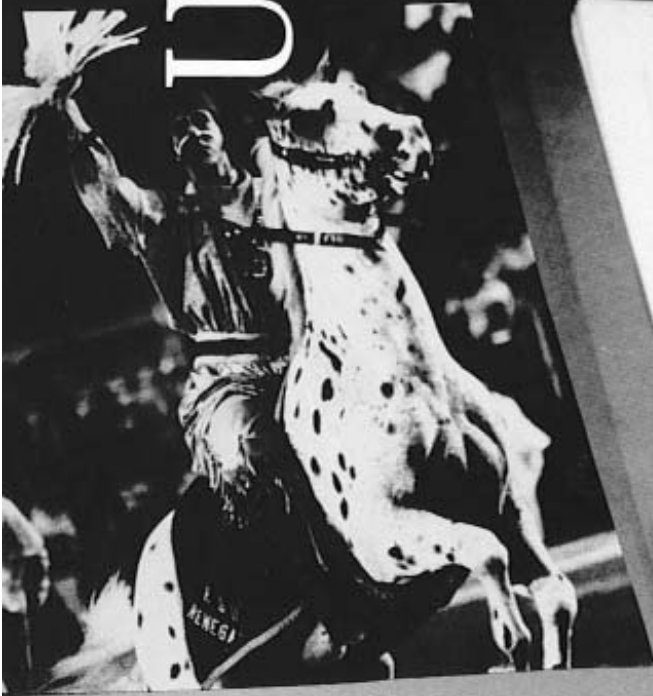


THE UNIVERSITY



*This is
Florida State University*

The University

THE UNIVERSITY

The University

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This Is Florida State University

Florida State University, nearing its golden anniversary as a coeducational graduate research institution, is poised on the brink of joining the nation's academic elite.

Building rapidly from the framework of a highly regarded liberal arts college for women, located on the oldest continuous site of higher education in Florida, the university has emerged as an institution of national and international esteem, evidenced by a number of exciting recent additions to its record of excellence:

- FSU, selected over the Massachusetts Institute of Technology, attracted the National High Magnetic Field Laboratory to Florida's capital city in 1990. The National Science Foundation will establish the \$100 million, state-of-the-art magnet lab at FSU, which will be joined in the research by the Los Alamos National Laboratory and the University of Florida. A Nobel laureate in physics is one of the first scholars drawn to the FSU faculty by the magnet lab.
- At the forefront of supercomputing since obtaining its first high-speed computer in 1985, FSU took yet another step in ultrafast computing in 1990 with the acquisition of two new supercomputers, the Thinking Machine Corp. Connection Machine and the Cray Y-MP. Both computers can be accessed from hundreds of locations in the United States and Europe.
- In 1991, Florida State ranked second in popularity nationwide among high school seniors, based on the number of students who request that their college entrance exam scores be sent to an institution. FSU was one of only three institutions among the top 15 choices of both black and white college-bound students.
- FSU's high-tech program in structural biology in 1991 received the university's largest single foundation grant to date, \$4 million, to position it among the leaders in the field worldwide.
- An art museum, a vast and varied art collection and an eminent scholar chair were donated to Florida State and

Central Florida Community College in 1990. Valued at \$42 million, the gift from the Appleton family of Ocala, Fla., is the largest ever received at Florida State. Another gift of \$2 million in 1991 has been matched by the state to allow a \$4 million expansion of the museum.

- In 1990, the FSU School of Theatre reached out to the Soviet Union when it began a mutual student-and-faculty exchange program with the renowned Moscow Art Theatre.
- Now the professional training ground for one of Florida's fastest growing industries, film production, FSU graduated its first class of film students from its School of Motion Picture, Television and Recording Arts in 1991. The school offers a bachelor's degree program in Tallahassee and a master's program in Sarasota.
- Florida's Office of Campus Volunteers, which matches college students with agencies in need of community service volunteers, is located at Florida State.
- A state-of-the-art student recreation center, including indoor pool, saunas, racquet sports and basketball courts, was completed in 1991.
- Construction of the \$75 million University Center is underway adjacent to Doak S. Campbell Stadium. When completed, the University Center will provide 550,000 square feet of classroom and office space and a centralized location for student services. The three-phase project will include two eight-story buildings and three four-story buildings on the east and west sides of the stadium, enclosure of the south end zone and expansion of Moore Athletic Center.
- And, in 1990, Florida State, after being courted by several national athletic conferences, joined the Atlantic Coast Conference as its ninth member, capping more than a decade of national prominence in intercollegiate athletics.

The University

Florida State's nearly 29,000 students have the benefit of an expert faculty which includes four members of both the National Academy of Sciences and the American Academy of Arts and Sciences.



The University

As this list attests, Florida State has begun the 1990s with exceptional strength, energy and vision for the future. Under the new leadership of the university's 11th president, Dr. Dale W. Lick, FSU will continue to build on the foundation of its long history of excellence in scholarship, research and humanity.

A public university and a senior member of the State University System, Florida State was founded as an institution of higher learning in 1851 by legislative act and began operating in Tallahassee with its first students in 1857.

Today, Florida State's operating budget is \$399 million. Faculty and administrators generate more than \$87 million annually in external funding to supplement state-sponsored research, and the private, non-profit

FSU Foundation raises millions through private gifts to support academics.

The main campus is spread over 347 acres in Tallahassee; the university owns a total of 1,172 acres in Leon, Bay and Franklin counties. Within the state, FSU maintains facilities at its 28-acre campus in Panama City, its marine laboratory on the Gulf of Mexico, the Appleton Museum of Art in Ocala and the film and theater professional-training programs in Sarasota.

Additionally, the Center for Professional Development and Public Service, housed in the Florida State Conference Center on the edge of the

main campus, provides extensive credit and non-credit continuing education programs statewide. For many years, FSU has extended its reach far beyond Florida through international study programs in England, Italy, Switzerland, Yugoslavia, France, Panama, Costa Rica and the Caribbean.

