Commission in 1977-1978 and the Florida Commission on Ethics in 1974-1975. D'Alemberte practiced law with

the Steel Hector & Davis law firm in Miami and Tallahassee where he first began his legal career in 1962 and was named partner in 1965.

D'Alembert's book, "The Florida Constitution," was published by Greenwood Press in 1991. He co-edited the 1990 four-volume work, "The Florida Civil Trial Guide," and has authored over twenty published articles. The numerous awards D'Alemberte has won include the 1998 ABA Section of Legal Education Robert J. Kutak Award, the 1998 ABA World Order Under Law Award, 1996 American Judicature Society's Justice Award, the 1996 National Council of Jewish Women's Hannah G. Soloman Award, the 1993 Academy of Florida Trial Lawyers' Perry Nichols' Award, the 1993 Florida Academy of Criminal Defense Lawyers Annual Criminal Justice Award, the 1990 Jurisprudence Award from the Anti-defamation League of South Florida, the 1987 Florida Bar Foundation Medal of Honor, the 1986 National Sigma Delta Chi First Amendment Award, an American Academy of Television Arts and Sciences "Emmy" in 1985 for his work in open government, particularly in the opening of court proceedings to electronic journalists, and the 1984 Florida Civil Liberties Union "Nelson Poynter" Award.

D'Alemberte holds honorary degrees from Cleveland State University, Hofstra University, Nova Southeastern University, Stetson University, the Universities of the South (Sewanee), of Bridgeport, of Denver, the University of the West Indies, and the Open University of Great Britain.

## Dave Hart, Jr. Director of Athletics

Dave Hart, Jr., became Florida State's 10th athletics director after a national search selected the former

East Carolina athletics director in February 1995. Hart has gained national recognition for his skills in the areas of athletics management, public relations, student-athlete welfare, marketing and fund-raising. He brought to Florida State an outstanding reputation as one of the country's most respected athletics directors.

Prior to being named athletics director at FSU, Hart was the architect of significant growth in East Carolina's athletics program from 1987-1995. Under his leadership, ECU dramatically enhanced its reputation and image while demonstrating marked strides in fund-raising and facilities as well as funding for women's athletics.

Hart has served on several prestigious committees at conference and national levels during his career in athletics administration. He has been a member of the NCAA Council, the NCAA Honors and Awards Committee and the NCAA Special Events and Postseason Bowls Committee as well as a consultant to the NCAA Student-Athlete Advisory Council. Hart has held positions of considerable influence within conference and national circles. A year ago, he served as president of both the National Association of Collegiate Directors of Athletics and the Division I-A Athletics Directors Association. He currently is a member of NCAA Football's Board of Directors where he serves with commissioners of Division I-A conferences and the NCAA president. In addition to serving in prominent leadership roles nationally, Hart chaired the Atlantic Coast Conference Television Committee in 1999-2000 where he played an integral role in the renegotiations of the ACC's football and basketball television contracts, considered to be the nation's best.

This past year he served as chair of the ACC Men's Basketball Committee and will chair the football committee this

year. Two years ago, Hart was recognized by his Division I-A peers when he was awarded the honor of Athletics Director of the Year in the Southeast Region. A popular speaker at the national level and the author of a number of articles for national publications, Hart has made numerous speaking presentations at conventions and presented seminars on such topics as program management, student-athlete welfare, marketing, fund-raising and personnel transition. For the past 12 years, he has been an

instructor at the National Association of College Directors of Athletics' Management Institute.

Just the 10th athletics director in FSU history, Hart begins his seventh year as Florida State's Athletics Director where he oversees the Seminoles' \$39 million athletics budget. Since his arrival at Florida State, Hart has negotiated unprecedented multi-million dollar contracts for the department totaling more the \$30 million, guided the development of an extensive and comprehensive athletics facilities master plan, initiated a multi-faceted Student Development/Life Skills program for all student-athletes at FSU which was recently recognized nationally with a "Program of Excellence" award, and spearheaded the rewriting of the department's mission statement to put the student-athlete at the core of everything the athletics department does in its goal to build comprehensive excellence throughout the program.

