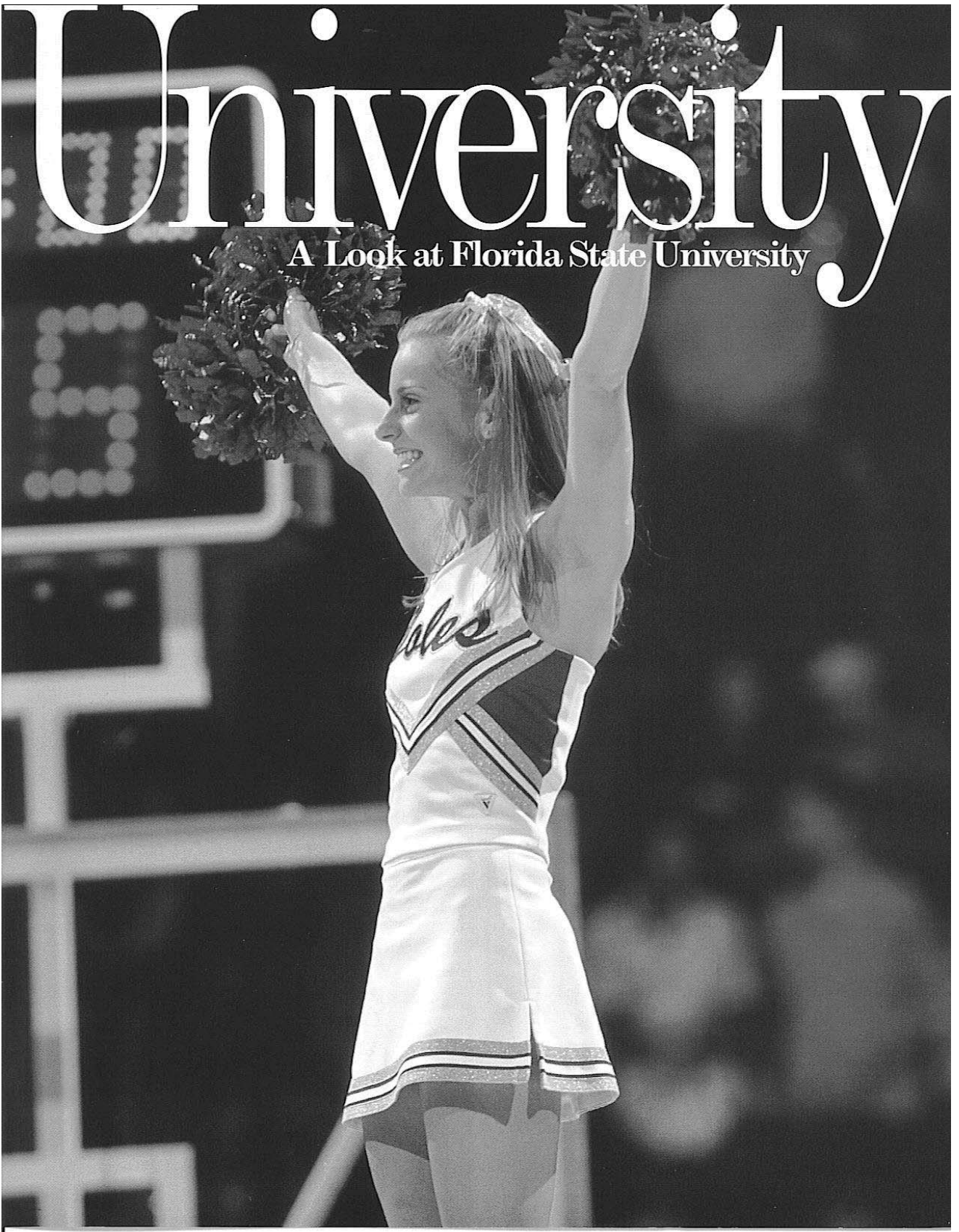


# University

A Look at Florida State University



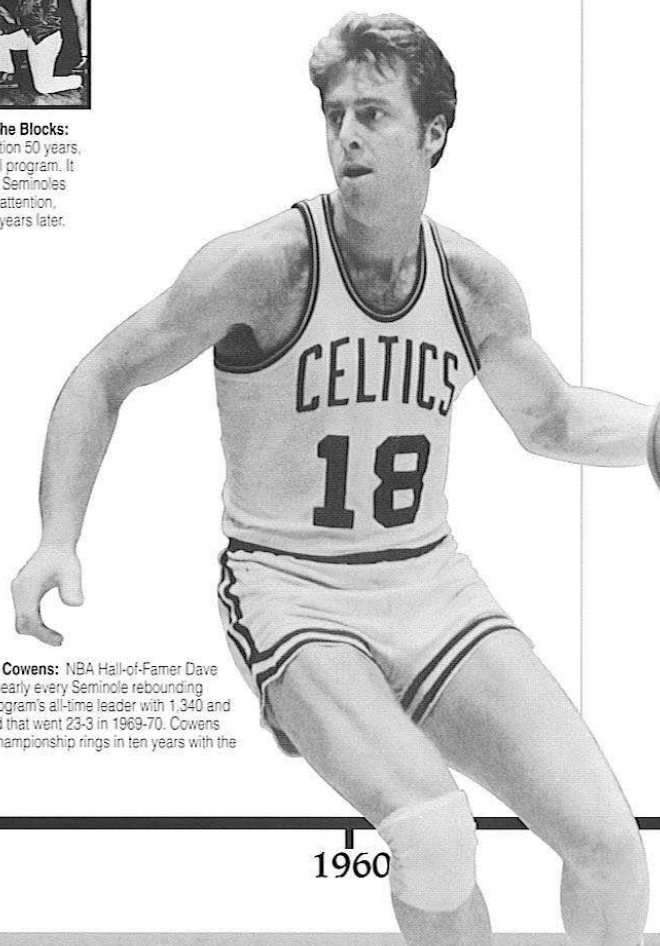
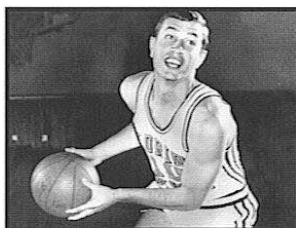
# The Tradition

## of 56 Years of Seminole Basketball

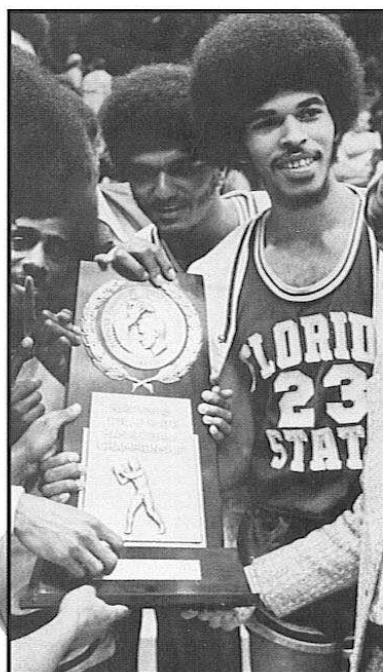


**1947: Fast Out of the Blocks:** FSU spots the competition 50 years, then starts a basketball program. It doesn't take the young Seminoles long to attract national attention, going 22-4 only seven years later.

**1968: First Trip to the Big Dance:** Led by Dave Cowens, the Seminoles made their debut appearance in the NCAA Tournament. It was to be the first of many.



**1967-70 – Dave Cowens:** NBA Hall-of-Famer Dave Cowens still holds nearly every Seminole rebounding record. He is the program's all-time leader with 1,340 and anchored the squad that went 23-3 in 1969-70. Cowens earned two world championship rings in ten years with the Boston Celtics.

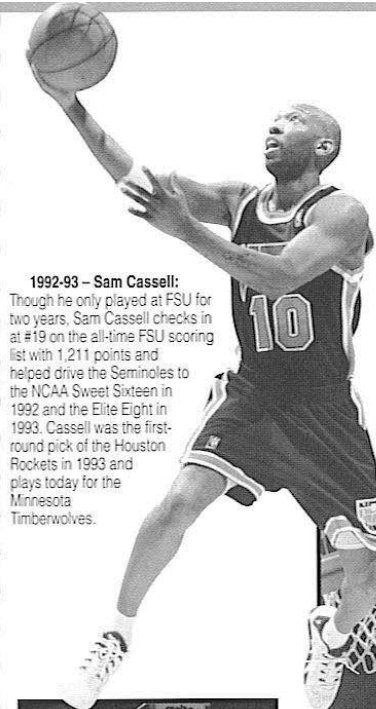


**1972 – National Finalists:** After leading most of the way, Florida State comes up just six points short of the NCAA National Championship. En route to establishing a reputation as a program to watch out for, the Seminoles eliminated perennial powers Minnesota, Kentucky and North Carolina before pushing unbeaten UCLA and legendary coach John Wooden to the very brink, in a national championship game played on the Bruins own home court.

1950

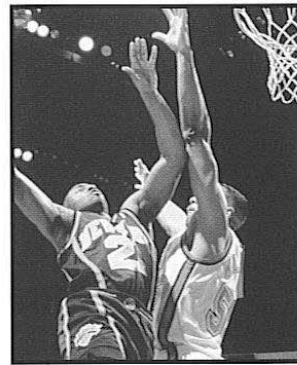
1960

1970



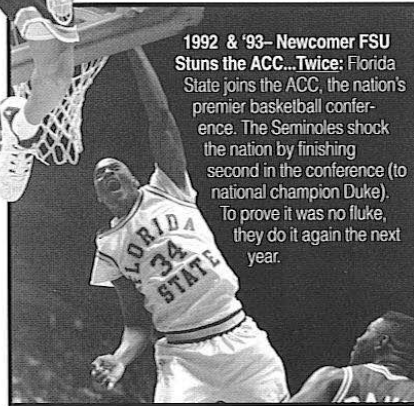
**1992-93 – Sam Cassell:** Though he only played at FSU for two years, Sam Cassell checks in at #19 on the all-time FSU scoring list with 1,211 points and helped drive the Seminoles to the NCAA Sweet Sixteen in 1992 and the Elite Eight in 1993. Cassell was the first-round pick of the Houston Rockets in 1993 and plays today for the Minnesota Timberwolves.

**1993 – Elite Eight:** The Seminoles move through the NCAA Tournament and meet Kentucky in the Southeast Regional Championship game. Florida State falls 40 minutes shy of the Final Four.

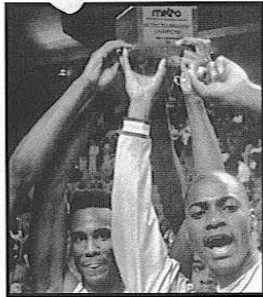


**1994 – Heisman Trophy Point Guard:** After leading the Seminoles within one game of the Final Four in 1993, FSU guard Charlie Ward becomes a New York Knick in the first round.

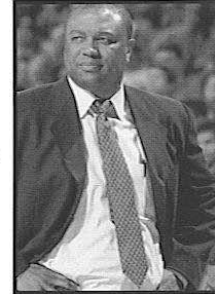
To keep busy in the off-season, Ward quarterbacks the Seminole football team to the national championship and for good measure, wins the Heisman Trophy.



**1992 & '93– Newcomer FSU Stuns the ACC...Twice:** Florida State joins the ACC, the nation's premier basketball conference. The Seminoles shock the nation by finishing second in the conference (to national champion Duke). To prove it was no fluke, they do it again the next year.



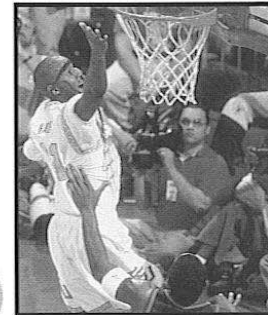
**2002 – The Hamilton Era Begins:** Leonard Hamilton becomes Florida State's seventh basketball head coach.



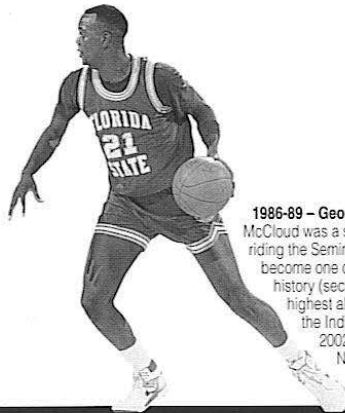
**1991 – Leaving the Metro as Tournament Champs:** In their final season prior to joining the ACC, the Seminoles celebrated their upcoming move by rolling over Louisville to win the Metro Conference Tournament, then advanced to the NCAA Midwest Regional second round.

**1992-95 – Bob Sura:** The Seminoles' all-time leading scorer, Bob Sura amassed 2,130 points during his four-year collegiate career.

He was Florida State's first player to earn All-ACC First-Team honors, and was the first-round pick of the NBA Cleveland Cavaliers.



