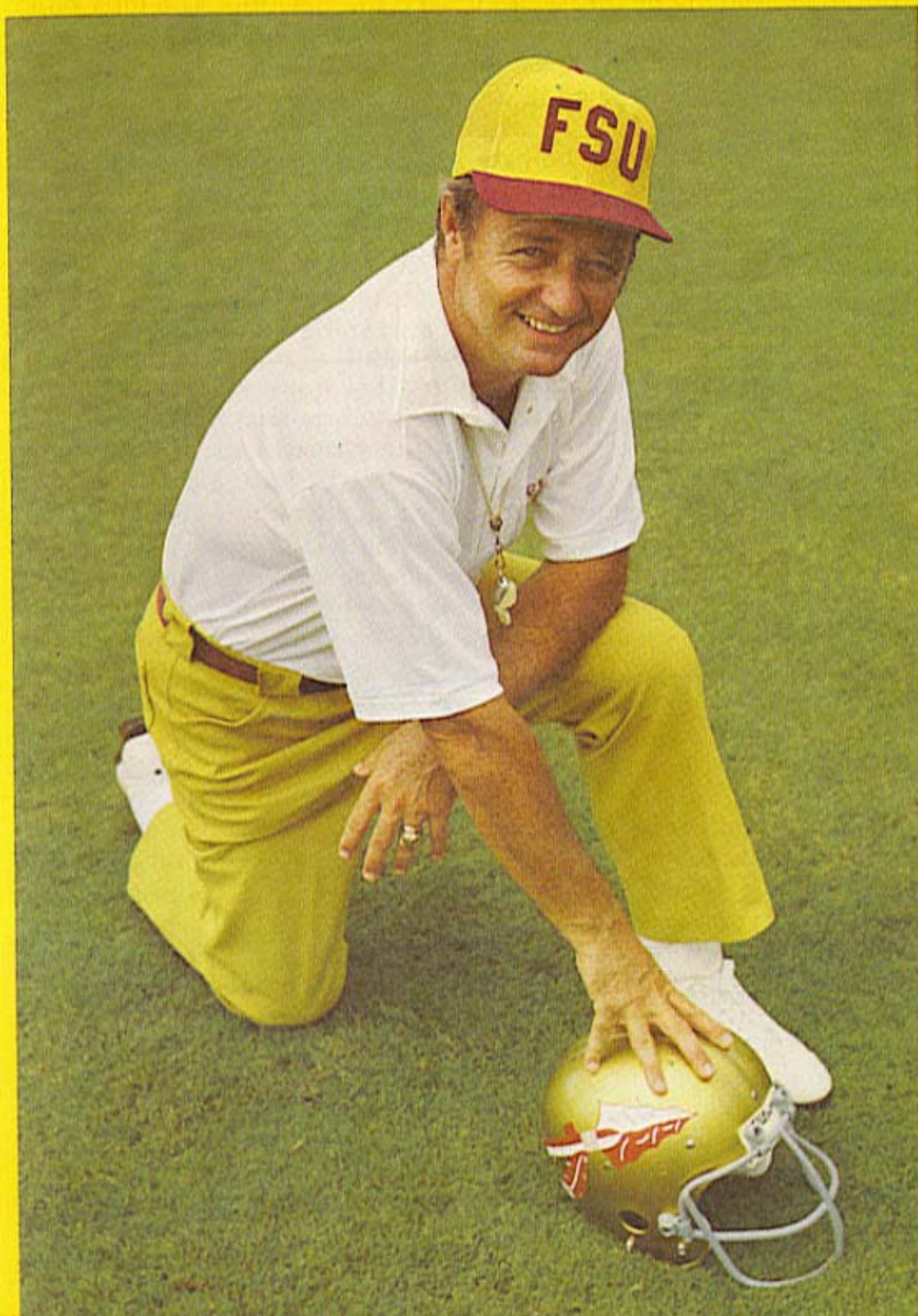


The Coaching Staff



BOBBY BOWDEN

Head Football Coach

Bobby Bowden may be one of the original down-home, good old boys, and to hear him tell it he's been a Seminole all his life. He wears a garnet and gold stripe shirt, hits golf balls with an official FSU driver and, if properly motivated, might tell you he bleeds garnet and gold.

