

BOBBY BOWDEN Head Football Coach

"He made us into believers, and he made us into winners."
—Roger Overby, Wide Receiver '76

Perhaps the above quote from Florida State wide receiver Roger Overby best expresses the attitude of players and fans about Seminole mentor Bobby Bowden.

"Thanks for Accepting the Challenge, You Are The One."
—Burt Reynolds

Since his arrival on the Florida State campus in January, 1976, the Birmingham, Ala., native has turned the Seminole grid program from shambles to one of the rising stars on the collegiate scene. After FSU went 4-29 in three previous campaigns, Bowden has guided the Seminoles to marks of 5-6 and 10-2.

That 10-2 ledger included: (1) a 9-2 regular season record; (2) an invitation to the Tangerine Bowl where the Seminoles smothered Texas Tech, 40-17; (3) national ranking in both the United Press International (11th) and Associated Press (14th) wire service polls.

"Bowden, his staff, his players and his partisans have simply had a heavenly winter and spring."

—Tom McEwen, Sports Editor, Tampa Tribune Naturally, the credit for the successes goes to Bowden. He, however, downplays his responsibility.

"The desires of the players to right a wrong they were not happy with is the reason for our winning," says Bowden. "They were not

happy with what they were doing previously.

"We also won because of the diligent work of our assistant coaches. Too much of the credit has gone to me when it has been the assistants, trainers, doctors and managers as well as a Florida State administration who have all been part of our success."

If you know Bobby Bowden, that is a typical statement.

Nobody, however, should really be surprised that Bowden has put

the Seminole program back on the winning track.

Bowden has a history of success in his previous stops. He had head coaching experience at four year schools Howard (now Samford) and West Virginia, before agreeing to accept the assignment of rebuilding the Seminoles. Starting 1978 his overall record of 88-40 carries a .687 winning percentage. That mark ranks 10th among major college head coaches.

Enthusiasm and discipline are key words which exemplify

Bowden's overall attitude, both on and off the field.

"I believe in discipline and enthusiasm in everything you do in



life," Bowden says," and you coach what you believe. If we can be enthusiastic in the little things we do, it will carry over to a winning season.

"But don't get me wrong about discipline. I believe in letting the players know who is boss, and I believe in some sacrifice and devo-

tion. But discipline can only go so far.

"Heck, I've always said that if short hair and perfect manners won football games, the Army-Navy game would be played every year for the national championship."

Bowden's coaching philosophy is quite simple.

"I believe in blocking and tackling," he says. "Everything else in this game is secondary; blocking and tackling will cause wins."

Winning means a lot to Bowden, an avid golfer, who since moving to Tallahassee has improved his game to the point where he now

consistently shoots in the low 80s.

"I don't believe in playing without a scoreboard," says Bowden.
"I don't feel there is any accomplishment with a tie. I think if one of my teams was playing Notre Dame for the national title and I had the choice of winning or losing or going for the tie, I would go for the win."

National championship was not a term mentioned with a whole lot of frequency at Florida State until the last few months. Bowden

explains it cautiously.

"A national championship is the ultimate in coaching, but I must be realistic," says Bowden. "Every year we set new goals with our team. Last season our first objective was landing a spot in the top 20. Then we wanted a bowl bid.

"Now after getting past those goals we can begin worrying about the Top 10. We need a consistent winning record so that we can be

a legitimate contender each year for national honors."

Bowden is more than just a football coach. He is also a deeply religious individual who, when he's not on the road recruiting, can often be found at a church podium in Tallahassee or one of the surrounding communities on Sunday mornings.

"I don't preach," Bowden says. "I'm not qualified to preach. I like to share my experiences with God, though, especially with young

people.

"God is an integral part of my life. I look to God for guidance but firmly believe God helps those who help themselves. Man must

help himself, but also seek guidance.

"Coaching, in a way, has many of the same traits as evangelism. You attempt to make your point, relay your beliefs and encourage your audience to take part in all this. Football or religion, it's much the same."

"There appears to be enormous substance to this man, Robert Cleckler Bowden. The family, the church and the vocation. Florida State has more than a football coach who can go 10-2 and beat the Gators, 37-9."

—Hubert Mizell, Sports Editor, ST. PETERSBURG TIMES

JERRY BRUNER FLORIDA STATE '65 Third Season on Staff

A Florida State alumnus, Jerry Bruner returned to his alma mater three years ago to coach the Seminole offensive linemen.

Bruner, a member of Bobby Bowden's coaching staff for the past eight years, joined the FSU head coach when he moved to Tallahassee in 1976. Bruner teams with his former college coach, Bob



Harbison, in coaching the offensive guards, tackles and centers.

The Evansville, Ind., native came to Florida State in 1960 and earned three varsity letters for the Tribe playing offensive guard, middle guard and linebacker.

After receiving his degree in 1965, Bruner became an assistant coach at Daytona Beach Mainland High School for two seasons.

