

# COMPUTER COLOR

## MAGNAVOX TOUCH-TUNE TELEVISION

Touch-tune the first computer TV.  
The picture is always sharp, always  
natural and perfectly tuned every time  
... as only a computer can  
assure. No need to fine-tune,  
ever.



Touch-tune by computer  
directly to any channel.

Whisk instantly, silently, directly to  
any of 82 VHF or UHF channels. At the  
set or by remote control.

No clunk-clunking through the  
channels in-between. And no moving  
parts to wear out.

Touch-tune by computer and enjoy  
television like never before.

Even flash your channel  
number and time of day  
on the screen... all by  
computer. Star™ System  
Touch-Tune™ Television. By Magnavox.  
The first computer TV.



game for 30 years, until his death.

The trophy is in the form of a  
football player holding a  
crippled child in his arms in  
recognition that the Tangerine  
Bowl Classic is played as a bene-  
fit for a charity — the Harry Anna  
Crippled Children's Hospital in  
Umatilla.

The idea of getting a distin-  
guished sculptor to do the work  
is in keeping with the Tangerine  
Sports Association's aim to up-  
grade the game in the new  
50,000-seat stadium.

The bronze, 24-inch high  
trophy which Amateis sculptured  
will remain in Orlando perma-  
nently with the names of the  
winning teams added each year  
at its base. The winning team will  
receive a plaque bearing, in  
relief, a depiction of the sculpture.

Amateis, who moved to Cler-  
mont in 1960 from Brewster, N.Y.,  
studied at the Beaux Arts Institute  
of Design in New York City, the

not the first, in every effort to boost  
the Classic: The \$100 Century Club  
in 1946... the \$500 Club in 1963...  
the \$1,000 Founders in 1972... the  
first full page souvenir program ad-  
vertiser in 1946... and ads contin-  
ually for 30 years... the last six of  
which have been the program's  
centerfold... not to mention his un-  
ending activity on T-Bowl commit-  
ties.

George Stuart's enthusiasm and  
support for the Tangerine Bowl  
never wavered. Truly he was  
"Mr. T-Bowl."



Howard Palmer  
Ken Plante  
Jeanne Rodriguez  
Bill Roy  
Mills Tuttle  
Jim Wieland  
Steve Williams  
Walt Windsor

### NCAA REPRESENTATIVES

Boyd Coffie  
F. A. Raffa, PH.D.

### STAFF

Executive Director  
Bert Lacey  
Business Manager  
Garneta Swenson  
Secretary  
Sonnee Woodham  
Legal Counsel  
Ronald L. Sims

### TANGERINE SPORTS ASSOCIATION

Post Office Box 5706  
Orlando, Florida 32805



# TANGERINE BOWL

32nd ANNUAL TANGERINE BOWL FOOTBALL CLASSIC/ORLANDO, FLORIDA/8:00 P.M./DECEMBER 23, 1977

AN OFFICIAL EVENT OF THE TANGERINE SPORTS HOLIDAY.

SOUVENIR MAGAZINE/\$2





# Central Florida's Winning Team: ComBanks

We are committed to support the Central Florida Community in a fresh, aggressive manner — that of a Hometown Bank. ComBanks offers you a staff of professionals and quality service at eight locations throughout Orange and Seminole Counties. Stop in and meet your Hometown Team at ComBanks. We're ready to serve you!



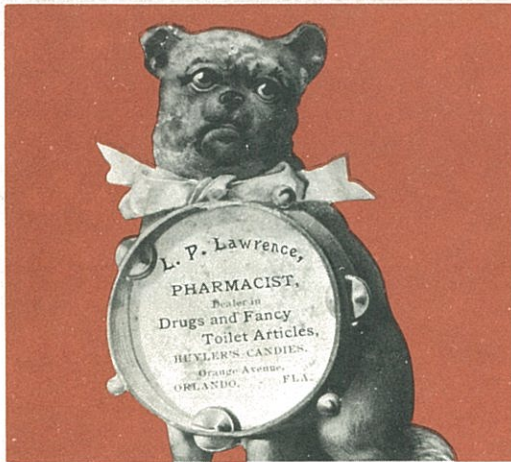
**Your Hometown Banks**  
 Apopka/Casselberry/Fairville/Longwood  
 Pine Castle/Union Park/Winter Park/  
 Colony Gardens Office Member FDIC

## CONTENTS



### The Scrapbook

A capsule history of Orlando and Central Florida is illustrated in this souvenir magazine with photographs, stories, and memorabilia. Browse through page after page of this facinating picture story of Orlando's 100-year plus heritage.



### Advertisers

Throughout your souvenir magazine you will see the many local and national companies and businesses that have supported the 1977 Tangerine Bowl and its program. View their advertisements with interest!



### T-Bowl Beginnings

Take a look at the teams, photographs, events and scores of past T-Bowl Sports Holidays . . . from 1947 "onward." These special historic reports are courtesy of the Orlando Sentinel sports editors . . . and they are packed with valuable information and interesting photographs!



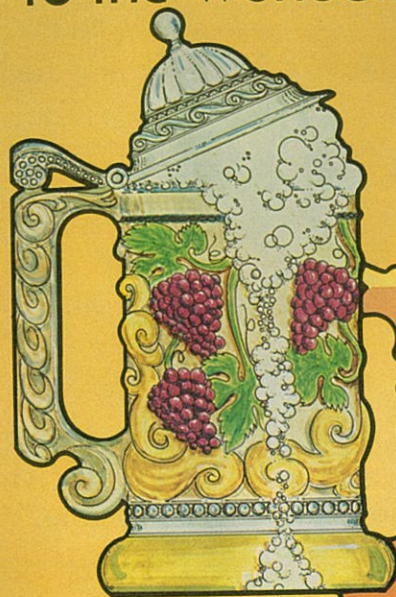
### The 1977 Line-Up

A special middle section in your magazine gives you the dates and details of our two Tangerine Bowl teams . . . complete with statistics, rosters, photographs, and player-coach highlights.

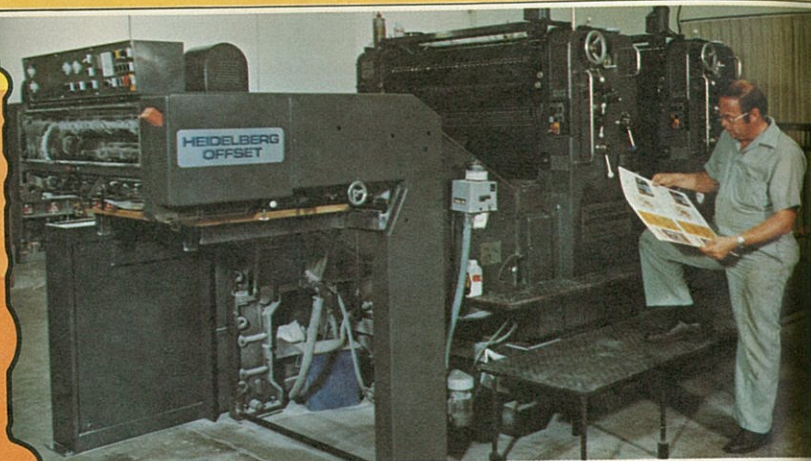


# Welkōmen-

to the wonderful world of printing . . .



... and  
our NEW  
Heidelberg  
102ZP  
28" x 40"  
Two-Color  
Convertible  
Perfector

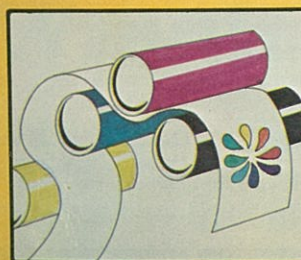


At John Paul Jones Press we provide a complete service for you from design concept to a finished product. This entire package is accomplished in-house by a well-qualified staff of graphic arts specialists.

Complimenting our new press, which encompasses in its design many new

features and technical innovations, are design facilities, computerized phototypesetting, camera and color separation departments and complete bindery.

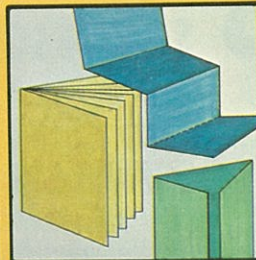
Within our wonderful world of printing we contain one of the most complete operations in Florida in order to continually present quality products to you.



4-Color Process Printing



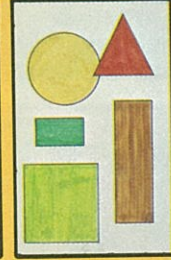
Design & Typography



Bindery



Embossing



Die Cutting

**John Paul Jones Press**

7595 Currency Drive • Orlando, Florida 32809 • (305) 859-2030

# ORLANDO

The City Beautiful







*"I wish you might all come  
and stay with us long enough to  
get fat in the sunshine and see if  
you would get lazy too."*

Quoted from the "Transplanting of the Branches,"  
Jessie J. Branch, November, 1903.



## A SCRAPBOOK OF ORLANDO MEMORIES

In 1975, the City of Orlando celebrated its 100-year birthday. In that year of commemoration, Central Floridians focused attention upon their common heritage . . . and in looking back, we began to understand why families and businesses were attracted to Orlando in the days-of-old.

In an effort to share that discovery with you, the reader, a

scrapbook of memorabilia, photographs and anecdotes from our centennial celebration has been collected in the following pages of this program. Perhaps more than any brochure, speech or letter . . . the scrapbook illustrates the special qualities still very much a part of Orlando, "The City Beautiful."



Orlando Telephone Exchange, 1915.

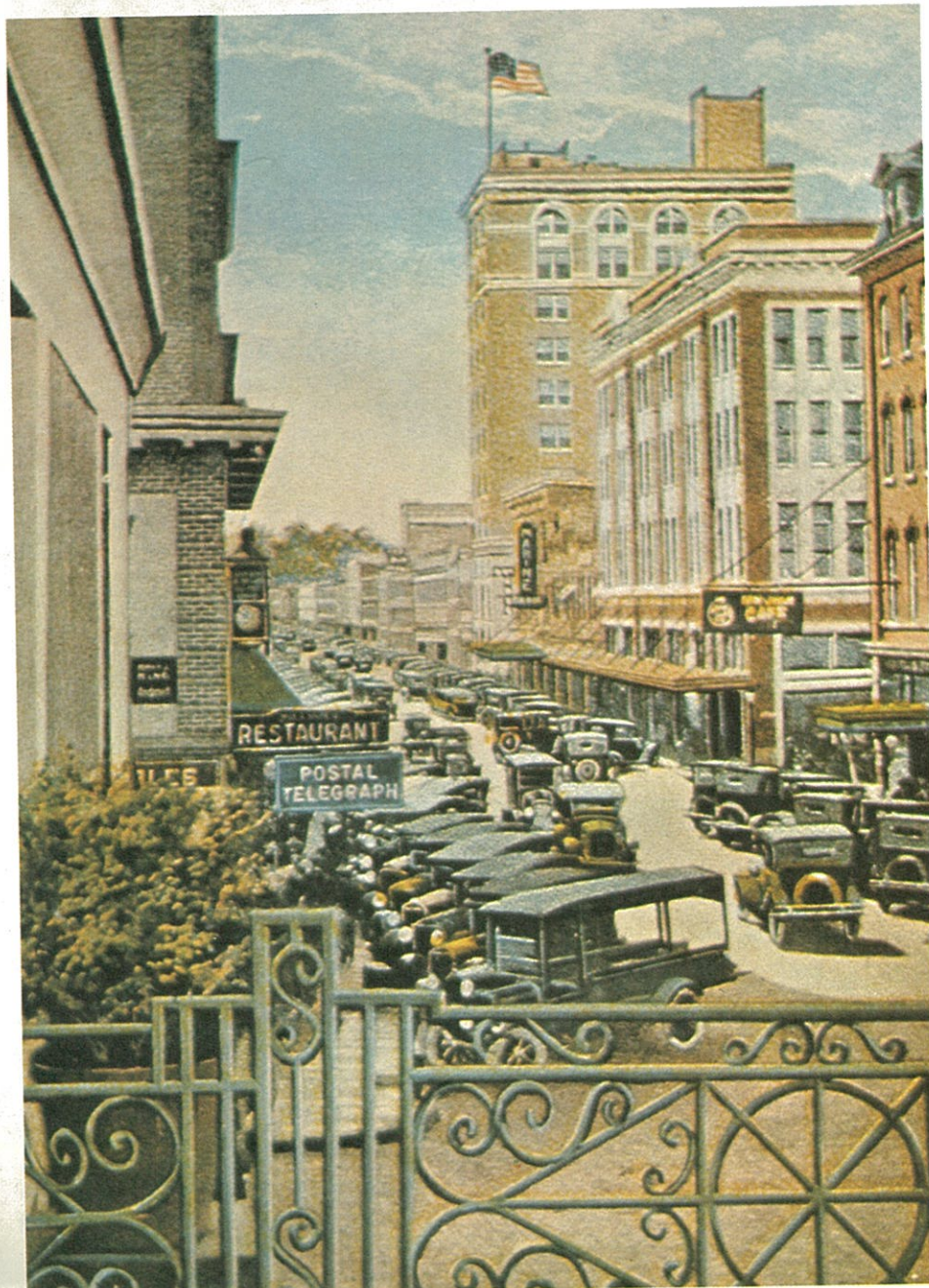




Photographed here: the Masonic Lodge of Kissimmee waiting on the train, St. Johns Day, late 1890's; and Orange Avenue, Orlando, as viewed from the balcony of the Angebilt Hotel at the turn of the century.

"Rule 245: Conductors whose trains stop for meals must report by telegraph to eating houses the number of passengers that desire meals. Report should be sent at least one hour before arrival of train at eating station. Conductors of delayed trains must telegraph such information to the nearest eating house. They must, three minutes before leaving time, call out in the dining and waiting rooms leaving time of their trains and their directions so as to be heard by all passengers; and before leaving personally ascertain whether there are passengers for their train that have not finished their meal, and, if necessary, hold the train a reasonable length of time for the meal to be finished."

Quoted from the Revised Rules for the Government of Employees of the Plant System Railways, 1896.

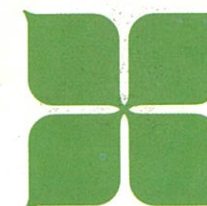


# Insiders Scouting Report On Winter Park Federal



- DEFENSE:** Great coverage with 11 offices all over the Central Florida field.
- OFFENSE:** Potent. Can score for customers from anywhere on the field with multiple savings plans.
- STRENGTH:** Plenty of mortgage money available for you to buy or build Superhome.
- ATTITUDE:** With "How Can We Help You" spirit, a team to count on to make your big financial plays.

How can we help you?



**WINTER PARK FEDERAL**  
savings & loan association

Your Savings and Loan Centers/in Winter Park (Downtown and Aloma)  
Altamonte Springs/Maitland/Fern Park/Mount Dora/Windermere  
Downtown Orlando/College Park/Sweetwater Oaks and Longwood







Gathering and packing oranges in a Central Florida citrus grove, late 1800's.



Greetings:

Will L. Geiger  
President, Tangerine Sports Association

Best Regards,

*Will L. Geiger*

Will L. Geiger  
President, Tangerine Sports Association



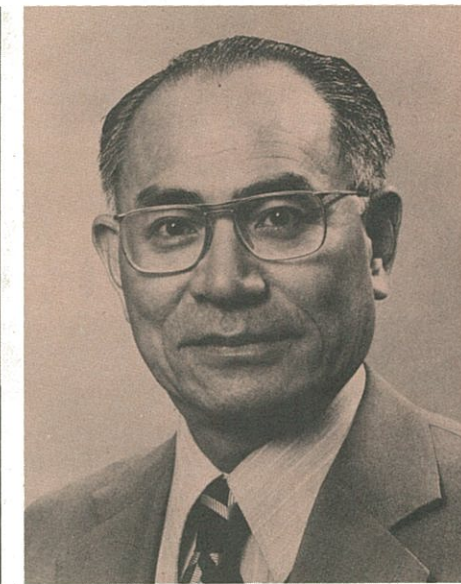
Dear Football Fans:

Carl T. Langford  
Mayor, City of Orlando

Sincerely,

*Carl T. Langford*

Carl T. Langford  
Mayor, City of Orlando



To Tangerine Bowl Fans:

We at Toyota are pleased to be part of the effort that brings this football game to you today.

Toyota is proud to be participating in this year's Tangerine Bowl, both as a sponsor of the telecast of the game and as a supporter of the very worthwhile charitable work that is done in conjunction with the game. As part of our participation in the Tangerine Bowl, Toyota Motor Sales, U.S.A., Inc., Southeast Toyota Distributors, Inc., and the Toyota dealers in the Orlando/Daytona Beach area will make a substantial contribution to the Harry Anna Children's Hospital, the organization which will benefit from the proceeds of the Tangerine Bowl game.

The entire Toyota organization takes pride in helping in the fine work being accomplished here and we wish continued success for the traditional Tangerine Bowl in the years to come.

*Isao Makino*

Isao Makino  
President, Toyota Motor Sales, U.S.A., Inc.



# McDonald's® Supports The Tangerine Bowl With A Beefy Line.



## Big Mac™

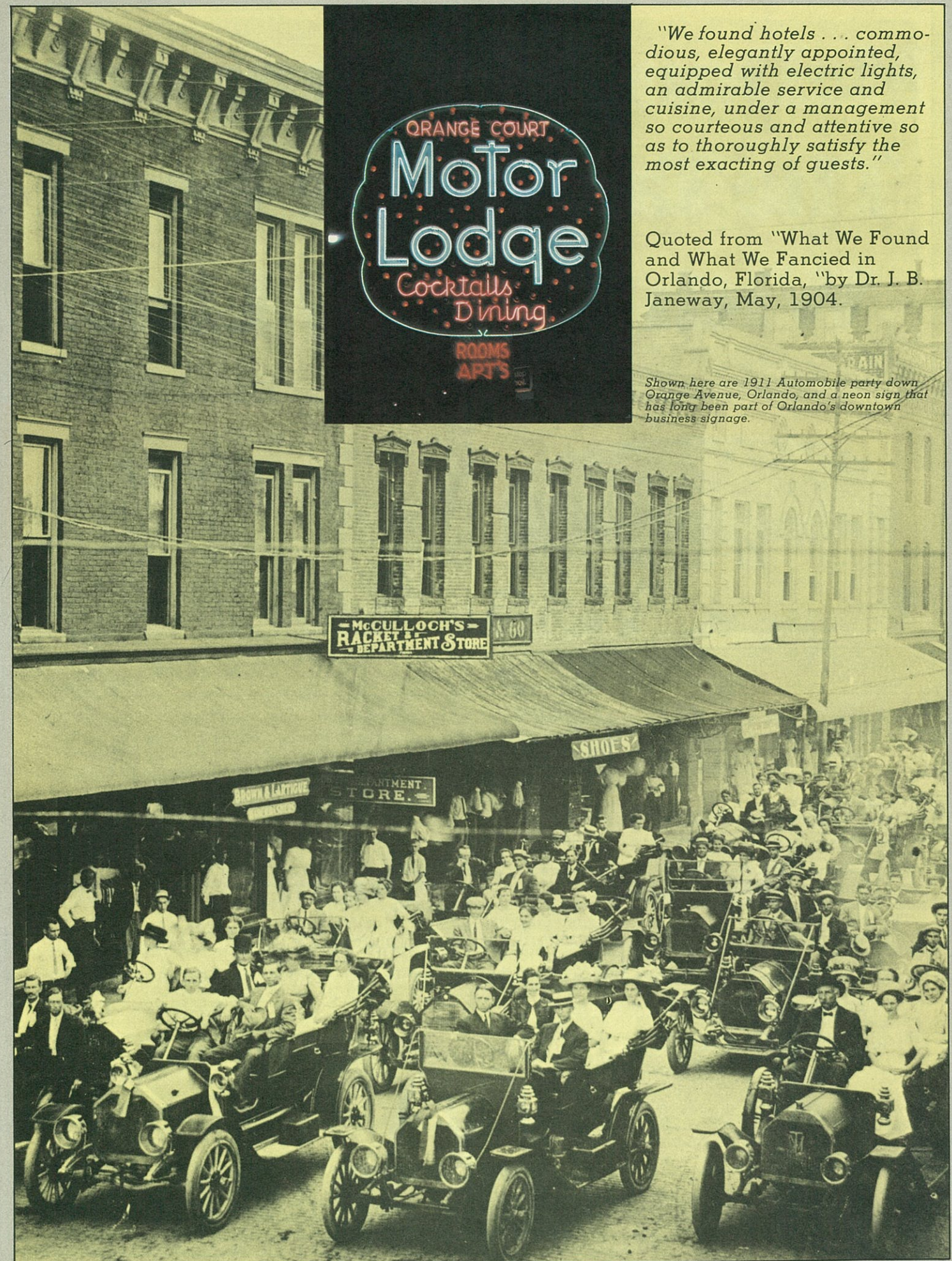
...long time star of the McDonald's team. Graduated from Two all beef-patties special sauce lettuce cheese-pickles onion sonasamese bun™ State Teachers College. Always known for his good taste.



## Quarter Pounder®\*

...mainstay of McDonald's line for several years. Has twin brother "With Cheese" who's also been a consistent starter. Noted for his beefy attacks on appetites.

\*Weight before cooking ¼ pound.



"We found hotels . . . commodious, elegantly appointed, equipped with electric lights, an admirable service and cuisine, under a management so courteous and attentive so as to thoroughly satisfy the most exacting of guests."

Quoted from "What We Found and What We Fancied in Orlando, Florida," by Dr. J. B. Janeway, May, 1904.

Shown here are 1911 Automobile party down Orange Avenue, Orlando, and a neon sign that has long been part of Orlando's downtown business signage.





## TALES OF THE FIRST T-BOWL

"That initial Tangerine Bowl is VERY VIVID in my mind. The 1946 campaign at Maryville College under the late Lombe Scott Honaker (he had replaced Amos Alonzo Stagg) as Dean of Coaches having been head coach in football, basketball and baseball since 1921, saw the Highlanders of Scots acclaimed the Small College Champions with a 10-0 record. They had become known as "The Giant Killers" of 1946. Virtually every team they beat that season lost only one or two games — namely to Maryville. I recall that center Robert (Pie) Garner, right guard and right tackle Marvin Mitchell and the fullback Hershel Merriman were all selected by Harold (Spike) Claasen of the Associated Press in New York City to the Little All-American squads. Maryville's opponent in "that bowl game" also had a SUPER STAR... Ray Yargello... I believe was his name. He was the fore-runner to Mean Joe Green. He went on to play with the Philadelphia Eagles. He was GREAT.

That game on January 1, 1947 was one to remember. I'd like for

Charlie Wadsworth to look back to the U.S. Weather Bureau records. It could well have been the hottest January 1st in history. There had been a rodeo at the stadium for a week or so prior to the game. Man, there was more white sand on the playing field for the game than there was at Daytona Beach. I do not have my charts for the game but I do recall there were over 440 player substitutes. There was unlimited substitution rule in effect that season... There was more running from the sidelines on and off the field than there was between the goal lines — at least by Maryville.

That Catawba team REALLY made us look SAD... I mean Sad. They went to play football. Several of the Maryville men... virtually all... had been World War-II veterans. The American Legion had a big dance the night before the game down on Lake Ivanhoe. I know several... several... Maryville men helped sing Auld Lang Syne that night... and then sang a sad song the next afternoon.

May all your future bowls bring you the full sweetness of Florida

tangerines, the gold wealth you need of the Florida Tangerine's colors with the full satisfaction of knowing you are helping to contaminate the world with health, happiness and love of mankind through your works that last forever.