—Larry Dorman
Sports Writer, Palm Beach Post

How does one describe Florida State head football coach Bobby Bowden?

The above quote from a spring newspaper article gives an insight about the man. He truly enjoys being the head football coach at Florida State University.

And, why shouldn't he?

After all, in three seasons, the Seminoles have compiled a 23-11 record under the guidance of Bowden, who currently ranks 15th on the active list of college coaches in winning percentage (.691).

But, for Bowden it's more than just winning. Being a head football coach at a major university allows him to be out and around, meeting the people. During the month of May, for instance he normally speaks to a minimum of 25 Seminole Booster Clubs around the state.



Why?

There are two obvious answers: recruiting and fund raising.

But there's more to this man who has turned the fortunes of the Florida State football program from ashes to a rising star on the national scene. He is more than just a football coach. He is also a deeply religious individual, who when he's not on the road recruiting and raising funds, can often be found at a church podium in Tallahassee or one of the surrounding communities on Sunday mornings.

"I enjoy meeting and talking with people," Bowden explains. "I'm not a preacher. I'm not qualified to preach. I do like to share my experiences with God, though, especially with young people."

"I want to add something to their lives . . . to make them aware of what's going on around them."

"Kids enjoy listening to coaches speak. I know I did when I was growing up. Kind of looked up to them, you know what I mean?"

Bowden certainly has the football buffs of the southeastern United States attention after what has happened in three seasons at Florida State.

Consider these facts. . .

(1) After going 4-29 in three seasons B.B. (Before Bowden), the Seminoles have now compiled a 23-11 mark with him captaining the ship;

(2) The 1977 Seminoles won 10 games enroute to a 10-2 record. Those 10 victories represent the most ever registered by any major (Division I-A) college team now playing football in Florida;

(3) Florida State's '77 Seminoles finished the season ranked 11th and 14th in the individual wire service polls;

(4) Bowden took the Seminoles '77 to their first bowl appearance since the 1971 Fiesta Bowl;

(5) Despite the fact that there were just five seniors on the 1978 squad, it survived a mid-season slump, to manage an 8-3 record.

That ledger was not good enough for national ranking or a bowl appearance at the conclusion of the season but it provided the momentum for 1979;

(6) Early in the 1978 campaign, FSU managed to rank ninth and 10th in the wire service polls after three consecutive victories. Those were the highest rankings EVER for a Seminole football squad.

Bowden Record

Samford

	W	L	T	Pct.
1959	9	1	0	.900
1960	8	1	0	.889
1961	7	2	0	.778
1962	7	2	0	.778
Totals	31	6	0	.838

West Virginia

	W	L	T	Pct.
1970	8	3	0	.727
1971	7	4	0	.636
1972*	8	4	0	.667
1973	6	5	0	.545
1974	4	7	0	.364
1975*	9	3	0	.750
Totals	42	26	0	.618

Florida State

	W	L	T	Pct.
1976	5	6	0	.455
1977**	10	2	0	.833
1978	8	3	0	.727
Totals	23	11	0	.676
Career				
Totals	96	43	0	.691

* Peach Bowl

** Tangerine Bowl



Bobby Bowden with son Jeff (84), a walk-on candidate for the Seminoles, and son Tommy, a graduate assistant coach.

So . . . Seminole fans look forward to 1979. It should be an especially pleasing campaign for Bowden, a Birmingham, Ala., native, because unless the Garnet and Gold suffers a complete collapse Bowden will notch his 100th coaching victory at the major college level.

