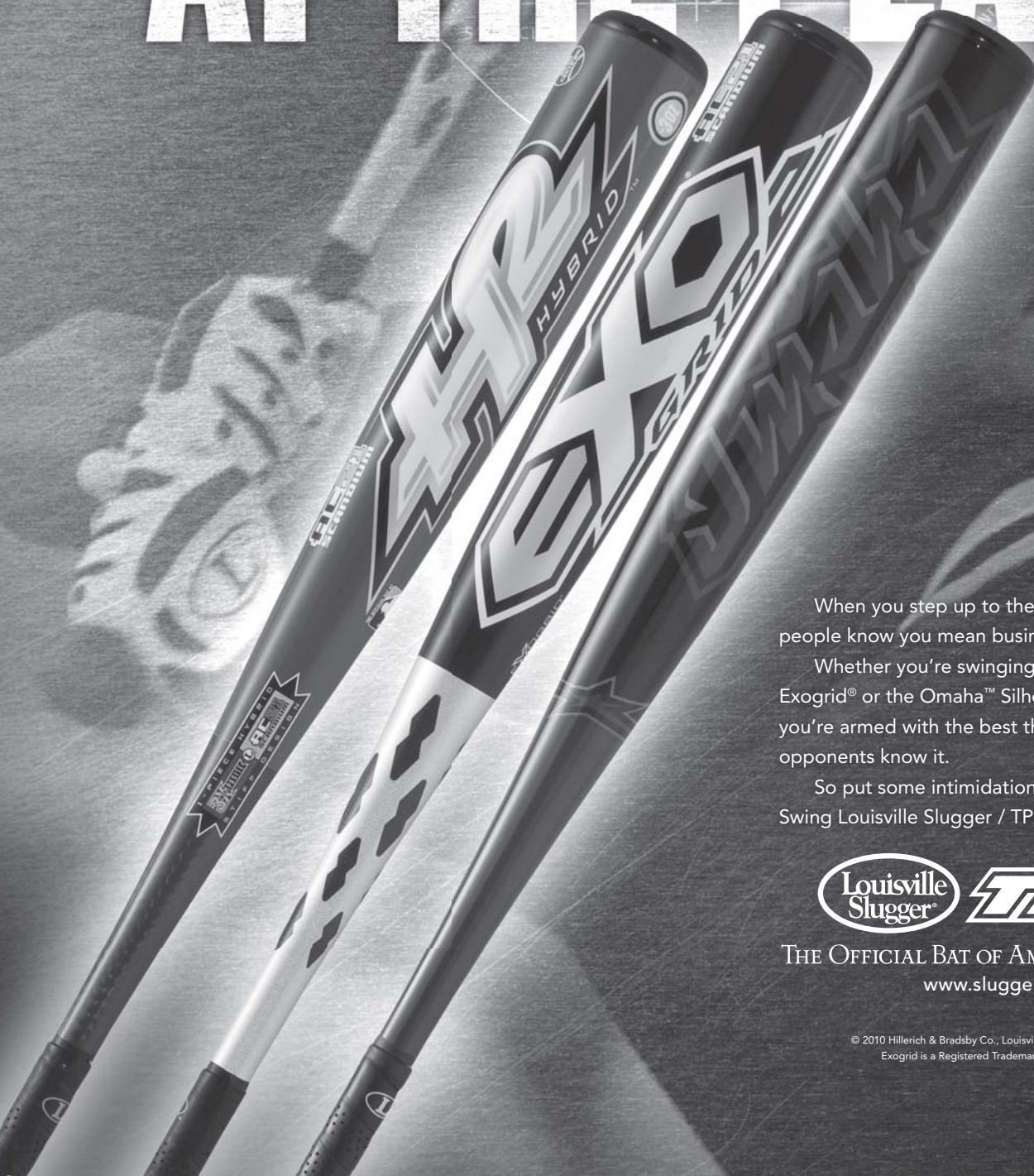


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# MEDIA INFORMATION

## FSU MEDIA INFORMATION

Florida State Associate Sports Information Director Bob Thomas can assist you with any requests or questions regarding the Seminoles' 2011 baseball program, the media guide, coaches or student-athletes.

**Bob Thomas**

Florida State Associate SID/Baseball  
 (850) 644-0615 – office  
 (850) 694-1768 – cell  
 Email: bthomas2@fsu.edu

**Mailing address:**

FSU Sports Information  
 PO Drawer 2195, Tallahassee, FL 32316

**Shipping address:**

FSU Sports Information  
 403 Stadium Dr. West Room D0107, Tallahassee, FL 32306

## CREDENTIAL REQUESTS

Press credentials are issued to members of the working media in the form of both season and game-by-game passes. All working press – print, digital, radio and television – should submit requests at the earliest opportunity prior to game day. Requests can be submitted in writing to the address above, or by emailing Bob Thomas (bthomas2@fsu.edu). Credentials can be picked up in the Florida State Sports Information Office on the second floor of the Moore Athletic Center, or at the Will Call ticket window on the first base side of Dick Howser Stadium on game days only.