Gratefully,

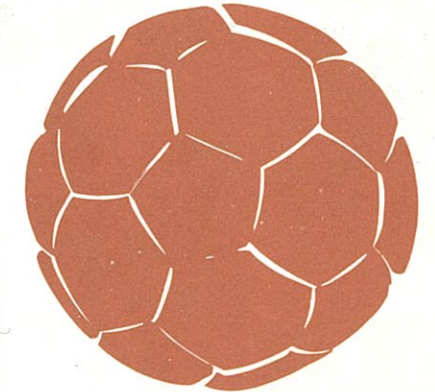
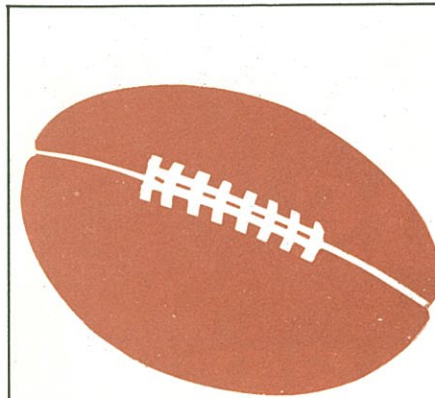
Ken D. Kribbs, Sr.

P.S. Charlie Wadsworth may not recall that skinny little kid who used to stand around in awe just watching him. But, I do thank him for his inspirations on my life."

Quoted from a letter written on July 19, 1976 by Mr. Ken D. Kribbs, Sr., to the Tangerine Sports Association staff.

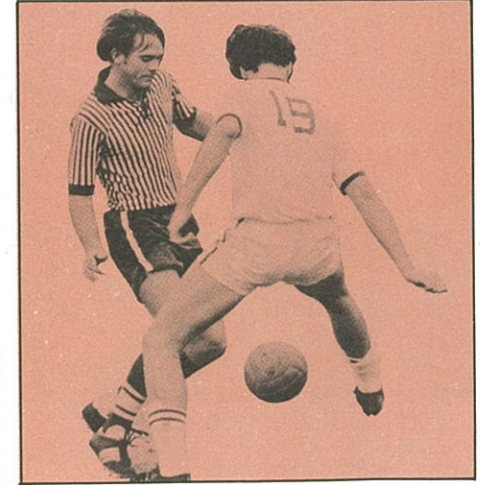
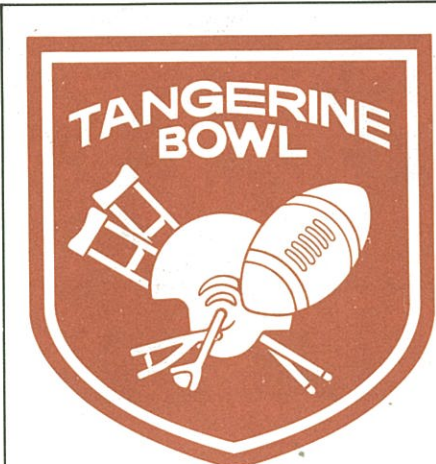
Pictured here is the first Tangerine Bowl "classic" on January 1st, 1947.

## TANGERINE SPORTS HOLIDAY



DATE	TIME	EVENT
Dec. 10	1:00 - 5:00	5th Annual Southeastern Sailing Regatta Sanctioned by F.S.A. Lake Monroe, Sanford, Fla.-Donations
Dec. 11	10:00 - 12:00	
Dec. 17	9:30 - 5:00	6th Annual Rugby Florida Cup Championship-Donations
Dec. 17	9:00	Tangerine Mini-marathon Orlando Area Chamber of Commerce Donations
Dec. 17	9:30	Tangerine Bowl Christmas Parade Downtown Orlando
Dec. 18	9:30	Semifinals
	1:00	Championship Match
Dec. 22	8:00	Coronation Ball at Contemporary Hotel \$50.00 per couple
Dec. 23	8:00	32nd Annual Tangerine Bowl Football Classic, Tangerine Bowl \$10.00
Dec. 28	7:00	8th Annual Tangerine Bowl Basketball Tournament
	9:00	Bowling Green vs Rollins
		William and Mary vs Stetson \$6.00
Dec. 29	7:00	Rollins Field House, Winter Park
	9:00	Consolation Game
		Championship Game \$6.00
Dec. 28-31	8:00 - 5:00	10th Annual Tangerine International R/C Championships Remote Control Association of Central Fla., Inc. Showalter R.C. Model Airport-Donations
Jan. 1, 1978		
Jan. 7, 1978	7:30	6th Annual Senior Bowl of Soccer Tangerine Bowl, Orlando, Florida \$2.00 General Admission

FOR INFORMATION CALL (305) 628-2334






# 44 seasons without a loss



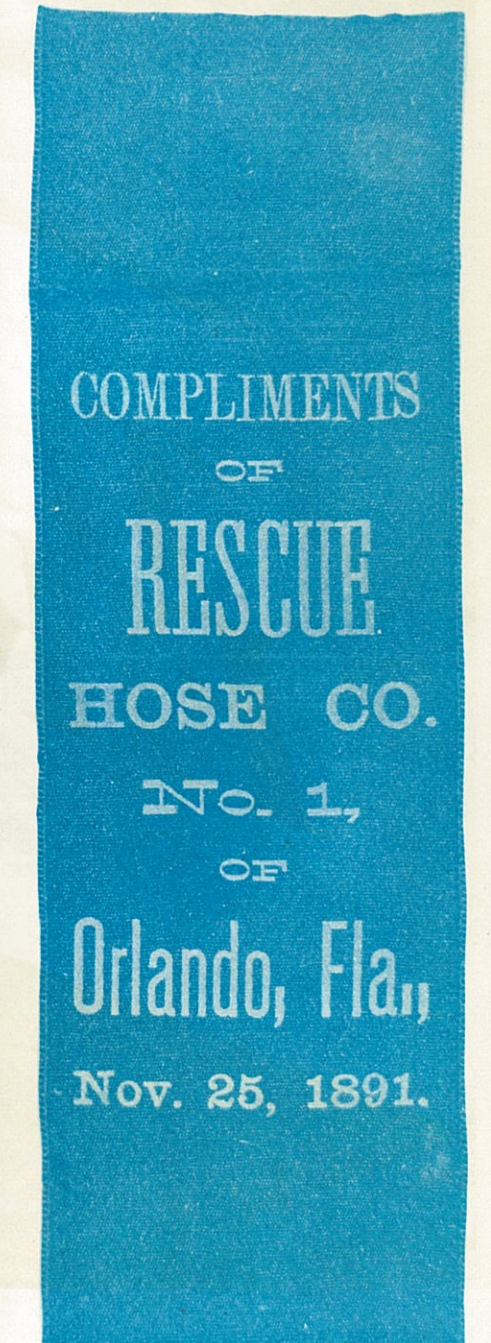
Member FSLIC 1977

 Equal Housing Lender

*"It is the orange blossom 'bourne' from which no traveler wishes to return... with thousands of lofty and spreading oak trees and comforting shade, and majestic pines, fantastically festooned with Spanish moss, kissing the blue sky of Heaven; and a multitude of palms, ferns, tropical plants and flowers."*

Quoted from an early 1920's booklet telling Northerners of Orlando's many attributes.

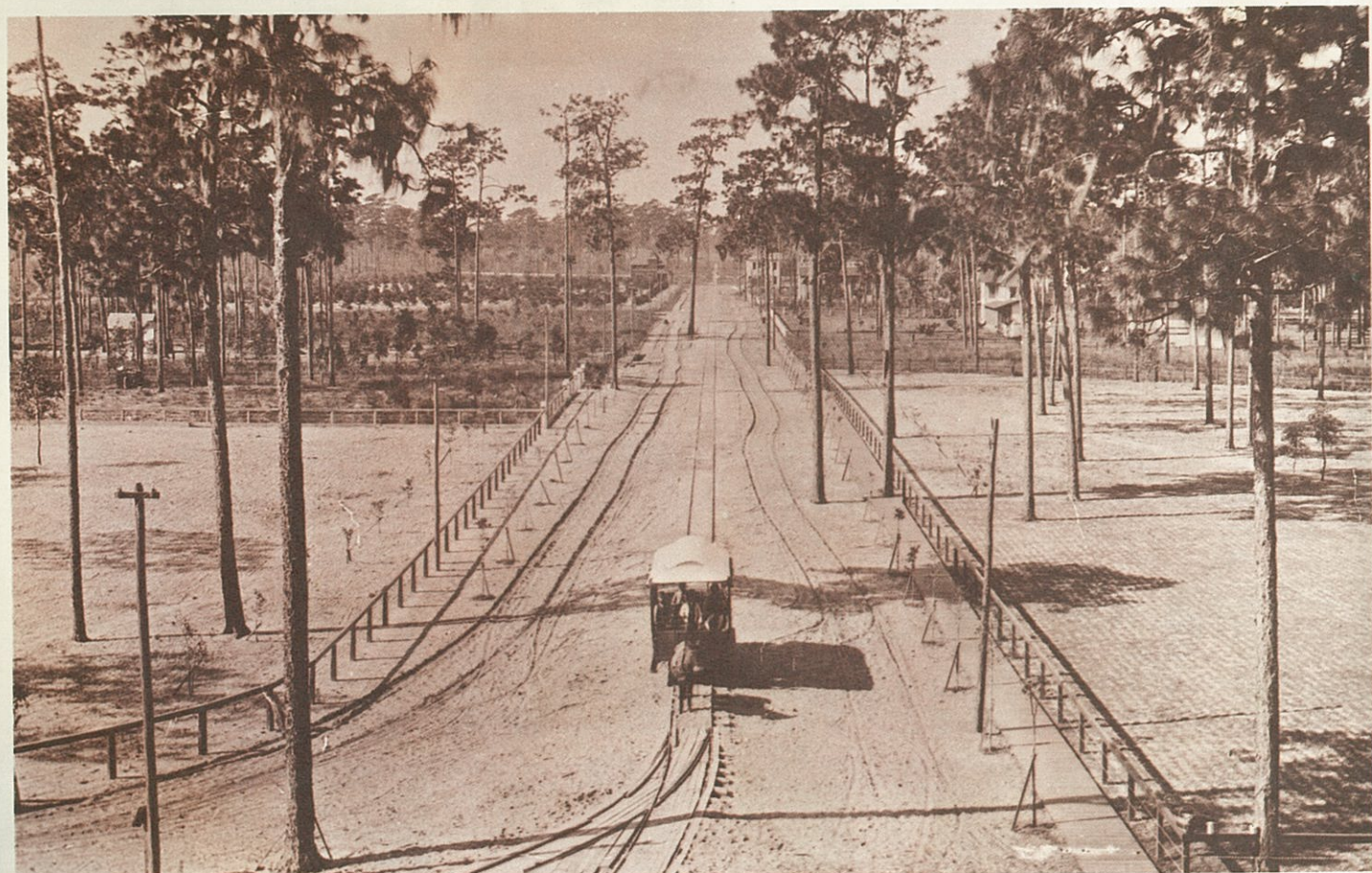
Shown here are: a Sunday Sentinel cartoon from 1940, an early Orange County button, and an 1891 fire department ribbon.







An early advertisement for Orlando, "on wheels."



Passengers arriving by train in Central Florida in the 1890's arrived at their hotel via this "modern" form of transportation.

# WIN

THIS  
**HAWAIIAN  
Tropic**  
12' MINIFISH SAILBOAT

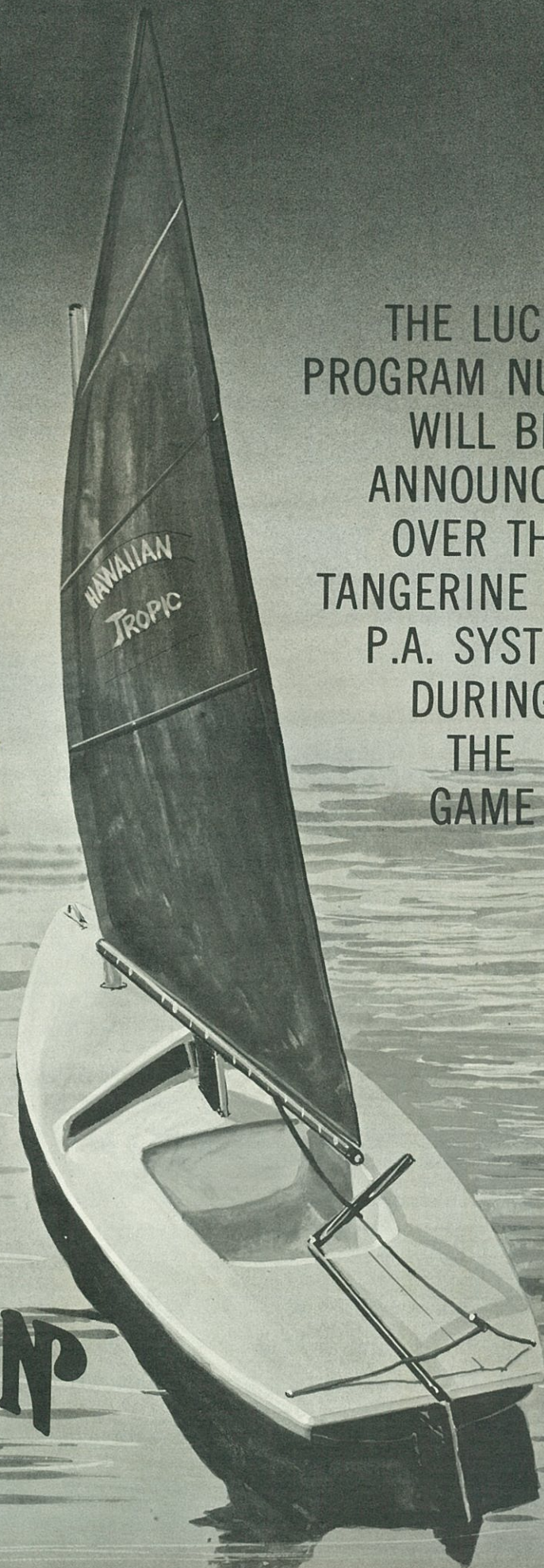
Nº 0499

AT THE  
FSU - TEXAS TECH. GAME  
DEC. 23rd

THE LUCKY  
PROGRAM NUMBER  
WILL BE  
ANNOUNCED  
OVER THE  
TANGERINE BOWL  
P.A. SYSTEM  
DURING  
THE  
GAME

*Happy  
Holidays*  
FROM

**HAWAIIAN  
Tropic**





## SHAMU STARS AT SEA WORLD

The 3,000-seat Whale and Dolphin stadium is filling rapidly with guests from around the world. Near the front of the gently sloping facility is a family from South America, anxious for their first glimpse of the marine mammals they've read about.

And, now, the music begins... the actors enter and approach stage center...the one million gallon performing pools become focal point for a very special personality: Shamu, the Yankee Doodle Whale!

His sleek 7,000 pound body closely resembles black patent leather as the huge star gracefully performs the entertaining feats which are extensions of his natural behavior.

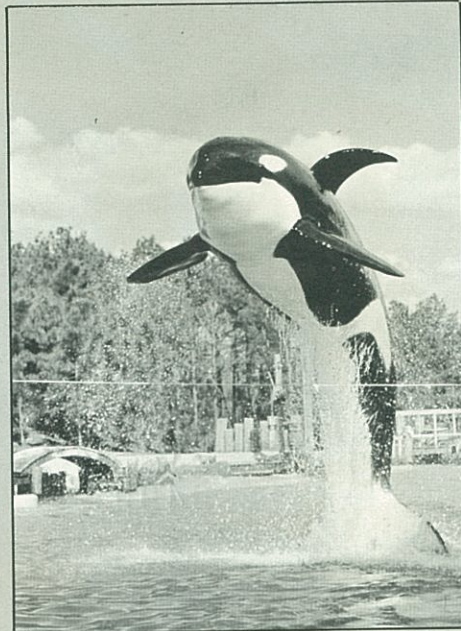
Shamu receives top billing in the "Yankee Doodle Whale"

show, presented by GAF Corporation, a revolutionary production in which he plays a whale of a role in America's fight for independence.

Enjoying the Shamu show is just one of dozens of ways to get to know Sea World of Florida. The park is located just 12 miles southwest of Orlando and six minutes from Walt Disney World — right at the heart of the world's most famous family entertainment center, Central Florida.

More than two million world-wide visitors will tour the lush 125-acre park during 1976, exploring the wonders of the sea. Admissions are \$5.95 for adults and \$3.95 for children, ages 4 through 12. Children under four are admitted free. All shows, exhibits and the Sky

Tower ride are included and may be enjoyed as many times as guests desire.



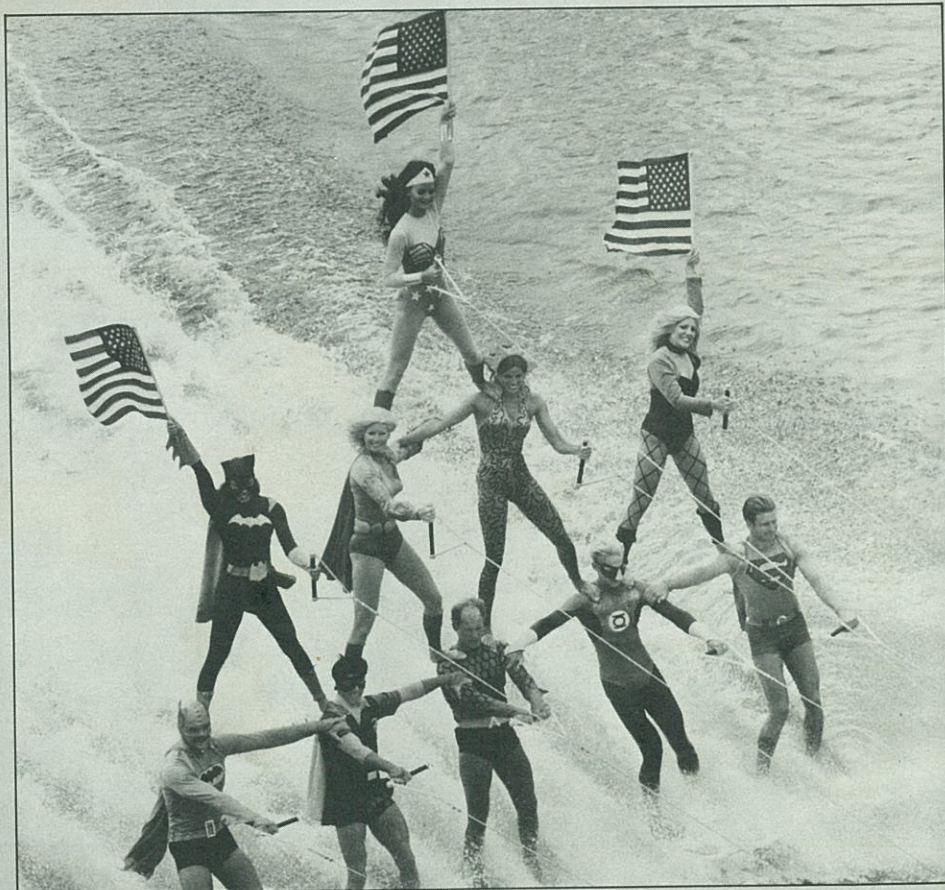
## ATLANTIS PREMIERS "SALUTE TO THE SUPERHEROES"

Here's a show from Sea World that brings all the world's favorite comic book characters to life in an aquatic setting guaranteed to leave guests breathless.

Batman, the Flash, Green Arrow and Captain Marvel (to name a few) team up with heroines like Supergirl, Wonder Woman and Amazon Aquamaids in an extravaganza featured daily at the Atlantis Theatre.

"Salute to the Superheroes," presented by Mercury Marine, features Superheroes and Super Villains competing in the first Annual Gotham-Metropolis Water Games with Sea World's park lagoon providing the competition "arena."

"Salute to the Superheroes" is featured daily at the Atlantis Theatre at Sea World and is included in the price of regular admission.

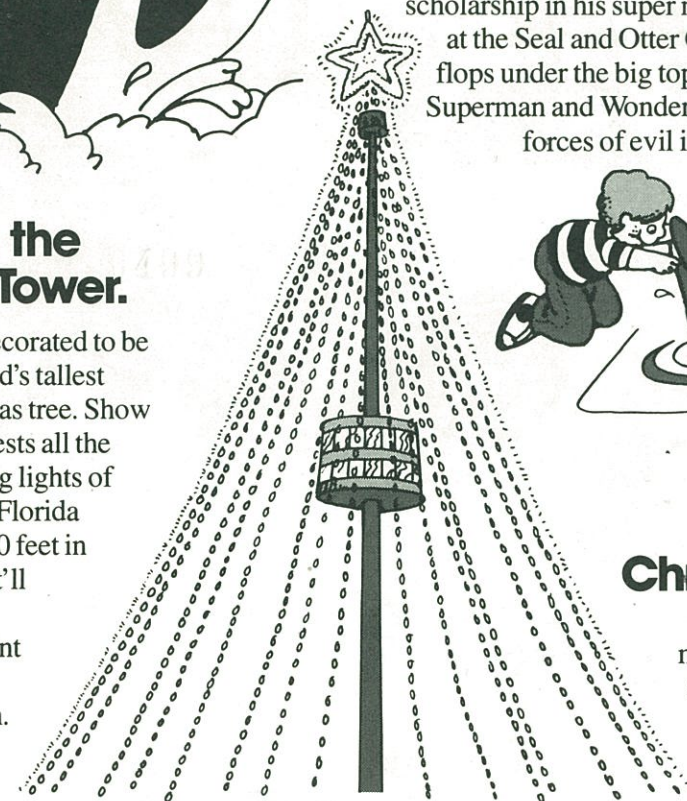


# Holidays are Happiest at SEAWORLD.

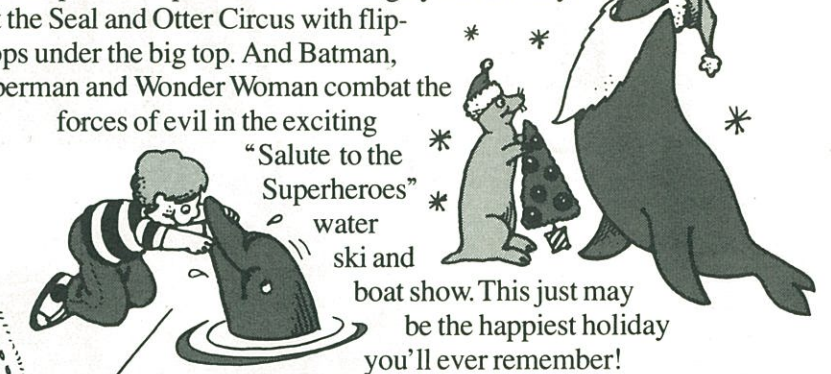


## Ride the Sky Tower.

It's decorated to be the world's tallest Christmas tree. Show your guests all the sparkling lights of Central Florida from 400 feet in the air. It'll be the high point of their vacation.

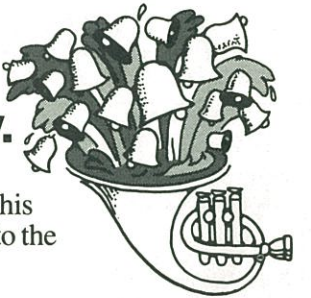


The entire Sea World cast has caught the holiday spirit and they extend cheerful greetings and warm wishes to you and your family. Shamu, the 3-ton killer whale, will show you how he got a college scholarship in his super new show. Laugh yourself silly at the Seal and Otter Circus with flip-flops under the big top. And Batman, Superman and Wonder Woman combat the forces of evil in the exciting



## Fountain Fantasy Christmas show.

Water, light and music dance together in this special, colorful tribute to the Yuletide Season.



## For the holiday season the Atlantis Theatre® presents

This special holiday event has been added to all our regular shows and attractions to bring you a day filled with family fun at Sea World. The Atlantis Theatre stage becomes a frozen wonderland for a stunning exhibition of artistry on ice. Recently, returned from an international tour, this high-energy ice company features Olympic stars and national champions. You'll see a ballet, a country style happening, a Disco '78 leap into today's pop scene, plus Fun-ky Toyland where Santa himself will give kids in the audience a sleigh ride.



Produced by Dick Friesen

**America on Ice**

DEC. 23 — JAN 1

Matinee and Evening Performances

For just \$2.00 over Sea World's regular admission price you get to see all of Sea World plus the America on Ice show.

