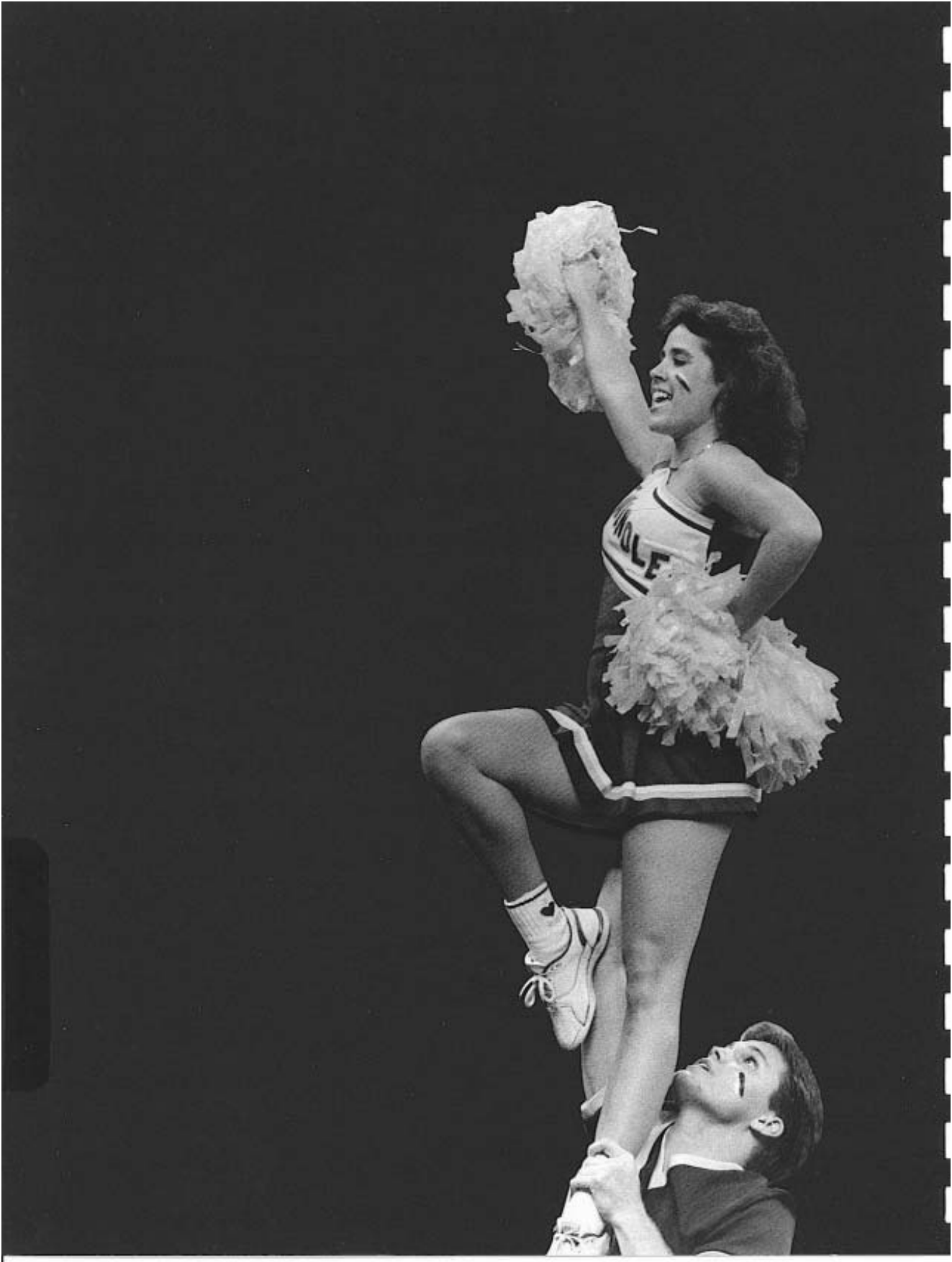




THE UNIVERSITY

THE UNIVERSITY



THIS IS FLORIDA STATE UNIVERSITY

Florida State University, expanding on its longstanding reputation in the performing arts, will soon be the professional training ground for one of the state's fastest growing industries—the motion picture and television industry.

Keeping pace with professional film studios opening this year in Florida, FSU is embarking on a new project that will eventually train 150 graduate and undergraduate students each year—putting jobs in Florida films in the hands of Florida residents. Admitting its first students this fall, the new School of Motion Picture, Television and Recording Arts will offer a bachelor of fine arts degree program in film production and management at the Tallahassee campus and a master of fine arts degree program at the FSU Motion Picture, Television and Recording Arts Conservatory at the Asolo Performing Arts Center in Sarasota.

Florida State's entry into film education complements both its commitment to nationally respected programs in music, dance and theater, led by highly credited faculty and well-known professional artists-in-residence, and to its high standing as a research institution.

Florida State is a public, coeducational university with more than 26,000 students enrolled. A senior member of the State University System, FSU was founded in 1851 by a legislative act that provided for two institutions of higher learning, one east and one west of the Suwannee River, and began operating in Tallahassee with its first students in 1857.

Today, the main campus is spread over 347 acres in Tallahassee; the University owns a total of 1,167 acres in Leon, Bay and Franklin counties.

Florida State's operating budget is \$323 million. Faculty and administrators generate more than \$50 million annually in external funding to supplement state-sponsored research, and the private, non-profit FSU Foundation raised \$15 million in private gifts during the past fiscal year to support academics.

The University's academic programs are divided among eight colleges—Arts and Sciences, Business, Communication, Education, Engineering, Human Sciences (formerly Home Economics), Law and Social Sciences—and seven schools—Criminology, Library and Informational Studies, Music, Nursing, Social Work, Theatre, and Visual Arts and Dance. FSU offers more than 275 graduate and undergraduate degree programs.

With 1,450 members, the FSU faculty boasts renowned scholars, and has included four Nobel laureates.



