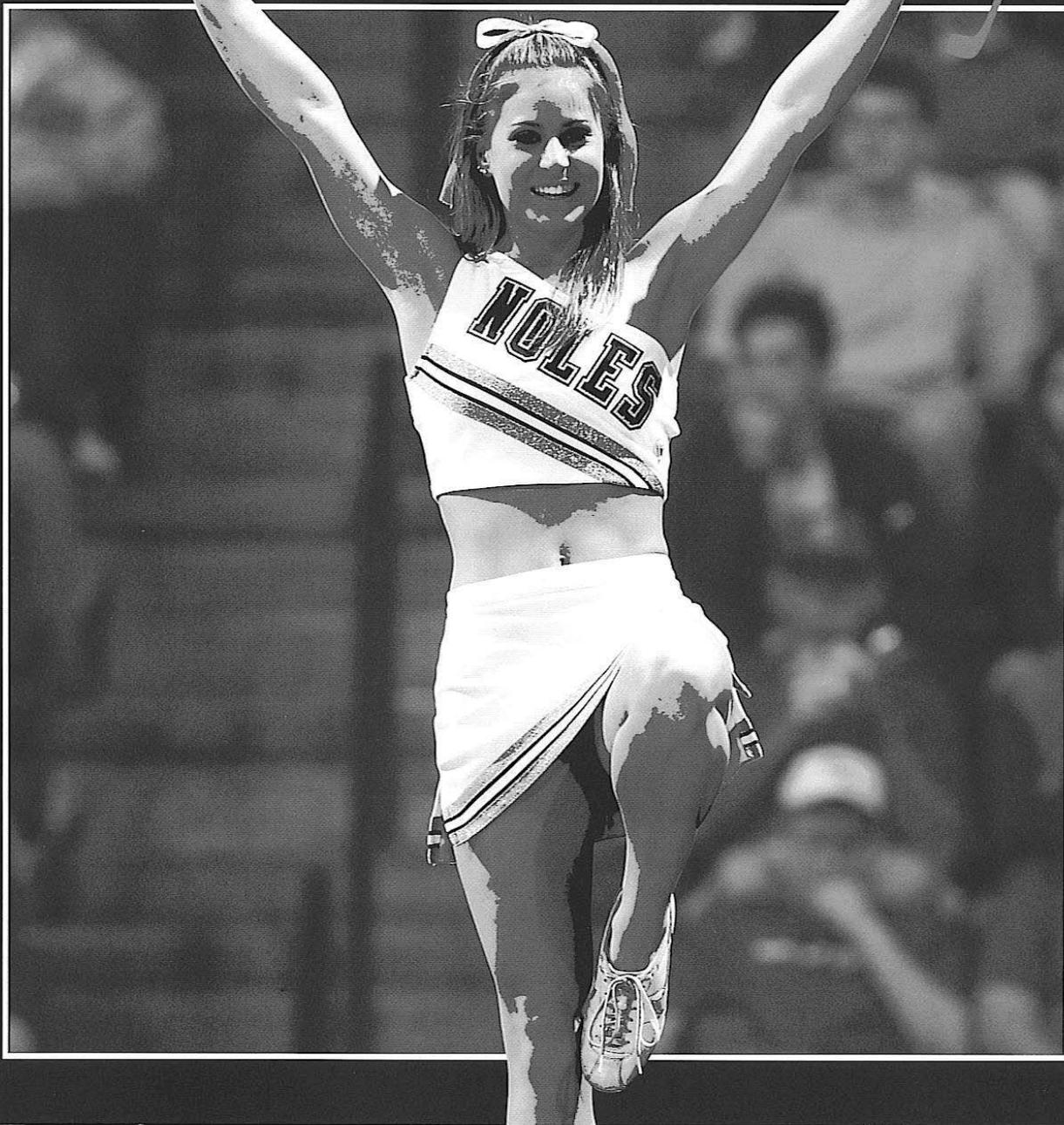


University

A Look at Florida State University



Basketball at Florida State

You might think that after spotting America's major college basketball programs a 50-year head start, Florida State would be struggling just to catch up.

Not so.

In just over 50 years, the Seminoles have matched and surpassed many of their older brethren in victories, in 20-win seasons, in NCAA Tournament games and in the individual honors picked up by Florida State players.

While many teams have celebrated over 100 years in college basketball, the Seminole program remains a virtual baby in years playing the game.

But not in years of excellence.

NCAA Success

Since their first appearance in the NCAA's big dance in 1968, the

Seminoles have played for the title in the NCAA championship game, fought their way into the Elite 8 and Sweet 16 and become tournament regulars.

Players in the Pros

Last year, FSU's All-America Honorable Mention guard Tim Pickett became the program's 32nd NBA draftee, a list that includes seven first-round picks and Dave Cowens, one of the greatest centers in NBA history. Today, four FSU players are on NBA rosters, and 13 have played in the league in the last 14 years.

Yes, Florida State may have one of the shorter basketball traditions among major college athletic powers. But when it comes to success ... Seminole basketball has a tradition few schools can match.



Fifty-Seven

1947

Seminole

THE TRAD

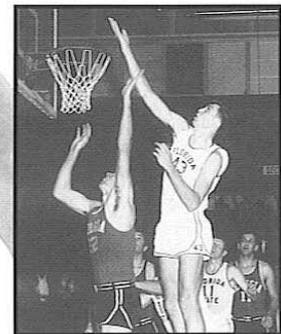
of 57 Years of Seminole Basketball



1947 - FAST OUT OF THE BLOCKS: FSU spots the competition 50 years, then starts a basketball program. It doesn't take the young Seminoles long to attract national attention, going 22-4 only seven years later.



1954-55 - BEST OF THE EARLY YEARS: The 1954-55 squad that went 22-4 served notice of the Seminoles' intention to play on a national stage, notching five wins in six games against opponents from the Southeastern Conference.



1959-62 - DAVE FEDOR: One of the first legitimate Florida State stars, Dave Fedor was drafted by the NBA in 1962 and played for the San Francisco Warriors. Fedor still stands second in the Seminole record book for career scoring average and single-game scoring.

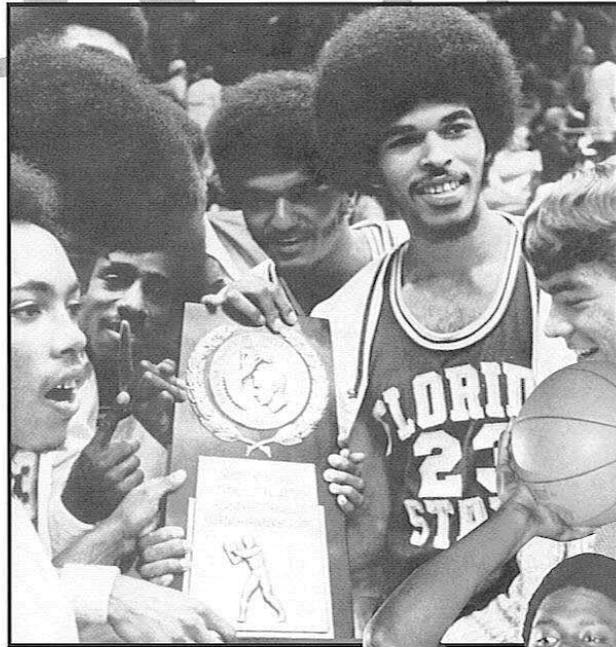
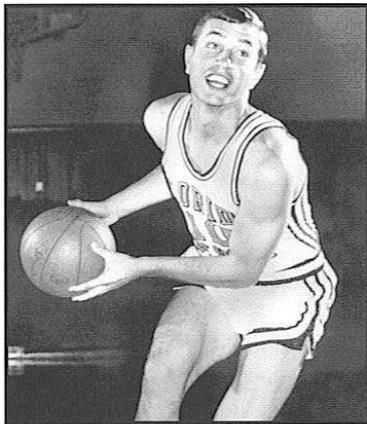
1967-70 - DAVE COWENS: NBA Hall-of-Famer Dave Cowens still holds nearly every Seminole rebounding record. He is the program's all-time leader with 1,340 and anchored the squad that went 23-5 in 1969-70. Cowens earned two world championship rings in ten years with the Boston Celtics.

1950

1960

ITION

1968 - FIRST TRIP TO THE BIG DANCE: Led by Dave Cowens, the Seminoles made their debut appearance in the NCAA Tournament. It was to be the first of many.



1972 - NATIONAL FINALISTS: After leading most of the way, Florida State comes up just six points short of the NCAA National Championship. En route to establishing a reputation as a program to watch out for, the Seminoles eliminated perennial powers Minnesota, Kentucky and North Carolina before pushing unbeaten UCLA and legendary coach John Wooden to the very brink, in a national championship game played on the Bruins' own home court.

1967-78 - THE SEMINOLES EMERGE ON THE NATIONAL STAGE: Harry Davis played during the Hugh Durham coaching years in 1967-78, which saw Florida State amass a .708 winning percentage, make three trips to the NCAA Tournament and play for the national championship.

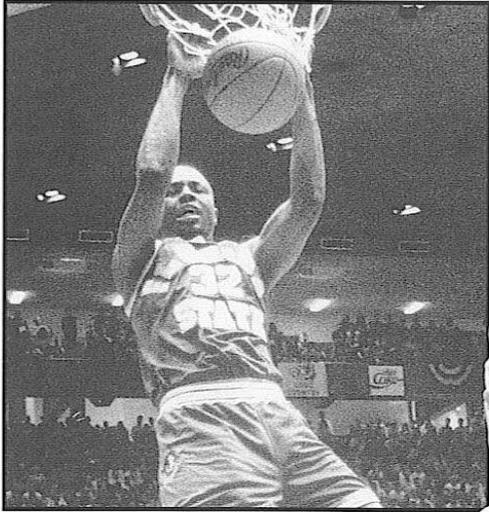


1970

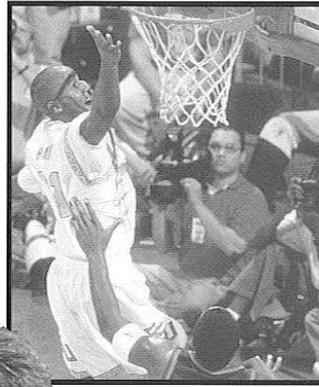
Years of

Tradition

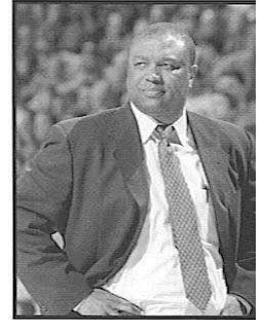
2004



1993 - DOUG EDWARDS: Doug Edwards was the first in a phenomenal run of first-round FSU NBA draft picks between 1993 and 1995 that would see five Seminoles go in the first round in three years.



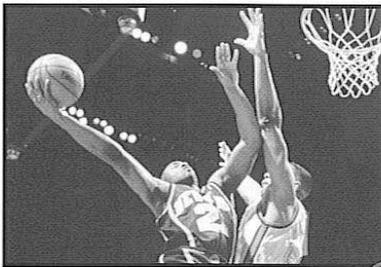
1998 - BACK TO THE NCAA: After winning their way to the championship game of the NIT the previous year, the 1997-98 Seminoles return to the NCAA Tourney, advancing past TCU to the second round.



2002 - THE HAMILTON ERA BEGINS: Leonard Hamilton becomes Florida State's seventh basketball head coach. Within two years, he returns a program that hasn't seen a winning season in six years to 19 wins, an appearance in the top 25 and the second round of the NIT.

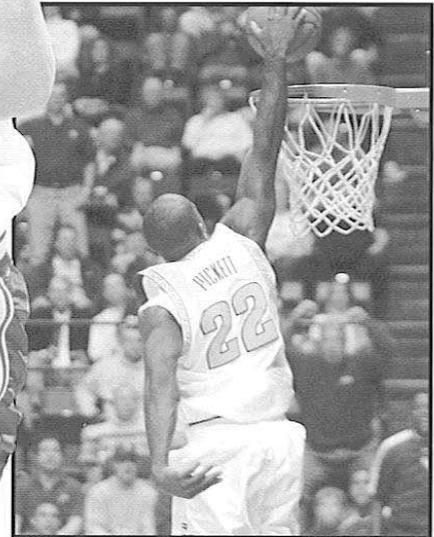
1992-95 - BOB SURA: The Seminoles' all-time leading scorer, Bob Sura, amassed 2,150 points during his four-year collegiate career.

He was Florida State's first player to earn All-ACC First-Team honors, and was the first-round pick of the NBA Cleveland Cavaliers.



1994 - HEISMAN TROPHY POINT GUARD: After leading the Seminoles within one game of the Final Four in 1995, FSU guard Charlie Ward becomes a New York Knick in the first round.

To keep busy in the off-season, Ward quarterbacks the Seminole football team to the national championship and for good measure, wins the Heisman Trophy.

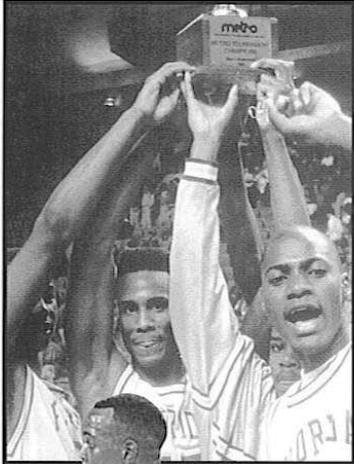


2002-2004 - TIM PICKETT: Tim Pickett led the Seminole resurgence back to prominence and the postseason in 2003-04. The versatile All-ACC First-Team guard scored 1,059 points in two years, and his play at both ends of the floor earned him All-America Honorable Mention. He went on to become FSU's 55rd NBA draftee.

1990

2000

1991 - LEAVING THE METRO AS TOURNAMENT CHAMPS: In their final season prior to joining the ACC, the Seminoles celebrated their upcoming move by rolling over Louisville to win the Metro Conference Tournament, then advanced to the NCAA Midwest Regional second round.

