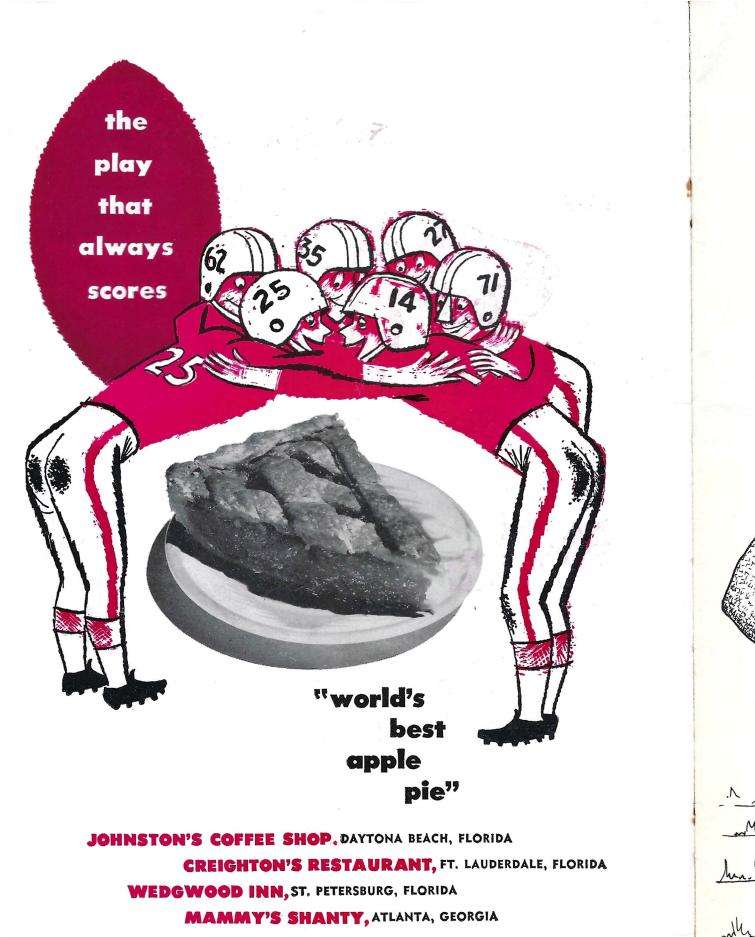
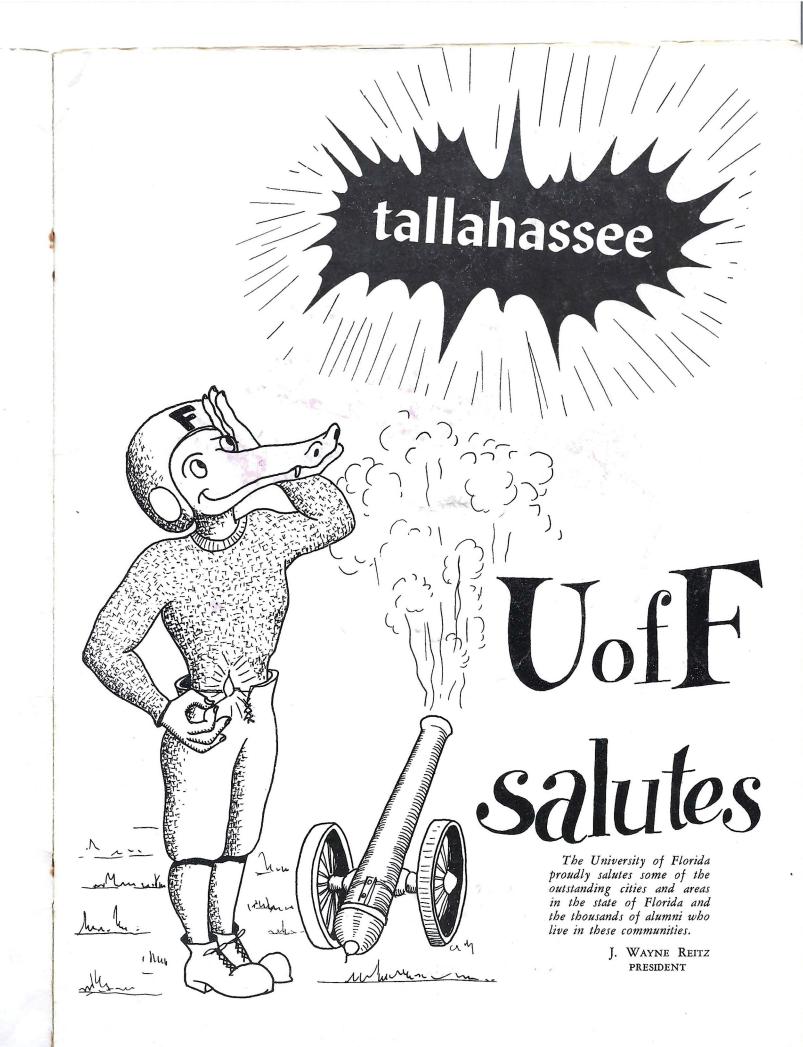
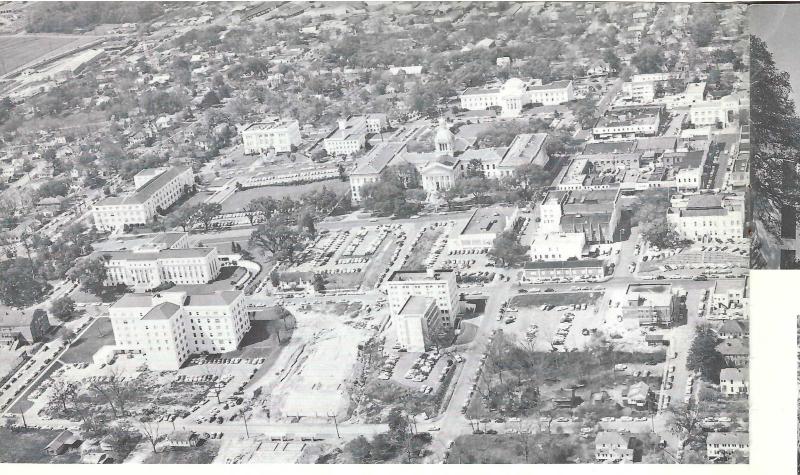


November 22, 1958 Price 50c



JOHNSTON'S COFFEE SHOP. DAYTONA BEACH, FLORIDA CREIGHTON'S RESTAURANT, FT. LAUDERDALE, FLORIDA WEDGWOOD INN, ST. PETERSBURG, FLORIDA MAMMY'S SHANTY, ATLANTA, GEORGIA





TALLAHASSEE

Florida's capital city of Tallahassee is one of the fastest growing cities in the state.

An increase of about 18,000 population over the 1950 census figures is expected in the city by this year.

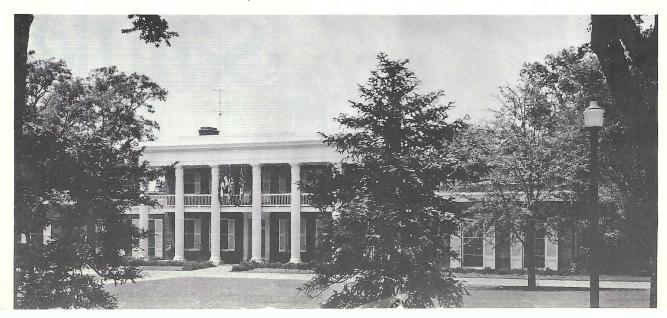
The administrative and legislative hub of the state is located here and the city proudly boasts two state institutions of higher learning.

Today, on this historic gridiron meeting of the state's largest universities, the University of Florida

is proud to have this opportunity to salute the city that is the home of its sister institution, Florida State University.

The picture above shows the central locations of the cluster of state buildings in the city. Below is the Governor's mansion set in its surroundings of Tallahassee beauty.

Douglas Shivers, graduate of the U of F College of Law, heads an Alumni group of 160 Florida grads who live in the Tallahassee area.



From a log cabin in 1824, Florida's Capitol has grown into the imposing structure of today (left). The state's new Supreme Court Building was built at a cost of \$1.9 millon in 1949. Killearn Gardens, state park, emphasize the beauty of the city here showing both natural and feminine charm.



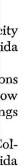
Southern Charm

Much of the grace and charm of Old South living is present today in Tallahassee.

Tallahassee's way of life is mirrored in the architecture which predominates the city in the state buildings, public structures and campus facilities of both universities.

The regal and serene facades of eight government buildings belie the bustle of activity conducted in these structures. Every second year the legislature convenes to conduct the business of one of the nation's fastest growing states.

This church, the city's first non-government public building, built in 1832, still has the slave galleries.



Two State Supported Universities

Over 10,000 students annually enroll in Florida State University and Florida A&M.

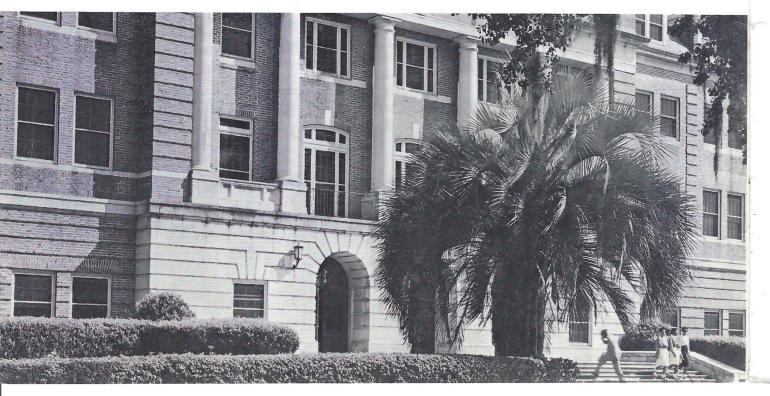
Matching the growth of the city is the vigorous building program of Florida State University. Since becoming coeducational in 1947 a constantly increasing enrollment has become a part of the FSU picture. Sixteen schools and colleges comprise FSU and enrollment is now around 7,000.