**1998 – Back to the NCAA:** After winning their way to the championship game of the NIT the previous year, the 1997-98 Seminoles return to the NCAA Tourney, advancing past TCU to the second round.



**1986-89 – George McCloud:** In 1987, George McCloud was a seldom-used, overweight forward riding the Seminole bench. By 1989 he had become one of the most prolific scorers in FSU history (second highest single-season, sixth highest all-time) and the first-round pick of the Indiana Pacers. McCloud retired in 2002 after playing 12 seasons in the NBA.



1980

1990

2000

# The exciter

The constant beat of the pep band, the Seminole Warrior, the Golden Girls and the MegaVision scoreboard video all combine to make the Civic Center one of college basketball's most exciting arenas.

The sound of the Chiefly Brass pep band fills the Civic Center with the famil-

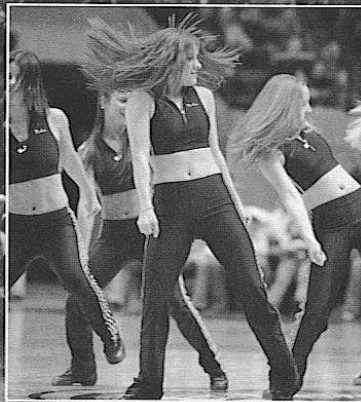
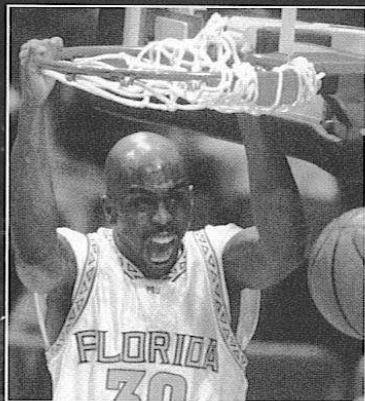
iar beat of the Florida State fight song. Over 12,200 garnet and gold clad fans, some with war paint on excited faces, slash the air with the familiar cheer.

The building nearly shakes with excitement as the glistening wooden floor seems to invite the Seminoles from the tunnel.

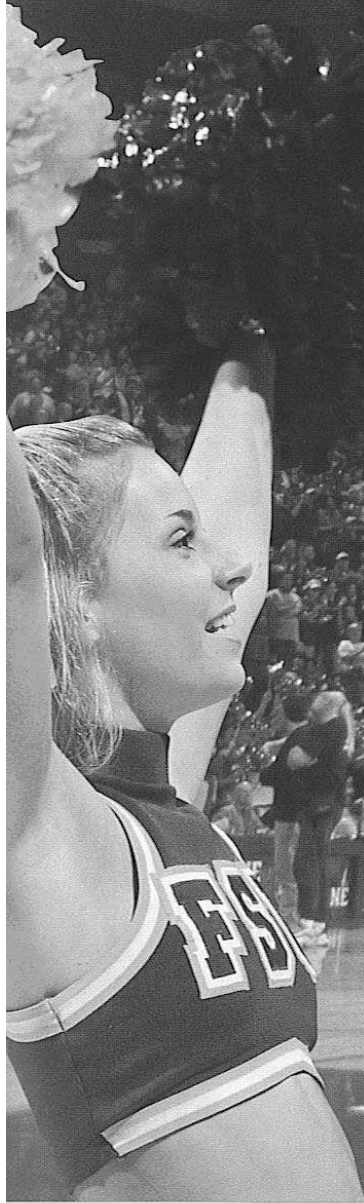
Soon, the War Chant begins to reach a deafening crescendo. The crowd rises with anticipation.

The chants move to another level, when finally the Seminole Warrior leads the Seminoles from the dark of the tunnel into the lights and cheers that is one of college basketball's most enthusiastic crowds.

Basketball is hot at Florida State. And it doesn't matter whether your seat is courtside or in the upper concourse as FSU's home arena - the Leon County Civic Center - is equipped with a MegaVision video display score-



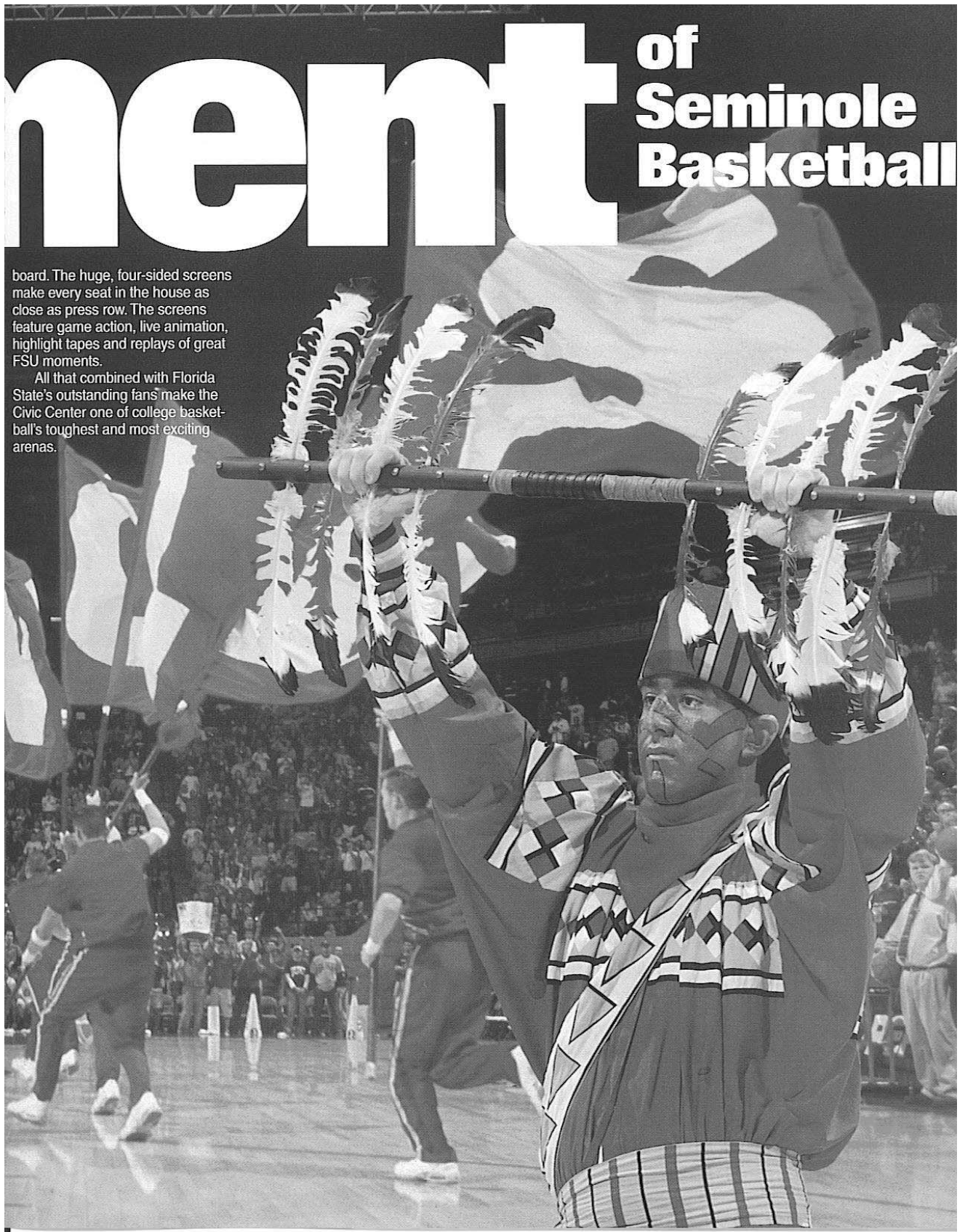
*There's never a slow moment at Seminole basketball games. Spirit groups such as the Chiefly Brass pep band and the Golden Girls keep the action moving during timeouts and halftime.*



# ment of Seminole Basketball

board. The huge, four-sided screens make every seat in the house as close as press row. The screens feature game action, live animation, highlight tapes and replays of great FSU moments.

All that combined with Florida State's outstanding fans make the Civic Center one of college basketball's toughest and most exciting arenas.



# Attention

National Media

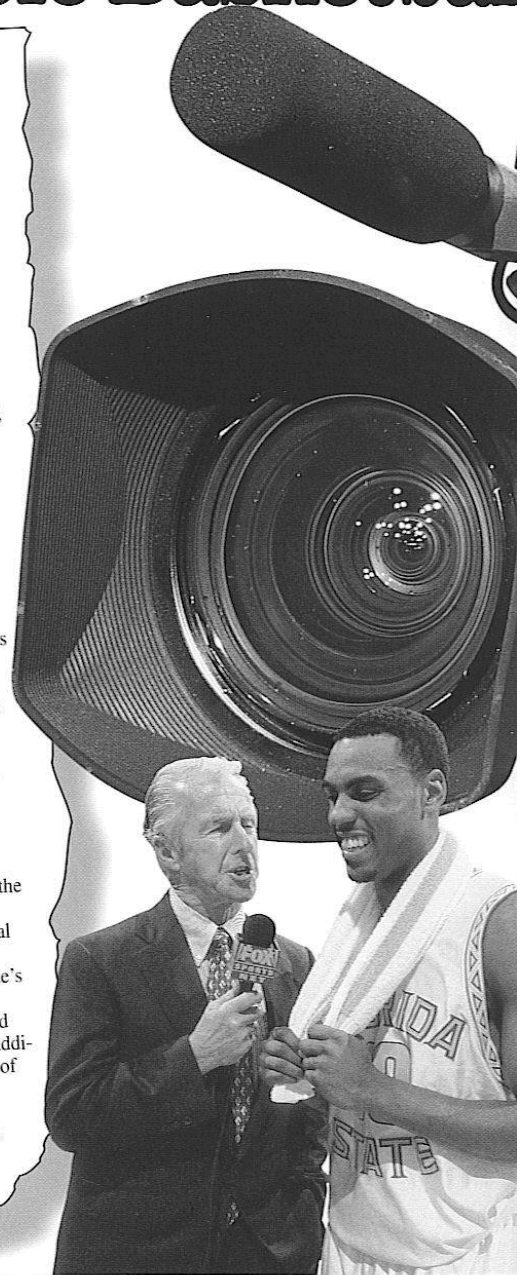
## Focused on Seminole Basketball

Attract one of country's largest media contingents:

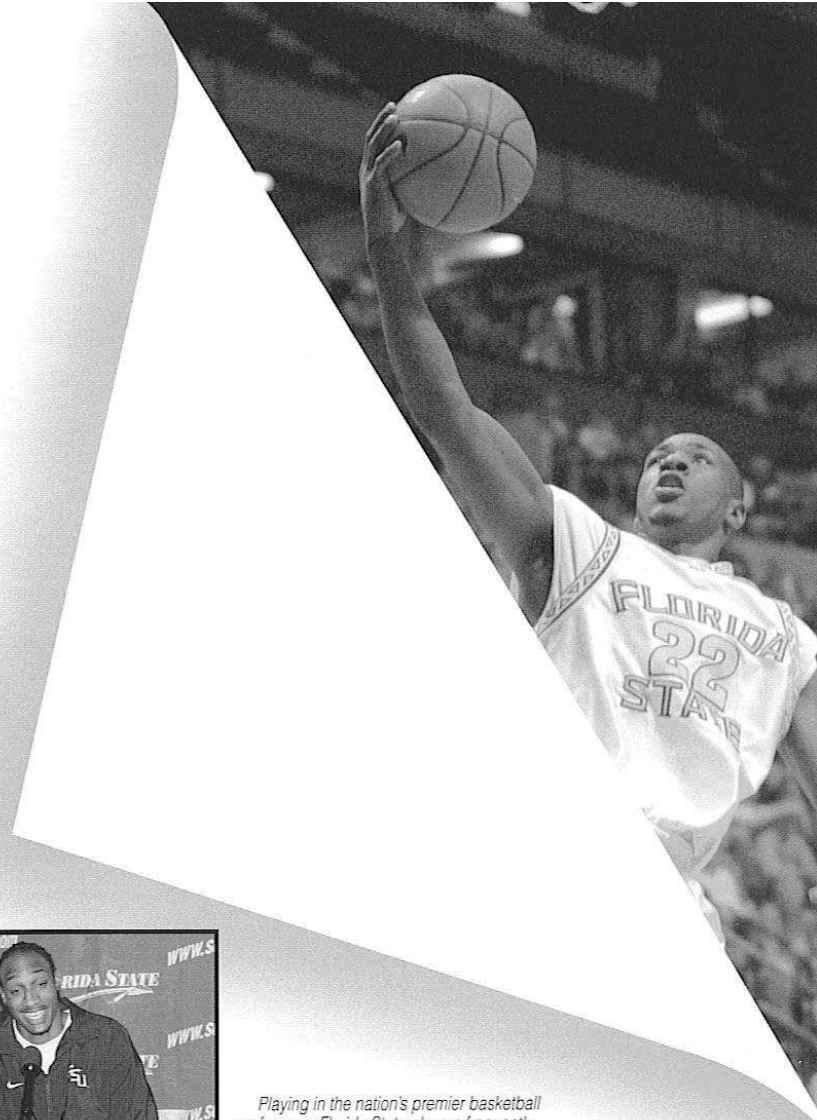
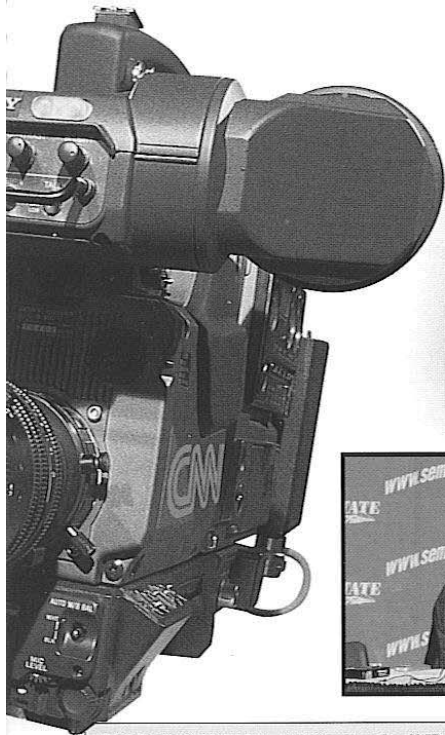
### Seminole To Again Enjoy Unprecedented Media Coverage

TALLAHASSEE: Florida State perennially attracts one of the country's largest media contingents and have at least 22 television games slated for broadcast this season. Along with aligning itself with some of the nation's finest academic institutions, Florida State's membership in the Atlantic Coast Conference has meant unprecedented media exposure for the basketball program.

