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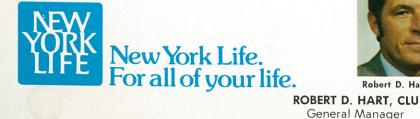


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official magazine of FSU () football

Florida State VS. Miami

September 22, 1979

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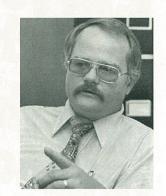
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ABOUT THE COVER

Florida State cheerleader Lynn Hamrick celebrates Seminoles' 17-14 victory over Southern Mississippi this season.





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TRIBE is the official magazine of Florida State football. It is published by the FSU Department of Intercollegiate Athletics for each home football game and sold for \$1. National advertising representative is Spencer Marketing Service, New York. Local advertising is handled by the FSU Sports Information Office.

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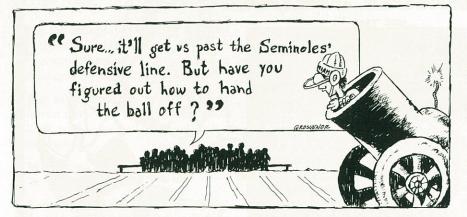
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Tallahassee, Florida

Tribe Tonight

by Mark Carlson, Florida State Sports Information Director



obby Bowden became enthused last Sunday when a member of the state press corps that covers the Seminoles questioned the Tribe mentor about the upcoming game with Miami.

"Oh my," said Bowden with his Alabama twang, "that should be a goooooooood one. It always means a little more when you have Florida boys going against Florida boys."

What Bowden forgot was that tonight's matchup of unbeatens-2-0 Florida State vs. 1-0 Miami-will match not just Florida boys, but Tallahassee lads.

Yes, it's a rarity, but when rookie Miami head coach Howard Schnellenberger trots his club onto the field it will include two players who list Tallahassee as their hometown. Onestarting tailback Chris Hobbs--played for Godby High School and was a member of its 1976 state championship team.

Hobbs will be receiving his instructions on the field from Mike Rodrigue, who played his high school football at Choctawatchee High School. Mike has since moved to Tallahassee with his parents, who operate a motel here.

The Rodrigue name should be familiar to Seminole fans. His father was a Seminole quarterback and Mike's brother Mark is presently a member of the Seminole varsity.

With Rodrique guiding the Hurricane attack it means both sides will be engineered by signal callers with a Tallahassee background. Florida State, naturally, has its tandem of Wally Woodham and Jimmy Jordan who direct the Garnet and Gold offensive machine.

And, if early games this season are any indication it would appear the game should be a fan's delight.

Florida State in its victories over Southern Mississippi (17-14) and Arizona State (31-3) has continued its tradition of throwing the football. The Seminoles averaged better than 33 passes per contest in their first two games with an average of 16 completions and slightly better than 100 yards through the air per contest.

Under Schnellenberger for the first time last Saturday Miami really opened up its attack. Schnellenberger

had Rodrigue throwing on practically every other down. In fact, the Hurricanes put the ball in the air on 32 of their 67 offensive plays.

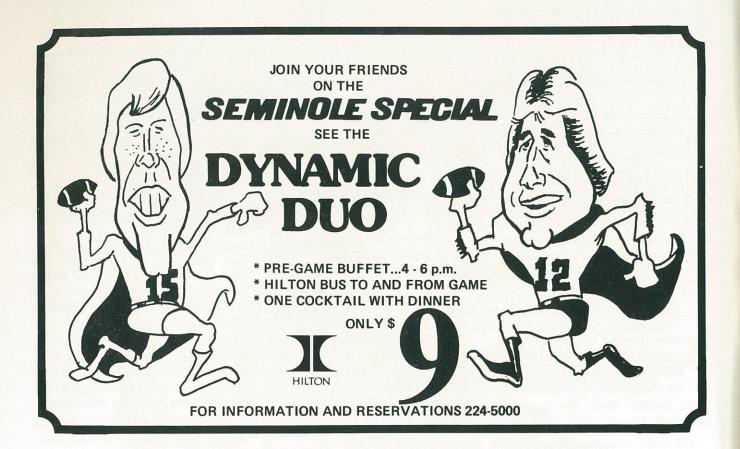
"That doesn't surprise me," said Bowden. "In Howard Schnellenberger. Miami hired one of the finest offensive coaches in all football. The success of the Miami Dolphins in recent years was because they had Schnellenberger there as the offensive coordinator. Where offense is concerned Howard is a football genius."

Thus, the Seminole defense which ranks fourth in the country for total defense, this week will receive a very stern test. It will be the biggest test the defenders have had this season.

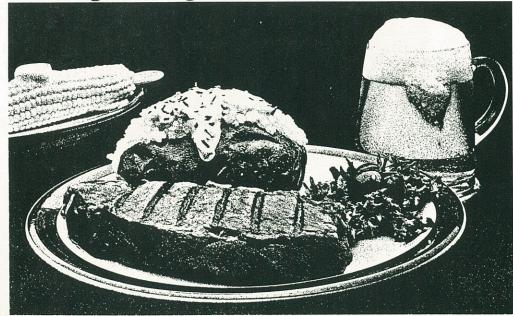
CHIEF'S CHATTER: After the 31-3 victory over Arizona State the Seminoles advanced to 14th in both wire service top 20 polls . . . this is the last home game until October 13 when Mississippi State invades . . . defensive back Monk Bonasorte has been indirectly responsible for 17 of the Seminoles' 48 points this season . . . Monk has two interceptions which have led to a touchdown and field goal and a blocked punt also led to a touchdown . . . the Tribe junior varsity opens its season Thursday against Marion (Ala.) Institute here at Doak Campbell Stadium . . . other IV home games this fall are Miami (Oct. 8) and Auburn (Nov. 12).

HERE'S HOW THEY STAND

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A Third Lineman, Or Another Receiver?

AT FLORIDA STATE THE TIGHT END MUST BE BOTH

by Elain White, FSU SPORTS INFORMATION

o the uninitiated football fan, and there are still a few of those around these days, a tight end is the inebriated dude on the aisle seat.

But to most of us knowledgeable gridiron devotees, the tight end is the fellow who goes out and catches a pass, right?

Well, yes, but that isn't all there is to it.

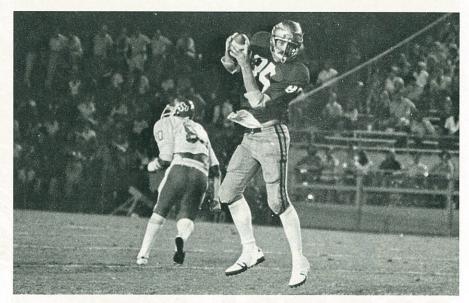
Kent Schoolfield, who coaches the tight ends and wide receivers for the Florida State's Seminoles, tried to put it all in perspective, to give an overview of the many and varied duties of a tight end.

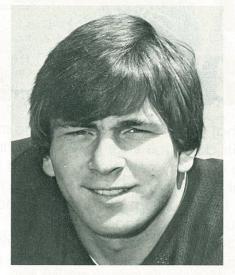
"Actually," Schoolfield said, "a tight end is a cross between an offensive lineman and a wide receiver. He has to be big enough to be a lineman. but with the added ability to be able to run and catch the football. And the height and weight of our tight ends vary as to the offense we're using."

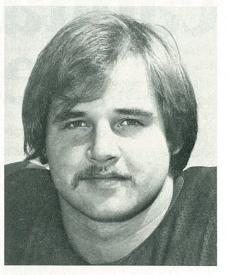
Schoolfield explained that two of the Seminole tight ends, Sam Childers and Grady King, are not really physical enough to block a Willie Jones, for example, but with their running and catching ability, they fit in with the Seminoles' style of offense.

Then there are those who don't know or cannot visualize the difference between a tight end and a split end. Schoolfield expounds again: "The difference between the two is almost self explanatory. The tight ends line up close to the tackles on offense, while the split end is just that . . . he's split out to the side. In essence the split end is another wide receiver, and as such usually is not as big as a tight end."

What might be the difference, talent-wise, that makes a fellow a tight end rather than a defensive end? "Mostly running and catching ability," Schoolfield said. "Now there are some defensive ends who would make great tight ends. Willie Jones was one, for example. And we have







Senior tight end Grady King, top, hauls in a pass last season in the Seminoles 38-20 victory over Oklahoma State. Junior Bill Keck, left, and sophomore Sam Childers, right, provide the Tribe with two capable replacements.

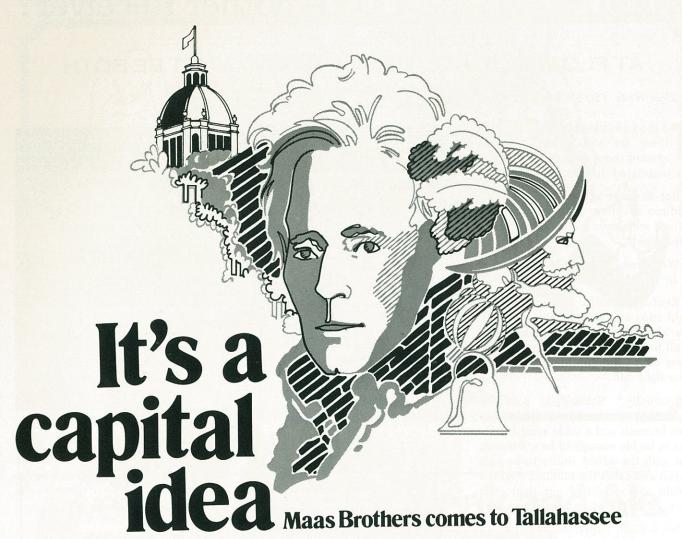
a freshman, Zeke Mowatt, who is he could catch the ball as well as any playing defensive end this year who may well develop into a tight end next year, depending upon our needs at both positions.

"Mowatt has all the tools. He is tall and rangy, has quick moves, and can catch the ball with the best of them. If we have enough strength at defensive end next year, there is a good chance Zeke will be a tight end. Once during fall drills Zeke told me

of the others. I told him to show me. He did."

Schoolfield said there are many players on the Florida State team who could switch over from defense to offense and do a great job. "Bobby Butler could play wide receiver with no trouble at all," Schoolfield said. "He was a quarterback in high school and there are a lot of high school

continued on page 7



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Tight Ends

quarterbacks who make excellent college wide receivers. But on the other hand, if the need is there, these players also can switch to defense, especially in the backfield, and they make the best safeties and corner backs."

Schoolfield also said there was a great potential for Dennis McKinnon to be a wide receiver, as he was in high school last year in Miami, but "if we can recruit a couple more like Hardis Johnson, another freshman, then McKinnon will play defensive back. Again, all according to our needs."

Schoolfield said the making of a tight end depends in the main on his blocking ability. If he is a great blocker, he will make a good offensive lineman, but if he is a great blocker and can catch and run as well, then he goes to the tight end spot.

"You hear about the backs and wide receivers and centers and defensive backs being the skill positions," Schoolfield said, "but tight end is just as much a skill position as those are, mainly because of the need to have blocking as well as pass catching ability."

Another thing many of the uninitiated don't quite understand about the importance of tight ends is on short yardage plays, especially offensive maneuvers near the goal line. That's when you'll see many coaches insert two tight ends into the lineup at the same time. Reason—plain and simple - blocking. "You can't bring in a little old 170 pound wide receiver on a goal line play and expect him to block a 267-pound defensive end," Schoolfield said. "That's when the tight ends are again utilized, because they have the speed as well as size to block those big defensive ends on short yardage plays."

Schoolfield was reluctant to pick out the qualities one of his tight ends might have over another. "They are all three good athletes," he said. "I would guess that Bill Keck is the better blocker of the three. Grady King is probably the better catcher, and Sam Childers has the best speed. But, when you come right down to it,

they all three can do all those things."

Schoolfield felt that young Mowatt has the best potential to be a superstar tight end for the Seminoles if he plays that position. "Zeke can do it all, and I would say he would have an excellent opportunity to be the best all-around tight end we have had here at Florida State since Ed Beckman." Beckman is now playing that same position for the Kansas City Chiefs.

There are probably two things that dictate when a player is going to get a shot at tight end for Florida State. One is his over-all size, speed and hands, and the other is how quickly he can adapt to the Seminole style of offense. "Our tight ends must have a good blocking technique to handle our relatively simple blocking schemes," Schoolfield said.

So there you have it. Playing tight end is not just inserting some big guy in the game who carries an 80's number on his back and tell him in the huddle to go out for a pass. He may do that, or he may block a defensive end, a linebacker, or a corner back, depending upon the play being used.

But if he has to go out for a pass, you can bet he has the ability to run his pattern, pick out the seam in the zone defense, cut back over the middle, or go straight down the sidelines. Whatever his assignment, a talented tight end can do them all.

Actually, there is little to choose between FSU's three tight ends on this year's squad. Grady King of Satellite Beach is the senior on the squad, but has been a part-time starter the past two seasons because of injuries. Last season he tied for third on the team in total receptions with 23 for 212 yards and four TD's. The first touchdown reception for King came in the '77 Tangerine Bowl victory over Texas Tech.

Keck is the junior. He hails from Newark, Ohio, and shared starting



Receiver-tight end Coach Kent Schoolfield hasn't let the importance of "that guy at the end" pass him by.

time last year with King and Childers. As mentioned earlier, he is regarded the better blocker of the three, but still managed to grab 11 passes for 128 yards last season. He sustained a knee injury last fall and again in spring drills, and prior to the start of fall drills was very questionable. He has responded to treatment, however, and barring further injury, should have his best year yet.

Sam Childers is a Tallahassee Leon product, much in the same mold as Jimmy Jordan, Wally Woodham and Kurt Unglaub. He is well coached. Childers is one of eight freshmen to win a letter in 1978, and saw starting duty late in the season. He caught six passes for 45 yards, though he is still looking for his first varsity TD. Childers received a slight leg injury in fall drills that has slowed him somewhat, but he should be in top form by midseason. Of the three tight ends now toiling for the Seminoles, Childers is considered probably the best all around player.

So there you have it . . . skill, speed, size and pass catching ability to go along with good blocking talent. That's all it takes to be a tight end at Florida State and this year, the Seminole trio on the job seem to have all the credentials.



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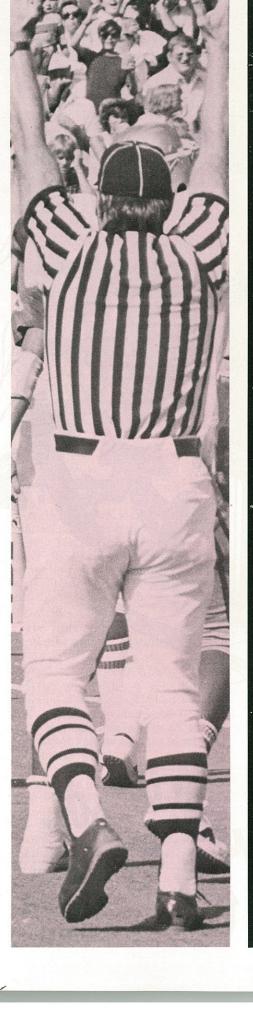
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The same can now be said for the Florida State Seminole football team. Its growth has been just as rapid, starting from scratch in 1947. During the past two seasons, our Seminoles have had fantastic won-lost records, including one post-season bowl game.

Those of us at Florida State won't be completely satisfied until we make the Top 10 in sports and academics. And when we get into that elite group, we will continue to strive to go even higher, both in the classrooms and on the football field.

I want to take this opportunity to say "thanks" to you, the loyal fans who have supported our Seminoles through the years. Without you, the success we have achieved would not have been possible. With your expected continued support, we have a good shot at reaching that Top 10 position.

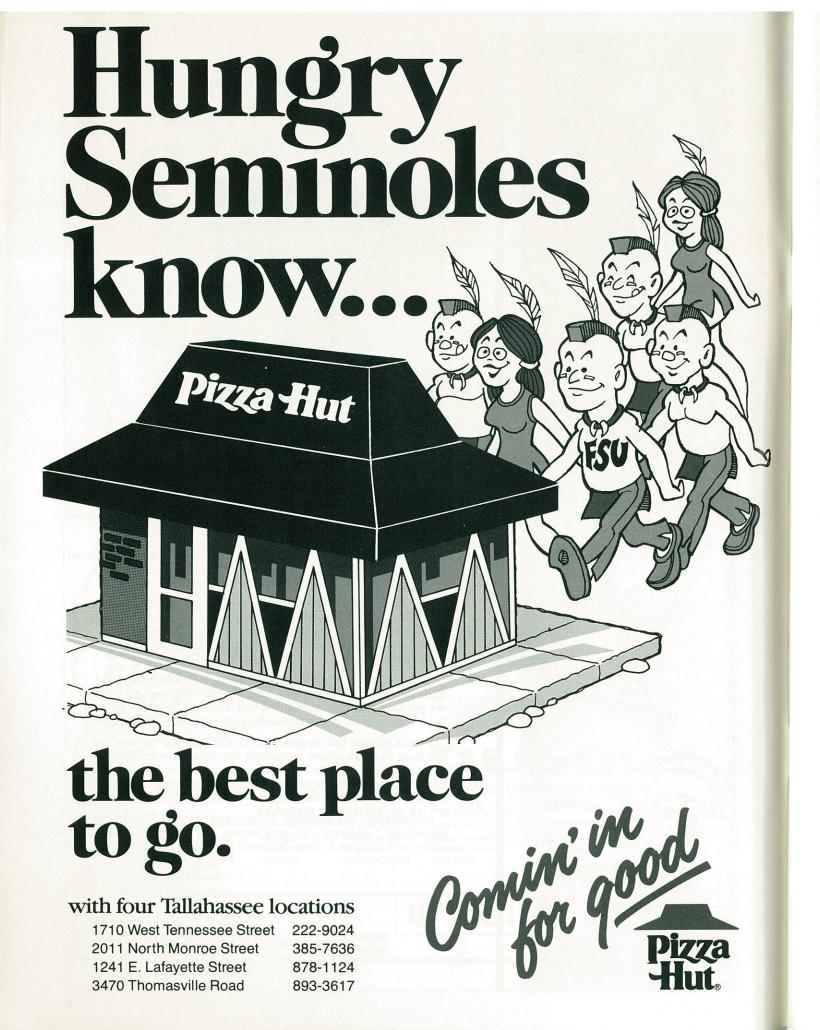
On behalf of the students, faculty and staff of Florida State University, "welcome" to our campus. We hope you will come back soon and often. You will always be welcome.

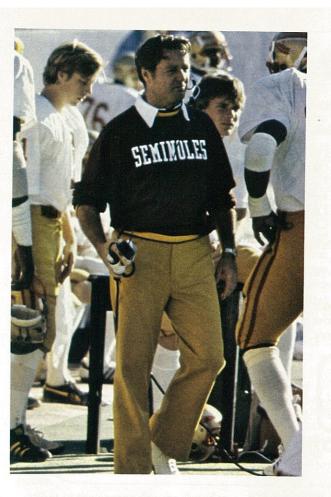
Sincerely,

Bernard F. Sliger

Bernard F. Sliger

President





BWDEN!

ow does one describe Florida
State head football coach
Bobby Bowden?

State football program from ashes to
a rising star on the national scene.
He is more than just a football coach.

Bobby Bowden may be one of the original down-home, good old boys, and to hear him tell it he's been a Seminole all his life. He wears a garnet and gold stripe shirt, hits golf balls with an official FSU driver and, if properly motivated, might tell you he bleeds garnet and gold.

He is also vidual, we road recruit often be in Tallah rounding mornings.

He truly enjoys being the head football coach at Florida State University.

And, why shouldn't he?

After all, in three seasons, the Seminoles have compiled a 23-11 record under the guidance of Bowden, who currently ranks 15th on the active list of college coaches in winning percentage (.691).

But, for Bowden it's more than just winning. Being a head football coach at a major university allows him to be out and around, meeting the people. During the month of May, for instance, he normally speaks to a minimum of 25 Seminole Booster Clubs around the state.

Why?

There are two obvious answers: recruiting and fund raising.

But there's more to this man who has turned the fortunes of the Florida

State football program from ashes to a rising star on the national scene. He is more than just a football coach. He is also a deeply religious individual, who when he's not on the road recruiting and raising funds, can often be found at a church podium in Tallahassee or one of the surrounding communities on Sunday mornings.

"I enjoy meeting and talking with people," Bowden explains. "I'm not a preacher. I'm not qualified to preach. I do like to share my experiences with God, though, especially with young people."

"I want to add something to their lives . . . to make them aware of what's going on around them."

"Kids enjoy listening to coaches speak. I know I did when I was growing up. Kind of looked up to them, you know what I mean?"

Bowden certainly has the football buffs of the southeastern United States attention after what has happened in three seasons at Florida State.

Consider these facts . . .

- (1) After going 4-29 in three seasons B.B. (Before Bowden), the Seminoles have now compiled a 23-11 mark with him captaining the ship;
- (2) The 1977 Seminoles won 10

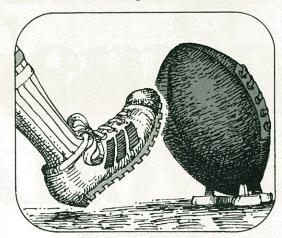
games enroute to a 10-2 record. Those 10 victories represent the most ever registered by any major (Division I-A) college team now playing football in Florida;

- (3) Florida State's '77 Seminoles finished the season ranked 11th and 14th in the individual wire service polls;
- (4) Bowden took the Seminoles '77 to their first bowl appearance since the 1971 Fiesta Bowl;
- (5) Despite the fact that there were just five seniors on the 1978 squad, it survived a mid-season slump, to manage an 8-3 record. That ledger was not good enough for national ranking or a bowl appearance at the conclusion of the season but it provided momentum for 1979;
- (6) Early in the 1978 campaign, FSU managed to rank ninth and 10th in the wire service polls after three consecutive victories. Those were the highest rankings EVER for a Seminole football squad.

So... Seminole fans look forward to 1979. It should be an especially pleasing campaign for Bowden, a Birmingham, Ala., native, because unless the Garnet and Gold suffers a complete collapse Bowden will notch his 100th coaching victory at the major college level.

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BOWDEN?

shy of the 100 victory plateau. His overall report card is 96-43 and includes marks of 31-6 at Samford and 42-26 at West Virginia before joining the Seminole camp.

Bowden began at Florida State with a 5-6 record. But, since that time everything has been on the upward

> trend. And, despite the disappointment of not receiving a bowl berth or finishing in the prestigious Top 20 Semnole fans remain excited.

That is because of the pass happy

offense Bowden has installed since taking over. Last year the Seminoles displayed the 11th best offense (411.1 yards per game) in the country and the third best passing attack (249.9). And, the team averaged 28.4 points a game. The point average included 38 point efforts in three of the final four games.

What is the reason for the Bowden coaching success?

Enthusiasm and discipline are key words which exemplify Bowden's overall attitude, both on and off the field.

"I believe in discipline and enthusiasm in everything you do in life," Bowden says, "and you coach what you believe. If we can be enthusiastic in the little things we do, it will carry over to a winning season.'

"But don't get me wrong about discipline. I believe in letting the players know who is boss, and I believe in some sacrifice and devotion. But discipline can only go so far."

"If short hair and perfect manners won football games, the Army-Navy game would be played every year for the national championship.'

Bowden's coaching philosophy is quite simple.

"I believe in blocking and tackling," he says. "Everything else in this game is secondary; blocking and tackling will cause wins."

Winning means a lot to Bowden, an avid golfer, who since moving to Tallahassee has improved his game

"I don't believe in playing without a scorecard," says Bowden. "I don't feel there is any accomplishment with

Bowden begins 1979 just four wins a tie. I think if one of my teams was playing Notre Dame for the national title and I had the choice of winning or losing or going for the tie, I would go for the win."

> National championship was not a term mentioned with a great deal of frequency at Florida State until the last two years. Bowden explains it cautiously.

> "A national championship is the ultimate in coaching, but I must be realistic," says Bowden. "Every year we set new goals with our team. In 1977 our first objective was landing a spot in the Top 20. Then we wanted a bowl bid."