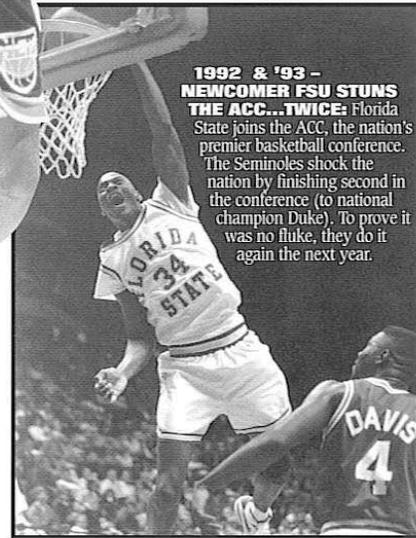


1986-89 - GEORGE MC CLOUD: In 1987, George McCloud was a seldom-used, overweight forward riding the Seminole bench. By 1989 he had become one of the most prolific scorers in FSU history (second highest single-season, sixth highest all-time) and the first-round pick of the Indiana Pacers. McCloud retired in 2002 after playing 12 seasons in the NBA.

1993 - ELITE 8: The Seminoles move through the NCAA Tournament and meet Kentucky in the Southeast Regional Championship game. Florida State falls 40 minutes shy of the Final Four.



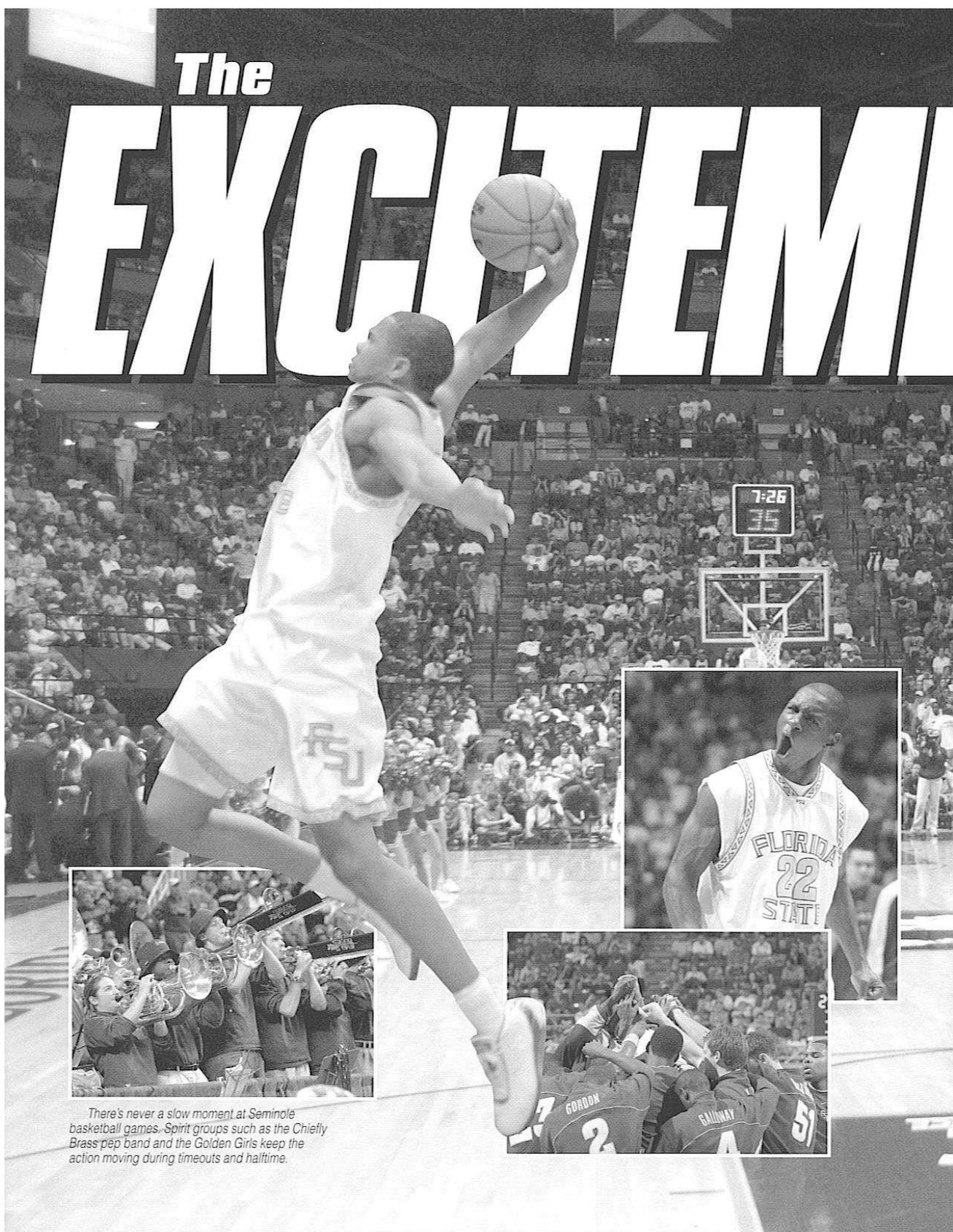
1992-93 - SAM CASSELL: Though he only played at FSU for two years, Sam Cassell checks in at #20 on the all-time FSU scoring list with 1,211 points and helped drive the Seminoles to the NCAA Sweet 16 in 1992 and the Elite 8 in 1995. Cassell was the first-round pick of the Houston Rockets in 1995 and plays today for the Minnesota Timberwolves.



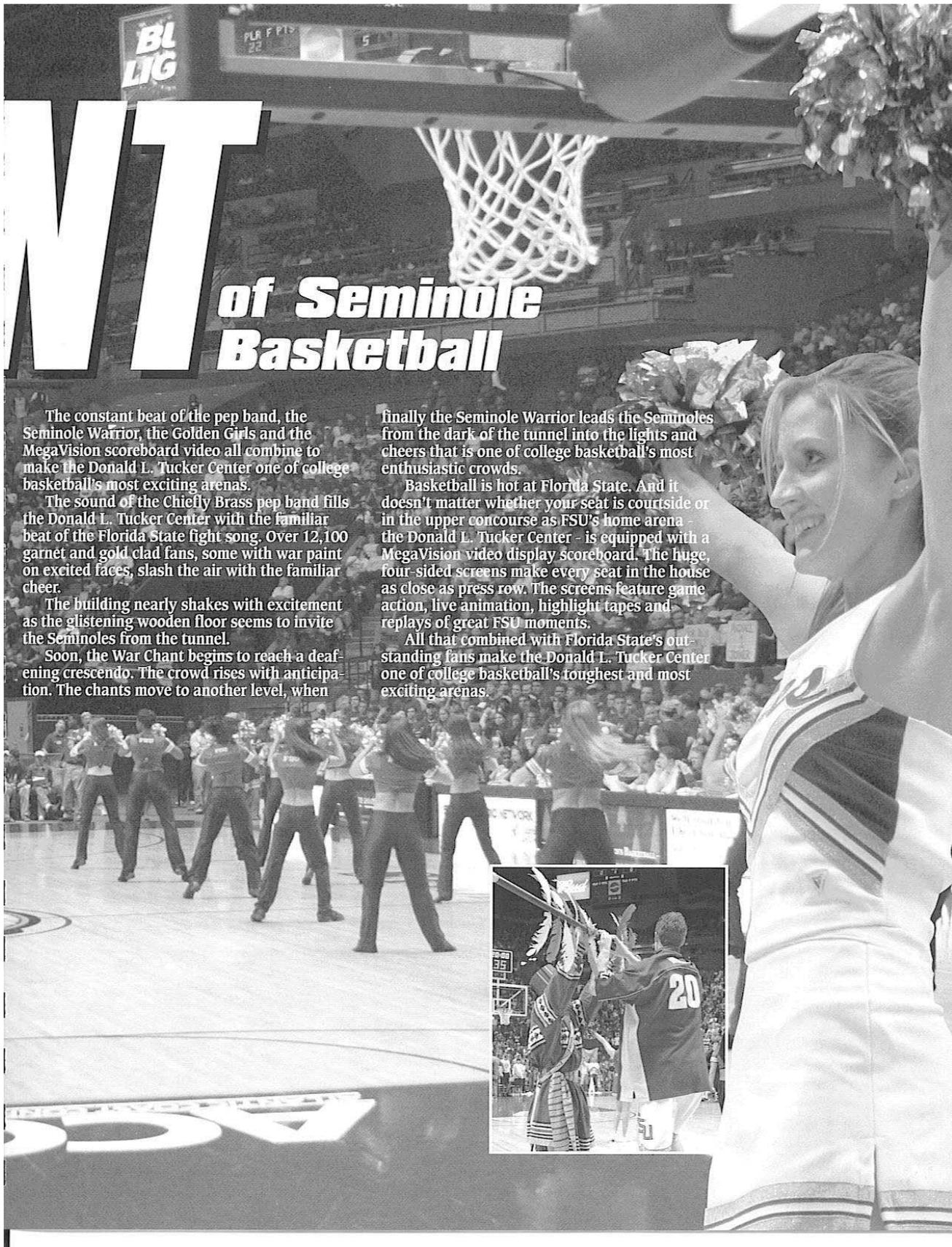
1992 & '93 - NEWCOMER FSU STUNS THE ACC...TWICE: Florida State joins the ACC, the nation's premier basketball conference. The Seminoles shock the nation by finishing second in the conference (to national champion Duke). To prove it was no fluke, they do it again the next year.

1980

The EXCITEMENT



There's never a slow moment at Seminole basketball games. Spirit groups such as the Chieftly Brass pep band and the Golden Girls keep the action moving during timeouts and halftime.



NT of Seminole Basketball

The constant beat of the pep band, the Seminole Warrior, the Golden Girls and the MegaVision scoreboard video all combine to make the Donald L. Tucker Center one of college basketball's most exciting arenas.

The sound of the Chiefly Brass pep band fills the Donald L. Tucker Center with the familiar beat of the Florida State fight song. Over 12,100 garnet and gold clad fans, some with war paint on excited faces, slash the air with the familiar cheer.

The building nearly shakes with excitement as the glistening wooden floor seems to invite the Seminoles from the tunnel.

Soon, the War Chant begins to reach a deafening crescendo. The crowd rises with anticipation. The chants move to another level, when

finally the Seminole Warrior leads the Seminoles from the dark of the tunnel into the lights and cheers that is one of college basketball's most enthusiastic crowds.

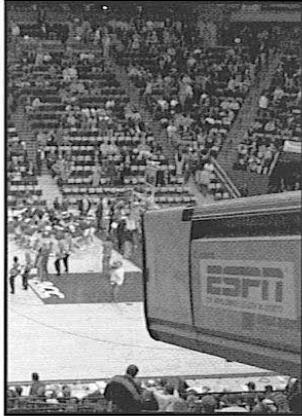
Basketball is hot at Florida State. And it doesn't matter whether your seat is courtside or in the upper concourse as FSU's home arena - the Donald L. Tucker Center - is equipped with a MegaVision video display scoreboard. The huge, four-sided screens make every seat in the house as close as press row. The screens feature game action, live animation, highlight tapes and replays of great FSU moments.

All that combined with Florida State's outstanding fans make the Donald L. Tucker Center one of college basketball's toughest and most exciting arenas.



Attention

National Media

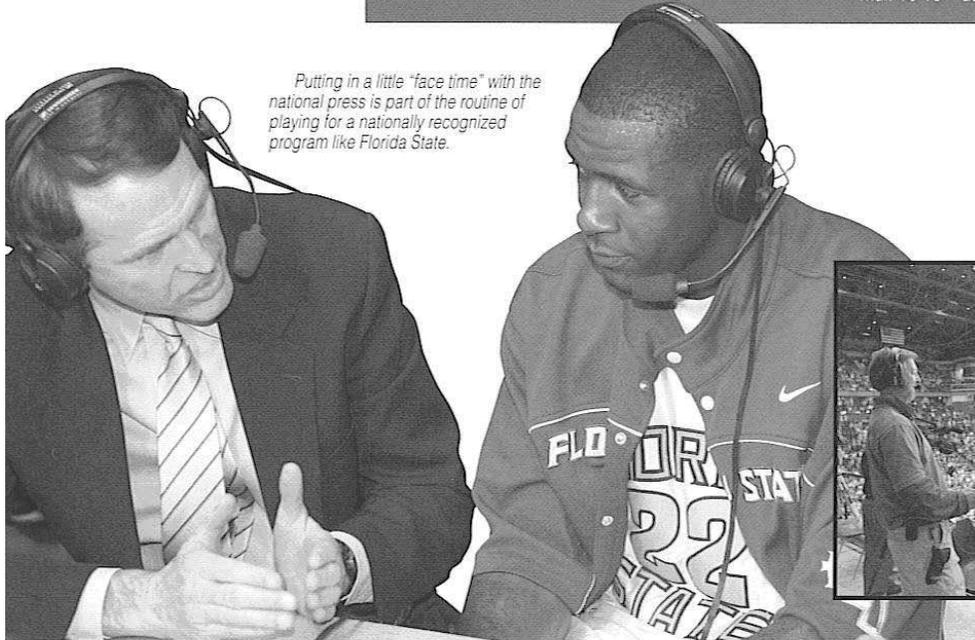


One of the most recognized and popular college athletic programs in America, Seminole basketball is a national television draw for the major sports networks.