### COMBINATION TICKET PRICES

Adults (13 and over)	Children (4-12)
Park Admission plus matinee or evening performance of ice show	Park Admission plus matinee or evening performance of ice show
\$8.75	\$6.75

Or if you prefer, you may purchase a reserved seat ticket to an evening performance of the ice show. Tickets are \$4.75 and do not include park admission.

All tickets now on sale at regular ticket agencies and the Sea World Box Office.

**SEA WORLD**

For additional information and group rates, (15 or more) call (305) 351-3600.

America on Ice is presented in cooperation with your friendly Coca Cola bottler.







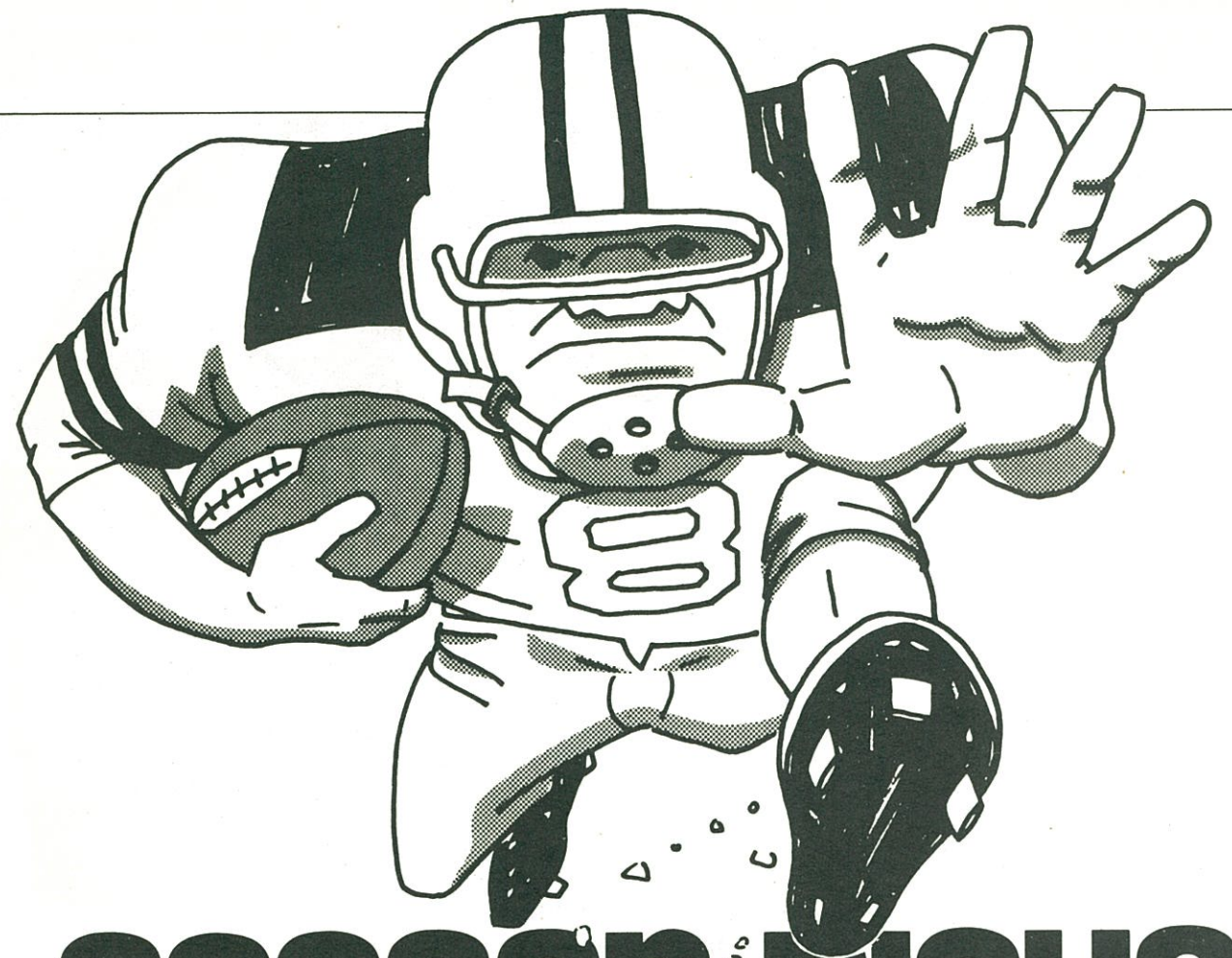
**America's  
favorite mustard.  
A winner at  
every game.**



The great American taste in mustard comes through again. A winner. From Pasadena to Miami. Hurrah for the mustard that outsells all the other brands combined. No wonder it's NUMBER ONE. Look around the stadium, see the winner in action.



**we make your life delicious.**



## SEASON PICKS

You don't have to be Jimmy the Greek to pick a winner at Johnny Bolton Ford! The salesmen are getting ready to punt the prices! The time is right to run with a great deal on a new or used Ford now!

**Johnny Bolton Ford**

Highway 17-92, Maitland / 644-7111



# TANGERINE SPORTS HOLIDAY BASKETBALL

## EIGHTH ANNUAL TANGERINE BOWL BASKETBALL TOURNAMENT DECEMBER 28th AND DECEMBER 29th ROLLINS COLLEGE ENYART FIELDHOUSE

Traditionally one of the most exciting holiday basketball tournaments in the country, the Tangerine Bowl Tournament enters its 8th year with another outstanding slate of teams. Challenging Stetson will be a tall and talented veteran Bowling Green State University squad from the tough Mid-American Conference, another tough and veteran team from the College of William and Mary formerly of the Southern Conference (now in the ECAC), and perennial tournament host Rollins College from the Sunshine State Conference.

Ed Jucker is known as one of college basketball's "living legends." His teams won two consecutive NCAA titles at the University of Cincinnati. As head coach of the NBA Cincinnati Royals he coached such all-time greats as Oscar Robertson and Jerry Lucas. Coach Jucker built Rollins College into a Division II powerhouse in five short years prior to retiring at the end of last season. He is now

the permanent "Honorary Chairman" for this tournament. Rollins College will continue its unified, power style under former assistant and now Head Coach Mark Freidinger.

Coach Glenn Wilkes of Stetson University also adds great tradition to the tournament. Coach Wilkes is among a handful of coaches who have amassed over 300 victories in a career. Under Wilkes, Stetson has emerged as one of the strongest Division teams in the South. This years team is no exception with Mel "Dr. Dunk" Daniels, the 1976-77 collegiate leader in "dinks", back to lead the hatters.

Bowling Green is a highly respected member of the tough Mid-American Conference.

John Weinert enters his second year as head coach after a successful career at St. Joseph's of Indiana. His teams have amassed over 255 career wins in 12 years. The Falcons

William and Mary will bring a veteran team which has competed in the "wild"



Stetson's Mel Daniels

Southern Conference and now has moved over to the Eastern Collegiate Athletic Conference. The Indians are coached by first year Head Coach Bruce Parkhill who has been an assistant for five years for W & M. William

Bowling Green's Ron Hammye



## GET YOUR TICKETS NOW!

### BASKETBALL TICKETS ARE STILL AVAILABLE!

Tickets can be purchased at Streeps, Fashion Square and Altamonte Mall Ticket Agencies, Winter Park Sports Shop, Pan American Bank of Orlando, Rollins Athletic Office, Deland State Bank or by calling the Tangerine Sports Association at (305) 628-2334. Individual tickets are \$6.00 per night with two games each evening as indicated.

December 28, 1978

7:00 P.M.

Rollins College

vs.

Bowling Green Univ.

9:00 P.M.

Stetson University

vs.

College of William & Mary

December 29, 1977

7:00 P.M.

Consolation Game

9:00 P.M.

Championship Game

# OK FRIENDS . . . HERE'S YOUR AUTOGRAPH PAGE. GO GET 'EM!

PALMER  ELECTRIC

875 JACKSON, WINTER PARK, FLORIDA 32789

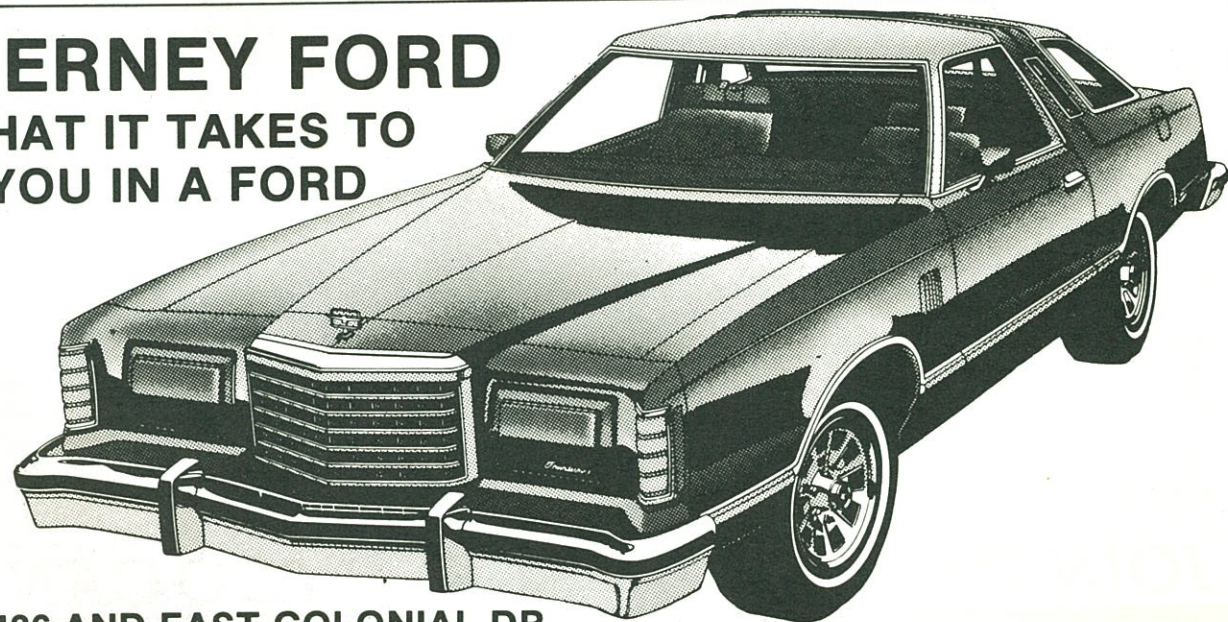




# SEASON'S GREETINGS FROM CENTRAL FLORIDA'S FAMILY OF BROADCASTERS

**wjbo**  
am • fm • tv

**McINERNEY FORD**  
HAS WHAT IT TAKES TO  
PUT YOU IN A FORD



CORNER 436 AND EAST COLONIAL DR.

**NORTH FLORIDA HAS ALL THE WINNERS!**

**SEMINOLES—FAMU**  
and

**BIG BEND**  
**Jai-alai**



**OPENING  
JANUARY 27**

Between QUINCY  
and CHATTAHOOCHEE

## HELPING CRIPPLED CHILDREN STAND ON THEIR OWN

The "miracles" take place at the Florida State Elks Harry-Anna Crippled Children's Hospital at Eustis. The hospital is the major project for seventeen Florida B.P.O. Elk lodges.

The Harry-Anna Crippled Children's Hospital was conceived by the late Past Grand Exalted Ruler David Sholtz of Daytona Beach and the late Honorable Harry R. P. Miller, retired financier of Eustis. The hospital became a reality through the benevolence of Harry Miller and his wife, Anna, who presented the Florida Elks with the modern three-story, fireproof building with several acres of grove land at Umatilla, in Lake County, Florida.

Under the guidance of P.G.E.R. David Sholtz, then Governor of Florida, the Florida Elks formally opened the Harry-Anna Hospital in 1933.

When you spend a few hours at the hospital something unbelievable happens. You see children of all ages and sizes, regardless of race, color or creed, being cared for by people who care. The sole purpose of the Florida Elks is to



Two Citadel football players, Jerry Nettles (quarterback) and Mike Gambell (halfback) pose with Harry Anna Crippled Children's Hospital patient in 1960.

provide care and rehabilitation for physically handicapped children whose parents and loved ones are financially unable to do so.

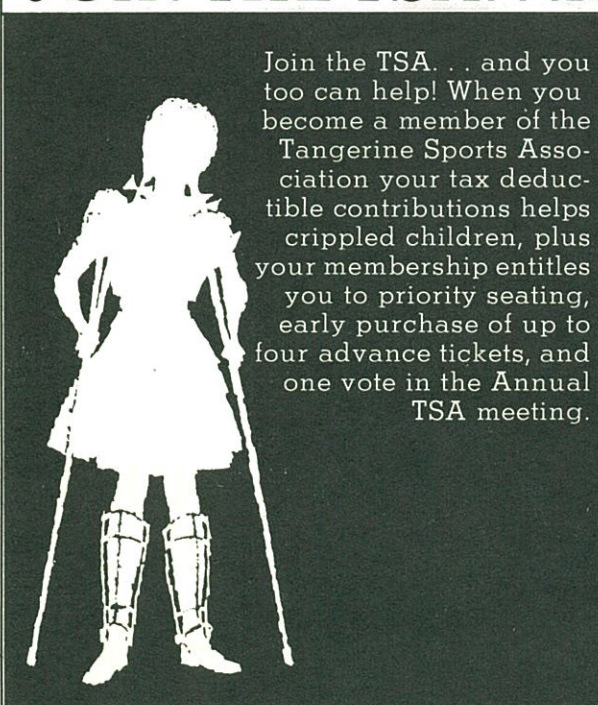
From 1958 thru 1969 — 1,973 children were admitted and 1,981 were discharged as partially or completely rehabilitated. In 1962 the Home Therapy Service was initiated and by 1969, 2,249 patients had been treated, with 63,108 treatments given. The Out-Patients Clinics were started

in 1966 and had grown to four by 1969. Over the four-year period, they processed 1,537 patients, had serviced 1,404, had 141 patients requiring surgery and 911 patients requiring other medical care.

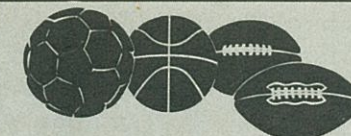
At this time, it is only fitting that we extend our deepest gratitude to all who have contributed to our major project, Harry-Anna Crippled Children's Hospital.

"No man stands so tall as when he stops to help a crippled child."

## JOIN THE TSA...AND YOU TOO CAN HELP!



Join the TSA. . . and you too can help! When you become a member of the Tangerine Sports Association your tax deductible contributions helps crippled children, plus your membership entitles you to priority seating, early purchase of up to four advance tickets, and one vote in the Annual TSA meeting.



### MEMBERSHIP APPLICATION

Yes, I want to help! I want to join the Tangerine Sports Association, enclosed is my \$10 tax deductible contribution to the Tangerine Sports Association along with my Membership Application.

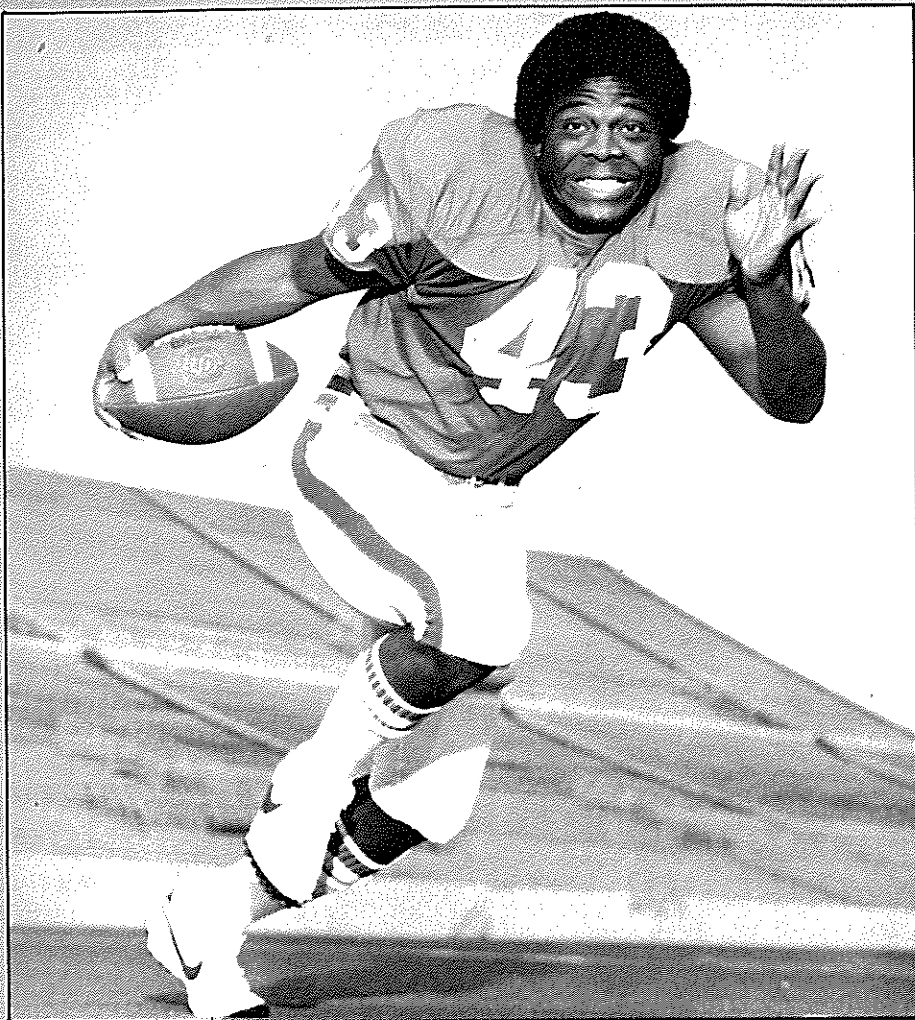
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

MAIL MEMBERSHIP APPLICATION TO:  
TANGERINE SPORTS ASSOCIATION  
POST OFFICE BOX 5706  
ORLANDO, FL 32805

Please make checks payable to the Tangerine Sports Association.



## THE 1976 T-BOWL: RECAP



Terry Miller, Oklahoma State

### MILLER SCORES 4 TOUCHDOWNS, OKLAHOMA STATE ROMPS 49-21

ORLANDO (AP) — All American running back Terry Miller romped to four touchdowns, including a tackle-breaking 78-yard burst through the line, to trigger Oklahoma State to a 49-21 Tangerine Bowl football victory over Brigham Young Saturday night.

Oklahoma State's defense got the Cowboys moving after a fumbling beginning, scoring the first touchdown and setting up the next two with pass interceptions. Then Miller and company got the offense moving and turned it into a rout.

As expected, Oklahoma State made virtually all its yardage on the running of

Miller, exciting sophomore Farland Dindy and work-horse fullback Robert Turner, while Brigham Young's major offense was the passing of quarterback Gifford Nielsen. But four interceptions hurt his effectiveness and his team's chances.

Twice, Oklahoma State got a two-touchdown lead only to have Brigham Young's Western Athletic Conference co-champions come back to within a score.

Dave Lowry, punting and running only eight days after an appendectomy, returned the second-half kickoff a bowl record 102 yards to narrow the gap to 28-21.

Oklahoma State's Big Eight

Conference tri-champs scored three touchdowns in the third quarter and put the game out of reach at 49-21.

Miller ran 23 times for 173 yards, a bowl record. Dindy, who replaced him and played much of the second half, had 68 yards in seven carries.

Nielsen completed 23 of 34 passes for 209 yards, but three of the four times Oklahoma State intercepted him produced the Cowboys' first three scores.

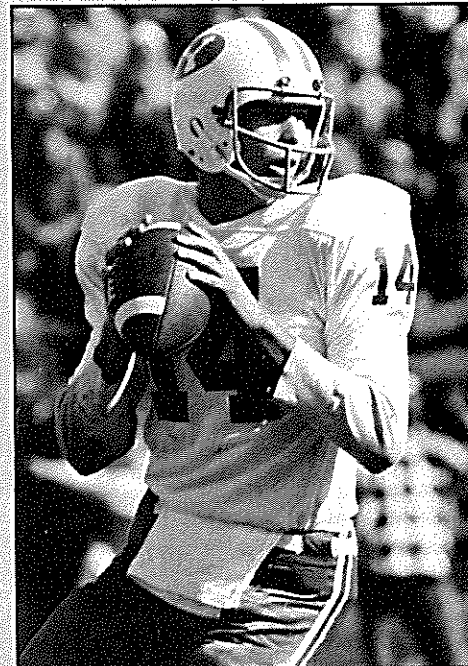
Defensive tackle Chris Dawson broke loose for the first score of the game late in the opening quarter. He batted a Nielsen pass into the air at the line, caught it and rambled 36 yards to a touchdown.

That let loose a deluge of points. Nielsen connected on three straight passes to put Brigham Young one yard from the Oklahoma State goal and fullback Todd Christensen plunged over to tie the score.

Two more interceptions of Nielsen passes gave Oklahoma State easy drives of 16 and 34 yards for a 21-7 lead.

The crowd of 37,812 was a record for the newly-enlarged bowl.

Gifford Nielsen, BYU



# WE'RE NOT THE ONLY BANK IN TOWN.

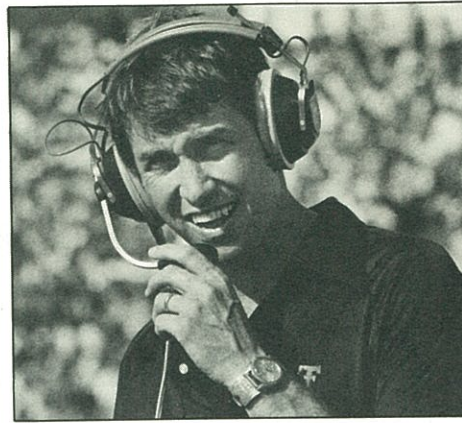
# SO WE DON'T ACT AS IF WE WERE.



Barnett is the bank that wants your business for a lifetime.  
That's why we try to treat you better day by day.

ORLANDO/WINTER PARK/ALTAMONTE SPRINGS





Continued page 53

**STREEP'S  
TICKET  
AGENCY  
TICKET  
HEADQUARTERS  
FOR THE  
1976  
TANGERINE  
BOWL**

Over 250,000 Tangerine Bowl tickets have been sold by Streep's Ticket Agency over the years . . . and also over 1,500,000 tickets have been sold to 268,000 Central Floridians during the past 22 years!



Unique to the nation, Streep's Music Plaza has separate shops devoted to sales, rentals, repair and instruction of:

ALLEN CHURCH ORGANS • KIMBALL SWINGER  
ORGANS • STEINWAY, SOMMER AND KIMBALL  
PIANOS • CONN • LEBLANC • VITO • HOLTON •  
LUDWIG • ARTLEY BAND AND ORCHESTRAL IN-  
STRUMENTS • ROTH • ENGLEHART • MARTIN •  
TAKAMINI • CONN STRINGS • TEACHING MA-  
TERIALS • SHEET MUSIC • BOOKS FOR ALL  
INSTRUMENTS • SCHOOL OF MUSIC INSTRU-  
CTION ON ALL INSTRUMENTS

**STREEP'S MUSIC PLAZA**  
**641 NORTH ORANGE AVENUE**  
**305/849-0010**

## THE 1976 T-BOWL QUEEN



Miss Nolle has two brothers, Jeff and Clint, and is the daughter of Mr. and Mrs. Alton J. Nolle, Jr., 2415 Eaton Lane in Orlando.



*The 1976 Court, left to right, Sharon Lester, 20, F.T.U.; Susan Wess, 18, Rollins College; Cindy Christmas, 19, Univ. of Fla.; Robin Maples, 18, Rollins College; and Kathy Nolle, 18, F.T.U.*

## A SPECIAL THANKS

HOWARD JOHNSONS DOWNTOWN  
BURGER KING OF CENTRAL FLORIDA  
DOUG MARVALDI'S GLAMOR QUORUM  
JIM DRIVER  
SHERATON-REGENCY, VERO BEACH  
MAISON ET JARDIN  
JACOBSEN-PROCTOR SHOPS  
VILLA NOVA

VELVET PETALS  
SEA WORLD  
IMPERIAL HOUSE RESTAURANT  
KOSCOT INCORPORATED  
STARS HALL OF FAME  
TUPPERWARE INDUSTRIES  
MEDIA DESIGN GROUP  
GRAPHIC ARTS ASSOC. OF CENTRAL FL.