Florida A&M is one of the leading Negro schools in nation.

A&M's leadership extends to the gridiron also. Many rows of trophies claiming the National Negro Collegiate Football Championship grace the A&M halls.

This new Home Economics Classroom Building typifies the many new buildings that have risen on the FSU campus during this recent period of increasing college enrollment.

Enrollment at Florida A&M annually reaches a figure around 3,000. This building shows the architecture of the plant, perched atop the Tallahassee hills.



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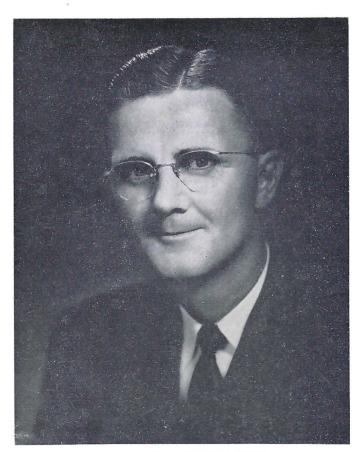


PRESIDENT J. WAYNE REITZ

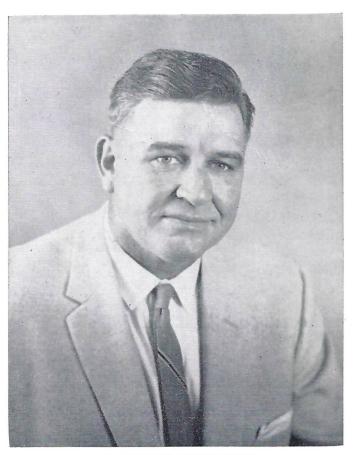
A native of Olathe, Kansas, Dr. Reitz began his work with the University of Florida in 1934. He has served continuously on the campus since that time with the exception of five years when he was agricultural economics counsel to the United Growers and Shippers Association of Orlando and chief of the citrus fruit division of the production and marketing administration of the U. S. Department of Agriculture.

Completing his undergraduate work at Colorado A & M, where he served as president of the student body, Dr. Reitz received his Master of Science from the University of Illinois and his Doctor of Philosophy from the University of Wisconsin. He holds an LL.D. degree from Tusculum College and the University of Miami. He has been honored by his social fraternity, Sigma Chi, by being named a "Significant Sig," and was last year selected as "Man of the Year" by *The Progressive Furmer*.

An authority in the field of agricultural economics, Dr. Reitz has served as Extension Economist at Colorado A & M; Assistant Extension Economist, University of Illinois; Junior Economist, Farm Credit Administration; Assistant Professor to full Professor of Agriculture Economics, University of Florida; Provost of Agriculture, University of Florida; and President, University of Florida from 1955.



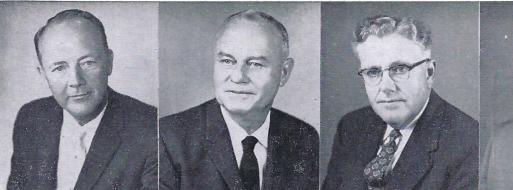
PRESIDENT J. WAYNE REITZ



COACH BOB WOODRUFF

GEORGE R. (BOB) WOODRUFF

Easy-mannered Bob Woodruff is now in his ninth season as guiding hand for the Fighting Gator football team. Over the past eight seasons he has turned the one-time docile Gators into a formidable force which opponents know they must reckon with Saturday after Saturday each fall. The rough-tough Southeastern Conference has found Florida often in the running for the championship and its members know they have a game on their hands when they now meet a team aptly known as "Fighting" Gators. After graduation from Tennessee, where he was a standout tackle in the years 1936-37-38, Woodruff was an assistant coach of the Vols for two years. Next he coached at West Point, helping guide Army to national championships in 1944 and 1945. He was then assistant coach at Georgia Tech for one year, before becoming head coach at Baylor. He brought the Bears into prominence in three seasons, his 1949 team winning eight and losing two. He assumed his current position as head coach and athletic director at Florida in 1950 and gave the Gators their first bowl team in 1952. Florida has finished third in the tough Southeastern Conference the past two years, the highest they have ranked since the league was formed in 1933.





Harvey Robinson

Hobe Hooser

John Mauer

Hank Foldberg

florida coaching staff



Dave Fuller

Mac Cara

John Eibner





Earl Scarborough

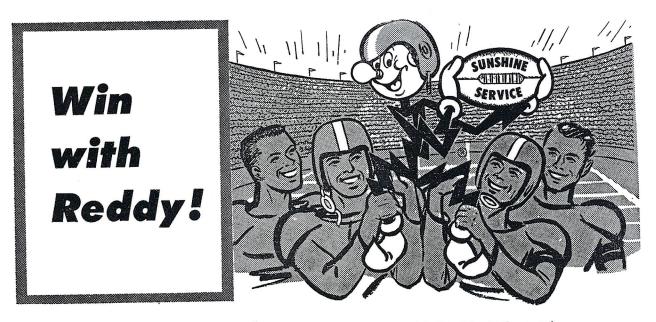


Dick Jones

Jim Powell

Sam Lankford Trainer

his ting sons to a they each ence the have et a fter s a lruff ears. uide 945. Геch 1 at ence ight tion rida eam ough the was



Win extra speed, economy and greater ease with Reddy Kilowatt! Reddy is at your beck and call—at home, at school, at work, at play—to help you win new freedom for happier Florida living.





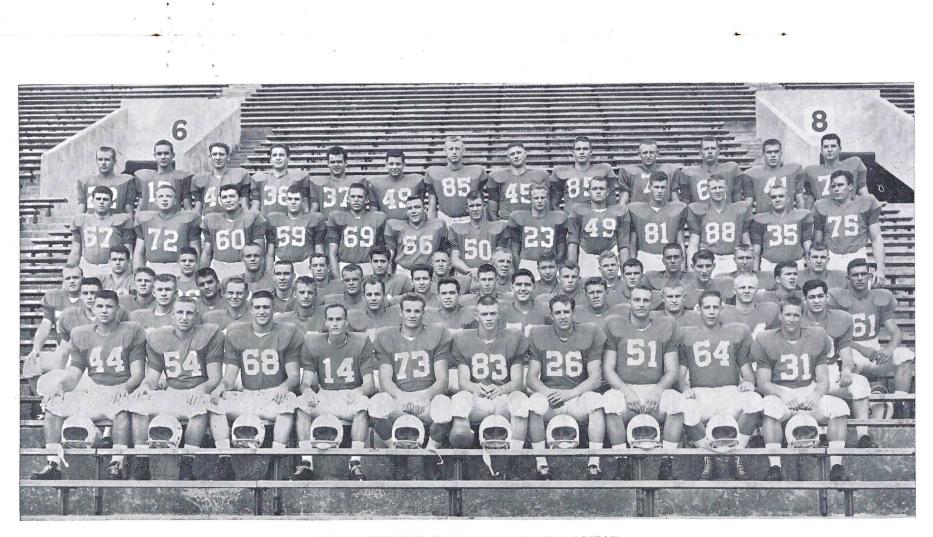
Marcanca Marca

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Organized 1903

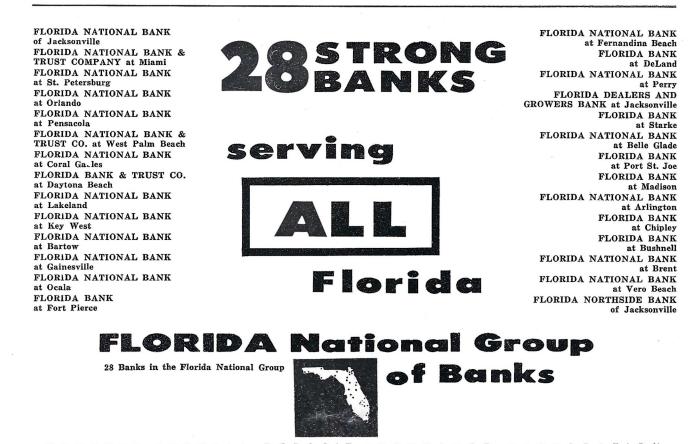
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



1 1331454454655445534466274

1958 FIGHTING GATOR FOOTBALL SQUAD

- First Row, Left to Right: Charlie Roberts, Joe Hergert, Tom Sheer, Jimmy Dunn, Pete Davidsen, Don Fleming, Billy Booker, Dale Cansler, Edwin Johns, and Don Lucey.
- Second Row, Left to Right: Wayne Williamson, Allen MacCartee, Mickey Ellenburg, Dave Fannin, Sonny Giles, Bob Hawkins, Gene Graves, Charlie Smith, Asa Cox, Perry McGriff, and Russell Dilts.
- Third Row, Left to Right: Clyde Butz, Clive Yates, Jack Westbrook, Bob Wehking, Dick Brantley, Ronnie Stark, Doug Partin, Chet Collins, Bill Hood, Bob Pracek, Dan Edgington, and Joe Windham.
- Fourth Row, Left to Right: James Beaver, Pat Patchen, L. E. Hicks, Bobby Green, Nick Arfaras, Roger Seals, Jack Halland, Jon MacBeth, Jim Manes, George Tedder, Danny Royal, and Dave Hudson.
- Fifth Row, Left to Right: Lawrin Giannamore, Vel Heckman, Vic Miranda, Jim Young, Ken Norris, Don Senterfitt, John Reckling, Paul White, David Fee, Henry Farmer, Bob Erwin, Gene Page, and Ronnie Slack.
- Sixth Row, Left to Right: Scotty Dunlop, Mike McVay, Ray Thomas, Bill Koupa, Gene DeFiore, Clayton Pickels, Tom Green, Eugene O'Steen, John Terrell, Houston Mills, Bob Milby, and Fred Schutz. Absent for picture, Jim Rhyne, Don Deal and Bill Newbern.