- Over 15 newspapers cover the Seminoles extensively on a daily basis. From the local *Tallahassee Democrat* to one of the nation's largest newspapers, the *Miami Herald*, Florida State men's basketball is covered like few other programs in the nation.
- In addition to the extensive in-state coverage of the Seminoles, large media outlets make regular stops in Tallahassee. The *Atlanta Journal and Constitution* and *Charlotte Observer* join most of the South's newspapers in covering Florida State basketball.
- Also regulars on the Florida State basketball trail are *USA Today* newspaper, *Sports Illustrated* and the *Sporting News*.
- Television coverage is also unprecedented in Tallahassee, as the Seminoles will have at least 20 games broadcast both regionally and nationally.
- The Florida State radio network, the most extensive in the Southeastern region of the United States, blankets the states of Florida, Georgia and Alabama and reaches up the Atlantic seaboard as far as Washington, D.C. and Maryland.
- ACC basketball will receive extensive live television coverage during the 2003-04 season, with ABC, CBS and ESPN/ESPN2 combining for a record-high 231 telecasts.
- Nineteen appearances on CBS and ABC are among the 133 national network appearances that highlight the 2003-04 Atlantic Coast Conference schedule. The schedule boasts 231 total television appearances over 149 televised games. It marks the ninth consecutive season the ACC will have over 200 television appearances.
- The ACC became the first conference in collegiate basketball history to have its entire conference game package televised either regionally or nationally during the 1998-99 season.
- An amazing 71 of the league's 72 regular season games, including 30 on national television networks, are scheduled to be televised during the upcoming season.
- Fox Sports Net will televise 19 games on a national basis including Florida State's games at home against Maryland and Duke.
- The extensive coverage of the Seminole men's basketball team will be enhanced again this season by Fox Sports Net and its ACC television package. With the addition of Fox Sports Net, Florida State men's basketball will be seen by millions of fans all over the nation.
- Florida State is the featured team from the state of Florida on the Sunshine Network. Sunshine, the state's largest sports cable network, will carry a record number of Seminole men's basketball games during the 2003-04 season.



# on



*Playing in the nation's premier basketball conference, Florida State players frequently find themselves being interviewed in front of a national media contingent.*

**FSU 2003-04 Men's Basketball Television Schedule**

Date	Opponent	Television	Date	Opponent	Television
Nov. 24	Georgetown College	TBA	Jan. 13	at Clemson	RSN
Nov. 28	South Carolina State	Sun	Jan. 18	at Virginia	RJ
Dec. 1	Northwestern	espn2	Jan. 22	North Carolina	espn2
Dec. 3	Mississippi	FSNS/Sun	Jan. 25	Wake Forest	RJ
Dec. 6	Fairleigh Dickinson	Sun	Jan. 29	at Duke	espn2
Dec. 14	at Miami	Fox	Feb. 3	Georgia Tech	RSN
Dec. 16-22	Univ. of Pittsburgh Tournament		Feb. 8	at Maryland	RJ
Dec. 18	Wagner	TBA	Feb. 10	at NC State	RSN
Dec. 20	Chicago State	TBA	Feb. 14	Clemson	RSN
Dec. 22	at Pittsburgh	TBA	Feb. 17	Virginia	RSN
Dec. 28	Maryland	FSN	Feb. 21	at North Carolina	ABC
Dec. 30	at Stetson	Sun	Feb. 29	Duke	FSN
Jan. 3	at Florida	Sun	Mar. 6	at Georgia Tech	RSN
Jan. 11	NC State	RJ	Mar. 11-14	at ACC Tournament	RJ/ESPN/espn2

# World-Class Facility For Seminole Basketball

## Spectacular Practice and Training Facilities

The Florida State Basketball Training Center is one of the nation's top collegiate basketball facilities. Built at a cost of \$10 million, it was officially opened during the fall of 2002. It is truly a first class home for Seminole basketball.

The Seminole men's program moved into its new \$10 million home in April 2002. The 40,000 square-foot office and practice complex is owned by the athletic department and is attached to the Tallahassee Leon County/Don Tucker Civic Center, providing the teams with a permanent home for practice. Each team has its own practice floor, locker rooms, coaches offices, meeting rooms and players' lounge with a reception area, tradition room and offices for support staff.

*The Seminoles' locker room is one of the most spacious and comfortable in the nation.*

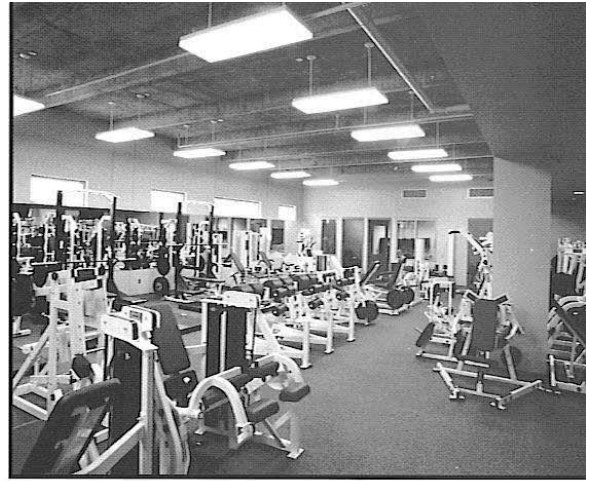
*The players' lounge allows the Seminole Men's basketball players to enjoy a home away from home.*



*Two specially designed courts, with six layers of "shock absorbers" mirror the Seminoles' playing floor in the adjacent civic center.*

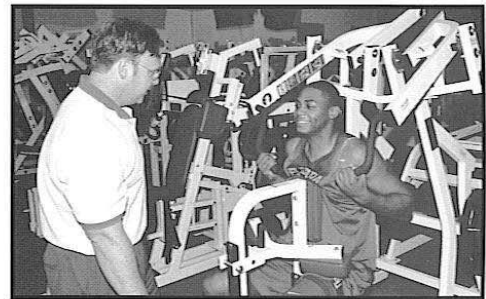


# ies

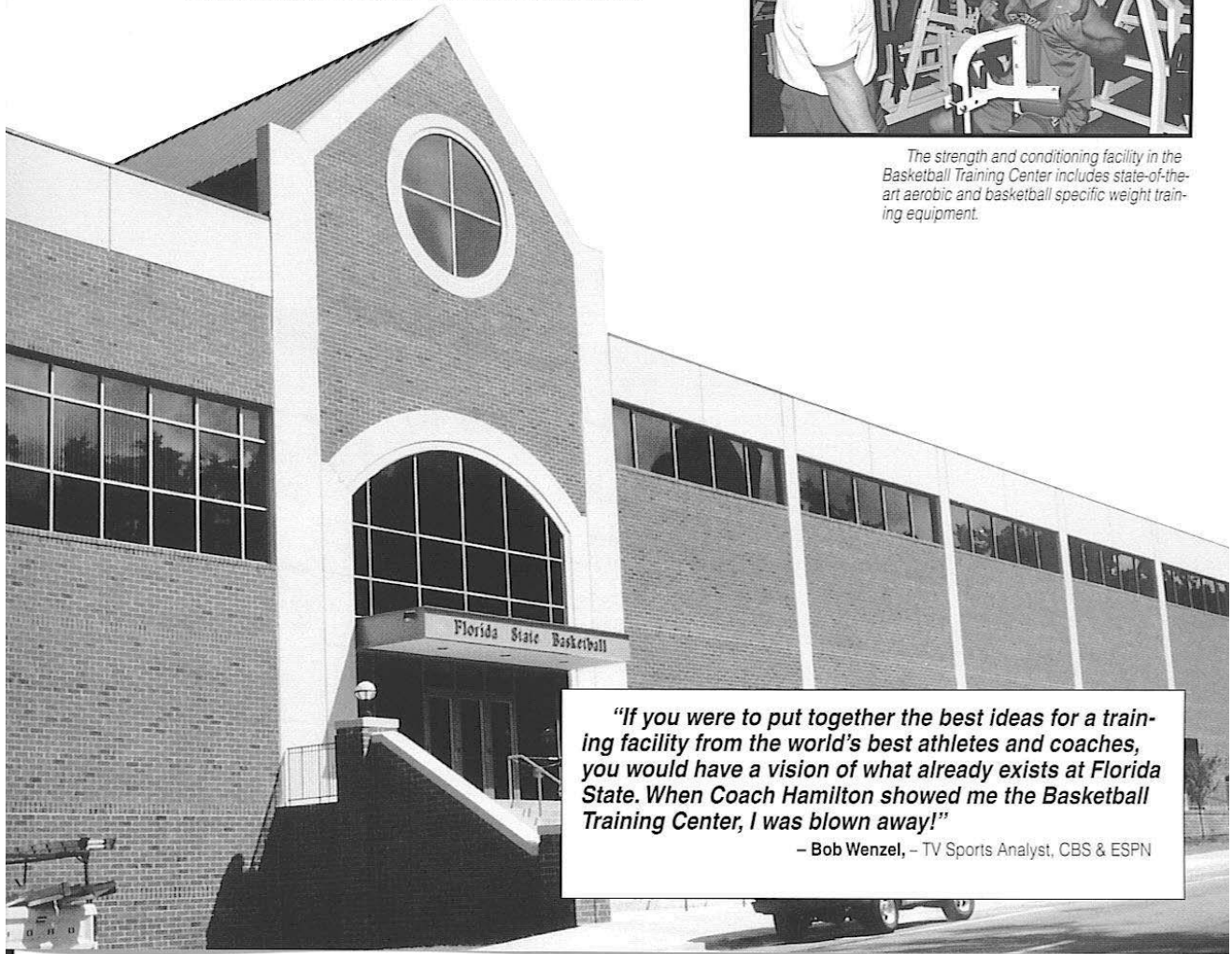


*"Unbelievable – the facilities they have – locker rooms, film rooms and computer systems – it's just incredible. It's big time. The weight room with their strength coach just working with basketball, I've never experienced anything like that. Obviously, Florida State has made a big commitment."*

*– Jerry Tarkanian, Coached UNLV to the National Championship*



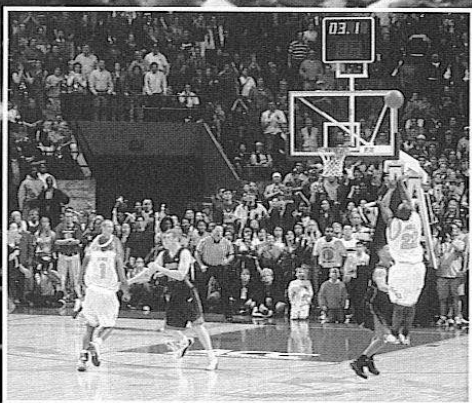
*The strength and conditioning facility in the Basketball Training Center includes state-of-the-art aerobic and basketball specific weight training equipment.*



*"If you were to put together the best ideas for a training facility from the world's best athletes and coaches, you would have a vision of what already exists at Florida State. When Coach Hamilton showed me the Basketball Training Center, I was blown away!"*

*– Bob Wenzel, – TV Sports Analyst, CBS & ESPN*

# World-Class Facility For Seminole Basketball



The Seminoles' home is one of Florida's largest and best arenas at 22 acres and 18,000 square feet. With luxury boxes, 12,200 seats, big-screen video, instant replay capability, The Leon County Civic Center is among the select group of arenas judged by the NCAA as a high enough caliber to have hosted NCAA regional rounds. In addition to Seminole Basketball, the Civic Center is home to top pop, rock & country concerts, cultural events and conventions.



