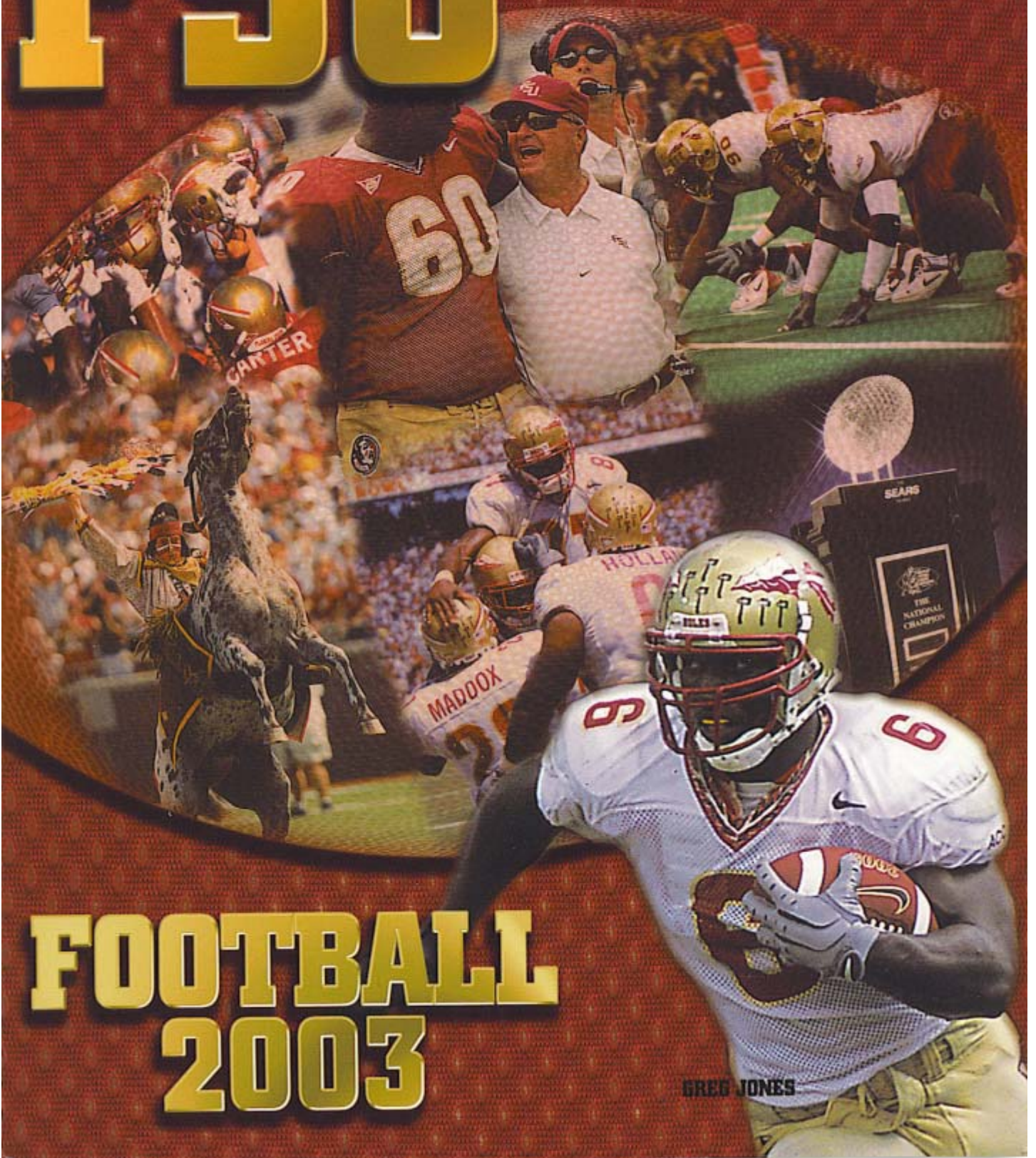


# FSU



# FOOTBALL 2003

GREG JONES

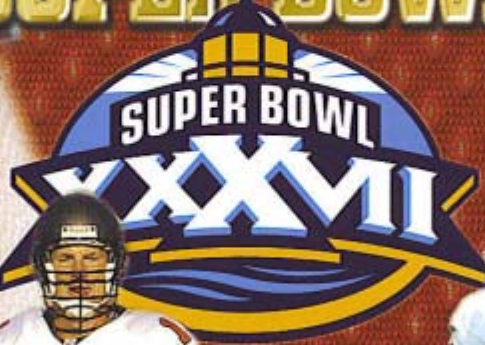


# SEMINOLES IN THE 2003 SUPER BOWL

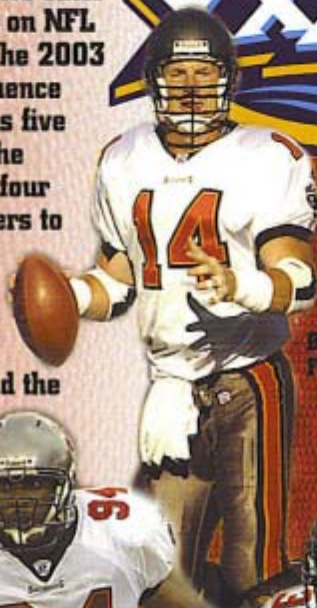


*Gene Deckerhoff, the Voice of the Seminoles, begins his 25th season with FSU in 2003.*

Florida State was tied with two other schools for the most players on NFL rosters last year with 39. The 2003 Super Bowl showed the influence of FSU football on the NFL as five former Seminoles were on the Oakland Raiders roster and four led the Tampa Bay Buccaneers to the Super Bowl title. In addition, former FSU All-American and NFL Hall of Famer Fred Biletnikoff coached with the Raiders and the Voice of the Seminoles, Gene Deckerhoff, called the radio play-by-play for the Buccaneers.



**FRED BILETNIKOFF**  
FSU • 1962-64



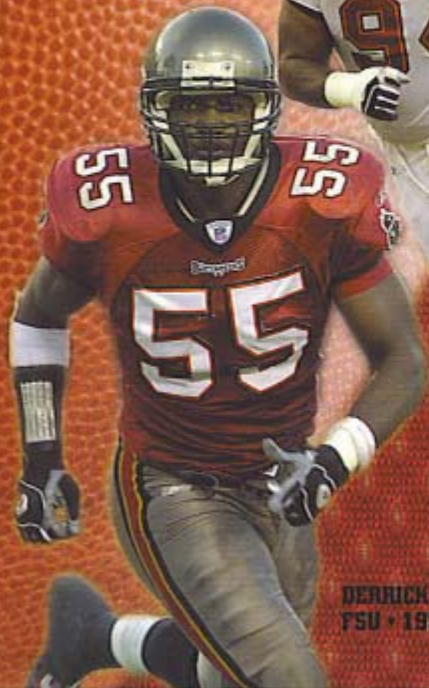
**TONY BRYANT**  
FSU • 1987-98

**BRAD JOHNSON**  
FSU • 1988-91

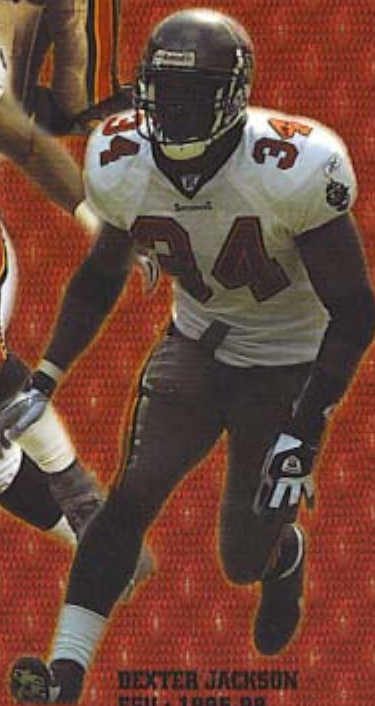
**SEBASTIAN JANKOWSKI**  
FSU • 1987-89

**ZACK CROCKETT**  
FSU • 1982-84

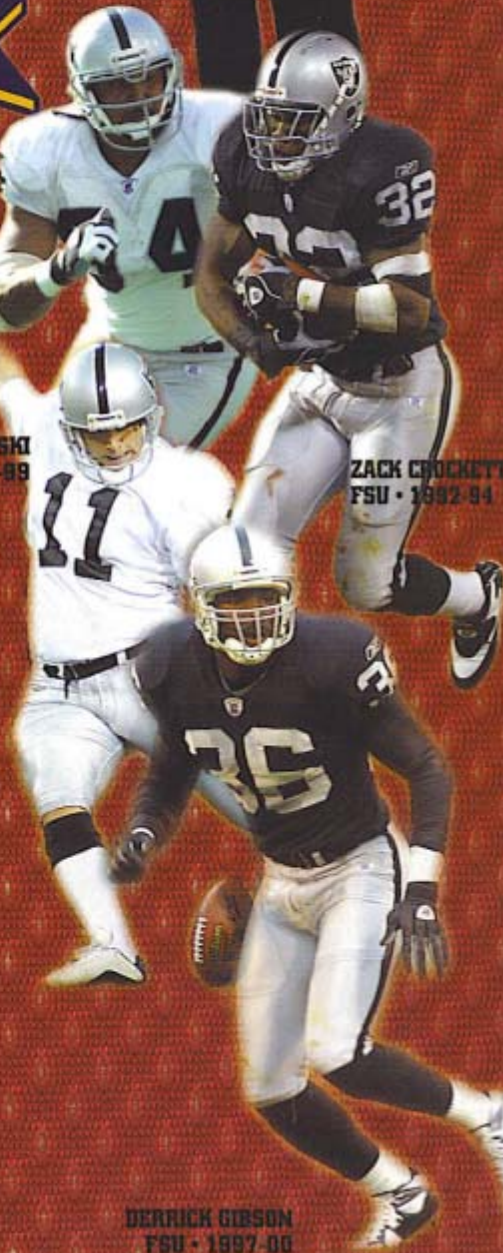
**GREG SPIRES**  
FSU • 1994-97



**DERRICK BROOKS**  
FSU • 1991-94



**DEXTER JACKSON**  
FSU • 1985-88



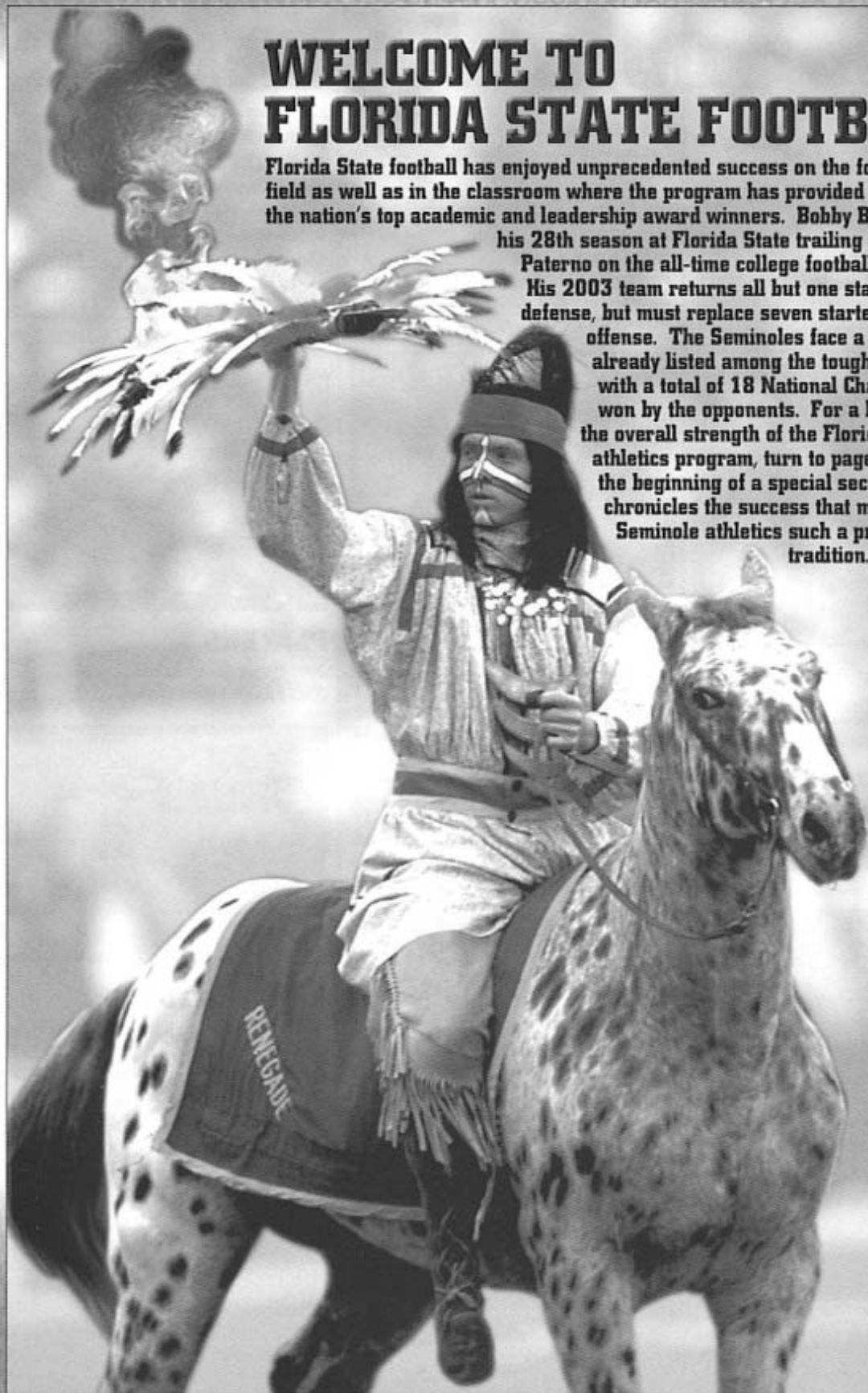
**DERRICK GIBSON**  
FSU • 1997-00



# WELCOME TO FLORIDA STATE FOOTBALL

Florida State football has enjoyed unprecedented success on the football field as well as in the classroom where the program has provided a number of the nation's top academic and leadership award winners. Bobby Bowden begins his 28th season at Florida State trailing only Joe Paterno on the all-time college football wins list.

His 2003 team returns all but one starter on defense, but must replace seven starters on the offense. The Seminoles face a schedule already listed among the toughest ever with a total of 18 National Championships won by the opponents. For a brief look at the overall strength of the Florida State athletics program, turn to page 190 for the beginning of a special section that chronicles the success that makes Seminole athletics such a proud tradition.