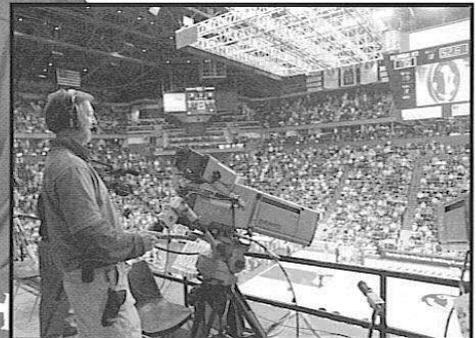
FSU 2004-05 Men's Basketball Television Schedule

DATE	OPPONENT	TELEVISION	DATE	OPPONENT	TELEVISION
Nov. 19	Texas Southern	Sunshine	Jan. 18	Wake Forest	espn2
Nov. 30	at Minnesota	espn2	Jan. 22	Duke	ESPN
Dec. 4	at Mississippi	FSNS/Sun	Feb. 2	at Georgia Tech	RSN
Dec. 12	Florida International	Sunshine	Feb. 6	North Carolina	FSN
Dec. 16	South Alabama	Sunshine	Feb. 12	at Wake Forest	ABC
Dec. 19	at Maryland	FSN	Feb. 20	Georgia Tech	ABC
Dec. 21	Jacksonville	Sunshine	Feb. 22	Miami	RSN
Dec. 23	Stetson	Sunshine	Feb. 27	at Clemson	RJ
Dec. 30	vs. Louisiana State	FSNS/Sun	Mar. 3	at North Carolina	RJ
Jan. 2	Florida	RJ	Mar. 6	Virginia	RJ
Jan. 15	at Miami	RJ	Mar. 10-13	at ACC Tournament	RT/ESPN/espn2



Putting in a little "face time" with the national press is part of the routine of playing for a nationally recognized program like Florida State.

Playing in the ACC, one of the nation's top conferences, the Seminoles play in front of millions of fans all across the country.



ion



Playing in the nation's premier basketball conference, Florida State players frequently find themselves being interviewed in front of a national media contingent.

Focused on Seminole Basketball

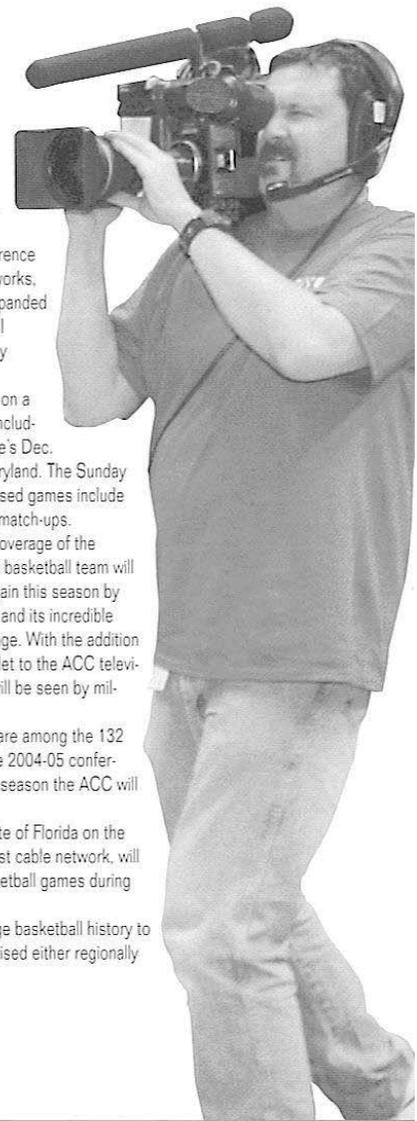
With its growing national stature, the Florida State men's basketball team is covered by one of the largest media contingents in the country. In addition to receiving extensive coverage in many of the nation's largest and most well respected newspapers, the Seminoles receive as much exposure as any team nationally and are scheduled to appear on television no fewer than 22 times during the 2004-05 season. Included in those 22 television appearances are seven on national television.

Along with aligning itself with some of the nation's finest academic institutions, Florida State's membership in the Atlantic Coast Conference has meant unprecedented media exposure for the basketball program.

- Over 15 newspapers cover the Seminoles extensively on a daily basis. From the local *Tallahassee Democrat* to one of the nation's largest newspapers, the *Miami Herald*, the Florida State men's basketball program is covered like few other programs in the nation.
- In addition to the extensive in-state coverage the Seminoles merit on a daily basis, large media outlets make regular stops in Tallahassee. *The Atlanta Journal and Constitution* and *Charlotte Observer* join most of the South's newspapers in covering Florida State basketball.
- Also regulars on the Florida State basketball trail are *USA Today* newspaper, *Sports Illustrated* and the *Sporting News*.
- Television coverage is also unprecedented in Tallahassee as the Seminoles will have at least 22 games broadcast across the state of Florida, nationally and regionally.
- The Florida State radio network, the most extensive in the Southeastern region of the United States, blankets the states of Florida, Georgia and Alabama and reaches up the Atlantic Seaboard as far as Washington, D.C. and Maryland.
- ACC basketball teams will receive extensive live television coverage during the 2004-05 season, with ABC, CBS, ESPN/espn2, Fox and the regional sports network chain combining for a record-high 261 television appearances.

The Seminoles receive as much exposure as any team nationally and are scheduled to appear on television no fewer than 22 times during the 2004-05 season.

- ACC teams will make 132 appearances on national television networks, including 50 appearances on ESPN, 34 on Fox Sports Net, 29 on espn2, 10 on ABC and nine on CBS.
- Eighty of the league's 88 regular season conference games, including 36 on national television networks, are scheduled to be televised. The league's expanded four-day, 10-game ACC Tournament at the MCI Center in Washington, D.C will be broadcast by Raycom/Jefferson-Pilot, ESPN and espn2.
- Fox Sports Net will televise 20 Sunday games on a national basis including Florida State's Dec. 19 game at Maryland. The Sunday nationally televised games include 14 conference match-ups.
- The extensive coverage of the Seminole men's basketball team will be enhanced again this season by Fox Sports Net and its incredible television package. With the addition of Fox Sports Net to the ACC television package, Florida State men's basketball will be seen by millions of fans across the nation.
- 12 appearances, six on ABC and six on CBS, are among the 132 national network appearances that highlight the 2004-05 conference schedule. It marks the tenth consecutive season the ACC will have over 200 television appearances.
- Florida State is the featured team from the state of Florida on the Sunshine Network. Sunshine, the state's largest cable network, will carry a record number of Seminole men's basketball games during the 2004-05 season.
- The ACC became the first conference in college basketball history to have its entire conference game package televised either regionally or nationally during the 1998-99 season.



WORLD-CLASS Facilities For Seminole Basketball



The Seminoles' home is one of Florida's largest and best arenas at 22 acres and 18,000 square feet. With luxury boxes, 12,100 seats, big-screen video, instant replay capability, the Donald L. Tucker Center is among the select group of arenas judged by the NCAA as a high enough caliber to have hosted NCAA regional rounds. In addition to Seminole Basketball, the Donald L. Tucker Center is home to top pop, rock and country concerts, cultural events and conventions.

WORLD-CLASS Facilit



Two specially designed courts, with six layers of "shock absorbers" mirror the Seminoles' playing floor in the adjacent Donald L. Tucker Center.



*The Seminoles' locker room is one of the most spacious and comfortable in the nation.
The players' lounge allows the Seminole men's basketball players to enjoy a home away from home.*

ies

For Seminole Basketball

Spectacular Practice and Training Facilities

The Florida State Basketball Training Center is one of the nation's top collegiate basketball facilities. Built at a cost of \$10 million, it was officially opened during the fall of 2002. It is truly a first class home for Seminole basketball.

The Seminole men's program moved into its new \$10 million home in April 2002. The 40,000 square-foot office and practice complex is owned by the athletic department and is attached to the Donald L. Tucker Center, providing the teams with a permanent home for practice. Each team has its own practice floor, locker rooms, coaches' offices, meeting rooms and players' lounge with a reception area, tradition room and offices for support staff.



The Donald L. Tucker Center

Florida State's Basketball Home

A Florida State basketball game at the Donald L. Tucker Center is as exciting as it gets. FSU fans are spoiled by more than just a great basketball team playing in the nation's finest conference.

They also get to watch the game in surroundings that are as modern as any in the country.

The Donald L. Tucker Center, a multi-purpose facility, and home to Seminole basketball, comes alive on game day.

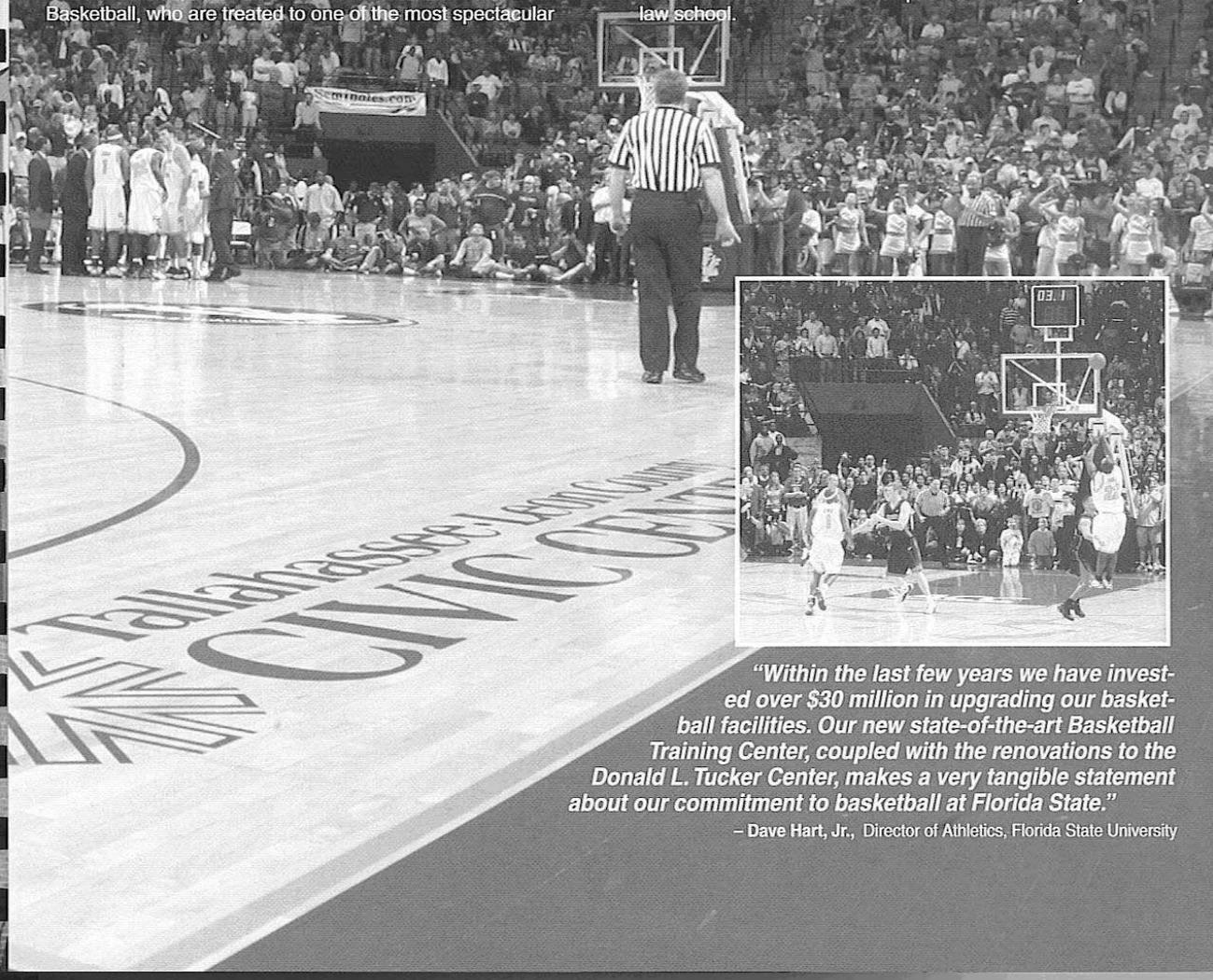
In October of 1999, the Donald L. Tucker Center completed a \$21 million luxury suite and club seat expansion project which began in March of 1998. The Donald L. Tucker Center added 34 luxury suites and 468 club seats at mid-level in the arena. In addition, the upper level seating has been reconfigured to offer better viewing and additional concession stands and restrooms have been added.

A total of 12,100 seats are available for fans of FSU Basketball, who are treated to one of the most spectacular

shows in college hoops. A new four-sided, center hung MegaVision video display, a state-of-the-art sound system and four new scoreboards in the upper corners of the arena have also been added. When there is a break in the action, the video display comes alive with highlight tapes, animated games and other crowd pleasing bits.

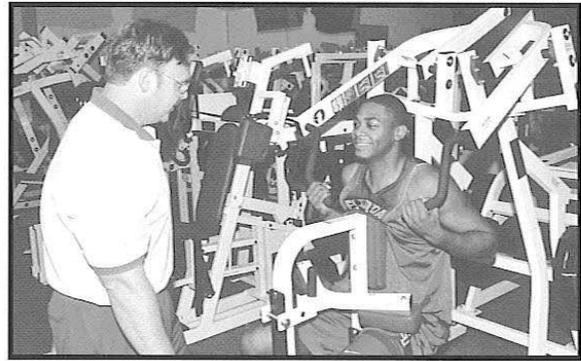
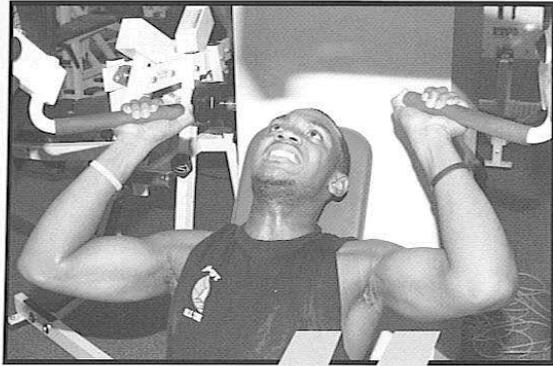
Adding even more appeal to the facility is the Donald L. Tucker Center's new restaurant, the Spotlight Grill, which was also completed in October of 1999. This 450 seat arena-view restaurant includes an outdoor patio and ledge seating for viewing arena events.

The Donald L. Tucker Center, which opened its doors in 1981, covers more than 22 acres in the heart of Tallahassee's thriving downtown district. The facility is only blocks from the capitol building and sits just across the street from FSU's Center for Professional Development and nationally acclaimed law school.



"Within the last few years we have invested over \$30 million in upgrading our basketball facilities. Our new state-of-the-art Basketball Training Center, coupled with the renovations to the Donald L. Tucker Center, makes a very tangible statement about our commitment to basketball at Florida State."

