

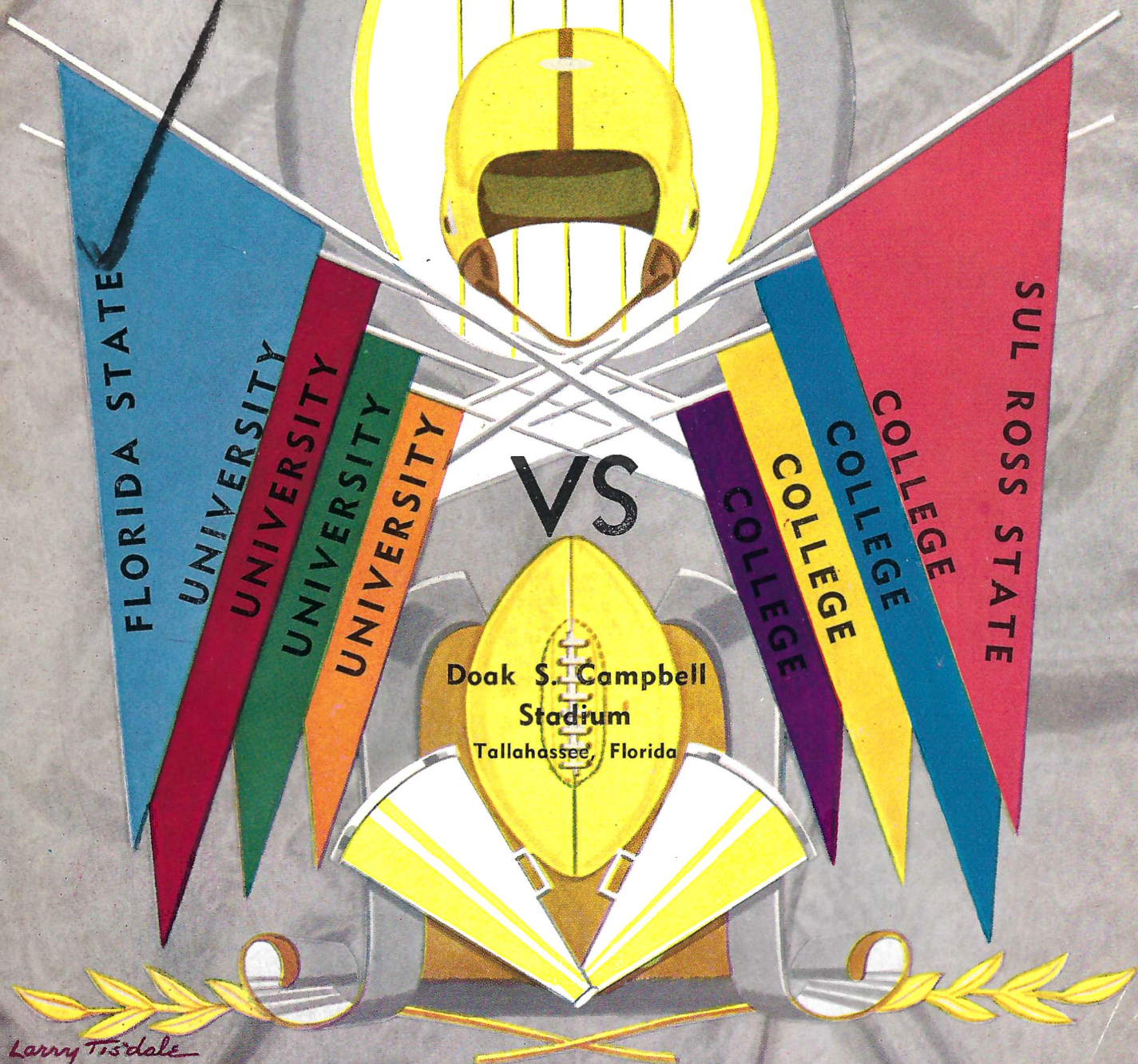
OFFICIAL PROGRAM

25c (Includes 1c Tax)

Saturday Night

Oct. 20, 1951

8:00 p.m.



VS

Doak S. Campbell  
Stadium  
Tallahassee, Florida

Larry Tisdale



**Be Happy -  
Go Lucky!**

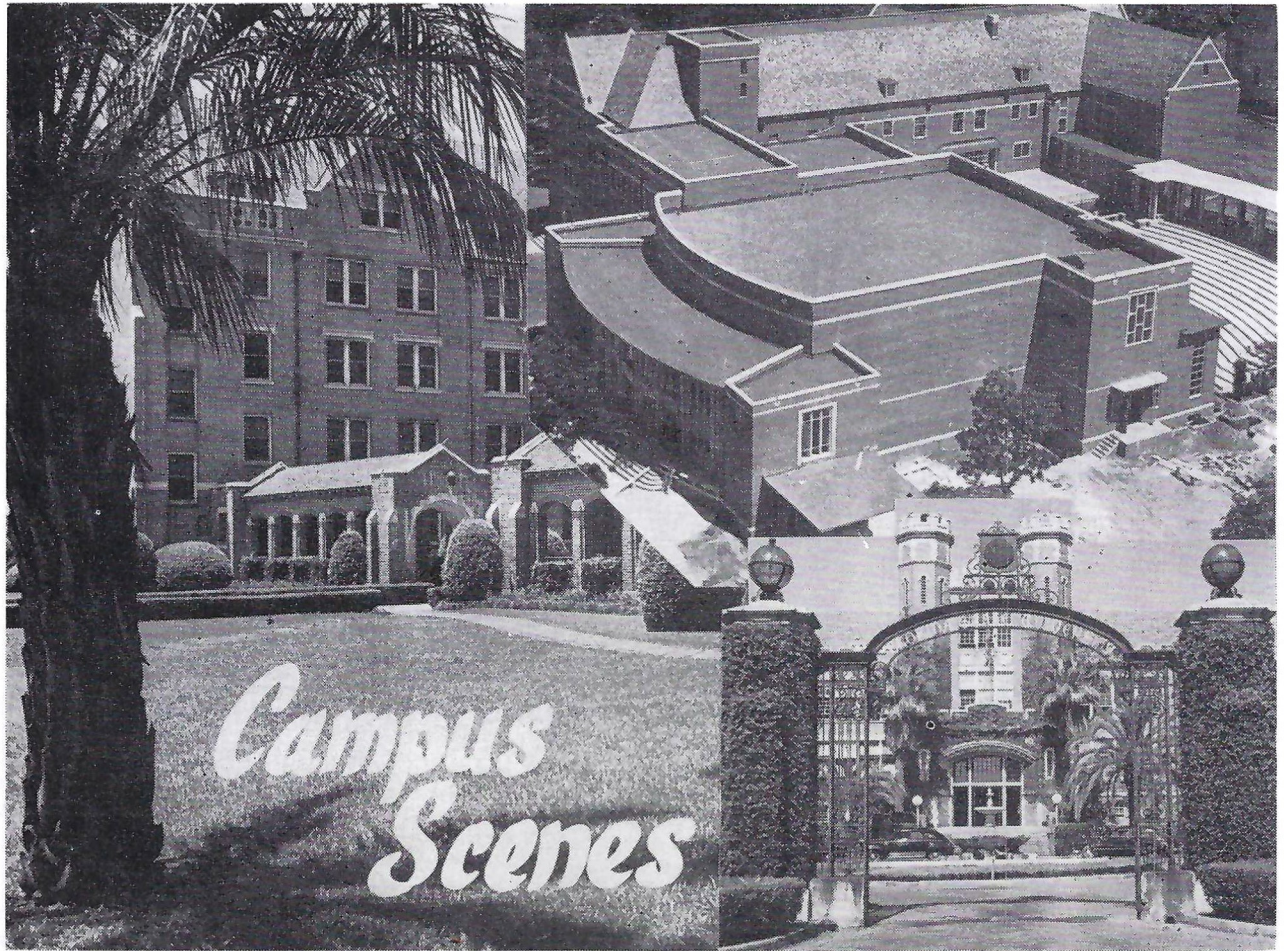
EILEEN WILSON, Lucky Star of TV and Radio, says:  
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Chuck Clark  
Guard

