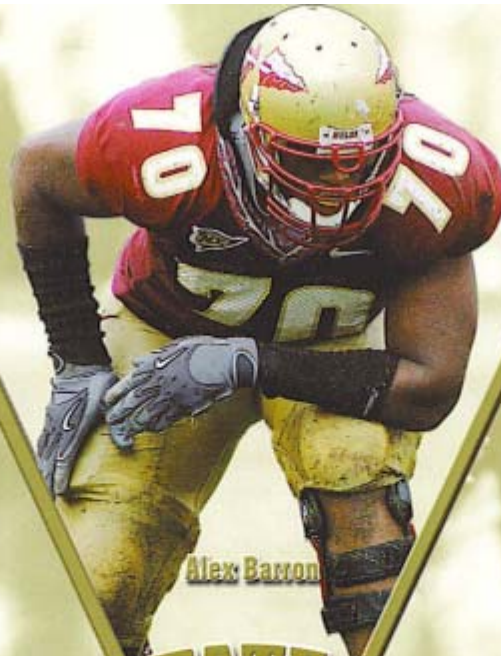
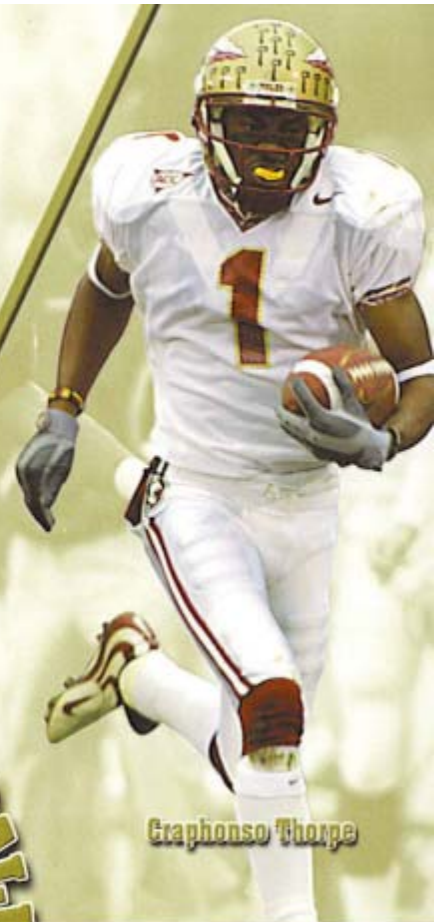


Bryant McFadden



Alex Barron

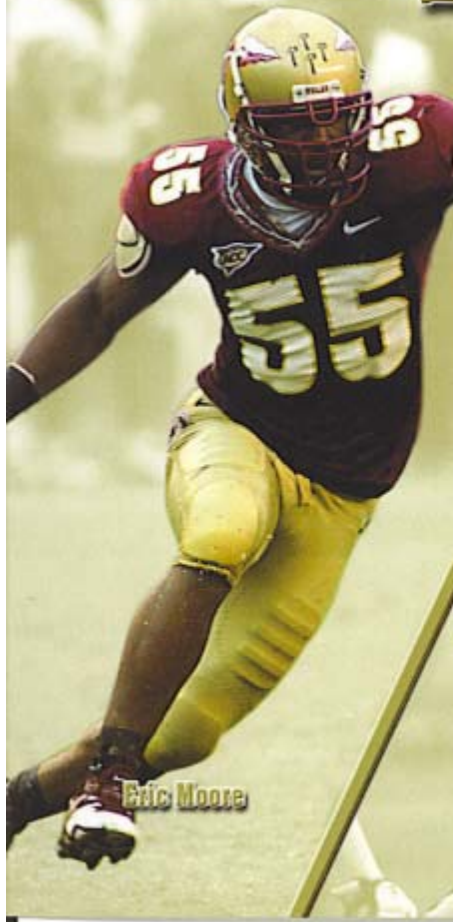


Graphonso Thorpe

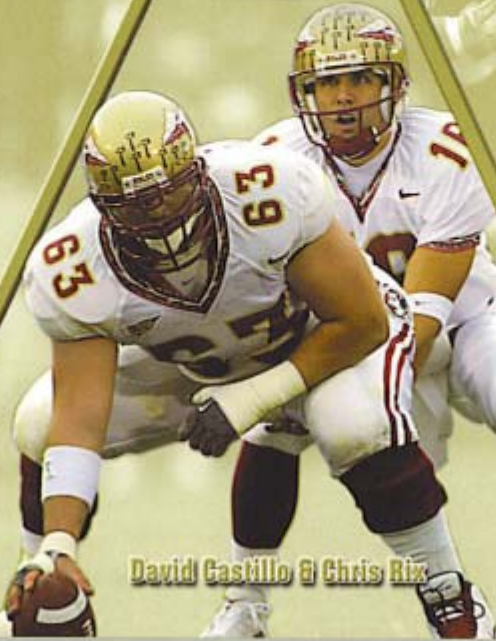
# FLORIDA STATE FOOTBALL



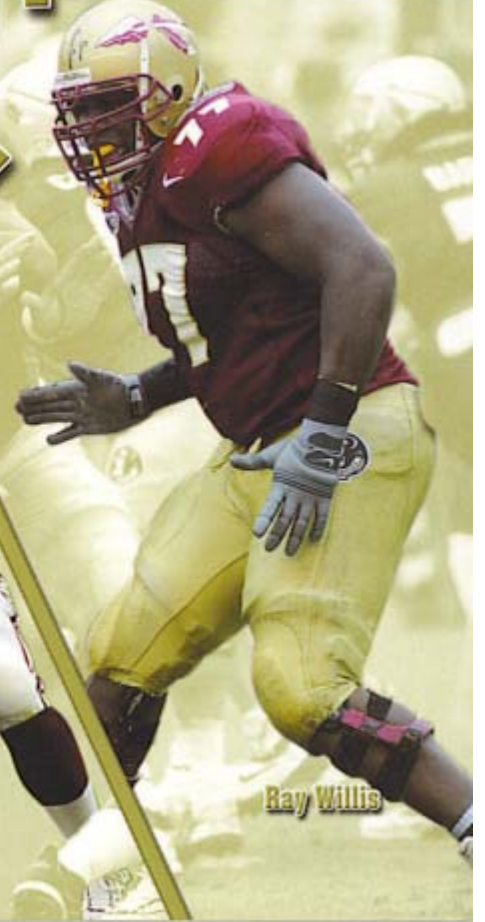
## 2004 MEDIA GUIDE



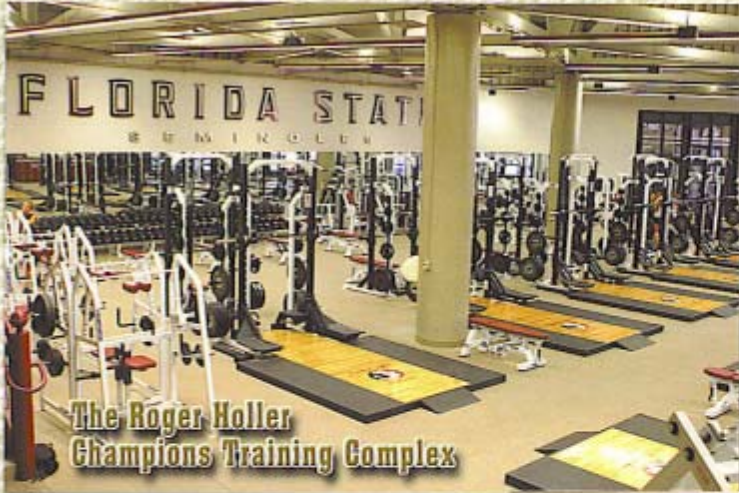
Eric Moore



David Castillo & Chris Rix

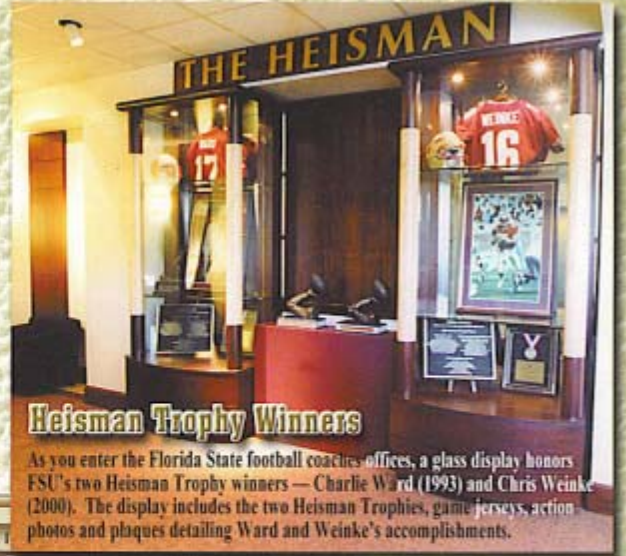


Ray Willis



### The Roger Holler Champions Training Complex

Completed prior to the 2003 season, the new weight room in the Moore Athletic Center is regarded as one of the top workout facilities in the country. The weight room, conveniently located down the hall from the locker room and training room, covers more than 15,000 square feet.



### Heisman Trophy Winners

As you enter the Florida State football coaches' offices, a glass display honors FSU's two Heisman Trophy winners — Charlie Ward (1993) and Chris Weinke (2000). The display includes the two Heisman Trophies, game jerseys, action photos and plaques detailing Ward and Weinke's accomplishments.

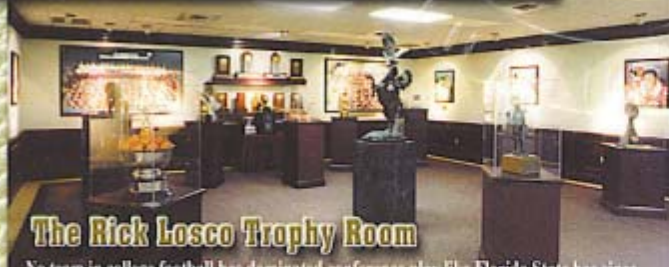


### The Don Pauls Athletic Training Room

The Don Pauls Athletic Training Room, named after FSU's longtime trainer, was completed during the fall of 2003 and stretches more than 15,000 square feet. Some of the most impressive amenities are the three in-ground pools — an 8 x 20 workout pool and a pair of 9 x 12 whirlpools (one cold, one warm).

### The Jim and Linda Owens Multi-Purpose Room

The turf room is located above the weight room on the second floor of the Moore Athletic Center and covers 6,500 square feet. The room is used for specific workouts designed by the strength and conditioning staff and is also used as a practice area when weather forces the football team indoors.



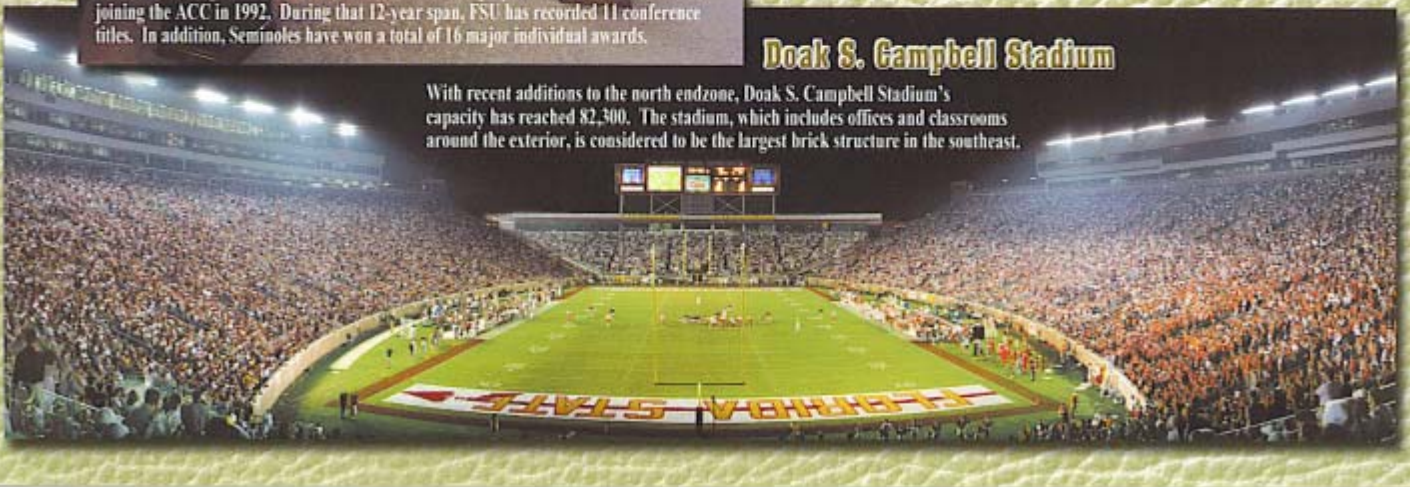
### The Rick Losco Trophy Room

No team in college football has dominated conference play like Florida State has since joining the ACC in 1992. During that 12-year span, FSU has recorded 11 conference titles. In addition, Seminoles have won a total of 16 major individual awards.



### The Manny Garcia Locker Room

The Florida State football locker room, named for longtime FSU supporter Manny Garcia, was renovated at a cost of \$2 million and was doubled in size to 18,000 square feet. New wooden lockers, a player lounge and an expanded equipment area are among the new features.



### Doak S. Campbell Stadium

With recent additions to the north endzone, Doak S. Campbell Stadium's capacity has reached 82,300. The stadium, which includes offices and classrooms around the exterior, is considered to be the largest brick structure in the southeast.

Florida State head coach Bobby Bowden's 342 career victories currently stand as the most ever for a major college coach. He moved into first place all-time last year following the win over Wake Forest. His 29th Seminole team will take the field in 2004 with a veteran offense, but a defense that will have new starters at seven positions. Florida State has won 11 ACC championships in its 12 years in the league, and the national spotlight will be on ACC football right out of the gates this year. New conference members Miami and Virginia Tech join the race and the Seminoles and Hurricanes will meet on Labor Day in the college version of Monday Night Football.