# 2003 FLORIDA STATE

## TABLE OF CONTENTS

Seminole Tradition ..... II

Media Information ..... 12

Fast Facts ..... 13

Sports Information Directory ..... 13

Sunshine Network ..... 14

www.seminoles.com ..... 15

Football Media Outlets ..... 16

FSU Television Appearances ..... 18

Seminole Athletics Marketing ..... 20

2003 Radio Station List ..... 21

Seminole Productions ..... 22

Doak Campbell Stadium ..... 24

Tight Ends ..... 34

Defensive Line ..... 35

Linebackers ..... 36

Defensive Backs ..... 37

Kickers & Punters ..... 38

2003 Personnel Chart ..... 39

2003 Alphabetical & Numerical Rosters ..... 40

Pronunciation Guide ..... 41

2003 Depth Chart ..... 42

Hometown Roster ..... 43

Kevin Steele ..... 61

Graduate Assistants ..... 62

All-Time FSU Assistant Coaches ..... 63

FSU Strength & Conditioning ..... 64

Equipment Managers ..... 66

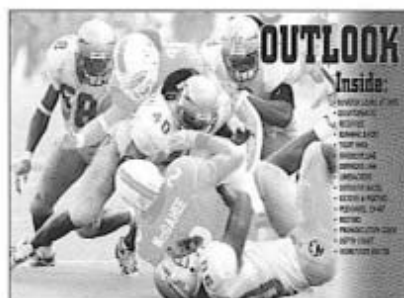
Videographers ..... 68

Support Staff ..... 69

Sports Medicine Staff ..... 70

Medical Staff ..... 72

Piccolo Award ..... 73



### OUTLOOK

Bowden Looks at 2003 ..... 28

2003 Spring Practice Awards ..... 29

Quarterbacks ..... 30

Receivers ..... 31

Running Backs ..... 32

Offensive Line ..... 33



### COACHES

Head Coach Bobby Bowden ..... 46

About Bobby Bowden ..... 50

Bowden vs. The Opposition ..... 51

Mickey Andrews ..... 52

Billy Sexton ..... 53

Jeff Bowden ..... 54

Jody Allen ..... 55

Daryl Dickey ..... 56

Odell Haggins ..... 57

Jimmy Heggins ..... 58

Jon Jost ..... 59

Jon Lilly ..... 60



### PLAYERS

2003 Player Bios ..... 76

2003 Florida State Signees ..... 121



### OPPONENTS

Game 1: North Carolina ..... 126

Game 2: Maryland ..... 127

Game 3: Georgia Tech ..... 128

Game 4: Colorado ..... 129

Game 5: Duke ..... 130

Game 6: Miami ..... 131

Game 7: Virginia ..... 132

Game 8: Wake Forest ..... 133

Game 9: Notre Dame ..... 134

Game 10: Clemson ..... 135

Game 11: NC State ..... 136

Game 12: Florida ..... 137

2003 ACC Week-By-Week ..... 138

2003 Travel Plans ..... 139

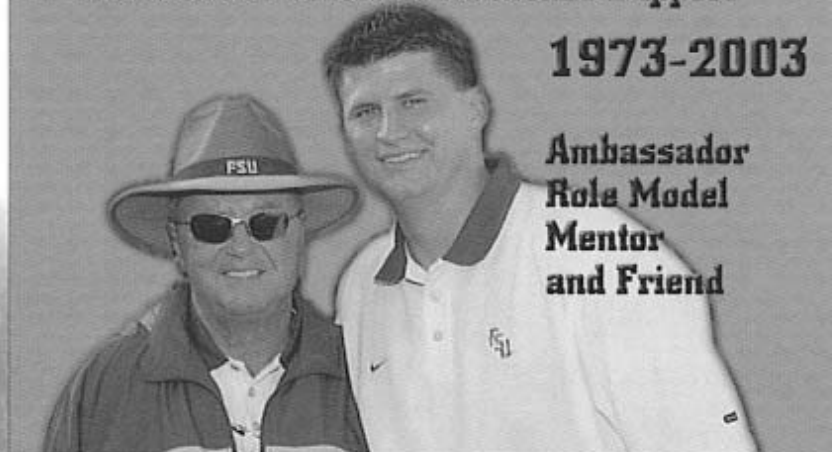
Future Football Schedules ..... 139

The Atlantic Coast Conference ..... 140

In Memory of  
**MATTHEW SCHMAUCH**  
 Assistant Director of Academic Support

1973-2003

Ambassador  
 Role Model  
 Mentor  
 and Friend

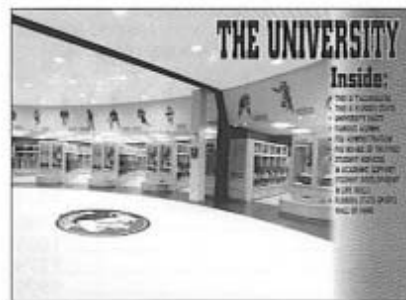


# FOOTBALL MEDIA GUIDE



## REVIEW

2002 Florida State Statistics .....	144
2002 FSU & Opponents .....	
Game Highs & Lows .....	148
2002 Honor Roll .....	149
Game 1: vs. Iowa State .....	150
Game 2: vs. Virginia .....	152
Game 3: vs. Maryland .....	154
Game 4: vs. Duke .....	156
Game 5: vs. Louisville .....	158
Game 6: vs. Clemson .....	160
Game 7: vs. Miami .....	162
Game 8: vs. Notre Dame .....	164
Game 9: vs. Wake Forest .....	166
Game 10: vs. Georgia Tech .....	168
Game 11: vs. North Carolina .....	170
Game 12: vs. NC State .....	172
Game 13: vs. Florida .....	174
Game 14: vs. Georgia (Sugar Bowl) ..	176
2002 ACC Final Statistics .....	178
2002 ACC Football Statistics .....	179
2002 ACC Superlatives .....	182



## FLORIDA STATE UNIVERSITY

One of the Nation's Premier Programs .....	190
This Is Tallahassee .....	196
This Is Florida State .....	200
University Facts .....	202
Famous Alumni .....	203
Florida State Board of Trustees .....	204
Athletic Administration Bios .....	205
Student Services & Academic Support .....	210

Academic Honors & Awards .....	211
Student Development & Life Skills ...	212
Florida State Sports Hall of Fame .....	213



## COLLEGE FOOTBALL

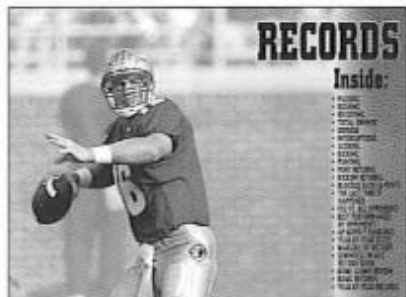
2002 NCAA Final Statistical Leaders .....	216
NCAA All-Time Leaders .....	218
2003 Bowl Championship Series .....	222
NCAA All-Time Bowl Records .....	223
AP Final Polls Since 1936 .....	224
UPI Coaches Final Polls Since 1950 ..	226
ESPN/USA Today Final Polls Since 1991 ..	228
Sod Cemetery History .....	229



## HONORS & AWARDS

Seminole Retired Numbers/Jerseys ....	232
Heisman Trophy .....	236
Halls of Fame .....	238
Jim Thorpe Award .....	239
Butkus Award .....	240
Lou Groza & Biletnikoff Awards .....	241
O'Brien, Maxwell & Unitas Awards ..	242
Lombardi & Walker Awards .....	244
Outland Trophy .....	246
Consensus NCAA All-Americans .....	247
Seminole All-Americans .....	251
ACC Champions & Award Winners ..	254
Seminole All-ACC Picks .....	255
All-South Independent .....	256
Coaches & Captains .....	257
Academic All-Americans .....	258
Academic Awards .....	259
Bob Crenshaw Award .....	260
All-Time Lettermen .....	261

Seminoles in the Pros .....	264
Players in the Pros .....	266
NFL Draft History .....	267
FSU's All-time Professional List .....	269



## RECORDS

Passing .....	274
Rushing .....	277
Receiving .....	280
Total Offense .....	283
Defense .....	285
Interceptions .....	287
Scoring .....	288
Kicking .....	289
Punting .....	290
Punt Returns .....	291
Kickoff Returns .....	292
Blocked Kicks & Punts .....	293
The Last Time It Happened In a Game .....	294
Florida State vs. All Opponents .....	297
Best Performances By Opponents .....	298
Homecoming Results .....	298
AP Weekly Rankings .....	299
Year-By-Year Team Statistics .....	301
FSU vs. Opponents Ranked By the AP .....	303
All-Time vs. The Rankings .....	304
Margins of Victory .....	305
Seminoles in the ACC Record Book ..	307
Bowl Games In Review .....	309
Florida State Bowl Records .....	328
Year-By-Year Record .....	329
Coaches' Cumulative Records .....	333
Year-By-Year Statistics .....	334

## CREDITS

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# Seminole Tradition



## BOWDEN SECOND ALL-TIME

Florida State's win over Iowa State in the season-opener last year was significant because it gave Bobby Bowden his 324th career victory allowing him to pass Bear Bryant into second place on the all-time wins list. Bryant was a strong influence for a young Bobby Bowden, who took over the Samford program in Birmingham at about the same time that Coach Bryant began at Alabama. Bowden, a Birmingham native, grew up an Alabama fan and spent a great deal of time studying the Crimson Tide program and the coaching

methods and philosophy of Bryant.



## 2003 OPPONENTS HAVE 18 NATIONAL TITLES

Florida State's 2003 schedule has already been called one of the toughest in college football history with Colorado, Miami, Notre Dame and Florida joining the regular ACC slate. The 11-game slate features

seven schools which have won outright or tied for a national championship in football and they represent a total of 18 national championships (20 if you add FSU's pair to the mix). The National Champs are: Notre Dame (8), Miami (5), Clemson, Colorado, Florida, Georgia Tech, and Maryland.



## MORE SCHEDULE NOTES

Florida State opens its season against an ACC opponent (North Carolina) for the first time since 1996 when it defeated Duke, 70-26, on its way to the fifth of nine consecutive ACC championships.

Florida State faces Colorado for the first time in school history. The game against the Buffaloes marks the second consecutive season the Seminoles will face a member of the Big 12 Conference. Florida State defeated Iowa State, 38-31, in the Eddie Robinson Classic.

Colorado is the first Big-12 team to play Florida State in Tallahassee since the Seminoles defeated Kansas, 24-20, Sept. 28, 1985.

Florida State travels to play at Notre Dame for the third time in school history and the first time since 1993 when Bobby Bowden led the Seminoles to their first national championship. Florida State has a 3-2 record against Notre Dame in the series that dates to 1981.

Florida State plays both Florida and Miami during the regular season for the 35th consecutive season. The last time the Seminoles did not play either the Gators or the Hurricanes was in 1968 when Miami was not on the schedule. Florida State has played Florida every year since 1957, a span of 46 consecutive years. The last time Florida State did not play either rival was during the 1954 season.

## A BRIEF HISTORY OF FSU FOOTBALL...

**1851:** Florida State University actually began in 1851 when a legislative act established the Seminary West of the Suwannee. The first students enrolled in 1857 and the Florida State College was co-educational until 1905 when the Buckman Bill sent all the fe-

male students to the "new" Florida State College for Women. The huge numbers of male college students wishing to enter school on the G.I. Bill after World War II forced the legislature to make FSU co-educational in 1946.

**1902-04:** 33 years after Princeton and Rutgers kicked off American college football, the Florida State College played three seasons of football in Tallahassee. From 1902-1904, FSC played wearing the colors purple and gold. The 1904 squad was crowned state champions after defeating

the University of Florida at Lake City and Stetson.

**1946:** Florida State University became a co-educational institution in 1946 when the first male students were enrolled, most of who were coming back from World War II. The transition from FSCW, which was re-

garded as one of the nation's top colleges, to the new institution was remarkably quick and the development of an athletics program was almost as rapid.

**1947:** Florida State University fielded a football team in 1947 coached by Ed Williamson. On October



## TWO-SPORT STANDOUT

Craphonso Thorpe is making a name for himself among the two-sport stars in FSU history. Thorpe was named the Most Valuable Player at the ACC outdoor track championships in May after winning both the 100 and 200-meter sprints.

Deion Sanders set the standard for two-sport stars at Florida State. The all-everything college cornerback became a media sensation as he balanced successful careers in the NFL and Major League Baseball. Deion was one of the most high-profile two sport athletes in history and he no doubt influenced future Seminoles. Heisman Trophy winner Chris Weinke played professional baseball before enrolling at FSU and then going on to start for the Carolina Panthers as a rookie. 1993 Heisman winner Charlie Ward and Brad Johnson each played quarterback for the Seminoles and then in the off-season moved to the court and joined the FSU basketball team. Ward has gone on to star for the New York Knicks, while Johnson stayed with football and quarterbacked the Tampa Bay Buccaneers to the Super Bowl championship in 2003.



## FUTURE SCHEDULES

Coming up Florida State will play their regular ACC schedule, traditional rivals Miami and Florida, along with:

2004	UAB
2005	at Texas A&M
2006	TEXAS A&M
2007	at Colorado
2008	COLORADO
2009	at BYU
2010	BYU



## ACADEMIC ALL-AMERICANS

Senior Chris Hope repeated as a first-team Academic All-American in 2001. He joins nine Seminoles who have earned first team distinction since 1972 and six others who were named second team. FSU's first team Academic All-Americans are...

Chris Hope (FS)	2001
Chris Hope (FS)	2000
Daryl Bush (LB)	1997
Daryl Bush (LB)	1996
Derrick Brooks (LB)	1993
Keith Jones (DB)	1980
Rohn Stark (P)	1981
Keith Jones (DB)	1979
Scott Warren (DE)	1979
Phil Williams (WR)	1979
Gary Huff (QB)	1972



### DOAK CAMPBELL GROWS AGAIN

The football home for the Seminoles since 1950, Doak S. Campbell stadium, was named after the popular Florida State president who was instrumental in the development of intercollegiate athletics at the new university. In order to help finance the stadium, a five-year season ticket was offered for \$50.00 and FSU players helped paint the stadium at \$1 per hour. FSU's "new" Doak Campbell Stadium seats 82,300 fans and is considered one of the finest facilities in the country. Doak Campbell is currently the 11th largest stadium in the country.



### BIGGEST, STRONGEST, FASTEST

Senior running back Greg Jones is FSU's "strongest" player on the 2003 roster. FSU strength and conditioning coordinator Jon Jost likes to use the combination of most weight lifted in the cleans, bench and squat. Jones' total of 1,345 lbs. (365 clean, 415 bench, 565 squat) led the team.

Biggest shoe: Size 19, Kevin Emanuel and Andrew Henry-Kennon  
Biggest helmet: Size 8 1/4, Travis Johnson  
Biggest gloves: Size 4X, Alex Barron  
Biggest jersey: Size 58, Ron Lunford  
Biggest pants: Size 46, Ron Lunford  
Fastest: 4.31 40-yard, Craphonso Thorpe (see two sport note)



### 11 NATIONAL CHAMPIONSHIPS

Florida State's women's programs were brought to national prominence in the early 1980s when the Seminoles earned five national championships in four sports within a four-year period. The golf program earned the AIAW championship in 1981 while the softball team had back-to-back AIAW titles in 1981 and 1982. The women's track and field program ran away with the 1984 NCAA Outdoor and 1985 NCAA Indoor championships. Florida State's other national titles include men's gymnastics in 1950-51 and again in 1951-52. The men's volleyball team won the national championship in 1955 and 1957, while football claimed its No. 1 rankings in 1993 and 1999.



### GOLDEN VOICE TURNS SILVER

Gene Deckerhoff, the beloved radio play-by-play voice for Florida State and Tampa Bay Buccaneers football, will be calling Seminole games for his 25th season this year. Deckerhoff is a nine-time winner of the NSSA Florida Sports-caster of the Year Award and has been inducted into the Florida Sports Hall of Fame and is a Moore Stone Honoree in

18, 1947, Stetson kicked off to the FSU 3. Don Grant returned the kickoff to the FSU 32 and 7,165 fans at Centennial Field celebrated the first football game. The team finished 0-5 on the season.

