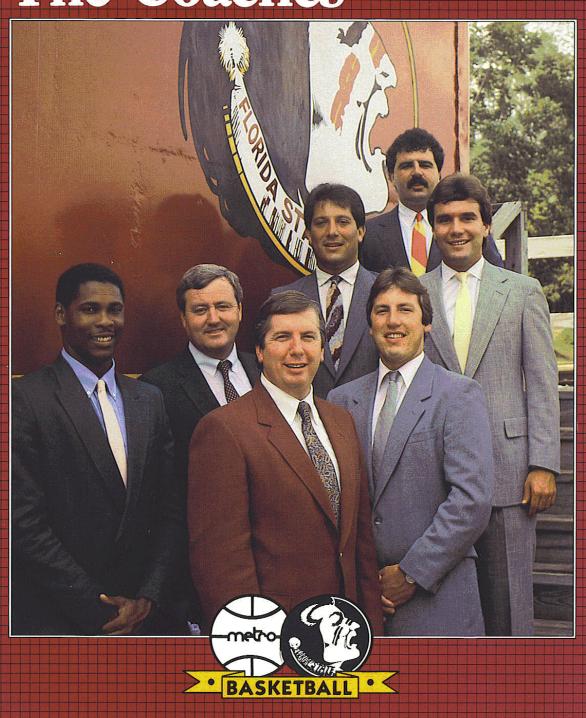
The Coaches



Head Coach Pat Kennedy

ast August, Pat Kennedy spoke before a group of incoming freshmen as part of their orientation to Florida State University. Kennedy, who was named as FSU's fifth basketball coach back on March 13, delivered a simple, but inspiring message.

I'm glad I had an opportunity to speak to this group," Kennedy began. "I have a special feeling for you first year students because like you, this is also my first year at Florida State. I just want to tell you that we need your support in order to accomplish our goals here. If you will give us that support, I will guarantee you that our basketball staff will work as hard as humanly possible to put the best basketball team together Florida State has ever had. And just maybe, four years down the road, you can help us cut down the nets at the Final Four."

Lofty goals? Perhaps. But one meeting with Kennedy will convince even the most casual observers of one thing—he is sincere in his commitment to build a winning program at Florida State.

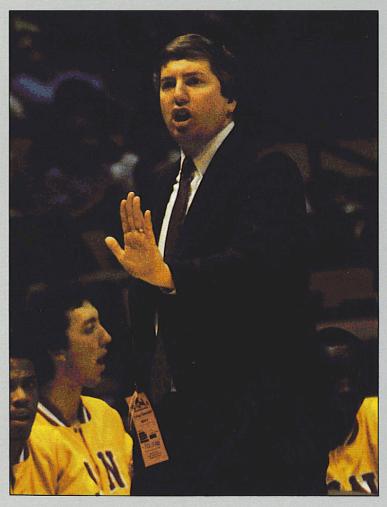
Kennedy, 34, is driven to the part of obsession in accomplishing his coaching goals. This point was illustrated with another story from last August. A scheduling miscommunication caused Kennedy to miss a speaking appearance before the Atlanta chapter of the Seminole Boosters. Upset, Kennedy asked sports information director Wayne Hogan for addresses in order to write apology letters. "I can get you the address of the President and key members," Hogan replied. "No, I want to know if you can get me the names and addresses of everyone that attended the thing," Kennedy replied. "That's close to 500 people, Pat. Isn't that a little excessive?," Hogan asked. "When you're trying to accomplish what we're after, you need to be a little excessive," Kennedy

It is this attitude for hard work and not missing a beat that has made Kennedy one of the most successful young college coaches in the nation. A native of Keyport, New Jersey, he attended King's College in Wilkes-Barre, Pa., on a basketball

scholarship. After two years of play, he became head junior varsity coach as a student—coaching that team to a 17-4 record. In his senior year, he was elevated to the position of the school's number one varsity assistant.

After graduation in 1975, Kennedy was

named assistant coach at Lehigh University. In 1977, Iona's Jim Valvano asked Kennedy to join his staff. When North Carolina State lured Valvano away from the New Rochelle school after the 1979-80 season, Iona wasted little time in naming Kennedy to the post.