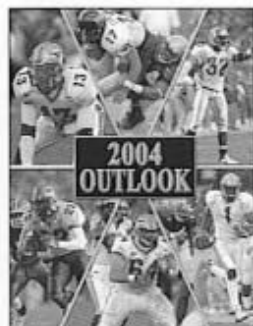
# Welcome To FLORIDA STATE FOOTBALL



# 2004 Florida State Football Media Guide

## TABLE OF CONTENTS

Seminole Tradition .....	IV
Media Information .....	12
Sports Information Directory .....	13
Football Media Outlets .....	14
FSU Television Appearances .....	16
Seminole Athletics Marketing .....	18
2004 Radio Station List .....	19
Seminole Productions .....	20
Doak Campbell Stadium .....	22
Sunshine Network .....	24



## OUTLOOK

2004 Spring Practice Awards .....	26
Quarterbacks .....	27
Receivers .....	28
Running Backs .....	29

Offensive Line .....	30
Tight Ends .....	31
Defensive Line .....	32
Linebackers .....	33
Defensive Backs .....	34
Kickers & Punters .....	35
2004 Personnel Chart .....	36
2004 Depth Chart .....	37
2004 Alphabetical & Numerical Rosters .....	38
Pronunciation Guide .....	39
Hometown Roster .....	40



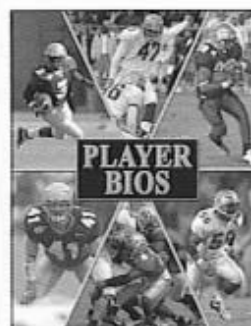
## COACHES

Head Coach Bobby Bowden .....	42
About Bobby Bowden .....	46
Bowden vs. The Opposition .....	47
Mickey Andrews .....	48
Billy Sexton .....	49
Jeff Bowden .....	50

## FLORIDA STATE FAST FACTS

President .....	T. K. Wetherell
Location .....	Tallahassee, Florida
Enrollment .....	35,462
Founded .....	1851
Symbol .....	Seminoles
Colors .....	Garnet & Gold
Conference .....	Atlantic Coast
Stadium .....	Doak S. Campbell (80,000)
Surface .....	Natural Grass (PAT)
Athletics Director .....	Dave Hart, Jr.
Athletic Board Chair .....	Dr. Dianne Harrison
Head Football Coach (Alma Mater) .....	Bobby Bowden (Howard '53)
Overall Record .....	342-99-4 (38 Years)
Record at FSU .....	269-67-4 (28 Years)
Offensive Formation .....	Pro Set
Defensive Formation .....	4-3 Multiple
All-Time Record .....	409-197-17
Seasons .....	57
Bowl Appearances .....	33
Consecutive Bowl Appearances .....	22

Jody Allen .....	51
Daryl Dickey .....	52
Odell Haggins .....	53
Jimmy Heggins .....	54
Jon Lilly .....	55
Kevin Steele .....	56
Graduate Assistants .....	57
All-Time FSU Assistant Coaches .....	58
Jon Jost .....	59
The Roger Holler Champions Training Complex .....	60
Sports Medicine Staff .....	63
The Don Fauls Athletic Training Room .....	64
Medical Staff .....	66
Piccolo Award .....	67
Equipment Managers .....	68
Videographers .....	69
Support Staff .....	70



## PLAYERS

2004 Player Bios .....	72
2004 Seminole Signees .....	111



## OPPONENTS

Game 1: Miami .....	116
Game 2: UAB .....	117
Game 3: Clemson .....	118
Game 4: North Carolina .....	119
Game 5: Syracuse .....	120
Game 6: Virginia .....	121
Game 7: Wake Forest .....	122

Game 8: Maryland .....	123
Game 9: Duke .....	124
Game 10: NC State .....	125
Game 11: Florida .....	126
2004 ACC Week-By-Week .....	127
2004 Travel Plans .....	128
Future Football Schedules .....	128
The Atlantic Coast Conference .....	129



## REVIEW

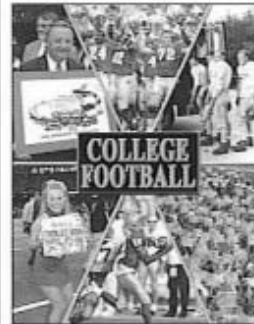
2003 Final Statistics .....	132
2003 FSU & Opponents Game Highs .....	136
2003 Honor Roll .....	137
Game 1: vs. North Carolina .....	138
Game 2: vs. Maryland .....	139
Game 3: vs. Georgia Tech .....	140
Game 4: vs. Colorado .....	141
Game 5: vs. Duke .....	142
Game 6: vs. Miami .....	143
Game 7: vs. Virginia .....	144
Game 8: vs. Wake Forest .....	145
Game 9: vs. Notre Dame .....	146
Game 10: vs. Clemson .....	147
Game 11: vs. NC State .....	148
Game 12: vs. Florida .....	149
Game 13: vs. Miami (Orange Bowl) ...	150
2003 ACC Final Statistics .....	151
2003 ACC Individual Statistics .....	152
2003 ACC Team Statistics .....	153



## FLORIDA STATE UNIVERSITY

One of the Nation's Premier Programs .....	156
This Is Tallahassee .....	162
This Is Florida State .....	166
University Facts .....	168
Famous Alumni .....	169
Florida State Board of Trustees .....	170
Athletic Administration Bios .....	171
Florida State Sports Hall of Fame ...	175

Student Services & Academic Support .....	176
Academic Honors & Awards .....	177
Football Academic Support Staff .....	178
Student Services & Personal Development .....	179
Community Service .....	180



## COLLEGE FOOTBALL

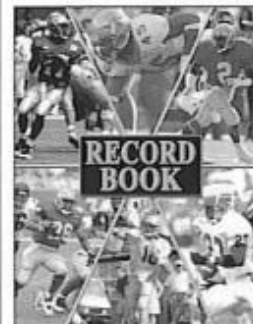
2003 NCAA Final Statistical Leaders .....	182
NCAA All-Time Leaders .....	184
2004 Bowl Championship Series .....	188
NCAA All-Time Bowl Records .....	190
AP Final Polls Since 1936 .....	191
UPI Coaches Final Polls Since 1950 .....	193
ESPN/USA Today Final Polls Since 1991 .....	195
Sod Cemetery History .....	196



## HONORS & AWARDS

Seminole Retired Numbers/Jerseys .....	198
Heisman Trophy .....	200
Halls of Fame .....	202
Jim Thorpe Award .....	203
Butkus Award .....	204
Lou Groza & Biletnikoff Awards .....	205
O'Brien, Maxwell & Uinitas Awards .....	206
Lombardi & Walker Awards .....	208
Outland Trophy .....	210
Consensus NCAA All-Americans .....	211
Seminole All-Americans .....	215
ACC Champions & Award Winners .....	218
Seminole All-ACC Picks .....	219
All-South Independent .....	220
Coaches & Captains .....	221
Academic All-Americans .....	222
Academic Awards .....	223
Bob Crenshaw Award .....	224

All-Time Lettermen .....	225
All-Time Numerical Roster .....	228
Seminoles in the Pros .....	234
Players in the Pros .....	236
NFL Draft History .....	238
FSU's All-Time Professional List ...	241



## RECORDS

Passing .....	246
Rushing .....	249
Receiving .....	252
Total Offense .....	255
Defense .....	257
Interceptions .....	259
Scoring .....	260
Kicking .....	261
Punting .....	262
Punt Returns .....	263
Kickoff Returns .....	264
Blocked Kicks & Punts .....	265
The Last Time It Happened In a Game .....	266
Florida State vs. All Opponents .....	269
Best Performances By Opponents ...	270
Homecoming Results .....	270
AP Weekly Rankings .....	271
Year-By-Year Team Statistics .....	273
FSU vs. Opponents Ranked By the AP .....	275
All-Time vs. The Rankings .....	276
Margins of Victory .....	277
Seminoles in the ACC Record Book .....	279
Bowl Games In Review .....	281
Florida State Bowl Records .....	300
Year-By-Year Statistics .....	301
Year-By-Year Record .....	332
Coaches' Cumulative Records .....	335

## CREDITS

**EDITOR:** Rob Wilson **ASSOCIATE EDITORS:** Tina Thomas, Elliott Finebloom, Chuck Walsh, Jeff Purinton **WRITERS:** Michael Morrell, Lauren Williams, Cindy Parr, Michael Smoose, Leah Edwards, Melissa Amper, Josh Weber **RESEARCH ASSISTANCE:** Bob Perrone, Andrew Brady, Cindy Parr, Kurt Wisenbaugh **PHOTOGRAPHY:** Ryals Lee, FSU Photo Lab, Ross Obley, Brandon Goodman, *The Osceola*, Darrell McAllister, Marc Hagameier, Tom Cassazza, Kevin O'Donnell, Bill Lax, Eric Morgan, Wylie Dassic **DESIGN:** CWaters Designs, Quincy, FL **PRINTING:** Boyd Brothers, Inc., Panama City, FL.

# Seminole Tradition



## BOWDEN TOPS WINS LIST

Florida State's Bobby Bowden enters the 2004 season as the winningest football coach in the history of major college football with 342 career wins. Coach Bowden passed Bear Bryant into

second place with a season-opening win over Iowa State in 2002 for his 324th career victory. He passed Penn State's Joe Paterno with a 48-24 win over Wake Forest last year in Tallahassee.



## SENIOR CLASS WINS IN CLASSROOM

Academic success has gone hand-in-hand with athletic success at Florida State. Fourteen of the 16 members of last year's senior class graduated from FSU. This year's 21-member senior class is projected

to graduate all but one of its members by the end of the spring semester. Junior center David Castillo, who was granted an extra year of eligibility the NCAA because of injuries, is a strong candidate for many national academic awards as he maintains a near perfect GPA and plans to enroll in medical school when his playing career is over. He will graduate next spring and could have most of his graduate work completed by the time his FSU playing career is over.



## "UNCONQUERED" SPARKS NEW TRADITION

Dedicated October 10, 2003, Fritz White's bronze statue "Unconquered" was designed to capture the indomitable spirit of the Seminole people and those who have adopted that spirit as a symbol for their university. The massive structure, including its granite-covered pedestal base, stands approximately 31 feet in the air and depicts a spear-brandishing Seminole astride a rearing horse. At

sunset the night before each home game, the spear is ignited and burns until sunrise on the morning after the game. George Langford's \$1 million endowment of the project helped make the statue a reality, and 51 artists were then considered before the statue was dedicated 10 years later. The concept was inspired by attorney and FSU graduate Stephen Reilly's trip to South Bend, IN for an FSU football game.



## BOBBY IN BRONZE

Bobby Bowden brought FSU football into the new age, but his legacy will be forged in bronze when a one and a half life-size statue of the Coach is unveiled on the eve of this year's Clemson game. The

bronze statue, sculpted by Tallahassee artist Stanley Proctor, will be featured outside the new FSU athletic center. The artist has also created a smaller piece of artwork, measuring just over 12 inches high, featuring Bowden and Doak S. Campbell Stadium. Seminole Boosters will order these busts cast in bronze, limiting the edition to the number of victories in Bowden's career. Sale of the busts will fund legacy scholarships in Bowden's name.



## NEW TURF IN DOAK CAMPBELL

The drainage system at Doak S. Campbell Stadium failed last year in an all-day deluge during the nationally televised FSU vs. Miami game, so this year the Seminoles will play on a new state-of-

the-art surface. While it will be the same 419 Tiftway Bermuda grass as in years' past, the sod was installed in March over a completely reengineered drainage system. The floor of the stadium was excavated 16 inches deep and the drainage system was replaced for the first time in nearly 20 years. The field was installed precisely to USGA standards for golf greens.



## FSU WAS CLOSER THAN REMEMBERED IN 2003

Some FSU fans have to be reminded of the fact that when the Seminoles teed it up at Clemson in Game 10 of last

year they were ranked No. 3 in the country with just three more games to play. Had FSU prevailed and repeated wins over NC State and Florida, one could project that Florida State would have played for the national title — again.

As it turned out, the Seminoles played a schedule in 2003 that finished the year ranked 13th most difficult by the NCAA. The schedule ranked as the second toughest among the Top 10 teams in the ESPN/USA Today Top 25.

Florida State's offense also fared better than some might remember in 2003. Here is how the unit ranked among the Top 10 teams in the final poll: 5th in passing, 8th in rushing, 5th in total offense, 5th in points per game, 4th in yards per play, 6th in first downs and 10th in third down conversions.



## SEVERAL PASSING RECORDS WITHIN RIX'S RANGE

Senior quarterback Chris Rix could leave Florida State as the school's all-time leading passer. He is 2,315 yards shy of passing Heisman Trophy

winner Chris Weinke's school record 9,839 career passing yards. Rix will have to average 192.9 yards per game if the Seminoles make a bowl game to get the record. The NCAA changed statistic calculations last year allowing bowl stats to count in career records. Weinke's numbers do not reflect the 603 yards passing he accumulated against Virginia Tech in the 2000 Sugar Bowl and Oklahoma in the 2001 Orange Bowl.



## FSU TOP PROGRAM FOR NCAA ACADEMIC HONORS

Florida State has produced more NCAA Post-Graduate Scholarship Award winners (8) since 1987 than any other program in the country. The Seminoles have had seven winners of the NCAA's award for academic excellence since 1990 alone. FSU's scholarship winners are: Chris Hope (2002), Chris Weinke (2000), Daryl Bush (1997), Danny Kanell (1995), Der-

rick Brooks (1994), Ken Alexander (1993), Dave Roberts (1990), David Palmer (1987) and Phil Williams (1980).



### WALK AND REMEMBER

Installation began this summer on the "The Legacy Walk", which is a walk down Florida State athletics' memory lane. The FSU athletic campus is the location of the first installation of the historic brick walkway, which is delineated by decade. It will weave through and around Florida State's athletic complex, featuring stone markers honoring legendary Seminole athletes, men and women who have distinguished themselves as All-Americans and/or members of the FSU Sports Hall of Fame. The project has grown into what will become a university-wide project with the walkway curving through the campus to highlight the outstanding academic achievements in the life of Florida State University.



### STAINED GLASS TRIBUTE TO BOWDEN

It will take more than 70 individual panels and 20,000 pieces of glass, but FSU artist Bob Bischoff is on track to finish a stained-glass window of the Seminoles' head coach in time for the official naming of Bobby Bowden Field the weekend of the FSU-Florida game in November. Bischoff also created the stained-glass mural inside FSU's Dodd Hall but his current project, to be placed in a three-story opening over

the front door of the new FSU athletic center, towers by comparison. When completed, the 30' x 20' foot work will be among the five largest stained glass windows in America.



### NATIONAL AWARD CARRIES BOWDEN NAME

A new national award, named after Florida State football coach Bobby Bowden, was initiated by the Fellowship of Christian Athletes organization in 2003.

Named after the legendary FSU football coach, the National Bobby Bowden Award recognizes the collegiate football player who best epitomizes the term student-athlete. The person selected must be one of character, classroom excellence, athletic achievement and community involvement according to the nomination form. The award seeks to combine the characteristics currently modeled by the NFL Player of the Year Awards recognition of role modeling, the Heisman for best collegiate player performance on the field and the CoSiDA Academic Award for classroom excellence. The award is presented annually during the week of the BCS Championship game.



### FSU PRESIDENT WAS A FOOTBALL STAR

Florida State president Dr. T.K. Wetherell starred on the football field for Florida State from 1965-67. Wetherell was coached by Bobby Bowden as a wide receiver his first two years. The president is part of two of the longest kickoff returns in school history. In 1965, Wetherell took a lateral from Bill Moremen and raced 100 yards for a touchdown against Kentucky. The

two pulled it off again for a touchdown of 94 yards in a 23-20 victory over Miami on Sept. 24, 1966. He is still tied for the school record for longest kickoff return.



### McGRAW TO SING IN DOAK

Tim McGraw may have attended college at Northeast Louisiana University but he's about to become an adopted Seminole alumnus when he plays Doak S. Campbell Stadium in a concert to benefit Florida State University. Scheduled for 7 p.m. on Sunday, November 21, it will be the first non-FSU musical event at Campbell Stadium since the 1970s. Moments after the FSU-Florida football game is complete, McGraw roadies will take over the south endzone of Campbell Stadium, preparing a concert stage for what FSU expects to be a sellout crowd of 18,000. The concert will benefit the new FSU Career Center and athletic scholarships in the name of McGraw's late father and former major league pitcher, Tug McGraw.



### THE LEGACY RIDE

Shortly before he passed away, FSU Booster Bruce Berg had a vision of getting Florida State fans involved in a motorcycle fundraising ride. He wanted to combine the two areas of his life he was passionate about, the Seminoles and his motorcycles. In memory of Bruce Berg, the Legacy Ride was established in 2003. Through the ride, the Seminole Boosters will begin to fully endow some of the university's athletic scholarships.

The Legacy Ride will begin at various locations throughout the southeast, with riders then caravanning into Tallahassee the day after the Florida game. It is expected to be the largest gathering of motorcyclists ever seen in the Florida Panhandle.



### THE SYMBOL: SEMINOLES

Florida State would play two games in 1947 before students demanded the school acquire a symbol. While details conflict, most believe the account of a poll of the student body is accurate. *The Florida Flambeau* reported that Seminoles had won by 110 votes over Statesmen. The rest of the top contenders (in order) were Rebels, Tarpons, Fighting Warriors and Crackers.

In the 1950s, a pair of students dressed in Native American costumes and joined the cheerleaders on the field which eventually evolved into the majestic symbol of Osceola and Renegade that FSU now enjoys. Today, the Seminole Indian Tribe participates in many campus activities.

Florida State University is proud of its longstanding cooperative relationship with the Seminole Tribe of Florida. The Seminole people have suffered many hardships and injustices, but they have remained brave, dignified and proud. The Seminoles are unconquered. They symbolize what we hope will be the traits of all of our graduates, including our student-athletes.