MEMBERS FEDERAL DEPOSIT INSURANCE CORPORATION

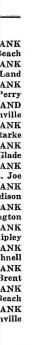
A Substitute May Win a Football Game, but...

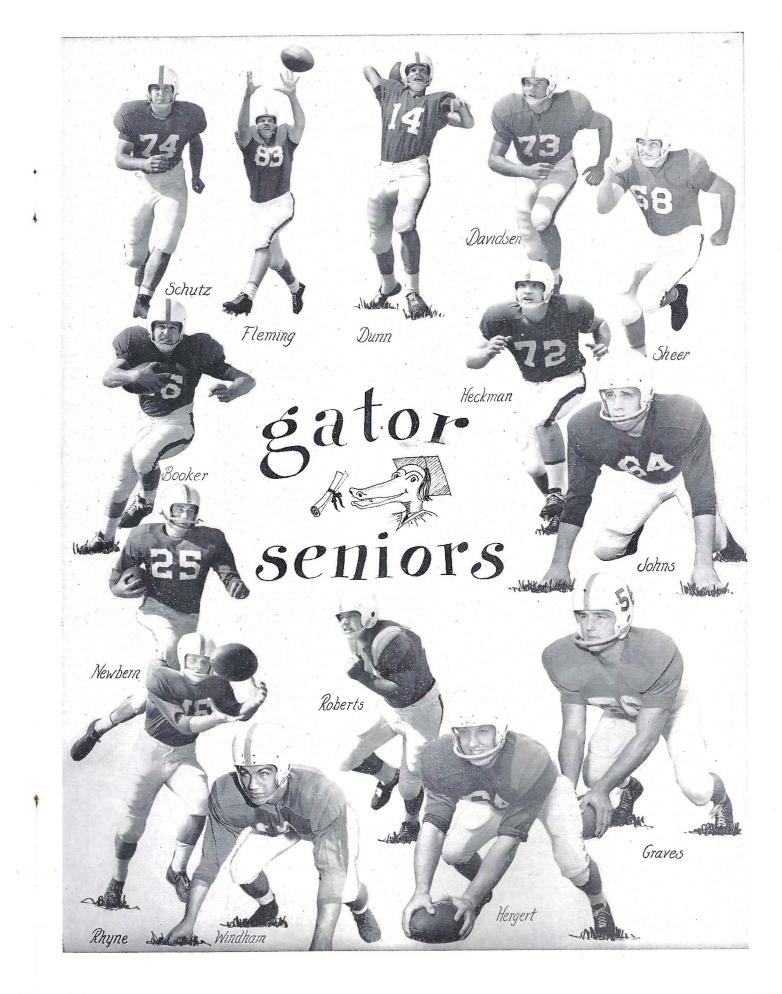


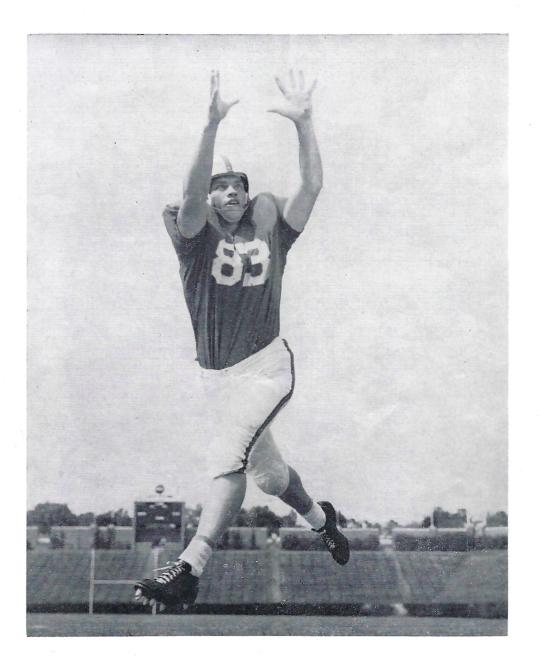
There is No Substitute for Life Insurance



The INDEPENDENT LIFE & Accident Insurance Company







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CAPTAIN DON FLEMING

"He has the finest reflexes of any player I know," says Coach Bob Woodruff of Florida's 1958 team captain, Don Fleming. One of the finest ends in the South, Fleming is a superlative defensive player, is an excellent blocker, and is a very capable receiver.

A native of Shadyside, Ohio, he stands six feet tall and weighs 185 pounds. He broke into the varsity lineup in 1956 and is now seeking his third varsity letter. He play 239 minutes during his sophomore year and 312 minutes in last season's nine games.

Represented for National Advertising by SPENCER ADVERTISING COMPANY, INC., 271 Madison Ave., New York City

STADIUM INFORMATION

REST ROOMS

- WOMEN—Under west stands opposite Section 8 and 9, and at northwest corner. Also near Florida student entrance.
- MEN—Under west stands opposite Sections 12 and 13, and at northeast corner. Also near Florida student entrance.

LOST AND FOUND

Lost and found articles should be reported or turned in to the INFORMATION WINDOW by gate 3 on the west side of the Stadium.

DRINKING

The use of alcoholic beverages is prohibited on University of Florida property. This includes the Stadium as well as all other athletic contest areas on the campus.

TELEPHONES

There are public telephones located under the west stands between gates 3 and 4.

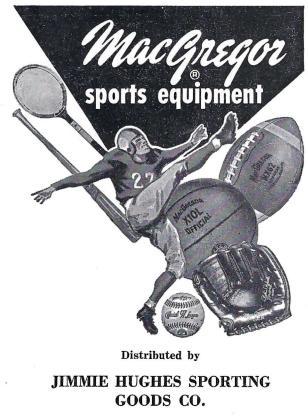
FIRST AID

Ambulances will be parked by Gate 3 and at the south end of the football field. The attendants are available to render first aid.

CONCESSION PRICES

Coca-Cola (pre-mix—bottles)	.15
Pepsi-Cola	.15
Orange Drink (1/2 pt. bottle container)	.25
Drinks (pre-mix—Coca-Cola or Orange	
—14 oz.)	
Peanuts (2 oz. bags)	.15
Popcorn (king size only)	.25
Hot Dogs (foil bags)	.25
Cigars (according to brand)	
Cigarettes	.35
Sno Cones	.15
Ice Cream	.15
Ice Cream (Sundaes)	.30
Candy	.15
Jordan Almonds	.30
Ritchie (assorted nuts)	.30
Coffee	.15
Potato Chips	.15
Gum	.10
Cushions	.25





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TEAMWORK . . .

Just as teamwork is essential in Football, so it is vital to the proper operation of fine Hotels. The Management of Kloeppel Hotels is proud of the Teamwork of its personnel and thus are confident you will enjoy your next stay with us.

KLOEPPEL HOTELS

Jacksonville: Hotel George Washington, Hotel Mayflower, Hotel Jefferson West Palm Beach: Hotel George Washington, Hotel Pennsylvania.