He has taken a leadership role in the athletics department's first major capital in concert with the Seminole Boosters to raise \$70 million for athletic facilities and endowed athletic scholar-

### Athletics Department Mission Statement

The Mission of the Department of Intercollegiate Athletics at Florida State University shall be to produce National Collegiate Athletic Association (NCAA) Division I programs for men and women equally characterized by excellence. In addition, the Department strives to be recognized as a campus leader in terms of its ethics, non-discrimination and unquestioned fiscal integrity.

Excellence in intercollegiate athletics programs is determined by academic achievement in the classroom, as well as development of character, maturity and a sense of fair play in athletic competition. Such excellence engenders support for the University among its constituent groups including students, faculty, alumni and friends at all levels of interest. The Department shall subscribe fully to the philosophy and regulations set forth by the National Collegiate Athletic Association and operate within the fiscal regulations and non-discriminatory procedures established by the Florida State University Board of Trustees and the Florida Legislature.

It is the explicit philosophy of the Department that our student-athletes will be strongly encouraged and supported in their endeavors to progress toward a degree while simultaneously participating in an intercollegiate athletic program whose environment is consistent with the highest standards of academic scholarship, sportsmanship, ethics and institutional loyalty.

Finally, the decisions and priorities of the Department should always focus on our student-athletes first, as individuals; second, as students; and third, as athletes.

ships for all spots. Hart has restructured the athletics department including major hires within coaching and administrative components of the department. Under his guidance, Florida State's compliance and academic support programs have made continued strides and are now considered model programs within intercollegiate athletics.

Exposure for all Seminole Athletics has escalated tremendously since Hart's arrival at FSU through the negotiation of television contracts with Sunshine Network as well as ACC contracts with regional sports carriers ABC and ESPN.

Since Hart's arrival, FSU has formed a Varsity Club to encourage the participation of former student-athletes in current athletics department activities and a new focus has been placed on the growth of women's athletics at FSU. That commitment is reflected in the increased allocation of funding and facility improvements during Hart's tenure. Also during Hart's tenure, FSU has become home to the inaugural National Student-Athlete of the Year (Daryl Bush) as well as the NCAA's State of Florida Woman of the Year (Casey Jo Custer). A record number of FSU student-athletes have made the ACC Academic Honor Roll and been

recipients of NCAA post-graduate scholarship awards during the past six years. Student-athlete's community service involvement has also become a priority since Hart's arrival. This past year, student-athletes at FSU contributed nearly 3,000 hours to community outreach projects with the volleyball team winning the athletics Director's Cup for community involvement. Football and baseball have continued to flourish nationally during Hart's tenure as athletics director as

evidenced most recently the past three years when both the football and baseball programs played in national championship games. The commitment to build men's and women's basketball into a conference and national contender is very tangible. A \$20 million renovation to the Tallahassee Leon County Civic Center is complete and a new \$9 million basketball practice facility is under construction.

"We've been so fortunate to have Dave leading the university's athletics program's said President Sandy D'Alemberte. "We hired him because of his record in building successful programs, his commitment to gender equity, his innovative approach to shaping the student behind the athlete, and the stability he offered. He proved us right and has certainly lifted Florida State athletics to a new level."

A 1971 graduate of Alabama, Hart played basketball for the Crimson Tide and earned a master's degree in 1972 while serving as a graduate assistant basketball coach. He coached and taught at the high school level before joining the East Carolina athletics program in 1983. Hart met his wife, the former Pam Humble, while at Alabama and they have





**Charles W. Ehrhardt**

three children: Rick (29), Jamie (27) and Kelly (24). The Harts also have one grandchild, two-year old Trevor.

## **Charles W. Ehrhardt** Athletics Board Chair

As Chair of the FSU Athletics Board, Professor of Law Charles Ehrhardt is an important link for Florida State with the National Collegiate Athletic Association and Atlantic Coast Conference.

He has served as President of the ACC and as a member of the NCAA's Eligibility Committee. For the last several years he has served as chair of the ACC Sportsmanship Committee. Earlier during his tenure as the athletics board chair, he was elected president of the NCAA's Faculty Athletic Representative Association, was a member of the NCAA President's Commission Liaison Committee and the Special Committee to Study the NCAA Enforcement and Infractions Process. He twice served as president of the Metro Conference.