Bowden begins 1979 just four wins shy of the 100 victory plateau. His overall report card is 96-43 and includes marks of 31-6 at Samford and 42-26 at West Virginia before joining the Seminole camp.

Bowden began at Florida State with a 5-6 record. But, since that time everything has been on the upward trend. And, despite the disappointment of not receiving a bowl berth or finishing in the prestigious Top 20 Seminole fans remain excited.

That is because of the pass happy offense Bowden has installed since taking over. Last year the Seminoles displayed the 11th best offense (411.1 yards per game) in the country and the third best passing attack (249.9). And, the team averaged 28.4 points a game. The point average included 38 point efforts in three of the final four games.

What is the reason for the Bowden coaching success?

Enthusiasm and discipline are key words which exemplify Bowden's overall attitude, both on and off the field.

"I believe in discipline and enthusiasm in everything you do in life," Bowden says, "and you coach what you believe. If we can be enthusiastic in the little things we do, it will carry over to a winning season."

"But don't get me wrong about discipline. I believe in letting the players know who is boss, and I believe in some sacrifice and devotion. But discipline can only go so far."

"If short hair and perfect manners won football games, the Army-Navy game would be played every year for the national championship."

Bowden's coaching philosophy is quite simple.

"I believe in blocking and tackling," he says. "Everything else in this game is secondary; blocking and tackling will cause wins."

Winning means a lot to Bowden, an avid golfer, who since moving to Tallahassee has improved his game steadily.

"I don't believe in playing without a scoreboard," says Bowden. "I don't feel there is any accomplishment with a tie. I think if one of my teams was playing Notre Dame for the national title and I had the choice of winning or losing or going for the tie, I would go for the win."

National championship was not a term mentioned with a great deal of frequency at Florida State until the last two years. Bowden explains it cautiously.

"A national championship is the ultimate in coaching, but I must be realistic," says Bowden. "Every year we set new goals with our team. In 1977 our first objective was landing a spot in the Top 20. Then we wanted a bowl bid."

"Last year we fell short of our goal—gaining a spot in the final Top 10 and going to our second consecutive bowl game. But, that may not have been all that bad. Our players know that to achieve those goals they must do more than step on the field. They realize Florida State needs a consistent winning record to be a legitimate contender each year for national honors."

Born on November 8, 1929, Bowden attended Woodlawn High School in Birmingham, Ala., and was a Little All-American quarterback at Samford University. He holds a bachelor's degree from Samford and master's from Peabody College. He married his childhood sweetheart, the former Julia Ann Estock, and they have six children.



WHAT DO YOU THINK, COACH?

ED's NOTE: Mike Fish, a staff writer for the FORT LAUDERDALE SUN SENTINEL, conducted a question and answer session last spring with FSU head football coach Bobby Bowden. Because Fish's story is so pertinent to the present situation in Tallahassee we reprint the questions and answers.

Q. What about the coaching changes at Miami and Florida?

A. We're gonna do what we think is right, no matter what they do. The only thing is, everytime you get a new coach you get new enthusiasm. It's renewed enthusiasm. All of a sudden we're the old guy and now they're after us.

Q. There was talk that the Florida people wanted a coach with a personality and style similar to yours. What about the new coaches?

A. They got the guy. I have the utmost respect for Charley. I've seen him coach, I've seen his teams and I've seen him play. I've known him for years. That's more than he knows me. I'm older than him and we used to watch him play. So I know the kinda competitor he is. And Howard Schnellenberger's definitely blue chip.

Q. Does that make your job more competitive?

A. It'll make it tougher, but better for the state. Why should this state be a one-team football state? It's too big. Why should Alabama and Georgia have two powers? You're looking at nine million people here. So I hope Florida and Miami have great years. What if they have lousy years and we beat them? So what? But if they have a great year—oh, we won the SEC—and we go out and beat them! That's something different.