### NEW HOME FOR FSU ATHLETICS

Florida State athletes have enjoyed an overwhelming improvement to all their facilities over the last 10 years, but the football team is especially happy to see the work on the new Moore Center just outside the north endzone. See the inside front cover for a look at the facility, which will house most of the

offices for the athletics department as well as a new weight training facility, cafeteria, sports medicine suite and academic advising area. The team used temporary facilities for meals, weights and sports medicine the past two years.



### NO NEW HOME FOR BOWDEN

Bobby and Ann Bowden live in the same home that they bought when he took the FSU head coaching job in 1976, although they have made some additions. They have even had the same

phone number for the past 28 years. Bowden still maintains a grueling off-season schedule that includes a 24-stop Seminole Booster speaking and golfing tour. Bowden is an early riser generally waking before 4:30 a.m. He reads and often watches film before coming into the office. He plays golf nearly every day from the end of spring practice until after the family vacation in July then does not touch the clubs again until the next spring.



### A TEAM 100 YEARS IN THE MAKING

When *The Sporting News* published its All-Century college football team, two Seminole greats made the cut. Former Seminoles' cornerback Deion Sanders and defensive end Peter Boulware were each named to the magazine's list. Only Notre Dame placed more defensive players on the All-Century team than did Florida State as the Fighting Irish had three former Golden Domers selected. It

was somewhat of a surprise to see Florida State just behind the Fighting Irish for All-Century defensive team selections considering how young the FSU program is in comparison.



### FSU AMONG TOPS IN NFL AT GRADUATING PLAYERS

The NFL Players Association recently compiled data researching the number of players with degrees and Florida State was among the best. FSU ranked fifth out of the 117 schools in Division I with 18 NFL players who have a college degree. The ACC was the only conference in America to have two schools in the top five as Miami placed fourth with

19 alumni players. Four of the top 15 schools (Miami, Florida State, North Carolina and Boston College) are current or future members of the ACC. Only one other conference (Big Ten) had four schools among the top 15 and not a single other conference had more than two schools in the top 15 of this list.



### FUTURE SCHEDULES UP IN THE AIR

Miami's membership in the ACC has changed the future schedule for the Seminole football program. FSU has been unable to schedule the preferred

back-to-back home and away series with a number of non-conference teams because of an inability to shift too much of the schedule. FSU picked up a date with Syracuse this year and the Orange will return the game to Tallahassee in 2005. UAB also

will fill in as will Troy. FSU has dates to fill in 2005-2010, but has scheduled games at Colorado in 2007, Colorado at home in 2008, at BYU in 2009 and BYU at home in 2010.



### 52% OF FSU'S SIGNEES PLAY IN THE NFL

Not only are FSU football players getting their degrees but they are getting to the NFL as well. Did you know that from 1990-2001 the likelihood of a high school player that signed with FSU and stayed at Florida State throughout his career would eventually play at least one year in the NFL was 52.2%? Of the 111 players that fit that description, 58

of those players played at least a year in the NFL or are still playing.

Last year, the Seminoles ranked third among all schools with 37 players in the NFL.



### FSU AND THE ACC'S PICCOLO AWARD

Wide receiver Craphonso Thorpe's broken leg suffered in the next to last game of the regular season left the junior just six yards shy of 1,000 receiving yards on the season. He is hoping to be at full speed this fall and in contention for All-America honors. FSU history would suggest he should be optimistic as the FSU medical staff has overseen the rehabilitation of five FSU football players

(WR Anquan Boldin, QB Chris Weinke, DT Corey Louis, LB Sam Cowart and DT Dan Footman) who have gone on to win the ACC's Piccolo Award given annually to the most courageous player in the conference. Four of them are still playing in the NFL, while Dan Footman retired after six seasons in the league.



### DOAK CAMPBELL NOW SEATS 82,300

New structures in the north endzone have raised the seating capacity in Doak Campbell Stadium once again with the home of the Seminoles now holding 82,300. A second deck

of the Varsity Club opened last year in the northwest corner of the stadium just above the existing structure. A mirror image of that has been built in the northeast corner of the stadium, but contains skyboxes leased through the Seminole Boosters. The new additions brought the total to 94 private boxes within the stadium. The football home for the Seminoles since 1950, the stadium was named after the popular Florida State president who was instrumental in the development of intercollegiate athletics at the new university. In order to help finance the stadium, a five-year season ticket was offered for \$50.00 and FSU players helped paint the stadium at \$1 per hour. The stadium was built at a cost of \$250,000 in 1950.



### BIGGEST, STRONGEST, FASTEST

Offensive guard Matt Meinrod is FSU's "strongest" player on the 2004 roster. Strength and conditioning coordinator Jon Jost likes to use the combination

of most weight lifted in the clean, bench and squat. Meinrod's



total of 1,455 pounds (405 clean, 505 bench, 545 squat) led the team. Tailback Lorenzo Booker is regarded as the strongest pound for pound Seminole. Booker weighs in at 196 and recorded a 315 clean, a 365 bench and a 500 squat for a strength index total of 1,703.

Biggest shoe ..... Size 17, Ray Willis  
 Biggest helmet ..... Size 8 1/4, Travis Johnson  
 Biggest gloves ..... Size 4X, Alex Barron  
 Biggest jersey ..... Size 58, Ron Lunford  
 Biggest pants ..... Size 46, Ron Lunford  
 Fastest ..... 4.31 40-yard, Craphonso Thorpe



### BROOKS ON BOARD OF TRUSTEES

Derrick Brooks established himself as one of the greatest players ever as a linebacker at Florida State. He also made a name for himself academically as a first team Academic All-

American in 1994 and the winner of an NCAA Post-Graduate Scholarship. He then established himself as one of the finest players in the NFL and led his Tampa Bay Buccaneers to a World Championship in 2002. Now, he is the boss — sort of. Brooks was named to Florida State's Board of Trustees last year.



### FLORIDA STATE TOP TITLE TEAM

Florida State won the 2003 ACC title outright with a 7-1 conference record, which means the Seminoles have won 11 ACC titles (nine outright and two co-championships)

since joining the league in 1992.

Listed below are the teams with the most conference titles since 1992.

ACC ..... Florida State (11)  
 Big 12/Big 8 ..... Nebraska (6)  
 SEC ..... Florida (6)



### SWITCHING NUMBERS

A few Seminoles have switched numbers since last season. Here's a look:

New No.	Player	Old No.
6	Willie Jones	29
7	Buster Davis	51
10	Lorne Sam	18
45	Chad Canfield	49



### GOAL POSTS SALUTE PETERSON

The Bill Peterson era as head football coach at FSU was a time of great offensive innovation and of many firsts for the upstart Seminole program, including the first Seminole coach to beat the Gators at Florida Field, coaching the program's first All-American in Fred Biletnikoff and recruiting James Thomas, the first black player to ever play football at FSU. A

tradition of the Peterson era was to enter the field through the goal posts. As a tribute to the players and coaches of the Peterson era and their many firsts, "H" style goal posts were added to the field at Doak Campbell Stadium prior to the 2002 season and will forever more be referred to as "Pete's Posts." It is believed that FSU joins LSU as the only two Division IA schools currently using H posts.



### FATHER/SON COMBO

After a record-breaking career as a center at Tallahassee's Leon High School, Billy Sexton played quarterback at Alabama and then Florida State, earning the starting job as a senior at FSU. He coached at his alma mater (Leon) and then returned to Florida State and is in his 27th season on the staff and third as assistant head coach. His son Wyatt enters his redshirt sophomore season as the backup to Chris Rix at quarterback.

Wyatt finished his high school career with over 5,000 yards passing in two years.



### SPORTSMANSHIP STATUE

Between Gates B and C of Doak Campbell Stadium stands the one ton, 15' tall Sportsmanship statue given in honor of Pappy Strum by his daughter Margaret Strum Allesee, who is an FSU graduate and former Seminole cheerleader. The enduring symbol of the most important aspect of athletic competition was sculpted by FSU alumnus and accomplished artist Edward Jonas.



### B.J.'S BLOCKED KICKS

Senior free safety B.J. Ward is already in the record books and for one of the most difficult achievements. Ward's block of a field goal at Notre Dame last year was the seventh block of a field goal over his career which ties him with Bobby Butler for the school record (Butler's was a combination of FG blocks and punt blocks). Ward's 42.5" vertical leap makes him especially adept at the blocks. He blocked four field goals as a sophomore in 2002 and three, including two against Duke, last year.

Since Bobby Bowden's arrival in 1976, the Seminoles have blocked 78 punts and 28 field goals.



### SEALED LOCKERS

The retirement (or permanent sealing) of lockers in the Florida State locker room began after Deion Sanders' senior season in 1988. The criteria for locker retirement allows only the dressing area of two-time consensus All-Americans and/or Heisman Trophy winners to be retired. Ron Simmons (1979-80), Deion Sanders (1987-88), Marvin Jones (1991-92), Sebastian Janikowski (1998-99), and Peter Warrick (1998-99) have had their lockers sealed as two-time consensus All-Americans while Heisman Trophy winners Charlie Ward (1993) and Chris Weinke (2000) have had their lockers retired.

The lockers are encased in glass with the player's final home uniform and gear intact — right down to the sweat bands.

The large photos that can be seen in the ceiling of the locker room (see inside front cover) are images of NCAA consensus All-Americans who played for FSU.



### A LOOK AT RETURNING STARTERS

It will be a stark contrast in experience in 2004 for the Seminoles with the offense returning all but two starters, but the defense returning just four.

Looking back at the national title years, FSU returned 16 starters in 1999 and went on to go undefeated and win the national title. The 1993 national championship team had 15 returning starters. Here's a look at the starters returning/lost since 1987. It accounts for 24 starters including the punter and placekicker. It also includes how the Seminoles finished each season:

Year	Starters Returning (Off, Def, P/K)	Record/ AP Final Rank
1987	16 (8, 7, 1)	11-1/#2
1988	13 (7, 6, 0)	11-1/#3
1989	10 (4, 5, 1)	10-2/#4
1990	15 (4, 4, 1)	10-2/#4
1991	18 (8, 9, 1)	11-2/#4
1992	11 (6, 5, 0)	11-1/#2
1993	15 (9, 5, 1)	12-1/#1
1994	13 (5, 6, 2)	10-1-1/#4
1995	14 (7, 5, 2)	10-2/#4
1996	17 (7, 8, 2)	11-1/#3
1997	13 (6, 5, 2)	11-1/#3
1998	16 (7, 5, 4)	11-2/#3
1999	16 (7, 9, 2)	12-0/#1
2000	14 (6, 7, 1)	11-2/#5
2001	10 (5, 4, 1)	8-4/#15
2002	17 (7, 8, 2)	9-5/#21
2003	15 (4, 10, 1)	10-3/#11
2004	14 (9, 4, 1)	



### JEFFERSON-EPPES TROPHY

Thomas Jefferson, former U.S. President and the founder of the University of Virginia, was the grandfather of Francis Eppes VII. Eppes, three-time mayor of Tallahassee, who was a long-time president of the Board of Education of the Seminary West of the Suwannee, the institutional forerunner of what is today Florida State University. To commemorate this bond, the two schools play each

year in football for the Jefferson-Eppes Trophy. Inaugurated in 1995 when UVA handed the Seminoles their first ACC loss in football, the trophy has resided in Tallahassee each of the last eight seasons. The trophy comprises a silver pitcher, presented to Eppes in 1842, set atop a wooden base crafted from the remains of UVA's massive McGuffey Ash.



### COULD HAVE HAD BOWDEN IN 1970

Bobby Bowden signed his first contract as head coach at FSU on January 12, 1976. The four-year deal called for a salary of \$37,500 per year. Many did not know, however, that Bowden actually

interviewed for the FSU job in 1970. It went to Tennessee assistant Larry Jones who was 15-19 over three seasons before he was succeeded by Darrell Mudra in 1974.



### OSCEOLA & RENEGADE

Perhaps the most spectacular tradition in all of college football occurs in Doak Campbell Stadium when Osceola charges down the field riding an Appaloosa horse named Renegade and plants a flaming spear at midfield to begin every home game. The tradition was born on September 16, 1978 against Oklahoma State when a student led the team from the tunnel riding a horse.

Since the beginning of the FSU tradition, three different horses and 10 different riders have actually appeared at a game. However, there have been a total of 16 horses trained in the Renegade program, including Tonka and Spiderman, who are the understudies of current Osceola mount, Sharky. The original Osceola and Renegade were Jim Kidder and Reo. In 2003, local businessman Bill Durham, who had trained the riders and horses for 20 years, passed the honor and responsibility to his son Allen, who was a former rider in the 90s. The clothing and rigging that Osceola and Renegade use were designed and approved by the Seminole Indian Tribe of Florida.



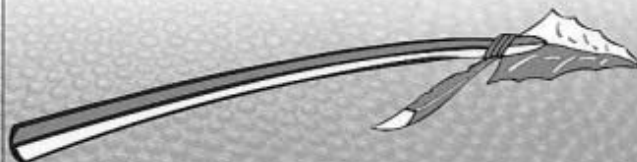
### BOWDEN'S "AVERAGE" STARTING OFFENSIVE LINEMEN

1976	6-4	246
1981	6-4	255
1986	6-3	267
1991	6-3	270
1996	6-4	295
2001	6-4	301
2002	6-4 1/2	309
2003	6-5	307
2004	6-4 1/2	306



### HISTORY OF SCHOOL COLORS

Florida State's school colors of garnet and gold date back to the Florida State College championship football teams of 1904 and 1905. In those championship seasons, FSC donned purple and gold uniforms. When Florida State College became Florida Female College in 1905, the football team was forced to attend the University of Florida. The following year the FFC student body selected crimson as the official school color of 1905. The administration in 1905 took crimson and combined it with the recognizable purple of the championship football teams to achieve the color garnet. The now-famous garnet and gold colors were first used on an FSU uniform in a 14-6 loss to Stetson on October 18, 1947.





### TOMAHAWKS CAN BE WON AND LOST

Florida State's coaching staff and academic staff award tomahawks to individual players for great plays or contributions on the field and in the classroom. Players may get a tomahawk for a crucial play, a score, a touchdown, saving tackle or various other achievements on the field. In 1997, the Seminoles began receiving tomahawks for outstanding academic achievements as well. The

tomahawks look identical except the word academics runs down the handle of the tomahawk.

What many fans don't know is that Florida State players can lose tomahawks as well. Poor performance on the field or in the classroom can cause a player to be stripped of the coveted decals.



### WAR CHANT

Florida State's "war chant" appears to have begun with a random occurrence that took place during a 1984 game against Auburn, but in the 1960s, the Marching Chiefs band would chant the melody of a popular FSU cheer. In a sense that chant was the long version of FSU's current "war chant." During a thrilling game with Auburn in 1984, the Marching Chiefs began to perform the dormant melody. Some students behind

the band joined in and continued the "war chant" portion after the band had ceased. Most agree the chant came from the fraternity section, but many spirited Seminole fans added the hand motion to symbolize the brandishing of a tomahawk. The chant continued among the student body during the 1985 season, and by the 1986 season, it was a stadium-wide phenomenon. Of course, the Marching Chiefs refined the chant, plus put their own special brand of accompaniment to the "war chant," for the sound we hear today.

Atlanta Braves fans took up their version of the song and chant when former FSU star Deion Sanders came to the plate as an outfielder. The Kansas City Chiefs first heard it when the Northwest Missouri State band, directed by 1969 FSU graduate Al Sergel, performed the chant while the players were warming up for a game against San Diego.



### FSU FIGHT SONG

While the war chant has become familiar at FSU games, the Florida State fight song still remains the definitive sound of Seminole sports. FSU's band became the Marching Chiefs in 1950 and with that came the

fight song. Tommy Wright, a member of the faculty in the School of Music, was perturbed that the Seminoles had been using "On Wisconsin" and the "Notre Dame Victory March" so he introduced the song in the Sewanee game, setting to music a poem by FSU Alumni Doug Alley.