"Last year we fell short of our goal —gaining a spot in the final Top 10 and going to our second consecutive bowl game. But, that may not have been all that bad. Our players know that to achieve those goals they must do more than step on the field. They tent winning record to be a legiti- Ginger is a freshman at FSU.

mate contender each year for national honors."

Born on November 8, 1929, Bowden attended Woodlawn High School in Birmingham, Ala., and was a Little All-American quarterback at Samford University. He holds a bachelor's degree from Samford and master's from Peabody College. He married his childhood sweetheart, the former Julia Ann Estock, and they have six children.

Mrs. Bowden is active in the Tallahassee community and recently helped establish the Extra Point Club, a group of women working towards the betterment of FSU football. Steve is studying for the ministry in Louisville, Robyn teaches at Fairmont State College, Tommy is a graduate assistant on the FSU staff, Terry manages the Coble Terrace residence hall which houses many of the Seminole football players, Jeff is a walkon realize Florida State needs a consis- wide receiver at Florida State and

BOBBY BOWDEN AND FAMILY - Members of the Tallahassee family, from left: Coach Bowden, Jeffery, Ginger and Mrs. Ann Bowden.



FSU FOOTBALL STAFF



Bobby Bowden



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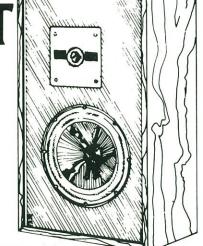
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SEMINOLE FOOTBALL NETWORK

The Seminole Football Network will carry all Florida State football games, home and away, during the 1979 season. The radio network, the largest in FSU history, will broadcast all the exciting action throughout Florida, south Georgia and south Alabama.

Gene Deckerhoff, who has done play-by-play on radio of Florida State basketball the last three years and baseball the last two, was named the "voice" of Seminole Football for 1979.

Former head coach Bill Peterson will serve as the color analyst for each broadcast.

Seminole Football is sponsored on the network this season by Budweiser, Gulf Oil, Sunnyland Foods and Eastern Airlines.

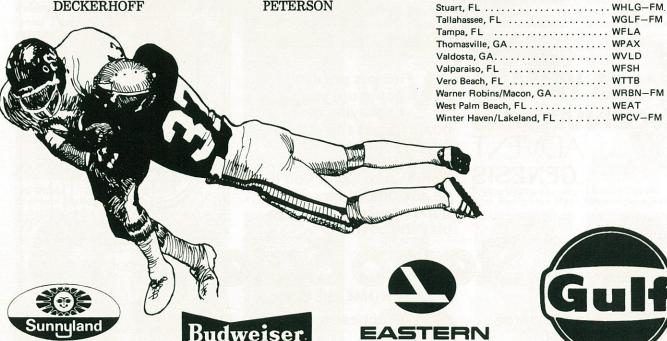


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THEOFFISEHONEST

by Bill Lyon, Philadelphia INQUIRER

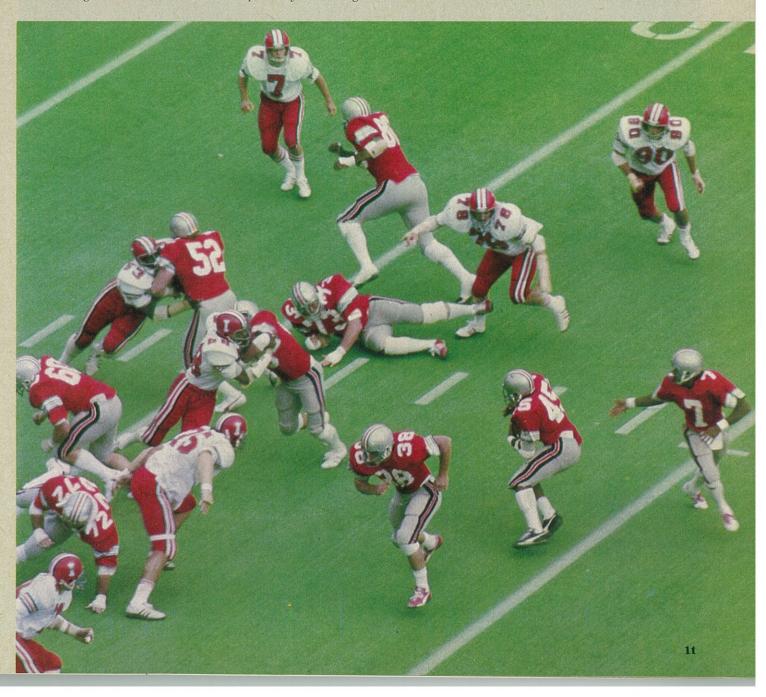
Keeps the Defense Honest." The coach draw is like Jimmy Carter ordering wanted an amendment to it. This: "... extra teeth, or one of those Mideastern But Only If You Throw."

What he was contending-and his cars. point was supported by five other suc-

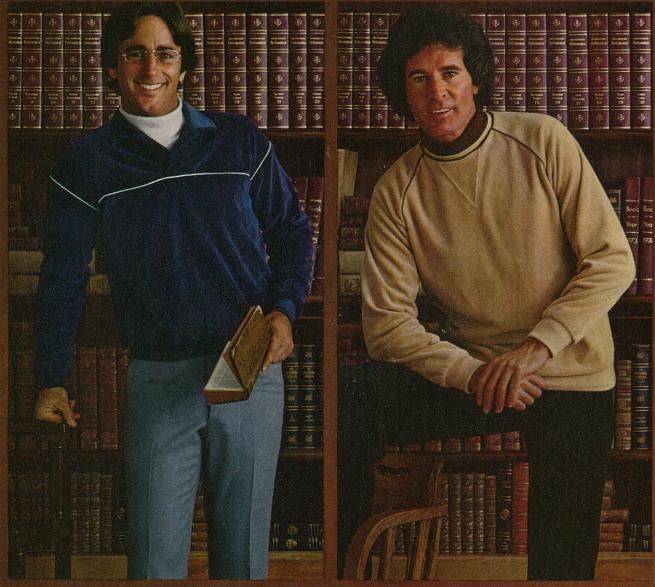
here's only one thing wrong with the country—is that the draw is effecthe title of this article," the coach tive only if you are in a passing situawas saying. "You didn't finish it." tion, or if you have a reputation as a The title, of course, is "The Draw passing team. Otherwise, calling the oil sheikdoms stocking up on economy

"When you're playing a team that is cessful college football coaches around primarily a running team, the draw is

the first thing you look for on thirdand-long," the coach explained. "The draw is like any other play in that it works only at the right time, at the right place, and against the right defense. That last part is the most important. The draw works best when it's a definite passing down, but again, only if you're a team that throws. It's most ef-



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Jantzen You know who. fective in an obvious passing situation.

"The defense has to believe you're going to pass. Which means you have to encourage them. It's the old step-intomy-parlor routine with the spider and the fly. You lure 'em in and then you spring the trap."

A team that works the draw best is one recruited from drama class. Theatrics are needed by all 11 players on offense.

"Better believe it," the coach agreed.
"You have to do a great selling job. You have to convince the defense you're going to throw 'cause you want them with their ears back, rearing on their hind legs and really coming at you.

"The whole philosophy behind the draw is to spread out the defense, create gaps, widen lanes. What you're trying to achieve is a one-on-one situation. And if you have the best athletes, then your one-on-one is gonna win."

So it all begins with the classic con—I'll make you believe I'm going to do something when, in fact, I intend to do just the opposite. In the case of the draw, show pass even though you're going to run.

"It starts with your offensive line," the coach said. "Your blockers set up like it's a pass. They retreat, a step at a time.

"They have to steer the rushers whatever way they want to go, make 'em believe they're overpowering the blockers. You keep suckering them in. And your receivers, they've got to run their patterns with convictions, make that secondary go after them, make them worried about getting burned by a pass.

"And your quarterback, he's really got to fake it. He's the one who makes the draw go because the defense is always taught that the longer the QB has the ball then the deeper the linebackers and the defensive backs should drop. That's what I meant by spreading out the defense."

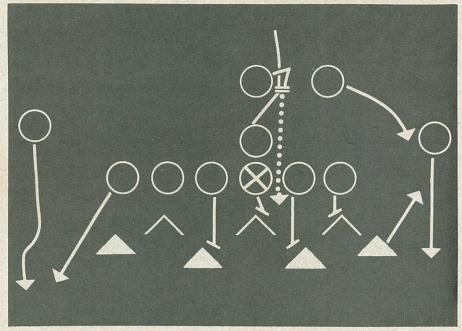
Even the most casual fan knows the draw, of course. The quarterback, if he is convincing, backpedals furiously, tries to work up a look of terror and panic as though he is about to be sacked. And then, at the proper moment, he slips the ball into the waiting back's belly. The momentum of the defense's pass rush has, by now, carried it beyond the point of that exchange.

"If things have gone right," the coach said, "you've split the front group, and you've got the others 30 or 40 yards downfield. If your man picks up a block, he can go all the way."

But there is another key to the draw. Patience.

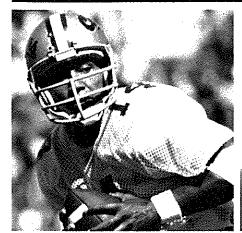
"Right," the coach said. "Patience in executing it. Most teams run the draw too fast, and they don't finish it off. The



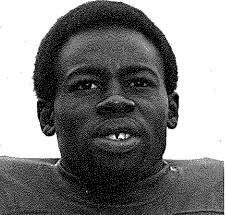


The fullback feints left as if to follow the tailback in a run, then cuts toward the line to take a handoff from the quarterback who has dropped back faking a pass.

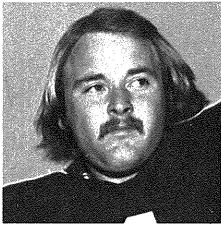
NCAA Division | Records



Jack Thompson Washington State



Eric Allen Michigan State



Tony Franklin Texas A&M

TOTAL OFFENSE

Most Plays

Game—76, Mike Stripling (Tulsa) vs. Memphis State, 1968.

Season—580, Bill Anderson (Tulsa), 1965.

Career—1,579, Gene Swick (Toledo), 1972-75.

Most Yards Gained

Game—599, Virgil Carter (BYU) vs. Texas-El Paso, 1966.

Season—3,343, Bill Anderson (Tulsa), 1965.

Career—8,074, Gene Swick (Toledo), 1972-75.

RUSHING

Most Rushes

Game—57, Kent Kitzmann (Minnesota) vs. Illinois, 1977.

Season—358, Steve Owens (Oklahoma), 1969.

Career—1,074, Tony Dorsett (Pitt), 1973-76.

Most Yards Gained

Game—356, Eddie Lee Ivery:(Georgia Tech) vs. Air Force, 1978.

Season—1,948, Tony Dorsett (Pitt), 1976. Career—6,082, Tony Dorsett (Pitt), 1973-76

Most Touchdowns Scored Rushing

Game—7, Arnold (Showboat) Boykin (Mississippi) vs. Mississippi State, 1951. Season—26, Lydell Mitchell (Penn State), 1971.

Career—56, Steve Owens (Oklahoma), 1967-69.

PASSING

Most Passes Attempted

Game—69, Chuck Hixson (SMU) vs. Ohio State, 1968.

Season—509, Bill Anderson (Tulsa), 1965.

Career—1,128, John Reaves (Florida), 1969-71.

Most Passes Completed

Game—42, Bill Anderson (Tulsa) vs. Southern Illinois, 1965.

Season—296, Bill Anderson (Tulsa), 1965. Career—642, Chuck Hixson (SMU), 1968-70.

Most Passes Had Intercepted

Game—9, John Reaves (Florida) vs. Auburn, 1969.

Season—34, John Eckman (Wichita State), 1966.

Career—68, Zeke Bratkowski (Georgia), 1951-53.

Most Yards Gained

Game—571, Marc Wilson (Brigham Young) vs. Utah, 1977.

Season—3,464, Bill Anderson (Tulsa), 1965.

Career—7,818, Jack Thompson (Washington State), 1975-78.

Most Touchdown Passes

Game—9, Dennis Shaw (San Diego State) vs. New Mexico State, 1969.

Season—39, Dennis Shaw (San Diego State), 1969.

Career—69, Steve Ramsey (North Texas State), 1967-69.

RECEIVING

Most Passes Caught

Game—22, Jay Miller (BYU) vs. New Mexico, 1973.

Season—134, Howard Twilley (Tulsa), 1965.

Career—261, Howard Twilley (Tulsa, 1963-65.

Most Yards Gained

Game—349, Chuck Hughes (Texas-El Paso) vs. North Texas State, 1965. Season—1,779, Howard Twilley (Tulsa),

1965. Career—3,598, Ron Sellers (Florida State), 1966-68.

Most Touchdown Passes Caught Game—6, Tim Delaney (San Diego

State) vs. New Mexico State, 1969.

Season—18, Tom Reynolds (San Diego State), 1969.

Career—34, Elmo Wright (Houston), 1968-70.

SCORING

Most Points Scored

Game—43, Jim Brown (Syracuse) vs. Colgate, 1956.

Season—174, Lydell Mitchell (Penn State), 1971.

Career—356, Tony Dorsett (Pitt), 1973-76.

Most Touchdowns Scored

Game—7, Arnold (Showboat) Boykin (Mississippi) vs. Mississippi State, 1951. Season—29, Lydell Mitchell (Penn State), 1971.

Career—59, Tony Dorsett (Pitt), 1973-76; Glenn Davis (Army), 1943-46.

Most Extra Points Made Kicking

Game—13, Terry Leiweke (Houston) vs. Tulsa, 1968. Season—60, Efren Herrera (UCLA), 1973;

Rich Sanger (Nebraska), 1971. Career—149, Rich Sanger (Nebraska), 1971-73.

Most Field Goals Made

Game—6, Vince Fusco (Duke) vs. Clemson, 1976; Frank Nester (W. Virginia) vs. Villanova, 1972; Charley Gogolak (Princeton), 1965.

Season—22, Matt Bahr (Penn State), 1978. Career—56, Tony Franklin (Texas A&M), 1975-78.

ALL PURPOSE RUNNING

Yardage from Rushing, Receiving and all Runbacks

Game—397, Eric Allen (Michigan State) vs. Purdue, 1971.

Season—2,193, Art Luppino (Arizona), 1954.

Career—6,615, Tony Dorsett (Pitt),

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ABOUT THE AUTHOR-Bill Lyon has been a sport columnist for The Philadelphia Inquirer since 1973, covering football on a regular basis and reporting on such other major events as the Super Bowl, World Series, Masters, U.S. Open, Stanley Cup playoffs, heavyweight fights and even the Evel Knievel Snake River Canyon jump. His columns appear in over 35 papers, including the Miami Herald, Boston Globe, Chicago Tribune, and Detroit Free Press.

back who's carrying the ball has to delay, even after he's taken the handoff. Otherwise, the defense has a chance to recover. That's why we run what we call a 'back door draw.' The quarterback actually passes by the back, then hands the ball forward. That'll make the back delay. He has to stay put. I'd say that's the biggest problem with the way most teams run the draw. The back gets itchy feet. He sees a hole developing and he can't wait to get to it. If he'd just be patient, that hole will get wider and wider.

"And the quarterback has to finish it off. After he's handed off, he's got to go on retreating and set up like he's going to throw. That'll keep the pass rushers coming, and they'll run themselves right out of the play. After all, that's why they call it the draw; the idea is to d-r-a-w everyone in. The quarterback is the cheese. If he's convincing, then you can snap the trap right on their neck."

This particular coach believes that the draw actually should be considered a passing play. Others share that belief.

"Any yardage you make on the draw," said another coach, "should be added to your passing yardage. Just like screens and flares. And a quarterback sack, that vardage loss should come off the passing total, not the running."

It may seem a minor statistical point but it underscores the importance of the draw as a complement to the pass-

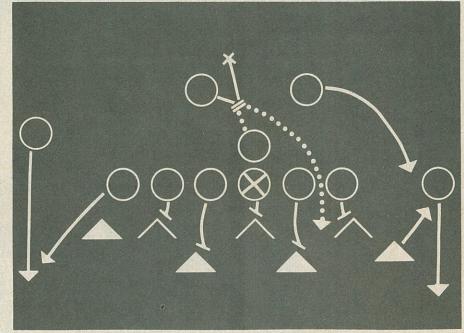
One misconception is that the draw is effective against a blitz. In fact, it works best in situations when most teams ordinarily throw. Example: with time running out and your team behind.

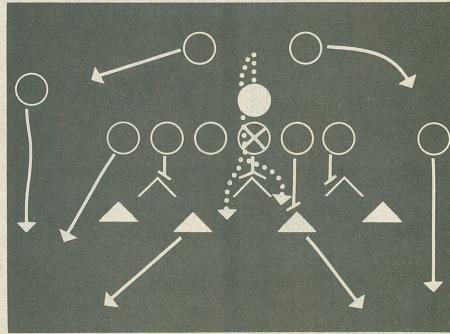
"Most teams go for the bomb or try to work the sidelines with passes," notes another coach whose team routinely throws 30 to 35 times a game. "But in that situation, against a prevent defense, the draw is perfect. First off, you've already got the defense spread out. They've done half the job for you. They're laying back, and they're really vulnerable to the draw because they, and everybody in the stadium, is expecting you to put it up for grabs. We've run the draw in catch-up situations and scored 70-yard touchdowns off it."

There are, obviously, refinements off the original.

quarterback draws and quick draws. getting anything by running, we'll call draw itself is a new-fangled invention, But they are hybrids and remain the draw just for variety, just to disrupt primarily running plays.

"But the regular draw," another coach said, "is a play all by itself. It's calculated, it's a big play move, a home run





Two variations of the draw: Top: The quarterback fades back faking a pass play and abruptly hands off to the strong side back who is cutting over the weak side of the line. Bottom: The quarterback drops back quickly for a short distance faking a deep drop-back, then cuts back over center, reading the defensive center for direction

And sometimes we'll use it just for a vou need variations off it. After all, evchange of pace. Let's say we're not eryone knows how modern and com-There are sprint and roll draws and completing any passes and we're not plicated the game has become. Why, the the other guy's tempo."

Teams which use the draw have learned they need options off it. So they run a reverse off the draw. Or they pass kind of offense. One guy misses a tackle off the draw. It seems logical. If you're lished? In 1893."

and the draw can take you all the way. going to depend heavily on one play,

"I have a book in my office," a coach said, "written by Amos Alonzo Stagg, and it's got a draw play diagrammed in it. You know when the book was pub-

The winning team

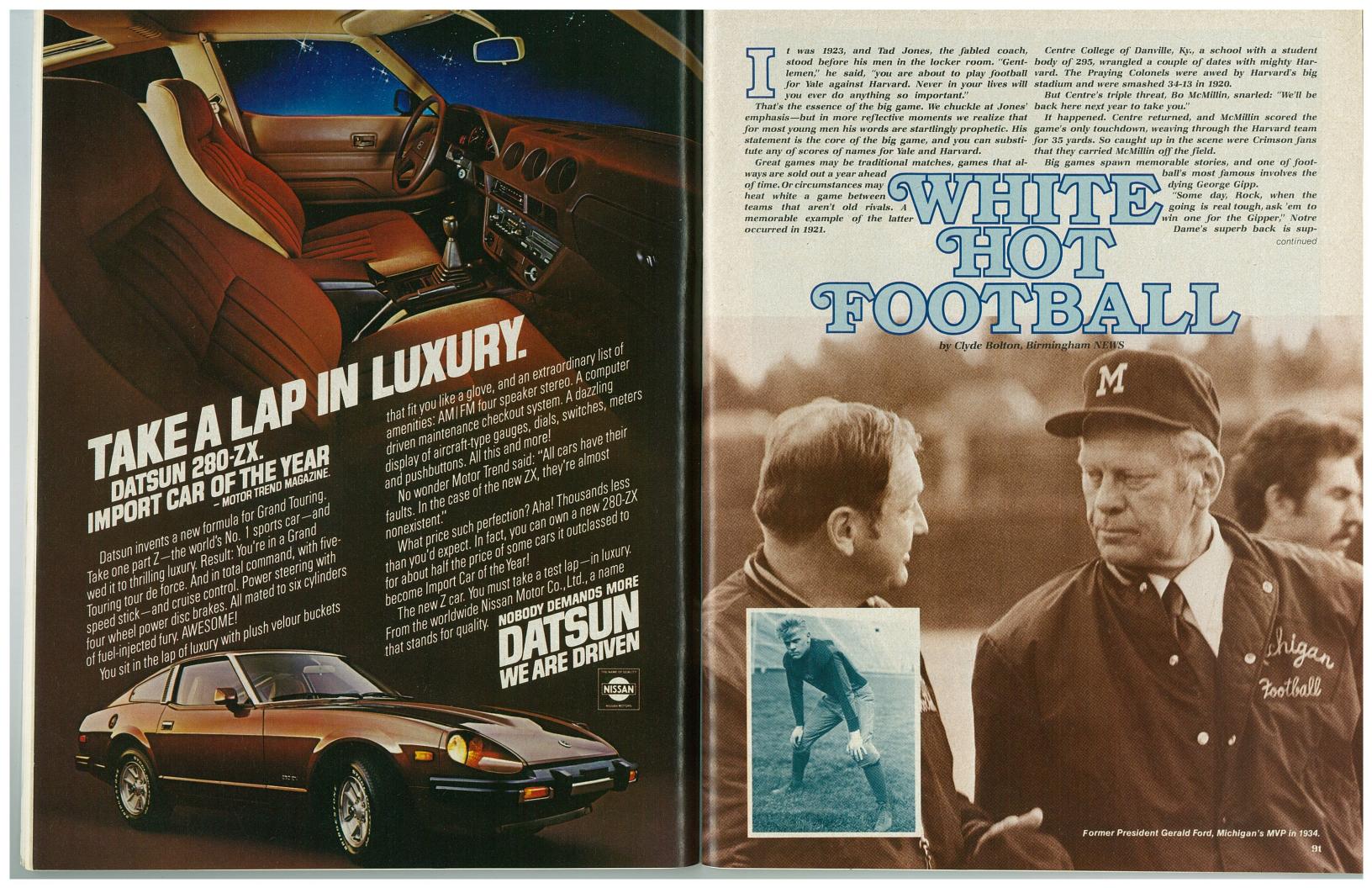
from America's most entertaining couple...Mr and Mrs "T."

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posed to have said to his coach, Knute Rockne.

Years later, in 1928, a great Army team was leading the Irish at halftime-and there was no bigger game at the time than Notre Dame-Army. Rockne secured his place in college football legend with a stirring halftime talk asking his troops to win that one for the Gipper.

Late in the game, Jack Chevigny crossed the goal line for the winning touchdown in a 12-6 upset, crying: "This one's for the Gipper!"

Memories of a historic game—one that his team lost—helped Gerald Ford years later in another rugged field, that

Ford played linebacker and center on the 1934 Michigan team that won just one game. In fact, he was voted its most valuable player.

The Wolverines were facing Minnesota, the eventual national champion, and the battle cry in Minneapolis, the game site, was "Mangle Michigan." A record crowd of 60,000 turned out to see it happen.

Minnesota wore down Michigan with raw power in the second half and won 34-0, but that afternoon remained special to Ford, even after he became President.

"During 25 years in the rough-andtumble world of politics, I often thought of the experiences before, during and after that game in 1934," Ford said, "Remembering them has helped me many times to face a tough situation, take action, and make every effort possible de-



Huey Long was a fan of LSU football.



Herbert Hoover (lower left) was the student manager at the first Cal-Stanford game.

spite adverse odds. I remember how football. The game was delayed for Michigan students and people in Ann more than an hour while a storekeeper Arbor met us at the train station that Sunday. There was a rousing parade, and this was a meaningful tribute to the fight the Wolverines had put up against Minnesota."

A man who would become President figured in another historic game, though in quite a different way.

Stanford-California is one of football's tradition-laden matches. California had been playing for years, but Stanford fielded its first football team in 1892. A match between the two Bay Area show in direct conflict with the game. schools was a natural.

It was such a natural, in fact, that a crowd estimated at 20,000 showed up, though tickets had been printed for only 10,000.

Little paper money was in circulation in those days, and the mountain of change caused a crisis. Herbert Hoover, student manager of the Stanford team, quickly rounded up wash boilers and dish pans to hold the gold and silver spectators paid for their tickets.

