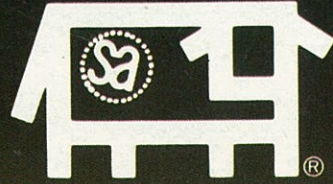


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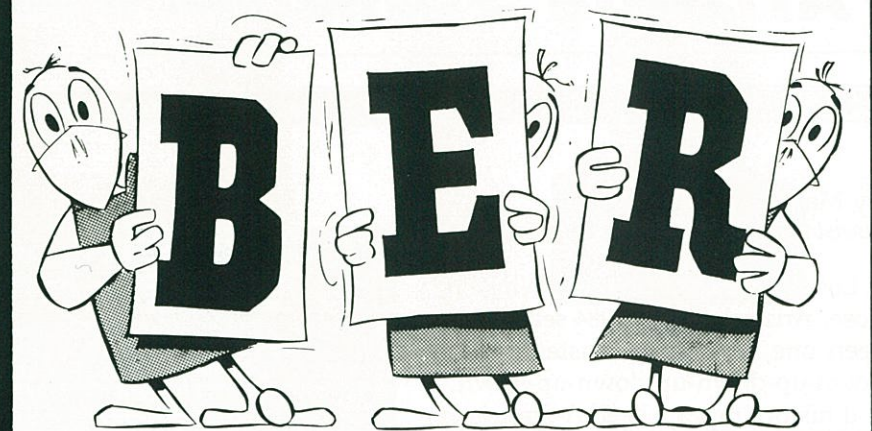
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### FEATURES IN THIS WEEK'S ISSUE

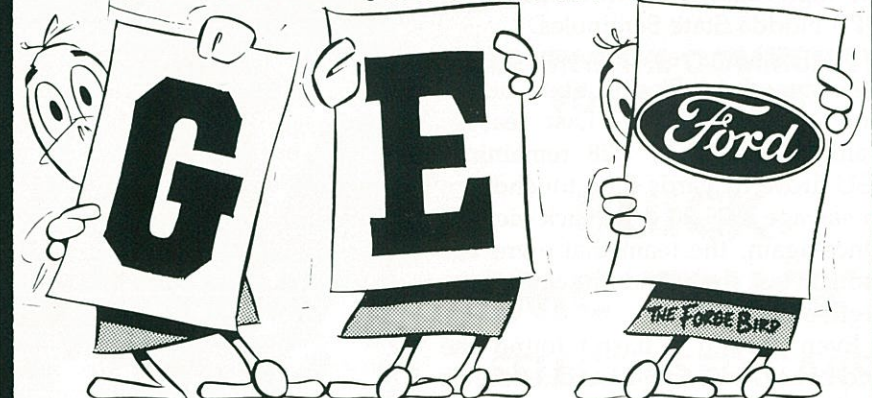
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ON THE COVER: ASU Cheerleader (Photo by Long Photography)

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# Arizona State vs. Florida State

ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU

by Mark Brand  
Assistant Sports Information Director

Lose-Win-Lose-Win-Lose-Win-Lose. Arizona State's 1984 season has been one long roller coaster ride — down-up-down-up-down-up-down.

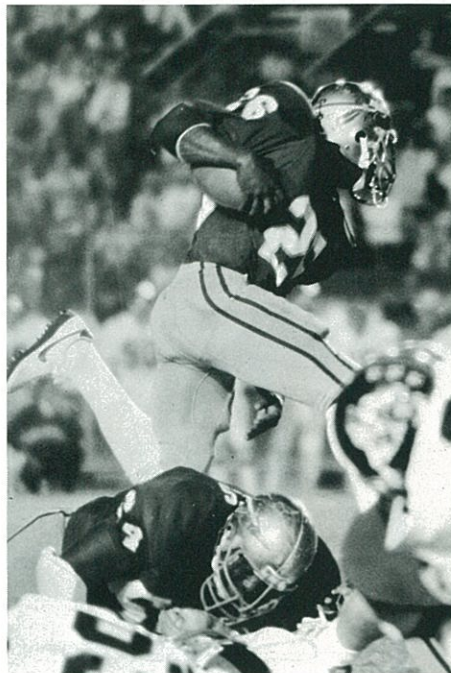
If history repeats itself A-State is in line for another win tonight against the high-regarded 15th ranked (AP, UPI) Florida State Seminoles.

But ASU fans remember the potent offensive show Florida State brings into a football game. Last season, trailing 26-22 with 1:28 remaining, FSU drove 82 yards for a touchdown to salvage a 29-26 comeback victory. Once again, the team that owns the football last could end up winning tonight's contest.

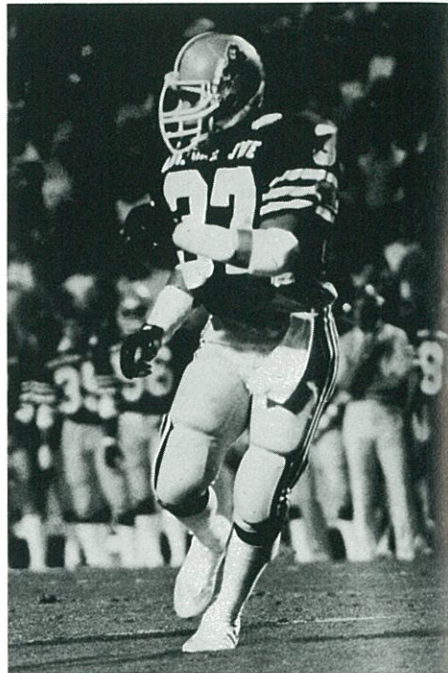
Even though it hasn't found the end zone, Arizona State's offense has been rejuvenated by the presence of three-game starter Jeff Van Raaphorst. The 6-1, 201-pound sophomore redshirt has completed 53.1 percent of his passes to date for 643 yards and five touchdowns in less than three games. In the last two games he has taken the Sun Devils where they have not gone this season, to the end zone via throwing downfield.

The beneficiary of Van Raaphorst's accuracy has been senior split end Doug Allen. Allen, now second in the conference in touchdown receptions with five, has 21 catches on the season — No. 6 all-time. He is one catch behind Ken Dyer (1965-67) and eight shy of Calvin Demery (1969-71). With 254 yards in his final four games, Allen could match Larry Mucker's (1973-76) total of 1,653 receiving yards — No. 5 on the ASU charts.

Allen's namesake, FSU's Greg Allen, ranks 13th nationally with 749 yards (107 per game) while carrying the football only 15 times per game. He's the Seminole's all-time leading rusher with 3,547 yards. Likewise, ASU's tailback Darryl Clack, is 21st



Florida State tailback deluxe Greg Allen (left), one of the premier backs in the nation, will give a stiff test to Arizona State's defense, led by inside linebacker Greg Battle (right).



nationally with 597 yards rushing. Clack needs 17 yards to surpass Nolan Jones (1958-61) on the all-time ASU list.

Passing efficiency is an FSU strong-point, consistency is not. In fact, junior quarterback Eric Thomas has thrown only one interception in seven games! That's right. In 132 attempts he's thrown only one interception, versus Tulane two weeks ago. FSU is one of three teams in the nation to boast such a statistic. But consistency has not been a plus. Thomas threw for only 56 yards versus Memphis State, then for 357 yards against Auburn while following that with only 25 yards against Tulane. The 25 yards and five completions in the Tulane game were Seminole all-time lows.

In the punting department, ASU's Jim Meyer and FSU's Louis Berry rank 17th and 19th respectively among NCAA punters. Meyer, No. 2 in the Pac-10, is averaging 43.8 yards on 52 kicks while Berry, a sophomore,

is at 43.7 for 32 boots. Both teams possess quality punt units. The Seminoles are 7th in net punting (41.4 yards), the Sun Devils 10th (41.3). But FSU has blocked seven kicks this season and all have led to Seminole touchdowns.

Florida State comes into Sun Devil Stadium with an offense that has averaged 429.4 yards in seven games — No. 12 nationally — and scored 36.7 points an outing (No. 3). Arizona State's defense is giving up 279 yards a game — 12th nationally — and limiting foes to 15.9 points (No. 18). FSU's offense has scored 28 TDs; ASU's defense yielded nine. The Seminole offense is sparked by its running game (6th nationally, 269.4) while the Sun Devil defense is tougher against the pass (No. 3, 115.7 and only four TDs).

Individually, sophomore Scott Stephen leads the Devil defense with eight quarterback sacks for minus 64 yards and six tackles for minus 27 yards in losses.

# Sun Devils In The Prose

ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU

## Bryan Caldwell

By Robert Vernon  
Dallas Cowboy's Weekly

The fight wasn't meant as a gimmick in order to get noticed by the coaches. Bryan Caldwell says he doesn't want to be singled out that way. But it did sort of help set the tone for what Caldwell hopes will be a fiery Cowboys training camp for himself.

It was the first day of camp, and somehow the 6-4, 257-pound defensive lineman found himself at odds with one of the multitudes of rookies and free agents on hand. It was hot, he was hot and whoever it was he was upset with was hot too. It didn't take long before the two men took a short trip to Fist City.

"I don't even remember who it was," said Caldwell of his mystery opponent. "There are so many guys out there, I don't know if I could keep track of him even if I tried."

Defensive coordinator Ernie Stautner, a man who has witnessed many a training camp brawl and even has some pretty fair first-hand experience at the activity, didn't exactly rate it up there with Tunney-Dempsey or the Triller of Manila. In fact, in his learned opinion it appeared to be "not much of a fight."

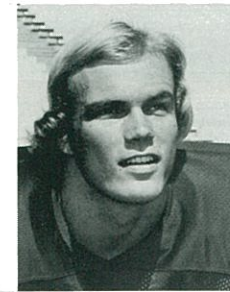
Fights are as much a part of training camps as wind sprints and two-a-days. Head coach Tom Landry says it's sort of like the first robin of spring, "the first fight tells you that training camp is underway."

Certainly, Caldwell is delighted the coaches noticed him, but he'd much rather it be for his hand-to-hand combat with offensive linemen during scrimmages than for any extracurricular fisticuffs.

"I'm more concerned with my techniques than my fighting," he said. "Although I don't want to lose a fight, I'd much rather concentrate my energies on playing well in scrimmages. That's where you get noticed most."

This is Caldwell's second training camp with the Cowboys, although his first exposure wasn't what you might call extensive. A third-round draft choice from the same Arizona State defensive line that netted the Cowboys No. 1 pick Jim Jeffcoat in 1983, Caldwell arrived at camp with the rest of the rookies and four days later he left . . . not of his own accord, mind you.

A freak injury during a drill sent Caldwell back to Texas, where he soon found himself on the operating table at Dr. Marvin Knight's facility in Muenster. His



Bryan Caldwell  
as a Sun Devil.

rookie season would be spent not making tackles, but lifting weights and rehabilitating his left knee.

Having missed his first season in the pro ranks, Caldwell is very eager to make up for lost time. He worked extremely hard on the weights and says his knee is so strong that he no longer even thinks about it. What he does think about, however, is making the team and getting on with his plans of becoming a professional football player.

"I came to camp this year with a great attitude," he said. "I don't even think about my knee anymore, I just think about getting better at my job."

Having spent a year with the Cowboys, even in the injured reserve list, does help in camp, even if it's just knowing some of the players on a personal basis.

"I'm more comfortable with everybody," Caldwell said. "I know the guys on the team, and they give me more support than some of these guys they've never seen before. They're pulling for me a little more than the others."

If he makes the team, Caldwell will be looking at extremely limited playing time. That's not so much an indication of his ability, it's just that the man ahead of him doesn't miss too many days at the office. He also happens to be a six-time consecutive All-Pro.

"Yeah, playing behind Randy White means I'm not going to get to play much," Caldwell said. "But it does have its advantages. After all, how often do you get the chance to learn from one of the best in the business? He's the kind of player I need to be around. I can learn a lot from him by just watching."

But Bryan, the Cowboys have a long history of switching talented defensive linemen to offense. And if that happened?

"Hey, I'd do whatever it takes to be the best offensive lineman I could be," he said. "I'm here to help this team in any way I can, and if the coaches think it's in the offensive line, I'd go willingly."

Even if it means getting in a fight or two.



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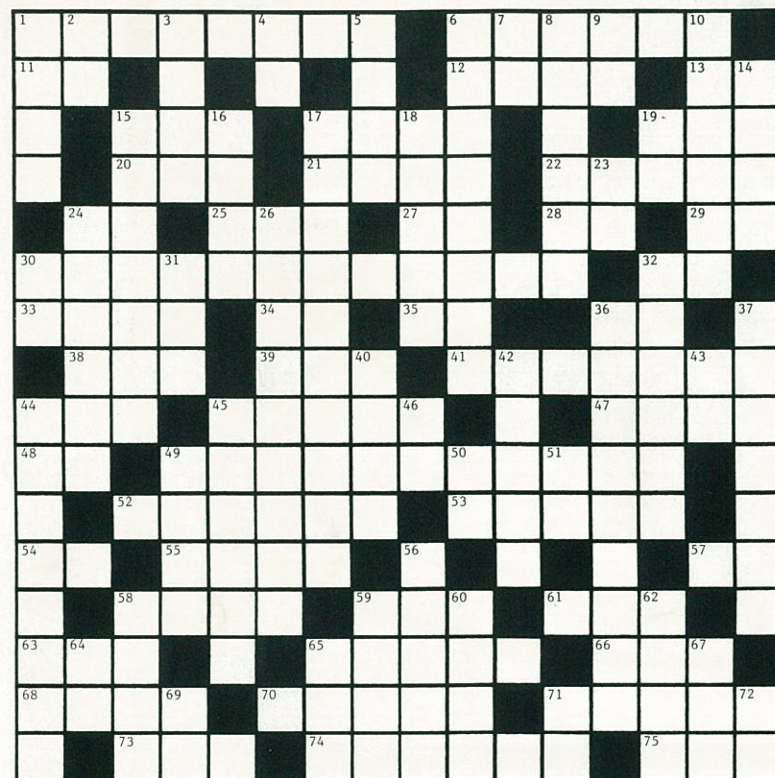


# Sun Devil Crossword

ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU

## Collegiate Team Nicknames

by Dan Krueckeberg



### ACROSS

- 1 The \_\_\_\_\_ of the Big 10
- 6 The \_\_\_\_\_ of Virginia Tech
- 11 Abbr. for school of the Redskins of Oxford, OH
- 12 Verbal
- 13 Abbr. for school of 45 Down
- 15 Snake
- 17 New Mexico team member
- 19 Not cold
- 20 One of the polls
- 21 Rice \_\_\_\_\_
- 22 Glitter
- 24 Initials of Hall of Fame Penn star Bednarik
- 25 Horned Frogs school
- 27 Abbr. for school of the Hawkeyes
- 28 Abbr. for state of the Hogs
- 29 Symbol for "einsteinium"
- 30 The \_\_\_\_\_ of West Virginia
- 32 Abbr. for "gross"
- 33 Luminous radiation
- 34 '84 Orange Bowl: The Cornhuskers \_\_\_\_\_ the Hurricane
- 35 Abbr. for a collegiate class member
- 36 Abbr. for state of the Bulldogs
- 38 Abbr. for a federal economic measure
- 39 \_\_\_\_\_ Maria
- 41 San Jose State team member

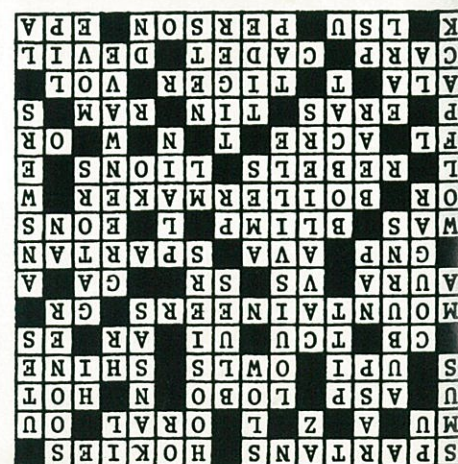
### DOWN

- 44 Form of "be"
- 45 Airship
- 47 Long times
- 48 Abbr. for state of the Ducks
- 49 Big 10 team member
- 52 The \_\_\_\_\_ of the SEC
- 53 Their Nittany
- 54 Abbr. for state of the Seminoles
- 55 Farm measurement
- 57 See 48 Across
- 58 Ages
- 59 Can material
- 61 Colorado State team member
- 63 Pie \_\_\_\_\_ mode
- 65 Clemson player
- 66 Tennessee team member
- 68 Freshwater fish
- 70 Army team member
- 71 A Sun \_\_\_\_\_ of the Pac-10
- 73 Home of the Tigers
- 74 Individual
- 75 Abbr. for a federal agency

### DOWN

- 1 \_\_\_\_\_ team nickname is the Mustangs
- 2 Abbr. for school of 49 Across
- 3 Rub with rough file

- 4 Abbr. for state of the Wildcats of the Pac-10
- 5 "The team got off to a \_\_\_\_\_ start"
- 6 Of the Big 10
- 7 Abbr. for state of the Beavers
- 8 Jayhawk school
- 9 Abbr. for state of the Huskies of the Mid-American Conference
- 10 A Big 8 team member
- 14 Utah \_\_\_\_\_
- 15 \_\_\_\_\_ Tigers
- 16 Panthers' school
- 17 Cardinal team
- 18 Melancholy
- 19 Abbr. for state of the Rainbows or Rainbow Warriors
- 23 Abbr. for a baseball 4-bagger
- 24 Washington State team member
- 26 Virginia \_\_\_\_\_
- 30 Abbr. for state of an east coast independent, the Eagles
- 31 Short rest
- 32 The \_\_\_\_\_ of the SEC
- 36 Tulane's \_\_\_\_\_
- 37 Question responses
- 40 Home of the Cyclones of the Big 8
- 42 Not fancy
- 43 Indefinite article
- 44 Play at N.C. State
- 45 Team member of Mid-American Conference school in Athens, OH
- 46 Short for "public relations"
- 49 A Golden \_\_\_\_\_ from California
- 50 Abbr. for "milliliter"
- 51 Boxing abbr.
- 56 A Big 8 team member
- 58 Hall of Fame coach \_\_\_\_\_ "Red" Blaik
- 59 'Bama's Crimson
- 60 Basketball hoops
- 62 Advance
- 64 Abbr. for city of the Trojans
- 65 Faucet
- 67 Face part
- 69 Letter abbr.
- 71 Abbr. for "down"
- 72 Abbr. for city of the Bruins



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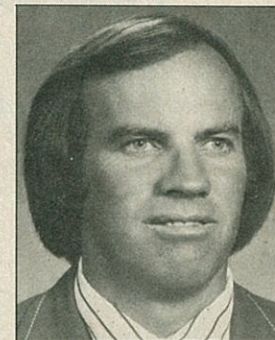
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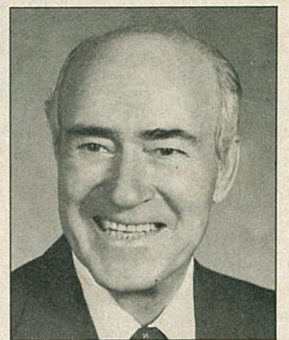
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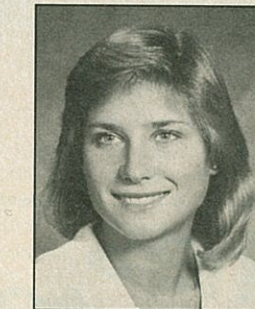
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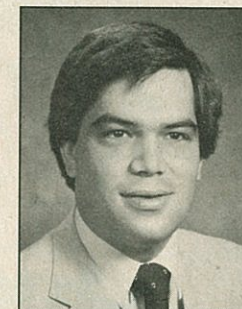
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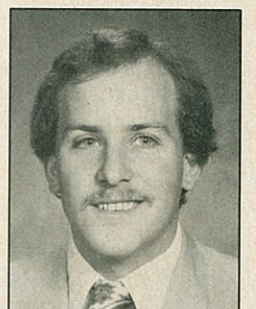
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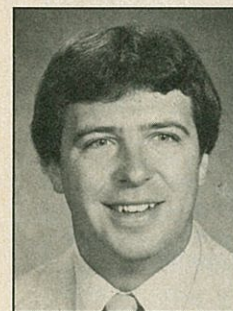
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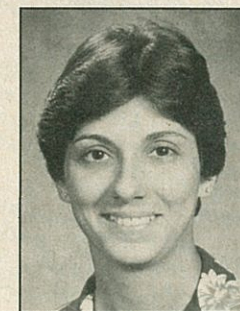
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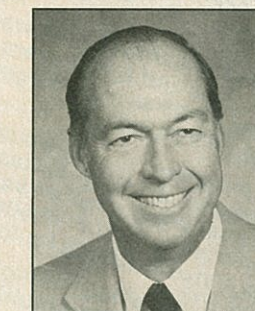
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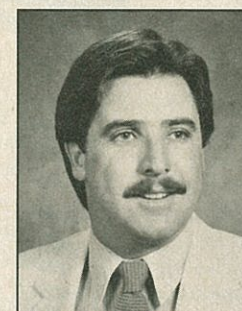
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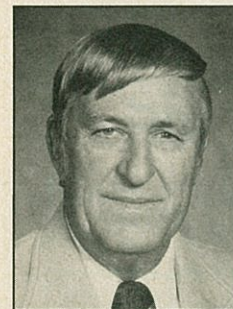
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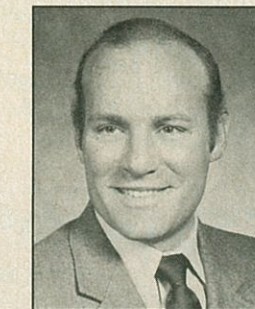
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## HEAD COACH DARRYL ROGERS

**D**arryl Rogers can be described as a state-of-the-art football coach—Hayward State, Fresno State, San Jose State, Michigan State, and Arizona State.

And don't forget the general state of his affair—high-powered offense!

Entering his fourth year at the Sun Devil helm, Rogers and his unique approach to winning football and life is simply stated: low key, casual, sane, even a tad loosey-goosey.

To Rogers, his coaches, and players, football comes first, but other interests are allowed to be second. Football is a 12-month proposition, but not a 24-hour-a-day obsession.

Rogers' human, common sense outlook can be traced to his formative years in laid-back Southern California during the care-free 1950s, i.e., the Kingston Trio, '57 Chevies, cherry cokes, and saddle shoes.

Born May 28, 1935, Rogers was bitten by the football bug early. At a lanky 6-0 and 148 pounds, a lean physique he still sports at age 47, he earned All-Southern California (CIF) accolades as an offensive end at Long Beach Jordan H.S. before trying his hand on the gridiron at Long Beach C.C. where he was all-league, too.

Rogers eventually transferred to Fresno State on a work-scholarship program and toiled in an agricultural parts warehouse when not playing football. While playing football, he was All-West Coast, was the No. 2 small college pass receiver in the nation as a junior with 33 receptions for three touchdowns, and also intercepted four passes in two seasons as a defensive back.

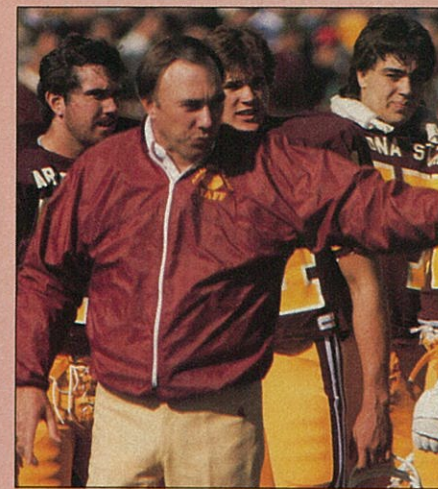
And he spent his college summers working in Long Beach's recreation department where he once gave a tennis lesson to 7-year-old Billie Jean Moffitt (King).

The culmination of college and the beginning of his professional life was molded around service in the U.S. Marine Corps, bachelor's and master's degrees in physical education from Fresno State, and marriage to his wife Marsha, a Fresno co-ed.

Rogers' coaching career began inconspicuously at Fresno C.C. from 1961-64 as the defensive backs' tutor.

In 1965, his long-run head-coaching career was launched when he was named Hayward State's first head football coach. An inauspicious 3-7 record was his first attempt at a program's helm.

However, it wasn't enough to keep his alma mater, Fresno State, from beckoning.



Darryl Rogers  
Head Coach

So one year and only three wins into his coaching career, Rogers embarked on a successful (43-32-1) seven-season stint as the Bulldogs' boss. During that span, Fresno State appeared in the Camelia Bowl (1968) and the Mercy Bowl (1971), and later bestowed the University's Distinguished Alumnus Award upon Rogers at its May, 1979 commencement.

Next . . . San Jose State and a rebuilding job. In three autumns under Rogers, the Spartans, who never had bettered the .500 plateau in the previous decade, compiled a 22-9-3 composite record. The success story included an unprecedented national ranking in 1975 (No. 15 according to UPI, No. 20 by AP).

What made the turnaround remarkable was the fact SJSU was playing only two home games a season.

The success didn't go unnoticed. When the once-proud but probation-scarred Michigan State football program was looking for a new head coach in 1976, the Spartans ended their search at San Jose, Calif.

From 1976-79, Rogers undertook the more-than-difficult task of coaching the sanction-saddled Spartans through the Big Ten wars. A 24-18-2 slate ensued.

First and foremost, the offense-minded Rogers brought a new dimension of thinking to the stodgy, conservative, grind-it-out style of the Big Ten. In 1977, Rogers was named the conference Coach of the Year in his second time around the circuit after an unexpected 7-3-1 finish. But that was merely a harbinger of things to come.

In 1978, MSU finished 8-3 and earned a Big Ten co-title with less-than-loved intra-

state rival Michigan, whom the Spartans defeated soundly by a 24-15 count at the Wolverines' Ann Arbor lair. In so doing, Michigan State became the first team other than Michigan or Ohio State to cop a Big Ten title in 11 years.

Michigan State not only shattered the Big Ten style of play, it also cracked the conference's "big two-little eight" syndrome.

The potent '78 Spartans also rewrote the MSU and Big Ten record books by averaging 523 yards and 41 points per game and once and for all etched the Rogers offensive propensity in granite.

The spectacular season landed Rogers national Coach-of-the-Year honors from the highly-respected *Sporting News* and brought MSU a No. 12 national ranking. A Rose Bowl trip also would have been on the agenda had it not been for probation.

In 1980, Rogers jumped from the frying pan into the fire when he agreed to head the controversy marred Arizona State program that was soon placed on probation.

Undaunted by the factionalism that surrounded the dismissal of long-time ASU head coach Frank Kush, Rogers weathered the eye of the storm while fashioning a 7-4 campaign in 1980, a season filled with "top 10" opponents.

His encores the past three seasons have gone unmatched.

In 1981, another Rogers offensive juggernaut posted a 9-2 record while producing 35.8 points and 498.7 yards per game. ASU's total yardage (5,486) led the nation and easily bettered all Pac-10 Conference standards.

In 1982, Rogers redirected the Devils' emphasis and ASU rode the nation's stingiest defense—228.9 total yards per game—to a 10-2 season that included a Fiesta Bowl victory over Oklahoma. ASU also became the first Pac-10 Conference team to lead the nation defensively.

In the two-year span, Arizona State led the nation in total offense and defense in back-to-back seasons, a feat previously accomplished only by Mississippi in 1961-62.

In 1983 the Devils led the Pac-10 both in offense and defense—415.4 and 294.6 yards per game respectively—en route to a 6-4-1 mark.

Off the field, the Rogers family also includes daughters Jamie, Keely, and Stacy. The coach's outside interests include golf, country music, golf, Bible study and church activities, golf, clothes, and last but not least—more golf!



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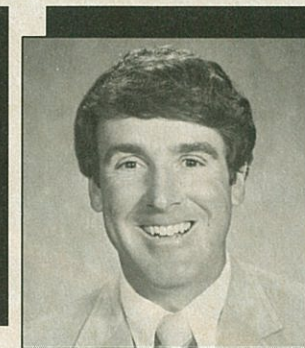
## SUN DEVIL ASSISTANT COACHES



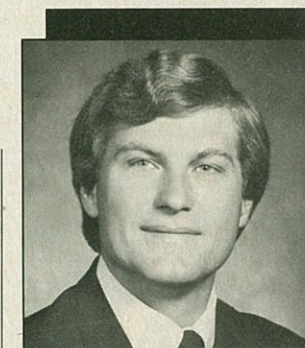
**Carl Battershell**  
Offensive Guards/Centers



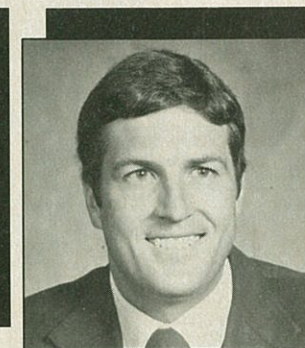
**Tom Freeman**  
Offensive Tackles



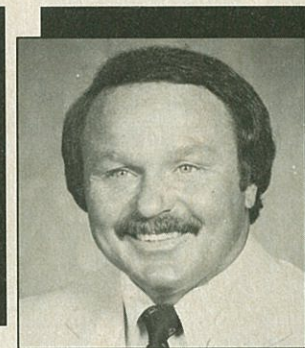
**Al Luginbill**  
Defensive Coordinator



**Mike Martz**  
QB's/Receivers



**Greg Meyer**  
Tight Ends



**Rex Norris**  
Defensive Line Coach

**L**ike last year, Arizona State's assistant coaching staff has undergone a slight facelift, adding three new faces, one-third of the nine-man staff.

**Carl Battershell**, 35, coaches ASU's offensive guards and centers for the second consecutive year. The offensive line coach at West Virginia for three seasons prior to joining the Sun Devils' staff, Battershell helped lead the Mountaineer football program's resurgence.

Battershell, a former offensive tackle at Bowling Green State, also has coached at his alma mater, in the Ohio prep ranks, and at Syracuse.

Battershell and his wife Susan have four children: Scott, Christopher, Jason, and Lisette.

**Tom Freeman** represents one-third of the new faces under head coach Darryl Rogers.

Freeman, 37, replaces Ron Chismar, who left ASU to become head coach at Wichita State last spring.

Freeman, who will handle offensive tackles, comes to Tempe from San Diego State where he was the offensive line coach. Prior to that, Freeman coached the offensive fronts of the University of Hawaii for six years, Santa Ana J.C. for four seasons, and San Diego C.C. for one year.

He and his wife Joanne have two daughters, Anna and Emily.

**Al Luginbill** enters his third year as

ASU's defensive coordinator in addition to guiding the Devils' inside linebackers.

Now in his 17th season as a collegiate coach, Luginbill, 39, is in his sixth consecutive season at Arizona State and his seventh overall.

Luginbill's defenses have led the Pac-10 two of the last three seasons and the nation once in 1982.

He previously coached the defensive backs at ASU in 1972 for former head coach Frank Kush, moved to Pasadena (Calif.) C.C. as defensive coordinator in 1973, and served as head coach there from 1976-78. He also coached the defensive backs at Wyoming in 1978 when the Cowboys boasted the best pass defense in the Western Athletic Conference.

A 1967 graduate of Cal Poly-Pomona, Luginbill lettered two years in football as a defensive end.

He and his wife Sue are the parents of twins: son Tom and daughter Kerry.

New to the staff last season was **Mike Martz**, 32, a familiar face to Rogers. The quarterbacks and receivers coach, Martz served as a graduate assistant for the Devils' head man at San Jose State.

Like Rogers, Martz is a Fresno State graduate (1974). He began his coaching career at Bullard H.S. in Fresno. A year later, he joined the San Diego Mesa J.C. staff before rejoining Rogers at San Jose State in 1975.

A one-year stint back at San Diego Mesa and another at Santa Ana (Calif.) J.C. followed before joining the staff at Fresno State.

A two-year stay at Pacific ensued prior to moving to Minnesota two seasons ago where he coached the Golden Gophers'

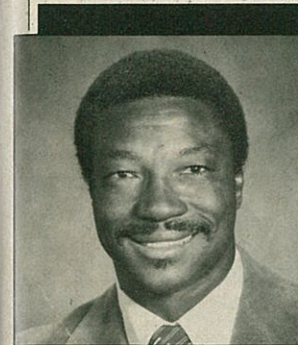
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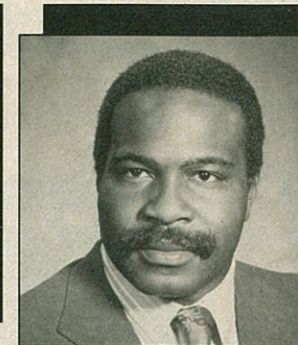


## SUN DEVIL ASSISTANT COACHES

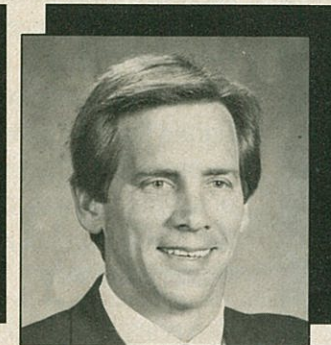
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**Willie Shaw**  
Defensive Secondary



**Ivy Williams**  
Running Backs



**W.W. "Chip" Wisdom**  
Outside Linebackers

career that started in 1972 as a graduate assistant at his alma mater, Xavier (Ohio), where he starred as a running back and wide receiver while serving as team captain his senior year and leading the Musketeers in both scoring and pass receiving as a junior and senior.

He spent the 1973 season as an assistant at Middletown H.S., a perennial Ohio prep powerhouse, before returning to the college ranks as offensive backfield coach at Marshall in 1974.

Williams also served as offensive backfield coach at Kansas State from 1975-77 and as receivers coach at New Mexico State in 1978.

He and his wife Barbara are the parents of a son, Marlon, and a daughter, Blair.

**W.W. "Chip" Wisdom**, 33, completes the "new look" on the 1984 Sun Devil coaching staff.

Wisdom, who replaced outside linebacker coach Dan Underwood who was named head coach at Ferris State, was the defensive coordinator at Memphis State for the past three seasons.

A former All-Southeastern Conference linebacker at Georgia, Wisdom later served as the freshman team defensive coach at his alma mater and then seven seasons as linebacker coach.

During his stint on the Bulldog staff, Georgia won the 1980 national championship and two Southeastern Conference titles, in addition to appearing in six bowl games (Peach, Tangerine, Cotton, Bluebonnet, and Sugar twice).

Following the 1980 season, Memphis State head coach Rex Dockery, who was killed in an airplane crash last December, hired Wisdom as the Tigers' defensive coordinator. After undertaking a floundering program and posting consecutive 1-10 seasons in 1981-82, the Tigers boasted a 6-4-1 slate in 1983, representing the nation's second best turnaround.

Wisdom and his wife Brooke, have two children, Travis and Jana.

running backs.

Martz and his wife have three sons and one daughter: Chris, David, Timothy, and Amy.

When the NCAA allowed schools to add a ninth full-time coach prior to last season, **Greg Meyer** was Rogers' choice. And ASU's head coach didn't have to look far ... just down the hall!

The personable Meyer, 32, spent three seasons as a part-time assistant before becoming full-time. After assisting with the receivers for two years, Meyer offered a helping hand with ASU's tight ends last autumn.

A baseball star at Northern Colorado during his undergraduate days, Meyer spent six years as an assistant football coach at Pomona H.S. in Arvada, Colo.

Meyer's responsibility will be overseeing ASU's tight ends.

**Rex Norris**, defensive line coach and former defensive coordinator at the University of Oklahoma for the past 11 seasons, is the second of the three new faces on the ASU staff.

Norris, 44, replaces Bob Padilla who was named an assistant with the NFL Houston Oilers.

Norris, who has coached the defensive line at Nararro J.C. and at Texas A&M, took over Oklahoma's defensive front for

head coach Barry Switzer in 1972. He served in that capacity until 1978 when he was named the defensive coordinator. In 1980 he was named assistant head coach.

Norris coached Oklahoma linemen Lucious, Dewey and Lee Roy Selmon, Reggie Kinlaw, Keith Gary, John Goodman, Phil Tabor, and Ricky Bryan.

Defensive secondary coach **Willie Shaw**, 39, was an honorable mention All-America defensive back at New Mexico as a collegian after a post-high school tour of duty in the U.S. Air Force.

His coaching career has taken him to California State-Long Beach, Stanford, Oregon, and Arizona State. Shaw, who hails from San Diego, also served as head coach at San Diego H.S. and was an assistant at San Diego C.C.

He is in his fifth year on the Sun Devil staff.

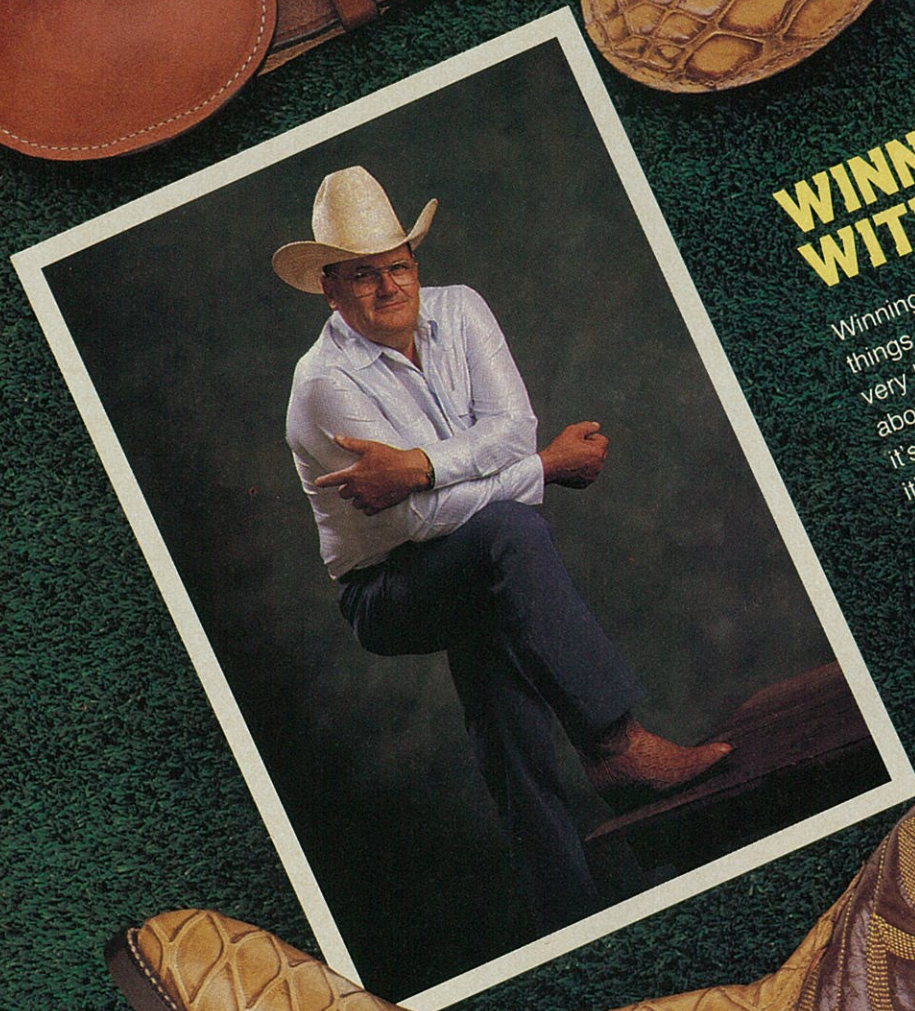
Shaw and his wife Gay have two sons, David and Eric, and a daughter, Tawnya.

Third-year assistant **Ivy Williams** came to Tempe after three seasons at Kansas as the Jayhawks' offensive backfield mentor. After coaching the Sun Devil receivers two years ago, Williams has directed the ASU running backs the last two years.

Arizona State is the seventh coaching stop for the 32-year-old Williams in a

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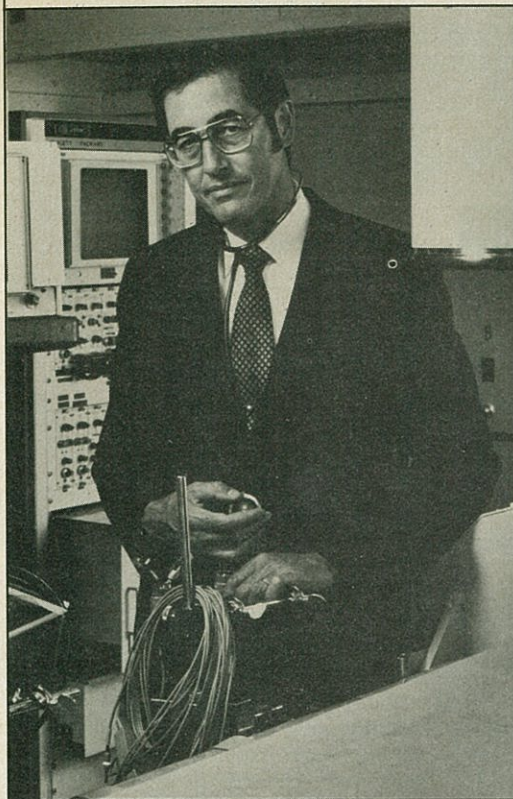
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## ARIZONA STATE UNIVERSITY



*Palm Walk on the ASU campus is a familiar site to students and alumni.*

Arizona State University is a 580-acre campus in the Phoenix metropolitan area known as "The Valley of the Sun."

An enrollment of more than 40,000 students in its 11 colleges and associated schools, divisions, departments, and research centers makes ASU the largest of the Pac-10 schools and one of the largest single-campus public universities in the country.

More than 25 percent of the ASU student body is engaged in graduate study, supervised by the Graduate College, which sponsors advanced academic scholarship and research in the university's various departments, centers, schools and colleges.

ASU offers strong degree programs in more than 150 areas of study and has gained national notice particularly in the areas of business administration, engineering, fine arts, law, and urban and public programs.

The \$32 million ASU Engineering Excellence Program, led by a unique partnership among the university, high technology industry, and the Arizona state government, has established ASU as one of the most promising engineering schools in the country.

Now in its fourth year, the program has attracted more than \$30 million in private gifts and legislative appropriations and bonds for a new "state of the art" Engineering Research Center recently built on the campus.

The 120,000 square-foot, five-story building houses research facilities for six engineering areas marked for emphasis at ASU: solid state electronics, computers and computer science, computer-aided design and computer-aided manufacturing, thermosciences, transportation and energy systems. A solid state electronic "clean room" laboratory will be unique to a university facility.

ASU's College of Business Administration has welcomed a new dean, L. William Seidman, former vice-chairman and director of Phelps Dodge Corporation and former executive director of The White House Economic Policy Board. There are 10,000 students from all over the world majoring in business at ASU, and another 12,000 business leaders come to the campus every year to attend Center for Executive Development seminars.

The ASU College of Law is ranked among the top 30 in the country and is number one on the list of law schools expected to go up in ranking, according to the Carter Report, a University of California survey of law professors and deans across the country.

The ASU Colleges of Fine Arts and Public Programs are geared to serving and enriching the Phoenix urban community as well as to educating young people to become leaders in their fields.

The College of Liberal Arts is the most diverse college at ASU with departments from anthropology to zoology offering courses ranging from Chinese to chemistry. ASU students are encouraged to sample widely from the courses offered in the College of Liberal Arts in order to obtain the broad and balanced education required for intelligent living in a highly complex and rapidly changing world.

The College of Architecture and Environmental Design includes 70 full-time and part-time faculty and nearly 1,100

graduate and undergraduate students in the departments of architecture, design sciences and planning.

The College of Education is the original backbone around which the rest of the university has grown. For 98 years it has contributed leaders to the field and continues to contribute to the quality of education in the United States by adding original research to the banks of professional knowledge.

Students in ASU's College of Nursing are training to provide professional quality nursing care through teaching, research and service to the community. The School of Social Work curriculum is designed in consideration of the varied cultural and ethnic composition of Arizona and the Southwest in order to prepare students for social work assignments in the area.

Probably the best known landmark on campus is Gammage Center for the Performing Arts, which brings current Broadway plays, famous personalities and world-acclaimed musicians to the Phoenix area. Gammage Center was the last major design of architect Frank Lloyd Wright and is regarded by many entertainers and musicians as the finest performance hall on any university campus.

ASU's athletic facilities also rank with the nation's best. The 70,021-seat Sun Devil Stadium fills to capacity for home football games every season, and the 14,287-seat University Activity Center plays host to basketball, wrestling, gymnastics and other indoor sports. Packard Stadium (baseball), Sun Angel Stadium (track and field), Whiteman Tennis Center and a new aquatic complex are other showplaces for sports fans.

ASU will celebrate its centennial in 1984-85 with a 15-month salute to the advances that have been made in the 100 years since the school opened its doors to 33 students of what was then the Arizona Territorial Normal School. The centennial theme — "Excellence for a new Century" — emphasizes that ASU's celebration will be looking forward to future goals and challenges as well as looking back at past progress and achievements.



  
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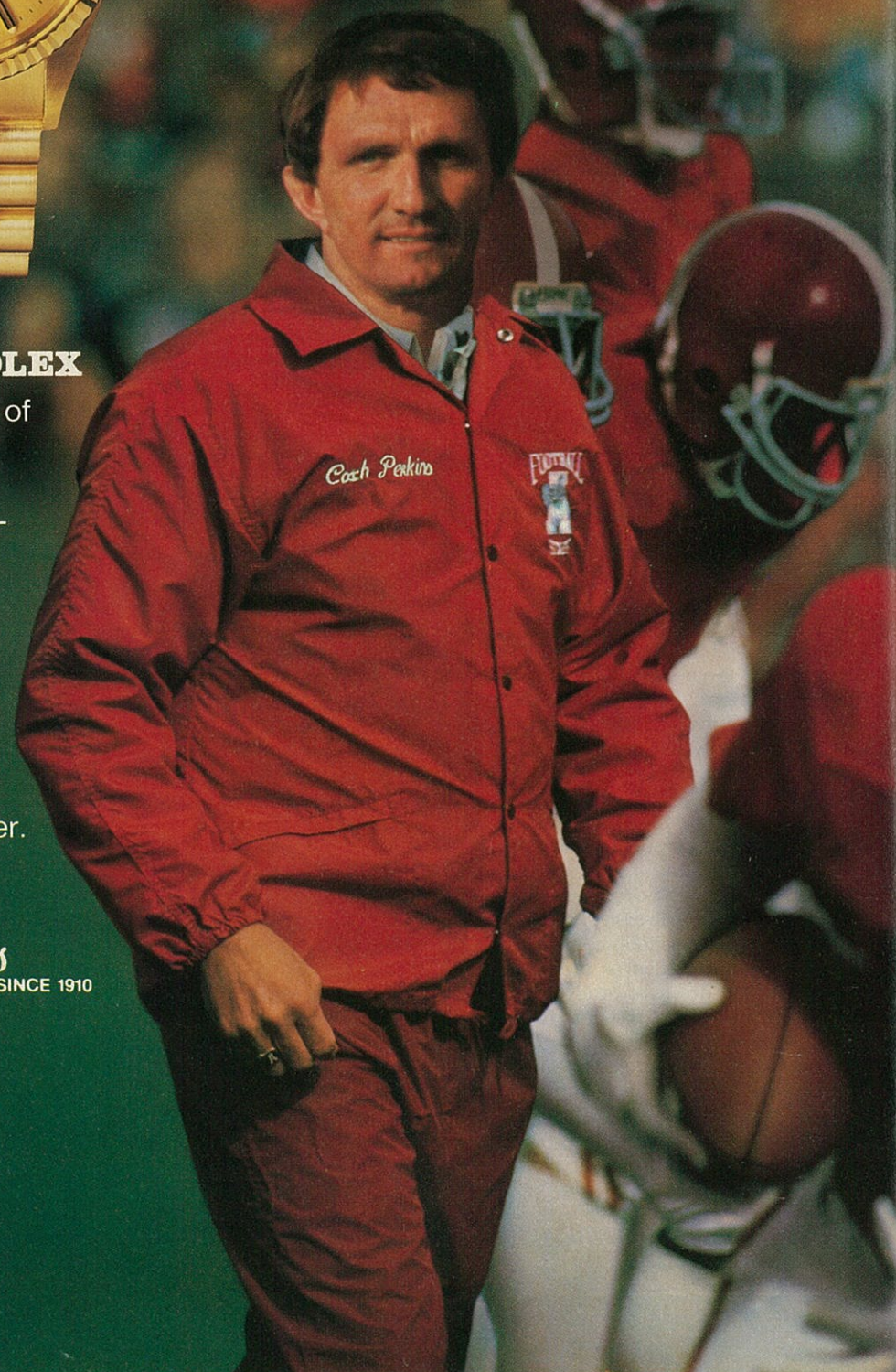
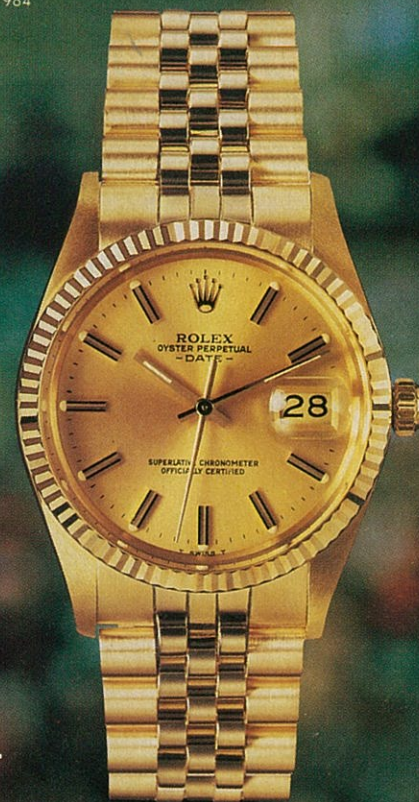
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# MATCH-UPS ON THE LINE



by Don Doxie, Quad-City Times

Once upon a time the line of scrimmage in a college football game resembled the Battle of the Titans.

Gigantic linemen of equal size, equal strength and equal quickness stood facemask to facemask and slugged it out in ferocious fashion. The clash between offensive and defensive lines was

a test of brute strength. Whoever could outmuscle the other guy usually won the game.

It's still pretty ferocious in there. And physical, too. But a lot more finesse goes into line play these days.

Oh, the offensive linemen are still huge. The bigger the better, most

*continued*



## MATCH-UPS ON THE LINE

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recruiters will tell you. Tackles who are 6-7 and weigh 280 pounds are commonplace. But, they are almost always offensive tackles, not defensive tackles.

On defense, speed and quickness have become priorities.

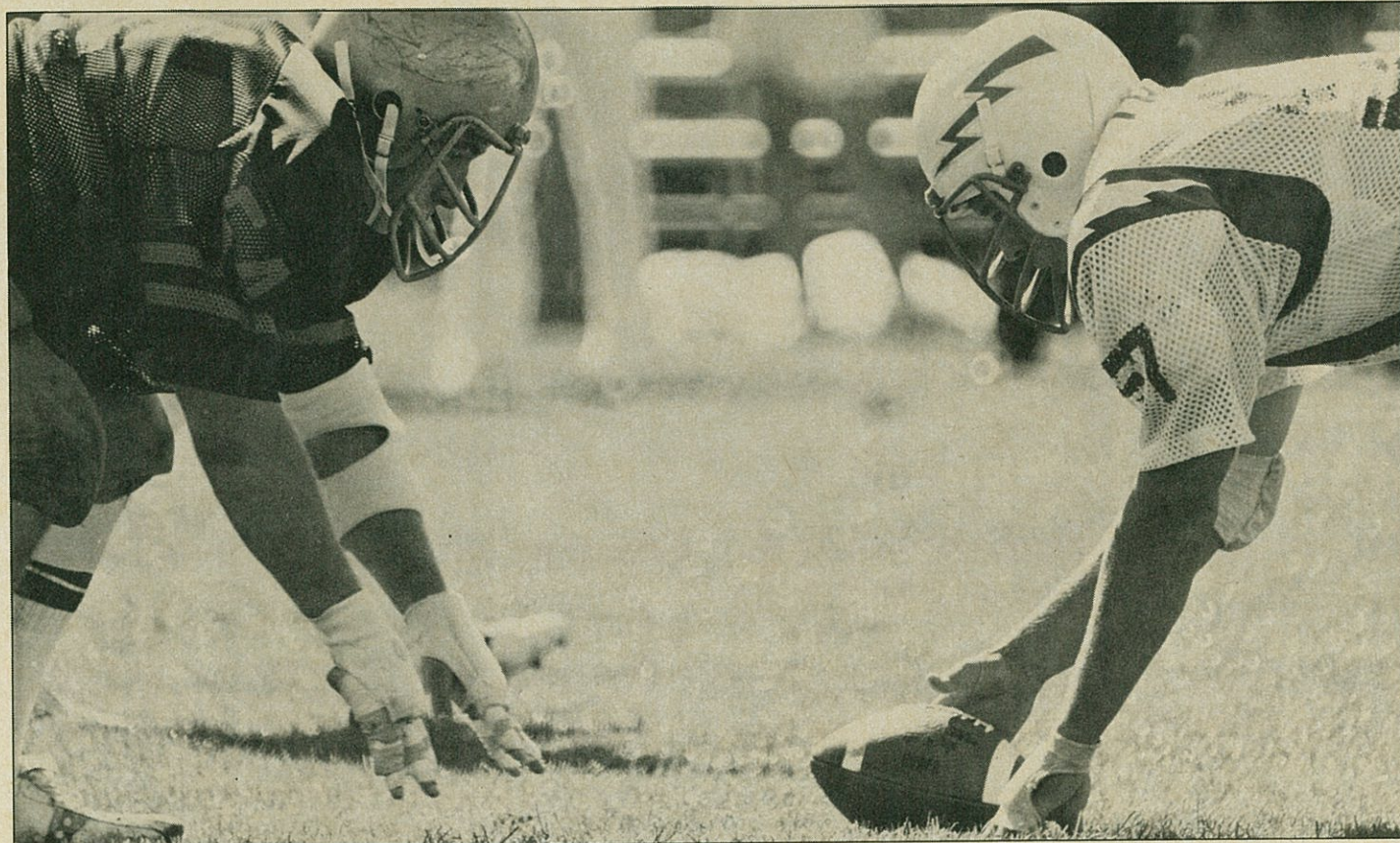
"Now defenses are being geared completely to quickness," said one West Coast defensive coach. "The pass rush

that position in recent years who weighed less than 200 pounds. Ends who weigh 220 are more the norm.

It wasn't always that way. A little more than a decade ago, the biggest, most powerful players could be found as often on defense as on offense. Men like Michigan State's 6-7, 295-pound Bubba Smith and Grambling's 6-7, 287-

who can run the 40-yard dash in 4.6 or 4.7. For any other team he'd probably play middle linebacker or fullback. But the coaches put him on a structured weightlifting program for a year or two and come up with a good, quick defensive tackle.

Movement just before the snap of the ball and the use of "slants" are primary



A lot more finesse goes into line play these days, and while offensive linemen are still huge, defensive linemen are becoming faster.

is the reason. Finding guys who can put on a pass rush is the No. 1 priority when we're looking for defensive linemen. We're always looking for guys who can get to the quarterback."

"That's the whole philosophy of most coaches now," agreed another coach. "If you've got 50 linemen to work with, some are going to be fast and some aren't. That doesn't mean the slow ones aren't good players. But the great people who can really run usually end up on defense."

The trend now is toward smaller, quicker defensive linemen. A 6-2, 240-pound defensive tackle or noseguard is more than acceptable these days in major college football. A 6-2, 240-pound offensive tackle is rare.

Defensive ends are usually even lighter. A few teams have had men at

pound Buck Buchanan roamed the defensive side.

"When the other team was running the football all the time, you wanted to have those big guys who could stand up to the offensive linemen and be physical," noted one defensive line coach.

But then the option style of the running attack became popular and teams suddenly needed quicker defensive players to cope with the outside thrusts of the Wishbone and the Veer. The advent of the wide open passing attack has accelerated the trend.

One Big Ten school has been among the leaders in the defensive quickness movement. It has been doing for years what others have only started doing in recent seasons.

The formula is simple. Find a kid who's 6-2 or 6-3 with a solid build and

weapons of a quick defensive line. A defensive tackle slants by lining up directly across from an opposing offensive linemen but facing at an angle. When the ball is snapped he charges into a gap in the line.

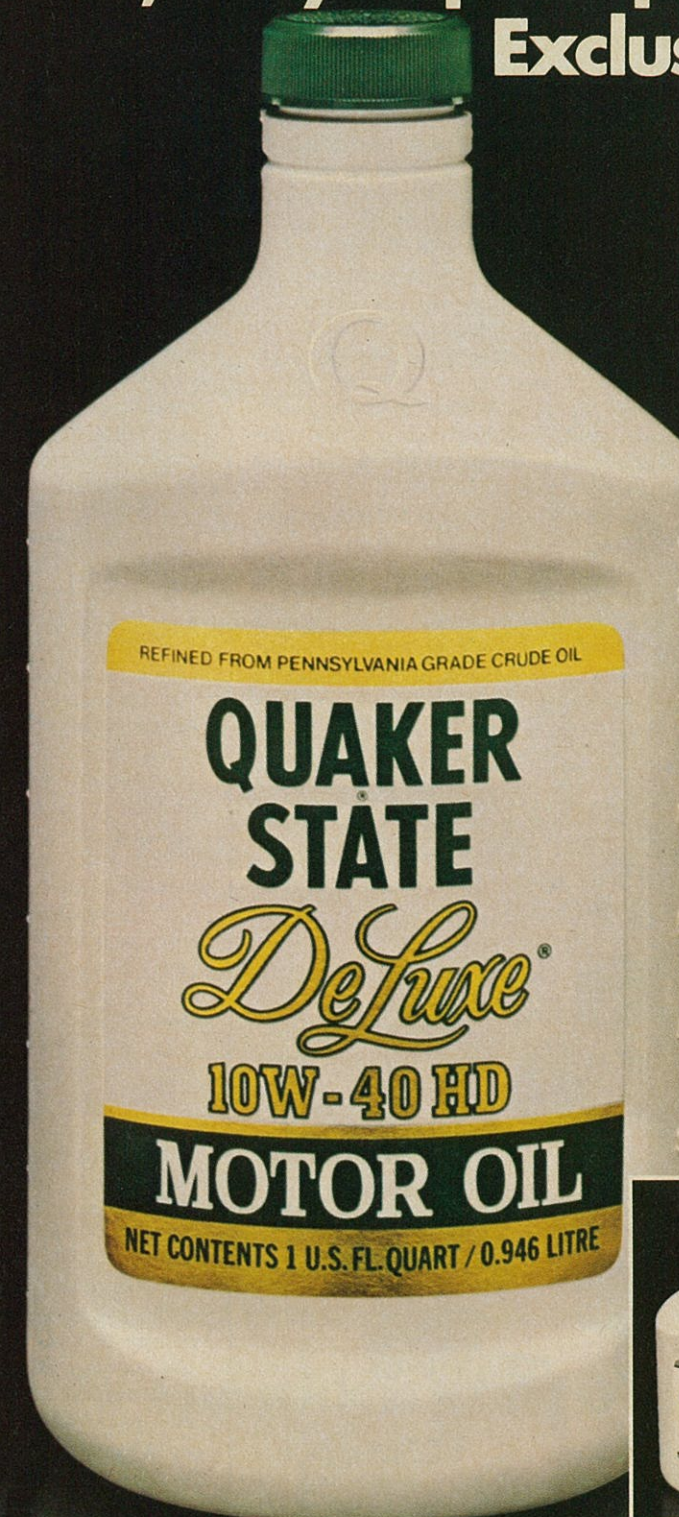
"You try to run around the guy instead of standing there and waiting for him to come and block you," explained one line coach. "You try to get into the gaps in the line. Miami did a great job of doing that last year."