# ies

*"Within the last few years we have invested over \$30 million in upgrading our basketball facilities. Our new state-of-the-art Basketball Training Center, coupled with the renovations to the Leon County Civic Center, makes a very tangible statement about our commitment to basketball at Florida State."*

— Dave Hart, Jr., Director of Athletics, Florida State University

## **The Leon County Civic Center Florida State's Basketball Home**

A Florida State basketball game at the Tallahassee Leon County Civic Center is as exciting as it gets. FSU fans are spoiled by more than just a great basketball team playing in the nation's finest conference.

They also get to watch the game in surroundings that are as modern as any in the country.

The Leon County Civic Center, a multi-purpose facility, and home to Seminole basketball, comes alive on game day.

In October of 1999, the Civic Center completed a \$21 million luxury suite and club seat expansion project which began in March of 1998. The Civic Center added 34 luxury suites and 468 club seats at mid-level in the arena. In addition, the upper level seating has been reconfigured to offer better viewing and additional concession stands and restrooms have been added.

A total of 12,200 seats are available for fans of FSU Basketball, who are treated to one of the most spectacular shows in college hoops. A new four-sided, center hung MegaVision video display, a state-of-the-art sound system and four new scoreboards in the upper corners of the arena have also been added. When there is a break in the action, the video display comes alive with highlight tapes, animated games and other crowd pleasing bits.

Adding even more appeal to the facility is the Civic Center's new restaurant, the Spotlight Grill, which was also completed in October of 1999. This 450 seat arena-view restaurant includes an outdoor patio and ledge seating for viewing arena events.

The Civic Center, which opened its doors in 1981, covers more than 22 acres in the heart of Tallahassee's thriving downtown district. The facility is only blocks from the Capitol building and sits just across the street from FSU's Center for Professional Development and nationally acclaimed law school.



This is  
Florida State  
University

Florida State University, a graduate research institution, stands among the nation's elite in both academics and athletics.



The Florida State University faculty is nationally recognized for their achievements and professional excellence in many academic fields.

service, including many noteworthy milestones.

- Beginning in fall 2003, the College of Law will offer its first graduate level law degree program, an LL.M. program for foreign lawyers to gain a better understanding of the United States' legal system.
- In March 2003, the department of dance joined the Association for Dance and Performance Telematics (ADaPT), the nation's only interdisciplinary association that uses video and digital technology to expand the creative possibilities of dance performance into the virtual world.
- In February 2003, the School of Motion Picture, Television and Recording Arts won the first, second and third place awards in the comedy category of the 24th annual Academy of Television Arts and Sciences

Foundation College Television Awards. The sweep was a first in the history of the annual student competition.

- In February 2003, FSU and the city of Pembroke Pines entered into a first of its kind agreement to establish a charter school to open in August 2003 that will serve 550 kindergarten through fifth grade students and 50 autistic students.
- In February 2003, English Professor Mark Winegardner was chosen by Random House Publishers over several authors from around the world to write the sequel to Mario Puzo's "The Godfather." Winegardner hopes to have the book written by the end of 2004.
- In January 2003, the College of Medicine's Center for Health Equity announced the opening of its Gadsden County office, which will focus on racial and ethnic disparity in maternal and child health issues there.
- During the fall 2002 semester, the Office of Graduate Studies began the pilot phase of the university's Electronic Theses/Dissertations Project that will eventually store all such scholarly work digitally in both the FSU

University Libraries and the UMI/ProQuest Dissertation Archive, an off-site Library of Congress repository.

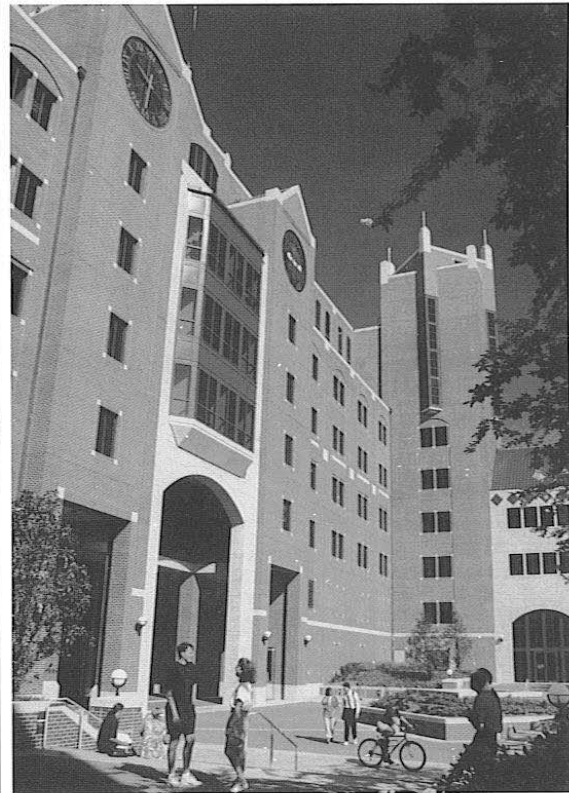
- In October 2002, the College of Medicine became the first new allopathic medical school in the country since 1982 to receive the approval of the Liaison Committee on Medical Education – the nationally recognized accrediting authority for education programs leading to the M.D. degree – by being granted initial provisional accreditation.
- In September 2002, FSU installed the IBM eServer p690, nicknamed Eclipse, which is the second phase of a computing system that can now perform 2.5 teraflops (2.5 trillion calculations per second) and is ranked No. 34 among all government, industry and academic supercomputers in the world (ranked by the University of Tennessee and the University of Mannheim in Germany, [www.top500.org](http://www.top500.org)).

The Florida State University community offers its students a special warmth and engaging diversity.

**L**ocated on the oldest continuous site of higher education in Florida, the university is situated in the heart of the state's capital city. The university's main campus blends Jacobean Revival and modern styles of architecture with the oaks, pines, dogwoods and azaleas of North Florida.

As the university has progressed and grown – from its pre-Civil War beginnings as the Seminary West of the Suwannee, to the Florida State College for Women and, finally, returning to coeducational status as a university in 1947 – it has developed into an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and a standard setter in the basic sciences and the performing arts.

The university has entered the 21st century with excellence in all areas of its mission – teaching, research and public



Florida State University has been called one of five "hot and trendy" schools in the entire nation.



- During the fall of 2002, FSU had 204 National Merit Scholars, 74 National Achievement Scholars and 203 Hispanic Scholars enrolled.
- In April 2002, the National Weather Service opened its 121st Weather Forecast Office in a four-story addition to the James J. Love Building, home of the FSU department of meteorology. It is the 14th WFO to be collocated on

a university campus and will give FSU meteorology students first-hand experience observing and working with professional meteorologists.

- In April 2002, WFSU-TV was among nine public television stations praised for their involvement with the PBS Ready To Learn service and early childhood literacy by President George W. Bush and First Lady Laura Bush during a White House ceremony.
- In February 2002, Florida Gov. Jeb Bush announced the creation of a \$2.5 million FSU center that will develop the best methods to teach reading, to be headed by Joseph K. Torgesen, the FSU Robert M. Gagne Professor of Psychology and Education, who is the nation's leading expert on how children learn to read. The center, which will collaborate with the University of Central Florida, will train teachers in what works.
- In October 2001, FSU began its second capital campaign for private funds. The \$600 million FSU Connect campaign surpassed the halfway mark with \$306 million in May 2002. The university's first capital campaign, An Investment in Learning, closed in January 1998 with \$301 million, surpassing its original \$200 million goal.
- From October to November 2001, Pulitzer Prize-winning author Robert Olen Butler, an FSU Francis Eppes Professor who holds the Michael Shaara Chair in

Creative Writing, was the first author ever to write a short story live on the Internet. Butler allowed the world to watch him write an original short story, keystroke for keystroke, two hours a day for 19 days.

- In June 2001, NBC Nightly News anchor Tom Brokaw donated more than 5,000 collections of World War II memorabilia that had been sent to him as the result of his three-book series on "The Greatest Generation" to the FSU Institute on World War II and the Human Experience. FSU created the institute in 1998 to "save the memories of those who saved the world" by collecting letters, diaries, memoirs and photos from participants in the war effort, in order to preserve the materials for classroom teaching, scholarly research and public viewing.
- In May 2001, FSU welcomed the charter class of its College of Medicine.
- In March 2001, FSU opened the Center for the Advancement of Human Rights that trains undergraduate students from nine FSU colleges and schools to be human rights advocates so they can be placed with international human rights organizations.
- In the blackenterprise.com 2001 "Top Fifty Colleges for African Americans" rankings, FSU was rated 23rd in the nation, up from 26th in 1999.
- In the March-April 2001 issue of *National Jurist*, that rated the nation's "most wired" law schools, the FSU College of Law was ranked 13th.
- At more than \$343.7 million, FSU's endowment has been ranked 127th in the nation by the National Association of College and University Business Officers, the benchmark of higher education fundraising success, in 2001.
- In 1994, the Carnegie Foundation classified FSU as a "Research University I," placing it among the nation's top research universities. In 2000, the distinction was renamed "Doctoral/Research University-Extensive."

Under the leadership of FSU's 13th president, T.K. Wetherell, who took office in January 2003, and its 13-member Board of Trustees, the university continues to build on the foundation of its history of excellence in scholarship, research and service. The trustees are: Chairman John Thrasher of Orange Park; Harold Knowles, J. Stanley Marshall and Jim Smith, all of Tallahassee; Emily "June" Duda of Oveido; David Ford of Rosemont, Pa.; Dr. Jessie Furlow of Quincy; Manuel "Manny" Garcia III of Winter Springs;

William "Andy" Haggard of Coral Gables; E. Ann McGee of Winter Springs; Derrick Brooks of Tampa; FSU Faculty Senate President Valliere Richard Auzenne and Student Government Association President Patrick Sullivan.

A senior member of the State University System, FSU was founded as an institution of higher learning in 1851 by legislative act. It began in Tallahassee with its first class of male students in 1857 and added women in 1858.

FSU's operating budget is \$808 million. Faculty and administrators generate more than \$150 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to bolster the university: the Seminole Boosters, the FSU Alumni Association and the FSU Foundation.

The main campus is spread over 463.4 acres in Tallahassee; FSU, which has one of the smallest campuses in the SUS, has been actively acquiring land in the 1990s. FSU encompasses 1,423.2 acres in Leon, Bay, Franklin, Gadsden and Sarasota counties.

Within the state, the university maintains facilities at its 25-acre campus in Panama City, its Marine Laboratory at Turkey Point on the Gulf of Mexico, the Appleton Museum in Ocala and the Asolo Performing Arts Center in Sarasota. The Center for Professional Development and Public Service, housed in the Augustus B. Turnbull III Florida Conference Center on the edge of the campus, provides extensive credit and non-credit continuing education programs statewide.

For years, FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica, Spain, Russia,



Vietnam, the Czech Republic, Greece, Croatia, Ireland, South Africa, Ghana and the Caribbean. FSU's student centers in Florence, Italy, and London, England, are considered by many to be the nation's best in Europe.

Florida State offers 300 graduate and undergraduate degree programs through its nine colleges – Arts and Sciences; Business; Communication; Education; Engineering (operated jointly with Florida A&M University); Human Sciences; Law; Medicine; and Social Sciences (which also incorporates the Reubin O'D Askew School of Public Administration and Policy) – and eight schools – Criminology and Criminal Justice; Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 2,043 members, the FSU faculty has included 10 National Academy of Sciences elected members, four American Academy of Arts and Sciences members and five Nobel laureates. It is backed by 5,262 administrative and support staff members.

Library holdings at Florida State

include 2.5 million book titles and 6.8 million microforms. The main library facility, the Robert M. Strozier Library, is linked by computer to other state university and national research libraries. The Paul A.M. Dirac Science Library is located at the heart of the university's science research complex. FSU also maintains music, library science and law libraries, and the Mildred and Claude Pepper Library.

FSU's 6,605 graduate students pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

Of FSU's 36,683-student population, 56 percent are female, 44 percent are male, 23.5 percent are minorities, and 4 percent are foreign students.

*The Florida State University Law school is quickly gaining national acclaim as one of the top schools in the nation.*

# Student Services and Academic Support

## **An Overview of an Award-Winning Academic Support Program**

Academic, personal and professional support are essential to college success. At Florida State University, we have developed an outstanding support program that enables student athletes to reach their full potential.

Director, Mark Meleney states "Our philosophy is to offer an academic support program integrated with the total university that will assist all student athletes with the transition into college and provide continued support in all phases of academic and professional development, culminating with graduation, job placement or graduate school."

