

*The picturesque entrance to the Florida State University campus in Tallahassee.*

## THIS IS FLORIDA STATE UNIVERSITY



*Florida State's programs in the sciences are among the state's best with top faculty members like chairman of the chemistry department Ed Mellon (right) training scientists of the future.*



*Across the FSU campus, there are beautiful spots for quiet relaxation, including this locale in front of the Houseright Music Building.*

At the dawn of a new decade, Florida State University is trailblazing toward a new century — exploring science through supercomputing, pioneering in Florida's growing film industry and scouting new avenues of cultural exchange in a world opening the paths to freedom.

Among the elite of supercomputing since obtaining its first high-speed computer in 1985, FSU took yet another step in ultrafast computing in 1990 with the acquisition of two new supercomputers, the Thinking Machine Corp. Connection Machine and the Cray Y-MP4/432. Both computers can be accessed from hundreds of locations in the United States and Europe.

For many years FSU has extended its reach far beyond Florida through international study programs in England, Italy, Switzerland, Yugoslavia, France, Panama, Costa Rica and the Caribbean. In 1990, the FSU School of Theatre reached out to the Soviet Union when it began a mutual student and faculty exchange program with the Moscow Art Theatre. Also in 1990, the University embarked on a program requiring all its students to take multicultural courses to expand their knowledge of the world and its variety of people and cultures.

Expanding on its longstanding reputation in the performing arts and keeping pace with professional movie studios that have opened recently in Florida, Florida State is now the professional training ground for one of Florida's fastest growing industries, film production. FSU admitted its first film students to the new School of Motion Picture, Television and Recording Arts in fall 1989. The school, which offers a bachelor's degree program in Tallahassee and a master's program in Sarasota, will train 150 students a year in the art of filmmaking.

These far-reaching programs are but a few of the 276 graduate and undergraduate degree programs offered through Florida State's eight colleges — Arts and Sciences, Business, Communication, Education, Engineering, Human Sciences, Law, and Social Sciences and eight schools — Criminology, Library and Information Studies, Music, Nursing, Social Work, Theatre, Visual Arts and Dance, and Motion Picture,



Film school interim dean Dr. Donald Ungurait (third from right), discusses FSU's newest school, that of Motion Picture, Television and Recording Arts, with some of its students.

Campus architecture ranges from Gothic to modern, but it all combines into one of the prettiest college campuses in the South.



After undergoing massive renovations and improvements last decade, the Opleby Student Union serves the needs of more than 28,000 students.



On football Saturdays in the fall, Doak Campbell Stadium is the place to be for Florida State students.

#### Television and Recording Arts.

Florida State is a public, coeducational university and a senior member of the State University System, founded as an institution of higher learning in 1851 by legislative act. It began operating in Tallahassee with its first students in 1857.

Today, Florida State's operating budget is \$352 million. Faculty and administrators generate more than \$68 million annually in external funding to supplement state-sponsored research, and the private, non-profit FSU Foundation raises millions through private gifts to support academics.

The main campus is spread over 347 acres in Tallahassee; the University owns a total of 1,167 acres in Leon, Bay and Franklin counties. Within the state, FSU spreads west to its 20-acre campus in Panama City and south to its marine laboratory on the Gulf of Mexico and its film and theater professional training programs in Sarasota. In 1990, through a generous gift to the Foundation, the University acquired the Appleton Art Museum in Ocala, which will become a study center for the visual arts. Additionally, the Center for Professional Development and Public Service, housed in the Florida State Conference Center on the edge of the main campus, provides extensive credit and non-credit continuing education programs statewide.

With 1,549 members, the FSU faculty currently includes four members of both the National Academy of Sciences and the American Academy of Arts and Sciences, and has included four Nobel laureates. It is backed by 2,786 administrative, professional and support staff.

Library holdings at Florida State include 1.76 million book titles, 18,650 serials and 3.25 million microforms. The main library facility, the Robert M. Strozier Library, is linked via a computerized information system to other state university and national research libraries. The Paul A.M. Dirac Science Center Library places scientific resources close by the University's main science research complex.

On the top floor of the Dirac Library is the Supercomputer Computations Research Institute, a



multidisciplinary, multinational program that brings together some 100 scientists, engineers and technicians. SCRI is electronically linked to an off-campus research complex and the University's two powerful supercomputers.

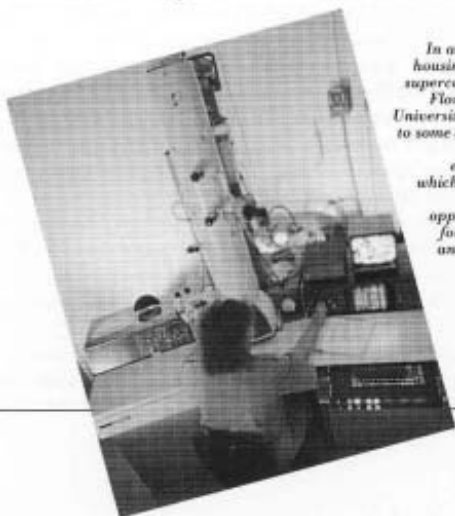
Also providing unique research opportunities is the physics department's Tandem Van de Graaff Superconducting Accelerator Laboratory, which houses two powerful atom smashers and is ranked among the top four in the nation by the National Science Foundation.

Recent growth during Dr. Bernard F. Sliger's 13-year presidency at FSU includes the student union expansion, the building for the joint Florida A&M University/Florida State University College of Engineering, the Dirac Library, the Village Green project at the College of Law and the FSU Panama City Campus. Currently under construction adjacent to Tully Gym is a \$12 million state-of-the-art student recreation center, which will include a multipurpose gymnasium and indoor pool. And Florida State is managing its growth through the planned University Center, an office and classroom complex to be built adjacent to Doak Campbell Stadium. The building is expected to meet many of FSU's administrative and classroom needs and provide a centralized location for many student services.

FSU places a high priority on its more than 28,000 students, their needs and interests. The one-of-a-kind, all-collegiate Flying High Circus, the Honors and Scholars program, student government and intramural sports are among more than 200 organizations and activities in which students can participate. Programs such as the FSU Artist Series and Distinguished Lecture Series also serve to broaden the horizons of FSU students.

Florida State bonds the educational and social aspects of campus life just as it blends Gothic and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida and with the state's thriving capital city.

Florida State remains a growing institution — from its roots as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women and its coeducational status as a university in 1947, to its modern development as an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts. In all areas of teaching, research and service, Florida State University continues to be a pathfinder into the 21st century.