**The  
just right  
after...  
place.**

After the game, or after the show.  
The perfect last stop for late  
dinner or a luscious crêpe dessert,  
coffee and a nightcap.

*Plenty of free parking  
right near the door. Open late  
every night of the week.*

## California Wines



Open from 11 a.m. 7 days  
Orlando Fashion Square  
898-6041

*"Just Minutes from the T-Bowl"*

Major credit cards accepted



# FSU COACHING STAFF AND STATISTICS

**Head Coach**  
**Bobby Bowden**

A firm but fair person. That is the way Florida State head football coach Bobby Bowden would like his players to remember him once they've graduated.

"I would like to think they would feel I've been fair," says Bowden, who is guiding the Seminoles through their second season and to their first bowl appearance since 1972. "I'm not interested in being liked. If a young man becomes a better person or better football player because I've irritated him a little, I've accomplished what needs to be done."

Bowden has had a history of success in his previous stops. He had head coaching jobs at four-year schools, Howard (now Samford) and West Virginia, before agreeing to take the assignment of rebuilding the Florida State program in January 1976. He has a nifty 87-40 career coaching record, which prior to the 1977 season ranked 11th among the nation's major college



coaches, and has taken his teams to three bowl games.

His first year wasn't a major success — five wins in 11 outings, but Seminole fans saw hope for the future. After losing the first three games in 1976, the Garnet and Gold finished the campaign with three consecutive wins (five of eight games).

## 1977 RECORDS

FSU		OPP
274	Points	173
24.9	Points per game	15.7
224	Total first downs	166
20.4	First downs per game	15.1
1637	Rushing yardage	1733
148.8	Rushing per game	161.2
2466	Passing yardage	1167
224.2	Passing per game	106.1
4103	Total yards	2940
373.0	Yards per game	267.3
496	Yards pentalized	473
45.1	Pentalized per game	43.0
22-14	Fumbles — lost	33-14



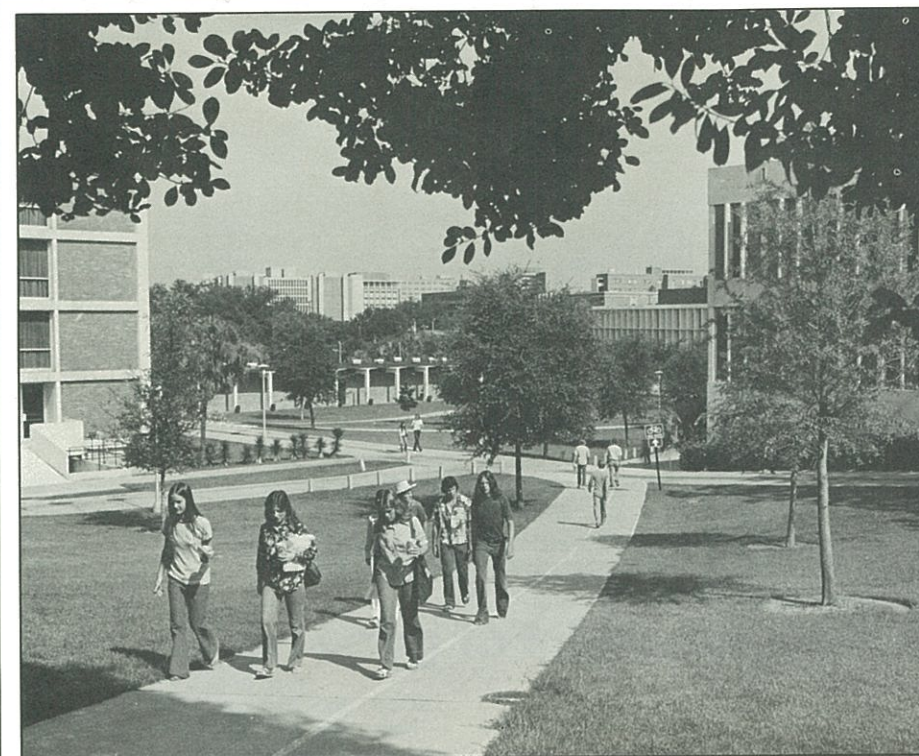
Larry Key has been through it all. He's been there through the losses and he's been there through the wins. Through happy moments and through sad. He's been involved in some upsets and some near-upsets, some close games and some runaways. He's been through two coaching staffs and he's seen three groups of seniors move on and three groups of freshmen come in. Through it all Larry Key has been the rock — the one guy you could always count on.

Ask any Florida State football fan, even those that follow the program with acute closeness, and odds are he can't remember Key ever having a "bad game." The 5-10, 18-pound senior tail-back just doesn't seem to be susceptible to "off nights." That's just not in his make-up, it's not in his game plan. His consistent, steady play for the Seminoles has vaulted him to the top of every rushing category in the Florida State record book.

**THE 1977 FOOTBALL COACHES:** (left to right) Bobby Bowden, Head Coach, Jerry Bruner, Bob Harbison, Gene McDowell, George Haftner, Kent Schoolfield, Jack Stanton, George Henshaw, Jim Gladden.



# FLORIDA STATE UNIVERSITY



Florida State University witnessed several milestones in the academic year 1976-77, celebrating its 30th anniversary and receiving a new president who envisions FSU as one of the top twenty institutions in the future.

The Board of Regents named Bernard F. Sliger president on Feb. 7, and on June 10 — just one day before 6,000 graduates received their degrees — Dr. Sliger was inaugurated as Florida State's 10th president.

"I am confident that with the support, assistance and encouragement of students, faculty, alumni, citizens and friends, the University will use its distinguished tradition as a sound base upon which to build an equally distinguished future." President Sliger said at his inauguration. The immediate past was a mixture of hope and caution, a year of austerity as well as bold new projects.

Construction work, for instance, continued, on such projects as the Diffenbaugh Building renovation and the new College of Education.

All the good news fit in perfectly with FSU's celebration of its 30th

anniversary as a statewide university. Although the school itself is actually 120 years old, it was exactly 30 years ago when Gov. Millard Caldwell signed the legislation which made it co-education and changed its name from the Florida State College for Women.

The academic growth of FSU in those three decades has often been referred to as an "educational miracle." Contrast between 1947 and today's campus are dramatic. Nearly 22,000 students now attend classes on a campus not much larger than the 80 acres that held only 4,000 students 30 years ago. Faculty strength has grown from 369 to 1,300 in the interim, and state revenues, from \$2.5 million per year to \$54.3 million.

Graduate research programs, which attracted 77 students in the fall of '47, now attract more than 4,000 students and \$18 million a year in contracts and grants. The University's first doctoral programs were approved in 1948; today there are 50 programs, producing more than 300 doctorates each year.

# FUTURE SCHEDULES

## 1978

Sept. 9 Syracuse  
Sept. 16 Oklahoma State  
Sept. 23 Miami  
Sept. 30 Houston  
Oct. 7 Cincinnati  
Oct. 14 Mississippi State  
Oct. 21 Pittsburgh  
Oct. 28 Southern Mississippi  
Nov. 11 Virginia Tech  
Nov. 18 Navy  
Nov. 25 Florida

## 1979

Sept. 8 Southern Mississippi  
Sept. 15 Arizona State  
Sept. 22 Miami  
Sept. 29 Virginia Tech  
Oct. 6 Memphis State  
Oct. 13 Mississippi State  
Oct. 20 Florida  
Oct. 27 Louisiana State  
Nov. 3 Cincinnati  
Nov. 10 South Carolina  
Nov. 17 Houston

## 1980

Sept. 20 East Carolina  
Sept. 27 Miami  
Oct. 4 Nebraska  
Oct. 11 Pittsburgh  
Oct. 18 Boston College  
Oct. 25 Memphis State  
Nov. 1 Tulsa  
Nov. 8 Virginia Tech  
Nov. 15 Houston  
Nov. 22 Florida  
Nov. 29 Louisiana State





## Introducing the New-Size Malibu.



The New-Size Malibu Classic Sedan. Also available as a Coupe and a Wagon.

### A lot of new thinking, a whole lot of good news.

#### GOOD NEWS ABOUT MILEAGE.

And it is good news. Because the new-size Malibu has impressive EPA mileage estimates, as you can see from the accompanying box.

Of course, your mileage may vary depending on how and where you drive, your car's condition, and its available equipment.

3.3 litre V6 with manual 3-speed trans.	
EPA estimates highway	29
EPA estimates city	21
231 Cu. In. V6 with available auto. trans. (California only)	
EPA estimates highway	23
EPA estimates city	16

#### GOOD NEWS ABOUT ROOM.

Inside the new-size Malibu Sedan you'll find an amazing amount of room. In fact, the new-size Malibu has more front and rear leg room and more front and rear head room than last year's larger bodied Malibu.

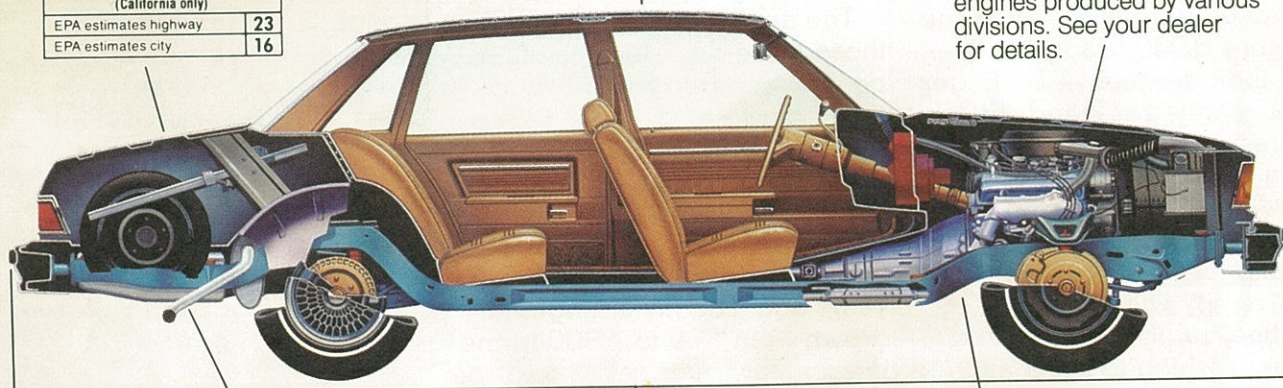
#### GOOD NEWS ABOUT V6 POWER.

The new-size Malibu was designed with V6 power and efficiency in mind.

A new 3.3 litre (200 Cu. In.) V6 is standard everywhere except California, where a 231 Cu. In. with automatic transmission is available.

Both V6s offer the smooth power you want, plus the efficiency that common sense now demands.

The new-size Malibu is equipped with GM-built engines produced by various divisions. See your dealer for details.



#### GOOD NEWS ABOUT TRUNK SPACE.

Open the trunk and you'll find a surprising 16.6 cubic feet of space. Once again, that's more usable space than last year's mid-size Malibu. We made the luggage area larger by using GM's new fully inflated compact spare tire which stores vertically and takes up less space.

#### GOOD NEWS ABOUT SIZE.

Trim and lean, the new-size Malibu takes up appreciably less space in the world than last year's mid-size Malibu.

But as you'll discover, this new, more sensible size still gives you room. And comfort. And ride.

#### GOOD NEWS ABOUT CORROSION RESISTANCE.

Many of the anti-corrosion treatments developed for our best-selling New Chevrolet Caprice and Impala can be found on the new-size Malibu. Galvanized steel. Zincrometal®. Special sealers and coatings.

And, in the long run, that has to be good news.

**Chevrolet**

SEE WHAT'S NEW TODAY IN A CHEVROLET.





## FSU FOOTBALL: THE SCOOP

By Larry Hamel  
Orlando Sentinel-Star

A 9-2 record . . . a national ranking . . . a victory over Florida . . . a Tangerine Bowl berth.

Florida State football fans could only dream of such things back in August.

Sure, Bobby Bowden was turning the program around. But no one could rebuild a downtrodden one like FSU's in two short years, could they?

Consider it rebuilt.

The 19th-ranked Seminoles are one of college football's most dramatic success stories. From those 0-11 and 1-10 days of 1973 and '74, Florida State has been revitalized by Bowden.

But the rapid pace of the revitalization has even surprised the miracle worker. "No question, we're ahead of schedule," said Bowden after the Seminoles whipped arch-rival Florida, 37-9. "I've got to be honest. I did not expect at the start of the season to beat Florida."

Bowden also conceded that "the very best I thought we could do this season was 7-3-1."

"I think we're a pretty good football team. I had been reluctant to say that before, but my mind is cleared up now. I had suspected when we beat Oklahoma State out there and then beat Auburn that we were pretty good, but I think the Florida game should have shown a lot of people who doubted us, including me."

Tonight's date with 7-4 Texas Tech is the ninth bowl appearance in Seminole history. The last time FSU went bowling was in 1971, when they dropped a 45-38 Fiesta Bowl decision to Arizona State.

On defense, a pair of under-sized linebackers head a group which limited foes to 10 points or less on six occasions. Seniors Aaron Carter (5-8, 185 pounds) and Jimmy Heggins (5-11, 196) specialize in pursuit.

Carter recorded 181 tackles (82 primary) in 11 games. Heggins was in on 157 stops (67 primary) and recovered four fumbles.

Nose guard Ron Simmons, a brawny 6-1, 220-pound freshman, gives the Seminoles muscle in the middle, something lacking in previous years. Simmons was named national lineman of the week after making 10 primary tackles and nine assists with five sacks against North Texas State.

Although he often played hurt, Simmons averaged 12.8 tackles (76 primary, 52 assists) per game and has made 25 tackles behind the line of scrimmage. "He means as much to our program as Tony Dorsett did to Pittsburgh," said Bowden. "He can do for us what Dorsett did for them. He's that kind of a player."

Ends Willie Jones and Scott Warren and tackle Walter Carter have made their share of big plays this season.

Florida State's secondary has limited opponents to a 42.3 completion percentage. As a group, Bobby Jackson, Mike Kincaid, Nat Terry and Ivory Joe Hunter are among the country's quickest.

The Seminoles opened the year with two straight road victories over Southern Mississippi and Kansas State. Then, Bowden's crew was upset at home by Miami.

But FSU rebounded nicely against Oklahoma State, taking a 25-17 victory which

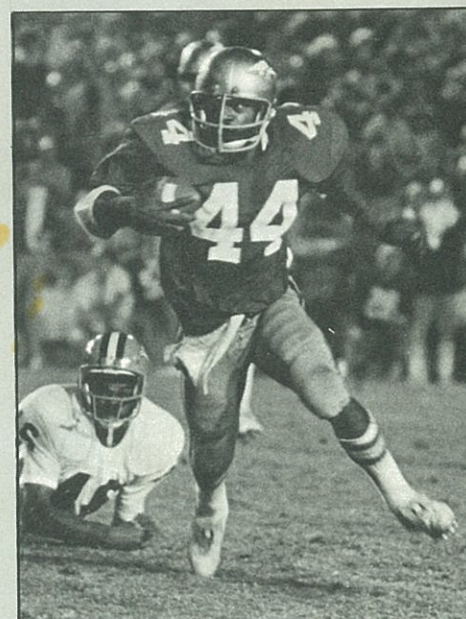
gave the team a new outlook. Consecutive wins over Cincinnati, Auburn, North Texas State, Virginia Tech and Memphis State sealed the T-Bowl bid.

However, a 41-16 defeat at San Diego State temporarily dampened bowl enthusiasm. But the romp over Florida erased any bad vibes.

A victory over Texas Tech would complete the Bowden miracle.

Given balance to the Seminole offense is running back Larry Key, the leading ground-gainer in FSU history. The versatile Key was second in the nation in all-purpose running, picking up 1,117 yards rushing (on 239 carries), 243 yards receiving (on 22 catches) and 461 yards on kickoff returns (22 returns).

Key, a 5-10, 180-pound senior, has started for four years, compiling 2,953 rushing yards during his career. "Key has to be the most underrated back in the country," said Florida Gator coach Doug Dickey, high praise indeed from an opponent.



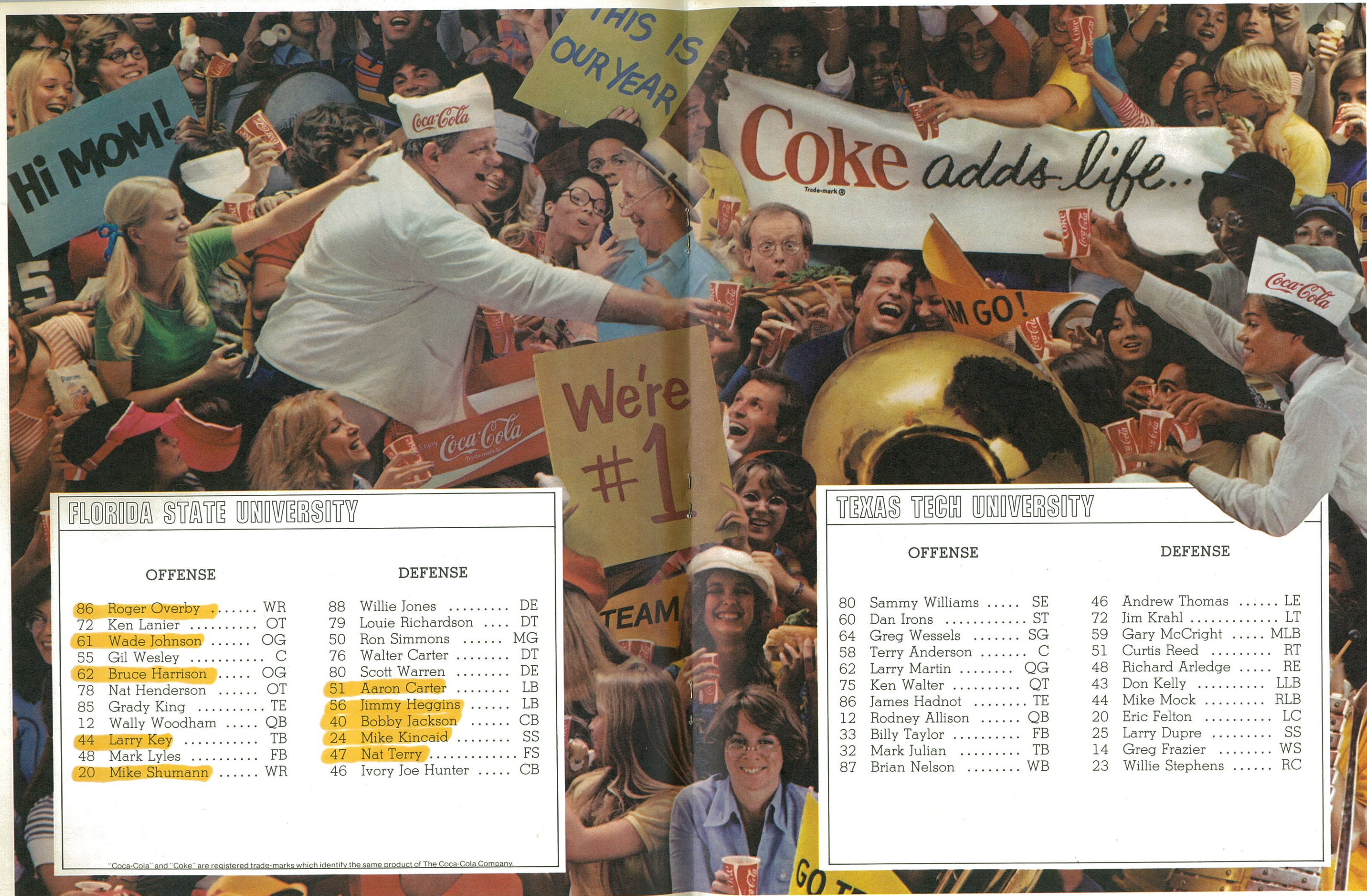
FSU's running back, Larry Key

because you want a  
better life  
for him...

...saving is  
important







## FLORIDA STATE UNIVERSITY

### OFFENSE

86	Roger Overby	WR
72	Ken Lanier	OT
61	Wade Johnson	OG
55	Gil Wesley	C
62	Bruce Harrison	OG
78	Nat Henderson	OT
85	Grady King	TE
12	Wally Woodham	QB
44	Larry Key	TB
48	Mark Lyles	FB
20	Mike Shumann	WR

### DEFENSE

88	Willie Jones	DE
79	Louie Richardson	DT
50	Ron Simmons	MG
76	Walter Carter	DT
80	Scott Warren	DE
51	Aaron Carter	LB
56	Jimmy Heggins	LB
40	Bobby Jackson	CB
24	Mike Kincaid	SS
47	Nat Terry	FS
46	Ivory Joe Hunter	CB

"Coca-Cola" and "Coke" are registered trade-marks which identify the same product of The Coca-Cola Company.

## TEXAS TECH UNIVERSITY

### OFFENSE

80	Sammy Williams	SE
60	Dan Irons	ST
64	Greg Wessels	SG
58	Terry Anderson	C
62	Larry Martin	QG
75	Ken Walter	QT
86	James Hadnot	TE
12	Rodney Allison	QB
33	Billy Taylor	FB
32	Mark Julian	TB
87	Brian Nelson	WB

### DEFENSE

46	Andrew Thomas	LE
72	Jim Krah	LT
59	Gary McCright	MLB
51	Curtis Reed	RT
48	Richard Arledge	RE
43	Don Kelly	LLB
44	Mike Mock	RLB
20	Eric Felton	LC
25	Larry Dupre	SS
14	Greg Frazier	WS
23	Willie Stephens	RC



# "So...you thought we only sold office machines and supplies."



GEORGE STUART, JR.  
George Stuart, Inc.

"Well . . . we sell office furniture, too!  
All kinds and in all price ranges! Filing cabinets, desks . . . metal  
and wood . . . chairs, tables . . . and more office accessories than  
you can imagine.

Plus, we offer a complete design and decorating service! And,  
since most of our furniture is ready for immediate delivery . . .  
next-day service is not unusual.

Here's another advantage . . . with us, you have the choice of  
renting, leasing or purchasing your office furniture.

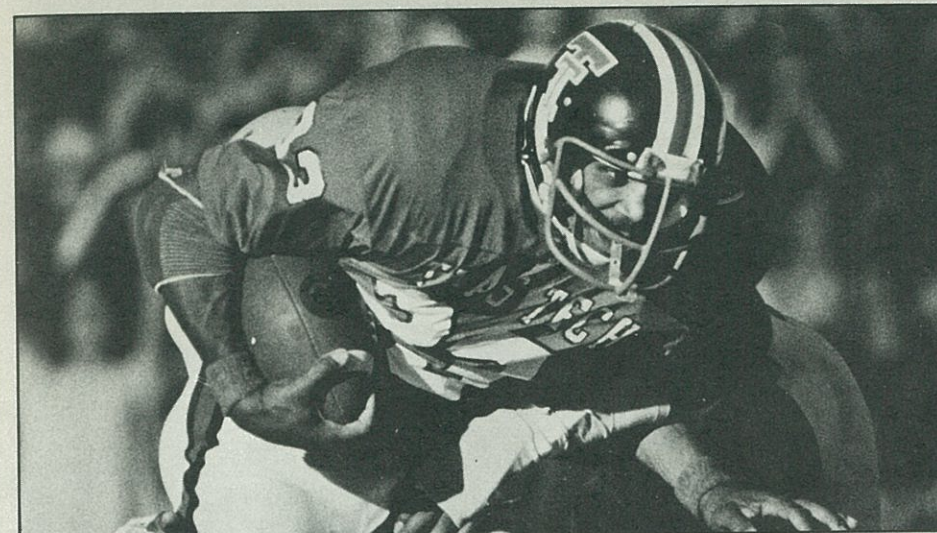
So . . . check with George Stuart, Florida's Largest Business  
Supply Department Store, for all of your office needs . . . including  
office furniture!"

