

2002 FLORIDA STATE FOOTBALL MEDIA GUIDE

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CREDITS

EDITOR: Rob Wilson; ASSOCIATE EDITORS: Jeff Purinton, Tina Thomas, Chuck Walsh; WRITERS: Elliott Finebloom, Michael Morrell, Bill Baker, Bill Mayville, Aimee Carpenter, Jeff Clark, Lynn Hobby; PHOTOGRAPHY: Ryals Lee, Ross Obley, Darrell McAllister, Marc Hagameier, Tom Kovtan, Kevin O'Donnell, Rick Jones, The Osceola, Bill Lax, Tom Cassazza, Eric Morgan, Wylie Dassie, Amy Ammerman, FSU Photo Lab; DESIGN: Chameleon Graphics & Design, Tallahassee, FL; PRINTING: Boyd Brothers, Inc., Panama City, FL

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SEMINOLE TRADITION

FLORIDA STATE TRADITION



BOWDEN TIES THE BEAR

With FSU's 30-17 Gator Bowl win over Virginia Tech, Seminale Head Coach Bobby Bowden garnered his 393st career victory which put him in a tie for second place on the all-time wins list with football legend Bear Bryant. Bryant was influential on the coach of a very young Bobby Bowden, who took over the Samford program in Birmingham at

about the same time that Bear began coaching at Alabama. Bowden, a Birmingham native, grew up an Alabama fan and spent a great deal of time studying the Crimson Tide program and the coaching methods and philosophy of Bear Bryant.



MANNING & WEINKE NFL'S TOP TWO ROOKIE PASSERS

Current Carolina Panther and former Heisman Trophy winning Seminole quarterback Chris Weinke threw for 9,931 yards during his rookie year in the NFL. His 9,931 yards passing ranks as the second highest total by a rookie in league history behind only Peyton Manning's 3,739 yards in 1998 with the Indianapolis Colts. Weinke threw for a season-high 319 against St. Louis in week 13 and threw for 900 or more yards six times. He threw for a careerhigh two touchdowns against New Orleans in week five and San Francisco in week nine.



X MARKS THE SPOT

Florida State kicker Xavier Beitia converted his final 30 kicks during the 9001 regular season (field goals and extra points) and did not miss a kick during the final five regular season games of the season. Beitia's streak began in the fourth quarter of the Seminoles' 43-7 victory over Virginia with a 31-yard field goal with 7:54 remaining in the game. He would go on to add two extra points to close out the game and the victory. Beitia made his final eight field goal attempts of the 2001 season. His field goal streak began in the first quarter of the Virginia game. He begins the 2002 season with a with an extra point streak of 92 consecutive made. Beitia's streak of 30 consecutive kicks without a miss covers 91

quarters. Beitia earned All-ACC second team honors and was named a freshman All-American by Football News.



NOW TAKING THE FIELD THROUGH PETE'S POSTS

The Bill Peterson era as head football coach at Florida State University was a time of great offensive innovation and also a time of many firsts for the upstart Seminole program. Some of these firsts included being the first Seminole coach to beat the Gators at Florida Field, coaching the program's first All-American in Fred Biletnikoff

and recruiting James Thomas, the first black player to ever play football at FSU. A tradition of the Seminole football team during the Peterson era was that the first thing the team did as it entered the field was to run through the goal posts. In that era, all goal posts were mounted on two legs in the style of an "H" thus allowing this Seminole tradition. As a tribute to the players and coaches of the Peterson era and their many firsts, "H" style goal posts have been added to the field at Doak Campbell Stadium and will forever more be referred to as "Pete's Posts."



SEMINOLES IN JANUARY BOWLS

Florida State has played in 11 consecutive January bowl games and has a record of 8-3 (.727 winning percentage) in those games. The Seminoles have played for the national championship five times during that span. The Seminoles defeated Nebraska in the 1994 Orange Bowl and defeated Virginia Tech in the 2000 Sugar Bowl to win the school's first two national championships. With their 11 consecutive appearances in January bowl games, the Seminoles hold the nation's longest active January bowl participation streak.

SEMIN	OLES'	JANUARY	BOWL	GAMES
YEAR	DATE		BOWL	

1987 1988 1989 1990	Jan. 1, 1988 Jan. 2, 1989 Jan. 1, 1990 NO JANUARY	Sugar Bowl Flesta Bowl BOWL GAME	OPPONENT Nebraska Aubum Nebraska	W, 31-28 W, 13- 7 W, 41-17
1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001	Jan., 1, 1992 Jan. 1, 1993	owl vs. Penn State Cotton Bowl Orange Bowl Orange Bowl Sugar Bowl Orange Bowl Sugar Bowl Sugar Bowl Sugar Bowl Sugar Bowl Fiesta Bowl Sugar Bowl Grange Bowl Gator Bowl		W, 10- 9 W, 97-14 W, 18-16 W, 93-17 W, 31-26 L, 90-59 W, 31-14 L, 16-93 W, 30-17 L, 9-13 W, 30-17



EARLY START

When Florida State meets lowa State on August 94°, it will mark the earliest date that the Seminoles have started a season. Prior to this year, FSU's earliest game was August 96° vs. BYU in the 2000 Pigskin Classic. On the filip side, the latest the Seminoles have ever started a season was in their inaugural season in 1947 when Florida State met Stetson on

October 14"

Overall, Florida State has played an August game seven times and is 7-0 in those contests. The Tribe has also never played more than one game in August – until this year!

FSU's August Games

1985	August 31	Tulane	A	38-12
1986	August 30	Toledo	H	24- 0
1991	August 29	BYU	N	44-28
1993	August 28	Kansas	14	42- 0
1998	August 31	Texas A&M	N	23-14
1999	August 98	Louisiana Tech	H	41- 7
2000	August 26	BYU	N	29- 3



PRESEASON CLASSICS

This season's Eddie Robinson Classic will mark FSU's fifth appearance in a preseason classic. The Seminoles have been successful in these contests and sport a 4-0 record. Here's a look:

1991	Disneyland Pigskin Classic	8/29	BYU	44-98
1993		8.98	Kansas	42- 0
1998	Committee of the Commit	8/31	Texas A&M	93-14
2000	(The Meadowlands) Pigskin Classic (Alltel Startium)	8/26	BYU	99- 3



THEY'RE BACK — ANQUAN AND ROBERT BACK TO FORM

While freshmen sensations P.K. Sam and Craphonso Thorpe had stellar rookie campaigns, the Seminoles will be more than happy to welcome back two veteran receivers from injury this season. The return of Robert Morgan and Anguan Boldin will provide sophomore Chris Rix two more reliable targets for an FSU offensive attack that already finished second in the conference without two of its top three returning wide-outs in 2001, Boldin and Morgan combined for 1030 yards, 60 receptions and nine TD's in 2000. With Talman Gardner and his 11 TD's and 649 receiving

yards returning for his senior season, this might be the most firepower FSU has ever returned in one season as far as receivers go. The 1999 group of Peter Warrick, Ron Dugans and Marvin Minnis combined for more yards (9186) and receptions (191) but three fewer TDs (17). The only other group that even comes close to the trio of Gardner-Morgan-Boldin is the 1988 group that consisted of Seminole returnees Terry Anthony, Bruce LaSane and Ronald Lewis. Anthony, LaSane and Lewis combined to catch 81 passes for 1140 yards and 13 TDs.

PLAYERS (YR)	REC	YDS	TDS
Warrick, Dugans, Minnis (1999)	121	2186	17
Boldin, Morgan, Gardner (2002)	93	1679	20
Anthony, LaSane, Lewis (1988)	81	1140	13



LIKE FATHER, LIKE SON -WYATT SEXTON

After a record-breaking career under center at Tallahassee's Leon High School, Billy Sexton went on to enroll at Florida State to play quarterback. His senior season, he became the starting quarterback at Florida State University. He coached at his alma mater (Leon) and then worked his way up the ranks as a member of the Florida State coaching staff. Along the way he had a son who had a record-breaking career at Tallahassee's Leon High School and enrolled at Florida State to play quarterback. Wyatt Sexton, first-born son of FSU running backs coach Billy Sexton, hopes his career

continue to follow his father's. Wyatt threw for 9,193 yards, 19 TDs and passed for over 9,900 yards and 98 touchdowns as

a junior. He finished his career with over 5,000 yards passing in two years. The son of the 26-year veteran of the Florida State coaching staff looked at Illinois, Aubum, NC State and North Carolina but ultimately stayed close to home and close to dad.



WILLIAMS NAMED ACC'S TOP BLOCKER

Florida State tackle Brett Williams was selected as the recipient of the 2001 Jacobs Blocking Trophy. The Jacobs Blocking Trophy has been awarded annually since 1953 to the player voted the outstanding blocker in the ACC in a poll of the league's defensive coordinators. Williams, a dominating offensive tackle who has started in each of his three years at Florida State, had one of the most impressive seasons ever for a Seminole offensive lineman in 2001. not giving up a single sack while allowing only one pressure and was called for just two penalties. He led the team in the three major offensive line categories - a season grade of

91 percent and 48 total intimidations (pancakes).

SITTING ON THE "DOC" OF THE BAY

Junior Darnell Dockett, who is regarded as one of the top interior defensive lineman in the country, recorded a school-record 99 tackles for loss in 9001 and is already second in career tackles for loss with 34. He's among good company as the previous single-season record for tackles for loss was 17, set by former Seminole greats Ron Simmons and Corey Simon. Simmons, who played from 1977-80, holds the career record with 44. Against Georgia Tech, Dockett tied the FSU singlegame record with five tackles for loss.



A BRIEF HISTORY OF THE 'NOLES... 1953 1950 rted the stadium over the next sum 1948 Indiana University, Weller inherited 20 1851 sity of Florida at Lake City and B men from the first year, but only

1851: Florida State University actually began in 1851 when a legislative act estab-Ished the Seminary West of the Suvennee. The first students envolled in 1657 and the Florida State College was co-educational until 1905 when the Buckman Bill sent all the female students to the "new" Florida State College for Women. The huge numbers of male college students wishing to enter school on the G.I. Bill after World War II forced the legislature to make FSU co-educational in 1946.

1902-04: 33 years after Princeton and Rutgers kicked off American college football, the Florida State College played three seasons of football in Tallahassoc. From 1902-1904, FSC played wearing the colors purple and gold. The 1904 squad was crowned state champions after defeating the Univer-

1946: Ronda State University became a co-educatival restution in 1944 when the first male students were enrolled, most of who were coming beck from World War II. The transition from PSCW) which was regarded as one of the grating such a solid start. nation's top colleges, to the new institution was remarkably quick and the development of an athletics program was almost as rapid.

1947: Florida State University fielded a football team in 1947 coached by Ed. Williamson. On October 18, 1947, Stetson kicked off to the FSU 3. Don Grant returned the kick off to the to FSU 32 and 7,165 fans at Centennial Reid celebrated the first frotball game. The team finished 0.5 on the season.

1948: Don Veller became FSU's second

would letter in 1948. Weller would lose just two sames over his first three years, including an undefeated 8-0 pampaign in 1950. His attention to detail and high standard for himself and his program water instrumental in 150

1950: Florida State played its first football game in Doak S. Campbell Stadium on October 7, 1950 assinst Randolph Macon. 9,676 fans watched the Seminoles lose 40 7, but the new home field was a story in itself. It was built on a former cow pasture and was completed in just five months. Tallahassean Rainey Cawthon was instrumental in selling over 1,000 season tickets at \$50,00 each to fund the stadium and won a wheelbenowride down Monroe Street from contractor Red Coleman, who missed the

head coach in 1953 and would coach the Seminoles until leaving to become Wayland's head coach in 1958. An innoverbrion a national level, Nugert developed the I-forma tion and the typewriter huddle used by moteams today. Among the players he coached were FSU greats Boobly Renn and Lee Corso. as well as a talented tailback whose career was out short by injury named Burt Reynolds.