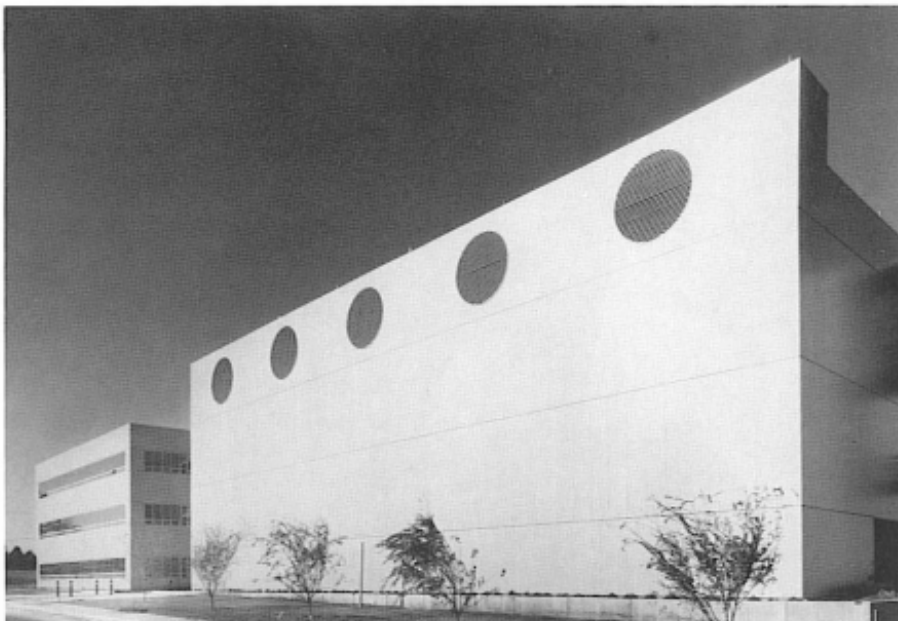
The front entranceway of the Westcott Building framed by the archway that marks the University's main entrance on Copeland Street and College Avenue.

It currently includes four members of the National Academy of Sciences and four members of the American Academy of Arts and Sciences. The faculty is backed by 2,750 administrative, professional and support staffers.

Library holdings at Florida State include 1.7 million book titles, 18,000 serials, and 3.1 million microforms. The main library facility, the Robert M. Strozier Library, is linked via a computerized information system to other campus libraries and other state university research centers, as well as to the nation's outstanding research centers. Opened in fall 1988, the Paul A. M. Dirac Science Center Library places scientific library resources close by the university's main science research complex.

On the top floor of the Dirac Library is the Supercomputer Computations Research Institute, a multidisciplinary program that brings together some 50 scientists, engineers and technicians to develop computational techniques using high-performance computers. Electronically linked to an off-

- campus research complex, SCRI is home to two of the world's fastest and most powerful supercomputers, including the ETA10, which is capable of performing 10 billion calculations per second. Faculty members and graduate students in a variety of disciplines, as well as visitors from other universities around the world, are attracted to the



The building housing the Florida A&M University/Florida State University College of Engineering, on Pottsdamer Street near Innovation Research Park.

research possibilities of these computing dynamos. Examples of supercomputing applications are underground pollution studies, weather forecasting, the motion of DNA molecules, and probabilities in the state lottery.

Also providing unique research opportunities is the Tandem Van de Graaff Superconducting Accelerator Laboratory in the department of physics. It houses two powerful atom smashers and is ranked among the top four such laboratories in the nation by the National Science Foundation.

FSU extends its reach far outside of Florida by means of international study programs in England, Italy, Switzerland, Yugoslavia, France, Panama, Costa Rica and the West Indies. Within the state, it spreads 45 miles south to its marine laboratory on the Gulf of Mexico, west to its 20-acre campus in Panama City, and south to its professional programs at the Asolo State Theater in Sarasota and the Burt Reynolds Institute for Theatre Training in Jupiter.

The Center for Professional Development and Public Service, housed in the Florida State Conference Center located on the edge of the main campus, last year extended the University's services in credit and non-credit continuing education activities to 78,000 participants from Pensacola to Miami.

Recent growth during Dr. Bernard F. Sliger's 12-year presidency at FSU includes the student union complex expansion, the building for the joint Florida A&M University/Florida State University College of Engineering, the Village Green project at the College of Law, and the new FSU Panama City Campus, which offers students in Florida's Panhandle the opportunity to pursue bachelor's and master's degrees. Recent renovation projects include the Westcott Building, Ruby Diamond Auditorium, and Dodd and Bryan halls. Currently under construction is a new student recreation center.

The needs and interests of all its students rate high on the priority list at Florida State. Recognized as one of the nation's top universities in minority retention, FSU is among the 22 percent of colleges and universities that account for nearly 80 percent of all bachelor's degrees awarded to minority students. Indeed, Florida State's performance in retaining black students has been such that the University was selected by the U. S. Department of Education for a study of successful minority-retention policies and practices.

The one-of-a-kind, all-collegiate Flying High Circus, where students in every major may become stars on the high wire or trapeze, is but one of many extracurricular activities available to students at Florida State. The Honors and Scholars program, student govern-

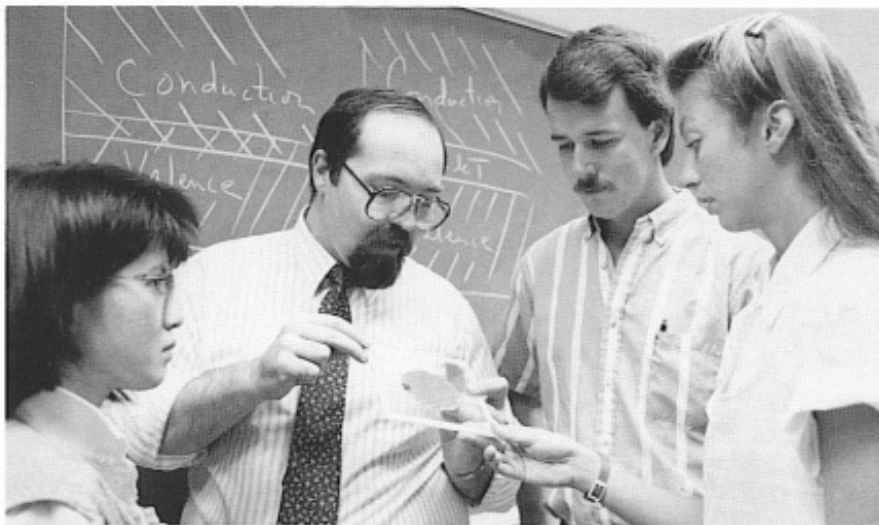


The FSU campus is covered with lush greenery which makes for pleasant surroundings in which students, faculty and staff live, play and work.

ment and intramural sports are among more than 200 organizations in which students can participate. Additionally, programs such as the FSU Artist Series and Distinguished Lecture Series, which bring top-caliber performers and well-known personalities to the campus, serve to broaden the horizons of Florida State students.