### **Athletics Academic Support Mission Statement**

The primary focus of the Athletic Academic Support Program is to provide an environment that facilitates the academic success of each student athlete. Student success is encouraged through competent academic counseling, study skills development, individualized assessment, support and a wide array of tutorial services.



O

ur program operates on a "proactive" rather than "reactive" approach. Our academic staff does not wait for crises to occur. We gather important background information on each entering student athlete, build an academic profile and develop individualized support programs which are tailored to the unique needs of each student athlete. We also stay informed on the daily progress of the student athletes through consistent communication with our faculty.

The academic support unit is housed in the \$126 million dollar, state-of-the-art University Center Complex. It includes private study carrels, a tutorial study area and a computer lab outfitted with 20 IBM compatible computers and laser jet printers. In addition, the athletic sky boxes are used for group and individualized tutorial instruction. The academic support staff is comprised of a director, an administrative assistant, five

academic counselors, several graduate assistants, individualized learning specialists and a cadre of approximately 50 tutors and mentors.

Mark Meleney was named the program's Director in 1997 and brings 12 years of advising experience to the position. Over the past seven years, Meleney has played an integral role in the development of a comprehensive program of student athlete support, which in 1996 won the "Program of Excellence" award from Athletic Management Magazine.

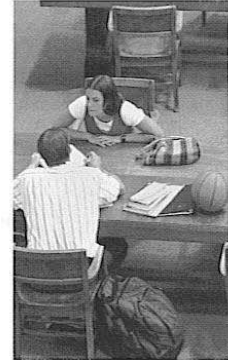
### Tutor & Mentor Program

The Athletic Department at Florida State University has made a commitment to providing our student athletes with one of the finest and most comprehensive tutorial and mentor programs in the nation. The tutorial program is just one of several key support services that is available to all student athletes as they progress towards their ultimate goal of obtaining a college degree. We hire approximately 50 tutors a year, from a variety of academic departments, who are committed to providing a proactive,

individualized approach in assisting student athletes with course comprehension and study skills. In addition, mentors are academic role models who have demonstrated the ability to teach and give guidance in areas of academic developmental skills. They are responsible for providing assistance in the development of skills such as note taking, test preparation, and communication with faculty. In essence, mentors become an extension of the academic counselor as they keep the academic performance of their student athletes under close observation and report to the academic counselors each week. The tutors and mentors are usually seniors or graduate level students who have outstanding academic backgrounds.

### Study Hall

In an effort to help ensure the academic success of the student athletes, professionally supervised study sessions for each athletic team are organized. The main focus of the study hall program is to help students develop consistent and appropriate study patterns by providing a structured setting to work on class assignments and to



*Florida State's academic opportunities include 16 colleges and schools and nearly 200 undergraduate majors.*



*Florida State University is the world leader in online research access and offers six campus libraries with over six million volumes available to its students.*



Mark P. Meloney

*The picturesque Florida State campus is home to over 30 national honor societies.*

provide tutorial assistance before academic problems arise. Although the criteria for study hall is left to the discretion of each academic counselor, typically most freshmen, first year transfers and upperclassmen who have not yet achieved a satisfactory cumulative grade point average are asked to attend study hall.

### Academic Honors & Awards

Florida State University student athletes have achieved great success in obtaining recognition for academic excellence. More than \$200,000 in post-graduate monies has been granted to Florida State University's student athletes over the past six years, as well as a number of other academic honors and awards.

Florida State University named a record 187 student athletes to the 2002 Atlantic Coast Conference Honor Roll. In

the 2001-2002 academic year alone, Florida State boasted 2 ACC Weaver-James-Corrigan Postgraduate Scholarship Winners, an ACC Scholar Athlete Award Winner, a NACDA Minority \$10,000 Postgraduate Scholarship Award Winner and FSU's 6th National Football Foundation \$18,000 Postgraduate Scholarship Winner.

The Academic Support Program is committed to recognizing the academic success of all student athletes. The Athletic Department, in conjunction with Seminole Boosters, Inc., puts on the annual "Golden Torch Gala," a black-tie academic awards banquet, each fall. The ACC Honor Roll student athletes, as well as the individuals with the highest GPA on their respective teams, and the Men's & Women's Teams with the highest GPA are recognized at this event.

Team meetings are held each year, during which time student athletes are notified of potential honors and awards

and are encouraged to apply. Combining a strong grade point average with athletic accomplishments, community service activities and leadership experiences make for a student athlete capable of obtaining unlimited academic honors, awards, and post-graduate opportunities.

### Mark P. Meloney

Mark Meloney is in his seventh year as the director of the Athletic Academic Support program. He brings 17 years of advising experience at Florida State to his position. Over the past six years, Meloney has played an integral role in the development of a comprehensive program for student-athlete support, which in 1996 won the "Award of Excellence" from Athletic Management Magazine. Meloney directs a staff of six professional counselors, two graduate assistants and an administrative assistant.



In addition to his duties directing the Academic Support Unit, Meleney evaluates all recruits for the academic potential, monitors academic progress and eligibility for student-athletes and serves as a liaison for the academic community. Mark also serves as a member of the administrative team for both the Department of Athletics and the Division of Undergraduate Studies.

A native of Iowa, Meleney began his academic career at Buena Vista College where he earned varsity letters in football and baseball. He transferred to Florida State where he earned his bachelor's degree in management and finance in 1996 and his M.S. degree in athletic administration in 1997.

Meleney is a member of the National Association of Academic Advisors for Athletes (N4A). He is married to the former Sarah Cawthon, and they have a ten-year-old daughter, Montana Shea.

**Dr. Brenda Monk**

Dr. Brenda Monk is in her third year as a member of the Athletic Academic Support Unit staff. Dr. Monk serves as an assistant director of the Academic Support Program and works hands-on with the student-athletes and their individualized learning needs. Dr. Monk has implemented an Educational Services

Program that is designed to meet the needs of student-athletes diagnosed with moderate academic deficiencies and assist with their progress towards graduation.

"We feel the addition of Dr. Monk to our staff will greatly enhance our student-athlete graduation and retention rates," said Mark Meleney. "We are one of a handful of schools nationwide to have a learning specialist on staff within the Athletic Academic Support Program. We feel she distinguishes Florida State as one of the leaders nationally in the area of support programs for student-athletes."

Dr. Monk comes to Florida State after serving as Principal, Special Education Assistant Supervisor and school psychologist for the Rankin County School District in Brandon, Miss. She earned her bachelor's and master's degrees from the University of Mississippi. Dr. Monk also earned an educational specialist degree in 1986 from Jackson State University and in 1993, earned a Ph.D. in education administration from Mississippi State University.

**Men's Basketball Endowed Scholarships**

In The Name Of	Endowed By
Carl J. Domino	Carl J. Domino
Pat Kennedy	Anonymous
Bud Kennedy	Larry Strom
Jeannie Kennedy Marguerite	Neel Williams
Pat Kennedy	Anonymous
Bob Sura	Bob Sura



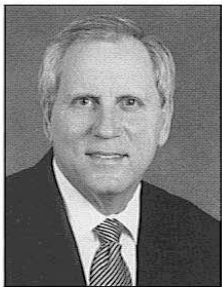
**Dr. Brenda Monk**

Dr. Monk is a member of the Association of Supervision and Curriculum Development, Association of Higher Education and Disability and the National Association of Academic Advisors for Athletics. She has three children: Julie, Josh and Allison.

*The Student Services and Academic Support unit are housed in the University Center.*



## ATHLETICS ADMINISTRATION



**Dr.T.K.Wetherell**  
President  
The Florida State  
University



**Dave Hart, Jr.**  
Director of Athletics

*Dave Hart, Jr. and his wife, Pam.*



### Dr. Thomas Kent "T.K." Wetherell

**President, Florida State University**

Dr. Thomas Kent "T.K." Wetherell was appointed president of Florida State University by the Florida State University Board of Trustees on Dec. 18, 2002, and he took office on Jan. 6, 2003.

Wetherell, an FSU alumnus, served as president of Tallahassee Community College from 1995 until 2001. Under his leadership, the college doubled its enrollment and the gross square footage of the main campus. He pioneered innovative academic programs, led the college into the top 25 community colleges in the nation awarding associate's degrees and solicited the college's first \$1 million scholarship donor. After stepping down as TCC president, he served as a lobbyist with the Southern Strategy Group.

Before assuming the presidency at TCC, he was president of Independent Colleges and Universities of Florida and was responsible for coordinating and promoting post secondary higher educational opportunities and programs in Florida's private colleges.

He previously served in a number of capacities at Daytona Beach Community College, including provost and dean of instruction, vice president and president of academic and university transfer programs, vice president of district planning and development and executive assistant to the president. Before that, he served as associate professor of education at Bethune-Cookman College in Daytona Beach. He began his career as an academic counselor for student-athletes at FSU before going to Florida Technological University in Orlando where he was assistant to the deans of housing and then director of housing and administrative assistant to the vice president.

He served in the Florida House of Representatives from 1980 to 1992, the last two years as House Speaker. During his tenure in the House, he served as chairman of the appropriations committee and the higher education committee, and the *Miami Herald* named him one of the Top Ten

Legislative Leaders in the House each year from 1987 through 1992.

Born Dec. 22, 1945, in Daytona Beach, Wetherell attended Port Orange Elementary School and Mainland Senior High School, where he was active in service clubs, student government and athletics. He attended Florida State University on a football scholarship and played on the 1963-67 football teams. He earned his bachelor's and master's degrees in social studies education from FSU in 1967 and 1968 respectively. He earned a doctoral degree in education administration from FSU in 1974.

He has been inducted into Florida State University's Hall of Fame and was a recipient of the prestigious Moore-Stone Award, as well as the university's Distinguished Service Award.

Wetherell is married to Virginia B. Wetherell, who served as Secretary of the Florida Department of Environmental Protection from 1991 to 1998 and previously served as a state legislator representing Pensacola. She currently is president of Wetherell Consulting Services. They are the parents of three children, Kent, Blakely and Page, and have two grandchildren. Wetherell's personal interests include athletics, outdoor recreation, travel and aviation.

### Dave Hart, Jr.

**Director of Athletics**

Dave Hart, Jr., became Florida State's 10th athletics director after a national search selected the former East Carolina athletics director in February 1995. Hart is widely viewed as one of the nation's top athletics directors. It is a reputation he has earned.

Hart has served on several prestigious committees at conference and national levels during his career in athletics administration. He has been a member of the NCAA Council, the NCAA Honors and Awards Committee and the NCAA Special Events and Postseason Bowls Committee as well as a consultant to the NCAA Student-Athlete Advisory Council.

Hart has held positions of considerable influence within conference and national circles. He recently served as president of both the National Association of Collegiate Directors of Athletics and the Division I-A Athletics Directors' Association. He currently is a member of NCAA Football Board of Directors where he serves with commissioners of Division I-A conferences as

well as NCAA President, Myles Brand. He is also one of six athletic directors who serve as an advisory group to the six presidents and conference commissioners in ongoing meetings regarding future BCS format options and related issues. In addition to serving in prominent leadership roles nationally, Hart chaired the Atlantic Coast Conference Television Committee where he played an integral role in the renegotiations of the ACC's football and basketball television contracts, considered to be the nation's best. He has also served as Chair of the ACC Men's Basketball and Football Committees. Hart has been recognized by his peers in athletics administration with the honor of being named Athletics Director of the Year in the Southeast Region.

A popular speaker at the national level, Hart has made numerous speaking presentations nationally and presented seminars on such topics as student-athlete welfare, marketing, gender equity, master facility planning and personnel transition. He has served as an instructor at the National Association of Collegiate Directors of Athletics Management Institute as well as the Division I-A Athletics Directors' Institute.

Just the 10th athletics director in FSU history, Hart is in his ninth year as Florida State's Athletics Director where he oversees the Seminoles \$40 million athletics budget. Since his arrival at Florida State, Hart has negotiated unprecedented multi-million dollar contracts for the department totaling more than \$50 million while guiding the development and implementation of an extensive and comprehensive athletics facilities master plan totaling more than \$100 million. He also initiated a multi-faceted Student Development/Life Skills program for all student-athletes at FSU, which has been recognized nationally with a "Program of Excellence" award, and spearheaded the rewriting of the department's mission statement to put the student-athlete at the core of everything the athletics department does in its goal to build comprehensive excellence throughout the many components of the department.

Hart took a leadership role in the athletics department's first major Capital Campaign, in concert with Seminole Boosters, which raised \$75 million for athletics facilities and endowed athletics scholarships for all sports at Florida State. The state-of-the-art Golf Facility

## Athletics Department Mission Statement

The Mission of the Department of Intercollegiate Athletics at The Florida State University shall be to produce National Collegiate Athletic Association (NCAA) Division I programs for men and women that are characterized by excellence. In addition, the Department strives to be recognized as a campus leader in terms of its ethics, non-discrimination and unquestioned fiscal integrity.