1959: Perry Moss lasted just one season as F5U head coach in 1959. He was hired at a salay of \$14 000 and left at the lend of the year for triple that figure to coach the Montreal Alouties. His staff that year included future head coaches Don James (Washing ton and Kent State). John Coatta (Wisconsin and Markato State), Vince Gibson (Louisville, Kansas St. and Tulane), and Ken Shipp (NV football coach in 1948 and would coach the completion date by two days. FSU players Jets). His PSU team posted a 4-6-0 record.

national map occurred during Bill Peterson 11 sessons as head coach. He came in 1960 free substitution was still five year away in the game. He moved PSU bold into the forefront of the passing game and led the Tribe to its biggest win yet when they topoped No. 5 Kentudy 48-6 in 1964. He would post a 62-42-11 record in Tallahassee Among a host of other things, Peterson de-veloped the concept of the "not receiver" in 1964 that remains in most offenses today.

1970

1964: Fred Bletnkoff became PS Is first consensus All-American as a senior in 1964. He ranked fourth nationally with 57 receptions for 11 touchdowns which did not include his four touchdowns in the Getor Bowl win over Oklahoma. Biletnikoff put FSU on the map and he was married under the goalposts at Doak Campbell in 1965. He would go on to have a Hall of Fame career with the Oskland Raiders. The national award given to the top-college receiver in the country is named after him.

1966: Ron Seller's began a career at Floride State that would prove one of the



SPORTSMANSHIP STATUE

Between Gates B and C of Doak Campbell Stadium stands the one ton, 15' tall Sportsmanship statue given in honor of Pappy Strum by his daughter Margaret. Strum Allesee, who is an FSU graduate and former Seminole cheerleader. The enduring symbol of the most important aspect of athletic competition was sculpted by FSU alumnus and accomplished artist Edward Jonas. The bronze sculpture was recently selected by the National Sculpture Society to be showcased in its special exhibit Sports Sculpture.

STARTING AT...

After fielding one of the youngest teams in school history in 2001, Bobby Bowden returns a more experienced group in 2002 as only seven starters must be replaced. FSU lost just six starters in 1999 and went on to go undefeated and win the national title. The 1993 national championship team lost just nine starters from the previous year. Here's a look at the starters lost (since 1987) and how the Seminoles finished each season:

YEAR	STARTERS LOST	RECORD/AP
	(OFF, DEF, ST)	FINAL RANK
1987	5 (2,2,1)	
1988	19 (4,5,3)	11-1/#3
1989	14 (7,6,1)	10-2/#4
1990	14 (7,7,0)	10-2/#4
1991	7 (3,2,2)	11-9/#4
1992	14 (6.6.9)	
1993	9 (2,6,1)	
1994	11 (6,5,0)	
1995	11 (4,6,1)	10.004
1996	8 (4,3,1)	
1997	15 (6.7.9)	
1998	11 (5,6,0)	11-2/#3
1999	6 (2.4,0)	
2000	45 (5.4.5)	11-9/#5
2001	14 (6,7,1)	0.41945
2002	7/4 7/0	

BOWDEN'S 'AVERAGE" STARTING

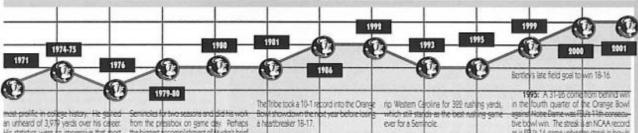
1976	6-4	
1981	6-4	
1986	6-3	
1991	6-3	
1996	6-4	
2001	6-4	301
2002	6-419	309



FSU'S HEISMAN HISTORY

The Heisman Trophy room at the Downtown Athletic Club has a distinct Florida State flair with portraits of Chris Weinke and Charlie Ward on display as the two winners from FSU and the ACC. FSU has a strong history with the trophy. Here's where FSU players have finished in the Heisman balloting.

PLAYER, POSITION	PLACE
Kim Hammond, QB	5 ^m
Ron Sellers, WR	10**
Gary Huff, QB	10**
Ran Simmons, NG	g=
Greg Allen, RB	T7n
Deion Sanders, DB	8**
Terrell Buckley, DB	877
Casey Weldon, QB	gns
Charlie Ward, QB	69
Marvin Jones, LB	4º
Charlie Ward, QB	
Warrick Dunn, RB	gn
Warrick Durin, RB	5 th
Peter Warrick, WR	6m
Chris Weinke, QB	12



His statistics were so impressive that most asted as rational records all the way until 1987. He caught plasses in 30 consecutive वुकारत कर्च करहे हु के 119.9 yards per game He is a member of the college football Hall

1970: While Integration of schools throughout the country came painfully slow, Rorida State's first African-American player took the field in 1970. J.T. Thomas was a starter from the first game he played at PSU and he backed a starting college career with. three Super Bowl rings earned as a member

1971: Lany Jones coached the Seminoies from 1971-1973. An 0-11 campaign in his last year spelled the end for the coach Among notable players during his era were outstanding wide receiver Barry Smith, quarterback Gary Huff and Alabama transfer Billy Soton, who celebrates his 95th year on the FSU coaching staff this season.

of the Pittsburgh Steelers.

the biggest accomplishment of Aucha's brief tenure, that included the NCAA mendisted scholaship limits for the first time, was the ignig of a unreaded running becarated Lany Key. Key would prove to de one of the nest running backs in Seminoly history

and athletic director John Bridgers set up a dinner meeting at an airport hotel in Tampa there West Virginia head coach Bobby Bowden was coaching an all-star game known as the American Bowl. They offered him a four-year contract worth \$37,500 and he became the Seminoles' eighth head coach on January 19. Bowden was interviewed for the job six years earlier when it went to lany Jones, but FSU officials felt he lacked the ex-

1979-80: Florida State not its first taste of the real big-time in 1979 and 1980 going to back-to-back Orange Bowls against Okla-homa. FSU went undefeated (11-0) over the regular season in 1979, but lost 94-7 to the 1974-75: Darryl Mudra coached the Sooners and finished sixth in the final AP poll.

1980: If one game can be singled out as the most important in the recent run of undrecedented success at Florida State would by the contest at Nebrasia on Sep-tember 7, 1985, 15U won at Lincoln by a 18 14 score that opened the eyes of the entire country. Nebrasia fans shook of a mixture of shock and confusion to stand and give Bodby Bowden and his Seminoles a standins button as they left the field

1981: FSU takes on the following schools in order all on the road. Nebrasia, Ohio State, Notre Dame, Pittsburgh, and LSU FSU won at Ohio State, Notre Dame and LSU but more importantly, won fans coast to coast for their undaunted spirit.

1981: In 1981 a freshman tailback ramed Greg Allen was given the football in the middle of legendary Death Valley with a sea of LSU fars around him. He finished the day with a remarkable school record 909 yards that signaled the arrival of a superstar

1986: Delon Sandes sport alquiet first two years at Fibrida State before exploding on the national scene in a preseason pres conference. He would become one of the most popular blavers ever in college foot bell and one of the greatest athletes in FSU history. Floride State and college flootball would never be the same after Sanders' ca-1991

1992: On July 1, 1991, the Atlantic Coast Conference advented Ronda State Univer sity, as it's ninth member and the first addition to the league since Georgia Tech joined in 1978. FSU had competed in the Metro Conference for all sports other than football. which had been an independent. FSUs first ACC football game was a 48-21 win over Duke on September 7, 1992.

1993: The Seminoles won their first netional championship behind Heisman Trophy winner Charlie Ward in 1993. FSU played Nebrasia in the national title same at the Orfor the Seminoles. Later that year, he would ange Bowl and had to rely on healthnan Scott.

as is P\$Us 14-game unbeaten streak in bowls that was spoiled only by a 17-17 tie with George in the 1984 Citrus Bowl.

1999: Bobby Bowden used to keep an emptypicture frame in his office, which was reserved for his first perfect season. He filled the frame with a 1999 teamphoto. The Semi-noles finished the year 1940 and topped off the regard run with a 45-59 win over Virginia tch for the national championship in the Sugar Bowl.

9000: Chris Weinke Iderally rewrote the PSU repord book over his senior season and took home the second Heisman Trophy for a Seminale player when he won the award in December of 2000. He would finish his carees with a record of 30-3 as a starter.

9001: Bobby Bowden extended his NCAA leading bowl winning percentage with a 30-17 win over Virginia Tech in the Getor Bowl. The Getor Bowl bid also extended FSU's streak to 90 consecutive appearances in a postseason bowl game



MOST PLAYERS ON 2001 NFL OPENING DAY ROSTERS

-	LA ILABIENCE	
1.	Florida State	38
2	Notre Dame	37
3	Ohio State	35



GARNET AND GOLD MEETS BLUE AND GOLD

Football at Florida State began Oct. 18, 1947 with Stetson paying a visit to Tallahassee for the first football game in school history. Beginning with that date and that opponent, 75 different institutions have battled the Seminoles in Tallahassee. Florida State played at Capital Stadium

near the Tallahassee fairgrounds for three years before Doak Campbell was built in 1950. The Seminoles have an all-time record of £14-68-4 for a winning percentage of .755. Florida State was 8-4-0 (.750) in three years at Capital Stadium for an overall home record of £92-70-4 (.757). The Seminoles' game against Notre Dame will be the 300° home game in the history of the program. Notre Dame has played on the home field of 70 different institutions and on 37 different neutral fields, but the Irish will play at Doak Campbell Stadium in Tallahassee for the first time in school history Oct. 26.



HELLO RECRUITING, CAROL SPEAKING

Florida State's 2001 recruiting class has been named the best in the nation. A quick look at some rankings of the classes over the years shows a strong correlation with FSU's success. It helps that FSU is in such rich recruiting territory. According to Orlando Sentinel guru Bill Buchalter, over 350 Florida high school players signed football scholarships to either Div. 1A or 1AA schools. Here is a list of FSU class rankings since 1990.

1991	82	Allen Wallace, Max Emfinger, Tom Lemming
1992	#4	Tom Lemming: #6 Max Emfinger: #8 Allen Wallace
1993	#1	Allen Wallace, Max Emfinger, Tom Lemming
1994	#1	Max Emfinger; #3 Allen Wallace
1995	#2	Max Emfinger, Tom Lemming, Allen Wallace
1996	#2	Max Emfinger, Tom Lemming: #5 Allen Wallace, Bobby Burton
1997	#1	Allen Wallace, Bobby Burton; #2 Tom Lemming
1998	#4	Allen Wallace; #5 Bobby Burton; #6 Tom Lemming
1999	#10	Tom Lemming
2000	#3	Allen Wallace, Max Emfinger; #4 Tom Lemming
2001	#1	Tom Lemming, Bobby Burton, Allen Wallace, Max Emfinger
2002	#3	PrepStar; #5 Max Emfinger, CNNSI; #8 Tom Lemming

#2 Allen Wallace, Max Emfinger



JEFFERSON-EPPES

Thomas Jefferson, former U.S. President and the founder of the University of Virginia, was the grandfather of Francis Eppes VII. Eppes, three-time mayor of Tallahassee, was a long-time president of the Board of Education of the Seminary West of the Suwannee, the institutional forerunner of what is today Florida State University. To commemorate this bond, the two schools play each year in football for the Jefferson-Eppes Trophy. Inaugurated in 1995 when Uva handed the Seminoles their first ACC loss in football, the trophy has resided in Tallahassee each of the last six seasons. The trophy comprises a silver pitcher, presented to Eppes in 1842, set atop a wooden base crafted from the remains of Uva's massive McGuffey Ash.



