



# This is Florida State

Plorida State University, a coed-educational institution and a senior member of the nine universities in the state system, is in Tallahasee, Florida, the state's capital.

Located just a few blocks from the Capitol, the Florida State campus is considered to be one of the most beautiful in the Southeast. The 347-acre campus is covered with hardwoods, pines and palms as well as springtime greenery that combines the blossoms of camellias, azaleas and dogwoods.

The 23,500 students currently enrolled at Florida State learn from a faculty of 1,527 which includes four members of the National Academy of Sciences. The University has 450 administrative and professional staff and 2,359 career service positions. Nearly 5,000 part-time employees, most of them students, are on the payroll each year.

FSU was established in 1857, when the governor of Florida, James E. Broome, signed a bill establishing the Seminary West of the Suwannee River in Tallahassee. The school consisted of one building located on 10 acres of land.

By 1860, the school, not yet a college, had an enrollment of 250. The president of the seminary organized the school into a four year liberal arts college in 1887. At its first commencement in June 1891, degrees were conferred on two women and five men. Ten years later, the institution was renamed Florida State College. In 1905, it became Florida Female College, and in 1909 the name was changed to Florida State College for Women (FSCW). Dr. Edward Conradi was named president, a post he held until 1941.

In 1945, FSCW took on the additional title, Tallahassee Branch of the University of Florida (TBUF), due to the fact that GIs stationed nearby were attending classes at the women's school, but, as men, couldn't really enroll.

Gov. Millard Caldwell signed a bill in 1947 making both the University of Florida and FSCW coeducational. FSCW became Florida State University.

As a university, Florida State has had six chief executives: Doak Campbell (1941-57), Robert M. Strozier (1957-60), Gordon W. Blackwell (1960-65), John Champion (1965-69), J. Stanley Marshall (1969-76) and Bernard F. Sliger, who has been president since 1976.

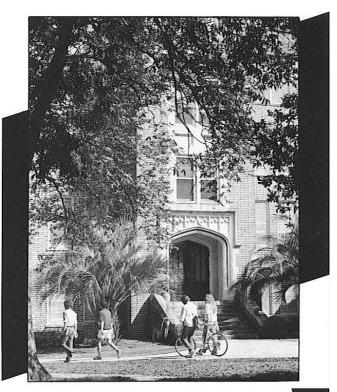
Florida State now offers students the opportunity to choose from more than 100 career options in arts and sciences, business, communication, criminology, education, engineering, home economics, law, library and information studies, music, nursing, social sciences, social work, theater and visual arts. Honors programs are available for top students.

The University has been recognized by the Board of Regents for its continuing leadership at the graduate levels of education.

Overseas study programs in fields ranging from law to hotel and restaurant administration are offered in Florence, Italy; Oxford and London, England; Switzerland, Yugoslavia, Costa Rica and the Panama Canal Zone.

The University's location in the state capital affords excellent study, research and internship opportunities in the areas of government, social sciences, law and policy sciences.

Members of the University community, as well as local residents, take advantage of continuing education opportunities offered by the Center for Professional



## FLORIDA STATE

Development and Public Service, headquartered in the Florida State Conference Center.

Florida State is setting the pace as higher education in Florida prepares to enter the 21st century. One of the few institutions of learning in the United States with its own super computer, FSU is attracting researchers from around the globe. A Control Data CYBER 205 supercomputer, installed during March 1985, is the forerunner for the world's fastest computer, the ETA-10, by ETA Systems, which will be operational at FSU in 1986. With programs such as the Supercomputer Computations Research Institute (SCRI), a substantial number of budding scientists and engineers can now realistically expect a chance to get supercomputer experience before they graduate from Florida State.

In 1982, Florida State received the Panama City campus, originally a part of the University of West Florida, through administrative transfer from the Board of Regents and the state legislature. Today approximately 85 percent of the courses offered in Panama City are taught by full-time Tallahassee faculty.

The Bay County Commission purchased 21 acres, 16 of which make up Phase I of the new campus. The remaining acreage will be available for expansion into technical degree programs such as engineering and science. Designed for a student enrollment of 3,000, Phase I consists of five

buildings overlooking St. Andrews Bay.

Socal life for many students in Tallahassee centers around 24 fraternities and 20 sororities. Wind surfing,

swimming and sunning are among the activities to be enjoyed at FSU's lakeside "Reservation" or along the sandy beaches of nearby coasts. In the fall, the campus goes wild for football, supporting the Seminoles both at home and away.

When it comes to intercollegiate athletics, Florida State has established a winning tradition. Both the men's and women's athletic programs are among the nation's best.