Incidentally, there was another problem in the initiation of this great rivalry. When the referee called the captains to the center of the field for the coin toss, it was discovered no one had brought a

who happened to be in the crowd rode his horse into town to get a ball.

For Huey Long, the late governor of Louisiana, every game that LSU played was a big game. He meddled in the school's football affairs, and in 1934 he demonstrated the depths of his obses-

LSU was scheduled to play Southern Methodist under Tiger Stadium's lights, but the Barnum & Bailey Circus, on its annual tour of the nation, planned a

The Kingfish, a U.S. senator at that time, feared the circus would cut the crowd, and LSU had given SMU a big cash guarantee.

Long decided the circus just wouldn't play, and he found a relatively obscure state law to back his hand.

Long called in a representative of the circus and informed him that Louisiana had a cattle dip law that applied to any animal crossing the state line.

'Did you ever dip a lion?" Long asked the startled man. The circus performance was called off.

Big games. They're the brightest threads in the fabric of college football.



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Divisions II & III Record Book

TOTAL OFFENSE

Most Plays

Game—79, Kaipo Spencer (Santa Clara) vs. Portland State, 1975.

Season—527, Tim Von Dulm (Portland State), 1970.

Career—1,510, Jim Lindsey (Abilene Christian), 1967-70,

Most Yards Gained

Game—562, Bob Toledo (San Francisco State) vs. Hayward State, 1967.

Season—3,463, June Jones (Portland State), 1976.

Career—8,385. Jim Lindsey (Abilene Christian), 1967-70.

RUSHING

Most Rushes

Game—61. Mark Perkins (Hobart) vs RPI, 1968.

Season—350, Leon Burns (Long Beach State), 1969.

Career—1,072, Bernie Peeters (Luther), 1968-71.

Most Yards Gained

Game—373, Dallas Garber (Marietta) vs. Washington & Jefferson, 1959.

Season—1,775, Jim Holder (Panhandle State), 1963. Career—4,839, Jerry Linton (Panhandle

State), 1959-62. Most Touchdowns Scored Rushing

Game—8, Junior Wolf (Panhandle State) vs. St. Mary's (Kansas), 1958.

Season—29, Terry Metcalf (Long Beach State), 1971.

Career—63, Walter Payton (Jackson State), 1971-74.

PASSING

Most Passes Attempted

Game—72, Kaipo Spencer (Santa Clara) vs. Portland State, 1975; Joe Stetser (Chico State) vs. Oregon Tech, 1967. Season—490, Tim Von Dulm (Portland

State), 1970. Career—1,237. Jim Lindsey (Abilene Christian), 1967-70.

Most Passes Completed

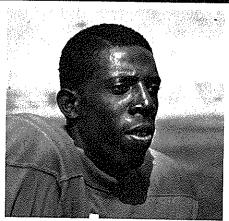
Game—43, George Bork (Northern Illinois) vs. Central Michigan, 1963. Season—259, Tim Von Dulm (Portland State), 1970.

Career—642, Jim Lindsey (Abilene Christian), 1967-70.

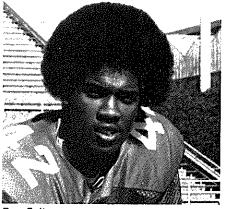
Most Passes Had Intercepted

Season—32, Joe Stetser (Chico State), 1967.

Career—70. Craig Solomon (Southwestern, Tenn.) 1975-78.



Ed Bell Idaho State



Dan Fulton Nebraska-Omaha

Most Yards Gained

Game—568, Bob Toledo (San Francisco State) vs. Hayward State, 1967.

Season—3,518, June Jones (Portland State), 1976.

Career—8.521, Jim Lindsey (Abilene Christian), 1967-70.

Most Touchdown Passes

Game—10, Bruce Swanson (North Park) vș. North Central, 1968.

Season—45, Bob Toledo (San Francisco State), 1967.

Career—93. Doug Williams (Grambling), 1974-77.

RECEIVING

Most Passes Caught

Game—20, Harold Robers (Austin Peay) vs. Murray State, 1969; 20, Pete Thompson, Carroll (Wis.) vs. Augustana (III.), 1978.

Season—96, Ed Bell (Idaho State), 1969. Career—253, Chris Myers (Kenyon), 1967-70.

Most Yards Gained

Game—363, Tom Nettles (San Diego State) vs. Southern Mississippi, 1968. Season—1,581, Dan Fulton (Nebraska-Omaha), 1976.

Career—4,354, Bruce Cerone (Yankton-Emporia State), 1966-69.

Most Touchdown Passes Caught

Game—8, Paul Zaeske (North Park) vs. North Central, 1968.

Season—20, Ed Bell (Idaho State), 1969. Career—49, Bruce Cerone (Yankton-Emporia State), 1966-69.

SCORING

Most Points Scored

Game—48, Paul Zaeske (North Park) vs. North Central, 1968; Junior Wolf (Panhandle State) vs. St. Mary's (Kansas), 1958.

Season—178, Terry Metcalf (Long Beach State), 1971.

Career—464, Walter Payton (Jackson State), 1971-74.

Most Touchdowns Scored

Game—8, Paul Zaeske (North Park) vs. North Central, 1968; Junior Wolf (Panhandle State) vs. St. Mary's (Kansas),

Season—29, Terry Metcalf (Long Beach State), 1971.

Career—66, Walter Payton (Jackson State), 1971-74.

Most Extra Points Made Kicking

Game—14, Art Anderson (North Park) vs. North Central, 1968.

Season—57, Ben Falcone (Waynesburg), 1967.

Career—135, Bill Swartz (Coll. Emporia), 1961-64.

Most Field Goals Made

Game—5, Bill May (Clarion St.) vs. Indiana (Pa.), 1977; Bob Unruh (Wheaton) vs. Millikin, 1977; Tom Jurich (Northern Ariz.) vs. Neb.-Omaha, 1977; Norbert Lajterman (Kean) vs. Seton Hall, 1976; Tim Kelly (Maryville) vs. Emory & Henry, 1974.

Season—20, Tom Jurich (Northern Arizona), 1977,

Career—64, Mike Wood (Southeast Missouri), 1974-77.

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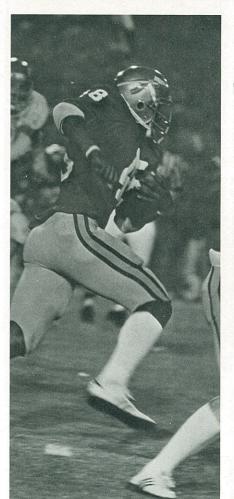
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Keith Baker Linebacker

Trent Barnes Offensive Guard











Francis Bonasorte **Defensive Back**

Tom Brannon Offensive Tackle **Brent Brock** Offensive Guard

Bobby Butler Defensive Back











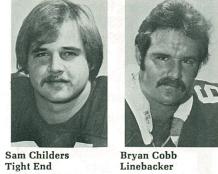
Bill Capece Placekicker

Davy Cappelen Placekicker

Walter Carter **Defensive Tackle**

Gator Cherry Fullback















Jeff Field Offensive Guard











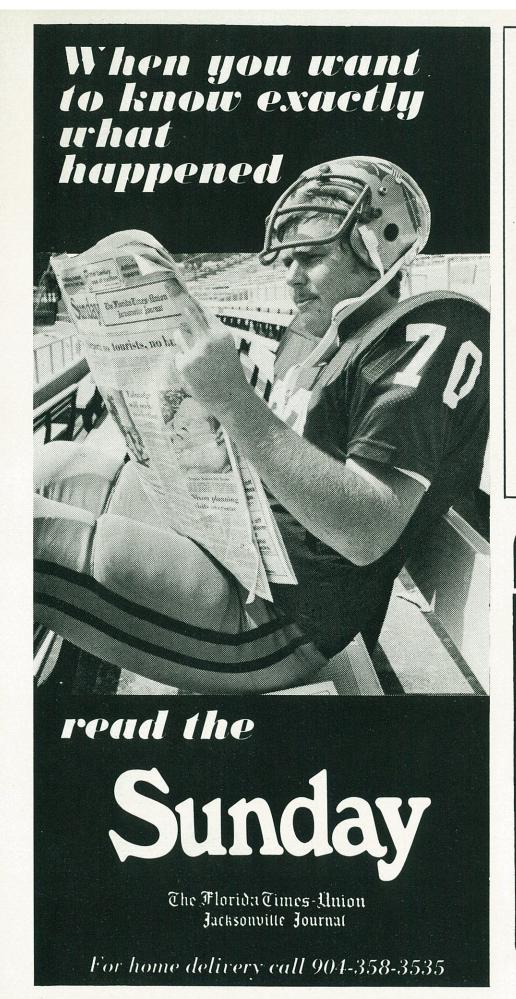




Offensive Guard **Defensive Back**

Jackie Flowers Wide Receiver

Garry Futch Defensive End



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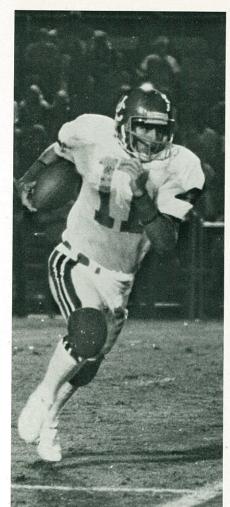
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Wide Receiver

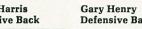
John Madden

Greg Ramsey

Tailback



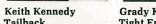
Ivory Joe Hunter





Keith Jones







Scott McLean



Offensive Guard

Nose Guard

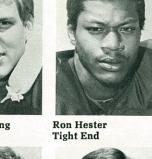


Edenbur Richardson **Defensive End**



Reggie Herring









Ken Lanier Offensive Tackle





Jeremy Mindlin



Paul Piurowski



Arthur Scott Defensive End



Nose Guard

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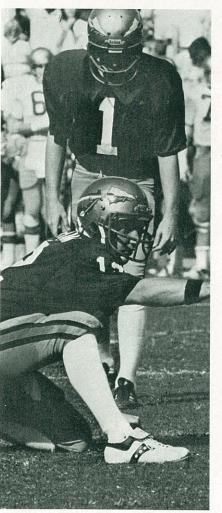
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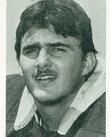
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DECEMBER

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JANUARY 10-12 Custom Car, Van, Cycle and Celebrity Show Pilot Club Antique Show Jacksonville Symphony Broadway Show: "Ain't Misbehavin" **Ebony Fashion Show**

Jacksonville Symphony Home & Patio Show

COLISEUM

NOVEMBER Jethro Tull Concert O. Jays Concert Aerosmith Concert

Kansas Concert Liza Minnelli (tentative) Basketball-JU vs. Georgia College

Matt Dryden Rodeo

Basketball-JU vs. Harlem Globetrotters Basketball-JU vs. South Alabama Lippizan Horse Show Basketball-JU vs.

Univ. of North Carolina Basketball-JU vs. Virginia Commonwealth Univ. Basketball-JU vs.

University of Alabama

Basketball-JU vs. Univ. of South Florida Basketball-JU vs. Univ. of New Orleans

Basketball-JU vs. Foreigner Concert Basketball-UF vs.

Basketball-JU vs. Florida State Univ Basketball-JU vs. Catholic University

Basketball-JU vs. Duquesne Gator Bowl Basketball

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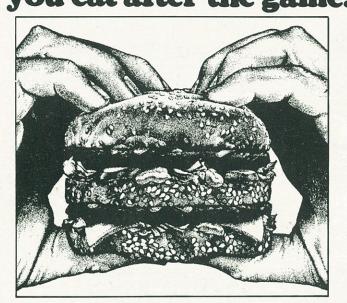
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November 10 - 1:30 PM Florida Gators vs. Georgia Bulldogs December 29 - 9 PM Gator Bowl Game



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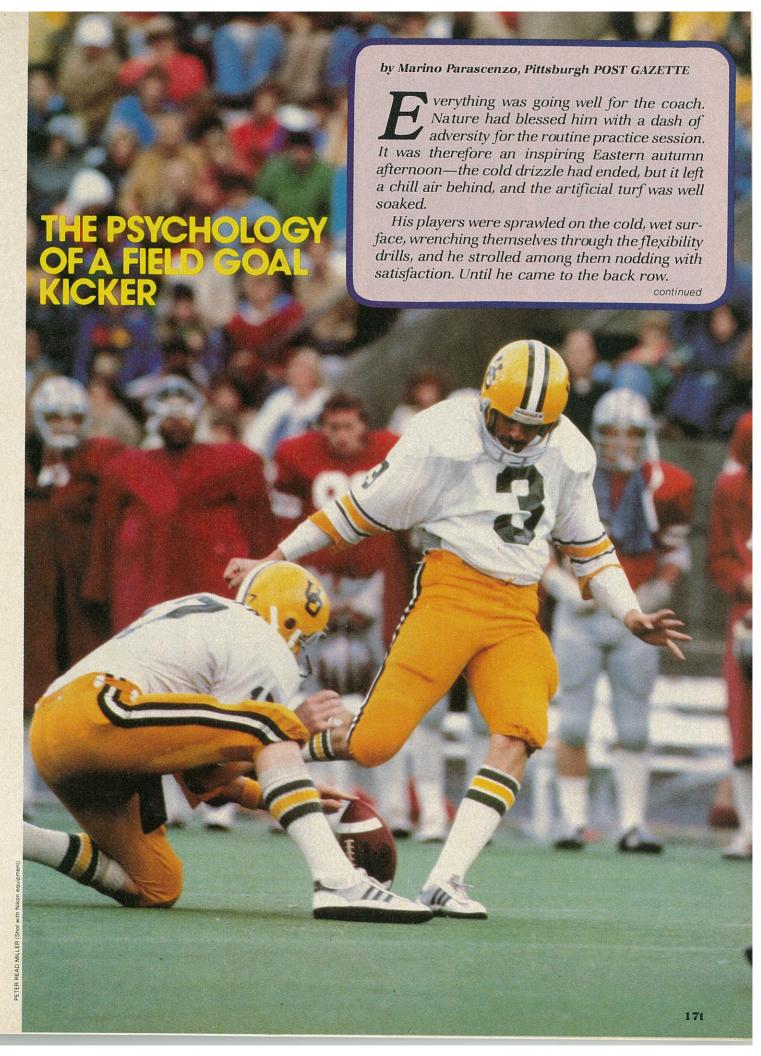


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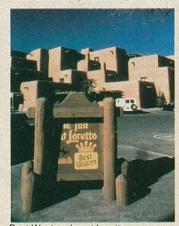
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The field goal kicker had discovered a large, dry piece of plywood, and he was doing his exercises on it, in relative comfort. The coach snickered. Then he caught himself and put on his practice

"What do you think you're doing?" he demanded, glaring down, hands hard on hips.

The kicker stopped and looked up, grinning sheepishly. "Well, uh, my drills," he said.

"Do them over there," the coach said, pointing to a vacant puddle, "so's you can get nice and wet just like everybody

Any player worth his sweat would have sneaked to the plywood, of course, but this player happened to be the kicker. Fate seems to bring kickers and awkward moments together. Still, the incident serves to illustrate an idea held dear by many-kickers are different, and not really part of the team.

One sideline philosopher offered a theory. "Kickers are the way they are," he said, "because they were left alone too much as small children."

A West Coast kicker, one of this season's top returnees, may never have heard that assessment, but he touched its fringes with one of his own.

"If we don't seem like part of the team," he said, "it's because we're alone so much with our own practice."

The kicker suffers even greater solitude during the game. Facing only occasional action, and at brittle times, he is left on the sidelines with festering thoughts of doom to come. His is the crisis art. There are 22 men assembled for a field goal try, but the thousands of eves are on only one man. The screw tightens. It is a good time to break and run for the exit. But the kicker just kicks and awaits the thunder-cheers or ieers.

"Kicking is a mental thing, not a physical thing," said a Southern booter. That seems to be the consensus of kickers.

And perhaps that is what sets the kicker apart and tends to distort the view of him. There is a belief-and it can only be described as universalthat the kicker's mind is in the trees if not among the stars; that he wanders around muttering secret rhythms or praying to obscure deities; that he breathes the rarefied air of discus throwers and metaphysical philosophers.

This is not altogether true. On the other hand, it is not altogether false.

before a game for cleansing relaxation through something approaching transcendental meditation-things practically taboo in the manly art, if they are among them.



A kicker depends as much on mental concentration as on actual physical skills.

thought of at all. Kickers also "think kicking" in a way that runners cannot are different," said a Southeastern boot-"think running."

Northwest kicker, "I practice it in my for hours, between two trees at home, mind and I try to repeat that same kick over and over.

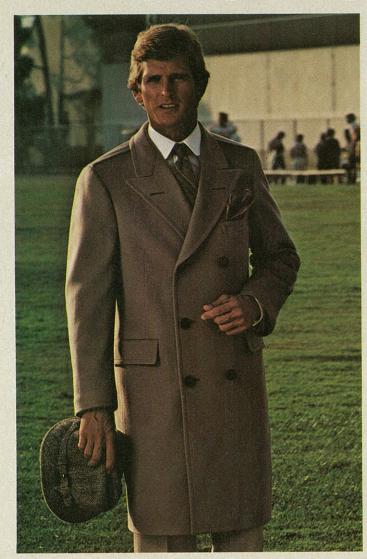
Thus occupied with the pursuit of the perfect kick, a kicker can develop a blank look on his face, giving rise to Some kickers admit to striving for suspicions in those around him. But mind control, to taking quiet moments the exercise is not all that odd. Pro golfers practice the perfect shot in their kicker's slim build. mind. They call it "visualization." It is

"There's no doubt about it, kickers er. "You have to be, in order to spend "When I hit a good kick," said a the long hours alone." He used to kick until it got too dark to see.

> Other football players get strong nicknames, like "Bam" or "Hawk," calling up visions of speed and power and danger. It's different with kickers. Theirs fall into the category of "Bird" and "Blade," both originating because of the

Any man who can endure these recommended by many, Jack Nicklaus nicknames can look at a 40-yarder continued on 22t

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without flinching. It's all in how one handles the pressure. Many kickers around the country agree that the kicker has to drop a curtain somewhere in his mind.

"You have to blank out the pressure," said a top returnee this season.

And just when that point is conceded, along comes a dissenting voice.

"I put the pressure on," said a Southeastern booter. "When I was a freshman, I would blank it out, and I would overcompensate and not concentrate enough. So last year I decided to concentrate more. I would tell myself every time-I've got to make this one."

The reverse English worked for that kicker, but not for a Southwestern booter, who went into a game last year with nine straight field goals and needed just two more to tie the NCAA record. "I guess I got to thinking about that record," he said. "I blew the next kick."

Some kickers develop a concentration approaching tunnel vision. A Northwesterner, for example, beat an opponent last year with a remarkable field goal in the dying seconds. The snap was poor and the holder was still trying to get the ball down when his foot came through. He brushed off the praise.

"I didn't pay any attention to any of that," the kicker said. "It's my job to kick. It's his job to get it down."

Better than anyone, the holder understands the kicker. One of last year's leading kickers, an electrical engineering graduate, put the relationship in such a way as to underline both the holder's importance and the kicker's different way of looking at things.

"He isn't my holder," this booter insisted. "I'm his kicker.



Kicker and holder are really a team unto themselves.



The pursuit of the perfect kick leads the kicker to practice, practice and more practice.

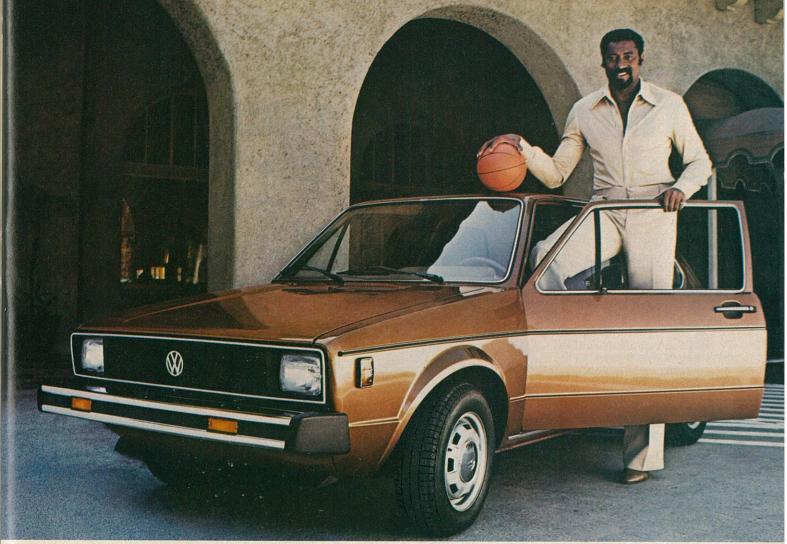
Kickers, generally a cerebral group, ing tee. The guy said a kicker is altend to set things in order quickly. An ready talented, the tee is an unfair ad-East Coast booter, for example, was vantage. The kicker dispatched him once challenged on the use of the kick- neatly. "They don't make Tony Dorsett wear heavier shoes, do they?" he said.

> The kicker is possibly the most welcome character in football. He is Everyman" doing what every man cannot do. He is a different kind of hero, sometimes goat. Is he part of the team, or just a lonely soul in pursuit of the perfect kick? Yes and no. He is like the virtuoso standing before the orchestra-they are one, and yet separate. And if he must supply the comic relief at his own expense, so be it. Just let him kick.

> "Look at that guy," a bystander said one day, at an Eastern school. Practice had ended and the field was empty, except for the kicker, who staved to practice his art. He was before his altar, the goal posts-but no holder, no ball. Nothing but kick, kick, kick, through thin air.

> "What's wrong with that?" the other guy said. "He's just practicing his

'Yeah," the first guy said. "And watching the ball go through."



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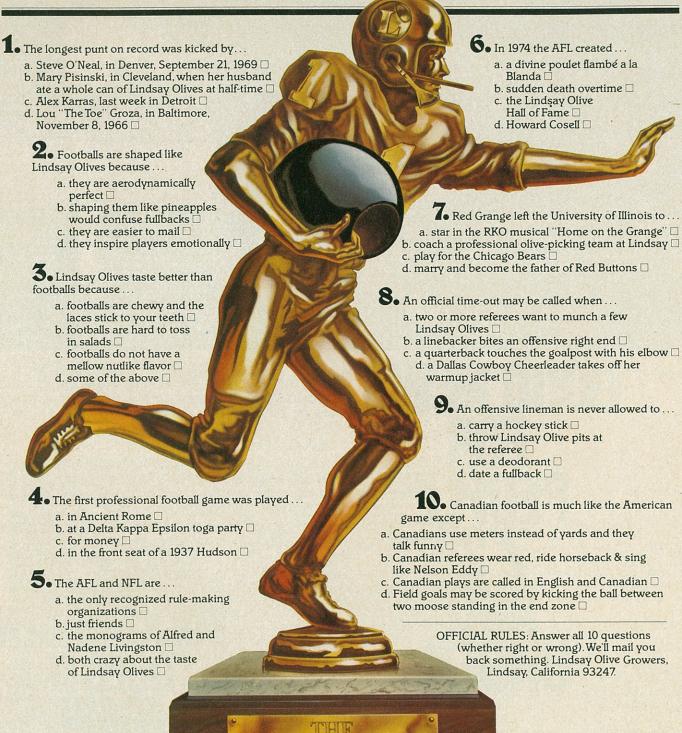
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FINDING THE BIGHT BX FOR FOOTBALL

by Bob Cohn, Tallahassee DEMOCRAT

t's a special individual that can play football at the collegiate level. But the player that can also excel scholastically, well, he is very special indeed.

One such player for the Seminoles is defensive end Scott Warren. You may have noticed Warren harassing Arizona State runners last weekend on the way to the Seminoles 31-3 rout of the Sun Devils. But if playing football that night wasn't enough to keep his mind busy, he had to travel to Lakeland the next morning to take some tests. These tests lasted from 8 a.m. until 5:30 p.m., and helped determine if Warren gets into medical school.

Actually, Warren should have found the schedule a cinch. In addition to being a football player, a full-time job to many, he has filled his hours like any other pre-med student. Last winter and spring Warren spent Saturday nights working in the emergency room of Tallahassee Memorial Regional Medical Center watching the parade of drunks, crazies and just plain unfortunate folks who make Saturday night their busiest time of the week.