TWO-SPORT STANDOUTS

Deion Sanders set the standard for two-sport stars at Florida State. The all-everything college comerback became a media sensation as he balanced successful careers in the NFL and Major League Baseball, Deion was probably the most high-profile two sport athlete in American history and he no doubtedly influenced one or two other future Seminoles. Heisman Trophy winner Chris Weinke played professional baseball before enrolling at FSU and then going on to start for the Carolina Panthers as a rookle. Charlie Ward and Brad Johnson each played quarterback for the Seminoles and then in the off-season moved over to the hardwood and joined the FSU Basketball team. Ward went on to star for the New York Knicks while Johnson stayed with

football and started for the Tampa Bay Buccaneers in 9001. Current Seminole star Javon Walker was drafted by the Florida Marlins in 1997 and spent one full season and two summers with the organization. Walker got as far as Double AA with Portland (Maine) of the Eastern League. In addition, current Seminole kicker Brett Cimorelli signed with California after high school and spends his summers pitching in the Angels organization.



OH BROTHER!

There are two sets of brothers on this year's Seminole squad. The Williams' brothers, Brett, a senior All-America cendidate and redshirt freshman Blake, both play offensive line. The Sam brothers also play the same position. Sophomore P.K. returns as a contender for starting honors at split end, while wide receiver Lorne will be a true freshman this fall. Some of the other brothers who played football at FSU at the same time include Joe and Henry Ostaszewski, Zack and Henri Crockett and Billy and Bobby Rhodes.



MISSION POSSIBLE

Seminoles Michael Boulware and Paul Irons will have spring break stories to tell for years to come after what they did last March. The pair participated in a mission trip to Johannesburg, South Africa, to help start a Champions for Christ ministry with the His People Christian Church.



OSCEOLA & RENEGADE

Perhaps the most exciting tradition in all of college football occurs in Doak Campbell Stadium when Osceola charges down the field riding an Appaloosa horse named Renegade and plants a flaming spear at midfield to begin every home game. The tradition was born on September 16, 1978 against Oklahoma State when a student wearing Native American clothing led the team from the tunnel riding a horse. Since the beginning of the FSU tradition, three different horses and 10 different riders that have actually appeared at a game. However, there have been a total of 16 horses trained in the Renegade program, including Tonka and Spiderman, who are the understudies of current Osceola mount, Sharky. The original Osceola and Renegade were Jim Kidder and Reo. For the past 19 years, the horses have been

trained by local businessman Bill Durham, who also trains the riders. This season will make the first that he has passed the torch to his son Allen. The clothing and rigging that Osceola and Renegade wear were designed and approved by the Seminole Indian Tribe of Florida.



THE SYMBOL: SEMINOLES

Florida State would play two games in 1947 before students demanded section acquire a symbol. While details conflict, most believe the account of a poll of the student body is accurate. The Florida Flambeau reported that Seminoles had won by 110 votes over Statesmen. The rest of the top

contenders (in order) were Rebels, Tarpons, Fighting Warriors, and Crackers. In the 1950s, a pair of students dressed in Native American costumes and joined the cheerleaders on the field which eventually evolved into the majestic symbol of Osceola and Renegade that FSU now enjoys. Today, the Seminole Indian Tribe participates in many campus activities

Florida State University is proud of its longstanding cooperative relationship with the Seminole Tribe of Florida. The Seminole people have suffered many hardships and injustices, but they have remained brave, dignified and proud. The Seminoles are unconquered. They symbolize what we hope will be the traits of all of our graduates, including our student-athletes.

We know you cannot win all of the time on the playing field or in life, but we want our students to be unconquered and always ready to try again.



SEALED LOCKERS

The retirement (or permanent sealing) of lockers in the Florida State locker room began after Deion Sanders' senior season in 1988. Former equipment manager Jimmie Callaway and associate athletics director Andy Urbanic came up with the idea to add more tradition to the area.

The criteria for locker retirement

allows only the dressing area of two-time consensus All-Americans and/or Heisman Trophy winners to be retired. Ron Simmons (1979-80), Deion Sanders (1987-88), Marvin Jones (1991-92), Sebastian Janikowski (1998-99), and Peter Warrick (1998-99) have had their lockers sealed as two-time consensus All-Americans while Heisman Trophy winners Charlie Ward (1993) and Chris Weinke (2000) have had their lockers retired.

The lockers are encased in glass with the player's final home uniform and gear intact — right down to the sweat bands!



TALK ABOUT A BARGAIN

Bobby Bowden signed his first contract as head coach at FSU on January 12, 1976. Ti four-year deal called for a salary of \$37,500 per year. Many did not know, however, that Bowden actually interviewed for the FSU job in 1970. It went to Tennessee assistant Larry Jones who was 15-19 over three seasons before he was succeeded by Darrell Mudra in



GARNET & GOLD

Florida State's school colors of gamet and gold date back to the Florida State College championship football teams of 1904 and 1905. In those championship seasons, FSC donned purple and gold uniforms. When Florida State College became Florida Female College in 1905, the football team was forced to attend the University of Florida. The

following year the FFC student body selected crimson as the official school color of 1905. The administra tion in 1905 took crimson and combined it with the recognizable purple of the championship football teams to achieve the color garnet. The now-famous garnet and gold colors were first used on an FSU uniform in a 14-6 loss to Stetson on October 18, 1947.



TOMAHAWKS

Florida State's coaching staff and academic staff award tomahawks to individual players for great plays or contributions on the field and in the classroom. Players may get a tomahawk for a crucial play, a score, a touchdown saving tackle or various other achievements on the field. In 1997, the Seminoles began receiving tomahawks for outstanding academic achievements as well. The tomahawks look identical except the word academics runs

down the handle of the tomahawk.

What many fans don't know is that Florida State players can lose tomahawks as well. Poor performance on the field or in the classroom can cause a player to be stripped of the coveted decals.



FUTURE SCHEDULES

Coming up, Florida State will play its regular ACC schedule, traditional rivals Miami and Florida, along with...

NOTRE DAME
at Notre Dame
UAB
at Texas A&M
TEXAS A&M
at Colorado
COLORADO
at BYU
BYU

Louisville



WAR CHANT

Florida State's "war chant" appears to have begun with a random occurrence that took place during a 1984 game against Auburn, but in the 1960s, the Marching Chiefs band would chant the melody of a popular FSU cheer. In a ina sense, that chant was the long-version of FSU's current "war chant." During a thrilling game with Aubum in 1984, the Marching Chiefs began to perform the dormant melody. Some students behind the band joined in and continued the 'war chant" portion after the band had ceased.

Most agree the chant came from the fratemity section, but many spirited Seminole fans added the hand motion to symbolize the brandishing of a tomahawk. The chant continued among the student body during the 1985 season, and by the 1986 season, it was a stadium-wide phenomenon. Of course, the Marching Chiefs refined the chant, plus put their own special brand of accompaniment to the "war chant", for the sound we hear today.

The Atlanta Braves fans took up the their version of the song and chant when former FSU star Deion Sanders came to the plate as an outlielder. The Kansas City Chiefs first heard it when the Northwest Missouri State band, directed by 1969 FSU graduate Al Sergel, performed the chant while the players were warming up for a game against San Diego.



FSU FIGHT SONG

While the War Chant has become familiar at FSU games, the Florida State fight song still remains the definitive sound of Seminole sports. FSU's band became the Marching Chiefs in 1950 and with that came the fight song. Tommy Wright, a member of the faculty in the School of Music, was perturbed that the Seminoles had been using "On Wisconsin" and the "Notre Dame Victory March" so he introduced the song in the Sewanee game, setting to music a poem by FSU Alumni Doug Alley.



GIVING BACK

Florida State's athletic department has a strong commitment to giving back to the community and last Christmas the members of the football team took over 250 underprivileged children shopping courtesy of Premier Construction. The Florida State University Athletics Life Skills/ Student Development Department coordinates FSU's considerable community service outlets. Last year, student-athletes donated a total of 3,768 hours of community service and each one is asked to perform 20 hours of community service each year.



MR. FOOTBALL + MR. BASKETBALL = MR. McPHERSON

Sophomore quarterback Adrian McPherson is not only a standout on the gridiron, he also starred on the basketball court at Bradenton Southeast High School, McPherson, who attended the same high school as Peter Warrick and Tommie Frazier, became the first player in state history to earn both the Mr. Football and Mr. Basketball titles during his prep career. McPherson threw for 3,727 yards on 217 of 355 passing (61%) with 49 touchdowns and rushed for 765 yards and eight more TDs as a senior quarterback. He averaged 35 points, 10 rebounds and nine assists per game during his senior basketball season.

SCHOLARSHIPS IN '51

was not until 1951 that Florida State began to grant athletic scholarships. The move put added pressure on the program to win. FSU left the Dixie Conference and membership in the Southeastern Conference was denied. Interestingly, it was the University of Florida that sponsored FSU for admission to the SEC



ACADEMIC ALL-AMERICAN

Senior Chris Hope repeated as a first-team Academic All-American last year. He joins nine Seminoles who have earned first team distinction since 1972 and six others who were named second team. The first-team Academic All-Americans have been

And the second s	
Chris Hope (FS)	2001
Chris Hope (FS)	2000
Daryl Bush (LB)	
Daryl Bush (LB)	1996
Derrick Brooks (LB)	
Keith Jones (DB)	1980
Rohn Stark (P)	1981
Keith Jones (DB)	1979
Scott Warren (DE)	1979
Phil Williams (WR)	1979
Gary Huff (OR)	1070



FOOTBALL SINCE 1902 ACTUALLY

Florida State College did, in fact, play football during the 1902-1904 school years and played well indeed. The first game in 1902 was a 5-0 win over South Georgia Military on November 21 when touchdowns were worth five points. The NCAA nor the governing body at the time recognizes the early games for FSC, although the school won the state championship in '04. The 1904 season included a 93-0 win over Florida in Lake City. The school then became the Florida State College for Women and would remain one of the nation's top all-female institutions until the large number of returning veterans from World War II

triggered the state system to open Florida State University to men in 1946. The school resumed football in 1947, taking on Stetson in its first game.



STADIUM HAS GROWN

The football home for the Seminoles since 1950, Doak S. Campbell stadium, was named after the popular Florida State president who was instrumental in the development of intercollegiate athletics at the new university. In order to help finance the stadium, a five-vear season ticket was offered for \$50.00 and FSU

players helped paint the stadium at \$1 per hour. FSU's "new" Doak Campbell Stadium seats 82,000 fans and is considered one of the finest facilities in the country. Doak Campbell is currently the 14th largest stadium in the country



IN THE NFL FRONT OFFICE

While there were more Seminoles playing in the NFL last year than any other school, some of the most prominent FSU alumni are moving into the front office. Edgar Bennet, who played for Green Bay and Chicago, was named the Director of Player Programs for the Packers. Outstanding NFL player Martin Mayhew has retired as a player, but is now the Director of Football Administration/Staff Counsel for the Detroit Lions. Former FSU and Cleveland Browns defensive end Derrick Alexander's career was cut short by injury, however he remained with the team and is now a pro and college scout for the Browns.