A unique extracurricular activity is the Flying High Circus, the nation's only all collegiate circus. Students from every academic major can become stars on the flying trapeze or highwire, or in clown acts.

Florida Stae is growing. Construction has begun on the Florida A&M University/FSU College of Engineering Building, located adjacent to Innovation Park, two miles southwest of the FSU campus.

Construction began last fall on the new student union complex. The project has a budget of approximately \$7.1 million and includes the addition of a new, elevated core facility which will connect the five existing buildings.

Construction is expected to be completed in December 1986 on the Science Center Library. This facility will fill a critical need for library space and provide faculty and students in the Science Center complex with quick access to library materials during research experiments.

FSU President Bernard F. Sliger takes pride not only in the programs, but also in the people—students, faculty, administrators and staff—who make Florida State a successful monument to learning.



## ATHLETIC

#### C.W. "Hootie" Ingram

Athletic Director

Cecil Ingram, known to his friends and associates as "Hootie," has headed Florida State's athletic department for the past seven years. He came to FSU in January of 1981 after eight years with the Southeastern Conference.

Upon arriving in Tallahassee, Ingram initiated a \$10 million-dollar building program for athletic facilities, Moore Athletic Center, which houses administrative, coaching and ticket personnel, was planned, built and completed under Ingram's leadership.

Dick Howser Stadium, second to none in the South, was completed during Ingram's second year at FSU, while Doak Campbell Stadium, the Bim Stults Aquatic Center and Mike Long Track were all renovated.

Ingram is in his second year of a fouryear term on the prestigious NCAA Council. As an elected member of that body, he is one of 22 representatives from Division I schools. Ingram is also a member of the College Football Association (CFA) television committee, chairman of the NCAA nominating committee and chairman of the major independents.

A native of Tuscaloosa, AL, Ingram played football for the hometown Crimson Tide from 1951 to 1954. He was named all-SEC as a sophomore when he led the nation in pass interceptions. He was a member of both the 1953 Orange and 1954 Cotton Bowl squads, and also lettered for the Alabama baseball team as an infielder.

After graduation and an Army stint, Ingram began his coaching career in 1956 an assistant football coach at Bradenton (Fl) Manatee High School. The next year he became head coach at Tuscaloosa Brookwood High School for three years.

Ingram moved into the college coaching arena in 1960 as an assistant at Wake Forest. He also made coaching stops at Virginia Tech, Georgia and Arkansas before accepting the head coach's job at Clemson in 1970, the only collegiate head coaching job he held. Three years after taking the position, Ingram left Clemson to join the SEC as an assistant commissioner.

During his eight-year tenure with the conference, his duties included supervision of football and basketball officials, rules interpretations and eligibility. After five years as assistant commissioner, he was named associate commissioner in 1978.

Ingram and his wife, Toni, have a son and two daughters.

#### Bob Goin

Associate Athletic Director

Bob Goin has been the associate athletic director at Florida State since July of 1981. Several sports programs report to Goin, and he also assists athletic director Hootie Ingram with day-to-day operations of the athletic department. Goin is also responsible for organizing and implementing game day operations for the football, basketball and baseball teams.

Goin has served as tournament director for the NCAA South and Atlantic Regionals, which have been held in Tallahassee every year since 1983.

Goin came to Florida State with experience as both an administrator and a coach. He arrived at FSU after two years as athletic director of California (PA) State College, where he was credited with expanding the athletic department. He formed the Cal State Athletic Scholarship Fund and Athletic Booster Club and established the Cal State radio network.

Prior to taking the California post, Goin was assistant athletic director at West Virginia, from 1976 to 1979. At WVU, he was involved in several expansion projects, including construction of a new stadium and athletic facility.

Between 1960 and 1976, he held a variety of positions at Bethany (W.Va.) College including coaching assignments in football, basketball and baseball. Goin was associate professor and chairman of physical education and athletics at the school from 1972 to 1976, and coached Bethany football teams from 1963 to 1972

While coaching at Bethany, two of Goin's football and baseball teams won President's Athletic Conference championships. He also won numerous

individual awards, including Tri-State Small College Coach of the Year, Pittsburgh and Ohio Dapper Dan awards and the Morgantown Touchdown Club award.

Goin received a bachelor's degree from Bethany in 1959 and his master's from West Virginia in 1962.

He and his wife, Nancy have four children. One son, Brian, is an assistant football coach at Shippensburg (PA) State University.

#### Larry Pendleton

Assistant Athletic Director

Assistant athletic director Larry Pendleton is in his 13th year as a member of the Florida State athletic department staff. From 1975 to 1980, Pendleton was academic advisor for FSU male athletes, before assuming the position of assistant athletic director in July of 1980.