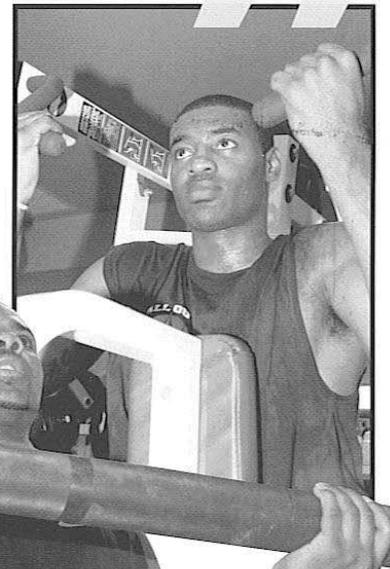
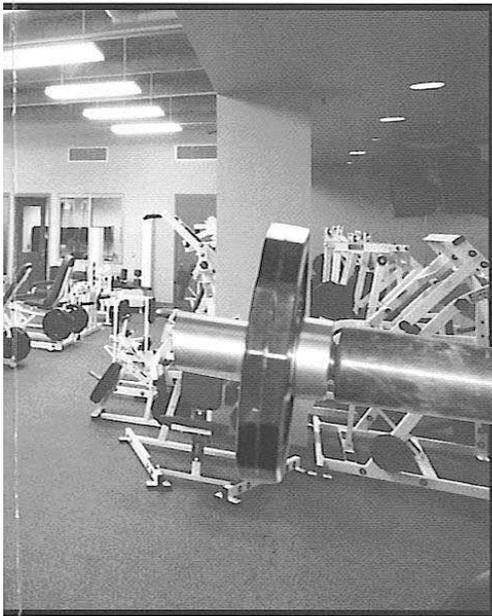
— Dave Hart, Jr., Director of Athletics, Florida State University



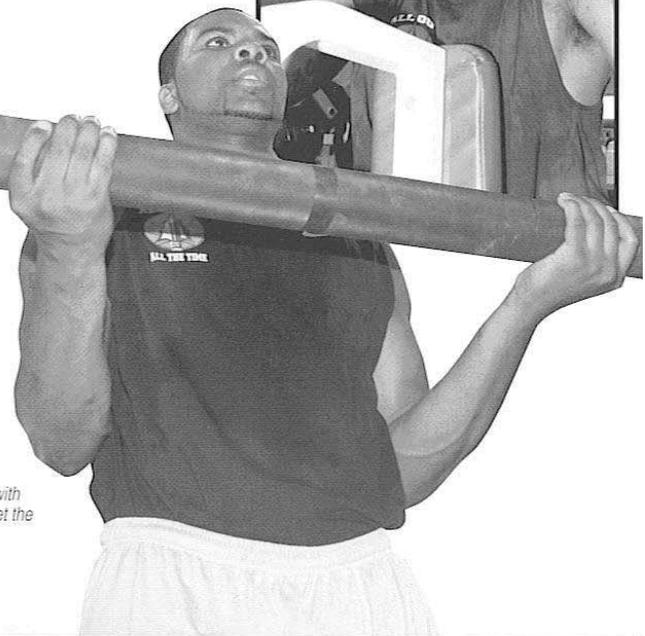
The strength and conditioning facility in the Basketball Training Center includes state-of-the-art aerobic and basketball specific weight training equipment.

The Basketball Training Center at Florida State is one of the finest facilities of its kind, college or professional, in the nation. It puts the Seminole program on par with all of the traditional powers in college basketball and allows Leonard Hamilton to showcase his program to the nation's brightest stars.

Fred Barakat – Associate Commissioner, Atlantic Coast Conference

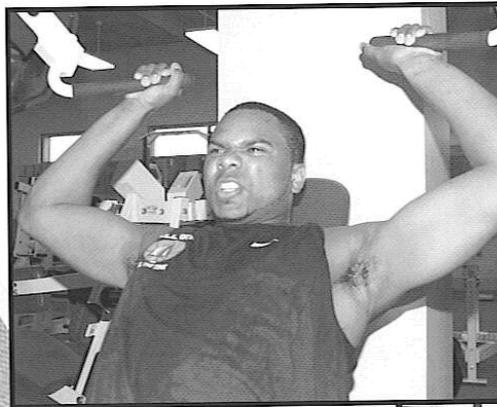


Seminole basketball players train with advanced equipment designed to meet the needs of basketball players.

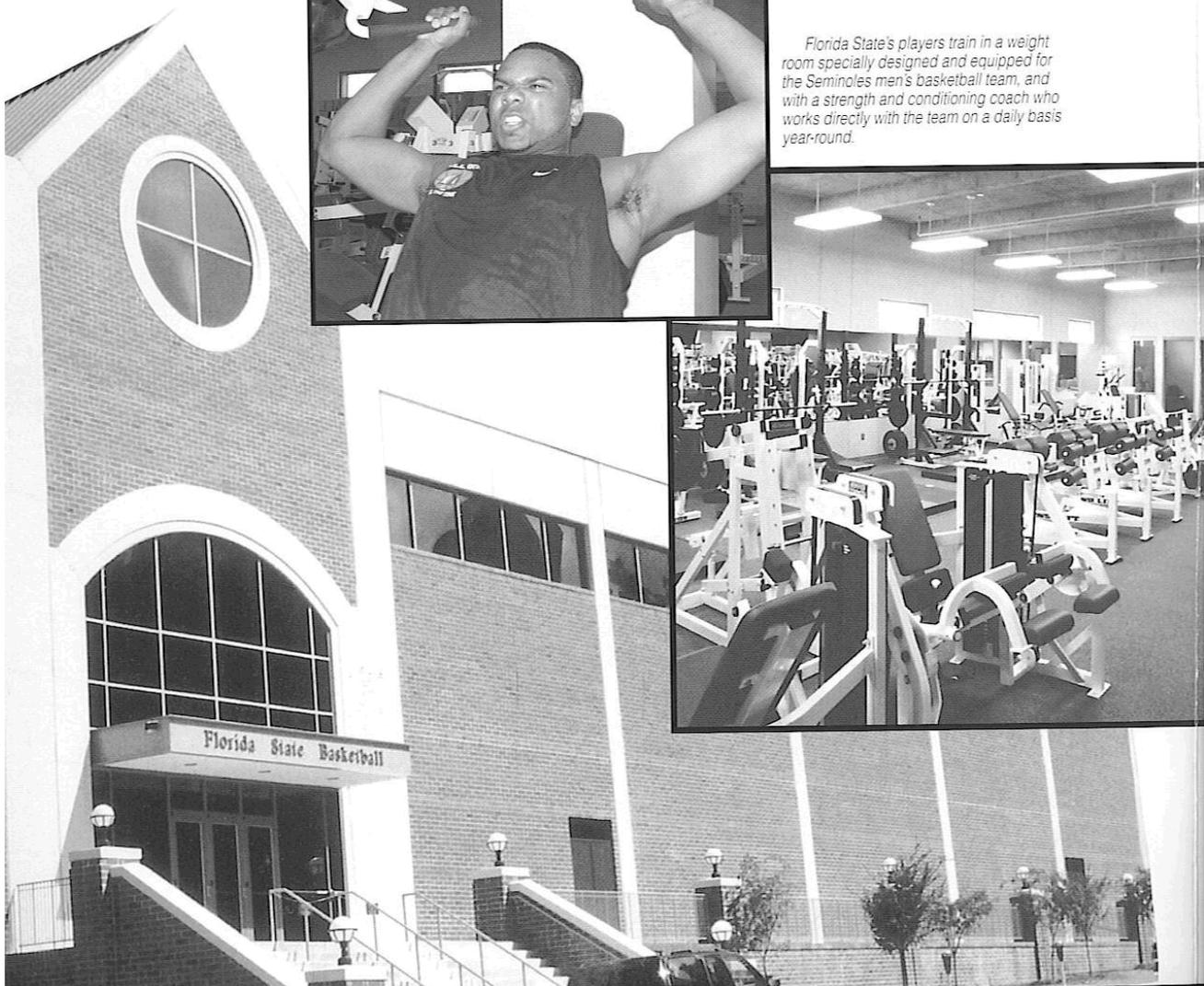
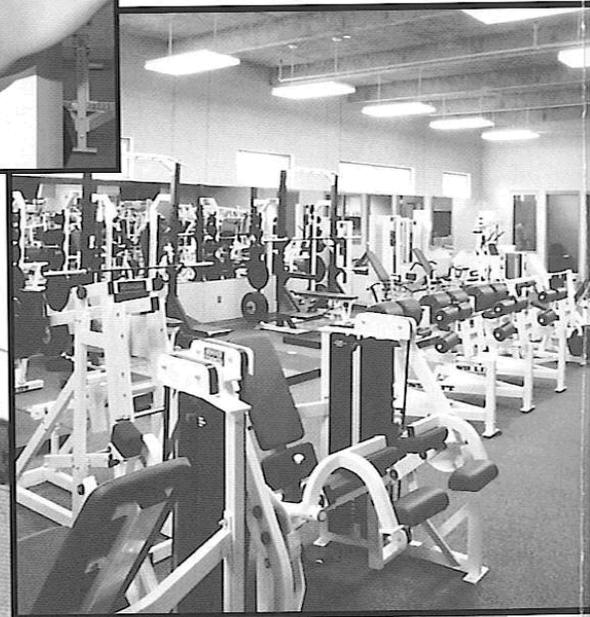


The new Basketball Training Center at Florida State is state-of-the-art. The practice courts, coaches' offices, weight room, study center and video room are all first class and provided the Seminole players with outstanding facilities. The facility makes a major statement that basketball is very important at Florida State. I have not seen a nicer facility anywhere.

Eddie Fogler – Television Analyst, CBS Sports; Former Head Coach, University of South Carolina, Vanderbilt and Wichita State



Florida State's players train in a weight room specially designed and equipped for the Seminoles men's basketball team, and with a strength and conditioning coach who works directly with the team on a daily basis year-round.



THIS IS

FLORIDA STATE UNIVERSITY

Florida State University, a graduate research institution, stands among the nation's elite in both academics and athletics.

The Florida State University community offers its students a special warmth and engaging diversity.

Located on the oldest continuous site of higher education in Florida, the university is situated in the heart of the state's capital city. The university's main

campus blends Jacobean Revival and modern styles of architecture with the oaks, pines, dogwoods and azaleas of North Florida.

As the university has progressed and grown – from its pre-Civil War beginnings as the Seminary West of the Suwannee, to the Florida State College for Women and, finally, returning to coeducational status as a university in 1947 – it has developed into an

acclaimed research institution, a top-ranked competitor in intercollegiate athletics and a standard setter in the basic sciences and the performing arts.

The university has entered the 21st century with excellence in all areas of its mission – teaching, research and public service, including many noteworthy milestones over the past year:

- In May 2004, Vice President Dick Cheney became the first U.S. vice president and the highest-ranking government official ever to deliver a commencement address at FSU.
- In the 2005 edition of the *U.S. News & World Report* guidebook "America's Best Graduate Schools," published in April 2004, the university's master's programs in public affairs were ranked 26th overall, and the specialty of public management administration ranked even higher at 15th. Also, public affairs master's programs in city management and urban policy ranked 24th, and public finance and budgeting ranked 26th.
- In March 2004, *Hispanic Magazine* ranked FSU 22nd among its "Top 25 Colleges for Latinos." Among only public schools, FSU ranked 11th.
- FSU's art therapy program has received national approval, similar to accreditation.





for its master's level program from the American Art Therapy Association. FSU is only the 31st school nationally to achieve this recognition.

- In the spring of 2004, FSU made available its public service video "Avoiding the Credit Card Monster," 10 minutes of basic financial advice to youthful credit novices, to every high school and K-12 institution in the nation.
- In March 2004, FSU celebrated the National High Magnetic Field Laboratory's 10th anniversary of scientific research and educational outreach. FSU operates the lab, unique to the Western Hemisphere, in conjunction with the University of Florida and the Los Alamos National Laboratory.
- The FSU department of psychology was recognized by the American Psychological Association for its clinic that provides mental health services to the community and training and research opportunities for students.
- Faculty members in the FSU School of Information Studies began editing *Library Quarterly*, the pre-eminent scholarly journal of research in the library and information studies community, with its October 2003 issue.
- The FSU College of Medicine added a doctoral program in biomedical sciences

in the fall of 2003, with the first seven students recruited to begin this fall.

- President T.K. Wetherell and his wife, Virginia B. Wetherell, made the largest personal donation to a public university in the United States by a sitting president. Through their estate, the Wetherells will leave to FSU their 1,000-acre Oak Hill Plantation in Jefferson County, worth \$7.5 million.
- In October 2003, the FSU athletic training/sports medicine major received national accreditation by the Commission on Accreditation of Allied Health Education Programs. The major is offered in the department of nutrition, food and exercise sciences in the College of Human Services.
- In October 2003, the Chinese Ministry of Education gave 1,000 new Chinese books to FSU in recognition of the university's growing Chinese studies program.
- The FSU Museum of Fine Arts achieved the highest honor for a museum – accreditation by the American Association of Museums.
- On August 29, 2003, FSU launched its "everythingFSU"

gateway on the World Wide Web at fsu.com. The gateway showcases the best of the university each day, including news and features, and offers users a unique electronic postcard service.

Under the leadership of FSU's 13th president, T.K. Wetherell, who took office in January 2003, and its 13-member Board of Trustees, the university continues to build on the foundation of its history of excellence in scholarship, research and service. The trustees are: Chairman John Thrasher of Orange Park; Harold Knowles, Dr. J. Stanley Marshall and Jim Smith, all of Tallahassee; Emily "June" Duda of Oveido; David Ford of Rosemont, Pa.; Dr. Jessie Furlow of Quincy; Manuel "Manny" Garcia III of Winter

The Florida State University faculty is nationally recognized for their achievements and professional excellence in many academic fields.



Florida State University has been called one of five "hot and trendy" schools in the entire nation.