As a Commissioner to the National Conference of Commissioners on Uniform State Laws, Ehrhardt is involved in drafting legislation for a uniform state law regulating the activities of sports agents.

A highly respected expert in the field of evidence, Ehrhardt is the Ladd Professor of Evidence in the Florida State University College of Law, where he has taught for over 30 years. He wrote the Florida Evidence Code, passed by the Florida Legislature, which regulates the admissibility of evidence during court trials. Ehrhardt has written books on evidence and trial objections, which are frequently cited and relied upon by courts.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a consultant on evidence matters. He currently teaches in the areas of torts, evidence, trial advocacy and sports law. He has been honored as the FSU College of Law Outstanding Professor in seven different years. He was the recipient of a University Teaching Award in 1989 and the Professorial Excellence Award in 1997.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University. He went on to the University of Iowa, where he earned his law degree in 1964. Before coming to Tallahassee, he was an Assistant United States Attorney.

Ehrhardt and his wife, the former Judy Sutton, have three children.

## **Charlie Carr**

### Senior Associate Athletics Director

Charlie Carr enters his seventh year as senior associate athletics director at Florida State in 2001. FSU Athletics Director Dave Hart named his longtime associate shortly after he accepted the job in 1995.

Prior to coming to FSU, Carr served under Hart as an associate athletics director at East Carolina University for four years and was executive director of ECU's educational foundation from 1988 until his elevation to associate AD.

Carr's responsibilities since coming to Florida State include assisting in managing all phases of the department's operation. He serves as the department's spokesman in the AD's absence and acts as the athletics department's contact and liaison for campus and community organizations. He also serves on the NCAA's Baseball Committee.

Carr also is charged with overseeing departmental personnel in addition to the administration of the Seminole baseball, cross country, golf, track and volleyball programs.

A well-known member of the college athletics scene in North Carolina as a player, coach and administrator, Carr was athletics director at Mississippi State from 1985-87.

Carr played football and baseball at North Carolina where he earned his master's degree in 1970. He played two years of professional baseball in the N.Y. Mets organization before becoming an assistant football coach at his alma mater from 1971-75 under Bill Dooley. He then coached at Rice University from 1975-78.

He returned to UNC in 1978 to begin administrative work as senior associate athletics director until his appointment at Mississippi State. Carr and his wife, Dee, have one daughter Caitlin (17).

## **Charles Hurst**

### Executive Associate Director of Athletics for Internal Affairs

Charles Hurst enters his 15th year with the Florida State athletic department. Hurst was promoted to his present position in 1995 after three years as an associate athletics director, where he oversaw all of the department's financial and business affairs.

In addition to assisting in the daily management of the department, Hurst's duties include supervision of the annual budget, business and ticket office operation, facilities management, personnel records, departmental contracts and negotiations.

The Talladega, Ala., native came to Tallahassee after a stint at the University of Florida, where he was Director of Internal Auditing from 1983-87. He was Manager of Internal Auditing at the University of South Alabama from 1981-83.

Hurst received his bachelor's degree from Jacksonville State (Ala.) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, Ala.

He and his wife, Juanita, have one daughter, Maria (23).

## **Kim Record**

### Senior Associate Director of Athletics/Senior Woman's Administrator

Kim Record joined Florida State's staff in August of 1995 when she was named to the newly created position of senior associate athletics director and senior woman's administrator at Florida State.

Record is a veteran of Atlantic Coast Conference circles having served as an associate athletics director at her alma mater, the University of Virginia, for seven years.

Record's responsibilities at Florida State include coordination and oversight of all multi-media contracts, supervising Title IX and gender equity compliance with the department, and overseeing the areas of sports marketing and sports information. She is also the primary administrator over the Seminole men's and women's basketball,



**Charlie Carr**



**Charles Hurst**



**Kim Record**



Florida State University is a major university with a compact campus that is filled with success-oriented students and faculty.

soccer, softball, swimming and tennis programs.

Prominent on the national scene as well, Record serves on NACDA's executive committee.