Pendleton's current post touches many areas of the department. He is responsible for maintaining and scheduling of all

athletic facilities.

Additional duties include scheduling and making travel arrangement for the Seminole basketball team, and managing the athletic department insurance programs.

Pendleton coordinated the department's building of the Moore Athletic Center in 1983 as well as improvements to Doak Campbell Stadium, Dick Howser Stadium, Bim Stults Aquatic Center and Mike Long Track. He also supervised the building of FSU's softball complex.

A 1969 graduate of Florida State, Pendleton returned to his alma mater in 1973 as a graduate assistant football coach. In 1974, he became a full-time member of the Tribe family when he was hired as an assistant football coach. The next year, he moved to the academic

advising position.

A native of Winter Garden, Fla., Pendleton played linebacker and offensive guard for the Seminoles in the late 1960s. FSU offensive coordinator Wayne McDuffie and Pendleton were the two starting guards on the Seminoles' 1967 Gator Bowl squad. Larry was twice selected to the Football all-star team







Goin





## ATHLETIC STAFF

while starting 33 consecutive games and participating in three bowl games.

#### Dr. Janice Stocker

Assistant Athletic Director

Dr. Janice Stocker begins her second year with the Florida State athletic administration. A veteran of 22 years of collegiate athletic experience, she serves as the prime women's administrator as well as handling several sports programs. They include volleyball, women's basketball, softball, men's and women's swimming and men's and women's tennis.

A native of Muncie, Indiana, Stocker has worked in almost every area of athletics, including coaching, teaching and administration.

Stocker has been a part of the athletic administration team of four universities as well as one conference. She was associate director of women's athletics at the University of Minnesota for the 1984-85 school year and prior to that appointment, was commissioner of the Wisconsin Women's Intercollegiate Athletic Conference that included 12 institutions.

She also worked as the assistant athletic director at West Virginia University from 1977 to 79, teaching and working with the entire program; at Ball State University where she was women's athletic director for six years; and at Slippery Rock where she taught and coached for four years.

Stocker received her bachelor's degree from Earlham College in Richmond, Va. in 1954 and holds a 1962 master's degree from Ball State. She completed her doctoral studies at Temple in 1972.

#### Claude Thigpen

Assistant Athletic Director

Claude Thigpen has been a member of the Florida State athletic staff for the past 32 years and has held his present position as assistant athletic director since 1978. He has been with the athletic department longer than any other employee.

Over the years he has held a variety of positions, including business manager, accountant and ticket manager.

He also handles certain aspects of

game-day operations for football and oversees the athletic department courtesy car program.

During football season, the Greenville, Fla., native takes on added duties as he makes travel arrangements for the Florida State football team and its official party. This includes making airplane and hotel reservations for the entire Seminole Group of up to 145 people.

Thigpen is married to the former Carleen Lindley.

#### Joe Labat

Athletic Business Manager

As athletic business manger, Joe Labat works with the day-to-day fiscal operations of the athletic department. He assists the assistant athletic director of financial planning in overseeing a staff whose responsibilities include overall budgeting, financial reporting, payroll, purchasing and travel.

Labat joined the athletic staff in 1978, moving from across campus where he served in the accounts payable section of the Florida State Controller's office.

An avid golfer and jogger, he also volunteers his time to officiate Florida State track meets.

Labat graduate from Florida State in 1967, then taught and coached football and track at Rickards High School in Tallahassee for two years before moving to the Florida State job.

A native of Tallahassee, Labat is a member of the National Business Manager's Association.

#### **Charles Hurst**

Assistant Athletic Director

Charles Hurst, one of the newest members of the Florida State Athletic Department staff, was hired last July to oversee FSU's business and ticket operations.

Although Hurst, 47, will be making his debut in the field of college athletics, he is certainly no stranger to the business aspect of the job. He came to the newly created position of Assistant Athletic Director for Business from the University of Florida, where he served as the Director of Internal Management Auditing since 1983. At Florida, Hurst directed a staff of

15 in developing all internal audit programs within the university. Hurst had previously served as Manager of Internal Auditing at the University of South Alabama from 1981 to 1983.

The Talladega, Ala., native received his bachelor's degree from Jacksonville State (AL) University with a major in accounting and a minor in economics. He armed CPA status in 1975 while employed with the private accounting firm of Brooke & Freeman in Anniston, Ala.

Hurst is also affiliated with several organizations related to his field, including the American Institute of Certified Public Accountants and the Florida and Alabama Societies of Certified Public Accountants.

Hurst and his wife, Juanita, are the parents of a daughter.