## PARKING

There is no designated media parking for Florida State baseball games. Parking is available in the university lots around Dick Howser Stadium on a first-come, first-serve basis. All media are encouraged to arrive as early as possible to avoid parking problems. Legally parked cars will not be ticketed on game days, beginning two hours prior to first pitch.

## PHOTOGRAPHERS

In accordance with NCAA rules and regulations, all photographers and videographers are required to shoot from within the designated areas inside the playing field area. Only credential-holding photographers and videographers will be admitted to shoot in those designated areas. These areas are marked just inside the gates adjacent to the home and visitors' dugouts. Photographers and videographers are asked not to restrict the view of fans if possible.

## PHONE LINES

Florida State provides one phone line for the visiting team's radio booth located in the press box, behind home plate. Phone lines can be used to make local calls only. Florida State has only one active phone line in the main press box at Dick Howser Stadium, but does provide high speed internet connections. Media members are encouraged to bring their own ethernet cables. A limited supply will be made available in the press box on a first-come, first-serve basis.



## SPORTS INFORMATION DIRECTORY



**Bob Thomas**  
*Associate SID/Baseball*



**Elliott Finebloom**  
*Asst. AD/  
 Sports Information Director*



**Chuck Walsh**  
*Deputy Director*



**Kerwin Lonzo**  
*Associate SID*



**Brandon Mellor**  
*Assistant SID*



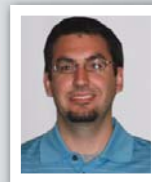
**Steve Stone**  
*Assistant SID*



**Maryjane Gardner**  
*Program Associate*

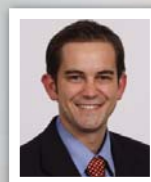


**Zach Mendelson**  
*Sports Information Assistant*



**Shane Vaassen**  
*Graduate Assistant*

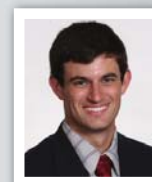
## DIGITAL MEDIA DIRECTORY



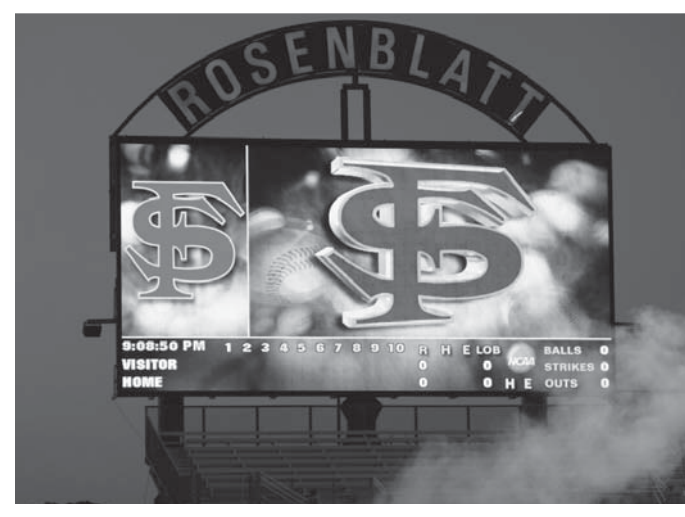
**Ryan Pency**  
*Director of Digital Media*



**Layne Herdt**  
*Video Producer,  
 Seminoles.com*



**Scott Kotick**  
*Asst. Director  
 of Digital Media*



OUTLOOK  
 PLAYERS  
 COACHES  
 REVIEW  
 OPPONENTS  
 RECORDS  
 HONORS  
 RESULTS  
 MEDIA



# MEDIA INFORMATION

## PLAYERS AND COACHES INTERVIEWS

All player and coach interviews must be arranged through Bob Thomas in the Florida State Sports Information at (850) 644-0615. Florida State coaches and players will be made available to the media at Dick Howser Stadium prior to practices on weekdays beginning at 2:15 p.m. On game days, FSU coach Mike Martin and requested players will be made available at the conclusion of each game, following a 10-minute cooling off period. Martin will meet with the media in the first base dugout immediately after addressing the team. Requested FSU players will be escorted to the field or a pre-designated interview area by a member of the sports information staff after Martin's interview is completed. All media interviews with players and coaches must be conducted at these times, unless previously arranged through sports information. Player contact information will not be shared and interviews outside the established parameters are prohibited.

