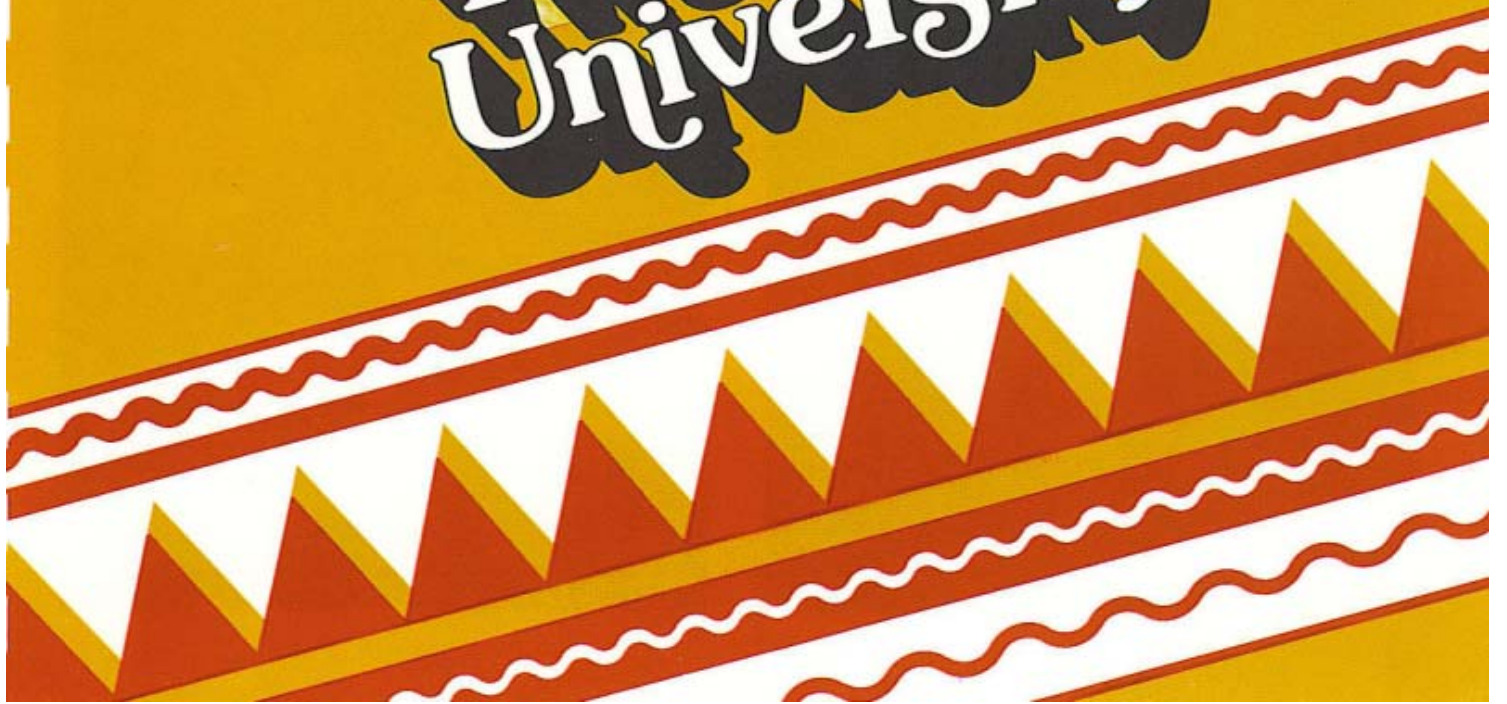


The University





This Is Florida State



Florida State University — the home of more than 20,000 Seminoles — has a campus that starts at the top of one of Tallahassee's famed seven hills, and rolls gently downward and westward across 340-odd acres.

Founded in 1857 as the Seminary West of the Suwannee, its heritage is evidenced in the wide range of architectural struggles to preserve history and keep up with modern times and air conditioning. Yet it still ranks as one of the South's last, few bastions of campus greenery — the kind that combines the blossoms of camellias, azaleas and dogwoods with moss-hung oaks that are, in some cases, as old as the University itself, if not older.

From the Gothic towers of Westcott at the eastern entrance to the campus, to the modern glass and steel structures of its Science Complex on the west, Florida State University has moved forward in time and growth more rapidly than many of its newer counterparts in the State University System. Its enrollment has quadrupled since it became coeducational in 1947, following nearly half a century as the Florida State College for Women.

Today, its 14 schools and colleges offer students the opportunity to pick and choose from more than 100 career options offered in arts and sciences, business communication, criminology, dance, education, home economics, law, library science, music, nursing, social sciences, social work, theater and visual arts programs.

