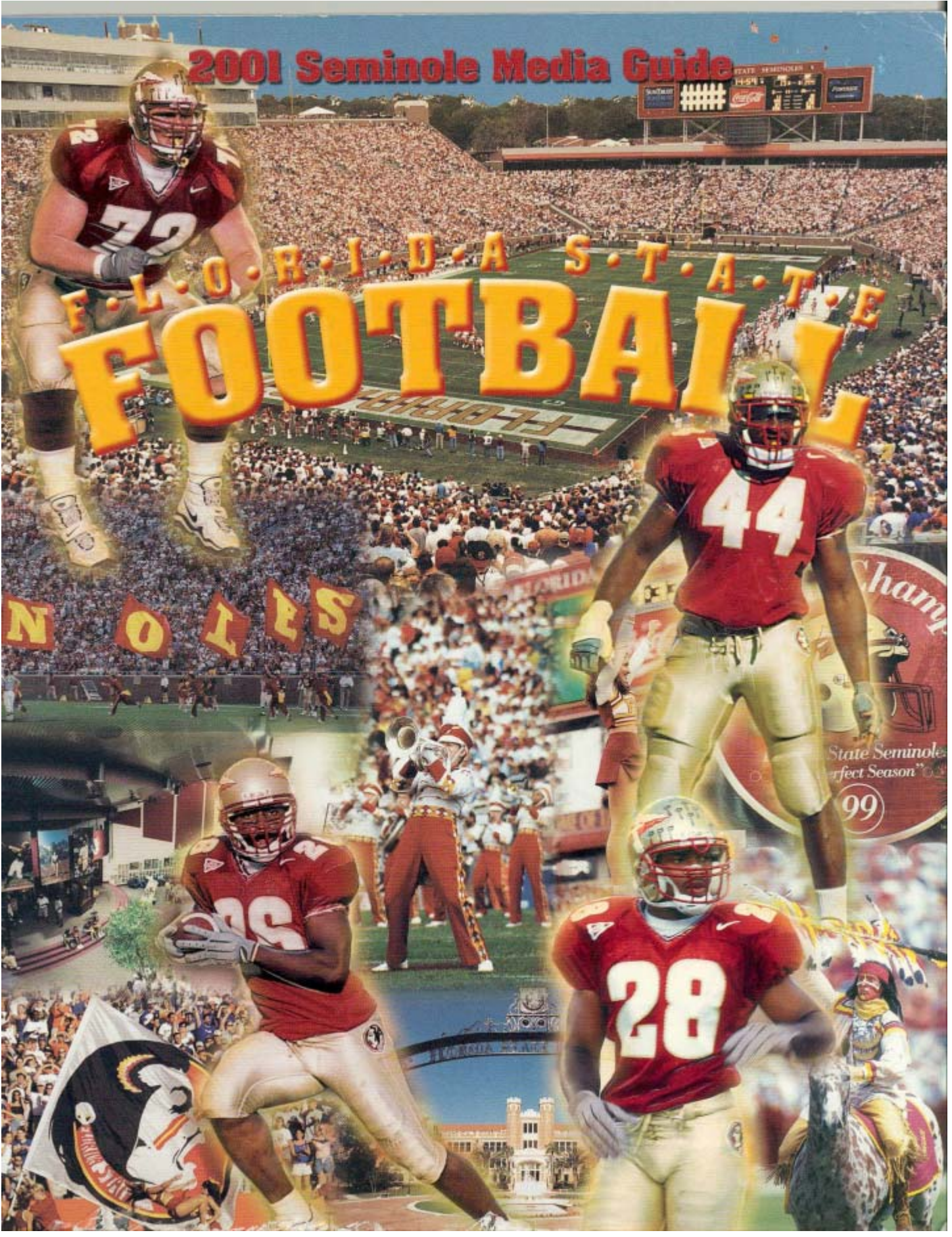


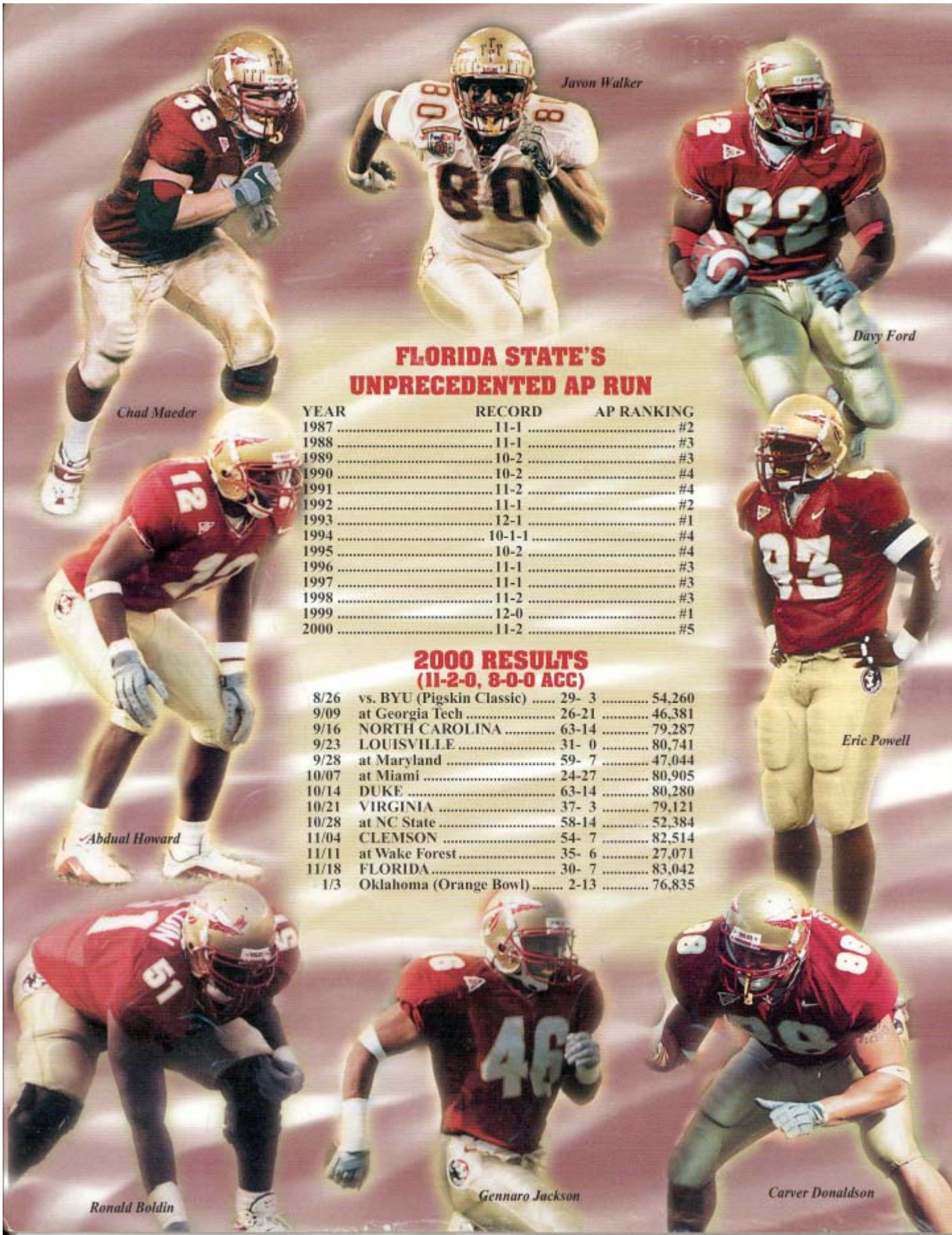
# 2001 Seminole Media Guide

# F.L.O.R.I.D.A.S.T.A.T.E. FOOTBALL

N O I E S

Champion  
State Seminoles  
Perfect Season  
99





*Chad Maeder*

*Javon Walker*

*Davy Ford*

**FLORIDA STATE'S  
UNPRECEDENTED AP RUN**

YEAR	RECORD	AP RANKING
1987	11-1	#2
1988	11-1	#3
1989	10-2	#3
1990	10-2	#4
1991	11-2	#4
1992	11-1	#2
1993	12-1	#1
1994	10-1-1	#4
1995	10-2	#4
1996	11-1	#3
1997	11-1	#3
1998	11-2	#3
1999	12-0	#1
2000	11-2	#5

**2000 RESULTS  
(11-2-0, 8-0-0 ACC)**

8/26	vs. BYU (Pigskin Classic)	29- 3	54,260
9/09	at Georgia Tech	26-21	46,381
9/16	NORTH CAROLINA	63-14	79,287
9/23	LOUISVILLE	31- 0	80,741
9/28	at Maryland	59- 7	47,044
10/07	at Miami	24-27	80,905
10/14	DUKE	63-14	80,280
10/21	VIRGINIA	37- 3	79,121
10/28	at NC State	58-14	52,384
11/04	CLEMSON	54- 7	82,514
11/11	at Wake Forest	35- 6	27,071
11/18	FLORIDA	30- 7	83,042
1/3	Oklahoma (Orange Bowl)	2-13	76,835

*Eric Powell*

*Abdual Howard*

*Ronald Boldin*

*Gennaro Jackson*

*Carver Donaldson*

# 2001 FLORIDA STATE FOOTBALL MEDIA GUIDE

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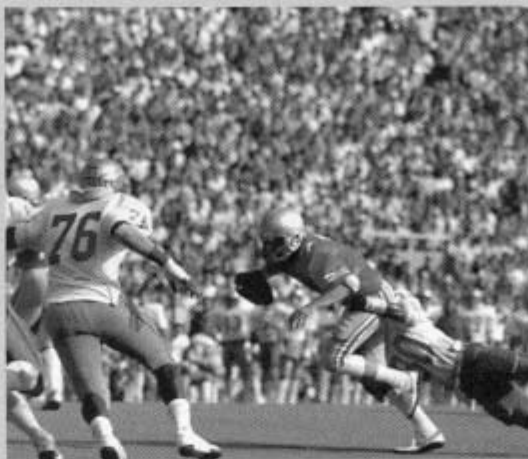
The 2001 Football Media Guide is dedicated to the memory of

**DEVAUGHN DARLING**



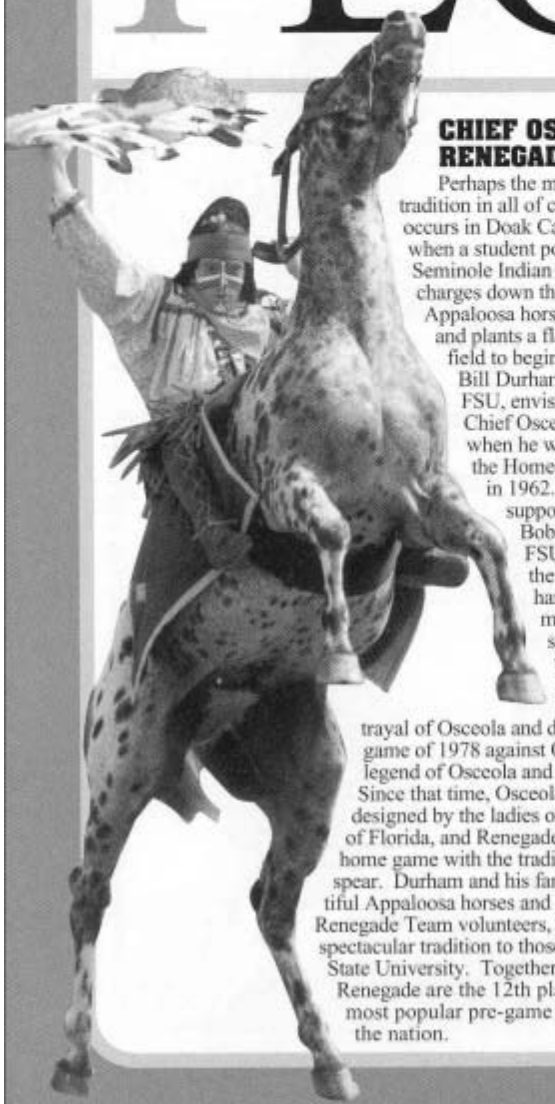
**STREAKS AIMING FOR 15...**

Florida State begins the 2001 season with several records on the line, but perhaps the most impressive are the string of consecutive 10-win seasons and the Associated Press Top Five finishes. FSU is the only program in college football history that has finished among the Top Five in the AP poll for 14 consecutive years. In fact, the next longest streak was Miami's seven-year run among the Top Four from 1986-1992. Other than FSU, no team in last year's AP Top Five was ranked among the Top Five in 2000. The Seminoles also own an NCAA record with 10 or more wins in 14 straight seasons. These achievements have made Florida State the most successful program over the last decade.

**20<sup>TH</sup> ANNIVERSARY OF OCTOBERFEST...**

The 1981 football schedule was called a lot of things: "Murderer's Row", "Octoberfest", "The Bataan Death March", "Insane!" However, the truth is the schedule that lined FSU up in successive weeks on the road at Nebraska, Ohio State, Notre Dame, Pittsburgh and LSU may have done more to win over fans nationally than anything the Tribe has done to date. Florida State was 3-2 over the road slate with wins against Ohio State, Notre Dame and LSU, as the Seminoles finished 6-5 on the season.

# FLORIDA

**CHIEF OSCEOLA & RENEGADE...**

Perhaps the most spectacular tradition in all of college football occurs in Doak Campbell Stadium when a student portraying the famous Seminole Indian leader, Osceola, charges down the field riding an Appaloosa horse named Renegade and plants a flaming spear at mid-field to begin every home game. Bill Durham, a 1965 graduate of FSU, envisioned the idea of Chief Osceola and Renegade when he was a sophomore on the Homecoming Committee in 1962. He didn't get any support for the idea until Bobby Bowden came to FSU as head coach. In the fall of 1977, Durham's idea began to materialize. Durham sought and obtained the approval of the Seminole Tribe of Florida for the portrayal of Osceola and during the opening game of 1978 against Oklahoma State, the legend of Osceola and Renegade began.