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Tallahassee's Best Store  
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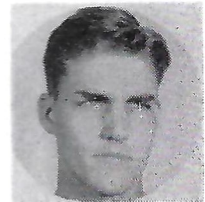
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and Furnishings**  
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Men's Shoes  
Sportswear  
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**Ladies' Ready-to-Wear**  
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TALLAHASSEE, FLORIDA



Marvin Mollnow  
Center



Ernie Huggett  
Halfback

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ASSISTANT COACH



**RALPH MATHERLY**  
GRADUATE ASSISTANT



**DR. HOWARD DANFORD**  
ATHLETIC DIRECTOR



**DR. DON VELLER**  
HEAD COACH



**BOB HARBISON**  
ASSISTANT COACH



**TOM ROBERSON**  
ASSISTANT COACH



**EDDIE KWEST**  
HEAD TRAINER

## The Florida State University Men's Physical Education Staff

DR. HOWARD G. DANFORD, Athletic Director and Director of Men's Physical Education Department.

DR. DON A. VELLER, Head Football Coach and Chairman of Intercollegiate Athletic Committee.

DR. DONALD LOUCKS, Head Tennis Coach.

DR. KENNETH MILLER, Head Track Coach.

DR. HARTLEY S. PRICE, Head Gymnastics Coach.

J. K. "BUD" KENNEDY, Head Basketball Coach.

N. B. "BIM" STULTS, Head Swimming Coach.

BOB HARBISON, Head Golf Coach and Assistant Football Coach.

BILL ODENEAL, Head Volleyball Coach.

RALPH MATHERLY, Graduate Assistant, Head Baseball Coach and Assistant Football Coach.

TOM ROBERSON, Assistant Football Coach.

BILL ARMSTRONG, Assistant Football Coach.

GEORGE HAYGOOD, Athletic Business Manager and Ticket Sales Manager.

ED WILLIAMSON, Director of Intramural Athletics.

JACK HASKINS, Director of FSU Circus.

JIM DeCOSMO, Assistant Director of FSU Circus.

CHARLIE FLOYD, Graduate Assistant with the Circus.

BILL WEIGEL, Graduate Assistant Basketball Coach.

EDDIE KWEST, Head Trainer.

FRED HOOVER, Student Assistant Trainer.

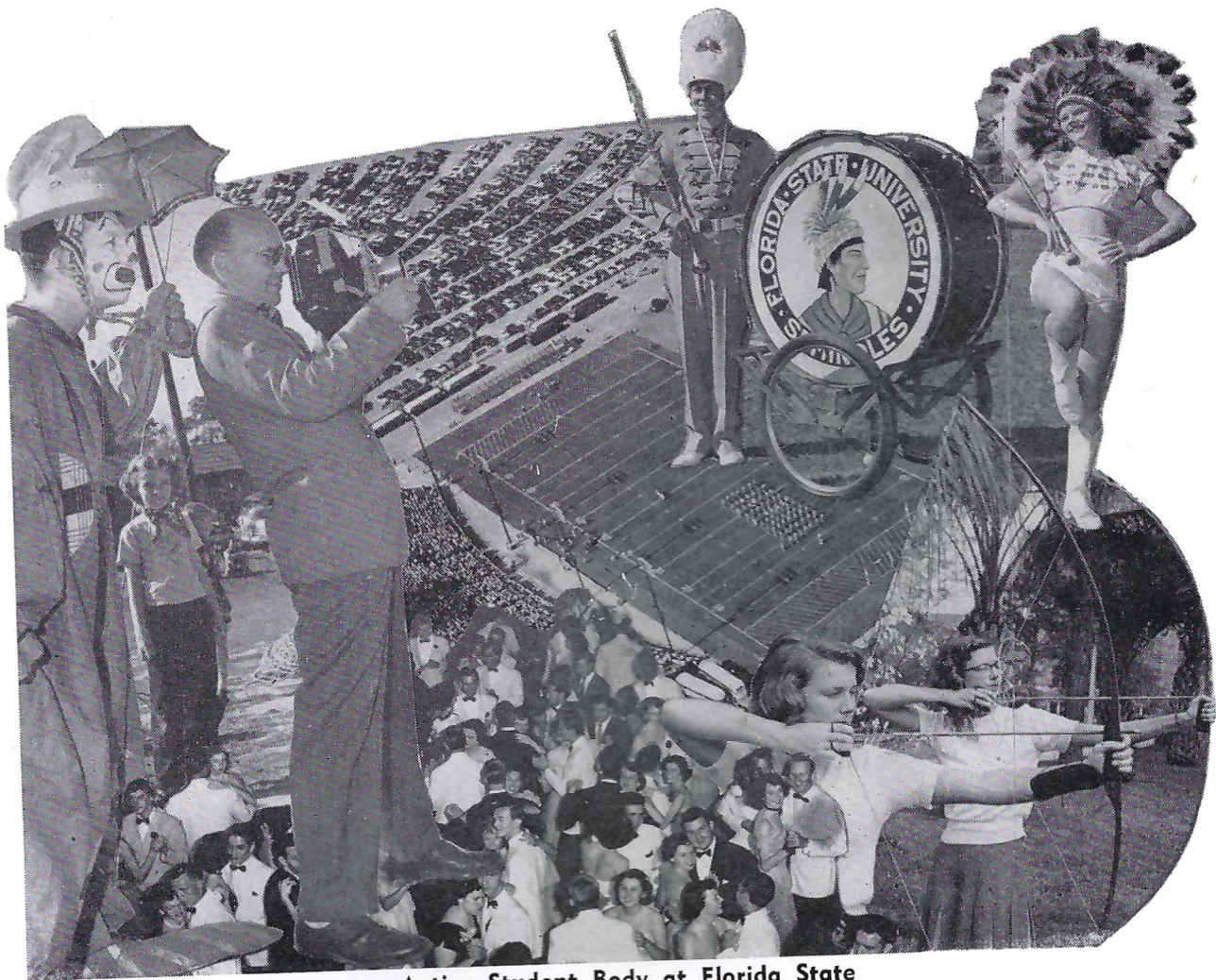
DR. TOM BROOKS, Team Physician.