Springs; William "Andy" Haggard of Coral Gables; Dr. E. Ann McGee of Winter Springs; Derrick Brooks of Tampa; FSU Faculty Senate President Dr. Valliere Richard-Auzenne and Student Government Association President Jarrett Eady.

A senior member of the State University System, FSU was founded as an institution of higher learning in 1851 by legislative act. It began in Tallahassee with its first class of male students in 1857 and added women in 1858.

FSU's operating budget is \$857 million. Faculty and administrators generate more than \$160 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to bolster the university: the Seminole Boosters, the FSU Alumni Association and the FSU Foundation.

The main campus is spread over 448.3 acres in Tallahassee; FSU, which has one of the smallest campuses in the SUS, has been actively acquiring land in the 1990's. FSU encompasses 1,445.2 acres in Leon, Bay, Franklin, Gadsden and Sarasota counties.

Within the state, the university maintains facilities at its 25-acre campus in Panama City, its Marine Laboratory at Turkey Point on the Gulf of Mexico and the Asolo Performing Arts Center in Sarasota. The Center for Professional Development and Public Service, housed in the Augustus B. Turnbull III Florida Conference Center on the edge of the campus, provides extensive credit and non-credit continuing education programs statewide.

For years, FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica, Spain, Russia, Vietnam, the Czech Republic, Greece, Croatia, Ireland, South Africa, Ghana and the Caribbean. FSU's student centers in Florence, Italy, and London,

England, are considered by many to be the nation's best in Europe.

Florida State offers 300 graduate and undergraduate degree programs through its nine colleges – Arts and Sciences; Business; Communication; Education; Engineering (operated jointly with Florida A&M University); Human Sciences; Law; Medicine; and Social Sciences (which also incorporates the Reubin O'D Askew School of Public Administration and Policy) – and eight schools – Criminology and Criminal Justice; Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 2,119 members, the FSU faculty has included 10 National Academy of



Florida State is located in Tallahassee, Florida's capital city. This affords its students opportunities for interaction with state and federal agencies for internships and research as well as a myriad of social, cultural and recreational activities.

Florida State has 17 major academic divisions and those colleges and schools offer 26 major disciplines. The university has built a reputation as a strong research institution in both the sciences and the humanities and was accorded the status of a Research I University in 1994.

Sciences elected members, four American Academy of Arts and Sciences members and five Nobel Laureates. It is backed by 3,682 administrative and support staff members.

Library holdings at Florida State include 2.6 million book titles and 9 million microforms. The main library facility, the Robert M. Strozler Library, is linked by computer to other state university and national research libraries. The Paul A.M. Dirac Science Library is located at the heart of the university's science research complex. FSU also maintains music, library science and law libraries, and the Mildred and Claude Pepper Library.

FSU's 6,851 graduate students pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

Of FSU's 37,328-student population, 56.3 percent are female, 43.7 percent are male, 27.6 percent are minorities, and 3.8 percent are foreign students.



The Florida State University Law School (above) is quickly gaining national acclaim as one of the top schools in the nation.

The Mag Lab at Florida State (left) is one of the great research institutions in the world. The lab's magnets can produce fields one million times greater than the earth's magnetic field and are instrumental in a variety of research areas. It is the only facility of its kind in the Western Hemisphere.

Landis Hall (below) has been renovated from a traditional dormitory style living environment into one of the most functional and popular spots on the Florida State campus at a cost of nearly \$20 million.



UNIVERSITY

Student Services & Academic Support

AN OVERVIEW OF AN AWARD WINNING ACADEMIC SUPPORT PROGRAM

Academic, personal and professional support is essential to college success. At The Florida State University, an outstanding support program has been developed that enables student-athletes to reach their full potential.

Florida State Athletic Academic Support Program Director, Mark Meleney, states, "Our philosophy is to offer an academic support program integrated with the total university that will assist student-athletes with the transition into college and provide continuous support in all phases of academic

and professional development, culminating with graduation, job placement or graduate school."

Florida State's program operates on a "proactive" rather than "reactive" approach. The academic staff does not wait for crisis to occur. They gather important background information on each entering student-athlete, build an academic profile, and develop individualized support programs which are tailored to the unique needs of each student-athlete. They also stay informed in the daily

progress of the student-athletes through consistent communication with the Florida State faculty.

The academic support is housed in the \$32 million dollar, state-of-the-art Coyle E. Moore Athletic Center/Communications

ATHLETICS ACADEMIC SUPPORT MISSION STATEMENT

The primary focus of the Athletic Academic Support Program is to provide an environment that facilitates the academic success of each student-athlete. Student success is encouraged through competent academic counseling, study skills development, individualized assessment, support and a wide array of tutorial services.

Building. The academic support wing is a 12,000-square-foot facility which is comprised of 12 offices, 10 private tutorial rooms, a Learning Resource area with a five-station computer lab, a 32-station state-of-the-art computer lab and access to two technologically enhanced classrooms.

The compliance, student services, business, sports information and athletics marketing offices are also housed in the facility, providing a more efficient and functional department, thus allowing student-athletes an opportunity for balanced and improved time management.

The Athletic Academic Support Unit is comprised of 10 full-time professionals including a director, an administrative assistant, an associate director/academic counselor, an assistant director/learning specialist, five additional full-time counselors and a second learning specialist. In addition, the department employs five graduate assistants, 75 mentors and tutors to assist with the educational services component of the program.

Meleney was named the program's director in 1997 and brings 16 years of

advising experience to the position. Over the last nine years, Meleney has played an integral role in the development of a comprehensive program of student-athlete support, which in 1996 won the "Program of Excellence" award from *Athletic Management Magazine*.

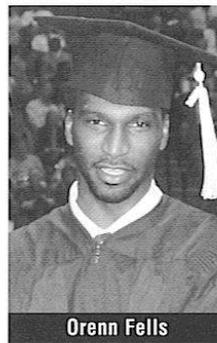
Tutor and Mentor Program

The athletics department at Florida State University has made a commitment to providing the student-athletes with one of the finest and most comprehensive tutorial and mentor programs in the nation. The tutorial program is just one of several key support services that is available to all student-athletes as the progress towards their ultimate goal of earning a college degree. Florida State hires approximately 50 tutors a year, from a variety of academic departments, who are committed to providing a proactive, individualized approach in assisting student-athletes with course comprehension and study skills. In addition, mentors are academic role models who have demonstrated the ability to teach and give guid-

ance in areas of academic developmental skills. They are responsible for providing assistance in the development of skills such as note taking, test preparation and communication with faculty. In essence, mentors become an extension of the academic counselor as they keep academic performance of their student-athletes under close



Tim Pickett



Orenn Fells



Nate Johnson



Michael Joiner



Florida State's academic opportunities include 17 colleges and schools and nearly 200 undergraduate majors.



Mark P. Meleney

observation and report to the academic counselor each week. The tutors and mentors are usually seniors or graduate level students who have outstanding academic backgrounds.

Study Hall

In an effort to help ensure the academic success of the student-athletes, professionally supervised study sessions for each athletic team are organized. The main focus of the study hall program is to help students develop consistent and appropriate study patterns by providing structured settings to work on class assignments and to provide tutorial assistance before academic problems arise. Although the criteria for study hall is left to the discretion of each academic counselor, typically freshmen, first-year transfers, and upperclassmen who have not yet achieved a satisfactory cumulative grade point average are asked to attend study hall.

Academic Honors And Awards

Florida State University student-athletes have achieved great success in obtaining recognition for academic excellence. More than \$280,000 in postgraduate monies has been granted to student-athletes over the



The picturesque Florida State campus is home to over 30 national honor societies.

past eight years, as well as numerous other academic honors and awards.

Florida State University named 174 student-athletes to the 2004 Atlantic Coast Conference Academic Honor Roll, which is nearly 40 percent of the student-athlete population. In the 2003-04 academic year alone, Florida State boasted three ACC Weaver James Corrigan Postgraduate Scholarship winners, one NCAA Women's Enhancement Scholarship winner and several Academic All-Americans.

The Academic Support Program is committed to recognizing the academic success of all student-athletes. The athletics

department, in conjunction with the Seminole Boosters, presents the annual "Golden Torch Gala," a black-tie academic awards banquet, each fall. The ACC Honor Roll student-athletes, as well as the student-athletes with the highest GPA on their respective teams and the men's and women's teams with the highest GPAs, are recognized at this event.

Team meetings are held each year, during which time student-athletes are notified of potential honors and awards and are encouraged to apply.

Combining a strong grade point average with athletic accomplishments, community service awards and leadership experiences make for a student-athlete capable of obtaining academic honors, awards and postgraduate opportunities.

Mark P. Meleney

Mark Meleney is in his ninth year as the director of the Athletic Academic Support Program. He brings 16 years of advising experience at Florida



Florida State University is the world leader in online research access and offers six campus libraries with over six million volumes available to its students.



State to his position. Over the past six years, Meleney has played an integral role in the development of a comprehensive program for student-athlete support, which in 1996 won the "Award of Excellence" from *Athletic Management Magazine*. Meleney directs a staff of six professional counselors, two graduate assistants and an administrative assistant.

In addition to his duties directing the academic support unit, Meleney evaluates all recruits for their academic potential, monitors academic progress and eligibility for student-athletes and serves as a liaison for the academic community. Meleney also serves as a member of the administrative team for both the Department of Athletics and the Division of Undergraduate Studies.

A native of Iowa, Meleney began his academic career at Buena Vista College where he earned varsity letters in football and baseball. He transferred to Florida State where he earned his bachelor's degree in management and finance in 1996 and his M.S. degree in athletic administration in 1997.

Meleney is a member of the National Association of Academic Advisors for Athletes (N4A).

He is married to the former Sarah Cawthon and the couple has one daughter: Montana Shea (11).

Dr. Brenda Monk

Dr. Brenda Monk is in her fourth year as a member of the Athletic Academic Support program staff. Dr. Monk serves as an assistant director and works hands-on with the student-athletes and their individualized learning needs. She has implemented an Educational Services Program that is designed to meet the needs of the student-athletes diagnosed with moderate academic deficiencies and assists with their progress towards graduation.

"We feel Dr. Monk's presence on our staff greatly enhances our student-athlete graduation and retention rates," said Mark Meleney. "We are one of a handful of schools in the nation that has a learning specialist on staff within the Academic Support Program. We feel she distinguishes Florida State as one of the leaders nationally in the area of support programs for student-athletes."

Men's Basketball Endowed Scholarships

In The Name Of	Endowed By
Carl J. Domino	Carl J. Domino
Pat Kennedy	Anonymous
Bud Kennedy	Larry Strom
Jeannie Kennedy Marguerite	Neel Williams
Pat Kennedy	Anonymous
Bob Sura	Bob Sura

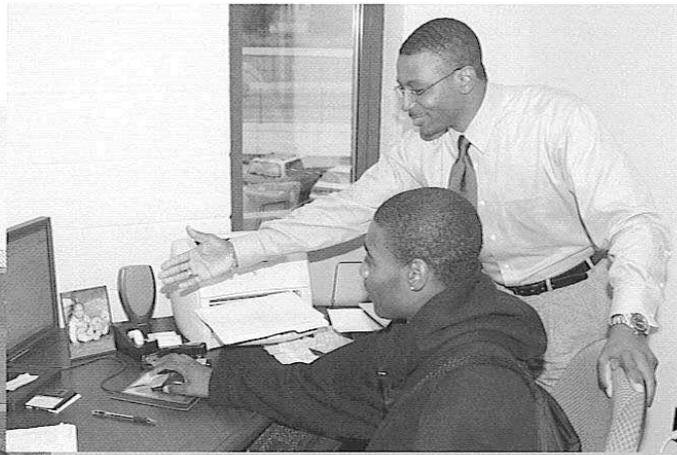
Dr. Monk came to Florida State after serving as principal, special education assistant supervisor and school psychologist for the Rankin County School District in Brandon, Miss. She earned her bachelor's and master's degrees from the University of Mississippi. She also earned an educational specialist degree in 1986 from Jackson State University and in 1993, earned a Ph.D. in education administration from Mississippi State University.

Dr. Monk is a member of the Association of Supervision and Curriculum Development, the Association of Higher Education and Disability and the National Association of Academic Advisors for Athletics (N4A).

She has three children: Julie, Josh and Allison.



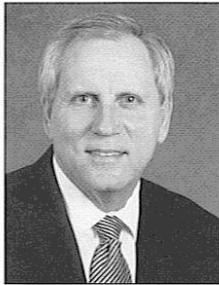
Dr. Brenda Monk



Florida State's basketball players enjoy top-notch academic advising (above) and have an academic counselor who works with them on a daily basis. The Student Services and Academic Support Units are located in the newly opened Moore Athletic Center (left). The facility, which houses most of the Department of Athletics offices, is considered to be the best facility of its kind in college athletics.



ATHLETICS ADMINISTRATION



Dr. T.K. Wetherell
President,
Florida State University

DR. THOMAS KENT "T.K." WETHERELL President, Florida State University

Dr. Thomas Kent "T.K." Wetherell was appointed president of Florida State University by the Florida State University Board of Trustees on Dec. 18, 2002, and he took office on Jan. 6, 2003.

Wetherell, an FSU alumnus, served as president of Tallahassee Community College from 1995 until 2001. Under his leadership, the college doubled its enrollment and the gross square footage of the main campus. He pioneered innovative academic programs, led the college into the top 25 community colleges in the nation awarding associate's degrees and solicited the college's first \$1 million scholarship donor. After stepping down as TCC president, he served as a lobbyist with the Southern Strategy Group.

Before assuming the presidency at TCC, he was president of Independent Colleges and Universities of Florida and was responsible for coordinating and promoting post secondary higher educational opportunities and programs in Florida's private colleges.

He previously served in a number of capacities at Daytona Beach Community College, including provost and dean of instruction, vice president and president of academic and university transfer programs, vice president of district planning and development and executive assistant to the president. Before that, he served as associate professor of education at Bethune-Cookman College in Daytona Beach. He began his career as an academic counselor for student-athletes at FSU before going to Florida Technological University in Orlando where he was assistant to the dean of housing and then director of housing and administrative assistant to the vice president.