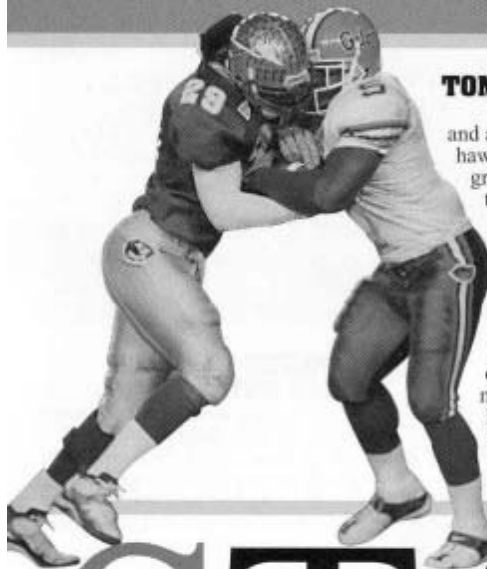
Since that time, Osceola, in authentic regalia designed by the ladies of the Seminole Tribe of Florida, and Renegade have opened every home game with the traditional planting of the spear. Durham and his family supply the beautiful Appaloosa horses and, with the help of the Renegade Team volunteers, continue to bring this spectacular tradition to those who love Florida State University. Together, Osceola and Renegade are the 12th player on the team, the most popular pre-game ritual of any team in the nation.

**DEFENSE CONSISTENTLY AT THE TOP...**

The Seminoles have ranked among the nation's top 10 in total defense in seven of the last 10 years, including a No. 1 national ranking in 1998 and a No. 6 ranking in 2000. FSU has been in the nation's top 10 in rushing defense in nine of the last 10 years (No. 1 in 1996, 1997, No. 2 in 1998, No. 10 in 1999 and No. 2 in 2000). In pass efficiency defense, the Tribe ranked first nationally in 1998 and has been among the 10 best in six of the last eight years. FSU has also ranked in the top 10 nationally in scoring defense in six of the last eight seasons. The Seminoles finished the 2000 season ranked second nationally in rush defense (73.9 yards per game), fifth in pass efficiency defense (91.7), second in scoring defense (10.3 points per game) and sixth in total defense (277.0 yards per game).

**11 NATIONAL CHAMPIONSHIPS...**

Florida State's women's programs were brought to national prominence in the early 1980s when the Seminoles earned five national championships in four sports within a four-year period. The golf program earned the AIAW championship in 1981 while the softball team had back-to-back AIAW titles in 1981 and 1982. The women's track and field program ran away with the 1984 NCAA Outdoor and 1985 NCAA Indoor championships. Florida State's other national titles include men's gymnastics in 1950-51 and again in 1951-52. The men's volleyball team won the national championship in 1955 and 1957, while football claimed their No. 1 rankings in 1993 and 1999.



### TOMAHAWKS...

Florida State's coaching staff and academic staff award tomahawks to individual players for great plays or contributions on the field and in the classroom.

Players may get a tomahawk for a crucial play, a score, a touchdown saving tackle or various other achievements on the field. In 1997, the Seminoles began receiving tomahawks for outstanding academic achievements as well. The tomahawks look identical except the word academics runs down the handle of the tomahawk.

### BIG, BIGGER, BIGGEST...

Sometimes dressing the football team can be as challenging as coaching them. Let's "size-up" the roster:

- Biggest shoe — Kevin Emanuel, size 19
- Biggest helmet — Travis Johnson, size 8 1/4
- Biggest gloves — Montrae Holland, size 3X
- Biggest jersey — Montrae Holland, size 56
- Biggest pants — Montrae Holland, size 46
- Biggest ring size — Darnell Dockett, size 17

### SUN SHINES ON TOUGH SCHEDULES...

Last year's three toughest Div. IA schedules, based on opponents' winning percentage, were played by Florida's "Big Three": Florida (.653), Florida State (.639) and Miami (.637). The Seminoles played seven teams during the 2000 regular season who went on to earn bowl berths.

# STATE

### 150th CELEBRATION...

On January 24, 2001, Florida State began a yearlong celebration of its proud and rich history marking the sesquicentennial anniversary of its establishment. In 1851, only 75 years after this country became an independent nation, and just six years after Florida achieved statehood, the Seminary West of the Suwannee River was established. The role of that forerunner of Florida State University was to educate young people who would help civilize the frontier of Florida. The original location of this institution — the site where the Westcott fountain now stands — is the oldest continuous site of higher education in the state of Florida. Thanks to its founder, Francis Eppes, grandson of Thomas Jefferson, FSU has embraced the liberal arts approach that has prevailed throughout its history.

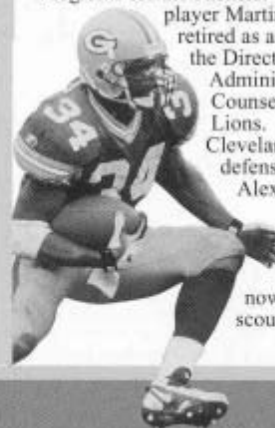


### TALK ABOUT A BARGAIN...

Bobby Bowden signed his first contract as head coach at FSU on January 12, 1976. The four-year deal called for a salary of \$37,500 per year. Many did not know, however, that Bowden actually interviewed for the FSU job in 1970. It went to Tennessee assistant Larry Jones who was 15-19 over three seasons before he was succeeded by Darrell Mudra in 1974.

### IN THE NFL FRONT OFFICE...

While there were more Seminoles playing in the NFL last year than any other school, some of the most prominent FSU alumni are moving into the front office. Edgar Bennet, who played for Green Bay and Chicago, was named the Director of Player Programs for the Packers. Outstanding NFL player Martin Mayhew has retired as a player, but is now the Director of Football Administration/Staff Counsel for the Detroit Lions. Former FSU and Cleveland Browns defensive end Derrick Alexander's career was cut short by injury, however he remained with the team and is now a pro and college scout for the Browns.



### LONGEST HOME WINNING STREAK...

Florida State enters 2001 with a 52-game home unbeaten streak that dates back to Miami's dramatic 17-16 win in Tallahassee in 1991. Bobby Bowden has a sparkling 128-16-2 record at Doak Campbell Stadium and has lost just four home games since 1986. FSU's 31-31 tie against Florida in 1994 tied the NCAA record for the biggest fourth quarter comeback (28 points) in NCAA history, and it's the only home game FSU has not won since 1991.

FSU enters the 2001 season with the nation's longest current home winning streak (35) and the nation's longest home unbeaten streak (52).



### SEALED LOCKERS...

The retirement (or permanent sealing) of lockers in the Florida State locker room began after Deion Sanders' senior season in 1988. Former equipment manager Jimmie Callaway came up with the idea to add more tradition to the area.

The criteria for locker retirement allows only the dressing area of two-time consensus All-Americans and/or Heisman Trophy winners to be retired. Ron Simmons (1979-80), Deion Sanders (1987-88), Marvin Jones (1991-92), Sebastian Janikowski (1998-99), and Peter Warrick (1998-99) have had their lockers sealed as two-time consensus All-Americans while Heisman Trophy winners Charlie Ward (1993) and Chris Weinke (2000) have had their lockers retired.

The lockers are encased in glass with the player's final home uniform and gear intact — right down to the sweat bands!

**STARTING AT...**

Asked early in the spring if he could remember a spring with so many vacancies on his team — the Seminoles must replace 14 departed starters Bobby Bowden referred to 1990: Peter Tom Willis, LeRoy Butler, Dexter Carter, Michael Tanks, Eric Hayes, Odell Haggins, and Dedrick Dodge were among the 14 seniors leaving large shoes to fill.

The 'Noles went 10-2 that fall, losing back-to-back games at Miami and Auburn before rebounding to win six straight, including a 45-30 thriller over Florida and a 24-17 win over Penn State in the inaugural Blockbuster Bowl.

Actually, Bowden did not have to look so far back, FSU did to replace 15 starters in 1997 and went on to finish 11-1.

Year	Starters Lost (Off, Def, ST)	Record/AP Final Rank
1987	5 (2,2,1)	11-1/#2
1988	12 (4,5,3)	11-1/#3
1989	14 (7,6,1)	10-2/#4
1990	14 (7,7,0)	10-2/#4
1991	7 (3,2,2)	11-2/#4
1992	14 (6,6,2)	11-1/#2
1993	9(2,6,1)	12-1/#1
1994	11 (6,5,0)	10-1-1/#4
1995	11 (4,6,1)	10-2/#4
1996	8 (4,3,1)	11-1/#3
1997	15 (6,7,2)	11-1/#3
1998	11 (5,6,0)	11-2/#3
1999	6 (2,4,0)	12-0/#1
2000	10 (5,4,1)	11-2/#5
2001	14 (6,7,1)	TBA

**SPORTSMANSHIP STATUE...**

Between Gates B and C of Doak Campbell Stadium stands the Sportsmanship statue given in honor of Pappy Strum by his daughter Margaret Strum Allesee, who is an FSU graduate and former Seminole cheerleader. The enduring symbol of the most important aspect of athletic competition was sculpted by FSU alumnus and accomplished artist Edward Jonas.

**BOWDEN PASSES BEAR BRYANT...**

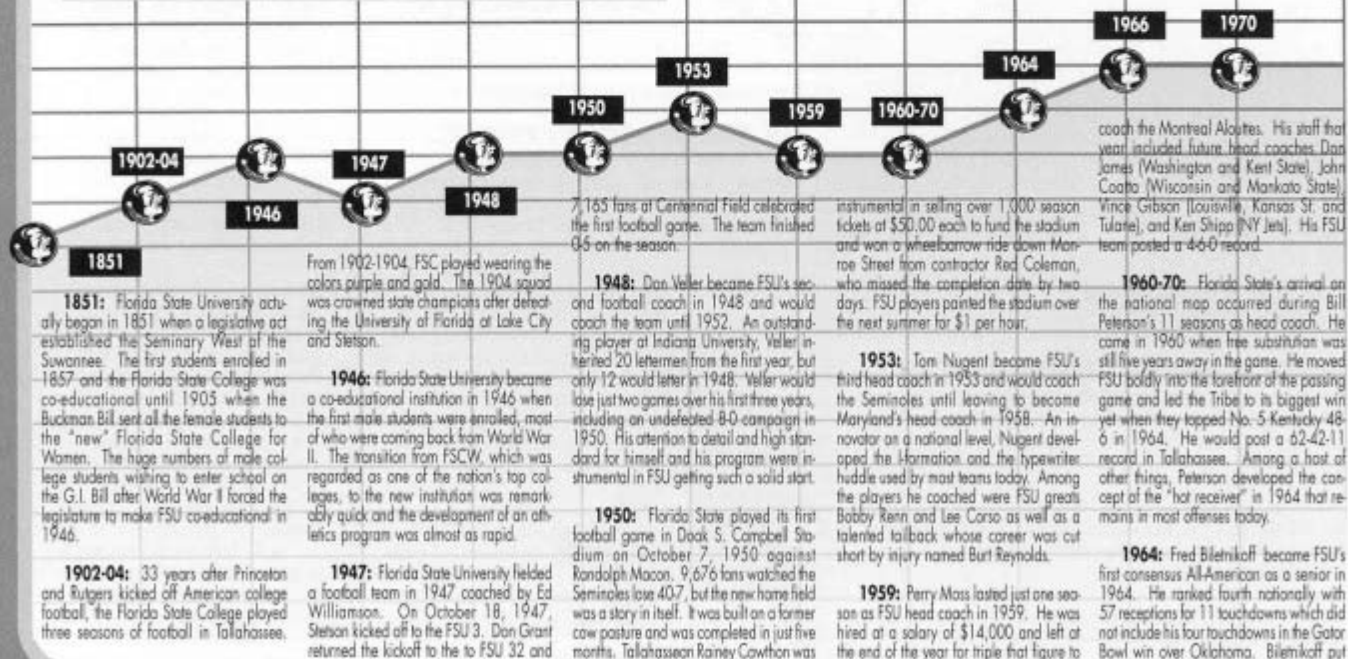
With the victory over Georgia Tech last year, Bobby Bowden passed Bear Bryant for fourth on the all-time wins at a single school list. Bowden has now won 242 games at FSU. Here's a list of the winningest coaches at a single school:

1. Joe Paterno\*, Penn St. .... 322
2. Tom Osborne, Nebraska ... 255
3. LaVell Edwards, BYU ..... 256
4. Bobby Bowden\*, FSU ..... 242
5. Bear Bryant, Alabama ..... 232

\*active coach

**GARNET & GOLD...**

Florida State's school colors of garnet and gold date back to the Florida State College championship football teams of 1904 and 1905. In those championship seasons, FSC donned purple and gold uniforms. When Florida State College became Florida Female College in 1905, the football team was forced to attend the University of Florida. The following year the FFC student body selected crimson as the official school color of 1905. The administration in 1905 took crimson and combined it with the recognizable purple of the championship football teams to achieve the color garnet. The now-famous garnet and gold colors were first used on an FSU uniform in a 14-6 loss to Stetson on October 18, 1947.

**A BRIEF HISTORY OF THE 'NOLES...**

## MR. FOOTBALL + MR. BASKETBALL = MR. MCPHERSON...

Freshman quarterback Adrian McPherson is not only a standout on the gridiron, he also starred on the basketball court at Bradenton Southeast High School. McPherson, who attended the same high school as Peter Warrick and Tommie Frazier, became the first player in state history to earn both the Mr. Football and Mr. Basketball titles during his prep career. McPherson threw for 3,727 yards on 217 of 355 passing (61%) with 42 touchdowns and rushed for 765 yards and eight more TDs as a senior quarterback. He averaged 35 points, 10 rebounds and nine assists per game during his senior basketball season.