The Pat Kennedy Record

Coach

- * 124-60 record ranks 31st nationally for winningest active coaches
- * In six years of coaching, Kennedy has led teams to 2 NCAA Tournaments and 2 NIT Tournaments
- * Led team to four conference championships (regular season) in six years
- * Only fourth coach in NCAA Division I history to win 100 games in first five years
- * Has averaged 20.6 wins per season as a head coach
- * Has had several basketball articles published in newspapers and journals
- * Runs one of the top summer camps in the nation
- * Has appeared as guest speaker and instructor at clinics and camps across the nation
- * Two NBA players



Recruiter

- * First recruiting class ranked #1 in Eastern Basketball magazine
- * Recruiting class ranked top 15 by Eastern Basketball five consecutive years
- * Successfull recruited many high school All-Americans, including FSS signee Theron Mayes

Educator

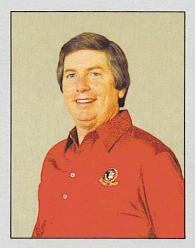
- * 34 of 35 Iona signees have graduated
- * 95% graduation rate at Iona cited by **USA Today** as one of top rates in the nation
- * Former players now work in law firms, with major corporation, Big 8 Accounting firms
- * Four former players went on to earn their MBAs

Administrator

- * Six years experience as associate athletic director
- * Served as president of MAAC Coaches Association sinces league's inception
- * Was voting member of NCAA Tournament Selection Committee
- * Member of Nike, MacGregor and Medalist speaker bureau
- * Consultant to Nike Corporation

Person

- * Recognized for work and support for Harlem Week in New York
- * Actively involved in Special Olympic Program
- * 1984 Special Olympics Man of the Year award winner
- * Has given numerous free clinics for children and handicapped groups
- * Actively involved in community organizations, serving as guest speaker to many groups
- * Devoted family man



While at Iona, Kennedy's teams defeated some of the nation's best basketball programs and coaches, including Eldon Miller's Ohio State team, Jerry Tarkanian's UNLV Rebels and Bobby Cremin's Georgia Tech team.

A 23-8 record in 1984 led to Kennedy's selection to the New York Metro Area Coach of the Year Award as well as MAAC Coach of the Year. He followed that season with a 26-5 record and was named recipient of the Heineken Award for excellence in college coaching. Kennedy followed Valvano, Lou Carnesecca and Dean Smith as winners of the prestigious award.

Overall, the Kennedy record shows four post season appearances and four conference championships in just six years of coaching. Kennedy became only the fourth Division I coach in NCAA history to win 100 games in his first five years of coaching.

Pat Kennedy's Head Coaching Record

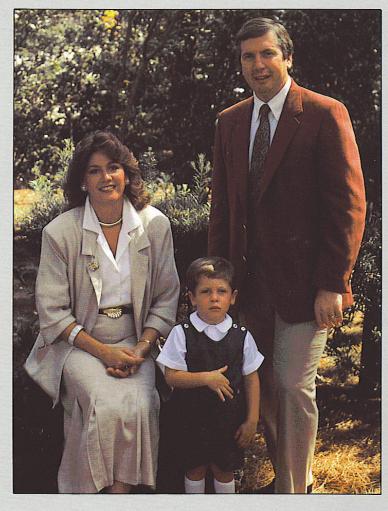
Season	Won	Lost	Pct	Post Season
1980-81	15	14	.517	
1981-82	24	9	.727	NIT
1982-83	22	9	.710	NIT
1983-84	23	8	.742	NCAA
1984-85	26	5	.839	NCAA
1985-86	14	15	.482	_
TOTAL	124	60	.673	4
(6 yrs. at				Appearances
Iona)				

Kennedy's high level of achievement made him an easy choice when Florida State began looking for a head coach following the 1985-86 season. "After a lengthy and thorough search, we are convinced that Pat Kennedy is the person who will reunite the various constituencies of Florida State's basketball community towards a successful future," said Florida State President Bernard F. Sliger, who presided over the five-member selection committee. "We were impressed with Coach Kennedy's committment to a wellrounded program and his desire to develop our players emotionally, academically, and athletically." FSU's selection committee, that included members from the faculty, student and booster organization, made Kennedy a unanimous 5-0 selection.