*In addition to housing several supercomputers, Florida State University is home to some advanced scientific equipment which provides research opportunities for students and faculty.*

*The Rosetta Business Building houses the second-largest of Florida State's eight colleges.*



*One of the oldest buildings on campus, Dodd Hall is home to the Mildred and Claude Pepper Library.*



*Students at Florida State have the opportunity to perform in the only all-collegiate circus in the nation — the FSU Flying High Circus.*

# UNIVERSITY

Bowden Win # **115** Florida State 45, Tulsa 2  
1980

## UNIVERSITY ADMINISTRATION

President .....	Dr. Bernard F. Sliger
Provost and Vice President for Academic Affairs .....	Dr. Augustus B. Turnbull, III
Vice President for Finance and Administration .....	TBA
Vice President for Student Affairs .....	Dr. Jon Dalton
Vice President for University Advancement .....	Dr. James Pitts
Vice President for Research .....	Dr. Robert M. Johnson
Dean of the Faculties and Deputy Provost .....	Dr. Steve Edwards



*Florida State's location in Florida's capital city of Tallahassee gives students in many disciplines internship opportunities.*



*FSU president Dr. Bernard F. Sliger is one of the biggest supporters of Florida State athletics and the chairman of Division I of the National Collegiate Athletic Association in 1990.*



### DR. BERNARD F. SLIGER President

Dr. Bernard F. Sliger was appointed interim president of Florida State University on August 1, 1976, after serving for four years as executive vice president and chief academic officer. He was named president on February 7, 1977.

Sliger, a native of Trout Creek, Mich., holds three degrees—the B.A., M.A., and Ph.D.—from Michigan State University, all in economics.

He began his educational career as an instructor in Michigan's Interior Township Schools in 1947. He has taught at Florida State, Michigan State, Louisiana State, and Southern University during his career.

He spent nineteen years as a faculty member and administrator at Louisiana State University, during which he served as head of the economics department, member and chairman of the graduate council, dean of academic affairs, and vice chancellor. He served a year as Louisiana's Secretary of Administration and then organized the Louisiana Coordinating Council for Higher Education, serving as its executive director from 1969-1972.

An economist and scholar in the special field of economic theory and public finance, he frequently has served as a consultant to private and public commissions and organizations. In Florida, Sliger served as chairman of Governor Reubin Askew's Economic Advisory Council in 1976-77 and was appointed by the Florida Legislature as a member of the Academic Task Force for Review of the Insurance and Tort System in 1986-88. In Louisiana, he was a member and chief consultant of the Governor of Louisiana's Tax Study Committee in 1968 and chaired a special committee appointed by the legislature to study the Louisiana Department of Revenue.

He served as a member of the Board of Directors of the Federal Reserve Bank of Atlanta from 1983-1988 and was a member of the American College Testing Board of Trustees from 1981 to 1987, serving as chairman from 1985-87.

Sliger is a member of many national organizations, including the following: Southeastern Univer-

sities Research Association, 1983-; Universities Research Association, 1977-, Executive Committee, 1984-, and Board of Trustees, 1988-1992; National Association of State Universities and Land Grant Colleges, 1977-; American Council on Education, 1977-, ACE Labor/Higher Education Council, 1986-; International Association of University Presidents, 1989-; Council on Competitiveness, 1986-; and the Joint Council on Economic Education Board of Trustees, 1988-.

In addition, he serves as a member of the following state and local organizations: the Florida and Tallahassee Chambers of Commerce; Florida TaxWatch, Inc.; Florida Economics Club; Florida Chapter of The Nature Conservancy Board of Trustees, 1985-, chairman, 1990-91; Florida Association of Colleges and Universities Board of Directors, 1989-90; and the Florida Council of 100. Civic activities include Springtime Tallahassee (Parade Grand Marshal in 1989), Tallahassee Kiwanis Club, and the Capital Tiger Bay Club.

In 1987, Slinger was appointed to a four-year term on the NCAA Presidents Commission. He chaired the commission's ad hoc committee on the national forum in 1988 charged with planning and implementing a series of NCAA national meetings on the student athlete. In 1989, he was named chair of Division I-A of the NCAA, chair of the Presidential Nominating Committee of the Presidents Commission and a member of the NCAA Special Committee on Cost Reduction. In 1990, he was named Chair of Division I of the NCAA.

Dr. and Mrs. Slinger (Greta) have four children: Nan, Paul, Greta Lee, and Sten. They are members of the Lutheran Church and reside at 1030 West Tennessee Street in Tallahassee.



**BOB GOIN**  
**Athletic**  
**Director**

Bob Goin, FSU associate athletic director for the past eight years, was named athletic director in January of 1990. He had served as the acting director for the previous three months, taking over when former director C.W. "Hootie" Ingram left to take the same position at Alabama.

As associate athletic director and assistant athletic director at FSU for the past eight years, Goin was responsible for many aspects of the day-to-day operation of the Athletic Department. Among his many duties was the responsibility for all the game-day operations for the football, basketball and baseball teams. He also served as tournament director for seven NCAA baseball regionals, including the NCAA South, Atlantic and East tournaments.

Goin came to Tallahassee in July of 1981 after two years as athletic director at California (PA) State College, where he was credited with expanding the athletic department. During his time with Cal State, he formed the Cal State Athletic Scholarship Fund and Athletic Booster Club.



An aerial view of Landis Green provides a glimpse of the wide expanses of lawn and abundance of trees and greenery on the Florida State campus.



Florida State fans don't need much encouragement to cheer on the Seminoles, but when they do, the FSU cheerleaders provide it.

**FLORIDA STATE**  
**ATHLETIC DIRECTORS**

NAME	YEARS	DATES
Bob Goin	1	1990-
C.W. "Hootie" Ingram	9	1981-89
Phil Fordyce (acting)	1	1980
John Bridgers	7	1973-79
Clay Stapleton	2	1971-72
Vaughn Mancha	11	1960-70
Perry Moss (also Head Coach)	1	1959
Tom Nugent (also Head Coach)	2	1957-58
Dr. Howard G. Danford	10	1947-56

Prior to taking the California post, he served as assistant athletic director at West Virginia. While at West Virginia from 1976-1979, Goin was involved in several expansion projects, including construction of a new stadium and athletic facility.

From 1960-1976, Goin worked at Bethany College, where he held a variety of positions. He was an associate professor and chairman of physical education and athletics at Bethany, as well as taking coaching assignments in football, basketball and baseball.

Goin is a recipient of a number of coaching honors and currently serves on many university-wide committees. As a member of the Compliance Committee, to which he was appointed by President Sliger, Goin has developed and implemented a program which protects the integrity of the university by making sure each and every regulation governing intercollegiate athletics is followed. He is also on the Recreational Facilities Study Committee and the Campus Alcohol and Drug Information Center Committee.