Former Seminole Charlie Ward is perhaps Florida State's most decorated two-sport athlete. After winning the Heisman Trophy and leading FSU to its first football National Championship in 1993, Ward was a first-round pick in the 1994 NBA draft and just completed his seventh season with the New York Knicks.



## THE SYMBOL: SEMINOLES...

Florida State would play two games in 1947 before students demanded the school acquire a symbol. While details conflict, most believe the account of a poll of the student body is accurate. The *Florida Flambeau* reported that Seminoles had won by 110 votes over Statesmen. The rest of the top contenders (in order) were Rebels, Tarpons, Fighting Warriors, and Crackers. In the 1950s, a pair of students dressed in Native American costumes and joined the cheerleaders on the field which eventually evolved into the majestic symbol of Osceola and Renegade that FSU now enjoys. Today, the Seminole Indian Tribe participates in many campus activities.

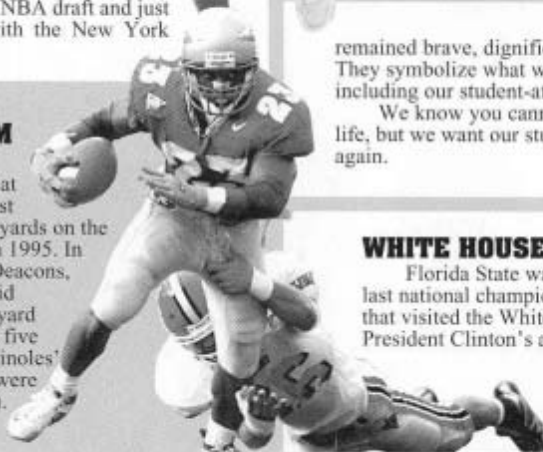
Florida State University is proud of its longstanding cooperative relationship with the Seminole Tribe of Florida. The Seminole people have suffered many hardships and injustices, but they have

remained brave, dignified and proud. The Seminoles are unconquered. They symbolize what we hope will be the traits of all of our graduates, including our student-athletes.

We know you cannot win all of the time on the playing field or in life, but we want our students to be unconquered and always ready to try again.

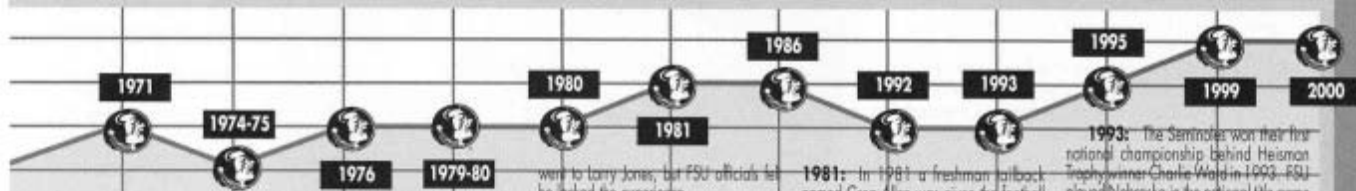
## RUNNING AWAY FROM THE PACK...

FSU's 324 rushing yards at NC State in 2000 were the most since the Tribe racked up 401 yards on the ground against Wake Forest in 1995. In the game against the Demon Deacons, Warrick Dunn (112) and Khalid Abdullah (101) each had 100-yard games, and FSU finished with five rushing touchdowns. The Seminoles' five rushing TDs at NC State were the most since 1998 (Virginia).



## WHITE HOUSE VISITS...

Florida State was the first and last national championship team that visited the White House under President Clinton's administration.



FSU on the map and he was married under the goalposts at Dock Campbell in 1965. He would go on to have a Hall of Fame career with the Oakland Raiders. The national award given to the top college receiver in the country is named after him.

**1966:** Ron Sellers began a career at Florida State that would prove one of the most prolific in college history. He gained an unheard of 3,979 yards over his career. His statistics were so impressive that most lasted as national records all the way until 1987. He caught passes in 30 consecutive games and averaged 119.9 yards per game. He is a member of the college football Hall of Fame.

**1970:** While integration of schools throughout the country came painfully slow, Florida State's first African-American player took the field in 1970. J.T. Thomas was a starter from the first game he played at FSU and he backed a sterling college career with three Super Bowl rings earned as a member of the Pittsburgh Steelers.

**1971:** Larry Jones coached the Seminoles from 1971-1973. An O-11 campaign

in his last year spelled the end for the coach. Among notable players during his era were outstanding wide receiver Barry Smith, quarterback Gary Huff and Alabama transfer Billy Sexton, who celebrates his 25th year on the FSU coaching staff this season.

**1974-75:** Darryl Mudra coached the Seminoles for two seasons and did his work from the pressbox on game day. Perhaps the biggest accomplishment of Mudra's brief tenure, that included the NCAA mandated scholarship limits for the first time, was the signing of an unheralded running back named Larry Key. Key would prove to be one of the finest running backs in Seminole history.

**1976:** FSU president Stanley Marshall and athletic director John Bridgers set up a dinner meeting at an airport hotel in Tampa where West Virginia head coach Bobby Bowden was coaching an all-star game known as the American Bowl. They offered him a four-year contract worth \$37,500 and he became the Seminoles' eighth head coach on January 12. Bowden was interviewed for the job six years earlier when it

went to Larry Jones, but FSU officials felt he lacked the experience.

**1979-80:** Florida State got its first taste of the real big time in 1979 and 1980 going to back-to-back Orange Bowls against Oklahoma. FSU went undefeated (11-0) over the regular season in 1979 but lost 24-7 to the Sooners and finished sixth in the final AP poll. The Tribe took a 10-1 record into the Orange Bowl show down the next year before losing a heart breaker 18-17.

**1980:** If one game can be singled out as the most important in the recent run of unprecedented success at Florida State it would be the contest at Nebraska on September 7, 1985. FSU won at Lincoln by a 18-14 score that opened the eyes of the entire country. Nebraska fans shook a mixture of shock and confusion to stand and give Bobby Bowden and his Seminoles a standing ovation as they left the field.

**1981:** FSU takes on the following schools in order: all on the road: Nebraska, Ohio State, Notre Dame, Pittsburgh, and LSU. FSU won at Ohio State, Notre Dame and LSU, but, more importantly, won fans coast to coast for their undaunted spirit.

**1981:** In 1981 a freshman tailback named Greg Allen was given the football in the middle of legendary Death Valley with a sea of LSU fans around him. He finished the day with a remarkable school record 202 yards that signaled the arrival of a superstar for the Seminoles. Later that year, he would trip Western Carolina for 322 rushing yards, which still stands as the best rushing game ever for a Seminole.

**1986:** Deion Sanders spent a quiet first two years at Florida State before exploding on the national scene in a pre-season press conference. He would become one of the most popular players ever in college football and one of the greatest athletes in FSU history. Florida State and college football would never be the same after Sanders' career.

**1992:** On July 1, 1991, the Atlantic Coast Conference accepted Florida State University as its ninth member and the first addition to the league since Georgia Tech joined in 1978. FSU had competed in the Metro Conference for all sports other than football, which had been an independent. FSU's first ACC football game was a 48-21 win over Duke on September 7, 1992.

**1993:** The Seminoles won their first national championship behind Heisman Trophy winner Charlie Ward in 1993. FSU played Nebraska in the national title game at the Orange Bowl and had to rely on freshman Scott Bentley's late field goal to win 18-16.

**1995:** A 31-26 come from behind win in the fourth quarter of the Orange Bowl against Notre Dame was FSU's 11th consecutive bowl win. The streak is an NCAA record as is FSU's 14-game unbeaten streak in bowls that was spoiled only by a 17-17 tie with Georgia in the 1984 Citrus Bowl.

**1999:** Bobby Bowden used to keep an empty picture frame in his office, which was reserved for his first period season. He filled the frame with a 1999 team photo. The Seminoles finished the year 12-0 and topped off the record run with a 46-29 win over Virginia Tech for the national championship in the Sugar Bowl.

**2000:** Chris Weinke literally rewrote the FSU record book over his senior season and took home the second Heisman Trophy for a Seminole player when he won the award in December of 2000. He would finish his career with a record of 32-3 as a starter.

SEMINOLE TRADITION

**BOWDEN'S "AVERAGE" STARTING OFFENSIVE LINEMAN...**

1976	6-4	246
1981	6-4	255
1986	6-3	267
1991	6-3	270
1996	6-4	295
2001	6-4	301

**MOST PLAYERS ON 2000 NFL OPENING DAY ROSTERS**

1. Florida State 38
2. Notre Dame 37
3. Ohio State 35

**FSU'S HEISMAN HISTORY...**

The Heisman Trophy room at the Downtown Athletic Club will have a distinctly Florida State flair this year as Chris Weinke will be the reigning winner until mid-December. Weinke joined Charlie Ward as the two winners from FSU and the ACC. However, FSU has a strong history with the trophy. Here's where FSU players have finished in the Heisman balloting:



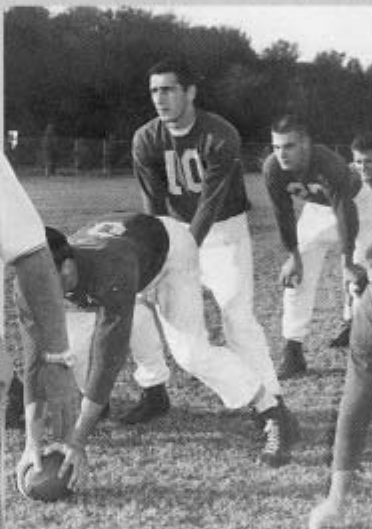
Year	Player, Position	Place
1967	Kim Hammond, QB	5th
1968	Ron Sellers, WR	10th
1972	Gary Huff, QB	10th
1979	Ron Simmons, NG	9th
1984	Greg Allen, RB	77th
1988	Deion Sanders, DB	8th
1991	Terrell Buckley, DB	8th
1991	Casey Weldon, QB	2nd
1992	Charlie Ward, QB	6th
1992	Marvin Jones, LB	4th
1993	Charlie Ward, QB	1st
1995	Warrick Dunn, RB	9th
1996	Warrick Dunn, RB	5th
1999	Peter Warrick, WR	6th
2000	Chris Weinke, QB	1st

**SIX FEET UNDER...**

FSU's sod cemetery holds chunks of the field from great Seminole road wins. See the complete list on page 196.

**FSU & BOBBY BOWDEN'S SUCCESS...**

- ◆ Florida State is the only team in the history of college football to finish among the Associated Press Top Five for 14 consecutive seasons.
- ◆ FSU also has the NCAA record for most consecutive bowl victories as the Seminoles won 11-straight from 1985 to 1996.
- ◆ The Seminoles are the only team in the history of the game to post a 14-game bowl unbeaten streak.
- ◆ Florida State has won or tied for nine straight ACC championships and has lost just twice in 72 games against conference opponents.
- ◆ FSU players have won the Heisman, Thorpe (twice), Butkus (twice), Unitas (three), Groza (twice), O'Brien (two), Lombardi (two) and the Maxwell Award, all in the last 14 years.
- ◆ Bowden is the only coach in college football history to post 14-straight, 10-win seasons.
- ◆ Over the last 14 years, Florida State has won the Orange (3), Fiesta (2), Sugar (4), Blockbuster (1) and Cotton (1) Bowls.
- ◆ Bowden owns the nation's best all-time bowl winning percentage at .729 with a 17-6-1 mark. His 17 victories rank second all-time (20, Paterno). At FSU, Bowden is 16-5-1 in bowls.

**SEMINOLE FIRST TO SCORE TWO....**

The late Vic Prinzi, who is a member of the Florida State Hall of Fame and was the color commentator for the radio network until his death in 1997, was the first college player ever to score a two-point conversion. In 1958, the Seminoles took the season-opening drive of the Tennessee Tech game on September 13th in for a touchdown and Prinzi, playing quarterback, ran in the two-point conversion to beat the other national games by just minutes.

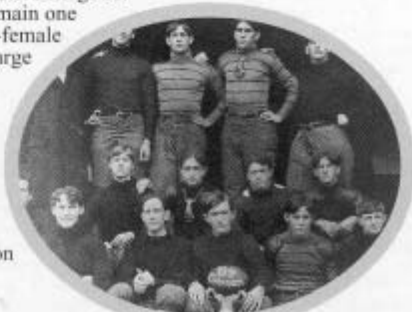
**TOP FIRST-ROUND SCHOOLS...**

Over the last 12 years, Florida State has had more players selected in the first round of the NFL Draft than any other school in the country. Colleges with the most first round selections since 1989:

1. Florida State ..... 20
2. Miami ..... 19
3. Ohio State ..... 17
4. Florida ..... 16
5. Tennessee ..... 16
6. Michigan ..... 12
7. Notre Dame ..... 12
8. Southern California ..... 12

**FOOTBALL SINCE 1902 ACTUALLY...**

Florida State College did, in fact, play football during the 1902-1904 school years and played well indeed. The first game in 1902 was a 5-0 win over South Georgia Military on November 21 when touchdowns were worth five points. The NCAA nor the governing body at the time recognizes the early games for FSC, although the school won the state championship in '04. The 1904 season included a 23-0 win over Florida in Lake City. The school then became the Florida State College for Women and would remain one of the nation's top all-female institutions until the large number of returning veterans from World War II triggered the state system to open Florida State University to men in 1946. The school resumed football in 1947, taking on Stetson in its first game.





## GIVING BACK...

Florida State's athletic department has a strong commitment to giving back to the community and last Christmas the members of the football team took over 250 underprivileged children shopping courtesy of Premier Construction. The Florida State University Athletics Life Skills/Student Development Department coordinates FSU's considerable community service outlets. Last year, student-athletes donated a total of 3,768 hours of community service and each one is asked to perform 20 hours of community service each year.



