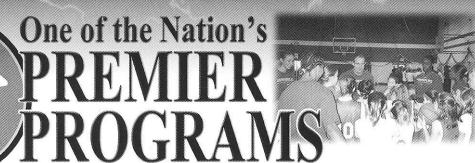




ASTA



COMMUNITY SERVICE

FSU's student-athletes contributed over 4,000 volunteer hours in service to the community in 2003-2004. They also helped to raise thousands of dollars in direct support to charities.

Florida State student-athletes volunteered their time working with students from every elementary and middle school in Leon County as well as schools in nearby Wakulla and Gadsden counties.





ACADEMICS

Seven of Florida State's athletic teams currently have a 3.0 or better cumulative grade point average. In the spring 2004 semester, 204 Seminole student-athletes achieved a minimum 3.00 semester GPA while average team semester GPA was a 2.939.

Since joining the ACC in 1991, FSU has had six National Football Foundation and College Hall of Fame National Scholar Athlete Award winners — the most among all ACC schools and a figure that ranks second nationally in the past 11 years.

Florida State student-athletes have earned \$260,000 in post-graduate scholarships over the past nine years. They have also received 21 post-graduate scholarships from the ACC since 1992.

ACC Academic Honor Roll

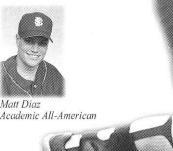
Academic All-Americans Total -



Derrick Brooks Academic All-American

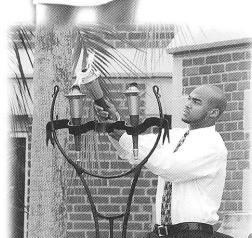


Academic All-American



Brandi Stuart

Academic All-American



Christina Denny (left) -

The Seminole women's tennis

team has earned the Golden Torch

Award, for highest overall team GPA, seven straight years.

Football's Chris Hope received the 2002 NACDA Postgraduate Scholarship.

FLORIDA STATE

COACHING EXCELLENCE

When it comes to legendary head coaches, it is hard to argue anyone has been as fortunate as Florida State. The Seminoles have three coaches who have established records that rank them with the greatest coaches ever to roam an NCAA sideline.

Florida State is the only NCAA school with three coaches in the top 10 for all-time victories in their sport and in the top five in wins and winning percentage among active coaches. Mike Martin (baseball), Bobby Bowden (football) and JoAnne Graf (softball) have combined for 2,956 wins and each coach appears in the top two for either active winning percentage (Martin), active wins (Graf), or all-time wins (Bowden).

Winningest Active D-I Coaches

Percentage

2. Mike Martin 3. Bobby Bowden 3. JoAnne Graf

Win

1. Bobby Bowden 2. JoAnne Graf 5. Mike Martin

Winningest D-I Coaches All-Time

1. Bobby Bowden 2. JoAnne Graf 7. Mike Martin



Post-Graduate Scholarship Awards Total — 21

In 1996, Seminole Daryl Bush was the first ever recipient of the State Farm National Scholar Athlete of the Year Award, now given annually.

Florida State boasts two NACDA Post-Graduate Award winners in the last four years. The scholarship, which was originated in 2001, grants \$10,000 scholarships to its recipients.

In 2001, former Seminole Chris Weinke was the recipient of the first ever ACC Scholar Award which is given annually to an excellent athlete and top scholar who is not going on to graduate school. Football's Chris Hope (2002) and baseball's Matt Lynch (2003) have also earned the distinction.

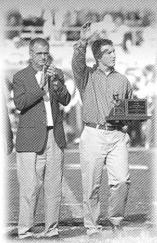
Florida State has more all-time ACC Honor Roll selections (1,671) than all-time All-ACC honorees (1,529). On top of that number, 24 Seminoles have been named Academic All-Americans and 21 Florida State athletes have received post-graduate scholarships.

Daryl Bush

Matt Lynch



DA STATE

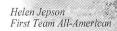


TOP NATIONAL ATHLETES

Of the 35 national awards for athletic achievement Florida State student-athletes have earned, seven have been for the top athlete in the nation award in their respective sports. Florida State boasts two Heisman Trophy winners, three Golden Spikes winners, a USA Softball National Player of the Year and a Honda Award winner for softball.