The Hurricanes also used a great deal of movement in an effort to disrupt the concentration of the offensive line. Nothing disturbs an offensive guard or tackle more than having the man across from him shift just before the snap.

While quickness has joined (and virtually replaced) size and strength as a

continued

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## MATCH-UPS ON THE LINE

continued

gauge of defensive line prowess, those two old staples are still in vogue on the other side of the ball. Offensive linemen in the college ranks are bigger than ever with several teams averaging more than 260 pounds across their front five. Colorado State, not exactly a gridiron powerhouse, claimed to have the biggest line in the country last season with an average of 269 pounds per man.

"With the new rules you're able to use your hands more on pass blocking and teams are throwing the ball more anyway," said one midwestern line coach. "With those factors in mind, it's definitely to your advantage to have big offensive linemen."

"A lot of teams are trying to counter that with quickness. They're sacrificing some size to get people who can out-quick the big offensive linemen."

As a result, offensive linemen are being asked to block men 10, 20, sometimes 40 pounds lighter than themselves. So what does a 270-pound offensive tackle do when the 230-pound defensive end lines up far outside and prepares to make a beeline for the quarterback? Or what does the 260-pound guard do when the 240-pound defensive tackle lines up at a slant and looks

longingly at the gap between guard and center?

He compensates for his lack of foot speed with intelligence and good technique. In other words, he has to anticipate the actions of the defender, get the proper angle on the man he is blocking, and then utilize the blocking tactics that have been drilled into him.

Technique. That word pops up over and over again in conversations among offensive linemen and their coaches. Technique, according to one major independent school line coach, is "every physical movement that is involved in the execution of a block." That includes the use of hands, legs and shoulders, knowing proper flexion of the hips and knees, developing the correct blocking angles, learning every basic tenet of the drive block (for running plays) and the set block (for pass protection). Everything.

"The key to the whole thing is repetition," said one coach. "Offensive linemen have to be willing to work very hard."

It's also nice if they have long arms. It defrays the margin for error.

"If a guy has shorter arms, he has to be that much better with his tech-

nique," explained one coach, "whereas a kid who is 6-7 and has those long arms can be a little sloppy and get away with it. If the shorter kid makes a mistake he can really get burned."

It's a little different with the drive block, where the primary object is to beat the other guy off the line and get leverage on him. Shorter, lighter linemen have their place there, especially if they have a quick first step. No matter how big and strong the guy is across the line, if an offensive linemen can be the driver instead of the drivee, he'll probably get the job done.

Of course, height, weight, speed and wingspan aren't the only criteria for selecting offensive and defensive linemen. Coaches often base their decisions as much on aptitude, attitude and personality.

The general stereotype is something like this:

- Offensive linemen are passive, defensive linemen are aggressive.
- Offensive linemen have above average intelligence, defensive linemen have below average intelligence.
- Offensive linemen are nice, defensive linemen are mean.
- Offensive linemen work hard, defensive linemen are a little lazy.
- Offensive linemen are gentle and contemplative, defensive linemen are loud and rowdy.

You'll get varying opinions on the validity of the stereotype although most view it as having only a thread of truth.

"The offensive lineman has to keep his composure more," admitted one West Coast coach. "You don't want to put sissies on offense but you want them to have a calmer metabolism. The crazier guy who has a tendency to jump offsides belongs on defense."

"You always hear the stories about how this guy wasn't good enough for defense so they moved him to offense," reflected an offensive line coach from the Big Ten. "But we like our guys to be aggressive, too."

"I guess the biggest difference is that an offensive lineman has to play with more control. Pass blocking is a good example. The defensive guys are waiting on you but you have to maintain your control and concentration. Defensive guys can just play a lot more loose."

"A good parallel to playing the offensive line would be hitting a golf ball or hitting a baseball. You want to be intense but you also have to be under control."

And be big and strong and tough and have good technique and be ready to cope with some lightning-footed, scaled-down "titans."

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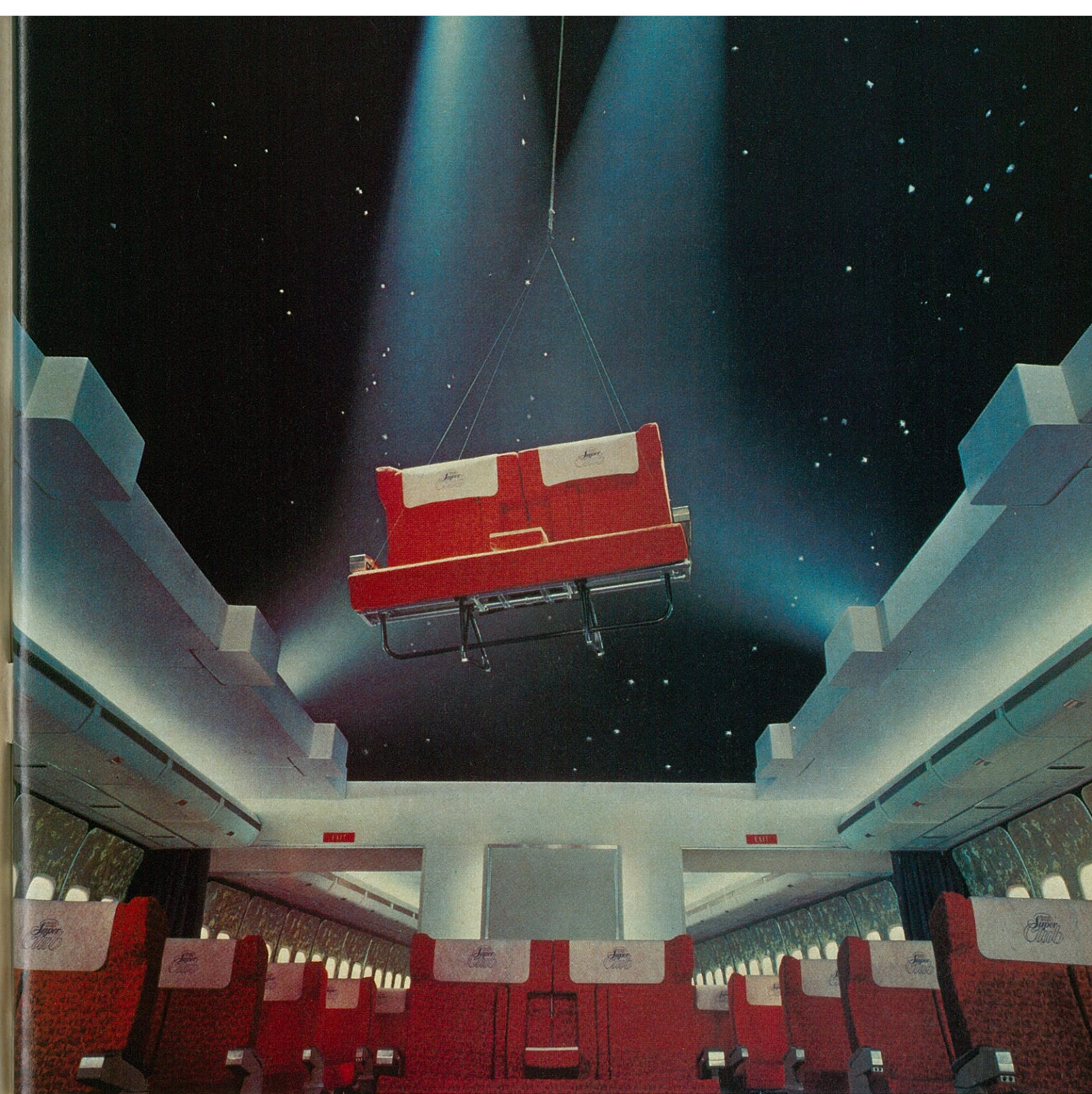
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## COLLEGE LANDMARKS ACROSS THE NATION

Third in a series

**T**he figurehead "Tecumseh," named for a great Native American warrior, has played a prominent part in the U.S. Naval Academy's traditions for many years. The original wooden image was sent to the Academy in 1866 after being salvaged from the wreck of the Delaware, which had been sunk at Norfolk during the Civil War to prevent her from falling into Confederate hands. For 40 years the figurehead stood outside until weather took its toll. It was decided to immortalize Tecumseh in bronze in 1929. Today the statue, mounted on a pedestal of Vermont marble adorned with the Naval Academy seal, stands at the main entrance of the midshipmen's dormitory. It is considered a good luck symbol—students toss pennies at Tecumseh or salute it before exams and athletic contests.



**W**ake Forest University's new Graylyn Conference Center is housed in the restored mansion of the late Bowman Gray, former president and chairman of the board of R.J. Reynolds Tobacco Company. Built in 1927-32, Graylyn is the second largest private home (87 rooms) ever built in North Carolina. It is listed on the National Register of Historic Places as "one of the most significant domestic landmarks in the early twentieth century in North Carolina." The mansion is located on a 55-acre estate near the university's Winston-Salem campus.

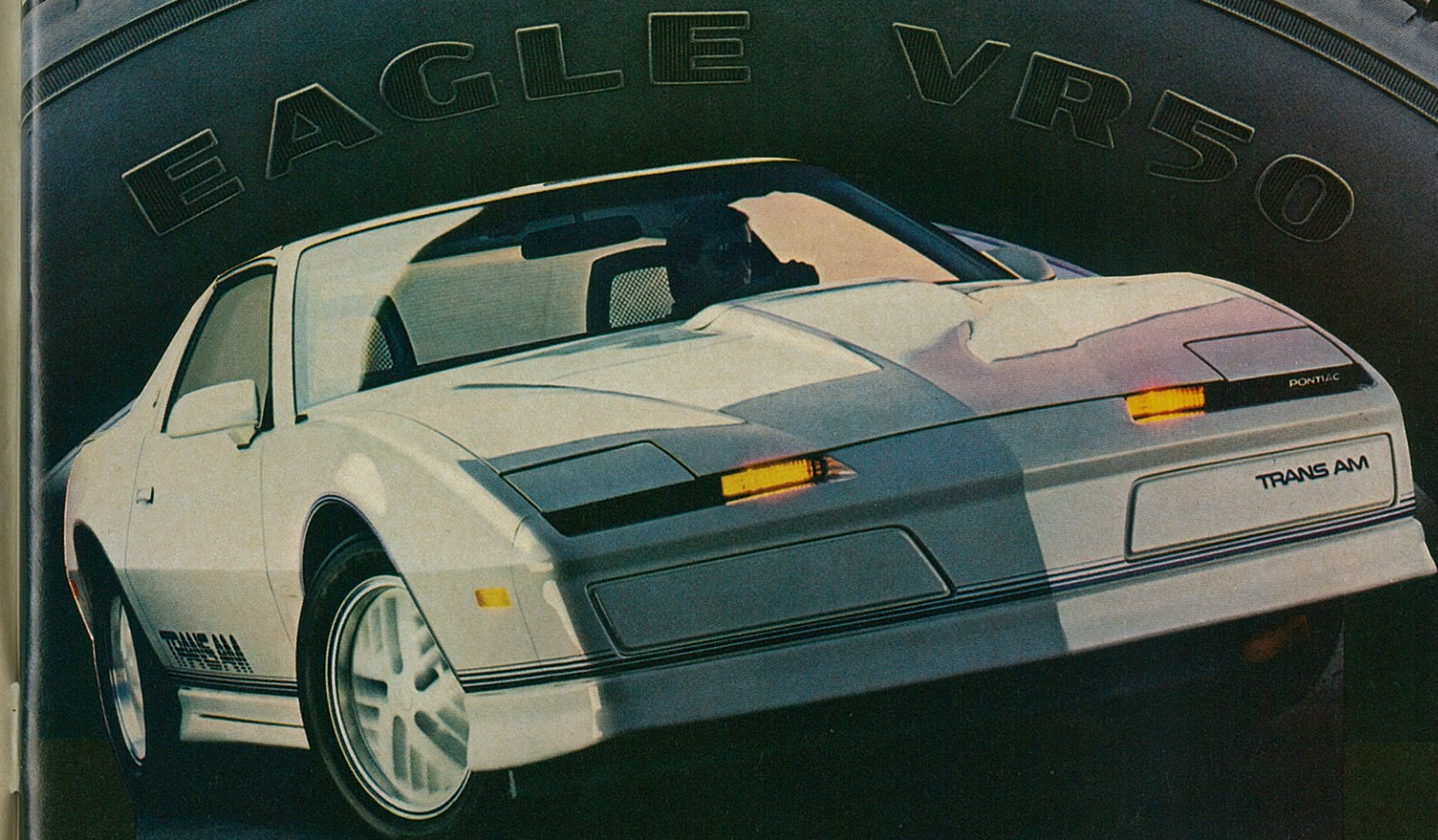


**O**ne of Miami University's Oxford, Ohio campus landmarks is the McGuffey Museum. A National Historic Landmark, the Museum was the home of William Holmes McGuffey. McGuffey taught at the university and twice was offered its presidency, which he declined. He became well-known for the children's school readers which he wrote in the 1930s. His series became

the standard text in 37 states and by 1900 the editions totaled more than 100 million copies. A new edition was published in 1946, bringing the total of McGuffey Readers in print to over 125 million copies. The Museum contains a complete set of McGuffey's readers and the desk where he did much of his early writing.



FLY WITH THE EAGLES



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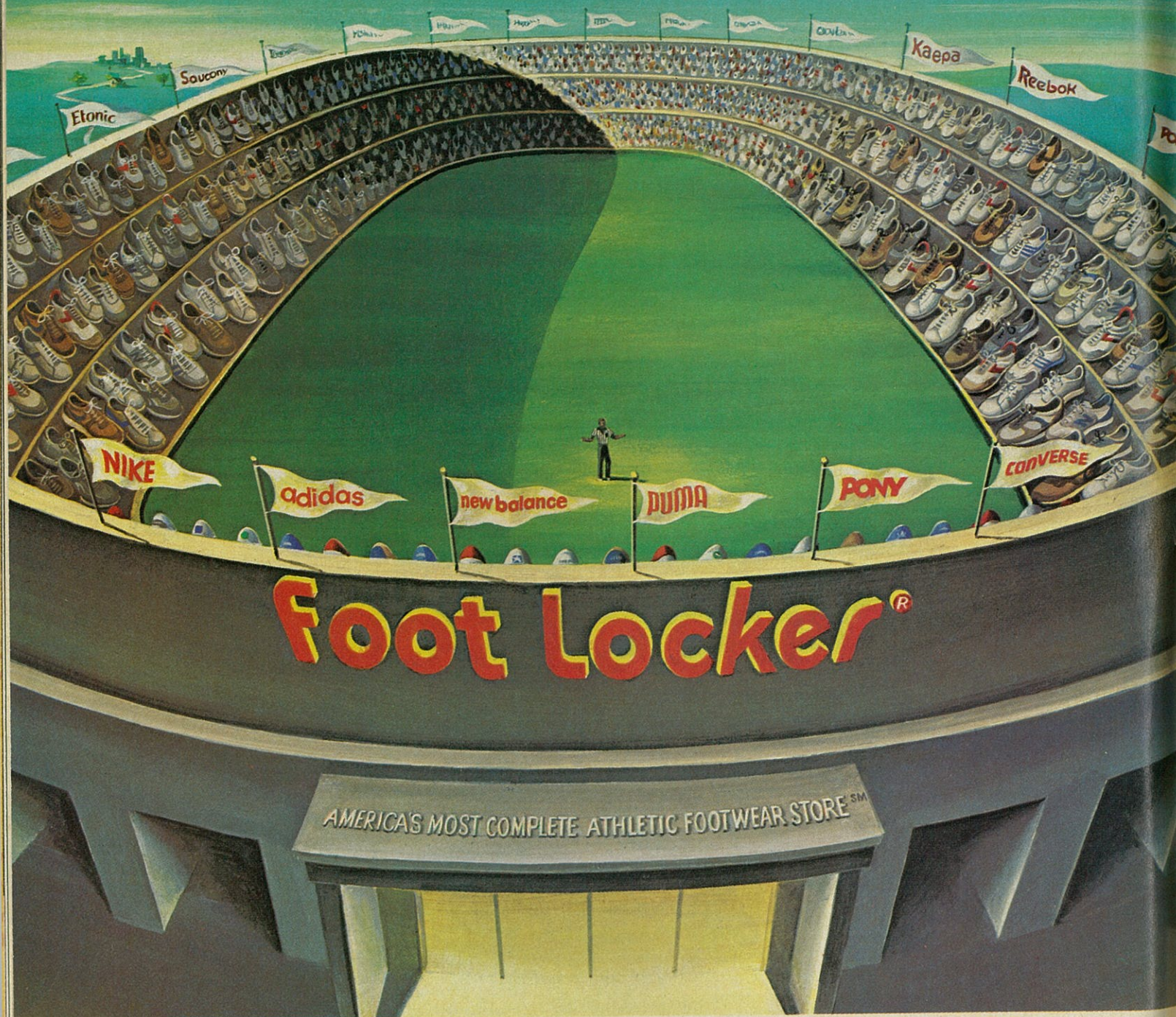
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## SOUTHPAW QUARTERBACKS

# LEFTIES PROVE THEMSELVES RIGHT

by Bill Free, Baltimore Sun



Left-handed quarterback Steve Young of Brigham Young University was outstanding last season.

**O**h how the myths have exploded down through the years about those wacky, crazy, flaky and zany left-handed quarterbacks.

They have been portrayed as a fun-loving, free-spirited bunch of football players who march to the beat of a different drum. The guys who throw with the so-called "wrong arm" are sup-

posed to be capable of doing anything at any time to give a coach gray hairs.

In short, it's safe to expect the unexpected from the southpaw throwers. They tantalize their coaches with flashes of brilliance one moment and near total disaster at another moment.

Many left-handed quarterbacks have overcome this nagging stigma of incon-

sistency and gone on to have superb college careers. Last season, two of the top quarterbacks in the nation—Boomer Esiason of Maryland and Steve Young of Brigham Young—threw with their left hand.

They were so brilliant and consistent

*continued*



## SOUTHPAW QUARTERBACKS

continued

Saturday after Saturday that their coaches and fans nearly forgot that they had a left-hander at the most important position on the team.

"The only problem we came upon was if we had to demonstrate something," said a right-handed Atlantic Coast Conference coach who watched his talented left-hander win 16 games over two seasons against some of the top teams in the country.

"Some people say the spin of the ball is different from a left-hander," continued the ACC head coach. "But I don't believe there's any real difficulty unless you talk about it and think about it a lot."

But there can be no question that a left-hander does present problems for his teammates and the opposition on a regular basis, if for no other reason than the fact that he is different from most quarterbacks.

Something like 95 percent of quarterbacks are right-handers. Defenses are accustomed to playing against right-handers and get a different look of where the ball is coming from when a left-hander unloads a pass.

The lefties have also been known to gamble a little more in clutch situations and rise to the occasion when backed into a corner. Maybe they have something to prove since they grew up throwing the ball differently from almost everybody else.

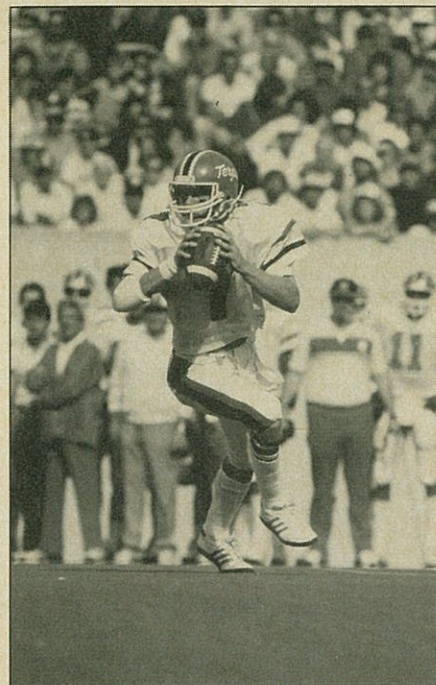
A left-hander is certainly much better at rolling out to his left and putting the ball in the air. When he goes to the left, he's usually attacking the weak side of the defense—those people who don't normally get as much work on a regular afternoon.

Some defensive coaches may want to shift personnel around to compensate for the added dimension a left-hander gives a team. And they also have to be prepared for the different rotation on the football when it leaves the hand of a lefty.

"Sometimes a left-hander will throw a curve, screwball, or something like that," said a Southeastern Conference coach. "The spin on the ball is different but it doesn't matter as long as it gets there."

The different spin would create a problem for a receiver if he were catching the ball from a southpaw for the first time all week. But all receivers catch hundreds of passes every week from all the quarterbacks on the squad. By Saturday afternoon they're ready to catch the ball as long as it doesn't spin, curve, or dip too much.

When that happens, the left-handed quarterback usually says he was just



Maryland's Boomer Esiason, throwing left-handed, shattered records in '83.

being "creative" and messing up the defense. But both the quarterback and his pass-catchers know that every now and then a southpaw is going to look bad on a pass when it gets away from him.

Most coaches say they don't install any special pass patterns for a lefty. However, they'll try to attack the weak side of the defense as often as possible if they have a quarterback who is mobile enough to roll left and throw effectively on the run.

In these days of complicated and multiple defenses, the offensive coaches are always looking for a minor twist or turn to gain any kind of slight advantage a left-hander might provide. Even if the quarterback and his receiver do everything the same on a pass pattern a right-hander would do, there is still the obvious difference of trying to stop a passer who has the ball in the other hand.

The left side of the defensive line has more distance to travel to get to the football when a lefty has it. When the defensive linemen start bearing down on a left-handed quarterback, the first thing they are usually facing is his back and not the ball.

This can give the quarterback the few extra precious seconds he might need to get the pass off or to scramble out of trouble and find another receiver.

So what happens if the left-handed

starter suddenly gets hurt during a game and the coach has to call on his back-up—a right-hander—to come into the game?

The tendency is to believe the offensive team has to completely readjust its plan of attack. This could be true in some cases, but most coaches like to give their back-up quarterback enough playing time to be comfortable with the first unit.

If the No. 2 signal caller has only been in games with the second team, that's when the problems start. You can practice for days with the first team, but there's no substitute for working under game conditions with your receivers, running backs and offensive linemen.

Although there is no difference in the way a left-hander takes a snap from center, there are the usual timing factors to be concerned about. These are important when a right-hander replaces a right-hander, and are a little more ticklish when a righty subs for a southpaw.

As far as defensive adjustments a team has to make when it is going to face a left-hander are concerned, it all depends on the quarterback's strengths and weaknesses.

If he runs a well-balanced offense to both sides of the field, there isn't much an opponent can do to project what's coming on Saturday afternoon. But if the lefty has shown a tendency to favor a certain pass pattern over another, the wheels are set in motion for some defensive wizardry.

"You do make a thorough study of quarterbacks," said BYU's offensive coordinator. "You study his tendencies and see what he likes to do the most. Sometimes those traits may be a little easier to pick up with a lefty who is obviously more comfortable going to his left."

The BYU coach, who worked with record-shattering Steve Young last season, said that all left-handed quarterbacks like to say they can go to their right better than their left.

"But it's just not true," he said. "These guys like to make people believe they can roll right to prove their versatility. But you know a left-hander is naturally going to be more at ease going to his left."

No lefty likes to think he is limited, especially a quarterback who thrives on confidence and complete belief in his ability to get the job accomplished. Some have said left-handers are more cocky and brash than their right-handed counterparts.

But believers in the left-handers con-

continued



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## SOUTHPAW QUARTERBACKS

continued

tend that it's just the quarterback position that makes everybody seem that way. They don't think most lefties are arrogant. They have to be strong to lead 10 other guys on the field, and that strength is sometimes confused with obnoxiousness.

Unlike baseball where the southpaw is restricted to pitching, first base and the outfield, football holds no major limitations on where a left-hander can play. The only time a football coach might make a change because a player is left-handed would be in determining on which side of the line he might use the lefty.

Most coaches like their offensive and defensive linemen to be ambidextrous, but if a player is much more at ease hitting with his left arm first he will usually be put in a position where he can utilize his strengths to the utmost.

"You just see which guys are more comfortable on a certain side of the field," said a Big Ten coach. "The same can be true of right-handers as well as lefties. It's something you look at for linebackers and defensive backs as well as linemen and ends."

While the left-handed quarterback

**"Sometimes a left-hander will throw a curve, screwball, or something like that," said a Southeastern Conference coach. "The spin on the ball is different but it doesn't matter as long as it gets there."**

has some advantages and a few disadvantages, a running back who is left-handed would have a definite advantage if the coach wanted to use him on a pass-option play. He could carry the ball in the right hand and then suddenly switch the ball away from the defender to the left hand and throw a pass.

All-America Steve Young last season helped dispel some of those fables about left-handers. His soft touch

passes rolled up points on the scoreboard and skyrocketed his passing statistics.

"He was completely opposite from what you always hear about left-handers," said the BYU coach. "He was the most accurate quarterback we've had here and we never did anything to compensate for him being left-handed."

While Young did the job with a soft pass, Maryland's southpaw Boomer Esiason shattered passing records with a whistling pass that split defenders many times to find the open arms of receivers.

Both quarterbacks received super results with different methods, but they both used what teachers and educators once referred to as the "bad arm."

The BYU coach recalled the days when he was in elementary school and a kid in the room was reprimanded for using his left hand. It was a time when all youngsters were being taught to use their right hands.

Now that thinking has changed. As one left-hander put it, "We are more spontaneous and creative. We use the hand that is closest to our heart, which makes us more sincere."

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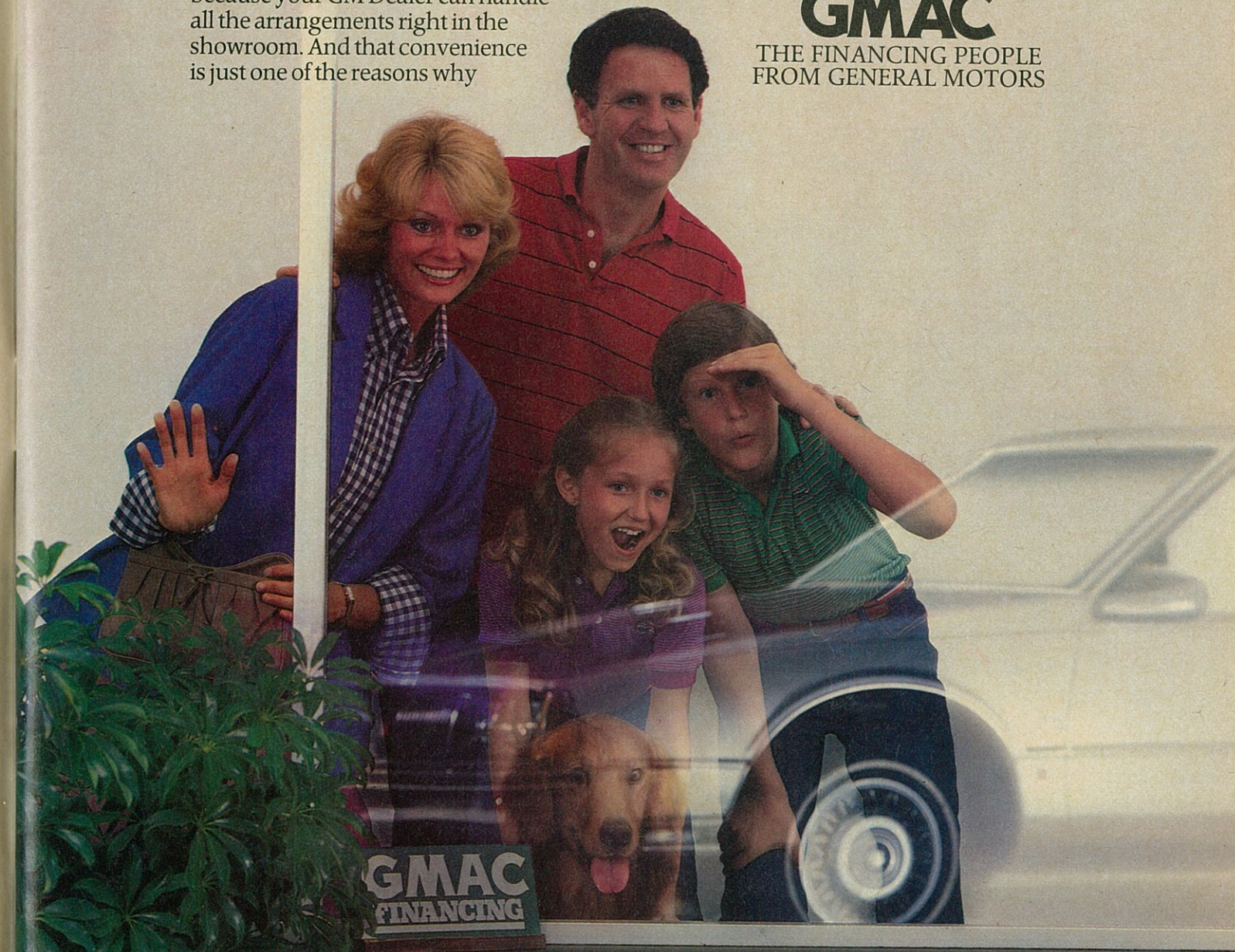
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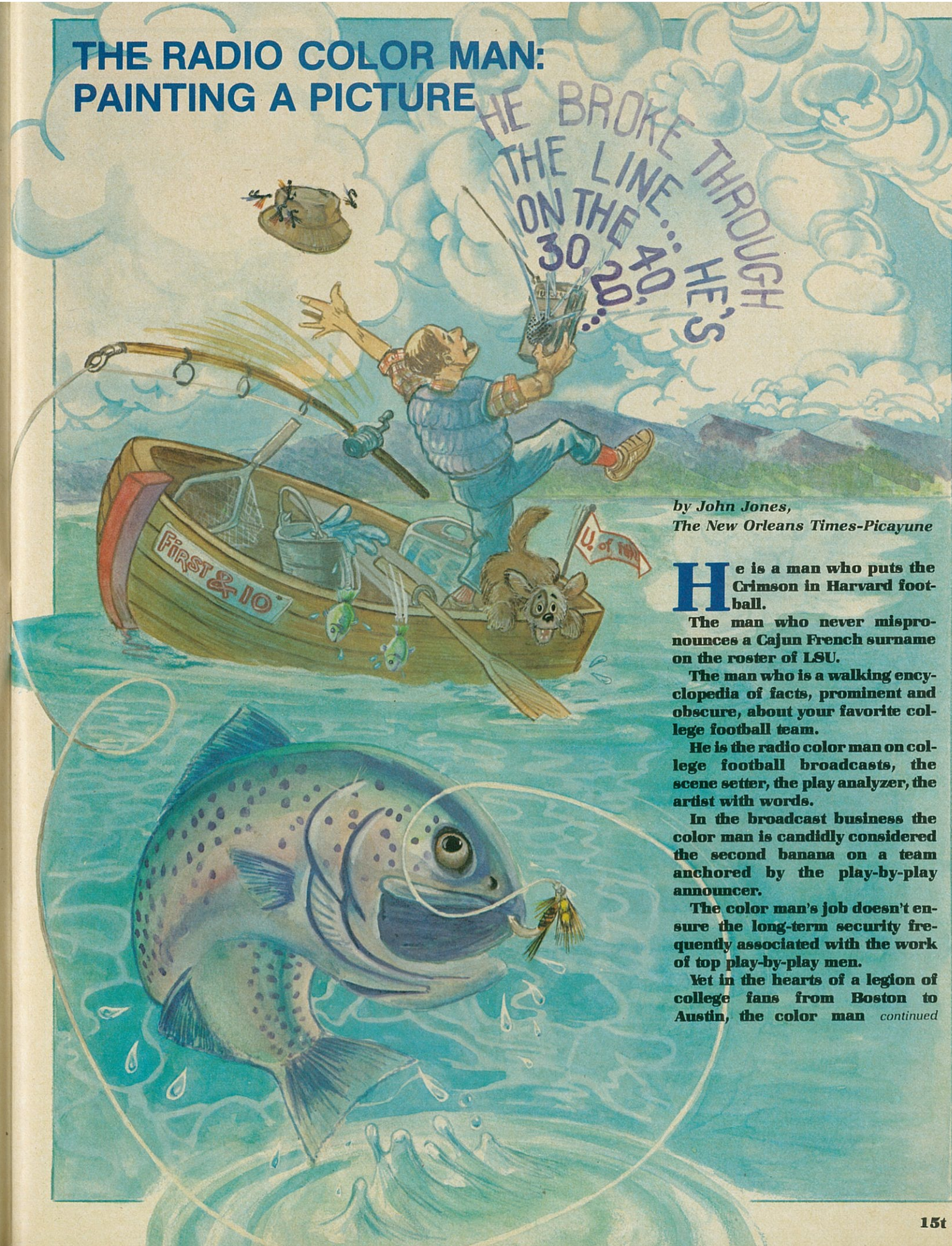
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## THE RADIO COLOR MAN: PAINTING A PICTURE



by John Jones,  
*The New Orleans Times-Picayune*

**H**e is a man who puts the Crimson in Harvard football.

The man who never mispronounces a Cajun French surname on the roster of LSU.

The man who is a walking encyclopedia of facts, prominent and obscure, about your favorite college football team.

He is the radio color man on college football broadcasts, the scene setter, the play analyzer, the artist with words.

In the broadcast business the color man is candidly considered the second banana on a team anchored by the play-by-play announcer.

The color man's job doesn't ensure the long-term security frequently associated with the work of top play-by-play men.

Yet in the hearts of a legion of college fans from Boston to Austin, the color man *continued*



## THE RADIO COLOR MAN

continued

is as singular a trademark as a team's helmet logo or mascot.

His expressions become a part of the fan's vocabulary.

His voice and rhythmic delivery are mimicked.

His descriptions of game scenes become a permanent chapter of team history for every fan who couldn't make it to the stadium on time.

Color men come from a variety of backgrounds.

Some are formerly prominent college players, often alumni of the teams they're broadcasting.

Some are full time broadcasters with years of experience.

A third group fits neither category. They weren't great players, and they're just learning the broadcasting business. But people like to hear their voices during a game.

"A good color man," says a veteran play-by-play announcer in the Big Ten, "can add a real dimension to a broadcast. He can inject a liveliness into the story line that complements the play-by-play man's job. A good play-by-play man always comes prepared to do his job. A good color man can make him sound even better."

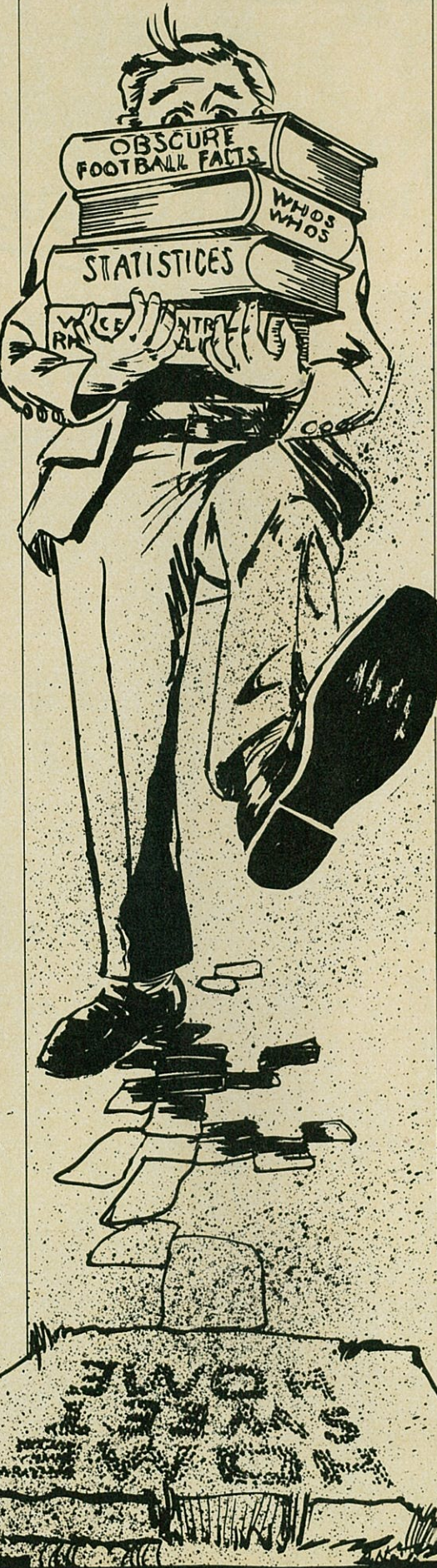
The converse is also true.

No matter how flawless the play-by-play delivery, a weak color man can disrupt the broadcast flow more quickly than a power failure.

With each broadcast team, the color man's job varies.

In a two-man team, the color man's responsibilities are expanded beyond simply making comments during a game.

The color man in the two-man team usually gets the game show on and off the air. He handles introductions, including halftime guests. If there are no halftime guests, he describes halftime ceremonies.



Often he's also responsible for locker room interviews on the post-game show.

Every color man is expected to provide requisite game facts in his pre-game comments: who's playing, where they're playing, what the teams' records are and how weather conditions may affect the game's outcome.

Better color men go a step further, delving into the nuances of a game by briefly charting the storylines they'll follow during the afternoon: key matchups, relationships of opposing coaches, the impact the game could have on bowl game aspirations of either or both teams.

Three-man broadcast teams are distinguished by the addition of a game analyst to the roster.

The analyst, usually a former coach or player, uses his intimate knowledge of college football to apprise listeners of what strategy and tactics are being used. In this situation, the color man avoids technical aspects of the game to concentrate on other areas.

Whether two-man or three-man, the broadcast team has to learn to work together, becoming familiar with the cadence of the play-by-play man's voice and the lulls in which the color man and analyst can make their points.

"The 25 seconds between plays in a college game makes a vastly different broadcast than a pro game in which 30 seconds transpire between plays," says a veteran Southeastern Conference broadcaster who has served as both color man and play-by-play announcer for the better part of 20 years.

"The extra five seconds in the pro game can be interminable. You'll have a bit more freedom as a color man to get your thoughts on the air. The college game gives the impression of moving along so much faster. You have to know what you're going to say and say it

continued

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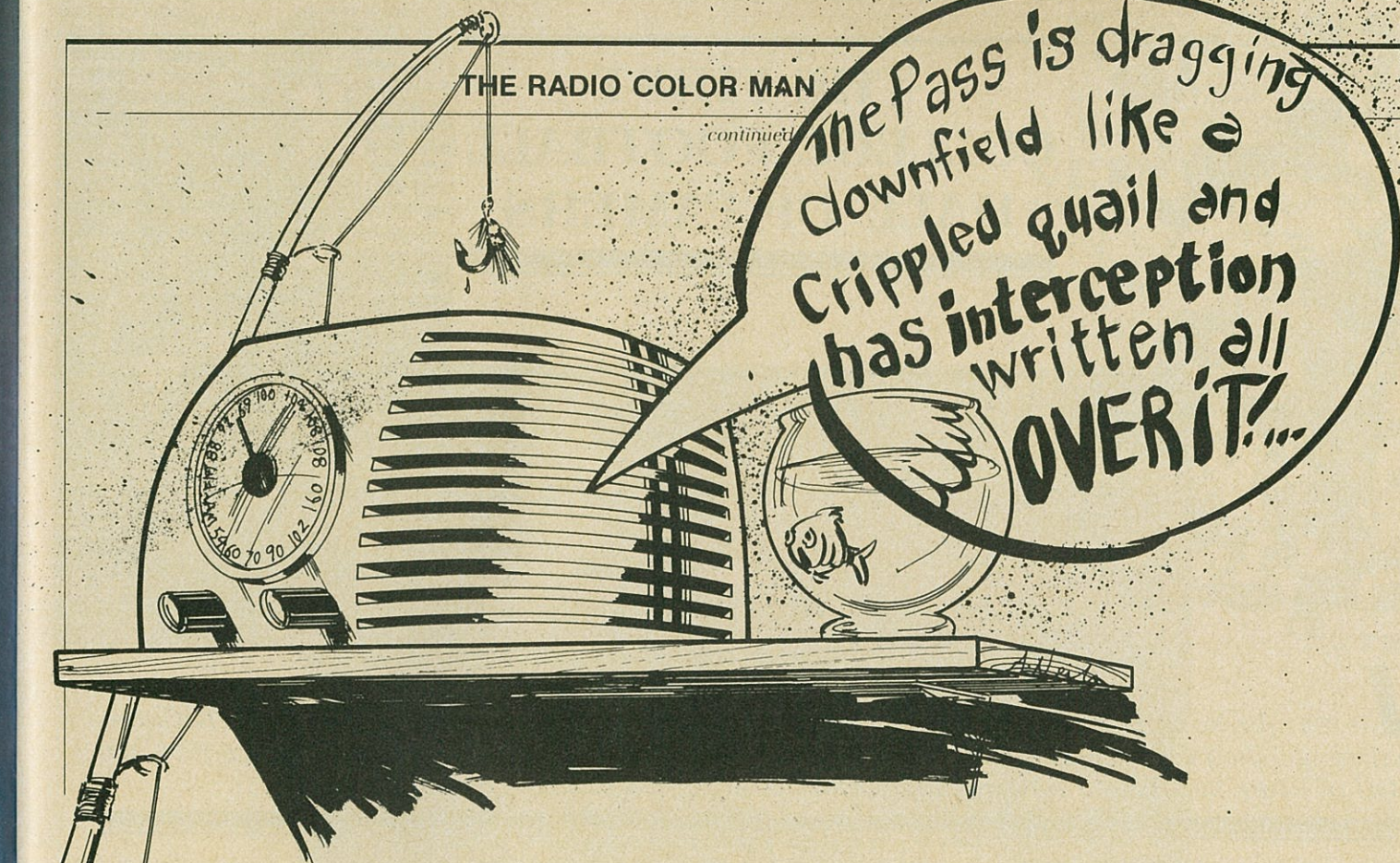
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## THE RADIO COLOR MAN

continued



succinctly." In the radio booth as well as on the playing field, the opening two or three games of the season are usually the proving ground.

Because the popularity of college football radio broadcasts generates big ratings — and big profits — radio executives are very critical in their reviews of broadcast teams.

A color man who can't hold his own in the two-man team, or one who steps on the lines of his compatriots in the three-man team, is immediately relegated to less air time.

An experienced broadcast team that's worked together for several seasons has a comfortable feel for the radio audience right from the season opener.

A team with one or more new members can have its ups and downs.

"The longer you work with someone, the better patterns you get into," said an announcer with five decades of college football broadcasting duty, the last two decades coming on the broadcast team of a Los Angeles-based Pac-10 team.

"The play-by-play man accepts the other guy and learns from him. The big thing is that one pair of eyes can't see it all. The play-by-play man follows the ball. The color man can more closely analyze what the defense is doing. He

sees who caused the fumble.

"A priority," he said, "is to keep it simple.

"You don't want to be too technical in the college game," he said. "College football is more a spectacle. People are dressed up and meeting old friends. There's a larger audience of women. It's a social event.

"They just aren't as involved in the technical points of the game. You don't kiss off the technical stuff altogether, but there's a lot going on at a college game beyond pure unadulterated football."

Perhaps the best way to keep the pace flowing in a college broadcast is to be well prepared.

"If you want to be a professional," said one former Big-10 color commentator, "you come in prepared. A lot of guys don't, but if you don't do your homework, you're not doing your job.

"It's extremely important to get input from the coaches. They know what a guy's strengths and weaknesses are. They know the kinds of things that can make it a long day for a player.

"So you watch for it. Pick out something you can look for that you expect to be a key and monitor the pattern through the game."

The color man's job in recent years has been immeasurably assisted by the growing intricacies of college football.

"The frequent use of statistics, for one thing," the veteran Pac-10

announcer said. "The sheer amount of information you have at your fingertips helps you do a better job. It's all changed. You're not in the press box any more. It's the communications center."

The difference in the color man's duties can be altered by the medium. On radio, he's an illustrator and educator. On television, he can be like a counterpunching boxer.

"When you're doing TV, it's not necessary to say the pass is dragging downfield like a crippled quail and has interception written all over it," says the veteran SEC color commentator.

"All that's done for you. The color man becomes analyst in a TV broadcast. Radio lets you paint the picture."

The best test of a color man's craft is how well he communicates the flavor and excitement of the game via the radio airwaves, how artfully he illustrates the scene to a fan who may be hundreds of miles away and fishing from a bass boat floating in the middle of a lake.

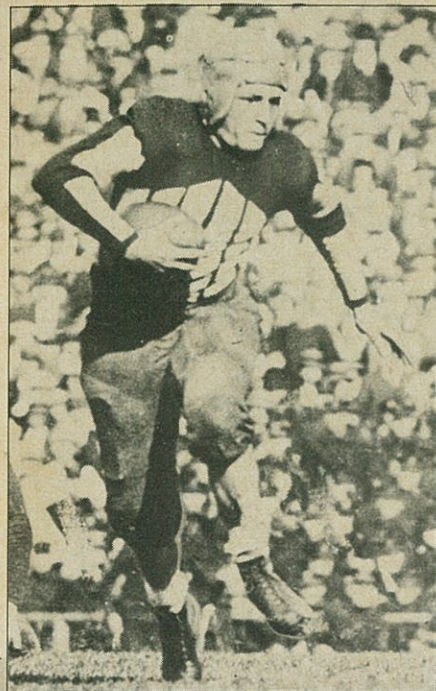
If he can fire up that angler, get him dialed into every play, the fisherman is going to become a cheerleader.

And the cheerleader is going to shout loud enough to drive the fish away.

The fishing trip may be ruined.

But the fisherman has enjoyed an afternoon of college football thanks to the second banana who brings the game to life—the radio color man. ●

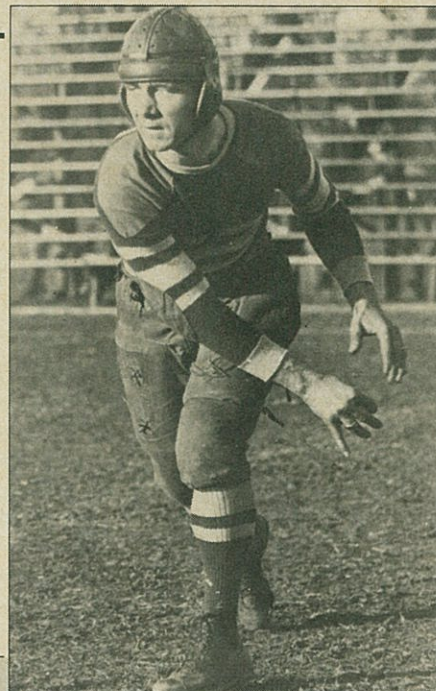




# THE FIRST COLLEGE FOOTBALL HALL OF FAMERS

Harold "Red" Grange

Alvin "Bo" McMillin

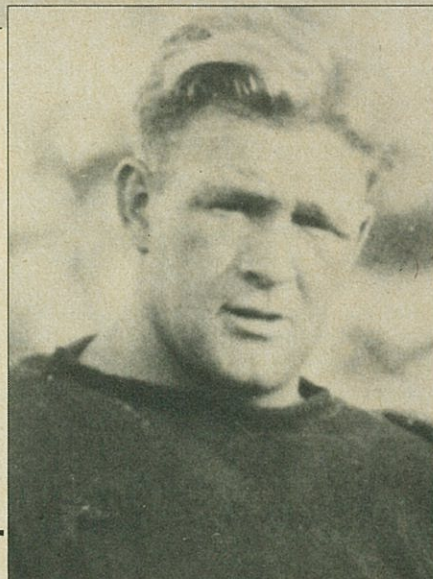


**I**n 1951 the National Football Foundation and Hall of Fame inducted its first members. They were a distinguished group, many of them familiar legends in college football. Each year since 1951, the Hall of Fame has named new members and honored them at awards banquets.

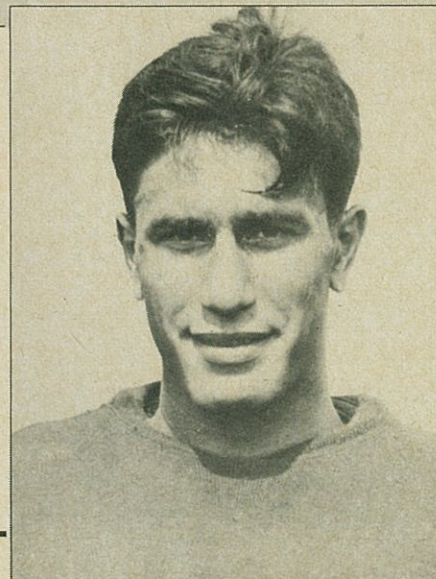
## 1951 HALL OF FAME INDUCTEES

Sammy Baugh, Texas Christian, Halfback, 1934-36  
Hector Cowan, Princeton, Tackle, 1885-89  
Edward Coy, Yale, Fullback, 1907-09  
Charles Daly, Harvard, Quarterback, 1898-1900  
Army, Quarterback, 1901-02  
Benjamin Friedman, Michigan, Halfback/Quarterback, 1924-26  
George Gipp, Notre Dame, Fullback, 1917-20  
Harold "Red" Grange, Illinois, Halfback, 1923-25  
Thomas Hare, Pennsylvania, Guard, 1897-1900  
Charles Harley, Ohio State, Halfback, 1916-18  
Homer Hazel, Rutgers, Fullback, 1922-24  
W.W. "Pudge" Heffelfinger, Yale, Guard, 1888-91  
Wilbur "Fats" Henry, Washington & Jefferson, Tackle, 1917-19  
Frank Hinkey, Yale, End, 1891-94  
William Hollenback, Pennsylvania, Halfback, 1906-08

Donald Hutson, Alabama, End, 1932-34  
Frank "Bruiser" Kinard, Mississippi, Tackle, 1934-37  
Nile Kinnick, Iowa, Halfback, 1937-39  
Elmer Layden, Notre Dame, Fullback, 1922-24  
Edward Mahan, Harvard, Fullback, 1913-15  
Alvin McMillin, Center, Quarterback, 1919-21  
Harold "Brick" Muller, California, End, 1920-22  
Bronislaw "Bronko" Nagurski, Minnesota, Tackle, 1927-29  
Ernest Nevers, Stanford, Fullback, 1923-25  
Adolf "Germany" Schultz, Michigan, Center, 1904-08  
Fred "Duke" Slater, Iowa, Tackle, 1918-21  
Amos Alonzo Stagg, Yale, End, 1885-89  
James Thorpe, Carlisle, Halfback, 1908, 1911-12  
Ed Weir, Nebraska, Tackle, 1923-25  
George Wilson, Washington, Halfback, 1923-25

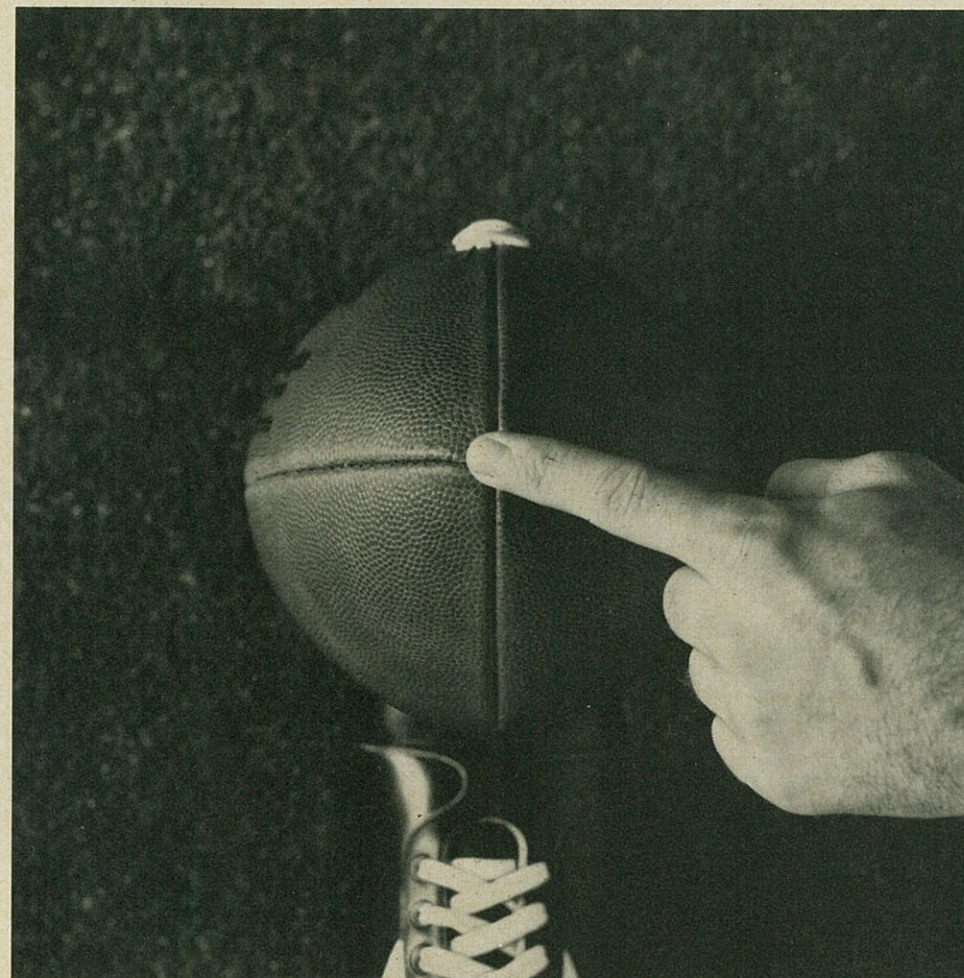


Ernest Nevers



Benny Friedman

XEROX



*Without the right team, the game cannot be won. Team Xerox.*



[illegible]

Every football fan knows that the score board doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page, can make the picture clearer, show what the individual stars contribute and help to win post-game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. Example: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.

2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.

3. Charge gains and losses on fumbles to the player who, in your judgment, contributed most to the error.

4. Don't score two-point conversion attempts after touchdowns as rushing or passing plays.

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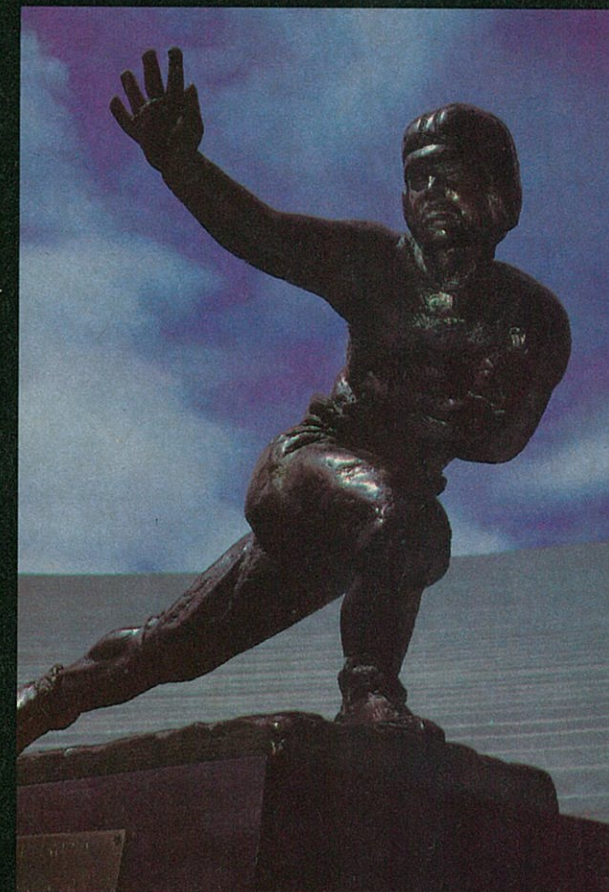
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# Sometimes your toughest competition is yourself.

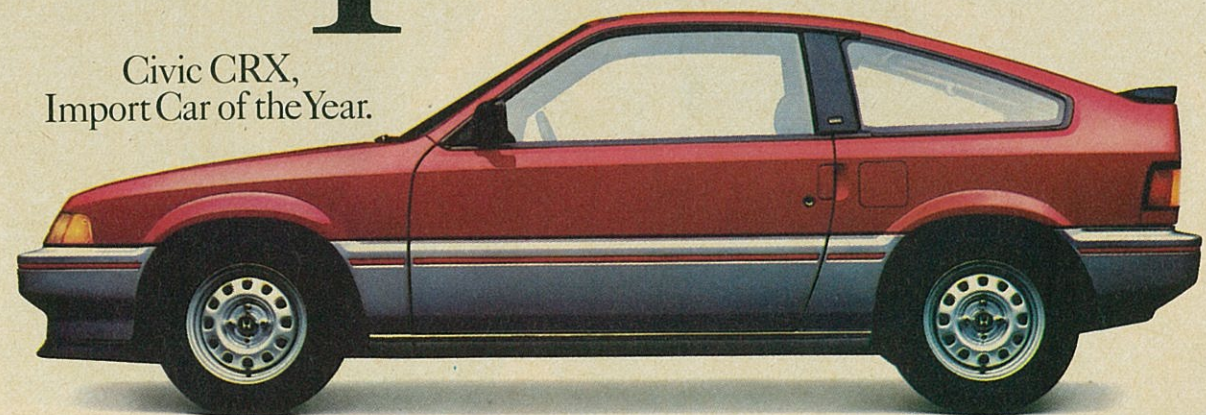
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Motor Trend  
Import Car of the Year

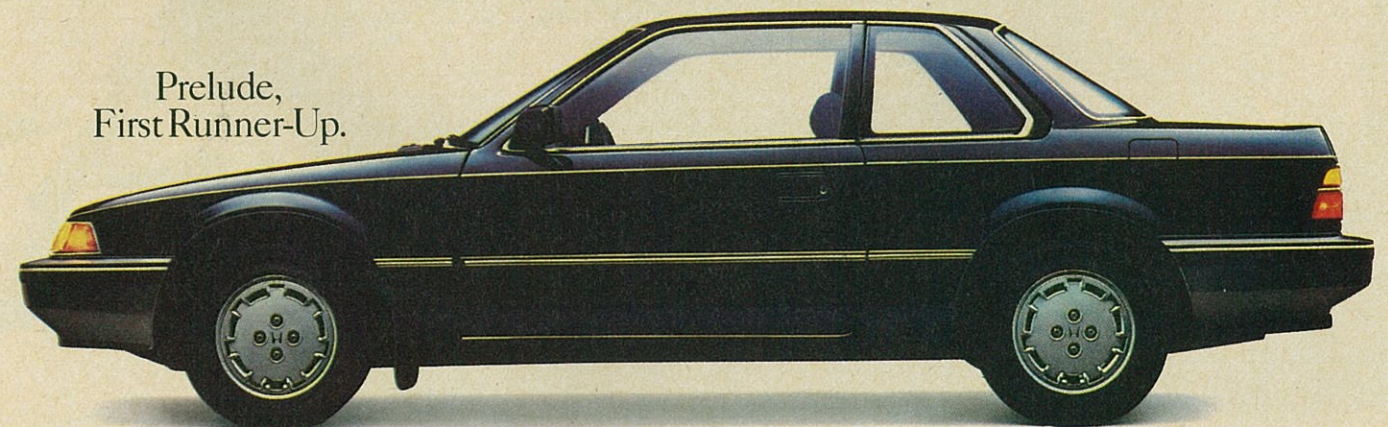
**HONDA**



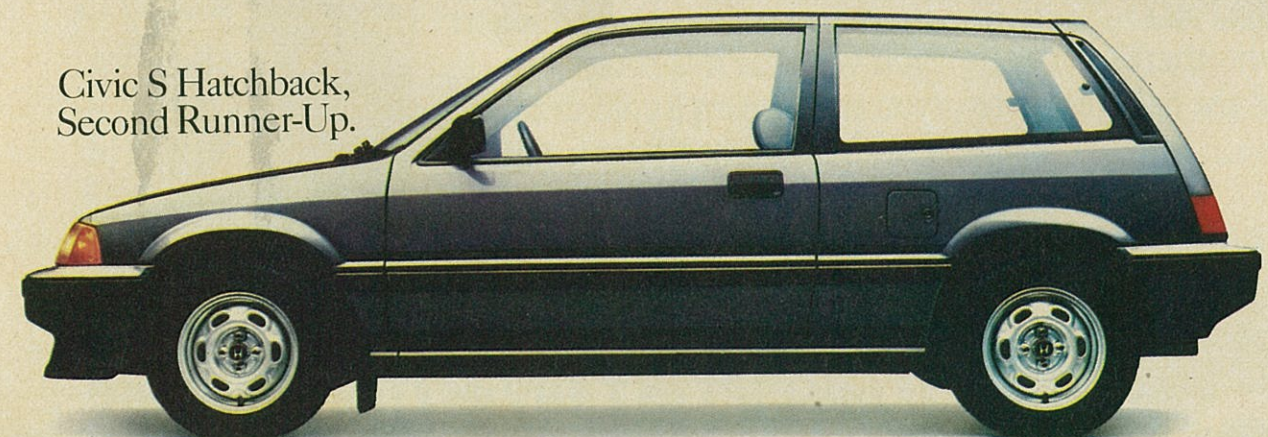
Civic CRX,  
Import Car of the Year.