These far-reaching programs are but a few of the 271 graduate and undergraduate degree programs offered through Florida State's eight independent colleges — Arts and Sciences; Business; Communication; Education; Engineering; Human Sciences; Law; and Social Sciences (incorporating the School of Public Administration and Policy) — and eight independent schools — Criminology and Criminal Justice; Library and Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 1,533 members, the FSU faculty

currently includes five members of both the National Academy of Sciences and the American Academy of Arts and Sciences, and has included five Nobel laureates. The faculty is backed by 2,887 administrative, professional and support staff.

Library holdings at Florida State include 1.83 million book titles, 18,843 serials and 3.59 million microforms. The main library facility, the Robert M. Strozier Library, is linked via a computerized information system to other state university and national research libraries. The Paul A.M. Dirac Science Center Library places scientific resources close by the university's main science research complex.

On the top floor of the Dirac Library is the headquarters of the Supercomputer Computations Research Institute, a multidisciplinary, multinational program that brings together some 100 scientists, engineers and technicians. SCRI is electronically linked to an off-campus research complex and the university's two powerful supercomputers.

Also providing unique research opportunities is the physics department's Tandem Van de Graaff Superconducting Accelerator Laboratory, which houses two powerful atom smashers and is ranked among the top four in the nation by the National Science Foundation.

Graduate students, who number more than 5,000, pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

FSU places a high priority on its nearly 29,000 students, their needs and interests. The Honors and Scholars program, the FSU Distinguished Lecture Series, student government, the one-of-a-kind, all-collegiate Flying High Circus, and intramural sports are among more than 200 organizations and activities in which students can participate.

In the heart of the state's thriving capital city, Florida State bonds the educational and social aspects of campus life just as it blends Gothic and modern styles of architecture with the oaks, pines, dogwoods, palms and azaleas of North Florida.

Florida State continues to progress and grow — from its foundation as the Seminary West of the Suwannee, through the early 20th century as the academically respected Florida State College for Women and its co-educational status as a university in 1947, to its modern development as an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and as a standard-setter in the basic sciences and the performing arts. In all areas of teaching, research and service, Florida State University is advancing boldly into the 21st century.

Styles of architecture on the Florida State University campus range from the Gothic beauty of Dodd Hall, the oldest building on campus, to the modern facilities at the science complex.



UNIVERSITY ADMINISTRATION

Dr. Dale W. Lick

**President
Florida State University**

Dr. Dale W. Lick became the 11th president of Florida State University on Aug. 1, 1991. He heads an institution with an enrollment of 29,000 students and an operating budget of \$400 million.

Lick had served as president of two institutions of higher education, the University of Maine and Georgia Southern College (now Georgia Southern University), prior to his selection by the Florida Board of Regents as FSU president on March 11, 1991.

A mathematician by academic discipline, Lick also previously held administrative positions at Old Dominion University, Russell Sage College and Drexel University.



Although most every building on campus is located within a 15-minute walk, there is still room for expanses of lawn and Southern greenery.

Like his predecessor, Dr. Bernard F. Sliger, who retired as FSU president after 15 years, Lick is a native of Michigan and an alumnus of Michigan State University. Lick was born Jan. 7, 1938, in Marlette, Mich.

At Michigan State University, Lick earned a bachelor of science degree in 1958, graduating in three years with honors, and a master of science degree in 1959, both in mathematics. He earned a Ph.D. in mathematics from the University of California at Riverside in 1965.

After completing his doctorate, Lick joined the faculty at the University of Tennessee, Knoxville, as an assistant professor of mathematics. Two years later, on leave from UT-Knoxville, he was a visiting research

mathematician at Brookhaven National Laboratory in New York. He returned to UT-Knoxville as a tenured associate professor of mathematics.

In 1969, Lick became head of the department of mathematics at Drexel University in Philadelphia, Pa., while at the same time serving as an adjunct associate professor in biomathematics at Temple University Medical School. From 1966 to 1971, he was also a consultant to the Computing Technology Center of Union Carbide Corp. for Oak Ridge National Laboratory.

Lick moved to Troy, N.Y. in 1972 to serve as vice president for academic affairs at the private Russell Sage College. Two years later, he was named dean of the School of Sciences and Health Professions and professor of mathematics and computing sciences at Old Dominion University. He headed the largest of the Norfolk, Va. university's five academic schools for four years.

From July 1978 to September 1986, Lick was president of Georgia Southern and a professor of mathematics and computer science, and helped lead the Statesboro institution from a teachers' college to university status.

On Sept. 1, 1986, Lick became president and professor of mathematics at the University of Maine located in Orono, a land-grant university and Sea Grant College, the largest of the seven institutions in the University of Maine System.

Florida State's 11th president has been married since 1956 to Marilyn K. Foster. The Licks have three grown children, Kitty, Diana and Ronald.



**DR. DALE
W. LICK**

The University

University Administration

President _____ **Dr. Dale W. Lick**
**Interim Provost and Vice President
for Academic Affairs** _____ **Dr. Robert Glidden**
**Vice President for Finance
and Administration** _____ **John R. Carnaghi**
Vice President for Student Affairs _____ **Dr. Jon C. Dalton**
**Vice President for
University Advancement** _____ **Dr. James E. Pitts**
Vice President for Research _____ **Dr. Robert M. Johnson**
Dean of the Faculties and Deputy Provost _____ **Dr. Steve Edwards**



BOB GOIN



CHARLES W. EHRHARDT

Bob Goin
Athletic Director

Bob Goin was named athletic director at Florida State in January of 1990 after eight years as an associate and assistant athletic director at the school. Goin had served as the acting athletic director at Florida State prior to earning the job on a permanent basis.

Goin, along with former FSU President Bernard Sliger, are widely credited with making the single most important move in the school's athletic history when Florida State joined the prestigious Atlantic Coast Conference on July 1, 1991. By implementing one of the nation's top compliance programs, spearheading the development of athletic facilities and committing himself to continuing FSU's unprecedented successes both on and off the field, Goin has proven himself an excellent leader in less than two years at the helm of FSU's athletic department.