**1948:** Don Veller became FSU's second football

coach in 1948 and would coach the team until 1952. An outstanding player at Indiana University, Veller inherited 20 lettermen from the first year, but only 12 would letter in 1948. Veller would lose just two games over his first three years, including an undefeated 8-0 campaign in 1950. His at-

tention to detail and high standard for himself and his program were instrumental in FSU getting such a solid start.

**1950:** Florida State played its first football game in Doak S. Campbell Stadium on October 7, 1950 against Randolph Macon.

He added duties as the Voice of the Buccaneers the past 14 years and called Tampa Bay's Super Bowl victory over Oakland last winter.



### FORMER SEMINOLE WINS EMMY

Keith Jones will be providing color commentary on Sunshine Network for the 16th season in 2003 and he won an Emmy for his work last year. Jones was a two-time Academic All-American in 1979-80 and outstanding safety for the Seminoles. He is now the longest-tenured television announcer of any team, pro or college, in the state of Florida.



### BROOKS ON BOARD OF TRUSTEES

Derrick Brooks established himself as one of the greatest players ever as a linebacker at Florida State. He also made a name for himself academically as a first team Academic All-American in 1994 and the winner of an NCAA Post-Graduate Scholarship. He then established himself as one of the finest players in the NFL and led his Buccaneers to a World Championship this past season. Now, he is the boss — sort of. Brooks was named to FSU's Board of Trustees in the spring.



### COUPLE OF SEMINOLES

ESPN Gameday's visit to Florida State for the game against Notre Dame last year gave a couple of former FSU teammates, Lee Corso and Burt Reynolds, a chance to catch up on old times over national television. Gameday's campus visit was noteworthy because the first time the ESPN show ever left the studio format for its coveted campus visits was in 1993 when it produced the show live from South Bend for the Game of the Century between FSU and Notre Dame. Corso was inducted into the Florida Sports Hall of Fame in May of 2003 and Reynolds opened a museum in his hometown of Jupiter this spring.



### FSU'S PRESIDENT WAS A FOOTBALL STAR

Florida State president Dr. T.K. Wetherell starred on the football field for Florida State from 1965-67. Wetherell was coached by Bobby Bowden as a wide receiver his first two years. The president is part of two of the 12 longest kickoff returns in school history and he is still tied for the school record for longest kickoff return. In 1965, Wetherell took a lateral from Bill Mooreman and raced 100 yards for a touchdown against

and won a wheelbarrow ride down Monroe Street from contractor Red Coleman, who missed the completion date by two days. FSU players painted the stadium over the next summer for \$1 per hour.

**1953:** Tom Nugent became FSU's third head

coach in 1953. He added duties as the Voice of the Buccaneers the past 14 years and called Tampa Bay's Super Bowl victory over Oakland last winter.

# Seminole Tradition

Kentucky. The two pulled it off again for a touchdown of 94 yards in a 23-20 victory over Miami on Sept. 24, 1966.



## FSU'S 10 ACC TITLES IS TOPS

Florida State won the 2002 ACC title outright with a 7-1 conference record, which means the Seminoles have won 10 ACC titles (eight outright and two co-championships) since joining the league in 1992.

Listed below are the teams with the most conference titles since 1992:

ACC .....	Florida State (10)
Big 12/Big 8 .....	Nebraska (6)
SEC .....	Florida (6)



## EIGHT SEMINOLES AMONG ACC'S 50 BEST

Florida State was well represented on the ACC 50th Anniversary Team despite the fact that the program has only played in the league since 1992. Clemson led all ACC schools with nine honorees, while FSU and North Carolina tied for second with eight each. FSU's All-Time ACC team members as selected by a 120-member committee were: Peter Boulware, Derrick Brooks, Warrick Dunn, Sebastian Janikowski, Marvin Jones, Charlie Ward, Peter Warrick and Chris Weinke.



## BOWDEN AND DICKEY SWITCH

Offensive Coordinator Jeff Bowden will call the game from the press box in 2003 — a move that dates back to the regular season finale last year. Bowden had been coaching from the sidelines with quarterbacks coach Daryl

Dickey on the headsets in the coaching booth. However, the two switched positions for the Florida game last year and continued the change for the Sugar Bowl against Georgia.



## NEW TURF IN DOAK CAMPBELL

FSU officials reworked some of the drainage systems around the field at Doak Campbell Stadium, as well as some sprinkler systems on the field itself, then sodded the entire surface with the same 419 Tiftway Bermuda in May of this year. While the playing field

was excellent, drainage concerns on the sideline and in the north

endzone prompted the work. The sod was grown in nearby Tifton, Georgia.



## DOAK CAMPBELL CAPACITY REACHES 82,300

New structures in the north endzone have raised the seating capacity in Doak Campbell Stadium once again with the home of the Seminoles now holding 82,300. A second deck of the Varsity Club has

been built in the northwest corner of the stadium just above the existing structure. A mirror image of that has been built in the northeast corner of the stadium, but contains skyboxes leased through the Seminole Boosters. The new addition will bring the total to 94 private boxes within the stadium.



## NEW PLACE TO LIFT, EAT AND REHAB

Florida State athletes have enjoyed overwhelming improvements to all their facilities over the last 10 years, but the football team is especially happy to see the work on the new Moore Center just outside the north endzone. See the inside back cover for a look at the facility, which will house most of the offices for the athletics department as well as a new weight training facility, cafeteria, sports medicine suite and academic

advising area. The team used temporary facilities for meals, weights and sports medicine the past year.



## SWITCHING NUMBERS

A few Seminoles have switched numbers since last season.

NEW		OLD
88 .....	Donnie Carter .....	96
21 .....	Dominic Robinson .....	83
18 .....	Lorne Sam .....	80
4 .....	P.K. Sam .....	81
3 .....	Leon Washington .....	33
20 .....	Torrance Washington .....	43



## BEITIA HAS NATION'S FOURTH LONGEST STREAK

Junior place kicker Xavier Beitia has made 77 consecutive extra point attempts dating back to October 20, 2001. He made all 51 attempts over the 2002 season. His 77 straight ranks fourth in the country behind Texas, Dusty Mangum's 95 straight. Billy Bennett of Georgia has 88 straight and Nicholas Setta of Notre Dame has 87.

Beitia has made 76.2 percent of his career field goal attempts. He is one of only two kickers in school history with a

## A BRIEF HISTORY OF FSU FOOTBALL (Cont.)

coach in 1953 and would coach the Seminoles until leaving to become Maryland's head coach in 1958. An innovator on a national level, Nugent developed the I-formation and the typewriter huddle used by most teams today. Among the players he

coached were FSU greats Bobby Renn and Lee Corso as well as a talented tailback whose career was cut short by injury named Burt Reynolds.

**1959:** Perry Moss lasted just one season as FSU head coach in 1959. He was

hired at a salary of \$14,000 and left at the end of the year for triple that figure to coach the Montreal Alouettes. His staff that year included future head coaches Don James (Washington and Kent State), John Coatta (Wisconsin and Mankato State), Vince Gibson (Louisville, Kansas

St. and Tulane), and Ken Shipp (NY Jets). His FSU team posted a 4-6-0 record.

**1960-70:** Florida State's arrival on the national map occurred during Bill Peterson's 11 seasons as head coach. He came in 1960 when free substitution was still five years away in

the game. He moved FSU boldly into the forefront of the passing game and led the Tribe to its biggest win yet when they topped No. 5 Kentucky 48-6 in 1964. He would post a 62-42-11 record in Tallahassee. Among a host of other things, Peterson developed the concept of the "hot re-



field goal percentage rate of over 75 percent during the first two years of his career. Sebastian Janikowski made 81.1 percent of his field goal attempts (43-of-53) during his first two seasons as a Seminole. Janikowski holds the school record for highest percentage of career field goals made with a 79.5 mark (66-of-83) from 1997-99.



### GOAL POSTS SALUTE PETERSON

The Bill Peterson era as head football coach at FSU was a time of great offensive innovation and of many firsts for the upstart Seminole program, including the first Seminole coach to beat the Gators at Florida Field, coaching the program's first All-American in Fred Biletnikoff and recruiting James Thomas, the first black player to ever play football at FSU. A tradition of the Peterson era was to enter the field through the goal posts. As a tribute to the players and coaches of the Peterson era and their many firsts, "H" style goal posts were installed at Doak Campbell Stadium in 2002 and will forever more be referred to as "Pete's Posts." It is believed that FSU joins LSU as the only two Division 1A schools currently using H posts.



### AUGUST START NOT UNIQUE

While Florida State's August 30 season opener at North Carolina may seem early to some teams, it's a late start compared to last year when the Tribe opened on August 24th in the Eddie Robinson Classic against Iowa State in Kansas City. It was the earliest start ever for an FSU football game and the Seminoles actually played two games in August last year with a home date against Virginia on the 31st.

Florida State has played an August game nine times in school history and is undefeated in those games. FSU's games played in August are:

1985	August 31	Tulane	A	38-12
1986	August 30	Toledo	H	24-0
1991	August 29	BYU	N	44-28
1993	August 28	Kansas	N	42-0
1998	August 31	Texas A&M	N	23-14
1999	August 28	Louisiana Tech	H	41-7
2000	August 26	BYU	N	29-3
2002	August 24	Iowa State	N	38-31
2002	August 31	Virginia	H	40-19



### FATHER/SON COMBO

After a record-breaking career at Tallahassee's Leon High School, Billy Sexton played quarterback at Alabama and then Florida State, earning the starting job as a senior at FSU. He coached at his alma mater (Leon) and then returned to Florida State and is in his 26th season on the staff and second as assistant head coach. His son Wyatt is

ceiver" in 1964 that remains in most offenses today.

**1964:** Fred Biletnikoff became FSU's first consensus All-American as a senior in 1964. He ranked fourth nationally with 57 receptions for 11 touchdowns which did not include his

four touchdowns in the Gator Bowl win over Oklahoma. Biletnikoff put FSU on the map and he was married under the goalposts at Doak Campbell in 1965. He would go on to have a Hall of Fame career with the Oakland Raiders. The national award given to the

top college receiver in the country is named after him.

**1966:** Ron Sellar's began a career at Florida State that would prove one of the most prolific in college history. He gained an unheard of 3,979 yards over his career. His statistics were so impressive that most lasted

a redshirt freshman on this year's team and enters the fall listed as third team quarterback. Wyatt finished his high school career with over 5,000 yards passing in two years.



### FSU AND THE JACOBS BLOCKING TROPHY

Former FSU tackle Brett Williams was voted the winner of last year's Jacobs Blocking Trophy awarded annually since 1953 to the player voted the outstanding blocker in the ACC in a poll of the league's defensive coordinators. Williams also won the award in 2001 and follows a long line of Seminoles who have dominated the category since joining the league in 1992. An FSU linemen has been voted the top blocker in six of the 11 years that FSU has played in the ACC. Center Clay Shiver was also a back-to-back winner in 1994 and 95. Tackle Tra Thomas won in 1997 and Carlos Thomas in 2000.



### SPORTSMANSHIP STATUE

Between Gates B and C of Doak Campbell Stadium stands the one ton, 15' tall Sportsmanship statue given in honor of Pappy Strum by his daughter Margaret Strum Allesee, who is an FSU graduate and former Seminole cheerleader. The enduring symbol of the most important aspect of athletic competition was sculpted by FSU alumnus and accomplished artist Edward Jonas. The bronze sculpture was recently selected by the National Sculpture Society to be showcased in its special exhibit "Sports Sculpture," and has been selected as the trophy for a new national award to be announced this fall.



### A LOOK AT RETURNING STARTERS

It will be a stark contrast in experience in 2003 for the Seminoles with the defense returning all but one starter and the offense returning only four regulars from a year ago. Looking back at the national title years, FSU returned 16 starters in 1999 and went on to go undefeated and win the national title. The 1993 national championship team had 15 returning starters.

Here's a look at the starters returning/lost since 1987. It accounts for 24 starters including the punter and placekicker. It also includes how the Seminoles finished each season:

YEAR	STARTERS RETURNING (OFF, DEF, P/K)	RECORD/AP FINAL RANK
1987	16 (8,7,1)	11-1/#2
1988	13 (7,6,0)	11-1/#3
1989	10 (4,5,1)	10-2/#4
1990	15 (4,4,1)	10-2/#4
1991	18 (8,9,1)	11-2/#4
1992	11 (6,5,0)	11-1/#2

as national records all the way until 1987. He caught passes in 30 consecutive games and averaged 119.9 yards per game. He is a member of the college football Hall of Fame.

**1970:** While integration of schools throughout the country came painfully

slow, Florida State's first African-American player took the field in 1970. J.T. Thomas was a starter from the first game he played at FSU and he backed a sterling college career with three Super Bowl rings earned as a member of the Pittsburgh Steelers.

# Seminole Tradition

1993	15 (9,5,1)	12-1/#1
1994	13 (5,6,2)	10-1-1/#4
1995	14 (7,5,2)	10-2/#4
1996	17 (7,8,2)	11-1/#3
1997	13 (6,5,2)	11-1/#3
1998	16 (7,5,4)	11-2/#3
1999	16 (7,9,2)	12-0/#1
2000	14 (6,7,1)	11-2/#5
2001	10 (5,4,1)	8-4/#15
2002	17 (7, 8, 2)	9-5/#21
2003	15 (4,10,1)	



## BOWDEN'S "AVERAGE" STARTING OFFENSIVE LINEMAN

1976	6-4	246
1981	6-4	255
1986	6-3	267
1991	6-3	270
1996	6-4	295
2001	6-4	301
2002	6-4 1/2	309
2003	6-5	307



## FSU'S HEISMAN HISTORY

The Heisman Trophy room has a distinct Florida State flair with portraits of Chris Weinke and Charlie Ward on display as the two winners from FSU and the ACC. FSU has a strong history with the trophy. Here's where FSU players have finished in the Heisman balloting.

YEAR	PLAYER, POS.	PLACE
1967	Kim Hammond, QB	5th
1968	Ron Sellers, WR	10th
1972	Gary Huff, QB	10th
1979	Ron Simmons, NG	9th
1984	Greg Allen, RB	17th
1988	Deion Sanders, DB	8th
1991	Terrell Buckley, DB	8th
1991	Casey Weldon, QB	2nd
1992	Charlie Ward, QB	6th
1992	Marvin Jones, LB	4th
1993	Charlie Ward, QB	1st
1995	Warrick Dunn, RB	9th
1996	Warrick Dunn, RB	5th
1999	Peter Warrick, WR	6th
2000	Chris Weinke, QB	1st



## MOST PLAYERS ON 2002 NFL OPENING DAY ROSTERS

1.	Florida State	39
	Notre Dame	39
	Ohio State	39
4.	Michigan	38
5.	Miami	35

## A BRIEF HISTORY OF FSU FOOTBALL (Cont.)

**1971:** Larry Jones coached the Seminoles from 1971-1973. An 0-11 campaign in his last year spelled the end for the coach. Among notable players during his era were outstanding wide receiver Barry Smith, quarterback Gary Huff and Alabama transfer Billy Sexton, who celebrates his 25th year on the FSU coaching staff this season.

**1974-75:** Darryl Mudra coached the Seminoles for two seasons and did his work from the pressbox on game day. Perhaps the big-

gest accomplishment of Mudra's brief tenure, that included the NCAA mandated scholarship limits for the first time, was the signing of an unheralded running back named Larry Key. Key would prove to be one of the finest running backs in Seminole history.

**1976:** FSU president Stanley Marshall and athletic director John Bridgers set up a dinner meeting at an airport hotel in Tampa where West Virginia head coach Bobby Bowden was coaching an all-star game known as the American Bowl. They offered him a four-year contract worth

\$37,500 and he became the Seminoles' eighth head coach on January 12. Bowden was interviewed for the job six years earlier when it went to Larry Jones, but FSU officials felt he lacked the experience.