#### Lisa Franson

Associate Sports Information/ Publications Director

Lisa Franson has been a member of the FSU athletic staff for the past seven years; first as an assistant sports information director and then as the department's associate director. She has also handled department publications and printing for the last two years.

Two of the publications she handles are *TRIBE Magazine*, FSU's football game program, and the FSU Football Media Guide. In all, she has won 18 national awards for her publications, including the best football guide in the nation in 1983.

As associate SID, she works mainly with the football, basketball and track and field teams, coordinating publicity through the media.

A native of Pittsburg, Pa., she earned a bachelor's degree in sports management from West Virginia University in 1980. While at WVU, she served as a student assistant in the SID office as well as being a member of the women's basketball team for three years. While at WVU she worked with the Eastern Eight Basketball League (now the Atlantic 10), producing the league's media guide in 1978.

She is married to Paul Franson.



Stocker



Thianan



Lahat



Hurst



Franson



Wilcon

## ATHLETIC

#### Rob Wilson

Assistant Sports Information Director

Rob Wilson is the newest member of the Florida State athletic family. The 26year-old native of Niceville returned to his alma mater in July to assume the duties of assistant sports information director.

Wilson spent the last three years in a similar position at East Carolina University. In addition to his duties as assistant SID, where he was the contact for the men's basketball team and editor of the schools football game program and monthly booster magazine. Wilson was the color analyst on the Pirates Sports Network for basketball and football.

Wilson received a bachelor of arts degree in communication from Florida State in 1983. Following graduation, he spent the 1983-84 school year as a graduate assistant in the FSU Sports Information Office.

He originally attended Ole Miss for the 1979-80 school year where he played wide receiver for the Rebels under Steve Sloan, but transferred to Okaloosa-Walton Junior College where he recieved his A.A. degree in 1981.

Wilson is a bachelor.

#### John Sheffield

Assistant to the Athletic Director

Entering his fifth basketball season at Florida State, John Sheffield serves as FSU's ticket coordinator. Sheffield directs the FSU season ticket campaigns for football, basketball and baseball and also organizes special event programs for the athletic department. He was responsible for computerizing FSU's ticket operation and oversees a staff of six who handle all FSU tickets.

Prior to his arrival in Tallahassee, Sheffield was director of ticket operations for the Tampa Bay Buccaneers from 1977 to 1982.

A 1975 graduate of Florida State, Sheffield worked in the FSU athletic department for a few months following graduation. He then moved to the Atlanta Braves organization and later moved to Miami, where he was assistant ticket director for the Miami Dolphins. Before gaining the ticket director post in Tampa,

Sheffield served as business manager for the North American Soccer League's Ft. Lauderdale Strikers.

Sheffield still retains ties with the NFL as he has coordinated ticket distribution for the last four Super Bowls.

He and his wife, Peggy, have a son.

#### Terry Hume

Promotions Coordinator

A former Florida State athlete, Terry Hume has been a member of the athletic staff for the past nine years. She is in her second year as the marketing director of the entire FSU athletic department.

Hume graduated from FSU in 1977 with an English and Business degree, capping a four-year volleyball career that saw her named team captain and MVP as a senior.

She went to work for her alma mater in October of 1978, assisting former women's athletics director Barbara Palmer with a variety of administrative duties. She continued in that position until early in 1986 when the athletic department underwent a reorganization.

Hume's duties now include overseeing the department's advertising efforts as well as handling all promotional activities associated with FSU's 16 sports. She is also the department's advisor for its spirit groups.

The Tacoma Park, Md. native is a 1974 graduate of Coral Gables High School in Miami.

#### Gene Deckerhoff

Electronic Media Coordinator

Gene Deckerhoff is in his fourth year on the full-time staff at Florida State as its radio and television coordinato. He has been a member of FSU's football broadcast team for the past 10 years and basketball announcer for 11 years.

Deckerhoff joined the Seminole

athletic family in November of 1983 after five years at WCTV Channel 6 in Tallahasasee where he served as sports director and sport anchor. As the voice of the Seminoles, Gene first teamed with former FSU coach Bill Peterson for five years. He has spent the last five years working with color analyst Vic Prinzi. Deckerhoff teams with FSU sports information director Wayne Hogan on basketball broadcasts.

Since joining the FSU staff, Deckerhoff's responsibilties have grown to include executive producer of the Bobby Bowden Show as well as coordinator of all radio and television activity at FSU. Deckerhoff also co-hosts the Bobby Bowden Show.

He has also served as the play-by-play announcer for the Tampa Bay Bandits of the USFL.