The confidence that the selection committee displayed in Kennedy comes from its belief that it has hired not only an outstanding coach but also a man who understands that education should come first to the student-athlete.

Kennedy's background is strong in this area. Over 95 percent of his recruits at Iona graduated—a fact that was recognized by USA Today newspaper which cited Iona College and Kennedy's program for one of the most outstanding graduation rates in all of college athletics.

Investment counselors on Wall Street, several law school students and several business leaders in major corporations can be counted as former players under Kennedy. "A lot of coaches may pay lip service to academics and their importance," Kennedy says. "But our staff does something about it. If a guy wants to



play basketball for us, he better also want to go to class and get a degree, because that's what he really is here for. We tell our players that from day one."

Recruiting talented student-athletes is a speciality of Kennedy's. In his first year as a head coach, his recruiting class was selected as the best in the East by *Eastern Basketball* magazine. That touched off five straight years of being selected in the top 15 in the East by the publication.

It is through recruiting that Kennedy believes the Seminoles can rise into the nation's elite. "The amount of great basketball talent that leaves this state every year is remarkable," Kennedy says. "I believe you can build a great program on that talent alone. We just need to work hard to get those players who are leaving the state to stay at home. And that's why whenever a great high school player is lacing up his shoes to play, we're going to have somebody in the stands watching him. There's a lot of work to be done, but I believe Florida State is a sleeping giant."

Off the court and away from the recruiting trails, Kennedy is a man who has both a keen sense of public relations and also a deep belief in becoming a part of the community in which he works. On

accepting the FSU position, a writer asked if it would be tough to take over a program that was currently considered third fiddle to football and baseball. "I am aware of the status of those two sports at Florida State," Kennedy replied. "But that doesn't mean that basketball can't be good here. I want football and baseball to continue to do well and I hope they win national championships. But that doesn't mean basketball has to suffer. We're going to work hard to put a great product on the floor. If we're successful at doing that, we can join the other two in terms of something people are going to look forward to."

While at Iona, he took a deep interest in affairs away from basketball. In addition to his youth camps, Kennedy served on several committees for the State of New York Special Olympics. Because of his work with Special Olympics, which included numerous free clinics for handicapped children, he was presented with the 1984 Special Olympics Man of the Year award.

Kennedy brings to his post a strong understanding of administration. He served for five years at Iona in a dual role of head basketball coach and associate athletic director. He was president of the MAAC Coaches' Association since the league's inception and was a member of the NCAA Tournament Selection Committee for the eastern region. The Executive Director of the Pat Kennedy Day Camps, one of the largest of it's type in the nation, Kennedy is also a consultant to the Nike Corporation.

Coach, educator, administrator, recruiter, community leader and family man. Pat Kennedy is well equipped to lead the Florida State basketball program.

Pat and his wife Jeannie are the parents of a son, Joseph (3).



The Heineken Award

Presented annually for outstanding achievement in the field of college basketball coaching.

1982 Lou Carnesecca	St. John's University
1983 Dean Smith	North Carolina
1984 Jim Valvano	North Carolina State
1985 Pat Kennedy	
1986 To be named in Dec	rember

What Others Say About Kennedy

"I've always thought that Pat would make an excellent head coach, but he's gone further in doing a great job so soon."

> Jim Valvano Head Coach North Carolina State

"Pat Kennedy is the person who will unite the various constituencies of Florida State's basketball community towards a successful future."

> Bernard F. Sliger Florida State President

"Kennedy is young enough to relate emotionally as well as intellectually to his players. On the graph of life, Kennedy's lines of potential and ambition have merged to the benefit of FSI!"

> Gerald Ensley Tallahassee Democrat

"One reason for the success of such a young team is the patience of its young coach. Kennedy teaches disciplined basketball, and when a player makes a mistake in the game, he receives instruction, not a reprimand."

Frank Litsky New York Times

Dr. Merill Hintikka
FSU Facility Senate President
FSU Basketball Coach Selection
Committee

"Pat brought Iona into national prominence. He has a great future in the business of college basketball."

Blue Ribbon Sports

Excerpts From Pat Kennedy's Press Conference

March 14, 1986

On Recruiting Florida

"Some of the finest athletes in all sports are from the state of Florida and that's where we will hit the hardest. My staff and I have the reputation on being relentless recruiters. If there is a player that I think should be playing for Florida State, we will be there everytime he laces up his sneakers for a game."