NED WEST, Director of Sports Publicity.

BILLY KENDALL, Student Assistant to the Sports Publicity Director.

MEMBERS OF THE UNIVERSITY ATHLETIC COMMITTEE: Dr. Howard G. Danford (Chairman), Dr. J. Broward Culpeper, Roderick K. Shaw, John Newton Baker, Dr. Coyle E. Moore, Dr. Harold F. Richards, Dr. Katherine W. Montgomery, Dr. Wesley C. Harter and Dr. Grace Fox.





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Al Garrett  
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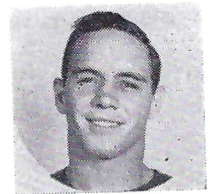


Manuel Moshonas  
End

Scalp 'em Seminoles!

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## MEET THE SEMINOLES

Guard **BILL DAWKINS** of Miami, an Intercollegiate All-State and All-Dixie Conference selection last year, is playing his fourth season as a regular for Florida State and will captain the team. . . . Bill sets a great example for the ball club by his own stellar play and has fine leadership qualities. . . . He is a physical education major and hopes to coach in the state after he graduates in June. . . .

**GUARDS**—**CHARLIE BOOTH** of Lakeland is a Sophomore with lots of promise. . . . **CHARLEY BROWN** of Monongahela, Pa., will also be used as a tackle and line-backer on defense. One of the best newcomers on the squad. . . . **MAC HUEY** of Tampa lettered at quarterback last year, outgrew the backfield and is learning fast as a lineman. He plays tackle or backs up the line on defense. . . . **BOB SCHMELZ** of Willoughby, Ohio, like Captain Dawkins, is starting his fourth season as a Florida State regular. He was an All-Dixie Conference selection last Fall and is expected to have his greatest year. . . . **ROGER SLABAUGH** of Mishawaka, Ind., may be the best of the Freshmen candidates at this position. . . . **BOB TULLY** of Tallahassee was a reserve on the 1949 Seminoles. Bob has lots of fire, likes it rough and backs up the line on defense. . . .

**TACKLES**—**VERN FREEZE** of Mishawaka, Ind., is a promising Freshman who also punts well. . . . **JOHN KARLOWICZ** of Fairbank, Pa., is a newcomer who is outstanding on defense. . . . **DONALD LINTON** of Port St. Joe was a reserve fullback on Florida State's 1950 eleven. He's learning fast as a lineman. . . . **DOSSEY MERRITT** of Lakeland is the largest man on the 1951 Florida State squad at 243 pounds. Dossey, a Freshman, handles his weight well and may become a great player if he continues to develop. . . . **EARL O'NEAL** of Valdosta, Ga., was a letterman guard last year and looks even better at tackle. Earl is one of the most aggressive players on the squad. He plays guard on defense. . . . **NAT POLAK** of Miami is another promising Freshman who lacks experience. . . . **VIC SZCZEPANIK** of East Rochester, Pa., is one of the two returning lettermen tackles. He likes the going rough and is at his best on offense. . . . **BOB WODRICH** of Miami lettered at Florida State as a Freshman last Fall and is expected to play lots of ball. He is also battling an early season injury jinx. . . . **GORDON DAVIS** of Fort Myers, **TOM NADRICH** of Youngstown, Ohio, **CHUCK SANDERS** of Monongahela, Pa., and **GEORGE KIRBY** of Tallahassee are all unproved Freshmen. . . . Kirby, in particular, is coming along fast.

**CENTERS**—**BUDDY BRYANT** of Perry was a letterman on Florida State's first football team in 1947 and has been out of school since. . . . He could help plenty if and when he gets back into shape. . . . **STEVE KALENICH** of Barberton, Ohio, was the Seminole's regular center last Fall and is expected to do better this year. . . . **ED LOCKARD** of Jacksonville is another returning letterman at center. **MARVIN MOLLNOW** of Jacksonville Beach looks good at times—he's a newcomer. . . . **TOMMY OWEN** of Webster was a reserve center last year and is expected to have a great year. . . . **BILL WHALEY** of Ocala is a promising Freshman who has scrap but lacks experience. . . . Ditto **JOHN MURCHEK** of East Chicago, Ill., and **EARL BROWN** of Tallahassee. . . .

**ENDS**—**JIM ARNOLD** of Bainbridge, Ga., is one of the smallest men on the squad and one of the surest tacklers. . . . He was a defensive standout for the Seminoles as a Freshman last year. . . . **CURTIS CAMPBELL** of Pensacola is a returning letterman who is a fine pass receiver and is equally good on defense. He will also be used at right half. . . . **BILL DRIVER** of Girard, Ill., was the Seminoles' regular quarterback last season and is looking even better at end. . . . **JOE ROBINSON** of Coral Gables seems to be the most promising Freshman end. . . . **BOB WHITMER** of South Bend, Ind., is a fine pass receiver and blocker. Big and rangy, Bob could be great this Fall if he catches fire. . . . Newcomers **GENE BRIDGES** of Pensacola, **JERRY ELLENWOOD** of Fort Wayne, Ind., **AL GARRETT** of Sarasota, **TED MORRILL** of Miami, **MANUEL MOSHONAS** of Tarpon Springs and **RUSS SORGEN** of Fort Wayne, Ind., are still unknown quantities.

**QUARTERBACKS**—**PRESS BRADLEY** of Lake Wales lettered as a fullback last year and has looked even better in his new blocking back role. . . . **TOM SEBRING** of Tallahassee is the best passer of the quarterbacks and also punts well. . . . **JIMMY LEE TAYLOR** of Tampa, a newcomer, is a good blocker and may also be used as a defensive end. . . . **MIKE SELLERS** of Barberton, Ohio, has been moved to quarterback where he is expected to be even more valuable than he was at fullback. Mike was Intercollegiate All-State and All-Dixie Conference in 1950. . . . **DICK TURK** of South Bend, Ind., gained lots of ground for the Seminoles as a fullback last Fall and will probably be used at two positions this year. Dick's ability as a blocker prompted his shift to quarterback. . . . **GERALD SMITH** of Miami and **JOHNNY SHEPPARD** of Tallahassee are promising Freshmen. . . .

**HALFBACKS**—**WAYNE BENNER** of LaPorte, Ind., is a great defensive halfback and a good punter. . . . **HARRY BRINGGER** of Winter Haven is one of the fastest men on the squad, a shifty runner, good pass receiver and fine defensive halfback. . . . **TOMMY BROWN** of Tallahassee, rated one of the finest pass defense backs in the South, will also do most of the Seminole's punting. . . . **BOBBY FIVEASH** of Bainbridge, Ga., is a Sophomore with great promise as a runner and passer. . . . **GARY FOLSOM** of Jacksonville is at his best when throwing the ball. Gary is a returning reserve. . . . **ERNIE HUGGETT** of Mishawaka, Ind., is the Seminoles' kickoff and extra point specialist. . . . **ROY THOMPSON** of Wrightsville, Ga., is probably the best of the new players on the squad this season. Fast, shifty, and a hard runner, he is a touchdown threat every time he gets beyond the line of scrimmage. . . . **RALPH ATWELL** of Pensacola, and **AL WOODHAM** of Albany, Ga., are the unproved newcomers.