Prelude,  
First Runner-Up.



Civic S Hatchback,  
Second Runner-Up.





# Old Milwaukee

## BEER



**SHOTGUN RAPIDS-** North of Stanley, Idaho, there's a stretch of rapids on the Salmon River



that's one wild ride. And when you've made it through 'em, you crack open a cold, crisp Old Milwaukee® or smooth, golden Old Milwaukee Light.™

Like we say out here, when you've got friends, fast water and plenty of beer...

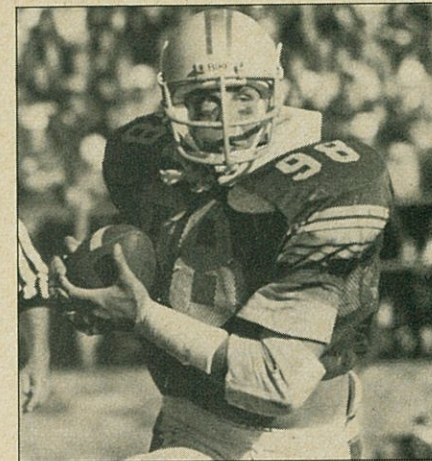
**IT DOESN'T GET ANY BETTER THAN THIS.**



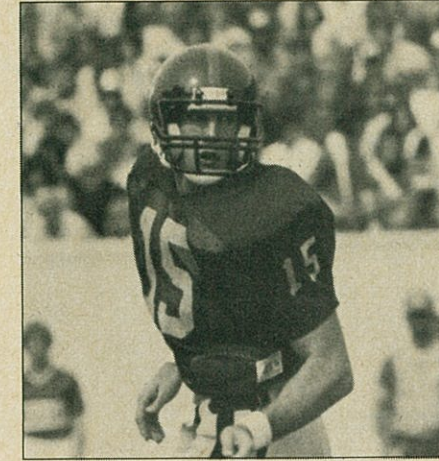
© 1984 THE STROH BREWERY CO., DETROIT, MI

## 1983 ACADEMIC ALL-AMERICAS

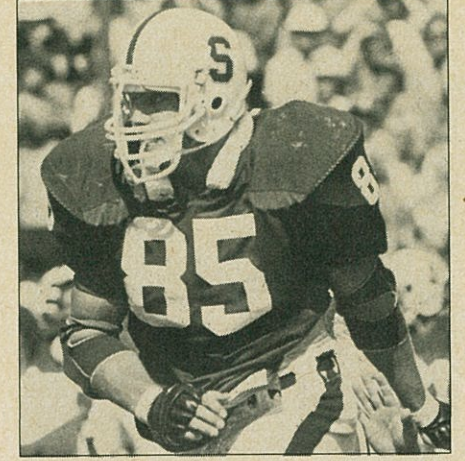
### UNIVERSITY DIVISION



Brian Salonen, Montana



Jeff Hostetler, West Virginia



John Bergren, Stanford

The College Sports Information Directors of America (CoSIDA) chose 23 players for the 1983 college division Academic All-America team, and 24 players for the university division team.

Heading the university division were standout quarterback Jeff Hostetler of

West Virginia, Lombardi Award finalist Doug Dawson of Texas and two-time All-America defensive back Terry Hoage of Georgia. In the college division, two top pass receivers were chosen for the team—Marc Knowles of Millikin and Bob Stefanski of Northern Michigan. Between them, these two players accounted for

nearly 1,800 yards in receptions during the 1983 season.

To be eligible for the Academic All-America teams, a player must be a regular performer for his school's team and must have at least a 3.2 grade point average (on a 4.0 scale) for the previous year.

*continued*

#### FIRST TEAM OFFENSE

Position	Player and School	GPA
QB	Jeff Hostetler, West Virginia	4.0
RB	Derrick Harmon, Cornell	3.5
RB	Tom Holt, Drake	3.68
WR	Kevin Guthrie, Princeton	3.3
WR	Phil Roach, Vanderbilt	2.42*
TE	John Frank, Ohio State	3.82
C	Rich Chitwood, Ball State	3.85
G	Stephan Humphries, Michigan	3.77
G	Doug Dawson, Texas	3.24
T	Brian O'Meara, SMU	3.57
T	Bruce Kozerski, Holy Cross	3.37
K	Steve Shapiro, Boston University	3.54

#### FIRST TEAM DEFENSE

Position	Player and School	GPA
DL	Rob Stuckey, Nebraska	3.64
DL	Scott Strasburger, Nebraska	3.82
DL	John Bergren, Stanford	3.54
DL	Michael Matz, Toledo	3.61
LB	Harry Hamilton, Penn State	3.60
LB	Tony Romano, Syracuse	3.90
LB	Joe Donohue, Long Beach State	4.0
DB	Terry Hoage, Georgia	3.71
DB	Chuck Alexander, Texas Tech	3.46
DB	Michael Patsis, Dartmouth	3.44
DB	Brian Patterson, Rice	3.35
P	Jeff Kubiak, Air Force Academy	3.78

#### SECOND TEAM OFFENSE

Position	Player and School	GPA
QB	Steve Young, Brigham Young	3.38
RB	Rob Moore, Stanford	3.30
RB	Brett White, Tulsa	3.30
WR	Eric Mullins, Stanford	3.50
WR	Jason Stargell, Cincinnati	3.52
TE	Brian Salonen, Montana	3.40
C	Tom Dixon, Michigan	3.27
G	Jeff Brauger, Brown	3.50
G	David Twillie, Virginia Military	3.76
T	Bill Weidenhammer, Navy	3.20
T	Mike Cahill, Cornell	3.30
K	James Villanueva, Harvard	3.20

#### SECOND TEAM DEFENSE

Position	Player and School	GPA
DL	David Crecelius, Ohio State	3.59
DL	Ivan Lesnik, Arizona	3.38
DL	Greg Dings, Notre Dame	3.70
DL	Duane Bickett, Southern California	3.69
LB	Scott Radicec, Penn State	3.40
LB	Kevin Egnatuk, Central Michigan	3.75
LB	Larry Station, Iowa	3.20
DB	Boyce Bailey, Idaho	3.74
DB	Luke Sewall, Illinois	4.82**
DB	Mark Kelso, William & Mary	3.44
DB	Sam Denmeade, Columbia	3.80
P	Malcolm Simmons, Alabama	2.29*

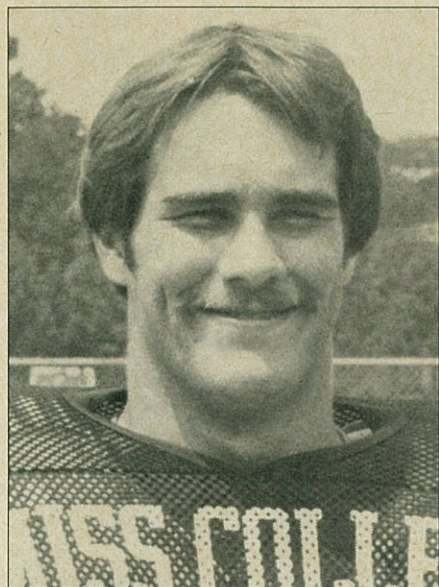
(\*on a 3.0 scale; \*\*on a 5.0 scale)



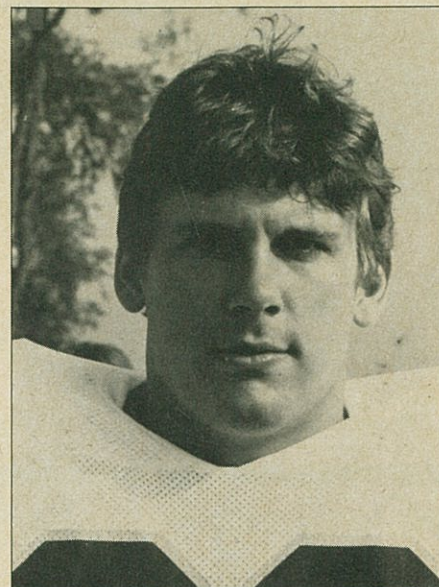
# 1983 ACADEMIC ALL-AMERICAS

## COLLEGE DIVISION

continued



Wayne Frazier, Mississippi College



Dave Pepper, Bloomsburg



J.C. Anderson, Illinois Wesleyan

### FIRST TEAM OFFENSE

Position	Player and School	GPA
QB	Robb Long, Monmouth (Ill.)	3.82
RB	Jim Donnelly, Case Western Reserve	3.96
RB	Mark Muilenburg, Northwestern (Iowa)	3.94
WR	Marc Knowles, Millikin	3.86
WR	Bob Stefanski, Northern Michigan	3.80
TE	Tom Schott, Canisius	3.70
C	Wayne Frazier, Mississippi College	3.70
G	Mike Linton, Capital	3.89
G	Richard Guiunta, Tufts	3.58
T	Jeff Sime, South Dakota	3.90
T	Charles Lane, Colorado School of Mines	3.48
K	Eric Wentling, West Chester	3.80

### FIRST TEAM DEFENSE

Position	Player and School	GPA
DL	Jim Sferra, John Carroll	3.70
DL	Matt Wurtzbacher, Marietta	3.56
DL	Dave Pepper, Bloomsburg	3.60
DL	Larry Bonney, Luther	3.96
LB	Jack Grote, Rose-Hulman	3.92
LB	Nick D'Angelo, John Carroll	3.70
LB	Dan DeRose, Southern Colorado	3.75
DB	Kennv Moore, Indiana (Pa.)	3.80
DB	Kirk Hutton, Nebraska-Omaha	4.0
DB	John Delate, Mansfield State	3.94
DB	Mike Lillegren, North Park	3.89

### SECOND TEAM OFFENSE

Position	Player and School	GPA
QB	Tom Hayes, Northeast Missouri	3.54
RB	J.C. Anderson, Illinois Wesleyan	4.0
RB	Mike Garverick, Carnegie-Mellon	3.70
WR	Mike Cleary, St. John's (N.Y.)	3.60
WR	Lennie Jacosky, Wayne State	4.0
TE	Steve Sanders, Augustana (Ill.)	3.91
C	Doug Ayars, Nebraska-Omaha	3.83
G	Glen Wohlrob, St. Peter's (N.J.)	3.70
G	George Stahl, Delaware Valley	3.96
T	Paul Eckhoff, Northeast Missouri	3.34
T	Scott Stubblefield, McMurry	3.25
K	Mark Demoss, Liberty Baptist	3.30

### SECOND TEAM DEFENSE

Position	Player and School	GPA
DL	Frederick Gaynier, Ohio Northern	3.79
DL	Eric Fragrelius, Northern Colorado	3.55
DL	Dan Kampwerth, Millikin (Ill.)	3.76
DL	Stephen Schwarz, Angelo State	3.64
LB	Clark Toner, Nebraska-Omaha	3.64
LB	Pete Broderick, Trinity (Tex.)	3.60
LB	Harry Dodakian, Lowell	3.27
DB	Joseph O'Connor, Springfield	3.83
DB	James Chrise, Carnegie-Mellon	3.50
DB	Randy McCall, Northern Colorado	3.56
DB	Ben Pothast, Augustana (Ill.)	3.70



**A LOT OF THE TRAINING THAT HELPED HIM BECOME A CHAMPION HAD NOTHING TO DO WITH DIVING.**



Russ Rebmann is a Pacific 10 Conference diving champion at the University of Southern California and an Army ROTC cadet.

"I feel the key to becoming a champion diver is having discipline, good concentration, and a lot of self-confidence.

My ROTC training helped me develop in all those areas.

"At ROTC Basic Camp, I got my first real taste of what it's like to be a leader, to be the man in charge. Handling that kind of responsibility has made me feel more confident about myself.

"What made me enroll in Army ROTC? I started thinking about my future. I can't dive the rest

of my life. And to be a champ in business, you've got to be a leader and a manager. I'm learning how to do that in ROTC. And I can use my training wherever I go, whatever I do."

If you're thinking about your future, think about enrolling in Army ROTC. The training you'll receive can give you the edge you need...no matter what the competition.

For more information, write: Army ROTC, Dept. AF, P.O. Box 9100, Clifton, N.J. 07015.

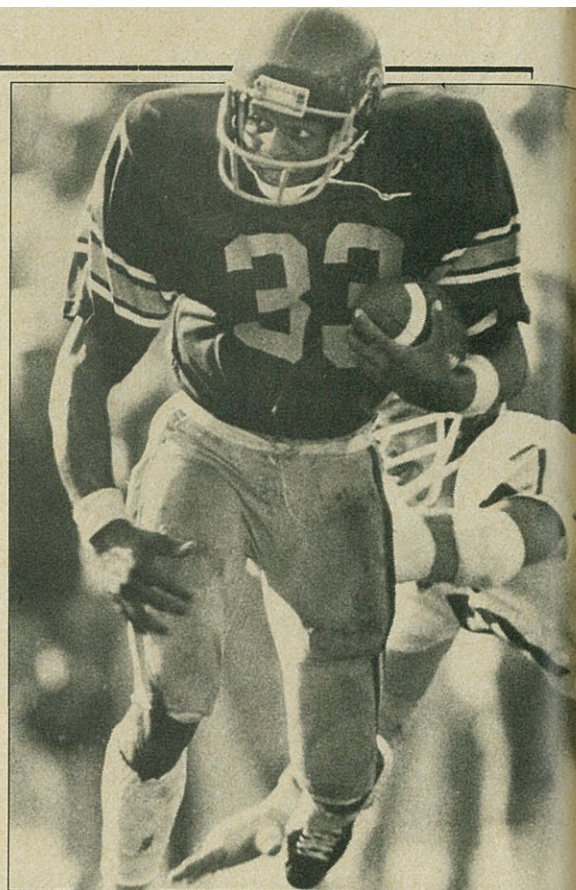
**ARMY ROTC.  
BE ALL YOU CAN BE.**





# COLLEGE FOOTBALL

## Quiz



1. Who is the only college coach to guide his team to an undefeated season and national championship in his first year? \_\_\_\_\_
2. Who was the first collegiate player to surpass 2,000 yards rushing in a single season? \_\_\_\_\_
3. He was an All-Southwestern Conference fullback at the University of Texas. He started his career at UT as a quarterback but was replaced by Bobby Layne. He is now a successful professional football coach. Can you name him? \_\_\_\_\_
4. Which former Heisman Trophy winners are now in the Professional Football Hall of Fame? \_\_\_\_\_
5. Who holds the NCAA season record for field goal accuracy? \_\_\_\_\_
6. Fordham University's rugged defensive line of 1935-36 was known as the "Seven Blocks of Granite," allowing not a single touchdown in 1936. What revered former NFL coach played guard on that line? \_\_\_\_\_
7. Who was the oldest college football coach? \_\_\_\_\_
8. Which former University of Kansas quarterback holds the NCAA record for most yards rushing (294) by a QB in a game? \_\_\_\_\_
9. Can you name the four Notre Dame quarterbacks who have won the Heisman Trophy? \_\_\_\_\_
10. Who set NCAA receiving records in 1965 with 134 catches and 1,779 yards? \_\_\_\_\_

**ANSWERS:** 1) Bennie Oosterbaan, Michigan, 1948; 2) Marcus Allen, USC, 1981 (2,342 yards); 3) Tom Landry, head coach, Dallas Cowboys; 4) none; 5) Chuck Nelson, Washington, 1983, (25-26/.962); 6) Vince Lombardi; 7) Amos Alonzo Stagg, head coach until the age of 84 and served as an assistant until age 98; 8) Nolan Cromwell, 1975, vs. Oregon State; 9) Angelo Bertelli (1943), John Lujack (1947), Paul Hornung (1956), John Huarte (1964); 10) Howard Twilley, Tulsa (Photo: Marcus Allen)

# 80 million football fans are dreaming of a trip to Palo Alto. Enter the J&B Super Sweepstakes and win it.

It's Super Bowl XIX! With not one, but three Grand Prize Winners. Each will win a trip for two to Palo Alto and Super Bowl XIX. That means airfare, hotel, breakfasts, dinners, a rental car, and two tickets to the game of the year!

Use the coupon below or see your participating liquor retailer for entry blanks and details.

### How to enter.

#### Official Rules. No purchase necessary.

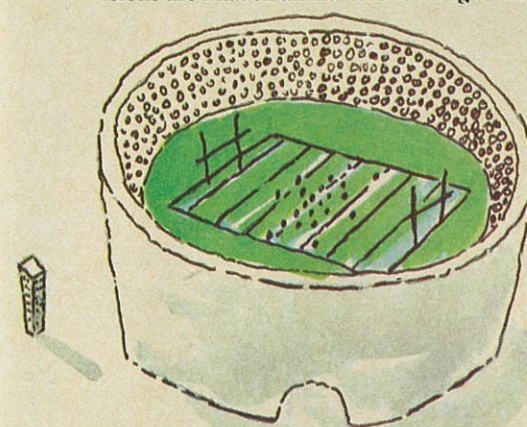
1. Fill in the Official Entry Form or, on a plain 3" x 5" piece of paper, print your name, address, zip code, phone number, and age, plus: "I certify that I am of legal drinking age under the laws of my home state." Also include with your entry, the answer to the question: What do the initials J&B stand for on the label of a bottle of J&B Scotch?

2. This contest is only open to adults of legal drinking age. Each entry must be mailed separately to: J&B Scotch Super Sweepstakes, P.O. Box 3693, Syosset, N.Y. 11775

Entries must be received by October 31st, 1984.

3. **Three Grand Prize Winners and 1,000 second prize Stadium Seat Cushion Winners will be selected. Each Grand Prize Winner will receive a trip for 2 to Super Bowl XIX including round trip airfare for two, hotel accommodations for 3 days/2 nights including breakfast and dinner, rental car and 2 tickets to Super Bowl XIX.**

4. Winners will be selected at random by National Judging Institute, Inc., an independent judging organization whose decisions are final on all matters relating to this



sweepstakes. All prizes will be awarded and winners notified by mail. Only one prize to an individual or family. Prizes are nontransferable and no substitutions or cash equivalents are allowed. Taxes, if any, are the responsibility of the individual winners. Winners may be asked to execute an affidavit of eligibility and release.

5. Sweepstakes open to U.S. residents of legal drinking age in the state of their home residence as of September 1st, 1984, except employees and their families of THE PADDINGTON CORPORATION, its affiliates, subsidiaries, participating



liquor wholesalers and retail alcoholic beverage licensees, advertising agencies, Wesco Associates, Inc., printers involved in the J&B Sweepstakes and Don Jagoda Associates, Inc. This offer is void wherever prohibited, and subject to all federal, state and local laws.

6. For a list of major winners, send a stamped, self-addressed envelope after December 15th, 1984 to: J&B SCOTCH SUPER SWEEPSTAKES WINNERS, P.O. Box 3706, Syosset, N.Y. 11775  
**J&B. It whispers.**

86 Proof Blended Scotch Whisky. © 1984 The Paddington Corp., NY

### Official Entry Form

The initials J&B on the label of a bottle of J&B Rare Scotch stand for:

Name \_\_\_\_\_ (Please print)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Age \_\_\_\_\_ Phone ( ) \_\_\_\_\_

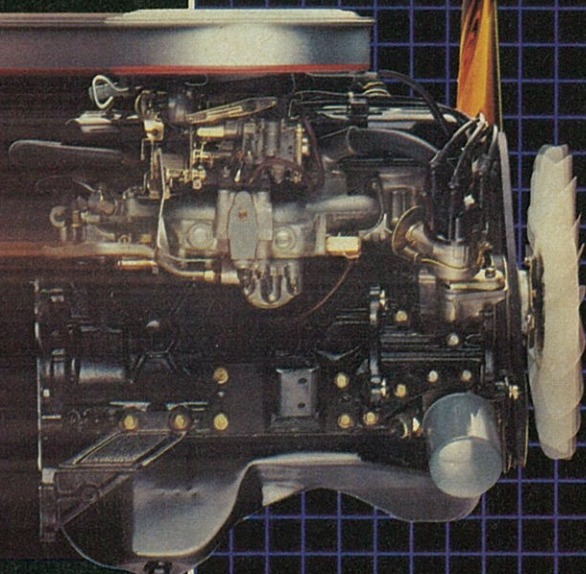
Mail to: J&B Scotch Super Sweepstakes

P.O. Box 3693, Syosset, N.Y. 11775

Entries must be received by October 31, 1984.



# It takes a stress-tested oil to stay ahead of the little guys.



If you're driving one of today's higher revving, small engine cars, you need a motor oil that can stand the strain. Here are facts that Pennzoil has worked with to exceed the lubrication requirements of today's small engines.

## Situation

**FACT:** Small car engines are built to tighter tolerances than V-8's. Varnish and sludge build-up become an even greater problem, robbing the engine of power and performance.

**FACT:** Like racecars, small engines need optimum oil viscosity performance at high operating temperatures. Also, small engines are harder to start or crank when cold, so they need greater fluidity for easy start-up just like racecar engines.

**FACT:** Small engines work 20% harder over sustained periods. Reduced friction is critical to minimize wear in engines which are running near the edge of their operating capability.

## Solution

**FACT:** Pennzoil is the leader in the development of motor oils with high tech additive properties...such as Z-7... which help prevent varnish and sludge build-up in engines.

**FACT:** Pennzoil led the way in developing high tech multi-viscosity racing oils. The same technology has been applied to Pennzoil Multi-Vis Motor Oil for your car.

**FACT:** Pennzoil was first to introduce friction reducers in all their multi-vis oils.

Knowing these vital facts, Pennzoil has been stress-tested to protect small engines that work harder to do the same job as a large engine. And since a smaller engine is under the stress of working at much higher rpm, it needs all of Pennzoil's extra protection. That's why you need Pennzoil protection in your car.

Pennzoil doesn't just keep up with the stress of today's small engine demands...it stays ahead. So you can depend on the latest Pennzoil state-of-the-art technology to give your car the protection it needs.

Pennzoil—quality protection worth asking for.

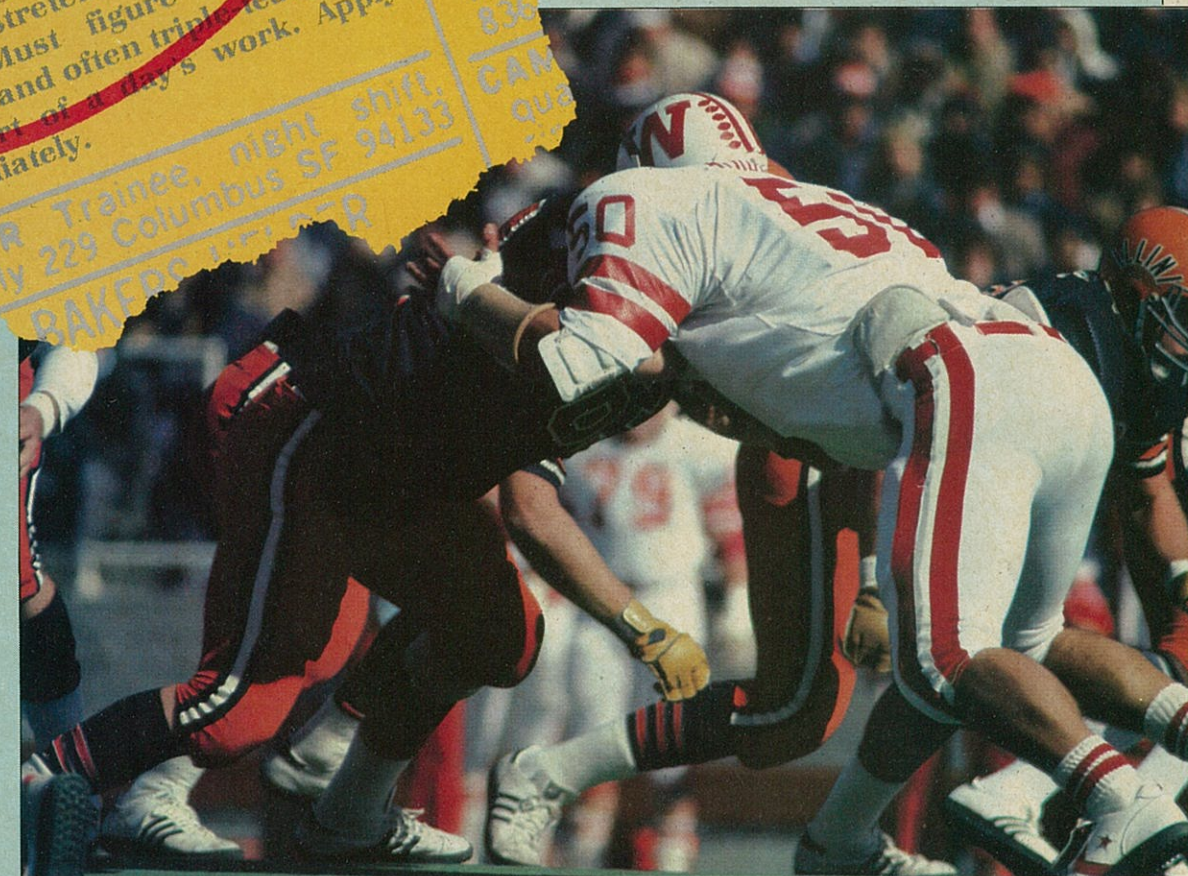


HIGH TECHNOLOGY  
QUALITY = PENNZOIL

# WANTED

by most college football teams in America: One quality noseguard. Must have exceptional quickness and strength. Must enjoy seeing centers stretched flat on their backs. Must figure that being double- and often triple-teamed is just part of a day's work. Apply immediately.

BAKER Trainee, night shift,  
only 229 Columbus SF 94133  
BAKER



by Billy Watkins,  
Jackson Daily News

The most common defense among college football teams today is the "50" defense, consisting of five linemen, two inside linebackers and a four-deep secondary. One of those linemen is the noseguard, who is usually positioned head-up on the center.

It's the noseguard who has the biggest say in whether or not a team plays a good "50" defense or a lousy one.

"It's the most essential position of the front," says one coach in the South. "I feel very strongly that if you've got a person in there who cannot dominate, then you should play another defense. Those are pretty strong words, but that's the way I've always felt about it."

Says another coach from a southern school, "You're going to struggle or be mighty average unless you have a domi-

nant noseguard in a '50' front."

It's quite obvious why the noseguard is so important in the "50" defense. In most "50" alignments, the noseguard is over the center, the two tackles are head-up with the offensive tackles and the two ends (the outside linebackers, as they are sometimes called) are outside the tight end. Each has a certain area of responsibility.

"We use what we call gap control," says one coach. "For instance, the two tackles are responsible for the gap between the guards and the tackles. Our ends have the area from the tight end to the sideline."

That leaves the noseguard with the area from guard to guard. He's the only player on the defensive front who is asked to cover two gaps — the center-

guard gap on both sides of the football.

"And if you can find a guy who can cover two gaps," says a coach, "then you've got yourself one heckuva football player."

Says another coach, "Regardless of which side they should run to, right or left, the noseguard should be the first man on the tackle if the play goes between the guards. We tell all our people they should be in on the tackle, but they have one gap that is their primary concern until the ball is snapped. Then they can leave that area."

One coach who employs the 4-3 defense at his school says the noseguard's two-gap responsibility is the main reason he doesn't like the "50" front.

"In our 4-3 our middle linebacker has

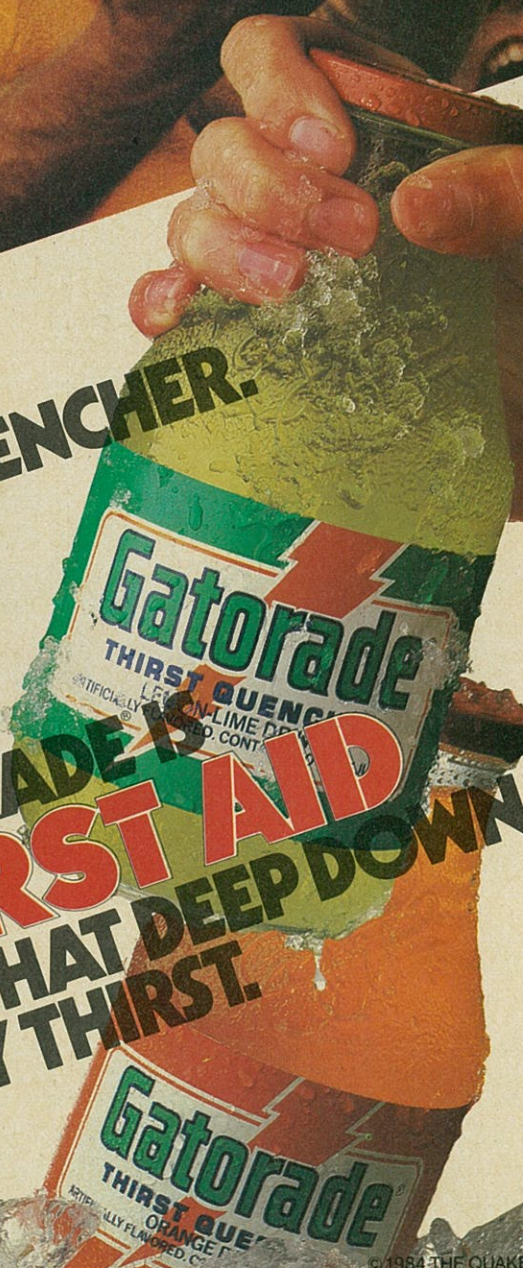
continued on page 37



THIS IS NO  
ORDINARY  
THIRST.

THIS IS NO  
ORDINARY  
THIRST QUENCHER.

GATORADE IS  
**THIRST AID**  
FOR THAT DEEP DOWN  
BODY THIRST.



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Undeclared in '99

# UNIVERSITY OF THE SOUTH'S BANNER YEAR



Top Row: Black; Claiborne; Luke Lea, Manager; Suter (Princeton), Coach; L. Kirby-Smith; D. Hull. Middle Row: Kilpatrick; Poole, Keyes, Jones, Simkins. Bottom Row: Pearce, Q. Gray, Seibles, Captain; W. Wilson, Sims.

by Alf Van Hoose, Birmingham News

**T**his is not an April Fool football story. These games happened. Believe it or not!  
Sewanee 12, University of Texas 0  
Sewanee 10, Texas A&M 0  
Sewanee 23, Tulane 0  
Sewanee 34, LSU 0  
Sewanee 12, Ole Miss 0

So what? So what, indeed. But think on this: Those five games were played in a six-day period.

Five football games in six days? Right, and don't quit reading. Sewanee won them all on the road.

Furthermore, Princeton-alumnus coach Herman Suter used only 15 of his 21-man Sewanee squad on the 2,500-mile shutout victory swing which wasn't by auto, or bus, or plane. His Purple Tigers traveled by train, with wood-burning engines.

continued on page 38



# EXPERIENCE MAZDA 626.



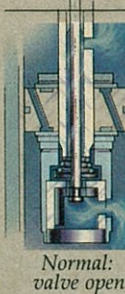
## MAZDA 626 SPORT COUPE. UNUSUAL PERFORMANCE, LUXURY, AND VALUE IN ONE GREAT ROAD CAR.

The word got out fast. *Motor Trend* magazine named the all-new front-wheel-drive Mazda 626 its 1983 Import Car of the Year. *Car and Driver* said: "The Mazda 626 does everything well, and that makes it the standard of comparison in its class as far as we're concerned."

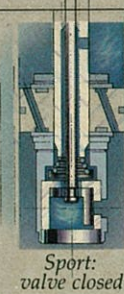
The public responded by making it one of the most popular road cars ever introduced in America.

And why not? The innovative 626 gives you a lot to like. An

advanced 2-litre overhead cam engine that moves you from zero to 50 in 8 seconds flat. A years-ahead suspension system for exceptional handling. An interior spacious enough for five people. A 6-way adjustable driver's seat. A stunning list of standard features.



Normal:  
valve open



Sport:  
valve closed

Electronic Variable Shock Absorbers are controlled by buttons on the dash linked to a solenoid valve atop each shock. NORMAL setting provides a softer ride. In AUTOMATIC mode, the front shocks stiffen above 50 mph for greater stability at cruising speed. SPORT, as the name implies, gives you firmer damping in all four shocks.

In truth, the 626 is one road car that permits you to experience something highly unusual.

Namely, the performance and luxury you look for—at a price you hardly dared hope for.

## 1984 Mazda 626 Sport Coupe

**\$8645\*\***

Standard features include 5-speed overdrive transmission (3-speed automatic optional) • Steel-belted radial tires • Rack-and-pinion steering • Power-assisted front disc brakes • Front and rear anti-sway bars • Electric rear window defroster • 60/40 split fold-down rear seatbacks • Full cut-pile carpeting • Quartz digital clock • Tilt steering wheel • Tachometer • Carpeted trunk.

*Experienced drivers buckle up.*

\*EPA estimates for comparison. Your mileage may vary with trip length, speed and weather. Highway mileage will probably be less. \*\*Manufacturer's suggested retail price. Actual price set by dealer. Taxes, license, freight, options (tires/al. wheels shown) and other dealer charges extra. Price may change without notice. Availability of vehicles with specific features may vary.

**mazda**

THE MORE YOU LOOK,  
THE MORE YOU LIKE.

## THE NOSEGUARD

continued from page 33

the same gaps to cover as the nose-guard," he says. "But we think he can do a better job of it by standing up three or four yards off the ball rather than getting down face to face with the center. We think it's easier to react that way."

When searching for a noseguard, a coach is looking for two things: he must have great quickness and he must be strong enough to battle one, two or three offensive linemen.

"The noseguard has to move and be into the center as soon as the ball moves," says a coach who uses the "50" defense. "That's the most important thing in teaching noseguard play: moving on the football. That's something you can develop to a degree, but it's mainly something you're born with."

"You want to move so quickly that the center would swear you're offside. And many times the good ones are offside because of that great anticipation. We really stress how important it is to move when the ball moves."

The noseguard is taught to move through the center's block instead of trying to go around him. "If you go around him," says a coach, "the center will just cut you off. We tell our kids that if the center moves left, then you've got to work that way."

It's tough on a center. He must worry first about getting off a good snap to the quarterback. Then comes the blocking part. All this happens in a fraction of a second, and it's a demanding situation.

"More and more I think we're seeing the best athletes on the offensive line at center because of all the good noseguards around," says a coach. "And if you can't handle the noseguard, you'll be in for a long day."

The most obvious problem a good noseguard could cause is poor exchanges from the center to the quarterback.

"If you've got a noseguard going into the center every play, you're going to create some mistakes," a coach says. "The center tries to move his hands a little quicker. He might not be concentrating as much on the exchange as he is on the guy in front of him. And the quarterback may be trying to get out of there a little quicker than normal."

"Even if you don't create fumbles, you might interrupt the exchange from the quarterback to a running back. It just destroys whatever cohesiveness an offensive might have."

Offense must make adjustments to handle dominant noseguards. "What we do," says one offensive coach, "is try to give the center as much help as possible. We'll use one guard, sometimes both guards if we have to, on the

noseguard."

The new scheme may block the nose-guard, but it also leaves one-on-one blocking for the defensive tackles, which in turn makes them much more effective.

As one defensive coach bluntly puts it, "You can block my noseguard one-on-one and he'll eat your lunch. You can double-team my noseguard and my tackles will eat your lunch. Makes no difference to me."

If an offense does cook up a new blocking scheme to handle the nose-guard, it may do more harm to the offense than good.

"Many teams have had malfunctions against us," a defensive coach says, "because they've had to change the things they'd been doing all season. The type of guy who can force a team to change what they normally do is the type of guy we're looking for to play noseguard."

No one can measure the effect a dominant noseguard has on the opposition during the week before a game, but one coach believes it would be surprising.

"Those players sit there all week, watching films of your noseguard just destroying a center," one coach says, "and they realize that 'Hey, this guy may force us into a lot of mistakes.' It works on their minds."

There are certain variations of the "50" that are frequently used. "Rarely do you see a team play a straight '50' for a whole game," says a coach. And that may change the responsibility of the noseguard.

What a team might do is run an "overshift" to the strong (or tight end) side, then shift the secondary to the weak (away from the tight end) side for run support there.

In the "overshift," the noseguard moves into the center-guard gap on the strong side. The tackle on the weak side moves down from head-up with the offensive tackle to directly over the guard.

One coach who uses the wide-tackle-six defense — a popular defense in years gone by, but employed by just a handful of teams these days — laughs when someone mentions the "50" overshift.

"All they're doing then," he says, "is running our defense. We take our 60-guard and put him in the guard-center gap, just like they do with the nose-guard. It's the same thing. Then, every front player is responsible for just one gap. And most teams are better when they have their players in one-gap responsibility."

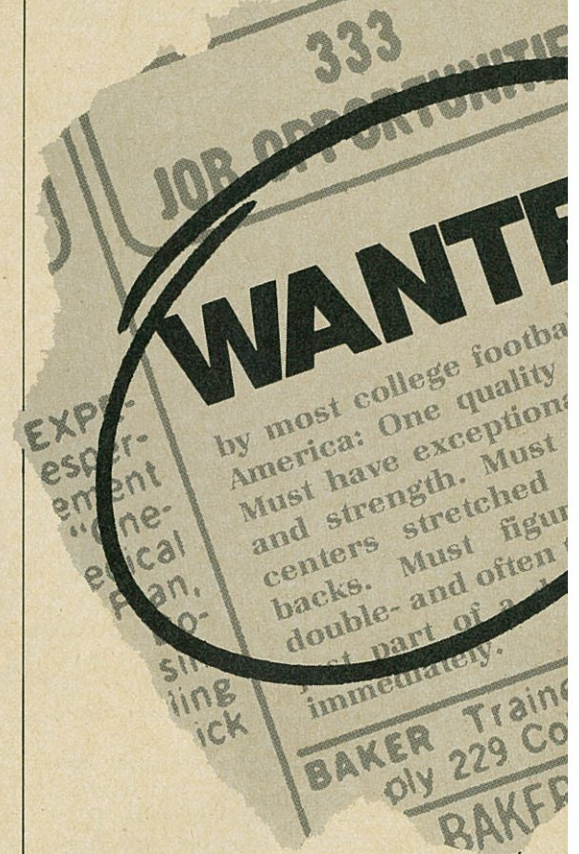
But some teams using the wide-tackle-six alignment convert to the "50" in certain situations.

"Sometimes, we'll move our guard from the center-guard gap to directly over the center, just like a noseguard, in passing situations," says one coach. "We feel like he gets a little better pass rush over the center than the guard because the center is worried about snapping the ball first, then blocking."

One coach compares finding a quality noseguard to finding a quality quarterback. "There just aren't many around," he says. "What we've always done is take our best defensive lineman and put him there. Everything in the '50' is structured around him. That's where the heart of the defense is. He's the cog."

"That's what we tell a guy when we put him there: 'Everything revolves around you. You set up the huddle. The others come to you. When the defense is called, you're the first one to the ball. And when the ball moves, you're the first one on defense to move.'"

And what the noseguard does on that initial move following each snap can determine who wins the game.





continued from page 35

Remarkable story? Yes. The College Football Hall of Fame near Cincinnati ought to play it big. It doesn't now. Someday it will.

No team will match that feat.

It happened in 1899. William McKinley was the president of the U.S., while in England, Queen Victoria was still doddering around Buckingham Palace.

Sewanee was officially "The University of the South," ivy all over its 10,000-acres up the road a piece from Chattanooga, if one is headed toward Nashville.

Football is still there. It's not de-emphasized football — just football, by student-scholars. The late Shirley Majors, John's dad, coached it with distinction for years.

The NCAA knows about Sewanee football. It has awarded more of its post-graduate honors scholarships there than to any Division III institution in the land.

Sewanee is proud of its football tradition but does not boast of it from housetops. Once upon a time the Purple Tigers were the perennial southern football power.

It wasn't a power by the time the Southeastern Conference was born in 1933, but Sewanee was a member. It resigned in 1940, with an 0-37 SEC football record.

But from 1899, for 30-odd seasons Sewanee wasn't embarrassed to challenge anybody.

Its memorable team, that '99 team ignored by history, set a tone. The five wins in six days came late in a 12-0-0 season.

Sewanee archives credit Luke Lea, a big-dreaming team business manager, with assembling the players for 1899, and persuading Suter to coach them.

Lea later became a Nashville newspaper publisher and U.S. senator. He recruited men from several states, mostly players with college experience.

Warbler Wilson, quarterback, had been a second-stringer at South Carolina. Captain of the team was H. G. Seibels, of Birmingham, Ala., a lineman. Seibels was the last survivor of the team, dying in 1969, as a College Football Hall of Famer.

Sewanee opened its '99 season defeating Georgia, 12-0, and Georgia Tech, 32-0, in Atlanta on Oct. 21 and Oct. 23. It routed Tennessee, 46-0, and Southwestern, 54-0, at home within the next 11 days.

It finished the year spanking Cumberland, 71-0, on Nov. 20 at home; Auburn, 11-10, in Montgomery on Nov. 30; and North Carolina, 5-0, in Atlanta,

**Six days, five football games,  
five victories—and a  
bid for history.  
On the seventh  
day, Sewanee records it,  
"they rested."**

Dec. 2.

The final game should have been called a 'bowl.' It predated the Rose Bowl by two years, with all the elements to qualify it as a major post-season game.

Sewanee heard about North Carolina claiming the Dixie championship. The Tigers challenged the boast and settled it, by a field goal (which counted five points then).

But The Trip was for the ages. Lea promoted that, too. He even talked school fathers into buying new uniforms for the team — the custom back then had players furnishing their own combat wardrobes and shoes.

A crisis developed on the team's special sleeper car five miles down the railroad from Sewanee. Lea remembered he'd forgotten to load the new uniforms off the station platform.

Lea got the conductor to wire a request that the equipment be dispatched on a following train. The uniforms caught up with the players a few minutes before kickoff in Austin.

Sewanee caught up with a fast-starting Texas early in the match. The Longhorns moved to the Tiger 15.

A story goes that at that point a Sewanee alumnus waved a fistful of money to fellow sidelining Texans, offering odds that Texas wouldn't score then, or later.

Texans covered. Texans lost.

One Sewanee version of that gamble is that most of the winning money involved represented an investment by Sewanee players.

Historians report that following the game Texans hosted Sewanee players

at a dance.

Following a late night trip to Houston, Sewanee whipped the Texas Aggies the next afternoon, a Friday.

The 400 miles left to New Orleans denied the Tigers a dance in Houston. The players did attend a theatre performance on Saturday evening, after Tulane had been trounced, 23-0.

In the play's ("Rupert of Hentzan") final act the dead hero was on stage in state when Queen Flavia rushed on in royal mourning clothes of purple.

That was Sewanee's color. The players leaped up and rendered their school's yell. Actors and audience were mystified. The dramatic spell was lost, like Texas, A&M and Tulane had.

And LSU was to lose in Baton Rouge on Monday, and Ole Miss in Memphis on Tuesday.

On Sunday, break day, Sewanee players toured a sugar plantation on a detour to Baton Rouge. They cheered for the purple cane.

LSU's color is purple also, and so were their bruises. Ole Miss colors were red and black. So were their feelings late Tuesday.

The 300-miles from Memphis to Sewanee were uneventful for a team headed home. The entire student body, 'tis written, met the train.

There was a triumphant half-mile parade up the mountain to the campus. Students had rented a hack. They rope-pulled it up the slope with 21 celebrities aboard.

Six days, five football games, five victories — and a bid for history. On the seventh day, Sewanee records it, "they rested."



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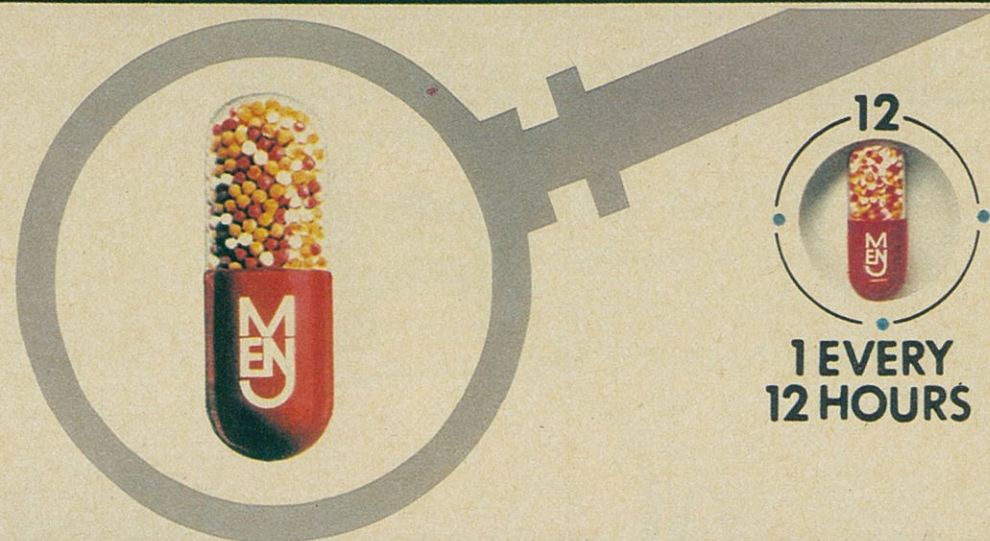
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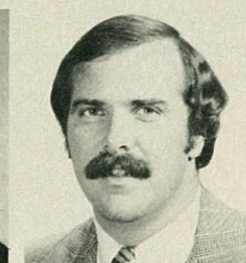
## THE PAC-10 CONFERENCE STAFF



Thomas C. Hansen



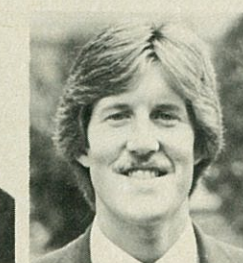
David Price



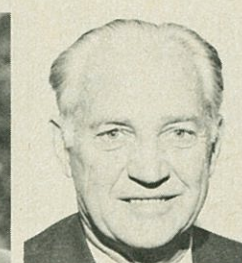
John McCassey



Jim Muldoon



Duane Lindberg



Jack Sprenger

### THOMAS C. HANSEN Executive Director

Thomas C. Hansen succeeded Wiles Hallock as executive director of the Pacific-10 Conference on July 1, 1983. Hansen has had a long and varied career in the administration of intercollegiate athletics at both the conference and the national level, and is experiencing a homecoming with his return to the Pac-10.

After graduating from the University of Washington in 1959, Hansen spent a year as a reporter on the staff of the Vancouver (Wash.) Columbian. In 1960, he was named director of public relations for the Athletic Association of Western Universities, the forerunner of the Pacific-10 Conference. Hansen served the AAWU for seven years before being named to the National Collegiate Athletic Association staff as director of public relations in 1967. He was promoted to assistant executive director of the NCAA in 1970 and served in that capacity until his appointment as Pac-10 Executive Director in 1983.

During his 15 years on the NCAA staff, Hansen was involved in all facets of the administration of intercollegiate athletics. As head of the NCAA Communications Department, he directed all of the Association's activities in public relations, marketing, and the promotion of sports and championships. He also was assigned to staff many key NCAA committees, among them the Football Television Committee, which he served as Television Program Director, the Division I Men's Basketball Committee, and the Promotion and Public Relations Committee. Hansen has also served as the NCAA liaison with the U.S. Olympic Committee. He also was instrumental in adding NCAA championships for women and in expanding the NCAA News and NCAA Television News Service.

Hansen is a member of the National Football Foundation and Hall of Fame, the Collegiate Commissioners Association, and the College Sports Information Directors of America. In 1965, CoSIDA named the Rose Bowl Program edited by Hansen as

"Best in Nation," and in 1975 he was cited by the National Federation of State High School Associations for his work in governmental affairs on behalf of the athletic community.

Hansen is married and he and his wife, Melva, have two children, Sarah, and Bryan.

### DAVID PRICE Assistant Executive Director

David Price rejoined the Pacific-10 Conference staff in September, 1981. He previously had spent seven years with the Pac-10, serving as public relations director from 1972 to 1974, and assistant executive director from 1975 to 1978. He rejoined the Pac-10 after spending two years as a commissioner of the Missouri Valley Conference. A graduate of the University of Oklahoma, Price has been involved in intercollegiate athletics at many levels. He worked two years as publications editor for the NCAA, one year as assistant sports information director at Oklahoma, and five years as information director of the Western Athletic Conference prior to his stints at the Pac-10 and Missouri Valley Conferences. He also has served as a member of the NCAA Basketball Committee. Price and his wife, Sharen, are parents of a son, Kevin, and a daughter, Kathy.

### JOHN MCCASKEY Assistant Executive Director, Electronic Communications

John McCaskey joined the Pac-10 staff on October 24, 1983 as assistant executive director for electronic communications. McCaskey had previously been director of public relations at the University of California, Berkeley for eight years. While at California, he oversaw the sports information department and was involved with the promotion and marketing efforts of the athletic department. He won several national awards from the College Sports Information Directors of America for his publications and promotional posters. He was named an assistant athletic director in

1983. Prior to joining the athletic staff at California, McCaskey served for five years (1970-74) as assistant public relations director with the San Francisco 49ers. He is a graduate of San Jose State University. He and his wife, Nelda, are parents of a daughter, Katie.

### JIM MULDOON Public Relations Director

Jim Muldoon joined the Pacific-10 Conference staff on April 1, 1978 as public relations director. A graduate of the University of Notre Dame, Muldoon served one year as assistant sports information director at San Diego State University. Prior to joining the Pacific-10, he worked four years, 1974 to 1978, for the San Francisco 49ers. With the 49ers, Muldoon was assistant director of public relations as well as working in the scouting department.

### DUANE LINDBERG Assistant Public Relations Director

Duane Lindberg joined the Pac-10 Staff on August 13, 1983 as assistant public relations director. A graduate of the University of Washington, Lindberg came to the Conference office from the University of Southern California where he was an assistant sports information director for two-and-a-half years. He served an internship with the Pac-10 prior to accepting his post at USC.

### JACK SPRENGER Supervisor of Football Officials

Jack Sprenger is entering his 14th year as supervisor of Pacific-10 football officials. A veteran of over 30 years of active officiating, he was associated with the Pacific Intercollegiate Officiating Bureau as an official from 1942 to 1969, served as an officials' observer for two years, and became supervisor in 1971. He was a referee in three Rose Bowl games and an equal number of East-West Shrine games. A standout gridiron star himself, Sprenger was an all-conference guard at the College of Puget Sound.



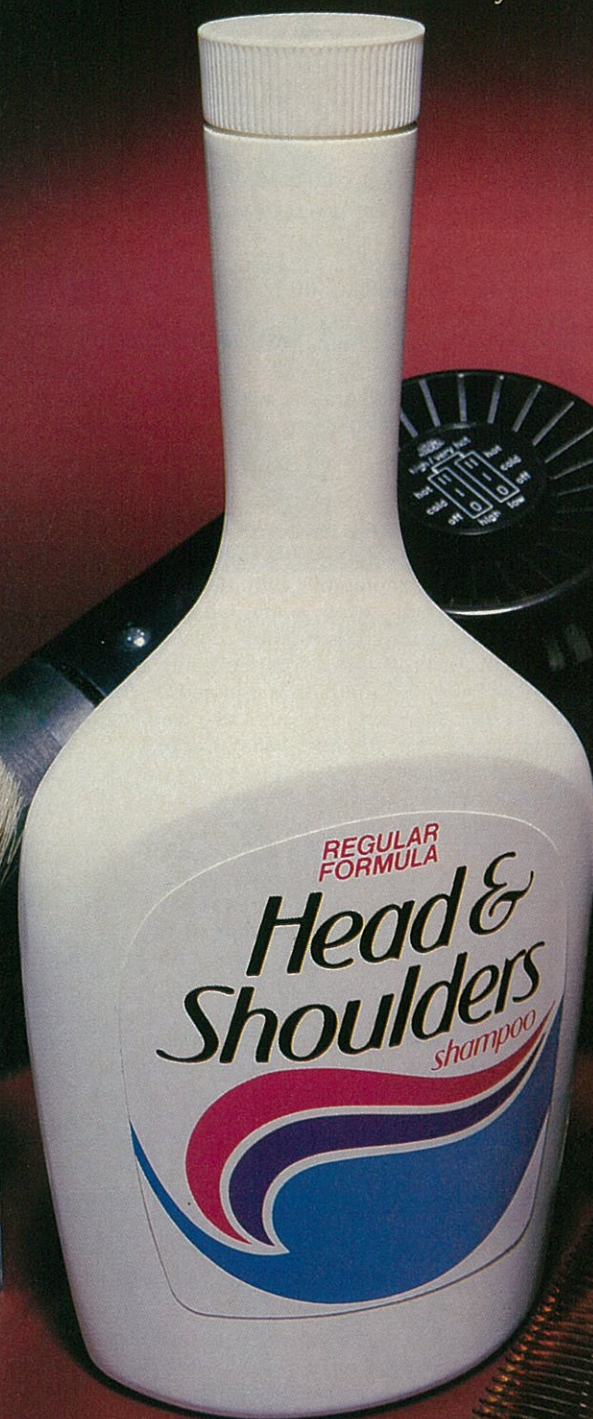
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## 1984 PAC-10 SCHEDULES

### ARIZONA

September 1 ..... Fresno State  
September 8 ..... California  
September 15 ..... at Oregon State  
September 22 ..... at Louisiana State  
September 29 ..... Long Beach St.  
October 6 ..... Oregon  
October 20 ..... at USC  
October 27 ..... at Washington  
November 3 ..... Utah State  
November 10 ..... Stanford  
November 24 ..... Arizona State

### ARIZONA STATE

September 8 ..... Oklahoma State  
September 15 ..... San Jose State  
September 22 ..... USC  
September 29 ..... at Stanford  
October 6 ..... California  
October 20 ..... Oregon State  
October 27 ..... UCLA  
November 3 ..... Florida State  
November 10 ..... at Oregon  
November 17 ..... Colorado State  
November 24 ..... at Arizona

### CALIFORNIA

September 8 ..... at Arizona  
September 15 ..... Pacific  
September 22 ..... Oregon  
September 29 ..... San Jose State  
October 6 ..... at Arizona State  
October 13 ..... at Oregon State  
October 20 ..... UCLA  
October 27 ..... at USC  
November 3 ..... at Washington  
November 10 ..... Washington State  
November 17 ..... Stanford

### OREGON

September 8 ..... Long Beach State  
September 15 ..... Colorado  
September 22 ..... at California  
September 29 ..... Pacific  
October 6 ..... at Arizona  
October 13 ..... USC  
October 20 ..... at Washington  
October 27 ..... at Washington State  
November 3 ..... at UCLA  
November 10 ..... Arizona State  
November 17 ..... at Oregon State

### OREGON STATE

September 8 ..... at Ohio State  
September 15 ..... Arizona  
September 22 ..... Wyoming  
September 29 ..... at Idaho  
October 6 ..... Washington  
October 13 ..... California  
October 20 ..... at Arizona State  
October 27 ..... Stanford  
November 3 ..... at Washington State  
November 10 ..... at UCLA  
November 17 ..... Oregon

### STANFORD

September 8 ..... at Oklahoma  
September 15 ..... Illinois  
September 22 ..... San Jose State  
September 29 ..... Arizona State  
October 6 ..... at UCLA  
October 13 ..... Washington  
October 20 ..... Washington State  
October 27 ..... at Oregon State  
November 3 ..... USC  
November 10 ..... at Arizona  
November 17 ..... at California

### UCLA

September 8 ..... at San Diego State  
September 15 ..... Long Beach State  
September 22 ..... Nebraska  
September 29 ..... at Colorado  
October 6 ..... Stanford  
October 13 ..... Washington State  
October 20 ..... at California  
October 27 ..... at Arizona State  
November 3 ..... Oregon  
November 10 ..... Oregon State  
November 17 ..... USC

### USC

September 8 ..... Utah State  
September 22 ..... at Arizona State  
September 29 ..... LSU  
October 6 ..... at Washington State  
October 13 ..... at Oregon  
October 20 ..... Arizona  
October 27 ..... California  
November 3 ..... at Stanford  
November 10 ..... Washington  
November 17 ..... at UCLA  
November 24 ..... Notre Dame

### WASHINGTON

September 8 ..... Northwestern  
September 15 ..... at Michigan  
September 22 ..... Houston  
September 29 ..... Miami (Ohio)  
October 6 ..... at Oregon State  
October 13 ..... at Stanford  
October 20 ..... Oregon  
October 27 ..... Arizona  
November 3 ..... California  
November 10 ..... at USC  
November 17 ..... at Washington State

### WASHINGTON STATE

September 1 ..... at Tennessee  
September 8 ..... Utah  
September 15 ..... at Ohio State  
September 22 ..... Ball State  
October 6 ..... USC  
October 13 ..... at UCLA  
October 20 ..... at Stanford  
October 27 ..... at Oregon  
November 3 ..... Oregon State  
November 10 ..... at California  
November 17 ..... Washington

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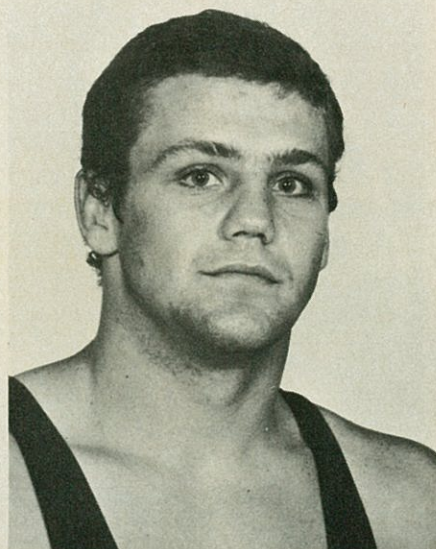


# PAC-10 MEDAL WINNERS

The Conference Medal, the highest honor a Pac-10 athlete can achieve, is awarded annually to the outstanding senior student-athlete at each Pac-10 institution. It is given to the senior exhibiting the greatest combination of performance and achievement in scholarship, athletics and leadership.