Excellence in intercollegiate athletics programs is determined by academic achievement and the development of character, maturity and a sense of fair play in athletic programs. It, moreover, engenders support for the University among its many constituent groups including students, faculty, alumni and friends at the local, state and national levels. In striving to become a leader among our peers, the Department subscribes fully to the philosophy and regulations set forth by the National Collegiate Athletic Association and operates within the fiscal regulations and non-discriminatory procedures established by the Florida State University Board of Trustees and the Florida Legislature.

It is the explicit philosophy of the Department that our student-athletes will be strongly encouraged and supported in their endeavors to progress toward a degree while simultaneously participating in an intercollegiate athletic program whose environment is consistent with the highest standards of academic scholarship, sportsmanship, ethics and institutional loyalty.

Finally, the decisions and priorities of the Department should always focus on our student-athletes first, as individuals; second, as students; and third, as athletes.



**Dianne F. Harrison, Ph.D.**  
Athletics Board Chair

and Teaching Center and the Basketball Training Center are the latest pieces of the master facilities plan to become realities. The Dick Houser Baseball Stadium renovation project as well as the new Athletics and Communications Building are scheduled for completion in the spring of 2004, while a new aquatics facility and completion of the renovation at the Mike Long Track facility are underway. The planned "Legacy Walk" will ultimately showcase FSU Athletics tradition around the University Center and throughout each athletics facility.

Hart has made major hires within coaching and administrative areas of the department, while dramatically increasing exposure for all Seminole Athletics since his arrival at FSU. Through the negotiation of television contracts with Sunshine Network as well as ACC contracts with regional sports carriers and ABC and ESPN, Florida State enjoys outstanding visibility on an annual basis.

Since Hart's arrival, FSU has formed a Varsity Club to encourage the participation of former student-athletes in current athletics department activities and a new focus has been placed on the growth of women's athletics at FSU. That commitment is reflected in the increased allocation of funding and facility improvements, such as the Soccer/Softball Complex, the cornerstones of the master facilities plan. Also during Hart's tenure, FSU has been home to the inaugural National Student-Athlete of the Year (Daryl Bush) as well

as the NCAA's State of Florida Woman of the Year (Casey Jo Custer). A record number of FSU student-athletes have made the ACC Academic Honor Roll and been recipients of NCAA postgraduate scholarship awards during the past eight years. Student-athletes' community service involvement has also become a priority since Hart's arrival. Student-athletes at FSU contributed over 4,500 hours this past year to community outreach projects with the women's golf team winning the Athletics Directors' Cup for community service.

Football and baseball continue to flourish nationally during Hart's tenure as both the football and baseball programs have played in national championship games while continuing to excel in conference play. The commitment to build men's and women's basketball into conference and national contenders is very tangible. A \$20 million renovation to the Leon County Civic Center and a new \$10 million Basketball Training Center are a source of pride for the men's and women's basketball programs.

A 1971 graduate of Alabama, Hart played basketball for the Crimson Tide and earned a master's degree in 1972 while serving as a graduate assistant basketball coach. He coached and taught at the high school level before joining the East Carolina athletics program in 1983 where he led that program to new heights.

Hart met his wife, the former Pam Humble, while at Alabama and they

have three children, Rick, Jamie and Kelly. The Harts also have three grandchildren, Trevor, Caroline and McKinley.

## Dianne F. Harrison, Ph.D. Athletics Board Chair Florida State University

As Chair of the Athletics Board, Dr. Dianne F. Harrison, Associate Vice President for Academic Affairs and Dean of Graduate Studies at Florida State University, is a vital link with the National Collegiate Athletic Association and the Atlantic Coast Conference as the NCAA Faculty Representative for FSU.

Dr. Harrison has been a member of the FSU faculty since 1976. She received her doctoral degree from Washington University in St. Louis, The George Warren Brown School of Social Work and The Graduate School of Arts and Sciences, and her MSW degree from the University of Alabama Graduate School of Social Work. Her undergraduate degree is also from the University of Alabama, School of Arts and Sciences where she majored in American Studies and minored in English.

Dr. Harrison currently serves as Associate Vice President for Academic Affairs and Dean of Graduate Studies at Florida State University. As Associate Vice President for Academic Affairs, she is the chief administrator for all academic program reviews at the undergraduate through doctoral levels, including seventeen different colleges



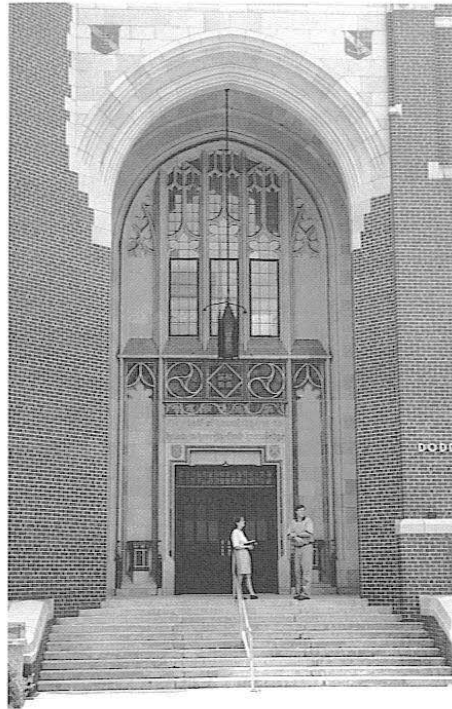
**Charlie Carr**  
Senior Associate  
Athletics Director



**Charles Hurst**  
Executive Associate  
Director of Athletics for  
Internal Affairs



**Kim Record**  
Senior Associate Director  
of Athletics/Senior  
Women's Administrator



*Florida State University is a major university with a compact campus filled with success-oriented students and faculty.*

and schools, online degree programs, international course and degree offerings, and all branch campuses. She is the institutional liaison to the Southern Association of Colleges and Schools (SACS), FSU's regional accrediting body, and chairs the on-going self-study leadership team. She represents Academic Affairs in several joint initiatives with the Division of Student Affairs such as those dealing with preventing classroom violence, alcohol and other substance abuse among undergraduate students and the academic honor code system. She has served as the FSU Title IX Coordinator and chair of the Equity in Athletics Committee. As Dean of Graduate Studies, Dr. Harrison has primary oversight of all university policies and procedures related to 200+ graduate degree programs, including doctoral programs that cover 72 fields.

From 1994-2000, she served as Dean and professor at the FSU School of Social Work. Her experience in the social work field spans over 30 years. Her areas of teaching and research specialization include: social work education, negotiation and conflict resolu-

tion, intervention research and HIV prevention. She recently completed her ninth year of NIH funding focused on HIV prevention approaches with culturally diverse women and couples. Under the auspices of the School of Social Work, she helped to found the nationally known Boys' Choir of Tallahassee. In 2000, she was awarded the "Making a Difference" Award by the Jesse Ball DuPont Fund and was the NASW Big Bend Unit Social Worker of the Year.

Dr. Harrison has published books and numerous journal articles for social work and related research journals. Recent books focused on cultural diversity in social work practice and on academic job searches. She has served on the boards and committees of over 50 organizations and community groups. She frequently serves as an expert grant reviewer for the National Institute of Health.

Dr. Harrison has two children, Melissa and John Paul Montgomery. The fifth of seven children, she grew up in Mobile, Alabama, and Short Hills, New Jersey.

### **Charlie Carr** Senior Associate Athletics Director

Charlie Carr enters his ninth year as senior associate athletics director at Florida State in 2003. FSU athletics director Dave Hart named his longtime associate shortly after he accepted the job in 1995.

Prior to coming to FSU, Carr served under Hart as an associate athletics director at East Carolina University for four years and was executive director of ECU's educational foundation from 1988 until his elevation to associate AD.

Carr's responsibilities since coming to Florida State include assisting in managing all phases of the department's operation. He serves as the department's spokesman in the AD's absence and acts as the athletics department's contact and liaison for

campus and community organizations. He serves as Chairman of the NCAA's Baseball Committee.

Carr also is charged with overseeing departmental personnel in addition to the administration of the Seminole baseball, cross country, golf, track and volleyball programs.

A well-known member of the college athletics scene in North Carolina as a player, coach and administrator, Carr was athletics director at Mississippi State from 1985-87.

Carr played football and baseball at North Carolina where he earned his master's degree in 1970. He played two years of professional baseball in the N.Y. Mets organization before becoming an assistant football coach at his alma mater from 1971-75 under Bill Dooley. He then coached at Rice University from 1975-78.

He returned to UNC in 1978 to begin administrative work as senior associate athletics director until his appointment at Mississippi State.

Carr and his wife, Dee, have one daughter, Caitlin (19).

### **Charles Hurst** Executive Associate Director of Athletics for Internal Affairs

Charles Hurst enters his 17th year with the Florida State athletic department. Hurst was promoted to his present position in 1995 after three years as an associate athletics director, where he oversaw all of the department's financial and business affairs.

In addition to assisting in the daily management of the department, Hurst's duties include supervision of the annual budget, business and ticket office operation, facilities management, personnel records and departmental contracts.

The Talladega, Ala., native came to Tallahassee after a stint at the University of Florida, where he was Director of Internal Management Auditing from 1983-87. He was Manager of Internal Auditing at the University of South Alabama from 1981-83.

Hurst received his bachelor's degree from Jacksonville State (Ala.) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, Ala.

He and his wife, Juanita, have one daughter, Maria.

## Kim Record

### Senior Associate Director of Athletics/Senior Women's Administrator

Kim Record enters her ninth year as senior associate athletics director and senior women's administrator at Florida State. Record is a veteran of Atlantic Coast Conference circles having served as an associate athletics director at her alma mater, the University of Virginia, for seven years.

Record was a driving force behind the design and completion of the Florida State Basketball Training Center.

She is the primary administrator over the Seminole basketball, soccer, softball, swimming and tennis programs. Her responsibilities also include coordination and oversight of all multi-media contracts, supervising Title IX and gender equity compliance with the department, and overseeing the areas of sports marketing and sports information.

Prominent on the national scene, Record served on the executive committee of NACDA, the NACDA Director's Cup Committee, the NCAA Certification Committee and the NCAA regional soccer committee.

A native of Troy, Virginia, Record received her bachelor's degree in sociology in 1984 and a master's from FSU in 1999. She has two sons, Kyle (15) and Joshua (10).

## Bob Minnix

### Associate Director of Athletics for Compliance & Legal Affairs

News spread quickly in August of 1995 when Bob Minnix, a Director of Enforcement at the NCAA since 1975 and a former star running back at Notre Dame, announced he would leave his post to accept the newly created position of associate athletics director for compliance and legal affairs at Florida State University.

In his role at the NCAA, Minnix oversaw enforcement issues with regard to the NCAA and its member institutions including the preparation and presentation of cases to be heard by the Committee of Infractions. He has served on a number of NCAA committees including the Leadership and Development Training Committee, Special Events Committee, Postseason Football Subcommittee, and staff task forces that concentrated on public relations, compensation, and employment opportunities for women and ethnic minorities.

Minnix is the former president of the Black Coaches Association and he has chaired the NCAA Committee on Sportsmanship and Ethical Conduct and has served as president on the Board of Directors for the National Association of Athletics Compliance Coordinators. Presently he is on the NCAA Academic/Eligibility/Compliance Cabinet.

He frequently participates in panel discussions on current topics at the National Association of Collegiate Directors of Athletics and the American Bar Association.

At Florida State, Minnix is charged with overseeing all departmental compliance issues, implementing and directing FSU's rules education programs, and serving as the department's liaison and contact with university General Counsel as well as other legal interests. He is directly involved in the strategic planning of long-range departmental goals regarding student-athlete welfare and life skills training.

Minnix has continued FSU's stance as a pro-active leader in addressing NCAA and ACC issues, and in educating coaches, staff, student-athletes and donors to the serious nature and ramifications of non-compliance.

A native of Spokane, Wash., Minnix attended Notre Dame, where he played in back-to-back Cotton Bowls in 1970 and 1971. He led the Fighting Irish in rushing as a senior in 1971. A 1972 Notre Dame graduate, Minnix attended law school at the University of Washington where he received his Jurist Doctorate degree in 1975.

Minnix and his wife, Genny, have two sons, Brennan (24) and Blair (19).

## Andy Urbanic

### Associate Director of Athletics for Football Operations & Special Projects

Andy Urbanic is in his 15th season in charge of football operations at Florida State. He added the responsibility of coordinating special projects within the athletics department four years ago and was elevated to the position of Associate Athletic Director in 2000.

Urbanic is directly responsible for all aspects of football operations, including team travel and home game operations. He also coordinates postseason logistics and travel for all Seminole teams and supervises the equipment, strength and conditioning and training room staffs.