TALK ABOUT A GROWTH SPURT

Milford Brown enrolled at Florida State in December 2000 from East Mississippi Junior College. The 6-4, 315 pound offensive guard from Montgomery, Alabama will begin his first year at FSU as the man to beat for a starting position. No one would have guessed that a few years ago. As a high school junior, Brown was 5-6, 160. "I always knew I could play, but I was too small and nobody ever gave me a chance," said Brown.



SEMINOLE FIRST TO SCORE TWO

The late Vic Prinzi, who is a member of the Florida State Hall of Fame and was the color commentator for the radio network until his death in 1997, was the first college player ever to score a two-point conversion. In 1958, the Seminoles took the season-opening drive of the Tennessee Tech game on September 13th in for a touchdown and Prinzi, playing quarterback, ran in the two-point conversion to beat the other national games by just minutes.



NUGENT AND I

Florida State's football program has had a wonderful list of great coaches including Dr. Don Veller, Bill Peterson and Bobby Bowden The program first gained a reputation for innovation under its third head coach, Tom Nugent, who took over in 1953 and coached until 1958. Among Nugent's many "unconventional" strategies was the I-Formation

(which he started at FSU) and the typewriter huddle which is still used by many teams today.



BIG, BIGGER, BIGGEST

Sometimes dressing the football team can be as challenging as coaching them. Let's "sizeup" the roster

Biggest shoe: Biggest helmet: Biggest gloves: Biggest jersey:

Kevin Emanuel, size 19 Travis Johnson, size 8 1/4 Montrae Holland, size 3X Montrae Holland, size 56 Biggest pants: Montrae Holland, size 46 Biggest ring size: Damell Dockett, size 17



11 NATIONAL CHAMPIONSHIPS

Florida State's women's programs were brought to national prominence in the early 1980s when the Seminoles earned five national championships in four sports within a four-year period. The golf program earned the AIAW championship in 1981 while the softball team had backto-back AIAW titles in 1981 and 1989. The women's track and field program ran away with the 1984 NCAA Outdoor and 1985 NCAA Indoor championships. Florida State's other national titles include men' symnastics in 1950-51 and again in 1951-52. The men's volleyball team won the national championship in 1955 and 1957, while football claimed their No. 1 rankings in 1993 and 1999.



HOLLYWOOD NOLES

FSU football has had its share of "characters" over the years, but did you know that the program has produced a celebrated history of television and movie actors, including Academy Award nominee Burt Reynolds. Reynolds, for whom the former athletic dorm was named,

was a highly-regarded running back from West Palm Beach. Former Seminole football player Robert Urich, an Emmy-winning actor best known for his starring roles in sleuth series such as "Vega\$" and "Spenser: For Hire," died April 16, 2002 of cancer. He was 55. Urich suffered from synovial cell sarcoma, a rare cancer that attacks the body's joints. He underwent chemotherapy, radiation treatments and two operations in the mid-1990s to combat the cancer. He earned his first television role in the 1973 comedy series "Bob & Carol & Ted & Alice." He also appeared in the TV series "S.W.A.T" before being cast as Peter Campbell in "Soap." One of Urich's most recognizable roles came as private detective Dan Tanna in "Vegas," which ran on ABC from 1978 to 1981. His knack for solving crimes led to the starring role in another ABC detective series "Spenser: For Hire," which was based on Robert Parker's novels. That series aired from 1985 to 1988. Born in Toronto, Ohio, Urich earned a football scholarship and earned a bachelor's degree in communications at Florida State. Urich won an Emmy in 1992 for his narration of the cable documentary "U-Boats: Terror on Our Shores." That same year, he also won a Cable ACE award as host of the National Geographic series "On Assignment." He is survived by his wife; three children, Allison, Ryan and Emily; two brothers; a sister; and his mother.

Paul Gleason, a teammate of Reynolds, is also a very successful actor who has played a number of memorable roles including that of Clarence Beaks, the maligned courier of crop reports in "Trading Places" and the

assistant principal in 'The Breakfast Club

Danny Green played at FSU from 1971-73 and starred on the big screen in "Elvira – Princess of Darkness" and "King Pin" among other films. Victor Rivers is best known for his acting in movies such as "The Mask

of Zorro", "Two for Texas", and "Amistad". Notable TV guest appearances also include: "JAG", "Miami Vice", "CYBIL" and "Star Trek/Deep Space Nine". Victor was a member of the "73-76 Seminole teams and was a team captain and scholar-athlete. Upon graduation from FSU in 1977, he was drafted by the Miami Dolphins and played in 1978 and 79 - making him the first Cuban

rookie to be given such an opportunity. Sonny Shroyer is an actor most notable for his role as "Enos" on the popular hit TV Series, "The Dukes of Hazzard" 1979-1985. Sonny has appeared in many movies including "The Color of Love: Jacey's Story", Gingerbread Man", "Wild America", "The Rainmaker" and "Forrest Gump While at Florida State, Sonny was a member of the 1954 FSU Football team.



SIX FEET UNDER

FSU's sod cemetery holds chunks of the field from great Seminole road wins

In 1969, the team captains of the Seminole football team returned to Tallahassee with a piece of sod from San-ford Stad um as a trophy from the team's 18-0 victory over the University of Georgia. The turk was presented to Dean Coyle E. Moore, who founded the continuing tradition of the soci

The sod cemetery began when that first piece of sod was buried in the corner of the Florida State practice field and a monument was placed to commemorate the road victory

See the complete list on page



AVERAGE FINAL POLL RANKING IN 19905

1	TEAM	. POLL AVG.
2	Florida	6.5
3	Nebraska	8.5
4	Tennessee	
2	Michigan	10,4

BLOCKED KICKS SINCE 1990

9001	1/1/09		
	9/1	Duke	
9000	10/28	NC State	
1000	1/4/00	Virginia Tech	Blocked Punt
11,000	11/90	Florida	
	11/13	Maryland	
	10/30	Virginia	
	10/93	Clemson	
	10/9	Miami	
1008	10/3	Maryland	
1997	11/8	UNC	
	11/1	NC State	
1006	11/30	Florida	
1,000	9/98	UNC 9 Blocker	
	9/19	NC State	
1005	11/95	Florida	
1	11/11	UNC 2 Blocked Pun	
	11/93	UCF	
	11/9	Clemson	
1004	9/10	Maryland	
1000	9/5	Duke	
1001	10/19	Middle Tennessee State	
1000	19/99	Penn State	
1220	10/97	LSU	
	0/15	Georgia Southern	
	7/13	Georgia Southern	

TOTAL BLOCKED KICKS

59 Blocked Punts, 14 Blocked Kicks, 66 Total 1976-1989 00.0001 94 Blocked Punts 7 Blocked Kicks, 31 Total Totals in the Bowden Era (305 Games, 26 Years) 76 Blocked Punts, 91 Blocked Kicks, 97 Total



NEW FEATURES IN 2002 MEDIA GUIDE

Several new editorial pieces are contained in this year's guide. A list of all Seminoles who hold ACC records can be found on page 277. A list by quarter-back of all 300-yard passing games is on page 248. A list of all rushers who have gained over 100 yards in a game and those 100-yard games are on page 251. All 100-yard receiving games by player are now listed on page 254. All-time margins of victory and defeat for both conference and non-conference games as well as Doak Campbell records can be found on page 275.



IF YOU'RE INTO VIDEO FOOTBALL

The EA Sports College Football 2003 season will feature a public address voice that should be familiar to fans of college and NFL football in the south. Longtime FSU radio annuancer Gene Deckerhoff recorded all the public address announcements that will play during the video game. Deckerhoff, who is also the play-by-play announcer for the Tampa Bay Buccaneers of the NFL, spent two days in Orlando recording every possible combination of public address announce ments that might be called for during а датте. For fens of

video sports who are really into it, there is another Seminole connection. Each year a major sports video company places a number of sensors on a live "model" who uses his own creativity and knowledge of the game to perform all the endzone dances, taunts and cheers that the video players use on the field. The model for that over the last three years has been former FSU and St. Louis Rams wide receiver Kevin Knax

THAT'S WHAT THE PLATFORM IS FOR

For the last two years the plaza on the north end of Langford Green just outside the stadium has been empty. That should all change during the 2002 football season. For the last two years, artists have been working on a 32-foot tall statue that will be unveiled during this football season. The statue, which is titled 'Unconquered', is being kept somewhat of a secret but should serve as a focal point on game days for years to come.



MEDIA INFORMATION

Il media, with the exception of the live network telecast crew, will work from the 9th level of the press box. Media can access the press box only through the designated elevator in the northwest tower of the University Center. Media should proceed down Stadium Drive after parking and move towards Gate B in the northwest comer of the endzone. Do not enter the stadium, however, as you must proceed to the right and enter through the external doors marked "Press Entrance."

CREDENTIAL REQUESTS

All requests for working press, radio, television, photography or scouting credentials should be directed to Sports Information Director Rob Wilson no later than four days prior to the game. Requests for season credentials should be made at least two weeks prior to the first game.

Space for the working press, radio and television is allocated by the FSU Sports Information Office.

PRESS POLICIES

Working press only will be admitted to the press box where seats will be credentialed by FSU according to the following criteria:

- State newspapers by circulation, wire services, national publications, newspapers from opponents' area and student newspapers from FSU and opponents' schools.
- Other daily newspapers with preference given to those which regularly cover FSU.
- Radio and television personnel not broadcasting live, but considered reporting (seats may be provided in the stands and locker room access granted).
- Non-daily newspapers, with preference given to those which regularly cover FSU.
- 5. Scouts.

Freelance and/or non-daily writers will be asked to produce copies of actual publications in which their work has appeared. In some cases, these materials will be required as verification of the writers' status. Your cooperation and understanding is requested in such instances.

In accordance with NCAA and FSU policies, internet sites, other than that of the opposing team, will be credentialed only if they are directly associated with convential media.

MEDIA HEADQUARTERS

The media headquarters hotel for Florida State football will be the Radisson located at 415 N. Monroe Street. Most media functions, including the Sunday moming "Breakfast with Bobby," will be held at the Radisson. The FSU sports information office has a limited number of rooms set aside for accredited media during home football weekends. Contact Lynn Hobby of the SID office at (850/644-2016) to make reservations for these rooms. Priority will be determined in the same manner spelled out under "press policies"

SPECIAL NOTE — Media reservations for the Radisson will require a TWO NIGHT MINIMUM. There will be no exceptions. When reserving a room through FSU, it will be necessary to give a credit card number to guarantee the room. Florida State may have a limited number of rooms available at the team hotel for road games. Media should contact Hobby for information on availability of these rooms.

RADIO-TV

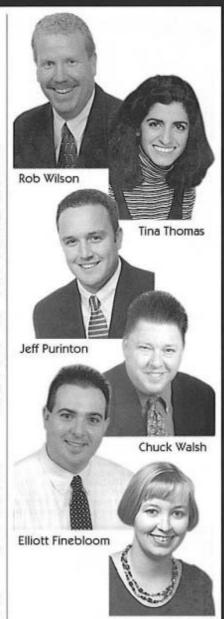
Florida State will host network television and both home and visiting radio in booths in the press box. Network television (or the network broadcasting live) will be working from a mid-field booth on the 8th Level (one below working press). Both home and visiting radio will broadcast from booths at the south end of the 9th Level.

PHOTOGRAPHERS

Only accredited photographers and those shooting for the FSU Sports Information Office will be issued working credentials.

Florida State reserves the right to admit only those photographers deemed to be on the premises for legitimate media purposes. All photographers working FSU games should be prepared to show a media ID card and equipment designed to photograph major college football.