**1979-80:** Florida State got its first taste of the real



## COLORADO MAKING FIRST TRIP

Modern football at Florida State began Oct. 18, 1947 with Stetson paying a visit to Tallahassee for the first football game in FSU school history. Beginning with that date and that opponent, 76 different institutions have played the Seminoles in Tallahassee. Florida State played at Capital Stadium near the Tallahassee fairgrounds for three years before Doak Campbell was built in 1950. The Seminoles have an all-time record of 219-69-4 for a winning percentage of .760. Florida State was 8-4-0 (.750) in three years at Capital Stadium for an overall home record of 227-71-4 (.760). Notre Dame's visit to Tallahassee last year was a first for the fighting Irish and this year, Colorado will make its first trip ever to Florida State.



## JEFFERSON-EPPES TROPHY

Thomas Jefferson, former U.S. President and the founder of the University of Virginia, was the grandfather of Francis Eppes VII. Eppes, three-time mayor of Tallahassee, was a long-time president of the Board of Education of the Seminary West of the Suwannee, the institutional forerunner of what is today Florida State University. To commemorate this bond, the two schools play each year in football for the Jefferson-Eppes Trophy. Inaugurated in 1995 when UVA handed the Seminoles their first ACC loss in football, the trophy has

resided in Tallahassee each of the last seven seasons. The trophy comprises a silver pitcher, presented to Eppes in 1842, set atop a wooden base crafted from the remains of UVA's massive McGuffey Ash.



## OSCEOLA & RENEGADE

The most spectacular tradition in all of college football occurs in Doak Campbell Stadium when Osceola charges down the field riding an Appaloosa horse named Renegade and plants a flaming spear at midfield to begin every home game. The tradition was born on September 16, 1978 against Oklahoma State when a student wearing Native American clothing led the team from the tunnel riding a horse. Since the beginning of the FSU tradition, three different horses and 10 different riders have actually appeared

at a game. However, there have been a total of 16 horses trained in the Renegade program, including Tonka and Spiderman, who are the understudies of current Osceola mount, Sharky. The original Osceola and Renegade were Jim Kidder and Reo. For the past 20 years, the horses have been trained by local businessman Bill Durham, who also trains the riders. Last season was the first since he passed the torch to his son Allen. The clothing and rigging that Osceola and Renegade wear were designed and approved by the Seminole Indian Tribe of Florida.





### THE SYMBOL: SEMINOLES

Florida State would play two games in 1947 before students demanded the school acquire a symbol. While details conflict, most believe the account of a poll of the student body is accurate. *The Florida Flam-*

*beau* reported that Seminoles had won by 110 votes over Statesmen. The rest of the top contenders (in order) were Rebels, Tarpons, Fighting Warriors and Crackers. In the 1950s, a pair of students dressed in Native American costumes and joined the cheerleaders on the field which eventually evolved into the majestic symbol of Osceola and Renegade that FSU now enjoys. Today, the Seminole Indian Tribe participates in many campus activities.

Florida State University is proud of its longstanding cooperative relationship with the Seminole Tribe of Florida. The Seminole people have suffered many hardships and injustices, but they have remained brave, dignified and proud. The Seminoles are unconquered. They symbolize what we hope will be the traits of all of our graduates, including our student-athletes.



### PUT AN ASTERISK\* NEXT TO THAT ONE

Most heated rivalries have historic games that accelerated the fans interest. The history of the FSU/Florida rivalry has been chronicled by a number of books most of which devote a lot of copy to a referee's call that FSU fans suggest should

mean a change in the series record.

In 1966, Florida led FSU 22-19 with 28 seconds left in the fourth quarter and the Seminoles on the Gator 45. FSU quarterback Gary Pajcic sent Lane Fenner on a flag route that took him into the end zone where he caught the ball over his left shoulder. The field judge, who trailed the play, waived off the catch indicating out of bounds.

FSU fans went crazy and were even more outraged when photos in the next day's newspapers clearly showed Fenner in bounds. Former Florida governor and U.S. senator Lawton Chiles, who was a UF alumnus, was quoted in a book on the history of the series as replying to an FSU fan with a grin: "You're right, he was in and we stole it from you. That makes it even sweeter." Florida coach Ray Graves would be quoted 20 years later as saying "My impression was that maybe we got a break."

The first six games of the rivalry were played in Gainesville from 1958-63 with FSU hosting for the first time in 1964.



### SEALED LOCKERS

The retirement (or permanent sealing) of lockers in the Florida State locker room began after Deion Sanders' senior season in 1988. The criteria for locker retirement allows only the dressing area of two-time consensus All-Americans and/

big-time in 1979 and 1980 going to back-to-back Orange Bowls against Oklahoma. FSU went undefeated (11-0) over the regular season in 1979, but lost 24-7 to the Sooners and finished sixth in the final AP poll. The Tribe took a 10-1 record into the Orange Bowl showdown the next

year before losing a heart-breaker 18-17.

**1980:** If one game can be singled out as the most important in the recent run of unprecedented success at Florida State it would be the contest at Nebraska on September 7, 1980. FSU won at Lincoln by a 18-14

score that opened the eyes of the entire country. Nebraska fans shook of a mixture of shock and confusion to stand and give Bobby Bowden and his Seminoles a standing ovation as they left the field.

**1981:** FSU takes on the following schools in order

or Heisman Trophy winners to be retired. Ron Simmons (1979-80), Deion Sanders (1987-88), Marvin Jones (1991-92), Sebastian Janikowski (1998-99), and Peter Warrick (1998-99) have had their lockers sealed as two-time consensus All-Americans while Heisman Trophy winners Charlie Ward (1993) and Chris Weinke (2000) have had their lockers retired.

The lockers are encased in glass with the player's final home uniform and gear intact — right down to the sweat bands.



### COULD HAVE HAD BOWDEN IN 1970

Bobby Bowden signed his first contract as head coach at FSU on January 12, 1976. The four-year deal called for a salary of \$37,500 per year. Many did not know, however, that Bowden actually interviewed for the FSU job in 1970. It went to Tennessee assistant Larry Jones who was 15-19 over three seasons before he was succeeded by Darrell Mudra in 1974.



### HISTORY OF SCHOOL COLORS

Florida State's school colors of garnet and gold date back to the Florida State College championship football teams of 1904 and 1905. In those championship seasons, FSC donned purple and gold uniforms. When Florida State

College became Florida Female College in 1905, the football team was forced to attend the University of Florida. The following year the FFC student body selected crimson as the official school color of 1905. The administration in 1905 took crimson and combined it with the recognizable purple of the championship football teams to achieve the color garnet. The now-famous garnet and gold colors were first used on an FSU uniform in a 14-6 loss to Stetson on October 18, 1947.



### TOMAHAWKS CAN BE WON OR LOST

Florida State's coaching staff and academic staff award tomahawks to individual players for great plays or contributions on the field and in the classroom. Players may get a tomahawk for a crucial play, a score, a touchdown saving tackle or various other achievements on the field. In 1997, the Seminoles began receiving tomahawks for outstanding academic achievements as well. The tomahawks look identical except the word academics runs down

the handle of the tomahawk.

What many fans don't know is that Florida State players can lose tomahawks as well. Poor performance on the field or in the classroom can cause a player to be stripped of the coveted decals.

all on the road: Nebraska, Ohio State, Notre Dame, Pittsburgh, and LSU. FSU won at Ohio State, Notre Dame and LSU, but, more importantly, won fans coast to coast for their undaunted spirit.

**1981:** In 1981 a freshman tailback named Greg

Allen was given the football in the middle of legendary Death Valley with a sea of LSU fans around him. He finished the day with a remarkable school record 202 yards that signaled the arrival of a superstar for the Seminoles. Later that year, he would rip Western Carolina for 322 rushing yards,

# Seminole Tradition



## WAR CHANT

Florida State's "war chant" appears to have begun with a random occurrence that took place during a 1984 game against Auburn, but in the 1960s, the Marching Chiefs band would chant the melody of a popular FSU cheer. In a sense, that chant was the long-version of FSU's current "war chant." During a thrilling game with Auburn in 1984, the Marching Chiefs began to perform the dormant melody. Some students behind the band joined in and continued the "war chant" portion after the band had ceased. Most agree the chant

came from the fraternity section, but many spirited Seminole fans added the hand motion to symbolize the brandishing of a tomahawk. The chant continued among the student body during the 1985 season, and by the 1986 season, it was a stadium-wide phenomenon. Of course, the Marching Chiefs refined the chant, plus put their own special brand of accompaniment to the "war chant," for the sound we hear today.

Atlanta Braves fans took up their version of the song and chant when former FSU star Deion Sanders came to the plate as an outfielder. The Kansas City Chiefs first heard it when the Northwest Missouri State band, directed by 1969 FSU graduate Al Sergel, performed the chant while the players were warming up for a game against San Diego.



## FSU FIGHT SONG

While the War Chant has become familiar at FSU games, the Florida State fight song still remains the definitive sound of Seminole sports. FSU's band became the Marching Chiefs in 1950 and with that came the fight song. Tommy Wright, a member of the faculty in the School of Music, was perturbed that the Seminoles had been using "On Wisconsin" and the "Notre Dame Victory March" so he introduced the song in the Sewanee game, setting to music a poem by FSU Alumni Doug Alley.



## GIVING BACK

Florida State's athletic department has a strong commitment to giving back to the community and last Christmas was the third year in a row that members of the football team took over 250 underprivileged children shopping courtesy of Premier Construction.

The Florida State University Athletics Life Skills/Student Development Department coordinates FSU's considerable community service outlets. Last year, student-athletes donated over 3,500 hours of community service and each person is asked to perform 20

hours of community service each year.

## A BRIEF HISTORY OF FSU FOOTBALL (Cont.)

which still stands as the best rushing game ever for a Seminole.

**1986:** Deion Sanders spent a quiet first two years at Florida State before exploding on the national scene in a preseason press conference. He would be-

come one of the most popular players ever in college football and one of the greatest athletes in FSU history. Florida State and college football would never be the same after Sanders' career.

**1992:** On July 1, 1991,

the Atlantic Coast Conference accepted Florida State University, as it's ninth member and the first addition to the league since Georgia Tech joined in 1978. FSU had competed in the Metro Conference for all sports other than football, which had been an independent. FSU's first ACC



University of Florida that sponsored FSU for admission to the SEC.

## SCHOLARSHIPS IN '51

It was not until 1951 that Florida State began to grant athletic scholarships. The move put added pressure on the program to win. FSU left the Dixie Conference and inquired about membership in the ACC and the Southeastern Conference but were rebuffed. Interestingly, it was the



## FOOTBALL SINCE 1902 ACTUALLY

Florida State College did play football during the 1902-1904 school years and played well indeed. The first game in 1902 was a 5-0 win over South Georgia Military on November 21 when touchdowns were worth five points. The NCAA nor the governing body at the time recognizes the early games for FSC, although the school won the state championship in '04. The 1904 season included a 23-0 win over Florida in Lake City. The school then became the Florida State College for Women and

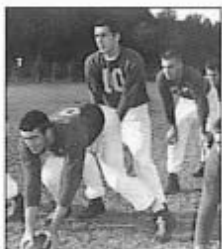
would remain one of the nation's top all-female institutions until the large number of returning veterans from World War II triggered the state system to open Florida State University to men in 1946. The school resumed football in 1947, taking on Stetson in its first game.



## FORMER SEMINOLES IN NFL FRONT OFFICES

While there were more Seminoles playing in the NFL last year than any other school, some of the most prominent FSU alumni are moving into the front office. Edgar Bennett, who played for Green Bay and Chicago, was named the Director of Player Programs for the Packers. Outstanding NFL player Martin Mayhew has retired as a player, but is now the Director of Football Administration/Staff Counsel for the Detroit Lions. Former FSU and Cleveland Browns

defensive end Derrick Alexander's career was cut short by injury, however he is now a pro and college scout for the Browns.



## SEMINOLE FIRST TO SCORE TWO

The late Vic Prinzi, who is a member of the Florida State Hall of Fame and was the color commentator for the radio network until his death in 1997, was the first college player ever to score a two-point conversion. In 1958, the Seminoles took the season-opening drive of the Tennessee Tech game on September 13th in for a touchdown and Prinzi,

football game was a 48-21 win over Duke on September 7, 1992.

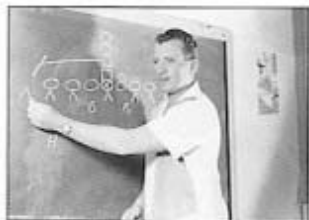
**1993:** The Seminoles won their first national championship behind Heisman Trophy winner Charlie Ward in 1993. FSU played Nebraska in the national title game at the Or-

ange Bowl and used freshman Scott Bentley's late field goal to win 18-16.

**1995:** A 31-26 come from behind win in the fourth quarter of the Orange Bowl against Notre Dame was FSU's 11th consecutive bowl win. The streak set an NCAA record



playing quarterback, ran in the two-point conversion to beat the other national games by just minutes.



### NUGENT AND THE I

Florida State's football program has had a wonderful list of great coaches including Dr. Don Veller, Bill Peterson, and Bobby Bowden. The program first gained a reputation for innovation under its third head coach, Tom Nugent, who took over in 1953 and coached until

1958. Among Nugent's many "unconventional" strategies was the I-Formation (which he started at FSU) and the typewriter huddle which is still used by many teams today.



### HOLLYWOOD 'NOLES

FSU football has had its share of "characters" over the years, but did you know that the program has produced a celebrated history of television and movie actors, including Academy Award nominee Burt Reynolds? Reynolds, for whom the former athletic dorm was named, was a highly-regarded running back from West Palm Beach.

Former Seminole football player Robert Urich, an Emmy-winning actor best known for his starring roles in sleuth series such as "Vega\$" and

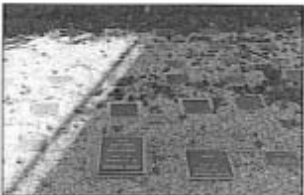
"Spenser: For Hire," died April 16, 2002 of cancer.

Paul Gleason, a teammate of Reynolds, is also a very successful actor who has played a number of memorable roles including that of Clarence Beaks, the maligned courier of crop reports in "Trading Places" and the assistant principal in "The Breakfast Club."

Danny Green played at FSU from 1971-73 and starred on the big screen in "Elvira Princess of Darkness" and "King Pin" among other films.

Victor Rivers is best known for his acting in movies such as "The Mask of Zorro," "Two for Texas," and "Amistad." Notable TV guest appearances also include: "JAG," "Miami Vice," "Cybil" and "Star Trek/Deep Space Nine." Victor was a member of the '73-76 Seminole teams and was a team captain and scholar-athlete. Upon graduation from FSU in 1977, he was drafted by the Miami Dolphins and played in 1978 and 79 — making him the first Cuban rookie to be given such an opportunity.

Sonny Shroyer is an actor most notable for his role as "Enos" on the popular hit TV Series, "The Dukes of Hazzard" 1979-1985. Sonny has appeared in many movies including "The Color of Love: Jacey's Story," "The Gingerbread Man," "Wild America," "The Rainmaker" and "Forrest Gump." While at Florida State, Sonny was a member of the 1954 FSU football team.