He served in the Florida House of Representatives from 1980 to 1992, the last two years as House Speaker. During his tenure in the House, he served as chairman of the appropriations committee and the higher education committee, and the *Miami Herald* named him one of the Top Ten

Legislative Leaders in the House each year from 1987 through 1992.

Born Dec. 22, 1945, in Daytona Beach, Wetherell attended Port Orange Elementary School and Mainland Senior High School, where he was active in service clubs, student government and athletics. He attended Florida State University on a

football scholarship and played on the 1963-67 football teams. He earned his bachelor's and master's degrees in social studies education from FSU in 1967 and 1968 respectively. He earned a doctoral degree in education administration from FSU in 1974.

He has been inducted into Florida State University's Hall of Fame and was a recipient of the prestigious Moore-Stone Award, as well as the university's Distinguished Service Award.

Wetherell is married to Virginia B. Wetherell, who served as Secretary of the Florida Department of Environmental Protection from 1991 to 1998 and previously served as a state legislator representing Pensacola. She currently is president of Wetherell Consulting Services. They are the parents of three children, Kent, Blakely and Page, and have two grandchildren. Wetherell's personal interests include athletics, outdoor recreation, travel and aviation.

DAVE HART, JR. Director of Athletics

His peers use terms and words such as class, integrity, respect, visionary and national leader to describe Dave Hart, Jr. Bolstered by his leadership and vision, the current and future state of a still young athletics program at Florida State University is vibrant and inspiring. Hart is widely viewed as one of the nation's top athletics directors. It is a reputation he has earned.

Dave Hart enters his 10th year as Florida State's athletics director. Hart has led the FSU athletics program since 1995 with comprehensive success in mind. The athletics department budget has doubled from 20 to 40 million dollars since Hart arrived, with a high percentage of that increase going towards the growth and development of women's athletics programs at FSU. Student-athletes have reached new heights in academic performance within university, conference and national circles. Community service participation by student-athletes is at an all-time high with every team giving back to the community throughout the year. Florida State student-athletes, coaches, administrators and teams are being recognized nationally on a regular basis for honors and awards. Excellence in competition is evidenced across the board with the Seminoles finishing 22nd nationally in the Directors' Cup this past year. Facility enhancements are remarkable and serve as a collective point of pride for current and former student-athletes, coaches, staff, alumni and fans.

In recognizing Hart's position within intercollegiate athletics, ACC Commissioner John Swofford said, "Dave Hart is one of the best and most respected athletics directors

in the business. He thoroughly understands the nuances of major college athletics, and he has superb values to go along with his vast experience in the field. He is a proven leader within our conference as well as at the national level."

Hart has served on several prestigious committees at conference and national levels during his career in athletics administration. He has been a member of the NCAA Council, the NCAA Honors and Awards Committee and the NCAA Special Events and Postseason Bowls Committee as well as a consultant to the NCAA Student-Athlete Advisory Council.

Hart has also held positions of considerable influence within conference and national circles. He served as president of both the National Association of Collegiate Directors of Athletics and the Division I-A Athletics Directors' Association. Hart was recognized by his peers in athletics administration with the honor of being named Athletics Director of the Year in the Southeast Region in 2000. He has also received the Robert R. Neyland Award for lifetime achievement in his profession as well as the Athletics Directors' Award for advancing the quality and progress of student-athletes and the athletics program while at Florida State. He currently is a member of the NCAA Football Board of Directors where he serves with commissioners of Division I-A conferences as well as NCAA president, Myles Brand. He is also one of six athletics directors nationally who serve as an advisory group to presidents and conference commissioners in ongoing meetings and discussions regarding BCS format options and related issues. In addition to serving in prominent leadership roles nationally, Hart has been directly involved in the renegotiations of the ACC's football and basketball television contracts, which are considered to be the nation's best. He has chaired the ACC Television Committee as well as the ACC Men's Basketball and Football committees. A long-time advocate of conference expansion, Hart played an instrumental role in the Atlantic Coast Conference expansion process which resulted in the addition of three new members in Miami, Virginia Tech and Boston College while immediately elevating the national profile of the ACC.

A popular speaker at the national level, Hart has made numerous speaking presentations nationally and presented seminars on such topics as student-athlete welfare, marketing, gender equity, facility master planning, negotiation skills and personnel transition. He has been an instructor annually at the National Association of Collegiate Directors of Athletics Management Institute as well as the Division I-A Athletics



Dave Hart, Jr.
Director of Athletics

Dave Hart, Jr. and his wife, Pam.



ATHLETICS DEPARTMENT MISSION STATEMENT

The Mission of the Department of Intercollegiate Athletics at The Florida State University shall be to produce National Collegiate Athletic Association (NCAA) Division I programs for men and women that are characterized by excellence. In addition, the Department strives to be recognized as a campus leader in terms of its ethics, nondiscrimination and unquestioned fiscal integrity.

Excellence in intercollegiate athletics programs is determined by academic achievement and the development of character, maturity and a sense of fair play in athletic programs. It, moreover, engenders support for the University among its many constituent groups including students, faculty, alumni and friends at the local, state and national levels. In striving to become a leader among our peers, the Department subscribes fully to the philosophy and regulations set forth by the National Collegiate Athletic Association and operates within the fiscal regulations and nondiscriminatory procedures established by the Florida State University Board of Trustees and the Florida Legislature.

It is the explicit philosophy of the Department that our student-athletes will be strongly encouraged and supported in their endeavors to progress toward a degree while simultaneously participating in an intercollegiate athletic program whose environment is consistent with the highest standards of academic scholarship, sportsmanship, ethics and institutional loyalty.

Finally, the decisions and priorities of the Department should always focus on our student-athletes first, as individuals; second, as students; and third, as athletes.

Directors' Institute sharing with peers his knowledge and experiences relating to athletics administration.

Since his arrival at Florida State, Hart has negotiated unprecedented multi-million dollar contracts for the department totaling well in excess of 80 million dollars while planning and guiding the development and implementation of an extensive and comprehensive facilities master plan for athletics totaling more than 100 million dollars.

He initiated a multi-faceted Student Development/Life Skills program for all student-athletes at FSU, which has been recognized nationally as a "Program of Excellence" by the Division I-A Athletics Directors' Association. He also spearheaded the rewriting of the department's mission statement to put the student-athlete at the core of everything the athletics department does in its goal to build comprehensive excellence throughout the many components of the department.

Hart took a leadership role in the athletics department's first major Capital Campaign, in concert with Seminole Boosters, which raised over 75 million dollars for athletics facilities and endowed athletics scholarships for all sports at Florida State. Within the Facilities Master Plan, the soccer/softball facility was the first new facility to be built and remains one of the nation's finest. Major renovations to the tennis and volleyball facilities have also been completed. The state-of-the-art golf facility and teaching center and the basketball training center are now in place. The Dick Howser Baseball Stadium project, as well as the new Moore Athletics Center, have been occupied within the past year. A new aquatics facility and completion of the renovation to the Mike Long Track building are ongoing priorities. The planned "Legacy Walk" will ultimately showcase FSU

tradition and athletics heritage around the University Center.

Hart has made major hires within coaching and administrative areas of the department, while dramatically increasing exposure for all Seminole Athletics since his arrival at FSU. Through the negotiation of television contracts with Sunshine Network as well as ACC contracts with regional sports carriers and ABC and ESPN, Florida State enjoys outstanding visibility in all sports on an annual basis.

Under Hart's direction, FSU has formalized a varsity club to encourage the participation of former student-athletes in athletics department activities and a new focus has been placed on the growth of women's athletics at FSU. That commitment is reflected in the increased allocation of funding and facility improvements, such as the soccer/softball complex. Also during Hart's tenure, FSU has been home to the inaugural National Student-Athlete of the Year as well as the NCAA's State of Florida Woman of the Year. A record number of FSU student-athletes have made the ACC Academic Honor Roll, been recipients of NCAA postgraduate scholarship awards and obtained degrees during the past nine years. Student-athlete community service involvement has become a priority since Hart's arrival. Student-athletes at FSU contributed over 4,000 recorded hours this past year to community outreach projects with the women's golf team winning the Athletics Director's Cup for community service.

Football and baseball continue to compete at the highest level nationally during Hart's tenure as both the football and baseball programs have played in national championship games while continuing to excel in conference play. The commitment to build men's and women's basketball into conference and national contenders is very

tangible. A 20 million dollar renovation to the Leon County Civic Center and a new 10 million dollar basketball training center are a source of pride for the men's and women's basketball programs.

A 1971 graduate of Alabama, Hart played basketball for the Crimson Tide and earned a master's degree in 1972 while serving as a graduate assistant basketball coach. He coached and taught at the high school level before joining the East Carolina athletics program in 1983 where his vision and leadership enabled that program to reach goals thought to be unattainable.

Hart met his wife, the former Pam Humble, while at Alabama and they have three children, Rick, Jamie and Kelly. The Harts also have three grandchildren, Trevor, Caroline and McKinley.

DR. DIANNE F. HARRISON

Athletics Board Chair

As Chair of the Athletics Committee, Dr. Dianne F. Harrison, Associate Vice President for Academic Affairs and Dean of Graduate Studies at Florida State, is a vital link with the National Collegiate Athletic Association and the Atlantic Coast Conference as the NCAA faculty representative for FSU.

Dr. Harrison has been a member of the FSU faculty since 1976. She received her doctoral degree from Washington University in St. Louis, the George Warren Brown School of Social Work and the Graduate School of Arts and Sciences, and her MSW degree from the University of Alabama Graduate School of Social Work. Her undergraduate degree is also from the University of Alabama School of Arts and Sciences, where she majored in American Studies and minored in English.

Dr. Harrison currently serves as Associate Vice President for Academic Affairs and Dean of Graduate Studies at Florida State University. As Associate Vice President for Academic Affairs, she is the chief administrator for all academic program reviews at the undergraduate through doctoral levels, including 17 different colleges and schools, online degree programs, international course and degree offerings, and all branch campuses. She is the institutional liaison to the Southern Association of Colleges and Schools (SACS), FSU's regional accrediting body, and chairs the ongoing self-study leadership team. She represents



Dianne F. Harrison, Ph.D.
Athletics Board Chair



Charlie Carr
Senior Associate
Director of Athletics



Kim Record
Senior Associate
Director of Athletics



Charles Hurst
Executive Associate Director of
Athletics for Internal Affairs



Bob Minnix
Associate Director of Athletics
for Compliance



Pam Overton
Associate Director of Athletics
for Student Services/Senior
Women's Administrator

Academic Affairs in several joint initiatives within the Division of Student Affairs such as those dealing with preventing classroom violence, alcohol and other substance abuse among undergraduate students and the academic honor code system. She has served as the FSU Title IX Coordinator and chair of the Equity in Athletics Committee. As Dean of Graduate Studies, Dr. Harrison has primary oversight of all university policies and procedures related to 200+ graduate degree programs, including doctoral programs that cover 72 fields.

From 1994-2000, she served as Dean and professor with the FSU School of Social Work. Her experience in the social work field spans over 30 years. Her areas of teaching specialization include: social work education, negotiation and conflict resolution, intervention research and HIV prevention. She recently completed her ninth year of NIH funding focused on HIV prevention approaches with culturally diverse women and couples. Under the auspices of the School of Social Work, she helped found the nationally known Boys' Choir of Tallahassee. In 2000, she was awarded the "Making a Difference" Award by the Jesse Bail DuPont Fund and was the NASW Big Bend Unit Social Worker of the Year.

Dr. Harrison has published books and numerous journals for social work and related research journals. Recent books focused on cultural diversity in social work practice and on academic job searches. She has served on boards and committees of over 50 organizations and groups. She frequently serves as an expert grant reviewer for the National Institutes of Health.

Dr. Harrison has two children: Melissa and John Paul Montgomery. The fifth of seven children, she grew up in Mobile, Alabama, and Short Hills, New Jersey.

CHARLIE CARR
**Senior Associate Director of
Athletics**

Charlie Carr is in his 10th year as senior associate director of athletics at Florida State. Dave Hart, Florida State's director of athletics, named his longtime associate shortly after he accepted the job in 1995.

Prior to coming to Florida State, Carr served under Hart as an associate director of athletics at East Carolina for four years and was executive director of ECU's educational foundation from 1988 until his elevation to associate A.D.

Carr's responsibilities since coming to Florida State include assisting in managing all phases of the department's operation. He serves as the department's spokesperson in the A.D.'s absence and acts as the department's contact and liaison for campus and community organizations. He is also in his second season as the Chairman of the NCAA Division I Baseball Committee.



Florida State University is a major university with a compact campus filled with success-oriented students and faculty.

Carr is also charged with overseeing department personnel in addition to administration of the Seminole baseball, cross country, men's and women's golf, track and volleyball programs.

A well-known member of the college athletics scene in North Carolina as a player, coach and administrator, Carr was athletics director at Mississippi State from 1985-87.

Carr played football and baseball at North Carolina where he earned his master's degree in 1970. He played two years of professional baseball in the New York Mets organization before becoming an assistant football coach at his alma mater from 1971-75 under Bill Doolley. He then coached at Rice University from 1975-78.

He returned to UNC in 1978 to begin administrative work as senior associate director of athletics until his appointment at Mississippi State.

Carr and his wife, Dee, have one daughter: Caitlin (20).

KIM RECORD
**Senior Associate Director of
Athletics**

Kim Record is in her 11th year as senior associate athletics director at Florida State.

Record is a veteran of Atlantic Coast Conference circles having served as an associate athletics director at her alma mater, the University of Virginia, for seven years.

She is the primary administrator overseeing the Seminole men's and women's basketball teams and soccer programs. Her responsibilities also include coordination and oversight of all multi-media contracts, assisting in the management of all phases of the department operation and overseeing

the areas of sports information and sports marketing.

Prominent on the national scene, Record served on the executive committee of NACDA and is a member of the NCAA Women's Soccer Regional Committee, NACDA's Continuing Education Program and the USS Sports Academy Director's Cup Committee.

A native of Troy, Virginia, Record received her bachelor's degree in sociology in 1984 and her master's degree from Florida State in 1999. She has two sons: Kyle (16) and Joshua (11).