Florida State uses a double photo line system on its sidelines. Only those photographers actually shooting the game will be allowed on the "front" line. These shooters will be given photo armbands upon check-in to allow them front line access. All other photo personnel will be required to stay behind a second line so as not to obstruct the view of the shooters. This would include grips, runners and sideline reporters. Violation of the doubleline system will result in removal from the sideline. No media personnel are al-



Lynn Hobby

lowed in the team area of the sidelines at any time during a game.

Sideline passes for local television will be severely curtailed for televised games and each station will be restricted to two passes. Still photographers may have access to the sidelines only. Those holding a photography credential should report to the Press Box where they will be issued an armband, rosters and a pregame meal. The only access to the field is through the gate at the northwest corner of the stadium near Gate A.

VIDEO SERVICES

Florida State's Sports Information Office has the ability to assist networks and television stations by providing video services through Seminole Productions, Inc. (SPI). The FSU athletic department has a working relationship with SPI and its general manager, Mark Rodin. Seminole Productions has editing and studio facilities on site and can produce material upon request. In most cases, there will be a nominal fee charged for these services. Please call Rodin at 850/644-8624 to arrange for these services.

PRESS PARKING

Once again, parking is extremely limited in 2002 and passes will be issued on a priority basis within the same guidelines as working credentials.

TELEPHONES

Telephone service should be secured directly through the Florida State University Office of Telecommunications at 850/644-2414. Have them contact the Sports Information Office for location. The Telecommunications Office can provide both lines and phones. Please specify the type of line needed (i.e. touchtone, etc.).

FAX SERVICE

An independent fax service will be available for each game. Please contact a member of the Sports Information Office staff during the game to secure post-game fax service.

INTERVIEWS

Media interviews with all FSU players should be arranged through the Sports Information Office. For phone interviews, a staff member will fill out a card asking the player to return the call. Please give one day advance notice when requesting players for mid-week interviews. All player calls to the media will be made collect.

Seminole players are available to the media on a daily basis during the lunch hours. Contact the Sports Information staff member working lunch with your request. Advance notice is helpful in setting up face-to-face interviews to ensure that the player requested will be present that day.

Anyone wishing to schedule an interview with Head Coach Bobby Bowden should contact his assistant, Staci Wilkshire, at 850/644-0097.

MEDIATEAMLINK® & INFOCONNECTION®

Releases, Standings, Statistics and other sports information are available by accessing www.mediateamlink.com. You can have documents delivered directly to your e-mail and/or fax the moment they are updated. You can also view documents online. MediaTeamlink® is FREE to all accredited Media.

Log on to <u>www.mediateamlink.com</u> if you do not already have an account and click the "Sign Up Here" button and complete the short form. Documents requested via fax will incur a 15¢ per page fee. This site is for accredited media only. Pivotal will conduct an audit to eliminate non-accredited media.

Documents are also still available on InfoConnection®. To access, please dial (770) 558-6000 from the handset of your fax machine and enter your 10-digit PIN. If you do not have a PIN number, please call Pivotal Communications at (770) 399-0096.

ACC TELECONFERENCE

The nine ACC football coaches will be featured on a weekly teleconference each Wednesday from 11:00 a.m., to 12:30 p.m., beginning August 28 and concluding November 27. Each coach will have 10 minutes to make an opening statement and answer questions. There will be an instant replay of each teleconference on the Conference's internet site The ACC.com each Wednesday afternoon.

2002 ACC COACHES TELECONFERENCE

Jim Grobe, Wake Forest	11:00
Al Groh, Virginia	11:10
Chuck Amato, NC State	11:20
John Bunting, North Carolina	11:30
Ralph Friedgen, Maryland	11:40
Chan Gailey, Georgia Tech	11:50
Bobby Bowden, Florida State	12:00
Carl Franks, Duke	12:10
Tommy Bowden, Clemson	12:20

ACC SATELLITE FEED

Video highlights and taped interviews with Florida State players and coaches can be obtained each week via an ACC satellite feed uplinked by JP Sports. The feeds will begin on Wednesday, August 28 and run each Wednesday until November 27. The feeds will be one hour



SPORTS INFORMATION DIRECTORY

CONTACT US AT (850) 644-1403 FAX (850) 644-3820

ADDRESS INQUIRIES TO FSU Sports Information P.O. Drawer 2195 Tallahassee, FL 32316

SHIP OVERNIGHT PACKAGES TO FSU Athletics Sports Information University Center C Room C5406 Tallahassee, FL 32306

SPORTS INFORMATION DIRECTOR Rob Wilson, (850) 644-1403

ASSOCIATE DIRECTORS Tina Thomas, (850) 644-1065 Chuck Walsh, (850) 644-1077

ASSISTANT DIRECTORS
Jeff Purinton, (850) 644-0615
Elliott Finebloom, (850) 644-5656

ADMINISTRATIVE SECRETARY Lynn Hobby, (850) 644-2016

GRADUATE INTERNS Bill Baker, (850) 644-4836 Michael Morrell, (850) 644-3920 Jeff Clark, (850) 644-5653

long and start at 2:30pm. Contact FSU Sports Information or the ACC Offices for coordinates after July 28.

BREAKFAST WITH BOBBY

Following each Seminole home game, Head Coach Bobby Bowden will join the media Sunday morning at 8:30 a.m., for a continental breakfast, followed by a question and answer session. Breakfast with Bobby will be held at the Radisson, FSU's media hotel.

CONFERENCE CALL

On road game weekends, media may talk to Bowden via a Sunday conference call. Contact a member of the Sports Information Office during the previous day's game for further information.

ROAD GAME CREDENTIALS

Writers covering Florida State on a regular basis may make requests for road credentials with the opponent school or with the FSU Sports Information Office by Monday of game week. lorida State University's athletic staff is well aware of the importance of media coverage and is briefed continually on the role of the media insofar as it interacts with their respective duties. At no time is this cooperation more important than in the postgame interview and locker room procedures. To ensure the most workable situation for members of the media and for the FSU staff, the following procedures must be observed:

- Entrance to the Florida State locker room can be made anly through the second floor interview room. All members of the media will be directed to this room by the FSU Sports Information staff immediately at the conclusion of the game. It is helpful if all media personnel assemble at the tunnel entrance in the north end zone following the conclusion of the game. You will not be allowed access to the locker room through the player entrance, so follow closely.
- Florida State Coach Bobby Bowden will be brought directly to the interview room as soon as he dismisses the team and declares the locker room open.
- When Coach Bowden makes his appearance in the interview room, members of the media who wish to go to the locker room will be shown the



- proper route. Down one flight of stairs leads directly into the player dressing
- FLORIDA STATE'S LOCKER ROOM IS OPEN TO ALL MEDIA. HOWEVER, IT IS IMPERATIVE THAT FEMALE REPORT-ERS INFORM FSU SPORTS INFORMA-TION PERSONNEL DURING THE GAME THAT THEY WILL NEED LOCKER ROOM ACCESS. (FSU players have been

assured they will be told on a gameby-game basis whether there will be female reporters in the locker room a courtesy we feel must be extended.)

 Exit from the locker room and access back to the press box can be made through the player entrance to the stadium.

Each visiting team will set its own post-game interview policy, which will be announced on the inside public address system in the fourth quarter. Check with the opposing team's sports information personnel in the press box if you have any other questions.

There is an interview room outside the visitors' locker room, where the visiting head coach and/or players may be brought for interviews following the game. The visiting team locker room and interview area is located through the gate at the southeast corner of the field.

It is our desire at Florida State to make the post-game procedure as effective as possible for both the media and our staff. Remember, both groups have important tasks and are under extreme pressure.

The Florida State Athletic Department cannot and will not be responsible for problems incurred by any member of the media not following the above procedures. Security personnel will facilitate only those following the proper guidelines. However, if you encounter a problem while following this procedure, please inform a Sports Information staff member immediately.

FLORIDA STATE FAST FACTS

President Talbot "S	sandy D'Alemberte
Location	Tallahassee, Florida
Enrollment	35,000
Founded	1851
Symbol	Seminoles
Colors	Garnet & Gold
Conference	
Stadium	. Campbell (82,000)
Surface	Natural Grass (PAT)
Athletics Director	Dave Hart, Jr.
Athletic Board Chair	
Head Football Coach (Alma Mater) Bobby Bo	wden (Howard '53)
Overall Record	323-91-4 (37 Years)
Record at FSU	950-59-4 (96 Years)
Offensive Formation	Pro Set
Defensive Formation	4-3 Multiple
All-Time Record	400-192-17
Seasons	55
Bowl Appearances	31
Consecutive Bowl Appearances	90

SUNSHINE NETWORK





Tom Block

Since 1998, Sunshine Network has been the exclusive regional sports network home of FSU athletics in Florida. Available in over 5.7 million homes statewide via cable and satellite, Sunshine Network provides more coverage of FSU athletics than any other Florida television outlet.

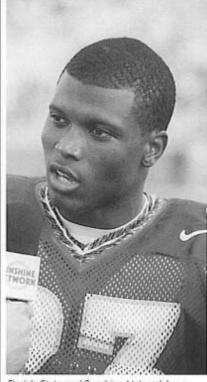
Each year, Sunshine Networkairs over 100 games/programs for FSU, including its own production of every FSU regular season football game, which replay statewide on Sunshine Sunday evenings at 7 p.m. during "Prime Time "Noles." In addition, Sunshine Networkreplays "The Bobby Bowden Show" Sunday's at 12:30 p.m. "Seminole Sports Magazine," which provides fans with weekly highlights of FSU athletics, airs Saturdays at 11 a.m. and the popular "Seminole Uprising" follows at 11:30 a.m.

Former FSU defensive standout Keith Jones returns for his 15th season in the broadcast booth for FSU football telecasts, making him the longest-tenured announcer of any team, pro or college, in the state of Florida. Jones is joined by longtime FSU play-by-play announcer Paul Kennedy, with Tom Block reporting from the sidelines. In addition to game coverage, Sunshine Network covers the Seminoles in its popular "Sunshine Network LIVEI" and "NEXTEL Florida Sports News" programs. Sunshine Network is Florida's only television source for statewide comprehensive coverage of local and regional sports news. Keith Jones, Tom Block and Barry Milligan cover the "Noles for both sports news shows on Sunshine Network.

An agreement with the ACC provides Sunshine Network with additional FSU games and events, including the conference's Sunshine night ACC basketball package, "ACC Sunday Night Hoops" on regional sports networks nationwide (exclusively on Sunshine in Florida). The network also airs "ACC Livel," Mondays at 7 p.m., and numerous other games/events for the ACC, giving FSU fans coverage of not only their home team, but FSU's conference opponents as well.



1st in Florida Sports www.sunshinenetwork.com



Florida State and Sunshine Network have been longtime cable television partners. FSU games are replayed each Sunday evening on the state-wide network.