Florida State bonds the educational and social aspects of campus life, just as it blends Gothic and modern styles of architecture with the oaks, pines, palms, azaleas and dogwood of North Florida and with the thriving capital city, Florida's hub of state government.

Florida State remains a growing institution—from its roots as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women, to its coeducational status as a university in 1947, and its modern development as an acclaimed research institution, a top-ranked competitor in athletics and as a standard-setter in the performing arts. In all areas of teaching, research and service, Florida State University continues to build on its national stature.



Dr. John C. Telotte, (second from left) an assistant professor in engineering, shows FSU students Tomoe Wakida, Edward Lux, and Sheila Scott, (left to right) a silicone wafer that will be cut into computer microchips.

UNIVERSITY ADMINISTRATION

President.....	Dr. Bernard F. Sliger
Provost and Vice President for Academic Affairs	Dr. Augustus B. Turnbull, III
Vice President for Finance and Administration	Dr. B.J. Hodge
Vice President for Student Affairs	Jon Charles Dalton
Vice President for Public Affairs	Patrick W. Hogan
Vice President for Development	Harold D. Wilkins, Jr.
Vice President for Research and Graduate Studies	Dr. Robert M. Johnson
Dean of the Faculties and Deputy Provost	Dr. Steve Edwards



DR. BERNARD F. SLIGER
President, Florida State University

Dr. Bernard F. Sliger was named the 10th president of Florida State University Feb. 7, 1977, following six months of service as the University's interim president.

After joining the administration May 15, 1972, as executive vice president, he assumed the additional duties of chief academic officer, and further served as director of the University's London Study Center during the fall quarter, 1975.

Formerly executive director of the Louisiana Coordinating Council for Higher Education, Dr. Sliger's background as an educator includes 19 years as a faculty member and administrator at Louisiana State University. During that time, he served LSU as head of the economics department, member and chairman of the graduate council, dean of academic affairs and vice chancellor. Taking a leave of absence from LSU in 1969, he organized the Louisiana Coordinating Council for Higher Education, which is similar to the Florida Board of Regents, and became its executive director, a position equivalent to the chancellorship of the State University System of Florida.

An economist and scholar in the special field of economic theory and public finance, he frequently has served as consultant to private and public commissions and organizations. Sliger served as chairman of Gov. Reubin Askew's Economic Advisory Council. He was a member and chief consultant of the governor of Louisiana's tax study committee in 1968, and chaired a special committee appointed by the legislature to study the Louisiana Department of Revenue. Sliger also served a year as Louisiana commissioner of administration and chief budget officer. He presently serves as the economist for the Tallahassee Chamber of Commerce and the state Chamber of Commerce on a volunteer basis.

Sliger's administrative and consulting experience extends beyond the states of Florida and Louisiana. Since 1983, he has been a member of the board of directors of the Federal Bank of Atlanta. He was a member of the board of trustees of the American College Testing Association, Iowa City, Iowa, from 1981 to 1987 and served as chairman, 1985-87. He is a member of the Council of Presidents for Southeastern Universities Research Association, Newport News, Va. Since 1984, Sliger has served on the executive committee of the University Research Association, Washington, D.C., and in 1988, was asked to serve on the board of trustees. He is a member of two committees of the National Association of State Universities and Land Grant Colleges: Fisheries Education (1984) and International Affairs (1985). He has been a member of the American Council on

Education Committee for Yugoslavia since 1980. In 1986-87, Sliger was a member of the ACE/AFL-CIO Labor-Higher Education Council. He was appointed a member of the Academic Task Force for Review of the Insurance and Tort System in 1986. He has been a member of the board of trustees of the Florida Chapter of The Nature Conservancy since 1985 and serves as an ex officio member of the Florida Council of 100.

In 1987, Sliger was appointed to a four-year term on the NCAA Presidents Commission. He chaired the commission's ad hoc committee on the national forum in 1988, charged with planning and implementing a series of NCAA national meetings on the student athlete. In 1989, he was named chair of Division 1-A of the NCAA, chair of the Presidential Nominating Committee of the President's Commission and a member of the NCAA Special Committee on Cost Reduction.

In 1987, friends of the university created the Bernard F. Sliger Eminent Scholar Chair in Economic Education at Florida State. Donations of \$600,000 were matched by \$400,000 from the state to create the \$1 million endowed faculty position. That same year, the Bernard F. Sliger Building was dedicated at Innovation Park, Florida's first university-related research park.

In 1989, Sliger was grand marshal of the 21st Annual Springtime Tallahassee parade.

Born September 30, 1924, the native of Trout Creek, Mich., holds three degrees—the B.A., M.A. and Ph.D.—from Michigan State University, all in economics; he has done postdoctoral study in mathematical economics at the University of Minnesota on a sabbatical leave. He has taught at Florida State, Michigan State, Louisiana State and at Southern University at Baton Rouge, La. He began his educational career as an instructor in Michigan's Interior Township Schools in 1947.

Sliger served in the U.S. Army Corps of Engineers from 1943 to 1946. Active in civic organizations in Baton Rouge, he was a member of the Mental Health Association, Boy Scout Board, Rotary Club, YMCA Board, the Budget Committee on United Givers, the Baton Rouge Goals Committee and the American Legion. He holds memberships in 10 professional, scholastic and honor societies including Omicron Delta Kappa, Phi Kappa Phi, Omicron Delta Epsilon and Alpha Kappa Psi. He is a member of the Tallahassee Kiwanis Club.

A prolific writer in his fields of study, Sliger is the author of "Public Finance," a text issued in 1964, revised in 1970, and presently used in a number of colleges and universities. He also wrote a chapter in the 1975 edition of "Municipal Finance Administration," which serves as a guide for finance directors, budget officers, tax collectors, city treasurers and other finance administrators in cities, counties and local governments throughout the United States and Canada. This chapter has since been revised.