Goin and his wife, Nancy, have four children and two grandchildren.



**CHARLES W. EHRHARDT**  
**Faculty Athletic Committee Chairman**

Starting his seventh year as Chairman of the FSU Athletic Committee, Charles Ehrhardt continues to be an important voice for Florida State on both the conference and national levels. Last year, Ehrhardt was elected chairman of the Faculty Athletics Representatives Association at the NCAA Convention and was chosen President-Elect of the Metro Conference, a post he began serving this year. This is his second stint as president of the Metro. He previously served in that position in 1984-85, acting as the league's chief representative to the NCAA. In the interim, he served on the editorial budget committee of the Metro.

This is also Ehrhardt's second stint on FSU's Athletic Committee. A professor of Law at Florida State since 1967, he first worked on the committee from 1969-71 and was reappointed to the board in 1983, becoming Florida State's representative to the NCAA with the appointment.

A highly-respected expert in Evidence, Ehrhardt is the Ladd Professor of Evidence in the Florida State College of Law. He is the author of the Florida Evidence Code, passed by the state legislature in 1976, which deals with the admissibility of evidence in court trials. He has also written a book on evidence.

Ehrhardt is in demand as a lecturer and speaker and often works with lawyers and judges nationwide as a private consultant on evidence matters.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University in 1962. Following that with a law degree from the University of Iowa, he went on to become an Assistant United

States Attorney in Iowa before coming to Tallahassee.

Ehrhardt and his wife, Judy, have three children.



**CHARLES HURST**  
**Assistant Athletic Director**

Charles Hurst joined the Florida State athletic staff in July of 1987 as overseer of Florida State's entire business and ticket operations as well as manager of the budget for the entire Athletic Department.

Coming to Tallahassee after a stint at the University of Florida, Hurst brought years of business and auditing experience with him. While at the University of Florida, he served as the Director of Internal Management Auditing from 1983-87. In that capacity, Hurst guided a staff of nine in developing all internal audit programs within the university. Hurst also served as Manager of Internal Auditing at the University of South Alabama from 1981-83.

A 50-year-old native of Talladega, Ala., Hurst received his bachelor's degree from Jacksonville State (AL) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed with the private firm of Brook and Freeman in Anniston, Ala.

Hurst is also affiliated with several organizations related to his field, including the American Institute of Certified Public Accountants and the Florida and Alabama Societies of Certified Public Accountants.

He and his wife, Juanita, have one daughter.



**LARRY PENDLETON**  
**Assistant Athletic Director**

Assistant Athletic Director Larry Pendleton is in his 18th year as a member of the Florida State athletic staff. Pendleton served as academic advisor for Florida State's male athletes from 1975-1980 prior to assuming his current position as assistant athletic director in July of 1980.

Pendleton's job responsibilities touch many areas of the department, including the maintaining and scheduling of all athletic facilities as well as scheduling and making travel arrangements for the Seminole basketball team.

In addition, Pendleton has had a huge influence on the building and improvement of almost every athletic complex on the Florida State campus. He coordinated the construction of the Moore Athletic



Center in 1983, as well as improvements to Doak Campbell Stadium, Dick Howser Stadium, Bim Stults Aquatic Center and Mike Long Track.

In 1987, Pendleton coordinated the addition of a new matrix scoreboard and sound system for Dick Howser Stadium. A year later, he oversaw planting of prescription turf in Doak Campbell Stadium. More improvements and renovations are planned for the Moore Center, football and baseball stadiums in the upcoming year.

The 1969 Florida State graduate returned to his alma mater in 1973 as a graduate assistant football coach. In 1974, he became a full-time member of the Tribe family as an assistant football coach. The following year, he moved into his academic advising position.

A native of Winter Garden, Fla., Pendleton was a linebacker and offensive guard for the Seminoles in the late 1960s and a starting guard for the 1967 Florida State Gator Bowl team. He started 33 consecutive games, participated in three bowl games and was twice selected to the Florida all-star team while playing for the Seminoles.

Pendleton and his wife, Amber, were married this past June.



**DR. JANICE  
STOCKER**  
Assistant  
Athletic  
Director

Dr. Janice Stocker is in her fifth year with the Florida State athletic administration, and is in her 25th year as a collegiate athletic administrator. In addition to serving as the primary women's administrator for the Seminoles, she oversees the operation of several sports programs including volleyball, women's basketball, softball, swimming and tennis.

From coaching to teaching to administration, Stocker has worked in almost every area of athletics. She has been a member of athletic administrations at four universities and one conference.

Before coming to Tallahassee, she served as associate director of women's athletics at the University of Minnesota. Prior to holding that post, Stocker was commissioner of the Wisconsin Women's Intercollegiate Athletic Conference, which included 12 institutions.

Previously, Stocker worked with the University of West Virginia for two years. She also served as the women's athletic director at Ball State for six years and held teaching and coaching posts at Slippery Rock for four years.

A native of Muncie, Ind., Stocker received her bachelor's degree from Earlham College in Richmond, Ind., in 1954 and earned her master's degree from Ball State soon afterward. She completed her doctoral studies at Temple University in 1972.



**ANDY  
URBANIC**  
Assistant  
Athletic  
Director

Andy Urbanic begins his first year with the Florida State athletic family as assistant athletic director. In that role, Urbanic assists the director in the day-to-day operations of the department in addition to overseeing all aspects of the football program, including team travel and home game operations, practice, class attendance, and dining hall and dormitory operations.

Urbanic comes to Tallahassee with more than 30 years of athletic experience, mostly as a collegiate football coach. Prior to taking the post at Florida State, he served at the University of Akron (Ohio) as offensive backfield coach and recruiting coordinator from 1986-87 and as assistant head football coach and offensive coordinator from 1987-88.

Urbanic also worked with the University of Pittsburgh football program. From 1980-86, he served as the offensive backfield coach in addition to directing the Pitt Panther Football and Foge Fazio Football Clinics.

Additionally, high school football programs have benefited from Urbanic's coaching abilities. As a high school coach, Urbanic coached in six undefeated seasons and earned eight state high school championships. From 1976-78, his Pittsburgh Penn Hills Senior High School team held a 32-game winning streak.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two daughters.



**DR. JOHN  
EASON**  
Assistant to  
the Athletic  
Director

John Eason, a nine-year veteran of the Seminole football coaching staff, has added new duties within the FSU athletic administration beginning this fall.