Gene has worked at two television stations and four radio stations since entering the broadcasting field. He has received the Florida Sportscaster of the Year Award six times: in 1979, 1980, 1983, 1984, 1985 and 1986.

Deckerhoff and his wife, Ann, have three sons.

#### Wayne Hogan

Sports Information Director

Tallahassee native Wayne Hogan is in his sixth basketball season as Florida State sports information director.

Hogan is responsible for all publicity and public relations matters concerning the FSU athletic department. The SID office handles all information on 16 intercollegiate sports, encompassing both mens and women's athletics.

A 1979 Florida State graduate, Hogan returned to his alma mater in 1982 after serving as assistant sports information director at New Mexico for two years. Prior to that move, he worked as director of Public Relations and Broadcasting for two minor league baseball teams-the Charleston Charlies and the Albuquerque

Hogan began his career in the public relations and broadcasting fields while a student at Florida State. From 1975 to 79, he performed a varity of duties for the Seminole athletic program, including working in the sports information office, engineering the Seminole Sports Network for football and basketball broadcasts and play-by-play announcing for baseball.

In addition to his duties as sports information director, Hogan handled color commentary for the Florida State basketball radio network from 1982 to '84 and again resumed those duties in the fall

Wayne's father, Patrick Hogan, is a former FSU sports information director and now has the title of vice president for University Relations at Florida State.

Hogan and his wife, Elaine, have two daughters.







# SEMINOLE NETWORK

#### Seminole Radio Network

Plorida State basketball fans who don't have the opportunity to attend games in person can still follow the fortunes of the Seminoles by tuning in to the Seminole Radio Network.

The Seminole Radio Network is produced by Bud Sports, a division of Anheuser-Busch, Inc. under rights granted by Florida State University.

Gene Deckerhoff returns this season to handle the playby-play for Seminole basketball. Deckerhoff will be joined in the broadcast booth by Wayne Hogan, sports information director at Florida State, who will handle the color commentary.

In addition to producing and syndicating Seminole basketball action, Bud Sports will produce and syndicate more than 800 sporting events in 1987, including the National League Champion St. Louis Cardinals, the Pro Bowlers Tour on NBC-TV, "Sunday Night Sports," a nationally syndicated radio program hosted by Roy Firestone, many programs seen on ESPN, and numerous others.

#### **Network Stations Participating**

Location

| Location      | Station | Frequency<br>1130 AM |  |  |
|---------------|---------|----------------------|--|--|
| Bartow        | WWBF    |                      |  |  |
| Boca Raton    | WSBR    | 740 AM               |  |  |
| Camilla       | WCLB    | 1400 AM              |  |  |
| Chipley       | WBGC    | 1240 AM              |  |  |
| Crestview     | WAAZ    | 104.9 AM             |  |  |
| Daytona Beach | WROD    | 1340 AM              |  |  |
| DeLand        | WXVQ    | 1490 AM              |  |  |
| Eustis        | WEUS    | 1240 AM              |  |  |
| Jacksonville  | WQIK    | 99.1 FM              |  |  |
| Lake City     | WDSR    | 1340 Al              |  |  |
| Leesburg      | WHOF    | 1320 AM              |  |  |
| Live Oak      | WQHL    | 98.1 FM              |  |  |
| Madison       | WIMV    | 104.9 FM             |  |  |
| Marianna      | WTYS    | 1340 AM              |  |  |
| Miami         | WKAT    | 1360 AM              |  |  |
| Milton        | WCKC    | 1490 AM              |  |  |
| Ocala         | WTMC    | 1290 AM              |  |  |
| Orlando       | WKIS    | 740 AM               |  |  |
| Palatka       | WIYD    | 1260 AM              |  |  |
| Peny          | WGKR    | 1320 AM              |  |  |
| Port St. Joe  | WJST    | 94.5 FM              |  |  |
| Roswell       | WQRZ    | 1400 AM              |  |  |
| Sarasota      | WQSA    | 220 AM               |  |  |
| Sebring       | WJCM    | 950 AM               |  |  |
| Starke        | WPXE    | 106.3 FM             |  |  |
| Tallahassee   | WTNT    | 94.9 FM              |  |  |
| Tampa         | WFLA    | 970 AM               |  |  |
| Thomasville   | WLOR    | 730 AM               |  |  |
| Valdosta      | WVLD    | 1450 AM              |  |  |
| Valparaiso    | WFSH    | 1340 AM              |  |  |
| Vero Beach    | WTTB    | 1490 AM              |  |  |
| Winter Haven  | WSIR    | 1490 AM              |  |  |
|               |         |                      |  |  |

#### Seminole Television Network

Plorida State University announced it has signed a threeyear contract for exclusive distribution of its athletic events with Home Sports Entertainment, the managing partner of Florida's new Sunshine Network.