He and Mrs. Sliger (Greta) have four children: Nan, Paul, Greta and Sten. They attend the Lutheran church and reside at 1030 W. Tennessee Street in Tallahassee.



CHARLES W. EHRHARDT
Faculty Athletic Committee
Chairman

As he begins his sixth year as Chairman of the FSU Athletic Committee, Charles Ehrhardt continues to be an important voice for Florida State on both the conference and national levels. Since the beginning of 1989, he has been elected to a pair of posts which gives him an even larger voice in the Metro Conference and the NCAA.

Ehrhardt was elected chairman of the Faculty Athletics Representatives Association of the NCAA in January 1989 at the NCAA convention and was chosen President-Elect of the Metro Conference in May. He has already served as president of the Metro Conference (1984-86), acting as the league's chief representative to the NCAA during that time. In the interim, he was active on the editorial budget committee of the Metro.

This is also Ehrhardt's second stint on FSU's Athletic Committee. A professor of Law at Florida State since 1967, he first worked on the committee from 1969-71 and was reappointed to the board in 1983. He succeeded Dr. James Jones as chairman in 1984, and became Florida State's representative to the NCAA with the appointment.

Ehrhardt is a widely-respected expert in the field of Evidence who is the Ladd Professor of Evidence in the Florida State College of Law. He wrote the Florida Evidence Code, passed by the state legislature in 1976, which deals with the admissibility of evidence in court trials. Ehrhardt has also written a book on evidence, published in 1977 with a second edition added in 1984.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a private consultant on evidence matters.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University in 1962. He went on to the University of Iowa, and earned his law degree two years later. He eventually went on to become an Assistant United States Attorney in Iowa before coming to Tallahassee.

Ehrhardt and his wife, the former Judy Sutton, have three children.

ATHLETIC STAFF



C.W. "HOOTIE" INGRAM
Athletic Director

Cecil Ingram, known as "Hootie" to his friends and associates, has headed Florida State's athletic department for the past nine years. He took over as Athletic Director in January of 1981 after an eight year stint with the Southeastern Conference.

Ingram wasted little time initiating a \$10 million-dollar building program for upgrading the athletic facilities. The program included the construction of the Moore Athletic Center, which houses administrative, coaching and ticket personnel. The project was planned, built, and completed under his leadership.

The construction of Dick Howser Stadium, second to none in the South, was completed during Ingram's second year in Tallahassee. Renovations to Doak Campbell Stadium, the Bim Stults Aquatic Center, and Mike Long Track have taken place as well. Improvements continue with construction underway on a new track facility and addition of a roof to Dick Howser Stadium.

Ingram is currently serving his final year of a pair of consecutive three-year terms on the prestigious NCAA Council. An elected member of that body, he is one of 22 representatives from Division I schools. Ingram is also a member of the College Football Association (CFA) television committee and chairman of the major independents. He is a former chairman of the NCAA nominating committee.

The Tuscaloosa, Ala., native played football for the hometown Crimson Tide from 1951-1954. He was named All-SEC as a sophomore while leading the nation in pass interceptions. Ingram was a member of the 1953 Orange and 1954 Cotton Bowl squads and also lettered for the Alabama baseball team as an infielder.

Ingram began his coaching career in 1956 as an assistant football coach at Bradenton (FL) Manatee High School after graduation and a stint in the Army. The following year he took over the head coaching job at Tuscaloosa Brookwood High School.

Ingram moved into the collegiate coaching arena in 1960 as an assistant at Wake Forest. He also assisted at Virginia Tech, Georgia, and Arkansas in the sixties before accepting the head coaching job at Clemson in 1970. He left Clemson three years later to join the SEC as assistant commissioner.

During his eight-year tenure with the conference, Ingram supervised football and basketball officials, rules interpretations, and eligibility. He was named associate commissioner in 1978.

Ingram and his wife, Toni, have a son and two daughters.



BOB GOIN
Associate Athletic Director

Bob Goin is in his eighth year as Associate Athletic Director at Florida State. Several sports programs report to Goin, and he also assists the Athletic Director with day-to-day operations of the Athletic Department. He is responsible for organizing and implementing

the game day operations for the football, basketball and baseball teams.

Goin has served as tournament director for the NCAA South, Atlantic, and East Baseball Regionals, which have been held in Tallahassee every year since 1983.

Goin came to Tallahassee in July of 1981 with administrative and coaching experience. He arrived after two years as athletic director of California (PA) State College, where he was credited with expanding the athletic department. He formed the Cal State Athletic Scholarship Fund and Athletic Booster Club and established the Cal State radio network.

He served as assistant athletic director at West Virginia prior to taking the California post. From 1976-1979, Goin was involved in several expansion projects, including construction of a new stadium and athletic facility.

Goin served at Bethany College from 1960-1976 where he held a variety of positions. He was an associate professor and chairman of physical education and athletics at Bethany, as well as taking coaching assignments in football, basketball, and baseball.

He is a recipient of a number of coaching honors and currently serves on many university-wide committees, including the Compliance Committee — recently appointed by the President to develop and implement a program which protects the integrity of the university as it relates to abiding by each and every regulation governing intercollegiate athletics. He is also on the Recreational Facilities Study Committee, and the Campus Alcohol and Drug Information Center Committee, to name a few. He serves on the Athletic

Board's Goals & Priorities Committee and is presently serving as President of the Quarterback Club.

Goin and his wife, Nancy, have four children and two grandchildren.



DR. JANICE STOCKER Assistant Athletic Director

Dr. Janice Stocker is in her fourth year with the Florida State athletic administration after 24 years of collegiate athletic experience. She serves as the primary women's administrator as well as handling several sports programs, including volleyball, women's basketball, softball, men's and women's swimming, and men's and women's tennis.

The Muncie, Ind., native has worked in almost every area of athletics, including coaching, teaching, and administration.

Stocker has been a member of athletic administrations at four universities and one conference. She was commissioner of the Wisconsin Women's Intercollegiate Athletic Conference, which included 12 institutions, before serving as associate director of women's athletics at the University of Minnesota.

Her earlier work included stints at West Virginia from 1977-79, women's athletic director at Ball State for six years, and teaching and coaching posts at Slippery Rock for four years.