The University is a member of the Academic Common Market and has overseas study centers in Florence, London and the Panama Canal Zone. Summer programs of study are offered in law at Oxford, in hotel and restaurant administration in Switzerland, and in comparative studies of economic and social systems in Yugoslavia.

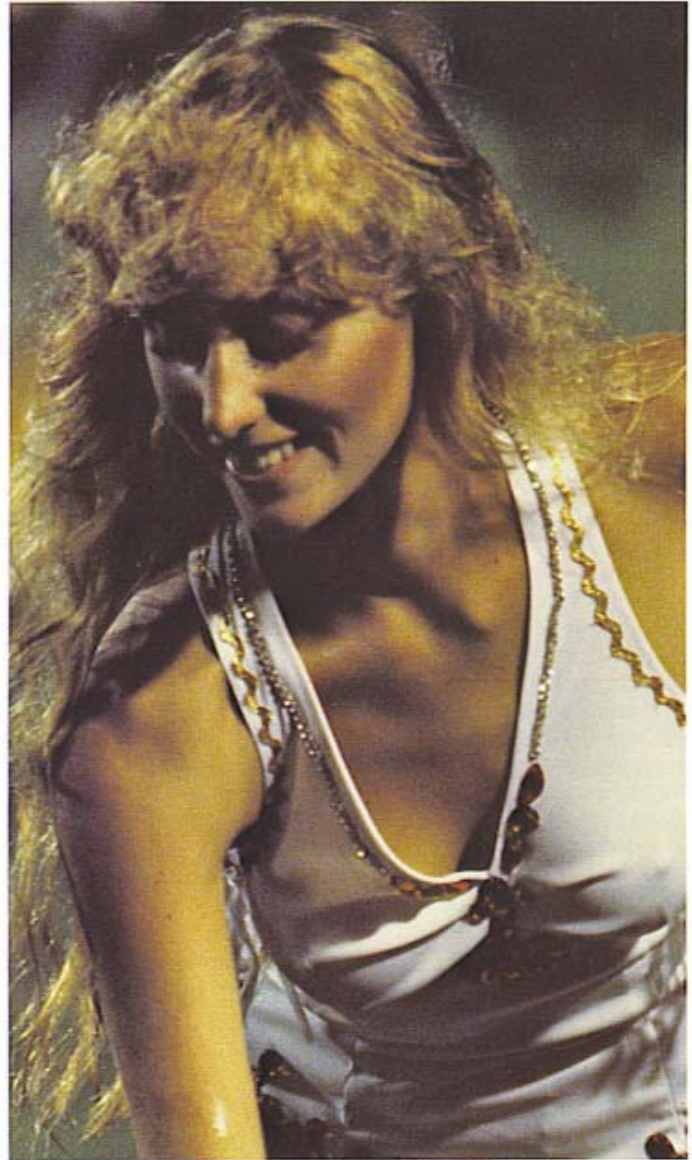
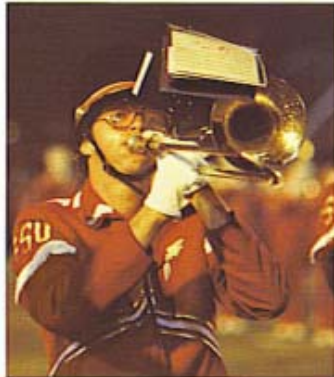


The location of FSU in the Capital City of Florida offers unusual opportunities for study and research in the social and policy sciences, and an optimum environment for internships and on-the-job learning experiences for students in many fields of study.

One such program at Florida State is the Policy Sciences Center. It combines teaching and research in politics, economics and other social sciences to provide information and analysis for state government leaders, including the Governor, the Legislature and agency staff members. Already achieving national prominence, the Center studies and evaluates such topics as taxation, economic development, population, land use, family planning and human resources. Surveys conducted by the Center help legislators and others assess trends and changes in public opinion.

The University operates major laboratory facilities for nuclear, marine and computer research. The Florida State nuclear physics laboratory is ranked one of the top four in the nation by the National Science Foundation. Because of this ranking, it has been recommended for higher funding.

Florida State is also the home of the Flying High Circus, the only collegiate circus in the United States. The Circus has delighted audiences the world over with breathtaking, highly-skilled performances that rival professional circuses. The student performers have earned a national reputation as a high-caliber student troupe. Their traveling show is primarily an aerial and stage presentation with approximately 90 students performing during a two-hour show.





**DR. BERNARD
F. SLIGER**
President

Dr. Bernard F. Sliger, the popular president of Florida State University, is now in his fourth year as the Number One fan of the Seminoles.