The 1984 Medal winners are football players Ivan Lesnik of Arizona, Ron Rivera of California, Ryan Zinke of Oregon, Rick Neuheisel of UCLA, Steve Pelluer of Washington and Pat Lynch of Washington State, swimmers Mike Orn of Arizona State and John Yacovelle of USC, wrestler Jim Baumgardner of Oregon State and tennis player Mark McKeen of Stanford.

Wrestler **Jim Baumgardner** of Oregon State, a four-year letterman for the Beavers, climaxed an outstanding senior campaign by winning his third Pacific-10 190-pound individual title and placing second at that weight in the NCAA championships. He was named the Outstanding Wrestler of the Pac-10 meet. Baumgardner produced a 45-3-0 record during his senior season and finished third on OSU's all-time winning list with a 155-40-0 individual record. He is a member of OSU's Athletic Board and also a member of Blue Key, a university honorary award given for academic achievement and university service. A business major, Baumgardner maintained a 3.15 grade point average.



**Jim Baumgardner**  
Oregon State



**Ivan Lesnik**  
Arizona

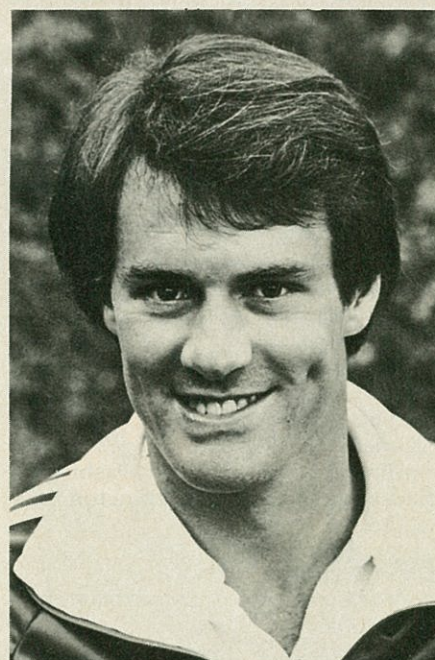


**Pat Lynch**  
Washington State

One of the mainstays in Arizona's defensive line, **Ivan Lesnik** best combined the ideals of a student-athlete the past four years at the University of Arizona. Lesnik was a four-year letterman and an outstanding student in bio-chemistry. He plans to attend medical school. He started 39 games during his collegiate career on the defensive line and earned second team All-Pac-10, Pac-10 All-Academic team and second team Academic All-America honors following the 1982 and 1983 seasons.

Washington State enjoyed two of its best football seasons in more than two decades with **Pat Lynch** on the defensive line. A starter for two seasons, Lynch overcame a hip injury in 1980, torn left knee ligaments in 1982 and torn right knee ligaments in 1983 to be one of WSU's most productive football players both on and off the field. A two-time Pac-10 All-Academic pick, he graduated with a 3.40 grade point average in business administration and earned a NCAA post-graduate scholarship.

**Mark McKeen** has been an integral part of two NCAA championship teams during his four years at Stanford. A four-year letterman, McKeen recorded the best singles record on the team in 1984 with a 19-2 mark. He led the Cardinal to a second place finish in the 1984 NCAA championships. McKeen was voted the ITCA Scholar Athlete of the Year in 1983 and received the Dean's Award for Outstanding Service to Stanford a year ago. A political science major, McKeen has a 3.5 grade point average and plans on attending law school in 1985.



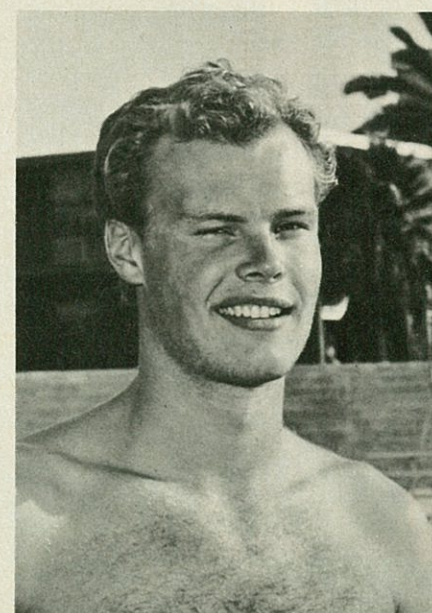
**Mark McKeen**  
Stanford

Quarterback **Rick Neuheisel** came to UCLA as a non-scholarship player, worked to overcome adversity and capped his five years in Westwood by being named Player of the Game in the 1984 Rose Bowl. As a senior, he completed 185 of 267 passes for 2,245 yards and 13 TD's, including four in UCLA's 45-9 triumph over Illinois in the Rose Bowl. His completion percentage of .693 was the best in UCLA history and the Bruins' .690 percentage is the second highest in NCAA history. An outstanding student, he was a recipient of an NCAA post-graduate scholarship and was also selected to the Pac-10 All-Academic team.



**Rick Neuheisel**  
UCLA

Swimmer **Mike Orn** has been an All-America all four years at Arizona State as well as an Academic All-America in 1982-83 and 1983-84. He has produced points for ASU in four NCAA championship meets and was the 1983 NCAA champion in the 200-yard freestyle and runner-up in the 200-yard individual medley. Orn took second at this year's Pac-10 championships in the 200-IM after winning that event the year before. Orn carries a 3.43 grade point average in computer systems engineering.



**Mike Orn**  
Arizona State

**Steve Pelluer** quarterbacked Washington to an 8-4 record in 1983, a second place finish in the Pac-10 and an Aloha Bowl appearance. He completed 213 of 317 passes for 2,212 yards and 11 touchdowns. His 67.2 completion percentage set a Washington single-season record and his 137 pass attempts without an interception set another school record. Pelluer, named the Pac-10's Offensive Player of the Year in 1983, earned first team All-Pac-10 honors as well as UPI All-West Coast and AP honorable mention All-America. Pelluer carries a 3.02 grade point average in the school of architecture's building construction program.



**Steve Pelluer**  
Washington

Linebacker **Ron Rivera** of California, one of the most dominant players in college football last season, became the first consensus All-America defensive player from Cal since Sherman White in 1971. Rivera set a school record with 138 tackles last season, including 26½ behind the line of scrimmage, and was one of 12 finalists for the Lombardi Award, an honor given to the nation's premier lineman. He was named the Pac-10's Co-Defensive Player of the Year in 1983. Rivera was a second-round draft choice of the Chicago Bears of the NFL.



**Ron Rivera**  
California



**John Yacovelle**  
USC

A four-year letterman for the USC swim team, **John Yacovelle** compiled a 3.47 grade point average and is planning to continue his education at USC's law school. A four-time qualifier in the Pac-10 meet, Yacovelle specializes in the 200-yard butterfly and individual medley. He swam a lifetime best of 1:48.20 to qualify for the NCAA's in the 200-yard butterfly, beating eventual NCAA champion Pablo Morales of Stanford in a dual meet this year. A high school All-America, he qualified for the Olympic Trials in 1980.



**Ryan Zinke**  
Oregon

**Ryan Zinke** was a two-year starter for the Oregon football team at center after originally coming to Eugene as a strong safety. Zinke battled injuries during his final two seasons, but seldom missed a game. He received the Elmer Sahlstrom Award for academic proficiency after his senior season. A geology major, Zinke came to Oregon from Whitefish, Mont. At Whitefish High, he played football, basketball, ran track and served as student body president. He earned Valedictorian honors while compiling a perfect 4.0 grade point average.



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## PAC-10 TRIVIA QUIZ

1. What two schools in the conference play for the Axe Trophy?  
\_\_\_\_\_ and \_\_\_\_\_
2. The team with the longest Pac-10 conference winning streak is  
\_\_\_\_\_
3. One Pac-10 school has never played a team from the military academies (Army, Navy, Air Force). It is  
\_\_\_\_\_
4. Two schools have been members of the conference since its beginning in 1915:  
\_\_\_\_\_ and \_\_\_\_\_
5. Name the only Pac-10 school that has played in a Cotton Bowl game:  
\_\_\_\_\_
6. What Pac-10 Heisman Trophy winner originally attended college on a basketball scholarship?  
\_\_\_\_\_
7. One football player at Stanford has had his number retired. Who was he?  
\_\_\_\_\_
8. Who was the first head football coach to lead UCLA to an undefeated season?  
a) William Spaulding  
b) Henry "Red" Sanders  
c) Edwin Horrell  
d) Bert La Brucherie
9. Which of the following Pac-10 football coaches remained undefeated at home for ten years?  
a) Glenn "Pop" Warner, Stanford  
b) Andrew Kerr, California  
c) Gil Dobie, Washington  
d) O.E. "Babe" Hollingberry, Washington State
10. The first Pac-10 player to gain over 1,000 yards in a season was:  
\_\_\_\_\_
11. Which player threw seven TD passes in one game?  
a) Mike Pagel, ASU  
b) John Elway, Stanford  
c) Tom Ramsey, UCLA  
d) Jim Plunkett, Stanford



Which Stanford football player has had his number retired?



What coach remained undefeated at home for ten years?

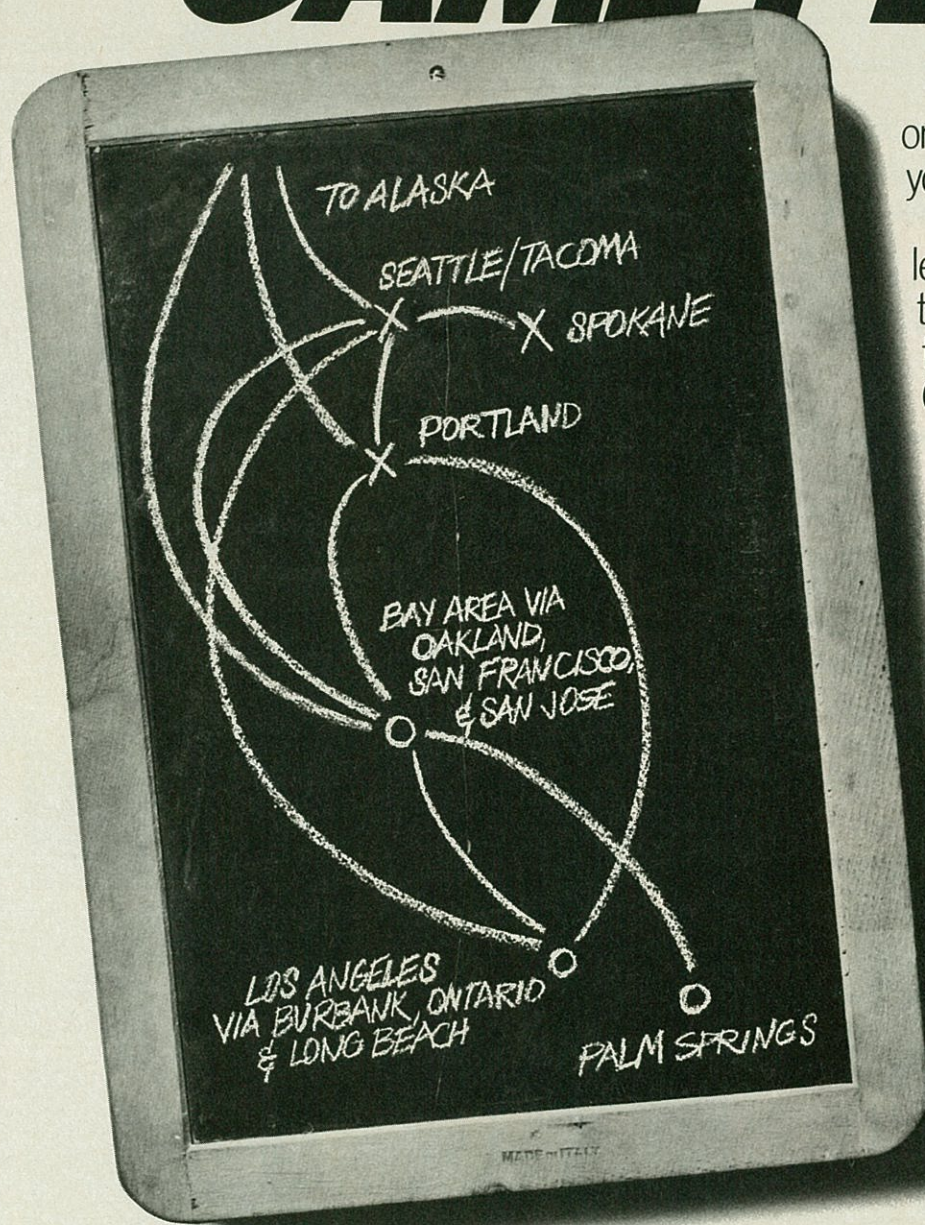
1. Stanford and California; 2. California with 22 conference games, 1947-50; 3. Oregon State; 4. California and Washington; 5. Oregon, in 1949 vs. SMU; 6. Oregon State's Jerry Baker; 7. Ernest Nevers, #1; 8. c) Edwin Horrell, 6-0-4 (1939); 9. b) O.E. "Babe" Hollingberry, 30-0-3 (Nov. 1925-Oct. 1935); 10. a) Morley Drury, USC — 1,163 yards in 1927; 11. Mike Pagel, ASU in 1981 vs. Stanford

Material taken, with author's permission, from the "Pac-10 Football Guide and Record Book" by Thomas F. Miller. Published by Leisure Press, Oakland, CA.

Answers



# ALASKA'S GAME PLAN.



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# Golden Corral Award



**Tina Tombs  
Women's Golf**

Tonight we would like to honor Sun Devil golfer Tina Tombs as the seventh recipient of the Golden Corral Award, given each home football and basketball game to an ASU athlete who displays outstanding academic and athletic ability. The Golden Corral Award is sponsored by Arizona State University and Golden Corral Steak House-Tempe.

Tina, a senior from Bedford, New Hampshire, carries a 3.04 cumulative grade point average in physical education. She also carries a "can't miss label" from Sun Devil head coach Linda Vollstedt.

"I would expect Tina to repeat as an all-America this season," said Vollstedt, "and to win some tournaments individually. I know she will be one of the LPGA superstars after her collegiate eligibility expires."

The Golden Corral Award is sponsored by the Golden Corral Steak House, 3231 S. Mill Ave. in Tempe.



The Award is given at each home football and basketball game to student-athletes who excel in the classroom as well as on the playing field.

Tombs will graduate in May, 1985; afterwards she plans to play on the amateur circuit over the summer. In the fall of 1985, Tina will work toward earning her LPGA tour card.

Tina placed 10th at the NCAA championships last year, earning all-America honors. She was first in the Lady Sun Devil Tournament a year ago; placed second at the San Diego State Lady Aztec Tournament; and was fifth in the BYU Invitation.

Her outstanding 1984 showing inspired Vollstedt to nominate Tina for the Broderick Sports Award for Golf. The Broderick Award honors female collegiate athletes in all sports. If she is selected (announced in December), Tina will be eligible for the Broderick Cup, honoring the nation's outstanding female collegiate athlete.

Congratulations to Tina Tombs, from Arizona State University and the Golden Corral Steak House.

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Arizona Bank's 24HR Teller can become your own personal teller. You'll find 24HR Tellers outside almost every office of The Arizona Bank. So come in and apply for the card that's right for you.



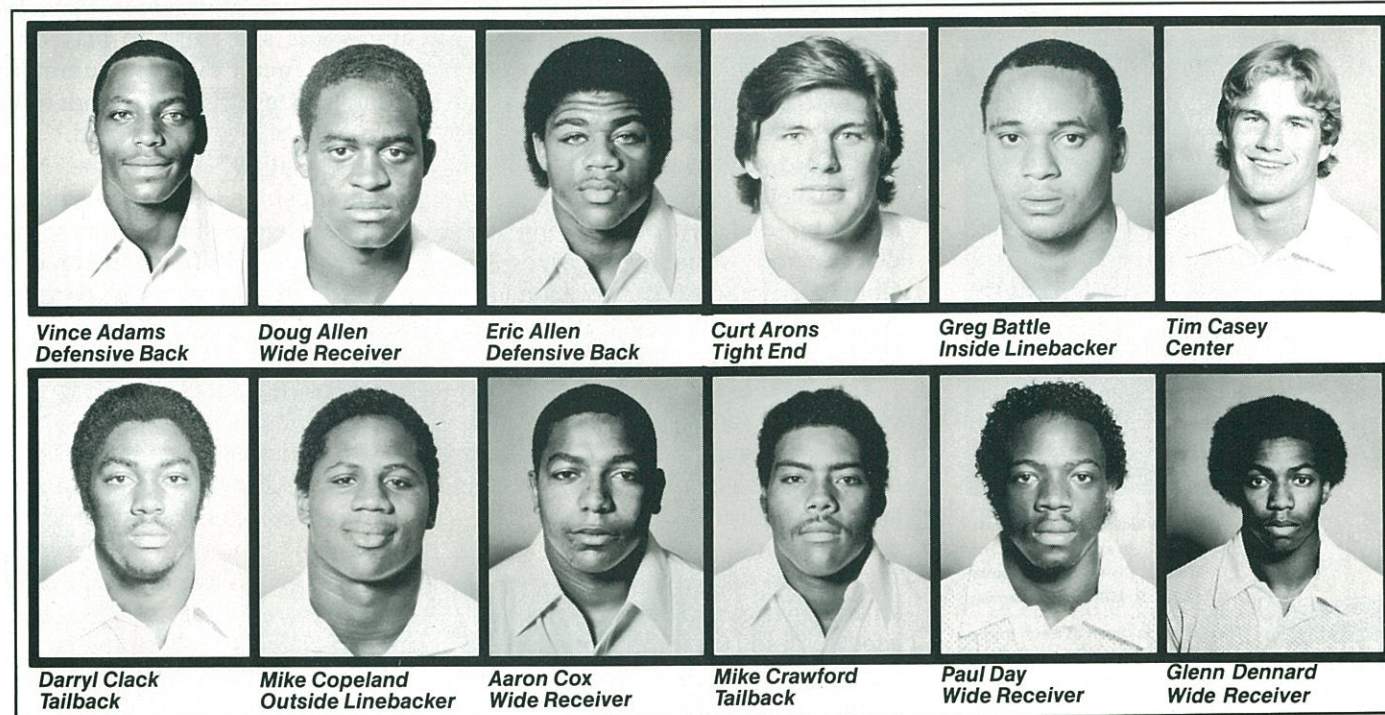
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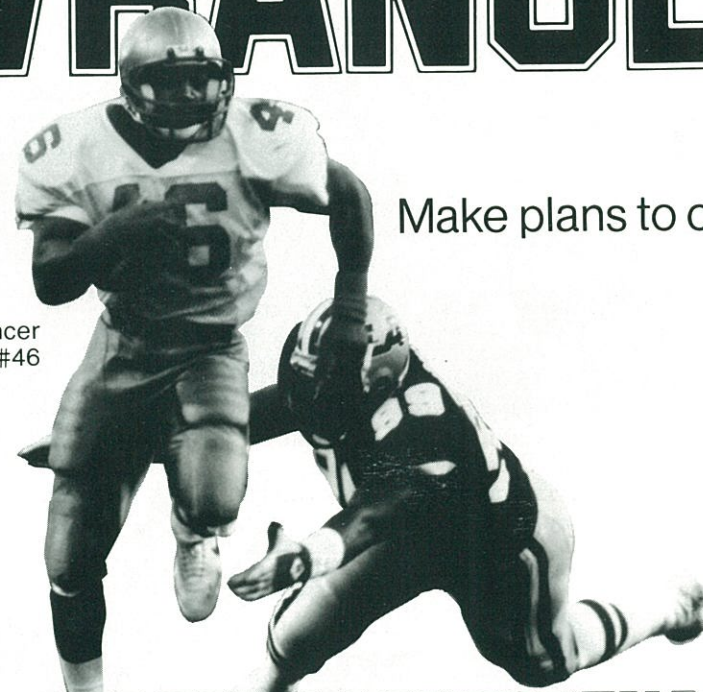




# SUN DEVILS



# WRANGLERS



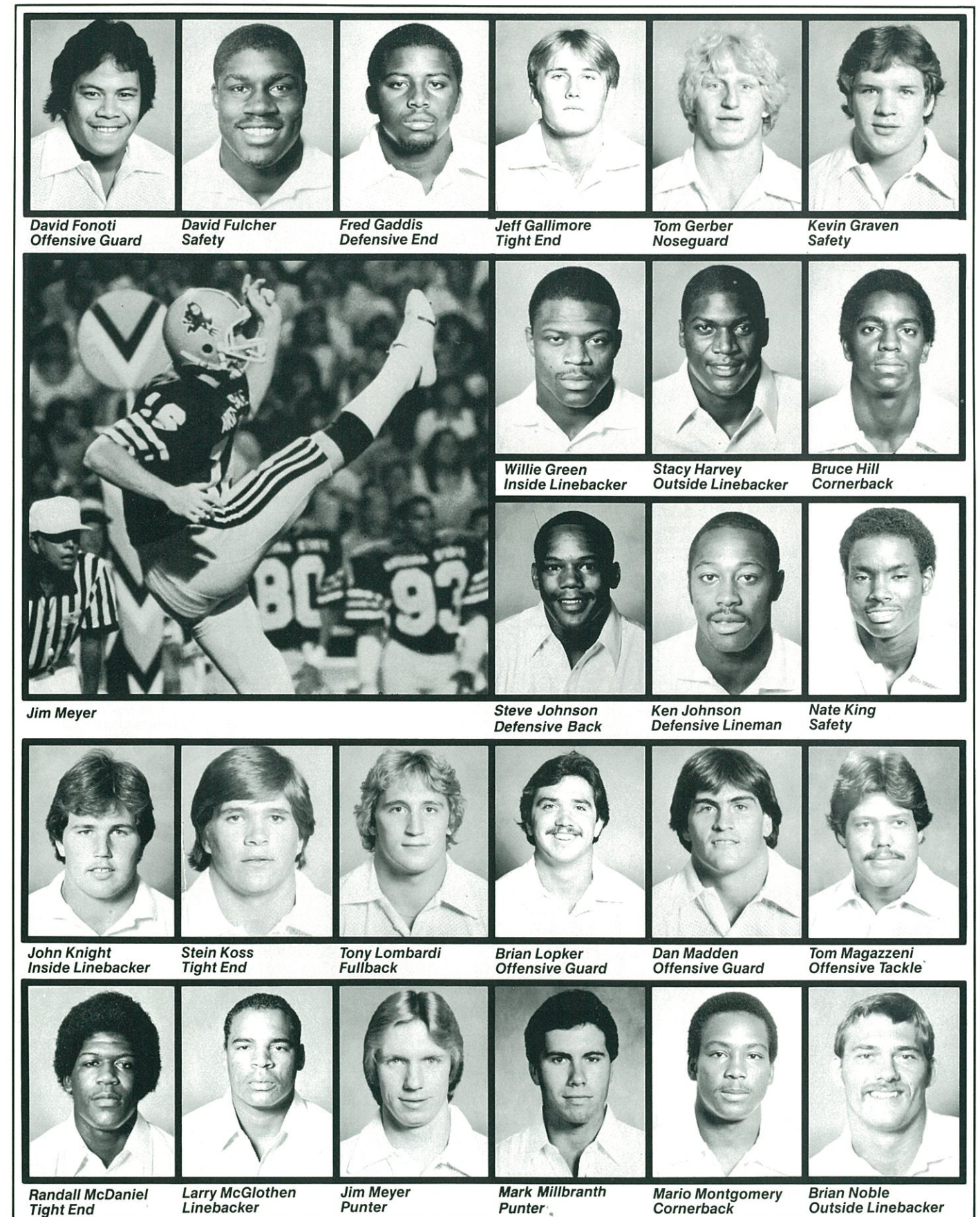
Tim Spencer  
#46

Make plans to catch the excitement!  
Tickets 275-2233



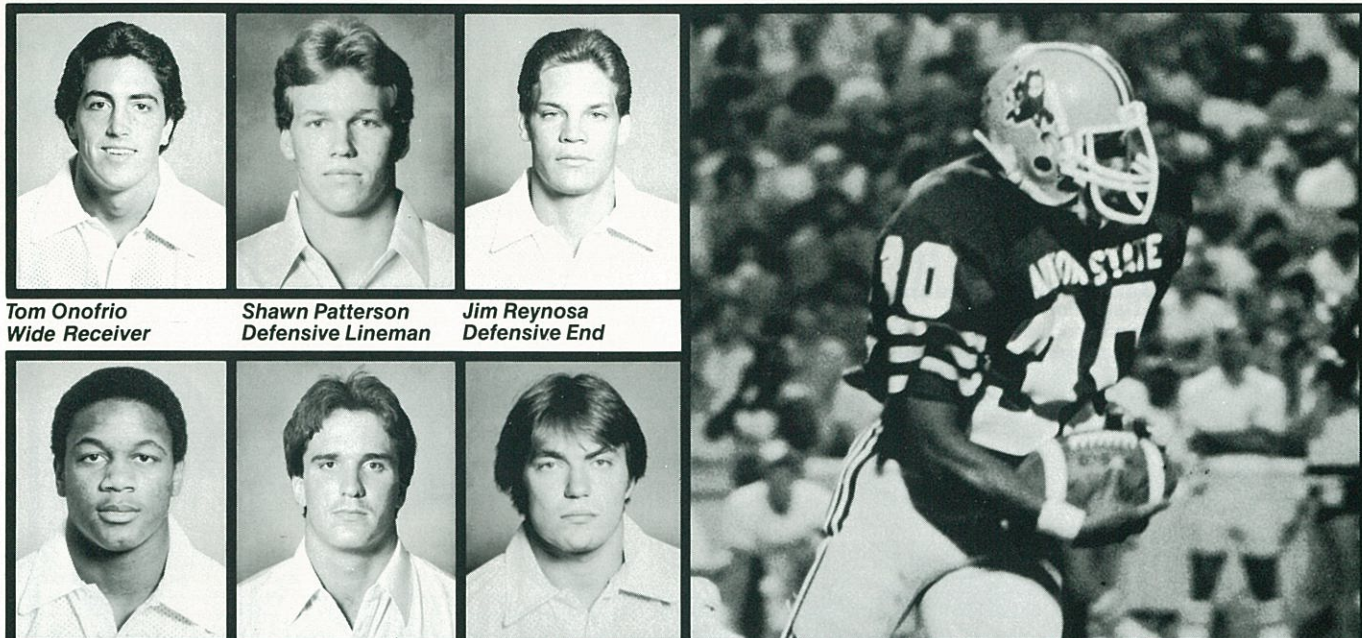
## 1984 WESTERN CONFERENCE CHAMPIONS

# SUN DEVILS





# SUN DEVILS



Tom Onofrio  
Wide Receiver

Shawn Patterson  
Defensive Lineman

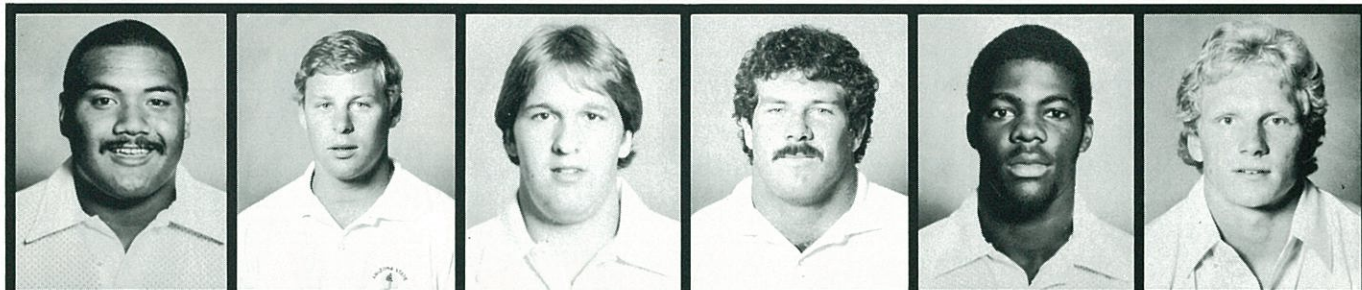
Jim Reynosa  
Defensive End

Billy Robinson  
Outside Linebacker

Steve Rossoll  
Offensive Lineman

Frank Rudolph  
Outside Linebacker

Mike Crawford



Dan Saleaumua  
Noseguard

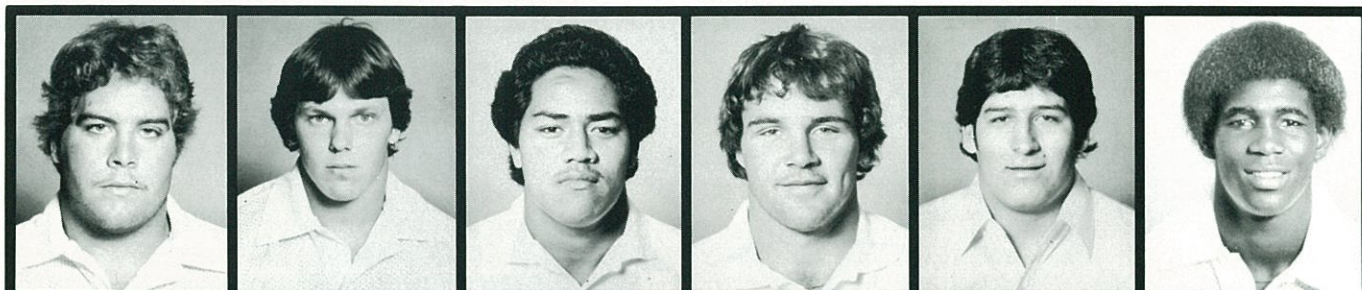
Tim Salem  
Quarterback

Mark Shupe  
Center

Vic Sidler  
Offensive Guard

Scott Stephen  
Outside Linebacker

Pat Taylor  
Inside Linebacker



Kevin Thomas  
Center

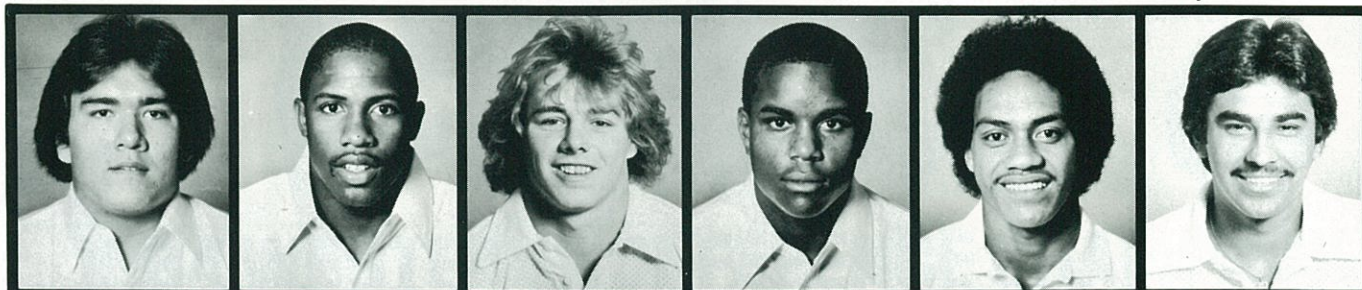
Darin Tupper  
Fullback

Onosai Tu'ua  
Defensive End

Jeff Van Raaphorst  
Quarterback

Danny Villa  
Offensive Lineman

Dale Walton  
Safety



Jim Warne  
Offensive Tackle

Channing Williams  
Tailback

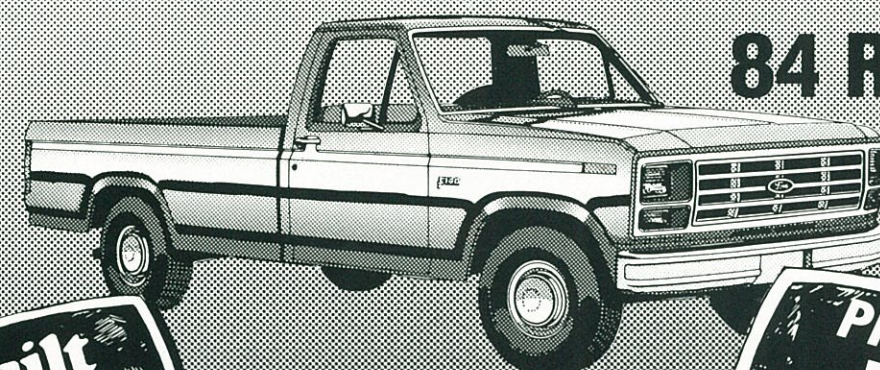
Jimmy Williams  
Inside Linebacker

Darrin Willis  
Defensive Back

Taleni Wright  
Defensive End

Luis Zendejas  
Placekicker

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Ford  
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MEL  
CLAYTON  
LOW!**

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VOLUME  
DEALER!**

**Mel  
Clayton  
Ford & R.V.s**

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**\$25<sup>99</sup>** **PORCHE + AUDI**  
**OIL CHANGE**

A Specials include Filter, Labor and Castrol 20-50 GTX  
**PERSONAL AUTOMOTIVE SERVICES, LTD.**

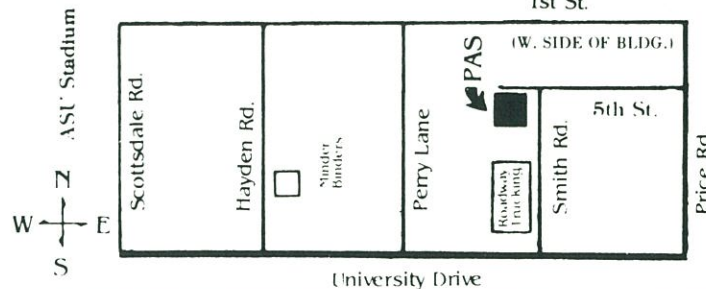
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The money our members save at the credit union is used to help other members buy new cars, build home additions or put children through college.

And because our profits are returned to our members, we can usually charge less for a loan and pay more for your savings.

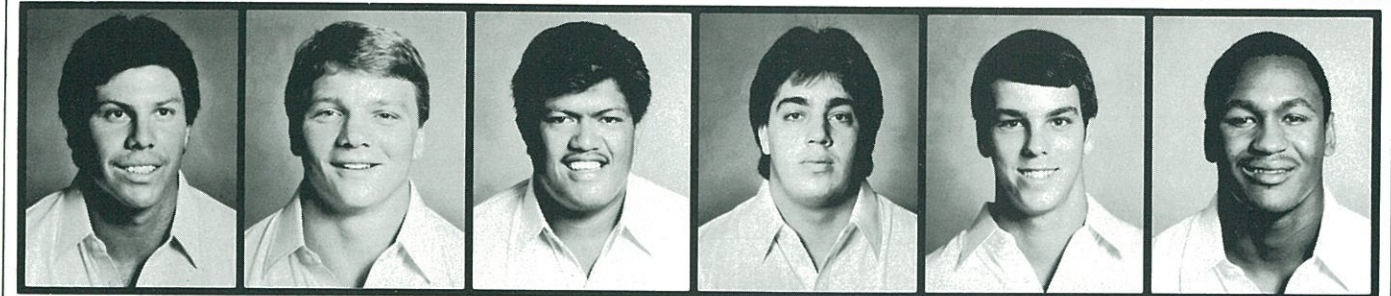
If that's the kind of teamwork you'd like to have working for your money, stop by one of our offices and tell us you'd like to join our team.



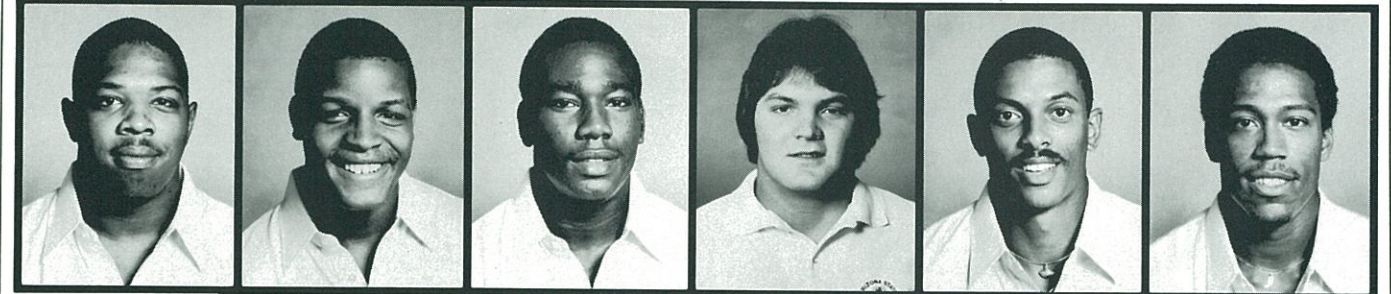
Phoenix/Tempe (ASU)/Tucson/Flagstaff

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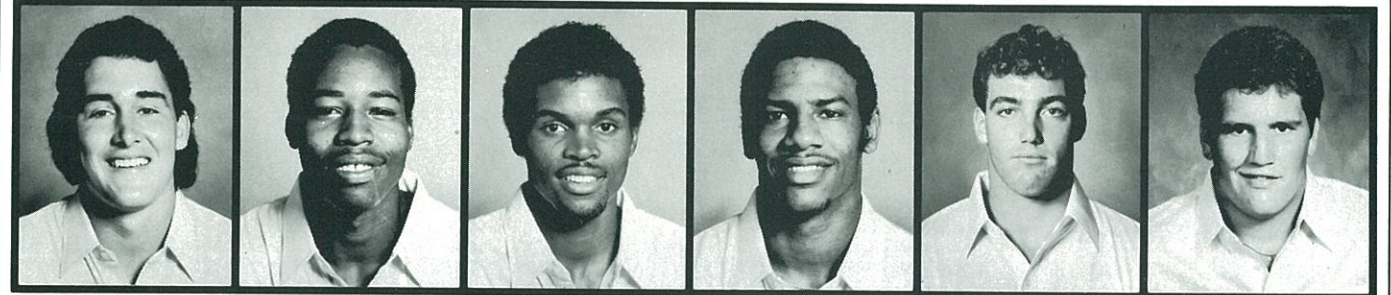
## SUN DEVILS



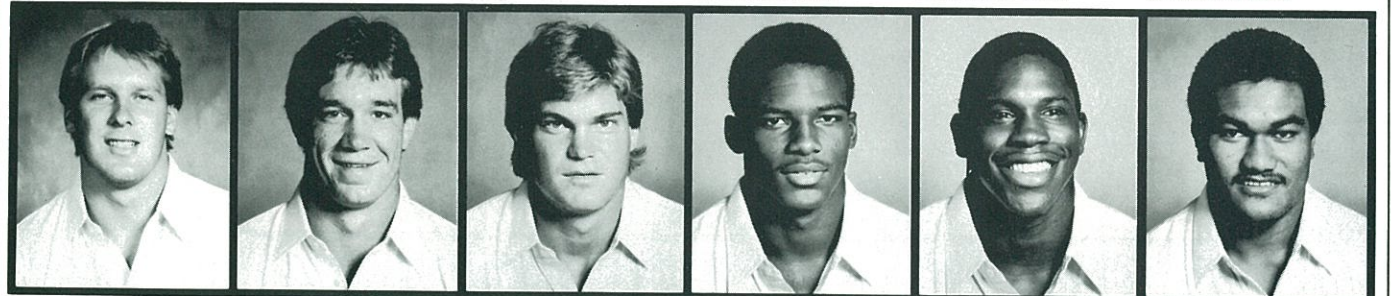
Robert Arcoraci Outside Linebacker Trace Armstrong Defensive Line Chris Avii Offensive Tackle Richard Bear Offensive Line Kent Bostrom Place Kicker Robby Boyd Linebacker



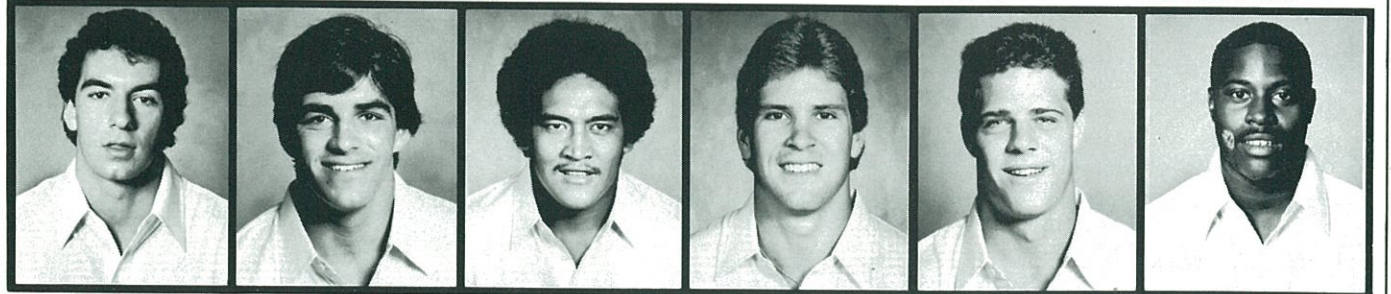
Dorsey Brown Linebacker Greg Clark Linebacker Rodney Dillard Defensive Back Mike Edwards Outside Linebacker Chris Garrett Wide Receiver Darryl Harris Tailback



Andy Hayes Offensive Line Randy Jefferson Offensive Line Bernard Johns Wide Receiver Jeff Joseph Wide Receiver Todd Kalis Offensive Line Scott Kirby Offensive Line



Allan Kochanski Center Frank Kramer Offensive Line Doug Larson Offensive Line Anthony Parker Tailback Darrell Rosette Tailback Saute Sapolu Defensive Line



Ron Simone Wide Receiver Steve Spurling Offensive Line Fasi Ta'ase Defensive Line John Walker Quarterback Kirk Wendorf Fullback Danny Williams Defensive Back

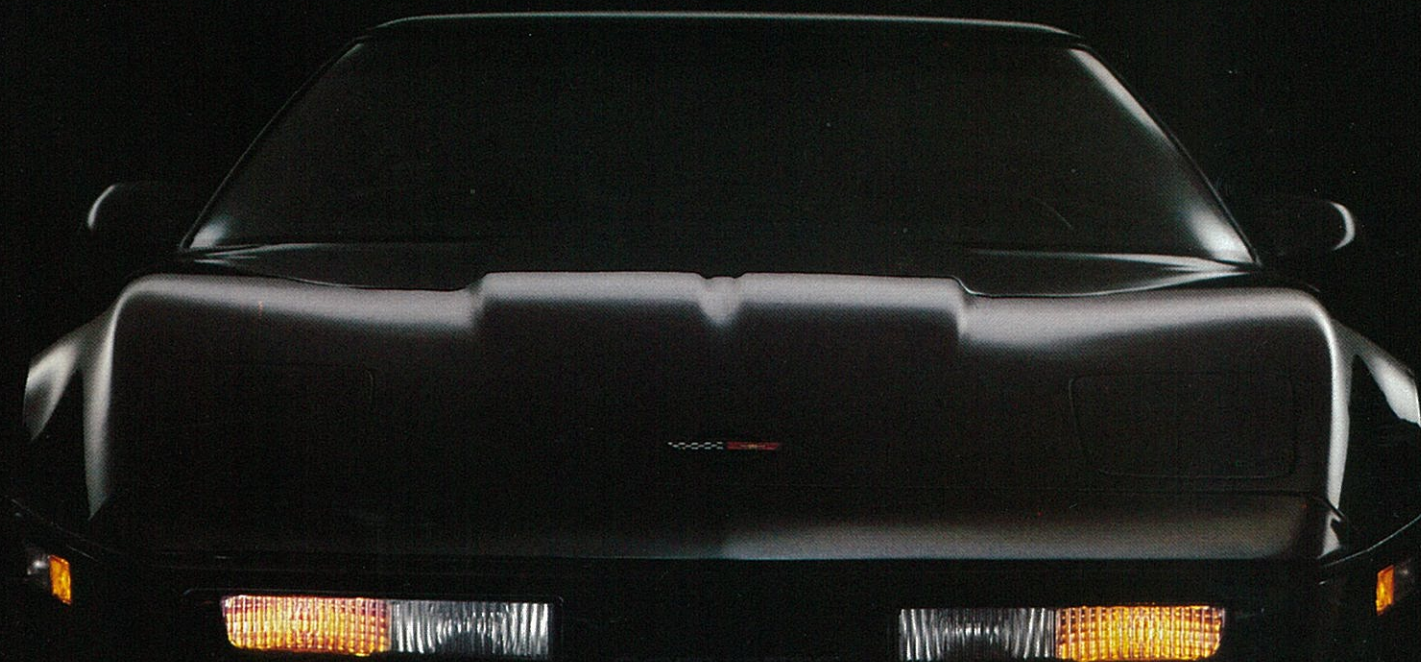


No.	Name	Pos	Hgt	Wgt	Class	Hometown
32	*** ALLEN, Doug	WR	5-10	182	Sr./Sr.	Baldwin Park, Calif.
25	ALLEN, Eric	DB	5-11	184	So./Fr.	San Diego, Calif.
40	AMOIA, Vince	FB	6-0	208	So./So.	Buffalo, N.Y.
36	ARCORACI, Robert	OLB	6-3½	233	Fr./Fr.	San Jose, Calif.
33	ARMSTRONG, Trace	DL	6-5	226	Fr./Fr.	Birmingham, Ala.
80	* ARONS, Curt	TE	6-4	240	Sr./Sr.	San Clemente, Calif.
75	AVIL, Chris	OT	6-¼	319	Fr./Fr.	San Diego, Calif.
37	** BATTLE, Greg	ILB	6-1½	218	Jr./Jr.	Wilmington, Calif.
77	BEAR, Richard	OL	6-5	266	So./Fr.	Phoenix, Ariz.
14	BOSTROM, Kent	PK	6-1	167	Fr./Fr.	Wheaton, Ill.
26	BOYD, Robby	LB	6-1	199	Fr./Fr.	Santa Ana, Calif.
38	BROWN, Dorsey	LB	6-2¼	214	Fr./Fr.	Los Angeles, Calif.
52	CASEY, Tim	C	6-3¼	245	Jr./So.	Tempe, Ariz.
42	** CLACK, Darryl	TB	5-11½	205	Jr./Jr.	Fountain, Colo.
35	CLARK, Greg	LB	6-1	224	Fr./Fr.	Torrance, Calif.
56	* COPELAND, Mike	OLB	6-2	218	Sr./Sr.	Los Angeles, Calif.
34	COX, Aaron	WR	5-10	176	So./Fr.	Los Angeles, Calif.
80	* CRAWFORD, Mike	TB	5-11¼	195	Jr./Jr.	Thousand Oaks, Calif.
17	CURTIS, Scott	WR	6-0	175	Jr./So.	Cuyahoga Falls, Ohio
22	* DAY, Paul	WR	5-10	170	Jr./So.	San Diego, Calif.
24	DENNARD, Glenn	WR	5-11	179	Jr./So.	Phoenix, Ariz.
21	DILLARD, Rodney	LB	6-3	198	Fr./Fr.	St. Petersburg, Fla.
39	EDWARDS, Mike	OLB	6-1½	205	Sr./Jr.	Phoenix, Ariz.
36	* FONOTI, David	OG	6-4½	280	Sr./Jr.	Aiea, Hawaii
7	* FULCHER, David	S	6-2	218	Jr./So.	Los Angeles, Calif.
37	* GALLIMORE, Jeff	TE	6-3	232	Jr./So.	Oxnard, Calif.
35	* GARRETT, Chris	TE/P	6-5	209	Fr./Fr.	St. Paul, Minn.
95	*** GERBER, Tom	NG	6-5	216	Sr./Sr.	Phoenix, Ariz.
1	GLENN, Greg	TE	6-2	200	Jr./Jr.	Los Angeles, Calif.
6	** GRAVEN, Kevin	S	5-11½	198	Sr./Jr.	Cleveland, Ohio
54	*** GREEN, Willie	ILB	6-3	221	Sr./Sr.	Youngstown, Ohio
31	GRIER, John	RB	6-0	216	Jr./Jr.	Concord, N. Carolina
12	HARRIS, Darryl	RB	6-0	169	Fr./Fr.	Pomona, Calif.
57	HARVEY, Stacy	OLB	6-4	220	So./Fr.	Pasadena, Calif.
39	HAYES, Andy	OL	6-6	239	Fr./Fr.	Tempe, Ariz.
1	HILGERS, Kyle	RB	6-0	170	So./So.	Wickenburg, Ariz.
29	* HILL, Bruce	CB	6-0	173	Jr./So.	Lancaster, Calif.
60	JEFFERSON, Randy	OL	6-3½	215	Fr./Fr.	Los Angeles, Calif.
31	JOHNS, Bernard	WR	6-0½	157	Fr./Fr.	Torrance, Calif.
32	* JOHNSON, Ken	DL	6-4	256	Sr./Sr.	Jamaica Queens, N.Y.
19	JOHNSON, Steve	DB	6-0	180	So./Fr.	Denver, Colo.
9	JONES, Phil	DE/LB	6-2	230	Jr./So.	Chandler, Ariz.
35	JOSEPH, Jeff	DB	5-10	160	Fr./Fr.	Los Angeles, Calif.
35	KALIS, Todd	OL	6-6	250	So./Fr.	Phoenix, Ariz.
13	*** KING, Nate	S	6-3	203	Sr./Sr.	Oceanside, Calif.
63	KIRBY, Scott	OT	6-5½	260	Fr./Fr.	Pinellas Park, Fla.
37	KLINE, John	OG	6-2	260	Fr./Fr.	Arvada, Colo.
59	* KNIGHT, John	ILB	6-1¾	224	Sr./Sr.	Glendale, Ariz.

No.	Name	Pos	Hgt	Wgt	Class	Hometown
50	KOCHANSKI, Allan	C	6-2	206	Sr./Sr.	Southfield, Mich.
83 *	KOSS, Stein	TE	6-3½	224	Jr./So.	Durango, Colo.
68	KRAMER, Frank	OL	6-4½	244	Fr./Fr.	Page, Ariz.
71	LARSON, Doug	OL	6-3	240	Fr./Fr.	Phoenix, Ariz.
20 ***	LOMBARDI, Tony	FB	6-0	217	Sr./Sr.	Park Forest, Ill.
79 *	LOPKER, Brian	OG	6-3	261	Jr./So.	Anaheim, Calif.
72 **	MADDEN, Dan	OG	6-5½	257	Sr./Sr.	Hudson, Ohio
74 *	MAGAZZENI, Tom	OT	6-5	260	Sr./Sr.	Richfield, Ohio
91	MATHESON, Brett	S	6-0	190	Fr./Fr.	Barrington, Ill.
28	MAYNES, Vito	WR	5-10	160	Jr./Sr.	Glendale, Ariz.
62	McDANIEL, Randall	OG	6-4½	237	So./Fr.	Avondale, Ariz.
58 *	McGLOTHEN, Larry	NG	6-1	241	So./So.	Los Angeles, Calif.
16 *	MEYER, Jim	P	6-4	210	Sr./Sr.	Phoenix, Ariz.
15	MILLBRANTH, Mark	P	6-1	190	So./So.	Tempe, Ariz.
34 ***	MONTGOMERY, Mario	CB	6-0	177	Sr./Sr.	Banning, Calif.
47 *	NOBLE, Brian	OLB	6-4¾	232	Sr./Sr.	Anaheim, Calif.
3 *	ONOFRIO, Tom	WR	5-10	175	Sr./Sr.	Columbia, Mo.
32	PARKER, Anthony	DB	5-10½	175	Fr./Fr.	Tempe, Ariz.
97	PATTERSON, Shawn	DL	6-6	255	So./Fr.	Tempe, Ariz.
5 *	REYNOSA, Jimmy	DE	6-5	244	Jr./So.	Sylmar, Calif.
23	ROSETTE, Darrell	RB	5-9¾	178	Fr./Fr.	San Diego, Calif.
99 *	RUDDOLPH, Frank	OLB	6-3¾	248	Jr./So.	Scottsdale, Ariz.
98 *	SALEAUMUA, Dan	NG	6-1	268	Jr./So.	Nat'l. City, Calif.
14	SALEM, Tim	QB	6-0¼	198	Sr./Sr.	St. Paul, Minn.
94	SAPOLU, Saute	DL	6-3	230	Fr./Fr.	Long Beach, Calif.
64 ***	SHUPE, Mark	C	6-5½	256	Sr./Sr.	Indianapolis, Ind.
61	SIDLER, Vic	OG	6-2	258	Sr./Sr.	Newport Beach, Calif.
15	SIMONE, Ron	WR	6-0	187	Sr./Sr.	Bellevue, Wash.
53	SPURLING, Steve	OL	6-2¾	241	Fr./Fr.	Phoenix, Ariz.
90 *	STEPHEN, Scott	OLB	6-2½	222	Jr./So.	Los Angeles, Calif.
78	TA'ASE, Fasi	DT	6-3	268	Fr./Fr.	Pago Pago, Samoa
51	TAYLOR, Pat	ILB	6-2½	213	So./Fr.	Great Falls, Mont.
55 *	THOMAS, Kevin	C	6-4	257	Jr./So.	Tucson, Ariz.
48 *	TUPPER, Darin	FB	6-0	215	Jr./Sr.	Phoenix, Ariz.
70 *	TU'UA, Onosai	DE	6-4½	242	Jr./So.	Long Beach, Calif.
10 *	VAN RAAPHORST, Jeff	QB	6-2	201	Jr./So.	El Cajon, Calif.
73	VILLA, Danny	OL	6-5½	282	So./So.	Nogales, Ariz.
1	WALKER, John	QB	6-1	190	Fr./Fr.	Tempe, Ariz.
41 ***	WALTON, Dale	S	6-1	198	Sr./Sr.	Oceanside, Calif.
76	WARNE, Jim	OT	6-7	289	Jr./So.	Tempe, Ariz.
46	WENDORF, Kirk	FB	6-0½	193	Fr./Fr.	Granada Hills, Calif.
44 *	WILLIAMS, Channing	RB	5-10	205	So./So.	Sacramento, Calif.
2	WILLIAMS, Danny	ILB	5-10	183	So./Fr.	Pomona, Calif.
45 ***	WILLIAMS, Jimmy	ILB	6-0½	222	Sr./Sr.	Tempe, Ariz.
4 *	WILLIS, Darrin	DB	5-11½	170	So./So.	Santa Monica
96 *	WRIGHT, Taleni	DE	6-4½	238	Jr./So.	Pago Pago, Samoa
8 ***	ZENDEJAS, Luis	PK	5-10½	183	Sr./Sr.	Chino, Calif.

The image displays two beer packaging designs side-by-side. On the left is a box for 'Sungria' beer. The box is white with a large circular logo on the front. The logo features a stylized Native American figure with a feathered headdress, holding a beer mug. The text 'LA FRESQUITA' is arched above the figure, and 'SUNGRIA' is arched below. Below the logo, the text 'Sungria' is written in a bold, sans-serif font, and 'Maggie Fever' is written in a script font. The top of the box shows two beer bottles with labels that read 'SUNGRIA'. On the right is a box for 'Arctic Chiller' beer. The box is white with a large circular logo on the front. The logo features a penguin standing on a small ice floe. The text 'ARCTIC CHILLER' is arched above the penguin. Below the logo, the text 'Arctic Chiller' is written in a bold, sans-serif font, and 'Plum Crazy' is written in a script font. The top of the box shows two beer bottles with labels that read 'ARCTIC CHILLER'.