Stocker received her bachelor's degree from Earlham College in Richmond, Ind., in 1954 and earned her master's degree from Ball State. She completed her doctoral studies at Temple in 1972.



CLAUDE THIGPEN Assistant Athletic Director

Claude Thigpen has been a member of the Florida State athletic staff for the past 34 years and has held his present position as assistant athletic director since 1978. He has been with the athletic department longer than any other employee.

He has held a variety of positions over the years, including business manager, accountant, and ticket manager.

Currently, Thigpen handles certain game-day operations for football and also oversees the athletic department courtesy car program.

He takes on added duties during football season as he makes travel arrangements for the Florida State football team and its official party. This includes making airplane, ground transportation, and hotel reservations for the entire Seminole group of up to 185 people.

A native of Greenville, Fla., Thigpen is married to the former Carleen Lindley.



CHARLES HURST Assistant Athletic Director

Charles Hurst joined the Florida State athletic staff in July of 1987. He oversees FSU's entire business and ticket operations.

Hurst, 49, came to the position of assistant athletic director for business after a stint at the University of Florida, where he had served as the Director of Internal Management Auditing since 1983. While there, Hurst guided a staff of nine in developing all internal audit programs within the university. Hurst had previously served as

Manager of Internal Auditing at the University of South Alabama from 1981 to 1983.

A native of Talladega, Ala., Hurst received his bachelor's degree from Jacksonville State (AL) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed with the private firm of Brook and Freeman in Anniston, Ala.

Hurst is also affiliated with several organizations related to his field, including the American Institute of Certified Public Accountants and the Florida and Alabama Societies of Certified Public Accountants.

He and his wife, Juanita, have one daughter.



LARRY PENDLETON Assistant Athletic Director

Assistant Athletic Director Larry Pendleton is serving his 17th year as a member of the Florida State athletic department staff. Before assuming his current role as assistant athletic director in July of 1980, Pendleton served as academic advisor for FSU male athletes from

1975-1980.

Pendleton's position touches many areas of the department, including maintaining and scheduling of all athletic facilities. Scheduling and making travel arrangements for the Seminole basketball team are additional duties that fall under his direction.

Pendleton coordinated the building of the Moore Athletic Center in 1983, as well as improvements to Doak Campbell Stadium, Dick Howser Stadium, Bim Stults Aquatic Center and Mike Long Track. In 1987, Pendleton coordinated the addition of a new matrix scoreboard and sound system for Dick Howser Stadium as well as the planting of prescription turf in Doak Campbell Stadium.

The 1969 Florida State graduate returned to his alma mater in 1973 as a graduate assistant football coach. In 1974, he became a full-time member of the Tribe family as an assistant football coach. He moved to the academic position the following year.

A native of Winter Garden, Fla., Pendleton played linebacker and offensive guard for the Seminoles in the late 1960s. The 1967 Gator Bowl squad for Florida State included Pendleton and current offensive coordinator Wayne McDuffie as the two starting guards. Pendleton started 33 consecutive games, participated in three bowl games, and was twice selected to the Florida all-star team while playing for the Tribe.



DR. BEVERLY YERG Academic Coordinator

A member of the Florida State University faculty since 1977, Dr. Beverly Yerg is in her fourth year as academic coordinator for the athletic department. Yerg is responsible for implementing a plan to guide student athletes through their years of college.

This plan includes evaluating recruits for academic potential and teaching academic enhancement classes—mandatory two-hour non-credit classes for transfers and freshmen designed to teach basic survival skills of college life. The coursework includes goal setting, time management, stress management, study skills and career planning.

Yerg served as a member of two committees that studied the academic area of the athletic department before tackling the newly created position in 1986. In 1983 she was on a six-member academic subcommittee of the athletic board that studied some of the problems of student athletes and recommended solutions in the form of the Student Academic Enhancement Plan. She also chaired a self-

study committee in 1985 that studied every area of the athletic department.

A native of Warren, Pa., Yerg received a bachelor's degree in education from Temple University in 1960. She returned to Temple to finish a master's in education in 1973, and in 1977 she received her Ph. D. from the University of Pittsburgh.

Since 1977, Yerg has served as an assistant and associate professor in the Department of Movement Science and Physical Education. In 1982 she was named department head, a position she held until 1985. She continues to hold the title of associate professor in addition to her academic coordinator position.

A former national president of Delta Psi Kappa, the professional fraternity for Health, Physical Education and Recreation, Yerg belongs to many other professional organizations and has authored many articles and abstracts related to teacher effectiveness and teacher education.

She is married to Robert Yerg and the couple has one son, who is a recent graduate of FSU.



BRIAN MAND Assistant to the Athletic Director

Brian Mand is in his initial year as assistant to the athletic director at Florida State, although he begins his tenth year on the staff. Prior to taking over his current job, Mand served as academic advisor to FSU athletes beginning in 1980. His current duties include overseeing

eligibility, NCAA compliance, satisfactory degree progress, and scholarships and financial aid.

Prior to his arrival in Tallahassee, Mand held similar advising positions at East Carolina and Rutgers. He served as assistant to the director at Rutgers.

Mand earned a bachelor's degree in business administration from Wake Forest University in 1972. He received his master's degree in athletic administration from Ohio State in 1977. He has completed coursework on a doctorate at Florida State in athletic administration and was recently inducted into the Phi Kappa Phi National Society.

Mand is a past president of the National Academic Athletic Advisor's Association. He is also a member of the American Alliance for Health, Physical Education, Recreation and Dance as well as the North American Society of Sports Management.

Mand and his wife, Roberta, have a son, Brandon, and a daughter, Krystina.



JOHN SHEFFIELD Assistant to the Athletic Director

John Sheffield enters his seventh football season as Florida State's ticket coordinator. He directs the FSU season ticket campaigns for football, basketball and baseball as well as organizing special event programs for the athletic department. He was responsible for computer-

izing FSU's ticket operation and oversees a staff of six who handle all FSU tickets.

Sheffield served as director of ticket operations for the Tampa Bay Buccaneers from 1977 to 1982 before returning to his alma mater.

A 1975 graduate of FSU, he worked in the athletic department for a year following graduation. He spent time in the Atlanta Braves organization before joining the Miami Dolphins as assistant director of tickets. He served as business manager for the Ft. Lauderdale Strikers of the North American Soccer League before taking the post

in Tampa.