### CHAMPIONS OF COMMUNITY SERVICE

Florida State student-athletes gave over 4,200 hours back in community service projects over the last year alone. There is no one on any college cam-

pus whose time is more in demand than a student-athlete and FSU's effort to make sure that all our programs give back to the community has been well documented. Members of the football team and every other program within the athletics program gave service hours to groups like the Sickie Cell Foundation, Habitat for Humanity, Tandem Health Care, the Dick Howser Center, Second Harvest food drive, America Reads, mission to South Africa, United Way, Crop Walk Against Hunger, Catholic Charities, ECHO, Red Ribbon Week, Special Olympics, and many, many hours spent in the classrooms and on the physical education fields at close to 100 schools.



### SCHOLARSHIPS IN '51

It was not until 1951 that Florida State began to grant athletic scholarships. The move put added pressure on the program to win. FSU left the Dixie Conference and petitioned for membership in the ACC and the Southeastern Conference but were rebuffed. Interestingly, it was the University of Florida that sponsored FSU for admission to the SEC.



### FOOTBALL SINCE 1902 ACTUALLY

Florida State College did play football during the 1902-1904 school years and played well indeed. The first game in 1902 was a 5-0 win over South Georgia Military on November 21 when touchdowns were worth five points. The NCAA nor the governing body at the time recognizes the early games for FSC, although the school won the state championship in '04. The 1904 season included a 23-0 win over

Florida in Lake City. The school then became the Florida State College for Women and would remain one of the nation's top all-female institutions until the large number of returning veterans from World War II triggered the state system to open Florida State University to men in 1946. The school resumed football in 1947, taking on Stetson in its first game.



### SEMINOLES FIRST TO SCORE TWO

The late Vic Prinzi, who is a member of the Florida State Hall of Fame and was the color commentator for the radio network until his death in 1997, was the first college player ever to score a two-point conversion. In 1958, the Seminoles took the season-opening drive of the Tennessee Tech game on September 13th in for a touchdown and Prinzi, playing quarterback, ran in the two-

point conversion to beat the other national games by just minutes.



### NUGENT AND THE I

Florida State's football program has had a wonderful list of great coaches including Dr. Don Veller, Bill Peterson, and Bobby Bowden. The program first gained a reputation for innovation under its third head

coach, Tom Nugent, who took over in 1953 and coached until 1958. Among Nugent's many "unconventional" strategies was

the I-Formation (which he started at FSU) and the typewriter huddle which is still used by many teams today.



### SIX FEET UNDER

FSU's sod cemetery holds chunks of the field from great Seminole road wins. See the complete list on page 196.



### 11 NATIONAL CHAMPIONSHIPS

Florida State's women's programs were brought to national prominence in the early 1980s when the Seminoles earned five national championships in four sports within a four-year period.

The golf program earned the AIAW championship in 1981 while the softball team had back-to-back AIAW titles in 1981 and 1982. The women's track and field program ran away with the 1984 NCAA Outdoor and 1985 NCAA Indoor championships. Florida State's other national titles include men's gymnastics in 1950-51 and again in 1951-52. The men's volleyball team won the national championship in 1955 and 1957, while football claimed a No. 1 ranking in 1993 and 1999.



### FSU'S HEISMAN HISTORY

The Heisman Trophy room has a distinct Florida State flair with portraits of Chris Weinke and Charlie Ward on display as the two winners from FSU and the ACC. FSU has a strong history with the trophy. Here's where FSU players have finished in the Heisman balloting.

Year	Player, Pos.	Place
1967	Kim Hammond, QB	5th
1968	Ron Sellers, WR	10th
1972	Gary Huff, QB	10th
1979	Ron Simmons, NG	9th
1984	Greg Allen, RB	7th
1988	Deion Sanders, DB	8th
1991	Terrell Buckley, DB	8th
1991	Casey Weldon, QB	2nd
1992	Charlie Ward, QB	6th
1992	Marvin Jones, LB	4th
1993	Charlie Ward, QB	1st
1995	Warrick Dunn, RB	9th
1996	Warrick Dunn, RB	5th
1999	Peter Warrick, WR	6th
2000	Chris Weinke, QB	1st



### FSU AND THE JACOBS BLOCKING TROPHY

Former FSU tackle Brett Williams was voted the winner of the 2002 Jacobs Blocking Trophy — awarded annually since 1953 to the player voted the outstanding blocker in the ACC in a poll of the league's defensive coordinators. Williams also won the award in 2001 and follows a long line of Seminoles who have dominated the category since join-

ing the league in 1992. An FSU lineman has been voted the top blocker in six of the 12 years that FSU has played in the ACC. Center Clay Shiver was also a back-to-back winner in 1994 and '95. Tackle Tra Thomas won in 1997 and Tarlos Thomas in 2000.



### SEMINOLES IN HOLLYWOOD

FSU's most famous alum in Hollywood is Academy Award nominee Burt Reynolds. Reynolds, for whom the former athletic dorm was named, was a highly-regarded running back from West Palm Beach and he still hosts a portion of the Bobby Bowden show each week. While Reynolds is recognized worldwide as one of the cinema's leading men, a number of FSU football players

have made their mark in Hollywood.

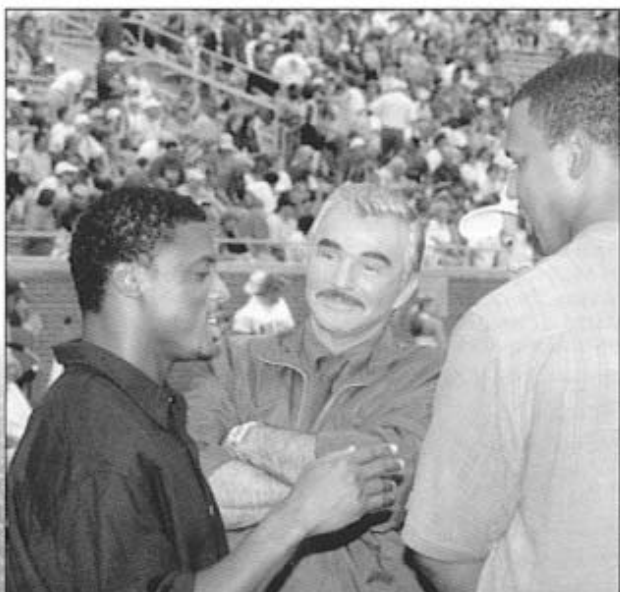
Paul Gleason, a teammate of Reynolds, is also a very successful actor who has played a number of memorable roles including that of Clarence Beaks, the maligned courier of crop reports in "Trading Places" and the assistant principal in "The Breakfast Club."

Danny Green played at FSU from 1971-73 and starred on the big screen in "Elvira - Princess of Darkness" and "King Pin" among other films.

Victor Rivers is best known for his acting in movies such as "The Mask of Zorro," "Two for Texas," and "Amistad." Notable TV guest appearances also include: "JAG," "Miami Vice," "CYBIL" and "Star Trek/Deep Space Nine." Victor was a member of the '73-76 Seminole teams and was a team captain and scholar-athlete. Upon graduation from FSU in 1977, he was drafted by the Miami Dolphins and played in 1978 and '79 — making him the first Cuban rookie to be given such an opportunity.

Sonny Shroyer is an actor most notable for his role as "Enos" on the popular hit TV Series, "The Dukes of Hazzard" (1979-1985). Sonny has appeared in many movies including "The Color of Love: Jacey's Story," "The Gingerbread Man," "Wild America," "The Rainmaker" and "Forrest Gump." While at Florida State, Sonny was a member of the 1954 FSU football team.

Former Seminole football star Robert Urich, an Emmy-winning actor best known for his starring roles in sleuth series such as "VegaS" and "Spenser: For Hire," died April 16, 2002 of cancer.



## A BRIEF HISTORY OF FLORIDA STATE FOOTBALL...

- ❶ **1851:** Florida State University actually began in 1851 when a legislative act established the Seminary West of the Suwannee. The first students enrolled in 1857 and the Florida State College was co-educational until 1905 when the Buckman Bill sent all the female students to the "new" Florida State College for Women. The huge numbers of male college students wishing to enter school on the G.I. Bill after World War II forced the legislature to make FSU co-educational in 1946.
- ❷ **1902-04:** 33 years after Princeton and Rutgers kicked off American college football, the Florida State College played three seasons of football in Tallahassee. From 1902-1904, FSC played wearing the colors purple and gold. The 1904 squad was crowned state champions after defeating the University of Florida at Lake City and Stetson.
- ❸ **1946:** Florida State University became a co-educational institution in 1946 when the first male students were enrolled, most of who were coming back from World War II. The transition from FSCW, which was regarded as one of the nation's top colleges, to the new institution was remarkably quick and the development of an athletics program was almost as rapid.
- ❹ **1947:** Florida State University fielded a football team in 1947 coached by Ed Williamson. On October 18, 1947, Stetson kicked off to the FSU 3. Don Grant returned the kickoff to the FSU 32 and 7,165 fans at Centennial Field celebrated the first football game. The team finished 0-5 on the season.
- ❺ **1948:** Don Veller became FSU's second football coach in 1948 and would coach the team until 1952. An outstanding player at Indiana University, Veller inherited 20 lettermen from the first year, but only 12 would letter in 1948. Veller would lose just two games over his first three years, including an undefeated 8-0 campaign in 1950. His attention to detail and high standard for himself and his program were instrumental in FSU getting such a solid start.
- ❻ **1950:** Florida State played its first football game in Doak S. Campbell Stadium on October 7, 1950 against Randolph Macon. 9,676 fans watched the Seminoles win 40-7, but the new home field was a story in itself. It was built on a former cow pasture and was completed in just five months. Tallahassee Rainey Cawthon was instrumental in selling over 1,000 season tickets at \$50.00 each to fund the stadium and won a wheelbarrow ride down Monroe Street from contractor Red Coleman, who missed the completion date by two days. FSU players painted the stadium over the next summer for \$1 per hour.
- ❼ **1953:** Tom Nugent became FSU's third head coach in 1953 and would coach the Seminoles until leaving to become Maryland's head coach in 1958. An innovator on a national level, Nugent developed the I-formation and the typewriter huddle used by most teams today. Among the players he coached were FSU greats Bobby Renn and Lee Corso as well as a talented tailback named Burt Reynolds whose career was cut short by injury.
- ❽ **1959:** Perry Moss lasted just one season as FSU head coach in 1959. He was hired at a salary of \$14,000 and left at the end of the year for triple that figure to coach the Montreal Alouettes. His staff that year included future head coaches Don James (Washington and Kent State), John Coatta (Wisconsin and Mankato State), Vince Gibson (Louisville, Kansas St. and Tulane), and Ken Shipp (NY Jets). His FSU team posted a 4-6-0 record.
- ❾ **1960-70:** Florida State's arrival on the national map occurred during Bill Peterson's 11 seasons as head coach. He came in 1960 when free substitution was still five years away in the game. He moved FSU boldly into the forefront of the passing game and led the Tribe to its biggest win yet when they topped No. 5 Kentucky 48-6 in 1964. He would post a 62-42-11 record in Tallahassee. Among a host of other things, Peterson developed the concept of the "hot receiver" in 1964 that remains in most offenses today.
- ❿ **1964:** Fred Biletnikoff became FSU's first consensus All-American as a senior in 1964. He ranked fourth nationally with 57 receptions for 11 touchdowns which did not include his four touchdowns in the Gator Bowl win over Oklahoma. Biletnikoff put FSU on the map and he was married under the goalposts at Doak Campbell in 1965. He would go on to have a Hall of Fame career with the Oakland Raiders. The national award given to the top college receiver in the country is named after him.
- ⓫ **1966:** Ron Sellar's began a career at Florida State that would prove one of the most prolific in college history. He gained an unheard of 3,979 yards over his career. His statistics were so impressive that most lasted as national records all the way until 1987. He caught passes in 30 consecutive games and averaged 119.9 yards per game. He is a member of the college football Hall of Fame.
- ⓬ **1970:** While integration of schools throughout the country came painfully slow, Florida State's first African-American player took the field in 1970. J.T. Thomas was a starter from the first game he played at FSU and he backed a sterling college career with three Super Bowl rings earned as a member of the Pittsburgh Steelers.
- ⓭ **1971:** Larry Jones coached the Seminoles from 1971-1973. An 0-11 campaign in his last year spelled the end for the coach. Among notable players during his era were outstanding wide receiver Barry Smith, quarterback Gary Huff and Alabama transfer Billy Sexton.
- ⓮ **1974-75:** Darryl Mudra coached the Seminoles for two seasons and did his work from the pressbox on game day. Perhaps the biggest accomplishment of Mudra's brief tenure, that included the NCAA mandated scholarship limits for the first time, was the signing of an unheralded running back named Larry Key. Key would prove to be one of the finest running backs in Seminole history.
- ⓯ **1976:** FSU president Stanley Marshall and athletic director John Bridgers set up a dinner meeting at an airport hotel in Tampa where West Virginia head coach Bobby Bowden was coaching an all-star game known as the American Bowl. They offered him a four-year contract worth \$37,500 and he became the Seminoles' eighth head coach on January 12. Bowden was interviewed for the job six years earlier when it went to Larry Jones, but FSU officials felt he lacked the experience.
- ⓰ **1979-80:** Florida State got its first taste of the real big-time in 1979 and 1980 going to back-to-back Orange Bowls against Oklahoma. FSU went undefeated (11-0) over the regular season in 1979, but lost 24-7 to the Sooners and finished sixth in the final AP poll. The Tribe took a 10-1 record into the Orange Bowl showdown the next year before losing a heartbreaker 18-17.
- ⓱ **1980:** If one game can be singled out as the most important in the recent run of unprecedented success at Florida State, it would be the contest at Nebraska on September 7, 1980. FSU won in Lincoln by a 18-14 score that opened the eyes of the entire country. Nebraska fans shook of a mixture of shock and confusion to stand and give Bobby Bowden and his Seminoles a standing ovation as they left the field.
- ⓲ **1981:** FSU takes on the following schools in order all on the road: Nebraska, Ohio State, Notre Dame, Pittsburgh, and LSU. FSU won at Ohio State, Notre Dame and LSU, but, more importantly, won fans coast to coast for its undaunted spirit.
- ⓳ **1981:** In 1981 a freshman tailback named Greg Allen was given the football in the middle of legendary Death Valley with a sea of LSU fans around him. He finished the day with a remarkable school record 202 yards that signaled the arrival of a superstar for the Seminoles. Later that year, he would rip Western Carolina for 322 rushing yards, which still stands as the best rushing game ever for a Seminole.
- ⓴ **1986:** Deion Sanders spent a quiet first two years at Florida State before exploding on the national scene in a preseason press conference. He would become one of the most popular players ever in college football and one of the greatest athletes in FSU history. Florida State and college football would never be the same after Sanders' career.
- ⓵ **1992:** On July 1, 1991, the Atlantic Coast Conference accepted Florida State University, as its ninth member and the first addition to the league since Georgia Tech joined in 1978. FSU had competed in the Metro Conference for all sports other than football, which had been an independent. FSU's first ACC football game was a 48-21 win over Duke on September 7, 1992.
- ⓶ **1993:** The Seminoles won their first national championship behind Heisman Trophy winner Charlie Ward in 1993. FSU played Nebraska in the national title game at the Orange Bowl and used freshman Scott Bentley's late field goal to win 18-16.
- ⓷ **1995:** A 31-26 come-from-behind win in the fourth quarter of the Orange Bowl against Notre Dame was FSU's 11th consecutive bowl win. The streak set an NCAA record as was FSU's 14-game unbeaten streak in bowls that was spoiled only by a 17-17 tie with Georgia in the 1984 Citrus Bowl.
- ⓸ **1999:** Bobby Bowden used to keep an empty picture frame in his office, which was reserved for his first perfect season. He filled the frame with a 1999 team photo. The Seminoles finished the year 12-0 and topped off the record run with a 46-29 win over Virginia Tech for the national championship in the Sugar Bowl.
- ⓹ **2000:** Chris Weinke literally rewrote the FSU record book over his senior season and took home the second Heisman Trophy for a Seminole player when he won the award in December of 2000. He would finish his career with a record of 32-3 as a starter.
- ⓺ **2001:** Bobby Bowden extended his NCAA leading bowl winning percentage with a 30-17 win over Virginia Tech in the Gator Bowl. The Gator Bowl bid also extended FSU's streak to 20 consecutive appearances in a postseason bowl game.
- ⓻ **2002:** Bobby Bowden passed Bear Bryant into second place on the all-time coaching wins list.
- ⓼ **2003:** Bobby Bowden defeats Wake Forest to become all-time winningest major college coach. The Seminoles won the ACC and earned the BCS bid.