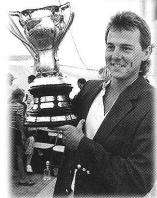
Vicky Gill First Team All-American



First Team All-Americans Total — 690

National Award Winners Total — 35





Nolan Henke First Team All-American

Charlie Ward First Team All-American

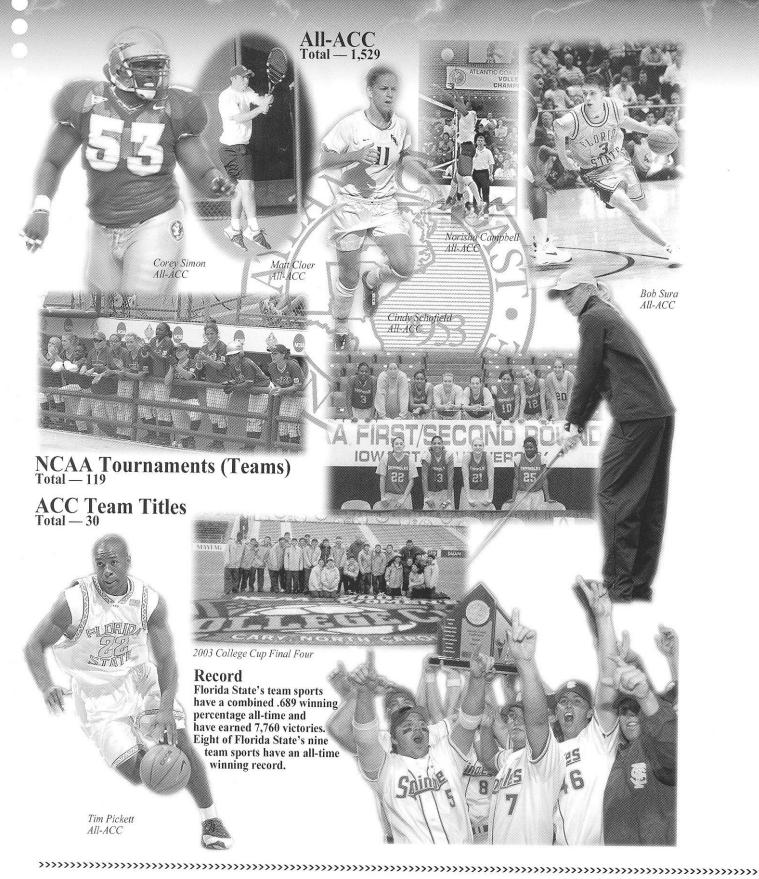
> first team All-American softball player, was the recipient of the 2004 Softball Player of the Year and Honda awards.

Jessica van der Linden, a two-time

Ryan Barthelemy First Team All-American

Chris Weinke won numerous national awards in 2000 including the Heisman Trophy and the Davey O'Brien and Johnny Unitas Golden Arm awards.

FLORIDA STATE



THIS IS FLORIDA STATE



THIS IS ESU

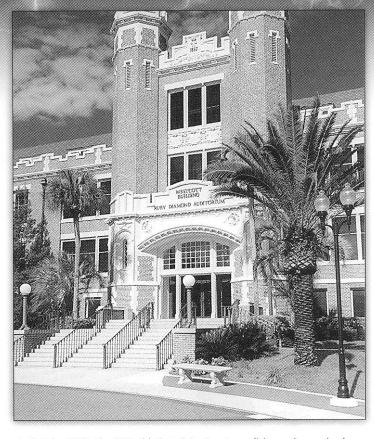
Florida State University, a graduate research institution, stands among the nation's elite in both academics and athletics.

Located on the oldest continuous site of higher education in Florida, the university is situated in the heart of the state's capital city. The university's main campus blends Jacobean Revival and modern styles of architecture with the oaks, pines, dogwoods and azaleas of North Florida.