### SIX FEET UNDER

FSU's sod cemetery holds chunks of the field from great Seminole road wins. See the complete list on page 221.

as was FSU's 14-game unbeaten streak in bowls that was spoiled only by a 17-17 tie with Georgia in the 1984 Citrus Bowl.

**1999:** Bobby Bowden used to keep an empty picture frame in his office, which was reserved for his first perfect season. He filled

the frame with a 1999 team photo. The Seminoles finished the year 12-0 and topped off the record run with a 46-29 win over Virginia Tech for the national championship in the Sugar Bowl.

**2000:** Chris Weinke literally rewrote the FSU

record book over his senior season and took home the second Heisman Trophy for a Seminole player when he won the award in December of 2000. He would finish his career with a record of 32-3 as a starter.

**2001:** Bobby Bowden extended his NCAA leading

bowl winning percentage with a 30-17 win over Virginia Tech in the Gator Bowl. The Gator Bowl bid also extended FSU's streak to 20 consecutive appearances in a postseason bowl game.

**2002:** Bobby Bowden passed Bear Bryant into sec-

### B.J.'S BLOCKED KICKS

Junior B.J. Ward, considered to be one of the Seminoles' top athletes, came just one short of the school-record for blocked kicks last season. He blocked four field goals on the year and has four career. His blocks came against Iowa State, Maryland, Duke and Wake



Forest. Ward began his career at Florida State as a defensive back in 2000, moved to wide receiver in 2001 and back to defensive back in 2002.

### BLOCKED KICKS SINCE 1990

2002	4 FG, 1 punt
2001	3 punts
2000	1 punt
1999	2 FG, 5 punts
1998	1 FG
1997	2 punts
1996	1 FG, 4 punts
1995	1 FG, 4 punts, 1 xpt
1994	1 punt
1993	1 punt
1992	1 punt
1991	1 FG, 2 punts

### TOTAL BLOCKED KICKS

1976-1989	52 Blocked Punts	14 Blocked Kicks	66 Total
1990-2002	25 Blocked Punts	11 Blocked Kicks	36 Total

### TOTALS IN THE BOWDEN ERA (319 GAMES, 27 YEARS)

1976-2002	77 Blocked Punts	25 Blocked Kicks	102 Total
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### JONES NEARING 2,000 CAREER RUSHING YARDS

Senior All-America candidate Greg Jones enters the 2003 season with 1,917 career yards and needs only 83 yards to become only the 10th player in school history to rush for 2000 yards in his career. Jones, who

led the ACC in rushing with a career-high 938 yards in 2002 despite missing the last four games of the season, is ranked ninth in school history in rushing.



### NFL'S TOP TWO ROOKIE PASSER

Current Carolina Panther and former Heisman Trophy winner Chris Weinke threw for 2,931 yards during his rookie year in the NFL in 2001. His 2,931 yards passing ranks as the second highest total by a rookie in league history behind only Peyton Manning's 3,739 yards in 1998 with the Indianapolis Colts.

ond place on the all-time coaching wins list.

# MEDIA INFO



## Media Information

All media, with the exception of the live network telecast crew, will work from the 9th level of the press box. Media can access the press box only through the designated elevator in the northwest tower of the University Center. Media should proceed down Stadium Drive after parking and move towards Gate B in the northwest corner of the endzone. Do not enter the stadium, however, as you must proceed to the right and enter through the external doors marked "Press Entrance."

### CREDENTIAL REQUESTS

All requests for working press, radio, television, photography or scouting credentials should be directed to Sports Information Director Rob Wilson no later than four days prior to the game. Requests for season credentials should be made at least two weeks prior to the first game.

Space for the working press, radio and television is allocated by the FSU Sports Information Office.

### PRESS POLICIES

Working press only will be admitted to the press box where seats will be credentialed by FSU according to the following criteria:

1. State newspapers by circulation, wire services, national publications, newspapers from opponents' area and student newspapers from FSU and opponents' schools.
2. Other daily newspapers with preference given to those which regularly cover FSU.
3. Radio and television personnel not broadcasting live, but considered reporting (seats may be provided in the stands and locker room access granted).
4. Non-daily newspapers, with preference given to those which regularly cover FSU.
5. Scouts.

Freelance and/or non-daily writers will be asked to produce copies of actual publications in which their work has appeared. In some cases, these materials will be required as verification of the writers' status. Your cooperation and understanding is requested in such instances.

In accordance with NCAA and FSU policies, internet sites, other than that of the opposing team, will be credentialed only if they are directly associated with conventional media.

### MEDIA HEADQUARTERS

The media headquarters hotel for Florida State football will be the Radisson located at 415 N. Monroe Street. Most media functions,

including the Sunday morning "Breakfast with Bobby," will be held at the Radisson. The FSU sports information office has a limited number of rooms set aside for accredited media during home football weekends. Contact Lynn Hobby of the SID office at (850/644-2016) to make reservations for these rooms. Priority will be determined in the same manner spelled out under "press policies."

**SPECIAL NOTE** — Media reservations for the Radisson will require a TWO NIGHT MINIMUM. There will be no exceptions. When reserving a room through FSU, it will be necessary to give a credit card number to guarantee the room. Florida State may have a limited number of rooms available at the team hotel for road games. Media should contact Hobby for information on availability of these rooms.

### RADIO-TV

Florida State will host network television and both home and visiting radio in booths in the press box. Network television (or the network broadcasting live) will be working from a mid-field booth on the 8th Level (one below working press). Both home and visiting radio will broadcast from booths at the south end of the 9th Level.

### PHOTOGRAPHERS

Only accredited photographers and those shooting for the FSU Sports Information Office will be issued working credentials.

Florida State reserves the right to admit only those photographers deemed to be on the premises for legitimate media purposes. All photographers working FSU games should be prepared to show a media ID card and equipment designed to photograph major college football.

Florida State uses a double photo line system on its sidelines. Only those photographers actually shooting the game will be allowed on the "front" line. These shooters will be given photo armbands upon check-in to allow them front line access. All other photo personnel will be required to stay behind a second line so as not to obstruct the view of the shooters. This would include grips, runners and sideline reporters. Violation of the double-line system will result in removal from the sideline. No media personnel are allowed in the team area of the sidelines at any time during a game.

Sideline passes for local television will be severely curtailed for televised games and each station will be restricted to two passes. Still photographers may have access to the sidelines only. Those holding a photography credential should report to the Press Box where they will be issued an armband, rosters and a



Rob Wilson



Tina Thomas



Jeff Purinton



Chuck Walsh



Elliott Finebloom

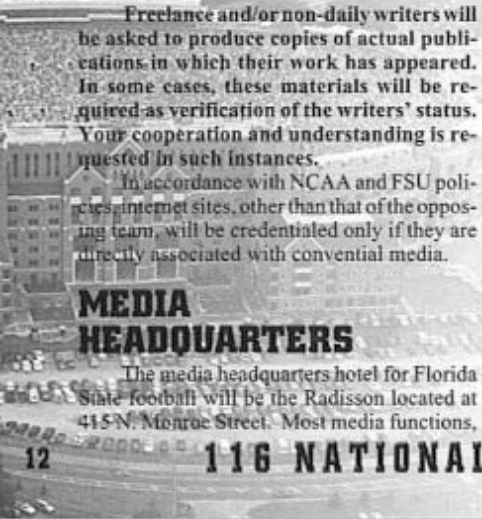


Lynn Hobby

pre-game meal. The only access to the field is through the gate at the northwest corner of the stadium near Gate A.

### VIDEO SERVICES

Florida State's Sports Information Office has the ability to assist networks and television stations by providing video services through Seminole Productions, Inc. (SPI). The FSU athletic department has a working relationship with SPI and its general manager, Mark Rodin. Seminole Productions has editing and studio facilities on site and can produce material upon request. In most cases, there will be a nominal fee charged for these services. Please call Rodin at 850/644-8624 to arrange for these services.







## PRESS PARKING

Once again, parking is extremely limited in 2003 and passes will be issued on a priority basis within the same guidelines as working credentials.

## TELEPHONES

Telephone service should be secured directly through the Florida State University Office of Telecommunications at 850/644-2414. Have them contact the Sports Information Office for location. The Telecommunications Office can provide both lines and phones. Please specify the type of line needed (i.e. touchtone, etc.).

## FAX SERVICE

An independent fax service will be available for each game. Please contact a member of the Sports Information Office staff during the game to secure post-game fax service.

## INTERVIEWS

Media interviews with all FSU players should be arranged through the Sports Information Office. For phone interviews, a staff member will fill out a card asking the player to return the call. Please give one day advance notice when requesting players for mid-week interviews. All player calls to the media will be made collect.

Seminole players are available to the media on a daily basis during the lunch hours. Contact the Sports Information staff member working lunch with your request. Advance notice is helpful in setting up face-to-face interviews to ensure that the player requested will be present that day.

Anyone wishing to schedule an interview with Head Coach Bobby Bowden should contact his assistant, Staci Wilkshire, at 850/644-0097.

## MEDIATEAMLINK® & INFOCONNECTION®

Releases, Standings, Statistics and other sports information are available by accessing [www.mediateamlink.com](http://www.mediateamlink.com). You can have documents delivered directly to your e-mail and/or fax the moment they are updated. You can also view documents online. MediaTeamlink® is FREE to all accredited Media.

Log on to [www.mediateamlink.com](http://www.mediateamlink.com) if you do not already have an account and click the "Sign Up Here" button and complete the short form. Documents requested via fax will incur a 15¢ per page fee. This site is for accredited media only. Pivotal will conduct an audit to eliminate non-accredited media.

Documents are also still available on InfoConnection®. To access, please dial (770) 558-6000 from the handset of your fax machine and enter your 10-digit PIN. If you do not have a PIN number, please call Pivotal Communications at (770) 399-0096.

## ACC TELECONFERENCE

The nine ACC football coaches will be featured on a weekly teleconference each Wednesday from 11:00 a.m., to 12:30 p.m., beginning August 28 and concluding November 26. Each coach will have 10 minutes to make an opening statement and answer questions. There will be an instant replay of each teleconference on the Conference's internet site [TheACC.com](http://TheACC.com) each Wednesday afternoon.

### 2003 ACC COACHES TELECONFERENCE

Tommy Bowden, Clemson .....	11:00
Carl Franks, Duke .....	11:10
Bobby Bowden, Florida State .....	11:20
Chan Gailey, Georgia Tech .....	11:30
Ralph Friedgen, Maryland .....	11:40
John Bunting, North Carolina .....	11:50
Chuck Amato, NC State .....	12:00
Al Groh, Virginia .....	12:10
Jim Grobe, Wake Forest .....	12:20

## ACC SATELLITE FEED

Video highlights and taped interviews with Florida State players and coaches can be obtained each week via an ACC satellite feed uplinked by JP Sports. The feeds will begin on Wednesday, August 27 and run each Wednesday until November 26. The feeds will be one hour long and start at 2:30 p.m. Contact FSU Sports Information of the ACC Offices for coordinates after July 28.

## BREAKFAST WITH BOBBY

Following each Seminole home game, Head Coach Bobby Bowden will join the media Sunday morning at 8:30 a.m., for a continental breakfast, followed by a question and answer session. Breakfast with Bobby will be held at the Radisson, FSU's media hotel.

## CONFERENCE CALL

On road game weekends, media may talk to

## SPORTS INFORMATION DIRECTORY

**CONTACT US AT**  
(850) 644-1403  
FAX (850) 644-3820

**ADDRESS INQUIRIES TO**  
FSU Sports Information  
P.O. Drawer 2195  
Tallahassee, FL 32316

**SHIP OVERNIGHT PACKAGES TO**  
FSU Athletics  
Sports Information  
University Center C  
Room C5406  
Tallahassee, FL 32306

**SPORTS INFORMATION DIRECTOR**  
Rob Wilson, (850) 644-1403

**ASSOCIATE DIRECTORS**  
Tina Thomas, (850) 644-1065  
Chuck Walsh, (850) 644-1077

**ASSISTANT DIRECTORS**  
Jeff Purinton, (850) 644-0615  
Elliott Finebloom, (850) 644-5656

**ADMINISTRATIVE SECRETARY**  
Lynn Hobby, (850) 644-2016

Bowden via a Sunday conference call. Contact a member of the Sports Information Office during the previous day's game for further information.

## ROAD GAME CREDENTIALS

Writers covering Florida State on a regular basis may make requests for road credentials with the opponent school or with the FSU Sports Information Office by Monday of game week.

## FLORIDA STATE FAST FACTS

President .....	T. K. Wetherell
Location .....	Tallahassee, Florida
Enrollment .....	35,000
Founded .....	1851
Symbol .....	Seminoles
Colors .....	Garnet & Gold
Conference .....	Atlantic Coast
Stadium .....	Doak S. Campbell (82,300)
Surface .....	Natural Grass (PAT)
Athletics Director .....	Dave Hart, Jr.
Athletic Board Chair .....	Charles Ehrhardt
Head Football Coach (Alma Mater) .....	Bobby Bowden (Howard '53)
Overall Record .....	332-96-4 (38 Years)
Record at FSU .....	259-64-4 (27 Years)
Offensive Formation .....	Pro Set
Defensive Formation .....	4-3 Multiple
All-Time Record .....	409-197-17
Seasons .....	56
Bowl Appearances .....	32
Consecutive Bowl Appearances .....	21



# MEDIA INFO



## Sunshine Network

Since 1988, Sunshine Network has been the exclusive regional sports network home of FSU athletics in Florida. Available in over 5.9 million homes statewide via cable and satellite, Sunshine Network provides more coverage of FSU athletics than any other Florida television outlet. FSU was the first local sports team to sign an agreement with Sunshine prior to the network's 1988 launch and is one of its cornerstone properties.

Sunshine Network's extensive coverage of FSU sports is available to fans not just in Florida, but across the U.S., enabling alumni from coast-to-coast to follow their team year-round. In addition to distribution on cable and satellite in Florida, Sunshine Network is also available nationwide on satellite, including from DirecTV and DISH Network. Much of Sunshine's FSU programming is also avail-

able to digital cable subscribers nationwide via Fox Sports Digital Nets, a programming service offered to cable systems throughout the U.S.

Each year, Sunshine Network airs numerous games/programs for FSU, including its own production of every FSU regular season football game, which replay statewide on Sunshine Sunday evenings at 7 p.m. during "Prime Time 'Noles." In addition, Sunshine Network replays "The Bobby Bowden Show" Sundays at 12:30 p.m. "Seminole Sports Magazine," which provides fans with weekly highlights of FSU athletics, airs Saturdays at 11 a.m. and the popular "Seminole Uprising" follows at 11:30 a.m.

Paul Kennedy, Keith Jones and Tom Block comprise Sunshine Network's telecast team for FSU football. Jones, a former FSU defen-



Paul Kennedy



Keith Jones



Tom Block



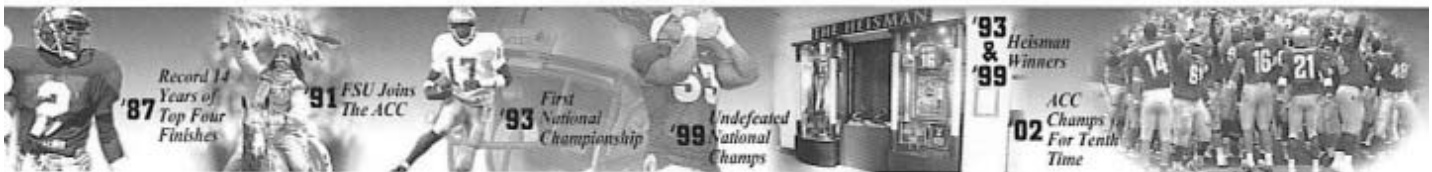
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sive standout, is returning for his 16th season in the broadcast booth, making him the longest-tenured announcer of any team, pro or college, in the state of Florida. In addition, Jones holds the distinction of being the only sports analyst to receive a 2002 regional Emmy Award, an honor bestowed upon him for his expert commentary on Sunshine's FSU football telecasts. He is joined by long-time FSU play-by-play announcer Paul Kennedy, with Tom Block reporting from the sidelines.