A native of Troy, Va., Record received her bachelor's degree in sociology in 1984 and a master's from FSU. She has two sons, Kyle (13) and Joshua (8).

### Bob Minnix

#### Associate Director of Athletics for Compliance & Legal Affairs

News spread quickly in August of 1995 when Bob Minnix, a Director of Enforcement at the NCAA since 1975 and a former star running back at Notre Dame, announced he would leave his post to accept the newly created position of associate athletics director for compliance and legal affairs at Florida State University.

In his role at the NCAA, Minnix oversaw enforcement issues with regard to the NCAA and its member institutions including the preparation and presentation of cases to be heard by the Committee of Infractions. He has served on a number of NCAA committees including the Leadership and Development Training Committee, Special Events

Committee, Post-Season Football Subcommittee, and staff task forces that concentrated on public relations, compensation, and employment opportunities for women and ethnic minorities. He is presently the chair of the NCAA Committee on Sportsmanship and Ethical Conduct and the president of the Black Coaches Association. He is also on the board of directors for the nation association of athletics compliance coordinators. He frequently participates in panel discussions on current topics at the National Association of collegiate Directors Association and the American Bar Association. At Florida State, Minnix is charged with overseeing all departmental compliance issues, implementing and directing FSU's rules education programs, and serving as the department's liaison and contact

with university General Counsel as well as other legal interests. He is directly involved in the strategic planning of long-range departmental goals regarding student-athlete welfare and life skills training.

Minnix has continued FSU's stance as a pro-active leader in addressing NCAA and ACC issues, and in educating coaches, staff, student-athletes and donors to the serious nature and ramifications of non-compliance.

A native of Spokane, Wash., Minnix attended Notre Dame, where he played in back-to-back Cotton Bowls in 1970 and 1971. He led the Fighting Irish in rushing as a senior in 1971. A 1972 Notre Dame graduate, Minnix attended law school at the University of Washington where he received his Jurist Doctorate degree in 1975.

Minnix and his wife, Genny, have two sons, Brennan (21) and Blair (16).

### Andy Urbanic

#### Associate Director of Athletics for Football Operations & Special Projects

Andy Urbanic begins his 12th season in charge of football operations at Florida State. He added the responsi-

ty of coordinating special projects within the athletics department two years ago and was elevated to the position of associate athletic director in 1999.

Urbanic is directly responsible for all aspects of football operations, including team travel and home game operations. He also coordinates post-season logistics and travel for all Seminole teams and supervises the equipment, strength and conditioning, and training room staffs.

A member of the Pennsylvania Sports Hall of Fame, Urbanic came to Tallahassee with more than 20 years experience in collegiate athletics (most of which came as an assistant coach at the Division I level). Prior to taking the administrative post at FSU, he was at the University of Akron as offensive backfield coach and recruiting coordinator from 1986-87, and as assistant head football coach and offensive coordinator from 1987-88. From 1980-86, Urbanic was the offensive backfield coach at the University of Pittsburgh.

Urbanic is a legendary figure in high school coaching in Pennsylvania, where he coached six undefeated teams and earned eight state championships.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.

### Pam Overton

#### Associate Director of Athletics for Student Services and Personal Development

Pam Overton is in her sixth year at Florida State and her second as an associate director of athletics. As associate director of athletics for Student Services and Personal Development, her responsibilities include administering the total student development program with emphasis on personal and leadership development, community service and career planning and placement for college athletes. Overton joined the department of athletics at Florida State in 1996 after serving 14 years as an assistant director of athletics at East Carolina University.



Bob Minnix



Andy Urbanic



Pam Overton



**Greg Phillips**

Overton was part of the original task force that created the NCAA CHAMPS/Life Skills educational program. Since that time she has served as the secretary for the National Association of Academic Advisors and currently chairs the Division I-A Athletic Director's Associations CHAMPS/Life Skills Board of Advisors. She was a member of the Senate Committee on Sports and the Prevention of Violence.

Her extensive writings on student development have appeared in numerous publications on student development. In addition, she has written a training manual for college athlete's speaker's bureaus and a training manual for academic tutors. She serves as a consultant for several universities on student-athlete development and is a frequent lecturer at national conferences. In 1998, *Athletic Management Magazine* named her as an outstanding role model in college athletics.