## George Stuart

Since 1938, Florida's largest business supply department store.

133 East Robinson Street, Orlando, Florida 32802 • 520 South Highway 17-92, Casselberry, Florida 32707 • 2420 North Orange Blossom Trail, Orlando, Florida 32804

## TEXAS TECH FOOTBALL: THE LOW-DOWN



Billy Taylor, fullback.

By Bill Skutt  
*Orlando Sentinel-Star*

It was midseason and Steve Sloan squinted as he peered across the field where his Texas Tech Red Raiders were practicing.

He must have had the same feelings Butch Cassidy had when he uttered those immortal words to the Sundance Kid: "Who are those guys?"

There were some familiar faces. He recognized the running backs, the defensive line and the linebackers. But even though he was in his third year on the Lubbock campus, he might have had to check the program to find out who some of the offensive linemen and defensive backs were.

Injuries had devastated the team many thought would win the 1977 crown in the powerful Southwest Conference and on this day, they had reached their heights.

"We've never used that combination of players before, have we?" the lean former Alabama quarterback mused.

Indeed the Raiders hadn't. In fact they hadn't had the combinations they had counted on from the first of fall practice. But with a patchwork offensive

line Texas Tech had built a balanced offense around the running of Billy Taylor, the receiving of Sammy Williams and the leadership of Rodney Allison, who was considered a Heisman Trophy candidate until he broke a non-weight bearing bone in his left leg in the third game of the year.

But Sloan should be able to smile at least a little bit now.

The team you are seeing in tonight's Tangerine Bowl is the one the nation expected to see last September. Finally, the Red Raiders are healthy.

They were not without their moments in the regular season. Their only regular season losses were the Cotton Bowl bound Texas, Bluebonnet Bowl bound Texas A&M, Houston and Orange Bowl bound Arkansas in a nationally televised game. They also beat Liberty Bowl bound North Carolina.

In the spotlight most of the time was Taylor, the bruising 6-0, 216-pound fullback from San Antonio. He gained over 100 yards in four games. He was the leading scorer with 13 touchdowns. He was the leading rusher, carrying 209 times for 931 yards and averaging 4.5 yards per carry.

He was the leading receiver with 30 catches for 186 yards. He carried 35 times against North Carolina.

But during that time the injuries, especially Allison's, left everyone wondering what a healthy Red Raider team could do.

It all started when offensive guard Greg Wessels, a 6-1, 234-pound senior who already had two varsity letters, came to practice with an ailing back that hampered him throughout the season.

Then Allison, who had finished second in the SWC's total offense race in 1976, went down. He was back three weeks later, but those who saw him play against Arkansas in the final game of the season could see his full speed had not yet returned.

But, that was just the start. Greg Davis, another senior offensive guard who was in his third year as a starter, injured his knee and went out for the season. Tight end Gregg Adkins developed a nerve problem in his neck.

Offensive tackle Dan Irons suffered pains from an off-season operation to remove a cyst from his knee. But he managed to make All-American on at least two teams anyway.

Defensive back Kenny Thiel and flanker Godfrey Turner had leg injuries.

"We had so many injuries we got a special discount rate at the emergency medical center," Sloan said, flashing that friendly Tennessee smile that has become his trademark.

But time has cured most of those injuries. Only kicker Bill Adams, who tore knee ligaments against Arkansas and underwent surgery, will be out tonight.



# If you really go for great seafood, go where America goes.

From seacoast to seacoast, wherever you are, chances are that you'll find America's favorite seafood right around the corner.

There are over 30 seafood dinner choices on our menu. All at prices that don't go overboard.

And great service.

There we do go overboard.

If you love great seafood at very good prices, go where America goes.

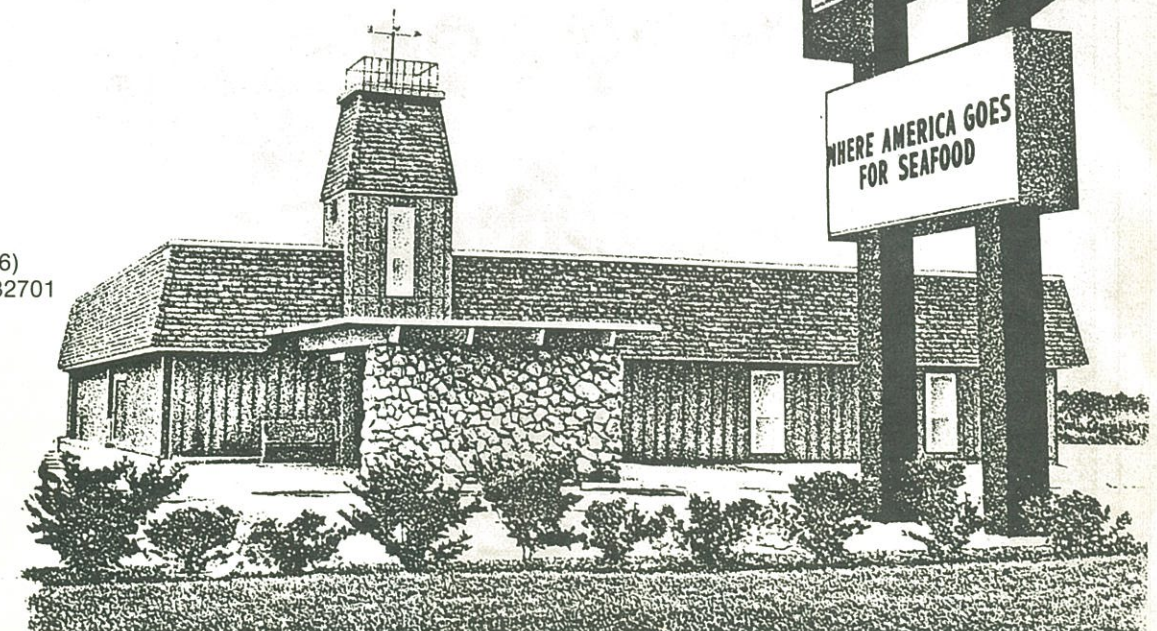
For dinner.

For lunch.

For take-out.

## Red Lobster®

Where America goes for seafood.™



825 Lee Road  
Orlando, Florida 32810  
(305) 645-1933

335 North Semoran Boulevard  
Winter Park, Florida 32789  
(305) 671-3808

5370 West Colonial Drive  
Orlando, Florida 32808  
(305) 295-2791

3400 East Colonial Drive  
Herndon Plaza  
Orlando, Florida  
(305) 896-3657

800 East Altamonte Ave. (436)  
Altamonte Springs, Florida 32701  
(305) 834-0054

4010 West Vine Street  
Kissimmee, Florida 32741  
(305) 846-3513 or 843-0046

5936 International Drive  
Orlando, Florida 32809  
(305) 351-9314/9313

Rodney Allison



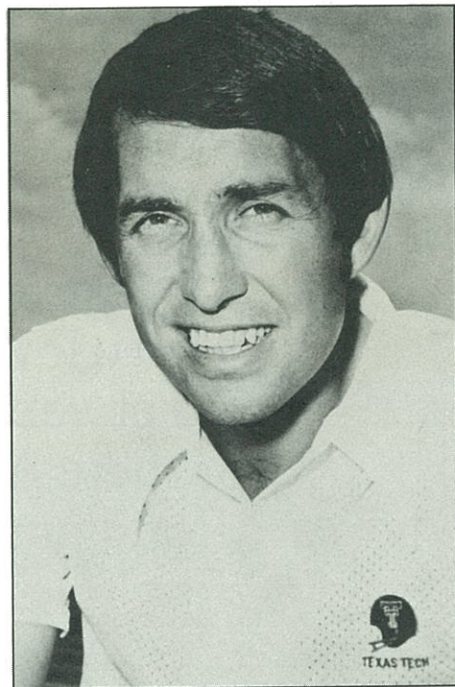
# TEXAS TECH COACHING STAFF AND STATISTICS

## Head Coach Steve Sloan

With a friendly smile, a firm handshake and a penchant for winning, Sloan has charmed the hearts of the people of the entire state. Few coaches have achieved such universal popularity in such a short time.

Success has followed the 33-year-old Sloan throughout his illustrious career and established him as first, one of the country's top players and now, as one of its finest coaches.

In three years under Sloan, Texas Tech has compiled a 23-11 record and earned a share of its first Southwest Conference Championship. Last year's team rolled to an impressive 10-2 mark and the highest national ranking in the history of the school as the Raiders were ranked fifth by both major wire service polls for several weeks. The 1976 Red Raiders also produced an All-American and seven All-Southwest Conference performers. The 1977 Red Raiders,



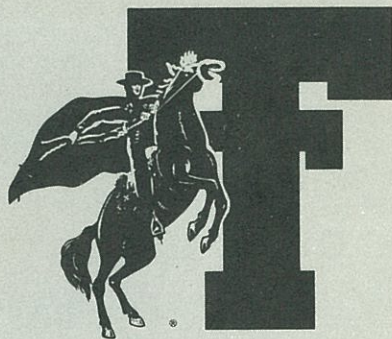
despite many costly injuries throughout the season, compiled a 7-4 season mark and had an All-American and several All-Southwest Conference players. The Red Raiders have won 21 of their last 28 games under Coach Sloan.

*Texas Tech University Staff — Rex Dockery, offensive coordinator; Tommy Limbaugh, Recruiter for All Sports; Romeo Crennel, Off-Season Programs; Bob Patterson, Admin. Ass't. & Offensive Line; Jess Stiles, Defensive Ends; John Cropp, Receivers; Bob Bissell, Athletic Trainer; Gary Wyant, Defensive Secondary; Mike Pope, Recruiting Coordinator for All Sports; Al Tanara, Offensive Line; Bill Parcels, Defensive Coordinator; Taylor McNeel, Running Backs; and, kneeling, Head Coach Steve Sloan.*



## 1977 STATISTICS

TTU		OPP
282	Points	206
25.6	Points per game	18.7
207	Total first downs	157
18.8	First downs per game	14.3
2311	Rushing yardage	1554
210.0	Rushing per game	141.2
1116	Passing yardage	1413
101.5	Passing per game	128.5
3427	Total yards	2967
311.5	Yardage per game	269.7
633	Yards penalized	682
57.5	Penalized per game	62.0
14-31	Fumbles-lost	14-33



Texas Tech's Rodney Allison continues to be the man who makes the Red Raider machine tick. A definite Heisman Trophy candidate before receiving a broken leg against Texas A&M, Allison gradually worked himself back from the injury and is again guiding the Raider attack.

Playing in only eight games in 1977, Allison still hit on 60.2 per cent of his passes for 589 yards and five touchdowns. He rushed for another 153 yards working the Tech Option to perfection.

It'll be a long time before the folks on the High Plains of Texas forget their "Houdini" — Rodney Allison.

# TEXAS TECH UNIVERSITY



Growth, diversity, and quality have been trademarks of Texas Tech University since the school opened in 1925. Paul W. Horn, first president of Texas Tech, set the tone for the spirit that has become Texas Tech in his message to the student body in the 1925-26 yearbook.

"Everything that is done on these West Texas Plains ought to be on a big scale. It is a country that does not harmonize with things little or narrow or mean. Let us make the work of our college fit in with the scope of our country. Let our thoughts be big thoughts and broad thoughts. Let our thinking be in world-wide terms."

The students, faculty and administrators of 1925 and their successors apparently have had beliefs similar to Horn's. From a beginning of 910 students attending classes in a handful of buildings, Texas Tech has grown to an enrollment of more than 22,000. The physical plant consists of some 200 buildings, valued in excess of \$200 million.

Texas Tech offers academic training in agricultural sciences, arts and sciences, business administration, education, engineering and home economics. Agriculture and engineering have long been strong programs of Texas Tech, but all six academic colleges now boast rich

curricula. More than 2,800 students are pursuing degrees in the Texas Tech Graduate School. Texas Tech offers 100 undergraduate, 69 master's and 35 doctoral degrees.

The Texas Tech University School of Medicine has been graduating doctors since 1974. In the state, TTUSM is the only medical school housed on the same campus with a major, multi-purpose academic university.

Other notable Texas Tech facilities include the Texas Tech Library, which now contains more than 1.5 million bibliographical items; Southwest Collection, a repository of historical data and documents; The Museum; and the International Center for Arid and Semi-Arid Land Studies (ICASALS).

# FUTURE SCHEDULES

## 1978

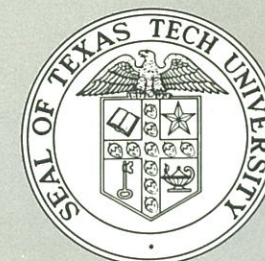
Sept. 9	USC
Sept. 16	Open
Sept. 23	Arizona
Sept. 30	Texas
Oct. 7	Texas A&M
Oct. 14	New Mexico
Oct. 21	Rice
Oct. 28	Open
Nov. 4	Baylor
Nov. 11	TCU
Nov. 18	SMU
Nov. 25	Houston
Dec. 2	Arkansas

## 1979

Sept. 8	USC
Sept. 15	Open
Sept. 22	New Mexico
Sept. 29	Baylor
Oct. 6	Texas A&M
Oct. 13	Open
Oct. 20	Rice
Oct. 27	Arizona
Nov. 3	Texas
Nov. 10	TCU
Nov. 17	SMU
Nov. 24	Houston
Dec. 1	Arkansas

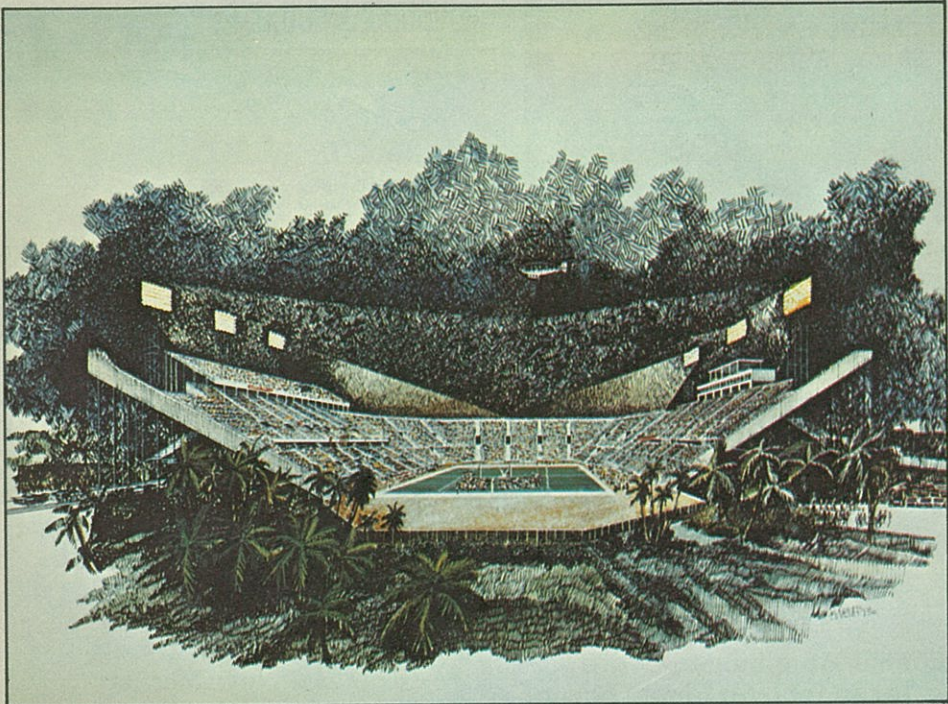
## 1980

Sept. 13	N. Carolina
Sept. 20	New Mexico
Sept. 27	Baylor
Oct. 4	Texas A&M
Oct. 11	UT-EL Paso
Oct. 18	Rice
Oct. 25	Open
Nov. 1	Texas
Nov. 8	TCU
Nov. 15	SMU
Nov. 22	Houston
Nov. 29	Arkansas





THE TANGERINE BOWL STORY



In late 1972, the Orange County Civic Facilities Authority voted to expand Orlando's Tangerine Bowl. Project plans were rendered that expanded the facility from 15,000 seats to over 50,000.

In Spring of 1975, the City of Orlando obtained control of the Tangerine Bowl and its expansion program. During that same year, they embellished the project's scope by adding many other improvements and maintenance works.

1977 T-BOWL SUPPORT

FOUNDERS

- Advanced R & D

Atlantic Chemicals, Inc.

Barnett Bank of Winter Park

Barney's Steak House

Burger King

Carbonic Industries Corp.

Carlton House Resort Hotel

Channel 9 of Orlando

Jack Christmas

City Cab

Coca-Cola Bottling Co.

ComBank of Winter Park

Commercial Iron & Metal

Cypress Gardens

Ronald E. Dowdy

Eastern Airlines

Eric Braun, Inc.

Financial Security Group

First Federal Savings & Loan Assoc

Florida Software Services, Inc.

George Stuart, Inc.

Gieger Corp.
- E. C. Goldman, Inc.

Howard Johnson's Downtown

Hubbard Construction Co.

Hughes Supply, Inc.

Dario J. Icardi

J. Rolfe Davis Insurance Agency, Inc.

John Paul Jones Press

Johnny Bolton Ford

Kuykendall Insurance Agency, Inc.

L. D. Plante, Inc.

Landmark Bank

Lewis, Burke & Associates

Alex Marsh

Martin Marietta Aerospace

John McNally, Jr.

Medical Contract Services

Larry A. Mims

Montgomery Ward

Municipal Code Corp.

James Nance

Orlando Elks Lodge #1079
- Dick Pace

Palmer Electric

Partin Oil Company, Inc.

Pizza Hut Restaurants

Red Lobster Inns of America

Risk Management Services

Scott Smith Oldsmobile, Inc.

Seminole Seekers

Sentinel Star

Skyline Restaurant

Jim Smith

Sun Banks

Superior Student Transport

T. G. Lee Foods, Inc.

Washington Shores Savings & Loan Assoc.

Winn-Dixie Stores, Inc.

Winter Park Federal Savings & Loan Assoc.

Council Wooten, Jr.

Zellwood Fruit Distributors

1977 T-BOWL SUPPORT (Continued)

SPONSORS	AMBASSADORS
American Cast Iron Pipe Co.	ABC Liquors
American Title Insurance Co.	Adams Construction Equip. Co.
Bank of Lake Helen	Akerman, Senterfitt, Eidson, & Wharton
Charles M. Booth, Jr., Realtor	Arnold, Matheny & Eagan
John W. Bridwell, Sr., Real Estate	Arthur Anderson & Co.
Church Street Station	Billings, Frederick, Wooten & Honewell, P.A.
Copytronics, Inc. of Orlando	Cappelen Painting
Curry Electric Co.	Chastain's Restaurant
D S J Developments, Inc.	Cooper, Simms, Nelson & Mosley, Inc.
Day Realty of Florida, Inc.	Charles E. Curtis
Dayron Corp.	Miles Dahn
Dean, Ringers, Morgan & Lawton	Dairy Farmers, Inc.
Deland State Bank	Florida Gas Transmission Co.
Dixie Textile & Supply Co., Inc.	Florida Steel Corp.
Ernst & Ernst	Formal Penguin
Ferdinand & Principe	Grantham Distributing Co., Inc.
Flagship Bank of Orlando	Gray Line of Orlando
Florida Carbonic	Hewitt Properties Inc.
Giles, Hedrick & Robinson	Stanley D. Kupiszewski, Jr.
Golf Warehouse	Lamar Outdoor Advertising
Hadley & Lyden, Inc.	Lowndes, Peirsol, Drosdick, & Doster
Harry Anna Crippled Childrens Hospital	William H. La Dew, Inc.
Hawthorne Funeral Home	Maher & Overchuck
Herndon, Iles & Scott, Inc.	National Beverages, Inc.
Highway Equipment & Supply Co	Orlando Plating Co.
Hilton Inns of Orlando	Robertson, Williams, Duane & Lewis, P.A.
His & Hers, Inc.	Rotary Club of Maitland
Huskey Realty	Royce Electronic Sales, Inc.
International Speedway Corp.	Sea World of Florida
Jack Sneed & Co.	Larry Shoultz
Kahler Plaza Inn	Singleton-Hutchinson-Wingo
Marquis'	Southern Fruit
Mateer, Harbert, Bechtel & Phalin, P.A.	State Bank of Apopka
McCully Construction Company	State Farm Insurance
Military Packaging Co. of Fla.	T. J. Murphy's
Moore Industrial Tooling Co.	The Meridian Club of Winter Park
Motor Racing Newwork	Tupperware Home Parties
Orange Belt Dist.	Tuttle/White Constructors, Inc.
Orlando Area Chamber of Commerce	Glen D. Walker
Orlando Import Co.	Walker Miller Equipments Co., Inc.
Pitts, Eubanks, Ross & Rumberger	William Hough & Co.
J. R. Rozier	
Sands, Samlbein, Eubank, Johnson, Rosier & Bussey, P.A.	
Sanford-Orlando Kennel Club	
James D. Saurman	
Sportsgraphics	
Super Foods, Inc.	
Jerrold S. Trumbower	
Charles Vasseur	
WDBO	
WESH-TV Channel 2	

TANGERINE BOWL GAMES

- 1947

Catawba 31

Maryville College 6
- 1948

Catawba 7

Marshall College 0
- 1949

Murray St. College 21

Sul Ross 21
- 1950

St. Vincent 7

Emory and Henry 6
- 1951

Morris Harvey 35

Emory and Henry 14
- 1952

Arkansas State 20

Stetson University 35
- 1953

East Texas State 33

Tennessee Tech 0
- 1954

East Texas State 7

Arkansas State 7
- 1955

University of Omaha 7

Eastern Kentucky 6
- 1956

Juniata College 6

Missouri Valley 6
- 1957

West Texas State 20

Miss. Southern 13
- 1958

East Texas State 10

Miss. Southern 9
- 1958

East Texas State 26

Missouri Valley 7
- 1960

Middle Tenn. State 21

Presbyterian 12
- 1960

The Citadel 27

Tennessee Tech 0
- 1961

Middle Tennessee 14

Lamar Tech 21
- 1962

Univeristy of Houston 27

Miami Univ. of Ohio 28
- 1963

Western Ky. St. Co. 27

U.S. Coast Gd. Acn. 0
- 1964

University of Mass. 13

E. Carolina College 14
- 1965

E. Carolina College 31

Univ. of Maine 0
- 1966

Morgan State College 14

Westchester St. Col. 6
- 1967

Tenn. Univ. at Martin 25

Westchester St. Col. 8
- 1968

Univ. of Richmond 49

Ohio University 42
- 1969

University of Toledo 56

Davidson College 33
- 1970

University of Toledo 40

Col. of William & Mary 12
- 1971

University of Toledo 28

Univ. of Richmond 3
- 1972

Univ. of Tampa 21

Kent State 18
- 1973

Miami Univ. of Ohio 16

Univ. of Florida 7
- 1974

Miami Univ. 21

Univ. of Georgia 10
- 1975

Miami University of Ohio 20

University of South Carolina 7
- 1976

Brigham Young University 21

Oklahoma State 49



# KOSCOT

"where beautiful things happen"



advisory board members

The *NEW* world of Koscot can mean  
A LOVELIER YOU... A PROSPEROUS YOU...  
Join the people company with a dynamic opportunity!

For more information call: (305) 351-3100  
KOSCOT INC. 4805 Sandlake Road, Orlando, Florida 32809



"Oil of *Wink*"

COSMETICS

## THE 1976 TEAMS VISIT HARRY-ANNA

The day before the nationally televised night bowl game, some 50 members of the Oklahoma State and Brigham Young football squads visited their beneficiaries, 37 children hospitalized in the Harry-Anna crippled children's home.