He moved to Kansas State in 1968 as a graduate assistant under ex-Seminole Vince Gibson, now head coach at Louisville, before joining the KSU varsity staff as offensive line coach a year later.

In 1970 he joined Bowden's staff at West Virginia where he spent six seasons coaching the offensive linemen.

Jerry and his wife, Kathy, have two children.

JIM GLADDEN WILLIAM JEWELL '64 Fourth Season on Staff

Jim Gladden came to Florida State to coach the defensive ends after a very successful career as a high school coach.

He has the enviable chore of coaching the likes of Seminole All-American candidates Willie Jones and Scott Warren during the 1978 campaign.

A native of Springfield, Mo., Gladden

spent 15 years coaching in the prep ranks before coming to FSU in 1975 as an assistant in charge of the junior varsity program.

Gladden attended William Jewell College in Liberty, Mo., and was tabbed as an all-conference end before graduating in 1962.

After spending three years as an assistant coach at high schools in the Kansas City and St. Louis areas, Gladden moved to Kentucky where he was named high school coach of the year in 1970.

He spent the 1972 season coaching in Tennessee before taking over the helm of the Brooksville, Fla., High School program for two years prior to joining the FSU staff.

Jim and his wife, Patricia, have two children.



GEORGE HAFFNER McNEESE STATE '66 Third Season on Staff

George Haffner, considered by many to have one of the most brilliant and imaginative offensive minds in college football, serves as the Seminole's offensive coordinator.

The Chicago native who works specifically with the FSU quarterbacks and directs the offensive scheme from the press box, has coached at McNeese State, Iowa

State, Pittsburgh and the high school level before joining FSU.

Haffner signed a football scholarship at Notre Dame and lettered two years for the Fighting Irish before going into military service. After his discharge from the Army he transferred to McNeese State.

Haffner began his coaching career as the quarterback-receiver coach at McNeese and then spent two seasons coaching at Lake Charles (La.) High School before Johnny Majors summoned him to join his staff at Iowa State in 1969.

He quickly became offensive coordinator at Iowa State in 1971 and followed Majors to Pittsburgh in 1973 in the same capacity.

George and his wife, Norberta, have two children.

BOB HARBISON INDIANA '48 30th Season on Staff

Bob Harbison has certainly earned the title as the Dean of the college coaches.

Harbison, who joined the Florida State football staff in 1948, is in his 30th year as a Seminole assistant coach. He has spent all but two seasons with FSU since it began its football program in 1947.

During his three decades, Harbison has

coached offense and defense, has been to all the nine bowl games and is now serving under his seventh head coach. He previously worked under Don Veller, Tom Nugent, Perry Moss, Bill Peterson, Larry Jones and Darrell Mudra.

Harbie currently coaches the offensive linemen.

Over the years he has developed many outstanding offensive and defensive linemen. His 1964 line, tabbed the "Magnificent Seven" was considered by many to be FSU's finest.

A graduate of Indiana, Harbie played offensive end and defensive line for the late Bo McMillin and finished his collegiate career with a performance in the Blue-Gray game.

Bob and his wife, Jane, have three children.



GEORGE HENSHAW WEST VIRGINIA '70 Third Season on Staff

A member of Bobby Bowden's coaching staff for the past six years, George Henshaw coaches the Florida State defensive line.

Henshaw, who also served under Bowden at West Virginia, coaches the defensive tackles and middle guards.

A native of Midlothian, Va., Henshaw was a three year starter at defensive tackle

for West Virginia and served as co-captain his senior season. That season the Mountaineers went 10-1 and defeated South Carolina in the Peach Bowl.

Henshaw was picked to the Post-1950 all-time West Virginia football team along with making honorable mention All-America honors. He was selected All-Southern Conference prior to WVU's departure from that league.

Following graduation in 1970, Henshaw became a graduate assistant at WVU and in 1972 coached the Mountaineer junior varsity to a 3-1 season.

George is married to the former Kathleen McConnell.

NICK KISH BUFFALO '69 Third Season on Staff

Nick Kish, a former New York high school coach, is in his third season of coaching the Florida State running backs.

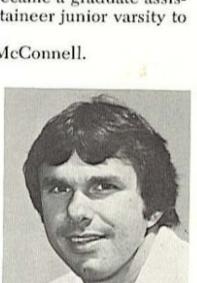
Kish joined the Seminole coaching staff in 1977 after a very successful four year stint at Grover Cleveland High School in Buffalo, N.Y. His four year record was 29-2 and included a 28 game winning streak.

His teams captured city championships in 1973, '74 and '75 and were ranked among New York's Top 10 prep schools in 1974 and '75.

Kish began his collegiate playing career as a wing back for three years at Syracuse. He played on the Orangemen's team with NFL star Larry Csonka. He transferred to the University of Buffalo in 1969 where he was defensive captain and was selected the Bull's most valuable player.