A member of the Pennsylvania Sports Hall of Fame, Urbanic came to Tallahassee with more than 20 years experience in collegiate athletics (most of which came as an assistant coach at the Division 1 level). Prior to taking the administrative post at FSU, he was at the University of Akron as offensive backfield coach and recruiting coordinator from 1986-87, and as assistant head football coach and offensive coordinator from 1987-88. From 1980-86, Urbanic was the offensive backfield coach at the University of Pittsburgh. Urbanic is a legendary figure in high school coaching in Pennsylvania, where he coached six undefeated teams and earned eight state championships.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.

## Pam Overton

### Associate Director of Athletics for Student Services and Personal Development

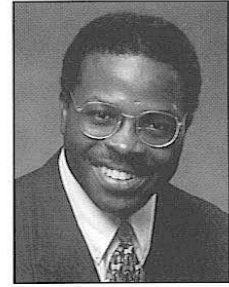
Pam Overton is in her eighth year at Florida State and her second as an Associate Director of Athletics.

As Associate Director of Athletics for Student Services and Personal Development, her responsibilities include administering the total student development program with emphasis on personal and leadership development, community service and career planning and placement for college athletes.

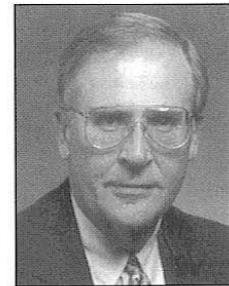
Overton joined the department of athletics at Florida State in 1996 after serving 14 years as an Assistant Director of Athletics at East Carolina University.

Overton was part of the original task force that created the NCAA CHAMPS/Life Skills educational program. Since that time she has served as the secretary for the National Association of Academic Advisors and currently chairs the Division IA Athletic Director's Associations CHAMPS/Life Skills Board of Advisors.

Her extensive writings on student development have appeared in numerous publications on student development. In addition, she has written a training manual for college athlete's speaker's bureaus and a training manual for academic tutors. She serves as a consultant for several universities on student-athlete development and is a



**Bob Minnix**  
Associate Director of Athletics for Compliance & Legal Affairs



**Andy Urbanic**  
Associate Director of Athletics for Football Operations & Special Projects



**Pam Overton**  
Associate Director of Athletics for Student Services and Personal Development



**Greg Phillips**  
Associate Director of  
Athletics for Business,  
Tickets and  
Information Technology

frequent lecturer at national conferences. In 1998, Athletic Management Magazine named her as an outstanding role model in college athletics.

Overton earned a master's degree and an educational specialist degree in counseling and was a guidance counselor prior to entering college athletics. She is a certified counselor with a teaching certificate for the learning disabled and gifted, as well as other areas of education.

**Greg Phillips**  
Associate Director of  
Athletics for Business, Tickets  
and Information Technology

Greg Phillips enters his 18th year with Florida State Athletics and his third as Associate Director. Phillips oversees the department's business operations encompassing budgeting, financial reporting, contracts, travel, payroll, purchasing and accounting. He also manages information technology, including responsibility for generating new revenue streams through the development and execution of the department's online strategy.

Since assuming additional oversight responsibility for ticket sales and operations in 1999, Phillips has led a strategic restructuring of the Ticket Office and has developed, and led the implementation of, a quality service initiative. He has also managed 14 NCAA postseason baseball tournaments, the 1996 NCAA Women's Tennis Championships and various regional and ACC events in his role as director of hosted championships.

Recognized by his peers in 2000 as the nation's top financial administrator, Phillips has made numerous presentations at national conferences on revenue generation, cost containment and emerging technologies, and he has authored a number of published articles on those topics. He recently completed a term as President of the College Athletics Business Management Association, and he currently chairs that organization's nominating committee. Phillips has also served on the Atlantic Coast Conference Finance Committee, and he is an active member of NACDA and NACMA.

The Bartow, Fla., native joined the athletics staff in 1986 after graduating with bachelor's and master's degrees in accounting from Florida State. He also earned a master's degree in sports administration from the United States Sports Academy.

Phillips and his wife Deanna have a son, Payton (9), and a daughter, Kathryn (7).

**Bernie Waxman**  
Assistant Athletic Director for  
Facility Planning, Operations  
and Event Management

In his 30th year with Florida State University and his 13th year with the Athletics Department, Bernie Waxman continues to be one of the busiest people at FSU. With the Howser Stadium renovation, the Mike Long Track renovation, and the north end zone facility renovation nearing completion, Waxman is helping FSU reach its goal of having the nation's best athletic facilities. In addition, Waxman continues the planning and development of the new Aquatics Center and the second phase of the Mike Long Track renovation.

Waxman oversees event management for most of the nineteen sports in which FSU competes at the NCAA division 1 level. In addition to event management oversight, Waxman and his staff are responsible for the scheduling and maintenance of all of the athletic facilities including Mike Long Track, Dick Howser Stadium, Doak Campbell Stadium, the Basketball Training Center, the practice football fields and the athletics wing of the Dave Middleton Golf facility.

A 1972 graduate of Florida State University, Waxman earned three letters as a member of the FSU track and field team and captained the 1972 squad. He also earned his master's degree from Florida State that year.

After nearly 17 years with the intramural program Waxman moved over to the athletics department in 1991. During his tenure at the intramural office, Waxman served as a master official for track and field and as the head statistician for all Florida State men's and women's basketball and football games.

Waxman, currently sits on the Board of Directors of the Stadium Managers Association. He and his wife Lisa have a 14-year-old daughter, Gabrielle.

**Rob Wilson**  
Assistant Athletic Director for  
Media and Public Relations

Rob Wilson is in his 17th year on the Florida State athletics staff and his ninth in charge of all publicity and public relations matters concerning intercollegiate athletics at FSU. A 1983 graduate of Florida State, Wilson returned to his alma mater in 1987 as assistant sports information director after serving in the same role at East Carolina for three years. He served as the primary contact for the Seminoles' men's basketball program from 1987-94, before succeeding Wayne Hogan as sports information director.

A native of San Diego, California, Wilson graduated from Niceville High School in Niceville, Fla., and was a wide receiver at Ole Miss under Steve Sloan in 1979. He received his AA degree from Okaloosa-Walton Community College before enrolling at FSU where he majored in communications with a minor in chemistry.

The FSU Sports Information Office has won 34 awards during Wilson's tenure for excellence in its publications, including football and basketball media guides judged best in the nation on two occasions. He received the 2001 Scoop Hudgens Lifetime Achievement Award in the spring of 2000 in recognition of outstanding performance in the field of sports information and sports journalism.

Wilson, 42, and his wife Sherrill have two sons, Preston and Parker.



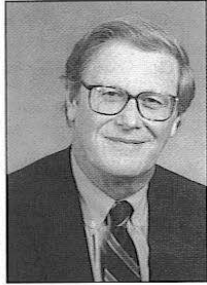
**Bernie Waxman**  
Assistant Athletic Director  
for Facility Planning,  
Operations and  
Event Management



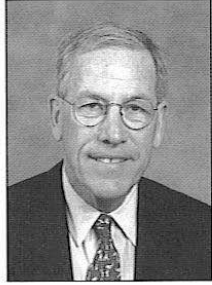
**Rob Wilson**  
Assistant Athletic Director  
for Media and  
Public Relations



# FLORIDA STATE UNIVERSITY TRUSTEES 2003-04



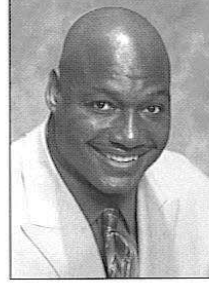
**John Thrasher**  
Chairman  
Orange Park, FL



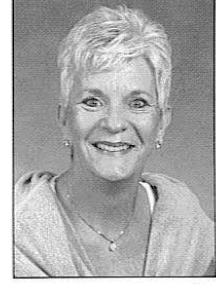
**Jim Smith**  
Vice Chairman  
Tallahassee, FL



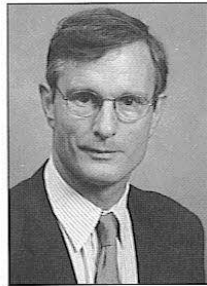
**Dr. Valliere  
Richard-Auzenne**  
Tallahassee, FL



**Derrick Brooks**  
Tampa, FL



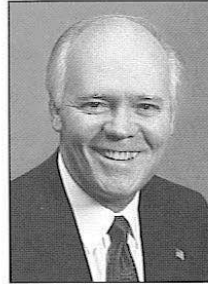
**Emily Fleming Duda**  
Oviedo, FL



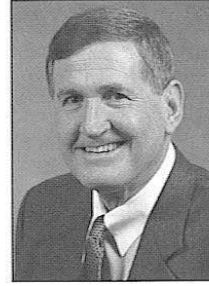
**David Ford**  
Rosemont, PA



**Dr. Jessie Furlow**  
Quincy, FL



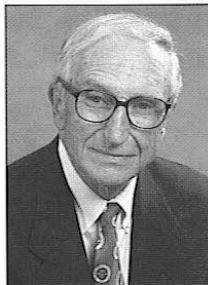
**Manny Garcia, III**  
Winter Springs, FL



**William Andrew  
Haggard**  
Coral Gables, FL



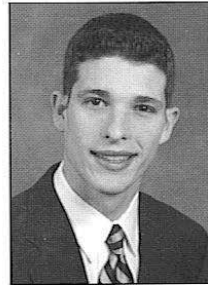
**Harold Knowles**  
Tallahassee, FL



**Dr. J. Stanley Marshall**  
Tallahassee, FL



**Dr. E. Ann McGee**  
Winter Springs, FL



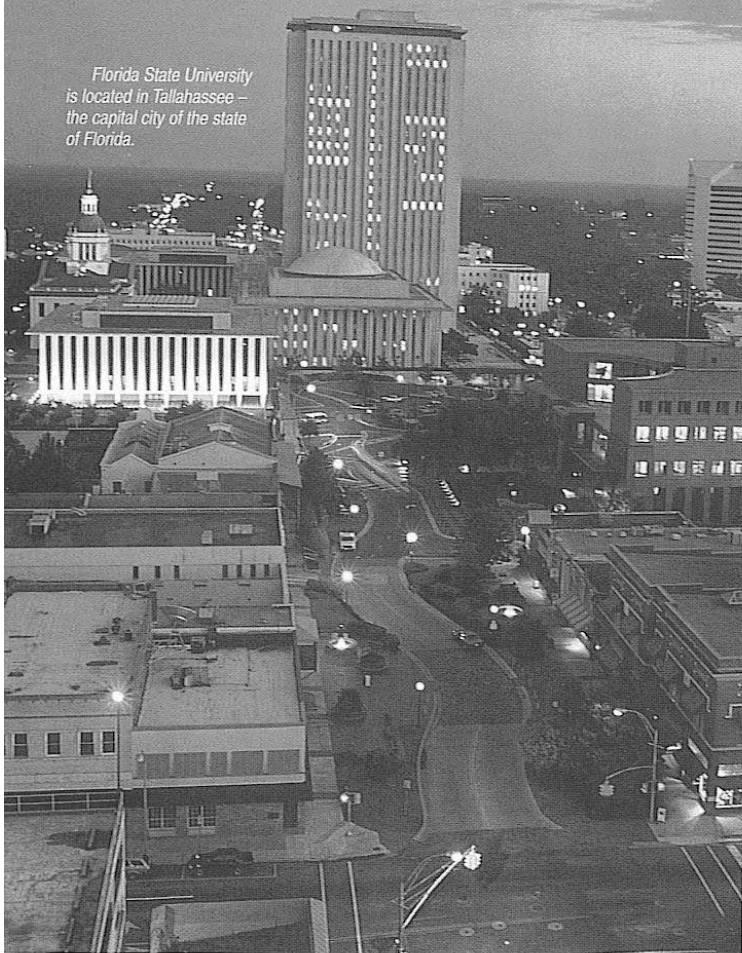
**Patrick Sullivan**  
Student Government  
Association President



**Dr. T.K. Wetherell**  
FSU President

# This is Tallahassee

*Florida State University  
is located in Tallahassee –  
the capital city of the state  
of Florida.*



**A**mong low, rolling hills, down moss-draped canopy roads, within picturesque historical districts, and across seas of flowering azaleas lies a magical part of the Sunshine State-Tallahassee, Florida's capital city. With its intriguing combination of power-play politics and classic character splashed with a twist of Southern beauty and charm, Tallahassee is a side of Florida few expect to find.

With the Gulf of Mexico just 25 miles south and the Georgia border only 14 miles north, Tallahassee rests between the foothills of the Appalachian Mountains and the juncture of Florida's panhandle and peninsula in an area known as "The Big Bend." Nearer in miles to Atlanta than to Miami, Tallahassee more closely resembles its Georgia neighbor than Florida in topography, climate and lifestyle.

Like the city itself, the story of how Tallahassee was chosen as the state capital is rich in history. In 1823, two explorers set out – one on horseback from St. Augustine and the other by boat from Pensacola – to establish a

permanent, central location for the seat of government. The two met at a beautiful site that the Creek and Seminole Indians called "tallahassee" – derived from the words "talwa," meaning town, and "ahassee," meaning old. This historic meeting place remains Florida's capital today.