While Eason will continue coaching FSU's highly-successful wide receivers, he now will work with FSU athletes in all sports in the area of student affairs and academics. He will continue to serve as the internal monitor of the academic progress of the Seminole football team, which involves working closely with the department's academic support crew. But now his involvement will extend to all FSU student-athletes, and will encompass even more responsibility in this area.

Eason is a native of Ocala, Fla., who joined FSU

from Tallahassee's Lincoln High School, where he was assistant principal for student affairs for two years. He also coached on the Tallahassee high school scene, serving as offensive coordinator at Leon High from 1973-79.

A receiver and punter for Florida A & M University in Tallahassee between 1963-67, Eason earned All-America honors his junior and senior years. He was named MVP of the Rattler squad in both seasons and was invited to play in the Blue-Gray all star game in 1967.

Following graduation, Eason played two years of professional football with the Oakland Raiders. He began his coaching career at Vanguard High School in Ocala, where he coached until 1971. In 1972, he returned to professional football, playing for the Montreal Alouettes of the Canadian League.

Eason holds a doctorate in Education Administration from Florida State. He received both his bachelor's and master's degrees from Florida A & M.

He and his wife, Dorothy, have a daughter — Amanda.



### **JOE LABAT** Assistant to the Athletic Director

Currently in his 12th year on the FSU athletic staff, Joe Labat begins his first year as assistant to the athletic director. His primary duty in that

role is coordinating financial aid assistance for Florida State's student-athletes. He is also involved in a variety of other activities as assigned by the athletic director. Previously, Labat handled the day-to-day fiscal operations of the athletic department as the athletic business manager.

After serving in the accounts payable section of the Florida State Controller's office across campus, Labat joined the athletic department as business manager in 1978. He spent the next nine years managing Florida State's athletic department budget.

Upon graduating from Florida State in 1967, Labat began teaching and coaching football and track at Tallahassee's Rickards High School. After two years at Rickards, he moved on to the university level and Florida State.

The native Tallahasseean is a member of the Collegiate Business Administrators Association.

An avid golfer and jogger, Labat is married to the former Marcia Allen.



### **BRIAN MAND** Assistant to the Athletic Director

In 1990 Brian Mand begins his second year as assistant to the athletic director at Florida State, although he begins his 11th year on the

staff. Prior to taking over his current job, Mand served as academic advisor to FSU athletes beginning in 1980. His current duties include overseeing eligibility, NCAA compliance, satisfactory degree progress and scholarships and financial aid.

Before coming to Tallahassee, Mand held academic advising positions at East Carolina and Rutgers universities. He also served as assistant to the director at Rutgers.

Mand earned a bachelor's degree in business administration from Wake Forest University in 1972. Following that, he earned his master's degree in athletic administration from Ohio State in 1977. He has completed coursework on a doctorate at Florida State in athletic administration and is a member of the Phi Kappa Phi National Honor Society.

Mand is also a member of the American Alliance for Health, Physical Education, Recreation and Dance and the North American Society of Sports Management. In addition, Mand is a past president of the National Academic Athletic Advisor's Association.

He and his wife, Roberta, have a son, Brandon, and a daughter, Krystina.



*Decked out in uniforms that were brand new in 1989, the Florida State Marching Chiefs provide the highest quality pregame and halftime entertainment under the direction of band director Robert Sheldon.*

Bowden Win # **120** Florida State 36, Ohio State 27  
1981



**JOHN SHEFFIELD**  
Assistant to  
the Athletic  
Director

John Sheffield enters his eighth football season as Florida State's ticket coordinator, directing the FSU season ticket campaigns for football, basketball and baseball as well as organizing special event programs for the athletic department. He was responsible for computerizing Florida State's ticket operation and oversees a staff of six who handle all FSU ticket sales.

A 1975 graduate of Florida State, Sheffield served as director of ticket operations for the Tampa Bay Buccaneers from 1977 to 1982 before returning to his alma mater.

Following his graduation from Florida State, he worked in the athletic department for one year. He then spent time with the Atlanta Braves organization before joining the Miami Dolphins as assistant director of tickets. Following that, he served as business manager for the Fort Lauderdale Strikers of the North American Soccer League before taking the post in Tampa.

Sheffield still retains his ties with the National Football League and has assisted in ticket matters for the last 11 Super Bowls.

He and his wife, Peggy, have two sons.



**DR. BEVERLY YERG**  
Academic  
Coordinator

A member of the Florida State University faculty since 1977, Dr. Beverly Yerg is in her fifth year as academic coordinator for the athletic

department. Responsible for implementing a plan to guide student athletes through their years of college, Yerg helps Florida State's best adjust to the pressures of college life.

This plan includes evaluating recruits for academic potential and teaching academic enhancement classes—mandatory two-hour non-credit classes for transfers and freshmen designed to teach basic survival skills of college life. Coursework includes goal setting, time management, stress management, study skills and career planning to help student-athletes to manage their academic and athletic careers effectively.

Yerg served as a member of two committees that studied the academic area of the athletic department before tackling the newly-created position of academic coordinator in 1986. In 1983, she was on a six-member athletic board academic subcommittee that studied some of the problems of student-athletes and recommended solutions in the form of the Student Academic Enhancement Plan. She also chaired a

self-study committee in 1985 that studied every area of the athletic department.

A native of Warren, Pa., Yerg received her bachelor's degree in education from Temple University in 1960. She returned to Temple to finish her master's degree in education in 1973, and in 1977 she received her Ph.D. from the University of Pittsburgh.

Since the completion of her doctoral studies, Yerg has served as an assistant and associate professor in Florida State's Department of Movement Science and Physical Education, and in 1982 she was named department head, a position she held until 1985. She continues to hold the title of associate professor in addition to her academic coordinator position.

A former national president of Delta Psi Kappa, the professional fraternity of Health, Physical Education and Recreation, Yerg belongs to many other professional organizations and has authored many articles and abstracts related to teacher effectiveness and teacher education.

Yerg and her husband, Robert, have one son, a recent graduate of Florida State.



*Top to Bottom:*  
While the FSU football team has achieved unprecedented success over the past three seasons, the Seminole cheerleaders have followed suit by making the national finals.



*Seminole fans are some of the loudest and most active in collegiate football.*



**GREG  
PHILLIPS**  
**Athletic  
Business  
Manager**

Beginning his fifth year with the Florida State athletic department, Greg Phillips enters his first football season as Athletic Business Manager, handling the day-to-day fiscal operations of the department. Phillips also assists the assistant athletic director of financial planning in overall budgeting, financial reporting, payroll, purchasing and travel. In addition, Phillips is responsible for all departmental computer operations.