On the Basketball Climate at Florida State

"If there is a sleeping giant in college basketball, it's Florida State."

On Work Ethics

"I am going to set some high standards and work as hard as possible to obtain them. My staff and I will work 18 hours a day to make sure Florida State basketball is the best it can be."





On His Coaching Demeanor

"Last year we were 26-5 and I think I had one technical foul called. This past season we were 14-15 and I had 10. I don't like losing and I'm not used to losing."

On Basketball's Relationship To Football and Baseball

"We're on the same side. I would like nothing better than for Bobby Bowden to take Florida State into the Orange Bowl and have Mike Martin win a national championship, but I don't think that means basketball will suffer. There is no reason why we can't be successful here. A total sports program should mean that all sports can achieve excellence."

On Style of Play

"I can promise only one thing. Our fans are going to see a hustling type of ball club. We are going to exert 94-foot offensive and defensive pressure. We are going to fight for 40 minutes, whether we're up by 20 or down by 20. Our guys are not going to ever quit.

That's what I'm going to demand because that's what our fans deserve and that's what will be best for our players. They need to realize that nothing worth obtaining in life comes without sacrifice and hard work."

On the Importance of an Education

"If the kid only wants to play basketball, I won't look twice at him. I want players that are going to want to earn a degree as well as become a good basketball player. I want the player who will work his tail off on the basketball floor, but will also turn around and work hard on his books."

On the Key to Success

"Recruit a Pat Ewing player, sit back and relax (laughter). There is no magical formula. You recruit hard, you recruit the right type of player, you work hard. That's really all there is to it. But although the formula is easy, carrying it out isn't. I know my staff and I will work as hard as we can to succeed."

"If there is a sleeping giant in college basketball, it's Florida State"

Assistant Coaches

Rich Petriccione Assistant Coach



Pat Kennedy says: "Coach Pet possesses great knowledge of the game, recruiting strategies and how to develop an athlete as a total person academically, athletically and personally." Onsidered one of the premiere business minds in the game, Rich Petriccione joins his boss Pat Kennedy at Florida State after serving as an assistant coach at Iona College since 1981. Kennedy named Petriccione to the FSU staff on March 30, 1986.

As an assistant at Iona, he was in charge of supervising recruiting efforts, scouting, daily practice coaching, overseeing academic progress of athletes and putting together extensive mailing and outside contact systems. In addition, he was in charge of the overall organization of the basketball office. At Florida State, Petriccione will retain most of these responsibilities.

While an undergraduate aid to Jim Valvano at Iona, Petriccione served as athletic coordinator and head basketball coach at St. Phillip Neri School (Bronx, N.Y.) from 1977-1981. During that time he was in charge of both the varsity and junior varsity basketball programs.

Additional coaching experience includes three years as director of the Pat Kennedy-Iona College Day Basketball Camps. Duties included promoting and

recruiting for the camp, supervision of all business services, organizing transportation systems and hiring and directing a 25-member staff. In his three years as director, the camp became one of the most successful and well-attended of its type in the entire nation.

Petriccione is a member of the National Basketball Coaches Association. New York Coaches Association and the National Federation of Interscholastic Coaches Association.

An honor student, Petriccione graduated from Iona College with a Bachelor's of Arts degree. The pre-law major finished with a 3.6 grade point average. A six-time Dean's List student, his list of achievements include membership in the Iona College Cornelian Honor Society, Who's Who in American Colleges and Universities, International Youth in Achievement Society and the Para Legal Guild. He received the Governor Hugh L. Carey Award, the Generoso Pope Memorial Award and the Bronx Borough President's Award—all of which denotes excellence in classroom and citizenship.

Active in youth organizations, Petriccione has volunteered his time on numerous occasions for the Big Brothers organizations and for Special Olympics. He also served as founder and director of the Tom McDonnell Memorial Fund, which raises money for the benefit of children's organizations.

Petriccione, 27, is single.

David Zimroth Assistant Coach



Pat Kennedy says: "Coach Z has worked at this game all his life. His knowledge and ability to evaluate talent is exceptional. I look for him to develop into one of the nation's finest recruiters." n his first year on the Florida State coaching staff, David Zimroth was selected from a list of 200 applicants by head coach Pat Kennedy on April 16, 1986. A graduate of FSU, Zimroth comes to Tallahassee after serving two years as head coach at Miami Beach High School.