Q. What about recruiting and the banquet circuit? Do you find yourself trying to keep pace with the newcomers?

A. The new guy's done nothing wrong. I've been here long enough that people are getting my mistakes. Bobby didn't do this. Bobby forgot to call so-and-so. Bobby didn't speak to so-and-so. I can't try and keep up with the Jones'. When I first came in here I tried the same thing. You just can't keep it up, the state's too big! So you have to get in there the first year and hustle your fanny off.

I've turned down more speaking engagements this year than I ever have. But I have to cause the one thing people won't put up with is us losing. I can speak to everyone in the state and be "Mr. Nice Guy," but it's not gonna pay off if we lose ballgames.

Q. What about your career plans? Have you been tempted by any of the offers to leave FSU?

A. I like Tallahassee so much and Florida State so much that I would be very happy to stay here the rest of my life. That's kind of a two-way street, though. No. 1, you have to do good enough to stay here cause people forget you just like that. And then if you do good, good opportunities are gonna come up. But there again, I like this so much that I would be willing to stay here if I felt it was HIS will.

I would want the program here to have the potential of the program I'd be going to if I left. But I'd rather make Florida State a power than be going to Notre Dame that is already a power and if you lose one game you're out. That don't challenge me. Here, anything we can do is gravy.

Q. How far is Florida State from being a national team?

A. I don't know if we're lucky or good. If I thought we were good I'd say we're close. But maybe we're lucky. Next year will tell, though, cause we have the potential to have a football team. We've had two good years back-to-back where we've lost only five games.

Q. Is there any way to measure the change since you took over in 1976?

A. We move around with a little bit more confidence. We still have a long way to go, but now we're at least headed in the right direction. Here's one of the great things about coaching Florida State. You're in a town like Tallahassee that has no competition. We don't have Atlanta, we don't have Birmingham, we don't have the Tampa Bay Buccaneers or the Miami Dolphins. We got Tallahassee. The only thing we gotta compete with are the fishing poles and shotgun shells. That's the sport around here. It's not like having the Dolphins or Bucs playing in your backyard. So what do these people do—they follow the SEMINOLES.

Q. What's the fan reaction been?

A. They're coming out of the wood everywhere I go. Our people have grown up a little, too. I go over over there to the Legislature and visit with representatives, and all of a sudden there are Seminoles in top positions. Not as many as that other group, but you have to realize we were a girls school up to '47.

Q. Are you finding more pressure now? Is winning the expected thing?

A. I know that we should have a good football team next year. I know people are gonna expect us to and I know I have no excuses if we don't. So that sort of makes it tough. But I've been in this business long enough to know that a man's best plans sometime go astray.

Q. How does next season look?

A. We're looking for general improvement again. People would like me to say we're gonna be better and we're gonna win everything next year. They'd love for me to say that, but I can't. The thing is, I know we're getting better when we can spend the spring looking for depth. And really, the only way you can consistently have a winner is to have depth. It seems like the Notre Dames, Alabamas and Southern Cals have depth.

Q. Your schedule in the next couple seasons adds people like Ohio State, Nebraska, LSU and Notre Dame. But isn't it suicidal playing these teams exclusively on the road?

A. What happened is five, six, maybe seven years ago, somebody signed all these people with evidently no intention of staying here. They got up and left. Kids want to play against the best, though. To me, I'd love to say I played against Notre Dame. The thing is, if we can give them a change of pace we'll keep them off balance for an afternoon. You see, there aren't but five or six teams in the country that throw the football like we do. When you face us or someone like us, you have to get a different game plan.

Q. Can you bring these Top 20-type clubs to Tallahassee, though?

A. I'd rather play here cause we're a lot better in that stadium right out there. It's just like everybody else is. But you see we got 47,000 seats out there. We're gonna to continue to gradually expand, but they're not gonna come in unless you're gonna give them a good payday. The bigger she gets the more people we'll be able to bring in.