## FSU ON THE WEB

All the game stories, updated stats, weekly releases, photo galleries, live stat links and Seminole baseball news is available 24 hours a day, seven days a week at [www.seminoles.com](http://www.seminoles.com), the official athletic website for Florida State University. FSU baseball followers active in the social media sphere can tap into up-to-the-moment information by following Seminoles.com on Twitter, Facebook and YouTube, or follow in-game coverage through Gametracker.



[seminoles.com/facebook](http://seminoles.com/facebook)



@seminoles\_com, @FSU\_Baseball, @fsu9time



## THE LEE BOWEN RADIO BOOTH

Lee Bowen (1957-2004)

For 15 years, Lee Bowen served as the voice of the Florida State Seminoles. From Marshall McDougall's record-setting six home run game at Maryland to numerous NCAA postseason appearances, Lee Bowen was Seminole baseball.

Bowen called the action for over 1,000 Florida State baseball games over his 15-year career, including 26 from the College World Series. He was behind the microphone for more than 100 Seminole NCAA postseason games.

He was a one-man show on the road, calling the action from as far as away as Hawaii and California. At home, Bowen teamed with longtime partner Jim Crosby as the many fans sitting at Dick Howser Stadium would listen in as they watched the ballgames. Bowen traveled with the team to the College World Series in Omaha eight times, including the 1999 CWS in which Florida State defeated Stanford in extra innings to advance to the national championship game.

Over his last five years, Bowen was joined in the radio booth by his wife Adrienne. The two were married on June 27, 1999 and Adrienne would often accompany her husband on Seminole baseball road trips.

Bowen, who was instrumental in getting all Florida State baseball games on the radio, also served as the broadcast coordinator for football and men's basketball on FSU's radio network. He began his career as a statistician on the network after he came to Tallahassee from the Burlington Indians of the Appalachian League, where he called play-by-play for the rookie league team.

OUTLOOK

PLAYERS

COACHES

REVIEW

OPPONENTS

RECORDS

HONORS

RESULTS

MEDIA



# RADIO/TV INFORMATION

OUTLOOK  
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## RADIO

Florida State's flagship radio stations, WNLS 1270 The Team and WFLA 100.7, will broadcast every inning of Seminole Baseball in 2011. WNLS-AM will air Florida State baseball for the 30th consecutive season, with WFLA-FM carrying every Saturday and Sunday game for a fourth consecutive year. From opening day on February 18 to all the ACC and NCAA Tournament action beginning in May, Tom Block and Eric Luallen will bring you the pitch-by-pitch action for a fifth consecutive year. For out of town fans, radio broadcasts for all FSU games, both home and away, will be carried live on the official site for Florida State athletics at [www.seminoles.com](http://www.seminoles.com).

## TELEVISION

Florida State's rich baseball tradition will once again attract live coverage from cable television networks throughout the Southeast. The Seminoles' strong baseball tradition and Atlantic Coast Conference schedule make Florida State no stranger to television exposure. The 2011 season will be no different. Sun Sports and Fox Sports Florida are once again the home of Seminole baseball, with Gene Deckerhoff, Tom Block and Keith Jones handling the play-by-play and analysis.

## THE MIKE MARTIN SHOW

Beginning in February and airing for 15 consecutive weeks, "The Mike Martin Show" provides Seminole fans with recaps of the past week's action, player features and a behind the scenes look at the coach and his nationally-acclaimed baseball program. Hosted by Associate Athletics Director for Communications Rob Wilson and produced by Jim Garbarino of Seminole Productions, the 30-minute show airs statewide on Sun Sports and locally on Fox 49. Garbarino and Seminole Productions have won numerous awards for their work with Florida State baseball. In 2005 and 2006, Seminole Productions won the Golden Matrix Award for the content appearing on Seminole Vision screens, which was voted tops in the nation among all universities by members of the NFL, NBA, MLB, NHL and other In-Game Entertainment professionals. Over the last few years alone, the Seminole Production's staff has won over 45 National Awards including Aurora's, Telly's, and Communicator's. The Mike Martin Show and Garbarino have been recognized for exceeding industry standards in the shows' production.



Gene Deckerhoff and Tom Block



Eric Luallen and Tom Block



Gene Deckerhoff and Keith Jones



Mark Rodin  
Director,  
Seminole Productions



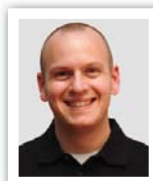
Jim Garbarino  
Assoc. Director,  
Seminole Productions



D.D. Garbarino  
Producer/Director



Jerry Tootle  
Producer/Director



Eric Frey  
Producer/Director



Greg Christopher  
Producer/Director