Prior to his stint at Miami Beach, Zimroth was an assistant coach at two high schools, a junior college and the University of Georgia. His coaching career started while he was still a student at FSU—serving as an assistant coach at Florida High for the 1977-78 season.

After graduation, he moved to an assistant coach position at his former high school, North Miami Beach. He then accepted a position on the basketball coaching staff at Miami-Dade North for two seasons. Zimroth left Miami-Dade North in 1981 in order to join Hugh Durham's staff at the University of Georgia for the 1981-82 season; before returning to Miami-Dade North for two more seasons. Zimroth was named to the Miami Beach post prior to the start of the 1984-85 season.

In addition to his coaching stops, Zimroth has gained additional valuable experience by working many clinics conducted by the top coaches in the nation—including Jim Valvano's at North Carolina State and Hugh Durham's at Georgia. He also has been involved with the Team Florida AAU program, which has been one of the most powerful AAU organizations in the nation in recent years.

Zimroth's reputation as a strong recruiter has been recognized several times in his young career. As an assistant at Miami-Dade North, he coordinated recruiting efforts that were voted as tops in the nation in 1982.

As an assistant coach at Florida State, Zimroth will head up Kennedy's recruiting efforts in the state of Florida; as well as in the remainder of the South.

A former all-state high school player, Zimroth graduated from North Miami Beach in 1974, scoring over 1800 career points. He attended Miami-Dade North Community College on a basketball scholarship and received his Associate of Arts degree in 1976. Zimroth transferred to Florida State and received his bachelor'a degree in Health Education with a minor in coaching in 1978. He has completed 15 hours toward a master's degree in health education.

Zimroth, 30, is single.

ASSISTANT COACHES

Tom Carlson Assistant Coach Florida State '74



Pat Kennedy says: "For 11 years, Tom Carlson was considered one of the top high school coaches in the state of Florida. We are proud to attract a teacher with his high level of coaching ability." Tom Carlson, head basketball coach at Tallahassee's Maclay High School for the past 11 years, has joined Pat Kennedy's staff at Florida State as an assistant coach.

Carlson, 38, brings a wealth of coaching experience to his new post at Florida State. The Hazlet, New Jersey native began his coaching career during his college days—serving as an assistant at Tallahassee's Rickards High School from 1972-74.

Following graduation with a degree in physical education, he enrolled in graduate school at Florida State. While working on his master's in physical education Carlson was a graduate assistant coach for Hugh Durham's 1974-75 team that finished with an 18-8 record. In addition to scouting and conditioning duties, Carlson served as junior varsity coach that year and was also a teacher in the Florida State Physical Education Department.

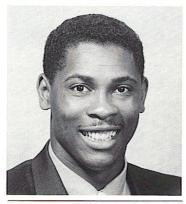
After completing his master's degree in 1975, he accepted the head coaching job at Maclay. One coaching highlight for Carlson occured in 1979 when he led Maclay to the state high school basketball championship. That resulted in Carlson being named Coach of the Year by the Florida Athletic Coaches Association. In addition to his duties as basketball coach, he also coached the golf team—while serving on the faculty as a physical education and driver education instructor.

Additional coaching experience for Carlson includes work with the summer camps. He served on the staff of the Florida State University Basketball School every summer since 1973.

An honor student at Florida State, Carlson served as a member and officer in the honor society for physical education majors and was vice president of the Men's Physical Education Major's Club. He is currently a member of the Florida Athletic Coaches Association.

Carlson and his wife Ann, are the parents of three daughters; Erika (10), Brandy (4) and Kayce (1).