After completing a master's degree in accounting at Florida State, Phillips joined the athletic staff in the fall of 1986 as assistant to the Athletic Business Manager. Working up through the ranks, he took over his current position in the fall of 1989.

Phillips is a member of the College Athletic Business Management Association and recently completed his master's degree in Sport Management at the United States Sports Academy.

A 28-year-old native of Bartow, Fla., Phillips is single.



**TERRY  
HUME**  
**Marketing  
Coordinator**

Terry Hume begins her fifth year as the marketing and promotions coordinator for the FSU athletic department.

A former Florida State athlete, 1990 will mark her 12th year as a member of the athletic staff.

Hume began working at her alma mater in October of 1978, assisting former women's athletic director Barbara Palmer with a variety of administrative duties. She held that position until 1986, when the athletic department underwent a reorganization.

Her duties now include overseeing the department advertising efforts as well as handling all promotional activities associated with Florida State's 16 sports. She is also the department's advisor for its spirit groups.

The 1977 Florida State graduate played four years on the Lady Seminole volleyball team while earning degrees in English and business. Her senior year, she was named team captain and earned MVP honors.

The Tacoma Park, Md., native graduated from Miami's Coral Gables High School in 1974 and has one daughter, Amy Lauren.



**WAYNE  
HOGAN**  
**Director of  
Communications**

Tallahassee native Wayne Hogan enters his ninth year as Florida State's sports information director in 1990. The 1979 graduate of Florida State returned to his alma mater in 1982 to take on the SID position. Recently, he was made Director of Communications at FSU with added responsibilities in the areas of marketing, promotions and electronic media as well as directing operations of the sports information office.

Responsible for all publicity and public relations matters, Hogan and his staff handle the compilation and distribution of all information on Florida State's 16 intercollegiate sports, encompassing both men's and women's teams.

Hogan began his career in the public relations and broadcasting fields while still a student at FSU. From 1975-79, he performed a variety of duties for the Seminole athletic program, including working in the sports information office and engineering the Seminole Sports Network for football and basketball broadcasts. In addition, Hogan held play-by-play announcing duties for the Seminole baseball team.

Before returning to Tallahassee, Hogan served as assistant sports information director at the University of New Mexico for two years. Previously, he worked for two minor league baseball teams—the Charleston Charlies and the Albuquerque Dukes.

Currently, aside from his duties as director of communications, Hogan handles color commentary for the Florida State basketball radio network and does play-by-play announcing for the Seminole baseball telecasts on the Prime/Sunshine Network.

Hogan's father, Patrick Hogan—former sports information director and former Vice President of Public Affairs at Florida State—was recently inducted into Florida State's Athletic Hall of Fame.

Hogan has two daughters, Lindsay and Kelly, and is married to the former Dawn Dewberry.



**NICK GANDY**  
**Assistant  
Sports  
Information  
Director**

This year marks Nick Gandy's third as an assistant sports information director at Florida State, although it is his fifth in the sports information office. Prior to being promoted to the assistant SID position, Gandy served as a student assistant in the office for two years.

Responsible for coordinating the publicity efforts for most of FSU's women's athletic programs, Gandy provides assistance in all areas of the sports information office. Currently, he serves as primary



media contact for Florida State's volleyball, women's basketball and softball teams. In the past, he has worked with FSU's tennis teams as well.

Gandy is a feature writer for FSU's gameday publications, *Tribe* and *Courtside* magazines, and is also editor of the volleyball, women's basketball and softball media guides. Gandy also contributes to the sports information office daily work with the football team during the fall.

A graduate of Tallahassee's Florida High School, Gandy completed his collegiate studies with a bachelor's degree in history and a minor in journalism from Florida State in 1987.

Gandy, 28, is single.



**DONNA  
TURNER**  
Assistant  
Sports  
Information  
Director

Donna Turner begins her third year with the Florida State athletic department after returning to her alma mater in June of 1988 as assistant sports information director. Previously, she held a similar position at Iowa State University from 1987-88.

Turner worked in the sports information department at Florida State from 1981-85 as a student assistant while completing a bachelor's degree in communication.

Graduating from Florida State in 1985, she traveled to Ohio University to work on a master's degree in sports administration. In December of 1986, she completed her degree requirements which included internships in the Ohio University baseball office and the East Carolina University marketing office. She worked in the athletic ticket office at the University of North Carolina in Chapel Hill for several months before joining the Iowa State athletic program.

While at Iowa State, Turner helped coordinate publicity for the Cyclones' 21-sport athletic program and also served as primary contact for ISU's baseball, women's basketball and volleyball teams. In addition, she was editor of the *Cyclone Watch*, a monthly booster club publication, and co-edited the football game program.

For the Seminoles, Turner serves as editor of *Tribe Magazine*, Florida State's football game program, as well as a primary media contact for the football and baseball squads. She is responsible for several sports media guides including the football book, and also handles all photography matters.

She has earned awards for several of her publications, including the 1989 Florida State Football Media Guide which was named "Best in the Nation" by the College Sports Information Directors of America.

Turner, a 27-year-old Gainesville native, is single.



**ROB WILSON**  
Assistant  
Sports  
Information  
Director

Beginning his fourth year with the Florida State athletic staff, Rob Wilson serves as the primary media contact for the FSU men's basketball team, and has duties with several other Florida State programs, including football. His 1988-89 Seminole basketball media guide was judged "Best in the Nation" by the College Sports Information Directors of America.

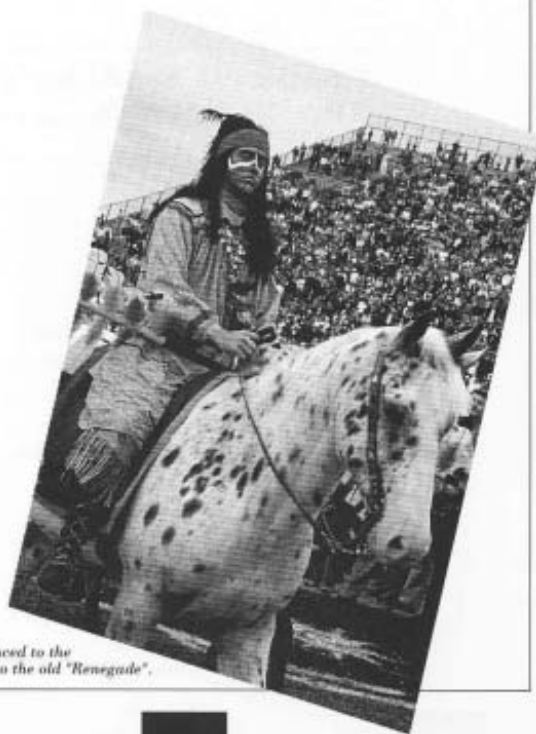
A former Seminole student, the San Diego, Ca., native returned to his alma mater in July of 1987 to assume the role of assistant sports information director.