FLORIDA ROSTER

0

No.	Name	Pos.	Age	Ht.	Wt.	Letters	Hometown	Class
10	Jim Rhyne	QB	22	5-9	179	0	St. Louis, Mo	
14	Jimmy Dunn		21	5 - 10	142	2	Tampa	
15	Mickey Ellenburg		21	5-10	181	1	Knoxville, Tenn.	Jr.
16	Wayne Williamson	QΒ	20	6-2	188	1	Tampa	Jr.
21	Don Deal		21	5-8	175	0	Corpus Christi, Texas	So.
25	Bill Newbern		21	6-0	176	2	Jacksonville	Sr.
26	Billy Booker		22	5-11	175	2	Albany, Texas	Sr.
28	Russell Dilts		27	5-9	175	0	Phillipsburg, N. J.	Jr.
31	Don Lucey		21	5-7	164	0	Daytona Beach	Jr.
32	Doug Partin		20	5-9	161	0	St. Cloud	
33	Dave Fannin		22	5-11	175	0	Corpus Christi, Texas	
34	Jack Westbrook		20	5-9	183	. 0	Miami	
35	Gene Page		19	5-10	190	0	Tallahassee	So.
36	Bobby Green		22	5-11	175	Õ	Bartlesville, Okla.	
37	Gene DeFiore		19^{-1}	5-10	185	ŏ	Allentown, Pa.	So.
41	Bob Milby		18	5-11	190	ŏ	Ocala	
42	Sonny Giles		20	5-10	193	ŏ	Jacksonville	
44	Charlie Roberts		21	6-1	210	2	High Springs	
46	Jon MacBeth		19	5-9	193	ō	Pensacola	
40	Clive Yates		20	$5-11\frac{1}{2}$	184	ŏ	Miami	
49	Clayton Pickels		19	5-11/2 5-10	176	õ	Jacksonville	
$\frac{49}{51}$	Dale Cansler	C	$\frac{10}{21}$	$6-1\frac{1}{2}$	205	ŏ	Atlanta, Ga.	Jr.
52			20	6-1	195	ŏ	Lakeland	So.
	Bill Hood		20	6-1	204	2	Daytona Beach	
54	Joe Hergert		22	6-0	201	2	Jacksonville	
56	Gene Graves		21	5-10	201	õ	Jacksonville	
57	Bob Hawkins		20	6-4	208	Ő	St. Augustine	
58	Bob Wehking		20	5-4 5-11	$\frac{208}{212}$	1	Miami	
60	Vic Miranda					1	Miami	
61	Joe Windham		22	5-11	187	$\frac{1}{2}$	Gainesville	
64	Edwin Johns		22	6-1	$\begin{array}{c} 197 \\ 226 \end{array}$	$\frac{2}{1}$	Gainesville	
65	Asa Cox	. LG	20	5-61/2		0	Pensacola	
66	Don Senterfitt		19	5-8	202	-		
67	Lawrin Giannamore		20	6-0	204	1	Steubenville, Ohio	
68	Tom Sheer		21	6-0	200	1	Tampa	
69	Ken Norris		19	6-0	200	0	Belle Glade	
71	Roger Seals		20	6-2	213	0	Tampa	
72	Vel Heckman		22	6-0	231	2	Allentown, Pa.	
73	Pete Davidsen		21	5-111/2	204	1	Auburndale	or.
74	Fred Schutz		22	6-11/2	210	1	Wheeling, W. Va.	
75	Ronnie Slack		19	6-2	213	0	West Palm Beach	
77	Danny Royal	. RT	19	6-1/2	207	0	Camilla, Ga.	
78	Dick Brantley	. LT	20	5 - 11	210	1	St. Augustine	
79	Chet Collins		20	6-1	210	0	Bartow	Şo.
80	Bob Pracek	RE	21	6-4	199	0	Jeannette, Pa	Jr.
81	Henry Farmer	LE	19	$6-2\frac{1}{2}$	184	0	Atlanta, Ga.	
82	Nick Arfaras	\mathbf{RE}	19	6-1	198	0	Tarpon Springs	
83	Don Fleming (Capt.)	LE	21	6-0	184	2	Shadyside, Ohio	
84	Perry McGriff	. LE	21	6-1	191	0	Gainesville	
85	Tom Smith	RE	20	$6 - 1\frac{1}{2}$	189	0	Atlanta, Ga	So.
86	Pat Patchen		20	5-111/2	194	0	Steubenville, Ohio	So.
87	Dave Hydson		21	6-0	220	1	Pensacola	
	Bob Erwin		19	6-2	201	0	Jacksonville	
88							Miami	

NOTE: A "rule of thumb" in placing certain men on defense is as follows: Tackles are always reversed (left moves to right, vice versa) on defense; centers and fullback are linebackers; halfbacks are reversed; and quarterbacks are usually safetymen.



LIKE THE GATORS—WE TOO, ARE BIGGER AND BETTER THAN EVER—SEATING CAPACITY 600

About Today's Game

State's Most Talked About Game Finds Gators Meeting Seminoles

By Jimmy Gay

Director of Sports Publicity, University of Florida

Today's inaugural meeting between the University of Florida's Fighting Gators and Florida State University's Seminoles is without a doubt



the most talked about football game in the State's history.

Florida, the State's largest institution of higher learning, enters the game and new series backed by more than a half-century of gridiron history. Florida State, itself a large and proud institution, is a relative youth in football background, dating its sports history back to 1947.

An amusing aspect of the upcoming contest will be the many divided loyalties within family circles. It would be interesting to know how many homes there are where the husband is an alumnus of the University of Florida and the wife an alumna of Florida State University, their undergraduate days of course going back for the most part to the pre-1947 period when Florida had primarily an all-male student body and Florida State was a college for women.

Thrills Promised

Florida State, boasting its finest team in history, is an offensive-minded team that has produced an average of 22.8 points a game. The Gators on the other hand have proved defensively strong, ranking high in the nation each week.

Leading ground gainer for the Seminoles is Fred Pickard, who has run the ball 113 times for 581 yards, a 5.0 yard average. Vic Prinzi has passed 69 times for an amazing completion record of 40 and 480 yards gained. He has thrown for seven touchdowns. Leading receiver is Jack Espenship with 16 catches.

The Gators have the constant threat of the long gainer, the home run type of offense that keeps opponents wary at all times. Examples of these are a pair of 67 yard jaunts by Halfback Don Deal, a 59-yard pass interception return by Halfback Don Lucey, a 76-yard burst by Quarterback Jimmy Dunn, a 54-yard run by Fullback Sonny Giles, and a 36-yard pass interception return by Bobby Green. Interesting fact about Florida's scoring this season is that 18 players have accounted for 136 points, while the entire team gets credit for a safety and two points.

Florida State has 16 players who figured in scoring this season, making this game potentially one of the most wide-open seen on Florida Field in many years. Imagine 34 players available who have shown they have scoring potential.

Dr

Yet, the most-often heard question before the game goes something like this: Can Florida's vaunted defense halt Florida State's versatile offense?

Forty-three thousand fans are expected today to see for themselves.

Season's Record

Florida's record this year is 4 wins, 3 defeats, one tie. Victories were over Tulane, 34-14; U.C.L.A., 21-14; Georgia, 7-6; and Arkansas State, 51-7. Losses were to Mississippi State, 7-14; L.S.U. 7-10; and Auburn, 5-6. Vanderbilt and Florida tied, 6-6.

Florida State has won 7 and lost 2, winning from Tennessee Tech, 22-7; Furman 42-6; Wake Forest, 27-24; Virginia Tech, 28-0; Tennessee, 10-0; Tampa, 43-0; and Miami, 17-6. Losses were to Georgia Tech, 3-17; and Georgia, 13-28.

ALMA MATER

Florida, our Alma Mater, Thy glorious name we praise; All thy loyal sons and daughters A joyous song shall raise. Where palm and pine are blowing, Where southern seas are flowing. Shine forth thy noble Gothic walls, Thy lovely vine-clad halls. 'Neath the Orange and Blue victorious Our love shall never fail. There's no other name so glorious— All Hail, Florida, Hail.

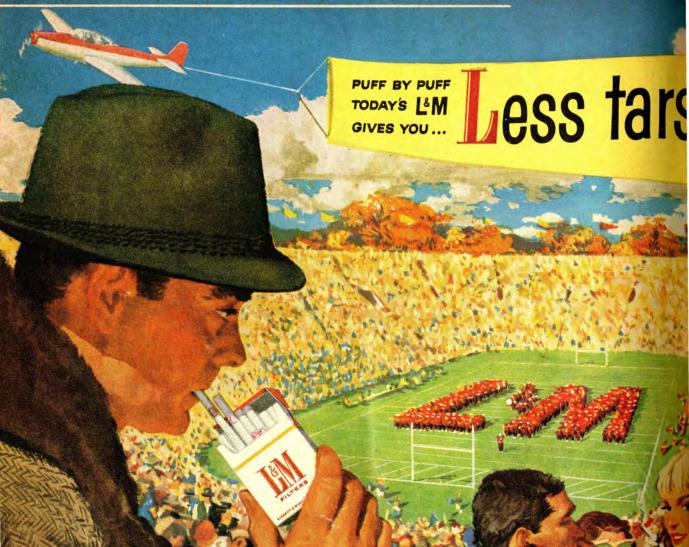
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FLORIDA

PROBABLE STARTING LINEUP

No.	Name	Positio
83	DON FLEMING (Capt.)	LE
74	FRED SCHUTZ	LT
65	ASA COX	LG
54	JOE HERGERT or	C
56	GENE GRAVES	C
64	EDWIN JOHNS	RG
72	VEL HECKMAN	RT
87	DAVID HUDSON	RE
14	JIMMY DUNN	QB
32	DOUG PARTIN	LH
21	DON DEAL	RH
41	BOB MILBY	FB

	- 1
10	Rhyne, QB
	Dunn, QB
15	Ellenburg, QB
	Williamson, QB
21	Deal, RH
25	Newbern, RH
26	Booker, LH
28	Dilts, RH
31	Lucey, LH
32	Partin, RH
	Fannin, LH
34	Westbrook, RH
	Page, RH
	Green, LH
37	DeFiore, RH
	Milby, FB
	Giles, FB
44	Roberts, FB

on

FLORIDA SQUAD

16	MacBETH, FB	71	Seals, RT
17	Yates, FB	72	Heckman, RT
19	Pickels, FB	73	Davidsen, RT
51	Cansler, C		Schutz, LT
52	Hood, C	75	Slack, LT
54	Hergert, C	77	Royal, RT
56	Graves, C	78	Brantley, LT
57	Hawkins, C		Collins, RT
58	Wehking, C	80	Pracek, RE
30	Miranda, RG	81	Farmer, LE
31	Windham, LG	82	Arfaras, RE
34	Johns, RG	83	Fleming (C.), I
	Cox, LG	84	McGriff, LE
36	Senterfitt, RG	85	Smith, RE
	Giannamore, LG	86	Patchen, LE
	Sheer, RG	87	Hudson, RE
	Norris, LG	88	Erwin, LE
		89	Edgington, RE