**FULLBACKS**—**GEORGE CARNES** of Tampa is a promising Freshman who is at his best on defense. . . . **GEORGE GRAHAM** of Santa Rosa, Calif., is a hard, fast runner. . . . **NELSON ITALIANO** of Tampa has been moved to fullback from halfback in an effort to speed up the Seminoles' offense. He does everything—punts, passes, runs—well. . . . **RONALD KING** of Daytona Beach, a Sophomore, is big and looks great at times. . . .

**STUDENT MANAGERS**—**HAL LEDDY** of New York, N. Y., and **JOE LONG** of Winter Haven. . . .



**CAPTAIN BILL DAWKINS**





Saturday Night at the F. S. U. Circus.

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Johnny Sheppard  
Quarterback

"FOR MEN WHO WALK IN STYLE"

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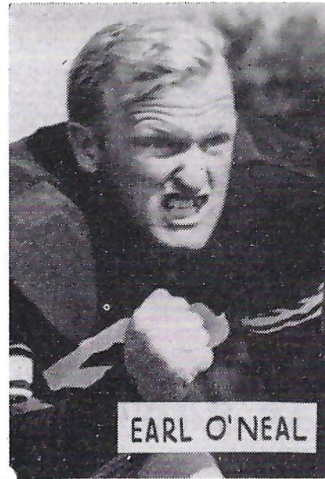


Ernie Nagy  
Tackle

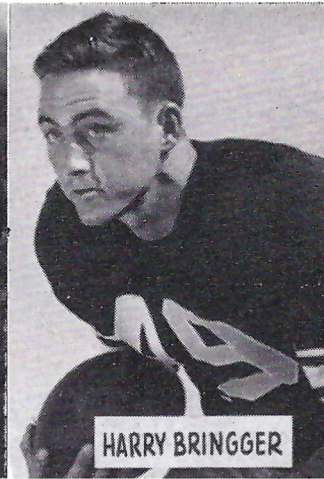




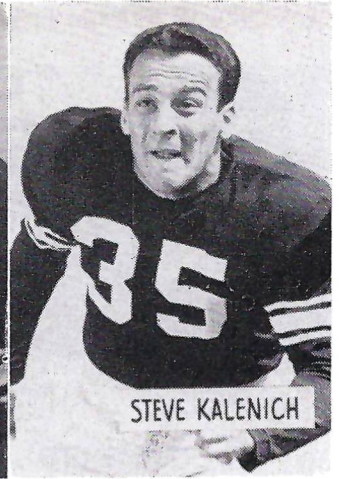
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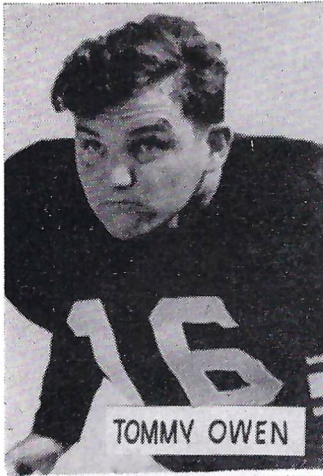
EARL O'NEAL



HARRY BRINGGER



STEVE KALENICH



TOMMY OWEN



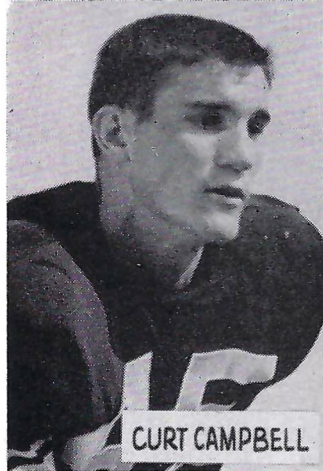
TOMMY BROWN



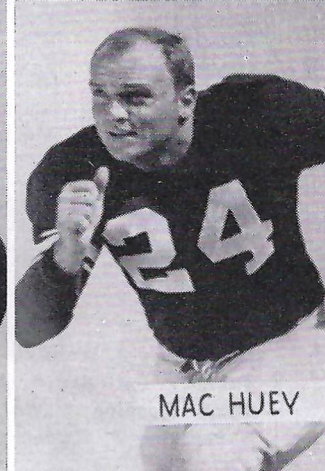
BILL DRIVER



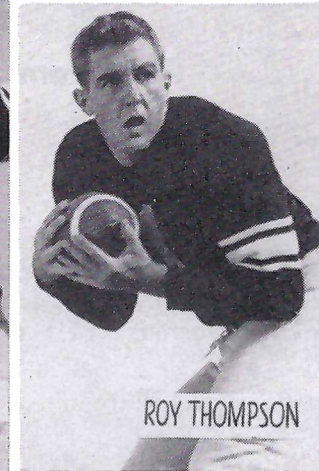
Scalp 'em Seminoles!



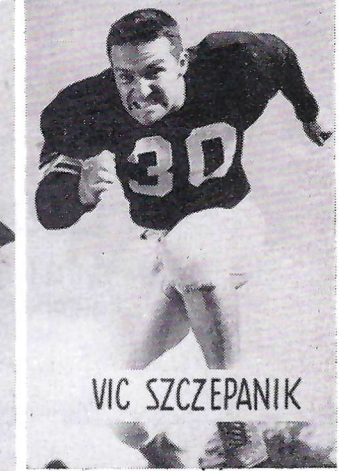
CURT CAMPBELL



MAC HUEY



ROY THOMPSON



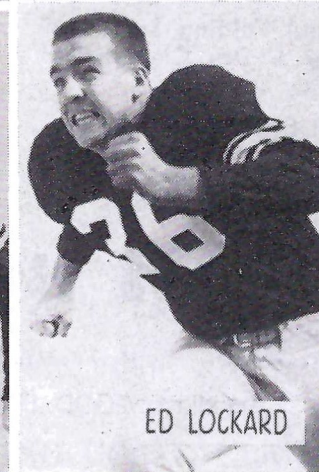
VIC SZCZEPANIK



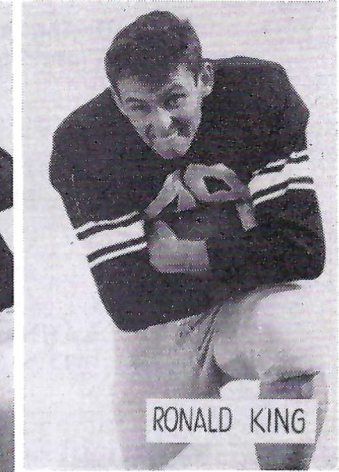
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NAT POLACK



ED LOCKARD



RONALD KING





Charley Brown  
Guard

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### FLORIDA STATE LINE-UP (OFFENSE)