The Amherst, N.Y., native graduated from Buffalo in 1969 and received his master's in '72.

Nick and his wife, Pat, have one child.



GENE McDOWELL FLORIDA STATE '63 10th Season on Staff

Gene McDowell, a former Florida State All-American linebacker, has spent the past 15 years coaching football, most recently directing the Seminole linebackers.

McDowell, in his second stint on the Florida State staff, has experience as a collegiate, high school and military coach. He began his career shortly after graduating

from FSU in 1963 as head coach of the Army Ranger military team.

After his discharge in '65 he returned to Florida State as a graduate assistant before taking over the freshman team for two seasons. He spent the 1968-69 campaigns as recruiting coordinator for coach Bill Peterson.

McDowell spent the next four seasons as a receiver and defensive end coach at Kansas State under Vince Gibson.

In 1974 he returned to Tallahassee to coach the Tribe's defensive ends and remains on the staff coaching linebackers.

A native of Quincy, Fla., McDowell lettered three years at Florida State and was selected to the AP third team All-America after his senior year.



Kent Schoolfield, a former football and track star at crosstown Florida A&M, is in his third season of coaching the Seminole receiving corps.

The Columbus, Ohio, native came to FSU in 1976 to join Bobby Bowden's staff after two seasons as an assistant football and track coach at Miami Central High School.

After a brilliant high school football and track career, Schoolfield attended Florida A&M in Tallahassee where he again excelled in two sports. He spent his freshman year at defensive back but found a home at wide receiver his remaining three years.

Schoolfield graduated from FAMU in 1970 and spent the next year in professional football, splitting his time between the Boston Patriots of the NFL and the Continental League's Pottstown Firebirds.

Then came a two year tour of duty in the Army before he returned to his alma mater in 1973 as a graduate assistant in football and track.

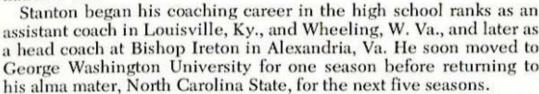


JACK STANTON N.C. STATE '61 Third Season on Staff

Jack Stanton, an experienced coach with a keen sense for the defensive portion of the game, serves as defensive coordinator and secondary coach for the Seminoles.

The Carnegie, Pa., native played a key role in the success of the FSU defensive unit last fall which ranked among the

nation's best.



Stanton was lured to Tallahassee in 1973 to become defensive backfield coach at FSU but left after one campaign to join the North Carolina staff. Bobby Bowden brought him back to FSU in 1976.

A two-way halfback at N.C. State before graduating in 1961, Stanton spent the 1961 season in professional football playing for Toronto and Pittsburgh and 1962 with the old Louisville team.

Jack and his wife, Ruth, have four children.

DON FAULS ITHACA '48 21st Season on Staff

Athletic trainers are known for being very popular with the athletes they work with and Florida State's Don Fauls is no exception.

To Seminole players and coaches since 1954, he's been a respected friend and confidant as well as the man who cares for

their injuries.

Affectionately known as the "Rooster", Fauls has been associated directly with Florida State for 21 years. He left the department for a three and one-half year stint in private business only to return in 1975.

A native of Ithaca, N.Y., Fauls came to FSU after serving as trainer for professional baseball teams in Greensboro, N.C., and Omaha, Neb. He has worked as a trainer for the U.S. Pan American team and was a member of the Olympic Trainers Selection Committee. He also served as an assistant coach with the Tribe's baseball team for eight years.

Don graduated from Ithaca College in 1948 where he lettered in baseball and basketball. He and his wife, Marguerite, have three children.



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JOHN MOONEY FLORIDA STATE '76 Third Season on Staff

John Mooney joined the Florida State athletic staff as assistant trainer shortly after his graduation three years ago.

Besides his close association with the FSU football team as chief aide to head trainer Don Fauls, Mooney works directly with the Seminole basketball team. He and Fauls also oversee a staff of student trainers in their work with FSU's other athletic teams.

A 1976 graduate of Florida State, Mooney spent his undergraduate years as a student assistant trainer learning the trade from Fauls. He landed the full time assistant's position in '76.

John, a native of Rogersville, Tenn., is married to the former Marilyn West.



FRANK DeBORD VIRGINIA TECH '42 10th Season on Staff

As equipment manager, Frank DeBord serves the Seminoles in a wide variety of ways.

He is responsible for the supervision of the football gear, managing the many practice fields and overseeing the beautiful new football fieldhouse.

A native of Marion, Va., DeBord has been a member of the Seminole athletic

staff for 10 years. He worked as assistant equipment manager for one year before moving into his present position in 1970.

He graduated from Virginia Tech in 1942 where he lettered three years in football and wrestling. Following his graduation he served as assistant football coach at Franklin (Va.) High School and also played two years with the Norfolk Neptunes of the Continental League.

Frank and his wife, Marian, have three children.