Wilson spent three years in a similar position at East Carolina University prior to his return to Tallahassee. There, in addition to his duties as assistant SID, where he worked with the Pirate football and women's basketball teams, Wilson was the color analyst on the Pirate Sports Network for basketball and football.

A 1983 graduate of Florida State, Wilson earned a bachelor of arts degree in communication and a minor in chemistry. Following graduation, he spent the 1983-84 school year as a graduate assistant in the FSU sports information office.

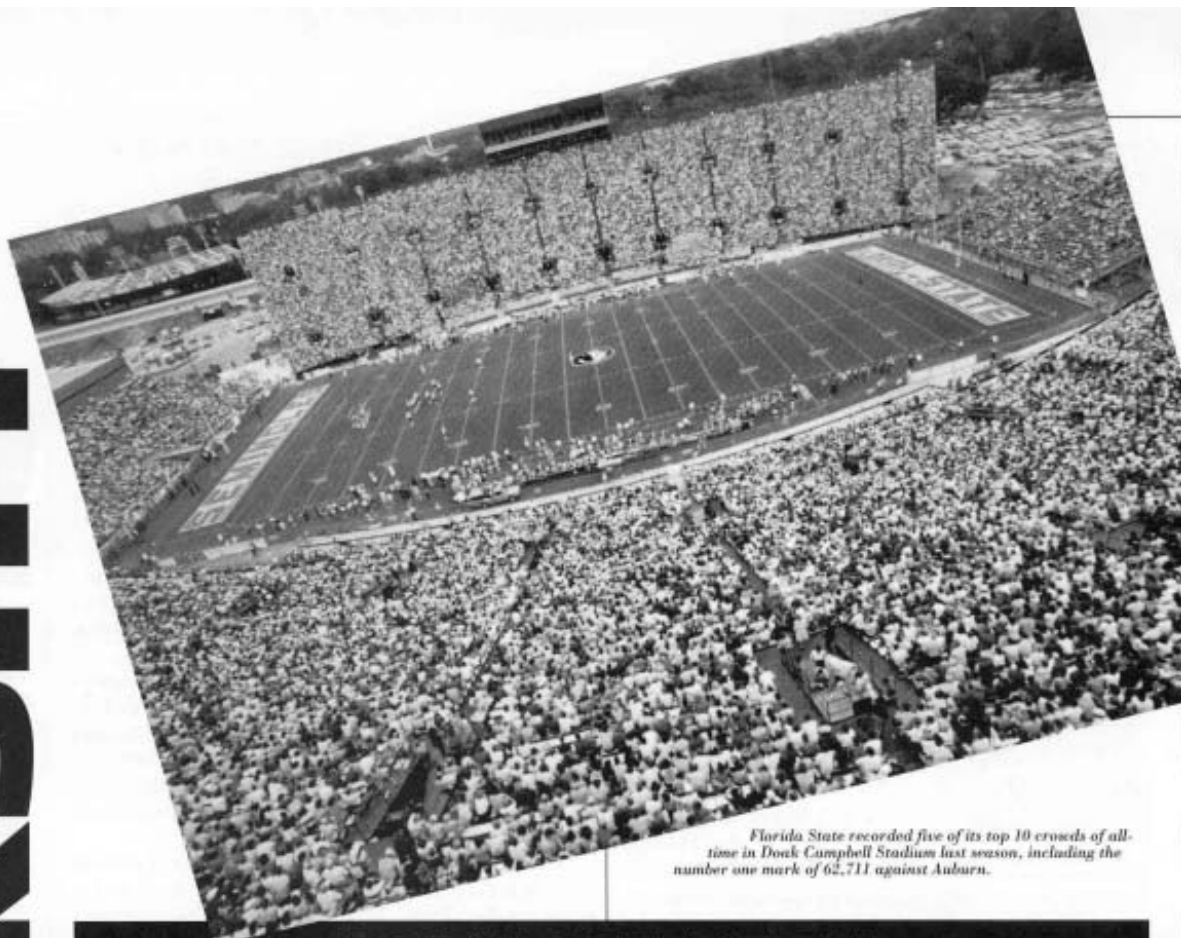
Wilson began his college career at Ole Miss where he played wide receiver for the Rebels under Steve Sloan. He later transferred to Okaloosa-Walton Junior College, earning an associate of arts degree in 1981.

Wilson, a 29-year-old bachelor, also serves as a host for Seminole Uprising, a weekly production of the Florida State College of Communication dealing with FSU sports.



In a halftime ceremony at the 1989 Memphis State game, FSU fans were introduced to the third horse in Florida State history to play *Renegade* (right) and said goodbye to the old *Renegade*.

UNIVERSITY



*Florida State recorded five of its top 10 crowds of all-time in Doak Campbell Stadium last season, including the number one mark of 62,711 against Auburn.*

## DOAK CAMPBELL STADIUM

The "Home of the Seminoles", Doak Campbell Stadium, will be transformed once again into the hottest spot in Tallahassee six times this fall when the Seminoles play host to some of the nation's top college football teams. Doak Campbell is already known as home field to one of college football's elite, the Florida State University Seminoles.

As Florida State has grown into one of the nation's top football programs, Doak Campbell Stadium has grown right along with it. Since 1976, when Head Coach Bobby Bowden arrived to give new life to the football program, the stadium has grown by over 20,000 seats.

Last year saw a record season for attendance in Tallahassee, as FSU sold more season tickets than ever before to start the year. And the fans turned out, too, for the best home schedule in Seminole history. In its six home games, Florida State attracted 368,186 fans for an average of 61,365 per game, despite the fact that the stadium capacity is listed as 60,519. That broke the previous average high of 57,305 which was set in 1986.