# ***The Rewards of a Higher Education.***



# TODAY'S CHEVROLET





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### WHEN ASU HAS THE BALL

#### ASU OFFENSE

82 Doug Allen (182)	SE
66 David Fonoti (280)	QT
62 Randall McDaniel (240)	QG
64 Mark Shupe (256)	C
72 Dan Madden (257)	SG
74 Tom Magazzeni (278)	ST
83 Stein Koss (224)	TE
84 Aaron Cox (176)	FL
10 Jeff Van Raaphorst (201)	QB
40 Vince Amoia (208)	FB
42 Darryl Clack (205)	TB

#### SEMINOLE DEFENSE

84 Garth Jax (210)	OLB
45 Isaac Williams (260)	LT
71 Todd Stroud (225)	NG
79 Gerald Nichols (250)	RT
47 Brian Williams (215)	OLB
58 Henry Taylor (230)	ILB
55 Fred Jones (225)	ILB
8 Eric Riley (170)	LCB
31 Billy Allen (210)	SS
43 Brian McCrary (170)	FS
17 Eric Williams (175)	RCB

#### TODAY'S OFFICIALS

**Referee:** Bill Richardson  
**Umpire:** Andy Pressgrove  
**Head Linesman:** Jack Null  
**Line Judge:** Jim Brashier  
**Field Judge:** Colin McDermott  
**Side Judge:** Jim Campbell  
**Back Judge:** Dan Hill  
**Alternate:** Edward Hochuli

### WHEN FSU HAS THE BALL

#### SEMINOLE OFFENSE

88 Hassan Jones (200)	SS
66 Perrish Barwick (270)	LST
61 Dan Morris (245)	SG
53 Gerald Riopelle (250)	C
64 Jamie Dukes (270)	TG
77 John Ionata (270)	TT
85 Pat Carter (230)	TE
1 Eric Thomas (195)	QB
26 Greg Allen (200)	TB
41 Cedric Jones (185)	FB
4 Jessie Hester (170)	FL

#### ASU DEFENSE

99 Frank Rudolph (248)	LE
98 Dan Saleaumua (268)	NG
96 Taleni Wright (238)	RE
47 Brian Noble (232)	LOLB
37 Greg Battle (218)	LILB
51 Pat Taylor (213)	RILB
90 Scott Stephen (222)	ROLB
32 Anthony Parker (175)	LCB
4 Darrin Willis (160)	FS
7 David Fulcher (218)	SS
9 Jeff Joseph (160)	RCB

#### ARIZONA STATE

1 WALKER, John, QB
2 WILLIAMS, Danny, ILB
3 ONOFRIO, Tom, WR
4 WILLIS, Darrin, DB
5 REYNOSA, Jimmy, DE
6 GRAVEN, Kevin, S
7 FULCHER, David, S
8 ZENDEJAS, Luis, PK
9 JOSEPH, Jeff, DB
10 VAN RAAPHORST, Jeff, QB
11 SALEM, Tim, QB
12 HARRIS, Darryl, RB
14 BOSTROM, Kent, PK
15 MILBRANTH, Mark, P
16 MEYER, Jim, P
17 CURTIS, Scott, WR
19 JOHNSON, Steve, DB
20 LOMBARDI, Tony, FB
21 DILLARD, Rodney, LB

22 DAY, Paul, WR
23 ROSETTE, Darrell, RB
24 DENNARD, Glenn, WR
25 ALLEN, Eric, DB
26 BOYD, Robby, LB
28 MAYNES, Vito, WR
29 HILL, Bruce, CB
30 CRAWFORD, Mike, TB
31 GRIER, John, RB
32 PARKER, Anthony, DB
34 MONTGOMERY, Mario, CB
35 CLARK, Greg, LB
37 BATTLE, Greg, ILB
38 BROWN, Dorsey, LB
39 EDWARDS, Mike, OLB
40 AMOIA, Vince, FB
41 WALTON, Dale, S
42 CLACK, Darryl, TB
43 KING, Nate, S
44 WILLIAMS, Channing, RB
45 WILLIAMS, Jimmy, ILB

46 WENDORF, Kirk, FB
47 NOBLE, Brian, OLB
48 TUPPER, Darin, FB
50 KOCHANSKI, Allan, SN
51 TAYLOR, Pat, ILB
52 CASEY, Tim, C
53 SPURLING, Steve, OL
54 GREEN, Willie, ILB
55 THOMAS, Kevin, C
56 COPELAND, Mike, OLB
57 HARVEY, Stacy, OLB
58 McGLOTHEN, Larry, NG
59 MATHESON, BRETT, S
60 JEFFERSON, Randy, OL
61 SIDLER, Vic, OG
62 McDANIEL, Randall, OG
63 KIRBY, Scott, OT
64 SHUPE, Mark, C
65 KALIS, Todd, OL
66 FONOTI, David, OG
67 KLINE, John, OG

68 KRAMER, Frank, OL
70 TU'UA, Onosai, DE
71 LARSON, Doug, OL
72 MADDEN, Dan, OG
73 VILLA, Danny, OL
74 MAGAZZENI, Tom, OT
75 AVII, Chris, OT
76 WARNE, Jim, OT
77 BEAR, Richard, OL
78 TA'ASE, Fasi, DT
79 LOPKER, Brian, OG
80 ARONS, Curt, TE
81 JOHNS, Bernard, WR
82 ALLEN, Doug, WR
83 KOSS, Stein, TE
84 COX, Aaron, WR

85 GARRETT, Chris, WR/P
86 ARCORACI, Robert, OLB
87 GALLIMORE, Jeff, TE
89 HAYES, Andy, OL
90 STEPHEN, Scott, OLB
91 GLENN, Greg, TE
92 JOHNSON, Ken, OL
93 ARMSTRONG, Trace, OL
94 SAPOLU, Saute, OLB
95 GERBER, Tom, NG
96 WRIGHT, Taleni, DE
97 PATTERSON, Shawn, OL
98 SALEAUMUA, Dan, NG
99 RUDDOLPH, Frank, OLB

\* Indicates varsity letters won

#### FSU

1 THOMAS, Eric, QB
2 NICKLAUS, Steve, WR
3 GAINER, Herb, WR
4 HESTER, Jessie, WR
5 WESSEL, Joe, S
6 BERRY, Louis, P
7 BARCO, Barry, KS
8 RILEY, Eric, CB
9 BRYANT, Phillip, WR
10 DAVIS, Bob, QB
11 COKER, Kirk, QB
13 MACK, Kim, S
14 MC MANUS, Danny, QB
16 SMILEY, Anthony, CB

17 WILLIAMS, Eric, CB
18 SCHMIDT, Derek, KS
19 JACOBS, Greg, S
20 SNIPES, Roosevelt, TB
21 DENSON, Wayne, TB
23 MC COY, Jerome, S
24 HOLLOMAN, Darrin, TB
26 ALLEN, Greg, TB
27 FLOYD, Victor, RB
28 KINSEY, Rocky, CB
29 SHIVER, Stan, DB
30 GRIGGLEY, Terry, DB
31 ALLEN, Billy, S
32 MAYHEW, Martin, CB
33 CICALESE, Pat, ILB

33 DAVIS, Brian, LB
37 STIEHL, Eric, OLB
38 MC GOWAN, Paul, ILB
40 NEWELL, Greg, DB
41 JONES, Cedric, FB
42 JONES, Cletis, FB
43 MC CRARY, Brian, WS
44 WELLS, Chuck, FB
45 WILLIAMS, Isaac, DT
47 WILLIAMS, Brian, OLB
49 SMITH, Tony, TB
52 EAFORD, John, LB
53 RIOPELLE, Gerald, C
55 JONES, Fred, ILB
56 SCHRENKER, David, OG
58 TAYLOR, Henry, ILB
59 FLASHER, Tim, OG
60 BAMBER, John, OT
61 MORRIS, Dan, OG

64 DUKES, Jamie, OG
65 GRAY, Darryl, OLB
66 BARWICK, Parrish, OG
67 ROBERSON, Ylysses, ILB
68 CHAVERS, Lenny, NG
70 AGNE, Roger, OT
71 STROUD, Todd, NG
72 DOWELL, J. D., OL
73 THOMPSON, Jim, OT
74 LOPEZ, Pablo, OT
76 GABBARD, Steve, DT
77 IONATA, John, DT
79 NICHOLS, Gerald, DT
80 WARREN, Terry, OLB
82 WHITE, Randy, WR
83 SCOTT, Stanley, DT
84 JAX, Garth, OLB
85 PALMER, David, ILB
86 SCOTT, Carlton, WR

87 WHITE, Gaylon, TE
88 JONES, Hassan, WR
89 CARTER, Pat, TE
90 MARTIN, Grady, DT
91 SOLOMON, Jesse, ILB
92 O'MALLEY, Tom, TE
93 HENDLEY, Jim, DT
95 HEBRON, Tim, DT
96 PANTON, Pete, TE
97 SALVA, Mark, NG
99 HEGGIE, Bruce, OLB

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## Seminole Alphabetical Roster



ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU

No.	Name	Pos	Hgt	Wgt	Class	Hometown
70	AGNE, Roger	QT	6-4	263	So.	Jacksonville, FL
31	ALLEN, Billy	S	6-1	208	Sr.	Cleveland, OH
26	ALLEN, Greg	TB	6-0	201	Sr.	Milton, FL
60	BAMBER, John	OT	6-5	263	So.	Philadelphia, PA
7	BARCO, Barry	KS	5-9	166	So.	Orange Park, FL
66	BARWICK, Parrish	OG	6-0	272	So.	Crawfordville, FL
6	BERRY, Louis	P	6-0	185	So.	Panama City, FL
9	BRYANT, Phillip	WR	5-10	175	Fr.	Brainbridge, GA
89	CARTER, Pat	TE	6-4	230	Fr.	Sarasota, FL
68	CHIVERS, Lenny	NG	6-0	245	Jr.	Osteen, FL
33	CICALESE, Pat	ILB	6-3	220	So.	Pompano Beach, FL
11	COKER, Kirk	QB	6-0	178	Jr.	Perry, FL
10	DAVIS, Bob	QB	6-4	191	Sr.	Warner Robins, GA
33	DAVIS, Brian	LB	6-0	195	Fr.	Tallahassee, FL
21	DENSON, Wayne	TB	6-1	220	Fr.	Norristown, PA
72	DOWELL, J.D.	OL	6-2	207	Jr.	Tampa, FL
64	DUKES, Jamie	OG	6-1	269	Jr.	Orlando, FL
52	EAFORD, John	LB	6-2	204	Fr.	Miami, FL
59	FLASHER, Tim	OG	6-6	233	Jr.	Hollywood, FL
27	FLOYD, Victor	RB	5-11	180	Fr.	Pensacola, FL
76	GABBARD, Steve	DT	6-5	260	Fr.	Concord, NC
3	GAINER, Herb	WR	6-2	190	Fr.	Sarasota, FL
65	GRAY, Darryl	OLB	6-2	228	Jr.	Lake Wales, FL
30	GRIGGLEY, Terry	DB	5-11	180	Fr.	Clearwater, FL
95	HEBRON, Tim	DT	6-5	270	So.	St. Louis, MO
99	HEGGIE, Bruce	OLB	6-4	226	So.	St. Louis, MO
93	HENDLEY, Jim	DT	6-3	235	So.	Nashville, GA
4	HESTER, Jessie	WR	6-0	172	Sr.	Belle Glade, FL
24	HOLLOMAN, Darrin	TB	5-7	169	Fr.	Tallahassee, FL
77	IONATA, John	OT	6-3	272	Jr.	Dunedin, FL
19	JACOBS, Greg	S	5-10	180	Jr.	West Palm Beach, FL
84	JAX, Garty	OLB	6-2	209	Jr.	Houston, TX
41	JONES, Cedric	FB	5-9	187	Sr.	Valdosta, GA
42	JONES, Cletis	FB	6-0	218	Jr.	Miami, FL
55	JONES, Fred	ILB	6-3	227	So.	Miami, FL
88	JONES, Hassan	WR	6-1	200	Jr.	Clearwater, FL
28	KINSEY, Rocky	CB	5-9	176	Jr.	Greenville, FL
63	KUIPERS, Jason	OL	6-2	235	Fr.	Winter Haven, FL
74	LOPEZ, Pablo	OT	6-4	257	Fr.	Miami, FL
23	MC COY, Jerome	S	6-0	200	Sr.	Daytona Beach, FL
43	MC CRARY, Brian	WS	5-11	171	Sr.	Germantown, TN

No.	Name	Pos	Hgt	Wgt	Class	Hometown
38	MC GOWAN, Paul	ILB	6-1	215	Fr.	Winter Park, FL
14	MC MANUS, Danny	QB	6-1	188	Fr.	Hollywood, FL
13	MACK, Kim	S	6-0	192	Sr.	Port Orange, FL
90	MARTIN, Grady	DT	6-3	251	So.	Orlando, FL
32	MAYHEW, Martin	CB	5-8	166	Fr.	Tallahassee, FL
61	MORRIS, Dan	OG	6-1	243	Jr.	Longwood, FL
40	NETTLES, Terry	DB	5-10	187	Fr.	Deland, FL
40	NEWELL, Greg	DB	5-11	194	Fr.	Panama City, FL
79	NICHOLS, Gerald	DT	6-2	252	So.	St. Louis, MO
2	NICKLAUS, Steve	WR	6-2	199	Jr.	North Palm Beach, FL
92	O'MALLEY, Thomas	TE	6-3	225	Fr.	Darien, CT
48	PALMER, David	ILB	6-2	212	Fr.	Tallahassee, FL
96	PANTON, Pete	TE	6-2	226	Jr.	Laurel, FL
69	RIGGS, Marty	C	6-2	241	So.	Louisville, KY
8	RILEY, Eric	CB	6-0	171	Sr.	Ft. Myers, FL
53	RIOPELE, Gerald	C	6-1	252	Sr.	Wyandotte, MI
67	ROBERSON, Ulysses	ILB	6-4	228	So.	Auburndale, FL
97	SALVA, Mark	NG	6-2	244	Fr.	Winter Park, FL
18	SCHMIDT, Derek	KS	5-11	175	Fr.	Sarasota, FL
56	SCHRENKER, David	OG	6-3	228	Fr.	Panama City, FL
86	SCOTT, Carlton	WR	5-7	165	Fr.	Cheifland, FL
83	SCOTT, Stanley	DT	6-3	231	Jr.	Brandon, FL
29	SHIVER, Stanley	DB	6-2	190	Fr.	Tifton, GA
15	SMILEY, Anthony	CB	5-10	195	Sr.	St. Augustine, FL
49	SMITH, Tony	TB	5-10	180	Jr.	Miami, FL
20	SNIPES, Roosevelt	TB	5-9	181	Jr.	Sarasota, FL
91	SOLOMON, Jesse	ILB	6-1	239	Jr.	Madison, FL
37	STIEHL, Eric	OLB	6-5	213	Fr.	Neptune Beach, FL
71	STROUD, Todd	NG	5-11	224	Jr.	St. Petersburg, FL
58	TAYLOR, Henry	ILB	6-0	228	Sr.	Milledgeville, GA
1	THOMAS, Eric	OB	6-0	198	Jr.	Lake Park, GA
73	THOMPSON, Jim	OT	6-7	231	Sr.	Midlothian, VA
80	WARREN, Terry	OLB	6-1	220	Fr.	Titusville, FL
44	WELLS, Chuck	FB	6-1	205	So.	Jacksonville, FL
5	WESSEL, Joe	S	5-11	187	Sr.	Miami, FL
87	WHITE, Gaylon	TE	6-1	216	Fr.	Atlanta, GA
82	WHITE, Randy	WR	6-0	175	Fr.	Marianna, FL
47	WILLIAMS, Brian	OLB	6-0	217	Sr.	Winter Haven, FL
17	WILLIAMS, Eric	CB	5-9	177	Fr.	Clearwater, FL
45	WILLIAMS, Isaac	DT	6-1	260	Jr.	Sanford, FL

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## Alumni Awards

ASU ASU ASU ASU ASU ASU ASU ASU ASU ASU

A newspaper publisher, a philanthropist, a rancher-farmer and his wife, two educators, and a former director of the Arizona State University Alumni Association will be honored tonight during half-time Homecoming ceremonies.

The honorees are:

Darrow "Duke" Tully, executive vice president and publisher of *The Arizona Republic/The Phoenix Gazette*, who is chairman of the media committee of the ASU Centennial Commission and of the Walter Cronkite Endowment.

Alan Van Fleet du Bois, who has donated more than \$1 million for scholarship aid since 1975 through the du Bois Foundation of Phoenix.

Edith Block, organizer of the School of Social Work Alumni Association and member of the Alumni Board of Directors from 1978 until her death on June 23, 1983, whose award will be presented posthumously.

Marvin and June Neely Morrison, a couple long-established in East Valley farming and ranching interests, who founded the Morrison Institute for Public Policy in the ASU College of Public Programs and have contributed more than \$300,000 to the program.

Weldon P. Shofstall, dean of students from 1950 through 1967, professor of

secondary education from 1967 to 1969, and superintendent of public instruction and member of the Arizona Board of Regents from 1969 to 1974.

Morrison "Dit" Warren, who holds three degrees from ASU where he was a member of the Alumni Board of Directors in 1964-66; was a professor of education from 1968 to 1984 and is now serving in that capacity on a half-time basis; and has been chairman of the Fiesta Bowl and Vice Mayor of Phoenix.

Tulley and du Bois will be presented with Alumni Appreciation Awards, presented to non-alumni in recognition of their contributions to the University.

The Morrisons and the late Ms. Block will be recipients of the Alumni Service Awards, which are presented to alumni who have been outstanding in their service to ASU.

Shofstall and Warren will receive the James W. Creasman Award of Excellence, which has been reserved for an alumnus or non-alumnus in recognition of special service to the University.

The Alumni Service Awards will be presented by ASU President J. Russell Nelson, while George Steele, Tucson, president of the Alumni Association, will confer the Appreciation and James W. Creasman Awards of Excellence.

## Florida State University

Much as the Seminole football program has fought in recent years to shoulder its way up among the nation's college football elite, Florida State University, as an institution of higher learning, has come a long, long way since going co-educational in 1947.

Only 37 years after Florida State College for Women became Florida State University, FSU graduates can consider themselves as alumni of one of the great universities of the south.

Located in Tallahassee, FSU is in the center of a city which is the political focus of one of the fastest growing and most progressive states in the nation.

The 21,500 students currently enrolled at FSU learn from a faculty and staff of nearly 4,000 that boasts of more members of the National Academy of Sciences than any other university in Florida, and also includes the state's only Nobel Laureate. The University leads the state in the number of Ph.D. graduates.

Academic programs in the sciences (notably physics, chemistry, biology, meteorology and geology) and performing arts (music, theatre, visual arts and dance) have high national rankings. Other strong departments among the 15 schools and colleges include criminology, hospitality administration, accounting, statistics and interior design.

Although FSU is now comprised of over 150 buildings, the University had a humble beginning. It all started January 1, 1857, when the governor of Florida, James E. Broome, signed a bill establishing the Seminary West of the Suwannee in Tallahassee. It consisted of one building located on ten acres of land.

By 1860, the school, not yet a college, had an enrollment of 250. The president of the seminary organized the school into a four-year liberal arts college in 1857. At its first commencement in 1891, degrees were conferred on two women and five men. The institution was renamed Florida State College tens years later. In 1905, it became Florida Female College, and in 1909 the name was changed to Florida State College for Women. Dr. Edward Conradi was named president and held that post until 1941.

Gov. Millard Caldwell signed a bill in 1947 making both the University of Florida and FSCW co-educational. FSCW became Florida State University.

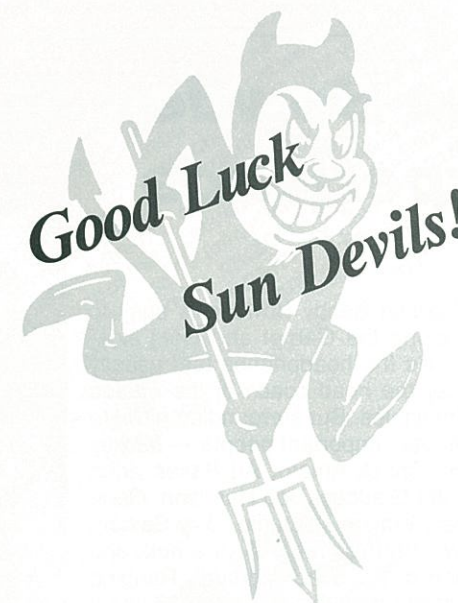
Today, FSU offers students the opportunity to choose from more than 100 career options in arts and sciences, business, communication, criminology, education, home economics, law, library and information studies, music, nursing, social sciences, social work, theatre and visual arts.

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# Seminole Success In Athletics

By Donna Turner

The trophy sits among many others, and except for its size and the words identifying it, it looks like any of the other FSU trophies. But this one is different. And in many ways, it signifies what the Florida State athletic program has accomplished in the 1980's. For the trophy represents what every team in NCAA competition strives for — the national championship.

In 1984, Florida State's women's track and field team brought home that trophy, and the right to be called national champions. It was the first NCAA national championship by any FSU team, men or women, in the school's history.

While the women's track team epitomized the success of Seminole teams in the 1983-84 season, it was not the only team to perform well. Seminole athletes, from the football field and basketball court, to the swimming pool and golf course, enjoyed a banner year.

It all started with the most popular spectator sport in Tallahassee, Seminole football. The gridgers got 1984 off to a great start with a 28-3 win over North Carolina in the 1983 Peach Bowl, and the Florida State men's basketball team kept the ball rolling. Under coach Joe Williams, the team posted a 20-11 record and earned a trip to the National Invitational Tournament where they lost in the second round. As basketball season cranks up again, Williams can look forward to the return of sev-

en players off of the 1984 squad, including Metro Conference leading scorer Alton Lee Gipson.

Playing one of the toughest schedules in its history, the women's basketball team did not fare as well as their male counterparts. They finished with a 13-18 record, but recorded big wins over state rivals Florida and Florida A&M.

Despite training in strange pools for most of the fall semester, FSU's swim teams both finished their seasons with second place finishes at the Metro Conference meets. Bill Shults' men's team moved from a fifth place showing at Metro in 1983 to the runner-up spot in '84. Junior Dave DeGruchy set three school records and qualified for the NCAA Championships in three events during that meet. For his performance, he was named Metro Swimmer-of-the-Year. On the women's side, swimmer Sara Linke led the Lady Seminoles to a second place finish at the Metro Championships and went on to NCAA competition in three events.

While the swim teams both took second place finishes in their Metro Conference competitions, Florida State's tennis teams went one better. Anne Davis' women's squad successfully defended its Metro title by taking four of the six singles titles and two of three doubles crowns. Under first-year coach Richard McKee, the Seminole netters put together their best season ever. Led by number two player Joey Rive, who

lost only two matches all season, the Tribe won 27 matches and the Metro crown for the third time in the past four years.

Also winning their respective Metro Conference Championships were Florida State's baseball and men's golf teams. Mike Martin's baseball team continued its tradition of outstanding regular and post-season play. FSU's 55-27 record included wins over Miami and Florida, and the hotly contested Metro Conference title. The men's golf team, meanwhile, simply blew away its opponents by taking the top four places at its Metro tournament.

Whether against Metro Conference, southeastern or nationwide opponents, FSU teams are constantly reaching for a higher level of play. But the improvement is not surprising. Florida State athletes have facilities which are constantly being renovated. In the past two years, construction on the track and swimming pool were completed. A new athletic facility houses FSU's athletic administration and all men's sports.

Seminole runners, swimmers, netters and ballplayers are guided by some of the best coaches and cheered on by some of the most spirited crowds in the nation. With the support of coaches, fans, athletic administrators, the university and the community, Florida State athletes wearing the garnet and gold are continuing to strive for, and in some cases, reach the top.

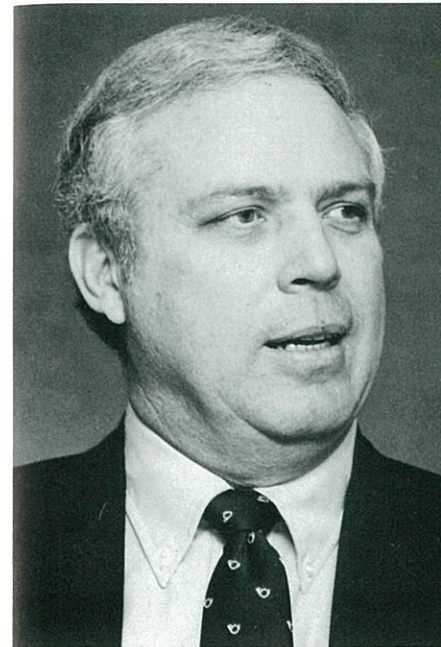
## The Bowden Staff—130 Years Experience

Head coach Bobby Bowden is easy to identify along the Garnet and Gold sidelines . . . it's the headphones that usually give away the head coach of the Florida State Seminoles. But surrounding him are ten other very important people — Mickey Andrews, Chuck Amato, Art Baker, John Eason, Jim Gladden, Bob Harbison, Gene McDowell, Wayne McDuffie, Billy Sexton, and Dave Van Halanger — the nuts and bolts men of the coaching staff. Ranging in experience from three years to 35 years in the business, together they represent over 130 years of experience with collegians.

Some of these men are veterans of the Bowden years — those who joined the staff in 1976 when the era began. Others were



The 1984 Florida State football coaching staff (left to right) consists of Dave Van Halanger, Jim Gladden, Gene McDowell, Chuck Amato, Mickey Andrews, head coach Bobby Bowden, Art Baker, Bob Harbison, Billy Sexton, Wayne McDuffie and John Eason.



Hootie Ingram directs the Florida State athletic program.

on board B.B. (before Bowden) and a few have been added along the way.

Defensive coordinator and backfield coach Andrews as well as assistant head coach and quarterback coach Baker are the newest additions to the staff. The two have added 35 years of experience to the program.

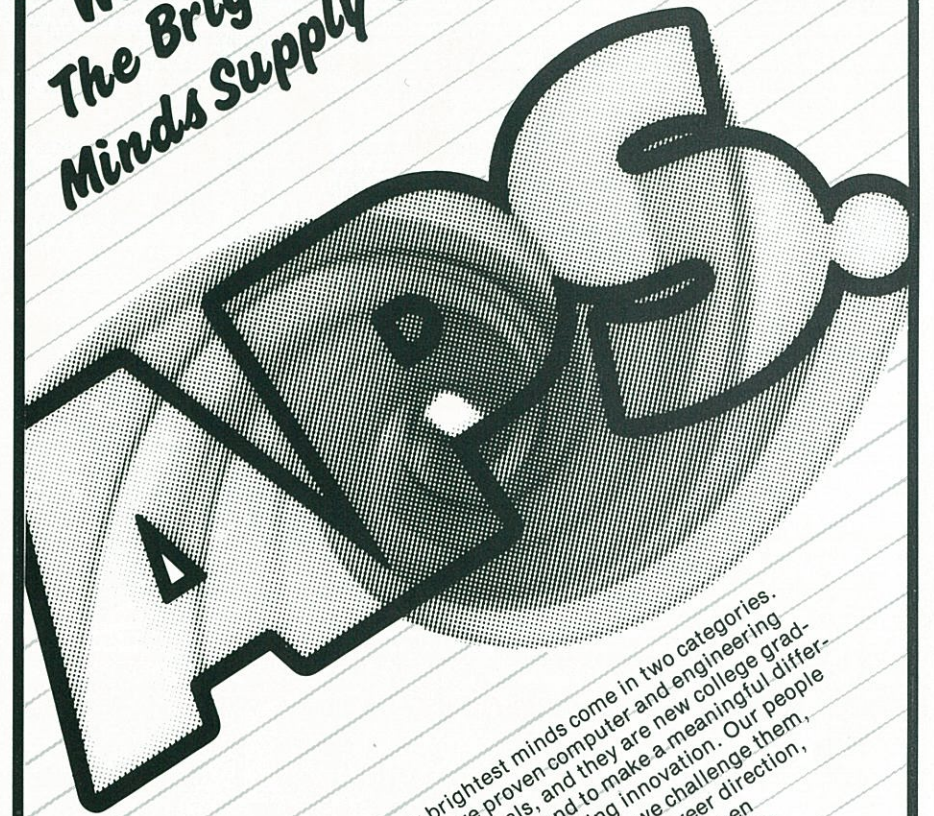
Andrews has been handed the challenge of rebuilding the defense to the levels of the 1979 and 1980 seasons when it ranked as high as second in the country. "I want a defensive scheme simple enough that even I can understand it," quips Bowden, whose reputation is that of an offensive mind. "I was looking for the absolute best defensive secondary coach in the country and I firmly believe I found him."

Baker, who is actually a year older than Bowden, brings an outstanding offensive mind and a stabilizing influence to the program. "Art has been highly successful throughout his career and I felt I needed a man of his maturity and capabilities in our program," says Bowden.

The others on the staff have been through the good times of Seminole football — Orange Bowl appearances in 1979 and 1980 and Gator and Peach appearances in 1982 and 1983. "Everybody looks to the head coach, but these men are responsible for the success we've had here," says Bowden. "I wouldn't trade this group for any other in the country."

Understandly, Bowden has become one of the nation's outstanding head coaches. Going into the 1984 season, his career record was 139-59-0 (.702), including a 66-27 record in eight years at FSU.

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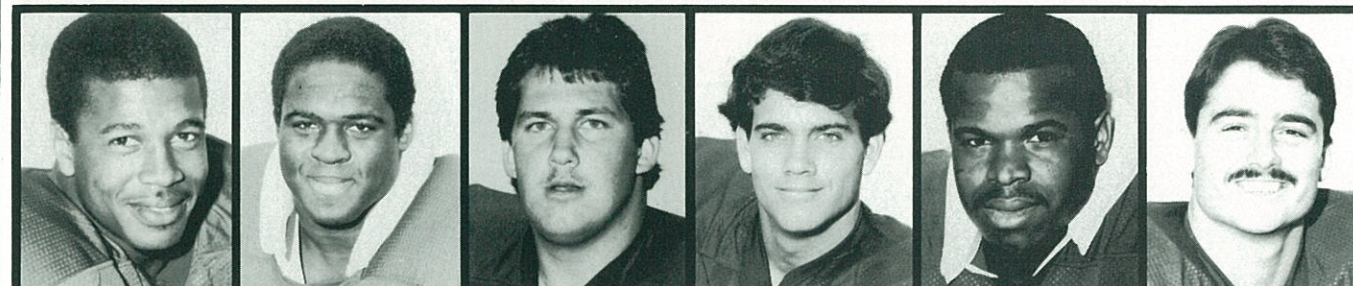
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	29	ASU vs. Stanford
October	6	USC vs. Washington State
	6	Stanford vs. UCLA
	13	USC vs. Oregon
	27	California vs. USC
November	3	Oregon vs. UCLA
	10	Washington State vs. California
	17	Washington vs. Washington State

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## SEMINOLES



Greg Allen  
Tailback

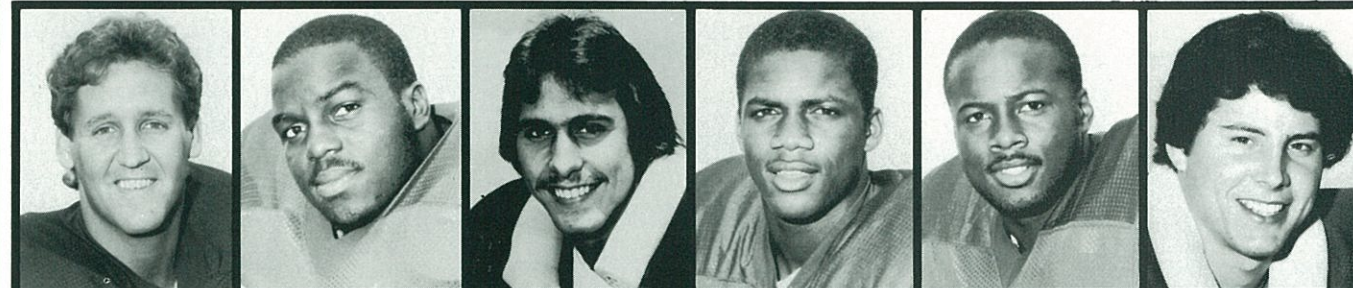
John Bamber  
Offensive Tackle

Parrish Barwick  
Offensive Guard

Louis Berry  
Punter

Lenny Chavers  
Noseguard

Kirk Coker  
Quarterback



J.D. Dowell  
Offensive Lineman

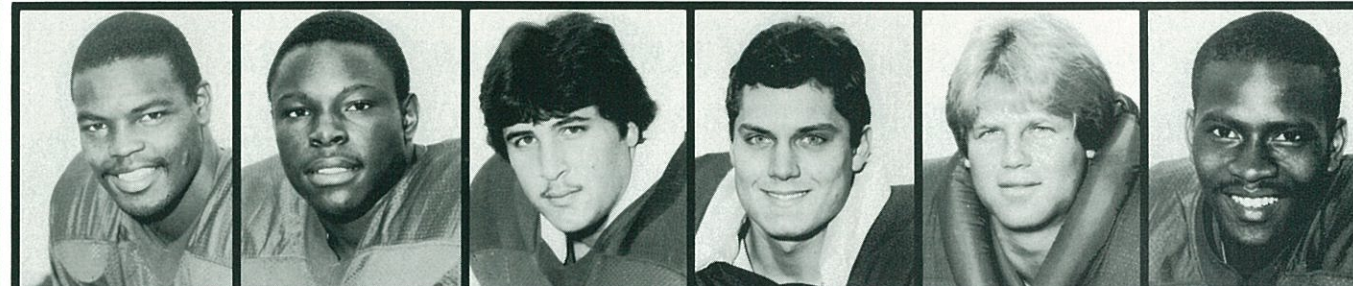
Jamie Dukes  
Offensive Guard

Tim Flasher  
Offensive Guard

Herb Gainer  
Wide Receiver

Darryl Gray  
Outside Linebacker

Jim Hendley  
Defensive Tackle



Jessie Hester  
Wide Receiver

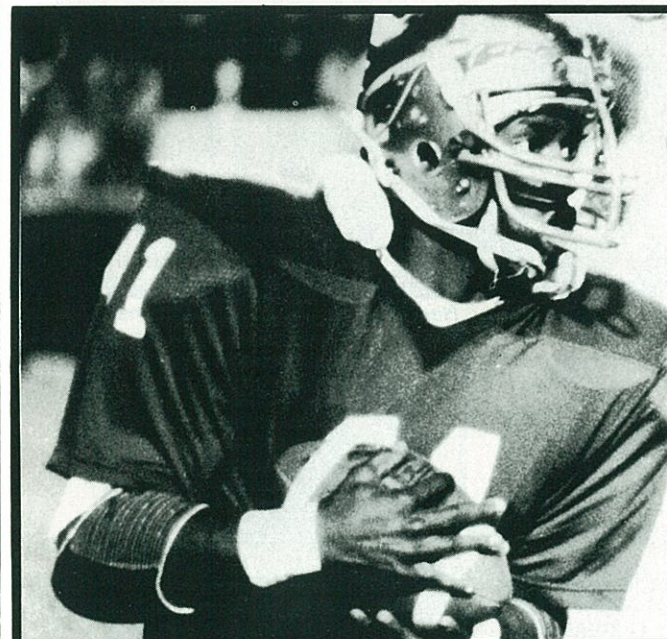
Darrin Holloman  
Wide Receiver

John Ionata  
Offensive Tackle

Greg Jacobs  
Free Safety

Garth Jax  
Outside Linebacker

Cedric Jones  
Fullback



Fullback Cedric Jones is a steady three-year veteran.



Cletis Jones  
Fullback

Fred Jones  
Inside Linebacker

Hassan Jones  
Wide Receiver



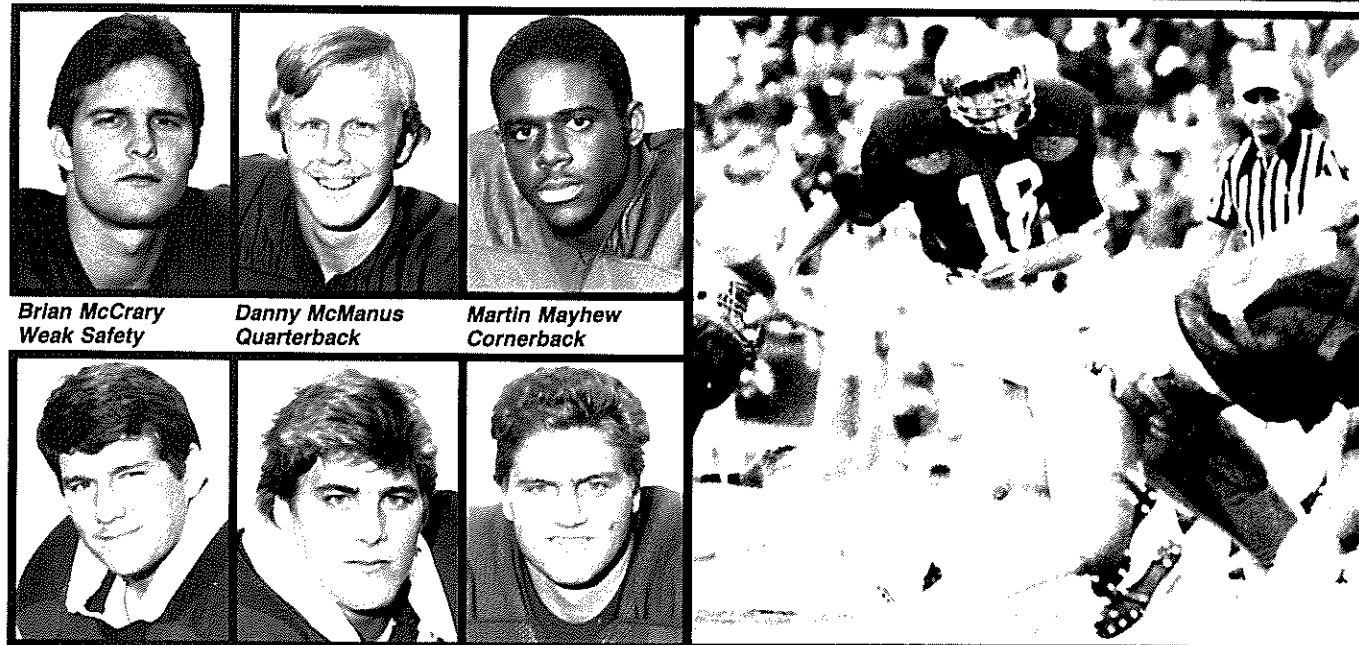
Rocky Kinsey  
Cornerback

Pablo Lopez  
Offensive Tackle

Jerome McCoy  
Strong Safety



## SEMINOLES



Brian McCrary  
Weak Safety

Danny McManus  
Quarterback

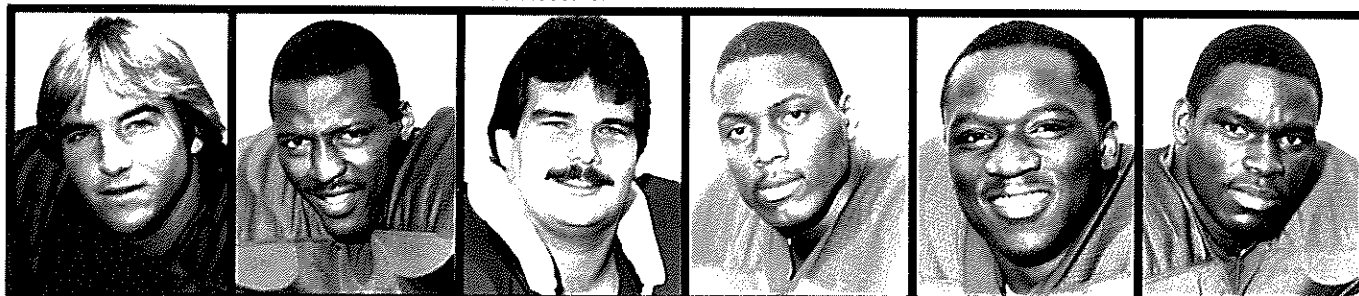
Martin Mayhew  
Cornerback

Dan Morris  
Offensive Guard

Gerald Nichols  
Defensive Tackle

Steve Nicklaus  
Wide Receiver

Freshman Derek Schmidt has solved FSU's placekicking woes.



Pete Panton  
Tight End

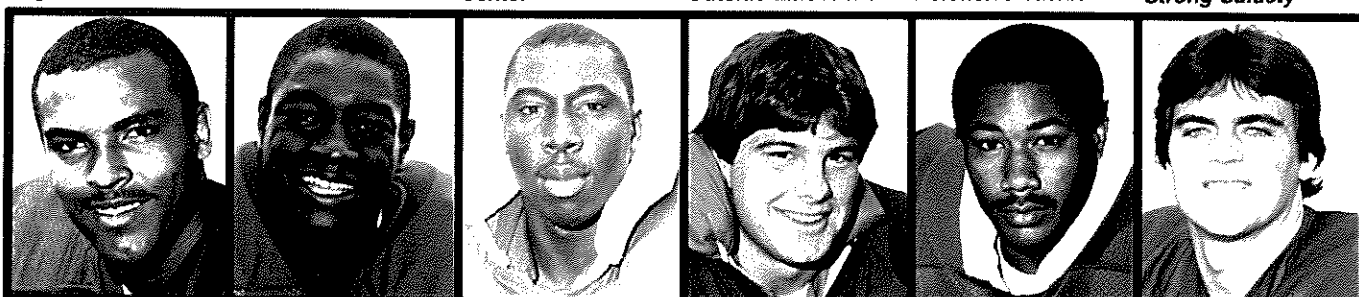
Eric Riley  
Cornerback

Gerald Rlopelle  
Center

Ulysses Roberson  
Outside Linebacker

Stanley Scott  
Defensive Tackle

Anthony Smiley  
Strong Safety



Tony Smith  
Tailback

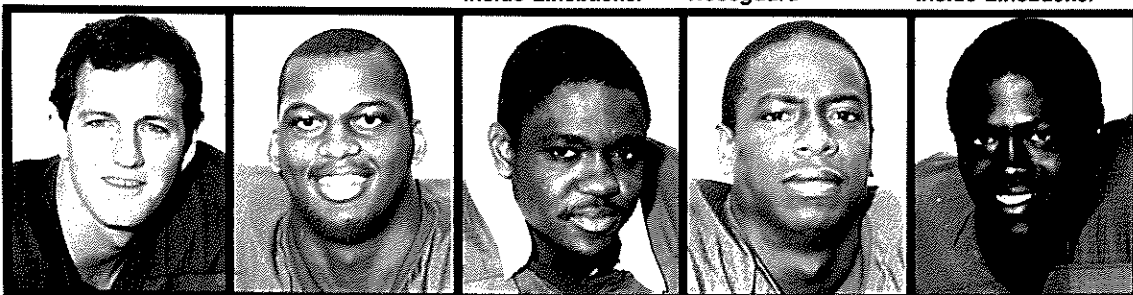
Roosevelt Snipes  
Tailback

Jesse Solomon  
Inside Linebacker

Todd Stroud  
Noseguard

Henry Taylor  
Inside Linebacker

Eric Thomas  
Quarterback



Jim Thompson  
Offensive Tackle

Gaylon White  
Tight End

Brian Williams  
Outside Linebacker

Eric Williams  
Cornerback

Isaac Williams  
Defensive Tackle

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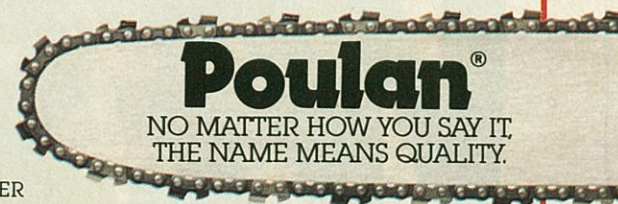
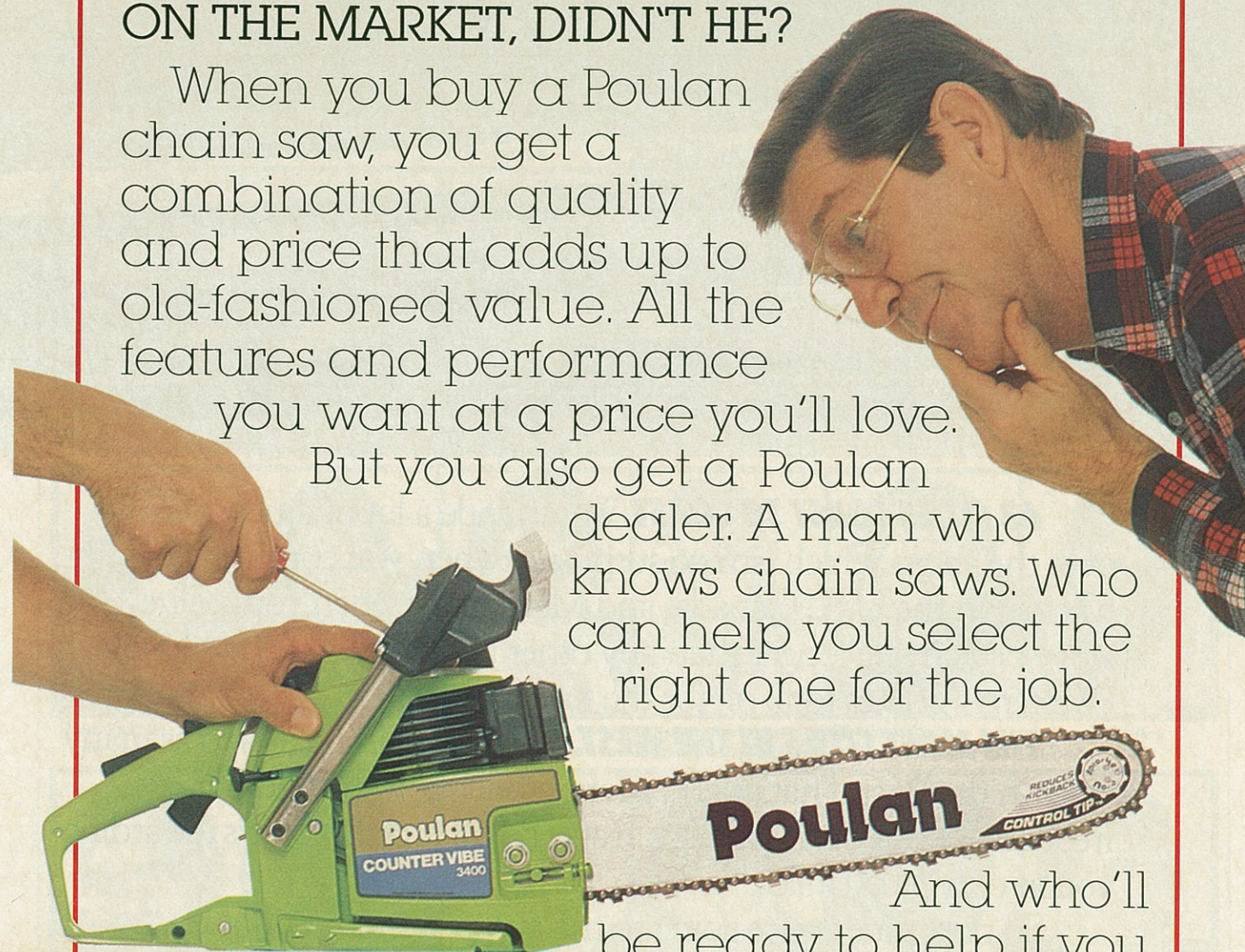
But you also get a Poulan dealer. A man who knows chain saws. Who can help you select the right one for the job.

And who'll be ready to help if you have a problem. In fact, he knows so much about chain saws that, chances are, he can even tell you how to pronounce our name ('Pō-len). See a Poulan dealer today.

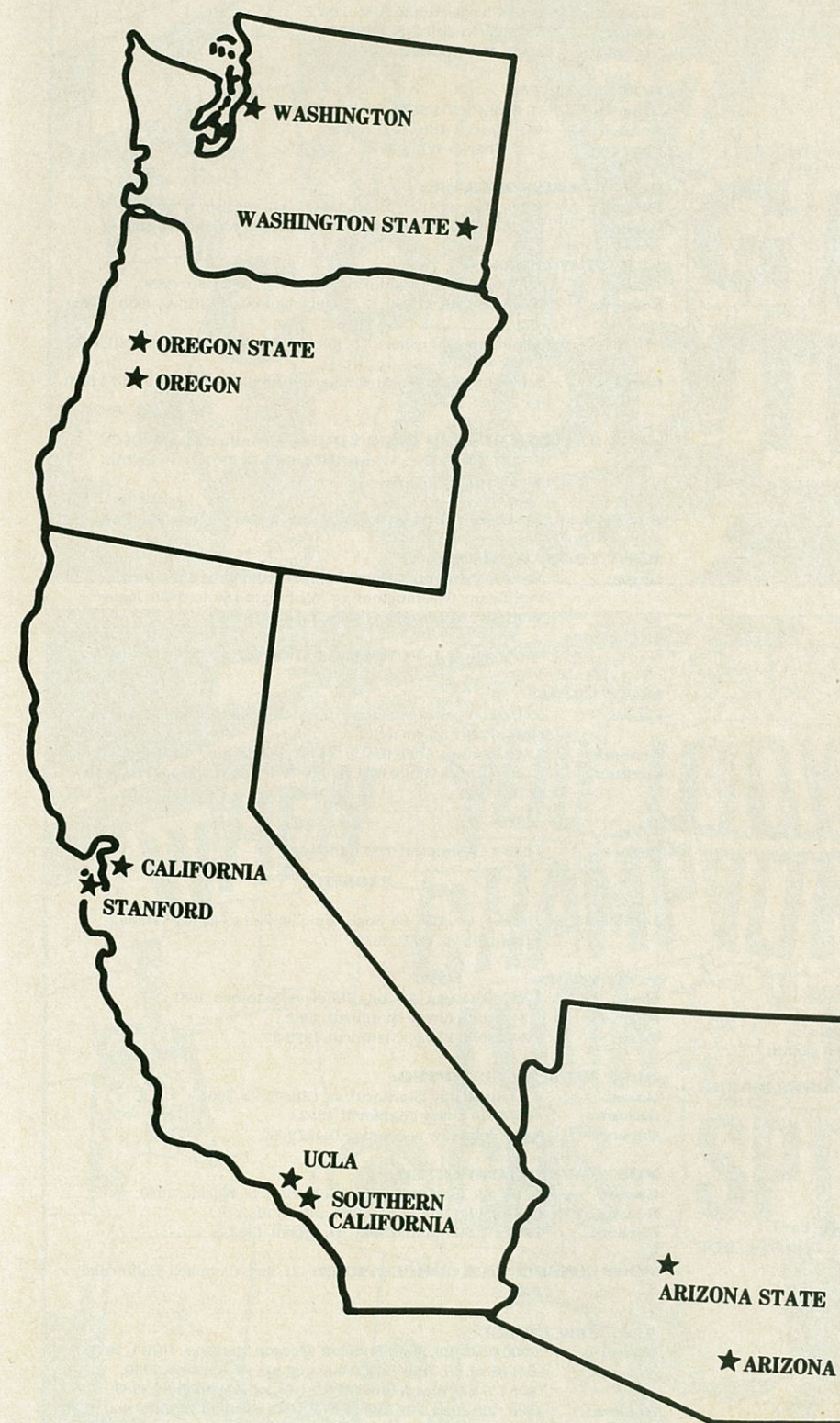
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**T**he Pacific-10 Conference has long had the well-deserved reputation as the strongest, most competitive, and most successful intercollegiate athletic conference in the country. The conference has a long and rich history which backs up that reputation.

The roots of the Pac-10 go back 69 years. On December 2, 1915, the Pacific Coast Conference was founded at a meeting at the Oregon Hotel in Portland. Original membership consisted of four schools — University of California, University of Washington, University of Oregon, and Oregon State College (now Oregon State University).

Pacific Coast Conference play began in 1916. One year later, Washington State was accepted into the PCC and Stanford University joined in 1918.

In 1922, the PCC expanded to eight teams with the admission of University of Southern California and University of Idaho. Montana joined the conference in 1924 and in 1928 the PCC grew to 10 members with the addition of UCLA.

The Pacific Coast Conference competed as a 10-team league until 1950, with the exception of 1943-1945 when World War II somewhat curtailed athletic competition at the university level. In 1950, Montana resigned from the conference to join the Mountain States Conference. The PCC continued as a nine-team conference through 1958.

In 1959, the PCC was dissolved and a new conference was formed called the Athletic Association of Western Universities. Original AAWU membership consisted of California, Stanford, Southern California, UCLA and Washington. Washington State became a member in 1962 with Oregon and Oregon State joining in 1964. In 1968 the name Pacific-8 Conference was adopted.

Ten years later, on July 1, 1978, University of Arizona and Arizona State University were admitted and the Pacific-10 Conference became a reality.

In 1940 the office of Commissioner was established and Edwin N. Atherton was appointed to that position. Atherton served until 1944 and was succeeded by Victor O. Schmidt, who held the position from 1944 through 1958.

Thomas J. Hamilton became Executive Director of the AAWU, later the Pac-8, in 1959 and was succeeded by Wiles Hallock in 1971. Thomas Hansen took over the position in 1983.





# PAC-10 RECORD HOLDERS

## ALL-TIME INDIVIDUAL RECORDS

(Note: Bowl game performances are included in career records, but not season records.)

### SCORING

#### MOST POINTS:

**Game:** 36, Dick Dunn (California), vs. Nevada, 1922.  
Anthony Davis (USC), vs. Notre Dame, 1972.  
**Season:** 138 (23 TDs), Marcus Allen (USC), 1981.  
**Career:** 318, Charles White (USC), 1976-79.

#### MOST TOUCHDOWNS:

**Game:** 6, Dick Dunn (California), vs. Nevada, 1922; Anthony Davis (USC), vs. Notre Dame, 1972.  
**Season:** 23, Marcus Allen (USC), 1981.  
**Career:** 53, Charles White (USC), 1976-79.

#### MOST PATs:

**Game:** 12, Chuck Diedrick (WSU), vs. Idaho, 1975.  
**Season:** 60, Efen Herrera (UCLA), 1973 (60-64).  
**Career:** 121, Efen Herrera (UCLA), 1971-73.

#### MOST PATs ATTEMPTED:

**Game:** 12, Chuck Diedrick (WSU), vs. Idaho, 1975.  
**Season:** 64, Efen Herrera (UCLA), 1973 (60-64).  
**Career:** 127, Efen Herrera (UCLA), 1971-73.

#### BEST PAT PERCENTAGE:

**Game:** 1,000 (12 of 12), Chuck Diedrick (WSU), vs. Idaho, 1975.  
**Season:** (Minimum of 45), 1,000 (45-45), Luis Zendejas (Arizona State), 1981.  
**Career:** 1,000 (38 of 38) Rick Kulaas (Oregon State), 1973-74.

**LONGEST FIELD GOAL:** 59 yards, Rod Garcia (Stanford), vs. USC, 1973;  
Mark Harmon (Stanford), vs. Purdue, 1981.

#### MOST FIELD GOALS:

**Game:** 5, Luis Zendejas (ASU), vs. Stanford, 1983.  
**Season:** 28, Luis Zendejas (ASU), 1983.  
**Career:** 68, Luis Zendejas (ASU), 1981-

#### MOST POINTS BY KICKING:

**Career:** 307, Luis Zendejas (ASU), 1981-

### TOTAL OFFENSE

#### MOST YARDS:

**Game:** 466, Mike Pagel (Arizona State), vs. Stanford, 1981.  
**Season:** 3,104, John Elway (Stanford), 1982 (3,242 passing, -138 rushing).  
**Career:** 9,070, John Elway (Stanford), 1979-82 (9,349 passing, -279 rushing).

#### MOST PLAYS, RUSHING AND PASSING:

**Game:** 66, John Elway (Stanford), vs. Ohio State, 1982.  
**Season:** 481, Steve Dils (Stanford), 1978.  
**Career:** 1,495, John Elway (Stanford), 1979-82.

#### MOST YARDS PER GAME:

**Season:** 282.2, John Elway (Stanford), 1982 (3,104 in 11 games).  
**Career:** 255.6, Jim Plunkett (Stanford), 1968-70 (8,178 in 32 games).

#### MOST TOUCHDOWNS RESPONSIBLE FOR, SCORED AND PASSING:

**Game:** 7, Mike Pagel (Arizona State), vs. Stanford, 1981.  
**Season:** 33, Mike Pagel (Arizona State), 1981.  
**Career:** 82, John Elway (Stanford), 1979-82.

### RUSHING

**Longest Run:** 99, Terry Baker (OSU), vs. Villanova, 1962 Liberty Bowl.  
**Regular Season Game:** 98, Mark Malone (Arizona State), vs. Utah State, 1979.  
**Conference Game:** 98, Bill Powell (California), vs. OSU, 1951.

#### MOST YARDS:

**Game:** 347, Ricky Bell (USC), vs. WSU, 1976.  
**Season:** 2,342, Marcus Allen (USC), 1981.  
**Career:** 6,245, Charles White (USC), 1976-79.

#### 2-Yr

**Career:** 3,423, O.J. Simpson (USC), 1967-68.  
**Half:** 268, Jerry Drew (California), vs. Oregon State, 1954 (2nd half).

#### MOST YARDS:

**Freshman:** 1,069, Darrin Nelson (Stanford), 1977.  
**Sophomore:** 1,291, Charles White (USC), 1977.  
**Junior:** 1,875, Ricky Bell (USC), 1975.  
**Senior:** 2,342, Marcus Allen (USC), 1981.

#### MOST CARRIES:

**Game:** 51, Ricky Bell (USC), vs. WSU, 1976.  
**Season:** 403, Marcus Allen (USC), 1981.  
**Career:** 1,147, Charles White (USC), 1976-79.

#### BEST RUSHING AVERAGE:

**Season:** 212.9, Marcus Allen (USC), 1981 (2,342 yards in 11 games).  
**Career:** 163.0, O.J. Simpson (USC), 1967-68 (3,423 yards in 21 games).

#### BEST PLAY AVERAGE:

**Game:** 25.7, Jerry Drew (California), vs. OSU, 1951 (11 for 283).  
**Season:** (Minimum 40 rushes): 12.2, Jackie Robinson (UCLA), 1939 (42 for 512).  
(Minimum 100 rushes): 7.5, Kermit Johnson (UCLA), 1973 (150 for 1,129).  
**Career:** (Minimum 200 rushes): 6.7, Kermit Johnson (UCLA), 1971-73 (370 for 2,495).

**MOST SEASONS RUSHED 1,000 YARDS:** 3, Anthony Davis (USC), 1972-73-74; Charles White (USC), 1977-78-79; Darrin Nelson (Stanford), 1977-78-81.

**FRESHMAN GAINING 1,000 YARDS:** 1,069, Darrin Nelson (Stanford), 1977.

#### MOST TDs BY RUSHING:

**Game:** 5, Duke Morrison (California), vs. Washington, 1921; Hugh McElhenny (Washington), vs. Washington State, 1950; James Matthews (Washington State), vs. Idaho, 1982.

### ALL-PURPOSE RUNNING

#### MOST YARDS:

**Game:** 369, Darrin Nelson (Stanford), vs. Washington State, 1980 (202 rushing, 167 receiving).  
**Season:** 2,559, Marcus Allen (USC), 1981 (2,342 rushing, 217 rec.).  
**Career:** 7,226, Charles White (USC), 1976-79 (6,245 rush., 541 rec., 440 KOR).

#### 2-Yr

**Career:** 4,098, O.J. Simpson (USC), 1967-68.

### PASSING

**LONGEST SCORING PLAY:** 96 yards, Jim Plunkett to Randy Vataha, (Stanford), vs. WSU, 1970.

#### MOST YARDS:

**Game:** 466, Mike Pagel (Arizona State), vs. Stanford, 1981.  
**Season:** 3,242, John Elway (Stanford), 1982.  
**Career:** 9,349, John Elway (Stanford), 1979-82.

#### MOST PASSES ATTEMPTED:

**Game:** 63, John Elway (Stanford), vs. Ohio State, 1982.  
**Season:** 405, John Elway (Stanford), 1982.  
**Career:** 1,246, John Elway (Stanford), 1979-82.

#### MOST PASSES COMPLETED:

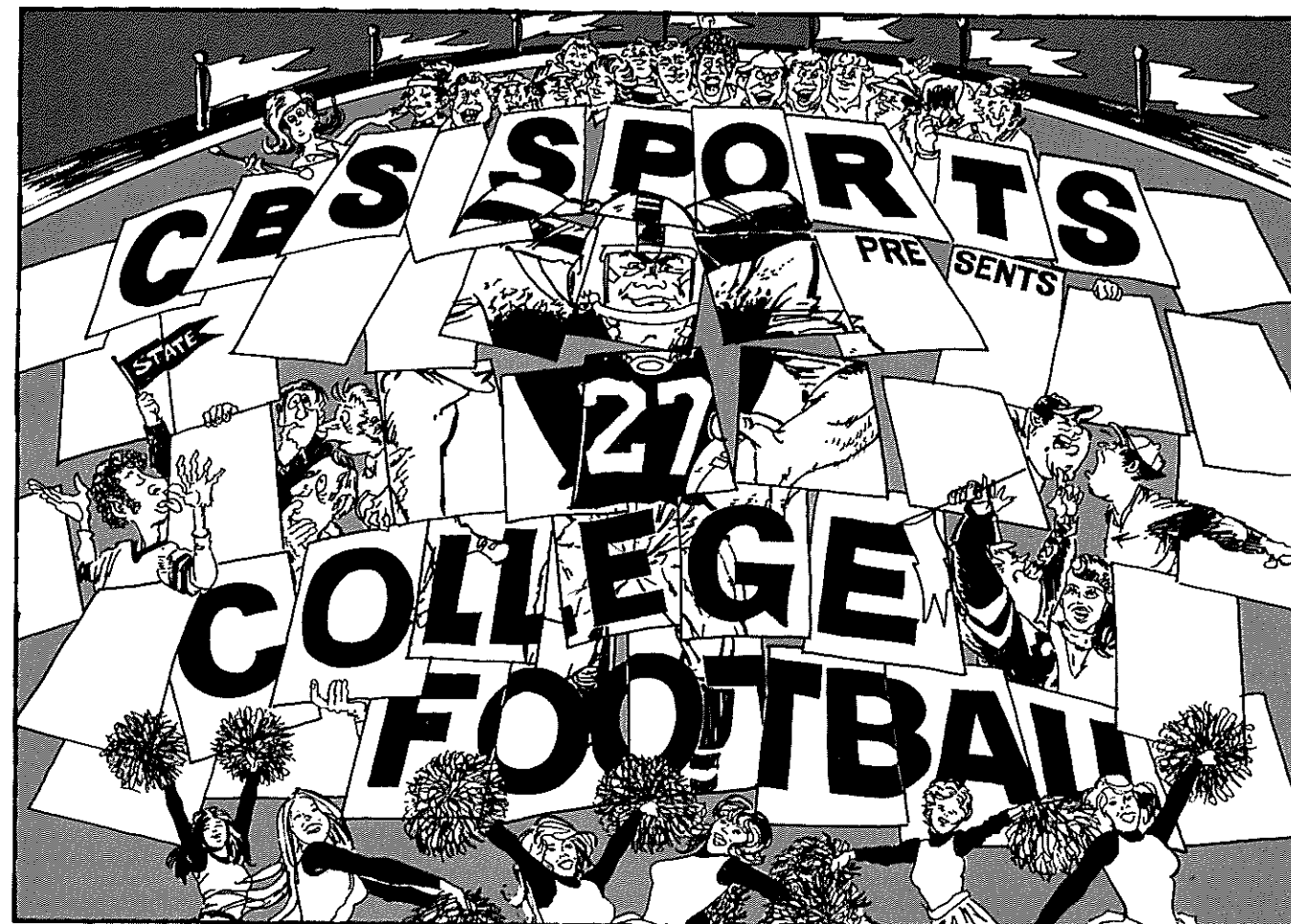
**Game:** 43 (of 53), Rich Campbell (California), vs. Florida, 1980.  
**Season:** 262 (of 405), John Elway (Stanford), 1982.  
**Career:** 774 (of 1,246), John Elway (Stanford), 1979-82.