Then there was classes that Warren was required to attend. Driver Education? The History of the Mint Julep? Hardly. Warren, a senior chemistry science major, went for it all—organic chemistry, physics, analytical geometry. His grade point average through three years is about 3.2, although lately it's been up in the 3.6-3.8 range.

All this would be well and good if Warren was a scrubeenie who played tackling dummy during practice. But the fact is, Warren plays real football. Now in his final year as a Seminole, he has started regularly since his third game of his freshman year. He is agile, quick and strong. You can't fake it for that long.

Warren, from Titusville, has known he wanted to enter medicine since he was a kid. He was in poor health as a child, suffering from asthma and bouts with pneumonia. At 6-foot-3, 215 pounds, he shows no signs of past afflictions, but the memories have remained and provided further inspiration to go back to the hospital as doctor rather than patient.

"It would seem like I'd want to stay away (from hospitals), but I don't," Warren said. "That type of environment fascinates me. I think I can help people. In medicine, you see the results of what you're doing."

Warren said he was particularly turned-on by his experience working in the emergency room. His main function was what he labeled "public relations." Warren acted as the liaison between doctor and patient and family, providing reassurance that everything was alright, or, at least, that a doctor would be in attendance as soon as possible.

He was also allowed to watch the doctors at work. "I really enjoyed it, getting to see them working in emergency situations," he said. "They explained things to me, and, knowing I was pre-med, they were very cooperative."

After spending the time seeing how it's done, Warren said he became thoroughly convinced where his future lay.

"Working there got me really excited about medicine," he said. "I saw how the stuff I was learning in the classroom was all related to it.

"It got me more fired up. It reassured and reaffirmed to me what I want to do. Sometimes you have a goal, and you say what it is, but you don't know what it will be like. But now I know. It means long hours, and hard work. But it's something I'll enjoy."

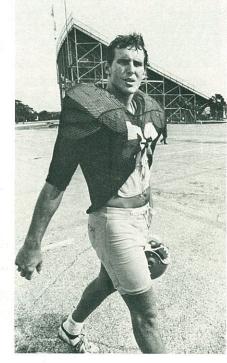
Warren said he is uncertain about the field in which he would like to specialize, ticking off such diverse possibilities as orthopedics, family practice and plastic surgery. As for professional football, Warren said he would give it a try, "only if I got to go to medical school in the off-season."

"I'd like to play to see how it goes," he said. "If I got the chance, I'd give it all I had. If I didn't (get the chance), I wouldn't let it upset me."

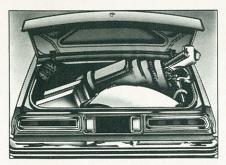
The coaches know Warren as being dedicated, tireless, fiercely competitive. But as a defensive lineman playing first in the shadow of Willie Jones, and now Ron Simmons, Warren gets little of the spotlight.

His most publicized feat last season was a play during the Syracuse game when he and linebacker Reggie Herring made a quarterback sandwich of the Orangemen's Bill Hurley. Cracked ribs were inflicted and Hurley missed practically all of the season.

continued on page 51



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3. USE A MULTIGRADE OIL.

A 10W/30 or 10W/40 oil causes less drag in your tires usually means less mileage. inside your engine than a regular 30 or 40 weight. This can mean better mileage. So if you're using a single grade oil now, consider switching next time you get an oil change.



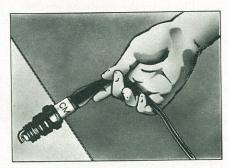
4. CHECK YOUR AIR CLEANER.

A dirty air cleaner hurts mileage, because it prevents your engine from breathing properly. Remember that in dusty or polluted areas, air cleaners should be checked more frequently, and replaced when they're dirty.



5. KEEP YOUR WHEELS IN LINE.

When a wheel is out of line, it hurts both your tires and your mileage. So take a look at your tires. If there is more wear on one side, you should have your alignment checked.



6. CHECK SPARK PLUGS.

Worn or fouled plugs cause hard starting, loss of power, and poor mileage. Plugs should have no rounded electrodes, and the inside should be a light brown to tan color.

Also, check the plug wires. Worn or cracked plug wires can short out and cause missing and fouled plugs.



DRIVE SMART

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continued from page 49

The irony was mentioned to Warren: How can a person dedicated to curing people and relieving pain be involved in the brutality that is college football? And be good at it?

Warren smiled an I've-heard-thatone-before smile. "I couldn't feel bad about it (the play) because I didn't do anything dirty," he said. "If you go out there to play football, there's always a risk. But I've never gone out and hurt anyone intentionally.

"I just want to do the best job I can. I enjoy putting a good hit on someone."

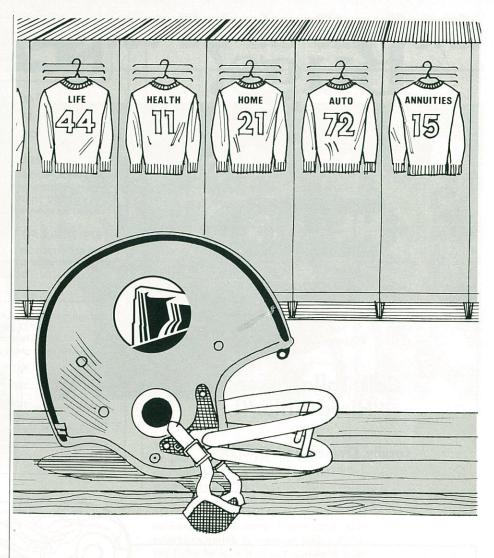
Perhaps an occasional devastating blow keeps Warren in good stead with his teammates, who care more about how he stacks up the sweep than how familiar he is with the unequal division of cytoplasm.

He said he is well-accepted, and conversely, accepts the good-natured teasing he naturally invites. One nickname, he said, is "Mr. 4.0" (a perfect grade point average). During lapses in practice, Gladden, the defensive end coach, is apt to call Warren, "the dumbest smart guy I know."

The name that appeals to Warren most of all, though, is "Doctor."

"I like that one," he said. "I'd like to hear that from everyone in a few vears."





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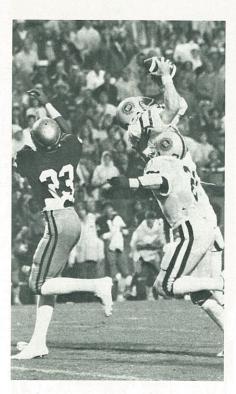
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As the Rain Fell... So Did the Sun Devils

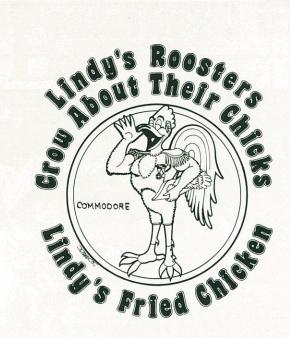




Following a narrow 17-14 victory over Southern Mississippi in the season's opening game, the Seminoles routed Arizona State 31-3 in the rain last Saturday in Tampa. Pictured are defenders Mark Macek and Arthur Scott, top right, and tailback Greg Ramsey, lower right. Also caught in action is receiver Jackie Flowers (who believe it or not makes this reception), top left, and freshman Ricky Williams, lower left.







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(OG)



С



LB





Hurricanes Have Ball

37 Peasley 27 Walker

WB

74 Grady 53 Canei

(og

58 Barbarino 56 Pokorney

от

























FLORIDA STATE

No.	Name	Pos.	Hgt.	Wgt.	Cl.	Hometown
63	Lee Adams	OG	6-4	245	Jr.	Ruskin, Fla.
57	Keith Baker	LB	6-0	195	So.	Delray Beach, Fla.
65	Trent Barnes	C	6-4	230	Jr.	Lakeland, Fla.
42	Francis Bonasorte	DB	6-1	177	Jr.	Pittsburgh, Pa.
88	Jeff Bowden	WR	5-7	165	So.	Tallahassee, Fla.
75	Tom Brannon	OT	6-3	240	Jr.	Albany, Ga.
61	Brent Brock	OG	6-4	235	Jr.	Albany, Ga.
21	Bobby Butler	DB	5-11	185	Jr.	Delray Beach, Fla.
17	Bill Capece	PK	5-11	190	Jr.	Miami, Fla.
1	David Cappelen	PK	5-9	140	Sr.	Vero Beach, Fla.
76	Walter Carter	DT	6-4	240	Sr.	Richmond, Va.
31	Gator Cherry	FB	6-0	205	Sr.	Lake Wales, Fla.
84	Sam Childers	TE	6-2	195	So.	Tallahassee, Fla.
24	Harvey Clayton	DB	5-9	164	Fr.	Florida City, Fla.
66	Redus Coggin	OG	6-3	230	So.	Chipley, Fla.
74	Danny Collier	OT	6-4	250	So.	Eau Gallie, Fla.
64	Jarvis Coursey	DE	6-5	195	So.	Gray, Ga.
91	John Diamantas	DT	6-3	230	Fr.	Merritt Island, Fla.
93	David Ellis	OT	6-3	235	So.	Paisley, Fla.
63	Jeff Field	OG	6-1	225	Jr.	Albany, Ga.
23	Jackie Flowers	WR	6-2	195	Sr.	Jacksonville, Fla.
79	Garry Futch	DE	6-3	220	So.	Ocala, Fla.
70	Greg Futch	OT	6-3	245	Jr.	Ocala, Fla.
51	James Gilbert	NG	6-2	235	So.	Miami, Fla.
69	Mike Good	OG	6-2	230	Sr.	Sanford, Fla.
43	Hector Gray	DB	6-1	190	Sr.	Miami, Fla.
97	Herbert Harp	DL	6-2	275	Fr.	Winter Garden, Fla.
33	James Harris	DB	6-0	170	So.	Gainesville, Fla.
59	Robert Harris	DL	6-2	245	Fr.	Miami, Fla.
40	Gary Henry	DB	6-1	185	So.	Orlando, Fla.
39	Reggie Herring	LB	6-2	195	Jr.	Titusville, Fla.
83	Ron Hester	LB	6-2	205	Jr.	Umatilla, Fla.
46	Ivory Joe Hunter	DB	5-11	180	Sr.	Tallahassee, Fla.
22	Hardis Johnson	WR	6-0	172	Fr.	Tampa, Fla.
28	Keith Jones	DB	5-11	185	Jr.	Wildwood, Fla.
15	Jimmy Jordan	QB	6-1	185	Sr.	Tallahassee, Fla.
86	Bill Keck	TE	6-4	220	Jr.	Newark, Ohio
30	Keith Kennedy	RB	5-10	180	Sr.	Red Bay, Ala.
85	Grady King	TE	6-4	205	Sr.	Satellite Beach, Fla.
72	Ken Lanier	OT	6-4	260	Jr.	Columbus, Ohio
48	Mark Lyles	FB	6-4	232	Sr.	Buffalo, N.Y.
67	Mark Macek	DT	6-2	235	Jr.	Wyandotte, Mich.
58	John Madden	C	6-2	218	Jr.	Ft. Walton Beach, Fla.
18	Dennis McKinnon	WR	6-2	175	Fr.	Miami, Fla.
60	Scott McLean	DT	6-4	218	So.	Clermont, Fla.
71	Bob Merson Jeremy Mindlin Zeke Mowatt Chris Nickrenz Paul Piurowski	OG	6-3	238	So.	Seminole, Fla.
77		DT	6-3	230	Sr.	Miami, Fla.
81		DE	6-3	220	Fr.	Wauchula, Fla.
89		OT	6-6	252	Fr.	Buffalo, N.Y.
53		LB	6-3	205	Jr.	Sarasota, Fla.
29 32 99 90 56	Sam Platt Greg Ramsey Ricky Render Ed Richardson Dmitri Rigas	WR RB DL DE NG	5-11 5-10 6-4 6-3 6-2	176 170 220 206 210	Jr. Sr. Fr. Sr.	Jacksonville, Fla. Ft. Lauderdale, Fla. Ozark, Ala. Crystal River, Fla. Augusta, Ga.
62 54 50 35 94	Eric Ryan Arthur Scott Ron Simmons Ellis Singletary Mark Sims	OG DE NG LB LB	6-4 6-2 6-1 5-9 6-4	225 222 220 210 215	Fr. Sr. Jr. Fr.	Sarasota, Gla. Tampa, Fla. Warner Robins, Ga. Jasper, Fla. Bonifay, Fla.
7 3 11 5	Mike Smith Rohn Stark Rick Stockstill Weegie Thompson Kurt Unglaub	DB P QB QB WR	5-11 6-3 6-1 6-5 5-11	185 195 182 210 175	Jr. So. So. Fr. Sr.	Panama City, Fla. Fifty Lakes, Minn. Fernandina Beach, Fla. Midlothian, Va. Tallahassee, Fla.
26 80 55 27 95	Wade Wallace Scott Warren Gil Wesley Mike Whiting Terry Widner	FB DE C RB	5-10 6-3 6-1 6-2 6-5	190 228 220 195 250	Sr. Sr. Sr. Sr. Fr.	Birmingham, Ala. Titusville, Fla. Birmingham, Ala. Largo, Fla. Donalsonville, Ga.
87	Phil Williams	WR	5-10	168	Jr.	Warner Robins, Ga.
44	Ricky Williams	RB	5-11	170	Fr.	Griffin, Ga.
12	Wally Woodham	QB	5-11	182	Sr.	Tallahassee, Fla.
41	Tommy Young	RB	6-0	195	So.	Lake City, Fla.

THE FIRST CHEVY OF THE '80s. CITATION. OUR MOST SUCCESSFUL NEW CAR EVER.

Ever since its introduction, people have been flooding Chevy showrooms across the country to see the 1980 Chevy Citation. And according to Retail Delivery Reports, 33,765 units were sold in its first three weeks, more than any new entry Chevrolet has ever introduced.

MID-SIZE ROOM FOR 5.

Citation's engine is mounted sideways, so the passenger compartment can be bigger. In fact, in EPA interior dimensions, Citation is classified as a mid-size car. With the back seat folded down there's room enough for two adults in front and 30 bags of groceries in back.

0 TO 50 IN 9 SECONDS FLAT WITH THE AVAILABLE V6.

In engineering tests, Citation goes from 0 to 50 in 9 seconds flat. That's with available 2.8 Liter V6 engine and automatic transmission. California figures not available. (Citation is equipped with GM-built engines produced by various divisions. See your dealer for details.)

EASY ON GAS. 24 EPA ESTIMATED MPG. 38 HIGHWAY ESTIMATE.

That's with Citation's standard 2.5 Liter 4-cylinder engine and manual transmission. (Manual transmission currently not available in California. Calif. estimates lower.)

Citation's standard 4-speed transmission is made to conserve gas. It's an overdrive. And at cruising speeds the 4th gear lets the engine run slower than with a conventional transmission, helping to get impressive fuel economy.

IMPRESSIVE LONG-RANGE CRUISING ESTIMATES, TOO.

And Citation's long-range cruising estimates are just as impressive. 336 miles based on EPA estimated MPG (city) mileage figures, and 532 miles based on estimated highway MPG. Range figures obtained by multiplying Citation's 14-gallon fuel tank capacity rating by the EPA mileage estimates.

REMEMBER: Compare the circled estimated MPG to the estimated MPG of other cars. You may get different mileage and actual city mileage and range will

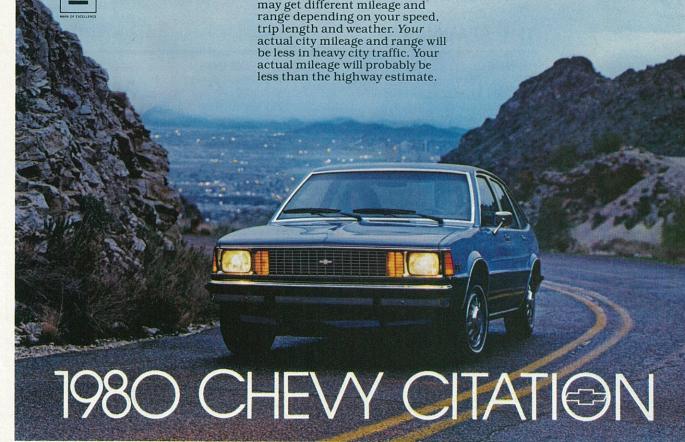
YOU'VE GOT TO DRIVE IT TO BELIEVE IT.

When you drive Citation you'll see what all the excitement is about. The way it feels. The way it maneuvers. The way it rides. And Citation's front wheel drive puts approximately 65% of its weight over the "driving wheels" to give you impressive traction on wet or snowy roads.

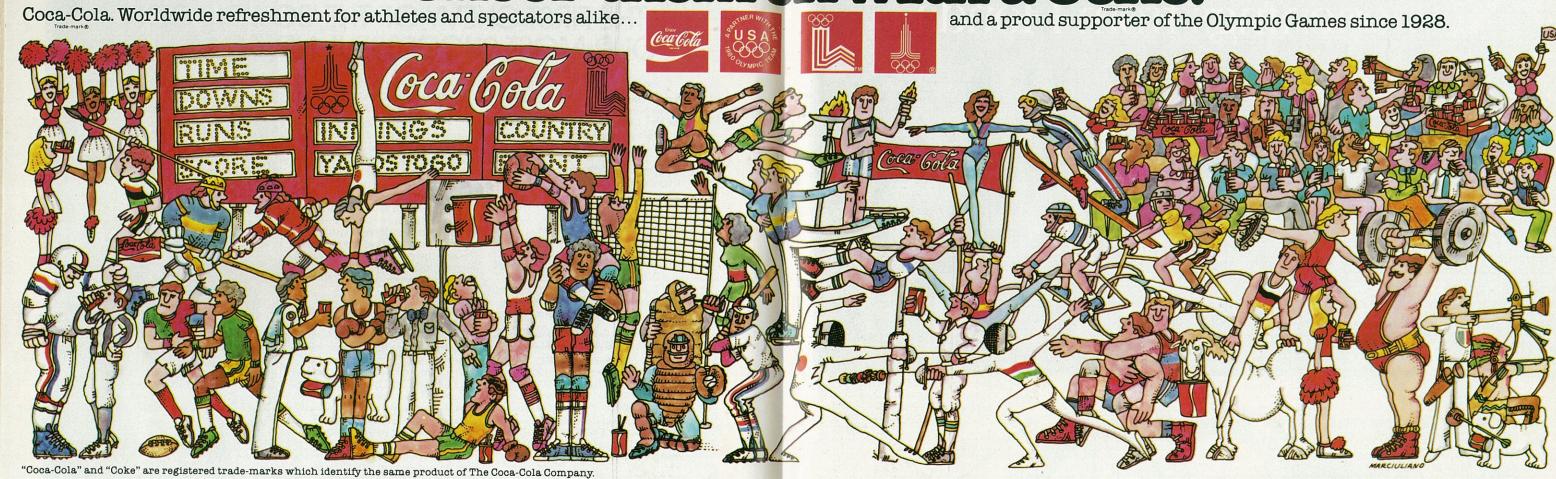
IT'S A WHOLE NEW KIND OF COMPACT CAR.

There's still a lot about Citation that we haven't mentioned. Like slip stream design to cut down on wind resistance and wind noise. The hidden cargo area in all hatchback models, so what's inside is protected from view. A dual diagonal braking system. And much, much more. That's why we encourage you to see your Chevy dealer and test drive the 1980 Chevy Citation today. This could be the car you've had in mind.

Chevrolet



Cheer them on with a Coke.



THE SEMINOLES

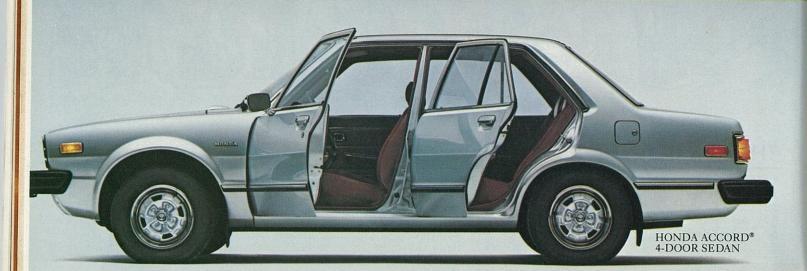
OFFENSE					DE	FENSE				
29 Sam Platt				WR	54	Arthur Sco	tt			DE
72 Ken Lanier				OT	67	Mark Mace	k			DT
69 Mike Good				OG	50	Ron Simm	one			NG
55 Gil Wesley				0	77					
70 Grea Futch				00	80	Scrett Warn				DI
75 Tom Brann						Scoll Warr	en		1	DE
O DILL DIGITIO	on			01	39	Reggie Hei	ring			LB
86 Bill Keck				IE	53	Paul Piurov	vski			LB
12 Wally Woo	dham _			QB	21	Bobby But	ler			CB
30 Keith Kenn	edy			TB	28	Keith Jone	S		41.00	SS
48 Mark Lyles				FB	42	Monk Bone	asorte			FS
23 Jackie Flov	vers			WR	46					
NO. NAME	POS.		. NAME		NC	,			. NAME	
1 Davey Cappelen	PK	32	Greg Ramsey	RB	57	Keith Baker	LB		Garry Futch	DE
			James Harris Ellis Singletary		58	John Madden	C	80	Scott Warren	DE
3 Rohn Stark Weegie Thompson 7 Mike Smith 11 Rick Stockstill Wally Woodham 15 Jimmy Jordan 17 Bill Capece	QB	35 36	Ellis Singletary	LB	59	Robert Harris	DL	81	Zeke Mowatt Ron Hester	TE
11 Rick Stockstill	OB	39	Butch Holiday Reggie Herring Gary Henry Tommy Young Monk Bonasorte	DB	41	Scott McLean Brent Brock	DT OG	83	Ron Hester	Lu
12 Wally Woodham	QB	40	Gary Henry	DB	62	Fric Ryan	OG	84 85		TE
15 Jimmy Jordan	QB	41	Tommy Young	RB	63	Lee Adams Jarvis Coursey	OG	86		TE
17 Bill Capece	PK	42	Monk Bonasorte	DB	64	Jarvis Coursey	DE	87		WR
le Dennis McKinnon	WK	43	nector Gray	DB	65	Trent Barnes Redus Coggin Mark Macek Jeff Field	OG		Jeff Bowden	WR
19 Kurt Unglaub	WR	44	Ricky Williams	RB	66	Redus Coggin	OG	89	Chris Nickrenz	01
21 Bobby Butler 22 Hardis Johnson	DB	46	Ivory Joe Hunter	DB	67	Mark Macek	DT	90		DE
23 Jackie Flowers	WR	48 49	Mark Lyles	FB	68	Jeff Field	OG	91		DT
24 Harvoy Clayton	VV K	50	Ken Burnett	NG	70	Mike Good	OG	93		OI
26 Wade Wallace	FR	51	Ron Simmons James Gilbert	NG	71	Greg Futch Bob Merson	OT OG	94		LE
27 Michael Whiting	RB	52	Willie Andrusko	C	72	Ken Lanier	OU	97	Terry Widner Herbert Harp	
OO Valab I	DB	53	Willie Andrusko Paul Piurowski	LB	74	Ken Lanier Danny Collier	OT	99	Ricky Render	DI
20 Keiin Jones	WR	54	Arthur Scott	DE	75	Tom Brannon	OT	"	NICKY KEHGEI	DL
28 Keith Jones 29 Sam Platt		55	Gil Wesley Dmitri Rigas	C		Walter Carter Jeremy Mindlin	DT			
	RB	33		NG	77					

THE HURRICANES

OFFENSE					DE	FENSE				
27 Pat Walker				SF	36		واد			DI
					73	Loster Will	ame			
				06	83	Lesiei Will	iaiiis			U
						JIIII DUIT				NC
					91	Bob Nelsor	1			D
56 Jim Pokorney			_OG	97 Barry Gonzalez					DE	
79 Frank Frazie	r			OT	66	Scott Nicol	as			- 11
33 Chris Hobbs				HB	57	Mozell Ax	son		W Committee	11
6 Mike Rodrig	IA			OB	31	Frod Mario)OII			Г.
22 Taylor Timm	00			QD						FS
22 Taylor Tillilli	10115			FB	25	Gene Cole	man			SC
						30 David Jefferson				
84 Andy Baratta				_WR	2	John Swai	n			DI
NO. NAME	POS.	NO	. NAME	POS.	NO	NAME	POS.	NO	. NAME	POS
1 Dan Miller	PK	26	Jerry Pope	DB		Chris Duffy	С	74	Steve Grady	0
2 John Swain 3 Jeff Davis	DB PK	27 28	Pat Walker	WR		Jim Toula	OT	75	Charles Cook	D
5 Greg LaBelle	P	29	Chuck Hirschman Pierre Hodges	FB DE		Tom Carnes John Canei	OT	76	Darryl Sutphin	C
6 Mike Rodrigue	QB	30	David Jefferson	DB		Pat Magee	DT	78 79	Bob Hays Frank Frazier	0
7 John Smatana	QB	31	Fred Marion	DB	55	Jeff Salinger	DE		Jay Brophy	T
8 Michael Fontes	DB	32	Herb Jackson	LB		Jim Pokorney	OG	81	Paul Lafferty	w
9 Mark Richt	QB	33	Chris Hobbs	НВ	57	Mozell Axson	LB	82	Broderick Bolton	Ţ
11 Mark Smith		34	Tony Fitzpatrick	LB		Clem Barbarino	OG-OT	83	Jim Burt	M
12 Jim Kelly	QB	35	Johnny Kontodiakos	P		Art Kehoe	OG	84	Andy Baratta	Т
13 Jim Joiner 14 James Boone	WR DB	36	John Daniels	DE	60	David Stewart	OT	85	Mark Cooper	T
16 James Bigbie		37 40	John Peasley	WR	61	Donald Bailey	C	86	Glenn Dennison	
17 Ronnie Lippett	DB	41	Leroy McDonald Danny Brown	HB LB		John Fenton		87	Leon Evans	D
19 Brian Eastburn		43	Larry Brodsky	WR		John Ferguson		88	Rick Roughen	
20 Rocky Belk	НВ	44	Fred Roberts	LB		Chris Davis Greg Zappala	OG DE	90 91	Tim Flanagan	D
21 Gregory Anderson	FB	45	Gary Breckner	FB	66	Scott Nicolas	LB		Bob Nelson	D
22 Taylor Timmons	FB		Lorenzo Roan	НВ	68	John Heritscko	OT-OG		Pete Upperco Gregory Brown	D
23 Malcolm Simmons	WR	47	David Deakins	WR		Ed Hudak	DT-OT	95	Russ Service	D
²⁴ Mike Goedeker	DE	48	Jerome Jones	FB		Tony Chickillo	MG		Barry Gonzalez	D
25 Gene Coleman	DB	49	Mark Rush	HB		Lester Williams	DT		Burry Conzulez	
OFFICIALS										
Referee			Paul S	chmitt	Ump	ire			Denr	nie Piac



New openings from Honda.