The network currently represents 1.5 million Florida cable subscribers and has potential of adding another 500,000 cable homes by the time the network launches in March of 1988.

The Sunshine Network will televise show approximately 15 live basketball games, a substantial number of live baseball games and no fewer than five other events involving FSU's mens and women's sports teams per year. The Sunshine Network will also telecast a variety of special programs oriented toward FSU athletics.

"We are delighted to have reached an agreement with HSE/Sunshine Network," said FSU Athletic Director C.W. "Hootie" Ingram. "We have looked very carefully at several proposals over the last few months and feel this package offers the maximum guaranteed exposure for our program within the State of Florida."

The Sunshine Network will be offered as a basic service via cable outlets in every major Florida market. On the day it launches, it will become one of the largest regional sports outlets in the country.

"FSU's commitment to the Sunshine Network brings a major ingredient to the network program line-up." HSE's Executive Vice President Dick Barron said, "We feel very fortunate to be able to represent this outstanding university."

According to Barron, Florida State's exposure will stretch across the state line as well.

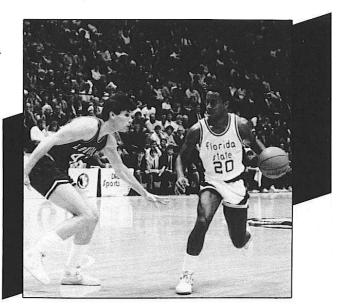
"FSU's athletic program will reach viewers and alumni in HSE's five-state areas of Texas, New Mexico, Oklahoma, Arkansas and Louisana," Barron said. "We also plan to offer these outstanding events to each of the regional sports networks across the country."

The agreement between Florida State University and the Sunshine Network officially begins March 1, 1988. However, various FSU sports events will be available on most Florida cable systems during December, January and February.

#### Sunshine Cable Network Affiliates

| System                    | Channel | Location          |  |  |
|---------------------------|---------|-------------------|--|--|
| American Cablevision      | Ch. 19  | Pompano Beach, FL |  |  |
| of Florida ATC            | Ch. 17  | Orlando, FL       |  |  |
| Gable of Central Florida  | Ch. 14  | Melbourne, FL     |  |  |
| Cable TV of Coral Springs | Ch. 11  | Coral Springs, FL |  |  |
| Cablevision               |         | Daytona Beach, FL |  |  |
| Centel -                  | Ch. 5/6 | Riviera Beach, FL |  |  |
| Centel                    | Ch. 8   | Winter Haven, FL  |  |  |
| Comcast                   | Ch. 5   | W. Palm Beach, FL |  |  |
| Comcast                   | Ch. 23  | Tallahassee, FL   |  |  |
| Continental Cablevision   | Ch. 25  | Jacksonville, FL  |  |  |
| Cox Cable                 | Ch. 8   | Gainesville, FL   |  |  |

| System                    | Channel     | Location                        |  |
|---------------------------|-------------|---------------------------------|--|
| Gulfstream Cable          | Ch. 9       | Dunedin, FL                     |  |
| Halifax-TCI               |             | Daytona Beach, FL               |  |
| Jones Intercable          | Ch. 47      | Tampa, FL                       |  |
| Palmer Cable              | Ch. 9       | Naples, FL                      |  |
| Paragon                   | Ch. 25      | Bradenton, FL                   |  |
| Paragon                   | Ch. 8       | Lakeland, FL                    |  |
| Home Sports Entertainment |             | Houston, TX                     |  |
| Channel 53                | Ch. 53      | Falls Church, VA                |  |
| TV-69                     | Ch. 69      | Peny, FL                        |  |
| Paragon                   | Ch. 9       | Largo, FL<br>Ft. Lauderdale, FL |  |
| Selkirk Communications    | Ch. 25      |                                 |  |
| Storer                    | Ch. 29      | Miami, FL                       |  |
| Storer-South Dade         |             | Miami, FL                       |  |
| Storer                    |             | Sarasota, FL                    |  |
| Vision Cable              | Ch. 9       | Clearwater, FL                  |  |
| Vision Cable              | Ch. 9       | Pineallas, FL                   |  |
| Dimension Cable           | Ch. 18-ASPN | Phoenix, AZ                     |  |