Sheffield still retains ties with the NFL as he has assisted in ticket matters for the last ten Super Bowls.

He and his wife, Peggy, have a son, John Jr.



TERRY HUME Marketing Coordinator

Former Florida State athlete Terry Hume, an eleven-year member of the athletic staff, is in her fourth year as the marketing and promotions coordinator for the entire FSU athletic department.

A 1977 graduate of Florida State, Hume played four years on the Lady Seminole volleyball team while earning degrees in English and business. She was named team captain and grabbed MVP honors her senior year.

Hume began working at her alma mater in October of 1978, assisting former women's athletic director Barbara Palmer with a variety of administrative duties. She held that position until early in 1986, when the athletic department underwent a reorganization.

Her duties now include overseeing the department advertising efforts as well as handling all promotional activities associated with FSU's 16 sports. She is also the department's advisor for its spirit groups.

The Tacoma Park, Md. native is a 1974 graduate of Coral Gables High School in Miami and has a daughter, Amy Lauren.



JOE LABAT Athletic Business Manager

Joe Labat is now in his 11th year on the FSU athletic staff. He handles the day-to-day fiscal operations of the athletic department as the business manager. Labat also assists the assistant athletic director of financial planning in overseeing a staff whose responsibilities include overall budgeting, financial reporting, payroll, purchasing and travel.

Labat joined the athletic staff in 1978 after serving in the accounts payable section of the Florida State Controller's office across campus.

He graduated from Florida State in 1967 and took a job teaching and coaching football and track at Rickards High School in Tallahassee. After two years, he moved to the Florida State job.

An avid golfer and jogger, he was also involved as a volunteer official at Florida State track meets for several years.

Labat, a Tallahassee native and member of the National Business Manager's Association, is married to the former Marcia Allen.



GENE DECKERHOFF Electronic Media Coordinator

Gene Deckerhoff is now in his sixth year as a member of the full-time staff at Florida State. He serves as radio and television coordinator for Seminole athletics.

Deckerhoff has been a member of the FSU football broadcast team for the past 12 years. He joined the staff in November of 1983 after five years at WCTV Channel 6 in Tallahassee where he served as sports director and sports anchor. Gene first teamed with former FSU coach Bill

Peterson for five years and has spent the last seven years working with color analyst Vic Prinzi. Known as "the Voice of the Seminoles," Deckerhoff has also been the Tribe's basketball play-by-play announcer for the last 13 years.

Since joining the Florida State staff, Deckerhoff's responsibilities have grown to include producing the Bobby Bowden Show as well as coordinating all radio and television activity at FSU. Deckerhoff also co-hosts the Bobby Bowden Show.

Deckerhoff currently is an announcer for the HSE-Sunshine Network collegiate baseball telecasts and also has a daily sportscast for a local radio station. He formerly served as play-by-play man for the Tampa Bay Bandits of the USFL.

Gene is a seven-time recipient of the Florida Sportscaster of the Year Award, capturing the honor in 1979 and 1980 and each year from 1983-1987. He has worked at two television stations and four radio stations since entering the broadcasting field.

Deckerhoff and his wife, Ann, have three sons.



WAYNE HOGAN

Sports Information Director

Tallahassee native Wayne Hogan goes into his eighth season as the sports information director at Florida State in 1989. The 1979 graduate of FSU returned to his alma mater in 1982 as the SID.

Hogan is responsible for all publicity and public relations matters concerning the FSU athletic department. The SID office handles the compilation and distribution of all information on 16 intercollegiate sports, encompassing both men's and women's athletics.

Hogan began his career in the public relations and broadcasting fields while a student at Florida State. From 1975-79, he performed a variety of duties for the Seminole athletic program, including working in the sports information office, engineering the Seminole Sports Network for football and basketball broadcasts and play-by-play announcing for baseball.

He worked for two minor league baseball teams—the Charleston Charlies and the Albuquerque Dukes—before taking over as assistant sports information director at New Mexico, where he served for two years before coming back to Tallahassee.

Aside from his duties as sports information director, Hogan handles color commentary for the Florida State basketball radio network and does play-by-play announcing for the Seminole baseball telecasts on the HSE-Sunshine Network.

Wayne's father, Patrick Hogan is a former FSU sports information director and now has the title of Vice President for Public Affairs at Florida State.

Hogan has two daughters, Lindsay, 7 and Kelly, 5.



ROB WILSON

Assistant Sports Information Director

Rob Wilson begins his third year with the Florida State athletic family. The 28-year-old native of San Diego, Calif., returned to his alma mater in July of 1987 as assistant sports information director. A resident of Valparaiso, Fla., since

1971, he serves as the primary media contact for the men's basketball program as well as duties with Seminole football. His 1988-89 Seminole basketball media guide was judged "Best in the Nation" by the College Sports Information Directors of America.

Wilson spent three years in a similar position at East Carolina

University prior to his return to FSU. In addition to his duties as assistant SID, where he worked with the Pirate football and men's and women's basketball teams, Wilson was the color analyst on the Pirate Sports Network for basketball and football.

A 1983 Florida State graduate, Wilson received a bachelor of arts degree in communication with a minor in chemistry. Following graduation, he spent the 1983-84 school year as a graduate assistant in the FSU sports information office.

Wilson originally attended Ole Miss for the 1979-80 school year where he played wide receiver for the Rebels under Steve Sloan. He later transferred to Okaloosa-Walton Junior College earning an associate of arts degree in 1981.

A bachelor, Wilson also serves as a host and producer for Seminole Uprising, a production of the Florida State department of communications dealing with FSU sports.



DONNA TURNER

Assistant Sports Information Director

Donna Turner begins her second year on the Florida State athletic staff after returning to her alma mater in June of 1988 as an assistant sports information director. She held a similar position the previous two years at Iowa State University.

Turner worked in the Sports Information Department at FSU from 1981-85 as a student assistant while obtaining her degree in communication, which she earned in 1985.

After graduating, Turner was accepted into the master's degree program in sports administration at Ohio University. She completed the degree requirements in December of 1986, which included internships in the Ohio University Baseball Office and the East Carolina University Marketing Office. She worked in the Athletic Ticket Office at the University of North Carolina in Chapel Hill for several months before joining the Iowa State athletic program.