Among his many national responsibilities, Goin serves on the powerful College Football Association Television Committee and will take a post on the Atlantic Coast Conference Television Committee beginning in 1991.

An assistant and then associate athletic director at Florida State from 1982-90, Goin was responsible for many aspects of the day-to-day operation of the department. Among his many duties was the responsibility for all game-day operations for the Seminole football, basketball and baseball teams. He worked as tournament director for seven NCAA baseball regionals, including the NCAA South, Atlantic and East tournaments.

Goin came to Tallahassee in July of 1981 after two years as athletic director at California (PA) State College, where he was credited with expanding the athletic department. During his time there, he formed the Cal State Athletic Scholarship Fund and Athletic Booster Club.

Prior to taking the California post, Goin served as assistant athletic director at West Virginia University. From 1976-79, Goin was involved in several expansion projects at WVU, including construction of a new stadium and athletic facility.

From 1960-76, Goin worked at Bethany College, where he held a variety of positions. He was an associate professor and chairman of physical education and athletics at Bethany, as well as taking coaching assignments in football, basketball and baseball.

A recipient of a number of coaching honors, Goin currently serves on many university-wide committees. As a member of the Compliance Committee, Goin has developed and implemented a program which protects the integrity of the university by making sure each and every regulation governing

intercollegiate athletics is followed. He is also on the Recreational Facilities Study Committee and the Campus Alcohol and Drug Information Center Committee.

Goin and his wife, Nancy, have three sons—Doug, Brian and Bruce—a daughter, Janice, and two grandchildren—Nikki, 11, and Robbie, 7.

Charles W. Ehrhardt
Faculty Athletic Committee Chairman

Now beginning his eighth year as Chairman of the FSU Athletic Committee, Charles Ehrhardt continues to be an important voice for Florida State on the national level. Recently, Ehrhardt was appointed by NCAA Executive Director Dick Schultz to the National Collegiate Athletic Association's Special Committee to review the NCAA Enforcement and Infractions process.

Twice elected president of the Metro Conference, Ehrhardt has served as chair of the Faculty Athletics Representatives Association and has been a member of the College Football Association's Monitoring Committee since 1989.

This is Ehrhardt's second stint on FSU's Athletic Committee. A professor of Law at Florida State since 1967, he first worked on the committee from 1969-71. He was reappointed to the board in 1983 and succeeded Dr. James Jones as chairman in 1984, becoming Florida State's representative to the NCAA with the appointment.

A highly-respected expert in the field of Evidence, Ehrhardt is the Ladd Professor of Evidence in the Florida State College of Law. He wrote the Florida Evidence Code, passed by the state legislature in 1976, which deals with the admissibility of evidence in court trials. Ehrhardt has also written a book on evidence, which is now in its third edition.

Ehrhardt is in demand as a lecturer and speaker. He works with lawyers and judges nationwide as a private consultant on evidence matters. He currently teaches in the areas of torts, evidence, trial advocacy and sports law. He has been honored four times as the outstanding professor in FSU's College of Law and also was the recipient of a University Teaching Award in 1989.

A native of Elkader, Iowa, Ehrhardt received a bachelor's degree from Iowa State University in 1962. He went on to the University of Iowa where he earned his law degree two years later. He eventually became an Assistant United States Attorney in Iowa before coming to Tallahassee.

Ehrhardt and his wife, the former Judy Sutton, have three children.



Charles Hurst

Assistant Athletic Director

Charles Hurst is beginning his fifth year as Assistant Athletic Director at Florida State with direct responsibility for all business affairs. His duties include supervision of the annual budget, business and ticket office operations, facilities management, personnel records administration and coordination of legal and administrative matters with university offices.

In coming to Tallahassee after a stint at the University of Florida, Hurst brought years of business and auditing experience to his current post. While at UF, he served as the Director of Internal Management Auditing from 1983-1987. In that capacity, Hurst guided a staff of nine in developing all internal auditing programs within the university. Hurst also served as Manager of Internal Auditing at the University of South Alabama from 1981-1983.

A 51-year-old native of Talladega, Ala., Hurst received his bachelor's degree from Jacksonville State (AL) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, Ala.

Hurst is also affiliated with several organizations related to his field, including the American Institute of Certified Public Accountants and the Florida and Alabama Societies of Certified Public Accountants.

He and his wife Juanita have one daughter.

Dr. Janice Stocker

Assistant Athletic Director

Dr. Janice Stocker is in her sixth year with the Florida State athletic program in 1991. She serves as FSU's senior women's administrator, as well as overseeing the operation of the men's and women's non-revenue sports programs.

The Muncie, Ind., native has worked in almost every area of athletics, including coaching, teaching, and administration, in her 27 years as a collegiate athletic administrator.

Stocker has been a member of athletic administrations at four universities and one conference. She was commissioner of the Wisconsin Women's Intercollegiate Athletic Conference, which included 12 institutions, before serving as associate director of women's athletics at the University of Minnesota just prior to her arrival in Tallahassee in 1987.

Her earlier work included stints at West Virginia University from 1977-79, as women's

athletic director at Ball State for six years, and as an instructor and coach at Slippery Rock for four years.

Stocker received her bachelor's degree from Earlham College in Richmond, Ind. in 1954 and earned her master's degree from Ball State. She completed her doctoral studies at Temple University in 1972.

Andy Urbanic

Assistant Athletic Director

Andy Urbanic begins his second year with the Florida State athletic staff as assistant athletic director in charge of football operations. In that role, Urbanic assists the director in the day-to-day operations of the department, in addition to overseeing all aspects of the football program, including team travel and home game operations, practice, class attendance, and dining hall and dormitory operations.

Urbanic came to Tallahassee with more than 20 years of athletic experience, primarily as a collegiate football coach. Prior to taking the administrative post at Florida State, he was offensive backfield coach and recruiting coordinator at the University of Akron (Ohio) from 1986-87 and an assistant head football coach and offensive coordinator there from 1987-88.

From 1980-86, Urbanic was the offensive backfield coach at the University of Pittsburgh in addition to directing the Pitt Panther Football and Foge Fazio Football clinics.