At Honda we have never believed in making lots of different types of cars. But 1979 is a different kind of year for Honda. We've introduced two new cars. The Accord 4-Door Sedan and the Honda Prelude. You might say we've opened things up a bit. Literally.

Our new Prelude boasts a power-operated, tinted glass moonroof as standard equipment. The moonroof comes with a manual sunshade, like the window shade on a jetliner.

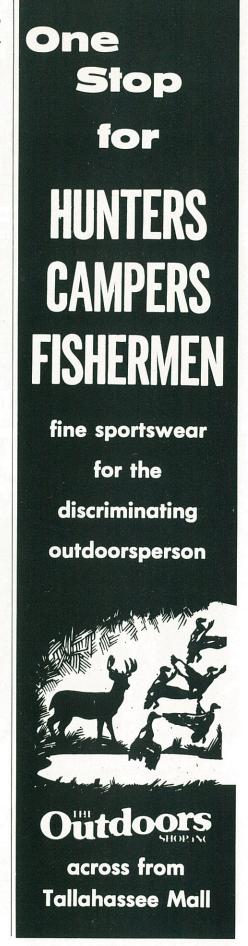
Not only does our new Accord sedan have four doors, it has a nice, big trunk as well. It also has a lever that allows you to release the lid from the driver's seat.

So if you're thinking about buying a new car, take a close look at our new Hondas. And open the door to simplicity.

We make it simple.

MIAMI

No.	Name	Pos.	Hgt.	Wgt.	Cl.	Hometown			
21	Gregory Anderson	FB	6-1	205	Fr.	West Palm Beach, Fla.			
57	Mozell Axson	LB	6-0	226	Jr.	Polk City, Fla.			
61 84	Donald Bailey Andy Baratta	C TE	6-3 6-3	230 220	Fr. Fr.	Miami, Fla. Philadelphia, Pa.			
58	Clem Barbarino	OG-OT	6-4	236	So.	Verona, Pa.			
20	Rocky Belk	WR	6-0	175	Fr.	Alexandria, Va.			
16	James Bigbie	FB	6-1	200	Jr.	Panama City, Fla.			
14	James Boone	QB	6-0	200	Fr.	Miami, Fla.			
82	Broderick Bolton	TE	6-5	225	Sr.	Ft. Myers, Fla.			
45 43	Gary Brackner Larry Brodsky	FB-LB WR	6-1 5-11	205 180	So.	Endicott, N.Y. Hialeah, Fla.			
80	Jay Brophy	TE	6-3	225	Fr.	Akron, Ohio			
41	Danny Brown	LB	6-3	212	Fr.	Pensacola, Fla.			
93	Gregory Brown	LB	6-2	220	Fr.	Woodbridge, Va.			
83	Jim Burt	NG	6-1	246	Jr.	Orchard Park, N.Y.			
53	John Canei	OT	6-5	250	So.	Weirton, W. Va.			
52 71	Tom Carnes	OT	6-5 6-3	248 235	Fr. Fr.	Norfolk, Va. Miami, Fla.			
25	Tony Chickillo Gene Coleman	NG DB	5-10	178	Sr.	Jacksonville, Fla.			
75	Charles Cook	DT	6-2	251	Jr.	Gainesville, Fla.			
36	John Daniels	DE	6-1	220	Jr.	DeLand, Fla.			
64	Chris Davis	OG	6-3	245	Fr.	Centerville, Ohio			
3	Jeff Davis	PK	5-6	135	Fr.	Clearwater, Fla.			
47	David Deakins	WR	5-10	170	Fr.	Stuart, Fla.			
86 50	Glenn Dennison	WR-TE C	6-3 6-1	202 220	Fr. Fr.	Beaver Falls, Pa. Ft. Lauderdale, Fla.			
19	Chris Duffy Brian Eastburn	DB	6-2	190	Sr.	Ft. Lauderdale, Fla.			
87	Leon Evans	DT	6-7	270	Fr.	Silver Spring, Md.			
62	John Fenton	C	6-3	242	Jr.	Hialeah, Fla.			
63	John Ferguson	OG	6-3	240	Jr.	Lakeland, Fla.			
34	Tony Fitzpatrick	LB	6-0	214	Fr.	St. Petersburg, Fla.			
90	Tim Flanagan	DE	6-2	220	So.	Woodbridge, Va.			
8 79	Michael Fontes Frank Frazier	DB OT	6-1 6-4	180 242	Fr. So.	Tampa, Fla. Tampa, Fla.			
24	Mike Goedeker	DE	6-0	210	Ir.	E. Rochester, Pa.			
97	Barry Gonzalez	DE	6-3	230	Sr.	Hialeah, Fla.			
74	Steve Grady	OT	6-7	265	So.	Plantation, Fla.			
78	Bob Hays	OG	6-3	240	So.	Steubenville, Ohio			
68	John Heritscko	OT-OG	6-3	240	Fr.	Montdale, Pa.			
28 33	Chuck Hirschman Chris Hobbs	FB HB	6-0 5-9	190 180	So. So.	Jacksonville, Fla. Tallahassee, Fla.			
29	Pierre Hodges	DE	6-2	205	So.	Winter Haven, Fla.			
70	Ed Hudak	DT-OT	6-3	248	Fr.	Bethlehem, Pa.			
32	Herb Jackson	LB	6-3	215	Sr.	Miami, Fla.			
30	David Jefferson	OG	6-3	217	So.	Hialeah, Fla.			
13	Jim Joiner	WR	6-3	193	Jr.	Detroit, Mich.			
59 12	Art Kehoe Jim Kelly	OG QB	6-0 6-2	238 200	Jr. Fr.	Conshohocken, Pa. East Brady, Pa.			
35	Johnny Kontodiakos	P	5-11	190	So.	Tarpon Springs, Fla.			
5	Greg LaBelle	P	5-9	165	Fr.	Danielson, Conn.			
81	Paul Lafferty	WR	6-0	185	Jr.	Philadelphia, Pa.			
17	Ronnie Lippett	DB	5-11	170	Fr.	Sebring, Fla.			
54	Pat Magee	DT	6-3	220	Jr.	Ft. Myers, Fla.			
31 40	Fred Marion Leroy McDonald	DB HB	6-2 6-0	190 175	So. Fr.	Gainesville, Fla. Ft. Myers, Fla.			
1	Dan Miller	PK	5-10	170	So.	Clewiston, Fla.			
	Bob Nelson	DT	6-3	245	So.	Baltimore, Md.			
66	Scott Nicolas	LB	6-3	224	So.	Clearwater, Fla.			
37	John Peasley	WR	6-3	210	So.	Dunnellon, Fla.			
56 26	Jim Pokorney Jerry Pope	OG	6-3 6-1	235 190	Jr. Jr.	Boca Raton, Fla. Miami, Fla.			
9	Mark Richt	DB QB	6-1	184	So.	Boca Raton, Fla.			
	Lorenzo Roan	HB	5-8	180	So.	Miami, Fla.			
44	Fred Roberts	LB	6-1	210	Fr.	Tarpon Springs, Fla.			
6	Mike Rodrigue	QB	6-0	180	So.	Tallahassee, Fla.			
88	Rick Roughen	TE	6-1	218	Jr.	Coral Gables, Fla.			
49	Mark Rush	HB	6-1 6-2	205 220	Fr. Sr.	Ft. Lauderdale, Fla.			
	Jeff Salinger Russ Service	DE DE	6-2	215	Fr.	Steelton, Pa. Utica, N.Y.			
	Malcolm Simmons	WR	6-0	189	Jr.	Miami, Fla.			
	John Smatana	QB	6-1	177	Fr.	Sagamore Hills, Ohio			
11	Mark Smith	DB	6-1	190	Jr.	Merritt Island, Fla.			
	David Stewart	OT	6-6	250	So.	Ruxford, N.Y.			
	Darryl Sutphin	OT-DT	6-2	240	Fr.	Tampa, Fla.			
22	John Swain Taylor Timmons	DB FB	6-2 6-0	190 201	Jr. Sr.	Miami, Fla. Ft. Myers, Fla.			
	Jim Toula	OT	6-8	235	Fr.	St. Petersburg, Fla.			
	Pete Upperco	DE	6-2	215	Sr.	Orlando, Fla.			
	Pat Walker	WR	6-2	185	Jr.	Auburndale, Fla.			
	Lester Williams	DT	6-3	255	So.	Miami, Fla.			
65	Greg Zappala	DE-LB	6-2	209	Fr.	Pittsburgh, Pa.			



What Do You Want From College?

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Thousands of Army ROTC graduates, from hundreds of college campuses, have become leaders in our country's volunteer Army.

Some enrolled in ROTC for financial aid to complete college (nearly \$2500 during their junior and senior years). Others for the management training and experience offered by Army ROTC courses. Still others for the positions of immediate leadership responsibility following graduation, as officers in the active Army, Reserves, and Army National Guard.

But most enrolled also to serve their country. Men and women from the north, the east, the south, the west . . . from small rural communities and large urban areas.

They've shown that you don't have to be from Tennessee to be a volunteer, or from Texas to stand tall for your country.

ARMY ROTC LEARN WHAT IT TAKES TO LEAD

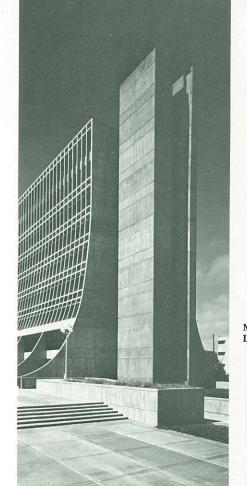
For More Information Contact:

CAPTAIN GREG DYSON 644-1016/2784

Football flag raising ceremonies and program sales are conducted by your FSU Army ROTC.



THE HURRICANES



Mailman Center for Child Development





Glenn Dennison Wide Receiver—TE





John Fenton



Dr. Henry King Stanford

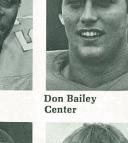


Dr. Harry Mallios





Mozell Axson





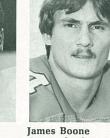
Off. Guard-Tackle



Tight End



Rocky Belk



Quarterback



Larry Brodsky Wide Receiver



Danny Brown

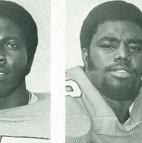


Frank Frazier



Gene Coleman Defensive Back

Barry Gonzalez



Charles Cook



John Daniels

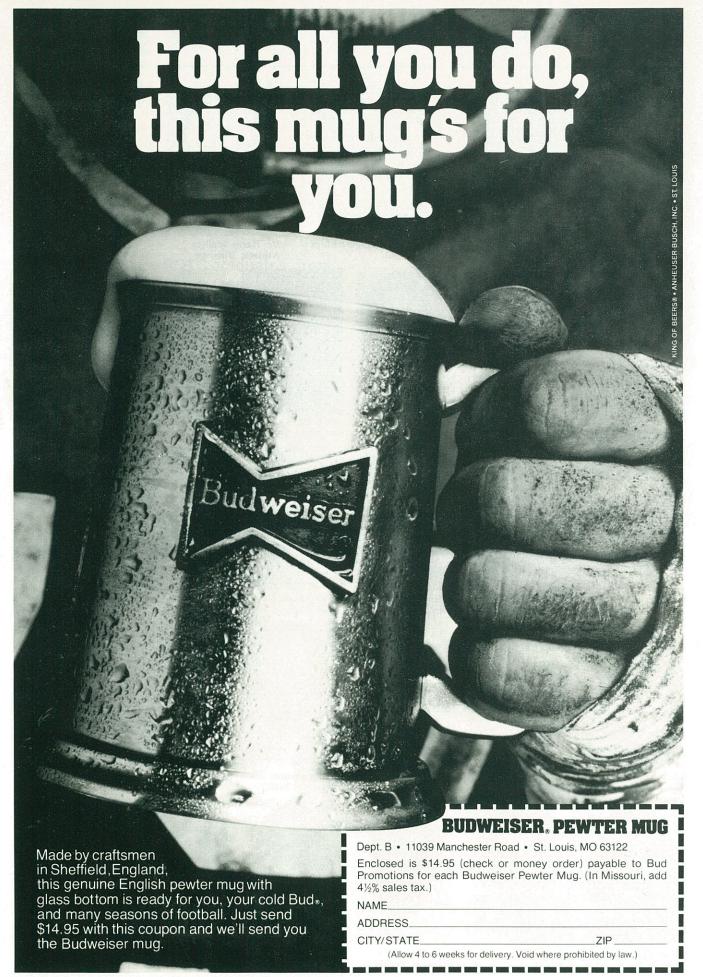




Steve Grady



Robert Hays



THE HURRICANES



Ashe Administrative Building



Jerry Pope Defensive Back



John Swain **Defensive Back**



Mark Richt Quarterback



Taylor Timmons Fullback



Fullback



James Joiner Wide Receiver



Dan Miller Placekicker



Lorenzo Roan Halfback



Pat Walker Wide Receiver



Halfback

Art Kehoe

Bob Nelson

Defensive Tackle

Mike Rodrigue

Lester Williams

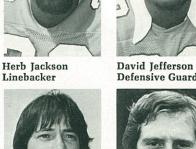
Defensive Tackle

Quarterback

Offensive Guard







Defensive Guard



Jim Kelly Quarterback



Scott Nicolas Jim Pokorney



Mark Rush Halfback



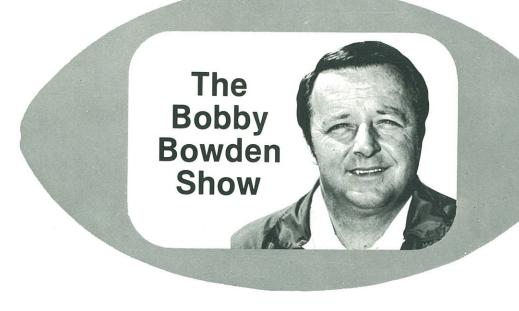
Greg Zappala DE-Linebacker



Jeff Salinger Defensive End

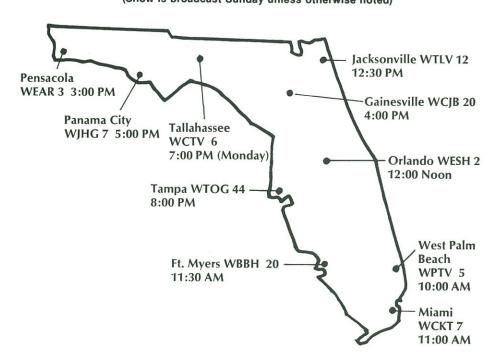


Take Another Look



It's your second chance to re-live all the excitement and color of today's game, and all the other Seminole games this season. Head Coach Bobby Bowden gives you his colorful brand of play-by-play commentary along with insights into Seminole strategy. Don't miss your chance to watch Florida State Football from the coach's bench.

Watch The Bobby Bowden Show on these Florida stations— (Show is broadcast Sunday unless otherwise noted)



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INSURANCE COMPANY South Central Home Office



HAV-A-TAMPA CIGARS



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Produced at WCTV, Ch 6.

Advertising/Public Relations

Pregame humor Holtz' best tension-easer

Many football coaches become extremely upset over any unforeseen happening that affects their squad's timetable prior to an important game. An exception is Lou Holtz of University of Arkansas. He seems to thrive on surprises.

In the Arkansas dressing room before the scheduled kickoff of its 1978 Orange Bowl game against Oklahoma, coach Holtz was keenly mindful of the fact that he had been told, officially, to have his team in the tunnel to take the field at precisely 40 seconds after 8:14 p.m.

"I timed my pregame talk to fit the situation," Holtz recalls. "I climaxed it by telling our players how underrated they were, that here was the golden opportunity to go out and gain the respect of people throughout the nation. But suddenly there appeared on the scene the Orange Bowl committeeman assigned to us, a very nice man, Judge Peter B. Fay of the United States Fifth District Court. Quickly, Judge Fay informed me that the Rose Bowl game on NBC was running late and our game, also on NBC, would be delayed at least eight minutes, and maybe 10 or 15 minutes

"What to do with this unexpected extra time? I told my players that my repertoire of jokes was wearing mighty thin, and I wanted some volunteers to take the floor and tell their favorite jokes. But I said the jokes had to be short ones.

"Well, that's what we did to kill time, and some of their stories were terrible. But the main thing was that the boys were loose and in a good mood when we did take the field."

Holtz's final joke, reportedly, was to advise his squad that the last 11 players out of the dressing room had to start against Oklahoma.

Arkansas recovered two Oklahoma fumbles in the first quarter and trounced the heavily favored Sooners, 31-6, although playing without its leading ground gainer, No. 1 pass receiver and another running back, all of whom had been suspended from the Orange Bowl squad for a December dormitory incident. It was one of the most stunning upsets in the history of bowl games; and who can say that Coach Holtz's quick decision on how to spend those unanticipated extra moments, counteracting tension, didn't have a lot to do with the win.

"I couldn't believe the pregame dressing room scene," Judge Fay related afterward. "Lou even asked if I had a joke to tell. I passed, but there was a remarkable coincidence I experienced about four months after that night.



"The judges of the Fifth Circuit were holding a meeting in New Orleans along with the State Bar Association presidents from six states, and some guests. Our principal speaker was Vice-President Walter Mondale, and we were operating with the secret service on a split-second schedule much like those NBC-TV people had done at the Orange Bowl.

"As I was presiding at the morning sessions at which Mondale was to appear, it was my assignment to introduce him. He was due to enter the room exactly at 11:49. I planned the program accordingly, giving the preliminary speakers just enough time to be through a minute or so before Mondale arrived.

"During the middle of the last speech, a member of the vice-president's advance party got word to me that Mondale would be 18 minutes late and that none of the 1,200 people present were to leave the room.

"Well, I announced to them what the situation was and asked their indulgence and patience. I was in a heck of a spot. Then I remembered what coach Holtz had done at Miami. To the crowd I said: 'The best storyteller I know is Judge Walter Gewin of Alabama and I want him to come up here and tell a story.' He did, it was received with loud laughter and a line of volunteers followed him to the podium, filling the gap for 20 minutes until the vice-president arrived. I always will be indebted

to coach Holtz for showing me how to handle an emergency."

When Fred Pancoast was head coach at Vanderbilt, just before a homecoming game he read to his squad a brief letter which he said he had received that morning from an alumnus. It went: "Dear coach-We are behind you 100 percent. We know that winning isn't everything. We just want you and your boys to have fun every Saturday. It makes no difference whether you win a single game, or whether you finish on the top or the bottom of the Southeastern Conference, as long as your boys play fair and get wholesome exercise. The reason I'm writing this in crayon is that they won't let me have anything sharp here.'

The late Rex Enright, as University of South Carolina head coach in 1955, his last season, faced his squad before the Virginia game after having lost four in a row. "Boys, we are going to try something new," he said. "The minute the game is over, I want you players who are on the field to form this semicircle. (He drew a semicircle on the blackboard.) Then, I want you players who are on the bench to rush over and close the circle. (He completed the circle with his crayon.) I'll be in the middle of the circle and we'll all run like hell for the dressing room."

It isn't known how much the gag helped, but South Carolina broke its losing streak.