### Campbell Stadium's Top 20 Crowds

ATT.	YEAR	OPPONENT	FSU	OPP
1.	62,711	1989 Auburn	22	14
2.	62,693	1988 Florida	52	17
3.	62,602	1989 Miami	24	10
4.	62,561	1987 Miami	25	26
5.	62,307	1986 Florida	13	17
6.	61,897	1989 Clemson	23	34
7.	61,852	1989 South Carolina	35	10
8.	61,757	1988 Michigan State	30	7
9.	61,613	1989 Tulane	59	9
10.	61,250	1985 Miami	27	35
11.	60,103	1986 Southern Miss	49	13
12.	59,109	1988 Georgia Southern	28	10
13.	58,930	1984 Florida	17	27
14.	57,671	1984 Auburn	41	42
15.	57,611	1986 North Carolina	10	10
16.	57,511	1989 Memphis State	57	20
17.	57,369	1982 Florida	10	13
18.	57,333	1983 Miami	16	17
19.	57,135	1985 Kansas	24	20
20.	56,892	1984 Temple	44	27

Bowden Win #

**124**

Florida State 38, Cincinnati 31  
1982

In 1989, Florida State recorded five of its top 10 crowds of all time, including two of the top three. On Oct. 21, 1989, FSU broke its previous single game attendance record when 62,711 fans crowded into Doak Campbell to see Florida State defeat Auburn, 22-14. One week later, the third-largest crowd in Seminole history (62,602) watched Florida State defeat Miami, 24-10. During the year, the sixth, seventh and ninth largest crowds in school history were on hand for games against Clemson, South Carolina and Tulane, respectively.

Eight of Florida State's Top 20 crowds of all time saw the Seminoles play in the last two seasons. The attendance boom is expected to continue in 1990 as SEC power Louisiana State makes its first ever visit to Florida State, along with East Carolina, Georgia Southern, Virginia Tech, Cincinnati and Florida. Season ticket sales continue at a brisk pace as huge crowds at Doak Campbell are quickly becoming a Seminole tradition.

The numbers haven't always been so impressive, though. On Oct. 7, 1950, just three years after FSU fielded its first football team, the Seminoles and the Randolph Macon Yellowjackets played the first game at "Doak." A then-record crowd of 9,676 watched the game under temporary lights as Florida State won 40-7.

Seven expansions over the last 40 years have added over 45,000 seats to the stadium. The original capacity of 15,000 in 1950 soon grew to 19,000 four years later, and to 25,000 in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to seat 40,500 and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions. The final expansion was completed in 1985, giving Doak Campbell its present capacity of 60,519.

Named for Doak S. Campbell, the first president of Florida State University, the garnet and gold steel structure sits adjacent to the five-year-old Moore Athletic Center, just on the outskirts of campus. The stadium's gold seats rise out of a Bermuda grass turf, enclosing the field except at the end zones where additional stands accommodate overflow crowds. A long-range plan has the stadium encased in a class-



*Renegade and Chief Osceola receive a huge ovation as they lead the Florida State team onto the field before home games.*

room office building with skyboxes overlooking the field and the end zones bowled in to create a horseshoe-like effect.

In the spring of 1988, a prescription athletic turf (PAT) system was installed to alleviate drainage problems. The PAT consists of underground pumps which water and quickly drain the field, allowing a deeper root system in the natural turf. The \$350,000 surface is the same turf recently installed in stadiums like Joe Robbie in Miami and Soldier Field in Chicago.

The press box rises above the west stands to accommodate an ever-increasing group of media which regularly covers FSU football. It includes seating for close to 100 writers, as well as broadcast booths for radio and television. A catwalk extends from the press box to allow working space for television cameras.

In 1982, a skybox was erected over the east stands to provide a comfortable viewing area for the Seminole Boosters, Inc. The plush box seats over 200 in its main section while six loge boxes are on another level.

A brand new scoreboard was installed in 1990 by Host Communications, and sits above the south end zone where it provides the latest information to Seminole fans. One of the top scoreboards in the nation, it features a computerized message center that updates offensive and defensive statistics throughout the game, as well as giving out information and spurring on the crowd. Flanking the scoreboard is one of the symbols of Florida State football, a neon spear that registers crowd noise.

Doak Campbell Stadium has also become a favorite of the national television networks who have made the trip to Tallahassee numerous times since Bowden became head coach.

Throughout FSU's football history, the expansion and improvements to Doak Campbell Stadium have mirrored the improvements in the football program under Bobby Bowden. As Florida State's football fortunes have risen, so too has the quality of FSU's facilities as it becomes a showcase for great collegiate football.

### Top Single Season Home Attendances

NO.	YEAR	GAMES	TOTAL	AVERAGE
1.	1989	6	368,185	61,364
2.	1986	6	343,835	57,305
3.	1988	7	395,692	56,527
4.	1984	6	338,932	56,489
5.	1985	6	333,661	55,610
6.	1987	6	322,056	53,676
7.	1982	6	311,607	51,934
8.	1981	5	259,414	51,882
9.	1980	7	307,630	51,271
10.	1978	6	255,571	42,595

# COLLEGE FOOTBALL PAGEANTRY . . . SEMINOLE STYLE

From the opening moments of the pregame ritual to the professional halftime performances of the Marching Chiefs to the fourth-quarter fanfare and through game's end, nothing can compare to the pageantry and excitement of Seminole football. On a warm September night or a sunny November afternoon, fall Saturdays in Tallahassee mean only one thing — Florida State football.

FSU football Saturdays are a tradition just as winning has become a tradition for the Seminole football teams under Bobby Bowden. Not only does Florida State play an exciting brand of football, its game-opening ritual has been called one of the best in college football today. That ritual, featuring Seminole mascots Chief Osceola and Renegade, is unique to Florida State. It has become a trademark of Seminole football, featured on national television and recognized by fans across the country.

The drama starts minutes before kickoff when the attention of all 60,000 fans in the stadium is riveted on the north end zone. Suddenly FSU mascots Chief Osceola and Renegade burst out of the tunnel onto the playing field, followed by Head Coach Bobby Bowden and the Seminole team.

Renegade, a beautiful Appaloosa horse, gallops the length of the field. Riding Renegade, holding a 10-foot flaming spear is Chief Osceola. Renegade is owned by Tallahasseean Bill Durham and is the third horse to fill the role of FSU mascot. The Chief, an FSU student carefully chosen and groomed for this moment, wears an authentic costume designed specifically for Florida State by Seminole Indians. His face is covered with grease-based makeup, giving his skin a reddish tint. Garnet and gold stripes have been added in FSU fashion.

Meanwhile, the nationally-ranked Seminole cheerleaders encourage the packed and frenzied Campbell Stadium crowd while pounding an intimidating beat on Big Sam, the Seminole Victory Drum. The fans move their arms in unison to the Scalp 'Em cheer, following the beat of the drum. Renegade fidgets and shakes his head, awaiting the end of the coin toss proceedings. Chief Osceola shakes the spear over his head and the crowd roars its approval.