Michael Hunt Graduate Assistant Coach Furman '84



Pat Kennedy says: 'Michael comes to us from Furman University and will be learning the coaching business. He has always had a strong desire to achieve success at whatever challange was presented him and for this reason I believe he has a bright future in this business

Pat Kennedy on Coaching Staff: "From the beginning it was my goal to construct one of the finest coaching staffs in college basketball for Florida State. We have fulfilled that goal. A staff must be the foundation for a first class program. This group of assistants that we have brought to Florida State will offer to future Seminoles and our fans a group with great integrity, a work ethic second to none, a true concern for the academic and personal welfare of the players, and a keen knowledge of the game and the recruiting process. This group of coaches have always been associated with winning programs. They will continue to work hard to create a tremendous atmosphere for all our players to meet their potential as a student, as an athlete and as a person."

graduate of Furman University, Michael Hunt is in his first season as a graduate assistant coach at Florida State University. Hunt played and lettered three years at Furman. As a freshman, he started 30 games and averaged 9.1 points a game—earning a spot on the Southern Conference All-Freshman team.

Hunt graduated from Southwest Macon High School in 1979. Playing for the legendary Don Richardson, Hunt led his team to a three-year record of 82-3, with two state championships. A high school All-American in 1979, Hunt was a star member of Southwest's national championship team. As an assistant on Pat Kennedy's staff, Hunt will be assigned coaching duties during all Seminole practices. He will work closely with the guards. Hunt will also have several in-house recruiting duties—including organizing office affairs and keeping up with Florida State's systematic mailouts of recruiting material.

Hunt received his Bachelor of Arts degree in political science from Furman University in 1984. While at Florida State, he will work on his master's degree in athletic administration.

Kennedy believes Hunt will be a valuable addition to the FSU coaching staff. "Being a recent college graduate and a player, Michael will serve as a great role model for our players," Kennedy says.

Hunt, 24, is a bachelor.

ASSISTANT COACHES

Tim Welsh Graduate Assistant Coach Potsdam '84



Pat Kennedy says: "Tim comes from a great basketball family and an outstanding player and student of the game. He is a tireless worker who will help us immensely with the operation of our program."

Wally Kennedy Volunteer Assistant Coach Iona '86



Pat Kennedy says: "Wally worked with me at Iona for four years and has a thorough knowledge of our coaching, recruiting and office systems. In addition, he has spent several summers working with the best camps in America. He is a fine addition to our staff." former outstanding player from Potsdam College (N.Y.), Tim Welsh is in his first year at Florida State as an assistant to Pat Kennedy. Welsh, 26, played four years for his father Jerry—the fourth winningest coach in Division III history. Welsh followed Pat Kennedy to Florida State from Iona College, where he served as an assistant for one season.

While at Potsdam, Tim helped that squad to three berths in the NCAA playoffs—including a 1982 team that placed second in the national tournament. He co-captained the team his senior year that won its second consecutive East Regional Championship.

Following graduation with a Bachelor of Arts degree in economics, Welsh served as an assistant coach for one season at Potsdam. As an assistant, Welsh worked mainly with recruiting, the school's off-season conditioning program and scouting opponents while being actively involved in on-the-floor coaching during games. Potsdam finished the season a 27-4 record and placed second in the NCAA tournament.

Welsh moved on to Iona the next season, where he was in charge of handling on-campus recruiting visits by prospective student athletes, as well as scouting opponents and the off-season conditioning program. He is expected to retain many of those duties at Florida State.

Welsh is single.



native of Keyport, N.J., Wally Kennedy is in his first year on the Florida State basketball staff. As an aid to head coach Pat Kennedy, Wally will handle many duties associated with the day-to-day operations of a major college basketball program.

A 1986 graduate of Iona College with a degree in advertising, Kennedy served four years as a student assistant coach and senior manager. During that time, he was responsible for facility preparations at all Iona practices and games, general office work, team accommodations, video taping of practices and games and supervising the student managers.

In addition to his duties at Iona, Kennedy also gained experience at several top summer camps in the nation—including ones at Duke, Florida State, North Carolina State, Iona and Georgia Tech.

For two summers, Kennedy was an assistant program director at the Pocono Invitation Sports Camp. During that time, he directed all phases of that camp's operations for 300 youngsters—including hiring of staff, securing guest speakers, recruitment of participants, procurement of supplies and handling the camp's public relations.

Kennedy attend Mansfield University (Pa.) on a cross country scholarship for one year, before transferring to Iona College. In addition to his basketball coaching experience, he also worked as a student assistant in the sports information office.

Kennedy, 23, is single.