Q. The bowl appearance was a payday you missed last fall. Was that a major disappointment?

A. What was disappointing for me was turning down that money. We turned down \$200,000 when we didn't go to that bowl.

Q. Could you have gone to a bowl?

A. We could have nailed one down the week before, which would have been illegal. See the bowl people are suppose to wait till the last week to decide, but a lot of them made verbal agreements before. I could've nailed somebody down on the phone the week before if I'd a wanta say 'okay, we'll come to your bowl' but I thought we might get better even. But we didn't do it and ended up with nothing. Next time, I'll get me a bird in the hand. I'll get bird in hand next time, boy.

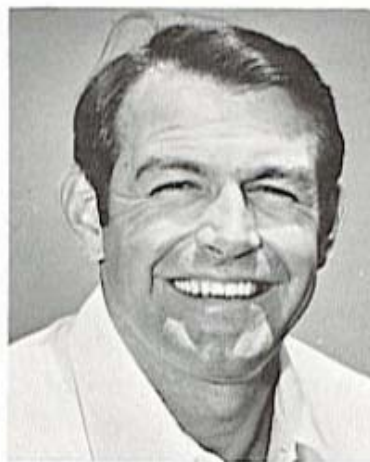
JIM GLADDEN
WILLIAM JEWELL '64
Fifth Season On Staff

Jim Gladden joined the Florida State staff for the 1975 season as a graduate assistant and a year later was promoted to the full-time staff of Bobby Bowden.

Since joining the Seminoles, Gladden has coached the defensive ends. His most notable student has been Willie Jones, a second round draft choice of the Oakland Raiders last spring. Gladden is also credited with making Scott Warren one of the premier defensive ends in the country this season.

A native of Springfield, Mo., Gladden spent 15 years coaching in the prep ranks before coming to FSU in 1975. His first coaching assignment with the Seminoles found him in charge of the junior varsity program.

Gladden attended William Jewell College in Liberty, Mo., and was tabbed as an all-conference end before graduating. After spending three years as an assistant coach at high schools in the Kansas City and St. Louis areas, Gladden moved to Kentucky where he was named high school coach of the year for 1970.



BOB HARBISON
INDIANA '48
31st Season On Staff

Bob Harbison, in his 31st season as a member of the Florida State athletic family, has taken on a new role.

Last winter, after 30 years of on-the-field coaching, Harbison was elevated to the newly-created position of administrative assistant for head football coach Bobby Bowden. In that role, Harbison is responsible for the day-to-day operation of the football program. He supervises the fiscal affairs of the football staff and serves as the liaison between the coaches and university community.

Harbison, who has spent all but two seasons with Florida State since it began its football program in 1947, coached offense and defense. He has been to all nine Seminole bowl games and is now serving under his seventh head coach. He previously worked under Don Veller, Tom Nugent, Perry Moss, Bill Peterson, Larry Jones and Darrell Mudra.

Prior to accepting his new assignment Harbie was coaching the offensive linemen.



GEORGE HENSHAW
WEST VIRGINIA '70
Fourth Season On Staff

George Henshaw, who has been associated with Bobby Bowden for seven years, has a new assignment in 1979. George has moved from coaching the nose guards and tackles on defense to coordinating the Seminole offense and tutoring the offensive line.

Henshaw drew his new assignment last January. He served as the offensive coordinator during spring practice and was in charge of the daily practice sessions. During the season he will work closely with head coach Bobby Bowden in formulating the offensive game plan.

A native of Midlothian, Va., Henshaw was a three year starter at defensive tackle for West Virginia and served as co-captain his senior season. That year the Mountaineers went 10-1 and defeated South Carolina in the Peach Bowl.

Henshaw was picked to the post-1950 all-time West Virginia football team and received honorable mention All-America honors. While West Virginia was a member of the Southern Conference, he also made that league's all-star squad.