**MOST CONSECUTIVE COMPLETIONS:** 21, Rich Campbell (California), 1980.

#### BEST PERCENTAGE:

**Game:** 1,000 (10 of 10), Steve Endicott (Oregon State), vs. UCLA, 1971.  
.941 (16 of 17), Tom Flick (Washington), vs. Arizona, 1980.  
.926 (25-27), Rick Neuheisel (UCLA), vs. Washington, 1983.  
(Min. 100 atts.) .707 (193 of 273), Rich Campbell (California), 1980.  
**Season:** (Min. 100 atts.) .707 (193 of 273), Rich Campbell (California), 1980.  
**Career:** .645 (599 of 929), Rich Campbell (California), 1977-80.

continued





# M.V.P.

(Most Valuable Pair)



## PAC-10 RECORD HOLDERS *continued*

### MOST TD PASSES THROWN:

**Game:** 7, Mike Pagel (Arizona State), vs. Stanford, 1981.  
**Season:** 29, Mike Pagel (Arizona State), 1981.  
**Career:** 77, John Elway (Stanford), 1979-82.

### MOST PASSES HAD INTERCEPTED:

**Game:** 6, George Shaw (Oregon), vs. Washington, 1952; Jerry Henderson (WSU), vs. Arizona State, 1967; Sonny Sixkiller (Washington), vs. Oregon State, 1970; Chuck Peck (WSU), vs. California, 1974; Gale Gilbert (California), vs. USC, 1982.  
**Season:** 24, Dan Fouts (Oregon), 1970; Chris Rowland (Washington), 1973; Ty Paine (WSU), 1970.  
**Career:** 56, Tom Tunnicliffe (Arizona), 1980-83.

### BEST INTERCEPTION AVOIDANCE, SEASON

(Minimum 200 Attempts):  
2.08% (5 of 240), Paul McDonald (USC), 1979.

### MOST PASSES WITHOUT INTERCEPTION:

143, Paul McDonald (USC), 1979.

### PASS RECEIVING

#### MOST RECEPTIONS:

**Game:** 14, Vincent White (Stanford), vs. UCLA, 1982; Eric Cross (Stanford), vs. Hawaii, 1972.  
**Season:** 71, Gene Washington (Stanford), 1968.  
**Career:** 223, Darrin Nelson (Stanford), 1977-81.

#### MOST YARDS:

**Game:** 289, Wesley Walker (California), vs. San Jose St., 1976.  
**Season:** 1,124, Mike Levenseller (WSU), 1976.  
**Career:** 2,517 (146 receptions), Ken Margerum (Stanford), 1977-80.

#### MOST TD RECEPTIONS:

**Game:** 4, Ken Margerum (Stanford), vs. Oregon State, 1980; Jojo Townsell (UCLA), vs. Long Beach State, 1982.  
**Season:** 13, Steve Sweeney (California), 1972.  
**Career:** 32, Ken Margerum (Stanford), 1977-80.

#### MOST CONSECUTIVE GAMES CATCHING A PASS:

36, Randy Simmrin (USC), 1975-77.

### PUNT RETURNS

**LONGEST RETURN:** 100 yards, Hugh McElhenny (Washington), vs. USC, 1951; Don Guest (California), vs. WSU, 1966.

#### MOST RETURNS:

**Game:** 13, Phil Moffat (Stanford), vs. Dartmouth, 1930.  
**Season:** 47, Mike Battle (USC), 1967.  
**Career:** 99, Mike Battle (USC), 1966-68.

#### MOST YARDS RETURNED:

**Game:** 162 (4 returns), Mike Garrett (USC), vs. California, 1965.  
**Season:** 570, Mike Battle (USC), 1967.  
**Career:** 1,105 (78 returns), Jake Leicht (Oregon), 1945-47.

#### BEST RETURN AVERAGE:

**Season:** 26.2 (10 for 262), Sam Brown (UCLA), 1954.  
**Career:** 18.8, Don Guest (California), 1965-66.

#### TDs BY PUNT RETURN:

**Game:** 2, Sam Brown (UCLA), vs. Stanford, 1954; Mike Garrett (USC), vs. California, 1965.  
**Season:** 3, Jim Sears (USC), 1952; Sam Brown (UCLA), 1954; Mark Williams (WSU), 1969; Mark Lee (Washington), 1979.  
**Career:** 4, Sam Brown (UCLA), 1954-55.

### KICKOFF RETURNS

**Game:** 10 (173 yards), Wesley Walker (California), vs. Alabama, 1973.  
**Season:** 32, Ray Taroli (Oregon State), 1971.  
**Career:** 83, Ray Taroli (Oregon State), 1971, 73-74.

#### MOST YARDS RETURNED:

**Game:** 218 (3 returns), Anthony Davis (USC), vs. Notre Dame, 1972.  
**Season:** 908, Ray Taroli (Oregon State), 1971.  
**Career:** 2,160, Ray Taroli (Oregon State), 1971, 73-74.

### BEST RETURN AVERAGE:

**Game:** 82.0, Ron Inge (Stanford), vs. Oregon State, (2 for 164).  
**Season:** 42.5, Anthony Davis (USC), 1974.  
**Career:** 34.0, Anthony Davis (USC), 1972-74.

### MOST TDs BY KICKOFF RETURN:

**Game:** 2, Anthony Davis (USC), vs. Notre Dame, 1972.  
**Season:** 3, Anthony Davis (USC), 1974.  
**Career:** 6, Anthony Davis (USC), 1972-74.

**LONGEST RETURN:** 100 by six different players: First by Ed Solinsky (California), vs. California Aggies, 1937; Last by Jojo Townsell (UCLA), vs. California, 1980. Twice by Anthony Davis (USC), vs. Arkansas and vs. Notre Dame, 1974.

### FUMBLES

#### MOST YARDS RETURNED:

**Game:** 99, Jim Smith (Oregon), vs. Oregon State, 1949; Charles Phillips (USC), vs. Iowa, 1974.

### INTERCEPTIONS

**LONGEST INTERCEPTION RETURN:** 100 yards, Jim Jurkovich (California), vs. USC, 1940; Jimmy Allen (UCLA), vs. California, 1973.

#### MOST INTERCEPTIONS:

**Game:** 4, Shy Huntington (Oregon), vs. Penn, 1917 Rose Bowl; Bobby Grayson (Stanford), vs. Washington, 1934; Adrian Young (USC), vs. Notre Dame, 1967; Al Worley (Washington), vs. Idaho, 1968; Steve Brown (OSU), vs. Stanford, 1971; Herman Edwards (California), vs. WSU, 1974.  
**Season:** 14, Al Worley (Washington), 1968.  
**Career:** 20, Artimus Parker (USC), 1971-73 and Phil Moffat (Stanford), 1929-31.

#### MOST YARDS RETURNED INTERCEPTIONS:

**Game:** 181, Charles Phillips (USC), 1974 (2 interceptions).  
**Season:** 302, Charles Phillips (USC), 1974 (7 interceptions).  
**Career:** 365, Charles Phillips (USC), 1972-74.

#### INTERCEPTIONS RETURNED FOR TDs:

**Game:** 2, Bobby Grayson (Stanford), vs. Washington, 1934; Jim Psaltis (USC), vs. WSU, 1952; Charles Phillips (USC), vs. Iowa, 1974; Brian Baggot (UCLA), vs. California, 1978.  
**Season:** 3, Charles Phillips (USC), 1974.  
**Career:** 4, Randy Robbins (Arizona), 1980-83.

### PUNTING

**LONGEST PUNT:** 85 yards, Ernie Zampese (USC), vs. Wisconsin, 1956.

#### BEST AVERAGE:

**Game:** 58.0, Kirk Wilson (UCLA), vs. Kansas, 1956.  
**Season:** 49.3 (30 for 1,479), Kirk Wilson (UCLA), 1956.  
**Career:** 44.6 (77 for 3,432), Kirk Wilson (UCLA), 1956-58.

#### MOST PUNTS:

**Game:** 17, Leo Ziel (Washington), vs. California, 1923.  
**Season:** 94, John Misko (OSU), 1978.  
**Career:** 217, Gavin Hedrick (WSU), 1974-77.

#### MOST YARDS PUNTED:

**Game:** 573, Mike Monahan (WSU), vs. Stanford, 1969.  
**Season:** 3,637, John Misko (OSU), 1978.  
**Career:** 9,409, Gavin Hedrick (WSU), 1974-77.

**HAD BLOCKED, SEASON:** 4, Bob Dunn (Washington), 1953.

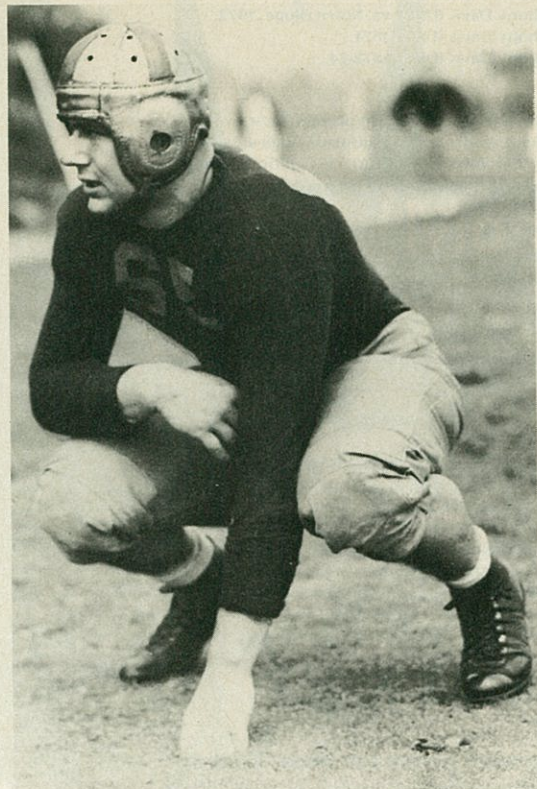
**LONGEST RUN WITH BLOCKED PUNT:** 76 yards, Orrie Robbins (Oregon State), vs. USC, 1927.

**MOST TDs BY BLOCKED PUNT:** 2, Robert Gaines (Washington), vs. Stanford, 1975.





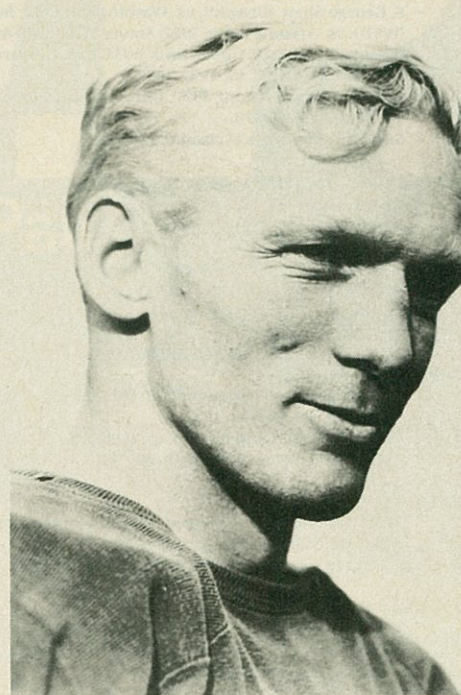
## PAC-10 MEMBERS OF THE COLLEGE FOOTBALL HALL OF FAME



Victor Markov



Vic Bottari

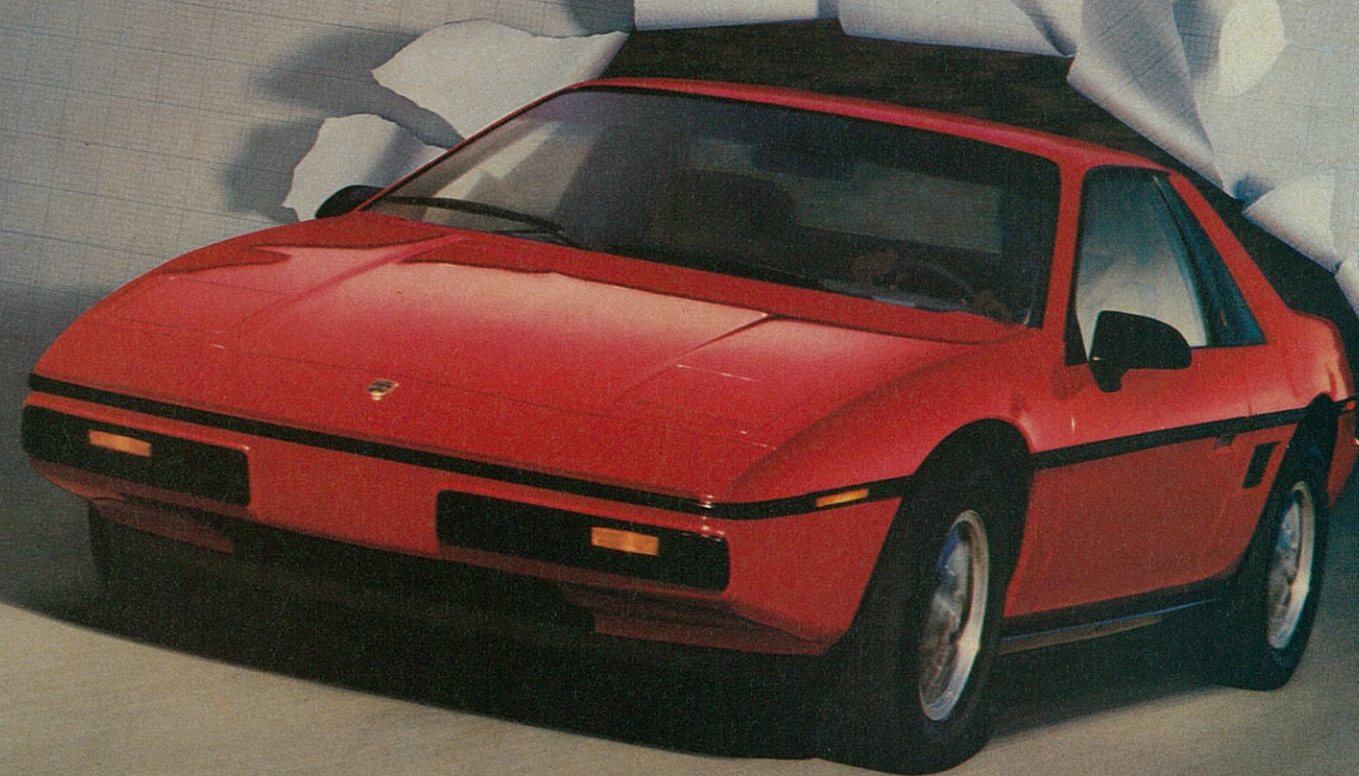


Irvine "Cotton" Warburton

Player	School	Pos.	Years Played	Year Inducted	Player	School	Pos.	Years Played	Year Inducted
Frank C. Albert	Stanford	QB	1939-41	1956	Jack Jensen	California	FB	1946-48	1983
Terry Baker	Oregon State	QB	1960-62	1982	Morton Kaer	USC	HB	1923-26	1972
Stanley N. Barnes	California	C, E	1918-21	1954	John Kitzmiller	Oregon	HB	1928-30	1969
John W. Beckett	Oregon	T	1913-16	1972	Victor Markov	Washington	T	1935-37	1976
Vic Bottari	California	HB	1936-38	1981	William McColl	Stanford	E	1949-51	1973
Raymond Brown	USC	T	1930-32	1980	Hugh McElhenny	Washington	HB	1950-51	1981
Charles O. Carroll	Washington	HB	1926-28	1964	Dan A. McMillan	USC	T	1916-17	1971
Sam Chapman	California	HB	1935-37	1983		California	T	1919-22	
William Corbus	Stanford	G	1931-33	1957	Donn D. Moomaw	UCLA	LB	1950-52	1973
Morley Drury	USC	QB	1925-27	1954	Harold Muller	California	E	1920-22	1951
Glen Edwards	Washington State	T	1929-31	1975	Ernest A. Nevers	Stanford	FB	1923-25	1951
Thomas Fears	UCLA	E	1946-47	1976	Erny Pinckert	USC	HB	1929-31	1957
John Ferraro	USC	T	1943-44	1974	Robert Reynolds	Stanford	T	1933-35	1961
			1946-47		Les Richter	California	G	1949-51	1982
Rodney T. Franz	California	G	1946-49	1977	Aaron Rosenberg	USC	G	1931-33	1966
Hugh H. Gallarneau	Stanford	HB	1938-40	1982	Paul Schwegler	Washington	T	1929-31	1967
Frank N. Gifford	USC	HB	1949-51	1975	Ernest Smith	USC	T	1930-32	1970
Walter A. Gordon	California	T	1916-18	1975	Harry Smith	USC	G	1937-39	1955
Robert Grayson	Stanford	FB	1933-35	1955	Chuck Taylor	Stanford	G	1940-42	1983
Robert A. Hamilton	Stanford	HB	1933-35	1972	Norman Van Brocklin	Oregon	QB	1947-48	1966
Melvin Hein	Washington State	C	1928-30	1954	Irvine Warburton	USC	QB	1932-34	1975
Robert J. Herwig	California	C	1935-37	1964	Kenneth Washington	UCLA	HB	1937-39	1956
Edwin Horrell	California	C	1922-24	1969	George S. Wilson	Washington	HB	1923-25	1951

# PONTIAC FIERO

## BURSTS ON THE SCENE TO RAVE REVIEWS!



From the moment the hot new mid-engine Fiero hit America's streets, it became the driving sensation of the year. And the automotive critics agree:

**"The Fiero 2M4 is a thrill to look at, a joy to ride in, and a ball to drive."**—CAR AND DRIVER September 1983

Fiero features fully-independent suspension, rack and pinion steering and power four-wheel disc brakes, all standard. But Fiero excitement isn't limited to the way it drives:



**"The Fiero has its own brand of fresh technology: a space frame machined to tolerances normally reserved for engines and transmissions."**—MOTOR TREND September 1983

The Fiero space frame is "milled and drilled" for precise fit of the Enduraflex™ body panels, which resist minor dents and will never rust. And what about Fiero's bottom line?

**"We welcome its addition to the ranks of affordable machines for enthusiast drivers."**—

ROAD & TRACK September 1983  
Fiero prices start at just \$7,999\*! Even at \$8,499\* (Fiero Sport Coupe shown), Fiero takes its rightful place among the great cars of the world. The mid-engine Pontiac Fiero: practical, durable, economical\* and flat-out exciting—only from Pontiac!

\*Manufacturer's Suggested Retail Price including dealer prep. Taxes, license, destination charges and optional equipment additional. Fiero Sport Coupe (shown), with WS6 perf. pkg. — \$463 additional. \*Pontiac Fiero Sport Coupe offers an EPA EST. MPG of 26 and a highway estimate of 40. Use estimated MPG for comparisons. Your mileage may differ depending on speed, distance, weather. Actual highway mileage lower. Some Pontiacs are equipped with engines produced by other GM divisions, subsidiaries or affiliated companies worldwide. See your Pontiac dealer for details.



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**Firestone**  
**S-211**

THERE'S NEW FIRE AT FIRESTONE.

**S**o you think college football is a rough, tough game? You're right, it certainly is, but how about all those athletes who played the great American game during the first 70 years — the "60-minute men."

Now that was really rough and tough football and it challenged an athlete's

stamina as much as his skills. The college football players of the "good ol' days" played both offense and defense and were in the game from the opening kickoff to the final gun.

Unlike the game today in which 11 fresh players trot onto the field whenever the ball goes from one team to the other, football in the old days was played with just 11 men.

For most of college football's 115 years, the "60-minute men" dominated the sport, and it wasn't until 1941, when the free-substitution rule was adopted, that there were full units of specialists for offense and defense.

It was a mark of courage, toughness and durability to play the entire game in the old days and the entire game actually was 90 minutes instead of 60 because the halves were 45 minutes, not 30.

Substitutions were rare (most often there were just 15 players on a team — 11 regulars and four substitutes) and a substitute could only enter the game when there was an injury.

On occasion, however, a tiring player would be asked by his coach or captain to feign an injury in order to get a fresh player in the lineup.

Force was the name of the game and the flying wedge was one of the most popular plays.

One wonders how long college football would have survived as a college sport had not President Theodore Roosevelt intervened in the early 1900s in the interests of safety and less brutal play.

The story is told that Roosevelt reacted in rage after seeing a photograph of an injured Swarthmore player who had been the object of some particularly rough play on the part of Pennsylvania.

The sight of Bob Maxwell staggering off the field caused Roosevelt to issue an ultimatum to the football fathers of the day:

"Clean up the game or it'll be banned by presidential edict."

# 60 THE -MINUTE MEN

by Wayne DeNeff,  
The Ann Arbor News

Led by Walter Camp, often called "The Father of Football," the college football people reacted quickly to Roosevelt's demand.

Here are some of the changes instituted:

- Forward passing was legalized, making the game more a game of skill.
- Mass interference plays were eliminated.

- A neutral zone was established at the line of scrimmage.

- The yardage for a first down was increased from five yards to 10 yards.

So the game started to change from a pushing and shoving match to a game of skills in which a knack for throwing and catching the ball was as important as wrestling an opponent in a mass of bodies.

And legalization of the forward pass created the glamour boy of football — the quarterback.

Who were some of the great 60-minute football players?

Almost every outstanding football player from the birth of the game in 1869 to the free-substitution rule of 1941—Walter Camp, Pudge Heffelfinger, Knute Rockne, Red Grange, Jim Thorpe, Bronco Nagurski, Ernie Nevers, Alonzo Stagg, Frank Hinkey, Willie Heston, Chic Harley, and the list could go on and on.

The rules makers added three little words that made all the difference in the world:

A substitute could enter the game "at any time."

Previously, a player could not re-enter the game during the period in which he had left.

There are times in athletics when an innocent rule revision results in revolutionary changes of the sport itself. All it takes is some ingenuity on the part of the coaches.

And ingenuity, plus necessity, was

there on Oct. 13, 1945, when the era of "60-minute man" finally came to an end.

On that date, Michigan was scheduled to play one of the greatest Army teams of all time, led by Mr. Inside and Mr. Outside, Glenn Davis and Doc Blanchard.

It was during World War II. Some of the Army players were 22 and 23 years

old, while Michigan Coach Fritz Crisler was fielding a team of 17- and 18-year-old freshmen. Most of the older players had been drafted into military service.

The week of the game, New York sportswriters were calling Crisler's team "The Fuzz Kids" and the Cadets were solid five-touchdown favorites.

Crisler figured there was no way he was going to defeat Army with his best 11 against Army's best 11, but his idea, developed during a week of practice, was to have one Michigan unit for offense and one unit for defense.

It marked the beginning of two-platoon football.

Instead of 11 against 11, it would be something like 22 Wolverines against 11 Cadets.

"When you have a dime and the other guy has \$1,000," said Crisler, "it's time to gamble."

The 70,000 spectators in Yankee Stadium on that mid-October day looked on in amazement as a whole new group of Wolverines entered the game when Michigan took over the ball, and another new group entered when the Wolverines went on defense.

Army scored the first two touchdowns to take a 14-0 lead but the college football world was shocked when Michigan became the first team to score on Army that season and the lead was trimmed to 14-7.

The harried Cadets finally scored twice in the fourth quarter for a 28-7 victory, but Michigan's amazing Wolverines were the talk of college football that fall.

Crisler's phone was ringing off the hook the rest of that season as coaches and sportswriters sought more information on the revolutionary way of playing the game.

"Our only hope was to keep fresh players in the game and play our best tacklers on one unit and our best runners and blockers on the other unit," said Crisler.

On that day the "60-minute man" had passed into oblivion.



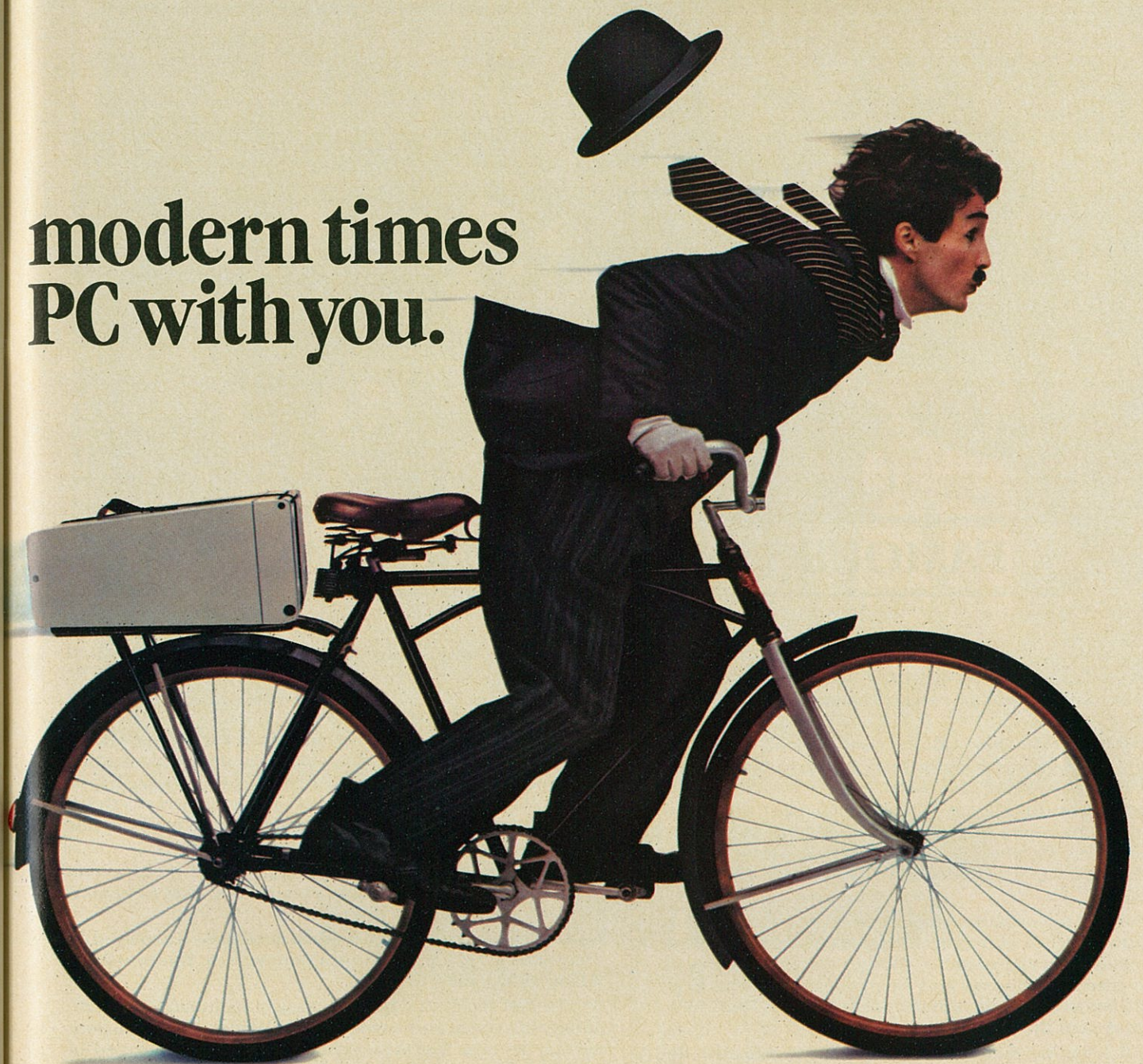
# How to move with modern times and take your PC with you.

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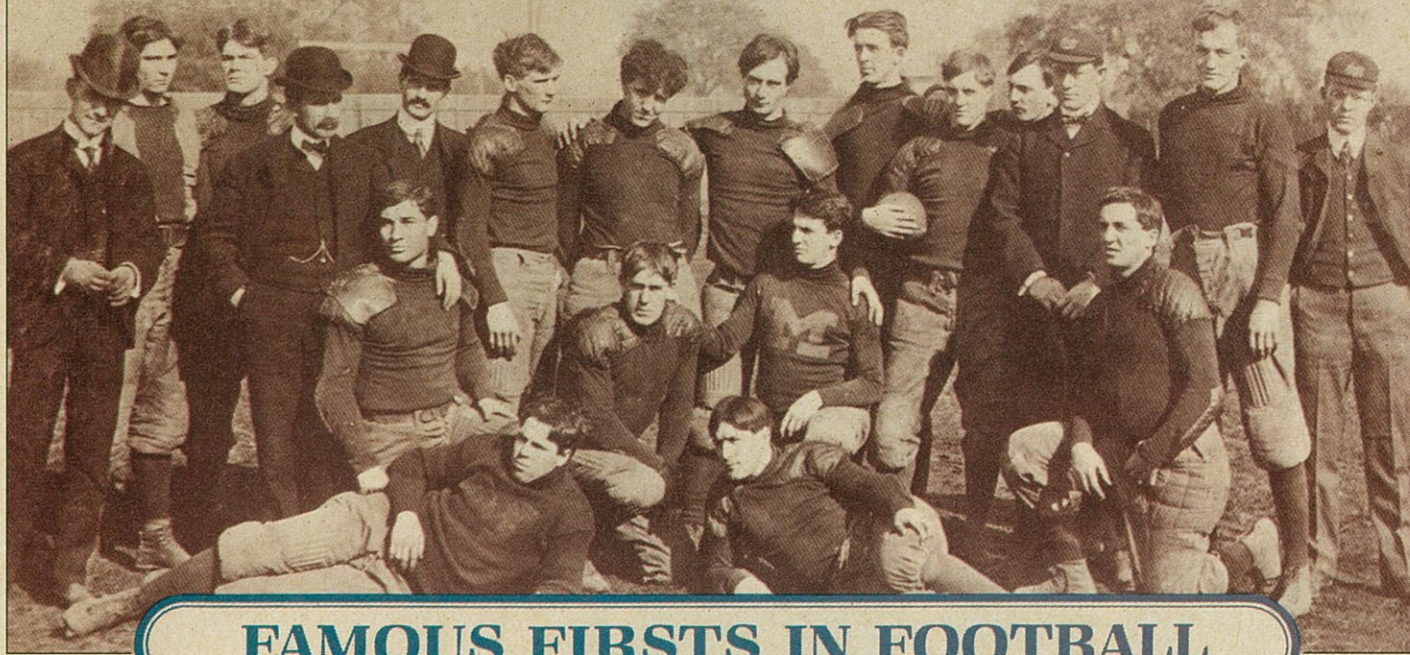
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— The first time a football with a rubber covering was used in a major college game was on October 13, 1951, at Grant Field in Atlanta, Georgia. Georgia Tech beat Louisiana State 25-7 in that game.

— The first football book was *American Football*, written by Walter "Father of American Football" Camp in 1891. It contained 175 pages with 31 portraits.

— The first football club was the Oneida Football Club, organized in 1862 at Epes Sargent Dixwell's School in Boston, Massachusetts. Members played all challengers from 1862-65. The club was never defeated and its goal line was never crossed.

— The first intercollegiate football association was the Intercollegiate Football Association organized in Springfield, Massachusetts, with Columbia, Harvard and Princeton as its charter members (Rutgers and Yale joined later). The Association standardized the number of men on the field—15—and the area of the field—140 by 70 yards.

— The first football dummy used for tackling practice was designed by Coach Amos Alonzo Stagg at Yale in the fall of 1889. He used an old gymnasium mat.

— The first all-star football game was organized by Chicago Tribune Charities, Inc., a non-profit organization, and was played on August 31, 1934 at Soldier Field, Chicago. The Chicago Bears, coached by George Halas, played the College All-Stars, coached by Noble Kizer of Purdue. The score was 0-0.

— The first Army-Navy game was played on November 29, 1890 at West Point, New York. Navy beat Army, 24-0.

— The first football game to be played at night occurred on September 29, 1892 at the Mansfield Fair, Pennsylvania. The opponents, Mansfield Teachers College and Wyoming Seminary, played under 20 electric lights of 2,000 candlepower. Neither team scored in the game, which lasted 70 minutes and consisted of only one half.

— The first college football game played in the United States and broadcast by radio in England involved Yale and Harvard. Harvard won, 13-0.

— The first game to attract 100,000 fans was played at Memorial Stadium at the University of California, Berkeley on Novem-

ber 22, 1924. Both the Bears and Stanford were undefeated coming into the game, which ended in a 20-20 score. The stadium held 76,000, while 24,000 more fans watched from "Tight Wad" hill near the stadium.

— The first indoor college game pitted Springfield Massachusetts Young Men's Christian Association against the Yale Consolidated Team, which included five Yale varsity players. It was played at the end of the 1891 season as part of a three-day winter carnival at Madison Square Garden, New York. The score was 16-10 in Yale's favor.

— The first intercollegiate football championship was won in the fall of 1876 by Yale, which played and beat Columbia, Harvard and Princeton.

— The first international college football game was played on December 6, 1873 at New Haven, Connecticut. Yale beat Eton, England two goals to one.

— The first goal post was used in a game between McGill University of Canada and Harvard, at Cambridge, Massachusetts, on May 14, 1874. Also at that game, admission was charged for the first time at a college sports event. (The proceeds were used to entertain the McGill team.)

— The first player to score 50 points in one game was Clark Hinkle of Bucknell University, Pennsylvania on November 28, 1929 vs. Dickinson College, Pennsylvania. Hinkle made eight touchdowns and two extra points. Bucknell won, 78-0.

— The first team to score more than 750 points in a season was Harvard, in 1886. The team made 765 points in 14 games; it won 12, lost two.

— The first midwestern team to play on the Pacific Coast was the University of Chicago, on December 25, 1884 vs. Stanford. The score was 24-4, Chicago.

— The first Rose Bowl game was played in 1902, matching up Michigan and Stanford.

— The first time two teams wore uniforms was on November 13, 1875 at a New Haven, Connecticut game between Yale and Harvard.

— The first time uniform numbers were worn was on December 5, 1880. The teams were the University of Pittsburgh and Washington & Jefferson University.



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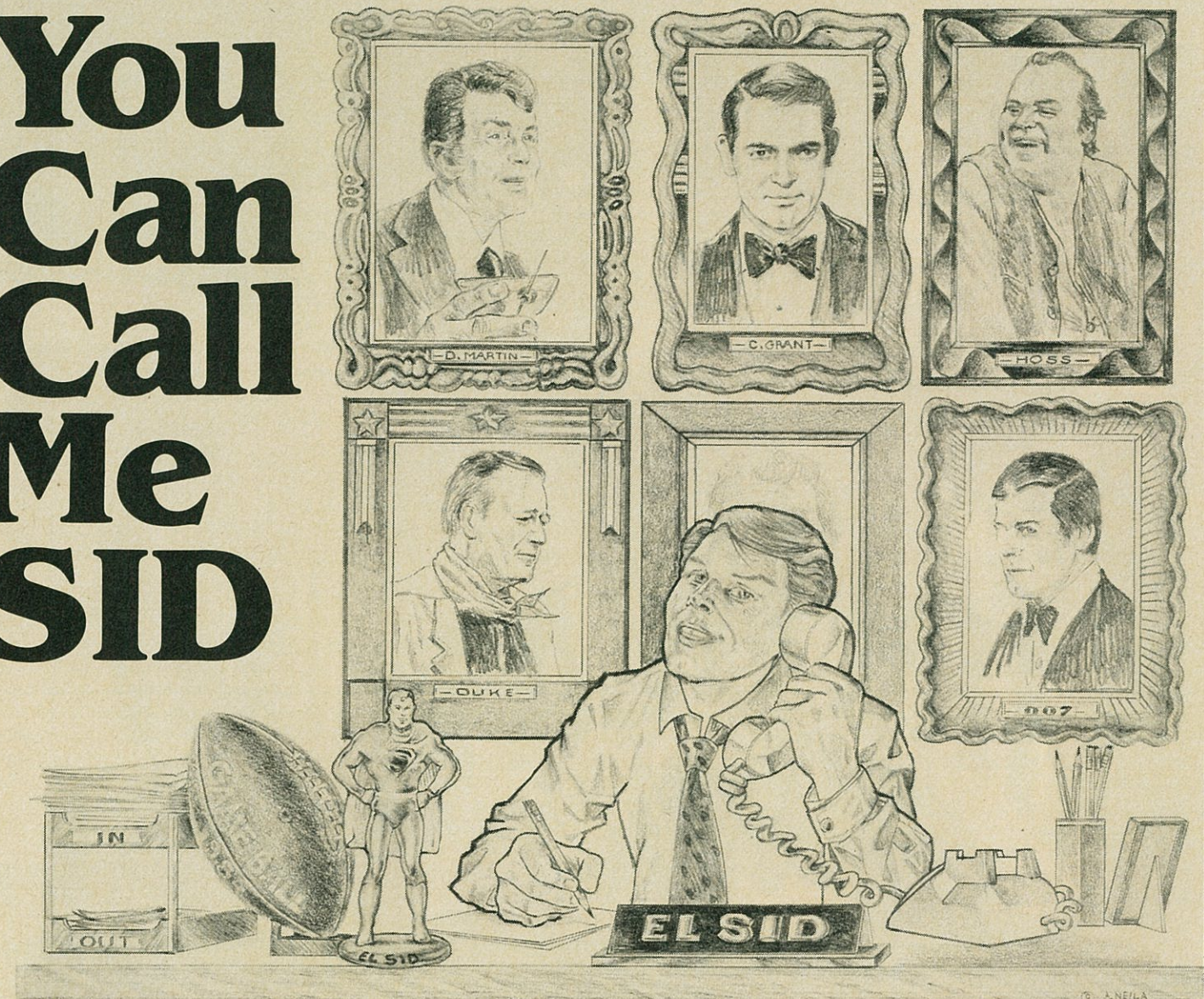
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## You Can Call Me SID



by John Mooney,  
Salt Lake Tribune

**T**o paraphrase that comic monologue ("You can call me Ray and you can call me Bill"), the routine of the Sports Information Director might begin, "You can call me SID, and you can call me Anytime!"

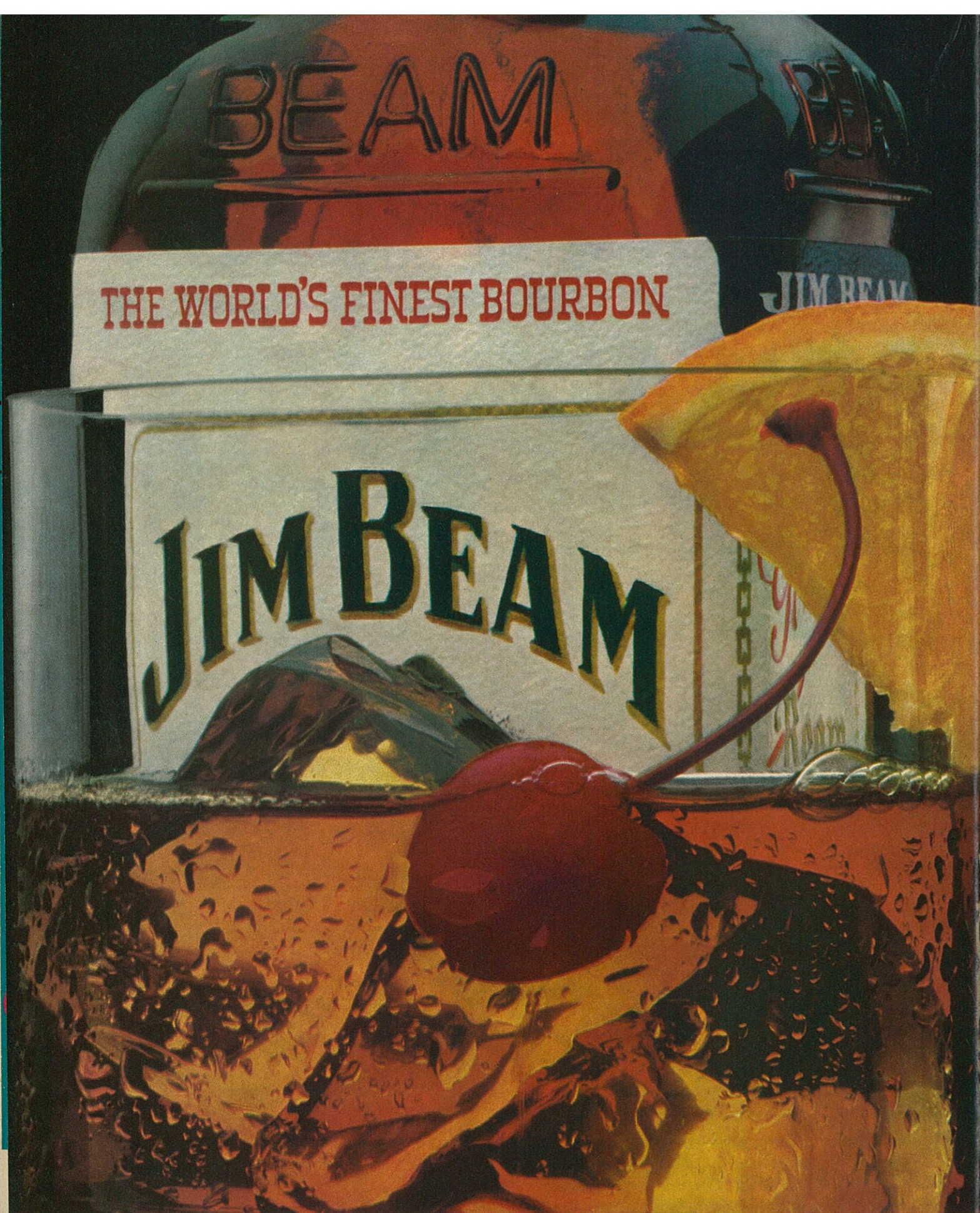
**What does the SID do?**

**Rick Brewer of the University of North Carolina answers, "Of course, the thing the SID does more than anything else is get interrupted. That may be the SID's main function—handle interruptions."**

*continued*







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## You Can Call Me SID

*continued*

And Will Perry, a former SID who is now assistant athletic director at Michigan, answers, "Anything the athletic director wants him to do. Don Canham had more ideas than I had arms and legs. We launched vast marketing, direct mail and advertising programs out of the SID office in 1968 (before there were promotion and marketing directors in athletic departments). Canham once told CoSIDA (College Sports Information Directors of America) years ago, 'make yourself valuable to the department or they are going to hire someone to do the job that you can do.' That's exactly what happened."

In answer to the question, Hal Bateman, the SID at the U.S. Air Force Academy, sent a job summation written by an anonymous SID:

### *The Sports Information Director*

"He's a phenom; a mental and physical marvel. He must be able to eat like Hoss Cartwright, drink like Dean Martin, write like Grantland Rice and have Bill Toomey's stamina. El SID must be as suave as Cary Grant, as unshakable as John Wayne and as cool-headed as James Bond..."

"The Sports Publicity Man finishes his duties at midnight and no one sees him stumbling down the steps in the dark, a typewriter under one arm, ditto machine under the other, brief case in his teeth and throbbing pain in his head... So if it looks like a job for Superman, it is."

However, Mark D. Colone of the University of North Carolina-Charlotte offers another viewpoint: "When I first walked into Marty Rasnake's office as a freshman I didn't know what a SID was. That's how unnoticed our profession is. I accepted a very small scholarship and began my life in this rewarding profession. My first job entailed the simple job of shagging errant soccer balls as they went out of bounds. And I went expecting to be the official scorer! I got that job after the game and my career took off! I'm now the youngest SID in Division I in the country."

One of the veterans, Bill Whitmore of Rice, a CoSIDA past president who retired this summer, offered this philosophy: "At least they let us in the game free and give us a good seat and a meal."

What does the SID do?

Maxey Parrish of Baylor answers: "The question might be better posed, 'What does the SID NOT do?' Sometimes when I look at what I do and what it takes to do my job well, it's almost scary."

"Between press releases, statistics,

brochures, media guides, recruiting material, posters, newsletters, hosting events, travel to other events and generally being the athletic department's representative to the public and the media, the different duties pile up. But the bottom line, in addition to doing all the things normally associated with a SID, is to be accessible and helpful. A SID can have lots of faults but lack of accessibility CANNOT be one of them."

"The increase in electronic media coverage has made my job more difficult now after 17 years in the business," Bateman of the Air Force submits. "This really has spread the SID very thin since the print and electronic boys constantly are vying for the SID's attention, which puts you in a difficult situation."

George Wine, SID at the University of Iowa, raises a point on a tough facet of the job: "At some schools the SID is to service the coaches, not the media. Fortunately, I have always been able to convince my bosses that I am an information person first and a publicist second. The campus phone book one year listed me as 'Sports Informant' which sounds a little like Watergate's 'Deep Throat.' But that's the toughest part of the SID job."

Johnny (Ranger) Keith, formerly of Oklahoma U. and now at New Mexico, agrees, adding, "Coaches think you are solely a promoter of their athletes. Maybe so, in a small way. But the title Sports Information Director means to me you're a news service more than a promotional tool."

"Probably the most important phase of the job," Keith adds, "is serving as a liaison between coaches, athletes, staff and the media, solving their differences, explaining to one party why the other does this or that, and getting the parties together when necessary."

"A sports information director who goes home at 5 p.m. isn't doing his job. If I came home at 5 p.m. my wife would shoot me for breaking and entering," Keith added.

David Housel of Auburn agrees, contributing, "Too many SID's are afraid of losing their jobs. The good SID must act as the middleman and he continually walks a tight rope between the media and the coach, defending the coach when necessary. He must not be afraid to tell a coach he is wrong. He — the SID — is a paid professional and he is just as important in his area of expertise as coaches are in their areas."

Not all SID's have this problem. Mike Treps of Oklahoma is a lucky one. "We are fortunate in that our coaches do not believe in closed practices or locker

rooms, so there is little trouble getting anyone you need. The fact you can promise a writer or broadcaster he or she can have access to the coach or athlete of their choice without having to contact the coach or athlete is a big help in my job."

Interviews, especially with a great star, can pose problems, as Claude Felton of Georgia reminds in the case of Herschel Walker.

"In Herschel's freshman year, we were receiving 12-15 interview requests a day, from all over the country, and 95 percent of them were for in-person interviews. Time was a premium, but one writer from San Francisco flew to Atlanta, drove 65 miles to Athens, talked to Herschel for 20 minutes and flew back home," Felton marveled.

It's the unusual which makes the SID job interesting, or heartbreaking.

Jim Garner, now athletic director at Appalachian State but formerly SID at Texas Christian, admits, "My most memorable moments deal with tragedy. In 1971, our head football coach, Jim Pittman, died on the sidelines of a heart attack during a game at Waco; in the spring of 1972, his replacement, Billy Tohill, had a terrible auto accident and had a foot amputated, and in 1974 halfback Kent Waldrep suffered a paralyzing injury in a game against Alabama. In each case, handling the media called for special tact."

Mike Wilson of Washington remembers a not-so-tragic incident involving Bob Murphy of Stanford.

"While there are many stories of coaches leaving the SID's at the airport, Murphy did one better," Mike contributes. "In the days before hijackings, it was not uncommon for the SID to drive his car loaded with media people right on the runway, unload and have the airline people turn the car in to the rental agency at the airport. That's exactly what Murphy did, and it wasn't until the plane was 10,000 feet off the ground he realized he still had the rental car keys in his pocket. He never heard how they got that car off the runway."

But maybe the biggest crisis was faced by Marv Homan of Ohio State, who reminds: "I was an assistant in the mid-50s and the Big Ten Skywriters were making their visit to Columbus. As I was greeting the writers as they left the bus for our practice, some of the early departures were coming back. Coach Woody Hayes had barred the gates for the press. Eventually, Woody left practice and talked to the writers, but the reception was short of cordial."

*continued*



## You Can Call ME SID

continued

Nick Vista of Michigan State still shudders over one of his embarrassing moments.

"It was Michigan State-Ohio State on national TV in 1972 when I was assistant to Fred Stabley," Nick shuddered. "For the first time in my career, I didn't check the uniform numbers. We launch a drive and I'm on the lower photo deck when it appears our drive is stalled and we'll kick a field goal. I spot a No. 5 warming up and I suddenly realize we don't have a No. 5 on the roster. Much to my horror, I realize it's a soccer player of Dutch descent brought up by Duffy late in the week from the junior varsity. His name is Dirk Kryt. I knew I had the J.V. roster in my brief case, but by the time I got there Dirk had booted a 23-yard field goal, the first of four he was to kick that afternoon.

"We finally got the word to everyone who the kicker was, but we didn't have the name spelled right nor did we pronounce it correctly. Keith Jackson never lets me forget that error."

Publicity men get blamed for many things, but Haywood Harris of Tennessee takes the prize.

"It was my duty to see the bus was at the airport when the team arrived on Friday afternoon," he admits. "But when the team was aboard, the bus wouldn't start. The driver gave the coach the bad news the fan belt was broken.

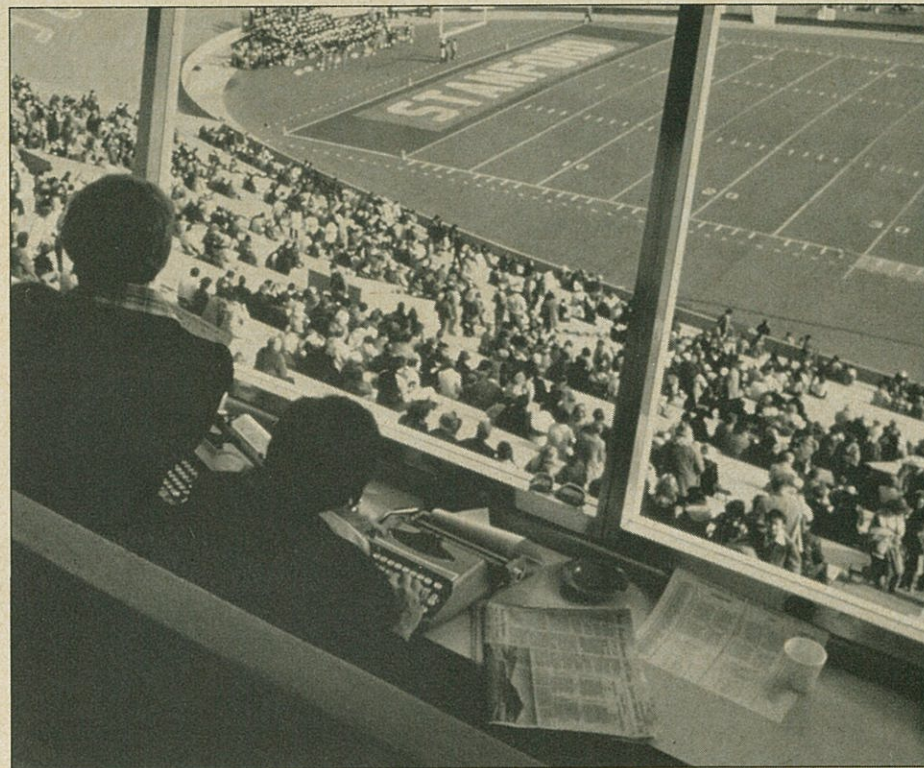
"The coach yelled, 'Hey, Haywood, didn't you check the fan belt?' and the only retort I could make was a weak, 'Well, coach, it was working last time I looked.'"

Jack Zane of Maryland won't forget the night the lights went out in Virginia, either.

"When I was at George Washington, we played a few games in Alexandria and Arlington, Va.," he prompted. "We were playing The Citadel and had the papers all on Saturday night deadlines. The moment the 12,000 fans left the stadium, all the lights were turned off. The stadium manager informed me we had rented the stadium for the game and the game was over. It took a little cash to get the lights on for the press box.

"The Oyster Bowl stadium in Norfolk had the Telex machines on the ground floor and the press stories were sent down by pneumatic tubes. I went to the Western Union with some special instructions, only to find no copy had come down the tubes, the containers being stuck between floors. Everyone had to start writing all over."

Ralph Carpenter, of Texas A & M, but then of Texas Tech, remembers a smashing experience, "The athletic di-



Among the myriad duties of a sports information director, having the press box ready for the press corps is just one.

rector and I were planning to take a plane from Lubbock to Dallas and as usual, we were late starting. In haste to get his bags in the car, I left my suitcase right behind the rear wheel and when we backed out... Well, you should see me walking through the lobby with my Fruit of the Loom undies hanging out of the battered bag."

Will Perry recalled the time the county health inspector closed all the concessions in the Michigan stadium, including the stand which sent the box lunches for the writers in the press box. He also mentions the case of the missing pencil sharpener in the press box.

"Everything was in order, until Joe Falls from the Free Press complained about the lack of a pencil sharpener, and sure enough, someone had stolen it, just as someone had from my predecessor, Les Etter, years before," Will recalled.

There are many stories of the SID facing a frozen mimeograph machine, but legend says it was Wilbur Snypp of Ohio State who solved the problem by pouring a fifth of vodka into the frozen ink well and everything came out fine.

Butch Henry of Arizona and formerly at Arkansas points out the hardships of a family-man SID.

"Our first child was born on a Saturday in October. My wife came out of the delivery room, we named the child and I caught the plane for Dayton and

walked into the press box as they were playing the National Anthem. Our second child was born on the last day of the Arkansas Relays.

"My wife called the press box to say she was ready to go to the hospital. Soon as the prelims of the mile relay were over I rushed home, took her to the hospital and told her, 'Hang on until the mile relay finals are over.'

"Sure enough, I saw the winning team break the tape and still made it to the delivery room on time. Maybe this is why we have only two children," Butch laughed.

Maybe the best answer to "What does the SID do?" was supplied by Rich Brewer: "I got a phone call from a guy in Norfolk who told me he was interested in replacing me at Carolina and wanted to know who he should contact about it. He was quite serious and said he was tired of his job and liked Chapel Hill.

"Then he asked the key question: 'What exactly do you do?' I couldn't answer him then and I can't now."

Vista, also a former CoSIDA president, sums it up: "Write what you want, but please remember that we couldn't be in a more exciting or rewarding business. Working with the thousands of fine student-athletes over the years and meeting the hundreds of media folks has been something. We may not get our glory, or our pay, or even our just return, but kicks we do get to boot." ☐

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# THE ROLE OF THE CONFERENCE COMMISSIONER

by Ron Maly,  
Des Moines Register

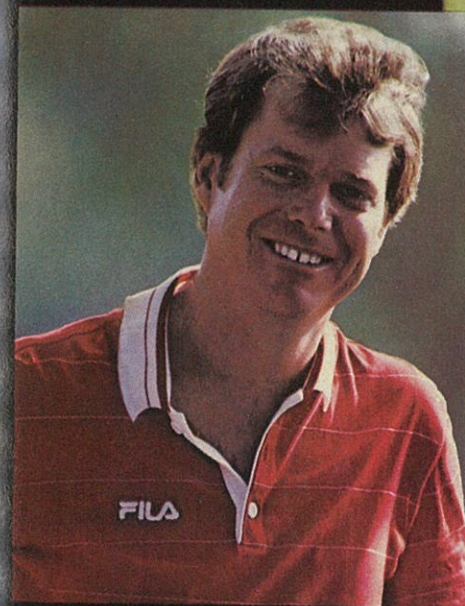
If the assignment was to write a classified ad for the job of commissioner of an athletic conference, the listing might go something like this:

**WANTED:** Intelligent, mature person for commissioner. Must be skilled in public relations, dealing with people, rules interpretation and eligibility. Should have a thorough knowledge of the television industry. Law back-

ground helpful. Those who are fans of a particular team need not apply. Should be prepared to work long hours, seven-day week possible. Be on call at all hours. Salary open.

Yes, it takes a talented, well-rounded, thick-skinned person to be a conference commissioner these days. Gone is the time when someone who had been a coach or athletic director was simply

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## CONFERENCE COMMISSIONER

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"kicked upstairs" and could be a good ol' boy commissioner who showed up every Saturday in the fall at a different football stadium and at the conference meeting in the spring.

"I was the youngest commissioner in the nation when I started in the Big Eight Conference at age 34," says Wayne Duke of the Big Ten. "I thought I knew all the answers, but found out I didn't know half the questions."

Managing and maintaining peace in a conference is often rewarding, often frustrating in the ever-changing world of collegiate athletics. Indeed, because so many decisions are made in the courtroom these days, a law degree might be helpful. And with television's megabucks being such an integral part of the sports scene, a commissioner had better know about such things as ratings, markets and contracts, and be on a first-name basis with network executives.

"The role of commissioner has expanded considerably in recent years," says Dick Martin of the Missouri Valley Conference. "A commissioner must be involved with TV, promotion and marketing much more now. Frankly, much of my time is spent on TV."

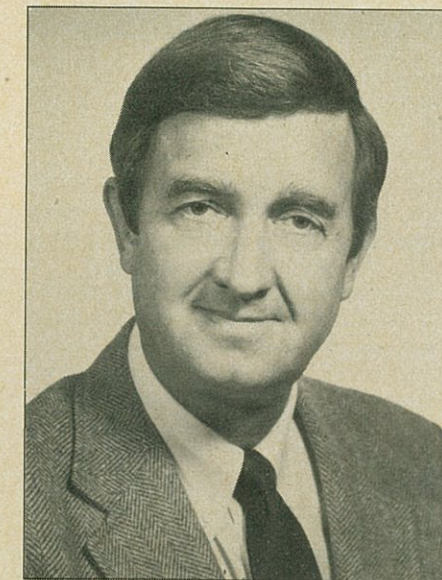
"Then there are such things as eligibility and enforcement, which are very important. There are more issues today, such as financial pressures on institutions."

Martin served in various athletic capacities to prepare himself to be a commissioner. He was a high school and college football coach, a college athletic director and was a Big Eight administrator.

Duke didn't coach and wasn't an athletic director, but came from a public relations background to work for the National Collegiate Athletic Association



**Patty Viverito**  
Commissioner — Gateway Collegiate Athletic Conference



**Dick Martin**  
Commissioner  
Missouri Valley Conference

tion and was commissioner of the Big Eight before going to the Big Ten.

One thing Duke, or any other commissioner, can't be is a fan.

"I'm not an Iowa Hawkeye, a Michigan Wolverine or a Wisconsin Badger," says Duke. "I'm all those people. Everyone must realize that what a commissioner does is for the common good."

"I actually consider myself a very private person, but as commissioner of the

Big Ten I feel I'm working in a fishbowl. We're sitting in a very large geographical base, which means we have a large number of followers, as well as some critics.