-Fred Russell

COLLEGE FOOTBALL: STUFF OF LEGEND-

Palmer-Harrell Buick



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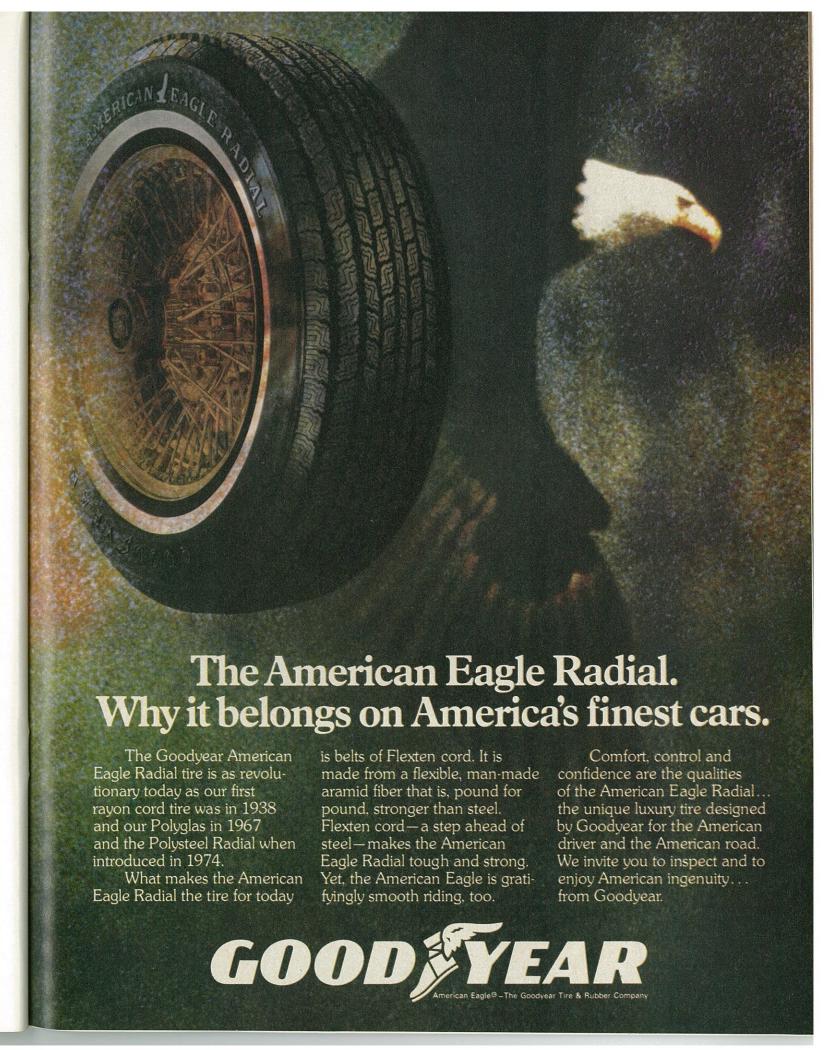
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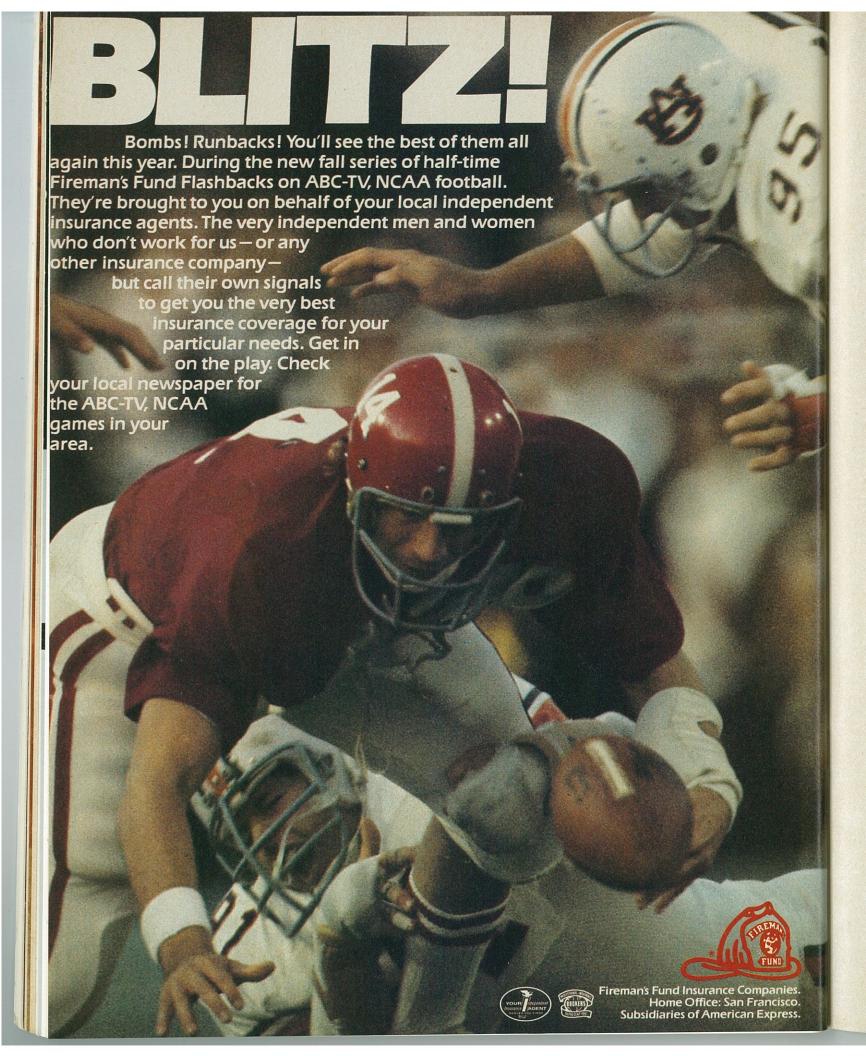


WHERE YOU'RE
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A WINNER!

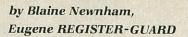
Frisch's on the Campus:

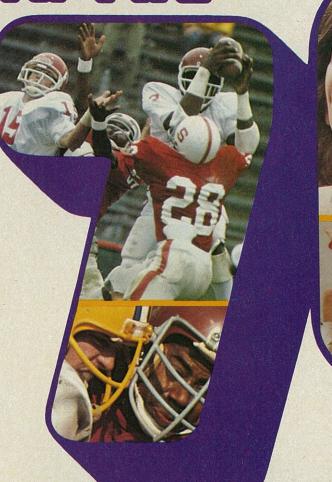
1775 West Tennessee Street

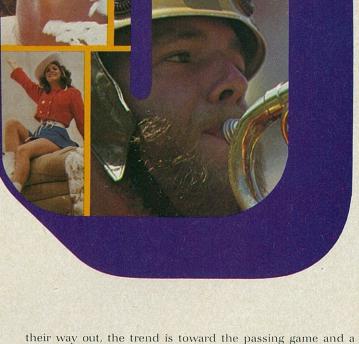




FOTBALL NT3







he raccoon coat may have been hung up in the closet with the button down shirt, but the zest for college football had not waned as the '70s began.

And, then, as Greeks and girls once again became important things, the college game picked up steam.

A nation got up to watch season-ending thrillers on Thanksgiving morning.

The 1970s saw freshmen become eligible to play on the varsity again for the first time since after World War II, it saw restrictions on scholarships and the size of coaching staffs, it saw rules implemented to save knees and the athletic futures of young men, and it saw the advent of the veer and the wishbone.

It also saw the departure and return of two of its most successful coaches. Just like the millions of fans and alums everywhere, they couldn't stay away from college football.

"In the 1970s there has been a greater emphasis on the skilled players in college football," said one well-respected coach. "The early '70s were marked by the veer at Houston and then the wishbone at Texas. Now, as the '70s are on

their way out, the trend is toward the passing game and a mobile quarterback.

"It's a wonderful game, one that will always be changing. With over 600 schools, somebody is always coming up with something new."

The freshness, the kids, the cheerleaders, the bands, whatever it is, people like it.

It is truly remarkable that the college game—the same game played by Red Grange and Ernie Nevers and Johnny Lujack—is now seen by more people on television and in the stadiums across the land as well than at any time in its history.

Colleges saw 34 million people attend games played in 1978 and the American Broadcasting Company pay \$30 million a year for the television rights to do games of all levels. All records

And although the football giants dominated the 1970s as they did the 1960s before that, the game has moved away from an elitism, rather than towards it.

Instead, legislation worked toward parity of its members and television contracts of the late 1970s began to ensure television for Division I-AA, Division II and Division III as well as Division I.

In 1977, ABC televised 13 national games as it had done through most of the 1970s, but in 1978 it covered 45 regional

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41% BETTER EPA ESTIMATED GAS MILEAGE IN OUR MOST EXCITING PONTIAC PHOENIX EVER.



What a difference a model year can make.

That's all it's taken for our all new 1980 Pontiac Phoenix to score 41 percent better EPA estimated MPG

over its 1979 counterpart. (Based on a comparison of 1979 and 1980 Pontiac Phoenix models with standard powertrains." The highway percentage increase is 42 percent.) It's all the more exciting

when you consider these 1980 Phoenix mileage estimates.

Remember: Compare the circled estimated MPG with that of other cars. Your mileage may vary depending on speed, trip length and

weather. And your actual highway mileage will probably be less than the highway estimate. Standard powertrain not currently avail. in Calif.

But great

just the beginning of the excitement. Phoenix for 1980 has been dramatically redesigned from the ground up. Choose from the rakish new five-passenger Phoenix Coupe and the sporty and versatile Phoenix Hatchback.

You get an exciting new chapter of Pontiac driving fun. With front-wheel drive. Rack and pinion steering. And MacPherson strut front suspension.

Another exciting thought. You get even more standard features than on our well-equipped '79 Phoenix. Such new standards as radial tuned suspension, integral body-color bumpers, column-mounted dimmer/washer switch, dome lamp switches on all the doors, load floor Hatchback carpeting and much more.

So don't let the excitement pass you by. Buy or lease the all new Phoenix Coupe and Hatchback at your Pontiac dealer's. It's going to be quite a year. *Phoenix is equipped with GM-built engines

produced by various divisions. See your dealer





major league baseball, Soap, and tionals and 45 regionals in 1979. Laverne and Shirley, then look to the rate is for television rights.

In 1976, following the 1975 season and do college football.

People were impressed. Then, two of 34,251,606 spectators.

by more people and from more loca- 1972, 8.0 in 1973, 8.2 in 1974, 9.2 in 1975, and a record 10.0 in 1976. Recent ratings If you wonder that the college game indicated that 9.6 watched in 1977 and really is that popular, and if it can com- 8.9 in 1978. In the decade of the '70s, pete in homes across the land against ABC went from doing ten national the NBA, the NFL, the NHL, the NASL, games and 26 regionals in 1969 to 13 na-

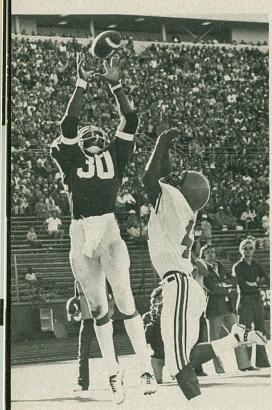
As far as people turning out on brisk commercial market and what the going Saturdays to sit in the stadiums, the numbers are astounding.

In fact, helped by a grass roots surge the best ratings the colleges have ever in Divisions II and III, college football had, ABC signed a contract to pay \$18 attendance in 1978 enjoyed its second million a year on a two-year contract to largest increase in history-1,346,428 spectators for an all-time national high

games. Clearly, the game was to be seen lion watched in 1970, 8.7 in 1971, 8.6 in eastern, Big Eight, Pacific-10, Southwest, Atlantic Coast Conference, and the Western Athletic Conference—were up 1,761 per game in 1978, their biggest increase ever to an all-time high of 48,215

> And for the first time since 1970-71, both the top seven conferences and all other teams in the country went up together two straight years.

Which was significant. Every year previously back to 1967, the independents were up in the odd-numbered years and down in the even-numbered vears. So it was rare and significant that the big conferences should go up at the same time that the independents and





Wide open passing attacks coupled with high scoring offenses have drawn record crowds to college stadiums throughout the '70s.

years later, ABC and the NCAA sat down and negotiated a four-year contract to seasons of college football attendance. It of \$118 million, or \$30 million a year.

before, or demand that the package include twice the regional games previously done and a season peppered with games from the other divisions.

and wanted to keep.

terms of millions of viewers watching college football on an average Saturday,

up every year since, except for a tiny Never had college football had the drop in 1974. Since 1954, the third year leverage to extract a four-year contract of the NCAA television plan, national attendance has more than doubled, from 643 four-year colleges with varsity 17.0 million then to more than 34 mil-

In 1978, NCAA Division II schools Obviously, ABC had something it liked produced the largest percentage in- its streak of 100,000-plus crowds to 22 crease in per-game average at 9.48 per- en route to its fifth consecutive national All through the '70s its ratings stead- cent. Next came Division III at an in- attendance crown and set an all-time ily, if not consistently, improved. In crease of 8.59 percent, followed by Divi- high for the fourth straight season. Its sion IA, up 3.89 percent.

Significantly, the top seven major col-Nielsen ratings indicated that 8.3 mil- lege conferences—Big Ten, South-

It was the 24th increase in the last 25 small schools were also going up.

And, to boot, it came at a time when last through 1981. It was a total package climbed in 1954 over 1953 and has gone the NCAA had doubled its regional television package.

While it was gratifying to everyone that average attendance was up for all teams, the big numbers, quite naturally were still with the big schools.

One major college, for example, ran average in 1978 was 104,948 for six home



ABOUT THE AUTHOR-Blaine Newnham, sports editor of The Eugene (Ore.) Register-Guard since 1971, feels that relevancy is a must for sports writing. "It must answer the questions of the fans. It must be done with style, a style encompassing accuracy, entertainment, integrity and a real care for the reader's needs." Newnham, a journalism major at the University of California at Berkeley, authored the book The Jogging Experience and was voted Oregon's Sports

For a while it was presumed that the college game would flourish only in college towns, and not in areas where the pros played. In 1978, one Southwest Conference school increased its home attendance by 24,921 a game to 51,959 even though playing in the same state with a major football power and a Super Bowl champion.

It was winning, a wide-open passing game and an extensive, multi-faceted promotional campaign which produced the increase.

In 1973, the NCAA realigned its members with a Division II and a Division III and then starting in 1978 went to Division I-AA for schools nearly the size and



Autumn fever strikes everyone associated with college football.



Even stormy weather does not keep today's fans away from the game.

strength of those playing Division IA but averaging 408.9 yards per game (both looking for a different scope of competi-

At the same time the NCAA membership voted to control the growth of bigtoward a parity which might increase schools in the league.

Coaching staffs were limited to eight assistants and scholarships were limited to 105 and eventually to 95. Schools were allowed to give no more than 30 scholarships in a single year.

There was cost-cutting, to be sure, but moreover there were more good football players to be shared. A football power might take its favorite 30, but there were still some very good players curacy and total field goal records to be taken by others.

There is no question that a few schools still go to most of the bowl games. But considering the two decades the top ten during both ten-year periods.

If you wondered why more people all the time are watching college football, it offensive than ever before.

In 1975, college football teams were style forever?

teams) as the wishbones and veers put running backs in the open field as they never had been before.

At the same time, passing, which time college football, hopeful of both started the decade at 305.3 yards per keeping expenses in check and moving game in 1970, hit a bottom of 239.2 in 1975, but then started coming back up interest and attendance at the other in 1976 to 246.9 and finally to 277.7 in

> Running dropped off slightly, but in 1978 it was the best of both worlds for the offense—rushing was at 358.2 (the seventh highest in history) and passing was at 277.7 (the fifth highest in history). The total was 662.9, or the highest in history. The key? Greater efficiency of offense, and more highly-skilled players.

In addition, 1978 saw all field-goal acsmashed. In eight years since 1970, the percentage of accuracy of field goals was up 25 percent.

In the 1970s the college football teams just past, only four schools ranked in put an average of more than 40 points on the scoreboard (both teams combined) while gaining more vardage than ever before.

The excitement didn't go unnoticed, might well be that the teams are more not by the fans, not by the networks. Who says a raccoon coat can't be in

SEMINOLE SPIRIT





Beckie Baumgartner Sophomore Sarasota, Fla



Lynn Hamrick Hollywood, Fla.



Greg Lowder Neptune Beach, Fla.



Mike Durant Senior Jacksonville, Fla.



Kristi Huoni Sophomore Panama City Beach



Alexia Robinson **Iunior**



Louis Stiles Ft. Walton Beach, Fla. Vero Beach, Fla.



Warren Geissel **Brenda Grantham** Clark, N.J. Hilliard, Fla.

MacArthur Simmons

Sophomore

Cocoa, Fla.



Senior

Kelly Keltner Ruben Lemes Senior Sophomore Hollywood, Fla. Lynn Haven, Fla.



Steven Shadgett



Valerie Vann Junior

ALMA MATER

High o'er the towering pines our voices

Praising those Gothic spires we love so well,

Here sons and daughters stand, faithful and true.

Hailing our ALMA MATER, FSU.

FIGHT SONG

@ Music by Thomas Wright

You've got to fight, fight, fight for FSU.

You've got to scalp 'em Seminoles.

You've got to win, win, win, win this game and roll on down to make those goals.

For FSU is on the warpath now and at the battle's end, she's great

So fight, fight, fight to victory, our Seminoles from Florida State.

(Yell) F-L-O-R-I-D-A S-T-A-T-E

Florida State! Florida State! Florida State!

(Repeat song)

FLORIDA STATE VICTORY SONG

We are on the warpath tonight.

Onward, Florida State.

Show all the world the spirit and might that the Seminoles create.

Stand up for the Garnet and Gold.

Ever loyal we shall be.

We are proud to shout,

"The Warriors are out." And they will lead us to victory.

HYMN TO THE GARNET AND GOLD

Here's a hymn to the garnet and gold, ringing to the sky.

Here's a song for our men and women bold, sing with heads held high.

Striving ere to seek to know, fight for victory.

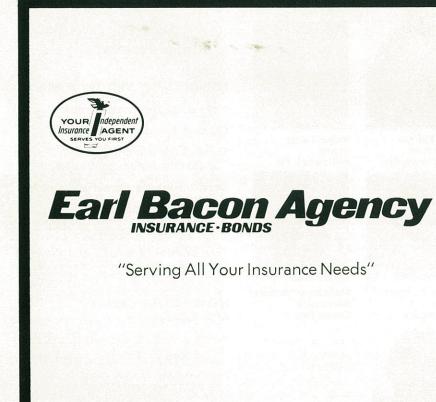
Alma Mater, this song to you, Echoes, FSU.



STUDENT TRAINERS

Kneeling, from left, Mike Regans, Wayne Horowitz, Jeff O'Neil, John Berhens and Randy Orazatz. Standing, head

trainer Don Fauls, Tim Alexander, Bob Sikes, Chris O'Rego, Harry Herrell and assistant trainer John Mooney.



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Delay of Game





Clipping



Roughing the Kicker or Holder



Non-contact Fouls



Illegal Use of Hands and Arms







Forward Pass or Kick Catching Interference



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Incomplete Forward Pass, Penalty Declined, No Play, or No Score

Helping the Runner, or Interlocked Interference













Ball Ready for Play



Loss of Down









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FUTURE SCHEDULES

1980

Sept. 6 at Louisiana State Sept. 13 Louisville

Sept. 20 East Carolina

Sept. 27 at Miami

4 at Nebraska Pittsburgh

Boston College 18

at Memphis State

at Tulsa

Nov. 8 Virginia Tech

Nov. 22 Florida

1981

Sept. 12 Memphis State

Sept. 19 at Nebraska

Wyoming

at Ohio State

Oct. 10 at Notre Dame

17 at Pittsburgh

Louisiana State Oct. 24

Oct. 31 Louisville

Nov. 7 Miami

Nov. 14 Southern Mississippi

Nov. 21 at Florida

1982

Sept. 11 at Washington

Wyoming

Southern Mississippi

at Ohio State

9 Pittsburgh

Florida Oct. 16

Oct. 30 at Miami 6 at South Carolina

Louisville

Nov. 20 at Louisiana State

Nov. 27 at Cincinnati

1983

Sept. 10 at Louisiana State

Sept. 17 at Wyoming

Sept. 24 Louisville

at Auburn

at Pittsburgh

Oct. 15 Cincinnati

Oregon State

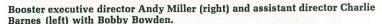
at Arizona State

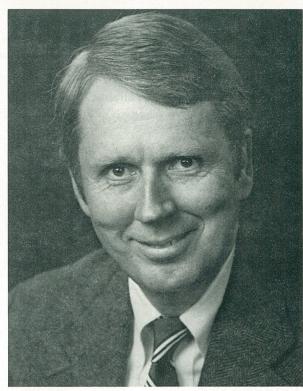
Nov. 5 South Carolina

Nov. 12 Miami

Nov. 26 at Florida







Booster chairman Bob Camp.



ll Seminole Boosters share the enthusiastic desire for a winning athletic program at Florida State University. In order to sustain a successful program we must meet the financial challenges of athletic excellence. The goal of the Boosters in 1979 is to raise \$1,000,000 in support of the total athletic pro-

Results of this year's campaign to date show Booster contributions up almost 25% over 1978. Contributions currently add up to 20% of the total athletic budget.

While most visible and usually associated with the football season, the Boosters actually support the entire athletic program of football, basketball, baseball, track, cross country, swimming, tennis, golf and women's athletics.

"While our ultimate goal is raising funds for student athlete scholarships," says Andy Miller, executive director of the Seminole Boosters, "we are interested in working with anyone who is striving to improve the status of intercollegiate athletics at Florida State University."

Bob Camp, a Tallahassee businessman, is serving as chairman of the Seminole Boosters this year. Other officers are vice chairman Hurley Booth, treasurer Jimmy Carter and secretary Dr. Gene Davidson.

"We have developed programs that can involve all the friends of Florida State, no matter what their level of contribution, and we urge those who wish to become involved to contact our office."

> SEMINOLE BOOSTERS LIFETIME MEMBERS Bill G. Cartee Charles S. Coble Syde P. Deeb

The Boosters (through the Tribe of 100) has sponsored the Garnet and Gold spring football game, the Hubert Green celebrity golf tournament, the annual ticket drives and various other projects.

However, Booster activities are not limited to the Tallahassee area. There are active Booster groups around the state and in Georgia. These groups arrange charter bus trips to games, assist coaches in recruiting, and, most

importantly aid in raising funds in their area.

The fund raising effort centers around the Area Chairmen, who are volunteer organizers and leaders throughout designated areas of the state. The climax of the spring fund drive is a statewide series of golf tournaments and dinners featuring Bobby Bowden and other key members of the athletic program.

Contributors receive many benefits throughout the year. Boosters receive a membership card, preferred seating, Booster car tag, Seminole Sportsnews newsletter, tax deduction, reserve parking, and more.

Above all, the major benefit is the satisfaction of seeing FSU's student athletes and athletic program suc-

To become a member of the Seminole Boosters in 1979, just contact the Booster office at P.O. Box 1353, Tallahassee, Fla. 32302 or call 904/ 644-3484. Annual Seminole Booster gifts range from the \$10 introductory minimum, to over \$5,000. We hope that you will join in making 1979 our best year ever in support of Florida State athletics.



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E. C. Allen

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Barnett Bank of Tallahassee

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Chenoweth Distributing Company

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Tallahassee Ford Motors

C. Harold Taylor

Robert Urich

Dan Whitehurst

Bud Williamson

Roy Young



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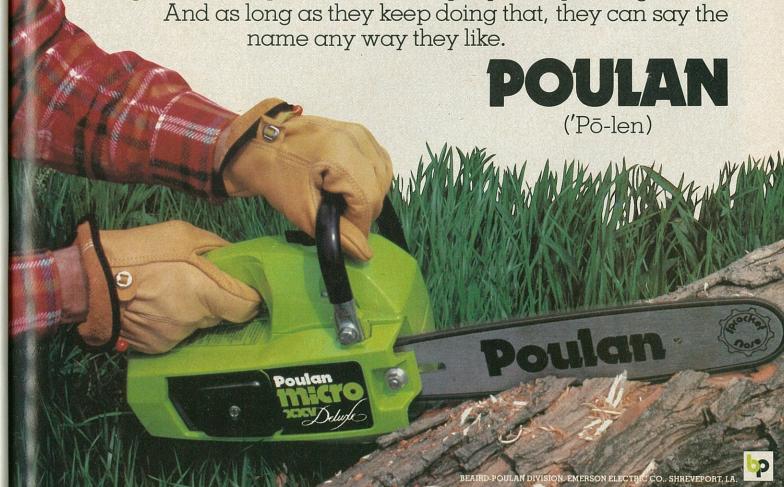
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by Larry Bortstein

or years, the tight end had one responsibility—to block a linebacker and help an offensive foray spring loose. In recent years, however, the demands of playing tight end have become greater and greater-some think as varied as the demands of the linebacker on defense.

In fact, mastery of the tight end spot requires, in some minds, the best combination of skills of any football player on the field.

As one West Coast athletic director sees it, "The tight end has to be a pass receiver-blocker combination, and he can expect contact on every play. Most of his routes are to the inside, where things are at their most

Though the prototype tight end is someone who stands well over six feet and scales well over 200 pounds, many feel it is a player's skill and ability to withstand the varied nature of the position that make a successful tight end.

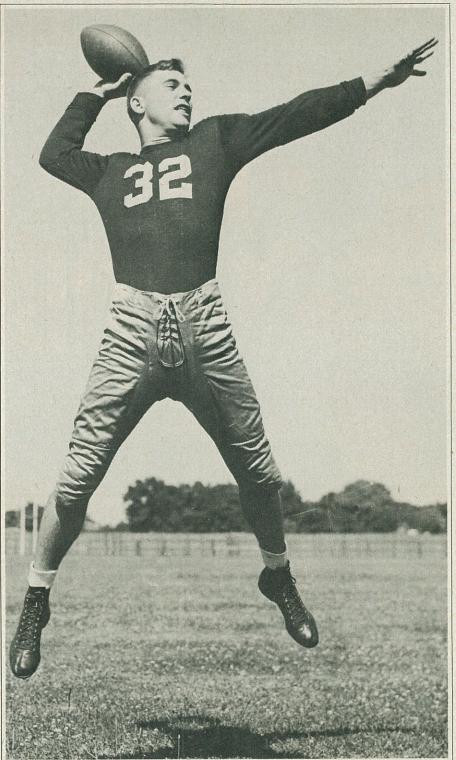
"He's kind of an all-everything guy," said a Southeastern Conference coach of the tight end spot. "He has to do so many things, and that means he has to block, catch passes, and run. He probably has the ability to play a lot of positions on the team. Some teams get along without one, especially on the college level, but a good tight end will open the de-

The feeling that the tight end might be the best athlete on the field was echoed by others. As one Big Eight assistant put it, "The tight end has to be a good enough blocker to make the run offense go and he has to be an adequate receiver to make the pass a threat."