NICK KISH
BUFFALO '69
Fourth Season On Staff

Nick Kish, offensive backfield coach and recruiting coordinator, has been associated with the Florida State football program for four years but 1979 marks the first time he has been a full-time staff member. Until last January, Nick was listed as the staff's part-time coach.

Kish, who coaches the Seminole running backs, came to FSU in 1977 after a very successful four year stint as head coach at Grover Cleveland High School in Buffalo, N.Y. His four year record was 29-2 and included a 28-game winning streak.

Nick's teams captured city championships in 1973, '74 and '75 and were ranked among New York's Top 10 prep schools in 1974 and 1975.

Kish began his collegiate playing career as a wing back for three years at Syracuse. He teamed in the Orange backfield with Larry Csonka, now a star runningback with the Miami Dolphins. Nick transferred to the University of Buffalo in 1969 where he was defensive captain and was selected the Bull's most valuable player.

The Amherst, N.Y., native graduated from Buffalo in 1969 and received his master's in 1972. Nick and his wife, Pat, have one child.



GENE McDOWELL **FLORIDA STATE '63** **11th Season On Staff**

Gene McDowell, an All-American line-backer for the Seminoles in the early 60s, now coaches that position on the staff of head coach Bobby Bowden.

Coaching, however, is not a new experience for McDowell, a native of nearby Quincy. He has spent the last 16 years—ever since college graduation—in the coaching profession. This is his second time around with the Seminoles. He also has experience on the high school and military level. His coaching career began shortly after college graduation when he spent the fall of '63 as head coach of the Army Ranger military team.

After his Army discharge in '65, Gene returned to Florida State as a graduate assistant before taking charge of the freshman team for two seasons. He spent the campaigns of '68 and '69 as recruiting coordinator for head coach Bill Peterson.

Starting in 1970 McDowell spent the next four seasons as receiver and defensive end coach at Kansas State for another Florida State graduate, Vince Gibson. Gibson now is the head coach at Louisville and will send his Cardinals against the Seminoles in October this season.



KENT SCHOOLFIELD **FLORIDA A & M '70** **Fourth Season On Staff**

Kent Schoolfield, a former football and track star at crosstown Florida A&M University, is in his fourth season of coaching the Seminole receiving corps.

The Columbus, Ohio, native came to FSU in 1976 with Bobby Bowden. For the two previous years, he was an assistant football and track coach at Miami Central High School.

After a brilliant high school football and track career, Schoolfield attended Florida A&M where he again excelled in two sports. He spent his freshman year at FAMU at defensive back but found a home at wide receiver his remaining three years.

Schoolfield graduated from A&M in 1970 and spent the next year in professional football, splitting his time between the Boston Patriots and the Pottstown Firebirds of the Continental League.

Next came a two-year tour of duty in the Army before Kent returned to his alma mater in 1973 as a graduate assistant in football and track.



BILLY SEXTON
Florida State '74
First Season on Staff

Billy Sexton, a graduate assistant on the Florida State coaching staff the last two seasons, has been appointed to the full-time staff and is in charge of tutoring the quarterbacks.

Sexton has coached the tight ends while serving as a grad assistant. In addition he had recruiting responsibilities and last season scouted the upcoming opponent.

The 1974 FSU business graduate played football for the Seminoles in only one season. He had three years of playing experience at Alabama before electing to transfer. He was a backup QB at Alabama, but after coming to Florida State, he was a starter for the opening half of the 1973 season.

After graduating from Florida State, Sexton coached at Leon High School for three seasons. His chief responsibility at Leon was with the offense.

Sexton, a Tallahassee native who attended Leon, began a long line of collegiate quarterbacks, who hail from that school.



BILL SHAW
FLORIDA STATE '52
First Season on Staff

Bill Shaw, who played on Florida State's 1968 Peach Bowl and 1969 Fiesta Bowl squads, returns to his alma mater this season as the defensive line coach.