FOOTBALL MEDIA OUTLETS

PRINT MEDIA

ASSOCIATED PRESS (Local) (850) 224-1211 Fax (850) 224-2099

Brent Kallestad*

336 E. College Ave., Suite 301, Tallahassee, FL 32301

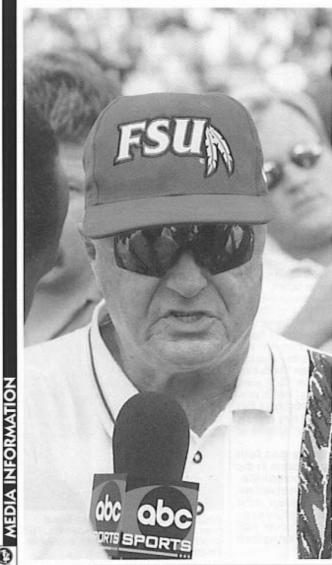
BRADENTON HERALD (941) 745-7007

Fax (850) 745-7097

Michael Pilin, Matt Pallisten 102 Manatee Ave., W., Bradenton, FL 34205

DAYTONA BEACH NEWS-JOURNAL (386) 252-1511

Fax 386-253-8433 • sports@news-jrnl.com Bob Pockrass*, Ken Willis (C), David Markowitz 901 Sixth Street, Daytona Beach, FL 32117



FLORIDA TIMES-UNION (Local) (850) 224-7515 Fax 850-681-2961 • thomas@jacksonville.com Bob Thomas* 336 E. College Avenue, Suite 304, Tallahassee, FL 632301
FLORIDA TIMES-UNION
FT. LAUDERDALE SUN-SENTINEL (954) 356-4645 Fax (954) 356-4566 • cbarnes@sun-sentinel.com Craig Barnes*, Dave Hyde New River Center, 200 E. Las Olas Blvd., Ft. Lauderdale, FL 33301
FT. MYERS NEWS-PRESS(941) 335-0357 Fax 941-334-0708 • ewis@news-press.com Craig Handel, Deron Snyder (C), Glenn Miller (C) 2442 Dr. Martin Luther King Jr. Blvd., Ft. Myers, FL 33901
FSView
GAINESVILLE SUN
LAKELAND LEDGER (813) 802-7557 Fax (813) 802-7812 Rick Brown* PO Box 408, Lakeland, FL 33802
MIAMI HERALD
NORTHWEST FLORIDA DAILY NEWS (850) 863-1111 Cal Powell 200 Racetrack Road, Ft. Walton Beach, FL 32548 OCALA STAR-BANNER
ORLANDO SENTINEL (Local) (850) 222-5564 Fax 850-224-0979 • jrobbins@orlandosentinel.com Josh Robbins* 336 E. College Avenue, Suite 303, Tallahassee, FL 32301

ORLANDO SENTINEL(407) 420-5474 Fax 407-420-5069 • sports@orlandosentinel.com

Mike Bianchi (C), David Whitley (C) 633 N. Orange Avenue, Orlando, FL 32801

OSCEOLA, THE (850) 222-7733 Fax 850-224-3627 • news@osceolanews.com	Fax (850) 644-0962
Daniel Mitchell*, Jerry Kutz*, Jim Henry*	Scott Kull (Network Contact)
402 Dunwoody Street, Tallahassee, FL 32304	PO Drawer 2915, Tallahassee, FL 32306 Gene Deckerhoff (Play-by-Play) (850) 893-2576
PALATKA DAILY NEWS (904) 328-2721 Fax (904) 312-5209	Fax (850) 668-0864 2704 Vasser Road, Tallahassee, FL 32308
Kerry Dunning*, Ryan Gilchrest 1825 St. John's Ave., Palatka, FL 32177	SUNSHINE NETWORK (407) 292-2349 Fax 407-292-3939 • Croth1993@aol.com
PALM BEACH POST (561) 820-4440 Fax 561-820-4481 • pbsports@pbpost.com Dave George (C), Tom DiAngelo*	Tom Block, Barry Milligan, Craig Rothberg 390 N. Orange Avenue, Suite 1075, Orlando, FL 32801 Football Broadcast Team: Paul Kennedy, Keith Jones
2751 S. Dixie Highway, W. Palm Beach, FL 33405	WCTV-TV (CBS)
PANAMA CITY NEWS-HERALD (850) 747-5065 Fax (850) 747-5097 • nhsports@pcnh.com Tim Hathcock	Lee Gordon 4000 County Road 12, Tallahassee, FL 32315
PO Box 1940, Panama City, FL 32401	WEAR-TV (ABC) (850) 455-4599 Fax (850) 455-8972
PENSACOLA NEWS-JOURNAL (850) 435-8552 Fax 850-434-6241 • sports@pensacolanewsjournal.com Gordon Paulus, Bill Vilona*	Dan Shugart PO Box 12278, Pensacola, FL 32581
101 E. Romana Street, Pensacola, FL 32574	WESH-TV (NBC)
SARASOTA HERALD-TRIBUNE (941) 957-5172 Fax (941) 957-5276 • newscoast.com Doug Fernandez	Mark Middleton, Buddy Pittman 1021 N. Wymore Rd., Winter Park, FL 32789
801 S. Tamiami Trail, Sarasota, FL 34236	WFLA-RADIO
ST. PETERSBURG TIMES	325 John Knox Rd, Suite E-200, Tallahassee, FL 32303
PO Box 1211, St. Petersburg, FL 33731	WFTV-TV (ABC) (407) 244-8367 Pat Clarke PO Box 999, Orlando, FL 32802
TALLAHASSEE DEMOCRAT	WFSU-RADIO (850) 487-3086 Fax (850) 487-3293 • buzzc@tfn.net Buzz Conover
TAMPA TRIBUNE (Local)(850) 222-8382 Fax 850-222-4772 • carlsondoug@att.net	1600 Red Barber Plaza, Tallahassee, FL 32310 WJHG-TV (NBC)
Doug Carlson* 336 E. College Avenue, Tallahassee, FL 32301	Fax (850) 233-6647 Scott Rossman, Jake Bell PO Box 2349, Panama City, FL 32401
TAMPA TRIBUNE	WJXT-TV (CBS)(904) 393-9845 Fax (904) 393-9822 Sam Kouvaris PO Box 5270, Jacksonville, FL 32207
*Beat writer (C) Columnist	WMBB-TV (ABC)
ELECTRONIC MEDIA CABLE 6 (FLORIDA CHANNEL)(850) 488-1281	Craig Falanga, Van Shelton PO Box 1340, Panama City, FL 32401
Fax (850) 488-4876 Beth Switzer 402 South Monroe, Capital Building, Suite 901 Tallahassee, FL 32399	WTLV-TV (NBC)
CAPITOL NEWS SERVICE (850) 224-5546 Fax (850) 224-8378 • Alia@flanews.com	WTLV-TV (NBC)
Alia Faraj 311 N. Adams St., Tallahassee, FL 32301	325 John Knox Rd, Suite E-200, Tallahassee, FL 32303
FLORIDA RADIO NETWORK (407) 875-0740 Tom Morgan 6000 S. Rio Grande Ave., Suite 201, Orlando, FL 32809	WTXL-TV (ABC)
3. No Statiste Piter, June 201, Olialido, FE 32009	
	FLORIDA STATE UNIVERSITY 15

FSU TELEVISION APPEARANCES

WON 145 . LOST 41 . TIED 4

YEAR 1958	OPPONENT Oklahoma State	SITE Louisville, KY		NETWORK ABC*	BOWL Bluegrass
	Virginia Tech	Blacksburg, VA	7- 6		p.00-3.000
100000000000000000000000000000000000000	Oklahoma	Jacksonville, FL	36-19		Gator
	Virginia Tech	Blacksburg, VA	21-23		COLO
1900	Wyoming	El Paso, TX	20-28		Sun
1067	Memphis State	Memphis, TN	26- 7		Juli
1907	Penn State		17-17		Gator
4060		Jacksonville, FL			Gator
1908	Florida	Tallahassee, FL	9- 3	TV Constat	Daneh
40/0	Louisiana State	Atlanta, GA	27-31		Peach
	NC State	Tallahassee, FL	33-22		-
	Houston	Tampa, FL	21-53		*
1971	Miami	Miami, FL	20-17		-
	Arizona State	Tempe, AZ		Mizlou	Fiesta
	Aubum	Aubum, AL	14-27		
1977	Florida	Gainesville, FL	37- 9		
59306001	Texas Tech	Orlando, FL		Mizlou*	Tangerine
1978	Miami	Miami, FL	31-21		-
122000	Navy	Tallahassee, FL	38- 6		+
1979	Virginia Tech	Blacksburg, VA	17-10		.+1
	Louisiana State	Baton Rouge, LA	24-19	ABC	7
	Florida	Gainesville, FL	27-16	ABC*	-
	Oklahoma	Miami, FL	7-24	NBC*	Orange
1980	Memphis State	Memphis, TN	24- 3	ABC	
10.04.0000	Virginia Tech	Tallahassee, FL	31-7	ABC	
	Florida	Tallahassee, FL	17-13	ABC*	
	Oklahoma	Miami, FL	17-18		Orange
1981	Miami	Tallahassee, FL	19-27		
	Southern Miss	Tallahassee, FL	14-58		
1982	Miami	Miami, FL	24- 7		-
	Louisville	Tallahassee, FL		WTBS*	-
	West Virginia	Jacksonville, FL		ABC*	Gator
1983	Louisiana State	Baton Rouge, LA	40-35		-
	Louisville	Tallahassee, FL		WTBS*	-
	Florida	Gainesville, FL	14-53	CBS*	
	North Carolina	Atlanta, GA	28- 3		Peach
1084	South Carolina	Columbia, SC		ABC*	-
1704	Florida	Tallahassee, FL	17-27		
	Georgia	Orlando, FL		NBC*	Citrus
1005	Tulane	New Orleans, LA	38-12		Ciuus
1903	Nebraska		17-13		-
		Lincoln, NE			-
	Memphis State	Tallahassee, FL		WTBS*	
	Aubum	Aubum, AL	28-59		-
	Miami	Tallahassee, FL	27-35		-
	South Carolina	Tallahassee, FL		ESPN*	C-1
1986	Oklahoma State			ABC*	Gator
	Nebraska	Lincoln, NE		ABC*	
	North Carolina	Tallahassee, FL		WTBS*	
	Miami	Miami, FL	23-41	CBS*	*
	Indiana	Birmingham, AL		WTBS*	All-American
1987	Miami	Tallahassee, FL	25-26		
	Aubum	Auburn, AL	34- 6		-
	Florida	Gainesville, FL	28-14		-
1988	Nebraska	Tempe, AZ	31-28		Fiesta
	Miami	Miami, FL	0-31	CBS*	-
1987	Clemson	Clemson, SC		CBS*	-
	Michigan State	Tallahassee, FL	20 7	ESPN*	



	South Carolina
	Florida
1989	Aubum
	Southern Miss
	Clemson
	Louisiana State
	Aubum
	Miami
	Florida
	Nebraska
1000	Miami
1330	and the second
	Auburn
	Louisiana State
	Florida
	Penn State
1991	Brigham Young
	Michigan
	Syracuse
	Louisiana State
	Miami
	Florida
	Texas A&M
1992	Clemson
	NC State
	Miami
	North Carolina
	Georgia Tech
	Maryland

Columbia, SC	59- 0	ESPN*	
Tallahassee, FL	52-17	ESPN*	
New Orleans, LA	13- 7	ABC*	Sugar
Jacksonville, FL	26-30	WTBS*	
Tallahassee, FL	23-34	ESPN*	
Baton Rouge, LA	31-21	ESPN*	-
Tallahassee, FL	22-14	ESPN*	-
Tallahassee, FL	24-10	ESPN*	-
Gainesville, FL	24-17	ESPN*	
Tempe, AZ	41-17	NBC*	Fiesta
Miami, FL	22-31	CBS*	
Aubum, AL	17-20	ESPN*	
Tallahassee, FL	49-3	WTBS*	
Tallahassee, FL	45-30	ESPN*	20
Miami, FL	24-17	Raycom*	Blockbuster
Anaheim, CA	44-28	Raycom*	
Ann Arbor, MI	51-31	ABC*	-
Tallahassee, FL	46-14	ABC	
Baton Rouge, LA	27-16	ESPN*	-
Tallahassee, FL	16-17	ABC*	1.0
Gainesville, FL	9-14	ABC*	
Dallas, TX	10- 2	CBS*	Cotton
Clemson, SC	24-20	ESPN*	
Raleigh, NC	34-13	JP Sports	
Miami, FL	16-19	ABC*	100
Tallahassee, FL	36-13	JP Sports	
Atlanta, GA	29-24		
Tallahassee, FL	69-21	JP Sports	