## WAR CHANT...

Florida State's "war chant" appears to have begun with a random occurrence that took place during a 1984 game against Auburn, but in the 1960s, the Marching Chiefs band would chant the melody of a popular FSU cheer. In a sense, that chant was the long-version of FSU's current "war chant." During a thrilling game with Auburn in 1984, the Marching Chiefs began to perform the dormant melody. Some students behind the band joined in and continued the "war chant" portion after the band had ceased. Most agree the chant came from the fraternity section, but many spirited Seminole fans added the hand motion to symbolize the brandishing of a tomahawk. The chant continued among the student body during the 1985 season, and by the 1986 season, it was a stadium-wide phenomenon. Of course, the Marching Chiefs refined the chant, plus put their own special brand of accompaniment to the "war chant", for the sound we hear today.

The Atlanta Braves fans took up their version of the song and chant when former FSU star Deion Sanders came to the plate as an outfielder. The Kansas City Chiefs first heard it when the Northwest Missouri State band, directed by 1969 FSU graduate Al Sergei, performed the chant while the players were warming up for a game against San Diego.

## ACADEMIC ALL-AMERICAN...

Senior Chris Hope was named a first-team Academic All-American last year. He joins nine Seminoles who have earned first team distinction since 1972 and six others who were named second team. The first-team Academic All-Americans have been:

Chris Hope (FS)	.....	2000
Daryl Bush (LB)	.....	1997
Daryl Bush (LB)	.....	1996
Derrick Brooks (LB)	.....	1993
Keith Jones (DB)	.....	1980
Rohn Stark (P)	.....	1981
Keith Jones (DB)	.....	1979
Scott Warren (DE)	.....	1979
Phil Williams (WR)	.....	1979
Gary Huff (QB)	.....	1972



## NUGENT AND I...

Florida State's football program has had a wonderful list of great coaches including Dr. Don Veller, Bill Peterson, and Bobby Bowden. The program first gained a reputation for innovation under its third head coach, Tom Nugent, who took over in 1953 and coached until 1958. Among Nugent's many "unconventional" strategies was the I-Formation (which he started at FSU) and the typewriter huddle which is still used by many teams today.

## FSU ALUMS MAKE GOOD...

For his remarkable efforts on behalf of disadvantaged Tampa Bay youth, Derrick Brooks was listed No. 1 on *The Sporting News'* 2000 Good Guys in pro sports list. Brooks sponsors "Brooks Bunch," a group of inner-city kids from Tampa and Orlando Boys & Girls Clubs. Brooks purchases tickets for Brooks' Bunch members to attend every Buccaneers home game, gives club members new shoes at Christmas, and provides Thanksgiving food baskets to the families whose kids attend the clubs. One of the most unique aspects of the Brooks' Bunch program is the annual educational field trips through which Brooks rewards Boys & Girls Club members who have exhibited hard work and good behavior in school. His most recent trip involved taking 20 Boys & Girls Club members on a 12-day trip to Africa. Past Brooks' Bunch trips have included visits to Washington, D.C., Atlanta and Ft. Lauderdale.

Charlie Ward was listed among the top 100 on *The Sporting News'* 1999 Good Guys in pro sports list. Ward established a program that is designed to assist 5th-through-8th graders with their math skills with one reward being game tickets. He also provides scholarships to Christian summer camps, serves as the Big Brother to a 13-year old and helps mentor 120 disadvantaged kids.

Did you know that Denver Broncos linebacker, Henri Crockett, visits the Harland Boys and Girls Club every week during the season and more often during the off-season? He also provided Falcons tickets (who he played for up until this season) for those who achieved certain goals to attend home games.



## TALK ABOUT A GROWTH SPURT...

Milford Brown enrolled at Florida State in December from East Mississippi Junior College. The 6-4, 315 pound offensive guard from Montgomery, Alabama will begin his first year at FSU as the man to beat for a starting position. No one would have guessed that a few years ago. As a high school junior, Brown was 5-6, 160. "I always knew I could play, but I was too small and nobody ever gave me a chance," said Brown.



## FUTURE SCHEDULES...

Coming up Florida State will play traditional rivals Miami and Florida along with:

2002	NOTRE DAME	Louisville
2003	at Notre Dame	
2004	UAB	
2005	at Texas A&M	
2006	TEXAS A&M	
2007	at Colorado	
2008	COLORADO	
2009	at BYU	
2010	BYU	



**HELLO RECRUITING, CAROL SPEAKING...**

Florida State's 2001 recruiting class has been named the best in the nation. A quick look at some rankings of the classes over the years shows a strong correlation with FSU's success. It helps that FSU is in such rich recruiting territory. According to *Orlando Sentinel* guru Bill Buchalter, over 350 Florida high school players signed football scholarships to either Div. 1A or 1AA schools. Here is a list of FSU class rankings since 1990.

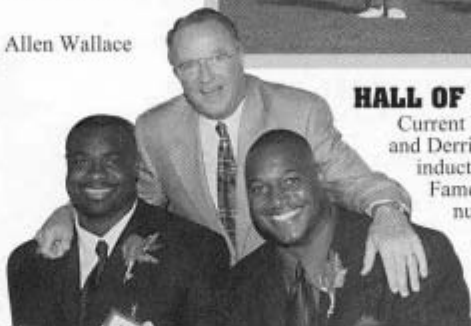
1990	# 2	Allen Wallace, Max Emfinger
1991	# 2	Allen Wallace, Max Emfinger, Tom Lemming
1992	# 4	Tom Lemming
	# 6	Max Emfinger
	# 8	Allen Wallace
1993	# 1	Allen Wallace, Max Emfinger, Tom Lemming
1994	# 1	Max Emfinger
	# 3	Allen Wallace
1995	# 2	Max Emfinger, Tom Lemming, Allen Wallace
1996	# 2	Max Emfinger, Tom Lemming
	# 5	Allen Wallace, Bobby Burton
1997	# 1	Allen Wallace, Bobby Burton
	# 2	Tom Lemming
1998	# 4	Allen Wallace
	# 5	Bobby Burton
	# 6	Tom Lemming
1999	# 10	Tom Lemming
2000	# 3	Allen Wallace, Max Emfinger
	# 4	Tom Lemming
2001	# 1	Tom Lemming, Bobby Burton, Allen Wallace, Max Emfinger

**FSU FIGHT SONG...**

While the War Chant has become familiar at FSU games, the Florida State fight song still remains the definitive sound of Seminole sports. FSU's band became the Marching Chiefs in 1950 and with that came the fight song. Tommy Wright, a member of the faculty in the School of Music, was perturbed that the Seminoles had been using "On Wisconsin" and the "Notre Dame Victory March" so he introduced the song in the Sewanee game, setting to music a poem by FSU Alumni Doug Alley.

**HALL OF FAMERS...**

Current NFL stars Marvin Jones (New York Jets) and Derrick Brooks (Tampa Bay Buccaneers) were inducted into the Florida State Athletic Hall of Fame last fall. The two linebackers brought the number of former football players in the hall to 62. Two years ago, 1993 Heisman Trophy winner Charlie Ward and 1991 Heisman runner-up Casey Weldon were inducted into the Hall of Fame.

**HOLLYWOOD NOLES...**

FSU football has had its share of "characters" over the years, but did you know that the program has produced a celebrated history of television and movie actors, including Academy Award nominee Burt Reynolds. Reynolds, for whom the former athletic dorm was named, was a highly-regarded running back from West Palm Beach.

In 1964 and '65, Robert Urich was a dashing offensive lineman for the Seminoles before leaving for the bright lights of Hollywood. He is best known for his roles as a private investigator on "Vegas" (1978) and "Spenser: For Hire" (1985) and Captain on UPN's "Love Boat: The Next Wave" (1998).

Paul Gleason, a teammate of Reynolds, is also a very successful actor who has played a number of memorable roles including that of Clarence Beaks, the maligned courier of crop reports in "Trading Places" and the assistant principal in "The Breakfast Club".

Danny Green played at FSU from 1971-73 and starred on the big screen in "Elvira Princess of Darkness" and "King Pin" among other films.

Victor Rivers is best known for his acting in movies such as "The Mask of Zorro", "Two for Texas", and "Amistad". Notable TV guest appearances also include: "JAG", "Miami Vice", "Cybil" and "Star Trek/Deep Space Nine". Victor was a member of the '73-76 Seminole teams and was a team captain and scholar-athlete. Upon graduation from FSU in 1977, he was drafted by the Miami Dolphins and played in 1978 and 79 — making him the first Cuban rookie to be given such an opportunity.

Sonny Shroyer is an actor most notable for his role as "Enos" on the popular hit TV Series, "The Dukes of Hazzard" 1979-1985. Sonny has appeared in many movies including "The Color of Love: Jacey's Story", "The Gingerbread Man", "Wild America", "The Rainmaker" and "Forrest Gump". While at Florida State, Sonny was a member of the 1954 FSU Football team.

**BOWDEN CLIMBS TO FOURTH ON ALL-TIME WINS LIST...**

Bobby Bowden passed Amos Alonzo Stagg for fourth all-time with his 315th career victory against Florida. Bowden became the fifth Division I-A coach to record 300 wins with the victory at Clemson in 1999. Bowden's 315 wins rank second among active coaches behind only Penn State's Joe Paterno. Paterno (380 games) is the only coach to reach the 300-win mark quicker than Bowden (389 games).

**ALL-TIME DIV. I-A COACHING VICTORIES**

1. Paul "Bear" Bryant	323
2. Joe Paterno	322
3. Glenn "Pop" Warner	319
4. Bobby Bowden	315
5. Amos Alonzo Stagg	314

**AVERAGE FINAL POLL RANKING IN 1990s...**

Team	Poll Avg.
1. FSU	2.9
2. Florida	6.5
3. Nebraska	8.5
4. Tennessee	9.0
5. Michigan	10.4





### STADIUM HAS GROWN...

The football home for the Seminoles since 1950, Doak S. Campbell stadium, was named after the popular Florida State president who was instrumental in the development of intercollegiate athletics at the new university. In order to help finance the stadium, a five-year season ticket was offered for \$50.00 and FSU players helped paint the stadium at \$1 per hour. FSU's "new" Doak Campbell Stadium seats 80,000 fans and is considered one of the finest facilities in the country. Doak Campbell is currently the 19th largest stadium in the country.

### BIG CITY VISITS...

Florida State is certainly well traveled when it comes to its football schedule. In the last five seasons alone, the Seminoles have played in the metro areas of Miami three times, Atlanta and New Orleans twice, and Los Angeles, New York, Orlando, Phoenix and Washington D.C. once. Dating back to the start of the decade, you can throw in Dallas, Detroit and Chicago as major metro areas in which the 'Noles have played.



### WITH THEIR SELECTION MOST TEAMS TAKE A SEMINOLE...

Florida State led all schools with nine players selected in this year's NFL Draft. Seven of those nine Seminoles were taken on the first day (first three rounds). Jamal Reynolds and Derrick Gibson were first round picks, Tommy Polley was the lone second round selection, while four Seminoles were taken in the third round (Tay Cody, Brian Allen, Travis Minor and Marvin Minnis). Chris Weinke (fourth round) and Char-ron Dorsey (seventh round) brought the final tally to nine. Here's a list of the schools with the most players taken in the 2001 NFL Draft:

- 1. Florida State ..... 9
- 2. Wisconsin ..... 8
- 3. Nebraska ..... 7
- Miami ..... 7
- 5. Georgia ..... 6
- Kansas State ..... 6
- Notre Dame ..... 6
- Ohio State ..... 6
- Texas A&M ..... 6
- TCU ..... 6

### BELL USUALLY ENDS UP IN THE ENDZONE...

Junior flanker Atrews Bell recorded 37 receptions and one rushing attempt for 38 touches during the 2000 season. He scored a rushing touchdown on his only attempt and had 10 receiving touchdowns on his 37 receptions. He scored a touchdown on 28.9 percent (11 of 38) of his touches and tied for the team lead in scoring with 66 points in 2000. Bell and Marvin Minnis (11 touchdown catches) were the first non-kickers since Zack Crockett in 1994 to lead FSU in scoring.



### COACHING CONTINUITY...

Much of the success of the Florida State football program can be attributed to its coaching staff continuity. The same can be said for many other Seminole programs. Volleyball Head Coach Dr. Cecile Reynaud is entering her 26th season in 2001 while softball's Dr. JoAnne Graf and baseball's Mike Martin just completed their 23rd and 22nd seasons, respectively.



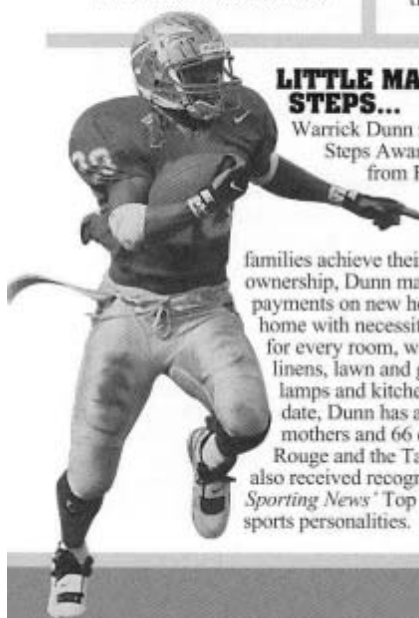
### FSU 2ND MOST POPULAR...

An ESPN Sports Poll conducted through TNS Research revealed that Notre Dame and Florida State are the nation's two favorite teams. The Fighting Irish and the Seminoles were the only two schools that appeared in a list of the Top 10 from each of 10 different regions around the country. The most recent poll validates a Harris Poll from 1999 that found Florida State is America's second-favorite college football team behind Notre Dame. Rounding out the top five, in order, were Penn State, Michigan and Tennessee.



### LITTLE MAN, GIANT STEPS...

Warrick Dunn received the Giant Steps Award in civic leadership from President Bill Clinton for his "Homes for the Holidays" program. To help families achieve their dreams of home ownership, Dunn makes the down payments on new houses, then fills each home with necessities such as furniture for every room, washers and dryers, linens, lawn and gardening equipment, lamps and kitchen appliances. To date, Dunn has assisted 22 single mothers and 66 children from Baton Rouge and the Tampa Bay area. Dunn also received recognition as one of *The Sporting News*' Top 100 most powerful sports personalities.