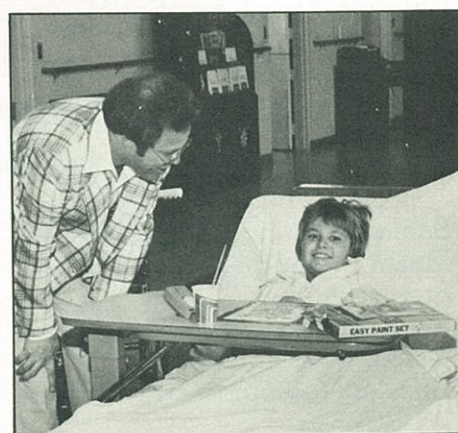
The teams entered together. A huge 20-foot Christmas tree, decorated heavily on the lower branches within reach of the children, graced one one wall of the long, wide hospital corridor.

Children in wheelchairs, beds and braces flanked the tree, waiting with wide eyes and big smiles to greet the husky college football players who came all the way to Florida "just to play a game for us," as five-year-old David remarked as he kissed one of them on the cheek.

Players scattered throughout the corridor — meeting, talking and playing with the children. BYU Coach LaVell Edwards mingled in the crowd, openly enjoying himself. Staff members and volunteer workers observed from a distance, beaming their appreciation.

Among the many token gifts, the children were given T-shirts, pennants, BYU mini-basketballs, and brightly colored cut-outs of OSU's Pistol Pete ("Can I sleep with him?" asked little Eddie. "You betcha," replied giant tackle Philip Dokes.)

Continued page 53



Tangerine Sports Association members visit Harry-Anna.

## TEAM ROSTERS

### FLORIDA STATE

No.	Name	Pos.	Ht.	Wt.	Cl.	Hometown
22	Mike Barnes	WR	5-11	180	Sr.	Titusville, Fla.
65	Trent Barnes	OT	6-4	230	Fr.	Lakeland, Fla.
42	Francis Bonasorte	DB	6-1	180	Fr.	Pittsburgh, Pa.
21	Bobby Butler	DB	5-11	185	Fr.	Delray Beach, Fla.
17	Bill Capece	PK	5-11	190	Fr.	Miami, Fla.
1	Dave Cappelen	PK	5-9	140	So.	Vero Beach, Fla.
51	Aaron Carter	LB	5-8	185	Sr.	Gainesville, Fla.
76	Walter Carter	DT	6-4	240	So.	Richmond, Va.
75	Richard Davis	DT	6-4	250	Fr.	Lakeland, Fla.
3	Bill Duley	P	5-11	175	So.	Ocala, Fla.
16	Steve Dykes	P	6-0	190	Sr.	Orlando, Fla.
23	Jackie Flowers	WR	6-2	195	So.	Jacksonville, Fla.
23	Jessie Forbes	WR	6-0	175	Sr.	Waukegan, Ill.
27	Vic Fowler	DB	6-0	184	Jr.	Clearwater, Fla.
70	Greg Futch	OT	6-3	245	So.	Ocala, Fla.
69	Mike Good	OG	6-2	230	So.	Sanford, Fla.
49	David Hanks	LB	6-2	215	Sr.	West Palm Beach, Fla.
62	Bruce Harrison	OG	6-2	245	Sr.	Vero Beach, Fla.
56	Jimmy Heggins	LB	5-11	196	Sr.	Salisbury, N.C.
78	Nat Henderson	OT	6-5	258	Jr.	Albany, Ga.
39	Reggie Herring	DB	6-2	195	Fr.	Titusville, Fla.
46	Ivory Joe Hunter	DB	5-11	180	Jr.	Tallahassee, Fla.
52	Fred Igaz	MG	6-0	205	Jr.	South Bend, Ind.
82	Nat Italiano	DE	6-0	195	Jr.	Tampa, Fla.
40	Bobby Jackson	DB	5-11	185	Sr.	Albany, Ga.
61	Wade Johnson	OG	6-1	220	Sr.	Valdosta, Ga.
88	Willie Jones	DE	6-4	225	Jr.	Homestead, Fla.
15	Jimmy Jordan	QB	6-1	185	So.	Tallahassee, Fla.
30	Keith Kennedy	RB	5-10	180	Jr.	Red Bay, Ala.
44	Larry Key	RB	5-10	180	Sr.	Inverness, Fla.
24	Mike Kincaid	DB	6-0	175	Sr.	Waukegan, Ill.
85	Grady King	TE	6-4	205	So.	Satellite Beach, Fla.
72	Ken Lanier	DB	6-4	260	Fr.	Columbus, Ohio
84	Greg Lazzaro	TE	6-6	220	Sr.	Hialeah, Fla.
48	Mark Lyles	FB	6-4	232	So.	Buffalo, N.Y.
67	Mark Macek	MG	6-2	235	Fr.	Wyandotte, Mich.
58	John Madden	C	6-2	218	Fr.	Ft. Walton Beach, Fla.
77	Mark Meseroll	OT	6-6	275	Sr.	Piscataway, N.J.
60	Jeremy Mindlin	DT	6-3	230	Jr.	Miami, Fla.
86	Roger Overby	WR	6-0	170	Sr.	Tallahassee, Fla.
74	Paul Phillippy	DT	6-3	235	So.	Norristown, Pa.
53	Paul Piurowski	LB	6-3	205	Fr.	Sarasota, Fla.
32	Greg Ramsey	RB	5-10	170	Jr.	Ft. Lauderdale, Fla.
90	Edenbur Richardson	DE	6-3	206	So.	Crystal River, Fla.
79	Louie Richardson	DT	6-6	235	Jr.	Crystal River, Fla.
36	Chip Sanders	RB	5-10	188	Jr.	Macón, Ga.
20	Mike Shumann	WR	6-0	170	Sr.	Tallahassee, Fla.
50	Ron Simmons	MG	6-1	220	Fr.	Warner Robins, Ga.
35	Ernest Sims	RB	6-1	190	Fr.	Tampa, Fla.
37	Mike Smith	DB	5-11	185	Fr.	Panama City, Fla.
11	Rick Stockstill	QB	6-1	182	Fr.	Fernandina, Fla.
47	Nat Terry	DB	5-11	170	Sr.	Tampa, Fla.
19	Kurt Unglaub	WR	5-11	175	So.	Tallahassee, Fla.
18	Clyde Walker	QB	6-3	207	Sr.	Lawrence, Kan.
80	Scott Warren	DE	6-3	210	So.	Titusville, Fla.
55	Gil Wesley	C	6-1	210	So.	Birmingham, Ala.
12	Wally Woodham	QB	5-11	182	So.	Tallahassee, Fla.

### TEXAS TECH

No.	Name	Pos.	Ht.	Wt.	Cl.	Hometown
3	Bill Adams	KS	5-10	150	So.	Fort Worth, Tx.
10	Eric Jones	KS	6-0	180	Fr.	Wichita Falls, Tx.
11	John Greve	KS	5-11	177	Fr.	Bethany, Ok.
12	Rodney Allison	QB	5-11	188	Sr.	Odessa, Tx.
14	Greg Frazier	WS	6-1	196	Sr.	Iowa Park, Tx.
15	Mike Farst	QB	6-2	194	So.	Beaumont, Tx.
16	Mark Johnson	QB	6-0	187	So.	Corpus Christi, Tx.
18	Tres Adami	QB	6-0	196	Jr.	Freer, Tx.
20	Eric Felton	CB	6-0	202	Sr.	Lubbock, Tx.
21	Craig Harris	CB	5-11	175	Sr.	DeSoto, Tx.
23	Willie Stephens	CB	6-1	179	So.	Abilene, Tx.
24	Larry Flowers	WS	6-1	184	So.	Temple, Tx.
25	Larry Dupre	SS	6-1	191	Sr.	Dallas, Tx.
26	Johnny Quinney	DB	6-0	200	So.	Abilene, Tx.
27	Freddie Taylor	CB	5-11	174	So.	Garland, Tx.
28	Alan Emerson	SS	6-2	203	Sr.	Dallas, Tx.
29	Mike Patterson	CB	5-11	177	Jr.	Wichita Falls, Tx.
30	Jimmy Williams	FB	5-11	189	Sr.	Garland, Tx.
32	Mark Julian	TB	5-9	185	Sr.	Fort Worth, Tx.
33	Billy Taylor	FB	6-0	216	Fr.	San Antonio, Tx.
34	Tim Orr	RB	6-5	210	Fr.	Abilene, Tx.
35	Eddie Monaco	RB	5-11	202	So.	San Antonio, Tx.
37	Sam Bailey	TB	5-9	185	So.	McKinney, Tx.
40	Olan Tisdale	DE	6-5	226	Jr.	San Saba, Tx.
41	Mark Rose	DE	6-1	197	Sr.	Houston, Tx.
42	Doug Streater	DE	6-4	223	So.	Temple, Tx.
43	Don Kelly	LB	6-0	217	Jr.	Blooming Grove, Tx.
44	Mike Mock	LB	6-1	221	Sr.	Longview, Tx.
45	Jeff Copeland	LB	6-2	219	So.	Sterling City, Tx.
46	Andrew Thomas	DE	6-3	211	So.	Fort Worth, Tx.
47	Chris Campbell	LB	6-1	201	Sr.	Carrollton, Tx.
48	Richard Arledge	DE	6-3	188	Sr.	Richardson, Tx.
49	Jeff McKinney	LB	6-2	220	Fr.	Bethany, Ok.
50	Joe Walstad	C	6-3	255	So.	Altus, Ok.
51	Curtis Reed	DT	5-11	232	Jr.	Round Rock, Tx.
53	Kim Taliaferro	DT	6-2	243	Jr.	Clovis, N.M.
54	Travis Mileur	C	6-3	209	Jr.	Arlington, Tx.
56	Greg Wooddell	LB	5-11	219	So.	Baytown, Tx.
57	L. M. Cummings	LB	6-3	216	Fr.	Victoria, Tx.
58	Terry Anderson	C	6-1	222	Sr.	Wichita Falls, Tx.
59	Gary McCright	LB	6-1	221	Sr.	Midland, Tx.
60	Dan Irons	OT	6-7	260	Sr.	Lubbock, Tx.
61	Hans Bischof	DE	6-2	221	Fr.	Las Cruces, N.M.
62	Larry Martin	OG	5-11	222	So.	San Antonio, Tx.
64	Greg Wessels	OG	6-1	234	Jr.	Louise, Tx.
65	Kenny Thiel	OT	6-3	245	Sr.	New Deal, Tx.
68	David Hill	DT	6-3	251	So.	Seminole, Tx.
69	Mike Bozeman	DT	6-3	234	Fr.	San Angelo, Tx.
70	Mark Gesch	DT	6-4	265	Fr.	San Angelo, Tx.
71	George Burns	OT	6-5	228	Jr.	Smithville, Tx.
72	Jim Krah	DT	6-5	250	Sr.	Houston, Tx.
73	Robert Caughlin	OG	6-2	269	Fr.	Temple, Tx.
74	Greg Mahoney	OG	6-2	227	Jr.	Dallas, Tx.
75	Ken Walter	OT	6-4	228	So.	Corsicana, Tx.
76	Jim Verden	DT	6-2	236	Fr.	Wheeler, Tx.
77	Greg Davis	OG	6-1	225	Sr.	Odessa, Tx.
78	Tracey Kensing	DT	6-5	230	Fr.	New Braunfels, Tx.
79	Wilbert Cunningham	OT	6-3	258	Sr.	Galveston, Tx.
80	Sammy Williams	SE	5-11	181	Sr.	Wichita Falls, Tx.
82	Godfrey Turner	WB	6-0	185	Jr.	Dallas, Tx.
83	Mark Harrelson	TE	6-1	215	Fr.	San Antonio, Tx.
84	Don Earl	WR	5-7	175	Fr.	Stamford, Tx.
85	Howie Lewis	SE	6-5	204	So.	Pampa, Tx.
86	James Hadnot	TE	6-2	236	So.	Jasper, Tx.
87	Brian Nelson	WB	5-11	180	Jr.	Wichita Falls, Tx.
88	Gregg Adkins	TE	6-4	225	Sr.	Corpus Christi, Tx.
89	Travis Tadlock	WB	5-8	145	Jr.	Amarillo, Tx.

17 SENIORS



# BOBBY BOWDEN AND THE FELLOWSHIP OF CHRISTIAN ATHLETES

Bobby Bowden is more than a football coach. He is a warm individual who believes in setting high ideals for himself, his family and his football players. These ideals include a very strong conviction and faith in God.

As an active member of the Fellowship of Christian Athletes, Bowden has traveled throughout the country speaking of this devotion to God before conventions, seminars and groups of all sorts. He feels that coaching comes third behind his faith in the Lord and his family.

"I can't say anything but good about the FCA," says Bowden who has been active in the group for many years. "It's a great organization that gives all athletes the chance to glorify God for the ability they have to participate in athletics. It just helps us all to realize how fortunate we are to have the ability to do the things we can do."

Bowden and some of his assistants at Florida State have organized a chapter for the Seminoles that meets twice a week at the FSU fieldhouse. Even though they played the major role in its organization, the coaches do not attend the meetings of the group. Bowden feels that the attendance of coaches might put undue pressure on some of the players.

"This is something that should be a personal thing that each boy should do because he wants to," says the coach. "I want the boys to come for their own benefit and satisfaction and not just because they think the coaches will be impressed."

Bowden says the players get to know one another much better and consequently get along better as a result of the informal sessions. "It's just a great thing for the attitude of all our athletes."

The meetings at Florida State are not just restricted to the foot-



ball team either. Virtually every sport on the FSU campus has members that participate in the FCA meetings. The meetings are generally just short devotional periods where the athletes are free to discuss their relationship with God as well as bringing to light any personal problems they may have.

Bowden himself is a very devout Christian who rarely misses a Sunday service with his family. During the season, he starts his Sunday's around 6 a.m. when he tapes his weekly television show at a local station. He gets the early start on the three or four hour job so that he gets away in time to meet his family at the weekly worship services. It is very important to him.

"I've always had a strong feeling about attending worship services and I always like to be there if at all possible," says the Birmingham, Alabama native. "It's also the one time that I can spend with the family in a pleasant situation and can worship together."

Aside from his nationwide speaking engagements, Bowden also doesn't hesitate to speak at Sunday services of some of the local congregations in Tallahassee. He is generally delighted to have the opportunity when time and schedule permit.

*Continued page 53*

## After the game let yourself go



Save your Tangerine Bowl ticket stub! It's good, December 23, 1977 through January 31, 1978, for \$2 off the price of any large pizza. This coupon is good only at regular price and is not valid with any other coupon or discount offer. Bring your ticket stub to any of the area Pizza Huts listed below.

- CENTRAL
- 700 Maguire Blvd., Orlando  
Across from Fashion Square 898-2960
- 810 West Colonial, Orlando  
Across from Holiday Inn Mid-Town 425-8801
- 820 Lee Road, Orlando  
Next to Sheraton 645-3455
- SOUTH
- 8128 South Orange Blsm. Trail, Orlando  
Between Sand Lake Rd. & Sunshine Pkwy. 855-2287
- 2215 W. Oakridge Rd., Orlando  
West of Orange Blsm. Tr. 851-6164
- SOUTHEAST
- 1400 Crystal Lake Drive  
Orlando 425-4841
- EAST
- 3880 Alafaya Trail  
Across from F.T.U.  
Near the University Inn 277-2433
- NORTH
- Highway 17-92  
Casselberry 831-2404
- 2607 Semoran Blvd.  
Hwy. 436 & Howell Branch Rd., Winter Park 678-3330
- WEST
- 6319 Silver Star Rd., Orlando 298-2100
- NEARBY COMMUNITIES
- 2002 S. French Ave., Sanford 323-8266
- 750 E. Hwy. 50, Clermont 394-3434



You can't beat it.  
Join it.  
Florida's number 1 banking team.



Southeast Bank of East Orange (305) 843-4000  
Southeast First National Bank of Maitland (305) 644-7000  
Southeast National Bank of Orlando (305) 843-4000. Members FDIC.





**LUXURY AT BUDGET PRICES**

2 Double beds in every room, color T.V. shag carpet, gift shop, pool, playground and our Tasty World Restaurant.



**TOLL FREE RESERVATIONS**

**800-241-9191**

IF YOUR LOOKING FOR  
**CARPET!**  
SHOP CENTRAL FLA'S  
LARGEST AND FINEST  
CARPET STORE



**NATIONAL  
DISCOUNT  
CARPET INC.**

4426 N. ORANGE BLOSSOM TR.  
ORLANDO, FL 32804

**CARRYING OVER  
3000 ROLLS  
AND 800 REMNANTS  
ALL IN STOCK AND  
ON DISPLAY**

**BUY YOUR CARPET  
TODAY AND WE'LL  
INSTALL IT  
TOMORROW OR  
WE'LL CUT IT FOR  
YOU WHILE YOU WAIT.**

**SAVE 30% TO 70%  
ON EVERY CARPET  
YOU BUY**

**FOR SHOP AT HOME  
SERVICE  
CALL 295-9004**

## T-BOWL HALFTIME: A WINNER



"Orlando Presents" performs at scenic Lake Eola Park.

"Our Worlds at Christmas", tonight's Tangerine Bowl halftime spectacular, follows in the fine artistic tradition of the award-winning Orlando Presents entertainment series of which it is a part. A first for the Tangerine Bowl, this Orlando Presents show is sponsored by Sentinel Star Company, the City of Orlando and the Tangerine Sports Association.

More than 1.9 million area residents and visitors have flocked to Orlando's Eola Park to enjoy some 312 Orlando Presents programs since the series' inception in 1968. During the course of a season, spectators can listen to the beat of a marching band or throb of Scottish bagpipes, enjoy a home-grown chorus, watch a ballerina pirouette or bargain at a two-day arts and crafts festival. In recognition of its concept of providing wholesome family entertainment as a public service to Central Floridians, the series has garnered a coveted national award and three highly respected regional awards in the past six months to add to others from previous years.

Today this same concept goes national via television bringing a glimpse of the best that Central Florida has to offer into homes across the United States. "Our Worlds at Christmas" features parade entries from Sea World, Circus World and Walt Disney World; the Mystery Fun House, Cypress Gardens, the Florida Citrus Commission, NASA Tours, Stars Hall of Fame and Sentinel Star Company with band members from Colonial and Edgewater High Schools in Orlando, Winter Haven High School Band and Florida State University Band. With Florida being the "Indoor Foliage Capital of the World," it's fitting that the ornamentation for the halftime show is living and has been provided by the Florida Foliage Association. The end zone landscaping is from the Florida Nurserymen and growers' Association. Al Dunaway announces the halftime show.

From high school bands to animated characters, Orlando Presents "Our Worlds" — and welcome to them.

**Braun  
Cadillac  
has the  
winning  
spirit**



**BRAUN**  *Cadillac*  
Cadillac people serving Cadillac people.  
1000 N. Orange Ave., Orlando, Florida  
305/843-1220



# DANSK FACTORY OUTLET

Save 33% to 66%

On discontinued & nonconforming items. Kobenstyle Cookware, Teakwood Bowls & Boards, China, Glass, Stainless Steel, and many other Table-Top Classics.

Beautiful items at Beautiful Savings!

Travelers, we will be happy to ship your purchases home.

Open 7 days 9 to 9 /351-2425

**DANSK FACTORY OUTLET**  
7000 International Drive EXIT 528A off I-4  
Just 10 Minutes East of Walt Disney World.

## BOBBY BOWDEN AND THE FELLOWSHIP OF CHRISTIAN ATHLETES (Cont.)

"Coaching is a bigger challenge than preaching," says Bowden, "but its not as important. I hope in those sermons that I can say one thing that might help a youngster in the audience. I like speaking to young people. I like to tell them that every human being has a place on earth based on the talents given by God. I tell you youngsters that their goal in life should be to use those talents to the best of their capability."

Bowden not only takes his convictions to the church podium but also onto the football field. "God is an integral part of my life and without him I can't succeed out there on those sidelines. I look to God for guidance but firmly believe that God helps those who help themselves. Man must help himself, but also seek guidance."

## T-BOWL: 1948

It wasn't nearly as easy for Catawba this time, but the North Carolinians did it again. The Indians made their one serious scoring drive count in the fourth quarter to win, 7-0.

Fullback Lee Spears crashed over from a half yard out with less than five minutes remaining to climax the defensive battle.

Marshall went into the game without Marvin Wetzel, the nation's third highest scorer during the regular season.

Harold Bowen, who had sparked Catawba the previous year, was also injured and had to sit out the game.

Neither team resorted to the anticipated passing attacks.

The crowd again was 9,000, better by 3,000 than Elks Club sponsors had expected.

## SLOAN AND FLORIDA (Cont.)

As a senior at Alabama, Sloan headed up the Alabama chapter of FCA and created what is known today as the FCA "Huddle Group", an extended branch of the FCA program that brings athletes more spiritually together.

This new innovation in the FCA program at Alabama made it one of the most active chapters in the country and made Sloan one of the most sought after speakers in the southeast particularly in the state of Alabama.

His speaking engagements took him to numerous cities and states and he has been called upon many times to speak at national conferences.

After he completed his playing days at Alabama, he spent two years with the Atlanta Falcons before he returned to his alma mater to coach the offensive backs.

In 1971, he took over as an assistant head coach and offensive coordinator at Florida State where he sponsored the Seminole chapter of the Fellowship of Christian Athletes.

The following season Sloan moved on to Georgia Tech to assume the same duties.

Then in February of 1973, Sloan received his first head coaching job at Vanderbilt where his 1973 team posted a 5-6 record before he sent the Commodores on their way to their first winning season in quite some time with a 7-3-2 record.

Despite the demanding recruiting and guest-speaker's schedule during the off-season, Sloan was spiritually inspired to write two books. CALLING LIFE'S SIGNALS, his first book, was finished in 1966. Two years ago he finished his second book, A WHOLE NEW BALL GAME. Both books take candid looks at the young coach's beliefs, convictions and faith.

## VISIT HARRY-ANNA (Cont.)

Jim Oliver, hospital administrator talked freely about his "pride and joy." Now in his 10th year, he explained, "Today we have 37 children in the house, but our average is about 64. We're in the process of building a brand new 100-bed hospital near here, thanks to the generosity of the Florida Elks and so many other folks, like the Tangerine Sports Association."

According to Oliver, the hospital was started in 1933 when Harry and Anna Miller of Eustis gave to the Florida State Health Department a three-story hotel, "so long as we would always be engaged in crippled children's work." Since then the hotel has been torn down and replaced by the one-level, well-equipped Eustis facility.

"Please tell your people," Oliver adds with pride, "we do not charge our patients one single dime for the services we render, nor do we receive any federal or state money. Our financial support is strictly from contributions. So, your Tangerine Bowl helps us more than you probably realize."

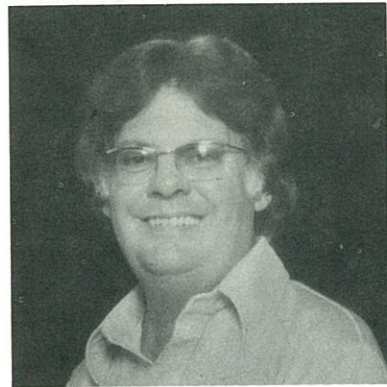
SAVE YOUR  
T-BOWL  
TICKET STUB!

Each T-Bowl ticket is worth \$2.00 off the price of any large pizza. Save it and visit your nearest Pizza Hut soon!

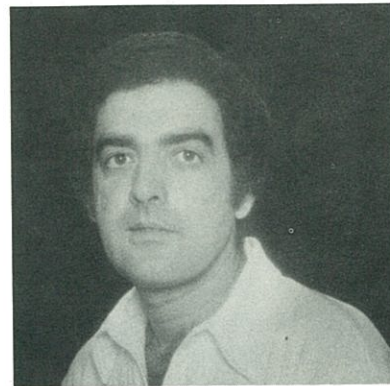


# THE GOLF WAREHOUSE

THE PROFESSIONALS WHO SERVE YOU.