	Florida Nebraska	Tallahassee, FL	45-24	ABC*	-
1003	Kansas	Miami, FL E. Rutherford, NJ		ABC*	Orange -
1773	Clemson	Tallahassee, FL		JP Sports	
	North Carolina	Chapel Hill, NC	33- 7		100
	Georgia Tech	Tallahassee, FL	51- 0		
	Miami	Tallahassee, FL	28-10		
	Virginia	Tallahassee, FL	40-14		
	Maryland	College Park, MD	49-20		
	Notre Dame	South Bend, IN	24-31	NBC*	
	NC State	Tallahassee, FL	62-3	ESPN*	-
	Florida	Gainesville, FL	33-21	ABC*	
/25900000	Nebraska	Miami, FL	18-16	NBC*	Orange
1994	Virginia	Tallahassee, FL	41-17		*
	Maryland	College Park, MD	52-20		
	North Carolina	Tallahassee, FL	31-18		
	Miami	Miami, FL		ESPN*	
	Clemson	Tallahassee, FL	17- 0		
	Duke Constitution	Tallahassee, FL	59-20	JP Sports	
	Georgia Tech	Atlanta, GA	41-10		
	Notre Dame	Orlando, FL	23-16	ABC*	-
	NC State Florida	Raleigh, NC Tallahassee, FL	31-31	ESPN* ABC*	. 51
	Florida	New Orleans, LA	23-17	ABC*	Sugar
1995	Duke	Orlando, FL	70-26	ABC	3030
.,,,,	Clemson	Clemson, SC	45-26	ABC*	
	NC State	Tallahassee, FL		JP Sports	
	Miami	Tallahassee, FL	41-17		
	Georgia Tech	Tallahassee, FL	42-10		
	Virginia	Charlottesville, VA	28-33		
	North Carolina	Chapel Hill, NC	28-12	JP Sports	-
	Maryland	Tallahassee, FL	59-17	JP Sports	
	Florida	Gainesville, FL	24-35	ABC	- 1
STATES A	Notre Dame	Miami, FL	31-26		Orange
1996		Tallahassee, FL	44- 7		
	NC State	Raleigh, NC	51-17	ESPN*	8
	North Carolina	Tallahassee, FL	13- 0		
	Clemson Miami	Tallahassee, FL		ESPN*	7
	Virginia	Miami, FL Tallahassee, FL	31-24	ABC	
	Georgia Tech	Atlanta, GA		ESPN*	
	Wake Forest	Orlando, FL	44- 7		
	Southern Miss	Tallahassee, FL		ESPN2*	
	Maryland	Miami, FL	48-10		
	Florida	Tallahassee, FL	24-21	ABC*	
	Florida	New Orleans, LA	20-52		Sugar
1997	USC	Los Angeles	14- 7		
	Maryland	Tallahassee, FL	50- 7		
	Clemson	Clemson, SC	35-28	ABC	17
	Miami	Tallahassee, FL	47- 0		+
	Duke	Durham, NC	51-27		7
	Georgia Tech	Tallahassee, FL	38- 0		-
	Virginia NC State	Charlottesville, VA		ESPN*	9
l	NC State North Carolina	Tallahassee, FL	48-35	ESPN*	
	Wake Forest	Chapel Hill, NC Tallahassee, FL	20- 3 58- 7	Jb FOLIA	
	Florida	Gainesville, FL	29-32		- 3
	Ohio State	New Orleans, LA	31-14		Sugar
1998	Texas A&M	E. Rutherford, NJ	23-14		5050
	NC State	Raleigh, NC	7-24		2
	Duke	Tallahassee, FL		Sunshine	-
	USC	Tallahassee, FL	30-10	ABC	
	Maryland	College Park, MD	24-10		
	Miami	Miami, FL	26-14		-
	Clemson	Tallahassee, FL	48- 0	ESPN*	~
	Georgia Tech	Atlanta, GA		ESPN*	*
	North Carolina	Tallahassee, FL		ESPN*	
	Virginia	Tallahassee, FL	45-14	ABC	-

11+ WINS SEASONS...

The Seminoles have recorded 11+ wins in a season 10 times in the programis history and Bobby Bowden was the head coach in each of those campaigns. The 9000 season marked the fifth straight season with at least 11 wins for the Seminoles.

				FINAL	
YEAR	RECORD	BOWL GAME	RESULT	AP RANK	
1979	11-1	Orange Bowl	Oklahoma 7-24	Sixth	
1987	11-1	Fiesta Bowl	Nebraska 31-28	Second	
1988	11-1	Sugar Bowl	Auburn 13-7	Third	
1991	11-2	Cotton Bowl	Texas A&M 10-2	Fourth	
1992	11-1	Orange Bowl	Nebraska 97-14	Second	
1993	12-1	Orange Bowl	Nebraska 18-16	First	
1996	11-1	Sugar Bowl	Florida 20-52	Third	
1997	11-1	Sugar Bowl	Ohio State 31-14	Third	
1998	11-9	Fiesta Bowl	Tennessee 16-23	Third	
1999	12-0	Sugar Bowl	Virginia Tech 46-29	First	
2000	11-9	Orange Bowl	Oklahoma 9-13	Fifth	

	Wake Forest	Winston-Salem, NC		ESPN2*	-
	Florida	Tallahassee, FL	23-12	ABC*	
	Tennessee	Tempe, AZ	16-23	ABC*	Fiesta
1999	La. Tech	Tallahassee, FL	41-7	ESPN2*	-
	Georgia Tech	Tallahassee, FL	41-35	ABC*	-
	NC State	Tallahassee, FL	49-11	ABC	
	North Carolina	Chapel Hill, NC	49-10	ABC	
	Duke	Jacksonville, FL	51-23	The state of the s	
	Miami	Tallahassee, FL	31-21	ABC*	
	Wake Forest	Tallahassee, FL	22122	Sunshine	
	Clemson	Clemson, SC	17-14		1 8 1
	Virginia	Charlottesville, VA	35-10		
	Maryland	Tallahassee, FL	49-10		-
					- 3
	Florida	Gainesville, FL	30-23	CBS*	
	Virginia Tech	New Orleans, LA	46-29		Sugar
2000	T. C.	Jacksonville, FL	29- 3		
	Georgia Tech	Atlanta, GA	26-21	ABC*	
	North Carolina	Tallahassee, FL	63-14	CONTRACTOR OF THE PARTY OF THE	*
	Louisville	Tallahassee, FL	31- 0	ESPN2*	-
	Maryland	College Park, MD	59- 7	340.00	-
	Miami	Miami, FL	24-27	CBS*	-
	Duke	Tallahassee, FL	63-14	Sunshine	
	Virginia	Tallahassee, FL	37- 3	ABC	
	NC State	Raleigh, NC	58-14	ESPN*	
	Clemson	Tallahassee, FL	54- 7	ESPN*	_
	Wake Forest	Winston-Salem, NC	35- 6		
	Florida	Tallahassee, FL	30- 7		
	Oklahoma	Miami, FL	9-13	0.0000000000000000000000000000000000000	Orange
onno	Duke	Durham, NC	55-13	NAME OF TAXABLE PARTY.	Olulige
2002	UAB	Tallahassee, FL	29- 7	POSTER SPECIAL PROPERTY.	3 3
	North Carolina	Chapel Hill, NC	9-41		-
	Wake Forest	Tallahassee, FL	48-94		0007
					PPV -
	Miami	Tallahassee, FL	27-49		
	Virginia	Charlottesville, VA	43- 7		-
	Maryland	Tallahassee, FL	52-31	ABC	*
	Clemson	Clemson, SC	41-27	ABC	-
	NC State	Tallahassee, FL	28-34	0.000	*
	Florida	Gainesville, FL	13-37	CBS*	-
	Georgia Tech	Tallahassee, FL	28-17	ESPN*	
	Virginia Tech	Jacksonville, FL	20.17	NBC*	Gator

SEMINOLE ATHLETICS MARKETING



Peter Tom Willis

SEMINOLE ATHLETICS MARKETING

A division of Host Communications, Inc. A subsidiary of Bull Run Corporation

P.O. Box 2195 • Tallahassee, FL 32316 (850) 644-2550 • Fax (850) 644-0962



Seminole Athletics Marketing, a division of Host Communications, Inc., is the marketing arm of Florida State Athletics. The office is responsible for athletically related radio broadcasts, coaches' TV shows, coaches' endorsements, game programs, ticket sales, corporate sponsorships, hospitality, internet sales, and promotions.

Seminole Athletics Marketing's parent company, Host Communications, is one of the nation's leaders in collegiate sports marketing. Florida State joined forces with the Lexington, Ky., based company in 1991 to establish a comprehensive marketing opportunity. In addition to Florida State, Host owns marketing rights with many collegiate sports properties such as Texas, Kentucky, Tennessee, South Carolina, Notre Dame, the Big 12 and Southeastern Conferences and the NCAA just to name a few.

SEMINOLE RADIO NETWORK

Florida State fans can follow their Seminoles whether on the road or at home by listening to one of the nation's finest sports broadcasts when Gene Deckerhoff, Peter Tom Willis and the entire pregame crew bring you all the action of the Seminole Radio Network. The show brings pregame predictions, all the game action, and postgame analysis, to fans, alumni and college football enthusiasts throughout Florida, Georgia, Alabama, and Mississippi. In addition, fans can access the Network's broadcast worldwide by logging onto Seminoles.com, the official website of Florida State Athletics.

The Seminole Radio Network will reach into nearly 50 markets in 2002, including some of the largest in the country. In Tallahassee, all the Seminole Football action can be heard on flagship stations WTNT-FM (94.9) and WFLA-AM (1270).

Florida State's professional broadcast crew is known as one of the nation's bestas they provide insight and entertainment, as well as detailed and expert playby-play. The broadcast features awardwinning play-by-play announcer Gene Deckerhoff, a 23-year veteran of the FSU radio network. Deckerhoff is nationally known as one of the finest announcers in the South. The "Voice of the Seminoles" for the past 23 years, he is a nine-time winner of the NSSA Florida Sportscaster



FLORIDA STATE UNIVERSITY

Director of Promotions

THE BOBBY BOWDEN TV SHOW 2002 Schedule

Exclusively on Sunshine Network	
August	25
September1,	15, 22, 29
October	6, 13, 27
November3,	10, 16, 24
December	1

BOBBY BOWDEN CALL-IN SHOW 2002 Schedule

(All shows 7-8 p.m. EST)			
August		22,	29
September			
October 1,	10,	24,	31
November	14,	21,	26

of the Year Award and has been inducted into the Florida Sports Hall of Fame.

A native of Jacksonville, Fla., Deckerhoff has been the playby-play announcer for the Tampa Bay Buccaneers of the NFL for the past 13 years, making for some very busy fall weekends. Deckerhoff is also the co-host of the "Bobby Bowden TV Show", Bowden's weekly call-in radio show and the Bowden Daily Radio Show. He runs Gene Deckerhoff Productions, a firm specializing in sports broadcasting and the production of radio and television commercials.