# This is Florida State Basketball and Yes, We are the Leader of Basketball in the State of Florida

| Largest Crowd                            | Florida State<br>13,303 | Florida<br>12,029 | Jacksonville<br>10,117 | Miami<br>6,524 | South Alabama<br>10,259 |
|--|-------------------------|-------------------|------------------------|----------------|-------------------------|
| Head Coach's Wins Per Year (Career)      | 20.4                    | 16.9              | 13.8                   | 14.5           | 17.9                    |
| Conference Titles                        | 0                       | 0                 | 2                      | 0              | 0                       |
| Conference Runnerups                     | 4                       | 1                 | 1                      | 0              | 2                       |
| NCAA Appearances                         | 4                       | 0                 | 5                      | 1              | 0                       |
| NCAA Final Fours                         | 1                       | 0                 | 1                      | 0              | 0                       |
| NCAA Championship Game                   | 1                       | 0                 | 1                      | 0              | 0                       |
| Nit Appearances                          | 1                       | 4                 | 3                      | 3              | 3                       |
| Alums Who Made NBA (A Full Year Minimum) | 4                       | 1                 | 7                      | 1              | 1                       |
| Alums Who Played in NBA Finals           | 2                       | 0                 | 1                      | 1              | 0                       |
|  |                         |                   |                        |                |                         |

# The Record Speaks for Itself



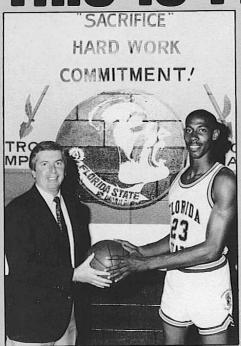






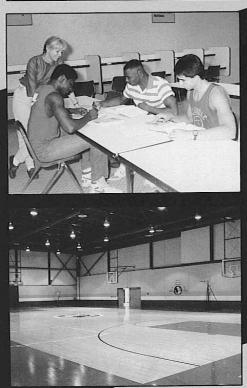


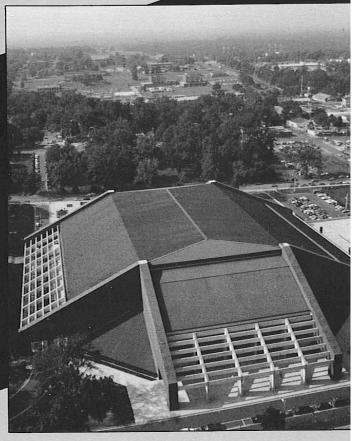
# This is Florida State



With head coach Pat Kennedy at the helm of the program, Florida State basketball is growing by leaps and bounds. While Kennedy's goal is to lead the FSU program into the Top Twenty on the court, he found top notch facilities waiting at Florida State when he arrived.

The 12,500 seat Leon County Civic Center is one of the most glamorous arenas in all of college basketball; two other private practice facilities are also available to Seminole Basketball players. The basketball offices are located in Moore Athletic Center, which houses one of the practice facilities as well as a multiequipped strength complex. The Center also has an academic area where students can secure tutorial help as well as career counseling.





# Basketball



Players live in Cash
Hall, a private student
dorm on the outskirts
of the FSU campus.
Pairs of players share
suites and find it to be
a comfortable home
away from home.
Hearty appetites are
met by three square
meals a day which
include an endless
salad and ice cream
bar. The Hall has an
entertainment center
and a swimming pool.