Several high school football programs have benefitted from Urbanic's coaching abilities. As a high school coach in Pennsylvania, Urbanic coached six undefeated seasons and earned eight state high school championships. From 1976-78, his Pittsburgh Penn Hills Senior High School team compiled a 32-game winning streak.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife Dorothy have two daughters.

Dr. John Eason

Assistant to the Athletic Director

John Eason, a 10-year veteran of the Seminole football coaching staff, begins his second year with dual duties within the FSU athletic program in 1991.

Eason's dual role includes coaching FSU's highly successful wide receivers and working



**CHARLES
HURST**



**DR. JANICE
STOCKER**



**ANDY
URBANIC**



**DR. JOHN
EASON**

The University



JOE
LABAT



BRIAN
MAND



JOHN
SHEFFIELD

with FSU athletes in all sports in the area of student affairs and academics. He serves as the internal monitor of the academic progress of the Seminole football team, which involves working closely with the department's academic support crew. His involvement touches all student-athletes at the school.

A native of Ocala, Fla., Eason joined Florida State from Tallahassee's Lincoln High School, where he was assistant principal for student affairs for two years. He also coached on the high school scene, serving as offensive coordinator at Leon High from 1973-79.

A receiver and punter for Florida A & M University from 1963-67, Eason earned All-America honors his junior and senior years. He was named MVP of the Rattler squad in both seasons and was invited to play in the Blue-Gray All-Star Game in 1967.

Following graduation, Eason played two years of professional football with the Oakland Raiders. He began his coaching career at Vanguard High School in Ocala, where he coached until 1971. In 1972, he returned to pro football, playing for the Montreal Alouettes of the Canadian Football League.

Eason holds a doctorate in Education Administration from Florida State. He received both his bachelor's and master's degrees from Florida A & M.

He and his wife Dorothy have a daughter, Amanda.

Joe Labat

Assistant to the Athletic Director

Currently in his 13th year on the FSU athletic staff, Joe Labat begins his second year as assistant to the athletic director in 1991. His primary duty in that role is coordinating financial aid assistance for Florida State's student-athletes. Labat is also involved in a variety of other activities as assigned by the athletic director. Recently, he served as tournament director for the 1991 NCAA Atlantic Baseball Regional held in Tallahassee.

Previously, Labat handled the day-to-day fiscal operations of the athletic department as the athletic business manager.

Labat joined the athletic staff in 1978 after serving in the accounts payable section of the Florida State Controller's office across campus. He spent the next nine years managing Florida State's athletic department budget.

Upon graduation from Florida State in 1967, Labat began teaching and coaching football and track at Tallahassee's Rickards High School. After five years at Rickards, he moved on to Florida State.

The native Tallahasseean is a member of the Collegiate Business Administrators Association.

An avid golfer and jogger, Labat is married to the former Marcia Allen.

Brian Mand

Assistant to the Athletic Director

Brian Mand begins his third year as an assistant to the athletic director in 1991, his 12th year on the staff at Florida State. Prior to taking over his current job, Mand served as academic advisor to FSU athletes beginning in 1980.

His current duties include coordinating and overseeing NCAA, Atlantic Coast Conference and institutional compliance, implementing and directing FSU's rules education programs and serving as the liaison to the NCAA and conference for legislative interpretations.

Before coming to Tallahassee, Mand held academic advising positions at East Carolina and Rutgers. He also served as assistant to the athletic director at Rutgers.

Mand earned a bachelor's degree in business administration from Wake Forest University in 1972. Following that, he earned his master's degree in athletic administration from Ohio State in 1977. He has completed coursework on a doctorate at Florida State in athletic administration and was recently inducted into the Phi Kappa Phi National Society.

Mand is also a member of the American Alliance for Health, Physical Education, Recreation and Dance, and the North American Society of Sports Management. In addition, Mand is a past president of the National Athletic Academic Advisor's Association.

Mand and his wife Roberta have a son, Brandon, and a daughter, Krystina.

John Sheffield

Assistant to the Athletic Director

Georgia native John Sheffield enters his ninth football season at Florida State in 1991 with important duties in the areas of tickets and special events.

As ticket coordinator, Sheffield directs the FSU season ticket campaigns for football, basketball and baseball, as well as overseeing Florida State's ticket office operations. He works closely with the FSU Office of Communications to increase ticket sales and community awareness. Several years ago, Sheffield was responsible for computerizing Florida State's ticket operations and he currently directs a staff of six who handle FSU ticket sales at all athletic events.



The 1975 graduate of Florida State served as director of ticket operations for the Tampa Bay Buccaneers from 1977 to 1982 before returning to his alma mater in 1983 as ticket manager.

Following graduation from Florida State, he worked in the FSU athletic department for one year. He spent time with the Atlanta Braves organization before joining the Miami Dolphins as assistant director of tickets. Then, he was the business manager for the Ft. Lauderdale Strikers of the North American Soccer League before taking the post with the expansion Buccaneers in Tampa.

Sheffield retains his ties with the National Football League as he worked the last 12 Super Bowls in the area of ticket operations and trouble shooting.

He and his wife Peggy have two sons — John Jr. and Sam.

Greg Phillips
Athletic Business Manager

Athletic Business Manager Greg Phillips starts his second year in that capacity for the FSU athletic department, although he has logged a total of five years with the Seminole business office since 1986.

As athletic business manager, Phillips is charged with handling the day-to-day fiscal operations of the department. In addition, he assists the assistant athletic director of financial planning in overall budgeting, financial reporting, payroll, purchasing and travel. Phillips is also responsible for all departmental computer operations.

Phillips completed his master's degree in accounting at Florida State in 1986 and joined the athletic staff in the fall of that year as an assistant to the Athletic Business Manager. Working up through the ranks, he took over his current position in the fall of 1989.

A member of the College Athletic Business Management Association, Phillips completed a master's degree in Sport Management at the United States Sports Academy.

Phillips, a 29-year-old native of Bartow, Fla., married the former Deanna Porter this past June.