For the fifth year, color analyst Peter Tom Willis will join Deckerhoff in the broadcast booth. Willis, a former FSU, NFL, and Arena League quarterback is a member of the FSU Sports Hall of Fame and is considered as one of the finest players in FSU history.

During the pregame show, Florida television sportscaster Tom Block and former FSU defensive back Monk Bonasorte team up to provide in-depth analysis and predictions of the upcoming game. Florida State's game-day broadcasts begin 2 hours prior to every kickoff.

SEMINOLE TELEVISION NETWORK

"The Bobby Bowden Show," televised throughout the entire state of Florida, features the legendary head football coach of the Florida State Seminoles. Bobby is joined each week on the show by co-hosts Gene Deckerhoff and Burt Reynolds.

Every Sunday during football season, Bobby and Gene review the action-packed highlights of the previous day's game, and Burt Reynolds hosts a special feature called "Great Moments in Florida State History."

BOBBY BOWDEN CALL-IN SHOW

On Thursday evenings, Seminole fans know that the Seminole Radio Network is THE source for information on Seminole Athletics. Coach Bowden's call-in show is an hour-long broadcast beginning at 7:00 PM. The show features Bobby Bowden and Gene Deckerhoft talking directly with fans from across the country, touching on game insights, trivia, and random Seminole banter. The show can also be seen locally via television on WTWC Ch. 40 (NBC).

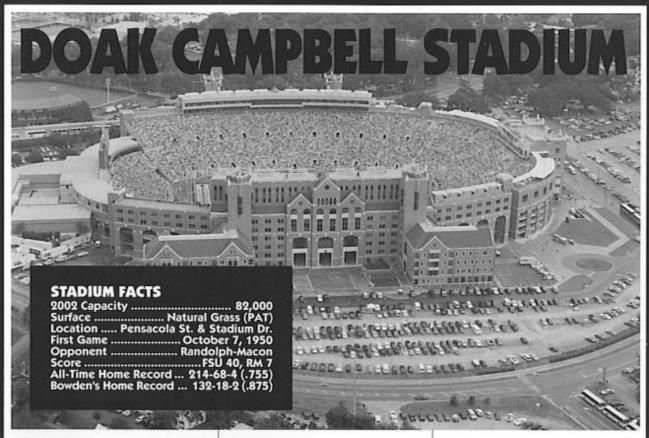
BOBBY BOWDEN DAILY RADIO SHOW

For 13 weeks beginning in August, fans can listen to Gene Deckerhoff and Bobby Bowden as they discuss the latest developments of Florida State Football on the Bobby Bowden Daily Radio Show. The show is broadcast several times a day (M-F) in Tallahassee on the Seminole flagship stations, WTNT-FM 94.9 and WFLA-AM 1270. The two-minute update can also be heard in Jacksonville on WROO-FM 107.3.

2002 RADIO 5	J. C. J. F. A. T. H. H. CC. J.

2002 KADIO SIA	AIION LIST		
MARKET	STATION	FREQ	
Apalachicola	WOYS-FM	100.5	
Arcadia	WZTK-AM	1480	
Belle Glade	WBGF-FM	93.5	
Brunswick, GA	WSFN-AM	790	
Chattahoochee	WTCL-AM	1580	
Clearwater	WTAN-AM	1340	
Crystal River	WXOF-FM	96.3	
Daytona Beach	WELE-AM	1380	
DeFuniak Springs	WZEP-AM	1460	
Dothan, AL	WXUS-FM	100.5	
Englewood	WENG-AM	1530	
Eustis/	WKIQ-AM	1240	
Ft. Lauderdale	WSRF-AM	1540	
Ft. Myers/Naples	WMIB-AM	1660	
Ft. Pierce	WPSL-AM	1590	
Ft. Walton Beach	WMMK-FM	92.1	
Gainesville	WTMN-AM	1430	
Jacksonville	WROO-FM	107.3	
Key West	WKWF-AM	1600	
Lake City	WGRO-AM	960	
Lake Wales	WIPC-AM	1280	
Lakeland	WLKF-AM	1430	
Live Oak	WQHL-FM	98.1	
	WQHL-AM	1270	
Madison	WMAF-AM	1230	
Marathon	WFFG-AM	1300	
Marianna	WJAQ-FM	100.9	
McComb, MS	WHNY-AM	1250	
Melbourne	WMMB-AM	1240	
	WMMV-AM	1350	
Miami	WAXY-AM	790	
Milton	WEBY-AM	1330	
Ocala	WOCA-AM	1370	
Okeechobee	WOKC-AM	1570	
Orlando	WORL-AM	660	
Palatka	WPLK-AM	800	
Panama City	WASJ-FM	105.1	
Pensacola	WCOA-AM	1370	
Sarasota	WAMR-AM	1320	
Sebring	WWTK-AM	730	
St. Augustine	WAOC-AM	1420	
Stuart	WSTU-AM	1450	
Tallahassee	WTNT-FM	94.9	
	WNLS-AM	1270	
Tampa/St. Pete	WWBA-AM	1040	
	WLVU-AM	1400	
Waycross, GA	WFNS-AM	1350	
West Palm Beach	WDJA-AM	850	
Zephryhills	WZHR-AM	1400	

Stations Subject to Change



rom a maximum capacity of 15,000 in 1953 to a record crowd of 83,042 against Florida in 2000, Doak S. Campbell Stadium has risen alongside the Florida State football program to the top of the college football ladder. With the final phase of construction completed, Seminole fans are welcomed with state-of-the-art additions.

The newest portion of the stadium is the south end zone, where the last bricks have been placed on the exterior of the stadium wall and the interior received its final finishing touches. The south end zone houses the Florida State school of hospitality education where students in the program receive hands-on experience in various aspects of the food and beverage industry. The multi-level facility includes a food court, a restaurant and a sports grill on the top floor that gives a panoramic view of Doak Campbell Stadium.

The north endzone, which consisted of wood bleachers until the 1994 season kicked off, is topped by the offices of the football coaches. The offices are just part of the Daisy Parker Flory wing of the Moore Athletic Center which include a number of amenities for the football staff. An even more drastic change is currently taking place as the new north endzone building is under construction to be ready by the start of the 2003 football season.

Towering above college football action from the east side are skyboxes which stretch from goal line to goal line. New skyboxes are located above the west stands on the eighth floor. The west addition also houses the president's level on the seventh floor (which includes an open air terrace in the northwest corner) and one of the largest press boxes in college football with seating for over 950 members of the media.

A brick facade surrounds the stadium, matching the architectural design of most of the buildings on the Florida State campus. The University Center surrounds Doak Campbell Stadium and houses numerous offices that were located on the interior of the FSU campus.

Inside Doak Campbell, the lowest tier of field level seats were removed, providing increased sideline space and better viewing lines for the first few rows of fans. A matching brick wall was constructed along the east and west sidelines, limiting field access, increasing safety and giving the inside of the stadium a whole new look.

In its last 86 home games, FSU is 81-4
1. Bobby Bowden's Florida State teams have lost only 18 games at home in 26 years, giving the coach an impressive 132
18-2 record and an .875 winning percentage in Tallahassee. A milestone was reached on September 28, 1996 when Bowden won his 100th game in Doak Campbell Stadium as FSU's head coach with a 13-0 victory over North Carolina.

But the winning tradition of Doak Campbell Stadium, which was named after former FSU president Doak S. Campbell, goes back before Bowden. All-time, Florida State is 214-68-4 in 284 home games for a winning percentage of .755.

Since the stadium opened on Oct. 7, 1950 with Florida State University taking a 40-7 victory over the Randolph-Macon Yellowjackets, millions of fans have packed Doak Campbell to see the finest in college football action. In 2001, Florida State set a single season attendance mark by drawing 488,645 fans over six home games. The latest expansion is the ninth in the history of the stadium. The current capacity of 82,000 reflects an increase of 21,481 since the end of the 1991 season.

Florida State first began play at Centennial Field during the inaugural 1947 season. In the three seasons that the Seminoles called Centennial Field their home, FSU had an overall home record of 8-4, including Coach Don Veller's undefeated 8-0 home mark over the 1948 and '49

seasons.

It's hard to imagine the first Doak Campbell Stadium, with a capacity of 15,000 back in 1950. In 1954, the stadium grew to a capacity of 19,000. Six thousand more seats were added in 1961. During the Bill Peterson era (1960-70), the stadium was expanded to 40,500 seats, and it remained at that capacity for the next 14 years. Between 1978 and 1982, there were three more additions.

The field itself is one of the finest in



college football, carefully managed and manicured year-round A prescription athletic turf (PAT) system installed in 1988 and completely resodded three years ago, quickly alleviates drainage problems through a series of underground pumps. The field can go from flooded to merely wet in a matter of minutes, thanks to the pumps, which allow a deeper root system in the natural

The 1999 season marked another new addition to Doak Campbell Stadium as FSU unveiled the War Board video system. The big screen presentation is crystal clear and allows game day producers to show highlights of games all over the country to Seminole fans watching their team in the stadium. With the changes already made since last season, Doak Campbell is growing and improving faster than ever before. Like its residents, the most successful college football program over the past decade, Doak Campbell Stadium has become a fitting showcase for Florida State University.



TOP SINGLE SEASON HOME ATTENDANCES

NO.	YEAR	GAMES	TOTAL	AVERAGE
1.	2001	6	488,645	81,441
2.	2000	6	484,985	80,831
3.	1998	6	482,941	80,490
4.	1999	6	472,350	78,725
5.	1996	6	465,200	77,533
6.	1994	5	382,663	76,533
7.	1995	6	447,950	74,658
8.	1997	5	372,001	74,400
9.	1993	6	443,811	73,968
10.	1992	6	376,784	62,797

STADIUM CAPACITIES **SINCE 1950**

YEARS	CAPACITY
1950-53	15,000
1954-60	19,000
1961-63	25,000
1964-77	40,500
1978-79	47,413
1980-81	51,094
1982-84	55,246
1985-91	60,519
1992	CONTRACTOR OF THE PROPERTY OF
1993	Account to the second s
1994	
1995	
1996	
9001	89,000

CAMPBELL STADIUM'S TOP 25 CROWDS

NO	ATT	YEAR	OPPONENT	FSU	OPP	
1.	83,042	2000	Florida	30	7	
2.	82,836	2001	Miami	27	49	
3.	82,565	2001	Maryland	52	31	
4.	82,514	2000	Clemson	54	7	
5.	82,425	2001	NC State	28	34	
6.	82,269	2001	Georgia Tech	28	17	
7.	81,614	1998	Florida	23	12	
8.	81,120	1998	Virginia	45	14	
9.	80,976	1999	Miami	31	21	
10.	80,932	1996	Florida	24	21	
11.	80,741	2000	Louisville	31	0	
12.	80,350	1995	Miami	41	17	
13.	80,340	1999	Maryland	49	10	
14.	80,310	1998	Clemson	48	0	
15.	80,280	2000	Duke	63	14	
16.	80,237	1996	Virginia	31	24	
17.	80,210	1994	Florida	31	31	
18.	80,187	1999	Georgia Tech	41	35	
19.	80,165	1997	Miami	47	0	
20.	80,120	1996	North Carolina	13	0	
21.	80,050	1998	North Carolina	39	13	
22.	80,040	1999	NC State	42	11	
23.	80,032	1998	Duke	62	13	
24.	79,815	1998	Southern Cal	30	10	
25.	79,388	2001	UAB	29	7	

SEMINOLES ON THE WEB

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WWW.SEMINOLES.COM