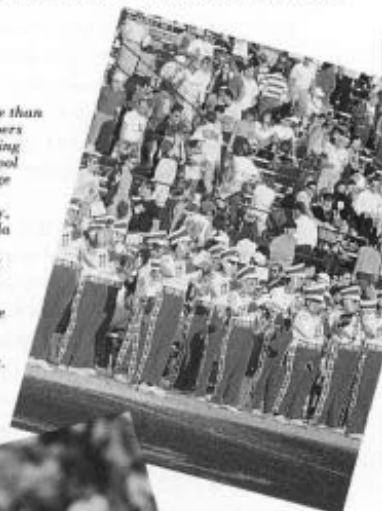
The game captains and referees leave midfield. The excitement of the crowd is reaching a peak. Renegade and Chief Osceola gallop to the middle of the field, where the huge Seminole head is painted. The horse rears up on his hind legs and Chief Osceola

plants the fiery spear into the turf.

The roar of the crowd is deafening. The moment the spear hits the ground, an even larger cheer goes up while the Marching Chiefs start the FSU fight song in the background.

It is one of college football's greatest opening shows and has become the heart and soul of Seminole football.

With more than 400 members representing every school and college in the University, the Florida State Marching Chiefs is the band behind the Florida State fight song.



Above: Excitement reaches a fever pitch in Doak Campbell Stadium when Chief Osceola and Renegade head for the middle of the field and plant the flaming spear in the center of the turf prior to every home game.

Right: Every year, the competition to make the Seminole cheerleading squad is as close as the competition on the field.

Bowden Win #

126

Florida State 34, Ohio State 17  
1982





*Griffin, Ga. native Dave Roberts is a senior when it comes to eligibility, but the 1989 Academic All-American will complete work on his master's degree in communication during the 1990-91 school year.*

## ACADEMIC SUPPORT

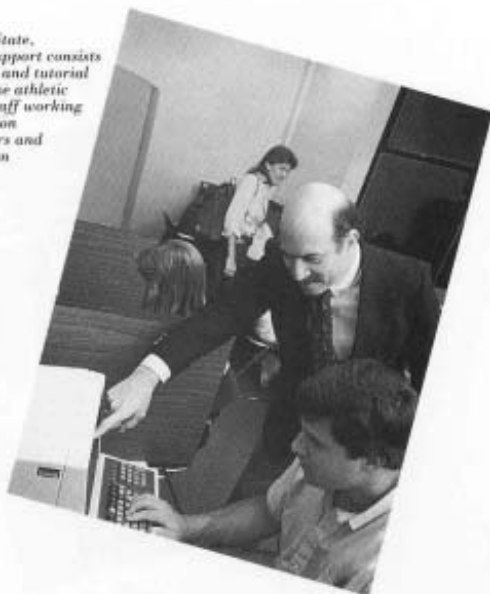
Florida State University offers a top level education to all its students and student-athletes are no exception. In fact, FSU's student-athletes have the advantage of one of the strongest academic support systems in the country.

A full-time staff of four, directed by Dr. Beverly Yerg, helps the incoming student-athletes adjust to campus life and aids them throughout their academic careers. First-year student-athletes go through an orientation program designed to teach time management, academic discipline and to familiarize them with the University and the athletic department when they first arrive on campus.

The academic support staff also holds nightly study halls and makes tutors available during the school year. They work closely with each school and college on campus to ensure each student-athlete makes satisfactory progress toward a degree.

For the FSU coaches and academic support staff, giving each student-athlete every opportunity to earn a degree is the primary goal.

*At Florida State, academic support consists of guidance and tutorial help from the athletic academic staff working in conjunction with advisors and professors on campus.*



Bowden Win #

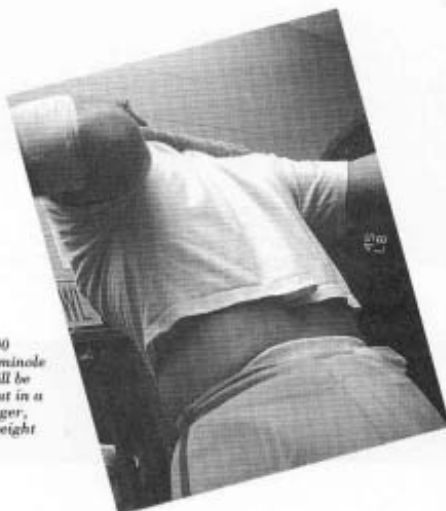
127

Florida State 59, Southern Illinois 8  
1982

# SEMINOLE STRENGTH PROGRAM



*Strength and conditioning are year-round projects for Florida State student-athletes.*



*Before 1990 is over, Seminole athletes will be working out in a newer, larger, updated weight room.*



*Under the direction of strength coach Dave Van Halanger, an eight-year veteran of the FSU coaching staff, Florida State players become stronger, more flexible, quicker, more explosive and faster.*

An integral part of the football tradition at Florida State is the strength program, which is among the nation's best. Directed by a knowledgeable and professional staff which truly cares about the student-athlete and each person's individual progress, the Seminole strength approach is three-dimensional — combining the physical, mental and spiritual aspects.

Florida State's strength complex is located in the Moore Athletic Center, adjacent to the football locker room. Over \$100,000 worth of Nautilus and free-weight equipment allows Seminole athletes to develop every major muscle group of the body in at least six different exercise movements. Soon, work will begin on expansion of the weight area, and purchase of new equipment, improvements which will help the staff serve all FSU athletes even better.

Strength coach Dave Van Halanger is in his eighth year as director of the year-round FSU strength and conditioning program. From the minute student-athletes step on campus, they become part of the strength and conditioning program, which produces not only tremendous strength gains, but increases in flexibility, quickness, explosion and speed. Van Halanger's philosophy of "the strong shall survive" is understood by Florida State athletes after going through an off-season program.

Seminole athletes train in a three-dimensional manner as the physical aspect of the body is not the only concern of the program. Van Halanger and his staff believe "that the mental aspect of conditioning combined with a solid spiritual base is vital for our athletes to perform at the peak of their physical potential."

Every year since Van Halanger's arrival, Florida State athletes have improved in all areas. The most recent numbers for FSU football team members include the following milestones.

## Bench Press

Over 400 pounds ..... 22 athletes  
Over 300 pounds ..... 55 athletes

## Squat

Over 600 pounds ..... 2 athletes  
Over 500 pounds ..... 15 athletes  
Over 400 pounds ..... 30 athletes

## Power Cleans

Over 300 pounds ..... 14 athletes  
Over 275 pounds ..... 12 athletes

## Vertical Jump

Over 30 inches ..... 45 athletes

## 40-Yard Dash

Under 4.5 seconds ..... 14 athletes  
Under 4.8 seconds ..... 31 athletes

Bowden Win #

**128**

Florida State 56, East Carolina 17  
1982