E

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FLORIDA STATE

PROBABLE STARTING LINEUP

No.	Name	Position
89	PETE FLEMING	LE
71	BOB SWOSZOWSKI	LT
62	AL ULMER	LG
51	BO DAVIS	C
63	TERRY MORAN	
77	JOHN SPIVEY	RT
80	TONY ROMEO	
10	VIC PRINZI	QB
20	BOBBY RENN	LH
27	JACK ESPENSHIP	
43	FRED PICKARD	FB

10 Prinzi, QB 11 Conrad, QB 12 McCormick, QB 13 Majors, QB 14 Springer, QB 20 Renn, HB 21 Carnes, HB 22 Levy, HB 23 Sheppard, HB 24 Cone, HB 25 Meyer, HB 26 Whitehead, HB 27 Espenship, HB 28 Hooks, HB 40 Pasquale, FB 42 Rozman, FB 43 Pickard, FB 44 Calhoon, FB

FLORIDA STATE SQUAD 50 Kestner, C 51 Davis, C 52 Bell, C 53 R. Rogers, C 54 Hardy, C 60 Baggett, G 61 McGee, G 62 Ulmer, G 63 Moran, G 64 Lamb, G 65 Barona, G 66 Schou, G 67 J. Rogers, G 68 Keith, G 69 Canning, G 70 Worthington, T 71 Swoszowski, T

- 73 B. Brown, T 74 Bagnall, T
- 75 Strickland, T
- 76 Wallace, T 77 Spivey, T 78 Craig, T
- 79 Graham, T 80 Romeo, E
- 81 Kavanaugh, E
- 82 Slaton, E
- 83 Fountain, E
- 84 Kimber, E
- 85 H. Brown, E
- 86 Daniel, E
- 87 Hinson, E
- 88 Stewart, E
- 89 Fleming, E

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PENALTIES

Enjoy its

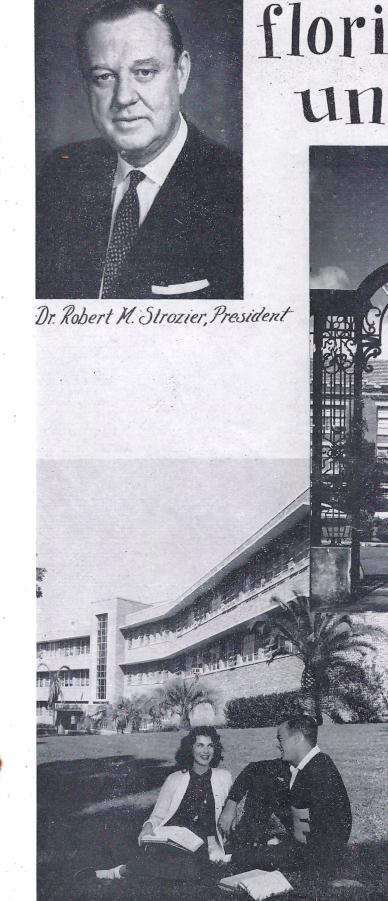
- 1. OFFSIDE by either team; Violation of scrimmage or free kick formation; Encroachment of neutral zone-Loss of Five Yards.
- ILLEGAL PROCEDURE, POSITION OR SUB-STITUTION—Putting ball in play before Referee signals "Ready-for-play"; Failure to complete substitution before play starts; Player out of bounds when scrimmage begins; Failure to maintain proper alignment of offensive team when ball is snapped; False or simulating start of a play; Taking more than two steps after Fair Catch is made; Player on line receiving snap—Loss of Five Yards.
- 3. ILLEGAL MOTION—Offensive player illegally in motion when ball is snapped—Loss of Five Yards.
- ILLEGAL SHIFT—Failure to stop one full second following shift—Loss of Fifteen Yards.
- 5. ILLEGAL RETURN of substitute not previously disqualified—Loss of Fifteen Yards.
- ILLEGAL DELAY OF GAME: Taking more than four times out during either half (except for replacement of injured player)— Loss of Five Yards. Team not ready to play at start of either half—Loss of Fifteen Yards.
- 7. PERSONAL FOUL—Tackling or blocking defensive player who has made fair catch: Piling on; Hurdling: Grasping face mask of opponent; Tackling player out of bounds, or running into player obviously out of play; Striking an opponent with fist, forearm, elbow or locked hands; Kicking or kneeing —Loss of Fifteen Yards. (Flagrant offenders will be disqualified.)
- 8. CLIPPING-Loss of Fifteen Yards.
- 9. ROUGHING THE KICKER or holder-Loss of Fifteen Yards.

 UNSPORTSMANLIKE CONDUCT—Violation of rules during intermission; Illegal return of suspended player; Coaching from sidelines; Invalid signal for Fair Catch; Persons illegally on field—Loss of Fifteen Yards. (Flagrant offenders will be disqualified.)

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- 11. ILLEGAL USE OF HANDS AND ARMS by offensive or defensive player; Defensive holding—Loss of Fifteen Yards.
- 12. INTENTIONAL GROUNDING of forward pass—Loss of Five Yards Plus Loss of Down.
- ILLEGALLY PASSING OR HANDING BALL FORWARD—Loss of Five Yards Plus Loss of Down.
- 14. FORWARD PASS OR KICK CATCHING INTERFERENCE—Interference with opportunity of player of receiving team to catch a kick—Loss of Fifteen Yards. Interference by members of offensive team with defensive player making pass interception— Loss of Fifteen Yards Plus Loss of Down. Interference by defensive team on forward pass—Passing Team's Ball at Spot of Foul and First Down.
- 15. INELIGIBLE RECEIVER DOWNFIELD ON PASS-Loss of Fifteen Yards.
- 16. BALL ILLEGALLY TOUCHED, KICKED OR BATTED—Forward pass being touched by ineligible receiver beyond the line of scrimmage—Loss of Fifteen Yards from Spot of Preceding Down and Loss of a Down. Eligible pass receiver who goes out of bounds and later touches a forward pass—Loss of Down. Illegal touching of kicked ball within opponent's ten yard line—Touchback.
- 17. PENALTY DECLINED: Incomplete forward pass; No play or no score.
- CRAWLING by runner—Loss of Five Yards.
 Interlocked interference Loss of Fifteen Yards.

Gainesville Coca-Cola Bottling Company - Gainesville, Florida



florida state university



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FLORIDA STATE ROSTER

		Pos.	Age	Ht.	Wt.	Hometown	Class
10	*Vic Prinzi	QB	22	6-0	178	Waverly, N. Y.	Sr.
11	Bob Conrad		20	6-0	181	Marianna	
$\tilde{12}$	Gene McCormick		22	5-9	151	Miami	
13	*Joe Majors		$\frac{1}{20}$	6-0	176	Huntland, Tenn.	
14^{10}			24	5-11	180	Delray Beach	
	Frank Springer		$\frac{24}{24}$	5-11	175	Henderson, N. C.	
20	*Bobby Renn		20	6-0	176	Tellehaggee	
21	Bobby Carnes					Tallahassee	
22	Lenny Levy	HB	19	5-8	180	Miami Beach	
23	*John Sheppard		24	5-8	182	Tallahassee	
24	Ken Cone	HB	19	6-0	173	Lakeland	So.
25	Carl Meyer		20	5 - 11	177	Melborne	So.
26	Bud Whitehead	HB	19	5 - 10	171	Marianna	So.
27	Jack Espenship	HB	19	6-2	185	Lake City	So.
28	*Jim Hooks		22	5-9	173	West Palm Beach	Jr.
40	Paul Pasquale		$\overline{21}$	5-8	186	Binghamton, N. Y.	
42^{40}	Pappy Rozman		23	5-9	182	Tallahassee	
	*Fred Pickard	FP	20	5-9	160	Columbia, Tenn.	
43				6-1		Winslow, Ariz.	
44	Jim Calhoon	-	23		191		
50	Ken Kestner		20	5-9	200	Cleveland, Ohio	
51	Bo Davis		21	6-2	195	Hapeville, Ga.	
52	John Bell		18	6-0	199	Atlanta, Ga.	
53	Ramon Rogers		20	5-11	182	Pensacola	
54	Jack Hardy	C	19	5 - 10	191	Miami	
60	*Leo Baggett		22	5 - 10	191	Panama City	Sr.
61	*Joe McGee		22	5-9	186	Raleigh, N. C.	Sr.
62	*Al Ulmer		19	5-10	176	Clearwater	
63	Terry Moran		18	5-9	180	New Orleans, La.	
64			20	6-0	182	Atlanta, Ga.	
	Ray Lamb		20	5-9	$132 \\ 175$	Miami	
65	Lou Barona						
66	Denny Schou		18	5-8	185	Delray Beach	
67	Jim Rogers		20	5-10	180	Miami	
68	*Stu Keith		21	6-0	183	Panama City	Sr.
69	George Canning	G	20	5-11	191	Mobile, Ala.	So.
70	Jim Worthington	т	20	6-1	198	Oak Ridge, Tenn.	
71	Bob Swoszowski	т	18	6-3	192	Orlando	So.
73	Bill Brown		23	6-0	210	Orlando	So.
74	*Clare Bagnall		25	6-1	208	Battle Creek, Mich.	Jr.
75	Dan Strickland		23	6-1	214	Sopchoppy	
76	*Lou Wallace	-	19	6-2	197	Atlanta, Ga.	
		_	20	6-2	200	Panama City	
77	*John Spivey		20	6-2	214	Orlando	
78	*John Craig	-					
79	*Jerry Graham		20	6-0	224	Chicago, Ill.	
80	Tony Romeo		20	6-0	200	Tampa	
81	Bob Kavanaugh	\mathbf{E}	18	6-0	200	Miami	
82	John Slaton	\mathbf{E}	18	6-1	183	Coral Gables	
83	*Bob Fountain	\mathbf{E}	21	6-0	190	Crestview	
84	*Bill Kimber	_	22	6-2	193	Winter Park	
85	Herman Brown		$\bar{20}$	6-0	174	Auburndale	So.
86	Jim Daniel	1000	19^{-1}	6-3	180	Atlanta, Ga.	So
	Ron Hinson		19	6-0	193	Waycross, Ga.	
87			19	5-10	191	St. Petersburg	So
88	Bob Stewart		18 21	6-0	191 177	Pensacola	
89	Pete Fleming	\mathbf{E}	41	0-0	T11	1 611500010	or,

* Denotes letterman.