Overton earned a master's degree and an educational specialist degree in counseling and was a guidance counselor prior to entering college athletics. She is a certified counselor with a teaching certificate for the learning disabled and gifted, as well as other areas of education.

## Greg Phillips

**Associate Director of Athletics for Business, Tickets and Information Technology**

Greg Phillips enters his 16th year with Florida State Athletics and his first as associate director. Phillips oversees the department's business operations encompassing budgeting, financial reporting, contracts, travel, payroll, purchasing and accounting. He also manages information technology, including responsibility for generating new revenue streams through the development and execution of the department's online strategy.

Since assuming additional oversight responsibility for ticket sales and operations in 1999, Phillips has led a strategic restructuring of the ticket office and has developed, and led the implementation of a quality service initiative. He has also managed 11 NCAA postseason baseball tournaments, the 1996 NCAA Women's

Tennis Championships and various regional and ACC events in his role as director of hosted championships.

Recognized by his peers in 2000 as the nation's top financial administrator, Phillips has made numerous presentations at national conferences on revenue generation, cost containment and emerging technologies, and he has authored a number of published articles on those topics. He recently completed a term as president of the College Athletics Business Management Association, and he is currently a member of that organization's executive and nominating committees. Phillips also serves on the Atlantic Coast Conference Finance Committee, and he is an active member of NACDA and NAGMA.

The Bartow, Fla., native joined the athletics staff in 1986 after graduating with bachelor's and master's degrees in accounting from Florida State. He also earned a master's degree in sports administration from the United States Sports Academy.

Phillips and his wife Deanna have a son, Payton (7), and a daughter, Kathryn (5).

## Bernie Waxman

**Assistant Athletic Director**

In his second year as assistant athletic director and 11th year with the Florida State Athletic Department, Bernie Waxman is currently one of the busiest people at FSU. He is overseeing the renovation of Dick Howser Stadium, the building of the new basketball practice facility, the clubhouse at the Don A. Veller Seminole Golf Course and the new north end zone facility completing the University Center project. Waxman is also in charge of planning and development of the new Aquatics Center currently under construction.

Waxman oversees all scheduling and maintenance of FSU's many athletic facilities, including Mike Long Track, Dick Howser Stadium, Doak Campbell Stadium, the football practice fields and the Seminole Softball/Soccer Complex. He directs the upkeep of these facilities and is involved in all additions and construction work on the facilities.

One way or another, Waxman has been involved with Seminole athletics for 33 years. A 1971 graduate of

Florida State, he earned three letters as a member of the FSU track and field team and captained the 1972 squad. He also earned his master's degree from Florida State that year.

He later became director of intramurals, a post that he held for more than 10 years before moving over to the athletic department in 1991. During his tenure at the intramural office, Waxman served as a master official for track and field and as the head statistician for all Florida State men's and women's basketball and football games.

Waxman is married to the former Lisa Kinch, a former FSU track and field athlete. The couple have a 12-year-old daughter, Gabrielle.

## Rob Wilson

**Assistant Athletic Director for Media and Public Relations**

Rob Wilson is in his 16th year on the Florida State athletics staff and his eighth in charge of all publicity and public relations matters concerning intercollegiate athletics at FSU. A 1983 graduate of Florida State, Wilson returned to his alma mater in 1986 as assistant sports information director after serving in the same role at East Carolina for three years. He served as the primary contact for the Seminoles' men's basketball program from 1987-94, before succeeding Wayne Hogan as sports information director.

A native of San Diego, Ca., Wilson graduated from Niceville High School in Niceville, Fla. and played wide receiver at Ole Miss under Steve Sloan in 1979. He received his AA degree from Okaloosa-Walton Community College before enrolling at FSU where he majored in communications with a minor in chemistry.

The FSU Sports Information Office has won 34 awards during Wilson's tenure for excellence in its publications, including Football and Basketball Media Guides judged best in the nation on two occasions. He received the 2001 Scoop Hudgens Lifetime Achievement Award last spring in recognition of outstanding performance in the field of sports information and sports journalism.