Bernie Waxman
Facilities Coordinator

Newcomer Bernie Waxman took over the position of facilities coordinator for the FSU athletic department in April of 1991.

Waxman's duties include overseeing all scheduling and maintenance of FSU's athletic facilities, which include Mike Long Track, Dick Howser Stadium, Doak Campbell

Stadium, the Moore Athletic Center, the football practice fields and Lady Seminole Field. He oversees the upkeep of these buildings and is involved in all repair and construction work on the facilities.

Although new to the athletic staff, Waxman has been involved with FSU athletics in one way or another for nearly 25 years. He is a 1971 graduate of Florida State who earned three letters as a member of the FSU track and field team. He captained the team in 1972, the same year he earned his master's degree from FSU.

Waxman then worked for the Tallahassee Parks and Recreation Department before moving over to FSU as assistant intramurals director in 1974. He later would become director, a post he held for more than 10 years before taking over his new position this year. During his time with the intramural office, Waxman served as a master official for FSU track and field events and as the head statistician for all Florida State men's and women's basketball and football games. In that capacity, he directed the crew which compiled the statistics for all Seminole home games.

Waxman has completed work on a doctorate in Athletic Administration and is currently writing his dissertation.

He is married to the former Lisa Kinch, also a former FSU track and field athlete, and the couple has a two-year-old daughter, Gabrielle.

Dr. Beverly Yerg
Director of Academic Support Services

A member of the Florida State University faculty since 1977, Dr. Beverly Yerg is in her sixth year working with Florida State's academic programs for the athletic department. In implementing a plan to guide student-athletes through their years of college, Yerg helps all Florida State student-athletes, and especially the freshmen, adjust to the pressures of college life.

Yerg's duties include evaluating recruits for academic potential and teaching academic enhancement classes. These are mandatory two-hour non-credit classes for transfers and freshmen designed to teach basic survival skills of college life. The class includes library orientation, time management, recognizing and managing stress, FSU values and standards and career planning, to help student-athletes manage their academic and athletic careers effectively.

Yerg also oversees the professional staff who deliver advising and tutorial services to men and women in all varsity sports.

Yerg served as a member of two committees that studied the academic area of the Florida State athletic department before

The University



GREG PHILLIPS



BERNIE WAXMAN



DR. BEVERLY YERG



TERRY
HUME



WAYNE
HOGAN

tackling the newly-created position in 1986. In 1983, she was on a six-member academic subcommittee of the athletic board that studied some of the problems of student-athletes and recommended solutions in the form of the Student Academic Enhancement Plan. She also chaired the self-study committees in 1985 and 1990 that studied every area of the athletic department.

A native of Warren, Pa., Yerg received her bachelor's degree in education from Temple University in 1960. She returned to Temple to finish her master's degree in education in 1973, and in 1977 she received her Ph.D. from the University of Pittsburgh.

Since the completion of her doctoral studies, Yerg has served as an assistant and associate professor in Florida State's Department of Movement Science and Physical Education, and held the post of department head from 1982-85. She continues to teach in the department in addition to her duties as director of academic support services.

A former national president of Delta Psi Kappa, the professional fraternity for Health, Physical Education and Recreation, Yerg belongs to several other professional organizations and has authored many articles and abstracts related to teacher effectiveness and teacher education.

Yerg and her husband Robert have one son, David, a 1988 FSU graduate.

Terry Hume

Marketing Coordinator

Former Florida State athlete Terry Hume, a 13-year veteran of the athletic staff, is in her sixth year as the marketing and promotions coordinator for the entire FSU athletic department.

Hume began working at her alma mater in October of 1978, assisting former women's athletic director Barbara Palmer with a variety of administrative duties, including promoting Florida State's non-revenue sports. She held that position until early in 1986, when the athletic department underwent a reorganization.

Her duties now include overseeing the department advertising efforts as well as handling all promotional activities associated with FSU's 16 sports. She is also the department's advisor for its spirit groups.

A 1977 graduate of Florida State, Hume played four years on the Lady Seminole volleyball team while earning degrees in English and business. She was named team captain and grabbed MVP honors her senior year.

The Tacoma Park, Md. native is a 1974 graduate of Coral Gables High School in Miami. Hume has a daughter, Amy Lauren.

Wayne Hogan

Director of Communications

Tallahassee native Wayne Hogan begins his 10th season as the sports information director at Florida State in 1991. The 1979 graduate of FSU returned to his alma mater in 1982 as the head of the Seminole SID operation.

In 1990, Hogan was named Director of Communications at FSU with added responsibilities in the areas of marketing, promotions and electronic media, as well as continuing to direct operations of the sports information office.

With the responsibility for all publicity and public relations matters concerning the FSU athletic program, its coaches and its student-athletes, Hogan and his staff handle the compilation and distribution of all information on Florida State's 16 intercollegiate sports. His staff includes three assistant SIDs, an administrative assistant and students.

Hogan began his career in the public relations and broadcasting fields while a student. From 1975-79, he performed a variety of duties for the Seminole athletic program, including working in the sports information office and engineering the Seminole Sports Network broadcasts for football and basketball. In addition, Hogan held play-by-play announcing duties for the Seminole baseball team.

After graduating from FSU in 1979, he worked for two minor league baseball teams — the Charleston (W. Va.) Charlies and the Albuquerque (N.M.) Dukes — before taking over as an assistant sports information director at New Mexico, where he worked for two years before returning to Tallahassee.

Currently, aside from his duties as sports information director, Hogan handles color commentary for the Florida State basketball radio network and does play-by-play announcing for the Seminole baseball telecasts on the Prime/Sunshine Network. This past spring, Hogan taught a class in sports information in FSU's College of Communication.

Wayne's father, Patrick Hogan, is a former sports information director and Vice President for Public Affairs at Florida State. He was inducted into the Florida State Athletic Hall of Fame in 1990.

Hogan has two daughters, Lindsay and Kelly, and is married to the former Dawn Dewberry. The couple celebrated the birth of a son, Justis Patrick, on July 1, 1991.