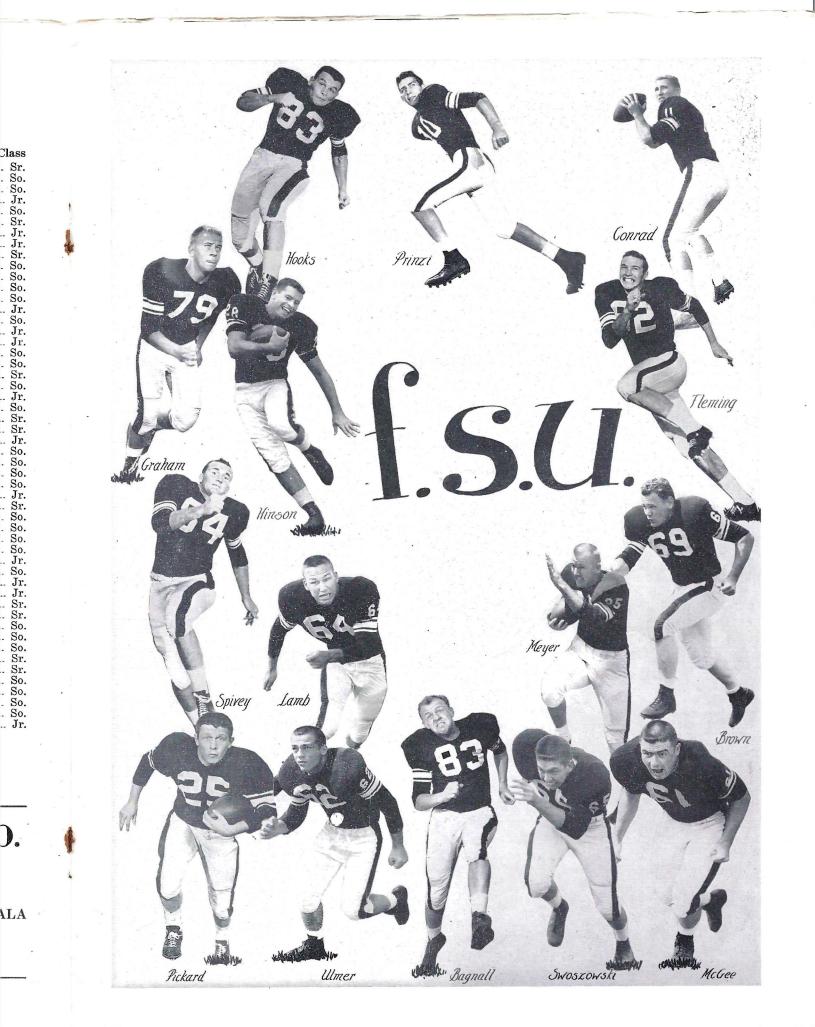
FLORIDA PEST CONTROL & CHEMICAL CO.

Termite Control—Household and Commercial Pest and Rodent Control

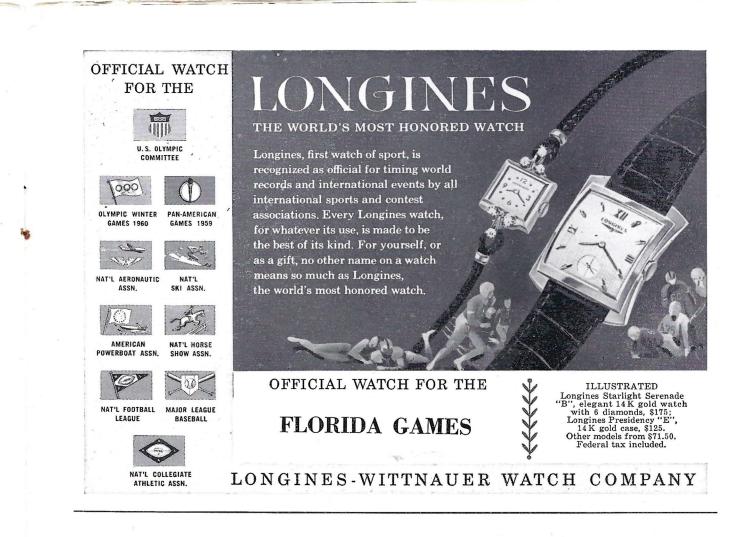
Lawn, Ornamental Shrubbery and Grove Spraying—Spanish Moss Control

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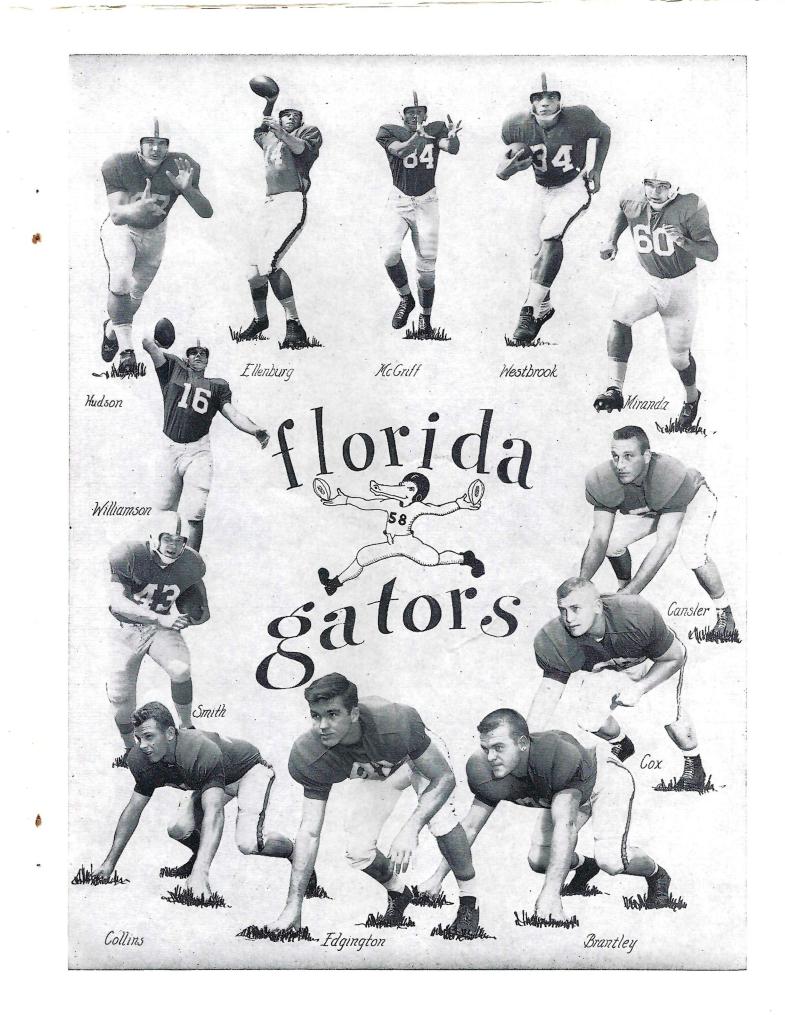
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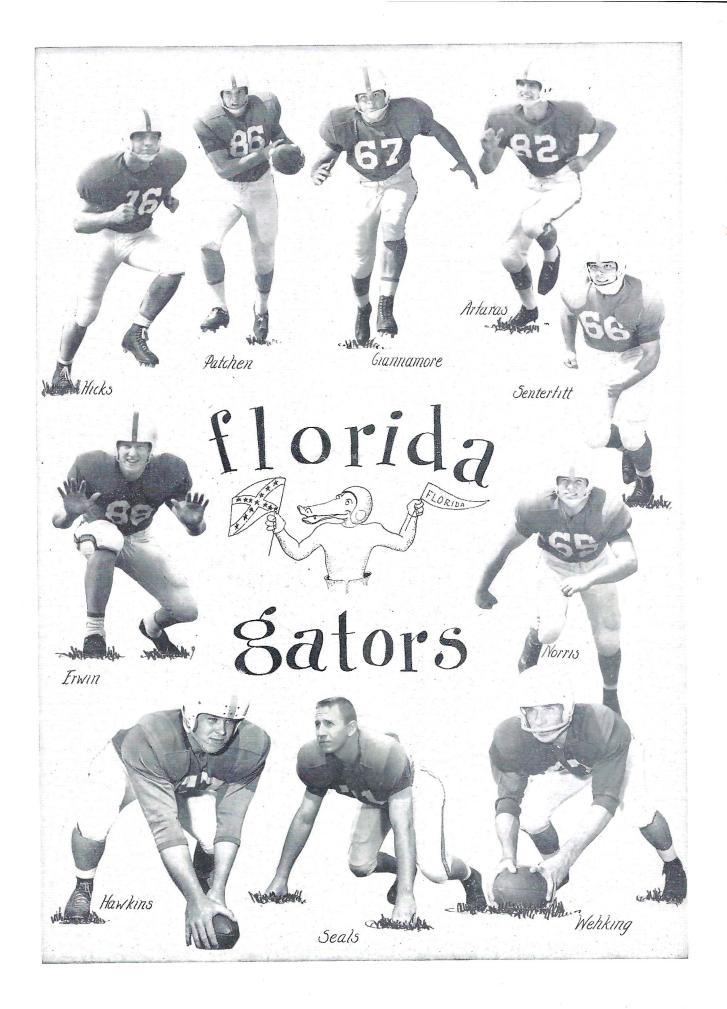