Known as "Bernie" to friends, Dr. Sliger has earned a reputation as a proponent of winning athletic teams complementing winning academic programs. Under his leadership, for the first time in history last year the Athletic Department contributed \$100,000 to the new Eminent Scholar Program fund to go toward the eventual creation of endowed chairs. Sliger also steered another \$8,500 from athletics to the National Merit Scholar Fund.

President Sliger is particularly proud that last season's athletic teams produced eight All-Americans and that every competitive team except one had winning seasons. The highlights were the football team's 11-0 season and Orange Bowl bid, the basketball team's invitation to the NCAA play-



PHILLIP R. FORDYCE
Acting Athletic Director

Phillip R. Fordyce has served as Florida State's acting athletic director since the departure last December of John Bridgers.

Fordyce is scheduled to remain in the role until the conclusion of the current football season when President Bernie Sliger has said he will appoint someone full time to the post.

Supervising the overall operation of the athletic department is a new role for Fordyce, who was previously involved in the overall administration of the university. Prior to accepting the role of acting athletic director, Fordyce was assistant chief executive officer and director of international programs for Florida State.

As assistant chief executive officer, Fordyce did monitor the functions of the athletic department and report on its operations to the president.

offs and the baseball team's Metro conference championship and participation in the NCAA. These were followed by the track team being ranked number three in the nation. Women's sports continued their climb and all teams except one had winning seasons.

Although President Sliger now classifies himself as "an energetic spectator," during his high school days in his hometown of Trout Creek, Mich., he was a member of the basketball, track and football teams. He later returned to coach the latter two teams and teach math there, following a three-year tour of duty with the Army during World War II.

Dr. Sliger, who came to FSU as its executive vice president in the spring of 1972, was formerly executive director of the Louisiana Coordinating Council for Higher Education. His background as an educator includes 19 years as a faculty member and administrator and sports fan at Louisiana State University.

An economist and scholar in the special fields of economic theory and public finance, he frequently serves as a consultant to private and public commissions, most recently as chairman of Gov. Reubin Askew's Economic Advisory Council. He was a member and chief consultant of the Governor of Louisiana's tax study committee in 1968, and served a year as Louisiana Commissioner of Administration and Chief Budget Officer. In the latter capacity, he had to oversee the costs of constructing Louisiana's Superdome.

Dr. Sliger is the author of a text on "Public Finance," first issued in 1964 and revised in 1970, and presently used in a number of colleges and universities.

He and his wife, Greta, have two sons, Paul and Sten, and two daughters, Nan and Greta.

Fordyce has held numerous positions since coming to Florida State as an assistant professor of science education in 1963. He has also served as an associate professor of science education and professor of comparative developmental education studies and science education.

Administratively Fordyce has held the slot of assistant chief executive officer and director of international programs since September, 1977. Other administrative roles he has held include special assistant to the president, provost for the division of professional schools and colleges and dean for the college of education.

Currently he is a member of eight different university committees. He is a voting member of the Summer Session Advisory Committee and Calendar Committee. He is an ex officio member on six other committees including the athletic committee.

Fordyce is also an accomplished writer. He has published numerous journal articles, a research report and written a textbook: LIFE: A QUESTION OF SURVIVAL.

Since coming to the athletic department Fordyce has spearheaded an effort to obtain \$6.8 million from the state of Florida for the construction and renovation of athletic facilities. This project will include the rewiring of Doak Campbell Stadium, construction of new administrative offices and the building of an olympic size swimming pool.

He also has obtained approval to hire an assistant athletic director, a second assistant sports information director and promotions for the department.



MARK CARLSON
Sports Information Director

Mark Carlson will be in his fifth football campaign with the Seminoles when the 1980 season kicks off at LSU. Carlson assumed the role of sports information director prior to the 1976 season.

Carlson is responsible for all publicity and public relations matters concerning the FSU athletic department. The sports information office distributes information on all intercollegiate sports. He also supervises the football press box operation and serves as editor for brochures distributed by the athletic department.

Carlson joined the Seminole administrative staff in August, 1976. He left a similar position at the University of Tennessee—Chattanooga. His previous SID assignments included the University of Tampa (1972-75) and Tennessee Tech (1975). He was at Tampa when the school dropped its football program in 1975.

The Hibbing, Minn., native earned a bachelor's degree in political science from St. Leo (Fla.) College in 1969. Following graduation he joined the staff of the Fremont (Ohio) News-Messenger where he was sports editor for three years before assuming the Tampa position.

Carlson is a bachelor.



LISA MORTON
Assistant Sports Information Director

Lisa is in her first year as assistant sports information director at Florida State.

As a member of Mark Carlson's staff, Morton works with promoting FSU's athletic teams through the media as well as coordinating the publicity for the women's athletic program.

Morton, a native of Pittsburgh, Pa., earned a bachelor's degree in sports management from West Virginia University in 1980. While at WVU, Morton worked two years as sports information assistant under Mike Parsons, a former FSU assistant sports information director.