At Iowa State, Turner helped coordinate publicity for the Cyclones' 21-sport athletic program. She served as primary contact for ISU's baseball, women's basketball, and volleyball programs. Additionally, she served as the editor of the Cyclone Watch, a monthly booster club publication, and co-edited the football game program.

At Florida State, Turner serves as editor of Tribe Magazine, FSU's football game program, as well as a media contact for football and baseball. She is responsible for several sports' media guides including the football book, and also handles all photography matters.

Turner, a 26-year-old native of Gainesville, Fla., is single.



NICK GANDY

Assistant Sports Information Director

Nick Gandy begins his second year as an assistant sports information director at Florida State after two years as a student assistant in the same department.

Gandy coordinates the publicity for most of FSU's women's athletic programs and provides assistance in all other areas of the sports information office. He has served as the primary sports information contact for Florida State's volleyball, women's basketball, softball and tennis teams. Gandy is also a feature writer for FSU's gameday publications, Tribe and Courtside magazines.

Gandy attended Florida High School in Tallahassee and graduated with a degree in history from Florida State in 1987. Gandy, 27, is single.

DOAK CAMPBELL STADIUM

As Florida State has grown into one of the nation's top football programs, Doak Campbell Stadium has grown right along with it. Since 1976, when new Head Coach Bobby Bowden arrived to give new life to the football program, Doak Campbell has grown by over 20,000 seats.

Last year, Florida State recorded its largest crowd ever when 62,693 fans saw FSU defeat intra-state rival Florida, 52-17. FSU's average attendance of 56,527 in 1988 produced four of the top 20 crowds in stadium history as the Seminoles drew nearly 400,000 people in seven home games.

In 1989, FSU's schedule sees Top 20 powers Clemson, Auburn, Miami and South Carolina arrive in Doak Campbell, along with Tulane and Memphis State, spurring predictions that it will be the top attendance year in stadium history. Already, a record number of season tickets have been sold.

On Oct. 7, 1950, just three years after FSU had fielded its first football team, the Seminoles and Randolph Macon Yellowjackets played the first game at "Doak." A then-record crowd of 9,676 watched the game under

temporary lights as Florida State won 40-7.

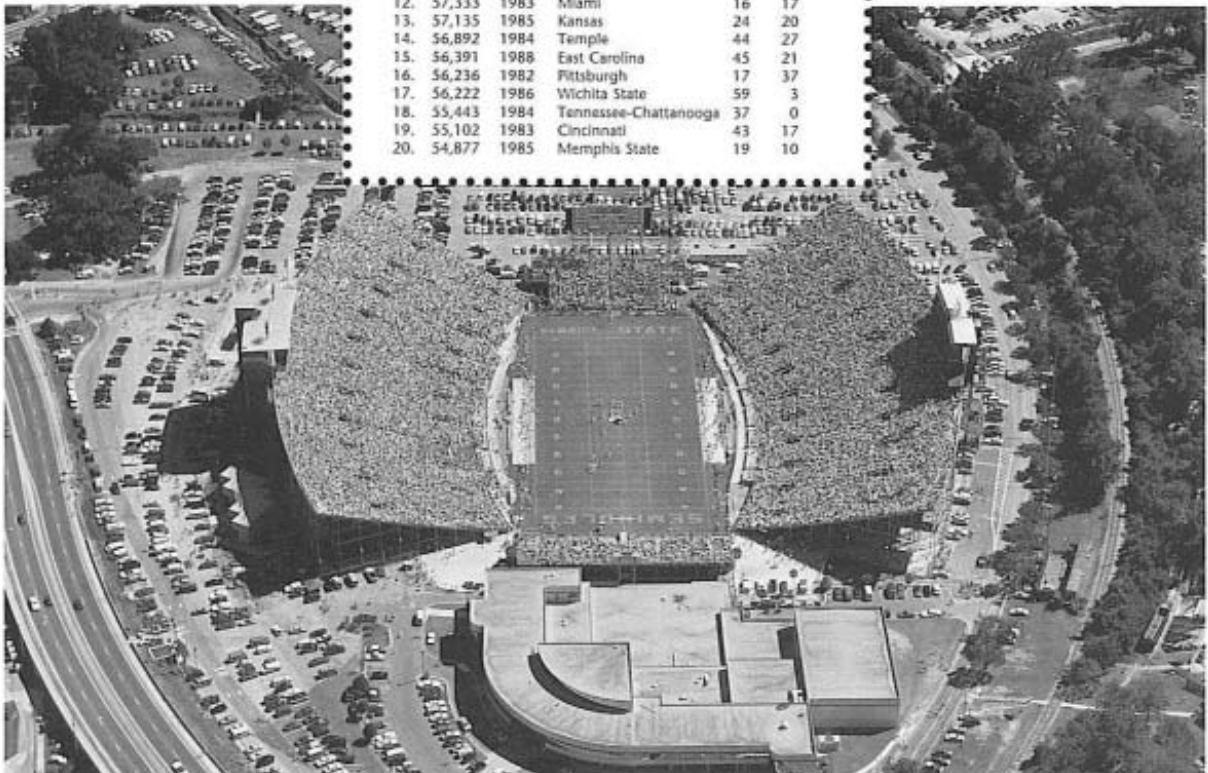
Seven expansions over the last 39 years have added over 45,000 seats to the stadium. The original capacity of 15,000 in 1950 soon grew to 19,000 four years later, and to 25,000 in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to seat 40,500 and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions. The final expansion was completed in 1985, giving Doak Campbell its present capacity of 60,519.

Named for Doak S. Campbell, the first president of Florida State University, the garnet and gold steel structure sits adjacent to the five-year-old Moore Athletic Center, just on the outskirts of campus. The stadium's gold seats rise out of a Bermuda grass turf enclosing the field except at the end zones where additional stands accommodate over-flow crowds. A long-range plan has the stadium encased in a classroom office building with skyboxes overlooking the field and the end zones bowled in to create a horseshoe effect.