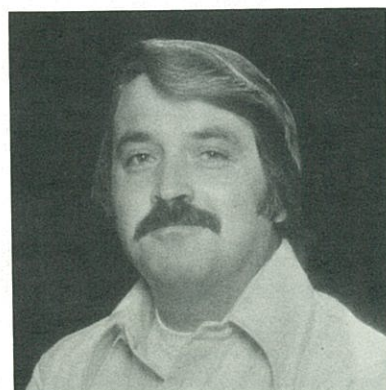
**JOE REDOUTEY**  
Owner



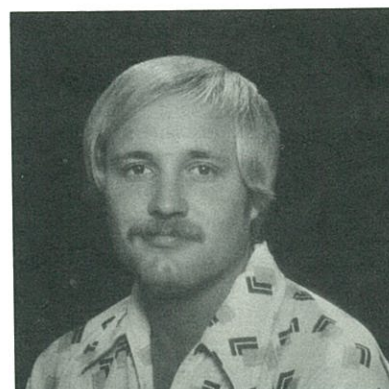
**RICH VICARIO**  
Mgr. Golf Professional



**ED MORGANTE**  
PGA — Class A Professional



**EARL POLLOCK**  
Club Repair & Mfg.



**RON BURGNER**  
Promotions Mgr.

The only golf shop in town offering all lines of golf equipment at discount prices.

- All clubs custom fit •
- Lessons by PGA Class-A Pros •

**NEW HOURS: Mon.—Fri. 10-8:30; Sat. & Sun. 9-4:00**  
400 E. Semoran Blvd.

Rt. 436, Casselberry in the Greater Mall • 830-1678

## T-BOWL: 1947

Catawba scored 31 points to Maryville's 6.

The bigger, stronger Catawba team scored three touchdowns in the second quarter and coasted in the second half.

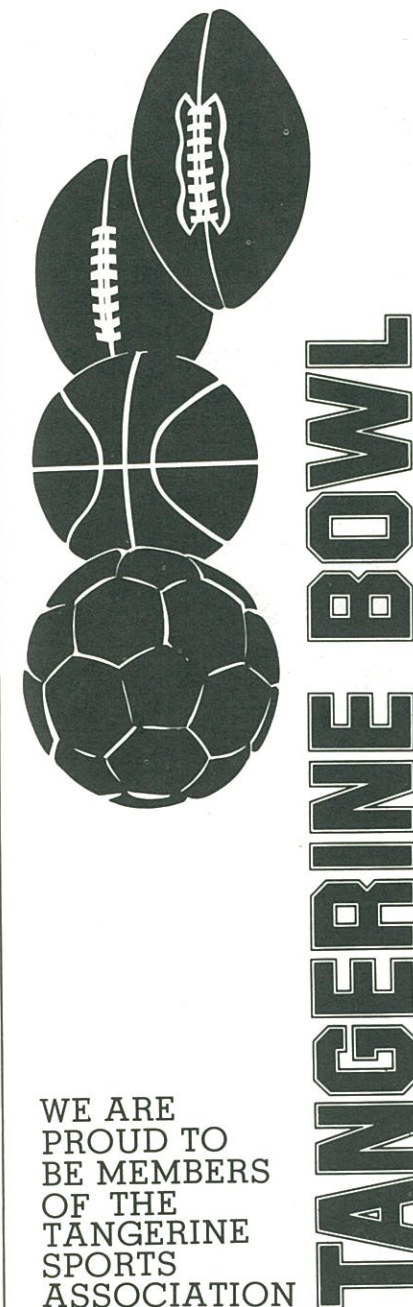
Catawba's defensive line, led by Little All-American Ray Yagiello, held Maryville to just 40 yards rushing.

Tony Georgiano plowed over from the one-foot line early in the second quarter for Catawba's first touchdown.

A blocked punt set up the Indians on the Maryville 17-yard line moments later, and Catawba scored again on a six-yard pass from Harold Bowen to Don Hanley.

Then Bowen intercepted a Maryville pass and returned it 35 yards for a touchdown to give Catawba an 18-0 halftime lead.

The Indians scored once in each of the remaining quarters, and Maryville finally got on the board in the final quarter on Artie Spears' two-yard plunge.



**MONTGOMERY  
WARD**

**ORLANDO**  
2500 W. Colonial Drive

**ALTAMONTE SPRINGS**  
Interstate Mall

**WINTER GARDEN**  
Tri-City Shopping Center

## TANGERINE BOWL: 1949, 1950, 1951

### 1949

Tangerine Bowl games were getting closer and closer. Murray State bounced back in the fourth quarter to earn a 21-21 tie with undefeated, previously untitled Sul Ross of Alpine, Texas.

The Kentuckians rallied for 14 points in the final quarter to spoil the offensive performance of Sul Ross Little All-American halfback Ted Scrown, a 160-pounder who scored all three Lobo touchdowns.

Joe Bronson returned a kickoff 85 yards for one of Murray's late scores and Dale McDaniel went seven for the other. McDaniel scored the other TD on a 36-yard run.

### 1950

This one was rated as another tossup, and it turned out that way. St. Vincent, outplayed nearly all the game, managed to hold on for a 7-6 victory.

St. Vincent scored in the second quarter on Don Henigan's one-yard plunge,

and Jack Heimbeucher's extra point kick was perfect.

Emory and Henry also scored in the second period, on a nine-yard pass from Chick Davis to Bob Howard. Bill Pippin, a junior from Lakeland, kicked wide to the left, but St. Vincent was off-side. Pippin tried again, and his placement went to virtually the same spot, wide to the left.

### 1951

The previous year's loser was invited back and lost again. This time it was a rout rather than a cliffhanger. Morris Henry rolled for 21 points in the second half for a 35-14 victory.

The night's hero was a 151-pounder named Pete Anania. He completed only five passes, but four of them were for touchdowns. End Charley Hubbard caught three of them, on plays of 7, 10 and 14 yards.

Emory and Henry's bright spot was a 95-yard kickoff return for a touchdown by Bob Miller, before a crowd of 10,000.

*A Central Florida bicycle team of the late 1800's.*





## TANGERINE BOWL: 1956 & 1957

1956

Both teams scored in the first quarter and stymied each other the rest of the way, but Juniata fell victim to two Missouri Valley goal-line stands in the fourth quarter.

Chilly weather kept the crowd to 10,000.

Missouri Valley scored first, on a 10-yard pass from Bobbie Joe Scates to Ken Gibler. Juniata took the ensuing kickoff and marched 69 yards to score with a 30-yard pass from Pat Tarquinio to Barry Drexler accounting for the touchdown.

1957

Mississippi Southern would later become Southern Mississippi and a major college team. Its quarterback, Doug Barfield, would be named the successor to Shug Jordan as coach at Auburn 18 years later.

But none of that did Southern much good, as West Texas defeated coach Pie Vann's group, 20-13.

Behind 13-0 at the half, West Texas scored all its points in the final 16 minutes of the game. Ron Mills scored two of the touchdowns, one on a 75-yard pass interception and the other on a two-yard run, and Bubba Hillman ran 19 for the other.

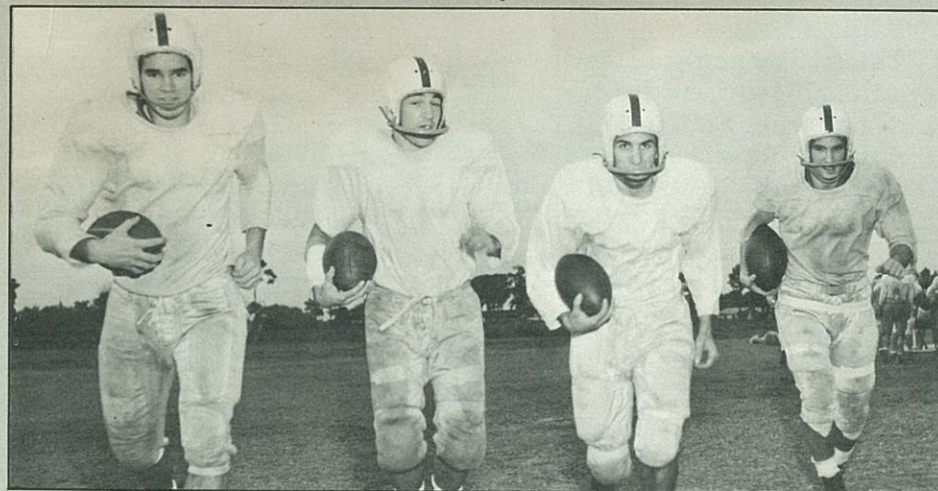
## We've got Business Insurance Packages Designed to save you money five ways!

1. Premiums are **COMPETITIVELY PRICED!**
2. Participation in **CASH DIVIDENDS!**
3. Safety and Loss **CONTROL PLAN!**
4. Packaged coverage with **NO OVERLAPS!**
5. **CUSTOM TAILORED** contracts!

Whatever your business, whatever your needs, the Explainers at Kuykendall can do the job for you! Give us a call for the most *complete* insurance service you've ever had.

**K** **UYKENDALL**  
INSURANCE AGENCY  
*The Explainers*  
2702 E. Robinson • Orlando • 894-5431

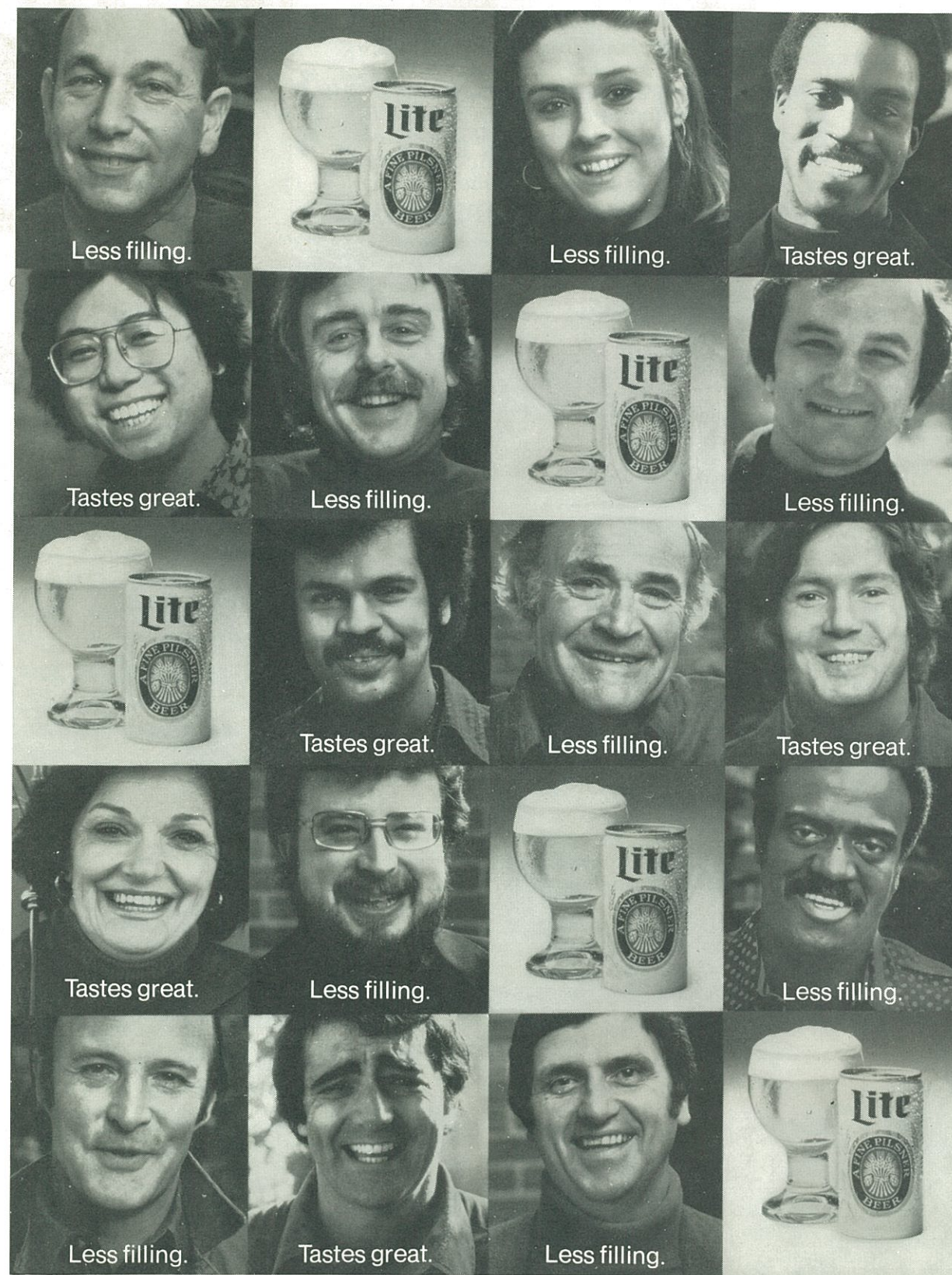
Juniata Backs, 1956, Bob Sill, Ron Bechtel, Pat Tarquinio and Don Pheasant.



Missouri Valley Seniors, 1956 T-Bowl Game.



## What do people like most about Lite Beer?



© 1976 The Miller Brewing Co., Milwaukee, Wis.

You can look at Lite Beer from Miller two different ways. It's a less-filling beer that tastes great. Or it's a great-tasting beer that's less filling. Either way, you're right.

**Lite® Beer. Everything you always wanted in a beer. And less.**



"Orlando boasts of four of the finest playhouses to be found in this part of the State which show the latest released in silent drama and also many splendid theatrical productions, both dramatic and light musical comedies. The Beacham Theatre, which has just been completed, is one of the finest and largest theatres in the South and is a structure of exquisite beauty. It has a seating capacity of 1,200 and represents an investment of \$200,000. Located in the heart of the city, it is constructed entirely of concrete, and is fireproof."

Quoted from an Orlando promotional brochure, 1921.



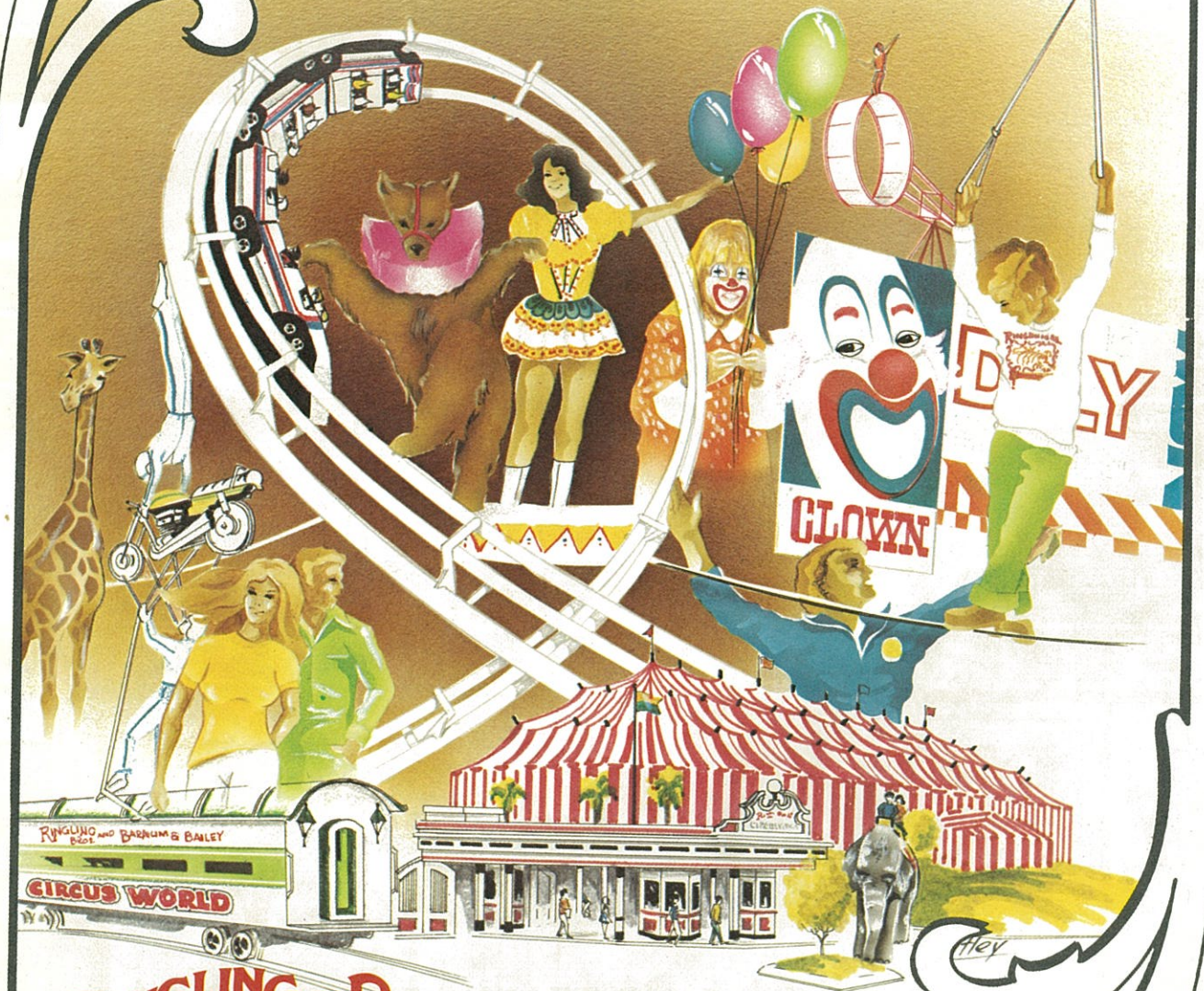
Shown here are: The Grand Theatre, Orlando, 1921; and an old theatre poster for "Song of the Flame."



# "YOU AIN'T SEEN NOthin' YET!"

P.T. BARNUM

Let The Greatest Name in Family Entertainment Host You at "THE GREATEST PLACE on EARTH"



RINGLING AND BARNUM & BAILEY  
BROS. CIRCUS WORLD®





OUR TEAM  
Salutes the Tangerine Bowl

Walt  Disney World®

© 1977 WALT DISNEY PRODUCTIONS

## UNIQUE IN ALL OF FLORIDA IN ALL THE WORLD

On a quiet lagoon in Central Florida, just minutes from the Magic Kingdom, the Disney people have created something wonderful. It's a collection of shops, places to eat and things to see — a village that's as fascinating as your own imagination and as unique as your personal taste. It's as charming as flowers, cedar shingles and shade trees can make it. It's Walt Disney World Village at Lake Buena Vista.

Stroll through our collection of more than 30 boutique-style shops. As doorways open and close you'll catch the aroma of freshly baked pastries or the sweet smell of newly made candy. Perhaps you'll even notice the delicate scent of perfumed bath soaps.

Each shop is a new experience.

You'll see a skilled glass cutter perform his craft, and talk to a potter as his hands carefully shape a stoneware or porcelain vase. Perhaps you'll view a showing of the latest designer fashions. Afterwards

try one on yourself. It's a perfect fit.

Browse through elegant collections of china, silver and giftware. Watch candy makers swirl a giant peppermint lollipop. Select a gourmet cheese or sample a vintage wine. Each moment becomes unforgettable.

Your enjoyment of Walt Disney World Village continues throughout the evening. Enjoy Dixieland music on board the Empress Lilly or mellow jazz at the Village Lounge. Sit back and relax and drink in the splendor. It's a most pleasant afternoon.

It's the most complete collection of specialties to be found anywhere, an unexcelled blend of quality merchandise and incomparable Disney service. It's intriguing. It's unique. It's an experience not to be missed.

Dining at Lake Buena Vista is an incomparable adventure. Choose a quick snack. Stroll to

the end of a rustic dock and enjoy frozen Strawberry Margaritas and freshly shucked oysters. Step aboard an authentic recreation of an old time paddle-wheeler, The Empress Lilly riverboat restaurant. Instantly, you're surrounded by the old-fashioned finery that made the riverboat famous. Your meal is delight.

Now take your choice. You may continue to shop or take a Village Flote Bote to the Lake Buena Vista Club. The club's facilities are open to everyone: dining, swimming, tennis and 18-hole championship golf course. While your friends in village are admiring newly imported woodcarvings, you can be driving a ball straight down the fairway. While they're admiring handcrafted gold jewelry, you'll have won your tennis match 6-love, 6-love. Afterwards, enjoy dinner at the club's elegant French restaurant with delicious entrees, fine imported wine and rare continental service.



© Walt Disney Productions



You won't believe the sound.  
You'll never believe the price.



Magnavox Modulares. They're packed with everything that goes into super stereo—except a high price tag. For example, the 1725 has:

□ a solid-state stereo FM/AM tuner-amplifier to pull in those weak stations you'd like to listen to, and to keep them from drifting;

□ a 3-speed automatic turntable with diamond stylus and smoked plastic dustcover;

□ a built-in 8 track recorder/player;

□ a pair of newly-designed 2-way tuned-vent speakers to give you rich, deep bass with astonishing efficiency;

□ a price that's surprisingly low for such high performance.

Why not stop by your Magnavox dealer and tell him you'd like big sound at a small price. He'll know just what to show you.

MAGNAVOX  
MAGNAVOX  
MAGNAVOX  
MAGNAVOX  
**MAGNAVOX**  
QUALITY IN EVERY DETAIL

If you want to have a  
good time, come to

**ORLANDO**

You'll get what's  
coming to you



1912 Postcard.

*Come to Orlando,  
so beautiful to see,  
Come to Orlando,  
the place for you and me,  
The balmy breeze,  
the golden sun,  
The lazy days,  
a world of fun,  
The swaying palms,  
the wondrous sights  
The moon that spells  
romantic nights,  
The lakes and flowers  
Will take your breath away.  
You'll spend the hours  
In laugh and play.  
So leave your cares and  
come to where your  
been dreaming of.  
Come to Orlando,  
the land of love.*

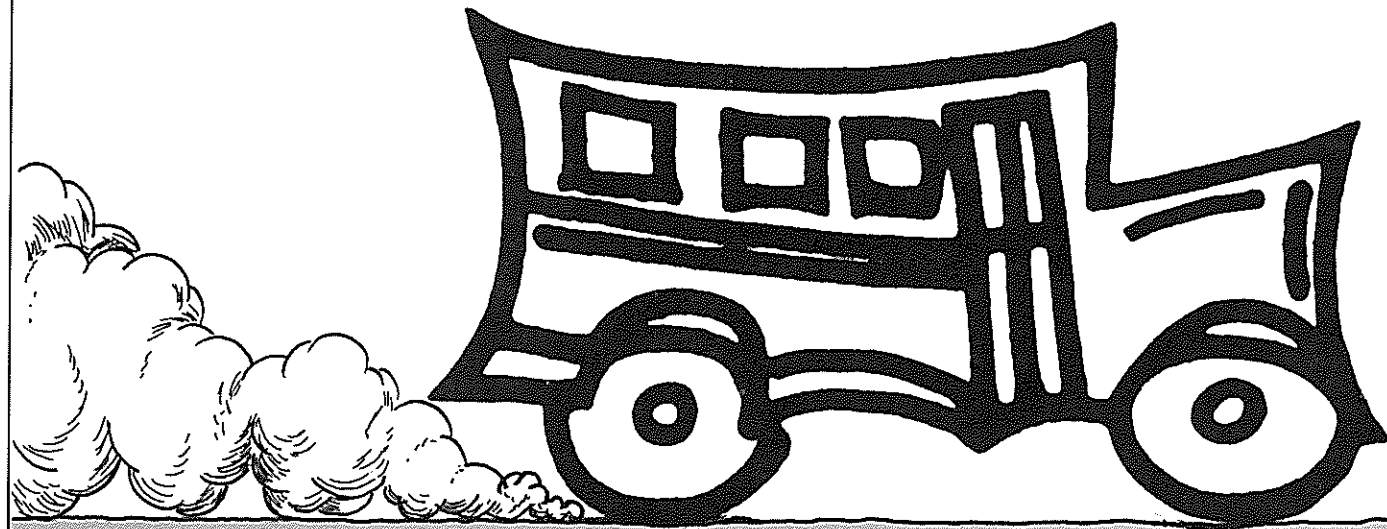
From "Come to Orlando," by  
Joel Dorio, Orlando song  
contest winner.