Perhaps the oddest aspect of the tight end position is that

continued on 38t

JOHNNY LUJACK by David Condon, Chicago TRIBUNE



Johnny Lujack guided the Notre Dame teams of the mid-forties.

ohnny Lujack and Notre Dame's 1946 Irish, pointed toward a national championship, opened the season with a 26-6 triumph over an Illinois eleven destined to romp in the first modern Big Ten-Pacific Coast Rose Bowl game. Three days afterwards, the Chicago Tribune's Wilfrid Smithfounding president of the Football Writers Association—was telling his local lodge gathering:

"I've watched college ball for 30 years. This postwar era will be the most exciting we've ever known. Army still is king in the East. With players like Alex and Lou Agase, Perry Moss, Mac Wenskunas, and Buddy Young, the Illini will be tough.

"But Notre Dame and Michigan each might go three years without a loss because they don't meet. And Notre Dame has the greatest all-around college player we've ever seen.

"He's Johnny Lujack. You remember him from '43. In the next two years Lujack could make us forget every other back we've seen. He does it all. Superbly."

Ed "Moose" Krause, an assistant to Frank Leahy at Notre Dame, nodded agreement.

"Smitty's right," said Krause. "Lujack's the greatest all-around Notre Dame back ever. Coach Leahy thinks he's the Four Horsemen rolled into one.

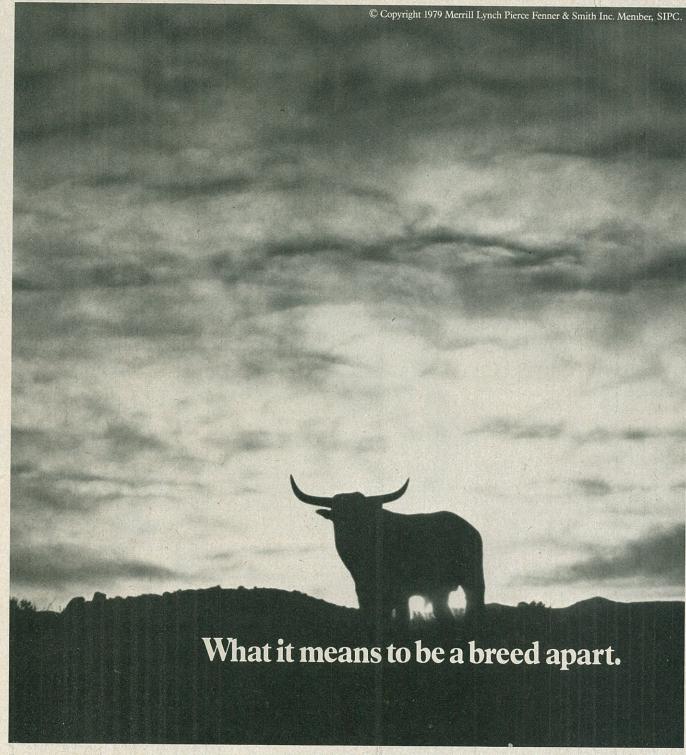
Lujack was to direct the team to 17 victories and a scoreless tie in the next two seasons. Smith had written in that mornings paper:

"Lujack is the irreplaceable man in the Irish attack. He is one of the best forward passers in collegiate football, a dependable and accurate punter, and his knowledge of the T formation gives his mates confidence in his judgment."

Now Smith was telling the writers: "I did Lujack an injustice emphasizing his offensive talent and the out-of-bounds punting that kept those Illini backs at bay. There was one defensive play that proved Lujack's supreme value."

The Illini had possession on their 33. Buddy Young, a sprinter who left no forwarding address when he took off with the ball, zoomed by Jack Zilly, the ND right end. Irish secondary defenders were blocked out.

"But Lujack had guickly smelled the continued on 45t



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its responsibilities change from team to team. In general, most other positions make the same demands from team to team—the running backs run, the wide receivers go out for passes, the linemen block or tackle. But depending on his team - or even on particular game situations—the tight end may be asked to do any and all of these things (with the possible exception of tackle) during the course of a single afternoon.

And even if the tight end does no tackling himself, he must have a betterthan-average knack for breaking the tackles of a defensive man in order to do his own job. "The tight end usually has to be strong enough to get past the linebacker on his side," says an East Coast coach, "even a linebacker that outweighs him by 30 to 40 pounds. That is, if the offense is going to have the kind of variety you want. Often, a block or a break of a tackle by the tight end is the key to making a particular play work, whether it's a run or pass. Very often, the tight end is the guy you're disguising the whole play around. And if the tight end is a legitimate threat to receive the ball on the play-whether you actually throw to him or not-the defense has to consider him in its plan-

"This means," concludes the coach, "that a tight end in many cases has to be the best athlete on the field. And if you've got a real good one, well, you've The all-around tight end is a good got something."

The position of tight end has changed over the years. Not too long ago, a slower man would be assigned to the spot. He would be expected to block and to keep the defense away from the running backs.

Today, teams need a tight end who can catch the ball, at least a little. While he need not be a gazelle, the tight end should know something about how to and if you have the right kind of athlete, run a pass route, how to cut—all the things a receiver has to do. In earlier vears, the tight end was seen as a primary receiver only in desperate situations. Today a lot of passing plays are geared expressly for the tight endwhen he is the type of player who has pass-catching abilities. And you can bet

Intelligence is also viewed as a chief requisite of the tight end, and one with real "smarts" is that much more valuable. A Midwest assistant coach gives this example: "An audible means most This type of adjustment takes a lot of man. concentration plus an unusual amount of talent. Because he must make these types of adjustments and still carry out man who coaches a Southern indepen- guy you couldn't do without.



receiver and a good blocker.

of skill, the tight end is, indeed, the best football player on the field."

One Northwest man puts it this way: "Sometimes you have a player who comes to your school as a tight end, but him at that spot all the time. You have a manpower shortage somewhere else, you can take a boy who's been a tight end and move him inside on the offensive line to a tackle or guard spot, or make him a wide receiver. The real at a premium.

swer is probably yes. The truth is that at many schools, the all-around tight end is too valuable to use there all the time. If he can catch passes, you might want to flank him outside to take advantage players shift blocking assignments, but of his receiving, and if he blocks very ure on, or give a proper evaluation to. the tight end must quickly shift from a well, you might prefer having him work. You know, if they ever changed football pass pattern to a blocking assignment. most of the time as an offensive line-

dent. "One thing the tight end is almost guaranteed is physical contact on every play," he says. "And that tends to limit the number of guys who really enjoy the position. Not only does he have to be a big, strong kid, but he really has to enjoy that shot on every play, even the ones in which he doesn't even figure. It comes with the territory, that shot in the side, that punishing block, all of that, and a lot of kids have had trouble staying with it, even when they had what it took physically.

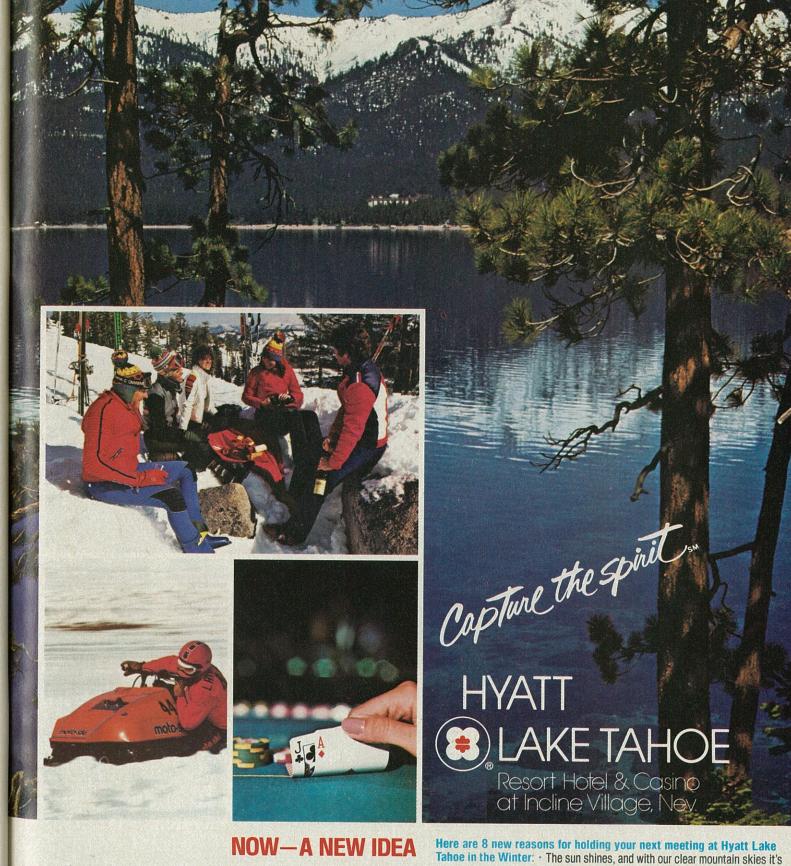
"Tight end isn't for everybody," he concludes.

And not everybody agrees on the overall worth of the tight end. A coach in the Western Athletic Conference says, "I don't think the tight end is the finest player on the field. On offense, I think the quarterback and running backs are better players. On defense, I think the linebackers are better. Certainly the tight end has to be a cut above the average kid. But I think at tight end you can get by with a competitor who can run and catch the football. In college football, the tight end is a combination tackle and wide receiver. He's probably not the best tackle on the team, nor the best wide receiver. There are exceptions, of course. You might find a few who are complete players, but more often than not they are in-between players."

This opinion was in the minority among those contacted for purposes of the assignment with a high degree researching this article. But even this dissenting view points out the multifaceted nature of a successful tight end play. Even in suggesting that the tight end doesn't necessarily have to excel either at line play or at pass-catching, you can't afford the luxury of keeping the WAC coach concedes that the tight end is asked to do both with great fre-

'Just being asked to do all that makes the tight end one of the most valuable guys on the team," says a Big Ten Coach. "Maybe that's the key word here for a tight end-valuable. Obviously, good tight ends who play their entire there are excellent athletes at every pocollege careers at only that position are sition. A defensive lineman who weighs 275 pounds may be a great athlete, but "Is the tight end the best athlete on' you're not going to ask him to be a runthat everyone is looking for that type of the field? When you've got the kind who ner or receiver, and a 185-pound safety can do many different things, the an- may be a fine athlete, but he won't help you on the line.

"So maybe that's what it really comes down to-the value a good tight end has to a team," concluded the Big Ten man. It's something you can't put a figto a 10-man game, the tight end might be the first position eliminated on of-The ability to withstand constant fense. But the way the game is played physical pounding is discussed by a now, that tight end might be the one



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THE BALANCED ATTACK GIVES A TEAM A DECIDED EDGE

by Mal Florence, Los Angeles TIMES

A popular Southeastern coach has run the gamut on offense from a conservative wishbone (with three or four passes a game) to a multiple or pro-styled attack.

Why has he converted to a more balanced brand of football? "Most teams are lining up in an eight-man defensive front now instead of seven," he says, "and it's difficult to run against

the eight-man front but easier to pass on it. Because of this I think there is a trend away from pure option football."

Yet, this Southeastern coach was once identified with the coaching fraternity that believed that three things can happen when you pass—and two of them are bad (incompletions, interceptions).

"Most people assume that a passing game is a high risk offense," he says. "It is only if you have an unreliable quarterback. The risk diminishes in proportion to the intelligence of the quarterback.

"A so-called pro-type offense has a different connotation to continued

from other formations and are not reluctant to pass.

Traditional advocates of power football and the running game are incorporating more passes into their offense.

ome schools renowned for their

Other schools, highly ranked in the

wire service poll at the end of the sea-

son, have been eminently successful

with a wishbone-style attack geared to the running game. But they operate

passing.

tailback-oriented offense won

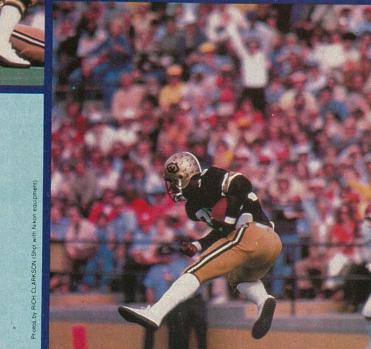
some big games last season-by

There is a trend, many college coaches say, to a balanced offensive approach. This doesn't mean a 50-50 ration between the run and pass but the ability to be flexible.

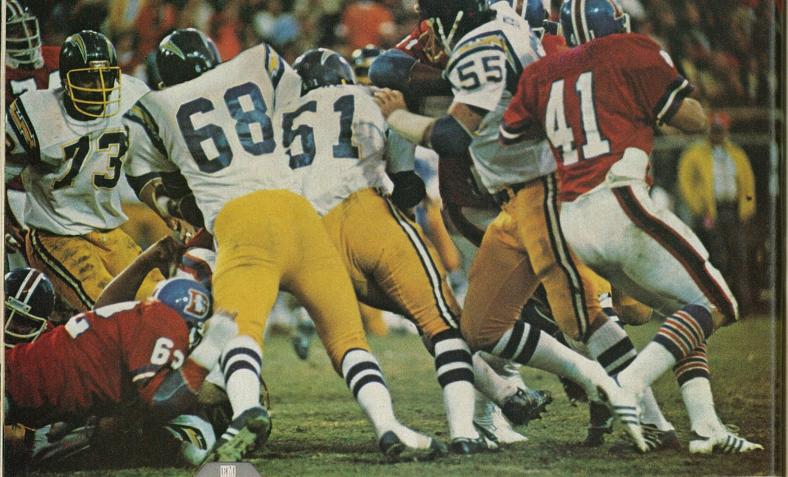
"Defenses have become so sophisticated now that they can focus on any particular offensive phase of the game and take it away from you," says a prominent West Coast coach. "So an offense must be balanced. By balance I mean two things—to attack effectively someone who is, say, overplaying the run and to complete enough passes for consistent gains—not necessarily long passes—but a high percentage of completions."

Balance, the West Coast coach continued, isn't just an immediate reaction to a defensive scheme but must be part of your overall offensive philosophy.

"You just can't run the ball for seven games and then be put in a position where you have to pass and be able to do it," he says. "You can go down some roads you can't come back from. Nor can you win four games by passing 40 times and then all of a sudden be expected to run 50 times in a game in order to win. It can't be done."



BALANCED ATTACK





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me than other people. To me it means we won't run any option. That's all.

"It's much easier to run the option against a seven-man front and harder to throw against it. It's the opposite with an eight-man front and it's difficult to find a quarterback who is both a good option runner and a good passer."

The West Coast coach says that if a quarterback is involved in the option game, he can't develop as a passer.

"In the pure option the quarterback is involved in every running play," he says. "But, if you're not running the option, the quarterback's presence isn't required as much when you're practicing the running game. So he has more times to improve his skills as a passer."

But balance isn't for every team. There are notable exceptions.

"A powerhouse that is so overwhelmingly effective with its power-running triple option can go against the percentages (defenses stacked against the run) and still be successful," the West Coast coach says. "There are exceptions to every rule and this case is an excep-

There is another side to the offensive spectrum. While some teams slug it out on the ground, others rely on passing for the main thrust of their offense.



A strong running back plays a key role in a successful offense.

Unusual? Maybe. But establishing the passing game first has been tremendously effective at schools with a strong throwing heritage.

'Certain teams seek balance but from a different angle," a Midwest coach says. "They don't throw just to be throwing but as a means of controlling the ball-and they do it very well. Then, they'll run at you when you're over-playing the pass. But there is always the constant threat of the pass."

So the team achieves balance in its

How does a team defend against a balanced attack-one that has a fine runner and an accurate passer?

"A defense can be a containing one," says the Midwestern coach. "It can try to out-flank the offense, especially if it is concerned about the passing game. Defenses try to take advantage of the field and which hash mark the offense is operating from.

"Or, the defense can be a gambling one-such as blitzes and constantly changing up. The danger is that in changing up you'll be in a defense on occasions that is suited to be exploited by the offense.'

It's doubtful that the pass-minded offense is the forerunner of a collegiate trend. Nor can many teams emulate a devastating wishbone running game.

These are offensive philosophies that have been ingrained at certain schools for many years and can't be copied on an experimental basis.

But college defenses, more intricate and sound than they were even 10 years ago, are now dictating to offenses.

And the offense is getting the cuemore balance-run and pass-to keep the defense off balance.



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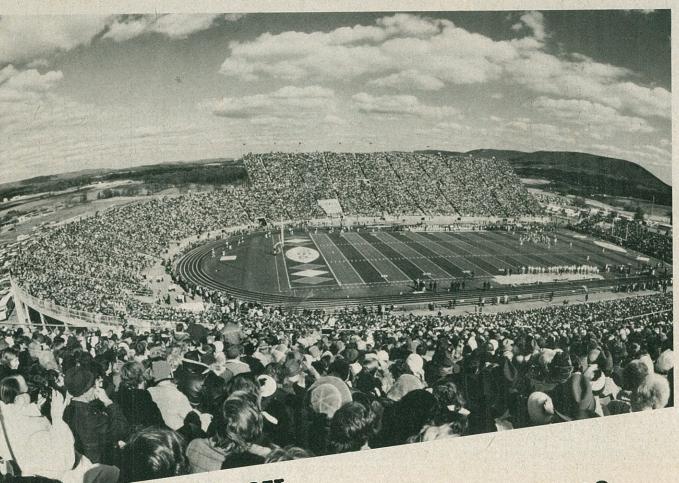
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play from safety, "said Smith. "He came up to hold Buddy to a 4 vard gain. It'd have been a sure Illinois touchdown except for Lujack."

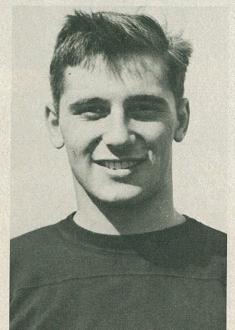
An incident of more lasting memory occurred later. Army's 1946 Black Knights, unbeaten in three seasons, were meeting the Fighting Irish. This was to be the college battle of all time. After more than three decades, perhaps it still is. In pre-game analysis, experts gave Army the edge one day, Notre Dame the next day. But at Notre Dame's last scrimmage before departure for New York, Lujack injured his right ankle. Get George Ratterman ready to quarterback, boys, and give the edge back to

Lujack did play, in command of such Irish immortals as George Connor, Terry Brennan, and Emil "Six Yards" Sitko. Army had Felix "Doc" Blanchard, Glenn Davis, Arnold Tucker, and enough troops to have invaded Europe again.

That 1946 Army-Notre Dame game ended 0-0. It was summit meeting of the titans. Like a no-knockdown, 15-round draw between Rocky Marciano and Muhammad Ali. Subsequently a New York Times sportswriter observed:

"Only one thrust had a chance of this: breaking the tingling deadlock. The mighty Doc Blanchard broke into the clear, touchdown bound. Then Lujack came whirling from nowhere to hop down the practically unstoppable Doc."

Lujack still is asked about that play by callers at his automobile agency in Davenport, Ia., the city where he and



Lujack won the Heisman Trophy in 1947.

Patricia Lujack raised two daughters (Mary Jane and Carol) and a son (Jeff). Lujack always responds somthing like

"It was justice that we tied, but I truly think it was the worst game I ever Lujack completed 144 of 280 passes for played. I'm glad it's the Blanchard 2,080 yards and 19 touchdowns. tackle they remember. I made three others—and all were on Arnold Tucker. He was running back three interceptions on my passes."

Lujack is still as humble as when he

arrived at Notre Dame with "the suit of clothes I was wearing and a travelers check for \$20. I cashed the check, locked \$15 in my Gladstone bag, and walked around the campus thinking the \$5 in my pocket made me the richest man in the world."

Lujack made his debut as a starter against Army in 1943. The '43 Irish had won six straight when Angelo Bertelli, ND's first Heisman trophy winner, left for the Marines. The waiting Lujack filled Bertelli's shoes. His real shoes, too, because Bert's were available when Lujack's own footwear was missing prior to the Army game. Lujack passed for two touchdowns and ran for one as the Black Knights were subdued, 26-0. The kid who had come from Connellsville, Pa., as a 6 foot, 160-pound 17year-old, was going to hit it big.

Service on a submarine chaser inter-

The 1946 Irish were 8-0-1 under Lujack. Next year they were 9-0-0, nosing out Michigan in the final Associated Press regular season poll for the national championship. Lujack passed for nine touchdowns in 1947 and became Notre Dame's second Heisman winner. As a passer, and a regular only from the seventh game of his sophomore year.

"Those statistics are only part of the story," says a former member of Frank Leahy's coaching staff.

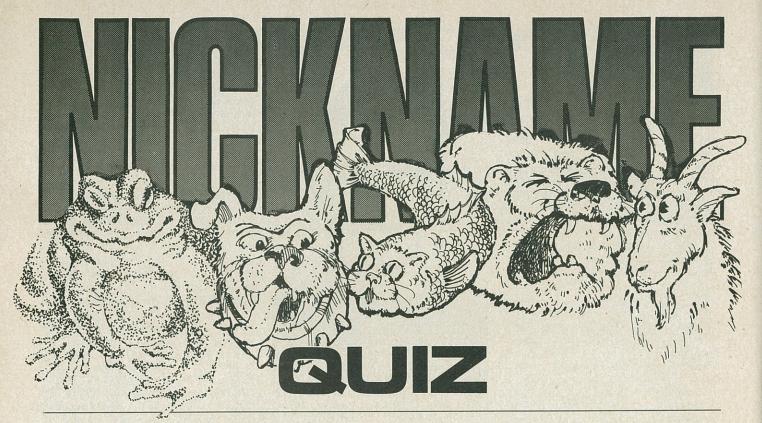
'Remember, Lujack had lots of bench time because Leahy liked others to get experience and we were winning big. Besides, passing was just one weapon in his arsenal. He did everything."

Just about everything, in everything. As a ND soph he earned letters as a football, baseball, and basketball regular, and in track. "He'd run to the dual track meets between innings of a baseball game," says Krause. "Had Lujack pointed for the 1948 Olympics he might have beaten Bob Mathias out of the decathlon crown."

Lujack's final college game saw him direct the East to a 49-9 victory in the San Francisco Shrine game. He intercepted at the goal, he returned punts for 21 and 24 yards, he passed for touchdowns to Bill Swiacki (Columbia) and Bob Sullivan (Holy Cross), ran 8 yards for a touchdown, and set up another with two passes netting 37 yards. You ask the man who did everything what he remembers most and he'll suggest: "Maybe beating Army 27-7 at South Bend in 1947." What did Lujack do in that game that he remembers so vividly? "It's what Terry Brennan did," says Lujack. "Ran the kickoff back 97 yards for a first-minute touchdown.'



