

# Seminole **ISP** Sports

**ISP**, America's Home for College Sports, is nationally recognized for its quality performance, professional workmanship and unrivaled service.



**Mike McClure**  
ISP Vice President/  
General Manager

Founded in 1992 in Winston-Salem, N.C., ISP Sports has enjoyed tremendous growth within the intercollegiate athletics marketplace. The ISP Sports family of leading NCAA members now touches every state in the Southeast while extending across the Mid-Atlantic into the Northeast, Midwest and West Coast corridors to over 40 of America's leading Universities, four major conferences and two post season bowl games.



**Jason Dennard**  
Director of  
Marketing

### SEMINOLE ISP SPORTS NETWORK

Florida State fans can follow their Seminoles whether on the road or at home by listening to one of the nation's finest sports broadcasts when Gene Deckerhoff, Peter Tom Willis and the entire pregame crew bring you all the action of the Seminole ISP Sports Network. The show brings pregame predictions, all the game action, and postgame analysis, to fans, alumni and college football enthusiasts throughout Florida and Georgia. In addition, fans can access the network's broadcast worldwide by logging onto Seminoles.com, the official website of Florida State Athletics.



**Gene Deckerhoff**

The Seminole ISP Sports Network will reach into over 34 markets in 2007, including some of the largest in the country. In Tallahassee, all the Seminole Football action can be heard on flagship stations WTNT-FM (94.9) and WNLS-AM (1270).



**Peter Tom Willis**

Florida State's broadcast crew is known as one of the nation's best as they provide insight and entertainment, as well as detailed and expert play-by-play. The broadcast features award-winning play-by-play announcer Gene Deckerhoff, a 30-year veteran of the Seminole broadcasts. Deckerhoff is nationally known as one of the finest announcers in the South. The "Voice of the Seminoles" for the past 29 years, he is a nine-time winner of the NSSA Florida Sportscaster of the Year Award and has been inducted into the Florida Sports Hall of Fame.

A native of Jacksonville, Fla., Deckerhoff has been the play-by-play announcer for the Tampa Bay Buccaneers of the NFL for the past 18 years, making for some very busy fall weekends. Deckerhoff is also the co-host of the "Bobby Bowden TV

### 2007 ISP SPORTS NETWORK AFFILIATES

STATION	FREQUENCY	CITY
WOYS-FM	100.5	Apalachicola
WBGF-FM	93.5	Belle Glade
WSFN-AM	790	Brunswick
WTPS-AM	1080	Coral Gables
WXOF-FM	96.3	Crystal River
WDCF-AM	1350	Dade City
WR0D-AM	1340	Daytona Beach
WZEP-AM	1460	Defuniak Springs
WTKE-AM	1400	Fort Walton Beach
WTKE-FM	98.1	Holt
WBOB-AM	1320	Jacksonville
WLKF-AM	1430	Lakeland
WQHL-FM	98.1	Live Oak
WQHL-AM	1250	Live Oak
WJAQ-FM	100.9	Marianna
WIXC-AM	1060	Melbourne
WEBY-AM	1330	Milton
WSBB-AM	1230	New Smyrna Beach
WNCV-FM	100.3	Niceville
WKAT-AM	1360	North Miami
WOCA-AM	1370	Ocala
WHOO-AM	1080	Orlando
WYOO-FM	101.1	Panama City
WPCF-AM	1290	Panama City
WNRP-AM	1620	Pensacola
WJNA-AM	640	Royal Palm Beach
WFOY-AM	1240	St. Augustine
WNLS-AM	1270	Tallahassee
WHBO-AM	1470	Tampa
WFTL-AM	850	West Palm Beach
WZHR-AM	1400	Zephyrills

Show", Bowden's weekly call-in radio show and the Bowden Daily Radio Show. He runs Gene Deckerhoff Productions, a firm specializing in sports broadcasting and the production of radio and television commercials.

For the ninth year, color analyst Peter Tom Willis will join Deckerhoff in the broadcast booth. Willis, a former FSU, NFL, and Arena League quarterback is a member of the FSU Sports Hall of Fame and is considered as one of the finest players in FSU history.

During the pregame show, sportscaster Tom Block, former FSU defensive back Monk Bonasorte, and Willis team up to provide in-depth analysis and predictions of the upcoming game. Florida State's game-day broadcasts begin two hours prior to every kickoff.

### THE BOBBY BOWDEN SHOW

"The Bobby Bowden Show," televised throughout the entire state of Florida, features the legendary head football coach of the Florida State Seminoles. Bobby is joined each week on the show by co-hosts Gene Deckerhoff and Burt Reynolds.

Every Sunday during football season, Bobby and Gene review the action-packed highlights of the previous day's game, and Burt Reynolds hosts a special feature called "Great Moments in Florida State History."

### BOBBY BOWDEN CALL-IN SHOW

On Thursday evenings, Seminole fans know that the Seminole ISP Sports Network is THE source for information on Seminole Athletics. Coach Bowden's call-in show is an hour-long broadcast beginning at 7:00 PM. The show features Bobby Bowden and Gene Deckerhoff talking directly with fans from across the country, touching on game insights, trivia, and random Seminole banter. The show can also be seen locally via television on WTXL Ch. 27 (ABC) and is also broadcast on Florida State's flagship station WTNT 94.9.

### FSU SEMINOLE RADIO VOICES

1948-53	Bob Bonifay
1954	Jim Kirk
1955-58	Bill Snyder, Allen Robinson, analyst
1959-62	Charlie Harville, Ken Brown, analyst
1963-72	Bo Mitchell, Bill Owen, analyst
1973	Skip Carey, Bill Owen, analyst
1974-78	Bob Shackelton, Bill Owen, analyst
1979-81	Gene Deckerhoff, analyst
1975	Bill Peterson, analyst
1976-81	Gene Deckerhoff, Bill Peterson, analyst
1982-96	Vic Prinzi, analyst
1996-present	P.T. Willis, analyst