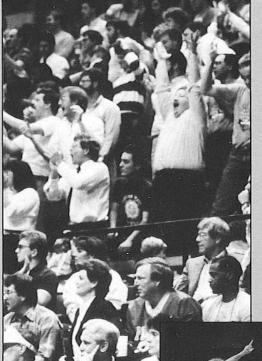






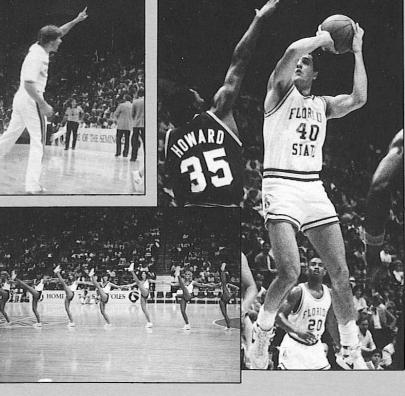


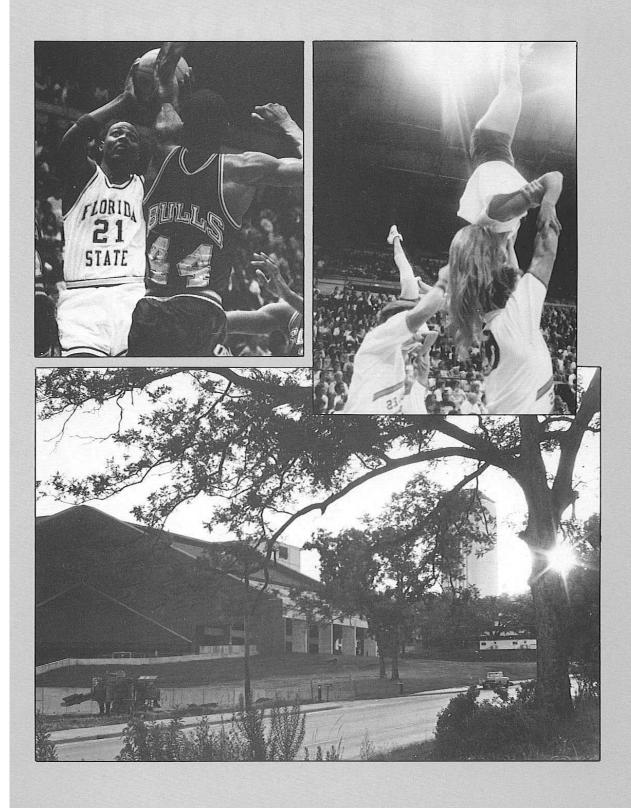




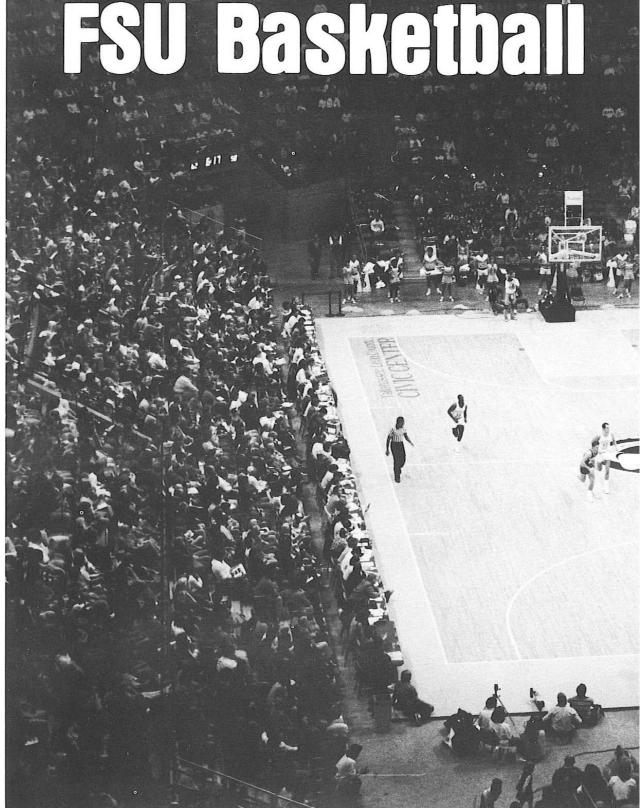
There's always an upbeat atmosphere at Florida State basketball games. With a student enrollment close to 23,000, there's plenty of support among the student body for exciting basketball. Alumni and city natives are also to be counted among the most loyal fans. In fact, during Coach Kennedy's initial season last year, Florida State set a new home attendance record that included a defeat of the University of Florida in front of a standing room only crowd in the Civic Center. The crowd of over 13,300 represented the largest to ever witness a college basketball game in the state of Florida.











# Simply The Best



# The Theme For Florida State Basketball

Teaching Values and Sharing Dreams!

### PROGRAM GOALS

#### **Teaching Values**

- 1. Discipline
- 2. Learning
- 3. Understanding
- 4. Decision Making

#### **Sharing Dreams**

- 1. 100% Graduation Rate
- 2. Sell Out Civic Center
- 3. Metro Conference Championship
- 4. Return to Final Four
- 5. National Championship

#### The Final Product

The "Final Product" is a polished, classy All-American type student-athlete who brings pride and recognition to his university, his family and himself. The "Final Product" is a young man going out into the world who is sound academically with his degree, is strong athletically with the competitive edge and productive socially as a contributor to society.



Discipline — Learning — Understanding — Decision Making Happiness = Success

## PERSONAL GOALS

# NATIONAL CHAMPIONSHIP

#### **Formula**

National Name Recognition Conference Affiliation of the Highest Level

#### Facilities

- Academic
- Athletic
- Commitment
  - -Philosophy
  - -Monetary

# ME ME

Energy-Enthusiasm Intelligence-Confidence Faith-Patience Work Ethic-Persistence Discipline-Ambition Family

#### Systems

Development of Recruiting Development of Student

- Athlete
- Academically
- Athletically
- Socially
- Career Planning

Development of Staff and Support Groups

**FSU BASKETBALL - SIMPLY THE BEST!** 