CHARLES HURST
**Executive Associate Director of
Athletics for Internal Affairs**

Charles Hurst is in his 18th year with the Florida State athletic department. Hurst was promoted to his present position in 1995 after three years as an associate director of athletics, where he oversaw all of the department's financial and business affairs.

In addition to assisting in the daily management of the department, Hurst's duties include supervision of the annual budget, business and ticket operation, facilities management, personnel records, departmental contracts and negotiations.

The Talladega, Ala., native came to Tallahassee after a stint at the University of Florida where he was Director of Internal Management Auditing from 1983-87. He was Manager of Internal Auditing at the University of South Alabama from 1981-83.

Hurst received his bachelor's degree from Jacksonville State (Ala.) University with a major in accounting and a minor in economics. He earned CPA status in 1975 while employed by the private firm of Brook and Freeman in Anniston, Ala.

He and his wife, Juanita, have one daughter, Maria, who married former Seminole All-America football player Jason Whitaker in 2003.

BOB MINNIX
Associate Director of Athletics for Compliance

News spread quickly in August of 1995 when Bob Minnix, a Director of Enforcement at the NCAA since 1975 and a former star running back at the University of Notre Dame, announced that he was leaving his post in the national office to accept the newly created position of Associate Director of Athletics for Compliance at Florida State University.

In his role at the NCAA, Minnix oversaw enforcement issues with regard to the NCAA and its member institutions including the preparation and presentation of cases to be heard by the Committee on Infractions. He has served on a number of NCAA committees including the Leadership and Development Training Committee, Special Events Committee, Postseason Football Sub-Committee and staff task forces that concentrated on public relations, compensation and employment opportunities for women and ethnic minorities.

Minnix is the former president of the Black Coaches Association, has chaired the NCAA Committee on Sportsmanship and Ethical Conduct and has served as president on the Board of Directors for the National Association of Athletics Compliance Coordinators. He currently serves on the NCAA Academic Eligibility Compliance Cabinet.

He frequently participates on panel discussions on current topics in the National Association of Collegiate Directors of Athletics and the American Bar Association.

At Florida State, Minnix is charged with overseeing all departmental compliance issues, implementing and directing FSU's rules education programs and serves as the department's liaison and contact with the university's General Council as well as other legal interests. He is directly involved with the strategic planning of long range departmental goals regarding student-athlete welfare and life skills training.

Minnix accepted additional duties within the department in 2004 and is now the primary administrator for the sport of softball.

Minnix has continued FSU's stance as a proactive leader in addressing NCAA and ACC issues and educating coaches, student-athletes, staff and donors to the serious nature and ramifications of noncompliance with those rules.

A native of Spokane, Wash., Minnix attended Notre Dame where he played in back-to-back Cotton Bowls in 1970 and 1971 as a running back. He led the Irish in rushing as a senior in 1971. A 1972 Notre Dame graduate, Minnix attended law school

at the University of Washington where he received his Jurist Doctorate in 1975.

Minnix and his wife, Genny, have two sons: Brennan (26) and Blair (21).

PAM OVERTON
Associate Director of Athletics for Student Services/Senior Women's Administrator

Pam Overton is in her ninth year at Florida State and her third as an Associate Director of Athletics. In addition, she is in her first year as Florida State's Senior Women's Administrator a position she accepted during the summer of 2004.

As Associate Director of Athletics for Student Services, she is responsible for the administration of the student development program with an emphasis on personal and leadership development, community service and career planning and placement for the Seminoles' nearly 600 student-athletes.

As the Senior Women's Administrator, Overton is the primary sport administrator for the sport of women's swimming and diving and oversees the department Title IX and gender equity programs.

Overton joined the department of athletics at Florida State after serving 14 years as an Assistant Director of Athletics at East Carolina University.

Overton was part of the original task force that created the national NCAA CHAMPS/Life Skills educational program. She has served as the secretary for the National Association of Academic Advisors and currently chairs the Division I-A Athletic Director's Associations CHAMPS/Life Skills Board of Advisors.

Her writings on student development have appeared in numerous national and professional publications. In addition, she has written a training manual for the College Athlete's Speaker's Bureau and a training manual for academic tutors. She serves as a consultant for several universities on student-athlete development and is a frequent lecturer at national conferences. In 1988, *Athletic Management Magazine* named her as an outstanding role model in college athletics.

Overton earned her master's degree and her educational specialist degree in counseling and was a high school guidance counselor prior to entering collegiate athletics. She is a certified counselor with a teaching certificate for the learning disabled and gifted, as well as other areas of education.

GREG PHILLIPS
Associate Director of Athletics for Business, Tickets and Information Technology

Greg Phillips is in his 19th year at Florida State where he oversees the business affairs, ticket sales and operations, championships and information technology for the athletics department. He also admin-

isters the Seminole men's and women's tennis programs.

Phillips is responsible for all business operations, including developing and managing budgets totaling \$44 million. Honored recently by his peers as one of the nation's top financial administrators, he has made numerous presentations at national conferences on revenue generation, cost containment and emerging technologies, and he has authored a number of published articles on those topics.

Leading an information technology team that has been recognized nationally for its innovations, he is responsible for formulation and execution of the department's online strategy. In addition, he created and manages *Seminole Dispatch*, a weekly newsletter highlighting the accomplishments of student-athletes in the classroom and in the community.

Phillips coordinates the integration of the ticketing, marketing and media relations components for a program that distributes 800,000 tickets annually, generating \$13 million. He led a strategic restructuring of the ticket office and developed, and led the implementation of, a quality service initiative. Additionally, he has managed 15 NCAA postseason baseball tournaments, the NCAA Women's Tennis National Championships and various regional and ACC events.

A past president of the College Athletics Business Management Association, Phillips remains involved in that organization's leadership. He has served on the ACC Finance Committee, and he is an active member of NACDA and NACMA.

The Bartow, Fla., native graduated with a bachelor's degree in accounting and a master's degree in business, both from Florida State. He also earned a master's degree in sports administration from the United States Sports Academy. Phillips and his wife Deanna have a son, Payton (10), and a daughter, Kathryn (8).

ANDY URBANIC
Associate Director of Athletics for Football Operations and Special Projects

Andy Urbanic is in his 16th year in charge of football operations at Florida State. He added the responsibility of coordinating special projects within the athletic department and was elevated to the position of Associate Director of Athletics in 2000.

Urbanic is directly responsible for all aspects of football operations, including team travel and home game operations. He also coordinates postseason logistics and travel for all Seminole teams and supervises the equipment, strength and conditioning and training room staffs.

A member of the Pennsylvania Sports Hall of Fame, Urbanic came to Tallahassee



Greg Phillips
Associate Director of Athletics for Business, Tickets and Information Technology



Andy Urbanic
Associate Director of Athletics for Football Operations and Special Projects



Bernie Waxman
Associate Director of Athletics for Facility Planning, Operations and Event Management



Rob Wilson
Assistant Director of Athletics
for Media and Public Relations

with more than 20 years of experience in collegiate athletics (most of which came as an assistant coach at the Division I level). Prior to taking his current administrative position at FSU, he was at the University of Akron as offensive backfield coach and recruiting coordinator from 1986-87, and as assistant head football coach and offensive coordinator from 1987-88. From 1980-86, Urbanic was the offensive backfield coach at the University of Pittsburgh.

Urbanic is a legendary figure in high school coaching in Pennsylvania, where he coached six undefeated teams and earned eight state championships.

Urbanic is a past president and member of the board of directors of the Pennsylvania State High School Coaches Association and remains active in the American Football Coaches Association.

He and his wife, Dorothy, have two grown daughters.



Scott Kull
Assistant Director of Athletics
for Marketing

BERNIE WAXMAN
**Associate Director of Athletics
for Facility Planning,
Operations and Event
Management**

In his 31st year at Florida State and his 14th with the athletics department, Bernie Waxman continues to be one of the busiest people at FSU. The athletic campus at Florida State has changed dramatically over the last 10 years as has the campus itself. As the master facility plan of the university changes, it is the charge of Waxman and his staff to plan and adjust for the future growth of athletic programs. In the last year alone, the baseball Seminoles played in the newly renovated Dick Howser Stadium, the track team ran on a brand new surface for the first time and the long anticipated move into the Moore Athletic Building took place. Work will continue throughout the year on displays throughout the athletic facilities, which will result in the rich tradition of Florida State University's athletics programs.

Waxman and his staff will now turn their full attention to the new aquatics facility as they continue to help FSU reach its goal of having the nation's best athletic facilities.

Waxman oversees event management for most of the 19 sports in which the Seminoles compete at the Division I level. The scheduling and maintenance of the athletic facilities including the Mike Long Track, Dick Howser Stadium, Doak Campbell Stadium, the Florida State Basketball Training Center, the practice football fields, the athletics wing of the Dave Middleton Golf facility and the soccer/softball complex also fall under his direction.

A 1971 graduate of Florida State University, Waxman earned three letters as a member of the FSU track and field team and captained the 1972 squad. He also earned his master's degree from Florida State in 1972.



Chuck Morris
Assistant Director of Athletics for
Operations and Event Management

After nearly 17 years with the intramural program, Waxman moved over to the athletics department in 1991. During his tenure at the intramural office, Waxman served as a master official for track and field and as the head statistician for all Florida State men's and women's basketball and football games.

Waxman currently sits on the Board of Directors of the Stadium Managers Association.

He and his wife, Lisa, who earned her Ph.D. from Florida State in 2004, have a daughter, Gabrielle (15).

ROB WILSON
**Assistant Director of Athletics
for Media and Public Relations**

Rob Wilson is in his 18th year on the Florida State athletics staff and his 10th in charge of all publicity and public relations matters concerning intercollegiate athletics at FSU. A 1983 graduate of Florida State, Wilson returned to his alma mater in 1987 as assistant sports information director after serving the same role at East Carolina for three years. He served as the primary contact for the Seminoles' men's basketball program from 1987-94 before succeeding Wayne Hogan as Sports Information Director.

A native of San Diego, Calif., Wilson graduated from Niceville High School in Niceville, Fla., and was a wide receiver at Ole Miss under Steve Sloan in 1979. He received his A.A. degree from Okaloosa-Walton Community College before enrolling at FSU where he majored in communications with a minor in chemistry.

The FSU Sports Information office has won 35 awards during Wilson's tenure for excellence in its publications, including football and basketball media guides being judged the best in the nation on three occasions. The 2004 Men's Basketball Media guide and its cover were both named best in the nation. He received the 2001 Scoop Hudgens Lifetime Achievement Award in recognition of outstanding performance in the field of sports information and sports journalism.

Wilson and his wife, Sherrill, have two sons: Preston (8) and Parker (5).

SCOTT KULL
**Assistant Director of Athletics
for Marketing**

Scott Kull is in his seventh year at Florida State and his first as an Assistant Athletics Director for Marketing and General Manager of Seminole Athletics Marketing. As the director of the Seminole Athletics marketing office, Kull oversees all aspects of advertising sales, promotions, tickets sales, corporate sponsorships and coaches' endorsements for the university's 19 sports.

Kull came to Tallahassee in 1997 as the Director of Athletics Marketing. Two years later he was asked by Dave Hart, Florida State's Director of Athletics, to create a plan

establishing a new partnership with Host Communications, one of the nation's leading collegiate sports marketing companies. In 1999, Kull was named the General Manager of Host Communications and Director of Sales for Seminole Athletics Marketing. He was promoted to his current position during the summer of 2004.

Kull is recognized for his proven approach to implementing creative sales and promotional prospects. He oversaw the creation of Seminole Village which provides fans with interactive entertainment at home games as well as additional opportunities for advertisers. He also developed a plan to add a state-of-the-art video board/scoreboard to Florida State's \$10 million baseball stadium renovation project.

In the past two years alone, the marketing staff at Florida State has received ten national sports marketing awards and are responsible for increasing sales revenues by landing millions of dollars in athletic advertising contracts.

Prior to coming to Florida State, Scott worked in the athletic marketing departments for several other nationally recognized universities including Ohio State and Georgia Tech. He earned his bachelor's degree in business and organizational communications from Otterbein College, where he played football and was a member of the track and field team. Kull earned his master's degree in sport management from The Ohio State University. He calls New London, N.H. home.

CHUCK MORRIS
**Assistant Director of Athletics
for Operations and Event
Management**

Dr. Chuck Morris is in his eighth year as a member of the athletics staff and his first as Assistant Director of Athletics for Operations and Event Management at Florida State. As a member of the facilities and operations staff, he is responsible for the planning, coordination and conduct of home intercollegiate athletic events, including multi-team events and postseason ACC and NCAA championships. Morris works closely with the Director of Facilities on the daily operations and maintenance of Florida State's athletic facilities, practice and competition venues. He is responsible for the Athletics Department property management and communications equipment.

Prior to receiving his doctorate in physical education and sport management at FSU in 1994, Morris earned a master's degree in physical education at Indiana University and an MBA from Long Island University.

Morris returned to Florida State in 1997 after a distinguished 27-year career in the United States Army. Upon graduation from the United States Military Academy at West

Point in 1970, Morris was commissioned into the Field Artillery. Over a 27-year distinguished career he served in the field artillery nuclear missile units and held senior staff assignments in both the United States and Europe. Morris served as battalion commander

at the Field Artillery School and provided leadership to the FSU Army ROTC Seminole Battalion as Professor of Military Science. A graduate of the Army Senior Service College, Morris's final assignment was as the Deputy Department Head and Senior

Associate Professor of the Department of Physical Education at West Point.

Morris and his wife, Diane, are the proud parents of a miniature schnauzer named Zoe.