### CHECK YOUR PROGRAM...

A few Florida State players will be wearing a different number than they did a year ago:

Player	Last Year	2001
Michael Boulware, LB	57	58
Travis Johnson, DT	92	99
Greg Jones, RB	38	6
William McCray, FB	36	15
Bryant McFadden, CB	31	8
Claudius Osei, DB	35	27
Chris Rix, QB	15	16
Leroy Smith, CB	30	32

# MEDIA INFORMATION



Rob Wilson



Tina Thomas



Jeff Purinton



Chuck Walsh



Elliott Finebloom



Lynn Hobby

All media, with the exception of the live network telecast crew, will work from the 9th level of the press box. Media can access the press box only through the designated elevator in the northwest tower of the University Center. Media should proceed down Stadium Drive after parking and move towards Gate B in the northwest corner of the endzone. Do not enter the stadium, however, as you must proceed to the right and enter through the external doors marked "Press Entrance."

## CREDENTIAL REQUESTS

All requests for working press, radio, television, photography or scouting credentials should be directed to Sports Information Director Rob Wilson no later than four days prior to the game. Requests for season credentials should be made at least two weeks prior to the first game.

Space for the working press, radio and television is allocated by the FSU Sports Information Office.

## PRESS POLICIES

Working press only will be admitted to the press box where seats will be credentialed by FSU according to the following criteria:

1. State newspapers by circulation, wire services, national publications, newspapers from opponents' area and student newspapers from FSU and opponents' schools.
2. Other daily newspapers with preference given to those which regularly cover FSU.
3. Radio and television personnel not broadcasting live, but considered reporting (seats may be provided in the stands and locker room access granted).
4. Non-daily newspapers, with preference given to those which regularly cover FSU.
5. Scouts.

Freelance and/or non-daily writers will be asked to produce copies of actual publications in which their work has appeared. In some cases, these materials will be required as verification of the writers' status. Your cooperation and understanding is requested in such instances.

In accordance with NCAA and FSU policies, internet sites, other than that of the opposing team, will not be credentialed.

## MEDIA HEADQUARTERS

The media headquarters hotel for Florida State football will be the Radisson located at 415 N. Monroe Street. Most media functions, including the Sunday morning "Breakfast with Bobby," will be held at the Radisson. The FSU sports information office has a limited number of rooms set aside for accredited media during home football weekends. Contact Lynn Hobby of the SID office at (850/644-2016) to make reservations for these rooms. Priority will be determined in the same manner spelled out under "press policies."

**SPECIAL NOTE** — Media reservations for the Radisson will require a TWO NIGHT MINIMUM. There will be no exceptions. When reserving a room through FSU, it will be necessary to give a credit card number to guarantee the room. Florida State may have a limited number of rooms available at the team hotel for road games. Media should contact Hobby for information on availability of these rooms.

## RADIO-TV

Florida State will host network television and both home and visiting radio in booths in the press box. Network television (or the network broadcasting live) will be working from a mid-field booth on the 8th Level (one below working press). Both home and visiting radio will broadcast from booths at the south end of the 9th Level.

## PHOTOGRAPHERS

Only accredited photographers and those shooting for the FSU Sports Information Office will be issued working credentials.

Florida State reserves the right to admit only those photographers deemed to be on the premises for legitimate media purposes. All photographers working FSU games should be prepared to show a media ID card and equipment designed to photograph major college football.

Florida State uses a double photo line system on its sidelines. Only those pho-

## **SPORTS INFORMATION DIRECTORY**

**CONTACT US AT**  
850/644-1403; FAX 850/644-3820

**ADDRESS INQUIRIES TO**  
Sports Information  
P.O. Drawer 2195, Tallahassee,  
Florida 32316

**SHIP OVERNIGHT PACKAGES TO**  
Sports Information, Moore Athletic  
Center, Pensacola St., Tallahassee,  
Florida 32306

**SPORTS INFORMATION DIRECTOR**  
Rob Wilson, (850) 644-1403

**ASSOCIATE DIRECTORS**  
Tina Thomas, (850) 644-1065  
Chuck Walsh, (850) 644-1077

**ASSISTANT DIRECTORS**  
Jeff Purinton, (850) 644-0615  
Elliott Pinebloom, (850) 644-5656

**ADMINISTRATIVE SECRETARY**  
Lynn Hobby, (850) 644-2016

**GRADUATE ASSISTANT**  
Jen Dowling, (850) 644-4836

tographers actually shooting the game will be allowed on the "front" line. These shooters will be given photo armbands upon check-in to allow them front line access. All other photo personnel will be required to stay behind a second line so as not to obstruct the view of the shooters. This would include grips, runners and sideline reporters. Violation of the double-line system will result in removal from the sideline. No media personnel are allowed in the team area of the sidelines at any time during a game.

Sideline passes for local television will be severely curtailed for televised games and each station will be restricted to two passes. Still photographers may have access to the sidelines only. Those holding a photography credential should report to the Press Box where they will be issued an armband, rosters and a pre-game meal. The only access to the field is through the gate at the northwest corner of the stadium near Gate A.

## **VIDEO SERVICES**

Florida State's Sports Information Office has the ability to assist networks and television stations by providing video services through Seminole Productions, Inc. (SPI). The FSU athletic department has a working relationship with SPI and its general manager, Mark Rodin. Semi-

nole Productions has editing and studio facilities on site and can produce material upon request. In most cases, there will be a nominal fee charged for these services. Please call Rodin at 850/644-8624 to arrange for these services.

## **PRESS PARKING**

Once again, parking is extremely limited in 2001 and passes will be issued on a priority basis within the same guidelines as working credentials.

## **TELEPHONES**

Telephone service should be secured directly through the Florida State University Office of Telecommunications at 850/644-2414. Have them contact the Sports Information Office for location. The Telecommunications Office can provide both lines and phones. Please specify the type of line needed (i.e. touchtone, etc.).

## **FAX SERVICE**

An independent fax service will be available for each game. Please contact a member of the Sports Information Office staff during the game to secure post-game fax service.

## **INTERVIEWS**

Media interviews with all FSU players should be arranged through the Sports Information Office. For phone interviews, a staff member will fill out a card asking the player to return the call. Please give one day advance notice when requesting players for mid-week interviews. All player calls to the media will be made collect.

Seminole players are available to the media on a daily basis during the lunch hours in the atrium area of the Moore Athletic Center. Contact the Sports Information staff member working lunch with your request. Advance notice is helpful in setting up face-to-face interviews to ensure that the player requested will be present that day.

Anyone wishing to schedule an interview with Head Coach Bobby Bowden should contact his assistant, Staci Wilkshire, at 850/644-0097.

## **MEDIATEAMLINK® & INFOCONNECTION®**

Releases, Standings, Statistics and other sports information are available by accessing [www.mediateamlink.com](http://www.mediateamlink.com). You can have documents delivered directly to your e-mail and/or fax the moment they are updated. You can also view documents online. MediaTeamLink® is FREE to all accredited media.

Log on to [www.mediateamlink.com](http://www.mediateamlink.com) if you do not already have an account and click the "Sign Up Here" button and com-

plete the short form. Documents requested via fax will incur a 15¢ per page fee. This site is for accredited media only. Pivotal will conduct an audit to eliminate non-accredited media.

Documents are also still available on InfoConnection®. To access, please dial (770) 558-6000 from the handset of your fax machine and enter your 10-digit PIN. If you do not have a PIN number, please call Pivotal Communications at (770) 399-0096.

## **ACC TELECONFERENCE**

Each Wednesday during the 2001 football season, Coach Bowden will be available to the media on the ACC football teleconference call, along with the other eight league coaches. Bowden will be on the call from 11:20-11:30 a.m. every Wednesday from Sept. 1 through Nov. 17. Contact the FSU Sports Information Office or the Atlantic Coast Conference Office to get the number for the call, as well as a complete listing of the coaches and times. This is the only weekly conference call Coach Bowden will conduct in 2001.

## **ACC SATELLITE FEED**

Video highlights and taped interviews with Florida State players and coaches can be obtained each week via an ACC satellite feed put up by JP Sports. The feed, which will contain at least six minutes of Florida State information, will run weekly beginning the first week in September. Contact FSU or the ACC to get the coordinates and time for the feed.

## **BREAKFAST WITH BOBBY**

Following each Seminole home game, Head Coach Bobby Bowden will join the media Sunday morning at 8:30 a.m., for a continental breakfast, followed by a question and answer session. Breakfast with Bobby will be held at the Radisson, FSU's media hotel.

## **CONFERENCE CALL**

On road game weekends, media may talk to Bowden via a Sunday conference call. Contact a member of the Sports Information Office during the previous day's game for further information.

## **ROAD GAME CREDENTIALS**

Writers covering Florida State on a regular basis may make requests for road credentials with the opponent school or with the FSU Sports Information Office by Monday of game week.

# POSTGAME INTERVIEWS

**F**lorida State University's athletic staff is well aware of the importance of media coverage and is briefed continually on the role of the media insofar as it interacts with their respective duties. At no time is this cooperation more important than in the postgame interview and locker room procedures. To ensure the most workable situation for members of the media and for the FSU staff, the following procedures *must* be observed:

1. Entrance to the Florida State locker room can be made *only* through the second floor interview room. All members of the media will be directed to this room by the FSU Sports Information staff *immediately* at the conclusion of the game. It is helpful if all media personnel assemble at the tunnel entrance in the north end zone following the conclusion of the game. You will *not* be allowed access to the locker room through the player entrance, so follow closely.
2. Florida State Coach Bobby Bowden will be brought directly to the interview room as soon as he dismisses the team and declares the locker room open.
3. When Coach Bowden makes his appearance in the interview room, members of the media who wish to go to the locker room will be shown the proper route. Down one flight of stairs leads directly into the player dressing area.
4. **FLORIDA STATE'S LOCKER ROOM IS OPEN TO ALL MEDIA. HOWEVER, IT IS IMPERATIVE THAT FEMALE REPORTERS INFORM FSU SPORTS INFORMATION PERSONNEL DURING THE GAME THAT THEY WILL NEED LOCKER ROOM ACCESS.** (*FSU players have been assured they will be told on a game-by-game basis whether there will be female reporters in the locker room — a courtesy we feel must be extended.*)
5. Exit from the locker room and access back to the press box can be made through the player entrance to the stadium.

Each visiting team will set its own post-game interview policy, which will be announced on the inside public address system in the fourth quarter. Check with the opposing team's sports information personnel in the press box if you have any



*FSU's locker room is open to credentialed media following every game, while Coach Bowden conducts a press conference in the Moore Athletic Center.*

other questions.

There is an interview room outside the visitors' locker room, where the visiting head coach and/or players may be brought for interviews following the game. The visiting team locker room and interview area is located through the gate at the southeast corner of the field.

It is our desire at Florida State to make the post-game procedure as effective as possible for both the media and our staff. Remember, both groups have im-

portant tasks and are under extreme pressure.

The Florida State Athletic Department cannot and will not be responsible for problems incurred by any member of the media not following the above procedures. Security personnel will facilitate only those following the proper guidelines. However, if you encounter a problem while following this procedure, please inform a Sports Information staff member immediately.

## FLORIDA STATE FAST FACTS

President .....	Talbot "Sandy" D'Alemberte
Location .....	Tallahassee, Florida
Enrollment .....	35,000
Founded .....	1857
Symbol .....	Seminoles
Colors .....	Garnet & Gold
Conference .....	Atlantic Coast
Stadium .....	Doak S. Campbell (80,000)
Surface .....	Natural Grass (PAT)
Athletics Director .....	Dave Hart, Jr.
Athletic Board Chair .....	Charles Ehrhardt
Head Football Coach (Alma Mater) .....	Bobby Bowden (Howard '53)
Overall Record .....	315-87-4 (36 Years)
Record at FSU .....	242-55-4 (25 Years)
Offensive Formation .....	Pro Set
Defensive Formation .....	4-3 Multiple
All-Time Record .....	392-185-17
Seasons .....	54
Bowl Appearances .....	30
Consecutive Bowl Appearances .....	19

# SUNSHINE NETWORK



Paul Kennedy



Keith Jones



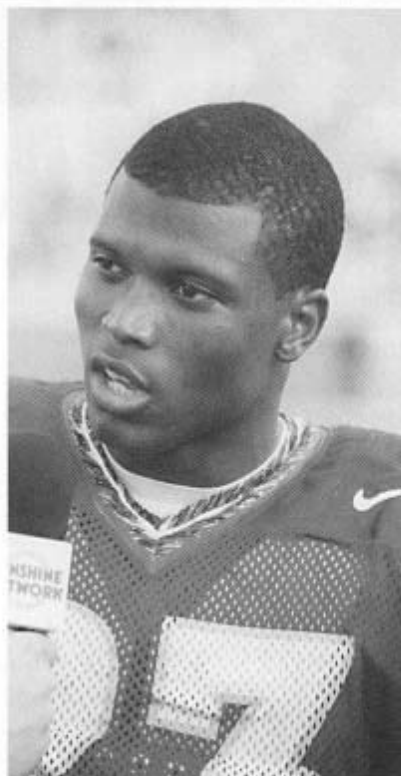
Tom Block



**1<sup>st</sup> in Florida Sports**  
[www.sunshinenetwork.com](http://www.sunshinenetwork.com)

**S**ince 1988, Sunshine Network has been the exclusive regional sports network home of FSU athletics in Florida. Available in over 5.5 million homes statewide via cable and satellite, Sunshine Network provides more coverage of FSU athletics than any other Florida television outlet.