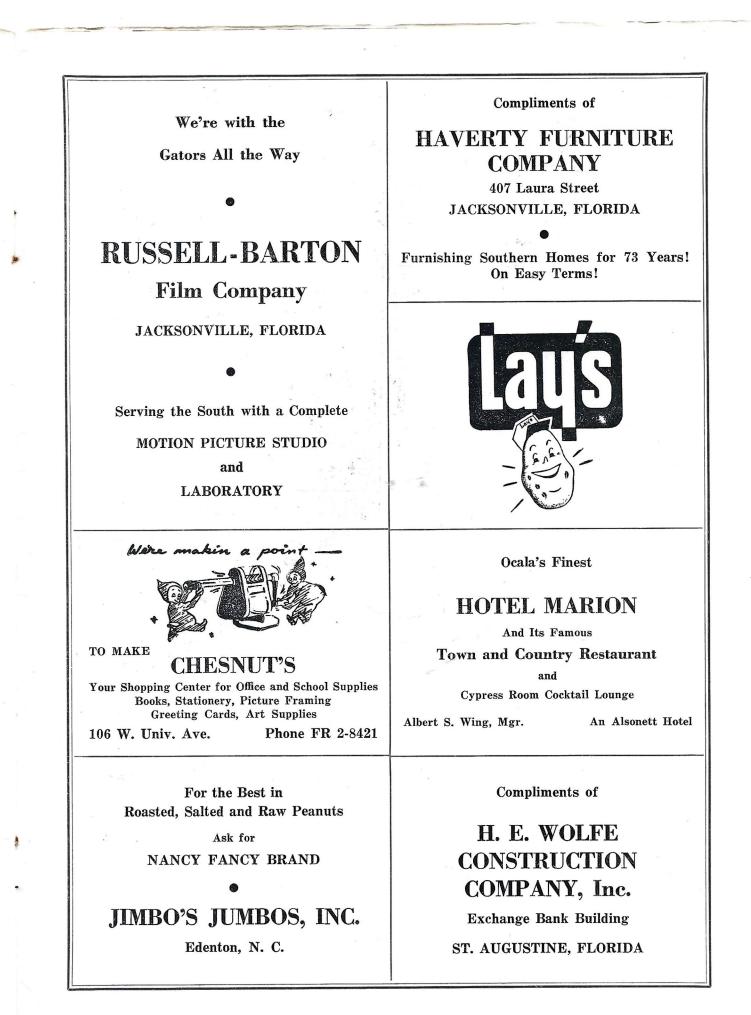


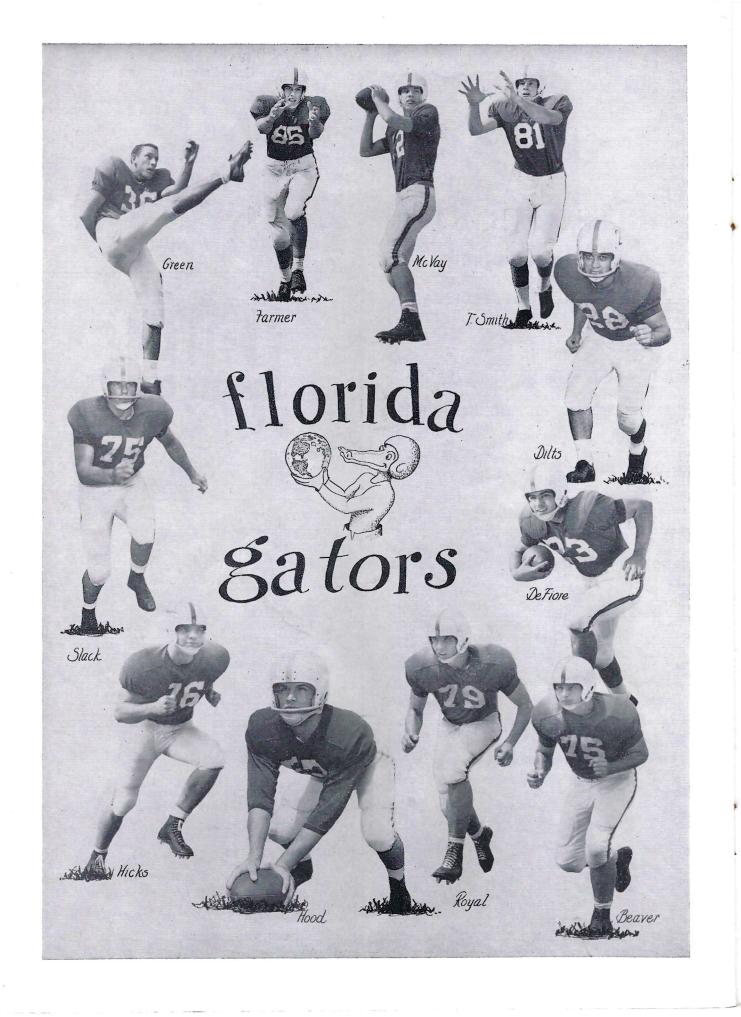
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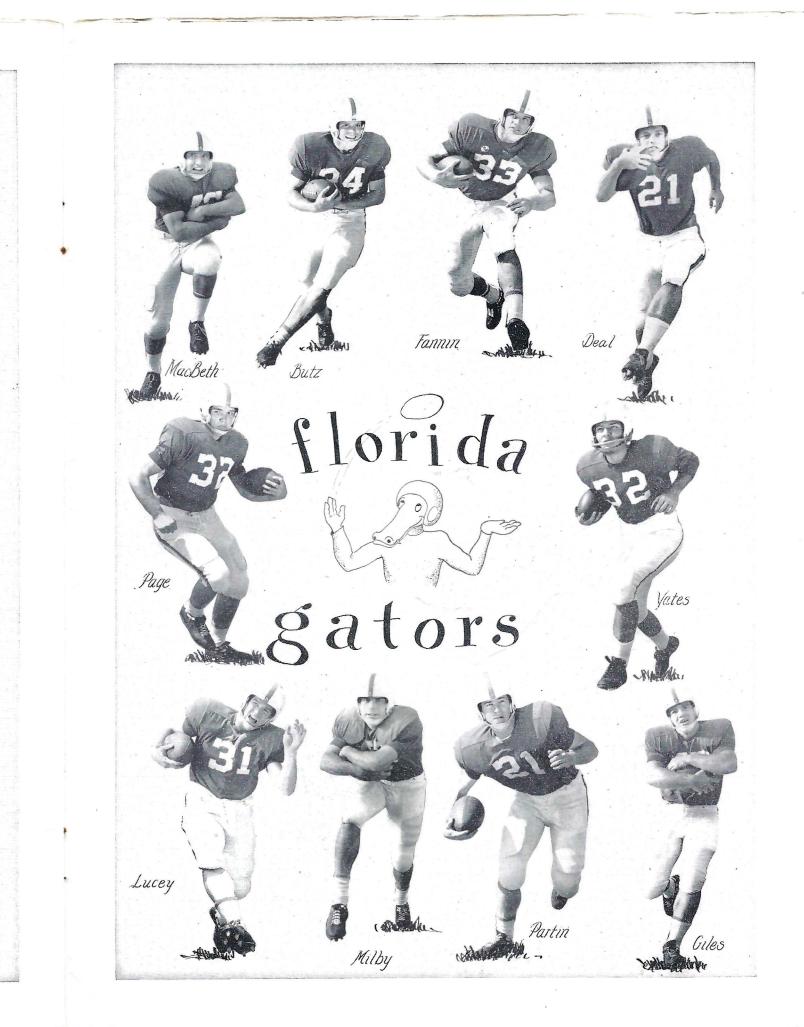
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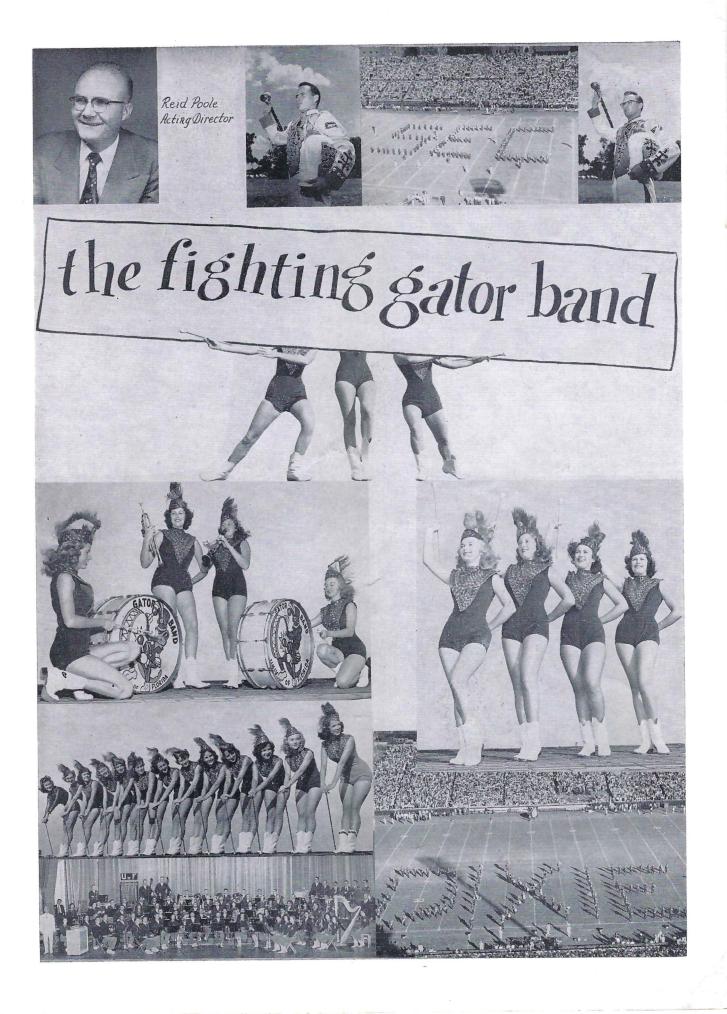