Basically Single Wing, Unbalanced Line

<u>LE</u>	<u>LT</u>	<u>C</u>	<u>RG</u>	<u>RT</u>	<u>LG</u>	<u>RE</u>
45	30	35	57	59	24	60
Campbell	Szczepanik	Kalenich	O'Neal	Schmelz	Huey	Whitmer
32	33	16	52	39	18	23
Driver	Wodrich	Owen	Slabaugh	Dawkins	Booth	Arnold
46	54	19	58	56	53	63
Bridges	Linton	E. Brown	Karlowicz	Merritt	C. Brown	Morrill
				<u>QB</u>		<u>RH</u>
				34		49
				Turk		Bringger
				31		26
				Taylor		Graham
				17		11
				Sebring		Thompson
		<u>LH</u>		<u>FB</u>		
		28		42		
		Fiveash		Italiano		
		44		27		
		Sellers		Bradley		
		21		13		
		Folsom		Carnes		

### SUL ROSS STATE LINE-UP (DEFENSE)

Six, Two, Two, One

<u>LE</u>	<u>LT</u>	<u>LG</u>	<u>RG</u>	<u>RT</u>	<u>RE</u>
49	57	47	40	58	33
Daugherty	Hurley	Sankey	Tucker	Boyles	Pauley
		<u>FB</u>		<u>C</u>	
		34		43	
		Hall		Smith	
	<u>LH</u>			<u>RH</u>	
	32			25	
	Mobley			Stacy	
		<u>SAFETY</u>			
		21			
		Laffoon			

TALLAHASSEE COCA-COLA BOTTLING CO., TALLAHASSEE, FLORIDA



## FLORIDA STATE SQUAD

(Asterisk indicates letterman)

No.	Name	Class	Pos.	Age	Ht.	Wt.
10	Russ Sorgen	'55	E	18	6-	174
11	Roy Thompson	'53	HB	20	5-10	173
12	*Buddy Bryant	'54	C	23	6-3	183
13	George Carnes	'55	FB	18	5-10½	172
14	Al Garrett	'55	E	18	6-	168
15	Manuel Moshonas	'55	E	19	6-	173
16	Tommy Owen	'54	C	19	6-1	190
17	Tom Sebring	'53	QB	21	6-	191
18	Charlie Booth	'54	G	20	5-11	182
19	Earl Brown	'55	C	19	5-10	175
20	*Tommy Brown	'52	HB	23	5-10	150
21	Gary Folsom	'54	HB	19	5-10	161
22	Gerald Smith	'55	QB	19	5-11	175
23	*Jim Arnold	'54	E	20	5-8½	153
24	*Mac Huey	'54	G-T	18	5-10	213
25	Joe Robinson	'55	E	18	6-1	181
26	George Graham	'54	FB	20	5-9	160
27	*Preston Bradley	'53	QB	24	5-7	179
28	Bobby Fiveash	'54	HB	18	5-9½	175
29	*Ernie Huggett	'52	HB	24	5-8½	181
30	*Vic Szczepanik	'53	T	23	5-10½	186
31	Jimmie Lee Taylor	'55	QB	18	5-10	186
32	*Bill Driver	'52	E	23	6-2	212
33	*Bob Wodrich	'54	T-G	20	6-2	203
34	*Dick Turk	'53	qb-fb	22	5-10	181
35	*Steve Kalenich	'54	C	22	5-11	185
36	*Ed Lockard	'53	C	19	6-	193
37	Al Woodham	'53	HB	21	5-10	179
38	Bob Tully	'53	G	22	5-9½	179
39	*Bill Dawkins (Capt.)	'52	G	22	5-11	196
40	Marvin Mollnow	'53	C	22	6-	178
41	Vernon Freeze	'55	T	20	5-10	186
42	*Nelson Italiano	'53	HB	22	5-11	186
43	*Wayne Benner	'52	HB	24	6-	190
44	*Mike Sellers	'52	FB	23	6-1	212
45	*Curt Campbell	'53	E	22	6-1	171
46	Gene Bridges	'54	E	19	6-2	206
47	Bill Whaley	'55	C	19	5-11	178
48	Ronald King	'54	FB	19	6-1	202
49	*Harry Bringger	'53	HB	21	5-11	165
50	Nat Polak	'55	T	19	5-10	188
51	George Kirby	'55	T	19	6-1	190
52	Roger Slabaugh	'55	G	19	5-9	188
53	Charley Brown	'53	G	19	5-11	197
54	Don Linton	'53	T	23	6-	190
55	Gordon Davis	'55	T	18	6-	217
56	Dossey Merritt	'55	T	18	6-3	243
57	Earl O'Neal	'53	G-T	22	6-	197
58	John Karłowicz	'53	T	20	5-11	197
59	*Bob Schmelz	'52	G	24	6-	190
60	Bob Whitmer	'52	E	24	6-2	204
61	Ernie Nagy	'53	T	21	6-2	223
62	Jerry Ellenwood	'55	E	19	6-	178
63	Ted Morrill	'55	E	18	6-1	174
64	Chuck Sanders	'55	T	17	6-1	184

### DUPLICATE NUMBERS

37	Johnny Sheppard	'55	QB	18	5-8½	175
40	Charles Clark	'55	G	19	5-8	180
46	Tom Nadrich	'55	T	19	6-3	195
50	Ralph Atwell	'55	HB	18	5-11	170
55	John Murchek	'55	C	19	6-	190

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# CHESTERFIELD

MORE COLLEGE MEN AND  
CHESTERFIELD THAN ANY OTHER





IT

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R-TASTE"**

**YOU SMOKE  
CHESTERFIELD**

**THE MEN AND WOMEN BUY  
ANY OTHER CIGARETTE**

## SUL ROSS STATE SQUAD

(Asterisk indicates letterman)

No.	Name	Class	Pos.	Age	Ht.	Wt.
21	*Charles Laffoon	'52	QB	21	5-9	165
22	Gerald Hicks	'55	HB	18	5-10	160
24	Dwayne Turner	'54	HB	19	5-11	160
25	*Dwain Stacy	'53	HB	20	5-8	150
26	Gay Walker	'54	HB	19	5-11	178
28	Don Hackney	'55	HB	18	5-11	170
30	Don Bingham	'53	HB	21	6-	175
31	Duane Parsons	'53	HB	21	6-	170
32	Jim Mobley	'53	FB	21	5-6	164
33	Bob Pauley	'53	E	21	6-	185
34	Wilson Hall	'52	FB	20	5-11	170
36	*Bill Flaniken	'52	G	21	5-10	162
37	Phil Withrow	'54	G	21	5-10	174
38	Efriam Vela	'54	C	20	5-8	185
39	Bruce Duclos	'55	HB	19	5-9	180
40	Tommy Tucker	'52	G	21	5-8	190
42	*Frank Harrell	'53	G	19	6-1	200
43	Carlton Smith	'53	G	20	5-11	180
44	Earl Shahan	'53	E	19	6-1	190
47	Landon Sankey	'53	G	20	5-11	180
49	James Daugherty	'55	E	24	6-1	204
54	Bill Iske	'53	T	21	6-2	220
55	Lee Burnett	'52	E	25	6-4	210
56	Raymond Lewis	'55	T	19	5-10	215
57	John Hurley	'52	T	21	6-	230
58	*Bob Boyles	'52	T	21	6-4	225