Each year, Sunshine network airs over 100 games/programs for FSU, including its own production of every FSU regular season football game, which replay statewide on Sunshine Sunday evenings at 7 p.m. during "Prime Time 'Noles." In addition, Sunshine Network replays "The



*Florida State and Sunshine Network have been longtime cable television partners. FSU games are replayed each Sunday evening on the state-wide network.*

Bobby Bowden Show" Sundays at 12:30 p.m. "Seminole Sports Magazine," which provides fans with weekly highlights of FSU athletics, airs Saturdays at 11 a.m. and the popular "Seminole Uprising" follows at 11:30 a.m.

Former FSU defensive standout Keith Jones returns for his 14th season in the broadcast booth for FSU football telecasts and is joined by longtime FSU play-by-play announcer Paul Kennedy, with Tom Block reporting from the sidelines.

In addition to game coverage, Sunshine Network also provides fans with daily reports and features on its two sports news shows, "Sunshine Network LIVE!," weeknights at 6:30 p.m. and "NEXTEL Florida Sports News," weeknights at 10 p.m. Keith Jones, Tom Block and Barry Milligan cover the 'Noles for both sports news shows on Sunshine Network.

An agreement with the ACC provides Sunshine Network with additional FSU games and events, including the conference's new Sunday night ACC basketball package which begins this fall on regional sports networks nationwide (exclusively on Sunshine in Florida). The network also airs "ACC Live!," Mondays at 7 p.m., and numerous other games/events for the ACC, giving FSU fans coverage of not only their home team, but FSU's conference opponents as well.



# FOOTBALL MEDIA OUTLETS

## PRINT MEDIA

**ASSOCIATED PRESS (Local)** ..... (850) 224-1211  
 Fax (850) 224-2099  
 Brent Kallestad\*  
 336 E. College Ave., Suite 301, Tallahassee, FL 32301

**BRADENTON HERALD** ..... (941) 745-7007  
 Fax (850) 745-7097  
 Michael Pilin, Matt Pallisten  
 102 Manatee Ave., W., Bradenton, FL 34205

**DAYTONA BEACH NEWS-JOURNAL** ..... (904) 252-1511  
 Fax (904) 253-8433  
 David Markowitz  
 PO Box 431, Daytona Beach, FL 32015

**FLORIDA TIMES-UNION (Local)** ..... (850) 224-7515  
 Fax (850) 681-2961  
 Bob Thomas\*  
 336 E. College Ave., Suite 304, Tallahassee, FL 32301

**FLORIDA TIMES-UNION** ..... (904) 359-4246  
 Fax (904) 359-4147 • e-mail: tusports@hotmail.com  
 Chet Fussman, Gene Frenette, Mike Bianchi (C), Mark Wood  
 One Riverside Ave., Jacksonville, FL 32202

**FT. LAUDERDALE SUN-SENTINEL** ..... (954) 356-4645  
 Fax (954) 356-4566 • e-mail: cbarnes@sun-sentinel.com  
 Craig Barnes\*, Dave Hyde  
 New River Center, 200 E. Las Olas Blvd., Ft. Lauderdale, FL 33301

**FT. MYERS NEWS-PRESS** ..... (941) 335-0358  
 Fax (941) 334-0708  
 Scott Korzenowski (C), Darmon Snyder  
 2442 Anderson Ave., Ft. Myers, FL 33901

**FSView** ..... (850) 561-6653  
 Fax (850) 574-6578  
 Jason Schneider  
 PO Box 20331, Tallahassee, FL 32316

**GAINESVILLE SUN** ..... (352) 378-1411  
 Fax (352) 338-3128 • e-mail: news\_sports@gvillesun.com  
 Pat Dooley  
 PO Drawer A, Gainesville, FL 32602

**LAKELAND LEDGER** ..... (813) 802-7557  
 Fax (813) 802-7812  
 Rick Brown\*  
 PO Box 408, Lakeland, FL 33802

**MIAMI HERALD** ..... (305) 376-3487  
 Fax (305) 376-2295  
 Juan Rodriguez\*, Edwin Pope (C)  
 One Herald Plaza, Miami, FL 33101

**NORTHWEST FLORIDA DAILY NEWS** .. (850) 863-1111  
 Cal Powell  
 200 Racetrack Road, Ft. Walton Beach, FL 32548

**OCALA STAR-BANNER** ..... (352) 867-4144  
 Fax (352) 867-4018  
 Dwight Collins\*  
 PO Box 490, Ocala, FL 32548

**ORLANDO SENTINEL** ..... (407) 420-5411  
 Fax (407) 420-5069  
 Mike Huguenin (C), David Whitley (C)  
 PO Box 28333, Orlando, FL 32802

**OSCEOLA, THE** ..... (850) 222-7733  
 Fax (850) 224-3627  
 Jerry Kutz\*, Daniel Mitchell\*, Jim Henry\*  
 402 Dunwoody St., Tallahassee, FL 32304

**PALATKA DAILY NEWS** ..... (904) 328-2721  
 Fax (904) 312-5209  
 Kerry Dunning\*, Ryan Gilchrest  
 1825 St. John's Ave., Palatka, FL 32177

**PALM BEACH POST** ..... (561) 820-4440  
 Fax (561) 820-4481 • e-mail: pbsports@pbpost.com  
 Dan Moffett (C), Tom D'Angelo\*  
 2751 S. Dixie Highway, W. Palm Beach, FL 33405

**PANAMA CITY NEWS-HERALD** ..... (850) 747-5065  
 Fax (850) 747-5097 • e-mail: nhsports@pcnh.com  
 Tim Hathcock  
 PO Box 1940, Panama City, FL 32401

**PENSACOLA NEWS-JOURNAL** ..... (850) 435-8558  
 Fax (850) 435-8633 • e-mail: sports@pensacolajournal.com  
 Bill Viloni\*, Gordon Paulus  
 One News-Journal Plaza, Pensacola, FL 32501

**SARASOTA HERALD-TRIBUNE** ..... (941) 957-5172  
 Fax (941) 957-5276 • e-mail: newscoast.com  
 Doug Fernandez  
 801 S. Tamiami Trail, Sarasota, FL 34236

**ST. PETERSBURG TIMES** ..... (813) 226-3347  
 Fax (813) 226-3381 • e-mail: sptsnews@sptimes.com  
 Brian Landman\*, Gary Shelton (C)  
 PO Box 1211, St. Petersburg, FL 33731

**TALLAHASSEE DEMOCRAT** ..... (850) 599-2316  
 Fax (850) 599-2301  
 Steve Ellis\*, Randy Beard (C)  
 PO Box 990, Tallahassee, FL 32302

**TAMPA TRIBUNE (Local)** ..... (850) 222-8382  
 Fax (850) 222-4772  
 Doug Carlson\*  
 336 E. College Ave., Tallahassee, FL 32301

**TAMPA TRIBUNE** ..... (813) 259-7566  
 Fax (813) 259-8148 • e-mail: sports@tampatrib.com  
 Martin Fennelly (C), Joey Johnston, Joe Henderson  
 PO Box 191, Tampa, FL 33601



## ELECTRONIC MEDIA

**CABLE 6 (FLORIDA CHANNEL)** ..... (850) 488-1281  
 Fax (850) 488-4876  
 Beth Switzer  
 402 South Monroe, Capital Building, Suite 901  
 Tallahassee, FL 32399

**CAPITOL NEWS SERVICE** ..... (850) 224-5546  
 Fax (850) 224-8378 • e-mail: Alia@flanews.com  
 Alia Faraj  
 311 N. Adams St., Tallahassee, FL 32301

**FLORIDA RADIO NETWORK** ..... (407) 875-0740  
 Tom Morgan  
 6000 S. Rio Grande Ave., Suite 201, Orlando, FL 32809

**SEMINOLE RADIO NETWORK** ..... (850) 644-2550  
 Fax (850) 644-0962  
 Scott Kull (Network Contact)  
 PO Drawer 2915, Tallahassee, FL 32306  
 Gene Deckerhoff (Play-by-Play) (850) 893-2576  
 Fax (850) 668-0864  
 2704 Vasser Road, Tallahassee, FL 32308

**SUNSHINE NETWORK** ..... (407) 648-1150  
 Fax (407) 245-2571 • e-mail: apemple@sunsinenetwork.com  
 Tom Block, Barry Milligan  
 390 N. Orange Ave, Suite 275, Orlando, FL 32801  
 Football Broadcast Team: Paul Kennedy, Keith Jones

**WCTV-TV (CBS)** ..... (850) 893-2126  
 Fax (850) 668-3851 • e-mail: LGordon490@aol.com  
 Lee Gordon  
 PO Box 3048, Tallahassee, FL 32315

**WEAR-TV (ABC)** ..... (850) 455-4599  
 Fax (850) 455-8972  
 Dan Shugart  
 PO Box 12278, Pensacola, FL 32581

**WESH-TV (NBC)** ..... (407) 539-7895  
 Fax (407) 539-7967  
 Mark Middleton, Buddy Pittman  
 1021 N. Wymore Rd., Winter Park, FL 32789

**WFTV-TV (ABC)** ..... (407) 244-8367  
 Pat Clarke  
 PO Box 999, Orlando, FL 32802

**WFSU-RADIO** ..... (850) 487-3086  
 Fax (850) 487-3293 • e-mail: buzzc@tfn.net  
 Buzz Conover  
 1600 Red Barber Plaza, Tallahassee, FL 32310

**WJHG-TV (NBC)** ..... (850) 234-2128  
 Fax (850) 233-6647  
 Scott Rossman, Jake Bell  
 PO Box 2349, Panama City, FL 32401

**WJXT-TV (CBS)** ..... (904) 393-9845  
 Fax (904) 393-9822  
 Sam Kouvaris  
 PO Box 5270, Jacksonville, FL 32207

**WMBB-TV (ABC)** ..... (850) 769-2313  
 Fax (850) 872-0922 • e-mail: sports@wmbb.com  
 Craig Falanga, Van Shelton  
 PO Box 1340, Panama City, FL 32401

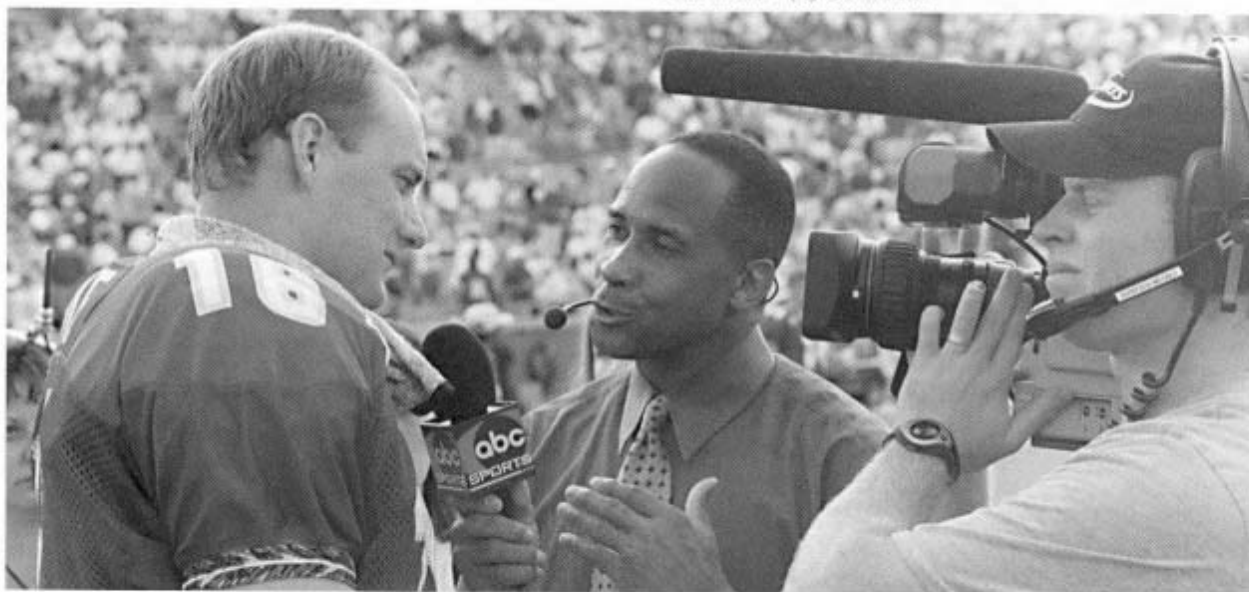
**WNLS-RADIO** ..... (850) 386-6143  
 Fax (850) 383-0747 • e-mail: WNLS-AM@clearchannel.com  
 Eric Luallen, Jeff Cameron  
 325 John Knox Rd, Suite E-200, Tallahassee, FL 32303

**WTLV-TV (NBC)** ..... (904) 633-8806  
 Fax (904) 633-8899  
 Dan Hicken  
 1070 E. Adams St., Jacksonville, FL 32202

**WTNT-RADIO** ..... (850) 385-9868  
 Fax (850) 385-8789  
 Lee Bowen  
 325 John Knox Rd, Suite E-200, Tallahassee, FL 32303

**WTXL-TV (ABC)** ..... (850) 893-1313  
 (850) 668-1460  
 Preston Scott  
 8927 Thomasville Rd., Tallahassee, FL 32312

\*Beat writer (C) Columnist



Florida State played in eight nationally-televised games during the 2000 season alone.