M

Conditioning the Mind as well as the Body

At Florida State, I will insist that our players take their education seriously. Academics has always been a priority with me and I believe that the term student/athlete should mean just that—a student first and an athlete second.

What I try to stress to our players is that a college degree is forever. With the exception of a talented few, most college players never go on to professional basketball careers. Even those who do rarely make enough money to be set for life. That is why I strongly believe that earning a college degree is the most important thing that our players should strive for.

At Iona, 33 of 34 players that I recruited have graduated. Not only have they graduated but they are now professionally employed—some work in law firms, some in Big 8 accounting firms, some in major banks, some with major corporations; all have found meaningful work. I am proud of that fact, but more importantly I know my former players are proud of what they have accomplished in the classroom and are now accomplishing in the nation's work force.

As a coach, I believe that I have a responsibility to help every player become the best basketball player that he can. But I also believe that as a coach, I have a responsibility to prepare our athletes for life after basketball. There is no greater satisfaction than watching a young man become an outstanding basketball player and receive a degree at the same time. Ideally, that is the way the system should work. That is what we will strive for at Florida

Pat Kennedy

Beverly Yerg

Academic Coordinator

A member of the Florida State University faculty since 1977, Beverly Yerg is in her first year as academic coordinator for the Seminole athletic program. In her newly created position, Yerg is responsible for implementing a plan to assist studentathletes through their first year of college.

Included in this plan is the evaluation of recruits for academic potential and the teaching of a study class-a mandatory two hour class for transfers and freshmen designed to teach basic survival skills of college life. The course includes notetaking, decision making and street management.

Yerg was selected by President Bernard F. Sliger as part of six-member blue ribbon committee in 1983 to study some of the problems of the student athletes and to develop solutions. From that committee, the Student Academic Enhancement Plan was developed. Last year, Yerg was

selected as Florida State's first academic coordinator to initiate the plan her committee developed.

A native of Warren, Pa., Yerg graduated from Temple University with a Bachelor of Science in education in 1960. Following two years of graduate study at Millersville State College, she returned to Temple and completed a master's degree in Education in 1973. She received a doctorate from Pittsburgh in 1977.

From 1977-1982, Yerg served as an assistant professor and department head for three additional years. In addition to her new position, Yerg continues to hold the title of associate professor in the Department of Movement Science and Physical.

Currently President of Delta Psi Kappa, the Professional Fraternity in Health Physical Education and Recreation, Yerg belongs to numerous other professional organizations and has authored many articles and abstracts relating to physical education and the teaching profession. She served on the editorial board for the Journal of Teaching in Physical Education from 1981-84 and is currently a reviewer for the Research Quarterly for Exercise and Sport.

Brian Mand

Academic Advisor

Brian Mand is in his seventh year as academic advisor at Florida State. In his position, Mand is responsible for overseeing the academic advising program for the FSU basketball team, as well as the football and baseball teams. In addition, he coordinates the eligibility certification of all Florida State athletes.

Mand held similar positions at East Carolina (1979) and Rutgers (1977-79) before accepting the job at FSU in 1980. While at Rutgers, he also worked in the office of admission, registration and student services as an assistant to the director.

A 1972 graduate of Wake Forest University with a degree in business administration, Mand earned a master's degree in athletic administration from Ohio State in 1977. Currently, he is completing a doctorate degree in athletic administration with a minor in counseling from FSU.

Currently, Mand is a past president of the National Academic Athletic Advisor's Association. He also holds membership in the American Alliance for Health, Physical Education and Recreation.

A native of Union, N. J., Mand and his wife Roberta are the parents of a son,

Russell Cotton

Basketball Academic Coordinator

Russell Cotton begins his fifth season in Florida State's basketball program and his first in his new role as academic coordinator for the FSU basketball team.

In his new position, Cotton will work closely with head academic advisor Brian Mand in monitoring the progress of FSU players in the classroom, as well as arranging study halls and tutors as necessary.

Cotton, 24, graduated from Tallahassee's Maclay High School in 1980 after playing three years. He was the team's MVP his senior year and also played on a state championship team as a junior.

Following high school graduation, he accepted a scholarship at Berry College in Rome, Ga. where he played for one season. He then transferred to Florida State and



Beverly Yerg



Brian Mand



Russell Cotton

R T

served as head basketball manager for three years while completing work on his bachelor's degree in movement science and physical education. After serving as a graduate assistant coach in 1985-86 at FSU while earning his master's degree in athletic administration, Cotton now moves to his new role of basketball academic advisor.