Postcard, depicting paradisiacal Central Florida  
gardens.



# WE'VE COME A LONG WAY!



## Congratulations Orlando!

**Dan Zaffran's Superior  
Student Transportation**

Transportation Specialist  
Superior Coach  
Shuttle Service  
Buses • Sales • Service  
New • Used

6647 North Orange Blossom Trail  
Orlando, Florida 32810  
(305) 298-1010

## TANGERINE BOWL: 1958

1.

Mississippi Southern came to face the school from the other side of Texas, and didn't have much better luck. East Texas won 10-9 on Neal Hinson's field goal midway through the fourth quarter.

Southern scored first on a one-yard sneak by quarter-back George Sekul. Gary Berry tied it with a three-yard run, but Southern added a safety in the third quarter to take a 9-7 lead.



East Texas Coaching Staff, 1958 T-Bowl game.

2.

The Tangerine Bowl was shifted from January to December, so there were two games in '58. East Texas won both.

After the squeaker over Mississippi Southern, the Lions bombed Missouri Valley 26-7 in the December game.

Little All-American quarter-back Sam McCord led the Lions on a 93-yard march late in the first half to overcome a

7-6 deficit and put East Texas ahead to stay.

The Texans added two more touchdowns in the final period despite a drizzle and a wet football.

Underdog Missouri Valley was hampered by the absence of its regular tailback, Ken Ashbury.

An "aggressive" Missouri Valley line, 1958.



for Sports...  
**WE'RE THE  
ONE TO TURN  
TO!**



NCAA FOOTBALL • MONDAY  
NIGHT BASEBALL • ABC'S WIDE  
WORLD OF SPORTS • NFL  
MONDAY NIGHT FOOTBALL •  
THE SUMMER OLYMPICS • THE  
WINTER OLYMPICS • OUTDOORS •  
CHAMPIONSHIP WRESTLING •  
PRO FOOTBALL PLAYBACK •  
COLLEGE FOOTBALL '76 • THE  
KENTUCKY DERBY • THE PREAK-  
NESS • GOLF SPECIALS • THE  
AMERICAN SPORTSMAN • THE  
BOWL GAMES • HEAVYWEIGHT  
BOXING

**and much, much  
more.**





C. A. BOONE,  
CITY CLERK AND TAX ASSESSOR.

C. W. MALTBIE,  
MARSHAL AND TAX COLLECTOR.



Office of City Clerk, 1910

From Guorway's Corner to SW Corner Laubach's Stone 540 ft  
18 secs running that distance  
1 sec =  $\frac{540}{18} = 30$  ft in 1 second

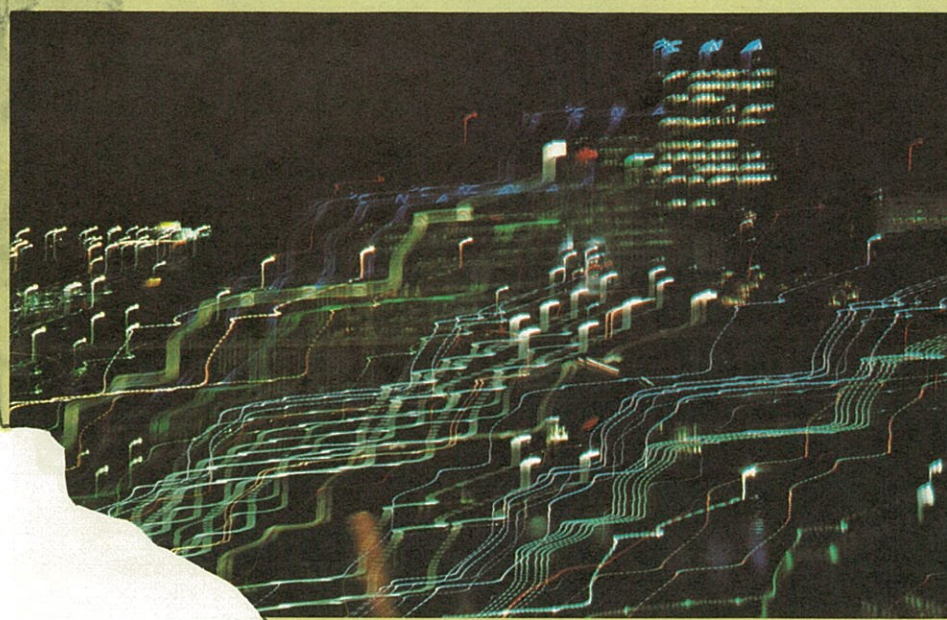


= 108000 ft in 1 hour  
gives the number of  
ch is = 20.45 miles

"... On the streets of Orlando one sees a motley crowd; the proud Southerner, the well-dressed, self-satisfied 'tourist' or winter resident, the poor white, both the industrious and the shiftless black man, young, middle-aged, elderly, aged, many skinny and mouldy folk, who are here in hopes of growing younger and handsomer, yellow ole women who are snuff-takers; in fact, everybody is here, and not a few, along with ill health and other discouragements, struggling to keep the wolf from the door in various small enterprises."

Quoted from the "Transplanting of the Branches," Jessie J. Branch, November, 1903.

Two newer photographs of Orlando are shown here, by day and night. Although a city of thousands today, Orlando embodies many of the traits of her "small town" days.



## SERVING QUALITY DAIRY PRODUCTS FOR THREE GENERATIONS.



T.G. Lee has made the finest-quality dairy products for over 50 years. It's a family tradition! Three generations have grown up on farm-fresh T.G. Lee milk. Serve your family the finest dairy products from T.G. Lee ... the dairy that quality built.



The dairy that quality built

315 North Bumby Avenue, Orlando, Florida 32802, (305) 894-4941  
Cocoa • Dade City • Daytona Beach • De Land • Eustis • Ft. Myers • Jacksonville • Melbourne • Ocala • Tampa • West Palm • Winter Haven

## T-BOWL: 1954 & 1955

1954

It was no holiday frolic for East Texas this time. The Lions returned, only to have the nation's longest win streak at the time—29 games—broken when a determined Arkansas State defense earned a 7-7 tie.

East Texas threatened three times before finally punching in the tying touchdown on George Riley's seven-yard run with nine minutes left in the game.

1955

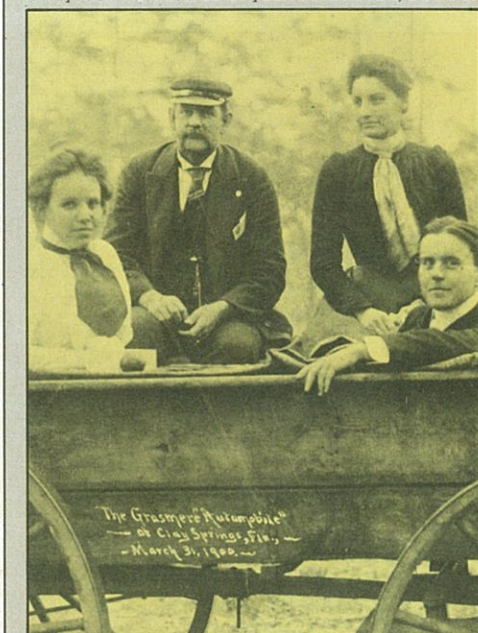
Another squeaker, An extra point kick made the difference as Omaha won 7-6.

Sophomore Bill Engelhart, who threw to Rudy Rotella for Omaha's only touchdown and kicked the extra point, was voted the game's most valuable player.

The Maroons scored in the second quarter, and the game was scoreless from there.

The defeat was the first for Eastern Kentucky in 15 games and Omaha collected its 14th straight win before 12,759 fans.

The Grasmere "Automobile" of Clay Springs, an early Central Florida aquatic attraction, 1900's.





# TANGERINE BOWL CLASSIC TELEVISION



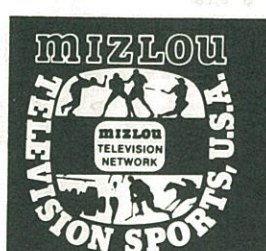
**CLAUDE PIANO**  
PRESIDENT



**VIC PIANO**  
EXECUTIVE DIRECTOR



**BILL SCHWING**  
V.P. SPORTS PROGRAMMING



## MIZLOU TELEVISION NETWORK

MIZLOU is the Nation's leading Independent Network and televises many NCAA Athletic events annually. This year's schedule includes THE HALL OF FAME, TANGERINE, BLUE-GRAY, PEACH, BLUEBONNET, AND CHALLENGE BOWL Football Classics . . . more Bowl games than any other Network!

In other sports areas, Mizlou televises the National Invitation Tournament (NIT) Championship Game, the National Bowling Championship Spectacular, the Cosmos Soccer games, World Championship Tennis (WCT) matches, Professional Women's Bowling Tournaments and a host of other events.

Mizlou is also active in televising Documentaries, Specials, and other TV programs and series covering the entire entertainment spectrum.



### DUANE DOW PLAY-BY-PLAY

Heading up the Mizlou Broadcasting team is Duane Dow, Sports Director at KTVI-TV, St. Louis, Mo. Duane has had a wide range of experience in Network sports broadcasting and has covered countless Football Games. In addition to the Gridiron expertise he brings to the "mike," Duane is equally versatile with Bowling, Basketball, Harness Racing, Hockey and Boxing, many of which sports he has broadcast on the Mizlou TV Network.



### DON PERKINS COLOR ANALYSIS

Handling the Color Commentary and Replay-Analysis for this year's telecast is Don Perkins. Don was an outstanding Offensive player at the University of New Mexico, a former All-Pro Running Back for the Dallas Cowboys and the fifth leading rusher in NFL history. Don will be analyzing the Instant Replays on the Mizlou "ISO-LITE" and providing professional insight into the strategy behind each play.



### HOWARD DAVID FIELD ANNOUNCER

Winner of the 1975 New Jersey Sportscaster of the Year Award, Howard David is Host-Announcer for this year's game. Among his numerous Sports Credits are Play-by-Play Announcer for Princeton University Football, Basketball and Hockey; Color Commentary on New York Cosmos soccer and Play-by-Play on Bowling and Basketball events for the Mizlou TV Network. An expert Reporter, Howard will be very much in evidence in "on-the-field" interviews.

# T-BOWL: 1963 & 1964

## 1963

Former Cleveland Brown quarterback Otto Graham brought his Coast Guard Academy team in against highly favored Western Kentucky and couldn't overcome the odds.

Western Kentucky rolled, 27-0.

Western quarterback Sharon Miller ran for one touchdown and threw for two more, and the game was never in doubt after the second period.

## 1964

It was the first year the T-Bowl determined the NCAA College Division Atlantic Coast Region champion.

The opening game proved thrilling enough, with East Carolina coming back from a 13-0 deficit to win 14-13 over Massachusetts.

Massachusetts had gone ahead on 12 and 61-yard touchdown passes from Jerry Whelchel to Kenny Palm.

George Richardson scored the first East Carolina touchdown on a two-yard run, but the extra point try failed.

Then All-American Bill Cline scampered in from the nine and added a two-point conversion pass to Peter Crane with seven minutes left in the game.

*East Carolina, 1964.*



# CODE OF OFFICIALS SIGNALS



Touchdown or Field Goal



Helping the Runner, or Interlocked Interference



Ball Ready for Play



Grasping Face Mask



Delay of Game



Roughing the Kicker



Ball Dead; If Hand is Moved from Side to Side: Touchback



Illegally Passing or Handling Ball Forward



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Touching a Forward Pass, or Scrimmage Kick



Safety



Non-contact Fouls



Loss of Down



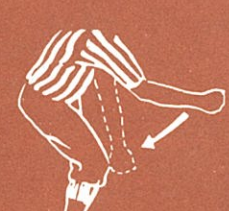
Substitution Infractions



Clipping



Illegal Procedure or Position



Blocking Below the Waist



Offside (Infraction of scrimmage or free kick formation)



Illegal Shift



Player Disqualified



Illegal use of Hands and Arms



Illegal Motion



Personal Foul



First Down



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Time out; Referee's Discretionary or Excess Time Out followed with tapping hands on chest.



Forward Pass or Kick Catching Interference



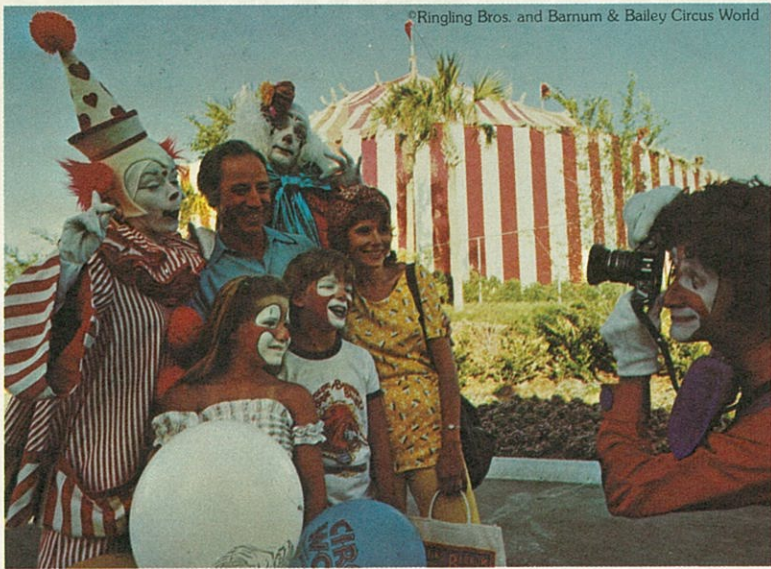
Start the Clock



Intentional Grounding



CIRCUS WORLD HAS ENTERTAINMENT TRADITIONS



BARNUM CITY, FL — The *Zoom-erang*, an exotic Petting Menagerie, a unique children's play area bordering a half-acre lake and circus memorabilia displays in authentic Ringling railroad cars are just a few of the new adventures at Ringling Bros. and Barnum & Bailey Circus World.

Opened June 4 in the theme park, this new expansion doubles the physical size of the existing attraction area. The expansion program budget on

this section of the park was in excess of two million dollars.

Thrillseekers experience one of The Greatest Thrills on Earth on Circus World's new thrill ride, *The Zoom-erang*, the most unique adventure-experience attraction in Florida.

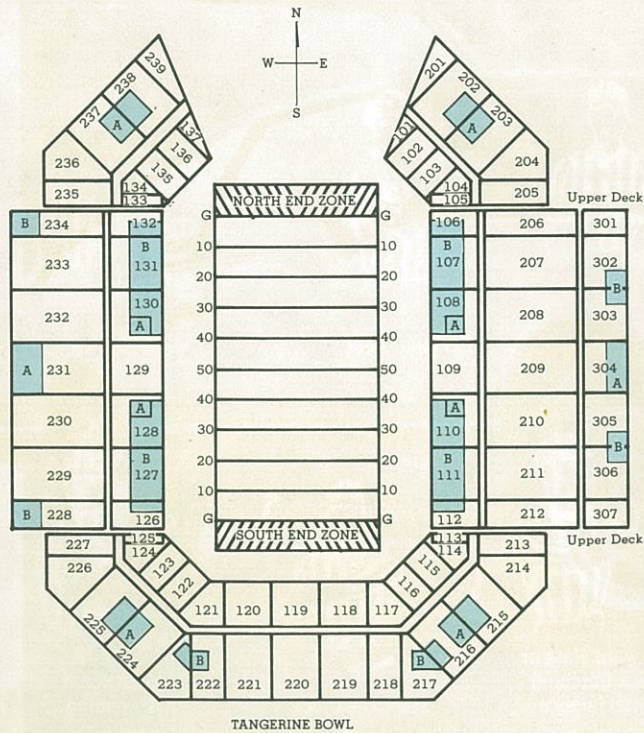
Guests disembarking from an elevator, board a four-car train and catapult to a rapid descent from a 50-foot high platform, shoot through a 360-degree vertical loop and ascend to another 50-foot level.

And just when the ride seems to be coming to an end and guests are re-adjusting from their upside down experience, the ultimate thrill occurs — a fantastic trip through the loop backwards, returning the thrillseekers to their starting point. Guests are zoomed along at speeds up to 45 mph.

Here, for the first time in many years, the public can view the 750-pound, six-feet tall successor to the world-famous Gargantua the Great — the most publicized and highly-billed circus attraction of the 20th Century.

In Circus World's first year of operation as one of Central Florida's major theme parks, immediate public and media response was so positive that it prompted the current doubling of park plan ahead of schedule. Further expansion is currently under study and evaluation.

Circus World is located 10 miles west of Walt Disney World at the intersection of U.S. 27 and Interstate 4 and is open daily 9:00 a.m. to 6:30 p.m.



STADIUM INFORMATION

**AMBULANCE:** Ambulances are available. If needed, please contact the nearest T-Bowl official or law enforcement officer for assistance.

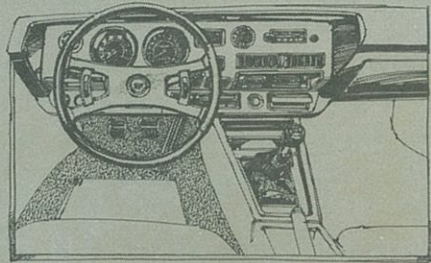
**RESTROOMS:** Marked A on your map.

**LOST & FOUND:** Report items or turn in items found to the Tangerine Sports Association Office, 664 Cherry Street, Winter Park, FL, 628-2334. Items found can also be turned in to law enforcement officers or T-Bowl ushers.

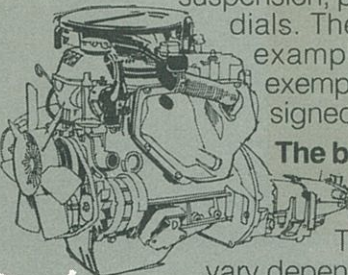
**GENERAL INFORMATION:** No one is allowed on field at any time (before or after the game) without proper credentials.

**CONCESSIONS:** Marked B on your map.

The new Toyota Celica. It's here now. A car which meets or exceeds all 1980 Federal fuel economy and safety standards. The latest in Toyota engineering advancements and wind tunnel refinements have produced an aerodynamic work of art. The Celica GT Liftback (pictured), GT and ST Sport Coupes.

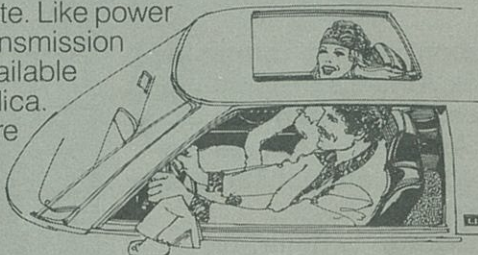


**A beautiful car and a fine machine.** The GT Liftback aerodynamics have contributed to increased interior room (4" at shoulders), stability, acceleration and efficiency. The handling formula includes MacPherson strut front suspension, power assisted front disc brakes, and steel belted radials. The Celica's cockpit instrumentation is a beautiful example of functional engineering. And comfort is exemplified by the reclining bucket seats with newly designed adjustable driver's seat lumbar support.



THE  
1980's  
CELICA

**The beauty is value.** The 1978 Celica GT Liftback delivers Toyota dependability and economy. In EPA tests the Celica GT Liftback was rated at 34 highway, 20 city. These EPA ratings are estimates. Your mileage will vary depending on your driving habits and your car's condition and equipment. California ratings will be lower. GT Liftback options are for personal taste. Like power steering, automatic transmission or the new sun roof (available Jan. 1978). The 1978 Celica. The car of the 80's here today.



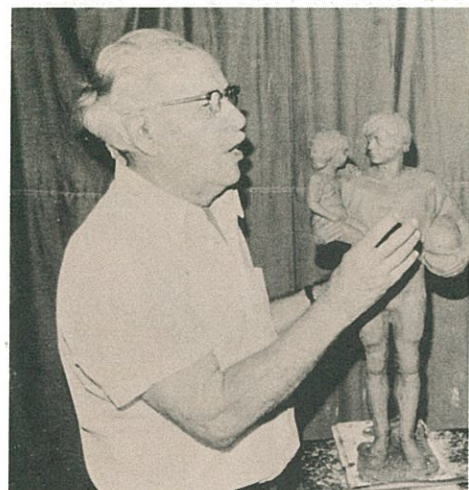
YOU  
GOT IT.



TOYOTA



## TANGERINE BOWL AWARD



Edmond Romulus Amateis is shown with clay model of trophy he sculptured for the annual Tangerine Bowl Football Classic.

Reprinted courtesy of the Sentinel Star, written by Sumner Rand.

Clermont sculptor Edmond Romulus Amateis has been commissioned by the Tangerine Sports Association to create a trophy for the annual Tangerine Bowl Football Classic.

The George L. Stuart Sr. Memorial Trophy will honor the Orlando businessman who was a guiding spirit behind the bowl game for 30 years, until his death.

The trophy is in the form of a football player holding a crippled child in his arms in recognition that the Tangerine Bowl Classic is played as a benefit for a charity — the Harry Anna Crippled Children's Hospital in Umatilla.

The idea of getting a distinguished sculptor to do the work is in keeping with the Tangerine Sports Association's aim to upgrade the game in the new 50,000-seat stadium.

The bronze, 24-inch high trophy which Amateis sculptured will remain in Orlando permanently with the names of the winning teams added each year at its base. The winning team will receive a plaque bearing, in relief, a depiction of the sculpture.

Amateis, who moved to Clermont in 1960 from Brewster, N.Y., studied at the Beaux Arts Institute of Design in New York City, the

Academie Julianne in Paris, and the American Academy in Rome as a Prix de Rome fellowship winner.

His father, Louis Amateis, was also a sculptor and the founder of the School of Architecture at George Washington University. His mother and two of his uncles also were artists.

Among the Clermont sculptor's best-known works are the Kansas City Liberty Memorial, the Baltimore War Memorial, the U.S. Government Memorial at Draguignan, France, and the portrait bronzes of the 17 scientists who devoted their lives to poliomyelitis research that now adorn the Wall of Fame at the National Foundation headquarters at Warm Springs, Ga.

### GEORGE STUART, SR.

*If there ever was a person who deserved the title of "Mr. T-Bowl," it was the late George Stuart, Sr. From the Bowl's inception in 1946 to the day of his death in 1975, George Stuart was its greatest supporter.*

*He was always among the first, if not the first, in every effort to boost the Classic: The \$100 Century Club in 1946... the \$500 Club in 1963... the \$1,000 Founders in 1972... the first full page souvenir program advertiser in 1946... and ads continually for 30 years... the last six of which have been the program's centerfold... not to mention his unending activity on T-Bowl committees.*

*George Stuart's enthusiasm and support for the Tangerine Bowl never wavered. Truly he was "Mr. T-Bowl."*



## TANGERINE SPORTS ASSOCIATION

### OFFICERS & DIRECTORS

President/  
Chairman Of The Board  
Will Gieger

President Elect/  
Game Chairman  
George Stuart, Jr.

Vice Presidents  
Charles Vasseur  
Harold Holt  
Jeff Clark

Secretary  
Jim Kuykendall

Treasurer  
Charles Hawkins

### DIRECTORS

John Bridwell  
Ken Brown  
Jean Burke  
Miles Dahn  
Charlie Glisson  
Bob Harrell  
Ken Kirchman  
Dick Lee  
Dick Pace  
Arnold Palmer  
Howard Palmer  
Ken Plante  
Jeanne Rodriguez  
Bill Roy  
Mills Tuttle  
Jim Wieland  
Steve Williams  
Walt Windsor

### NCAA REPRESENTATIVES

Boyd Coffie  
F. A. Raffa, PH.D.

### STAFF

Executive Director  
Bert Lacey  
Business Manager  
Garneta Swenson  
Secretary  
Sonnee Woodham  
Legal Counsel  
Ronald L. Sims

## TANGERINE SPORTS ASSOCIATION

Post Office Box 5706  
Orlando, Florida 32805



Finding daylight down the sideline or cheerin'