An agreement with the ACC provides Sunshine Network with additional FSU games and events, including the conference's Sunshine night ACC basketball package, "ACC Sunday Night Hoops" on regional sports networks nationwide (exclusively on Sunshine in Florida). The network also airs "ACC Live!," Mondays at 6:30 p.m. and numerous other games/events for the ACC, giving FSU fans coverage of not only their home team, but FSU's conference opponents as well.





# Seminoles On The Web

Keep up with all the action of Florida State Athletics by visiting FSU's official website at:

# www.seminoles.com

Florida State Seminoles Official Athletic Site

Address: http://seminoles.ccsn.com/sports/m-footbl/fsu-m-footbl-body.html

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## FOOTBALL

THE SCHEDULE    PLAYER & COACHES BIDS    CURRENT STATS    ARCHIVES

### Top Stories

**FSU's Jon Jost Named Master Strength & Conditioning Coach**  
 (5/21/03) Florida State football's director of strength & conditioning Jon Jost was named a Master Strength & Conditioning Coach (MSCC) by the Collegiate Strength & Conditioning Coaches Association (CSCCA). The honor is the highest that can be achieved by any strength & conditioning coach and Jost is now just one of 36 MSCC's in the world. (more)

**2003 Spring Game Brings Spring Practice To A Close**  
 (4/12/03) TALLAHASSEE, Fla. Junior quarterback Chris competed five of 12 passes for 76 yards, sophomore wide receiver Crephonso Thorpe caught four passes for 66 yards and one touchdown on 10 carries as the Florida State football team held its annual spring game Saturday at Doak Campbell Stadium. The offensive teams defeated the defensive teams, 37-11, highlighted by two touchdowns and strong first-down drives during the game. The defensive teams earned points on defensive stops, quarterback sacks and forcing the offense into punting situations. (more)

**Seminoles Hold Half-Scrimmage In Doak Campbell Stadium**  
 (4/10/03) Freshman Wyatt Sexton completed six of 10 passes for 121 yards and two touchdowns and junior Chris Fix completed three

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1993 & 1999 NATIONAL CHAMPIONS

# MEDIA INFO



# Football Media Outlets

## PRINT MEDIA

**ASSOCIATED PRESS (Local)** ..... (850) 224-1211  
 Fax (850) 224-2099  
 Brent Kallestad\*  
 336 E. College Ave., Suite 301, Tallahassee, FL 32301

**BRADENTON HERALD** ..... (941) 745-7007  
 Fax (850) 745-7097  
 Michael Pilin, Matt Pallisten  
 102 Manatee Ave., W., Bradenton, FL 34205

**DAYTONA BEACH NEWS-JOURNAL** ..... (386) 252-1511  
 Fax 386-253-8433 • sports@news-jrnl.com  
 Bob Pockrass\*, Ken Willis (C), David Markowitz  
 901 Sixth Street, Daytona Beach, FL 32117

**FLORIDA TIMES-UNION (Local)** ..... (850) 224-7515  
 Fax 850-681-2961 • thomas@jacksonville.com  
 Bob Thomas\*  
 336 E. College Avenue, Suite 304, Tallahassee, FL 32301

**FLORIDA TIMES-UNION** ..... 1 (800) 255-4679  
 Fax 904-359-4147 • tusports@jacksonville.com  
 Chet Fussman, Mark Woods (C), Gene Frenette (C)

One Riverside Avenue, Jacksonville, FL 32202

**FT. LAUDERDALE SUN-SENTINEL** ..... (954) 356-4645  
 Fax (954) 356-4566 • cbarnes@sun-sentinel.com  
 Craig Barnes\*, Dave Hyde  
 New River Center, 200 E. Las Olas Blvd., Ft. Lauderdale, FL 33301

**FT. MYERS NEWS-PRESS** ..... (941) 335-0357  
 Fax 941-334-0708 • ewis@news-press.com  
 Craig Handel, Deron Snyder (C), Glenn Miller (C)  
 2442 Dr. Martin Luther King Jr. Blvd., Ft. Myers, FL 33901

**FSView** ..... (850) 561-6653  
 Fax 850-574-6578  
 Nicholas Sandles  
 954 Brevard Street, Tallahassee, FL 32304

**GAINESVILLE SUN** ..... (352) 378-1411  
 Fax (352) 338-3128 • news\_sports@gvillesun.com  
 Pat Dooley  
 PO Drawer A, Gainesville, FL 32602

**LAKELAND LEDGER** ..... (813) 802-7557  
 Fax (813) 802-7812  
 Rick Brown\*  
 PO Box 408, Lakeland, FL 33802

**MIAMI HERALD** ..... (305) 376-2387  
 Fax 305-376-2295 • jrodriguez@herald.com  
 Juan Rodriguez\*, Edwin Pope (C)  
 One Herald Plaza, Miami, FL 33132-1693

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 Cal Powell  
 200 Racetrack Road, Ft. Walton Beach, FL 32548

**OCALA STAR-BANNER** ..... (352) 867-4144  
 Fax (352) 867-4018  
 Dwight Collins\*  
 PO Box 490, Ocala, FL 32548

**ORLANDO SENTINEL (Local)** ..... (850) 222-5564  
 Fax 850-224-0979 • jrobbins@orlandosentinel.com  
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 Fax 407-420-5069 • sports@orlandosentinel.com  
 Mike Bianchi (C), David Whitley (C)  
 633 N. Orange Avenue, Orlando, FL 32801

**OSCEOLA, THE** ..... (850) 222-7733  
 Fax 850-224-3627 • news@osceolanews.com  
 Daniel Mitchell\*, Jerry Kutz\*, Jim Henry\*  
 402 Dunwoody Street, Tallahassee, FL 32304

**PALATKA DAILY NEWS** ..... (904) 328-2721  
 Fax (904) 312-5209  
 Kerry Dunning\*, Ryan Gilchrest  
 1825 St. John's Ave., Palatka, FL 32177







**PALM BEACH POST** ..... (561) 820-4440  
 Fax 561-820-4481 • pbsports@pbpost.com  
 Dave George (C), Tom DiAngelo\*  
 2751 S. Dixie Highway, W. Palm Beach, FL 33405

**PANAMA CITY NEWS-HERALD** ..... (850) 747-5065  
 Fax (850) 747-5097 • nhsports@pcnh.com  
 Tim Hathcock  
 PO Box 1940, Panama City, FL 32401

**PENSACOLA NEWS-JOURNAL** ..... (850) 435-8552  
 Fax 850-434-6241 • sports@pensacolajournal.com  
 Gordon Paulus, Bill Vilona\*  
 101 E. Romana Street, Pensacola, FL 32574

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 Fax (941) 957-5276 • newscoast.com  
 Doug Fernandez  
 801 S. Tamiami Trail, Sarasota, FL 34236

**ST. PETERSBURG TIMES** ..... (813) 226-3347  
 Fax (813) 226-3381 • sptsnews@sptimes.com  
 Brian Landman\*  
 PO Box 1211, St. Petersburg, FL 33731

**TALLAHASSEE DEMOCRAT** ..... (850) 599-2167  
 Fax 850-599-2301 • sportsresults@talldem.com  
 Steve Ellis\*, Randy Beard (C)  
 277 N. Magnolia Drive, Tallahassee, FL 32301

**TAMPA TRIBUNE (Local)** ..... (850) 222-8382  
 Fax 850-222-4772 • carlsondoug@att.net  
 Doug Carlson\*  
 336 E. College Avenue, Tallahassee, FL 32301

**TAMPA TRIBUNE** ..... (813) 259-7655  
 Fax 813-259-8148 • sports@tampatrib.com  
 Martin Fennelly (C), Joey Johnston, Joe Henderson  
 P.O. Box 191, Tampa, FL 33601

\*Beat writer (C) Columnist

## ELECTRONIC MEDIA

**CABLE 6 (FLORIDA CHANNEL)** ..... (850) 488-1281  
 Fax (850) 488-4876  
 Beth Switzer  
 402 South Monroe, Capital Building, Suite 901  
 Tallahassee, FL 32399

**CAPITOL NEWS SERVICE** ..... (850) 224-5546  
 Fax (850) 224-8378 • Alia@flanews.com  
 Alia Faraj  
 311 N. Adams St., Tallahassee, FL 32301

**FLORIDA RADIO NETWORK** ..... (407) 875-0740  
 Tom Morgan  
 6000 S. Rio Grande Ave., Suite 201, Orlando, FL 32809

**SEMINOLE RADIO NETWORK** ..... (850) 644-2550  
 Fax (850) 644-0962  
 Scott Kull (Network Contact)  
 PO Drawer 2915, Tallahassee, FL 32306  
 Gene Deckerhoff (Play-by-Play) (850) 893-2576

Fax (850) 668-0864  
 2704 Vasser Road, Tallahassee, FL 32308

**SUNSHINE NETWORK** ..... (407) 292-2349  
 Fax 407-292-3939 • Croth1993@aol.com  
 Tom Block, Barry Milligan, Craig Rothberg  
 390 N. Orange Avenue, Suite 1075, Orlando, FL 32801  
 Football Broadcast Team: Paul Kennedy, Keith Jones

**WCTV-TV (CBS)** ..... (850) 893-2126  
 Fax 850-668-3851 • Lgordon490@aol.com  
 Lee Gordon  
 4000 County Road 12, Tallahassee, FL 32315

**WEAR-TV (ABC)** ..... (850) 455-4599  
 Fax (850) 455-8972  
 Dan Shugart  
 PO Box 12278, Pensacola, FL 32581

**WESH-TV (NBC)** ..... (407) 539-7895  
 Fax (407) 539-7967  
 Mark Middleton, Buddy Pittman  
 1021 N. Wymore Rd., Winter Park, FL 32789

**WFLA-RADIO** ..... (850) 386-6143  
 Fax (850) 383-0747 • WNLS-AM@clearchannel.com  
 Eric Luallen, Jeff Cameron  
 325 John Knox Rd, Suite E-200, Tallahassee, FL 32303

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 Pat Clarke  
 PO Box 999, Orlando, FL 32802

**WFSU-RADIO** ..... (850) 487-3086  
 Fax (850) 487-3293 • buzzc@tfn.net  
 Buzz Conover  
 1600 Red Barber Plaza, Tallahassee, FL 32310

**WJHG-TV (NBC)** ..... (850) 234-2128  
 Fax (850) 233-6647  
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 PO Box 2349, Panama City, FL 32401

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 Fax (904) 393-9822  
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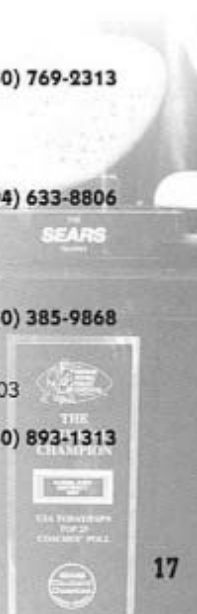
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 Craig Falanga, Van Shelton  
 PO Box 1340, Panama City, FL 32401

**WTLV-TV (NBC)** ..... (904) 633-8806  
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 Dan Hicken  
 1070 E. Adams St., Jacksonville, FL 32202

**WTNT-RADIO** ..... (850) 385-9868  
 Fax (850) 385-8789  
 Jim Crosby  
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**WTXL-TV (ABC)** ..... (850) 893-1313  
 Fax 850-668-1460 • pscott@wtxl.com  
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1993 & 1999 NATIONAL CHAMPIONS