"Even though I'm a sensitive person, I can accept the criticism of people if they know what we as a conference are doing is for the good of all 10 teams."

Duke feels commissioners are often given too much credit when something good happens and too much blame when something not so good happens.

"We have a lot of influence at such things as NCAA meetings, but have different roles," Duke commented. "I hope people respect me for what I say. But I feel I don't carry any more weight than the commissioner of any other conference."

Duke is in charge of a conference office that employs 18 persons. The Big Ten, with its lucrative Rose bowl contract and its ability to put an unusual number of teams in other bowl games and national basketball tournaments, is viewed with envy around the country.

Although Duke won't say so, much of the reason the Big Ten has fared so well in those areas is because of him and his years of experience in working with influential persons at the national level.

By the same token, there also may be a "backlash" effect in other leagues because of the success the Big Ten has

*continued*



## CONFERENCE COMMISSIONER

continued

had.

"I know my job is much more complex than it was years ago," said Duke. "In the old days, a football man might be moved upstairs to the conference office to assign officials for games, and that was about all there was to his job."

Fred Jacoby was commissioner of the Mid-American Conference from 1971-82, and has been in charge of the Southwest Conference ever since.

"My feeling is that a conference office has two functions—service and regulation," says Jacoby, who adds that his job is "on my mind seven days a week."

Jacoby wishes he had more time to digest all the things there are to read in regard to his job. He spends a considerable amount of time talking on the telephone about rules and the interpretation of them. Every night he takes home a briefcase filled with materials he hasn't had time to deal with in his office.

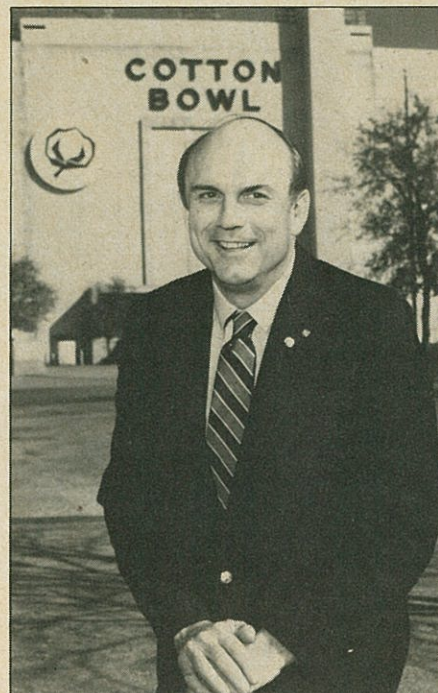
"We have nine men's sports and eight women's sports in the Southwest Conference," Jacoby said, "and financing is a very big item. We make money from football, TV, the conference post-season basketball tournament and a little from baseball in men's sports, but the women have no sports in which receipts exceed expenses."

Because Jacoby spent many years as a coach, he admits having a "sensitivity to coaches and the recruiting process. It would help to have a law background so you could understand the legal process," he said. "The job is more difficult than it was in the 1970s because of so many legal matters."

"But I think those of us who have a background in coaching have an advantage in being a commissioner. I can relate to the coach's position."

Jacoby said the most dramatic change in the commissioner's job has been the growth of women's programs. He feels there are more rewards than frustrations on the job "because there's so much variety."

Variety is something Tom Hansen of the Pac-10 is used to. Hansen, who has been executive director of the Pac-10 since August of 1983, spent 15 years on the staff of the National Collegiate Athletic Association (NCAA) where he was involved in all facets of the administration of intercollegiate athletics. As



**Fred Jacoby**  
Commissioner —  
Southwest Conference

head of the NCAA Communication Department he directed, among other things, all the Association's activities in public relations and marketing.

Hansen's appointment at the Pac-10 is a kind of "coming home," since he spent six years in the 1960s as director of public relations for the Athletic Association of Western Universities — the forerunner of the Pacific-10 Conference.

"I have found that being executive director or commissioner of a major conference is one of the most challenging and invigorating positions in the world of athletic administration," said Hansen. "The primary charge is to provide service and leadership to the member institutions of the conference. But there are many publics to be served. While we are primarily concerned with the administration of athletic programs, it must be remembered that these programs fall within the larger context of higher education, in the case of the Pac-10 some of the country's foremost institutions of higher learning. You also are operating in the very real world of business, and in this day and age, a solid grasp of both fiscal and legal matters are a necessity. All of this is

done under the glare of considerable attention. In short, you wear many hats."

Steve Hatchell, commissioner of the Metropolitan Intercollegiate Athletic Conference, commonly called the Metro, would like to be a fan, but knows he can't.

"You go to a game and cheer for the guys wearing the black and white shirts—the officials," said Hatchell. "You hope they make all the right calls."

The Metro is primarily a basketball conference, but all the schools play football on an independent basis. In a way, it surprised Hatchell that he was picked for the job last year.

"At my age (36), I didn't think there would be much opportunity to be a commissioner," said Hatchell, who was in the Big Eight office at the time. "But the Metro expressed an interest in me, and I pursued the job."

Patty Viverito took office as the first commissioner of the women's Gateway Collegiate Athletic Conference two years ago, and calls it a "fun job—the most rewarding I've ever had."

Viverito studied marketing in college, worked as a sales representative, went back to college to study sports management and calls herself a "frustrated jock."

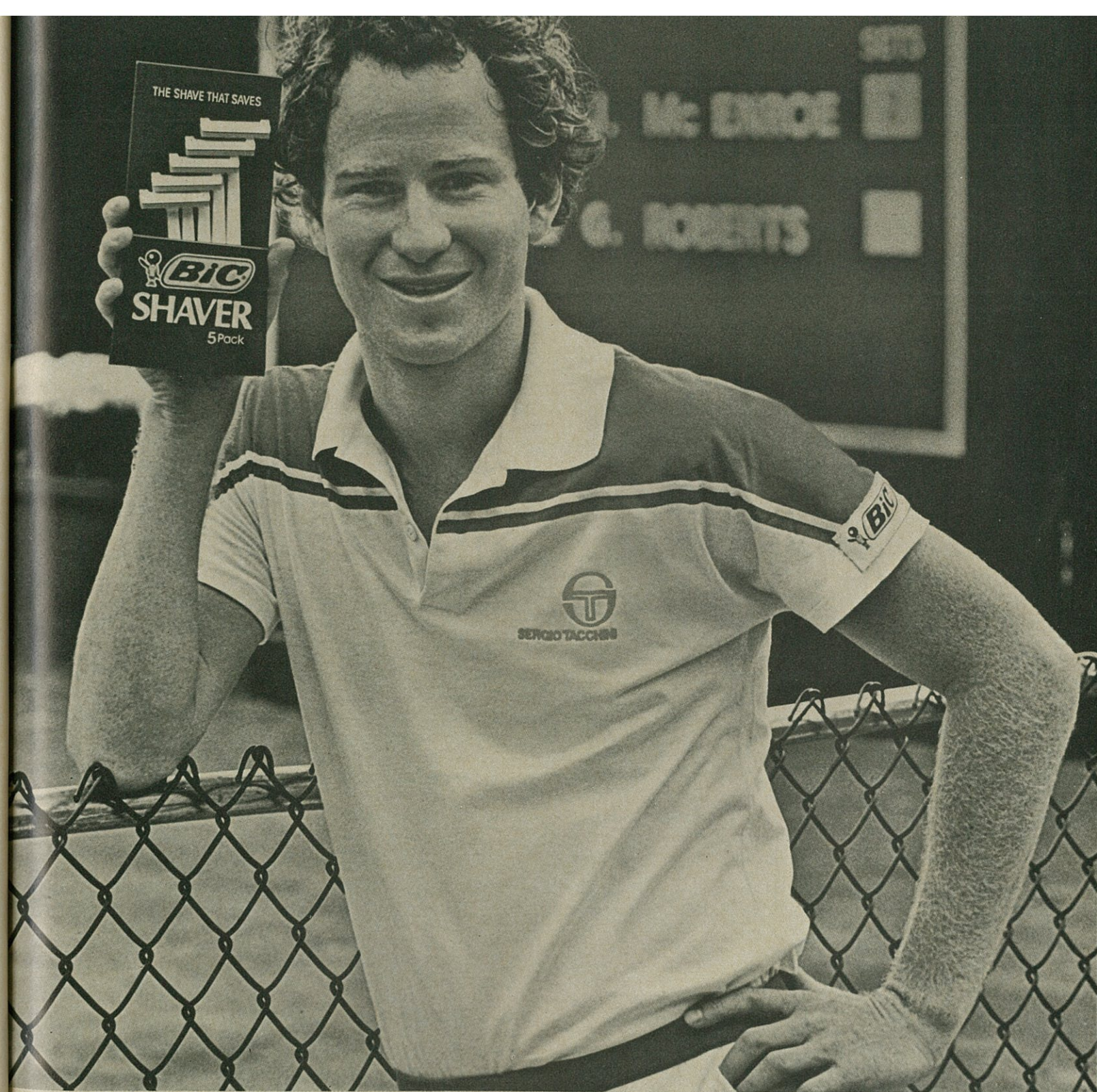
"You serve as a mediator," she says. "We have 10 schools and nine sports. At national meetings, women are starting to be noticed. When those running the meetings see five or six skirts in the room, they say, 'Well, now, how will this ruling concern women?' It used to be that women weren't really heard from."

The biggest change for Lou McCullough, commissioner of the Trans-America Conference — primarily a basketball league — is that now he is responsible for 10 teams instead of one. Before going to the Trans-America, he was the athletic director at Iowa State.

"We're a small conference," said McCullough, "and money is our big problem."

Ken Free is commissioner of the Mid-eastern Athletic Conference. He thinks commissioners must be marketing experts more than in the past. "You have to be a super-salesman," Free said, "in order to bring in the needed revenue."

Free said much of his job entails "making sure our schools play by the rules and continue in the pursuit of excellence."



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# THE MAXWELL AWARD



Founded 1937

Founded in 1937, the primary goal of the Maxwell Football Club has never changed. That goal is to foster and promote the game of football in the name of Robert "Tiny" Maxwell, a man whose many qualities as an All-America football player (University of Chicago, 1902; Swarthmore, 1904-05), a respected and dedicated football official, and as a noted sports editor and humorist endeared him to football fans throughout the country.

The Maxwell Club organizes numerous activities annually to enhance the sport of football. These activities include sponsorship of an athletic injury clinic for area coaches and trainers, as well as financial support for sports medicine clinics at the University of Pennsylvania and Temple

University.

Perhaps the Maxwell Club's most important function is the financing, through membership fees and donations, of an awards program which is conducted during the football season. Weekly luncheons honor outstanding high school and college athletes and provide a public forum for local fans and speakers of national note.

The Maxwell Club has also given financial support to the Philadelphia City All-Star Football Game, the Philadelphia Eagles "Fly for Leukemia" campaign and to national studies on protective equipment; specifically, studies concerning improvement of football shoes and helmets.

Each year the Maxwell Club presents the Maxwell Trophy to the nation's out-

standing college player. The selection process begins with a nominating ballot which is sent to members, media representatives and former Maxwell Award winners. Each person nominates three players and the ballots are forwarded to the Maxwell Club executive committee. Using the ballots along with players' season statistics and accomplishments, the committee narrows the field to three to five names. Then the Club board of governors makes the final selection.

The Club also sponsors the Bert Bell Award honoring the outstanding professional football player of the year.

## MAXWELL AWARD RECIPIENTS

1937—Clinton E. Frank ..... Yale University  
 1938—David O'Brien ..... Texas Christian University  
 1939—Nile Clarke Kinnick, Jr. .... University of Iowa  
 1940—Tom Harmon ..... University of Michigan  
 1941—William McGarvey Dudley ..... University of Virginia  
 1942—Paul Vincent Governali ..... Columbia University  
 1943—Robert H. Odell ..... University of Pennsylvania  
 1944—Glen W. Davis ..... United States Military Academy  
 1945—Felix A. Blanchard ..... United States Military Academy  
 1946—Charles Trippi ..... University of Georgia  
 1947—Ewell Doak Walker ..... Southern Methodist University  
 1948—Charles Philip Bednarik ..... University of Pennsylvania  
 1949—Leon Joseph Hart ..... University of Notre Dame  
 1950—Francis James Bagnell ..... University of Pennsylvania  
 1951—Richard W. Kazmaier ..... Princeton University  
 1952—John Lattner ..... University of Notre Dame  
 1953—John Lattner ..... University of Notre Dame  
 1954—Ronald Gerald Beagle ..... United States Naval Academy  
 1955—Howard Cassady ..... Ohio State University  
 1956—Thomas F. McDonald ..... University of Oklahoma  
 1957—Robert Harland Reifsnnyder ..... United States Naval Academy  
 1958—Peter M. Dawkins ..... United States Military Academy  
 1959—Richard John Lucas ..... Pennsylvania State University

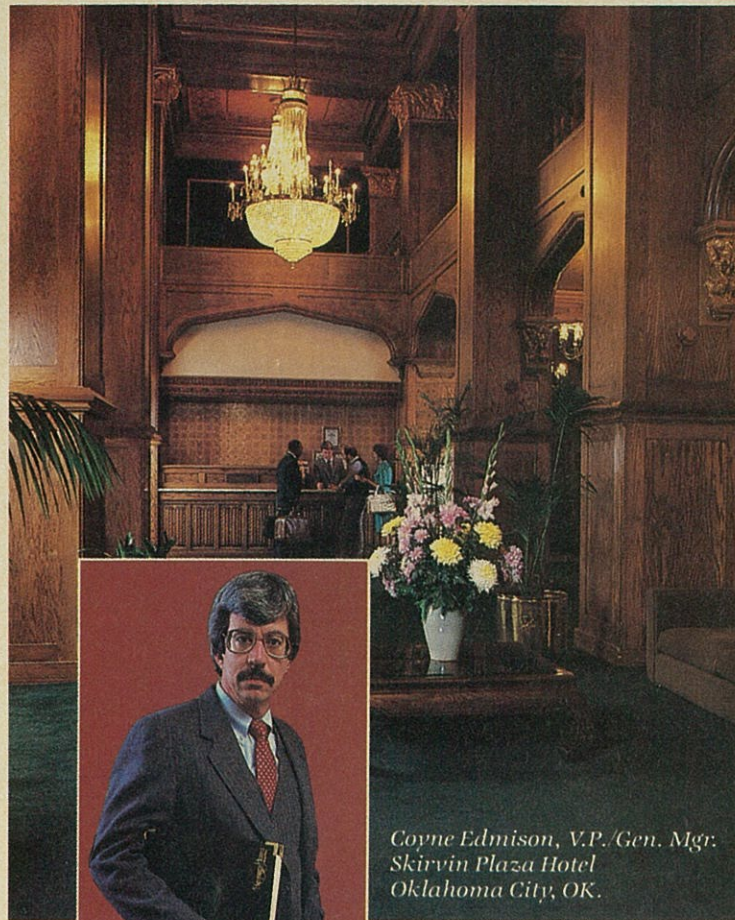
1960—Joseph Michael Bellino ..... United States Naval Academy  
 1961—Robert Eugene Ferguson ..... Ohio State University  
 1962—Terry Wayne Baker .... Oregon State University  
 1963—Roger Thomas Staubach ..... United States Naval Academy  
 1964—Glenn Ressler .... Pennsylvania State University  
 1965—Tommy Henry Nobis, Jr. .... University of Texas  
 1966—James Robert Lynch ..... University of Notre Dame  
 1967—Gary Joseph Beban ..... University of California at Los Angeles  
 1968—Orenthal James Simpson ..... University of Southern California  
 1969—Mike Reid ..... Pennsylvania State University  
 1970—Jim Plunkett ..... Stanford University  
 1971—Ed Marinaro ..... Cornell University  
 1972—Brad Van Pelt ..... Michigan State University  
 1973—John Cappelletti . Pennsylvania State University  
 1974—Steve Joachim ..... Temple University  
 1975—Archie Griffin ..... Ohio State University  
 1976—Anthony Dorsett ..... University of Pittsburgh  
 1977—Ross Browner ..... University of Notre Dame  
 1978—Chuck Fusina .... Pennsylvania State University  
 1979—Charles White ..... University of Southern California  
 1980—Hugh Green ..... University of Pittsburgh  
 1981—Marcus Allen ..... University of Southern California  
 1982—Herschel Walker ..... University of Georgia  
 1983—Mike Rozier ..... University of Nebraska



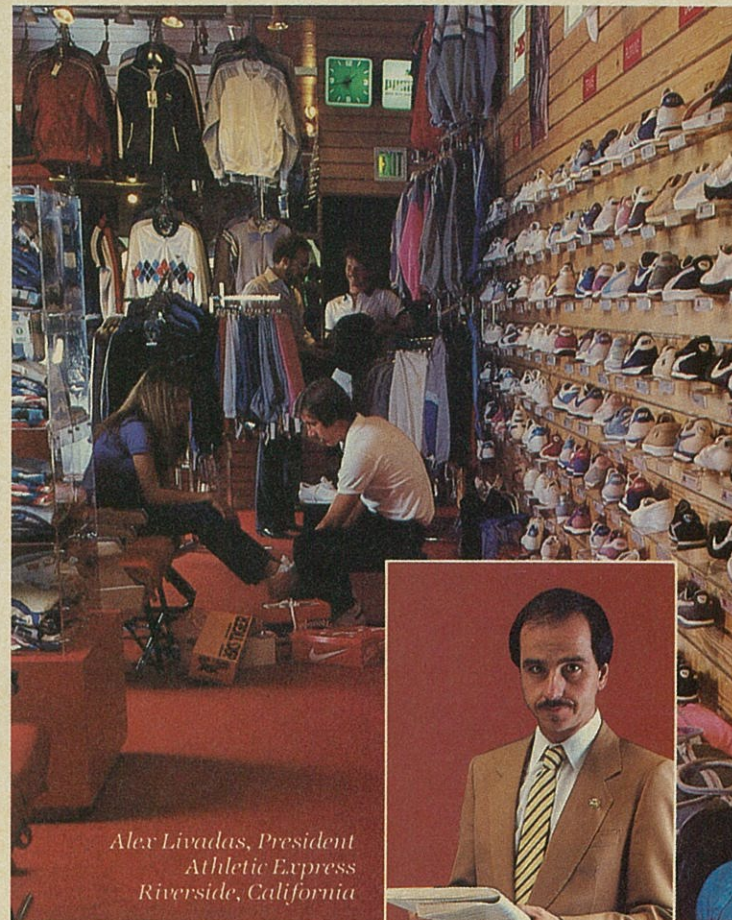
"Come to think of it,  
I'll have a Heineken."



# QANTEL® HAS PEOPLE TALKING...



Coyne Edmison, V.P./Gen. Mgr.  
Skirvin Plaza Hotel  
Oklahoma City, OK.

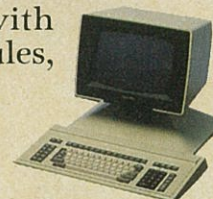


Alex Livadas, President  
Athletic Express  
Riverside, California

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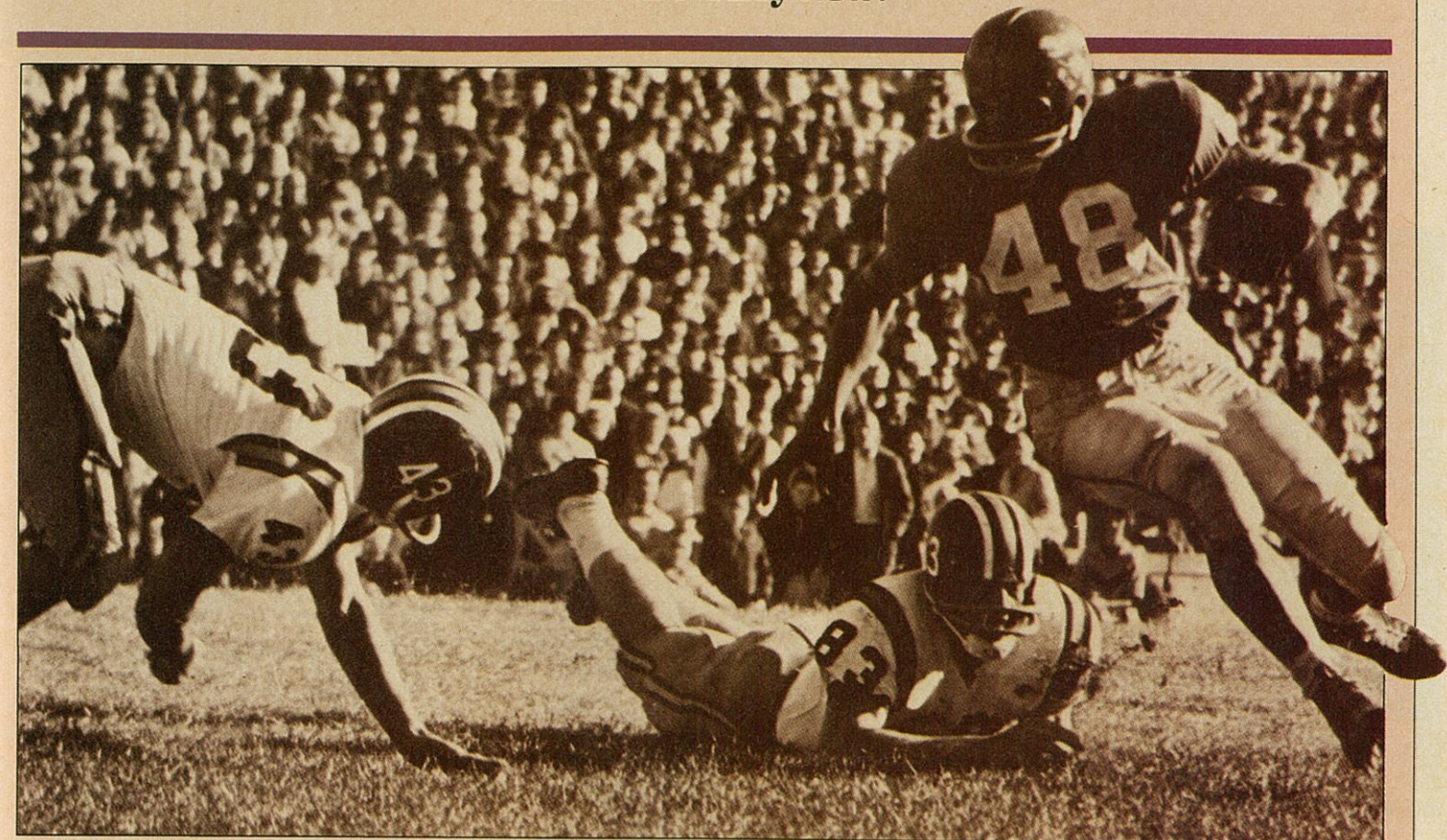
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# THE 1964 ALL-AMERICAS:

Where are They Now?



Gale Sayers of Kansas has been referred to as the most feared breakaway runner of all time.

by Gene Collier, Pittsburgh Post-Gazette

Coming from Dick Butkus, the fearsome and fearless Hall of Fame linebacker, the following admission of fear was filled with irony.

Here was a middle linebacker whose brutality glorified his position and whose menace made offenses fidget. He'd met every foe with the glare of a grizzly and the disquieting sight of thick forearms forever caked with the obligatory mud and blood. Yet in a recent conversation, Dick Butkus uttered a sentence that had genuine fear in it.

"They put us up against Dallas," he sighed. "It was a very tough situation."

The "Dallas" Dick Butkus spoke of with such apprehension is your Friday prime-time Dallas — J.R. and Sue Ellen and Cliff Barnes and all that oily money and all those Nielsen points. It was more than enough to bring about the cancellation of a show called "Blue Thunder," which starred a certain former University of Illinois and Chicago Bear linebacker — Dick Butkus himself.

"Our ratings started to come up a

little at the end," Butkus said. "But it was too late."

Twenty years ago it was a lot simpler. Twenty years ago, if Dick Butkus had had a problem with Larry Hagman and those other hobnobbers, he'd just have decked them. Twenty years ago, Dick Butkus was a part of the collective omnipotence of a remarkable assemblage of talent known as the 1964 All-

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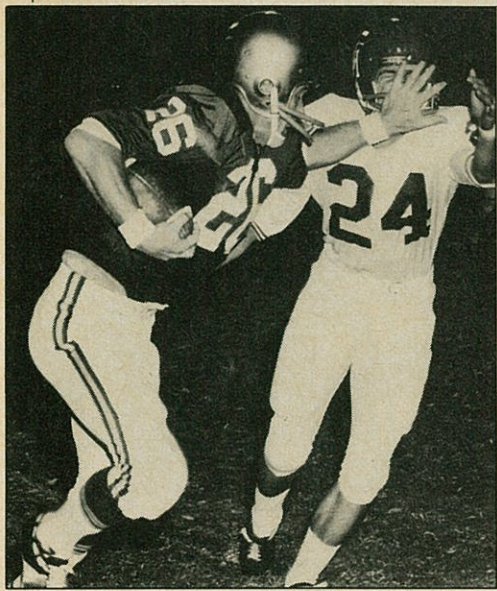
## THE 1964-ALL AMERICAS

continued

Americas.

Gale Sayers and Fred Biletnikoff and Jack Snow and Tucker Frederickson and Ralph Neely were among them as well, and while each of those players impacted the professional game and are success stories in other disciplines today, none has remained so visible as Butkus.

We watched him on television on Sunday afternoons until 1973, then we watched him accompany Bubba Smith in fruitless pursuit of culture in beer commercials. We even watched bemusedly as he toyed with a singing career. And if Dick Butkus is right, we will



**Baylor's Lawrence Elkins left the football field for the oil fields.**

watch him on some prime-time television venture again this fall. All that is certain is that he will not be playing Don Knotts' character on something called Mayberry RF3D.

Twenty years ago, Butkus never dreamed television dreams. In 1964, all that mattered to him was winning. Being an All-America didn't give him the rush it had the previous autumn.

"It wasn't that big a deal," he remembers. "I was an All-America my junior year (1963) and we went to the Rose Bowl. In 1964, we were picked to win the Big Ten, but at that time, you couldn't repeat as the conference representative to the Rose Bowl.

"We got off to a bad start our senior year. It was a pretty disappointing season for us."

Far more disappointing perhaps than last season and the end of "Blue

Thunder."

"Blue Thunder" was a good opportunity," he said. "I took it because it was good experience and to show that I was serious about television and about acting. I decided that maybe two years ago. I wasn't thinking about making it a career until then.

"But I began to realize that I really liked the little bit of acting I had done and I just decided to move everybody out here to California. So far it's worked out. I'm considering various offers for the next television season and there might be a movie deal coming up too."

And the beer commercials.

"Oh, yeah. I just shot another one."

And now back to Dallas.

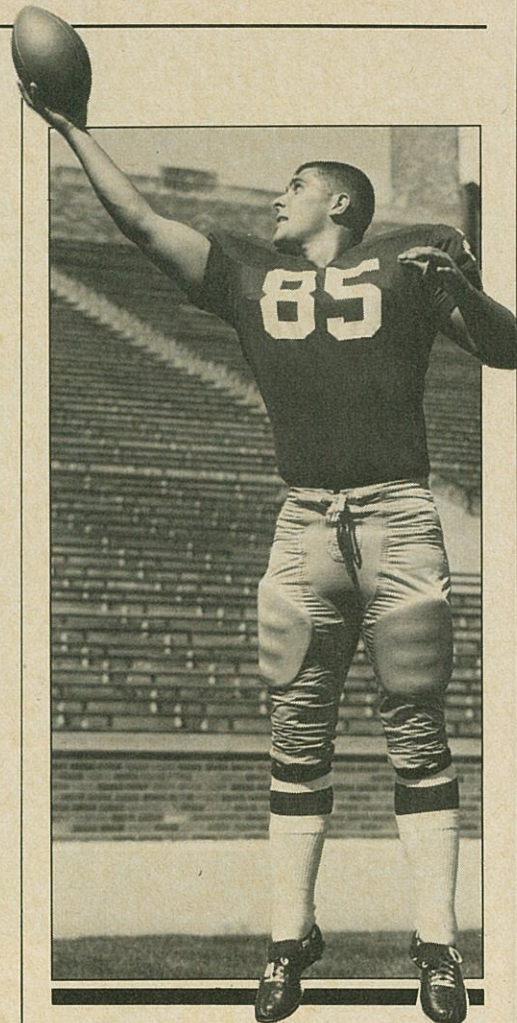
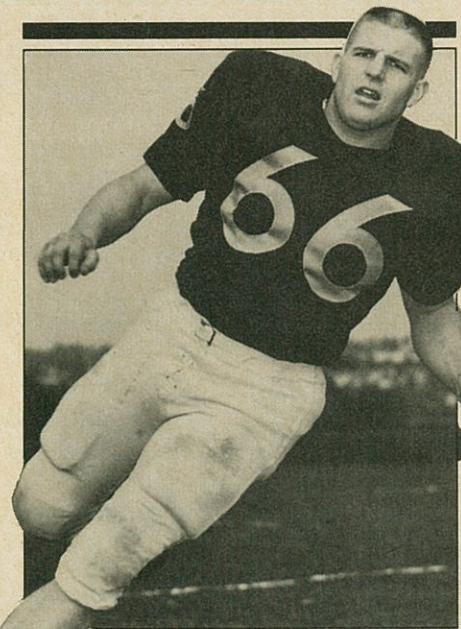
Dallas is the real life address of Ralph Neely, who runs Ralph Neely and Associates, a real estate development corporation. Neely, a Cowboy for his entire career, played the game so well he joined Butkus and Sayers on the Pro Football Hall of Fame selection committee's all-pro team of the 1960s.

Unlike Butkus, being an All-America at Oklahoma in 1964 made a great deal of difference in Neely's future.

"It was one of the real big deals that happened to me sports-wise," Neely remembers. "I hadn't thought about playing football professionally until I got to college. I went there to get an education. I always thought that if football came along, it came along.

"Well, it came along and I played 13 years professionally, but I didn't know if I could make it at one point."

**Rick Redman was a force at Washington in 1964.**



**All-America wide receiver Jack Snow was a standout at Notre Dame.**

Helping to assuage Neely's fears was his 1964 All-America selection at offensive tackle. You see, he knew he could play defense, because he'd been selected All-America at defensive tackle in 1963.

"In 1963 I played both ways, actually," Neely said. "I averaged 50 minutes a game or something like that. In 1964, they put in the free substitution rule and the coaches told me they were going to move me to offense and keep me there."

The 1964 season was not a particularly good one at Oklahoma, which put it in common with any season in which the Sooners do not win the Big Eight Championship, but the disappointment felt in Norman, Okla. didn't sting like that felt at Auburn.

"We were picked to be No. 1 in the country," said Tucker Frederickson, now a New York investment broker. "Sports Illustrated had us on the cover."

But early season injuries shredded the Tigers' dreams and the only real bright spot of a long season was Freder-

continued

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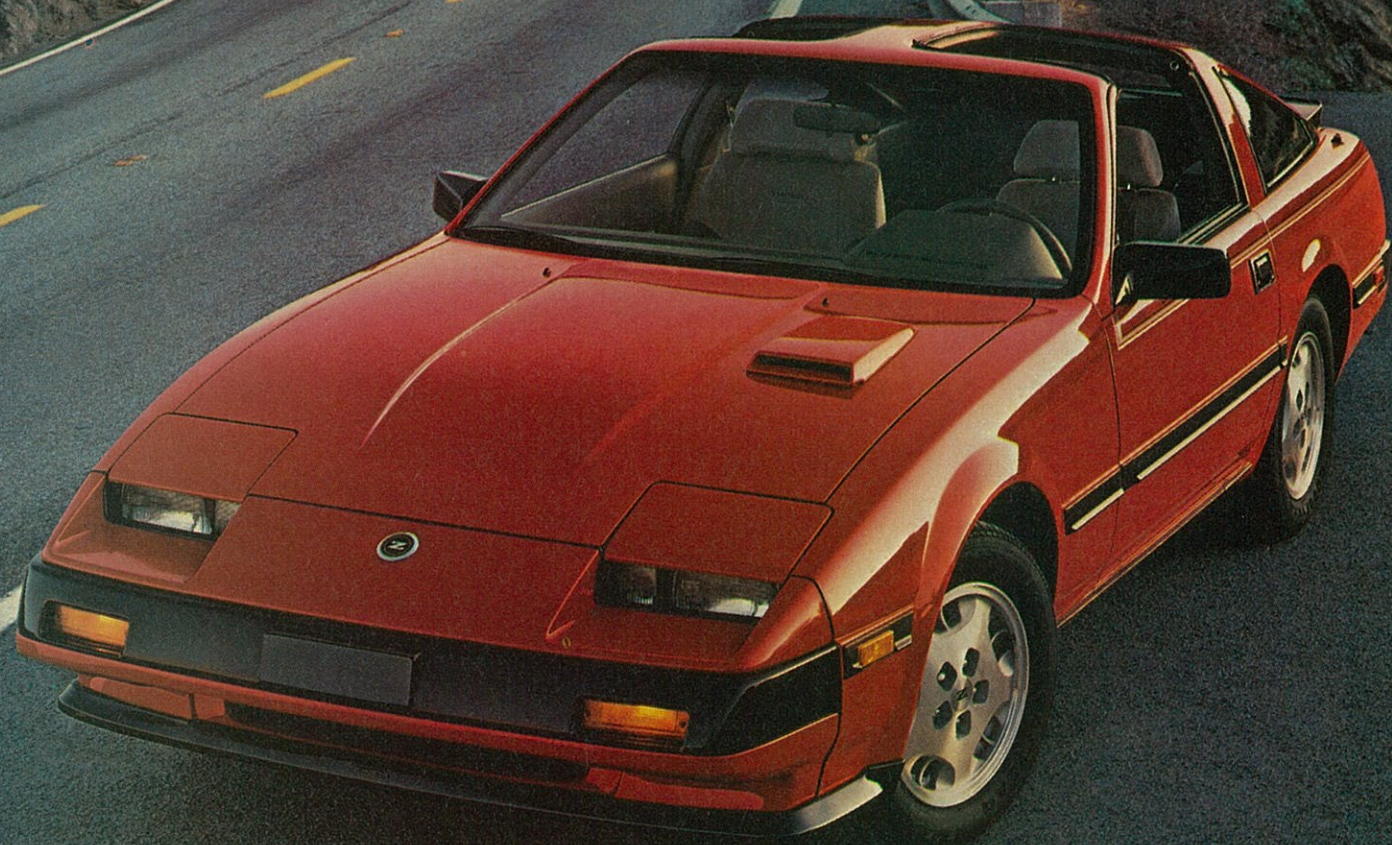


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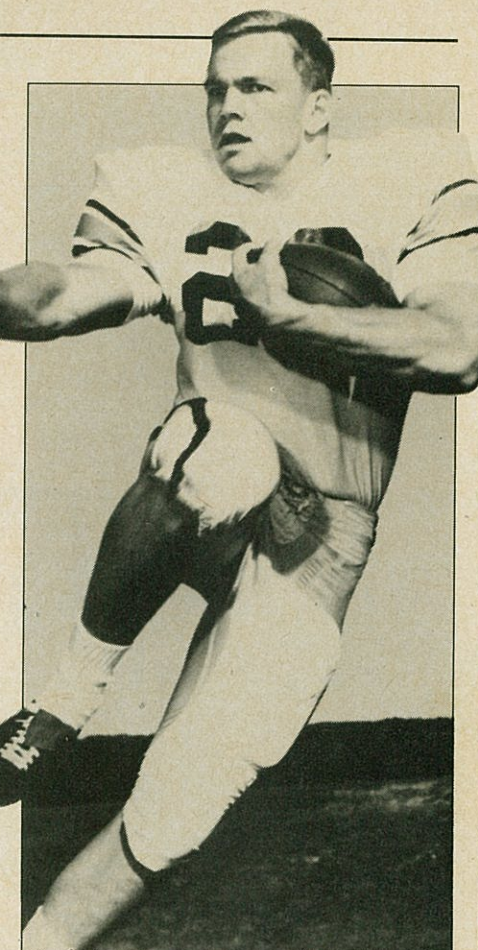
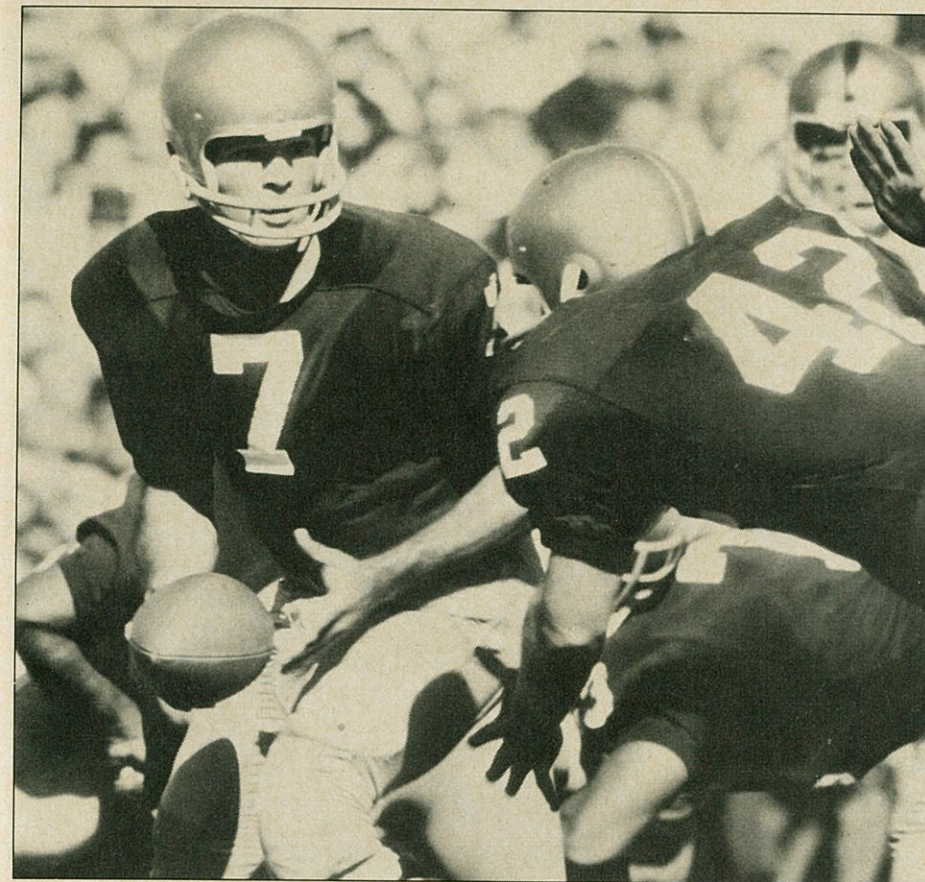


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## THE 1964-ALL AMERICAS

continued



John Huarte won the Heisman Trophy in 1964 while quarterbacking the Fighting Irish.

Tucker Frederickson of Auburn was the first player taken in the pro draft following the 1964 college season.

ickson's selection as an All-America.

"I guess if you really want to put it in perspective, that was a big deal," said Frederickson. "I wasn't expecting anything like that, but I wound up being the first player taken in the draft by the Giants."

The Giants selected a running back who would have a fine rookie season. But Frederickson had knee surgery in each of the next two seasons and had a very painful time hanging on until 1971, when his career ended.

"I guess being an All-America had a lot to do with me coming to New York and getting into New York business and into New York life," Frederickson said. "Those things are very important to me now."

In 1963, football was very important to Notre Dame. It just didn't look that way. And that's why what happened at South Bend 20 years ago this fall seems so incredible.

Ara Parseghian was Notre Dame's new coach charged with shaking down some of the old thunder.

Hugh Devore, in one miserable year at the helm, had gone 2-7. Joe Kuharich,

in the four years previous, did not produce a single winning team. In the three years prior to the arrival of Parseghian, Notre Dame never had to worry about the strength of its bench, specifically because the condition of its starters was plenty enough to produce widespread handwringing.

Yet from that same virtually useless bench, Parseghian would excavate two players who would not only become All-America, but who would spark Notre Dame to a national championship in the process.

They were wide receiver Jack Snow and quarterback John Huarte.

"Being an All-America in that season is something I'll always remember because of what transpired in that year," said Snow, who does color commentary for CBS college telecasts and works for IDB, a building and developing company in Seal Beach, Calif. "I hadn't done much until that year. To accomplish as much as we did accomplish that season was really something. And it was something to come off the bench and finish fifth in the Heisman voting."

Notre Dame went from a team with

100 ways to beat itself to one with 100 ways to beat everybody else and didn't bother to spare many of them on nine straight opponents in 1964.

The Irish opened with a 31-7 rout of Wisconsin on the road, won the home opener against Purdue, 34-15, went on the road to whip Air Force 34-7, blitzed UCLA 24-0 and Stanford 28-6 at Notre Dame, mauled Navy 40-0 at Philadelphia, nudged Pitt at Pitt 17-15, then ripped Michigan State 34-7 and Iowa 28-0 at home.

It wasn't until their final game at USC that the Irish stumbled.

"Typical USC stuff," Snow said. "We were No. 1 and unbeaten. We led at the half 17-0 and lost 20-17."

Nonetheless, Notre Dame was given the MacArthur Bowl as the nation's top team at season's end.

"It was just remarkable because we were under a new coach with a lot of new players who had never played together before," Snow said. "It really was a tribute to coaching and what coaching can do."

"What some of us did was remarkable,

continued



## THE 1964-ALL AMERICAS

*continued*

but more remarkable than anyone was John Huarte."

John Huarte, now in Tempe, Ariz., explained where he is and what he does 20 years after. He is president of Arizona Tile, which imports tiles from Italy, Brazil and Germany.

"We have six regional offices," Huarte said, "from San Diego to Anaheim to Denver."

Huarte can speak much more confidently about the tile business than he could about Notre Dame football, par-

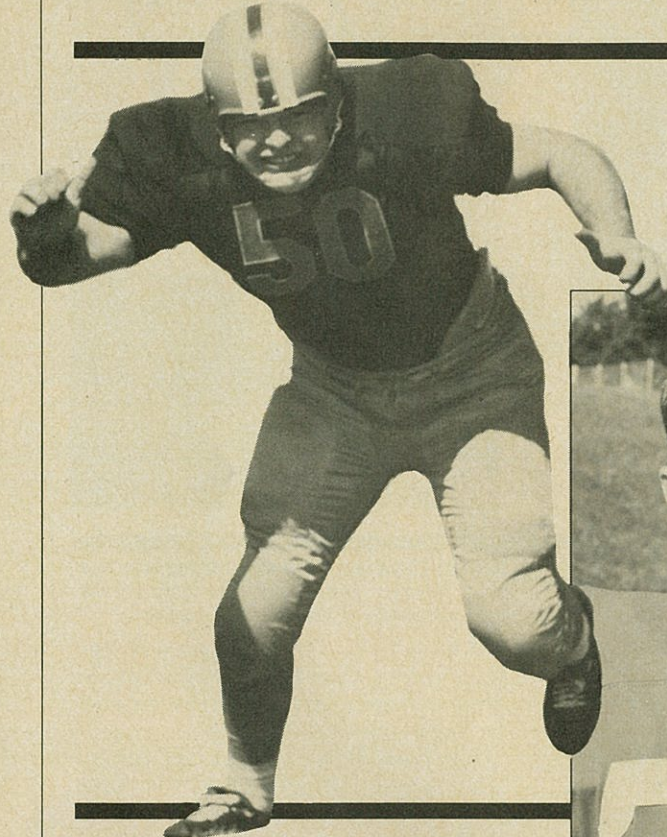
had never won a letter. I hadn't even played enough to win a letter, but I thought I was a pretty good athlete.

"I was just kind of thrust into this situation. I knew I was the best passer on the team, but I didn't even know if we were going to use much of a passing offense."

Parseghian put in plenty of passing but he put in enough of something intangible and even foreign to Notre Dame at that point in its history to make the largest portion of the improvement

finishing a collegiate career in which he gained 6.5 yards per carry. Today, he works for a public relations firm in Chicago, where he played pro ball for only seven seasons because of almost crippling knee injuries. Yet those seven seasons were a self-sculpted monument to his talent.

In 1969, the Hall of Fame selection committee picked Sayers to the all-time all-pro team, which was chosen in commemoration of the 50th anniversary of the NFL.



**Dick Butkus was an All-America his junior and senior years at Illinois and was the star of the 1963 Rose Bowl.**

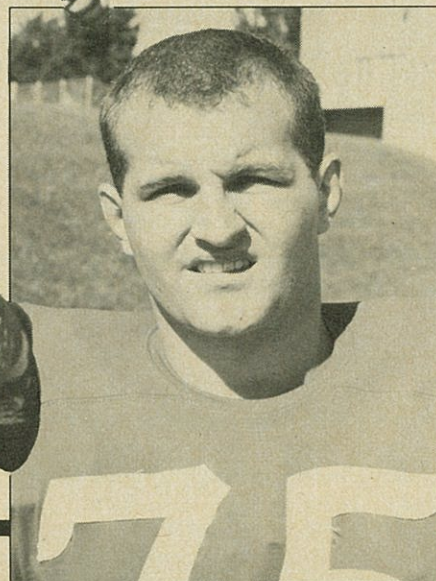
ticularly his contribution at the start of the 1964 season.

"I still wonder about it to this day," he said. "You talk about wanting to give up. Imagine what it must have been like to sit for three years."

In 1964, John Huarte completed 114 of 205 passes for a Notre Dame record of 2,062 yards (it would later be broken by Joe Theismann) and a Notre Dame record 16 touchdowns (later tied by Theismann), nine of which were to Snow.

In the three seasons through 1963, Huarte had not so much as earned a letter. In 1964, he won the Heisman Trophy.

"Being an All-America and winning the Heisman Trophy was really a traumatic experience for me," he said. "I



**Nebraska's Larry Kramer is now head football coach at Emporia State.**

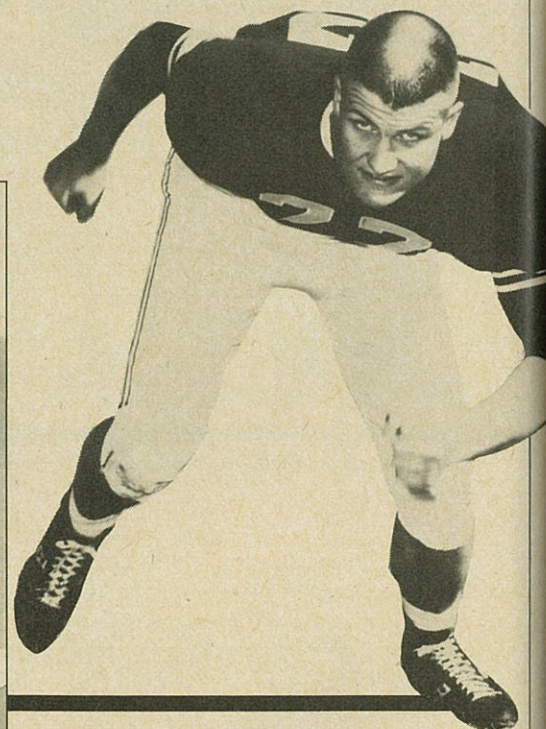
possible, according to Huarte.

"That was a generally inexperienced team, but it was very enthusiastic with good leadership and also very ambitious," Huarte said. "But the real key was solid coaching."

Coaching was almost an incidental element in the romantic career of one Gale Sayers, the 1964 All-Americans' foremost contribution to greatness. You don't associate Sayers with coaches for the same reason you don't associate Einstein with math teachers.

What Sayers had, what Sayers did, you couldn't coach. But you could watch and the watching was pretty good.

Twenty years ago, he was at Kansas,



**Ralph Neely played both ways at Oklahoma and was a 1964 All-America selection at offensive tackle.**

He has been referred to often as the most feared breakaway threat of all time.

Sayers may not be the most feared PR man of all time, but his football accomplishments are burned into our memories as are those of most of this class of memorable All-Americans.

Rick Redman, Washington's 215-pound All-America guard in 1964, is the president of Sellen Construction Company in Seattle. Larry Kramer, Nebraska's All-America tackle that year, is head football coach at Emporia State University in Emporia, Kans. Glenn Ressler, Penn State's All-America center-guard, is a Camp Hill, Pa. restaurateur, Lawrence Elkins, Baylor's All-America flanker that year, is an independent oil and gas contractor in Texas.



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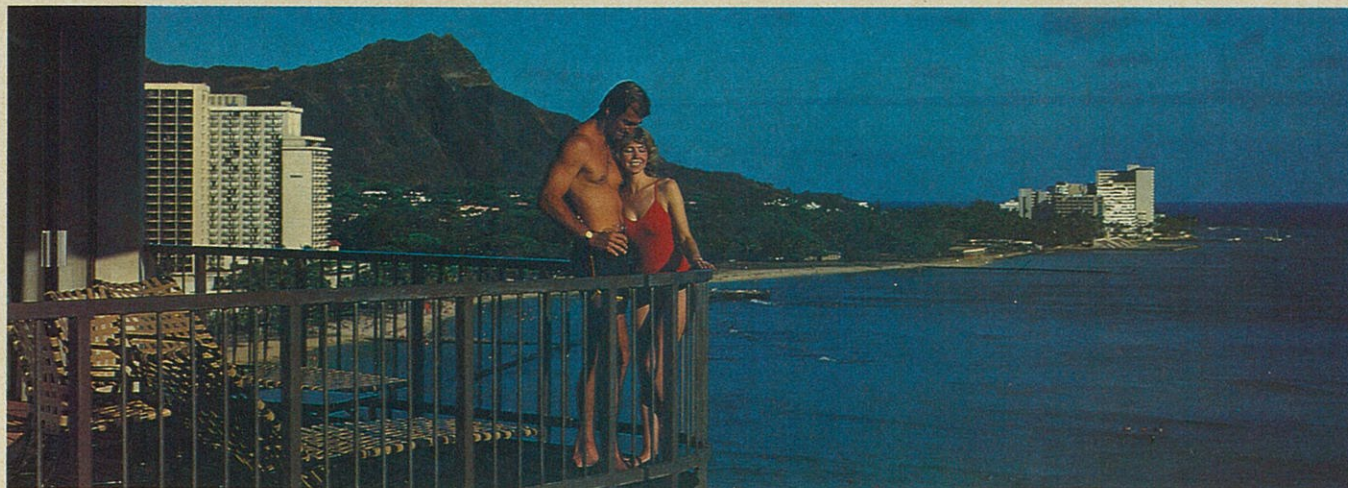
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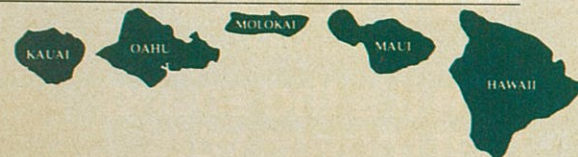
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## PLAYING SURFACES

*Do They Make a Difference?*



by Mickey Spagnola, Jackson Daily News

**F**rom the beginning, we had grass, those soft green blades to carpet our land, and most importantly, our athletic arenas.

Grass had personality. You could grow it, cut it, shape it, even vary the shades of it to suit any whim, not to mention athletic ability. Fast teams were into the crew cut. Slow teams were into the rarely cut. Accusations inevitably were levied. Advantages were gained, albeit they were mostly psychological.

Then, as we explored space, got into synthetics and were enamored with the creation of artificial substitutes for milk, potatoes, sweeteners and whatnot, grass was no exception. We created artificial grass for our athletic arenas first, then for our very own porches.

Artificial turf had no personality. You couldn't grow it, you laid it. You couldn't cut it or shape it, you sewed it. And only wear and tear and exposure to

the sun varied the shade of factory green. Fast teams insisted they became faster, but bad teams rarely became better. It became a status symbol, as do most artificial substitutes.

But now, in the year foretold by George Orwell, with Big Brother still a little ways off, the rush for artificial surfaces in college football has entered its remission stage. Since we've grown so accustomed to this stuff which does not grow, it no longer is a telltale difference — if it ever really was.

Going into this 1984 season, in Division I-A football alone 56 schools play their football on artificial turf, while the other 48 still play on the much more traditional grass. There is no rhyme or reason as to who has it or who doesn't — nothing to do with geographical location, quality of football or financial assets.

In the Big Ten Conference, only one

*continued*



## PLAYING SURFACES

continued

institution still plays on real, live grass — Purdue. The same holds true in the Big Eight. Only Missouri plays on grass. In the Pac-10 it's an even split, five on artificial turf and five on grass. In the Southwest Conference, it's a clean sweep for artificial turf, while in the Atlantic Coast Conference, grass fields hold a 6-2 advantage. In the Southeastern Conference, six of the 10 teams play on the real thing.

In fact, one southern school has gone in the opposite direction, digging up its artificial turf to replant grass.

"It was a situation in which the wear and tear on the field was not that important," said the school's athletic director, pointing out that half his school's home games were played in a larger city 160 miles down the road. "And when we looked at our schedule, we realized we had been playing on grass more than artificial turf.

"And maybe most of all, our climate here is very conducive to growing grass," he said.

There were some financial considerations, too. The existing artificial turf had been down eight years, and the fibers were wearing thin. So was traction. It had been the second carpet laid since 1970. It was time for a third.

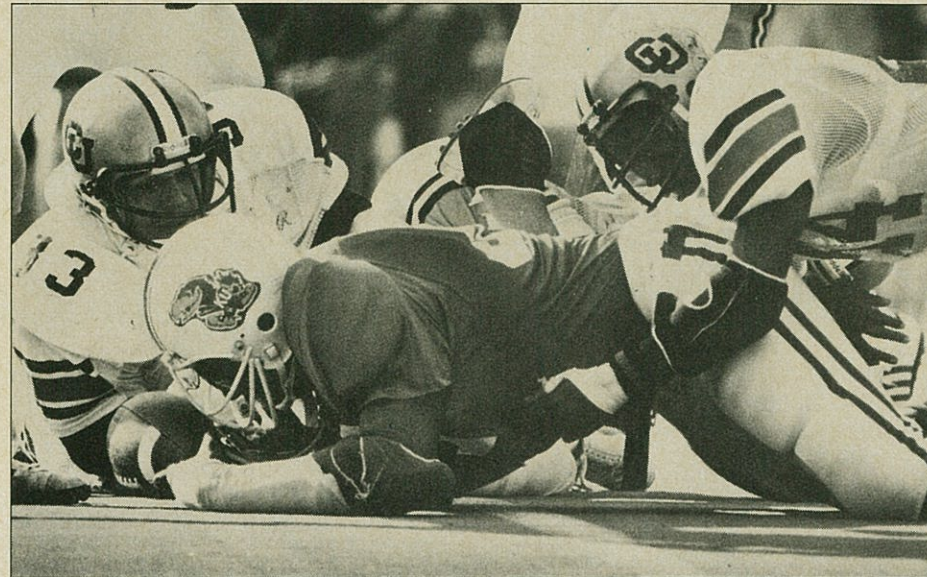
To replace the artificial turf would have cost roughly \$475,000, and that did not include the possibility of having to replace the seven-to-eight inches of asphalt padding underneath. If that had been the case, the cost would have nearly doubled.

Yet to dig up the existing turf and padding and sprig a field of grass — akin to a hair transplant — the cost ran roughly \$350,000. But then, too, you must figure in yearly upkeep of the grass field. The artificial turf costs next to nothing, except for a little white-wash on the lines and maybe a new carpet every eight years or so. Maintenance of the grass field — watering, fertilizing and cutting — is estimated to run roughly \$10,000 a year, but much of that is already being paid for the upkeep of existing grass practice fields.

There was another consideration. Heat. Southern fall afternoons are not much different than August afternoons. It is no secret that these artificial turfs conduct heat, so when it's 90 degrees outside, on the playing field it's liable to be upwards of 120 degrees.

"If you have artificial turf in the South you should be playing at night," said a southern college coach. "Grass is cooler, and I do like that aspect."

There are other differences between the two surfaces. Traction is one. No matter the weather, save an ice storm,



*The footing on artificial turf is much better, but bad teams don't become good and good teams better because of the surface.*

the footing on artificial turf is much better. Linemen can push off better. Running backs seem to pick up speed. And wide receivers can make sharper cuts.

"Your timing is different," said one coach of moving from one surface to the other. "You see kids stumble around for a while."

Maybe the most difficult conversion is for running backs going from accustomed artificial turf to grass. They invariably lose their footing, trying to make cuts too sharp, their feet flying out from underneath. They talk of the grass slowing them down.

Many schools without artificial playing surfaces have installed 10, maybe 20, yards of the synthetic turf on their practice fields. This is used before games to be played on artificial turf, to enable linemen to acclimate themselves and kickers to adjust to the sturdy footing.

"But I think the kicking game is affected the most," said one coach. "On grass, though, it's still hard to tell, but you can nearly figure out how the ball is going to bounce. But on artificial turf the ball is liable to go anywhere. It's much more unpredictable."

The most celebrated controversy is injury susceptibility. Increasingly it has become evident more knee and ankle injuries are likely to occur on artificial turf, since there is no give in the footing. And there is this new-fangled injury called "turf toe," a direct by-product of artificial turf. It is simply the swelling of the big toe from repeated run-ins with the unmovable turf.

"We just seem to have more joint injuries on artificial turf than we have on natural grass," said the coach from the school which is reverting to a grass field. "Plus, the artificial turf would hurt your legs. It's so hard, it seemed to tire the team out. Even though we had it, we stayed off it. We'd spend 90 percent of our time on grass. We wouldn't go on it before a game until Thursday."

But on the other side of the ledger, if an indoor practice facility is not available, having an artificial turf playing field insures a school of a place to practice no matter the weather. "Most coaches just want a place to practice if the weather is bad," said one athletic director.

As for the actual playing of the game, strategy remains unchanged. No more passes are thrown on one surface than the other. No more blitzes are called. No one yet has detected an ability to rush for more yards on artificial surface than natural grass.

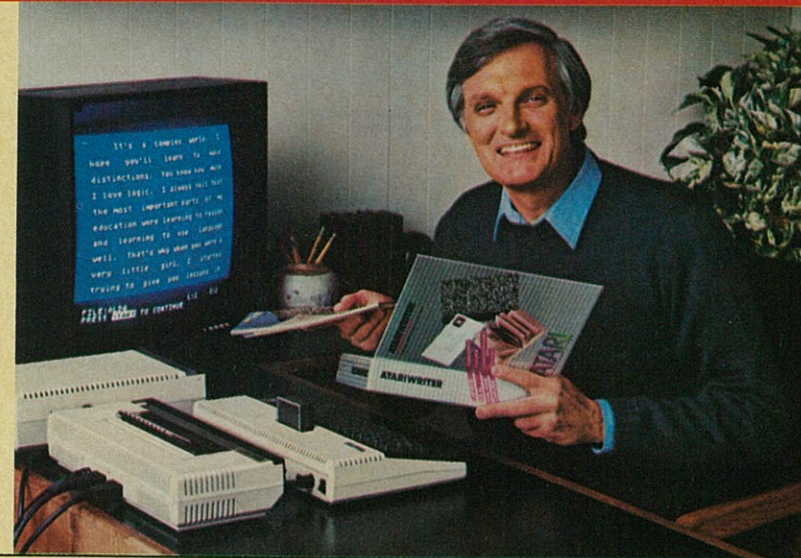
And maybe most importantly, bad teams do not become good and good teams do not become better just because of the surface.