## Media Information

All media, with the exception of the live network telecast crew, will work from the 9th level of the press box. Media can access the press box only through the designated elevator in the northwest tower of the University Center. Media should proceed down Stadium Drive after parking and move towards Gate B in the northwest corner of the endzone. Do not enter the stadium, however, as you must proceed to the right and enter through the external doors marked "Press Entrance."

### CREDENTIAL REQUESTS

All requests for working press, radio, television, photography or scouting credentials should be directed to Assistant Athletics Director Rob Wilson no later than four days prior to the game. Requests for season credentials should be made at least two weeks prior to the first game.

Space for the working press, radio and television is allocated by the FSU Sports Information Office.

### MEDIA HEADQUARTERS

The media headquarters hotel for Florida State football will be the Radisson located at 415 N. Monroe Street. Most media functions, including the Sunday morning "Breakfast with Bobby," will be held at the Radisson. The FSU sports information office has a limited number of rooms set aside for accredited media during home football weekends. Contact Lynn Hobby of the SID office at (850/644-2016) to make reservations for these rooms. Priority will be determined in the same manner spelled out under "press policies."

**SPECIAL NOTE** — Media reservations for the Radisson will require a TWO NIGHT MINIMUM. There will be no exceptions. When reserving a room through FSU, it will be necessary to give a credit card number to guarantee the room. Florida State may have a limited number of rooms available at the team hotel for road games. Media should contact Hobby for information on availability of these rooms.

### RADIO-TV

Florida State will host network television and both home and visiting radio in booths in the press box. Network television (or the network broadcasting live) will be working from a mid-field booth on the 8th Level (one below working press). Both home and visiting radio will broadcast from booths at the south end of the 9th level.

### PHOTOGRAPHERS

Only accredited photographers and those shooting for the FSU Sports Information Office will be issued working credentials.

Florida State reserves the right to admit only those photographers deemed to be on the premises for legitimate media purposes. All photographers working FSU games should be prepared to show a media ID card and equipment designed to photograph major college football.

Florida State uses a double photo line system on its sidelines. Only those photographers actually shooting the game will be allowed on the "front" line. These shooters will be given photo armbands upon check-in to allow them front line access. All other photo personnel will be required to stay behind a second line so as not to obstruct the view of the shooters. This would include grips, runners and sideline reporters. Violation of the double-line system will result in removal from the sideline. No media personnel are allowed in the team area of the sidelines at any time during a game.

Sideline passes for local television will be severely curtailed for televised games and each station will be restricted to two passes. Still photographers may have access to the sidelines only. Those holding a photography credential should report to the Press Box where they will be issued an armband, rosters and a pre-game meal. The only access to the field is through the gate at the northwest corner of the stadium near Gate A.

### VIDEO SERVICES

Florida State's Sports Information Office has the ability to assist networks and television stations by providing video services through Seminole Productions, Inc. (SPI). The FSU athletic department has a working relationship with SPI and its general manager, Mark Rodin. Seminole Productions has editing and studio facilities on site and can produce material upon request. In most cases, there will be a nominal fee charged for these services. Please call Rodin at 850/644-8624 to arrange for these services.

### PRESS PARKING

Once again, parking is extremely limited in 2004 and passes will be issued on a priority basis within the same guidelines as working credentials.

### TELEPHONES

Telephone service should be secured directly through the Florida State University Office of Telecommunications at 850/644-2414. Have them contact the Sports Information Office for location. The Telecommunications Office can provide both lines and phones. Please specify the type of line needed (i.e. touchtone, etc.).

### FAX SERVICE

An independent fax service will be available for each game. Please contact a member of the Sports Information Office staff



Rob Wilson



Tina Thomas



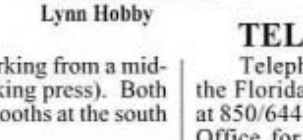
Chuck Walsh



Jeff Purinton



Elliott Finebloom



Lynn Hobby





# MEDIA INFO

during the game to secure post-game fax service.

## INTERVIEWS

Media interviews with all FSU players should be arranged through the Sports Information Office. For phone interviews, a staff member will fill out a card asking the player to return the call. Please give one day advance notice when requesting players for mid-week interviews. All player calls to the media will be made collect.

A weekly interview schedule for select key players will be established within the first two weeks of classes. Players will also be available for a brief period on the field only following practices.

Anyone wishing to schedule an interview with Head Coach Bobby Bowden should contact his assistant, Staci Wilkshire, at 850/644-0097.

## ACC TELECONFERENCE

The 11 ACC football coaches will be featured on a weekly teleconference each Wednesday from 11:00 a.m., to 12:50 p.m., beginning September 1, and concluding November 24. Each coach will have 10 minutes to make an opening statement and answer questions. There will be an instant replay of each teleconference on the Conference's internet site TheACC.com each Wednesday afternoon.

### 2004 ACC Coaches Teleconference

Jim Grobe, Wake Forest .....	11:00
Frank Beamer, Virginia Tech .....	11:10
Al Groh, Virginia .....	11:20
Chuck Amato, NC State .....	11:30
John Bunting, North Carolina .....	11:40
Ralph Friedgen, Maryland .....	11:50
Larry Coker, Miami .....	12:00
Chan Gailey, Georgia Tech .....	12:10
Bobby Bowden, Florida State .....	12:20
Ted Roof, Duke .....	12:30
Tommy Bowden, Clemson .....	12:40

## ACC SATELLITE FEED

Video highlights and taped interviews with Florida State players and coaches can be obtained each week via an ACC satellite feed uplinked by JP Sports. The feeds will begin on Wednesday, August 27 and run each Wednesday until November 26. The feeds will be one hour long and start at 2:30 p.m. Contact FSU Sports Information of the ACC Offices for coordinates after July 28.

## BREAKFAST WITH BOBBY

Following each Seminole home game, Head Coach Bobby Bowden will join the media Sunday morning at 8:30 a.m., for a continental breakfast, followed by a question and answer session. Breakfast with Bobby will be held at the Radisson, FSU's media hotel.

## CONFERENCE CALL

On road game weekends, media may talk to Bowden via a Sunday conference call. Contact a member of the Sports Information Office during the previous day's game for further information.

## ROAD GAME CREDENTIALS

Writers covering Florida State on a regular basis may make requests for road credentials with the opponent school or with the FSU Sports Information Office by Monday of game week.

## SPORTS INFORMATION DIRECTORY

(850) 644-1403  
Fax (850) 644-3820

### MAILING ADDRESS:

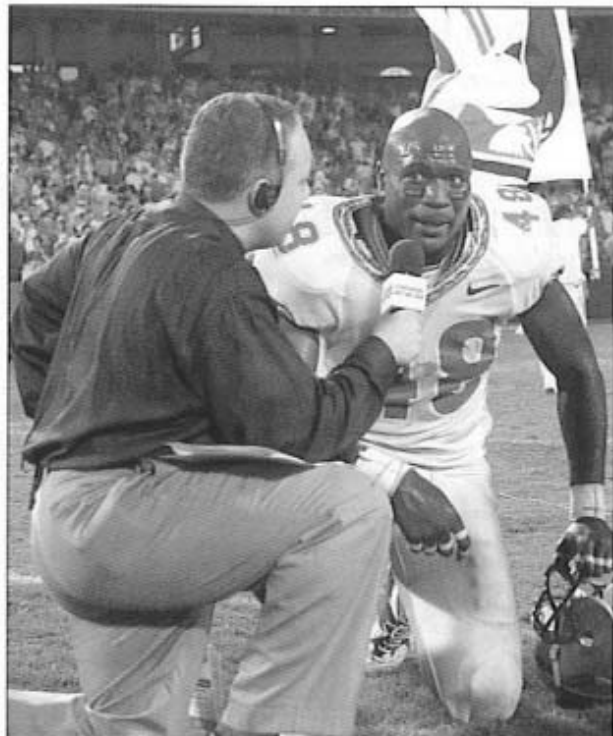
FSU Sports Information  
P.O. Box 2195  
Tallahassee, FL 32316

### SHIPPING ADDRESS:

226 University Center D107  
Tallahassee, FL 32306

### SPORTS INFORMATION STAFF

Rob Wilson	Assistant Athletics Director	644-2016
Jeff Purinton	Football Contact	644-0615
Tina Thomas	Senior Associate SID	644-1065
Chuck Walsh	Associate SID	644-1077
Elliott Finebloom	Assistant SID	644-5656
Michael Morrell	SID Assistant	644-3920
Michael Smoose	Graduate Assistant	644-4836
Lauren Williams	Graduate Assistant	644-5653
Lynn Hobby	Administrative Assistant	644-2016



Tom Block interviews Alonzo Jackson on Sunshine Network following the Seminoles' season-opening win over Iowa State in 2002.



# MEDIA INFO



# Football Media Outlets

## PRINT MEDIA

**ASSOCIATED PRESS (Local)** ..... (850) 224-1211  
 Fax (850) 224-2099  
 Brent Kallestad\*  
 336 E. College Ave., Suite 301, Tallahassee, FL 32301

**BRADENTON HERALD** ..... (941) 745-7007  
 Fax (850) 745-7097  
 Roger Mooney (C)  
 102 Manatee Ave., W., Bradenton, FL 34205

**DAYTONA BEACH NEWS-JOURNAL** ..... (386) 252-1511  
 Fax (386) 253-8433 • sports@news-jml.com  
 Ken Willis (C)  
 901 Sixth Street, Daytona Beach, FL 32120

**FLORIDA TIMES-UNION (Local)** ..... (850) 224-7515, x14  
 Fax (850) 681-2961 • bob.thomas@jacksonville.com  
 Bob Thomas\*  
 336 E. College Avenue, Suite 304, Tallahassee, FL 32301

**FLORIDA TIMES-UNION** ..... 1 (800) 255-4679  
 Fax (904) 359-4147 • tusports@jacksonville.com  
 Mike Freeman (C), Mark Woods (C), Gene Frenette (C)  
 One Riverside Avenue, Jacksonville, FL 32202

**FT. LAUDERDALE SUN-SENTINEL** ..... (954) 356-4645  
 Fax (954) 356-4566 • cbarnes@sun-sentinel.com

## SEMINOLES ON THE WEB

Keep up with all the action of Florida State Athletics by visiting FSU's official website at:



Craig Barnes\*, Dave Hyde (C)  
 New River Center, 200 E. Las Olas Blvd., Ft. Lauderdale, FL 33301

**FT. MYERS NEWS-PRESS** ..... (239) 335-0357  
 Fax (239) 334-0708 • vlewis@news-press.com  
 Virginia Lewis, Craig Handel (C), Deron Snyder (C), Glenn Miller (C)  
 2442 Dr. Martin Luther King Jr. Blvd., Ft. Myers, FL 33901

**FSView** ..... (850) 561-6653  
 Fax (850) 574-6578 • sports@fsview.com  
 954 Brevard Street, Tallahassee, FL 32304

**GAINESVILLE SUN** ..... (352) 378-1411  
 Fax (352) 338-3128 • news\_sports@gvillesun.com  
 Pat Dooley (C)  
 PO Drawer A, Gainesville, FL 32602

**LAKELAND LEDGER** ..... (863) 802-7569  
 Fax (863) 802-7812  
 Rick Brown\*  
 PO Box 408, Lakeland, FL 33802

**MIAMI HERALD** ..... (305) 376-2387  
 Fax (305) 376-2295 • sports@herald.com  
 Stephen Holder\*, Edwin Pope (C)  
 One Herald Plaza, Miami, FL 33132-1693

**NORTHWEST FLORIDA DAILY NEWS...** (850) 863-1111, x423  
 Cal Powell  
 200 Racetrack Road, Ft. Walton Beach, FL 32548

**OCALA STAR-BANNER** ..... (352) 867-4146  
 Fax (352) 867-4018  
 Dwight Collins\*  
 PO Box 490, Ocala, FL 34478

**ORLANDO SENTINEL (Local)** ..... (850) 222-5564  
 Fax (850) 224-0979 • jrobbins@orlandosentinel.com  
 Josh Robbins\*  
 336 E. College Avenue, Suite 303, Tallahassee, FL 32301

**ORLANDO SENTINEL** ..... (407) 420-5474  
 Fax (407) 420-5069 • sports@orlandosentinel.com  
 Mike Bianchi (C), David Whitley (C)  
 633 N. Orange Avenue, Orlando, FL 32801

**THE OSCEOLA** ..... (850) 222-7733  
 Fax (850) 224-3627 • news@osceolanews.com  
 Jim Lamar, Ira Schoffel, Rick Jones  
 402 Dunwoody Street, Tallahassee, FL 32304

**PALATKA DAILY NEWS** ..... (386) 328-2721  
 Fax (386) 312-5209  
 Kerry Dunning\*, Ryan Gilchrest  
 1825 St. John's Ave., Palatka, FL 32177

**PALM BEACH POST** ..... (561) 820-4440  
 Fax (561) 820-4481 • pbsports@pbpost.com  
 Dave George (C), Tom D'Angelo\*  
 2751 S. Dixie Highway, W. Palm Beach, FL 33405

**PANAMA CITY NEWS-HERALD** ..... (850) 747-5065  
 Fax (850) 747-5097 • nhsports@pcnh.com  
 Tim Hathcock  
 PO Box 1940, Panama City, FL 32401







# MEDIA INFO

**PENSACOLA NEWS-JOURNAL (Local)** ..... (850) 386-7852  
 billvilona@pensacolanejournal.com  
 Bill Viloni\*  
 1767 Hermitage Blvd., Apt. 10111, Tallahassee, FL 32308

**PENSACOLA NEWS-JOURNAL** ..... (850) 435-8552  
 Fax (850) 434-6241 • sports@pensacolanejournal.com  
 Nathan Dominitz  
 101 E. Romana Street, Pensacola, FL 32502

**SARASOTA HERALD-TRIBUNE** ..... (941) 957-5172  
 Fax (941) 957-5276 • newscoast.com  
 Chris Anderson, Doug Fernandez (C)  
 801 S. Tamiami Trail, Sarasota, FL 34236

**ST. PETERSBURG TIMES** ..... (813) 226-3347  
 Fax (813) 226-3381 • sptsnews@sptimes.com  
 Brian Landman\*, Gary Shelton (C)  
 PO Box 1211, St. Petersburg, FL 33731

**TALLAHASSEE DEMOCRAT** ..... (850) 599-2167  
 Fax (850) 599-2301 • sports@tallahassee.com  
 Steve Ellis\*, Randy Beard (C), Jack Corcoran  
 277 N. Magnolia Drive, Tallahassee, FL 32301

**TAMPA TRIBUNE (Local)** ..... (850) 222-8382  
 Fax (850) 222-4772 • carlsondoug2@earthlink.net  
 Doug Carlson\*  
 336 E. College Avenue, Tallahassee, FL 32301

**TAMPA TRIBUNE** ..... (813) 259-7655  
 Fax (813) 259-8148 • sports@tampatrib.com  
 Martin Fennelly (C), Joey Johnston (C), Joe Henderson (C)  
 PO Box 191, Tampa, FL 33601