Kim McWilliams

Assistant Sports Information Director

Kim McWilliams is the newest member of the FSU athletic staff as she joined the Seminole Sports Information Office in August of 1991 as an Assistant Sports Information Director.

A 1990 graduate of North Carolina State University, McWilliams handles publicity and publications for FSU's highly successful women's athletic programs. Her main responsibilities lie with the women's volleyball, basketball and softball teams as she travels with those squads while working as a liaison between them and the media.

McWilliams was a four-year letterwinner at N.C. State as an outside hitter for the volleyball team. She served as a co-captain her senior season while earning a degree in speech communication. McWilliams was a member of the Fellowship of Christian Athletes as well as the Outstanding College Students of America list. She was named to the Atlantic Coast Conference honor roll.

A Tallahassee native, the former Kimberly Ayer is married to Shannon McWilliams. Both graduated from Tallahassee's North Florida Christian High School.

Donna Turner

Assistant Sports Information Director

Donna Turner is in her third year as a member of the Florida State athletic staff after returning to her alma mater in June of 1988 as assistant sports information director. She held a similar position the previous two years at Iowa State University in Ames, Iowa.

Turner worked in the Sports Information Office at FSU from 1981-85 as a student assistant while obtaining her degree in communication.

Graduating from Florida State in 1985, she traveled to Ohio University to work on a master's degree in sports administration. In December of 1986, she completed the degree requirements which included internships in the Ohio University baseball office and the East Carolina University marketing office. She worked in the athletic ticket office at the University of North Carolina in Chapel Hill for several months before joining the Iowa State athletic program.

At Iowa State, Turner helped coordinate publicity for the Cyclones' 21-sport athletic program. She served as primary contact for ISU's baseball, women's basketball, and volleyball programs. Additionally, she edited

the *Cyclone Watch*, a monthly booster club publication, and co-edited the football game program.

At Florida State, Turner is the editor of *Tribe Magazine*, FSU's football game program, as well as a primary media contact for football and baseball. She is responsible for producing those sports' media guides and also handles all photography matters related to the department.

Turner's publications have earned several awards from the College Sports Information Directors of America. Both the 1989 Florida State Football Media Guide and the 1990 FSU Baseball Guide were judged "Best in the Nation" by that organization.

Turner, a 28-year-old native of Gainesville, Fla., is single.

Rob Wilson

Assistant Sports Information Director

Entering his fifth year with the Florida State athletic staff in 1991, Rob Wilson is the primary media contact for the FSU men's basketball team, and has duties with many other Florida State sports programs. He serves an important role in the football operations area of the FSU sports information staff.

A Florida State graduate, the San Diego, Calif., native returned to his alma mater in July of 1987 as assistant sports information director.

Wilson spent three years in a similar position at East Carolina University from 1984-87. In addition to his duties as assistant SID there, where he worked with the Pirate football and men's and women's basketball teams, Wilson was the color analyst on the Pirate Sports Network for basketball and football.

A 1983 Florida State graduate, Wilson received a bachelor of arts degree in communication with a minor in chemistry. Following graduation, he spent the 1983-84 school year as a graduate assistant in the FSU sports information office.

Wilson attended Ole Miss in 1979 and played wide receiver for the Rebels under Steve Sloan. One year later, he transferred to Okaloosa-Walton Junior College where he earned an associate of arts degree in 1981.

Wilson, a 30-year-old bachelor, has won numerous awards for his publications, including a "Best in the Nation" honor for his 1988-89 Seminole Basketball Media Guide.

The University



**KIM
McWILLIAMS**



**DONNA
TURNER**



**ROB
WILSON**

Doak Campbell Stadium

On Oct. 7, 1950, three years after the first Seminole football team played its first game, the Florida State Seminoles and Randolph Macon Yellowjackets played the first game at Doak Campbell Stadium before a crowd of 9,676.

Last December, a record 63,190 screaming fans packed the same site to watch two of the nation's finest football teams do battle.

But through the years, one thing hasn't changed. Both crowds saw Seminole victories.

In 1950, the Seminoles inaugurated their brand new home with a 40-7 win over the Yellowjackets. And last December, FSU won its 154th game in the stadium with a 45-30 victory over arch-rival Florida.

In fact, since the stadium's opening 41 years ago, Florida State

teams are 154-65-3 at home for a winning percentage of nearly 70 percent. Since Bobby Bowden's arrival in Tallahassee 15 years ago, Seminole fans have been treated to even more home victories. His FSU teams are 71-14-1 at home for a winning percentage of .831.

When over 60,000 die-hard garnet and gold clad Seminole fans pack Doak Campbell Stadium on six football home Saturdays, it's not hard to imagine why FSU's football teams have found so much success at home over the years.

On those Saturdays, Doak Campbell is transformed from a huge, silent, steel structure on the edge of the Florida State campus into one of the most exciting places in the state and even the nation.

The growth and expansion of Doak Campbell Stadium has mirrored the growth of Florida State into one of the nation's top football programs. Since 1976, when Head Coach Bobby Bowden arrived to give new life to the football program, Doak Campbell has grown by over 20,000 seats. And every year, more and more bodies are occupying those

seats for every single Seminole home game.

In 1990, for only the second year in school history, the Seminoles averaged over 61,000 fans per home game. This, despite the fact that the listed capacity of the stadium is 60,519. In its six home games last year, Florida State attracted 367,374 fans for an average of 61,229 per contest. That ranked second only to the 1989 season, when FSU drew 61,365 per game.

Last year, each of Florida State's six home crowds ranked among Doak Campbell Stadium's Top 20. Eight of FSU's Top 10 crowds were recorded in the past two seasons, including the largest crowd ever to see a Florida State home game when 63,190 saw the FSU-Florida game last December first.