The flip of the coin that started the Illinois game in 1946 and a nine game march to the



1. Leo	Nomellini, Minnesota
	Slater, Iowa
3. Clyde	Turner, Hardin-Simmons
4. Irvine	Warburton, USC
5. George	Cafego, Tennessee
	Edwards, Washington State
7. Charles	Aldrich, TCU
	Williams, Rice
	Howell, Alabama
	Davis, Army
11. Harry	Agganis, Boston University
12. Edwin	Hale, Mississippi College
	Lund, Minnesota
14. Claude	Simons, Tulane
15. Nello	Falaschi, Santa Clara
16. Felix A	Blanchard, Army
17. Zygmont	Czarobski, Notre Dame
18. Forest	Geyer, Oklahoma
19. Vernon	Smith, Georgia
20. Howard	Cassady, Ohio State
21. Allison	Hubert, Alabama
22. Edwin	Horrell, California
23. W.W	Heffelfinger, Yale
24. Harold	Grange, Illinois
	Rosenberg, USC

A. Cotton

- B. Ki
- C. Bad News
- D. Golden Greek
- E. Pug
- F. Ziggie
- G. Flash
- H. Hopalong
- I. Babe
- J. Monk
- K. Catfish
- L. Pudge
- M. The Lion
- N. Goat
- O. Pooley
- P. Bulldog
- Q. Dixie
- R. Red T. Rosy
- S. Doc
- U. Mr. Outside
- V. Duke
- W. Froggy
- X. Spot
- Y. Turk

SCORE

21-25: Expert ■ 17-20: Semi-Expert ■ 13-16: Semi-Semi Expert ■ 10-12: Just Semi

ANSWERS: 1. Leo "The Lion" Nomellini; 2. Fred "Duke" Slater; 3. Clyde "Bulldog" Turner; 4. Irvine "Cotton" Warburton; 5. George "Bad News" Cafego; 6. Glen "Thrk Edwards; 7. Charles "Ki" Aldrich; 8. James "Froggy" Williams; 9. Millard "Dixie" Howell; 10. Clenn "Mr. Outside" Davis; 11. Harry "Golden Greek" Agganis; 12. Edwin "George "Pag, Lund; 14. Claude "Monk" Simons; 15. Nello "Frash" Falsachi; 16. Flenn "Pooley" Hubert; 22. Edwin "Taggie" Casrobski; 19. Forest "Spot" Geyer; 19. Vernon "Catlish" Smith; 20. Howard "Hopslong" Cassady; 21. Allison "Pooley" Hubert; 22. Edwin "Babe" Horrell; 23. W.W. "Pudge" Heffelfinger; 24. Harold "Red" Grange; 25. Aaron "Rosy" Rosenberg.

COULD A SHADOW SHED LIGHT ON THEIR SECRET?



The secret of these good looking Haggar Imperial® fashions is the styling plus fine fabric. It's a comfortable blend of Today's Dacron® from Burlington Menswear® and worsted wool to resist wrinkles and keep you looking good.

The door creaked a cautious welcome as they pushed it open. Their eyes scanned the sparse office, locked on mine, then darted to the darkened hall. Who were they? Why were they bere?

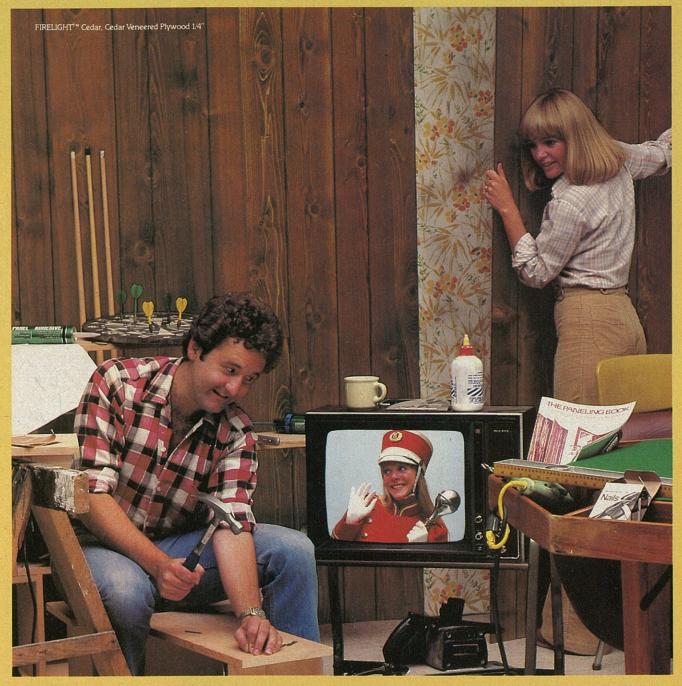
they? Why were they here?
Two things I knew for sure.
First, they were being followed.
And, second, they had real class.
Lots of it. Just the cut of their clothes said style and elegance.
The fabric said taste.

Questions buzzed in my mind like hornets. But, in this business it's money first. So I told 'em my fee and took a swig of cold coffee. They went for their wallets and suddenly, the pieces fit. I caught a glimpse of a familiar label inside their coats, and knew why they were followed. There ain't a dame around who can pass up the great looks of Haggar Imperial slacks and sport coats.



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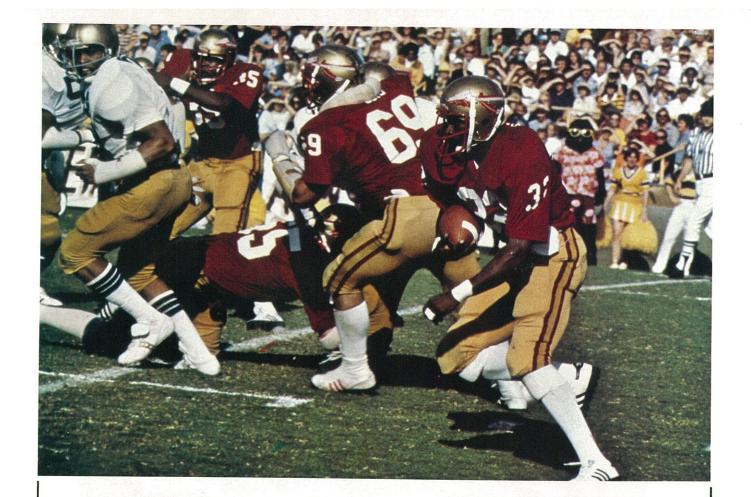
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A Winning Combination

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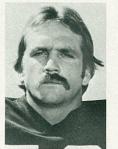
SEMINOLES IN THE PROS



Ed Beckman Kansas City Chiefs



Leon Bright B. C. Lions



Randy Coffield New York Giants



Bobby Jackson New York Jets



Larry Key B. C. Lions



Lee Nelson St. Louis Cardinals



Gary Parris St. Louis Cardinals



Louie Richardson B. C. Lions

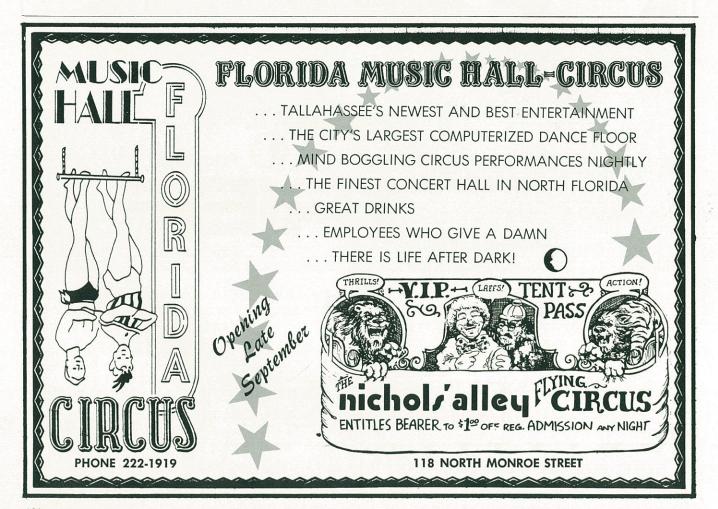


Mike Shumann San Francisco 49ers



Oakland Raiders

J. T. Thomas Pittsburgh Steelers







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					ADDRESS	
					CITY	
					STATE	ZIP

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Visa	Щ			Ц				П	N.O.	G C		lea'	102 800 11
Master		account no. no. over my name						good thru					
Charge			П	П	Т	П	П	Т	П	\top	П		Call Care and

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	TOTAL

enclose check or money order

33	Plaque (14x8)	15.00
2	Clock	25.00
61	Sports Shirt #2 (S,M,L,XL)	12.50
3	Windbreaker (Unlined) (S,M,L,XL)	15.00
3a	Windbreaker (Lined) (S,M,L,XL)	
15	Coach's Cap #1	20.00
11	Stadium Seats	6.50
5	Waste Basket	10.00
1	Cowboy Hat (specify size)	7.00
7	Cooler	10.00
23	Jigger	17.50
26	Ash Tray	2.50
21	Smoked Hi Ball	3.50
19	Plastic Mua	3.50
22	Tumbler	3.50
20	Smoked Tumbler	3.75
60	Sweat Shirt (S,M,L,XL)	10.00
4	Sports Shirts #3 (S,M,L,XL)	13.00
48	T-Shirt #3 (S,M,L,XL)	7.00
77	Sports Shirt #1 (S,M,L,XL)	12.50
38a	Ladies T-Shirt (S,M,L)	7.50
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55	Men's Cardigan (S,M,L,XL)	22.00
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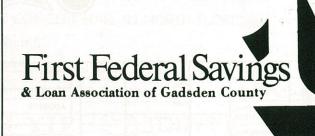
"On the Square" in Quincy for over 45 years! Now, also in Tallahassee at Carriage Gate Center, Thomasville Road & I-10, and opening November 15th in Governor's Square Mall.

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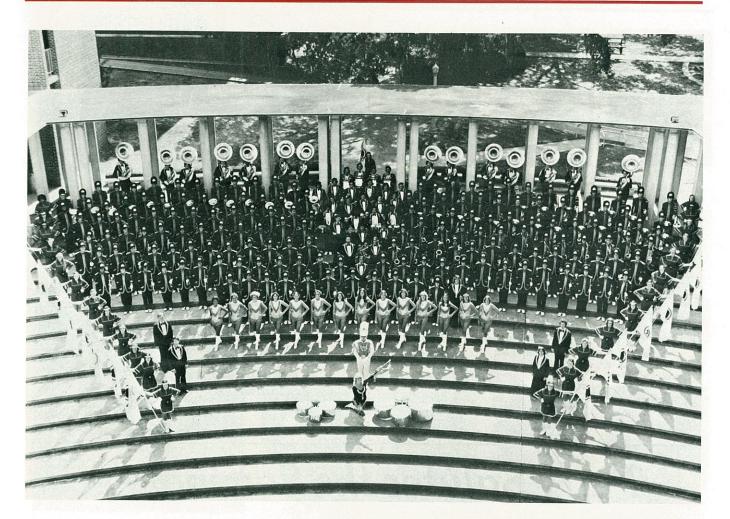
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Quincy Havana Tallahassee Chattahoochee

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MARCHING CHIEFS



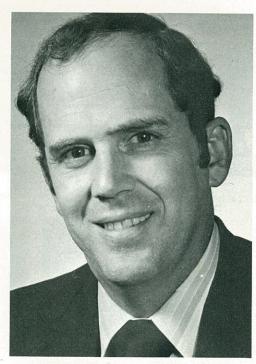
he Marching Chiefs popularity has been growing in leaps and bounds as its reputation as one of the nation's finest collegiate marching bands continues to grow.

The Pride of Florida State is made up of nearly 300 bandsmen including a feature twirler, a corps of majorettes and flag girls. Every school and college in the University is represented in the FSU band.

For over a quarter of a century the Marching Chiefs have been providing Florida State football fans with musical and marching entertainment. Since their beginning back in the early 1950s, the name of the Marching Chiefs has been synonymous with colorful, fast paced shows and music to satisfy even the hard to please listener.

In addition to the Chiefs' performances at home games and several road contests, their past national and regional television appearances has helped to bring the Chiefs into the homes of millions.

As Chiefs step out on the field this year, audiences will be greeted by the familiar version of the style that in the past has entertained millions. Under the third year leadership of Bentley Shellahamer, assistant director of bands and director of the Marching Chiefs, and the continued work of coordinator of bands Carl Bjerregaard, associate director and arranger Charles Carter and graduate assistant Bob Spradling, the Chiefs will be presenting a style of performance which Seminole fans have seen in the past. Music will be coordinated with the various drills and formations, to create a new dimension in sight and sound.



Bentley Shellahamer Director, Marching Chiefs

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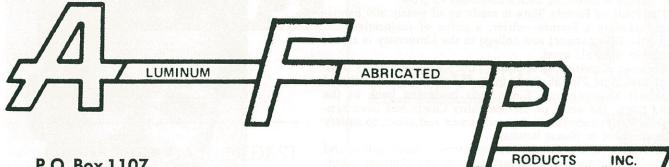
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FSU ATHLETIC STAFF



Mark Carlson **Sports Information** Director



John Jones Assistant

Dr. Don Veller

Golf Coach

Terry Maul



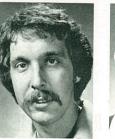
Cross Country Coach

Volleyball Coach

John Bridgers

Director of Athletics





Paul Toran



Women's Track



Claude Thigpen Dr. Richard Baker Faculty Representative Assistant to Director Assistant to Director





Larry Pendleton



Ioe Labat Athletic **Business Manager**



Mike Parsons Assistant Sports Information Director



Head Basketball



Bob Dotson Assistant **Basketball Coach**



Dick Howser **Head Baseball Coach**





Assistant **Baseball Coach**



Dick Roberts



Barbara Palmer Women's Athletic

Joann Gaff

Softball Coach



Janice Dykehouse Women's **Basketball Coach**

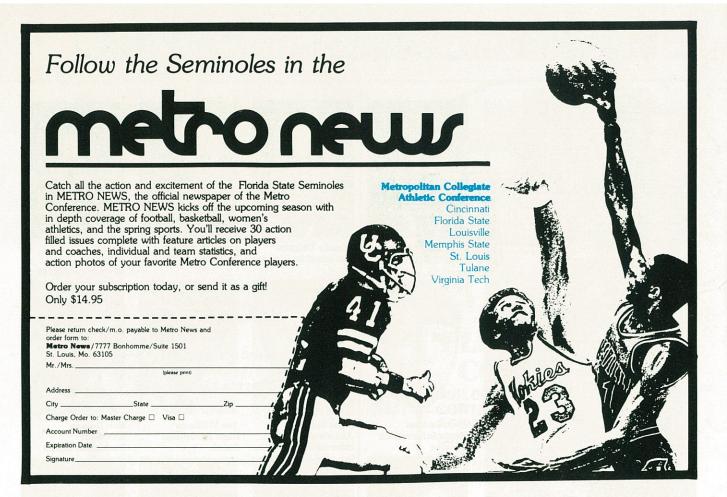


Anne Davis Women's Tennis Coach

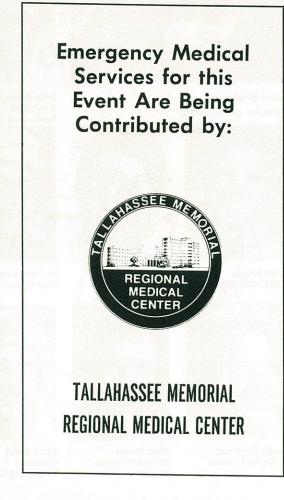


Verlyn Giles Women's Golf Coach









Helping the small Businessman

Economic Development Center aids the Florida Store Owner

by Frank Stephenson, FSU INFORMATION SERVICES

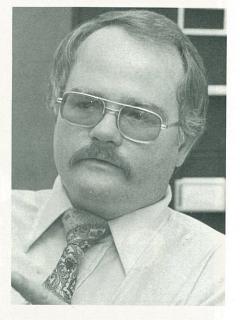
Bike shops, tobacconists, shrimp processors, tree pruners and fixit shops have one big thing in common in Florida besides a struggle to stay in business. Since March, 1978, they and thousands of other small and not-so-small businesses throughout Florida have been eligible to receive specialized, in-depth advice on how to survive in today's highly competitive, inflation-riddled economy — free advice at that!

The source of such welcome words is the Florida Economic Development Center. For almost two years, the Center has focused the talents of business management specialists at Florida State University on dozens of problems facing small and intermediate-sized businesses and local governments in Florida.

Already, more than 135 businesses, chambers of commerce, and county governments have sought out the Center's advice on how to handle such things as inflation, cash-flow problems, management, advertisement and promotion, site location, loan applications and marketing. In the process, the associate director, Larry Bobo, says the Center has helped create or save more than 4,000 jobs in Florida.

Bobo, a former economic analyst for the State Department of Commerce, serves as the Center's general manager under the direction of Dr. William Shrode, associate dean of Florida State's College of Business. He and Dr. Shrode guide the Center's activities from a downtown Tallahassee headquarters in a newly renovated building, ironically the former home of a small business which fell victim to urban blight, another Center concern.

"We're literally a university storefront for managerial assistance," said Bobo. "People walk right in off the "We're literally a university storefront for managerial assistance."



BUSINESS GOUNSELING FOR FREE
— is the business of Larry Bobo and
his associates at the Florida Economic
Development Center, a part of FSU's
College of Business. Directed by Dr.
William Shrode, associate dean of business at Florida State, the Center gives
free advice and technical assistance to
businesses and local governments
throughout Florida.

street with their business problems. We listen to them, and quite often we can tell them on the spot whether or not we can help them. If it's a complex problem, we set up an appointment with our specialists and we're off."

Most of the Center's business comes from referrals through the Small Business Administration and word-of-mouth from satisfied clients. And the business hasn't stopped coming since the Center's doors swung open. For this coming academic year, Dr. Shrode, Bobo and their associates anticipate helping 80 clients per quarter figure out how to get in business or how to stay there.

Small and moderate-sized businesses are the Center's primary cli-

ents, although the Center is capable of revamping the managerial habits of large corporations, Bobo said. This past year, Center specialists worked with companies ranging from a Pinellas County seafood processor with annual revenues of \$22 million and employing 300, to a retail gift shop with less than 10 employees.

It's the small businesses that especially stand to benefit from the Center because, unlike their mammoth-sized competitors, they usually cannot afford to hire consultants, Bobo said, "At absolutely no charge to them, small business operators can draw from a wide range of business expertise, much of which comes from people who are nationally-known in

continued on page 111

It's very simple, really.

Wayne H. Coloney Company employees don't just work in the community, they get involved.

Sure, we didn't stay little very long, but we haven't outgrown our obligation to Tallahassee. And we don't intend to. In the short span of only nine years, we have twice received the Regional Small Business-Prime Contractor of the Year Award. And, for the last three years, we have been listed as one of the 500 top design firms in the United States by McGraw-Hill's "Engineering News-Record." These honors, we hope, have brought a certain amount of prestige to Tallahassee.

We'll continue our active role in our area's growth because we consider it a privilege to live and work here.

We'll continue to appreciate the natural beauty of our area. The preservation of beautiful, old homes and

"We're in up to our ever-lovin' necks."

the protection of our clear water and lush, green forests are part of the Coloney concept of clean, environmentally safe industry.

We'll sponsor such worthwhile organizations as The Coloneys, a semi-professional baseball team, because young people are extremely important to our future.

We'll continue to provide employment opportunities because one goal of the Coloney Company is to be listed in "Fortune 500" in the next decade.

We'll continue to be involved in social, cultural and educational activities because we believe them to be an integral part of community life.

First, however, we believe that a group of dedicated, highly qualified professionals should want to get—and stay—involved in the community.

We are. We do.









Economic Development Center

continued from page 109

their fields," Bobo said. He added that nessee and West Carolina University. ter, call Larry Bobo at (904) 644-1044, charges are usually made to cover costs of any publications written by Center staff members at clients' requests.

Mainly, the Center uses the services of faculty members from Florida State's College of Business, which helped set up the Center through matching funds provided by the U.S. Department of Commerce's Economic Development Administration. Seven business faculty members are regular consultants for the Center's clients on such topics as marketing, management, and finance. In addition, the Center employs a counseling coordinator, three graduate research assistants, and a secretary.

Quite often, however, clients' needs go beyond mere dollars-and-cents know-how, and they call on the Center for advice on how to write job descriptions, advertise, relocate or choose a business site and how to set personnel guidelines. For such help, Center staffers rely on Florida State's wealth of expertise in such fields as geography, urban and regional planning, communications, psychology and sociology, Bobo says.

The Center has been particularly popular among heads of local governments in more than 30 counties in Florida. Center associates have counseled dozens of county and municipal groups, and have helped them design strategies for economic and community development, write grant applications, plan for industry, and set up guidelines for industrial park development.

Florida State's Center is unique to the state, but is one of 30 centers throughout the U.S. that is university-based and is partly supported by the federal Economic Development Administration. In the southeast, similar centers are headquartered at Auburn University, Georgia Tech, Memphis State University, University of Kentucky, University of Ten-

For more information about the or write to the Center at 122 S. Mon-Florida Economic Development Cen-roe Street, Tallahassee, Florida 32301.

Florida State **University Alcohol** Awareness Program

In the Fall of 1978 the Florida State University Alcohol Awareness Program was established in the Office of the Dean of Students. The goal of the program has been to educate the campus community regarding the responsible use of alcohol in our society. The program coordinator and staff have assembled educational materials and have developed alcohol awareness workshops which attempt to increase the knowledge of the community in regard to alcohol and to focus on decision making skills in hope that individuals will make responsible choices when using alcoholic beverages.

The athletic department supports this program and encourages the Seminole fans to keep in mind the problems associated with alcohol abuse and to make responsible decisions involving the use of alcohol. Remember, drink in moderation, avoid driving after you drink, and enjoy the Seminole winning tradition.

FSU Alcohol Awareness Program 107 Bryan Hall 644-2785





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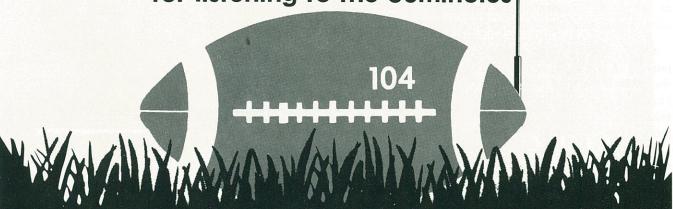
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FRYER-THOMAS OLDSMOBILE Quincy, Fla.

> HAVANA FORD Havana, Fla.

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STUDENT MANAGERS

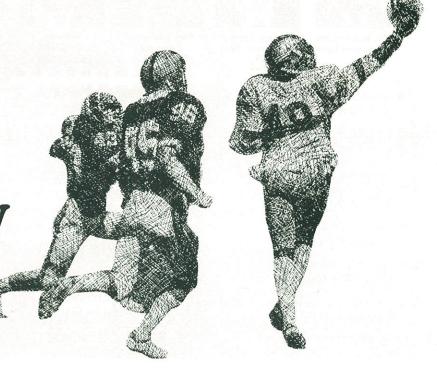
Kneeling, from left, Jimmy Richter, Jimmy Calloway, equipment manager Frank DeBord, Carl O'Neil and Wayne Carter. Standing, Forest Duncan, Joedy Wilson, David Corso and

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the printery





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GET A

The first aid station is located at the southwest corner of the stadium adjacent to gate 5. A registered nurse is on duty at all times and emergency service is also available. The station is operated by the Tallahassee Chapter of the American National Red Cross.

Rest rooms are located on the concourse and ground levels in both the east

STADIUM INFORMATION

CONCESSIONS

Concessions are available from vendors in the stands and at various locations on the concourse and ground levels of both the east and west stands.

Public telephones are located on the ground levels of both the east and west

LOST AND FOUND

Items may be turned in or claimed at the ticket booth at Gate 3 under the west stands near the press box elevator.

ALCOHOLIC BEVERAGES

Alcoholic beverages are prohibited in Campbell Stadium. Violators may be asked to vacate the stadium.

FIELD REGULATIONS

Regulations prohibit unauthorized persons on the playing field before, during and after the game. Please exit the stadium by the ramp and section exits.

A wheel chair area in the stadium is located in the west stands in front of Section 8.

PUBLIC ADDRESS

Announcements will be made only in case of emergency.

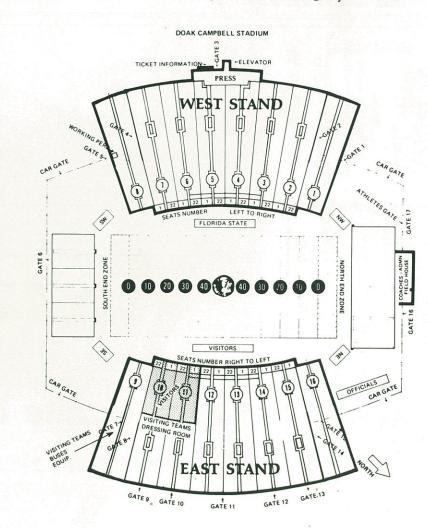


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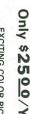


SEMINOLE SPORTS

FSU Football/Metro Basketball

Let's Get 'em NOLES!





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A magazine devoted to Florida State Sports!



SEMINOLES