\*Beat writer (C) Columnist

## ELECTRONIC MEDIA

**CABLE 6 (FLORIDA CHANNEL)** ..... (850) 488-1281  
 Fax (850) 488-4876  
 Beth Switzer  
 402 South Monroe, Capital Building, Suite 901  
 Tallahassee, FL 32399

**CAPITOL NEWS SERVICE** ..... (850) 224-5546  
 Fax (850) 224-8378 • rflagg@flanews.com  
 Rick Flagg  
 311 N. Adams St., Tallahassee, FL 32301

**FLORIDA RADIO NETWORK (Local)** ..... (850) 222-1827  
 Fax (850) 222-3567  
 John Baker • johnbaker2@clearchannel.com  
 336 E. College Ave., Suite 202, Tallahassee, FL 32301

**FLORIDA RADIO NETWORK** ..... (407) 660-1800  
 Fax (407) 916-7425  
 Tom Morgan • tommorgan@clearchannel.com  
 2500 Maitland Center Pkwy., Suite 407, Maitland, FL 32751

**FSU HEADLINES/TV & RADIO** ..... (850) 644-1360  
 Fax (850) 644-8344  
 Scott Atwell, Dennis Schnitker, Jay Wirth, Tom Block

**SEMINOLE RADIO NETWORK** ..... (850) 645-4851  
 Fax (850) 644-0962  
 Scott Kull (Network Contact)  
 PO Drawer 2915, Tallahassee, FL 32316  
 Gene Deckerhoff (Play-by-Play) (850) 893-2576  
 Fax (850) 668-0864  
 2704 Vasser Road, Tallahassee, FL 32308

**SUNSHINE NETWORK** ..... (407) 245-2511  
 Fax (407) 292-3939  
 1000 Legion Place, Ste 1600, Orlando, FL 32801  
 Football Broadcast Team: Paul Kennedy, Keith Jones

**WCTV-TV (CBS)** ..... (850) 893-2126, 906-0477  
 Fax (850) 668-3851 • Lgordon490@aol.com  
 Lee Gordon, Beau Bishop, Melissa Maikos  
 4000 County Road 12, Tallahassee, FL 32312

**WEAR-TV (ABC)** ..... (850) 455-4599  
 Fax (850) 455-8972  
 Dan Shugart, Steve Nissim  
 PO Box 12278, Pensacola, FL 32581

**WESH-TV (NBC)** ..... (407) 539-7895  
 Fax (407) 539-7967  
 Buddy Pittman, Pat Clarke  
 1021 N. Wymore Rd., Winter Park, FL 32789

**WFLA-RADIO** ..... (850) 422-3107  
 Fax (850) 383-0747 • WNLS-AM@clearchannel.com  
 Jeff Cameron, Preston Scott  
 325 John Knox Rd., Bldg G, Tallahassee, FL 32303

**WFTV-TV (ABC)** ..... (407) 244-8367  
 Dan Hellie, Zach Klein  
 PO Box 999, Orlando, FL 32802

**WFSU-RADIO** ..... (850) 487-3086  
 Fax (850) 487-3293 • mcgriffi@fsu.edu  
 Marshall Griffin  
 1600 Red Barber Plaza, Tallahassee, FL 32310

**WFSU-TV** ..... (850) 487-3170  
 Fax (850) 487-3093  
 Patrick Keating  
 1600 Red Barber Plaza, Tallahassee, FL 32310

**WJHG-TV (NBC)** ..... (850) 234-2128  
 Fax (850) 233-6647  
 Scott Rossman  
 8195 Front Beach Rd., Panama City, FL 32407

**WJXT-TV (CBS)** ..... (904) 393-9845  
 Fax (904) 393-9822  
 Sam Kouvaris, Larry Ramirez, Sean Woodland  
 PO Box 5270, Jacksonville, FL 32207

**WMBB-TV (ABC)** ..... (850) 769-2313  
 Fax (850) 872-0922 • sports@wmbb.com  
 Christian Ashley  
 PO Box 1340, Panama City, FL 32401

**WTLV-TV (NBC)** ..... (904) 633-8806  
 Fax (904) 633-8899  
 Dan Hicken, Jeff Prosser  
 1070 E. Adams St., Jacksonville, FL 32202

**WTNT-RADIO** ..... (850) 422-3107  
 Fax (850) 383-0747  
 Jim Crosby  
 325 John Knox Rd, Bldg G, Tallahassee, FL 32303

**WTXL-TV (ABC)** ..... (850) 893-4140  
 Fax (850) 668-1460 • pscott@wtxl.com  
 Preston Scott, Jimm Patterson, Brad Dalton  
 8440 Deerlake Rd. S., Tallahassee, FL 32312



# MEDIA INFO



# FSU Television Appearances

WON 165 • LOST 48 • TIED 4

YEAR	OPPONENT	SITE	SCORE	NETWORK	BOWL	YEAR	OPPONENT	SITE	SCORE	NETWORK	BOWL
1958	Oklahoma State	Louisville, KY	6-15	ABC*	Bluegrass	1989	Auburn	New Orleans, LA	13-7	ABC*	Sugar
1959	Virginia Tech	Blacksburg, VA	7-6	ABC	-		Southern Miss	Jacksonville, FL	26-30	WTBS*	-
1965	Oklahoma	Jacksonville, FL	36-19	ABC*	Gator		Clemson	Tallahassee, FL	23-34	ESPN*	-
1966	Virginia Tech	Blacksburg, VA	21-23	ABC	-		Louisiana State	Baton Rouge, LA	31-21	ESPN*	-
	Wyoming	El Paso, TX	20-28	NBC*	Sun		Auburn	Tallahassee, FL	22-14	ESPN*	-
1967	Memphis State	Memphis, TN	26-7	ABC	-		Miami	Tallahassee, FL	24-10	ESPN*	-
	Penn State	Jacksonville, FL	17-17	ABC*	Gator		Florida	Gainesville, FL	24-17	ESPN*	-
1968	Florida	Tallahassee, FL	9-3	ABC	-		Nebraska	Tempe, AZ	41-17	NBC*	Fiesta
	Louisiana State	Atlanta, GA	27-31	TV-Sports*	Peach	1990	Miami	Miami, FL	22-31	CBS*	-
1969	NC State	Tallahassee, FL	33-22	ABC	-		Auburn	Auburn, AL	17-20	ESPN*	-
1970	Houston	Tampa, FL	21-53	ABC	-		Louisiana State	Tallahassee, FL	42-3	WTBS*	-
1971	Miami	Miami, FL	20-17	ABC	-		Florida	Tallahassee, FL	45-30	ESPN*	-
	Arizona State	Tempe, AZ	38-45	Mizlou	Fiesta		Penn State	Miami, FL	24-17	Raycom*	Blockbuster
1972	Auburn	Auburn, AL	14-27	ABC	-	1991	Brigham Young	Anaheim, CA	44-28	Raycom*	-
1977	Florida	Gainesville, FL	37-9	ABC	-		Michigan	Ann Arbor, MI	51-31	ABC*	-
	Texas Tech	Orlando, FL	40-17	Mizlou*	Tangerine		Syracuse	Tallahassee, FL	46-14	ABC	-
1978	Miami	Miami, FL	31-21	ABC	-		Louisiana State	Baton Rouge, LA	27-16	ESPN*	-
	Navy	Tallahassee, FL	38-6	ABC	-		Miami	Tallahassee, FL	16-17	ABC*	-
1979	Virginia Tech	Blacksburg, VA	17-10	ABC	-		Florida	Gainesville, FL	9-14	ABC*	-
	Louisiana State	Baton Rouge, LA	24-19	ABC	-		Texas A&M	Dallas, TX	10-2	CBS*	Cotton
	Florida	Gainesville, FL	27-16	ABC*	-	1992	Clemson	Clemson, SC	24-20	ESPN*	-
	Oklahoma	Miami, FL	7-24	NBC*	Orange		NC State	Raleigh, NC	34-13	JP Sports	-
1980	Memphis State	Memphis, TN	24-3	ABC	-		Miami	Miami, FL	16-19	ABC*	-
	Virginia Tech	Tallahassee, FL	31-7	ABC	-		North Carolina	Tallahassee, FL	36-13	JP Sports	-
	Florida	Tallahassee, FL	17-13	ABC*	-		Georgia Tech	Atlanta, GA	29-24	ESPN*	-
	Oklahoma	Miami, FL	17-18	NBC*	Orange		Maryland	Tallahassee, FL	69-21	JP Sports	-
1981	Miami	Tallahassee, FL	19-27	ABC	-		Florida	Tallahassee, FL	45-24	ABC*	-
	Southern Miss	Tallahassee, FL	14-58	ABC	-		Nebraska	Miami, FL	27-14	NBC*	Orange
1982	Miami	Miami, FL	24-7	CBS	-	1993	Kansas	E. Rutherford, NJ	42-0	ABC*	-
	Louisville	Tallahassee, FL	49-14	WTBS*	-		Clemson	Tallahassee, FL	57-0	JP Sports	-
	West Virginia	Jacksonville, FL	31-12	ABC*	Gator		North Carolina	Chapel Hill, NC	33-7	ESPN*	-
1983	Louisiana State	Baton Rouge, LA	40-35	ABC	-		Georgia Tech	Tallahassee, FL	51-0	ABC	-
	Louisville	Tallahassee, FL	51-7	WTBS*	-		Miami	Tallahassee, FL	28-10	ABC*	-
	Florida	Gainesville, FL	14-53	CBS*	-		Virginia	Tallahassee, FL	40-14	ESPN*	-
	North Carolina	Atlanta, GA	28-3	CBS*	Peach		Maryland	College Park, MD	49-20	JP Sports	-
1984	South Carolina	Columbia, SC	26-38	ABC*	-		Notre Dame	South Bend, IN	24-31	NBC*	-
	Florida	Tallahassee, FL	17-27	ABC*	-		NC State	Tallahassee, FL	62-3	ESPN*	-
	Georgia	Orlando, FL	17-17	NBC*	Citrus		Florida	Gainesville, FL	33-21	ABC*	-
1985	Tulane	New Orleans, LA	38-12	WTBS*	-		Nebraska	Miami, FL	18-16	NBC*	Orange
	Nebraska	Lincoln, NE	17-13	ABC*	-	1994	Virginia	Tallahassee, FL	41-17	ABC	-
	Memphis State	Tallahassee, FL	19-10	WTBS*	-		Maryland	College Park, MD	52-20	JP Sports	-
	Auburn	Auburn, AL	28-59	WTBS*	-		North Carolina	Tallahassee, FL	31-18	ESPN*	-
	Miami	Tallahassee, FL	27-35	ABC	-		Miami	Miami, FL	20-34	ESPN*	-
	South Carolina	Tallahassee, FL	56-14	ESPN*	-		Clemson	Tallahassee, FL	17-0	JP Sports	-
	Oklahoma State	Jacksonville, FL	34-23	ABC*	Gator		Duke	Tallahassee, FL	59-20	JP Sports	-
1986	Nebraska	Lincoln, NE	17-34	ABC*	-		Georgia Tech	Atlanta, GA	41-10	JP Sports	-
	North Carolina	Tallahassee, FL	10-10	WTBS*	-		Notre Dame	Orlando, FL	23-16	ABC*	-
	Miami	Miami, FL	23-41	CBS*	-		NC State	Raleigh, NC	34-3	ESPN*	-
	Indiana	Birmingham, AL	27-13	WTBS*	All-American		Florida	Tallahassee, FL	31-31	ABC*	-
1987	Miami	Tallahassee, FL	25-26	CBS*	-		Florida	New Orleans, LA	23-17	ABC*	Sugar
	Auburn	Auburn, AL	34-6	CBS*	-	1995	Duke	Orlando, FL	70-26	ABC	-
	Florida	Gainesville, FL	28-14	CBS*	-		Clemson	Clemson, SC	45-26	ABC*	-
1988	Nebraska	Tempe, AZ	31-28	NBC*	Fiesta		NC State	Tallahassee, FL	77-17	JP Sports	-
	Miami	Miami, FL	0-31	CBS*	-		Miami	Tallahassee, FL	41-17	ESPN*	-
	Clemson	Clemson, SC	24-21	CBS*	-		Georgia Tech	Tallahassee, FL	42-10	ABC	-
	Michigan State	Tallahassee, FL	30-7	ESPN*	-		Virginia	Charlottesville, VA	28-33	ESPN*	-
	South Carolina	Columbia, SC	59-0	ESPN*	-		North Carolina	Chapel Hill, NC	28-12	JP Sports	-
	Florida	Tallahassee, FL	52-17	ESPN*	-		Maryland	Tallahassee, FL	59-17	JP Sports	-
							Florida	Gainesville, FL	24-35	ABC	-





# MEDIA INFO

	Notre Dame	Miami, FL	31-26	CBS*	Orange
1996	Duke	Tallahassee, FL	44-7	ABC	-
	NC State	Raleigh, NC	51-17	ESPN*	-
	North Carolina	Tallahassee, FL	13-0	ABC	-
	Clemson	Tallahassee, FL	34-3	ESPN*	-
	Miami	Miami, FL	34-16	CBS*	-
	Virginia	Tallahassee, FL	31-24	ABC	-
	Georgia Tech	Atlanta, GA	49-3	ESPN*	-
	Wake Forest	Orlando, FL	44-7	JP Sports	-
	Southern Miss	Tallahassee, FL	54-14	ESPN2*	-
	Maryland	Miami, FL	48-10	ABC	-
	Florida	Tallahassee, FL	24-21	ABC*	-
	Florida	New Orleans, LA	20-52	ABC*	Sugar
1997	USC	Los Angeles	14-7	ABC*	-
	Maryland	Tallahassee, FL	50-7	ABC	-
	Clemson	Clemson, SC	35-28	ABC	-
	Miami	Tallahassee, FL	47-0	ABC	-
	Duke	Durham, NC	51-27	JP	-
	Georgia Tech	Tallahassee, FL	38-0	ABC	-
	Virginia	Charlottesville, VA	47-21	ESPN*	-
	NC State	Tallahassee, FL	48-35	ABC	-
	North Carolina	Chapel Hill, NC	20-3	ESPN*	-
	Wake Forest	Tallahassee, FL	58-7	JP	-
	Florida	Gainesville, FL	29-32	CBS*	-
	Ohio State	New Orleans, LA	31-14	ABC*	Sugar
1998	Texas A&M	E. Rutherford, NJ	23-14	ABC*	-
	NC State	Raleigh, NC	7-24	ABC	-
	Duke	Tallahassee, FL	62-13	Sunshine	-
	USC	Tallahassee, FL	30-10	ABC	-
	Maryland	College Park, MD	24-10	Sunshine	-
	Miami	Miami, FL	26-14	CBS	-
	Clemson	Tallahassee, FL	48-0	ESPN*	-
	Georgia Tech	Atlanta, GA	34-7	ESPN*	-
	North Carolina	Tallahassee, FL	39-13	ESPN*	-
	Virginia	Tallahassee, FL	45-14	ABC	-
	Wake Forest	Winston-Salem, NC	24-7	ESPN2*	-
	Florida	Tallahassee, FL	23-12	ABC*	-
	Tennessee	Tempe, AZ	16-23	ABC*	Fiesta
1999	La. Tech	Tallahassee, FL	41-7	ESPN2*	-
	Georgia Tech	Tallahassee, FL	41-35	ABC*	-
	NC State	Tallahassee, FL	42-11	ABC	-
	North Carolina	Chapel Hill, NC	42-10	ABC	-
	Duke	Jacksonville, FL	51-23	JP	-
	Miami	Tallahassee, FL	31-21	ABC*	-
	Wake Forest	Tallahassee, FL	33-10	Sunshine	-
	Clemson	Clemson, SC	17-14	ESPN*	-
	Virginia	Charlottesville, VA	35-10	ESPN*	-
	Maryland	Tallahassee, FL	49-10	ABC	-
	Florida	Gainesville, FL	30-23	CBS*	-
	Virginia Tech	New Orleans, LA	46-29	ABC*	Sugar
2000	BYU	Jacksonville, FL	29-3	ABC*	-
	Georgia Tech	Atlanta, GA	26-21	ABC*	-
	North Carolina	Tallahassee, FL	63-14	ABC	-
	Louisville	Tallahassee, FL	31-0	ESPN2*	-
	Maryland	College Park, MD	59-7	ESPN*	-
	Miami	Miami, FL	24-27	CBS*	-
	Duke	Tallahassee, FL	63-14	Sunshine	-
	Virginia	Tallahassee, FL	37-3	ABC	-
	NC State	Raleigh, NC	58-14	ESPN*	-
	Clemson	Tallahassee, FL	54-7	ESPN*	-
	Wake Forest	Winston-Salem, NC	35-6	Sunshine	-
	Florida	Tallahassee, FL	30-7	ABC*	-
	Oklahoma	Miami, FL	2-13	ABC*	Orange
2001	Duke	Durham, NC	55-13	Sunshine	-
	UAB	Tallahassee, FL	29-7	ESPN2*	-
	North Carolina	Chapel Hill, NC	9-41	ABC	-

## 11+ WINS SEASONS...

The Seminoles have recorded 11+ wins in a season 10 times in the program's history and Bobby Bowden was the head coach in each of those campaigns. The 2000 season marked the fifth straight season with at least 11 wins for the Seminoles.