## 2001 MEDIA INFORMATION

# FSU TELEVISION APPEARANCES

**WON 137 • LOST 37 • TIED 4**

YEAR	OPPONENT	SITE	SCORE	NETWORK	BOWL
1958	Oklahoma State	Louisville, KY	6-15	ABC*	Bluegrass
1959	Virginia Tech	Blacksburg, VA	7- 6	ABC	-
1965	Oklahoma	Jacksonville, FL	36-19	ABC*	Gator
1966	Virginia Tech	Blacksburg, VA	21-23	ABC	-
	Wyoming	El Paso, TX	20-28	NBC*	Sun
1967	Memphis State	Memphis, TN	26- 7	ABC	-
	Penn State	Jacksonville, FL	17-17	ABC*	Gator
1968	Florida	Tallahassee, FL	9- 3	ABC	-
	Louisiana State	Atlanta, GA	27-31	TV-Sports*	Peach
1969	NC State	Tallahassee, FL	33-22	ABC	-
1970	Houston	Tampa, FL	21-53	ABC	-
1971	Miami	Miami, FL	20-17	ABC	-
	Arizona State	Tempe, AZ	38-45	Mizlou	Fiesta
1972	Auburn	Auburn, AL	14-27	ABC	-
1977	Florida	Gainesville, FL	37- 9	ABC	-
	Texas Tech	Orlando, FL	40-17	Mizlou*	Tangerine
1978	Miami	Miami, FL	31-21	ABC	-
	Navy	Tallahassee, FL	38- 6	ABC	-
1979	Virginia Tech	Blacksburg, VA	17-10	ABC	-
	Louisiana State	Baton Rouge, LA	24-19	ABC	-
	Florida	Gainesville, FL	27-16	ABC*	-
	Oklahoma	Miami, FL	7-24	NBC*	Orange
1980	Memphis State	Memphis, TN	24- 3	ABC	-
	Virginia Tech	Tallahassee, FL	31- 7	ABC	-
	Florida	Tallahassee, FL	17-13	ABC*	-
	Oklahoma	Miami, FL	17-18	NBC*	Orange
1981	Miami	Tallahassee, FL	19-27	ABC	-
	Southern Miss	Tallahassee, FL	14-58	ABC	-
1982	Miami	Miami, FL	24- 7	CBS	-
	Louisville	Tallahassee, FL	49-14	WTBS*	-
	West Virginia	Jacksonville, FL	31-12	ABC*	Gator
1983	Louisiana State	Baton Rouge, LA	40-35	ABC	-
	Louisville	Tallahassee, FL	51- 7	WTBS*	-
	Florida	Gainesville, FL	14-53	CBS*	-
	North Carolina	Atlanta, GA	28- 3	CBS*	Peach
1984	South Carolina	Columbia, SC	26-38	ABC*	-
	Florida	Tallahassee, FL	17-27	ABC*	-
	Georgia	Orlando, FL	17-17	NBC*	Citrus
1985	Tulane	New Orleans, LA	38-12	WTBS*	-
	Nebraska	Lincoln, NE	17-13	ABC*	-
	Memphis State	Tallahassee, FL	19-10	WTBS*	-
	Auburn	Auburn, AL	28-59	WTBS*	-
	Miami	Tallahassee, FL	27-35	ABC	-
	South Carolina	Tallahassee, FL	56-14	ESPN*	-
	Oklahoma State	Jacksonville, FL	34-23	ABC*	Gator
1986	Nebraska	Lincoln, NE	17-34	ABC*	-
	North Carolina	Tallahassee, FL	10-10	WTBS*	-
	Miami	Miami, FL	23-41	CBS*	-
	Indiana	Birmingham, AL	27-13	WTBS*	All-American
1987	Miami	Tallahassee, FL	25-26	CBS*	-
	Auburn	Auburn, AL	34- 6	CBS*	-
	Florida	Gainesville, FL	28-14	CBS*	-
1988	Nebraska	Tempe, AZ	31-28	NBC*	Fiesta
	Miami	Miami, FL	0-31	CBS*	-
	Clemson	Clemson, SC	24-21	CBS*	-
	Michigan State	Tallahassee, FL	30- 7	ESPN*	-
	South Carolina	Columbia, SC	59- 0	ESPN*	-
	Florida	Tallahassee, FL	52-17	ESPN*	-
1989	Auburn	New Orleans, LA	13- 7	ABC*	Sugar
	Southern Miss	Jacksonville, FL	26-30	WTBS*	-
	Clemson	Tallahassee, FL	23-34	ESPN*	-
	Louisiana State	Baton Rouge, LA	31-21	ESPN*	-
	Auburn	Tallahassee, FL	22-14	ESPN*	-
	Miami	Tallahassee, FL	24-10	ESPN*	-
	Florida	Gainesville, FL	24-17	ESPN*	-
	Nebraska	Tempe, AZ	41-17	NBC*	Fiesta
1990	Miami	Miami, FL	22-31	CBS*	-
	Auburn	Auburn, AL	17-20	ESPN*	-
	Louisiana State	Tallahassee, FL	42- 3	WTBS*	-
	Florida	Tallahassee, FL	45-30	ESPN*	-
	Penn State	Miami, FL	24-17	Raycom*	Blockbuster
1991	Brigham Young	Anaheim, CA	44-28	Raycom*	-
	Michigan	Ann Arbor, MI	51-31	ABC*	-
	Syracuse	Tallahassee, FL	46-14	ABC	-
	Louisiana State	Baton Rouge, LA	27-16	ESPN*	-
	Miami	Tallahassee, FL	16-17	ABC*	-
	Florida	Gainesville, FL	9-14	ABC*	-
	Texas A&M	Dallas, TX	10- 2	CBS*	Cotton
1992	Clemson	Clemson, SC	24-20	ESPN*	-
	NC State	Raleigh, NC	34-13	JP Sports	-
	Miami	Miami, FL	16-19	ABC*	-
	North Carolina	Tallahassee, FL	36-13	JP Sports	-
	Georgia Tech	Atlanta, GA	29-24	ESPN*	-
	Maryland	Tallahassee, FL	69-21	JP Sports	-
	Florida	Tallahassee, FL	45-24	ABC*	-
	Nebraska	Miami, FL	27-14	NBC*	Orange
1993	Kansas	E. Rutherford, NJ	42- 0	ABC*	-
	Clemson	Tallahassee, FL	57- 0	JP Sports	-
	North Carolina	Chapel Hill, NC	33- 7	ESPN*	-
	Georgia Tech	Tallahassee, FL	51- 0	ABC	-
	Miami	Tallahassee, FL	28-10	ABC*	-
	Virginia	Tallahassee, FL	40-14	ESPN*	-
	Maryland	College Park, MD	49-20	JP Sports	-

	Notre Dame	South Bend, IN	24-31	NBC*	-
	NC State	Tallahassee, FL	62- 3	ESPN*	-
	Florida	Gainesville, FL	33-21	ABC*	-
	Nebraska	Miami, FL	18-16	NBC*	Orange
1994	Virginia	Tallahassee, FL	41-17	ABC	-
	Maryland	College Park, MD	52-20	JP Sports	-
	North Carolina	Tallahassee, FL	31-18	ESPN*	-
	Miami	Miami, FL	20-34	ESPN*	-
	Clemson	Tallahassee, FL	17- 0	JP Sports	-
	Duke	Tallahassee, FL	59-20	JP Sports	-
	Georgia Tech	Atlanta, GA	41-10	JP Sports	-
	Notre Dame	Orlando, FL	23-16	ABC*	-
	NC State	Raleigh, NC	34- 3	ESPN*	-
	Florida	Tallahassee, FL	31-31	ABC*	-
	Florida	New Orleans, LA	23-17	ABC*	Sugar
1995	Duke	Orlando, FL	70-26	ABC	-
	Clemson	Clemson, SC	45-26	ABC*	-
	NC State	Tallahassee, FL	77-17	JP Sports	-
	Miami	Tallahassee, FL	41-17	ESPN*	-
	Georgia Tech	Tallahassee, FL	42-10	ABC	-
	Virginia	Charlottesville, VA	28-33	ESPN*	-
	North Carolina	Chapel Hill, NC	28-12	JP Sports	-
	Maryland	Tallahassee, FL	59-17	JP Sports	-
	Florida	Gainesville, FL	24-35	ABC	-
	Notre Dame	Miami, FL	31-26	CBS*	Orange
1996	Duke	Tallahassee, FL	44- 7	ABC	-
	NC State	Raleigh, NC	51-17	ESPN*	-
	North Carolina	Tallahassee, FL	13- 0	ABC	-
	Clemson	Tallahassee, FL	34- 3	ESPN*	-
	Miami	Miami, FL	34-16	CBS*	-
	Virginia	Tallahassee, FL	31-24	ABC	-
	Georgia Tech	Atlanta, GA	49- 3	ESPN*	-
	Wake Forest	Orlando, FL	44- 7	JP Sports	-
	Southern Miss	Tallahassee, FL	54-14	ESPN2*	-
	Maryland	Miami, FL	48-10	ABC	-
	Florida	Tallahassee, FL	24-21	ABC*	-
	Florida	New Orleans, LA	20-52	ABC*	Sugar
1997	USC	Los Angeles	14- 7	ABC*	-
	Maryland	Tallahassee, FL	50- 7	ABC	-
	Clemson	Clemson, SC	35-28	ABC	-
	Miami	Tallahassee, FL	47- 0	ABC	-
	Duke	Durham, NC	51-27	JP	-
	Georgia Tech	Tallahassee, FL	38- 0	ABC	-
	Virginia	Charlottesville, VA	47-21	ESPN*	-
	NC State	Tallahassee, FL	48-35	ABC	-
	North Carolina	Chapel Hill, NC	20- 3	ESPN*	-
	Wake Forest	Tallahassee, FL	58- 7	JP	-
	Florida	Gainesville, FL	29-32	CBS*	-
	Ohio State	New Orleans, LA	31-14	ABC*	Sugar
1998	Texas A&M	E. Rutherford, NJ	23-14	ABC*	-
	NC State	Raleigh, NC	7-24	ABC	-
	Duke	Tallahassee, FL	62-13	Sunshine	-
	USC	Tallahassee, FL	30-10	ABC	-
	Maryland	College Park, MD	24-10	Sunshine	-
	Miami	Miami, FL	26-14	CBS	-
	Clemson	Tallahassee, FL	48- 0	ESPN*	-

## 11+ WINS SEASONS...

The Seminoles have recorded 11+ wins in a season 10 times in the program's history and Bobby Bowden was the head coach in each of those campaigns. The 2000 season marked the fifth straight season with at least 11 wins for the Seminoles.

YEAR	RECORD	BOWL GAME	RESULT	FINAL AP RANK
1979	11-1	Orange Bowl	Oklahoma 7-24	Sixth
1987	11-1	Fiesta Bowl	Nebraska 31-28	Second
1988	11-1	Sugar Bowl	Auburn 13-7	Third
1991	11-2	Cotton Bowl	Texas A&M 10-2	Fourth
1992	11-1	Orange Bowl	Nebraska 27-14	Second
1993	12-1	Orange Bowl	Nebraska 18-16	First
1996	11-1	Sugar Bowl	Florida 20-52	Third
1997	11-1	Sugar Bowl	Ohio State 31-14	Third
1998	11-2	Fiesta Bowl	Tennessee 16-23	Third
1999	12-0	Sugar Bowl	Virginia Tech 46-29	First
2000	11-2	Orange Bowl	Oklahoma 2-13	Fifth

	Georgia Tech	Atlanta, GA	34- 7	ESPN*	-
	North Carolina	Tallahassee, FL	39-13	ESPN*	-
	Virginia	Tallahassee, FL	45-14	ABC	-
	Wake Forest	Winston-Salem, NC	24- 7	ESPN2*	-
	Florida	Tallahassee, FL	23-12	ABC*	-
	Tennessee	Tempe, AZ	16-23	ABC*	Fiesta
1999	La. Tech	Tallahassee, FL	41-7	ESPN2*	-
	Georgia Tech	Tallahassee, FL	41-35	ABC*	-
	NC State	Tallahassee, FL	42-11	ABC	-
	North Carolina	Chapel Hill, NC	42-10	ABC	-
	Duke	Jacksonville, FL	51-23	JP	-
	Miami	Tallahassee, FL	31-21	ABC*	-
	Wake Forest	Tallahassee, FL	33-10	Sunshine	-
	Clemson	Clemson, SC	17-14	ESPN*	-
	Virginia	Charlottesville, VA	35-10	ESPN*	-
	Maryland	Tallahassee, FL	49-10	ABC	-
	Florida	Gainesville, FL	30-23	CBS*	-
	Virginia Tech	New Orleans, LA	46-29	ABC*	Sugar
2000	BYU	Jacksonville, FL	29- 3	ABC*	-
	Georgia Tech	Atlanta, GA	26-21	ABC*	-
	North Carolina	Tallahassee, FL	63-14	ABC	-
	Louisville	Tallahassee, FL	31- 0	ESPN2*	-
	Maryland	College Park, MD	59- 7	ESPN*	-
	Miami	Miami, FL	24-27	CBS*	-
	Duke	Tallahassee, FL	63-14	Sunshine	-
	Virginia	Tallahassee, FL	37- 3	ABC	-
	NC State	Raleigh, NC	58-14	ESPN*	-
	Clemson	Tallahassee, FL	54- 7	ESPN*	-
	Wake Forest	Winston-Salem, NC	35- 6	Sunshine	-
	Florida	Tallahassee	30- 7	ABC*	-
	Oklahoma	Miami, FL	2-13	ABC*	Orange

\*Nationally televised

# SEMINOLE ATHLETICS MARKETING



Gene Deckerhoff



Peter Tom Willis

## SEMINOLE ATHLETICS MARKETING

A division of Host Communications, Inc.  
A subsidiary of Bull Run Corporation

P.O. Box 2195 • Tallahassee, FL 32316  
(850) 644-2550 • Fax (850) 644-0962



Scott Kull  
Director



Dr. Stacy Hall  
Director of Sales  
& Broadcasting



Kay Scott  
Director of  
Promotions



**S**eminole Athletics Marketing, a division of Host Communications, Inc., is the marketing arm of Florida State Athletics. The office is responsible for athletically related radio broadcasts, coaches' TV shows, coaches' endorsements, game programs, ticket sales, corporate sponsorships, hospitality, internet sales, and promotions.

Seminole Athletics Marketing's parent company, Host Communications, is one of the nation's leaders in collegiate sports marketing. Florida State joined forces with the Lexington, Ky., based company in 1991 to establish a comprehensive marketing opportunity. In addition to Florida State, Host owns marketing rights with many collegiate sports properties such as Texas, Kentucky, Tennessee, South Carolina, Notre Dame, the Big 12 and Southeastern Conferences and the NCAA just to name a few.