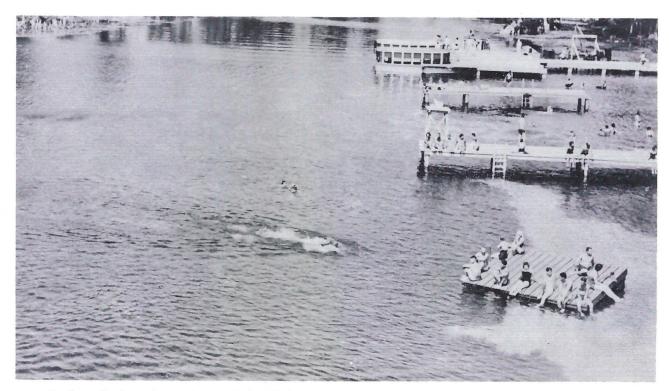








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Twelve miles from the city is one of Florida's largest springs which boils sparkling clear water up from a depth of 187 feet.

Playtime

Outdoor activities form a large part of Tallahassee recreation.

The climate blends the leisurely warmth of tropical Florida with the invigoration of more seasonal weather changes.

Hunting enthusiasts find great stretches of untapped forests throughout the area which provide some of Florida's finest hunting.

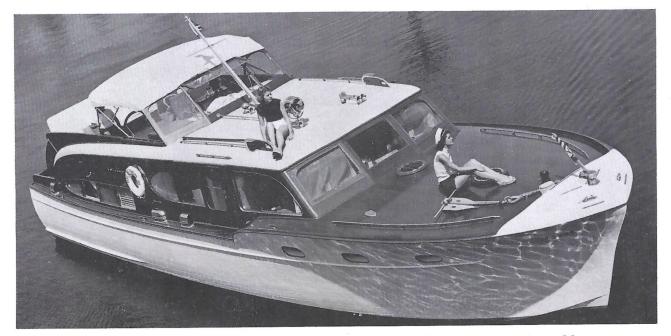
Facilities for family fun are found all over the city and at various locations just a short drive away.





A beautiful golf course challenges the golfer to play its rolling route (above).

(above). Young Southern Belles wait in honor of the May Queen under a traditional oak used as a crowning site since the 1800's (left).



Craft of the type pictured will take the sportsman into the Gulf after trophy-sized gamefish.

Area Waterways Leads to a Variety of Sports

From the clear waters of spring fed rivers and lakes, to the brackish rivers leading to the breakers of the Gulf of Mexico is offered in the area a variety of watersports.

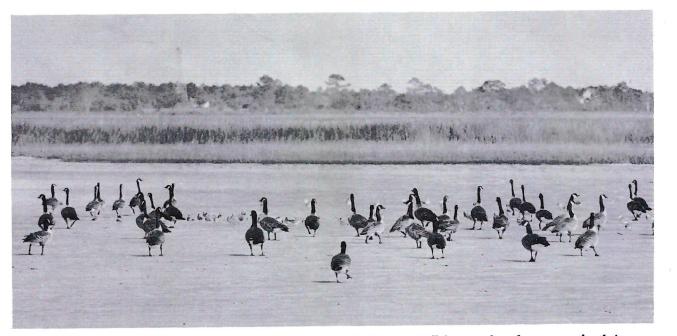
Fresh water sport is offered on the oak-shaded banks of streams or lakes where the easy-paced cane pole mingles with the willowy fly rod.

The surprise of a wide range of prizes found

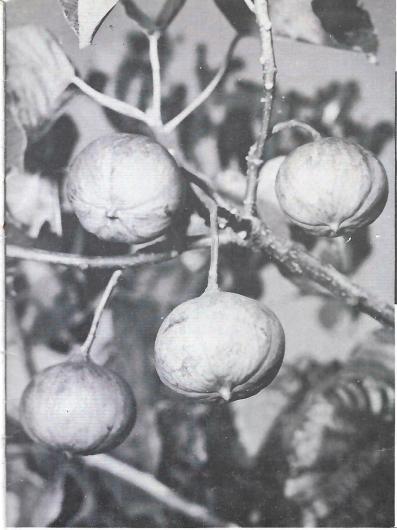
in semi-salt waters of Gulf-connected rivers is close by, also.

These same rivers serve as highways for the hunters. On the river, the hunter can reach some of the world's best goose hunting in the salt flats of St. Marks. Good duck shooting is also offered in the area.

Some excellent swamp hunting is reached easiest through river travel.



Nimrods from all sections of the nation are found on the salt flats near Tallahassee when the geese make their annual appearance.



A close look is provided of tung nuts on the tree. This crop is used in making a base for paints.

Broad leaves of shade-grown tobacco promise a profitable year for the Tallahassee area tobacco growers.



Rich Agricultural Area

Rich red soil in the area supports a variety of agricultural crops that provide a wide foundation for this segment of the area's economy.

Often referred to as the tung nut capital of the world, over 14,000 acres of land are devoted to this important crop.

Lush pasture grasses support top-notch herds of beef cattle and other livestock are also found in abundance.

Shade-grown tobacco occupies much of the cultivated land in the Tallahassee area. This method of filtering Florida's famous sun onto the money-crop results in a special type of leaf that is important in the tobacco industry.

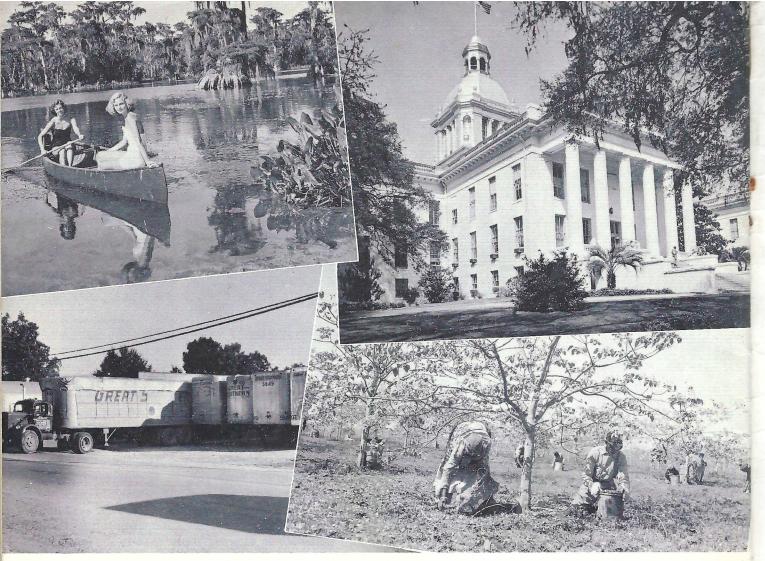
Rounding out the agricultural picture are harvests of staple crops.



Herds such as this form a part of the state's beef production that places Florida second in this industry East of the Mississippi.

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Some of the many faces of Tallahassee are presented in this montage. They blend to bring a style of living peculiarly "Modern-Southern."

A Modern City - With Charm ... Growth ... and Planning

The recent modernization and growth of Tallahassee has not removed the famous charm of Southern living for which the city is noted.

"The Southland at its best" is a phrase often associated with Tallahassee and the friendliness and grace of its residents quickly show why it is a truism.

The city's rise to prominence as a wholesale

center for a wide area in three states has resulted in careful planning by community leaders to meet the demands of future industry.

Great areas are reserved for industrial park development. This "park" is situated to take best advantage of a great complex of transportation already established to serve the new wholesale operations.



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INTERNATIONAL Construction Equipment



Florida-Georgia Tractor Company JACKSONVILLE LAKELAND TAMPA TALLAHASSEE ORLANDO N. MIAMJ BEACH

In judging a modern filter cigarette...

IT'S WHAT'S UP FRONT THAT COUNTS



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"Winston has got it," says Garry Moore, "because Winston's got a secret! It's Filter-Blend —fine, mild tobaccos specially processed <u>for filter smoking</u>!"

"A cigarette without flavor is like a world without women. Who wants it?" says the star of Winston's television hit, "I've Got a Secret!". "After all, if you don't get flavor . . . you're missing the whole idea of smoking! "Winston has got flavor! Because up ahead of Winston's pure modern filter is Filter-Blend – a Winston exclusive! This secret – Filter-Blend – is what makes Winston America's best-*tasting* filter cigarette. Try Winston!"



America's best-selling filter cigarette I

WINSTON TASTES GOOD