# MEDIA INFO



# FSU Television Appearances

WON 155 • LOST 45 • TIED 4

YEAR	OPPONENT	SITE	SCORE	NETWORK	BOWL	YEAR	OPPONENT	SITE	SCORE	NETWORK	BOWL
1958	Oklahoma State	Louisville, KY	6-15	ABC*	Bluegrass		Clemson	Clemson, SC	24-21	CBS*	-
1959	Virginia Tech	Blacksburg, VA	7-6	ABC	-		Michigan State	Tallahassee, FL	30-7	ESPN*	-
1965	Oklahoma	Jacksonville, FL	36-19	ABC*	Gator		South Carolina	Columbia, SC	59-0	ESPN*	-
1966	Virginia Tech	Blacksburg, VA	21-23	ABC	-		Florida	Tallahassee, FL	52-17	ESPN*	-
	Wyoming	El Paso, TX	20-28	NBC*	Sun	1989	Auburn	New Orleans, LA	13-7	ABC*	Sugar
1967	Memphis State	Memphis, TN	26-7	ABC	-		Southern Miss	Jacksonville, FL	26-30	WTBS*	-
	Penn State	Jacksonville, FL	17-17	ABC*	Gator		Clemson	Tallahassee, FL	23-34	ESPN*	-
1968	Florida	Tallahassee, FL	9-3	ABC	-		Louisiana State	Baton Rouge, LA	31-21	ESPN*	-
	Louisiana State	Atlanta, GA	27-31	TV-Sports*	Peach		Auburn	Tallahassee, FL	22-14	ESPN*	-
1969	NC State	Tallahassee, FL	33-22	ABC	-		Miami	Tallahassee, FL	24-10	ESPN*	-
1970	Houston	Tampa, FL	21-53	ABC	-		Florida	Gainesville, FL	24-17	ESPN*	-
1971	Miami	Miami, FL	20-17	ABC	-		Nebraska	Tempe, AZ	41-17	NBC*	Fiesta
	Arizona State	Tempe, AZ	38-45	Mizlou	Fiesta	1990	Miami	Miami, FL	22-31	CBS*	-
1972	Auburn	Auburn, AL	14-27	ABC	-		Auburn	Auburn, AL	17-20	ESPN*	-
1977	Florida	Gainesville, FL	37-9	ABC	-		Louisiana State	Tallahassee, FL	42-3	WTBS*	-
	Texas Tech	Orlando, FL	40-17	Mizlou*	Tangerine		Florida	Tallahassee, FL	45-30	ESPN*	-
1978	Miami	Miami, FL	31-21	ABC	-		Penn State	Miami, FL	24-17	Raycom*	Blockbuster
	Navy	Tallahassee, FL	38-6	ABC	-	1991	Brigham Young	Anaheim, CA	44-28	Raycom*	-
1979	Virginia Tech	Blacksburg, VA	17-10	ABC	-		Michigan	Ann Arbor, MI	51-31	ABC*	-
	Louisiana State	Baton Rouge, LA	24-19	ABC	-		Syracuse	Tallahassee, FL	46-14	ABC	-
	Florida	Gainesville, FL	27-16	ABC*	-		Louisiana State	Baton Rouge, LA	27-16	ESPN*	-
	Oklahoma	Miami, FL	7-24	NBC*	Orange		Miami	Tallahassee, FL	16-17	ABC*	-
1980	Memphis State	Memphis, TN	24-3	ABC	-		Florida	Gainesville, FL	9-14	ABC*	-
	Virginia Tech	Tallahassee, FL	31-7	ABC	-	1992	Clemson	Clemson, SC	24-20	ESPN*	-
	Florida	Tallahassee, FL	17-13	ABC*	-		NC State	Raleigh, NC	34-13	JP Sports	-
	Oklahoma	Miami, FL	17-18	NBC*	Orange		Miami	Miami, FL	16-19	ABC*	-
1981	Miami	Tallahassee, FL	19-27	ABC	-		North Carolina	Tallahassee, FL	36-13	JP Sports	-
	Southern Miss	Tallahassee, FL	14-58	ABC	-		Georgia Tech	Atlanta, GA	29-24	ESPN*	-
1982	Miami	Miami, FL	24-7	CBS	-		Maryland	Tallahassee, FL	69-21	JP Sports	-
	Louisville	Tallahassee, FL	49-14	WTBS*	-		Florida	Tallahassee, FL	45-24	ABC*	-
	West Virginia	Jacksonville, FL	31-12	ABC*	Gator		Nebraska	Miami, FL	27-14	NBC*	Orange
1983	Louisiana State	Baton Rouge, LA	40-35	ABC	-	1993	Kansas	E. Rutherford, NJ	42-0	ABC*	-
	Louisville	Tallahassee, FL	51-7	WTBS*	-		Clemson	Tallahassee, FL	57-0	JP Sports	-
	Florida	Gainesville, FL	14-53	CBS*	-		North Carolina	Chapel Hill, NC	33-7	ESPN*	-
	North Carolina	Atlanta, GA	28-3	CBS*	Peach		Georgia Tech	Tallahassee, FL	51-0	ABC	-
1984	South Carolina	Columbia, SC	26-38	ABC*	-		Miami	Tallahassee, FL	28-10	ABC*	-
	Florida	Tallahassee, FL	17-27	ABC*	-		Virginia	Tallahassee, FL	40-14	ESPN*	-
	Georgia	Orlando, FL	17-17	NBC*	Citrus		Maryland	College Park, MD	49-20	JP Sports	-
1985	Tulane	New Orleans, LA	38-12	WTBS*	-		Notre Dame	South Bend, IN	24-31	NBC*	-
	Nebraska	Lincoln, NE	17-13	ABC*	-		NC State	Tallahassee, FL	62-3	ESPN*	-
	Memphis State	Tallahassee, FL	19-10	WTBS*	-		Florida	Gainesville, FL	33-21	ABC*	-
	Auburn	Auburn, AL	28-59	WTBS*	-		Nebraska	Miami, FL	18-16	NBC*	Orange
	Miami	Tallahassee, FL	27-35	ABC	-	1994	Virginia	Tallahassee, FL	41-17	ABC	-
	South Carolina	Tallahassee, FL	56-14	ESPN*	-		Maryland	College Park, MD	52-20	JP Sports	-
	Oklahoma State	Jacksonville, FL	34-23	ABC*	Gator		North Carolina	Tallahassee, FL	31-18	ESPN*	-
1986	Nebraska	Lincoln, NE	17-34	ABC*	-		Miami	Miami, FL	20-34	ESPN*	-
	North Carolina	Tallahassee, FL	10-10	WTBS*	-		Clemson	Tallahassee, FL	17-0	JP Sports	-
	Miami	Miami, FL	23-41	CBS*	-		Duke	Tallahassee, FL	59-20	JP Sports	-
	Indiana	Birmingham, AL	27-13	WTBS*	All-American		Georgia Tech	Atlanta, GA	41-10	JP Sports	-
1987	Miami	Tallahassee, FL	25-26	CBS*	-		Notre Dame	Orlando, FL	23-16	ABC*	-
	Auburn	Auburn, AL	34-6	CBS*	-		NC State	Raleigh, NC	34-3	ESPN*	-
	Florida	Gainesville, FL	28-14	CBS*	-		Florida	Tallahassee, FL	31-31	ABC*	-
1988	Nebraska	Tempe, AZ	31-28	NBC*	Fiesta		Florida	New Orleans, LA	23-17	ABC*	Sugar
	Miami	Miami, FL	0-31	CBS*	-	1995	Duke	Orlando, FL	70-26	ABC	-





	Clemson	Clemson, SC	45-26	ABC*	-
	NC State	Tallahassee, FL	77-17	JP Sports	-
	Miami	Tallahassee, FL	41-17	ESPN*	-
	Georgia Tech	Tallahassee, FL	42-10	ABC	-
	Virginia	Charlottesville, VA	28-33	ESPN*	-
	North Carolina	Chapel Hill, NC	28-12	JP Sports	-
	Maryland	Tallahassee, FL	59-17	JP Sports	-
	Florida	Gainesville, FL	24-35	ABC	-
	Notre Dame	Miami, FL	31-26	CBS*	Orange
1996	Duke	Tallahassee, FL	44-7	ABC	-
	NC State	Raleigh, NC	51-17	ESPN*	-
	North Carolina	Tallahassee, FL	13-0	ABC	-
	Clemson	Tallahassee, FL	34-3	ESPN*	-
	Miami	Miami, FL	34-16	CBS*	-
	Virginia	Tallahassee, FL	31-24	ABC	-
	Georgia Tech	Atlanta, GA	49-3	ESPN*	-
	Wake Forest	Orlando, FL	44-7	JP Sports	-
	Southern Miss	Tallahassee, FL	54-14	ESPN2*	-
	Maryland	Miami, FL	48-10	ABC	-
	Florida	Tallahassee, FL	24-21	ABC*	-
	Florida	New Orleans, LA	20-52	ABC*	Sugar
1997	USC	Los Angeles	14-7	ABC*	-
	Maryland	Tallahassee, FL	50-7	ABC	-
	Clemson	Clemson, SC	35-28	ABC	-
	Miami	Tallahassee, FL	47-0	ABC	-
	Duke	Durham, NC	51-27	JP	-
	Georgia Tech	Tallahassee, FL	38-0	ABC	-
	Virginia	Charlottesville, VA	47-21	ESPN*	-
	NC State	Tallahassee, FL	48-35	ABC	-
	North Carolina	Chapel Hill, NC	20-3	ESPN*	-
	Wake Forest	Tallahassee, FL	58-7	JP	-
	Florida	Gainesville, FL	29-32	CBS*	-
	Ohio State	New Orleans, LA	31-14	ABC*	Sugar
1998	Texas A&M	E. Rutherford, NJ	23-14	ABC*	-
	NC State	Raleigh, NC	7-24	ABC	-
	Duke	Tallahassee, FL	62-13	Sunshine	-
	USC	Tallahassee, FL	30-10	ABC	-
	Maryland	College Park, MD	24-10	Sunshine	-
	Miami	Miami, FL	26-14	CBS	-
	Clemson	Tallahassee, FL	48-0	ESPN*	-
	Georgia Tech	Atlanta, GA	34-7	ESPN*	-
	North Carolina	Tallahassee, FL	39-13	ESPN*	-
	Virginia	Tallahassee, FL	45-14	ABC	-
	Wake Forest	Winston-Salem, NC	24-7	ESPN2*	-
	Florida	Tallahassee, FL	23-12	ABC*	-
	Tennessee	Tempe, AZ	16-23	ABC*	Fiesta
1999	La. Tech	Tallahassee, FL	41-7	ESPN2*	-
	Georgia Tech	Tallahassee, FL	41-35	ABC*	-
	NC State	Tallahassee, FL	42-11	ABC	-
	North Carolina	Chapel Hill, NC	42-10	ABC	-
	Duke	Jacksonville, FL	51-23	JP	-
	Miami	Tallahassee, FL	31-21	ABC*	-
	Wake Forest	Tallahassee, FL	33-10	Sunshine	-
	Clemson	Clemson, SC	17-14	ESPN*	-
	Virginia	Charlottesville, VA	35-10	ESPN*	-
	Maryland	Tallahassee, FL	49-10	ABC	-
	Florida	Gainesville, FL	30-23	CBS*	-
	Virginia Tech	New Orleans, LA	46-29	ABC*	Sugar
2000	BYU	Jacksonville, FL	29-3	ABC*	-
	Georgia Tech	Atlanta, GA	26-21	ABC*	-

## 11+ WINS SEASONS...

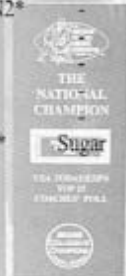
The Seminoles have recorded 11+ wins in a season 10 times in the program's history and Bobby Bowden was the head coach in each of those campaigns. The 2000 season marked the fifth straight season with at least 11 wins for the Seminoles.

YEAR	RECORD	BOWL GAME	RESULT	FINAL AP RANK
1979	11-1	Orange Bowl	Oklahoma 7-24	Sixth
1987	11-1	Fiesta Bowl	Nebraska 31-28	Second
1988	11-1	Sugar Bowl	Auburn 13-7	Third
1991	11-2	Cotton Bowl	Texas A&M 10-2	Fourth
1992	11-1	Orange Bowl	Nebraska 27-14	Second
1993	12-1	Orange Bowl	Nebraska 18-16	First
1996	11-1	Sugar Bowl	Florida 20-52	Third
1997	11-1	Sugar Bowl	Ohio State 31-14	Third
1998	11-2	Fiesta Bowl	Tennessee 16-23	Third
1999	12-0	Sugar Bowl	Virginia Tech 46-29	First
2000	11-2	Orange Bowl	Oklahoma 2-13	Fifth

	North Carolina	Tallahassee, FL	63-14	ABC	-
	Louisville	Tallahassee, FL	31-0	ESPN2*	-
	Maryland	College Park, MD	59-7	ESPN*	-
	Miami	Miami, FL	24-27	CBS*	-
	Duke	Tallahassee, FL	63-14	Sunshine	-
	Virginia	Tallahassee, FL	37-3	ABC	-
	NC State	Raleigh, NC	58-14	ESPN*	-
	Clemson	Tallahassee, FL	54-7	ESPN*	-
	Wake Forest	Winston-Salem, NC	35-6	Sunshine	-
	Florida	Tallahassee, FL	30-7	ABC*	-
	Oklahoma	Miami, FL	2-13	ABC*	Orange
2001	Duke	Durham, NC	55-13	Sunshine	-
	UAB	Tallahassee, FL	29-7	ESPN2*	-
	North Carolina	Chapel Hill, NC	9-41	ABC	-
	Wake Forest	Tallahassee, FL	48-24	Sunshine PPV	-
	Miami	Tallahassee, FL	27-49	ABC*	-
	Virginia	Charlottesville, VA	43-7	ESPN*	-
	Maryland	Tallahassee, FL	52-31	ABC	-
	Clemson	Clemson, SC	41-27	ABC	-
	NC State	Tallahassee, FL	28-34	ABC	-
	Florida	Gainesville, FL	13-37	CBS*	-
	Georgia Tech	Tallahassee, FL	28-17	ESPN*	-
	Virginia Tech	Jacksonville, FL	30-17	NBC*	Gator
2002	Iowa State	Kansas City, MO	38-31	Fox*	-
	Virginia	Tallahassee, FL	40-19	ABC	-
	Maryland	College Park, MD	37-10	ESPN*	-
	Duke	Tallahassee, FL	48-17	Sunshine	-
	Louisville	Louisville, KY	20-26	ESPN*	-
	Clemson	Tallahassee, FL	48-31	ESPN*	-
	Miami	Miami, FL	27-28	ABC*	-
	Notre Dame	Tallahassee, FL	24-34	ABC*	-
	Wake Forest	Winston-Salem, NC	34-21	ESPN2*	-
	Georgia Tech	Atlanta, GA	21-13	ABC	-
	North Carolina	Tallahassee, FL	40-14	ABC	-
	NC State	Raleigh, NC	7-17	ABC	-
	Florida	Tallahassee, FL	31-14	ABC	-
	Georgia	New Orleans, LA	13-26	ABC*	-

\*Nationally televised

# 1993 & 1999 NATIONAL CHAMPIONS



# MEDIA INFO



# Seminole Athletics Marketing

## SEMINOLE ATHLETICS MARKETING

A division of Host Communications, Inc.  
A subsidiary of Bull Run Corporation

P.O. Box 2195 • Tallahassee, FL 32316  
(850) 644-5657 • Fax (850) 644-0962



**Scott Kull**  
Director



**Kay Scott**  
Director of Promotions

**S**eminole Athletics Marketing, a division of Host Communications, Inc., is the marketing arm of Florida State Athletics. The office is responsible for athletically related radio broadcasts, coaches' TV shows, coaches' endorsements, game programs, ticket sales, corporate sponsorships, hospitality, internet sales, signage and promotions.

Seminole Athletics Marketing's parent company, Host Communications, is one of the nation's leaders in collegiate sports marketing. Florida State joined forces with the Lexington, Ky., based company in 1991 to establish a comprehensive marketing opportunity. In addition to Florida State, Host owns marketing rights with many collegiate sports properties such as Texas, Kentucky, Tennessee and the Southeastern Conference and the NCAA just to name a few.

## SEMINOLE RADIO NETWORK

Florida State fans can follow their Seminoles whether on the road or at home by listening to one of the nation's finest sports broadcasts when Gene Deckerhoff, Peter Tom Willis and the entire pregame crew bring you all the action of the Seminole Radio Network. The show brings pregame predictions, all the game action, and postgame analysis, to fans, alumni and college football enthusiasts throughout Florida and Georgia. In addition, fans can access the Network's broadcast worldwide by logging onto [Seminole.com](http://Seminole.com), the official website of Florida State Athletics.

The Seminole Radio Network will reach into over 40 markets in 2003, including some of the largest in the country. In Tallahassee, all the Seminole Football action can be heard on flagship stations WTNT-FM (94.9) and WFLA-AM (1270).

Florida State's professional broadcast crew is known as one of the nation's best as they provide insight and entertainment, as well as detailed and expert play-by-play. The broadcast features award-winning play-by-play announcer Gene Deckerhoff, a 25-year veteran of the FSU radio network. Deckerhoff is nationally known as one of the finest announcers in the South. The "Voice of the Seminoles" for the past 24 years, he



**Gene Deckerhoff**

**Peter Tom Willis**

is a nine-time winner of the NSSA Florida Sports-caster of the Year Award and has been inducted into the Florida Sports Hall of Fame.

A native of Jacksonville, Fla., Deckerhoff has been the play-by-play announcer for the Tampa Bay Buccaneers of the NFL for the past 14 years, making for some very busy fall weekends. Deckerhoff is also the co-host of the "Bobby Bowden TV Show", Bowden's







### THE BOBBY BOWDEN TV SHOW 2003 Broadcast Dates

August .....	31
September .....	7, 14, 21, 28
October .....	12, 19, 26
November .....	2, 9, 16, 23, 30

Open Date: Oct. 5

\*Broadcasted on Sunshine Network\*

### BOBBY BOWDEN CALL-IN SHOW 2003 Schedule

(All shows 7-8 p.m. EST)

#### August

Thursday .....

#### September

Thursday .....

#### October

Thursday .....

#### November

Thursday .....

Wednesday .....

weekly call-in radio show and the Bowden Daily Radio Show. He runs Gene Deckerhoff Productions, a firm specializing in sports broadcasting and the production of radio and television commercials.

For the fifth year, color analyst Peter Tom Willis will join Deckerhoff in the broadcast booth. Willis, a former FSU, NFL, and Arena League quarterback is a member of the FSU Sports Hall of Fame and is considered as one of the finest players in FSU history.

During the pregame show, sportscaster Tom Block, former FSU defensive back Monk Bonasorte, and local radio personality Jeff Cameron team up to provide in-depth analysis and predictions of the upcoming game. Florida State's game-day broadcasts begin 2 hours prior to every kickoff.