★

### OFFICIALS

- Referee—Archie Carter (Auburn)
- Umpire—Lynn Arnold (Stetson)
- Field Judge—Pop Warner (Florida)
- Head Linesman—Holmes Tucker (Yale)



DRINK

*Coca-Cola*

*add Zest*

**SUL ROSS STATE LINE-UP (OFFENSE)**

T Formation

<u>LE</u>	<u>LT</u>	<u>LG</u>	<u>C</u>	<u>RG</u>	<u>RT</u>	<u>RE</u>
55	58	40	43	42	54	44
Burnett	Boyles	Tucker	Smith	Harrell	Iske	Shahan

QB

21  
Laffoon

LH  
30  
Bingham

FB  
32  
Mobley

RH  
31  
Parsons

**FLORIDA STATE LINE-UP (DEFENSE)**

Six, Two, Two, One

<u>LE</u>	<u>LT</u>	<u>LG</u>	<u>RG</u>	<u>RT</u>	<u>RE</u>
23	59	30	51	33	31
Arnold	Schmelz	Szczepanik	Kirby	Wodrich	Taylor
63	14	57	47	41	42
Morrill	Linton	O'Neal	Whaley	Freeze	Italiano
10	58	52	53	56	60
Sorgen	Karlowicz	Slabaugh	C. Brown	Merritt	Whitmer

C  
39  
Dawkins  
24  
Huey

FB  
44  
Sellers  
34  
Turk

LH  
43  
Benner  
13  
Carnes

RH  
49  
Bringger  
26  
Graham

**SAFETY**

45  
Campbell  
22  
Smith



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Hal Leddy  
Manager





Gerald Smith  
Quarterback

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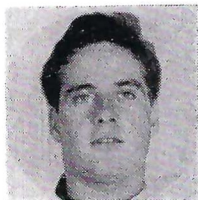
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After the Game!

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Gene Bridges  
End



Gordon Davis  
Tackle

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George Kirby  
Tackle



# THE SUL ROSS STATE LOBOS,

OF ALPINE, TEXAS

Sul Ross State, for the past three years, has been recognized as one of the nation's outstanding "small college" football teams. In those three years the Lobos won 25 games, lost 5, and tied 1. They were Lone Star Conference champions each year.

Sul Ross also played Murry State (Ky.) in the 1949 Tangerine Bowl game at Orlando, which exciting contest ended in a 21-21 tie.

This Fall the Lobos got off to a good start by trimming California State Poly, then lost on successive weekends to North Texas State, Sam Houston State and Southwest Texas State. The last two named games were real contests all the way with the Lobos being trimmed by one touchdown in each.

Sul Ross State has been coached since 1947 by Paul E. "Red" Pierce, a likable Texan from Fort Stockton. It is under Pierce's leadership that the Lobos have had their greatest success. He is an alumni of Sul Ross himself, having starred on Lobo teams of 1934 and 1935.

Many football fans will also remember Pierce for the Bainbridge Navy football team he coached during World War II. He is credited by many with the early development of Charlie "Choo Choo" Justice, a Bainbridge Navy star before

he became All-American at University of North Carolina.

Pierce's assistants at Sul Ross this year are Jack Perryman, a former T. C. U. player, and Richard "Bull" Johnson, one of Baylor's all-time great linemen.

Sul Ross State football teams under Pierce have always been colorful. The Lobos like the Texas style of wide open football with plenty of end sweeps and passes that are crowd pleasing. They will operate from the tricky T formation, and have one of the Southwest's cleverest quarterbacks in Senior Charlie Laffoon. Charlie, like several of his teammates, was an All-Lone Star Conference selection last season.

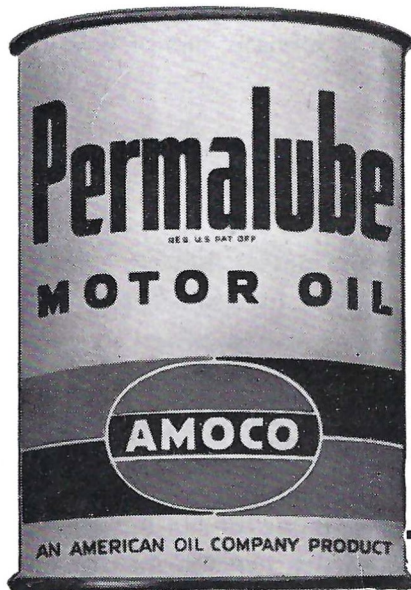
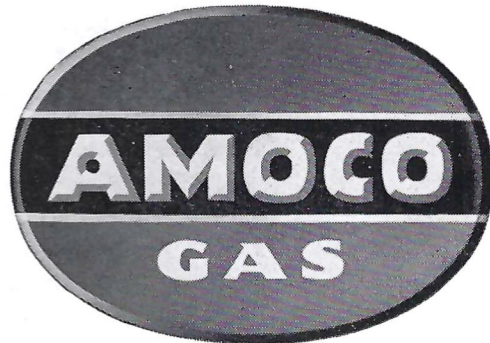
Other members of the Sul Ross team who will bear watching this evening include tackles Bob Boyles and Bill Iske; halfbacks Don Bingham and Duane Parsons; guard Tommy Tucker; end Earl Shahan, the kicking specialist; and linebacker Wilson Hall.

Sul Ross, on the face of Florida State's fine record this season, has been established the underdog for tonight's ball game. The Lobos are usually at their best in such a setting and are perfectly capable of springing an upset.



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## FLORIDA STATE FOOTBALL RECORDS

1901—Won 1, lost 1.

1902—Won 2, lost 1.

1903—No records available.

1904—Won 4, lost 1. Team was awarded a silver cup which signified it was "State Champion."

1905-1946—Florida State was women's college those years.

1947—Won 0, lost 5.

1948—Won 7, lost 1. Dixie Conference Champions.

1949—Won 9, lost 1 (including victory over Wofford in Tampa Shrine Cigar Bowl Game). Dixie Conference Champions.

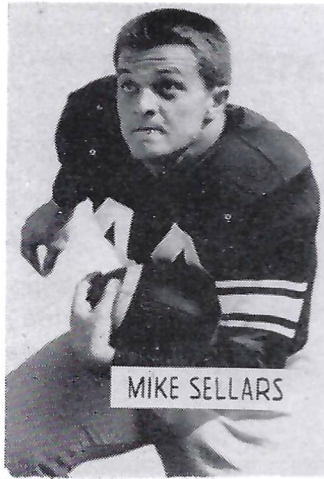
1950—Won 8, lost 0. Dixie Conference Champions. First white college team in history of Florida to complete a full varsity football schedule undefeated and untied.

All-time Record—Won 31, lost 10.