FLORIDA STATE UNIVERSITY TRUSTEES 2004-05



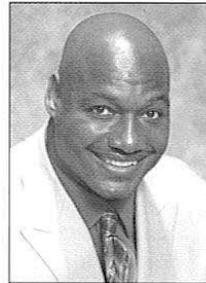
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Vice Chairman
Tallahassee, FL



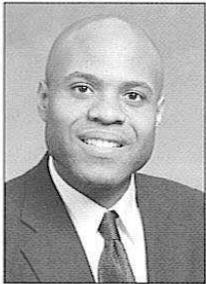
**Dr. Valliere
Richard-Auzenne**
Tallahassee, FL



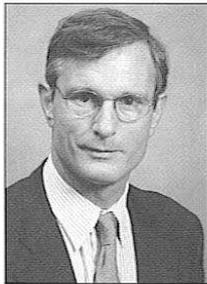
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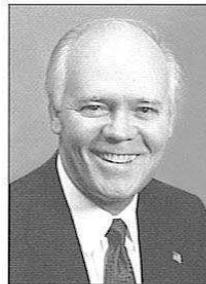
Jarrett Eady
Student Government
Association President



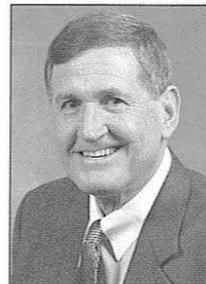
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Rosemont, PA



Dr. Jessie Furlow
Quincy, FL



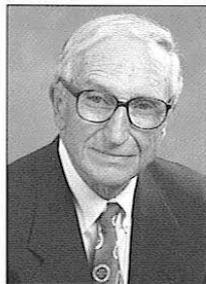
Manny Garcia, III
Winter Springs, FL



**William Andrew
Haggard**
Coral Gables, FL



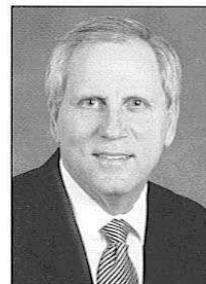
Harold Knowles
Tallahassee, FL



**Dr. J. Stanley
Marshall**
Tallahassee, FL



Dr. E. Ann McGee
Winter Springs, FL



Dr. T.K. Wetherell
FSU President



Tallahassee is famous for its "canopy roads," streets and thoroughfares lined with 200-year-old oaks draped with Spanish moss.

Among low, rolling hills, down moss-draped canopy roads, within picturesque historical districts, and across seas of flowering azaleas lies a magical part of the Sunshine State-Tallahassee, Florida's capital city. With its intriguing combination of power-play politics and classic character splashed with a twist of Southern beauty and charm, Tallahassee is a side of Florida few expect to find.

With the Gulf of Mexico just 20 miles south and the Georgia border only 14 miles north, Tallahassee rests between the foothills of the Appalachian Mountains and the juncture of Florida's panhandle and

This is

peninsula in an area known as "The Big Bend." Nearer in miles to Atlanta than to Miami, Tallahassee more closely resembles its Georgia neighbor than Florida in topography, climate and lifestyle.

Like the city itself, the story of how Tallahassee was chosen as the state capital is rich in history. In 1823, two explorers set out - one on horseback from St. Augustine and the other by boat from Pensacola - to establish a permanent, central location for the seat of government. The two met at a beautiful site that the Creek and Seminole Indians called "tallahassee" - derived from the words "talwa," meaning town, and "ahassee," meaning old. This historic meeting place remains Florida's capital today.

Boasting more than 145 properties listed on the National Register of Historic Places, Tallahassee is a living showcase of

Florida history and heritage. The crowning jewel of Florida's historic "Capitol Hill" is the Old Capitol, beautifully restored to its 1902 splendor complete with the red-and-white striped awnings, a dome adorned with stained glass, antique furnishings and political memorabilia. The 22nd-floor observatory of the New Capitol Building offers a breathtaking view of this surprising Southern city, awash in flowering azaleas, snowy dogwoods, towering pines, fragrant magnolias, and hundreds of lakes, springs, swamps, rivers and sinkholes.

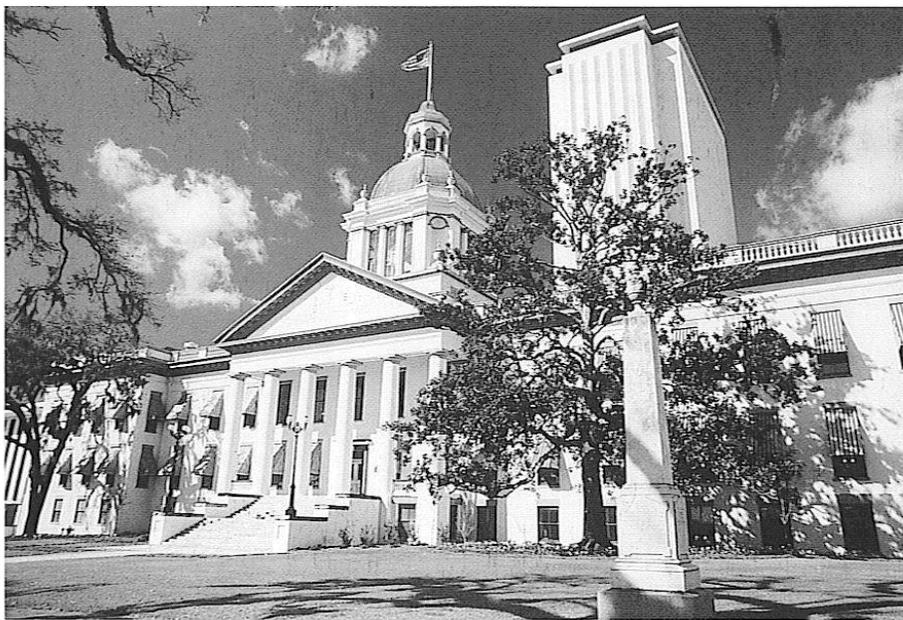
Charming downtown historic districts graced with lush linear parks lead visitors to the Knott House Museum, The Columns, First Presbyterian Church, John G. Riley House Museum and Old City Cemetery. Free walking tours and replica turn-of-the-century streetcars carry passengers to antebellum mansions, picturesque churches and other downtown delights.

Minutes from downtown lies the lush 52-acre natural habitat and 1880's farm of the Tallahassee Museum of History and Natural Science, home to the rare Florida panther and other furry "natives."

The area surrounding Tallahassee reveals numerous other historic and archaeological treasures, such as De Soto State Archaeological and Historical Site, Lake Jackson State Archaeological Site, Mission San Luis, Natural Bridge Battlefield and San Marcos de Apalache. Visitors can explore prehistoric Florida at the Museum of Florida History, where they are greeted by a giant 12,000-year-old mastodon pulled from nearby Wakulla Springs.

On the shores of Wakulla Springs, alligators still laze under the watchful eyes of "snake birds" perched on twisted cypress trees. The site of many underwater scenes in "Tarzan" movies, it's one of the world's deepest freshwater springs. Glass-bottomed boat tours across these mystical waters are available.

Florida State University is located in Tallahassee - the capital city of the state of Florida.



Tallahassee

Other sightseeing favorites include the floral masterpiece of Alfred B. Maclay State Gardens, Bradley's Country Store, FAMU Black Archives and the Tallahassee Antique Car Museum. Nearby small towns offer fascinating excursions to places such as Pebble Hill Plantation, Florida Caverns State Park, Monticello Opera House and St. George Island.

Tallahassee is almost as rich in cultural treasures as it is in history. A widely acclaimed collection of art, science and history museums and galleries, year-round festivals and nonstop entertainment at the 14,000-seat Tallahassee-Leon County Civic Center feed a variety of cultural appetites.

Visitors with a hunger for the great outdoors will find Tallahassee ideal for all types of outdoor recreation – from canoeing down dark, cypress-lined rivers and biking up steep slopes to exploring back-country wildernesses and hunting for bobwhite quail. Area lakes, rivers, ponds and the Gulf – just 30 minutes away – offer a paradise for boating and fishing. Lakes Jackson and Talquin are renowned in the bass fishing world for yielding the "big ones." Local wildlife areas, such as the St. Marks National Wildlife Refuge and Apalachicola National Forest, are perfect spots for camping, picnicking, swimming, biking and exploring.

And while Tallahassee also features eight golf courses and plenty of places to raise a racquet, it's a wild array of spectator sports that leave the crowds

screaming for more. And always a sure bet are the nearby greyhound races.

For another favorite "sport" – shopping – two large regional malls and many specialty centers offer an array of "playing options," from popular chains to curiosity and antique shops. Unique shopping locales include downtown parks, lakeside cottages and small Southern towns. Tallahassee serves a scrumptious selection of tantalizing restaurants ranging from fast food to five-star. Local specialties include homemade country sausage, melt-in-your-mouth steaks, wild game and succulent seafood fresh from the Gulf.

From luxury to economy, accommodations are plentiful and include restored bed

and breakfasts, rustic "gentlemen" lodges, beachside escapes and comfortable chain hotels. For those who choose to follow in the footsteps of early travelers, Tallahassee also boasts 15 beautiful campsites. Continuous air service, Amtrak and four major highways make it easy for visitors to get to Tallahassee. But no matter how you arrive, the history and hospitality of Tallahassee make it difficult to ever leave for long.



Florida is known for its beaches with many just a short drive from Tallahassee.

Climate

Tallahassee has the mild, moist climate characteristics of the Gulf States and experiences a subtropical summer similar to the rest of Florida. In contrast to the Florida peninsula, however, the panhandle, of which Tallahassee is a part, experiences four seasons.

Annual January temperature:	40-64° F
Annual July temperature:	71-91° F
Yearly average maximum temperature:	78.7°
Yearly average minimum temperature:	55.7°
Yearly average days above 90 degrees:	91.0
Yearly average days below 32 degrees:	35.7
Population:	
City of Tallahassee:	162,310
Leon County:	255,500

Museums and Culture

The Federal Institute of Museum and Library Services (IMLS) named the Tallahassee Museum of History and Natural Science as one of the nation's exemplary museums on September 19, 2000. The Tallahassee Museum, along with 176 other museums, was selected out of a field of 823 applications from museums throughout the nation in a highly competitive competition. The museum features a 52-acre natural habitat zoo, nature trails, authentic 1880's farmstead,

hands-on Discovery Center, birds of prey aviary, reptile exhibits, annual events and more!

OTHER POINTS OF INTEREST INCLUDE:

The Capitol

One of five tower Capitols in the U.S., it features a panoramic view from the 22nd-floor observatory/art gallery and the House and Senate viewing galleries.

Challenger Learning Center

The Challenger Learning Center of Tallahassee is a 32,000 square-foot facility located on beautiful Kleman Plaza in downtown Tallahassee. The Challenger Learning Center is the K-12 outreach facility of the Florida A&M University – Florida State University College of Engineering and a visitor destination. The Challenger Learning Center is an amazing living testimony to the dream of the STS 51L Challenger crew of 1986. This facility features a state-of-the-art space mission simulator, an IMAX theatre, planetarium and laser theatre, an observatory, distance learning classroom, exhibit hall and worlds more! The mission of the Challenger Center is to inspire, to explore and to teach.

Maclay State Gardens

Enchanting floral architecture surrounds the 1930's home of NY financier Alfred B. Maclay. Impressive grounds feature 200+

floral varieties plus hiking, biking and nature trails, swimming, fishing and boating.

Mary Brogan Museum of Art & Science

Interactive hands-on science center and national traveling art and science exhibitions.

Mission San Luis

Site of Spanish/Indian village settled from 1656-1704. Ongoing excavations/exhibits/reconstructions.

Museum of Florida History

Permanent exhibits include a nine-foot mastodon, Spanish galleon treasures, Civil War memorabilia, reconstructed steamboat and Prehistoric Florida plus traveling exhibits.

Old Capitol Museum

Restored to 1902 appearance featuring red candy-striped awnings, stained-glass dome, House and Senate Chambers, Supreme Court and Governor's office.

Tallahassee Antique Car Museum

Impressive showroom features award-winning Chevys, one-of-a-kind Ford Roadster, 1913 CarNation Tourer, 1931 Duesenberg, 1956 T-Bird, Delorean, Cadillacs, Corvettes and more. Plus two original Bat Mobiles.

FLORIDA STATE UNIVERSITY

Spirit Groups

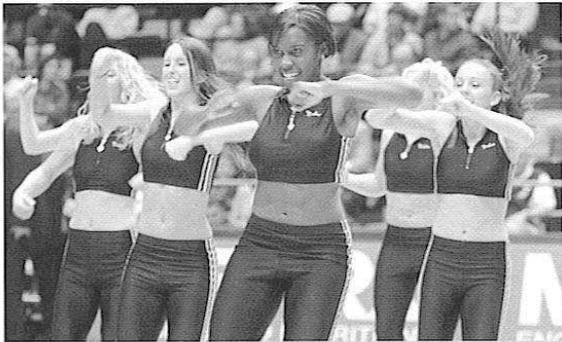


Perhaps the most spectacular and anticipated tradition in all of college basketball occurs at each Florida State basketball game as the Warrior, the Florida State cheerleaders and Golden Girls lead the Seminoles onto the court. Nothing compares to the pageantry and excitement of Seminole basketball when the enormous video boards explode with a power-packed blast of Florida State pride signifying the arrival of the Garnet and Gold ready to do battle.

The incredible introduction is only the beginning of what is sure to be an exciting two hours of basketball filled with spirited cheers, chants and routines designed to keep Florida State fans on their feet and cheering the Seminoles to victory.



The Warrior and the Seminole cheerleaders help make the Leon County Civic Center an imposing place for opponents to play.



The Warrior's entrance onto the court is the most popular pregame ritual of any team in the nation. Dressed in authentic regalia designed by the ladies of the Seminole Tribe of Florida, Warrior's entrance brings a heightened sense of excitement to the Seminoles' pregame warm-up and player introductions.

Two of Florida State's most visible ambassador groups are the cheerleaders and the Golden Girls. Fans anxiously await timeouts and haltime routines performed by the top college cheer and dance squads in the nation. The two groups entertain the large Seminole fan base in attendance at Florida State games.

In addition to supporting all of the Seminole athletic teams, the cheerleaders donate their time to performing community service throughout the academic year. They are one of the most popular groups among Seminole fans worldwide.

Unique to Florida State basketball, the Golden Girls have become one of the nation's top collegiate dance groups and are ranked among the nation's top 10. In addition to all home basketball games and the Atlantic Coast Conference Tournament, the Golden Girls perform at many campus and community events.