Top Single Season Home Attendances

No.	Year	Games	Total	Average
1.	1989	6	368,185	61,364
2.	1990	6	367,374	61,229
3.	1986	6	343,835	57,305
4.	1988	7	395,692	56,527
5.	1984	6	338,932	56,489
6.	1985	6	333,661	55,610
7.	1987	6	322,056	53,676
8.	1982	6	311,607	51,934
9.	1981	5	259,414	51,882
10.	1980	7	307,630	51,271



Doak S. Campbell Stadium, home of the Seminoles since 1950.



Another set of record crowds is expected to cheer on the Seminoles in 1991 with a home schedule that features a late-season matchup with intrastate rival Miami, a battle against eastern football power Syracuse as well as the traditional Homecoming and Parents' Day contests. Season ticket sales continue at a brisk pace as huge crowds at Doak Campbell quickly become a Seminole tradition.

Those crowds offer a contrast to the group of less than 10,000 who saw that first game at Doak Campbell. Since that time, seven expansions have added over 45,000 seats to the stadium. The original capacity of 15,000 in 1950 soon grew to 19,000 four years later, and to 25,000 in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to seat 40,500 and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions. The final expansion was completed in 1985, giving Doak Campbell its present capacity of 60,519.

A long-range plan has the stadium encased in a classroom office building with skyboxes overlooking the field and the end zone bowled in to create a horseshoe-like effect. This expansion is scheduled to begin in August of 1991 and will give the current structure a whole new look.

Named for Doak S. Campbell, the first president of Florida State University, the stadium sits adjacent to the five-year-old Moore Athletic Center on the outskirts of campus. The stadium seats rise out of a Bermuda grass turf enclosing the field, except at the end zones where additional stands accommodate overflow crowds.

In the spring of 1988, a prescription athletic turf (PAT) system was installed to alleviate drainage problems. This system involves a series of underground pumps which water and quickly drain the field, allowing a deeper root system in the natural turf. The \$350,000 surface also can be found in Joe Robbie Stadium in Miami and Soldier Field in Chicago.

The press box rises above the west stands to house the large group of media which regularly covers FSU football. This box includes seating for close to 100 writ-

ers, as well as broadcast booths for radio and television and separate president's and operations levels. A catwalk extends from the top floor to allow working space for television cameras.

In 1982, a skybox was erected over the east stands to provide a comfortable viewing area for the Seminole Boosters, Inc. The plush box seats over 200 in its main section while six loge boxes are on another level.

A large and information-packed scoreboard sits above the south end zone where it provides the latest information to Seminole fans throughout the stadium. Legible from nearly every seat in the stadium, the scoreboard features a computerized message center that updates offensive and defensive statistics throughout the game. Flanking the scoreboard is one of the symbols of Florida State football, a neon spear that registers crowd noise.

The stadium offers FSU fans an unrestricted view from every seat in the house and features all the modern conveniences in its spacious aisles and concession areas. A professional public address system, first aid booths and effective security system is in place at every Seminole home game.

Throughout FSU's football history, Doak Campbell Stadium has undergone expansion and improvements to accommodate an ever-growing group of Seminole fans. From its first-class playing surface to its excellent sightlines, Doak Campbell Stadium provides a fine showcase for one of the best collegiate football programs in the country — the Florida State University Seminoles.



The original Doak Campbell Stadium was built in 1950 and was basically a steel structure that accommodated a total of 15,000 fans. Before the stadium was opened, Florida State football players were paid one dollar an hour to assist in painting the stadium. There were no dressing rooms, so players and coaches had to congregate underneath the stands before the game and during halftime.

Campbell Stadium's Top 20 Crowds

No.	Att.	Year	Opponent	FSU	OPP
1.	63,190	1990	Florida	45	30
2.	62,711	1989	Auburn	22	14
3.	62,693	1988	Florida	52	17
4.	62,602	1989	Miami	24	10
5.	62,561	1987	Miami	25	26
6.	62,307	1986	Florida	13	17
7.	62,111	1990	Georgia Southern	48	6
8.	61,983	1990	East Carolina	45	24
9.	61,897	1989	Clemson	23	34
10.	61,852	1989	South Carolina	35	10
11.	61,757	1988	Michigan State	30	7
12.	61,613	1989	Tulane	59	9
13.	61,250	1985	Miami	27	35
14.	60,301	1990	Virginia Tech	39	28
15.	60,111	1990	Louisiana State	42	3
16.	60,103	1986	Southern Miss	49	13
17.	59,678	1990	Cincinnati	70	21
18.	59,109	1988	Georgia Southern	28	10
19.	58,930	1984	Florida	17	27
20.	57,671	1984	Auburn	41	42

The Greatest Show in College Football



Only twice in the history of Florida State football has someone other than FSU mascot Chief Osceola thrown the spear to the ground in Florida State's pre-game ritual. The only two people given that honor were former FSU President Bernie Sliger, who threw the spear before his last home game as President last year against Cincinnati, and television and movie actor Burt Reynolds.

From the pregame ritual to the fourth-quarter fanfare, from the opening kickoff to the last tick of the clock, nothing can compare to the pageantry and excitement of Seminole football. On a warm September night or a sunny November afternoon, fall Saturdays in Tallahassee mean one thing — Florida State football.

The fun of FSU football Saturdays has become a tradition for Seminole fans, just as winning has become a tradition for their Seminole football teams. The excitement begins with the pre-game tailgate parties and builds as game time gets nearer.

Minutes before kickoff, anticipation reaches a fever pitch. Every eye is riveted on the north end zone. Suddenly, FSU mascots Chief Osceola and Renegade burst out of the tunnel onto the playing field, followed by Head Coach Bobby Bowden and the Seminole team.

Renegade, a beautiful Appaloosa horse owned by Tallahasseean Bill Durham, gallops the length of the field. Riding Renegade, holding a 10-foot flaming spear is Chief Osceola. The Chief, an FSU student carefully chosen and groomed for this moment, wears an authentic costume designed specifically for Florida State University by the Seminole



Seminole mascots Chief Osceola and Renegade made a rare road appearance at the 1990 Blockbuster Bowl in Miami.

Indians. His face is covered with grease-based makeup with garnet and gold stripes added in FSU fashion.