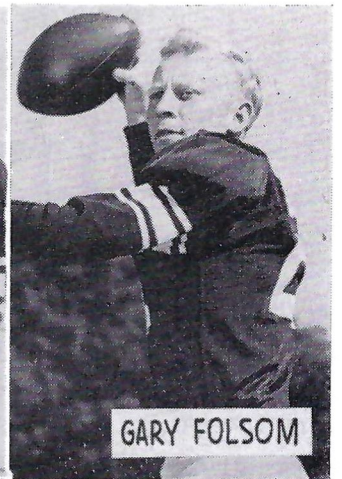
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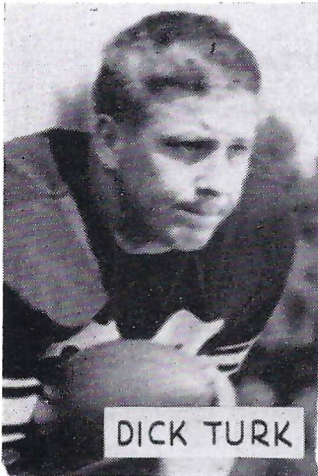
MIKE SELLARS



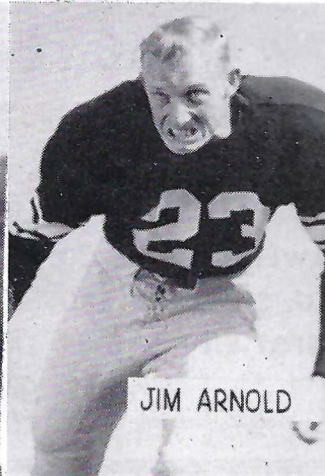
DOSSEY MERRITT



GARY FOLSOM



DICK TURK



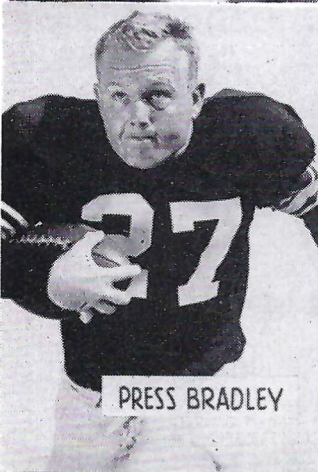
JIM ARNOLD



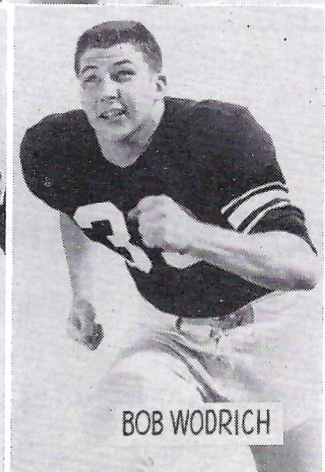
NELSON ITALIANO



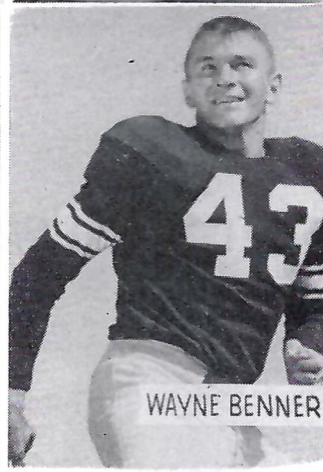
Scalp 'em Seminoles!



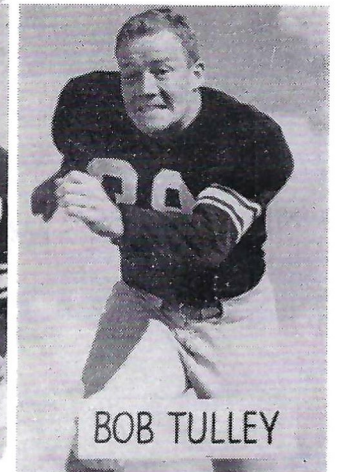
PRESS BRADLEY



BOB WODRICH



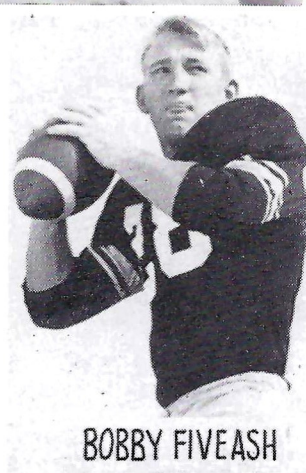
WAYNE BENNER



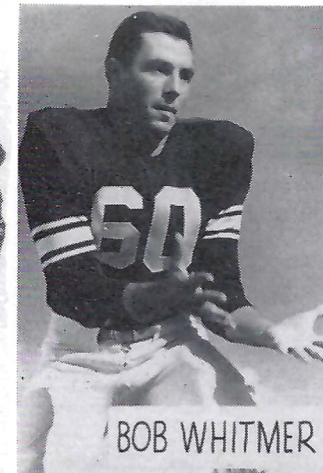
BOB TULLEY



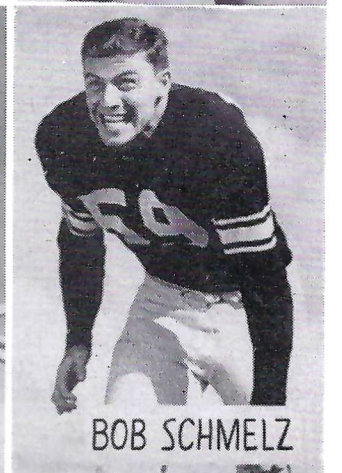
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BOBBY FIVEASH



BOB WHITMER



BOB SCHMELZ



## FLORIDA STATE SONGS

### F. S. U. FIGHT SONG

You got to fight, fight, fight, for F. S. U.  
You got to scalp 'em Seminoles.  
You got to win, win, win, win, win this game  
And roll on down and make those goals.  
For F. S. U. is on the war path now,  
And at the battle's end she's great;

So fight, fight, fight, fight, to victory  
Our Seminoles from Florida State.

### ALMA MATER

High o'er the towering pines our voices swell,  
Praising these Gothic spires we love so well:  
Here sons and daughters stand, faithful and true  
Praising our Alma Mater, F. S. U.