Wilson, 40, and his wife Sherrill have two sons, Preston and Parker.



**Bernie Waxman**



**Rob Wilson**





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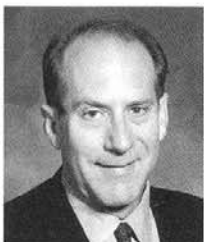
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# This is Tallahassee



Florida State University is located in Tallahassee — the capital city of the state of Florida.

**N**ear, but far from the glaring strips of neon amusement, and the castles and crowds of Disney, lies another magical place in the Sunshine State — one of plantations, politics and great pride. Often described as “The Other Florida” with its deep-rooted history, rolling hills, canopy roads of moss-draped oaks, cool climate and Southern-style hospitality, it is a Florida few have seen. It is Tallahassee — Florida with a Southern accent. Best known as Florida’s capital, Tallahassee is an intimate neo-metropolitan city where the power of state government, the academic and the artistic are complemented by subtle, old-fashioned charm. It is the perfect two or three-day diversion for the more than 41 million annual visitors to Florida and 13 million residents.

Tallahassee touts a menagerie of sights including one of the world’s deepest freshwater springs, site of America’s first Christmas,

a wildlife habitat, Capitol buildings, fascinating museums of history, sprawling plantations, highly acclaimed fishing and hunting adventures and nearby beaches. Spirited area festivals range from celebrations of Tallahassee’s spectacular spring and swamp stomps to genuine rattlesnake roundups and seafood festivals.

With the Gulf of Mexico just 20 miles south and the Georgia border only 14 miles north, Tallahassee rests between the foothills of the Appalachian Mountains and the juncture of Florida’s panhandle and peninsula. Nearer in miles to Atlanta than to Miami, Tallahassee more closely resembles its Southern neighbors than Florida in topography, climate and lifestyle. Accentuating Tallahassee’s Southern persona are lush rolling hills, likened to the Seven Hills of Rome, and five “official” canopy roads of patriarch oaks. The fertile, rich soil and four distinct, yet pleasant, seasons breed floral brilliance and natural vitality year-round.

Like the city itself, the story of how

horseback from St. Augustine and the other by boat from Pensacola — to find a permanent, central location for the Legislature to convene. The two met at a beautiful site that the Creek and Seminole Indians called “Tallahassee” — derived from the words “talwa” meaning town and “ahasee” meaning old. The rendezvous point remains Florida’s capital.

The “old town” has undergone many changes, but one thing remains the same — it is still a government town fiercely proud and dedicated to preserving its heritage. The Capitol buildings, both old and new, epitomize Tallahassee’s perseverance. The 22nd floor of the New Capitol provides a panoramic scope of a sophisticated Southern city awash in a sea of flowering azaleas, snowy dogwoods, towering pines, fragrant magnolias, and hundreds of shimmering lakes, springs, swamps,



ivers and sink holes. Special legislative viewing galleries are open during the legislative session. Below, in the shade of giant live oaks, proudly stands the Old Capitol, originally constructed in 1845 and restored to its 1902 splendor complete with red-and-white



History or explore other historical spots including The Knott House that Rhymes, The Columns, San Luis Mission, Lake Jackson State

*Just 30 minutes from downtown, lie some of the most pristine, white sandy beaches the gulf has to offer.*

candy-striped awnings, a dome adorned with stained glass, antique furnishings and political memorabilia.

Across from the Old Capitol are the 40-foot twin granite towers of the Vietnam Veteran's Memorial, and the blue stone Union Bank, Florida's oldest surviving financial institution. The nostalgic Old Town Trolley, a replica turn-of-the-century street car, carries passengers through restored Adams Street Commons to numerous other historical downtown shops for free — unheard of even 100 years ago. Minutes from downtown lies the Governor's Mansion, which resembles the home of Florida's military hero Andrew Jackson; and the 52-acre natural animal habitat and 1880s farm of the Tallahassee Museum of History and Natural Science, which provide the rare chance to walk and talk with native Florida animals.