As the university has progressed and grown — from its pre-Civil War beginnings as the Seminary West of the Suwannee, to the Florida State College for Women and, finally, returning to coeducational status as a university in 1947 — it has developed into an acclaimed research institution, a top-ranked competitor in intercollegiate athletics and a standard-setter in the basic sciences and the performing arts.

The university has entered the 21st century with excellence in all areas of its mission — teaching, research and public service, including many noteworthy milestones over the past year.

- In May 2004, Vice President Dick Cheney became the first U.S. vice president and the highest-ranking government official ever to deliver a commencement address at FSU.
- In the 2005 edition of the U.S. News & World Report guidebook "America's Best Graduate Schools," published in April 2004, the university's master's programs in public affairs were ranked 26th overall, and the specialty of public management administration ranked even higher at 15th. Also, public affairs master's programs in city management and urban policy ranked 24th, and public finance and budgeting ranked 26th.
- In March 2004, Hispanic Magazine ranked FSU 22nd among its "Top 25 Colleges for Latinos." Among only public schools, FSU ranked 11th.
- FSU's art therapy program has received national approval, similar to accreditation, for its master's level program from the American Art Therapy Association. FSU is only the 31st school nationally to achieve this recognition.
- In the spring of 2004, FSU made available its public service video "Avoiding the Credit Card Monster," 10 minutes of basic financial advice to youthful credit novices, to every high school and K-12 institution in the nation.
- In March 2004, FSU celebrated the National High Magnetic Field Laboratory's 10th anniversary of scientific research and educational outreach. FSU operates the lab, unique to the Western Hemisphere, in conjunction with the University of Florida and the Los Alamos National Laboratory.
- The FSU department of psychology was recognized by the American Psychological Association for its clinic that provides mental health services to the community and training and research opportunities for students.
- Faculty members in the FSU School of Information Studies began editing Library Quarterly, the pre-eminent scholarly journal of research in the library and information studies community, with its October 2003 issue.
- The FSU College of Medicine added a doctoral program in biomedical sciences in the fall of 2003, with the first seven students recruited to begin this fall.
- President T.K. Wetherell and his wife, Virginia B. Wetherell, made the largest personal donation to a public university in the United States by a sitting president. Through their estate, the Wetherells will leave to FSU their 1,000acre Oak Hill Plantation in Jefferson County, worth \$7.5 million.



- In October 2003, the FSU athletic training/sports medicine major received national accreditation by the Commission on Accreditation of Allied Health Education Programs. The major is offered in the department of nutrition, food and exercise sciences in the College of Human Sciences.
- In October 2003, the Chinese Ministry of Education gave 1,000 new Chinese books to FSU in recognition of the university's growing Chinese studies program.
- The FSU Museum of Fine Arts achieved the highest honor for a museum
 — accreditation by the American Association of Museums.
- On Aug. 29, 2003, FSU launched its "everythingFSU" gateway on the World Wide Web at fsu.com. The gateway showcases the best of the university each day, including news and features, and offers users a unique electronic postcard service.

Under the leadership of FSU's 13th president, T.K. Wetherell, who took office in January 2003, and its 13-member Board of Trustees, the university continues to build on the foundation of its history of excellence in scholarship, research and service. The trustees are: Chairman John Thrasher of Orange Park; Harold Knowles, J. Stanley Marshall and Jim Smith, all of Tallahassee; Emily "June" Duda of Oveido; David Ford of Rosemont, Pa.; Dr. Jessie Furlow of Quincy; Manuel "Manny" Garcia III of Winter Springs; William "Andy" Haggard of Coral Gables; E. Ann McGee of Winter Springs; Derrick Brooks of Tampa; FSU Faculty Senate President Valliere Richard Auzenne and Student Government Association President Jarrett Eady.

A senior member of the State University System, FSU was founded as an institution of higher learning in 1851 by legislative act. It began in Tallahassee

THIS IS FSU

with its first class of male students in 1857 and added women in 1858.

FSU's operating budget is \$857 million. Faculty and administrators generate more than \$160 million annually in external funding to supplement state-sponsored research. Three direct-support organizations serve to bolster the university: the

and the Asolo Performing



Administration and Policy) — and eight schools — Criminology and Criminal Justice; Information Studies; Motion Picture, Television and Recording Arts; Music; Nursing; Social Work; Theatre; and Visual Arts and Dance.