In addition to his duties as graduate assistant coach, Cotton gained additional experience by working the Florida State summer basketball camps the last five

The son of former FSU letterman Bill Cotton, Russell is married to the former Tammy Briley.

Kent Knisley

Head Basketball Trainer

Kent Knisley begins his second year as head trainer for the Florida State basketball team. He is responsible for the entire athletic training program for the basketball team and oversees all games and practices. Knisley holds dual roles with the Seminoles, as he is both a certified NATA trainer and a licensed physical therapist in the state of Florida.

A 1984 graduate of the Florida A&M School of Physical Therapy, Knisley worked on the FSU training staff for over s year while attending FAMU. He received his Associate of Arts degree from Manatee Junior College in 1979. While working as an assistant athletic trainer at Manatee and Bradenton High Schools for three years, Knisley continued his education by taking pre-physical therapy classes. He served as trainer for the Pittsburgh Pirates' rookie league team in Bradenton in 1982, before moving to Tallahassee to enroll at Florida A&M.

After working with the Rattler football team that fall, Knisley joined the Florida State athletic training staff in January of 1983 as a special student. After graduation from FAMU, he continued on at FSU in a part-time capacity while also working on the staff of Tallahassee Memorial Regional Medical Center as a physical therapist.

In addition to his duties with the Seminole basketball program, Knisley is the trainer for all spring sports and works as the rehabilitation physical therapist for the football program.

Knisley, 28, is single.

Dave Van Halanger Strength Coach

A state director for the National Strength and Conditioning Association, Dave Van Halanger is in his fourth year as strength coach for the Florida State athletic department. As head strength coach, Van Halanger heads up the entire conditioning program for all 16 varsity sports at FSU.

Van Halanger arrived at Florida State in 1983, after serving in similar capacity at West Virginia University from 1980 through June, 1983. Prior to that, he was a member of the WVU coaching staffserving as head junior varsity coach in 1979.

A graduate of the WVU School of Physical Education, Van Halanger played and lettered four years in football under current Seminole head coach Bobby Bowden. An All-East and honorable mention All-American selection his senior season, Van Halanger was a co-captain of the Mountaineer team that won the Peach Bowl.

Currently a member of the National Board of Ethics for the National Football Coaches Association. Dave and his wife Michele are the parents of two daughters, Julie (6) and Danielle (2).

Todd Stroud

Assistant Strength Coach

Todd Stroud, a former Seminole athlete, is in his first year on the athletic staff as an assistant strength coach. In addition to assisting Dave Van Halanger in the day-to-day operations of the strength and conditioning program, Stroud heads up the weight program for the Florida State basketball team.

A native of St. Petersburg, Stroud lettered three years in football at Florida State and was the starting noseguard on defense during both his junior and senior years. A superbly conditioned athlete,

Stroud was named to the all-United States strength team. Although he played at just 230 pounds, Stroud benched 435 pounds and squatted 525 pounds. He was called the strongest athlete for his size in the country last year by FSU coaches.

For his career, Stroud recorded 86 tackles in three years-including three quarterback sacks. He co-captained the 1985 Seminole team that went on to become Gator Bowl champions.

Gene Granger

Equipment Manager

A member of the Florida State athletic staff since 1971, Gene Granger begins his ninth year as head equipment manager for the Florida State basketball team. Granger's numerous duties include the ordering and daily distribution of all athletic equipment and uniforms. In addition, he serves as equipment manager for the baseball, track and tennis teams at Florida State.

A native of Dade City, Florida, Gene attended Bethune-Cookman Collegewhere he played varsity baseball from 1969 through 1971. After college, he joined the Seminole athletic staff as an assistant manager for five years before being named to the head equipment manager position in 1977.

Gene, 41, and his wife Alberta are the parents of two children; Apryl, 11 and Gene Jr., 6.





Jay Hipps Manager



Dr. Emory Cain





Dr. Steve Lancaster Team Optometrist



Dr. Tom Haney Team Doctor



Kent Knisley



Dave Van Halanger



Todd Stroud



Gene Granger