Tallahassee remains firmly linked with the past as evidenced by the unearthed 1539 winter encampment of Spanish Hernando de Soto, the site of the first Christmas celebration in America. Visitors travel back through time as they stand in the shadow of a giant 12,000-year-old American Mastodon at the Museum of Florida

Archaeological Site, Natural Bridge Battlefield, First Presbyterian Church, Brokaw-McDougall House, Goodwood Plantation and Adams Street Commons.

Nearby, alligators lazing in the sunshine and anhinga "snake birds" perched on twisted cypress branches are seen at Wakulla Springs, one of the world's deepest fresh water springs and site of many underwater scenes in the "Tarzan" movies with Johnny Weissmuller and Maureen O'Sullivan. Safaris aboard glass-bottomed and jungle cruise boats whisk visitors within arm's length of "The Other Florida."

Outdoor enthusiasts enjoy adventures including boating and fishing area lakes, rivers, ponds and the Gulf — just 30 minutes away. Lakes Seminole, Jackson and Talquin are renowned in the bass fish-world for yielding the "big ones," and dense forests offer an abundance of prize-winning game. Local wildlife areas such as the Florida National Scenic Trail, St. Marks National Wildlife Refuge and Apalachicola National Forest are among many spots for camping, picnicking, swimming, biking and exploring.

Appealing to the strokes of different folks, Tallahassee also features holes of golf on six courses and a

proliferation of tennis centers. Sideline athletes cheer the nationally ranked Florida State Seminoles, Florida A&M Rattlers and the Tallahassee Thunder of Arena 2 football league. And always a sure bet are the nearby greyhound races. A sport of sorts, shopping at two regional malls and many specialty centers offer many "playing options" — from popular chains to curiosity and antique shops.

Cultural interests are sparked by widely acclaimed museums and galleries and elaborate entertainment at the 14,000-seat Tallahassee Leon County Civic Center.

Tallahassee is a collaboration of power-play politics and classical character splashed with a twist of Southern beauty and charm. Tallahassee is Florida with a Southern accent.



*A perfect example is its famous "canopy roads" streets and thoroughfares lined with 200-year-old oaks draped with spanish moss.*



## WE WON!

Tallahassee's an All-America City! On June 26, judges from the National Civic League named Tallahassee as one of 10 cities to win the prestigious All-America City (AAC) award from the 1999 All-America City conference in Philadelphia. The All-America City award is the most prestigious and coveted award a community can win. The annual award recognizes exemplary grassroots and problem-solving efforts of communities that cooperatively tackle challenges and achieve measurable results. Judging is based on the overall level of community involvement in solving critical local problems, including public-private partnerships.

"This is clearly one of the most exciting things to ever happen to Tallahassee," said a jubilant Mayor Scott Maddox. "For those of us who call Tallahassee home, the All-America City award verifies what we've known for so long — that we have one of the greatest cities in all of America!"







# Florida State University Spirit Groups

**N**othing compares to the pageantry and excitement of Seminole basketball when the video boards explode with an exciting introduction as Osceola, the cheerleaders and the Golden Girls lead the Seminoles onto the court. The incredible introduction is only the beginning of what is sure to be an exciting two hours of basketball filled with spirited cheers, chants and routines that will keep fans on their feet and cheering the Seminoles to victory.

Two of Florida State's most visible ambassador groups are the cheerleaders and the Golden Girls. Fans anxiously await timeouts and half-time routines performed by the top college cheerleaders and dancers in the nation. Spirit group alumni have graduated to become cheerleaders and dancers for National Football League and National Basketball Association teams as well as dancers at Disney theme parks.

The Seminole cheerleading squads are among the most decorated in the nation and have accumulated numerous competitive awards. In addition to supporting all of the Florida State athletic teams, the cheerleaders donate their time to performing community service throughout the academic year. They are one of the most popular groups among Seminole fans worldwide.

Unique to Florida State basketball, the Golden Girls have become one of the top collegiate dance groups in the nation. Their choreographed routines are Seminole basketball trademarks. Since 1991, the squad has been recognized among the top teams in regional and national competition. In addition to all home basketball games, the Golden Girls perform many campus and community events. The group has established a wonderful reputation that has propelled many former members in the professional dancing ranks.



*Florida State's award-winning spirit groups keep the action rolling and urge the Seminoles on to victory at every game.*