## SEMINOLE RADIO NETWORK

Florida State fans can follow their Seminoles whether on the road or at home by listening to one of the nation's finest sports broadcasts when Gene Deckerhoff, Peter Tom Willis and the entire pregame crew bring you all the action of the Seminole Radio Network. The show brings pregame predictions, all the game action, and postgame analysis, to fans, alumni and college football enthusiasts throughout Florida, Georgia, and Alabama. In addition, fans can access the Network's broadcast worldwide by logging onto Seminoles.com, the official website of Florida State Athletics.

The Seminole Radio Network will reach into over 40 markets in 2001, including some of the largest in the country. In Tallahassee, all the Seminole Football action can be heard on flagship stations WTNT-FM (94.9) and WNLS-AM (1270).

Florida State's professional broadcast crew is known as one of the nation's best as they provide insight and entertainment, as well as detailed and expert play-by-play. The broadcast features award-winning play-by-play announcer Gene Deckerhoff, a 22-year veteran of the FSU radio network. Deckerhoff is nationally known as one of the finest announcers in the South. The "Voice of the Seminoles" for the past 22 years, he is a nine-time winner of the NSSA Florida Sportscaster

of the Year Award and has been inducted into the Florida Sports Hall of Fame.

A native of Jacksonville, Fla., Deckerhoff has been the play-by-play announcer for the Tampa Bay Buccaneers of the NFL for the past 12 years, making for some very busy fall weekends. Deckerhoff is also the co-host of the "Bobby Bowden TV Show", Bowden's weekly call-in radio show and the Bowden Daily Radio Show. He runs Gene Deckerhoff Productions, a firm specializing in sports broadcasting and the production of radio and television commercials.

For the fourth year, color analyst Peter Tom Willis will join Deckerhoff in the broadcast booth. Willis, a former FSU, NFL, and Arena League quarterback is a member of the FSU Sports Hall of Fame and is considered as one of the finest players in FSU history.

During the pregame show, Florida television sportscaster Tom Block and former FSU defensive back Monk Bonasorte team up to provide in-depth analysis and predictions of the upcoming game. Florida State's game-day broadcasts begin 2 hours prior to every kickoff.

## SEMINOLE TELEVISION NETWORK

"The Bobby Bowden Show," televised throughout the entire state of Florida, features the legendary head football coach of the Florida State Seminoles. Bobby is joined each week on the show by co-hosts Gene Deckerhoff and Burt Reynolds.

Every Sunday during football season, Bobby and Gene review the action-packed highlights of the previous day's game, and Burt Reynolds hosts a special feature called "Great Moments in Florida State History." The Bowden Show also airs on four cable networks throughout the Southeast Region on Fox Sports Net South and College Sports Southeast, Comcast/Charter Sports Southeast, and the Mid-Atlantic Region on Home Team Sports.

## BOBBY BOWDEN CALL-IN SHOW

On Thursday evenings, Seminole fans know that Seminole Radio Network is THE source for information on Seminole Athletics. Coach Bowden's call-in show



is an hour-long broadcast beginning at 7:00 PM. The show features Bobby Bowden and Gene Deckerhoff talking directly with fans from across the country, touching on game insights, trivia, and random Seminole banter. The show can also be seen locally via television on WTWC Ch. 40 (NBC).

## BOBBY BOWDEN DAILY RADIO SHOW

For 13 weeks beginning in August, fans can listen to Gene Deckerhoff and Bobby Bowden as they discuss the latest developments of Florida State Football on the Bobby Bowden Daily Radio Show. The show is broadcast several times a day (M-F) in Tallahassee on the Seminole flagship stations, WTNT-FM 94.9 and WNLS-AM 1270. The two-minute update can also be heard in Jacksonville on WROO-FM 107.3.

### BOBBY BOWDEN SHOW

#### TV Show 2001 Schedule

August .....	26
September .....	2, 9, 16, 23, 30
October .....	7, 14, 21, 28
November .....	4, 11, 18

#### Station List

MARKET	STATION
Jacksonville .....	WAWS (Fox 30)
Florida .....	Sunshine Network
Southeast .....	Fox Sports Net South
Southeast .....	College Sports Southeast
Southeast .....	Comcast/Charter Sports Southeast
Mid-Atlantic .....	Home Team Sports

Station listings subject to change; check local listings for broadcast times.

## 2000 RADIO STATION LIST

MARKET	STATION	FREQ
Apalachicola	WOYS-FM	100.5
Arcadia	WZTK-AM	1480
Belle Glade	WBGF-FM	93.5
Chattahoochee	WTCL-AM	1580
Crystal River	WXOF-FM	96.3
Daytona Beach	WELE-AM	1380
DeFuniak Springs	WZEP-AM	1460
Donaldsonville, GA	WBBK-FM	93.1
Dothan, AL	WXUS-FM	100.5
Englewood	WENG-AM	1530
Eustis/Leesburg	WKIQ-AM	1240
Ft. Pierce/Vero Beach	WPSL-AM	1590
Ft. Walton Beach/Destin	WMMK-FM	92.1
Gainesville	WTMN-AM	1430
Jacksonville	WROO-FM	107.3
Lake City	WGRO-AM	960
Lake Wales	WIPC-AM	1280
Lakeland	WLKF-AM	1430
Las Vegas, NV	KRLV-AM	1340
Live Oak	WQHL-FM	98.1
Madison	WMAF-AM	1230
Marianna	WJAQ-FM	100.9
Melbourne	WMMB-AM	1240
Miami	WLVJ-AM	640
Milton	WEBY-AM	1330
Ocala	WOCA-AM	1370
Okeechobee	WOKC-AM	1570
Orlando	WORL-AM	660
Palatka	WPLK-AM	800
Panama City	WAKT-FM	105.1
Sarasota/Bradenton	WAMR-AM	1320
Sebring	WWTK-AM	730
St. Augustine	WAOC-AM	1420
Stuart	WSTU-AM	1450
Tallahassee	WTNT-FM	94.9
	WNLS-AM	1270
Tampa/St. Pete	WBWA-AM	1040
	WLVU-AM	1400
West Palm Beach	WDJA-AM	850
Zephyrhills	WZHR-AM	1400

Working on securing markets in Ft. Myers/Naples, Titusville, Trenton and Pensacola.

Stations Subject to Change

# DOAK CAMPBELL STADIUM

## STADIUM FACTS

2001 Capacity .....	80,000
Surface .....	Natural Grass (PAT)
Location .....	Pensacola St. & Stadium Dr.
First Game .....	October 7, 1950
Opponent .....	Randolph-Macon
Score .....	FSU 40, RM 7
All-Time Home Record .....	210-66-4 (.757)
Bowden's Home Record .....	128-16-2 (.891)
Current Home Win Streak .....	35
	(Sept. 2, 1995-present)
Current Home Unbeaten Streak .....	52
	(Sept. 5, 1992-present)

**F**rom a maximum capacity of 15,000 in 1953 to a record crowd of 83,042 against Florida last year, Doak S. Campbell Stadium has risen alongside the Florida State football program to the top of the college football ladder. With final phase of construction completed, Seminole fans are welcomed with state-of-the-art additions.

The newest portion of the stadium is the south end zone, where the last bricks have been placed on the exterior of the stadium wall and the interior received its final finishing touches. The south end zone houses the Florida State school of hospitality education where students in the program receive hands-on experience in various aspects of the food and beverage industry. The multi-level facility includes a food court, a restaurant and a sports grill on the top floor that gives a panoramic view of Doak Campbell Stadium.

The north endzone, which consisted of wooden bleachers until the 1994 season kicked off, is topped by the offices of the football coaches. The offices, which overlook the field, are just part of the Daisy Parker Flory wing of the Moore Athletic Center which include a number of amenities for the football staff.

Towering above college football action below from the east side are skyboxes which stretch from goal line to goal line. Newly added skyboxes are located above the west stands on the eighth floor. The new west addition also houses the

president's level on the seventh floor (which includes an open air terrace in the northwest corner) and one of the largest press boxes in college football with seating for over 200 members of the media.

A brick facade surrounds the stadium, matching the architectural design of most of the buildings on the Florida State campus. The University Center surrounds Doak Campbell Stadium and houses numerous offices that were located on the interior of the FSU campus.

Inside Doak Campbell, the lowest tier of field level seats were removed, providing increased sideline space and better viewing lines for the first few rows of fans. A matching brick wall was constructed along the east and west sidelines, limiting field access, increasing safety and giving the inside of the stadium a whole new look.

The Seminoles currently own a 35-game home winning streak and have not been beaten in their last 52 contests. In its last 80 home games, FSU is 77-2-1. Bobby Bowden's Florida State teams have lost only 16 games at home in 25 years, giving the coach an impressive 128-16-2 record and an .891 winning percentage in Tallahassee. A milestone was reached on September 28, 1996 when Bowden won his 100th game in Doak Campbell Stadium as FSU's head coach with a 13-0 victory over North Carolina.

But the winning feeling of Doak

Campbell Stadium, which was named after former FSU president Doak S. Campbell, goes back before Bowden. All-time, Florida State is 210-66-4 in 280 home games for a winning percentage of .757.

Since the stadium opened on Oct. 7, 1950 with Florida State University taking a 40-7 victory over the Randolph-Macon Yellowjackets, millions of fans have packed Doak Campbell to see the finest in college football action. In 2000, Florida State set a single season attendance mark by drawing 484,985 fans over six home games.

The latest expansion is the ninth in the history of the stadium. The current capacity of 80,000 reflects an increase of 19,481 since the end of the 1991 season.

Florida State first began play at Centennial Field during the inaugural 1947 season. In the three seasons that the Seminoles called Centennial Field their home, FSU had an overall home record of 8-4, including Coach Don Veller's undefeated 8-0 home mark over the 1948 and '49 seasons.

It's hard to imagine the first Doak Campbell Stadium, with a capacity of 15,000 back in 1950. In 1954, the stadium grew to a capacity of 19,000. Six thousand more seats were added in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to 40,500 seats, and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions.



The field itself is one of the finest in college football, carefully managed and manicured year-round. A prescription athletic turf (PAT) system installed in 1988 and completely resodded three years ago, quickly alleviates drainage problems through a series of underground pumps. The field can go from flooded to merely wet in a matter of minutes, thanks to the pumps, which allow a deeper root system in the natural turf.

The 1999 season marked another new addition to Doak Campbell Stadium as FSU unveiled the War Board video system. The big screen presentation is crystal clear and allows game day producers to show highlights of games all over the country to Seminole fans watching their team in the stadium.

With the changes already made since last season, Doak Campbell is growing and improving faster than ever before. Like its residents, the most successful college football program over the past decade, Doak Campbell Stadium has become a fitting showcase for Florida State University.



## TOP SINGLE SEASON HOME ATTENDANCES

NO.	YEAR	GAMES	TOTAL	AVERAGE
1.	2000	6	484,985	80,831
2.	1998	6	482,941	80,490
3.	1999	6	472,350	78,725
4.	1996	6	465,200	77,533
5.	1994	5	382,663	76,533
6.	1995	6	447,950	74,658
7.	1997	5	372,001	74,400
8.	1993	6	443,811	73,968
9.	1992	6	376,784	62,797
10.	1989	6	368,185	61,364

## STADIUM CAPACITIES SINCE 1950

YEARS	CAPACITY
1950-53	15,000
1954-60	19,000
1961-63	25,000
1964-77	40,500
1978-79	47,413
1980-81	51,094
1982-84	55,246
1985-91	60,519
1992	70,123
1993	72,589
1994	75,000
1995	77,500
1996-present	80,000

## CAMPBELL STADIUM'S TOP 25 CROWDS

NO	ATT	YEAR	OPPONENT	FSU	OPP
1.	83,042	2000	Florida	30	7
2.	82,514	2000	Clemson	54	7
3.	81,614	1998	Florida	23	12
4.	81,120	1998	Virginia	45	14
5.	80,976	1999	Miami	31	21
6.	80,932	1996	Florida	24	21
7.	80,741	2000	Louisville	31	0
8.	80,350	1995	Miami	41	17
9.	80,340	1999	Maryland	49	10
10.	80,310	1998	Clemson	48	0
11.	80,280	2000	Duke	63	14
12.	80,237	1996	Virginia	31	24
13.	80,210	1994	Florida	31	31
14.	80,187	1999	Georgia Tech	41	35
15.	80,165	1997	Miami	47	0
16.	80,120	1996	North Carolina	13	0
17.	80,050	1998	North Carolina	39	13
18.	80,040	1999	NC State	42	11
19.	80,032	1998	Duke	62	13
20.	79,287	2000	North Carolina	63	14
21.	79,121	2000	Virginia	37	3
22.	79,815	1998	Southern Cal	30	10
23.	78,157	1997	Georgia Tech	38	0
24.	78,111	1994	North Carolina	31	18
25.	78,105	1999	Wake Forest	33	10

# SEMINOLES ON THE WEB

Keep up with all the action of Florida State Athletics by visiting FSU's official website at:


# www.seminoles.com


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HALL OF FAME






**FSU's Chris Weinke And Jamal Reynolds Featured In Display At College Football Hall Of Fame**

(6/8/01) Last year's winners of the Heisman and Outland trophies, along with the Nagurski, Maxwell, Butkus, Walter Camp, Doak Walker, Lombardi, Davey O'Brien and Jim Thorpe award winners are on display at the College Football Hall of Fame, it was announced Friday by the world-class facility in South Bend, Ind. (more)




**Weinke One Of Three National Football Foundation Scholars Who Were Drafted**

(4/27/01) Three of The National Football Foundation and College Football Hall of Fame's 2000 Class of National Scholar-Athletes were selected in the 2001 NFL Draft that took place April 21. The 2000 Heisman Trophy winner, Chris Weinke, was selected by the Carolina Panthers with the 11th pick of the fourth round -106 overall. (more)




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