With 2,119 members, the FSU faculty has included 10 National Academy

Seminole Boosters, the FSU Alumni Association and the FSU Foundation.

The main campus is spread over 448.3 acres in Tallahassee; FSU, which has one of the smallest campuses in the SUS, has been actively acquiring land in the 1990s. FSU encompasses 1,445.2 acres in Leon, Bay, Franklin, Gadsden and Sarasota counties.

Within the state, the university maintains facilities at its 25-acre campus in Panama City, its Marine Laboratory at Turkey Point on the Gulf of Mexico

Arts Center in Sarasota. The Center for Professional Development and Public Service, housed in the Augustus B. Turnbull III Florida Conference Center on the edge of the campus, provides extensive credit and non-credit continuing education programs statewide.

For years, FSU has reached far beyond Florida through international programs in Switzerland, France, Panama, Costa Rica, Spain, Russia, Vietnam, the Czech Republic, Greece, Croatia, Ireland, South Africa, Ghana and

> the Caribbean. FSU's student centers in Florence, Italy, and London, England, are considered by many to be the nation's best in Europe.

> > Florida State offers 300 graduate and undergraduate degree programs through its nine

colleges — Arts and Sciences; Business; Communication; Education; Engineering (operated jointly with Florida A&M University); Human Sciences; Law; Medicine; and Social Sciences (which also incorporates the Reubin O'D Askew School of Public of Sciences elected members, four American Academy of Arts and Sciences members and five Nobel laureates. It is backed by 3,682 administrative and support staff members.

Library holdings at Florida State include 2.6 million book titles and 9 million

microforms. The main library facility, the Robert M. Strozier Library, is linked by computer to other state university and national research libraries. The Paul A.M. Dirac Science Library is located at the heart of the university's science research complex. FSU also maintains music, library science and law libraries, and the Mildred and Claude Pepper Library.

FSU's 6,851 graduate students pursue advanced degrees in fields as diverse as business administration and theoretical particle physics. A majority of research done at FSU is the direct result of student effort, culminating in numerous books, monographs and journal articles relating to the whole spectrum of intellectual interests and the practical needs of society.

Of FSU's 37,328-student population, 56.3 percent are female, 43.7 percent are male, 27.6 percent are minorities, and 3.8 percent are foreign students.

BOARD OF

John Thrasher Chairman Orange Park, FL JIM SMITH

Vice Chairman Tallahassee, FL

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Dr. E. Ann McGee Winter Springs, FL

Patrick Sullivan

Student Government Association President

> Dr. T.K. Wetherell FSU President

THIS IS ESU

FAMOUS ALUMNI

RITA COOLIDGE: Rita Coolidge is a two-time Grammy Award winner. She has worked with Joe Cocker (backup singer and soloist) on his "Mad Dog and Englishman" tour. She has also toured and recorded with the likes of Eric Clapton, Jimi Hendrix, Bob Dylan, Leon Russell and Stephen Stills. Coolidge co-wrote "Superstar" which was a huge hit for the Carpenters.

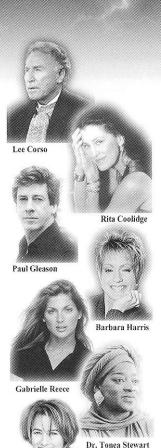
LEE CORSO: Lee Corso, College football Analyst for ESPN. Corso joined ESPN in 1987 after 28 years of football coaching experience at the college and professional levels – including 17 seasons as a head coach – serves as a game analyst for the Thursday night telecasts and as a studio analyst for College GameDay and the half-time and scoreboard shows. He is a member of the FSU Hall of Fame, received four varsity letters in both football and baseball at FSU.

PAUL GLEASON: A teammate of Burt Reynolds, is a very successful actor who has played a number of memorable roles including that of Clarence Beaks, the maligned courier of crop reports in "Trading Places" and the assistant principal in "The Breakfast Club."