Meanwhile, the nationally-ranked Seminole cheerleaders encourage the packed and frenzied Campbell Stadium crowd and the Marching Chiefs pound out an intimidating beat. The fans move their arms in unison to the now familiar and much-imitated Scalp 'Em cheer, following the beat of the drum. Renegade fidgets and shakes his head, awaiting the end of the coin-toss proceedings. Chief Osceola shakes the still-flaming spear over his head and the crowd roars its approval.

The game captains and referees leave midfield. The excitement reaches a crescendo. Renegade and Chief Osceola gallop to the middle of the field, where the huge Seminole head is painted. The horse rears up on his hind legs and Chief Osceola plants the fiery spear into the turf.

The roar of the crowd is deafening. A thrill goes through the crowd. The moment the spear hits the ground, an even larger cheer goes up while the Marching Chiefs start the FSU fight song in the background.

Unique to Florida State, this opening show has become a trademark of Seminole football, featured on national television and recognized by fans across the country. Nothing can compare.



RIGHT: All Florida State student-athletes have the benefits of the new study hall area.

ACADEMIC SUPPORT & STUDENT SERVICES

Florida State University offers the best in a college education to each of its nearly 29,000 students and its student-athletes are no exception. In fact, FSU's student-athletes are afforded the extra advantage of one of the strongest academic support systems in the country.

Directed by Dr. Beverly Yerg, a member of the FSU faculty since 1977, a full-time staff of four helps incoming student-athletes adjust to campus life and aids them throughout their academic careers. First-year student-athletes go through an orientation program designed to teach time management and academic discipline, and to familiarize them with the University and the athletic department.



FSU's excellent academic athletic advising staff assists students in reaching their goal of a degree.

Throughout the athlete's career, the academic support staff holds nightly study halls and makes tutors available during the school year. They work closely with the faculty of each school and college in the University to ensure each student-athlete makes satisfactory progress toward a degree.

The academic support staff assists the FSU coaching staffs in monitoring the class attendance of Florida State student-athletes



and also assists upperclass student-athletes in securing career counseling if desired. The staff serves as a liaison between the athletic department and the academic departments of the University.

Last spring, the academic support staff moved into the 2,200 square foot area which formerly comprised the Seminole weight room. This area now serves as a study hall and resource area for FSU student-athletes, complete with study carrels, computers and basic reference materials. It provides a quiet work area where students can meet with tutors or simply study on their own. This

area, completely devoted to the "student" part of the student-athlete, also honors former FSU Academic All-Americans and current honor roll members.

Working closely with the academic support staff is the athletic department's office of student services. The many functions of this office include monitoring eligibility and scholarship matters for the FSU athletic department. They assist the student-athletes in dealing with scholarship paperwork and getting through some of the extra "red tape" involved in being a student-athlete. The

student services staff serve as the communication link between Florida State and conference and NCAA officials.

For everyone in the Florida State athletic department — from the coaches and academic support people to student services staff and administration — giving each and every student-athlete every opportunity to earn a degree is the primary goal.

The University



Overall, Florida State's football student-athletes are a diverse group with a wide range of majors. A list of the majors selected by FSU scholarship football players of junior level academic standing or above:

MAJOR	NO. of PLAYERS
Management	7
Social Science	7
Social Work	4
Communications	3
Economics	2
Marketing	2
Political Science	2
English	1
Finance	1
Hospitality Administration	1
Housing	1
Interior Design	1
Industrial Engineering	1
Leisure Services	1
Management Information Systems	1
Physical Education	1

RIGHT: Members of the Florida State football team know that strength and conditioning is a year-round process.

SEMINOLE STRENGTH PROGRAM

While Florida State student-athletes have had the advantage of the finest instruction and expertise in strength and conditioning training for many years, it is only in 1991 that FSU's strength training facilities have been upgraded to match the level of the rest of the highly successful football program.

With the opening of a brand new strength complex in the Moore Athletic Center last spring, FSU's facilities can now compare to those of any school in the nation. All Florida State student-athletes have the advantage of the latest in strength training equipment, as well as the knowledge of the top-rank FSU strength staff.

The Seminole weight room's new facility, still located in the same building as the football locker rooms and training areas, grew by 5,000 square feet, from a space of 2,200 square feet to

a spacious new area encompassing 7,200 square feet. The carpeted and mirrored area includes state-of-the-art exercise systems by



Cybex Eagle as well as free-weight equipment. A variety of exercise bicycles, rowing machines and Stairmasters are available to incorporate both strength conditioning and cardiovascular endurance. The \$250,000 expansion has truly made Florida State's strength complex one of the nation's finest.

FSU strength coach Dave Van Halanger is in his ninth year as director of the Seminole strength and conditioning programs, which run year-round. He directs a staff of three graduate assistants who help him in manning the weight room, setting up and developing personalized programs for non-revenue athletes, and assisting the football athletes to develop in a comprehensive strength and conditioning program.

From the minute FSU student-athletes step on campus, they begin the Seminole strength and conditioning process. The aim is to produce not only tremendous strength gains, but increases in flexibility, quickness, explosion and speed. Van Halanger's philosophy of "the strong shall survive" is understood by Florida State athletes after going through an off-season program.

Seminole athletes train in a three-dimensional manner as the physical aspect of the body is not the only concern of the program. Van Halanger and his staff believe that "the mental aspect of conditioning combined with a solid spiritual base is vital for our athletes to perform at the peak of their physical potential."

Every year since Van Halanger's arrival, Florida State athletes have improved in all areas. With the addition of the new state-of-the-art Seminole strength complex in 1991, FSU student-athletes have every competitive advantage available to become the best they can be.

FSU Football Standards — Spring 1991 Testing

Bench Press	
Over 400 pounds	20 athletes
Over 300 pounds	44 athletes
Vertical Jump	
Over 35 inches	15 athletes
Over 30 inches	48 athletes
40-Yard Dash	
Under 4.5 seconds	13 athletes
Under 4.8 seconds	21 athletes



Florida State's brand new, state-of-the-art weight room opened last spring.