Shaw comes to the Seminoles from Jacksonville (Ala.) State where he has been defensive coordinator the last two seasons. Prior to that assignment he tutored the tackles and nose guards at VMI for three years. He was also a graduate assistant at Florida State for two seasons.

In 1977, Jacksonville State limited six of its opponents to a touchdown or less. Jacksonville advanced to the NCAA Division II playoffs that season, losing to Lehigh in the championship game. Jacksonville had limited its first two playoff opponents to just one touchdown. Overall, Jacksonville had an 18-6 record in his two seasons there.

While Shaw was at VMI the Keydets led the nation in pass defense during the 1975 campaign.

The Orlando, Fla., native played his high school ball at Wheeler High School in Marietta, Ga. He played defensive tackle, tight end and defensive end while attending Florida State.



JACK STANTON
N. C. STATE '61
Fourth Season on Staff

Jack Stanton will have complete charge of the Florida State defense for the fourth consecutive season. In addition to serving as the defensive coordinator, Stanton coaches the Seminole defensive backs.

The Carnegie, Pa., native had one of his toughest assignments last fall when the secondary was hit with numerous injuries and resignations. Still Stanton molded a secondary that was more than adequate against the opposition's forward pass.

Stanton began his coaching career in the high school ranks as an assistant coach in Louisville, Ky., and Wheeling, W. Va., and later as a head coach at Bishop Ireton in Alexandria, Va. He soon moved to George Washington University for one season before returning to his alma mater, North Carolina State, for the next five seasons.

In 1973, Jack accepted the post of defensive backfield coach for Florida State. But he left after one season to join the North Carolina staff. Bobby Bowden brought Stanton back to Florida State in January, 1976.

Jack and his wife, Ruth, are the parents of four children.



DON FAULS
ITHACA '48
22nd Season on Staff

One of the most popular individuals associated with the Florida State athletic program is trainer Don Fauls. He has been a respected friend and confidant of Seminole athletes since 1954.

Affectionately known as "Rooster", Fauls has been treating Florida State athletes for 22 years. He left the athletic department for a three and half year tour in private business but returned to the Garnet and Gold training room in 1975.

A native of Ithaca, N.Y., Fauls came to Florida State after serving as trainer for professional baseball teams in Greensboro, N.C. and Omaha, Neb. He has worked as a trainer for the U.S. Pan American team and was a member of the Olympic Trainers Selection Committee. He also served as an assistant coach with the Tribe's baseball team for eight years.

Don graduated from Ithaca College in 1948 where he lettered in baseball and basketball. He and his wife, Marguerite, have three children.



JOHN MOONEY
FLORIDA STATE '76
Fourth Season on Staff

John Mooney joined the Florida State athletic staff as assistant trainer following graduation four years ago.

In addition to serving as the chief aide to Don Fauls with the football team, Mooney is also the head trainer for the Tribe basketball squad, traveling with the cagers throughout the season. He and Fauls also oversee a staff of student trainers in their work with FSU's other athletic teams.

A 1976 graduate of Florida State, Mooney spent his undergraduate years as a student assistant trainer learning the trade from Fauls. The full-time position came in the spring of 1976.

John, a native of Rogersville, Tenn., is married to the former Marilyn West.



FRANK DeBORD
VIRGINIA TECH '42
11th Season on Staff

Frank DeBord serves the Seminoles in a wide variety of ways with his role of equipment manager.

He is responsible for the supervision of the football gear, managing the many practice fields and overseeing the beautiful new football field house.

A native of Marion, Va., DeBord has been a member of the Seminole athletic staff for 11 years. He worked as assistant equipment manager for one year prior to accepting his current position in 1970.

DeBord graduated from Virginia Tech in 1942 where he lettered three years in football and wrestling. Following graduation he served as assistant football coach at Franklin (Va.) High School and also played two years with the Norfolk Neptunes of the Continental League.

Frank and his wife, Marian, have three children.