### THE BOBBY BOWDEN SHOW

"The Bobby Bowden Show," televised throughout the entire state of Florida, features the legendary head football coach of the Florida State Seminoles. Bobby is joined each week on the show by co-hosts Gene Deckerhoff and Burt Reynolds.

Every Sunday during football season, Bobby and Gene review the action-packed highlights of the previous day's game, and Burt Reynolds hosts a special feature called "Great Moments in Florida State History."

### BOBBY BOWDEN CALL-IN SHOW

On Thursday evenings, Seminole fans know that the Seminole Radio Network is THE source for information on Seminole Athletics. Coach Bowden's call-in show is an hour-long broadcast beginning at 7:00 PM. The show features Bobby Bowden and Gene Deckerhoff talking directly with fans from across the country, touching on game insights, trivia, and random Seminole banter. The show can also be seen locally via television on WTWC Ch. 40 (NBC).

### BOBBY BOWDEN DAILY RADIO SHOW

For 13 weeks beginning in August, fans can listen to Gene Deckerhoff and Bobby Bowden as they discuss the latest developments of Florida State Football on the Bobby Bowden Daily Radio Show. The show is broadcast several times a day (M-F) in Tallahassee on the Seminole flagship stations, WTNT-FM 94.9 and WFLA-AM 1270.

### 2002 RADIO STATION LIST

(See seminole.com for updated 2003 list in August)

MARKET	STATION	FREQ
Apalachicola	WOYS-FM	100.5
Arcadia	WZTK-AM	1480
Belle Glade	WBGF-FM	93.5
Brunswick, GA	WSFN-AM	790
Chattahoochee	WTCL-AM	1580
Clearwater	WTAN-AM	1340
Crystal River	WXOF-FM	96.3
Daytona Beach	WELE-AM	1380
DeFuniak Springs	WZEP-AM	1460
Dothan, AL	WXUS-FM	100.5
Englewood	WENG-AM	1530
Eustis/	WKIQ-AM	1240
Ft. Lauderdale	WSRF-AM	1540
Ft. Myers/Naples	WMIB-AM	1660
Ft. Pierce	WPSL-AM	1590
Ft. Walton Beach	WMMK-FM	92.1
Gainesville	WTMN-AM	1430
Jacksonville	WROO-FM	107.3
Key West	WKWF-AM	1600
Lake City	WGRO-AM	960
Lake Wales	WIPC-AM	1280
Lakeland	WLKF-AM	1430
Live Oak	WQHL-FM	98.1
	WQHL-AM	1270
Madison	WMAF-AM	1230
Marathon	WFGG-AM	1300
Marianna	WJAQ-FM	100.9
McComb, MS	WHNY-AM	1250
Melbourne	WMMB-AM	1240
	WMMV-AM	1350
Miami	WAXY-AM	790
Milton	WEBY-AM	1330
Ocala	WOCA-AM	1370
Okeechobee	WOKC-AM	1570
Orlando	WORL-AM	660
Palatka	WPLK-AM	800
Panama City	WASJ-FM	105.1
Pensacola	WCOA-AM	1370
Sarasota	WAMR-AM	1320
Sebring	WWTK-AM	730
St. Augustine	WAOC-AM	1420
Stuart	WSTU-AM	1450
Tallahassee	WTNT-FM	94.9
	WNLS-AM	1270
Tampa/St. Pete	WWBA-AM	1040
	WLJU-AM	1400
Waycross, GA	WFNS-AM	1350
West Palm Beach	WDJA-AM	850
Zephyrhills	WZHR-AM	1400

Stations Subject to Change



# MEDIA INFO



## SEMINOLE PRODUCTIONS

FLORIDA STATE UNIVERSITY



Former Seminole Burt Reynolds and Gene Deckerhoff, the voice of the Seminoles, tape "Great Moments in Florida State History", which airs weekly on the Bobby Bowden Show.



Mark Rodin, Gene Deckerhoff, Burt Reynolds, D. D. Garbarino, Jim Garbarino, Jerry Tootle.

**E**stablished in 1987, Seminole Productions handles virtually every video production need for Florida State Athletics. Under the direction of Mark Rodin, Seminole Productions produces the Bobby Bowden Show, the Seminole Basketball Report with Leonard Hamilton and the Mike Martin Show, as well as Seminole Sports Magazine and Seminole Uprising. Seminole Productions also produces all of the in-game entertainment needs for Seminole Vision, our big-screen video production for FSU football, basketball and soon baseball. That's over 80 live-events every year to enhance the game day experience for Seminole fans.

In addition, the Seminole Productions award winning staff also creates the season highlight tapes, team motivational videos, banquet and special event videos for many sports. Seminole Productions is also a resource for media outlets when it comes to finding footage of FSU Athletics. SP has garnered national

### SEMINOLE PRODUCTIONS AWARD WINNING STAFF:



**Mark Rodin**  
Director of  
Video Operations



**Jim Garbarino**  
Producer/Director  
Bobby Bowden Show  
Mike Martin Show

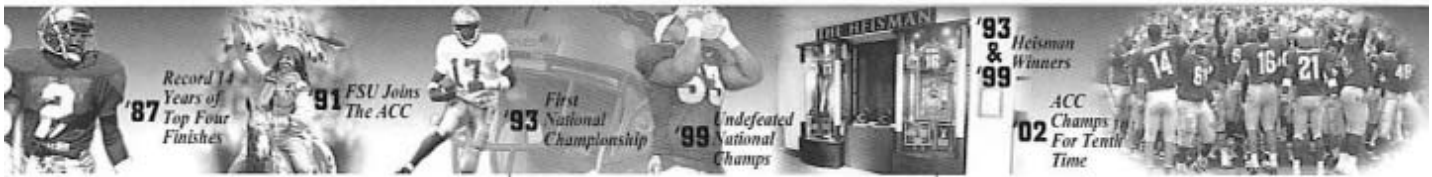


**D.D. Garbarino**  
Producer/Director  
Seminole Sports  
Magazine



**Jerry Tootle**  
Producer/Director  
Leonard Hamilton Show





recognition as one of the best video production facilities in the nation and consistently ranks at the top of the in-game entertainment arena for universities across the nation. And it only gets better...

Seminole Productions will soon move out of its current area in the Doak Campbell Stadium press box to a new 6,000 square foot communication center in the new Coyle Moore Athletic Center. This new state-of-the-art facility will include a brand new studio, two control rooms, 10 Avid digital editing and graphics suites, private offices, a green room, a new computer editing and graphics classroom, a student producer area and much more. There will also be fiber optic video camera connections to all areas of the Coyle Moore Athletic Center, Doak Campbell Stadium, the Tallahassee-Leon County Civic Center and FSU Basketball Training Center with connections to WFSU-TV's uplink. This will create the ability to do live, multi-camera productions or uplink feeds. With a simple camera connection we can send the signal through fiber to WFSU's satellite uplink and bang, Coach Bowden's wit and charm is instantly seen all over the world.

But FSU Athletics won't be the only one reaping the benefits of this new state-of-the-art communication center. Students in the College of Communication media production program will also have plenty of hands-on access to some of the finest equipment around. Since Seminole Productions' mission is one of teaching, students studying in the art of television design, production and performance will work alongside the SP staff gaining real experience with real deadlines in a professional environment while gaining class credit as well as professional experience. This new facility will

also ensure that FSU continues to attract the best and brightest students of media production from all across the globe.

Seminole Productions recently took home five national awards and one honorable mention from the Videographer Awards. The Videographer Awards is an international awards program directed by communications professionals to honor talented individuals and companies in the video production field. The awards are designed to identify professionals who are raising the standards of the industry and to give winners the recognition that their work deserves. The international competition is for directors, editors, producers, shooters, talent, writers and all other production professionals. The Videographer Awards honors all aspects of video production, television commercials, news and programs, and special events.

Of the five national awards won by the Seminole Productions staff, three were Awards of Excellence. They include the Bobby Bowden Show open, created by Jim Garbarino and animators Erik Gamache and Rob Levine, the Football Video Board open, featuring tailback Greg Jones, also by Garbarino, and the Gift of Life by Jerry Tootle. Seminole Productions also took home two Awards of Distinction for the Bobby Bowden Show and football player headshots both by Jim Garbarino. The Honorable Mention was for the Mike Martin Show, also by Garbarino.

The Award of Excellence is given to those whose ability to capture the event or communicate the message is exceptional. The Award of Distinction is presented for projects that are outstanding, while Honorable Mention is awarded to projects that exceed industry standards.



With an experienced, award-winning staff and creative and talented students, Seminole Productions is looked at as a leader in sports production, graphics and corporate video. Creating the perfect blend of high-tech wizardry with good ole' Seminole sports action is a big part of what Seminole Productions is all about.



**1993 & 1999 NATIONAL CHAMPIONS**



# MEDIA INFO



## Doak Campbell Stadium

### STADIUM FACTS

2003 Capacity .....	82,300
Surface .....	419 Tiftway Bermuda
Location .....	Pensacola Street & Stadium Drive
First Game .....	October 7, 1950
Opponent .....	Randolph-Macon
Score .....	Florida State 40, Randolph Macon 7
All-Time Home Record .....	219-69-4 (.757)
Bowden's Home Record .....	137-19-2 (.873)
Current Win Streak .....	2 (Nov. 16, 2002-Present)
Current Home Unbeaten Streak .....	2 (Nov. 16, 2002-Present)

From a maximum capacity of 15,000 in 1953 to a record crowd of 84,106 against Notre Dame in 2002, Doak S. Campbell Stadium has risen along with the Florida State football program to the top of the college football ladder. With the final phase of construction completed, Seminole fans are welcomed with state-of-the-art additions.

The newest portion of the stadium are a second deck of the Varsity Club in the northwest corner of the stadium and additional Skyboxes leased through Seminole Boosters in the northeast corner of the stadium.

The south endzone houses the Florida State school of hospitality education where students in the program receive hands-on experience in various aspects of the food and beverage industry. The multi-level facility includes a food court, a restaurant and a sports grill on the top floor that gives a panoramic view of Doak Campbell Stadium.

The north endzone, which consisted of wood bleachers until the 1994 season kicked off, is topped by the offices of the football coaches. The offices are just part of the Daisy Parker Flory wing of the Moore Athletic Center which include a number of amenities for the football staff. An even more drastic change is currently taking place as the new Moore Building is under construction with full occupation scheduled for the spring of 2004.

Towering above college football action from the east side are skyboxes, which stretch

from goal line to goal line. New skyboxes are located above the west stands on the eighth floor. The west addition also houses the president's level on the seventh floor (which includes an open air terrace in the northwest corner) and one of the largest press boxes in college football with seating for over 250 members of the media.

A brick facade surrounds the stadium, matching the architectural design of most of the buildings on the Florida State campus. The University Center surrounds Doak Campbell Stadium and houses numerous offices that were located on the interior of the FSU campus.

Inside Doak Campbell, the lowest tier of field level seats were removed, providing increased sideline space and better viewing lines for the first few rows of fans. A matching brick wall was constructed along the east and west sidelines, limiting field access, increasing safety and giving the inside of the stadium a whole new look.

In its last 92 home games, FSU is 86-5-1. Bobby Bowden's Florida State teams have lost only 19 games at home in 27 years, giving the coach an impressive 137-19-2 record and an .873 winning percentage in Tallahassee. A milestone was reached on September 28, 1996 when Bowden won his 100th game in Doak Campbell Stadium as FSU's head coach with a 13-0 victory over North Carolina.

But the winning tradition of Doak S.

Campbell Stadium, which was named after a former FSU president, goes back before Bowden. All-time, Florida State is 219-69-4 in 292 home games for a winning percentage of .757.

Since the stadium opened on Oct. 7, 1950 with Florida State University taking a 40-7 victory over Randolph-Macon, millions of fans have packed Doak S. Campbell to see the finest in college football action. Last year, Florida State set a single season attendance mark by drawing 490,598 fans over six home games. The latest expansion is the ninth in the history of the stadium. The current capacity of 82,300 reflects an increase of 28,281 since the end of the 1991 season.

Florida State first began play at Centennial Field during the inaugural 1947 season. In the three seasons that the Seminoles called Centennial Field their home, FSU had an overall home record of 8-4, including Coach Don Veller's undefeated 8-0 home mark over the 1948 and '49 seasons.

It's hard to imagine the first Doak Campbell Stadium, with a capacity of 15,000 back in 1950. In 1954, the stadium grew to a capacity of 19,000. Six thousand more seats were added in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to 40,500 seats, and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions.

The field itself is one of the finest in





college football, carefully managed and manicured year-round. A prescription athletic turf (PAT) system installed in 1988 and completely re-sodded this spring with 419 Tiftway Bermuda, quickly alleviates drainage problems through a series of underground pumps. The field can go from flooded to merely wet in a matter of minutes, thanks to the pumps, which allow a deeper root system in the natural turf.

The 1999 season marked another new addition to Doak Campbell Stadium as FSU unveiled the scoreboard video system. The big screen presentation is crystal clear and allows game day producers to show highlights of games all over the country to Seminole fans watching their team in the stadium. With the changes already made since last season, Doak Campbell is growing and improving faster than ever before. Like its residents, the most successful college football program over the past decade, Doak Campbell Stadium has become a fitting showcase for Florida State University.



## TOP SINGLE SEASON HOME ATTENDANCES

NO.	YEAR	GAMES	TOTAL	AVERAGE
1.	2002	6	490,598	81,766
2.	2001	6	488,645	81,441
3.	2000	6	484,985	80,830
4.	1998	6	482,941	80,490
5.	1999	6	472,350	78,725
6.	1996	6	465,200	77,533
7.	1994	5	382,663	76,533
8.	1995	6	447,950	74,658
9.	1997	5	372,001	74,400
10.	1993	6	443,811	73,968

## STADIUM CAPACITIES SINCE 1950

YEARS	CAPACITY
1950-53	15,000
1954-60	19,000
1961-63	25,000
1964-77	40,500
1978-79	47,413
1980-81	51,094
1982-84	55,246
1985-91	60,519
1992	70,123
1993	72,589
1994	75,000
1995	77,500
1996	80,000
2001-02	82,000
2003	82,300

## CAMPBELL STADIUM'S TOP 25 CROWDS

NO	ATT	YEAR	OPPONENT	FSU	OPP
1.	84,106	2002	Notre Dame	24	34
2.	83,938	2002	Florida	31	14
3.	83,042	2000	Florida	30	7
4.	82,836	2001	Miami	27	49
5.	82,565	2001	Maryland	52	31
6.	82,514	2000	Clemson	54	7
7.	82,425	2001	NC State	28	34
8.	82,397	2002	Duke	48	17
9.	82,269	2001	Georgia Tech	28	17
10.	81,910	2002	UNC	40	14
11.	81,614	1998	Florida	23	12
12.	81,120	1998	Virginia	45	14
13.	80,976	1999	Miami	31	21
14.	80,932	1996	Florida	24	21
15.	80,741	2000	Louisville	31	0
16.	80,350	1995	Miami	41	17
17.	80,340	1999	Maryland	49	10
18.	80,310	1998	Clemson	48	0
19.	80,280	2000	Duke	63	14
20.	80,237	1996	Virginia	31	24
21.	80,210	1994	Florida	31	31
22.	80,187	1999	Georgia Tech	41	35
23.	80,165	1997	Miami	47	0
24.	80,120	1996	UNC	13	0
25.	80,050	1998	UNC	39	13

**1993 & 1999 NATIONAL CHAMPIONS**