In addition to duties with WVU, she worked with the Eastern Eight Basketball Conference, producing the league's media guide in 1978.



GLENN GREENSPAN
Assistant Sports Information Director

Glenn Greenspan is in his first year as assistant sports information director at Florida State.

As an aide to sports information director Mark Carlson, Greenspan promotes the FSU athletic teams through the media as well as editing TRIBE, the award winning football program.

Greenspan, a native of Tamarac, Fla., is a graduate of FSU where he served as student and graduate assistant in the sports information office. Prior to joining the sports information staff, Greenspan was sports editor for the university paper, the Florida Flambeau.

Having a B.A. in communications, Greenspan is currently pursuing his master's in public relations.



BRIAN MAND
Academic Advisor

Brian Mand was named to the Florida State athletic staff on July 7. He assumes the duties of academic advisor, replacing Larry Pendleton, who is now acting assistant athletic director.

Mand came to the FSU community from East Carolina University where he had held a similar position since September, 1979. He also served as the athletic academic counselor for the Rutgers University Athletic Department from July of 1977 to June of 1979. While at Rutgers, Mand was assistant to the director in the office of admissions.

Mand is a '72 graduate of Wake Forest University where he earned a bachelor of business administration degree. In August of 1977 he received a master of arts in athletic administration from Ohio State. He has also taken graduate courses in counseling from Rutgers.

Mand, a bachelor, is a member of the National Academic Athletic Advisors Association. He has also been a member of the American Alliance for Health, Physical Education and Recreation.



LARRY PENDLETON
Acting Assistant Athletic Director

Larry Pendleton, a member of the Florida State athletic family since 1973, is in a new role this fall. It was announced during the summer that Pendleton would take the title of acting assistant athletic director and give up his duties of academic advisor.

In his new role, Pendleton serves as the chief aide to acting athletic director Phillip R. Fordyce. His duties will include supervision of schedules for the non revenue sports, overall management of special events on the FSU campus, overseeing the construction of new athletic facilities and management of the numerous insurance needs of the athletic department.

Pendleton is in his seventh year as a member of the Seminole staff. He returned to his alma mater in 1973 as a graduate assistant football coach and spent the '74 campaign as an assistant football coach.

During 1975 and 1976 he served solely as the academic advisor for the football squad. Those duties were expanded to include all athletes in 1977.



DENNIS BOYLE
Director of Promotions/Marketing

Dennis Boyle is the newest member of the Florida State athletic staff. He assumed the newly-created position of promotion/marketing director on August 1.

Boyle is quite familiar with the Tribe athletic program. Until taking his new assignment he was general manager of radio station WGLF-FM, the flagship station of the Seminole Sports Network. In that capacity, Boyle served as the network's co-producer, designing the format of football, basketball and baseball broadcasts.

Boyle will continue to be quite active with the Seminole Sports Network. He will now serve as executive producer for all radio broadcasts of Seminole athletic events and also have the same capacity with the BOBBY BOWDEN TV SHOW. Boyle will be responsible for securing the sponsorships of these programs.

In the promotion role, FSU athletic department officials expect Boyle to aid in developing season ticket campaigns and organizing "special event" programs for all revenue-producing sports.

Boyle graduated from FSU with a bachelor of science degree from the mass communication program in 1977. He received his master's degree from FSU in March, 1978.



JOE LABAT
Athletic Business Manager

Joe Labat joined the athletic department in November, 1978, as athletic business manager. He previously served in the accounts payable section of the University's comptroller's office.

Labat's duties include overseeing the planning and directing the fiscal portion of the intercollegiate athletic program. His responsibilities entail the overall supervision of accounting, budgeting, financial reporting, internal control, payroll, purchasing and individual travel. He also serves as the athletic department representative in these areas of the University and external organizations.

Labat, an avid golfer and jogger, is a 1967 graduate of Florida State. He is currently doing work on a master's degree program. After graduating from FSU he taught and coached football and track at Rickards High School in Tallahassee for two years. He is a Tallahassee native.



CLAUDE THIGPEN
Assistant to the Director

Claude Thigpen has been a member of the Florida State athletic department for 26 years. He was appointed to his current position as assistant to the athletic director in 1978.

Prior to taking his present role in the athletic department, Thigpen served as athletic business manager, accountant and ticket manager for the Seminoles. He currently supervises the complete ticket and game day stadium operation.

Through the years, Thigpen and his staff have organized the entire FSU ticket process. He directs season ticket drives for not just football but also basketball, baseball and track and field.

Thigpen also has the added responsibilities of coordinating team travel for the Seminole football squad. This includes making motel and transportation arrangements for the party of 100 that travels with Florida State.