In the spring of 1988, a prescription athletic turf (PAT) system was installed to alleviate drainage prob-

Campbell Stadium's Top 20 Crowds

	Att.	Year	Opponent	FSU	Opp
1.	62,693	1988	Florida	52	17
2.	62,561	1987	Miami	25	26
3.	62,307	1986	Florida	13	17
4.	61,757	1988	Michigan State	30	7
5.	61,250	1985	Miami	27	35
6.	60,103	1986	Southern Miss	49	13
7.	59,109	1988	Georgia Southern	28	10
8.	58,930	1984	Florida	17	27
9.	57,671	1984	Auburn	41	42
10.	57,611	1986	North Carolina	10	10
11.	57,369	1982	Florida	10	13
12.	57,333	1983	Miami	16	17
13.	57,135	1985	Kansas	24	20
14.	56,892	1984	Temple	44	27
15.	56,391	1988	East Carolina	45	21
16.	56,236	1982	Pittsburgh	17	37
17.	56,222	1986	Wichita State	59	3
18.	55,443	1984	Tennessee-Chattanooga	37	0
19.	55,102	1983	Cincinnati	43	17
20.	54,877	1985	Memphis State	19	10



lems. The PAT consists of underground pumps which water and quickly drain the field, allowing a deeper root system in the natural turf. The \$350,000 surface is the same turf recently installed in stadiums like Joe Robbie in Miami and Soldier Field in Chicago.

The press box rises above the west stands to accommodate an ever-increasing group of media which regularly covers FSU football. It includes seating for close to 100 writers, as well as broadcast booths for radio and television. A catwalk extends from the press box to allow working space for television cameras.

In 1982, a skybox was erected over the east stands to provide a comfortable viewing area for the Seminole Boosters, Inc. The plush box seats over 200 in its main section while six loge boxes are on another level.

A half-million dollar scoreboard, installed in 1980, sits above the south end zone and includes a computerized message center that updates offensive and defensive statistics throughout the game. Flanking the scoreboard is one of the symbols of Florida State football, a neon spear that registers crowd noise.

Doak Campbell Stadium has also become a favorite of the national television networks who have made the trip to Tallahassee numerous times since Bowden became head coach. Florida State has been featured on national telecasts 11 times and been televised regionally five times.

Throughout FSU's football history, the expansion and improvements to Doak Campbell Stadium have mirrored the improvements in the football program under Bobby Bowden. As Florida State's football fortunes have risen, so too has the quality of FSU's facilities as it becomes a showcase for great collegiate football.



Seminole Saturdays

Not only does Florida State feature an exciting brand of football, but its game-opening ritual has been called one of the most exciting and dramatic shows in college football.

Fans carrying garnet and gold balloons fill the stands at Doak Campbell Stadium as they await another action-packed Saturday of Seminole football.

Suddenly all attention is on the north end zone as the Seminoles, led by Head Coach Bobby Bowden, burst out of the tunnel onto the playing field, following FSU mascots Chief Osceola and Renegade.

Renegade, a large Appaloosa horse, gallops the length of the field. Riding Renegade, holding a 10-foot flaming spear is Chief Osceola. The Chief, an FSU student carefully chosen and groomed for this moment, wears an authentic costume designed specifically for Florida State by Seminole Indians. His face is covered with grease-based makeup, giving his skin a reddish tint. Garnet and gold stripes have been added in FSU fashion.

Meanwhile, the Seminole cheerleaders encourage the Campbell Stadium crowd as mascot Tommy Hawk pounds an intimidating beat on Big Sam, the Seminole Victory Drum. The fans move their arms in unison to the Scalp 'Em cheer following the beat of the drum. Renegade fidgets and shakes his head, awaiting the end of the coin-toss proceedings. Chief Osceola shakes the spear over his head and the crowd roars its approval.

The game captains and referees leave midfield. The excitement of the crowd is reaching a peak. Renegade and Chief Osceola gallop to the 50-yard line. The horse rears up on his hind legs and Chief Osceola plants the fiery spear into the turf.

The roar of the crowd is deafening. The moment the spear hits the ground, thousands of balloons are released, filling the Tallahassee sky with garnet and gold while the Marching Chiefs start up the FSU fight song in the background.

It is one of college football's greatest opening shows and has become the heart and soul of Seminole football.

SEMINOLE STRENGTH PROGRAM

Florida State boasts one of the nation's finest strength complexes in the Moore Athletic Center, adjacent to the football locker room. Over \$100,000 worth of Nautilus and free-weight equipment allows Seminole athletes to develop every major muscle group of the body in at least six different exercise movements.

Strength coach Dave Van Halanger is in his seventh year as director of the FSU strength and conditioning programs, which run year-round. From the minute student-athletes step on campus, they become part of the strength and conditioning program, which produces not only tremendous strength gains, but increases in flexibility, quickness, explosion and speed. Van Halanger's philosophy of "the strong shall survive" is understood by Florida State athletes after going through an off-season program.

Seminole athletes train in a three-dimensional manner as the physical aspect of the body is not the only concern of the program. Van Halanger and his staff believe "that the mental aspect of conditioning combined with a solid spiritual base is vital for our athletes to perform at the peak of their physical potential."

Every year since Van Halanger's arrival, Florida State athletes have improved in all areas. The most recent numbers for FSU football team members include the following milestones.

Bench Press	
Over 400 pounds	17 athletes
Over 300 pounds	52 athletes
Squat	
Over 600 pounds	3 athletes
Over 500 pounds	14 athletes
Over 400 pounds	30 athletes
Power Cleans	
Over 300 pounds	14 athletes
Over 275 pounds	12 athletes
Vertical Jump	
Over 30 inches	43 athletes
40-Yard Dash	
Under 4.5 seconds	12 athletes
Under 4.8 seconds	20 athletes

ACADEMIC SUPPORT

Florida State University offers a top level education to all its students and student-athletes are no exception. In fact, FSU's student-athletes have the advantage of one of the strongest academic support systems in the country.

A staff of three, directed by Dr. Beverly Yerg, helps the incoming student-athletes adjust to campus life and aids them throughout their academic careers. Student-athletes go through an orientation program designed to teach time management, academic discipline and to familiarize student-athletes with the University and the athletic department when they first arrive on campus.

The academic support staff also holds nightly study halls and makes tutors available during the school year. They work closely with each school and college on campus to ensure student-athletes make satisfactory progress toward a degree.

For the FSU coaches and academic support staff, giving each student-athlete every opportunity to earn a degree is the primary goal.