"We've lost to teams that have had artificial turf and to teams that did not have artificial turf. The type of surface does not change the ability of a football team," said the southern school athletic director.

"Most teams that play well on artificial turf will play well on grass, and most teams that play well on grass will play well on artificial turf," he added.

The turf leaves no telltale difference in the final score.

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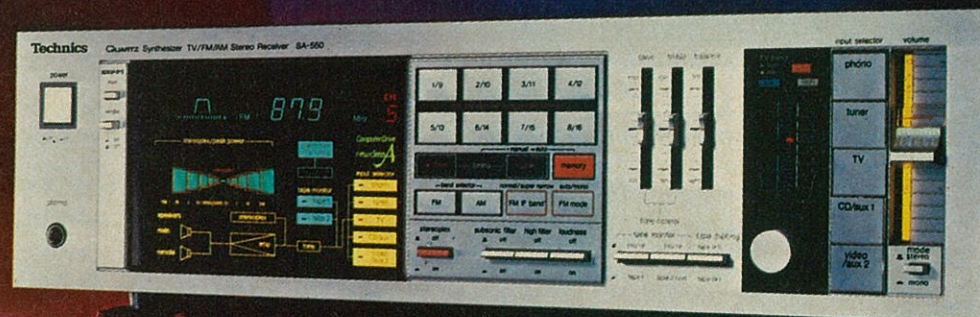
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# THE ONE-BACK OFFENSE

Why Don't We See More of it in College Football?

by Joe McLaughlin  
Houston Chronicle

**T**he One-back Offense in college football, up to the present time, has been about as scarce as the whooping crane.

An offense which has been employed almost exclusively by the professionals has never made much of an impression in college football.

Why? To begin with, college coaches have stubbornly adhered to the belief,

with some justification, that passing teams don't win championships. And, the One-back Offense is basically a passing formation.

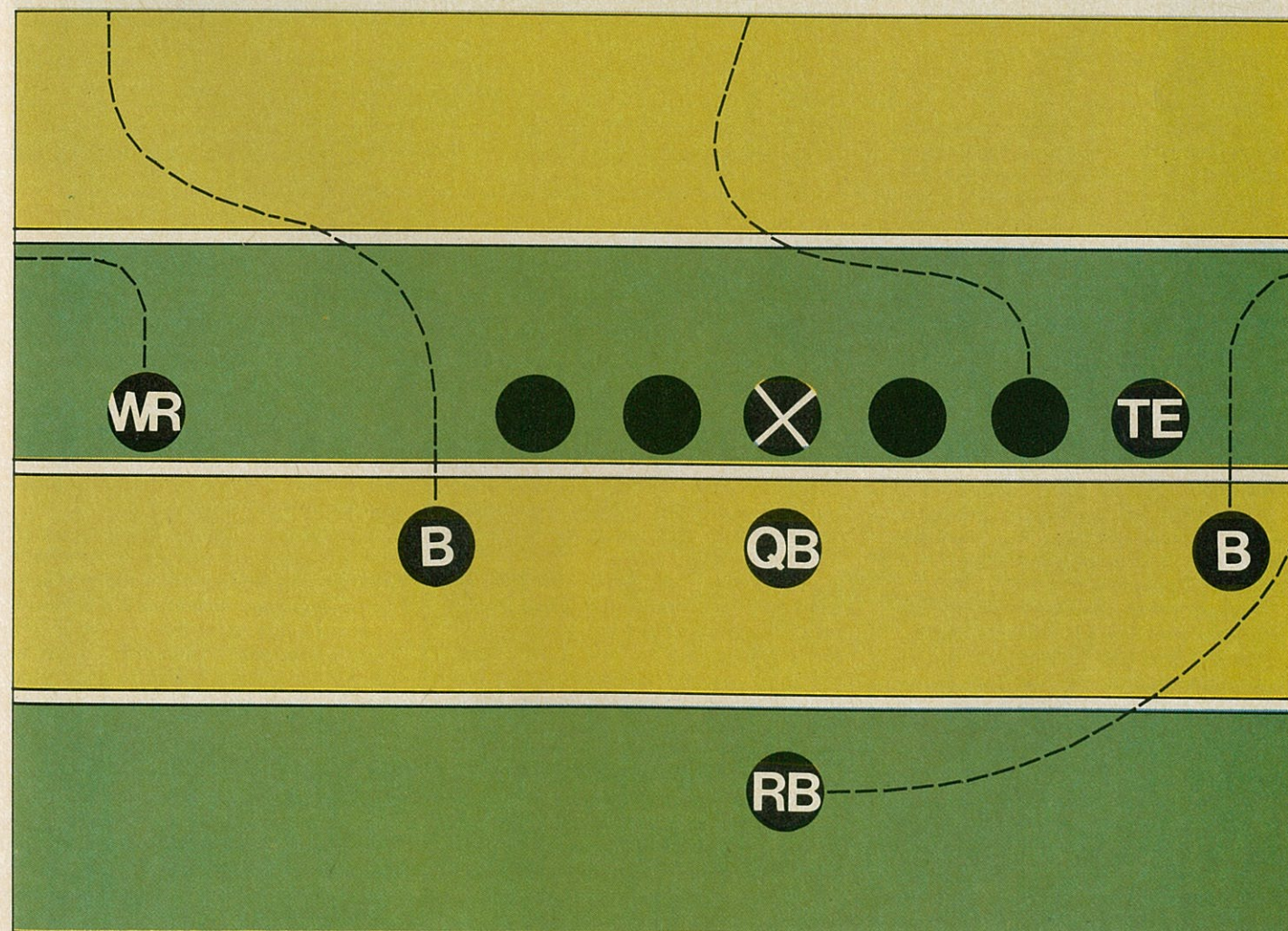
Historically, coaches have been correct in their assumptions. One would be hard-pressed to name a national champion or, in most cases, a conference champion which was an advocate of the One-back Offense.

College coaches, in the main, have stuck to the premise that three things can happen when you throw the football, and two of them are bad.

Proponents of the One-back Offense, however, point out legitimate reasons why this thinking has been prevalent.

One coach says, "College football has always been trendy. One team will

*continued*





## THE ONE-BACK OFFENSE

continued

come out with something new, have some success with it, and all of a sudden everyone is trying it. It happened that way with all the offenses — the Single and Double Wings, the Split Backs, the Veer, the Wishbone, the I and the Multiple Offense.

"If a few more teams start having some success with the One-back Offense, you will see more college coaches turning to it."

In the past, the concept has been that if you are throwing the ball a lot, you are usually behind and trying to catch up. And passing is the quickest way to do it.

One-back Offense theories explain the difference: "The philosophy is this," says one coach. "You go into the game with the idea that you *want* to throw the ball, not that you *have* to.

"There are three ways to throw the ball: (1) down field; (2) control passing; and (3) option passing. The ideal is to control the ball by passing, much like running teams control it on the ground.

"You can't run the One-back Offense without a good, sharp quarterback," the coach continued, "because his hands are on the ball all the time. It's the most 'quarterback offense' in football.

"A lot of coaches don't want that much pressure on one man. But a sharp quarterback can handle it. That has been proven. The key is for your quarterback to control the ball, have a good defense and not to revert to running when you get close to scoring.

"You try to let your predominant ballcarrier have the ball. You get four receivers out real quickly, spreading the other team's defense. You hope to catch the defense in a lot of one-on-one situations.

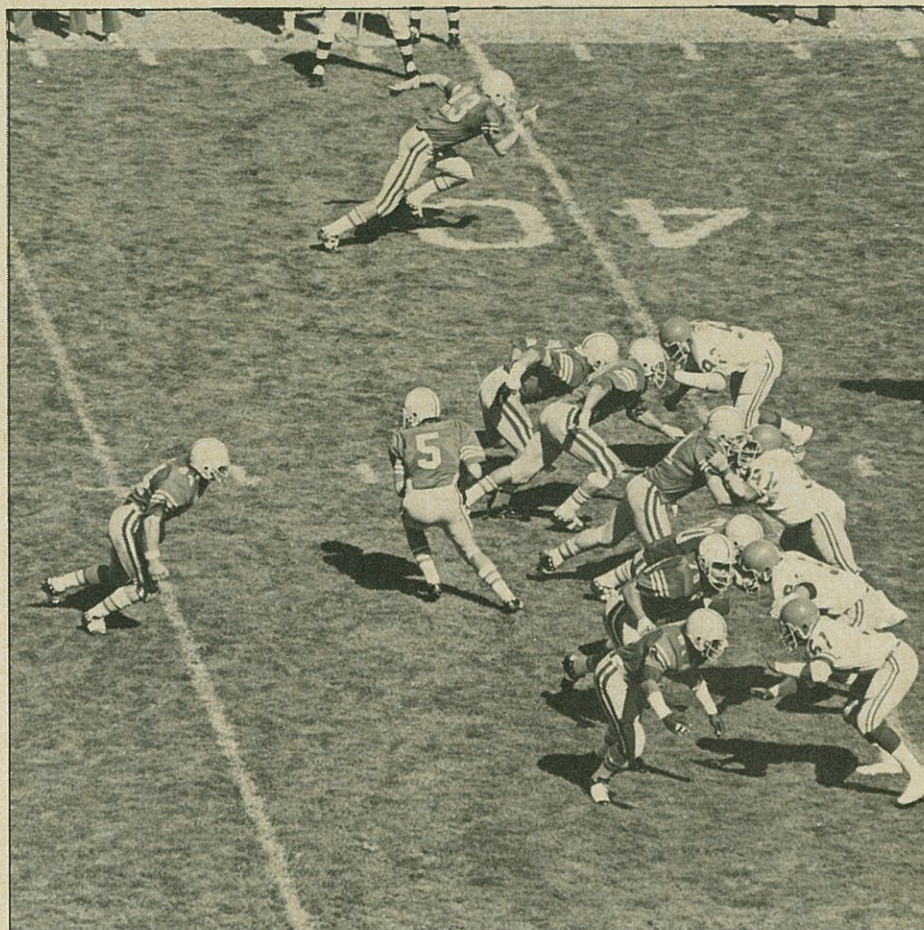
"Once again, to control the ball passing, you throw high-percentage passes and don't often go deep down field.

"First of all, the coaches must believe in the offense and your kids must believe in it. It is a sound offense if it is organized properly."

Run properly, the One-back Offense is highly effective, proponents claim.

"In the first place," says one coach, "not many people can just line up and blow the opponent's defense away. It is easier to teach pass blocking, especially since the rules have changed where an offensive lineman can use his hands if he is in a retreat block or giving ground. That's one reason even predominant running teams now are throwing more."

Most college coaches agree that the day is gone when one team can line up and simply overpower another one



A team that employs the One-back Offense uses the pass to set up the run.

week in and week out. Consequently, the traditional running teams are now passing more.

"One reason for that," a coach says, "is that everybody is putting their best athletes on defense, and the offense has to find new ways to move the ball."

Another coach says, "If a One-back Offense team knows what it is doing, it's the hardest to defense. With four receivers going out, a defense generally can take two of them away, but with four it's tough.

"Then, they say, 'Well, the defense then will put seven defensive backs into the game.' That's what you would love to see if you are a One-back offensive coach. That way you have the other people guessing all the time. Then you can come back with your traps, draws, counters and sweeps. It's a constant cat-and-mouse game."

Ideally, a team will pass about 50 percent of the time in a One-back Offense. If you are throwing 75 percent of the time, you're usually trying to catch up.

"Many passing teams get the ball in scoring position and then turn to the

run, and most often, fail. The key to the One-back is that you start with the pass and you finish with it."

"Perhaps the most successful passing team in the college ranks is Brigham Young University," says one coach. "They are not strictly a One-back Offense, even though their philosophy is similar. A lot of the West Coast teams are using it more—probably more than any other section of the country."

Like most changes in college football strategy, the popularity of One-back Offense has developed at many places because of necessity. Most teams don't, and can't, line up and beat a Texas or a Penn State head to head. It's a fact of life. Consequently, coaches are trying to find new ways to balance those inequities.

As one coach put it, "The One-back Offense is becoming more popular in college. But you still have to have key personnel in any offense. There is no real answer to all the problems, because there is none."

But the One-back Offense is another exciting chapter in the game.

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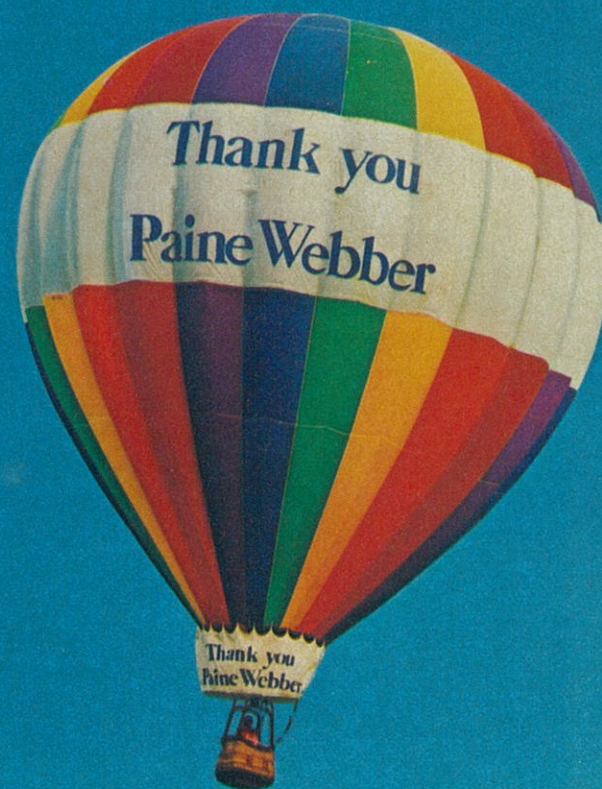
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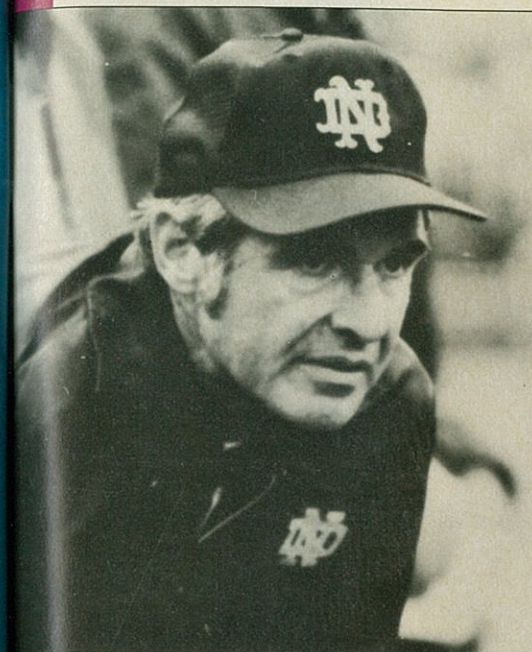




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## ASU'S COACHING LEGENDS



Dan Devine returned to Tempe in 1980 to become executive director of the Sun Angel Foundation.

By Tony Alba  
Sports Information Student  
Assistant

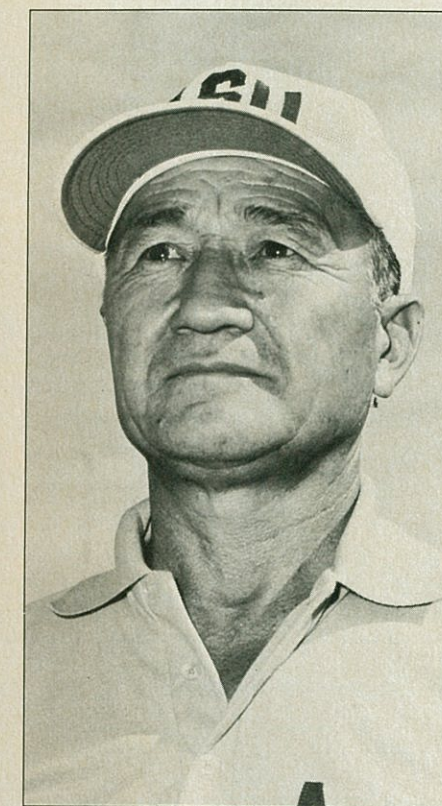
**D**an Devine. Bill Kajikawa. Frank Kush. Al Onofrio. Similarities between these men abound. Respect, dignity, greatness, and success represent a few. Arizona State University is the most common denominator.

Each one of these coaching legends served on Arizona State coaching staffs either as head coaches, assistant coaches, or as in the case of Kush, as both. In fact, from 1955 through 1957, all four were on the same ASU staff, headed by Devine.

Devine, even now a familiar face at Sun Devil football games, coached ASU from 1955 to 1957 after tutoring the offensive backfield at Michigan State.

Devine inherited the remains of a 5-5 1954 ASU club and led the 1955 Devils to an 8-2-1 record in his inaugural year. What followed were spectacular campaigns of 9-1 and 10-0 in 1956 and 1957. The 10-0 slate represented ASU's first-ever undefeated team (playing a full schedule).

At age 32, Devine had proven that he was one of the top coaches in the collegiate ranks. And at the end of the 1957 season,



Bill "Kaji" Kajikawa spent 41 years coaching at ASU.

Devine's success meant offers from the University of Missouri and the University of Houston. Although ASU outscored opponents by an average score of 39.7 to 6.6 points per game and was ranked as high as 11th by *The Associated Press*, none of the nation's bowl selection committees showed interest in the Sun Devils. Perhaps it was this factor which determined Devine's decision to leave ASU.

Following the '57 season, Devine announced he would leave ASU to become head coach at Missouri. Devine took three of his top assistants with him—Kush, Onofrio, and Tom Fletcher.

To express their appreciation for the job Devine had done, more than one thousand students marched to his house and held a "Thanks, Dan!" rally.

After a successful stint at Missouri, Devine held two of the most prestigious jobs in coaching—head coach of the NFL Green Bay Packers and the head coach at the University of Notre Dame. He compiled a career coaching record of 198-83-13 in 33 years (27-3-1 in three seasons at ASU, 93-37-7 in 12 years at Missouri, 25-28-4 in

four years at Green Bay, and 53-16-1 in six seasons at Notre Dame). Included in his stay at Notre Dame was an 11-1 national championship campaign in 1977. Devine left coaching at the end of the 1980 season to become executive director of Arizona State's Sun Angel Foundation, a position he still holds. In addition, Devine can be heard as part of the KTAR Radio broadcast team which handles play-by-play coverage for ASU.

Unlike Devine, Kajikawa remained at Arizona State in a supporting role for 41 years.

After playing at ASU for four years and earning All Border Conference honors as a tailback, Kajikawa began his coaching career as a graduate assistant in 1937 when head coach Rudy Lavik hired him as the freshman coach, a position he retained until his retirement in 1978.

"Kaji," as he was affectionately known, served under nine coaches during his tenure, beginning with Lavik and ending with Kush. He also displayed versatility as a coach, holding titles of baseball and basketball coach. However, his duties did not end there, as this story told by Onofrio suggests.

The day Onofrio registered as a student at ASU in 1940, Kajikawa checked and guided him through the registration process. Later that afternoon, Onofrio claimed his football gear from Kajikawa, who was manning the equipment cage. Onofrio then reported to practice and found his head coach to be none other than "Kaji."

Kajikawa guided and managed the freshmen throughout his career. He also coached the junior varsity team, served as a scout, recruited some of ASU's top athletes, and even went so far as to tape the players before games and practices.

Perhaps it was Kajikawa's versatility which prompted Kush to dub him "Mr. Sun Devil."

Although the mild-mannered, low-keyed Kajikawa spent all 41 years as a behind-the-scenes man at ASU, his numerous contributions did not go unnoticed.

In 1979 ASU began presenting the Bill Kajikawa Award for the most outstanding freshman on the team. In 1981, Kajikawa received the Frank Kush Award, exemplifying the alumnus who has been the most instrumental in furthering the ASU football program.

The biggest tribute Kajikawa gained came in 1982 when he was one of the first group to be inducted into the ASU Sports

*continued*



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## COACHING LEGENDS

*continued*



Frank Kush was just 28 years old in 1958 when he accepted the ASU head coaching job.

Hall of Distinction. The Hall is part of the ASU Hall of Fame and was started to honor past coaches and administrators.

Although he is retired, "Kaji" is not gone, nor forgotten. He and his wife Margaret still attend all ASU home games and the many well-wishers who greet them each Saturday night are further testimony of Kajikawa's accomplishments.

Accomplishment was the byword of Frank Kush-coached teams. Like Devine, Kush began his coaching career early. Kush was just 28 years old when he was offered the ASU head coaching position in 1958. The offer from athletic director Clyde Smith was good enough to keep Kush from going to Missouri.

Kush launched his illustrious career that year by taking the Sun Devils to a 7-3 record. For 21 and one-half years he re-



Al Onofrio served as punter, running back and defensive back for ASU in the 1940s.

mained head coach, compiling a 176-54-1 slate. He was the second-winningest active collegiate coach behind the late Paul "Bear" Bryant of the University of Alabama.

The Arizona State football program reached new heights under Kush, playing in seven bowl games (winning six), going undefeated twice, and holding a 16-5 advantage over intrastate rival Arizona.

The highlight of Kush's career came in 1975 when the Devils finished 12-0, including a 17-14 win over second-ranked Nebraska in the Fiesta Bowl. ASU finished second nationally in the final *AP* and *United Press International* polls, and was the national champion according to *The Sporting News*.

After leaving ASU during the 1979 season in the wake of the probation-marred

ASU program, Kush spent the next year and one-half out of coaching. In 1981, the coaching bug bit again as he assumed head coaching duties for the Canadian Football League's Hamilton Tiger-Cats, leading the team to the Grey Cup game, the CFL version of the Super Bowl.

In 1982, Kush became the head coach of the Baltimore Colts of the NFL, a post he holds currently (although the franchise has moved to Indianapolis, Ind.)

The Colts are far from being a Super Bowl contender, but Kush has never shyed away from long odds.

As a youngster, Kush was forced to work in the coal mines of Pennsylvania to help support his mother and 14 brothers and sisters. Later, in college, Kush earned All-America honors as a 175-pound guard at Michigan State. Like Kajikawa, Kush is a member of the ASU Hall of Distinction.

Al Onofrio began his association with Arizona State in 1941 as a player. In a time when it was not unusual for a player to play the entire 60 minutes of a football game, Onofrio served as the Bulldogs' (ASU became the Sun Devils in 1946) punter, running back, and defensive back. A two-year letterman, Onofrio saw ASU through two modest campaigns (5-5-1 in 1941 and 2-8 in 1942).

Onofrio's playing career was cut short because of World War II. Arizona State did not field a varsity team for three years (from 1943 to 1945).

Onofrio returned to ASU in 1946 and launched his coaching career as the chief scout under head coach Steve Couthie. Onofrio held the same position under head coaches Ed Doherty (1947-50), Larry Siemerling (1951), Clyde Smith (1952-54), and Dan Devine (1955-57). Onofrio then departed with Devine in 1958 to coach at Missouri, where he later became head coach himself.

During his 12 years on the Sun Devil staff, Onofrio rarely received the chance to see ASU play. As chief scout, he spent most of the season on the road scouting upcoming opponents. His reports were accurate as ASU compiled a 73-36-3 record during his tenure.

Now a scout for the Seattle Seahawks, Onofrio is one of the most respected judges of football talent in the nation. A Tempe resident, Onofrio has a son, Tom, who plays for ASU.

Devine, "Kaji", Kush, and Onofrio. They rose to prominence and greatness.

Arizona State University rose with them.





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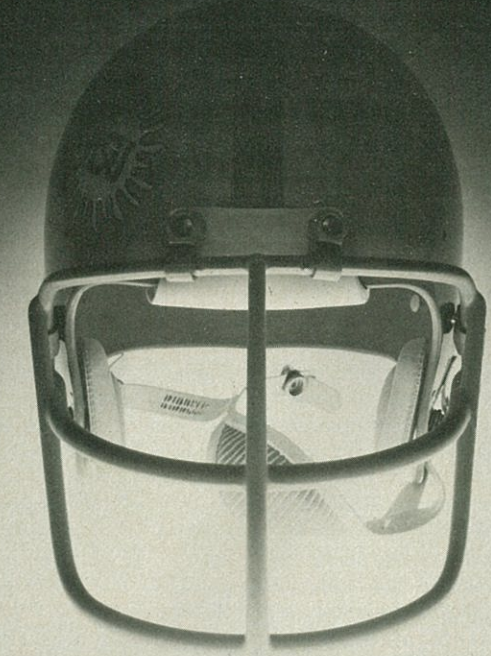
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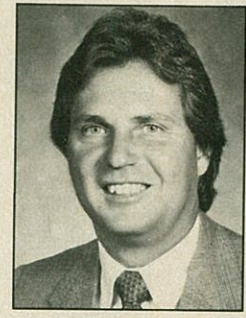
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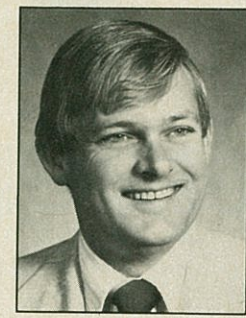
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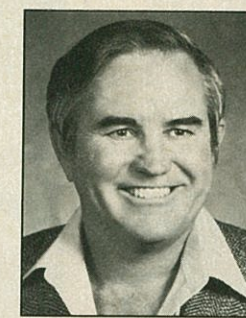
## OTHER ASU COACHES



Lou Belken  
Men's Tennis



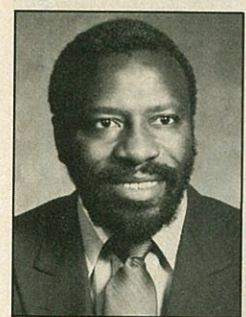
George Boutell  
Men's Golf



Jim Brock  
Baseball



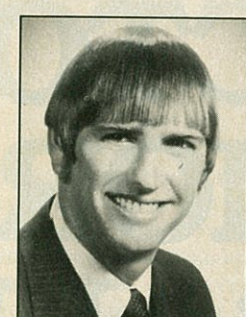
Debbie Brown  
Volleyball



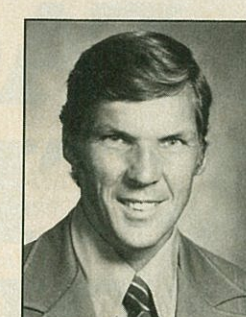
Bobby Douglas  
Wrestling



Carol Fisher  
Badminton



Bob Gillett  
Women's Swimming



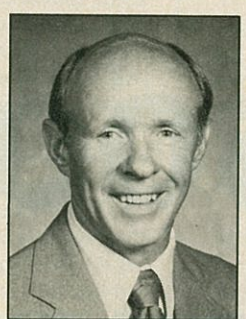
Ron Johnson  
Men's Swimming



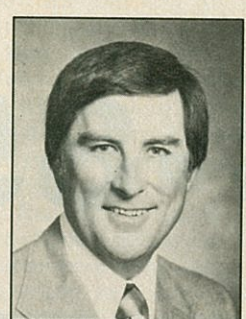
Roger Kerr  
Women's Track and  
Cross Country



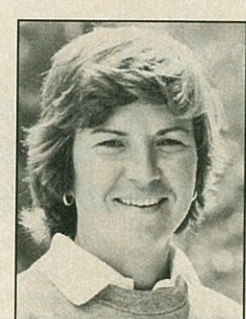
Mary Littlewood  
Women's Softball



Frank Morris  
Men's Track and Cross  
Country



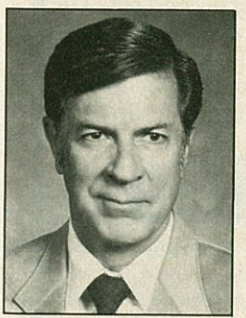
Ward O'Connell  
Diving Coach



Shelia McInerney  
Women's Tennis



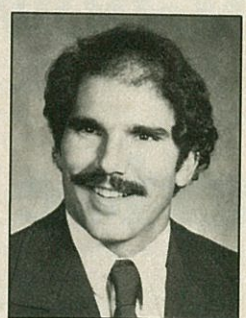
Sheri Rhodes  
Archery



Don Robinson  
Men's Gymnastics



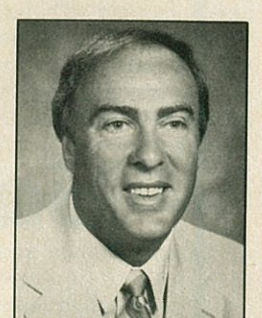
Juliene Simpson  
Women's Basketball



John Spini  
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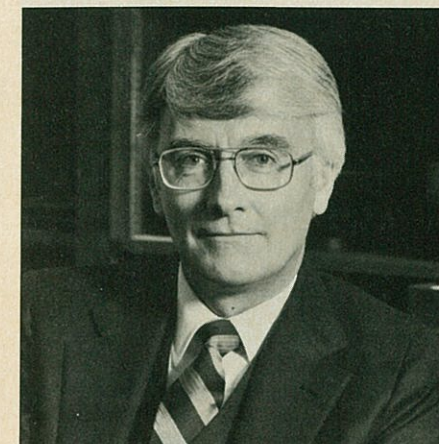


## CELEBRATING 100 YEARS OF ASU HISTORY

by Thomas Ropp



*Humor columnist Erma Bombeck was the celebrity hostess at the ASU Birthday luncheon at Heritage Square.*



*Dr. J. Russell Nelson  
ASU President*

*Reprinted from the Arizona Republic Magazine, Sunday, January 8, 1984.*

Arizona is a beach that regularly receives waves of new settlers, each group wishing that something could be done to limit growth. When you came becomes a major influence on how you think about the state's institutions.

Case in point: Arizona State University. Those who came in the 1950s may think it a relatively new institution, associating it with the bitter 1958 initiative campaign that did what the U of A-dominated Board of Regents wouldn't do—make it a university.

Those who came in the 1960s may be forgiven for thinking the place was built by Frank Kush and classrooms were created to give football players a chance to sit while awaiting the start of practice. It received national prominence first on the athletic field, but that doesn't mean the only work was being done between the 20-yard lines.

Those who came in the 1970s know it as a huge state university with a number of on-the-move programs that seemingly got better acceptance out of state than locally.

While many newcomers to Arizona incorrectly assume ASU is a baby as institutions go, in March it begins celebrations leading up to its 100th birthday. Its development and growth matches that of another surprising institution—the state of Arizona. No wonder, then, that the birthday party will run 15 months.

Actually, the school preceded Arizona statehood by 27 years. On March 12, 1885, Territorial Governor Frederick A. Tritle

signed an Act appropriating \$5,000 for the founding of a Normal School for the Territory of Arizona. In 1885, Tombstone was still a shoot 'em up, hang 'em up town, and Geronimo's Apaches were very much on the offensive. Institutions of higher education were not necessarily a priority. But the founders of Tempe, Judge Charles Trumbull Hayden and his wife Sally wanted the 800 or so folks in their community to have an opportunity to improve themselves. It was through their efforts and the willingness of Tempe butcher George Wilson to sacrifice cattle pastures that the Tempe Normal School opened classes on February 8, 1886.

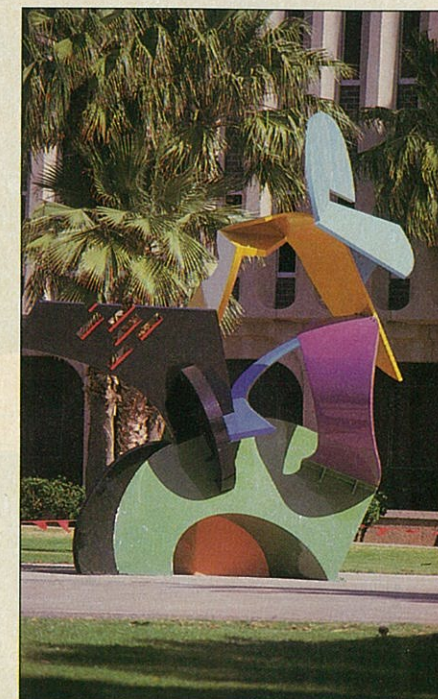
In that first year, Tempe Normal School consisted of one building with four rooms located at the base of the Tempe Butte. The initial structure measured 70 by 60 feet with an additional 10 feet around the exterior forming a veranda. The veranda became a favorite place for butcher Wilson's cows seeking relief from the sun.

Qualified educators were not plentiful in the Wild West. The Normal School Board was fortunate to find one as near as Prescott. Hiram Bradford Farmer became the Normal School's first professor. In fact, he was the only instructor as well as the school's principal.

Tall and dignified, Farmer was a classical scholar and Victorian schoolmaster. While lecturing, Farmer often became so deeply involved in his subject that he failed to notice flies landing on his bald head. The students were always on the lookout.

The student population consisted of 33

ARIZONA STATE UNIVERSITY / 1885-1985



*Erected in honor of ASU's 100th birthday, this centennial sculpture "Celebration" adorns the ASU campus.*

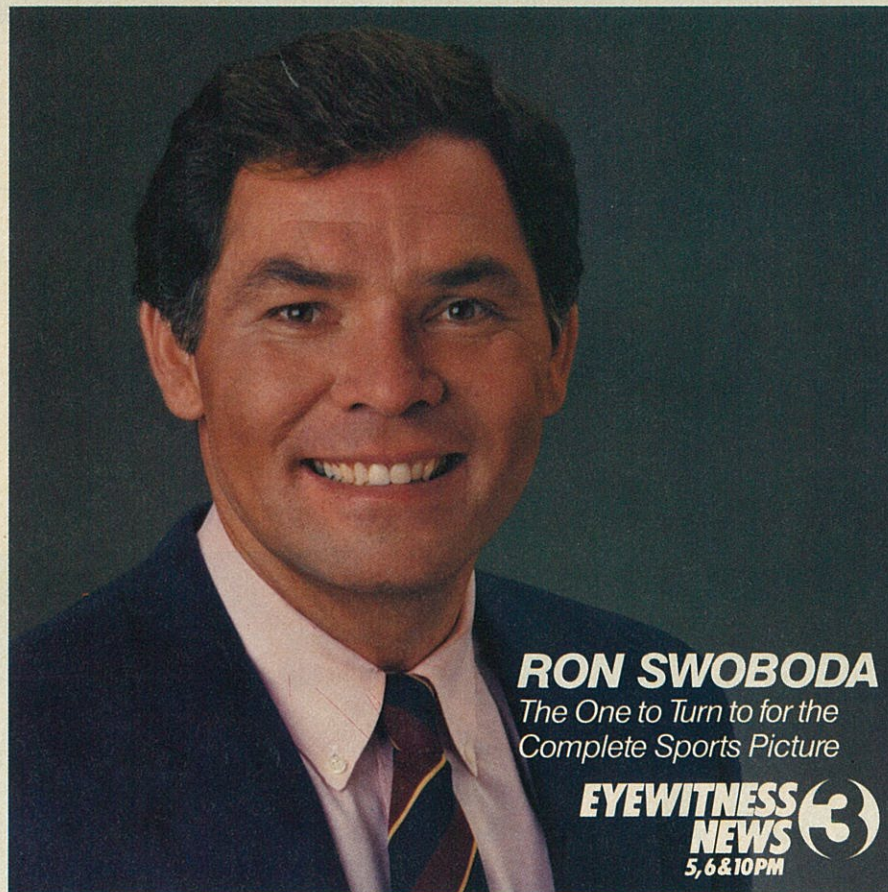
that first semester, 13 men and 20 women ranging in age from 16 to 30. Admission was on the basis of personal intelligence and age (16 was the minimum). Tuition was \$1 a month.

That first day of school was not particularly well organized. The Normal School Board thought of everything except equipment. There wasn't even a box of chalk opening day. History also reports a parking problem. Most of the students lived within riding distance of the school. A member of that first class, and subsequent historian, James H. McClintock, recorded the following:

"Nearly everyone rode to school on horseback and it was a pretty sight to see the students depart at night, mounted, in sufficient number to have formed a cavalry platoon. The girls rode fully as well as

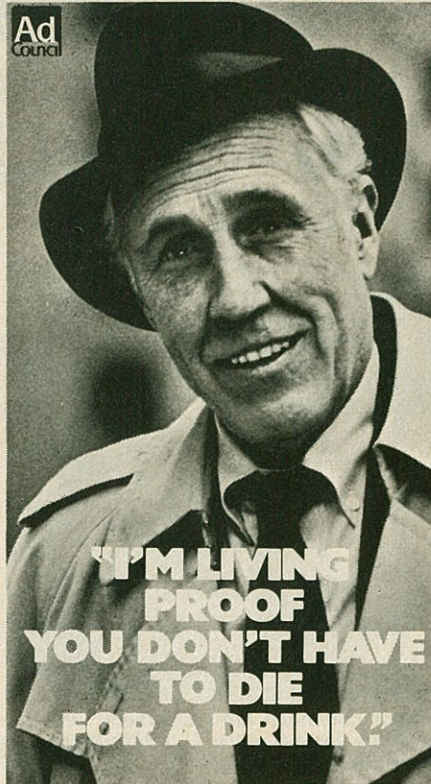
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## CELEBRATING 100 YEARS OF ASU HISTORY

continued



their brothers. Many were the spirited races run on what is now known as (University Drive), and occasionally one of the students would ride an unbroken colt to school and he might contribute to the gaiety of the day's session."

Farmer eventually received his chalk. The problem with parking is still under study.

The Normal School's first decade was turbulent. Popular President Farmer resigned in 1888 after the School Board had to cut his salary from \$2,300 to \$2,000 due to incompetent tax collections. Four other presidents followed in the next few years. The student population hit bottom with an enrollment of 25 in 1888. But towards the end of the century, ASU's precursor began to right itself, especially under the leadership of Edgar L. Stormont, a young teacher who was lured to Arizona from Illinois by land investment opportunities. He lost \$5,000 on the "opportunities," but as Normal School president he's credited with initiating student activities, intramural sports and an alumni association.

Historians feel that Stormont's most significant contribution was persuading the Board that a larger, more modern school building was needed. Old Main was launched in January, 1893, and dedicated in February, 1898.

Upon its completion, Old Main was considered the finest educational facility in the Territory. The old Victorian three-story red brick building came to symbolize the Normal School's credibility and promising future. Old Main must have been built well, because it still stands today on the north side of campus just south of University.

Besides Farmer and Stormont, ASU has been fortunate to have other strong leaders emerge at the right time. Clearly, one of the most prominent was John Mathews, who became president in 1900 and served for 30 years.

During his reign, the Normal School expanded and student population grew dramatically after the first campus dormitory, Alpha Hall, was constructed. Mathews was a master gardener, and so took it upon himself to green up the desert campus. He was responsible for planting 1,478 trees of 57 varieties, 1,512 shrubs of 74 varieties, and 5,738 feet of hedge.

In 1910, Mathews became an integral part of Arizona history when he was asked to draft the educational provision of Arizona's state constitution. A year later,

he was on the scene for another historic event—the completion and dedication of the Theodore Roosevelt Dam. President Teddy himself made an appearance, and spoke to the Normal School student body and faculty from the steps of Old Main the day after the dedication. Roosevelt was at his bully best pontificating:

"I firmly believe that as the East becomes better educated, this will be one of the places to which visitors will come from every part of the country . . . I believe as your irrigation projects are established, we will see 75,000 to 100,000 people here."

The old Rough Rider had the right idea. Roosevelt Dam brought water to the desert, and people flowed in soon after. On Valentine's Day, 1912, Arizona officially became the 48th state. Following statehood, the Valley mushroomed and the Normal School steadily gained importance as an educational facility. By 1920, campus life began taking on a contemporary look. The school paper was called the *Tempe Normal Student*, and carried scintillating news of the day. Like the feature that exposed a girl who said she was going to learn how to shimmy then apply for yell leader. Like the piece about Olney Pendergast who was harboring a pet owl in his dorm.

Normal's continued growth forced Mathews to redefine its scope. He eventually determined that Normal School should have college status and offer a four-year bachelor of arts degree in education rather than the inferior two-year teaching diploma. Many battles later, the Legislature did just that. On January 5, 1929, Governor George W.P. Hunt signed a law renaming the school Arizona State Teachers College.

In July 1933, the man who was destined to be called the architect of ASU took over the presidency of Arizona State Teachers College. When Dr. Grady Gammage first toured campus, what he saw was a school nearly destroyed by the Great Depression. Dry lawns. Dying shrubs. Broken windows. Chipped paint. Even the ivy that students planted on Old Main had turned brown. Then he met the faculty. The decay of the campus was nothing compared to the ill state these people were in. A severe morale problem existed following salary cuts. It required a strong administrator with foresight. Gammage provided leadership for over 27 years.

In 1931, James Creasman was a first-

year student. In 1934-35 he served as student president and was instrumental in organizing the school's Golden Jubilee Celebration. Creasman's enthusiasm for celebrating the school's spirit continued for another 50 years, right up to the Centennial. For over half a century Creasman has bled maroon and gold. He wears a class ring on one hand and a Fiesta Bowl ring (a present from Darryl Rogers) on the other. In 1947 he became ASU's first alumni director, later director of special events.

Yet most people outside the University have come to recognize Creasman not for his deeds so much as his voice. Despite his slight build, Creasman has a surprisingly rich, articulate voice that has been associated with the Sun Devil Band for several decades. Creasman has been the announcer at football halftimes and has also been the voice on ASU sports highlight films.

Creasman recently retired at age 69. With sensitivity, he recalls campus life over the past 50 years. In the early '30s, Creasman took his classes in Old Main.

"We had that. And we had the old auditorium and women's athletic building which is where language and literature is now. It was torn down as a hazard. We had the arts building. Now anthropology. We had Mathews Library. There were wooden stands on Irish Field where MU is. I stayed at East Hall which is where the Hayden Library is. And we had the president's home which is now the archives building. I remember when there was one automobile in the motor pool."

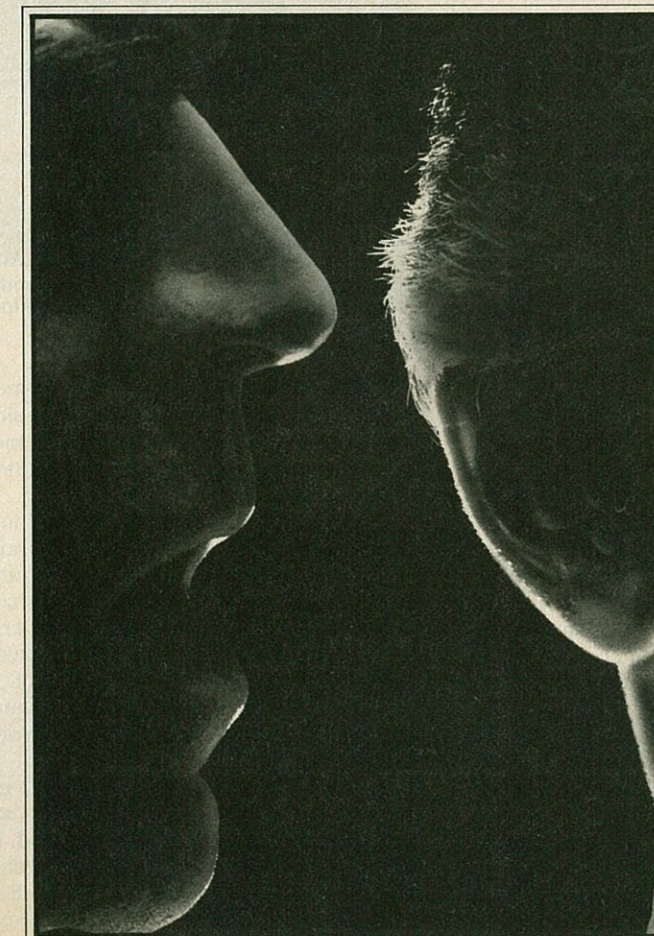
Creasman believes the ASU name change campaign of 1958 was the single most emotionally charged event for the school and state during his years. In 1945, President Gammage saw to it the name Arizona State Teachers College be changed to Arizona State College when the school began offering degrees in liberal arts and sciences as well as education. But in the late 50's, the serpent reared again. This time the school's leaders felt it should be called a university instead of a college because there was more than one college on campus.

"The competition, which was from Tucson, of course, wanted just one university," Creasman said.

So the battle lines were drawn and the issue wound up as "Proposition 200."

"I was campaign director," Creasman

continued



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## CELEBRATING 100 YEARS OF ASU HISTORY

continued

said. "We obtained 69,000 signatures to put it on the ballot."

Not unlike recent controversial initiatives, both sides waged intense media campaigns. Bumper stickers. Billboards. Cartoonist Reg Manning designed a button with an ostrich sticking its head in a hole. The button read: "If we don't call it a university maybe it will go away." Even one time ASU student Steve Allen got into the act, doing television spots.

The initiative passed two to one on November 4, 1958. Alfred Thomas, Jr. goes back almost as far as Creasman in his ties with ASU. For many years he was the school's registrar and director of admissions, then the university's archivist up until his recent retirement. He coauthored *The Arizona State University Story* with the late Ernest Hopkins, which has been a prime source for many ASU writings, including this one. Ask Thomas who ASU's most famous students have been, and he's likely to bypass entertainment figures such as Allen, and rattle off political forces instead, such as longtime senator Carl Hayden and current assistant attorney general of the United States Robert McConnell, who was a student body president. Another would be photojournalist Agnes Smedley, who wrote prolifically on the Red Chinese. *Life* magazine singled her out as one of the most outstanding women in America's first 200 years. Normal School's Mabel Walker Willebrandt is also prominent on his list. She was an assistant U.S. attorney general in the 1920s.

"For a woman to accomplish that at that point in time was really something," Thomas said.

The 1960s student takeover of the old English Building and the more recent Frank Kush fiasco rank high on Creasman's list of lows. Not everyone, however, believed the NCAA's probes into ASU's athletic programs were all that sad. Some faculty members, in fact, welcomed it. Probably the criticism leveled most often against the University over the past 10 to 15 years is that it's pushed athletics disproportionately to academics. A *Playboy* article some years ago stirred things up when it listed ASU as a "party school." Paige Mulholland, ASU's executive vice president doesn't see it that way:

"We have 40,000 students out here and some of that group is going to be party oriented and have less than serious intent. But if you look at the profile of the Arizona State student body, you'll have to torture the facts to make it look much like a party



**A former student at ASU, the multi-talented celebrity Steve Allen returned as the guest emcee for ASU's centennial celebration, "Premiere of A New Century."**

school."

Mulholland describes the average student as over 25 years old, married, and working more than 30 hours a week. He feels the party school image derives from the Valley's inordinate sunshine. "And they (people back East) assume that because coeds wear shorts all year round and because it's possible to play outdoor sports in the winter time, that must be why people come here."

Arizona State's reputation in recent history for athletic prowess is not surprising. Even back in the 1800s, emphasis was on sports. It probably all started with horse-shoe pitching. This became very organized and competitive, with score keeping, tournaments and spectators. Baseball also began. The first game was on a wind blown day in February, 1891, against Stringtown (a Mormon settlement that's now part of Mesa). Stringtown won 18 to 9, even though it fielded only six players.

By 1896, football was played and soon became the dominant sport at Tempe Normal School. Under the leadership of science teacher Fred "Cap" Irish, the Normals soon developed into a powerhouse squad that even defeated the Phoenix Indian School team, then considered the best in the Territory. It was the era of the flying wedge and line-bucking in close formation. Teams had three downs to make five yards. The game probably resembled

rugby more than football. The first game against rival University of Arizona was on Thanksgiving Day, 1899. They beat the "U" 11 to 2. They wouldn't beat the Tucson team again for 32 years.

**M**ulholland doesn't believe that athletics is overemphasized at ASU. "Athletics have not siphoned off financial support nearly to the extent that they have at most schools because we have been successful and therefore self-supporting for the most part."

From 33 students to 40,239. From a 70 by 60 foot school house to a campus of 2,732,947 square feet. Projecting what ASU will look like in the future is difficult since funding is contingent on legislative action. But John Porter, ASU's associate director of management and financial analysis, feels student population will increase less dramatically now that the baby boom generation has gone. By the year 2000 he says enrollment projections indicate a student population of 53,000.

"The planning of what is being called the West Side Campus (an ASU extension campus in West Phoenix) is probably the most significant future project," Porter said. "I don't know physically if (the current ASU campus) will look that different. We are concentrating more on excellence in research. So I would see as the future comes there would be more emphasis on developing facilities to support research, and adopting policies to more effectively use the classroom space we now have."

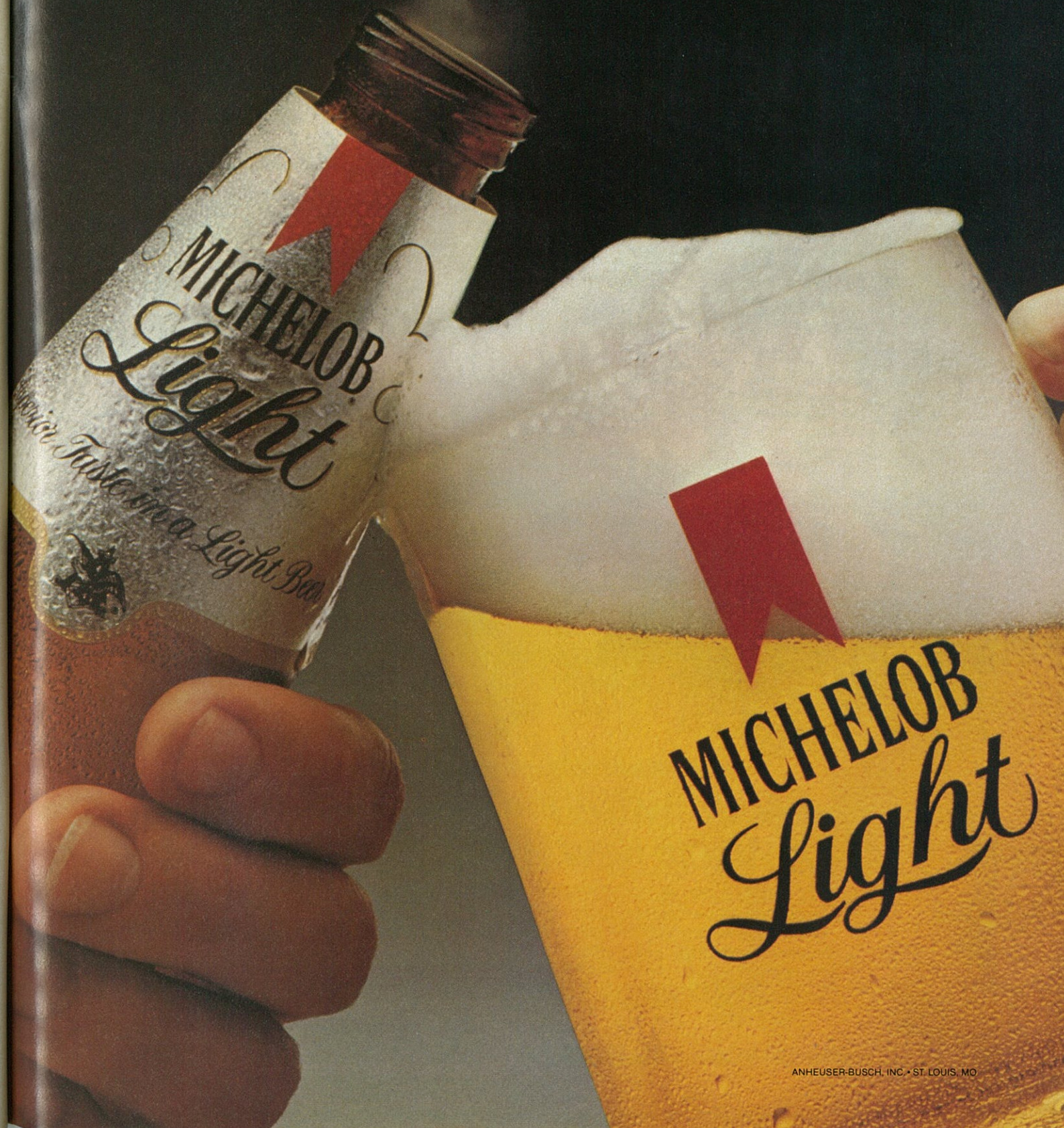
Another of Creasman's functions in his long career at ASU has been master of ceremonies at graduation commencements. One of his favorite anecdotes is about a group of junior high school boys who were attending a four week summer workshop at ASU for precocious children. One of the boys stopped Creasman as he was coming out of the Administration Building and asked him "What is truth?" He tried to answer best he could by explaining that this was the question of the ages. The question we're all about.

"I said that's the best I can do, and he said, you did it very well sir, thank you, and they walked off. But the charm of this story is that they thought that this was an appropriate question to ask someone on a university campus in view of their studies. And I was honored, although somewhat overwhelmed by the chance of trying to answer it."

It's the type of question that will keep ASU, and the state, moving forward into the next hundred.

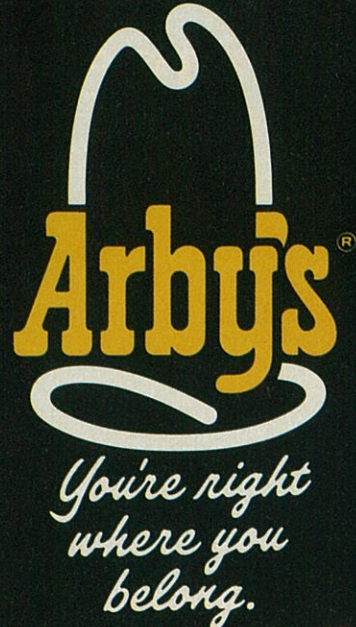
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Dr. Richard E. Strange  
Director of Bands



Dr. Robert C. Fleming  
Assoc. Director of Bands

### Sun Devil Pride

The Arizona State University Sun Devil Marching Band has become nationally recognized for its precision maneuvers and showmanship on the football field. The Sun Devil Pride presents audiences with a well-balanced combination of thrilling music, drum corps style formations, precision marching and color. This year the band totals 285 students on the field, including the Flag Corps. The Marching Band is under the direction of Associate Director of Bands, Dr. Robert C. Fleming with graduate assistant Alan Davis.



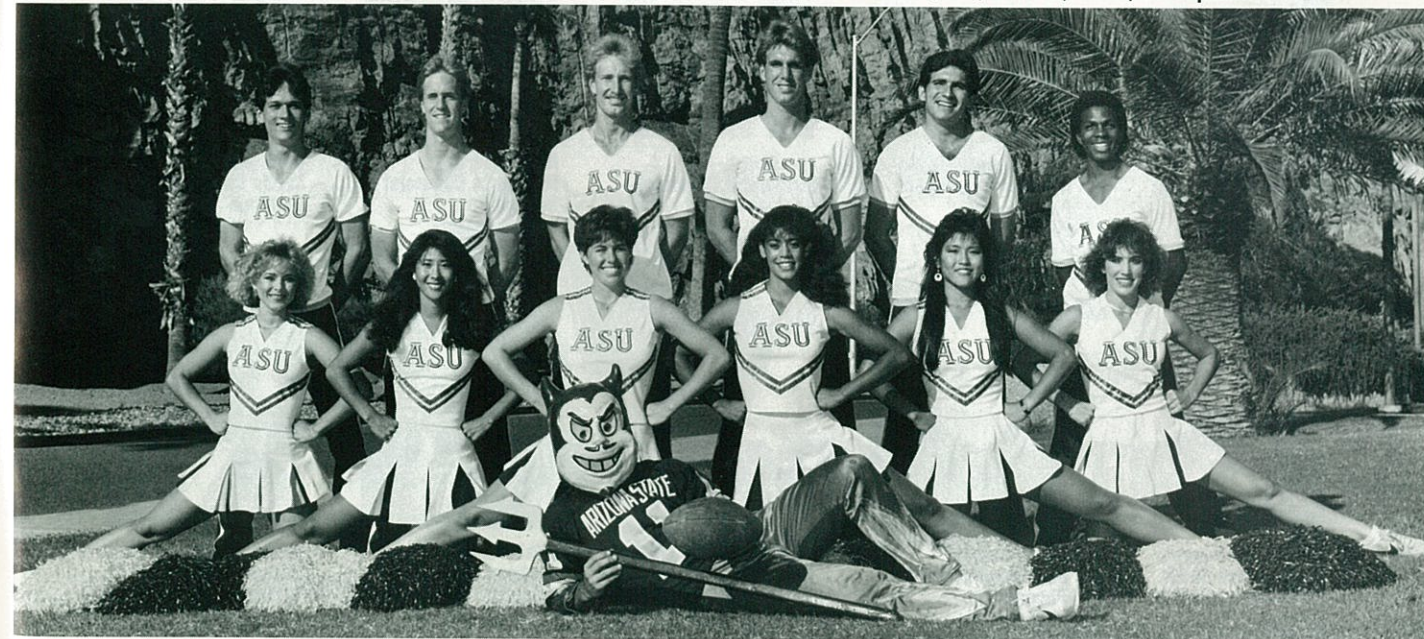
The Arizona State University Band Program is under the leadership of Director of Bands, Dr. Richard E. Strange. Dr. Strange directs the ASU Symphonic Band, a nationally recognized concert ensemble which has presented "by invitation only" concerts for the top band

and music educators conferences in the nation. The band program at ASU also includes the Concert Band, directed by Dr. Fleming, and the Wind Ensemble, directed by Dr. Strange, with graduate assistant Doug Nimmo.

### Sun Devil Cheerleaders

Sparky: Danny Harnden, Jr., Alexandria, VA.  
Front row, from left: Jill Johnson, Sr., Phoenix, Ariz.; JoAnne Tolle, Sr., Oklahoma City, Okla.; Liz Dickey, So., Scottsdale, Ariz.; Teresa Jones, So., Chandler, Ariz.; Joyce Takiguchi, Sr., Glendale, Ariz., captain; and, Cheryl Garcia, Sr., Nogales, Ariz.

Back row, from left: Eric Gober, So., Litchfield Park, Ariz.; Kevin McCrary, So., Tempe, Ariz.; Steve Wilson, Jr., Mesa, Ariz.; Barry Zenk, So., Seattle, Wash.; Marty Murrillo, Sr., Sierra Vista, Ariz.; and, Ron Kellum, So., Denver, Colo., co-captain.






[illegible]

A black and white portrait of a young man with curly hair, wearing a dark suit, white shirt, and dark tie. He is looking directly at the camera with a neutral expression. The background is a textured, slightly mottled grey.

A black and white portrait of a middle-aged man with a mustache and glasses, wearing a dark suit, white shirt, and patterned tie. He is looking directly at the camera with a slight smile. The background is a plain, light-colored wall.

A black and white portrait of a man with dark hair and a mustache, wearing a suit jacket, white shirt, and striped tie. He is looking slightly to the right of the camera.

A black and white portrait of a man with dark, wavy hair, wearing a dark suit jacket, a white shirt, and a patterned tie. He is looking slightly to the right of the camera with a gentle smile. The background is a light, textured gray.A black and white portrait of a middle-aged man with dark hair, wearing glasses, a white shirt, and a dark suit jacket. He is looking slightly to the right of the camera with a neutral expression. The background is a plain, light color.A black and white portrait of a middle-aged man with short, dark hair, wearing a dark suit jacket, a white shirt, and a striped tie. He is looking directly at the camera with a slight smile. The background is a plain, light color.

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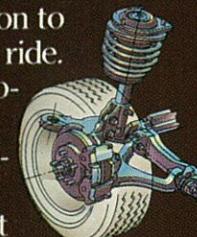


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