Boasting more than 145 properties listed on the National Register of Historic Places, Tallahassee is a living showcase of Florida history and heritage. The crowning jewel of Florida's historic "Capitol Hill" is the Old Capitol, beautifully restored to its 1902 splendor complete with the red-and-white striped awnings, a dome adorned with stained glass, antique furnishings and political memorabilia. The 22nd-floor observatory of the New Capitol Building offers a breathtaking view of this surprising Southern city, awash in flowering azaleas, snowy dogwoods, towering pines, fragrant magnolias, and hundreds of lakes, springs, swamps, rivers and sink holes.

Charming downtown historic districts graced with lush linear parks lead visitors to the Knott House Museum, The Columns, First Presbyterian Church, John G. Riley House Museum and Old City Cemetery. Free walking tours and replica turn-of-the-century street cars carry passengers to antebellum mansions, picturesque churches and other downtown delights.

Minutes from downtown lies the lush 52-acre natural habitat and 1880s farm of the Tallahassee Museum of History and Natural Science, home to the rare Florida panther and other furry "natives."

The area surrounding Tallahassee reveals numerous other historic and archaeological treasures, such as De Soto State Archaeological and

Historical Site, Lake Jackson State Archaeological Site, Mission San Luis, Natural Bridge Battlefield and San Marcos de Apalache. Visitors can explore prehistoric Florida at the Museum of Florida History, where they are greeted by a giant 12,000-year-old mastodon pulled from nearby Wakulla Springs.

On the shores of Wakulla Springs, alligators still laze under the watchful eyes of "snake birds" perched on twisted cypress trees. The site of many underwater scenes in "Tarzan" movies, it's one of the world's deepest freshwater springs. Glass-bottomed boat tours across these mystical waters are available.

Other sightseeing favorites include the floral masterpiece of Alfred B. Maclay State Gardens, Bradley's Country Store, FAMU Black Archives and the Tallahassee Antique Car Museum. Nearby small towns offer fascinating excursions to places such as Pebble Hill Plantation, Florida Caverns State Park, Monticello Opera House and St. George Island.

Tallahassee is almost as rich in cultural treasures as it is in history. A widely acclaimed collection of art, science and history museums and galleries, year-round festivals and non-stop entertainment at the 14,000-seat Tallahassee-Leon County Civic Center, feed a variety of cultural appetites.

Visitors with a hunger for the great outdoors will find Tallahassee ideal for all types of outdoor recreation – from canoeing down dark, cypress-lined rivers and biking up steep slopes to exploring back-country wildernesses and hunting for bobwhite quail. Area lakes, rivers, ponds and the Gulf – just 30 minutes away – offer a paradise for boating and fishing. Lakes Jackson and Talquin are renowned in the bass fishing world for yielding the "big ones." Local wildlife areas, such as the St. Marks National Wildlife Refuge and Apalachicola National Forest, are perfect spots for camping, picnicking, swimming, biking and exploring.

And while Tallahassee also features eight golf

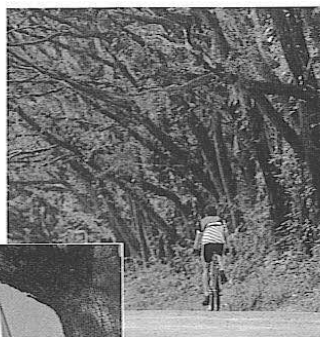
courses and plenty of places to raise a racquet, it's a wild array of spectator sports that leave the crowds screaming for more. And always a sure bet are the nearby greyhound races.

For another favorite "sport" – shopping – two large regional malls and many specialty centers offer an array of "playing options," from popular chains to curiosity and antique shops. Unique shopping locales include downtown parks, lakeside cottages and small Southern towns.

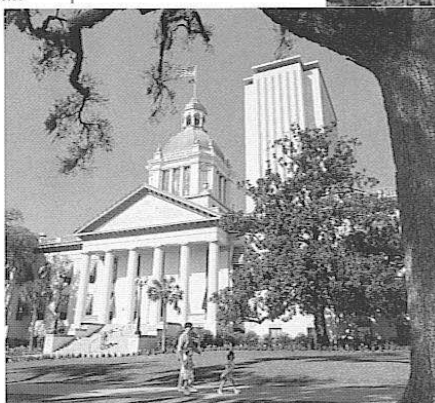
Tallahassee serves a scrumptious selection of tantalizing restaurants ranging from fast food to five-star. Local specialties include homemade country sausage, melt-in-your-mouth steaks, wild game and succulent seafood fresh from the Gulf.

From luxury to economy, accommodations are plentiful and include restored bed and breakfasts, rustic "gentlemen" lodges, beachside escapes and comfortable chain hotels. For those who choose to follow in the footsteps of early travelers, Tallahassee also boasts 15 beautiful campsites. Continuous air ser-

vice, Amtrak and four major highways make it easy for visitors to get to Tallahassee. But no matter how you arrive, the history and hospitality of Tallahassee make it difficult to ever leave for long.



A perfect example is its famous "canopy roads" streets and thoroughfares lined with 200-year-old oaks draped with spanish moss.



Tallahassee has been the capital city of the state of Florida for nearly 200 years.

#### Climate

Tallahassee has the mild, moist climate characteristics of the Gulf States and experiences a subtropical summer similar to the rest of Florida. In contrast to the Florida peninsula, however, the panhandle, of which Tallahassee is a part, experiences four seasons.

<b>Annual January temperature:</b>	.....40-63° F
<b>Annual July temperature:</b>	.....72-91° F
<b>Yearly average maximum temperature:</b>	.....78.7°
<b>Yearly average minimum temperature:</b>	.....55.7°
<b>Yearly average days above 90 degrees:</b>	.....91.0
<b>Yearly average days below 32 degrees:</b>	.....35.7
<b>Population:</b>	
<b>City of Tallahassee:</b>	.....153,658
<b>Leon County:</b>	.....244,208

#### Museums and Culture

The federal Institute of Museum and Library Services (IMLS) named the Tallahassee Museum of History and Natural Science as one of the nation's exemplary museums on September 19, 2000. The Tallahassee Museum, along with 176 other museums, was selected out of a field of 823 applications from museums throughout the nation in a highly competitive competition. The museum features a 52-acre natural habitat zoo, nature trails, authentic 1880s farm-

stead, hands-on Discovery Center, birds of prey aviary, reptile exhibits, annual events and more!

#### Other Points of Interest Include:

##### The Capitol

One of five tower Capitols in the U.S., it features a panoramic view from the 22nd-floor observatory/art gallery and the House and Senate viewing galleries.

##### Challenger Learning Center

The Challenger Learning Center of Tallahassee is a 32,000 square-foot facility located on beautiful Klean Plaza in downtown Tallahassee. The Challenger Learning Center is the K-12 outreach facility of the Florida A&M University – Florida State University College of Engineering and a visitor destination. The Challenger Learning Center is an amazing living testimony to the dream of the STS 51L Challenger crew of 1986. This facility features a state-of-the-art space mission simulator, an IMAX theatre, planetarium and laser theatre, an observatory, distance learning classroom, exhibit hall and worlds more! The mission of the Challenger Center is to inspire, to explore and to teach.

##### Maclay State Gardens

Enchanting floral architecture surrounds the 1930s home of NY financier Alfred B.

Maclay. Impressive grounds feature 200+ floral varieties plus hiking, biking and nature trails, swimming, fishing and boating.

##### Mary Brogan Museum of Art & Science

Interactive hands-on science center and national traveling art and science exhibitions.

##### Mission San Luis

Site of Spanish/Indian village settled from 1656-1704. Ongoing excavations/exhibits/reconstructions.

##### Museum of Florida History

Permanent exhibits include a nine-foot mastodon, Spanish galleon treasures, Civil War memorabilia, reconstructed steamboat and Prehistoric Florida plus traveling exhibits.

##### Old Capitol Museum

Restored to 1902 appearance featuring red candy-striped awnings, stained glass dome, House and Senate Chambers, Supreme Court and Governor's office.

##### Tallahassee Antique Car Museum

Impressive showroom features award-winning Chevys, one-of-a-kind Ford Roadster, 1913 CarNation Tourer, 1931 Duesenberg, 1956 T-Bird, Delorean, Cadillacs, Corvettes and more. Plus two original Bat Mobiles.

## FLORIDA STATE UNIVERSITY

## Spirit Groups

**P**erhaps the most spectacular and anticipated tradition in all of college basketball occurs at each Florida State basketball game as the Warrior, the Florida State cheerleaders and Golden Girls lead the Seminoles onto the court. Nothing compares to the pageantry and excitement of Seminole basketball when the enormous video boards explode with a power-packed blast of Florida State pride signifying the arrival of the Garnet and Gold ready to do battle.

The incredible introduction is only the beginning of what is sure to be an exciting two hours of basketball filled with spirited cheers, chants and routines designed to keep Florida State fans on their feet and cheering the Seminoles to victory.

The Warrior's entrance onto the court is the most popular pre-game ritual of any team in the nation. Dressed in authentic regalia designed by the ladies of the Seminole Tribe of Florida, Warrior's entrance brings a heightened sense of excitement to the Seminoles' pre-game warm-up and player introductions.

Two of Florida State's most visible ambassador groups are the cheerleaders and the Golden Girls. Fans anxiously await timeouts and haltime routines performed

by the top college cheer and dance squads in the nation. The two groups entertain the large Seminole fan base in attendance at Florida State games.

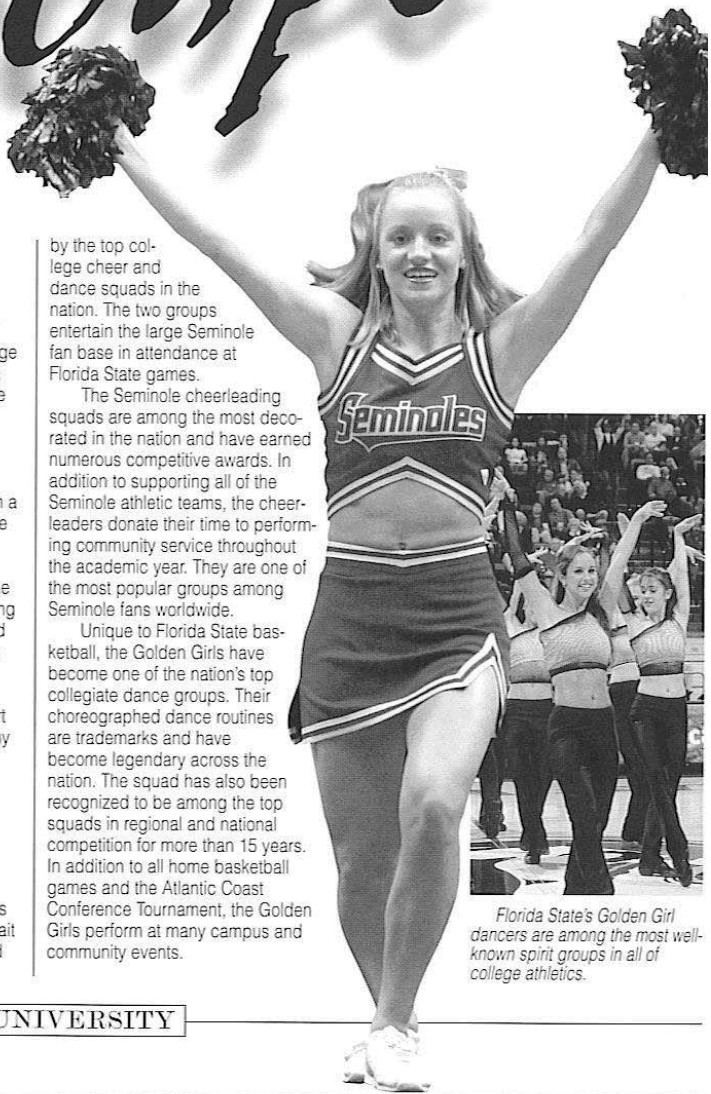
The Seminole cheerleading squads are among the most decorated in the nation and have earned numerous competitive awards. In addition to supporting all of the Seminole athletic teams, the cheerleaders donate their time to performing community service throughout the academic year. They are one of the most popular groups among Seminole fans worldwide.

Unique to Florida State basketball, the Golden Girls have become one of the nation's top collegiate dance groups. Their choreographed dance routines are trademarks and have become legendary across the nation. The squad has also been recognized to be among the top squads in regional and national competition for more than 15 years. In addition to all home basketball games and the Atlantic Coast Conference Tournament, the Golden Girls perform at many campus and community events.

*The Warrior and the Seminole cheerleaders help make the Leon County Civic Center an imposing place for opponents to play.*



UNIVERSITY



*Florida State's Golden Girl dancers are among the most well-known spirit groups in all of college athletics.*