YEAR	RECORD	BOWL GAME	RESULT	FINAL AP RANK
1979	11-1	Orange Bowl	Oklahoma 7-24	Sixth
1987	11-1	Fiesta Bowl	Nebraska 31-28	Second
1988	11-1	Sugar Bowl	Auburn 13-7	Third
1991	11-2	Cotton Bowl	Texas A&M 10-2	Fourth
1992	11-1	Orange Bowl	Nebraska 27-14	Second
1993	12-1	Orange Bowl	Nebraska 18-16	First
1996	11-1	Sugar Bowl	Florida 20-52	Third
1997	11-1	Sugar Bowl	Ohio State 31-14	Third
1998	11-2	Fiesta Bowl	Tennessee 16-23	Third
1999	12-0	Sugar Bowl	Virginia Tech 46-29	First
2000	11-2	Orange Bowl	Oklahoma 2-13	Fifth

	Wake Forest	Tallahassee, FL	48-24	Sunshine PPV	-
	Miami	Tallahassee, FL	27-49	ABC*	-
	Virginia	Charlottesville, VA	43-7	ESPN*	-
	Maryland	Tallahassee, FL	52-31	ABC	-
	Clemson	Clemson, SC	41-27	ABC	-
	NC State	Tallahassee, FL	28-34	ABC	-
	Florida	Gainesville, FL	13-37	CBS*	-
	Georgia Tech	Tallahassee, FL	28-17	ESPN*	-
	Virginia Tech	Jacksonville, FL	30-17	NBC*	Gator
2002	Iowa State	Kansas City, MO	38-31	Fox*	-
	Virginia	Tallahassee, FL	40-19	ABC	-
	Maryland	College Park, MD	37-10	ESPN*	-
	Duke	Tallahassee, FL	48-17	Sunshine	-
	Louisville	Louisville, KY	20-26	ESPN*	-
	Clemson	Tallahassee, FL	48-31	ESPN*	-
	Miami	Miami, FL	27-28	ABC*	-
	Notre Dame	Tallahassee, FL	24-34	ABC*	-
	Wake Forest	Winston-Salem, NC	34-21	ESPN2*	-
	Georgia Tech	Atlanta, GA	21-13	ABC	-
	North Carolina	Tallahassee, FL	40-14	ABC	-
	NC State	Raleigh, NC	7-17	ABC	-
	Florida	Tallahassee, FL	31-14	ABC	-
	Georgia	New Orleans, LA	13-26	ABC*	Sugar
2003	North Carolina	Chapel Hill, NC	37-0	ABC*	-
	Maryland	Tallahassee, FL	35-10	ESPN2*	-
	Georgia Tech	Tallahassee, FL	14-13	ABC*	-
	Colorado	Tallahassee, FL	47-7	ABC	-
	Duke	Durham, NC	56-7	Sunshine PPV	-
	Miami	Tallahassee, FL	14-22	ABC*	-
	Virginia	Charlottesville, VA	19-14	ESPN*	-
	Wake Forest	Tallahassee, FL	48-24	ABC	-
	Notre Dame	South Bend, IN	37-0	NBC*	-
	Clemson	Clemson, SC	10-26	ESPN*	-
	NC State	Tallahassee, FL	50-44	ABC	-
	Florida	Gainesville, FL	38-34	CBS	-
	Miami	Miami, FL	14-16	ABC*	Orange

\*Nationally televised





## Seminole Athletics Marketing

**S**eminole Athletics Marketing, a division of Host Communications, Inc., is the marketing arm of Florida State Athletics. The office is responsible for athletically related radio broadcasts, coaches' TV shows, coaches' endorsements, game programs, ticket sales, corporate sponsorships, hospitality, internet sales, signage and promotions.

Seminole Athletics Marketing's parent company, Host Communications, is one of the nation's leaders in collegiate sports marketing. Florida State joined forces with the Lexington, Ky., based company in 1991 to establish a comprehensive marketing opportunity. In addition to Florida State, Host owns marketing rights with many collegiate sports properties such as Texas, Kentucky, Tennessee and the Southeastern Conference and the NCAA just to name a few.

### SEMINOLE RADIO NETWORK

Florida State fans can follow their Seminoles whether on the road or at home by listening to one of the nation's finest sports broadcasts when Gene Deckerhoff, Peter Tom Willis and the entire pregame crew bring you all the action of the Seminole Radio Network. The show brings pregame predictions, all the game action, and postgame analysis, to fans, alumni and college football enthusiasts throughout Florida and Georgia. In addition, fans can access the Network's broadcast worldwide by logging onto [Seminoles.com](http://Seminoles.com), the official website of Florida State Athletics.

The Seminole Radio Network will reach into over 40 markets in 2004, including some of the largest in the country. In Tallahassee, all the Seminole Football action can be heard on flagship stations WTNT-FM (94.9) and WFLA-AM (1270).



Gene Deckerhoff

Peter Tom Willis

Florida State's broadcast crew is known as one of the nation's best as they provide insight and entertainment, as well as detailed and expert play-by-play. The broadcast features award-winning play-by-play announcer Gene Deckerhoff, a 26-year veteran of the FSU radio network. Deckerhoff is nationally known as one of the finest announcers in the South. The "Voice of the Seminoles" for the past 25 years, he is a nine-time winner of the NSSA Florida Sports-caster of the Year Award and has been inducted

into the Florida Sports Hall of Fame.

A native of Jacksonville, Fla., Deckerhoff has been the play-by-play announcer for the Tampa Bay Buccaneers of the NFL for the past 15 years, making for some very busy fall weekends. Deckerhoff is also the co-host of the "Bobby Bowden TV Show", Bowden's weekly call-in radio show and the Bowden Daily Radio Show. He runs Gene Deckerhoff Productions, a firm specializing in sports broadcasting and the production of radio and television commercials.

For the sixth year, color analyst Peter Tom Willis will join Deckerhoff in the broadcast booth. Willis, a former FSU, NFL, and Arena League quarterback is a member of the FSU Sports Hall of Fame and is considered as one of the finest players in FSU history.

During the pregame show, sportscaster Tom Block, former FSU defensive back Monk Bonasorte, and local radio personality Jeff Cameron team up to provide in-depth analysis and predictions of the upcoming game. Florida State's game-day broadcasts begin two hours prior to every kickoff.

### THE BOBBY BOWDEN SHOW

"The Bobby Bowden Show," televised throughout the entire state of Florida, features the legendary head football coach of the Florida State Seminoles. Bobby is joined each week on the show by co-hosts Gene Deckerhoff and Burt Reynolds.

Every Sunday during football season, Bobby and Gene



SCOTT KULL  
Director

KAY SCOTT  
Director of Promotions

### SEMINOLE ATHLETICS MARKETING

*A division of Host Communications, Inc.  
A subsidiary of Bull Run Corporation*

P.O. Box 2195 • Tallahassee, FL 32316  
(850) 644-5657 • Fax (850) 644-0962

### FSU SEMINOLE RADIO VOICES

1948-53	Bob Bonifay
1954	Jim Kirk
1955-58	Bill Snyder
	Allen Robinson, analyst
1959-62	Charlie Harville
	Ken Brown, analyst
1963-72	Bo Mitchell
	Bill Owen, analyst 1963-74
1973	Skip Carey
	Bill Owen, analyst 1963-74
1974-78	Bob Shackelton
	Bill Owen, analyst 1963-74
	Gene Deckerhoff, analyst 1975
	Bill Peterson, analyst 1976-81
1979-Present	Gene Deckerhoff
	Bill Peterson, analyst 1976-81
	Vic Prinzi, analyst 1982-96
	P.T. Willis, analyst 1996-present





# MEDIA INFO

review the action-packed highlights of the previous day's game, and Burt Reynolds hosts a special feature called "Great Moments in Florida State History."

## BOBBY BOWDEN CALL-IN SHOW

On Thursday evenings, Seminole fans know that the Seminole Radio Network is THE source for information on Seminole Athletics. Coach Bowden's call-in show is an hour-long broadcast beginning at 7:00 PM. The show features Bobby Bowden and Gene Deckerhoff talking directly with fans from across the country, touching on game insights, trivia, and random Seminole banter. The show can also be seen locally via television on WTWC Ch. 40 (NBC).

## BOBBY BOWDEN DAILY RADIO SHOW

For 13 weeks beginning in August, fans can listen to Gene Deckerhoff and Bobby Bowden as they discuss the latest developments of Florida State Football on the Bobby Bowden Daily Radio Show. The show is broadcast several times a day (M-F) in Tallahassee on the Seminole flagship stations, WTNT-FM 94.9 and WFLA-AM 1270.

## THE BOBBY BOWDEN TV SHOW 2004 BROADCAST DATES

DATE	HIGHLIGHTS
September 12	Miami
September 19	Alabama-Birmingham
September 26	Clemson
October 3	North Carolina
October 10	Syracuse
October 17	Virginia
October 24	Wake Forest
October 31	Maryland
November 7	Duke
November 14	NC State
November 21	Florida

*Air times (Tentative): Sundays at 12:30 and 10:30 p.m., Mondays at 4:00 p.m. (Eastern Time). All shows are broadcast on SUNSHINE NETWORK which is seen on Cable TV systems throughout Florida and nationwide on Direct TV and Dish Network.*

## BOBBY BOWDEN CALL-IN SHOW 2004 SCHEDULE

(All shows 7-8 p.m. EST)

<b>August</b>	
Thursday	26
<b>September</b>	
Wednesday	1
Thursday	9, 16, 23, 30
<b>October</b>	
Thursday	7, 14, 21, 28
<b>November</b>	
Thursday	4, 18
Tuesday	9

## TENTATIVE FOOTBALL NETWORK RADIO STATION LIST

MARKET	STATION	FREQ
Apalachicola	WOYS-FM	100.5
Belle Glade	WBGF-FM	93.5
Brunswick, GA	WSFN-AM	790
Chattahoochee	WTCL-AM	1580
Crystal River	WXOF-FM	96.3
Dade City	WDCF-AM	1350
Daytona Beach	WELE-AM	1380
DeFuniak Springs	WZEP-AM	1460
Ft. Walton Beach	WMMK-FM	92.1
Gainesville	WHHZ-FM	100.5
Jacksonville	WZNZ-AM	1460
Lake City	WGRO-AM	960
Lakeland	WLKF-AM	1430
Live Oak	WQHL-FM	98.1
Marianna	WJAQ-FM	100.9
McComb, MS	WHNY-AM	1250
Melbourne	WMMB-AM	1240
Melbourne	WMMV-AM	1350
Miami	WAXY-AM	790
Miami	WPAZ-AM	830
Miami	WSRF-AM	1580
Milton	WEBY-AM	1330
Ocala	WOCA-AM	1370
Orlando	WORL-AM	660
Naples/Marco Island	WVOI-AM	1660
Palatka	WPLK-AM	800
Panama City	WYOO-FM	101.1
Sarasota	WAMR-AM	1320
St. Augustine	WAOC-AM	1420
Stuart	WSTU-AM	1450
Tallahassee	WTNT-FM	94.9
Tallahassee	WFLA-AM	1270
Tampa	WQYK-AM	1010
Waycross, GA	WFNS-AM	1350
West Palm Beach	WFTL-AM	850

*Stations subject to change*





## Seminole Productions

Established in 1987, Seminole Productions handles virtually every video production need for Florida State Athletics. Under the direction of Mark Rodin, Seminole Productions produces the Bobby Bowden Show, the Seminole Basketball Report with Leonard Hamilton and the Mike Martin Show, as well as Seminole Sports Magazine and Seminole Uprising. Seminole Productions also produces all of the in-game entertainment needs for Seminole Vision, our big-screen video production for FSU football, basketball and baseball. That's over 80 live-events every year to enhance the game day experience for Seminole fans.

In addition, the Seminole Productions award-winning staff also creates the season highlight tapes, team motivational videos, banquet and special event videos for many sports. Seminole Productions is also a resource for media outlets when it comes to finding footage of FSU Athletics. Seminole Productions has garnered national recognition as one of the best video production facilities in the nation and consistently ranks at the top of the in-game entertainment arena for universities across the nation. And it only gets better...

Over the summer, Seminole Productions moved to a new 6,000 square foot communication center in the new Coyle Moore Athletic Center. This new state-of-the-art facility includes a brand new studio, two control rooms, 10 Avid digital editing and graphics suites, private offices, a green room, a new computer editing and graphics classroom, a student producer area and much more. There are also fiber optic video camera connections to all areas of the Coyle Moore Athletic Center, Doak Campbell Stadium, the Tallahassee-Leon County Civic Center and FSU Basket-



**Mark Rodin**  
Director of  
Video Operations



**Jim Garbarino**  
Producer/Director  
Bobby Bowden Show  
Mike Martin Show



**D.D. Garbarino**  
Producer/Director  
Seminole Sports  
Magazine



**Jerry Tootle**  
Producer/Director  
Leonard Hamilton Show

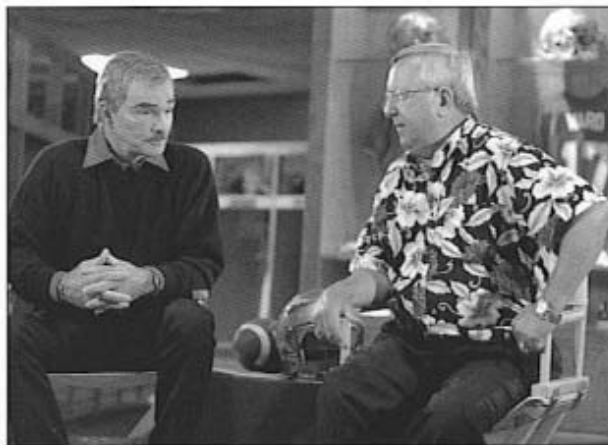
ball Training Center with connections to WFSU-TV's uplink. This has created the ability to do live, multi-camera productions or uplink feeds. With a simple camera connection, Seminole Productions can send the signal through fiber to WFSU's satellite uplink and bang. Coach Bowden's wit and charm is instantly seen all over the world.

FSU athletics won't be the only one reaping the benefits of this new state-of-the-art communication center. Students in the College of Communication media production program will also have plenty of hands-on access to some of the finest equipment around. Since Seminole Productions' mission is one of teaching, students studying in the art of television design, production and performance will work alongside the SP staff gaining real experience with real deadlines in a professional environment while gaining class credit as well as professional experience. This new facility will also ensure that FSU continues to attract the best and brightest students of media production from all across the globe.

Seminole Productions continually gets recognized for excellence and has received 17 international and national awards in the last year. Most recently, SP received five Telly Awards for its work with Florida State University Athletics during the 2003-04 academic year. The Telly Awards are presented to honor outstanding local, regional and cable television production. Jim Garbarino gar-



Mark Rodin, Gene Deckerhoff, Burt Reynolds, D. D. Garbarino, Jim Garbarino, Jerry Tootle.