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End

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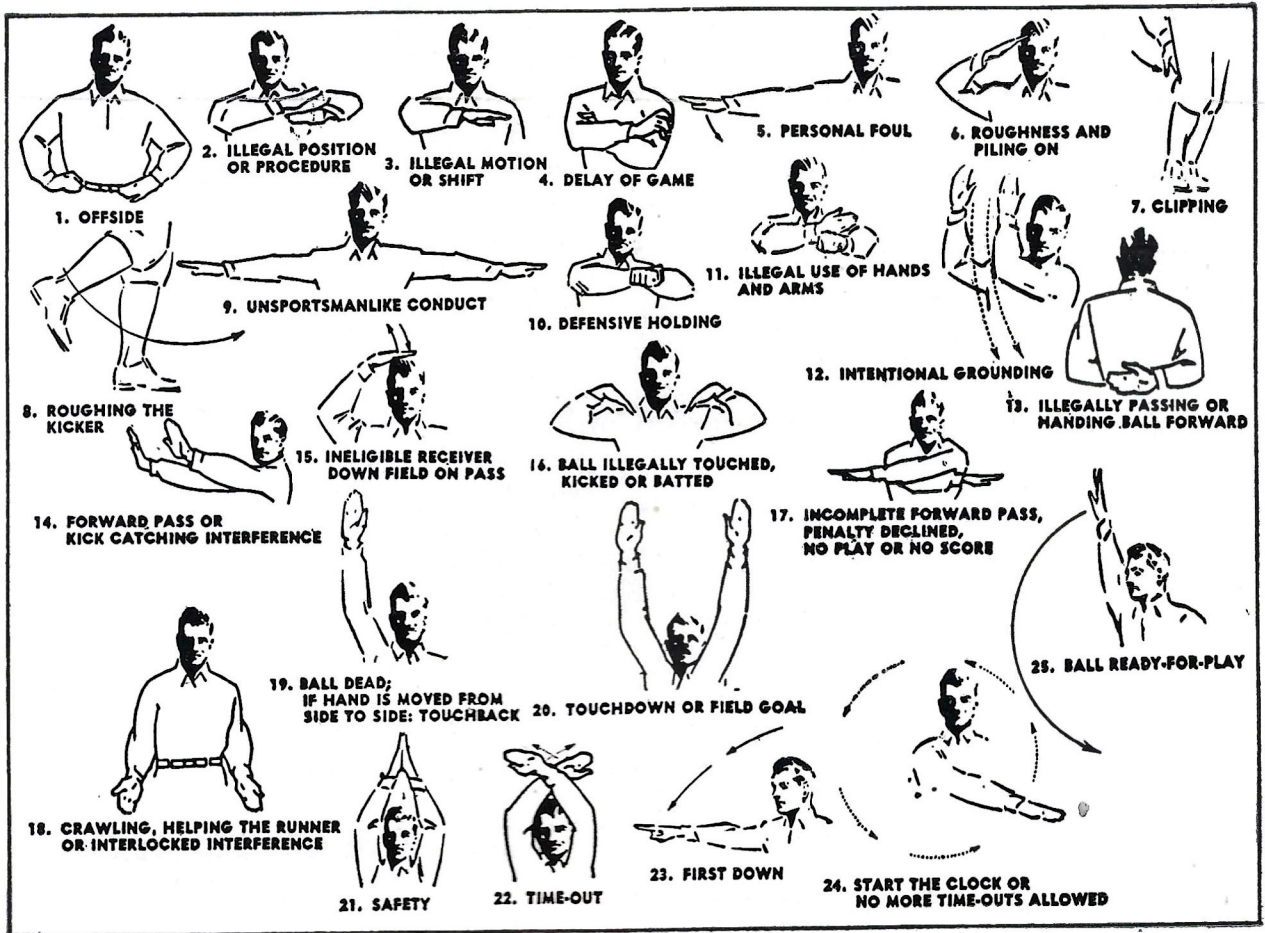
Pop Corn ● Cookies ● Candy

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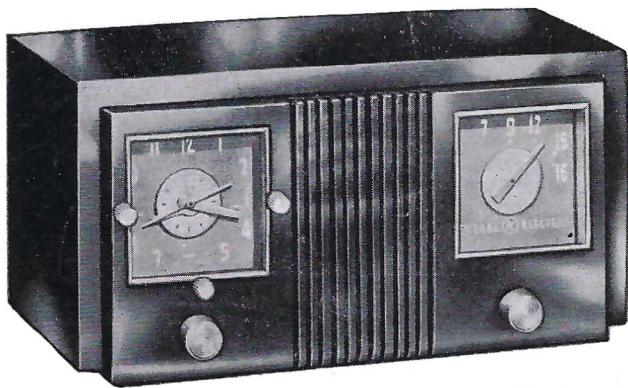
Al Woodham  
Halfback







# FIGHT 'EM SEMINOLES!



MODEL 535

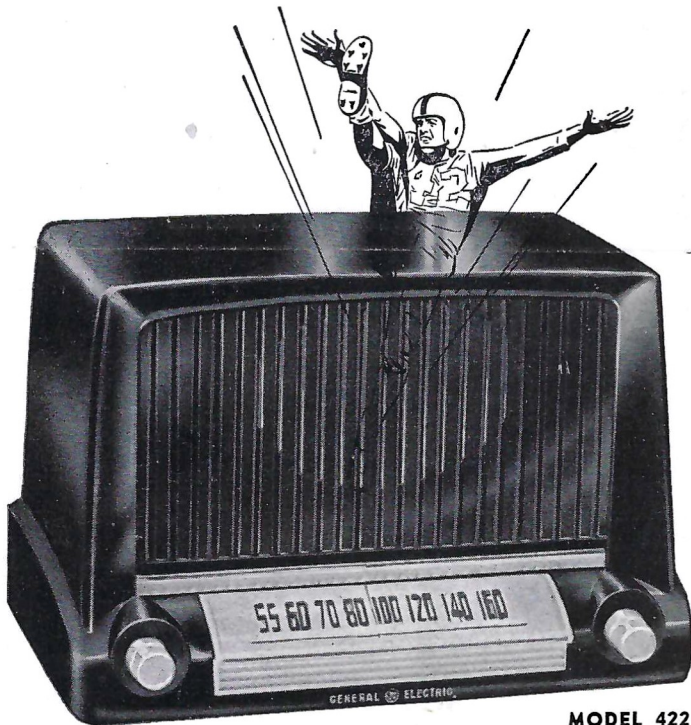
*Other models available in four colors: Congo Brown, Alabaster Ivory, Persian Red and Porcelain White.*

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You won't miss a play or a program with the "World's Most Useful Radio." It's a radio, a clock and an electronic servant. Dependable G-E electric clock turns radio and home appliances on and off automatically. Has extra tube to bring in distant stations sharply, clearly. Rich cordovan plastic cabinet.



MODEL 422

## HEAR THE GAME YOU WANT TO HEAR



## TABLE RADIOS

A new General Electric feature—a traveling dial light has been incorporated into these models. Known as the "Dial Beam," it automatically spot illuminates the dial when the receiver is turned on. As the pointer is moved from station to station, the light travels with it and spotlights each numeral on the dial face. This new feature helps the listener to tune in a station quickly and easily, and is particularly useful in darkened rooms. Choose from congo brown or alabaster ivory plastic.

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Back row—Renie Hall, Patsy Gates and Martha Williamson.

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CLOTHES REG. U.S. PAT. OFF.

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"SCHWOBILT SUITS THE SOUTH"

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# RAINEY CAWTHON'S

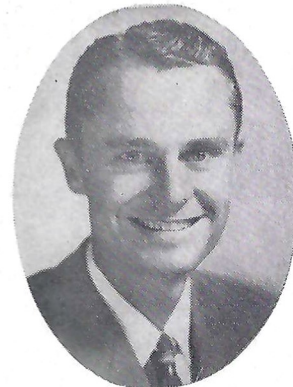
HEADQUARTERS FOR

RAINEY CAWTHON



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DIAL  
2-1862

FRED PIERSON



MONROE at BREVARD  
DIAL  
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Rainey Cawthon Time!*

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Ted Morrill  
End

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Quarterback