Former Seminole Burt Reynolds and Gene Deckerhoff, the voice of the Seminoles, tape "Great Moments in Florida State History," which airs weekly on the Bobby Bowden Show.





# MEDIA INFO

nered 13 awards while Jerry Tootle earned four. Seminole Productions staff member D.D. Garbarino was also recognized twice for her work with *Seminole Sports Magazine*.

Jim Garbarino earned three Telly's for his outstanding work in creating FSU's large screen video displays for football and basketball. He received recognition for the opening segment of Florida State's football game against Miami and for his football and basketball player headshot productions. The other two awards were given to Jerry Tootle for his men's basketball highlight tape and his work with the Tallahassee Boy's choir.

Founded in 1978, the Telly Awards annually showcase the top work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the nation. The Telly Award competition is respected nationally and internationally and receives entries from all 50 states and five continents around the world.

Earlier this year, Seminole Productions also received five Communicator Awards for visual communications. They received three awards of excellence for the Bobby Bowden Show, one for the opening segment of FSU's football game against Miami (both by Jim Garbarino) and one for the FSU football "robohelmet" video board open (by Aaron Buckles under the direction of Jim Garbarino). Seminole Productions received two awards of distinction for *Seminole Sports Magazine* by D.D. Garbarino and football player headshot productions by Jim Garbarino. Honorable mention awards were presented to the *Seminole Sports Magazine Show* and for an FSU swimming feature, produced by student Natalie Sarmova.

In 2003, Seminole Productions took home five national awards and one honorable mention from the Videographer Awards. The Videographer Awards, an international awards program directed by communications professionals to honor talented individuals and companies in the video production field, are designed to identify professionals who are raising the standards of the industry and to give winners the recognition that their work deserves. The international competition is for directors, editors, producers, shooters, talent, writers and all other production professionals. The Videographer Awards honors all

aspects of video production, television commercials, news and programs, and special events.

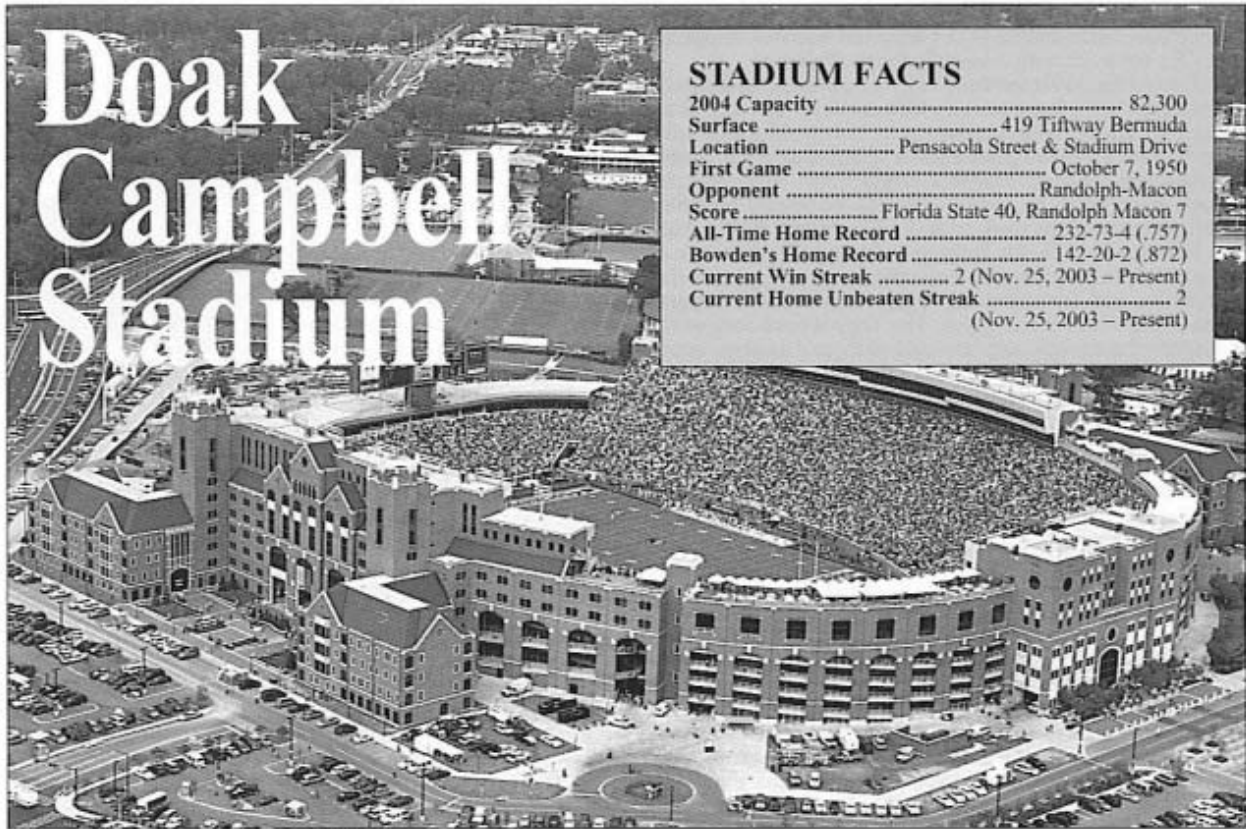
Of the five national awards won by the Seminole Productions staff in 2003, three were Awards of Excellence. They included the Bobby Bowden Show open, created by Jim Garbarino and animators Erik Gamache and Rob Levine; the Football Video Board open, featuring tailback Greg Jones, also by Garbarino; and the Gift of Life by Jerry Tootle. Seminole Productions also took home two Awards of Distinction for the Bobby Bowden Show and football player headshots both by Jim Garbarino. The Honorable Mention was for the Mike Martin Show, also by Garbarino.

The Award of Excellence is given to those whose ability to capture the event or communicate the message is exceptional. The Award of Distinction is presented for projects that are outstanding, while Honorable Mention is awarded to projects that exceed industry standards.

With an experienced, award-winning staff and creative and talented students, Seminole Productions is looked at as a leader in sports production, graphics and corporate video. Creating the perfect blend of high-tech wizardry with good ole' Seminole sports action is a big part of what Seminole Productions is all about.



# MEDIA INFO



## Doak Campbell Stadium

### STADIUM FACTS

2004 Capacity .....	82,300
Surface .....	419 Tiftway Bermuda
Location .....	Pensacola Street & Stadium Drive
First Game .....	October 7, 1950
Opponent .....	Randolph-Macon
Score .....	Florida State 40, Randolph Macon 7
All-Time Home Record .....	232-73-4 (.757)
Bowden's Home Record .....	142-20-2 (.872)
Current Win Streak .....	2 (Nov. 25, 2003 – Present)
Current Home Unbeaten Streak .....	2 (Nov. 25, 2003 – Present)

From a maximum capacity of 15,000 in 1953 to a record crowd of 84,336 last year against Miami, Doak S. Campbell Stadium has risen along with the Florida State football program to the top of the college football ladder. With the final phase of construction completed, Seminole fans are welcomed with state-of-the-art additions.

The newest structural portion of the stadium are a second deck of the Varsity Club in the northwest corner of the stadium and additional Skyboxes leased through Seminole Boosters in the northeast corner of the stadium. However, the newest addition to the stadium is a brand new playing surface completed in March of this year. The entire floor of the stadium was excavated 18 inches deep and the old pump drainage system was replaced with a complete wall-to-wall system built exactly to USGA golf green

standards. The entire field was sodded with the same variety of 419 Tiftway Bermuda that the Seminoles have been playing on for most of the last 10 years.

The south endzone houses the Florida State school of hospitality education where students in the program receive hands-on experience in various aspects of the food and beverage industry. The multi-level facility includes a food court, a restaurant and a sports grill on the top floor that gives a panoramic view of Doak Campbell Stadium.

The north endzone, which consisted of wood bleachers until the 1994 season kicked off, is topped by the offices of the football coaches. The offices are just part of the Daisy Parker Flory wing of the Moore Athletic Center which include a number of amenities for the football staff. An even more drastic change came to completion this past summer when the athletics department offices moved back into the newly rebuilt Moore Center.

Towering above college football action from the east side are skyboxes, which stretch from goal line to goal line. New skyboxes are located above the west stands on the eighth floor. The west addition also houses the president's level on the seventh floor (which includes an open air terrace in the northwest corner) and one of the largest press boxes in college football with seating for over 250 members of the media.

A brick facade surrounds the stadium, matching the architectural design of most of the buildings on the Florida State campus. The University Center surrounds Doak Campbell Stadium and houses numerous offices that were located on the interior of the FSU campus.

Inside Doak Campbell, the lowest tier of field level seats were removed, providing increased sideline space and better viewing lines for the first few rows of fans. A matching brick wall was







# MEDIA INFO

constructed along the east and west sidelines, limiting field access, increasing safety and giving the inside of the stadium a whole new look.

In its last 98 home games, FSU is 91-6-1. Bobby Bowden's Florida State teams have lost only 20 games at home in 28 years, giving the coach an impressive 142-20-2 record and an .859 winning percentage in Tallahassee. A milestone was reached on September 28, 1996 when Bowden won his 100th game in Doak Campbell Stadium as FSU's head coach with a 13-0 victory over North Carolina.

But the winning tradition of Doak S. Campbell Stadium, which was named after the former FSU president of the same name, goes back before Bowden. All-time, Florida State is 232-73-4 in 309 home games for a winning percentage of .757.

Since the stadium opened on Oct. 7, 1950 with Florida State University taking a 40-7 victory over Randolph-Macon, millions of fans have packed Doak S. Campbell to see the finest in college football action. Last year, Florida State set a single season attendance mark by drawing 498,895 fans over six home games. The latest expansion is the ninth in the history of the stadium. The current capacity of 82,300 reflects an increase of 28,281 since the end of the 1991 season.

Florida State first began play at Centennial Field during the inaugural 1947 season. In the three seasons that the Seminoles called Centennial Field their home, FSU had an overall home record of 8-4, including Coach Don Veller's undefeated 8-0 home mark over the 1948 and '49 seasons.

It's hard to imagine the first Doak Campbell Stadium, with a capacity of 15,000 back in 1950. In 1954, the stadium grew to a capacity of 19,000. Six thousand more seats were added in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to 40,500 seats, and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions.

The 1999 season marked another new addition to Doak Campbell Stadium as FSU unveiled the scoreboard video system. The big screen presentation is crystal clear and allows game day producers to show highlights of games all over the country to Seminole fans watching their team in the stadium. With the changes already made since last season, Doak Campbell is growing and improving faster than ever before. Like its residents, the most successful college football program over the past decade, Doak S. Campbell Stadium has become a fitting showcase for Florida State University.



## TOP SINGLE SEASON HOME ATTENDANCES

NO.	YEAR	GAMES	TOTAL	AVERAGE
1.	2003	6	498,895	83,150
2.	2002	6	490,598	81,766
3.	2001	6	488,645	81,441
4.	2000	6	484,985	80,830
5.	1998	6	482,941	80,490
6.	1999	6	472,350	78,725
7.	1996	6	465,200	77,533
8.	1994	5	382,663	76,533
9.	1995	6	447,950	74,658
10.	1997	5	372,001	74,400

## STADIUM CAPACITIES SINCE 1950

YEARS	CAPACITY
1950-53	15,000
1954-60	19,000
1961-63	25,000
1964-77	40,500
1978-79	47,413
1980-81	51,094
1982-84	55,246
1985-91	60,519
1992	70,123
1993	72,589
1994	75,000
1995	77,500
1996	80,000
2001-2002	82,000
2003-present	82,300

## CAMPBELL STADIUM'S TOP 25 CROWDS

NO	ATT	YEAR	OPPONENT	FSU	OPP
1.	84,336	2003	Miami	14	22
2.	84,106	2002	Notre Dame	24	34
3.	83,938	2002	Florida	31	14
4.	83,854	2003	NC State	50	44
5.	83,294	2003	Colorado	47	7
6.	83,042	2000	Florida	30	7
7.	82,885	2003	Maryland	35	10
8.	82,836	2001	Miami	27	49
9.	82,565	2001	Maryland	52	31
10.	82,514	2000	Clemson	54	7
11.	82,425	2001	NC State	28	34
12.	82,397	2002	Duke	48	17
13.	82,393	2003	Wake Forest	48	24
14.	82,269	2001	Georgia Tech	28	17
15.	82,133	2003	Georgia Tech	14	13
16.	81,910	2002	UNC	40	14
17.	81,614	1998	Florida	23	12
18.	81,120	1998	Virginia	45	14
19.	80,976	1999	Miami	31	21
20.	80,932	1996	Florida	24	21
21.	80,741	2000	Louisville	31	0
22.	80,350	1995	Miami	41	17
23.	80,340	1999	Maryland	49	10
24.	80,310	1998	Clemson	48	0
25.	80,280	2000	Duke	63	14





# Sunshine Network

Since 1988, Sunshine Network has been the exclusive regional sports network home of FSU athletics in Florida. Available in over 6.4 million homes statewide via cable and satellite, Sunshine Network provides more coverage of FSU athletics than any other Florida television outlet. FSU was the first local sports team to sign an agreement with Sunshine prior to the network's 1988 launch and is one of its cornerstone properties.

Sunshine Network's extensive coverage of FSU sports is available to fans not just in Florida, but across the U.S., enabling alumni from coast-to-coast to follow their team year-round. In addition to distribution on cable and satellite in Florida, Sunshine Network is also available nationwide on satellite, from DirecTV and DISH Network. Much of Sunshine's FSU programming is also available to digital cable subscribers nationwide via Fox Sports Digital Nets, a programming service offered to cable systems throughout the U.S.

A unique offering for FSU fans is Sunshine Network's live post-game coverage after every FSU football game. As part of the network's day-long "Tailgate Saturday" coverage, fans can now tune to Sunshine, after the network/station airing the game has left, for immediate, live post-game coverage including press conferences, player interviews and expert analysis. In addition, "Tailgate Saturday" includes a live morning preview show focusing on college football in Florida, as well as a live wrap-up show, "Tailgate Saturday Football Wrap," later that night. The day-long coverage airs



Paul Kennedy

Keith Jones

Tom Block

live from game sites and/or from the network's studios with "Tailgate Saturday" host Whit Watson and Sunshine's stable of college football announcers reporting from around the state.

Each year, Sunshine Network airs and produces numerous FSU games/programs, including its own production of every FSU regular season football game, which replay statewide on Sunshine on Sunday evenings during "Prime Time 'Noles'". "The Bobby Bowden Show" can be seen statewide Sundays at 12:30pm. Weekly highlights of FSU athletics air Saturdays with "Seminole Sports Magazine" and "Seminole Uprising", all on Sunshine Network. In addition, the "Noles are discussed on Sunshine's popular "SportsTalk Live" show featuring media panelists from around the state each Monday night.

Paul Kennedy, Keith Jones and Tom Block comprise Sunshine Network's telecast team for FSU football. Jones, a former FSU defensive standout, is returning for his 17th season in the broadcast booth, making him the longest-tenured announcer of any team, pro or college, in the state of Florida. In addition, Jones holds the distinction of being the only sports analyst to receive a 2002 regional Emmy Award, an honor bestowed upon

him for his expert commentary on Sunshine's FSU football telecasts. He is joined by long-time FSU play-by-play announcer Paul Kennedy, with Tom Block reporting from the sidelines.

An agreement with the ACC provides Sunshine Network with additional FSU games and events, including the conference's Sunshine night ACC basketball package, "ACC Sunday Night Hoops" on regional sports networks nationwide (exclusively on Sunshine in Florida). The network also airs "ACC Live!," Mondays at 6:30 p.m. and numerous other games/events for the ACC, giving FSU fans coverage of not only their home team, but FSU's conference opponents as well.



Paul Kennedy and Keith Jones