BARBARA HARRIS: Barbara Harris is currently the Editor-In-Chief of SHAPE Magazine, the largest national monthly health and fitness publication for women in the United States. SHAPE has a current circulation of 808,634 and over 2.2 million readers. Harris, who lettered in volleyball at FSU from 1974-77, frequently appears on national and local television, radio talk shows, and is interviewed regularly by the newspaper media, sharing her experience in the areas of exercise, health, wellness, and women's issues.

TRAYLOR HOWARD: Traylor Howard, an actress best known for her role as "Sharon" in the hit TV Series "Two Guys and a Girl" (ABC). Howard appeared in more than 30 national commercials before winning the role of Joy on the comedy series "Boston Commons." Her feature film credits include "Me, Myself & Irene," with Jim Carey (2000), "Dirty Work," and "Confessions of a Sexist Pig."

GABRIELLE REECE: Gabrielle Reece is best known for her career in volleyball and as a model. Reece began modeling in 1989 and has appeared on the covers



Traylor Howard

of Women's Sports & Fitness, Outside, SHAPE, Elle, Life and others. She is internationally recognized as a top fashion model and spokesperson for several companies, including Nike. Reece has cowrote a book with Karen Karbo (July 1997) about her life as a pro volleyball player "Big Girl in the Middle" and writes a column for Women's Sports & Fitness.

BURT REYNOLDS: Academy award nominee and Golden Globe winner, Burt Reynolds has enjoyed enormous success as an actor and director in feature films, television and stage productions. Some of Burt's most prominent films include: "Mystery Alaska", "Striptease", "Citizen Ruth", "Deliverance", "Stroker Ace", "Smokey and the Bandit" and many more. Reynolds also starred in the hit television series "Evening Shade".

DR. TONEA STEWART: Dr. Tonea Stewart is a professional actress, tenured Professor and Director of Theatre Arts at Alabama State University. As an actor, Dr. Stewart is best known for her recurring role in "In the Heat of the Night" as Aunt Etta Kibbe. Dr. Sewart also had roles in John Grisham's film "A Time To Kill" protraying Samuel L. Jackson's wife. She won an NAACP Image Award nomination as best supporting actress in 1997. Dr. Stewart was the first African American female to receive a doctorate from the FSU School of Threatre and the first McKnight Doctoral Fellow in Theatre Arts.

NORM THAGARD: Former NASA Astronaut, Norm Thagard was a mission specialist on STS-7 in 1983 on Orbiter Challenger, the flight engineer on STS-51B in 1985, also aboard Challenger and STS-30 in 1989, on Orbiter Atlantis. He also served as the payload commander on STS-42 in 1992, aboard the Shuttle Discovery and was the cosmonaut researcher on the Russian Mir 18 mission in 1995, which required he live and train at the Gagarin Cosmonaut Training Center at Star City, Russia for more than one year prior to the mission. He logged over 140 days in space during five space flights.

DELANE MATTHEWS: DeLane Matthews is an actress best known for her role as Beth Barry on "Dave's World" a television sitcom that aired on CBS 1993-1997. She has worked in regional theatre, on the New York Stage, in film and in television. DeLane has also appeared in the daytime soaps, "Guiding Light" and "Ryans Hope" for five years. Some of her other roles have included: "The Fugitive" (2001), Evasive Action (1998), "From the Earth to the Moon" (1998), "Every Woman's Dream" (1996).

OTHER DISTINGUISHED ALUMNI:

Paul Azinger, professional golfer

Alan Ball, award-winning writer, received the 1999 Academy Award for Best Original Screenplay for "American Beauty"

John W. Bradley, actor, "The New Adventures of Robin Hood"

Clifton Campbell, playwright

Davis Gaines, performer, "The Phantom of the Opera"

Jane Geddes, professional golfer

Parris Glenndening, Former Governor of Maryland

Hubert Green, professional golfer

Tara Dawn Holland Christensen, Miss America 1997 **Linda Keever**, Editor in Chief Florida Trend Magazine

Tony LaRussa, Manager, St. Louis Cardinals

Tony Editasta, Manager, St. Louis Car

John Marks, Tallahassee Mayor

Michael Piontek, actor

Henry Polic, actor

Charles G. Rex, New York Philharmonic

Victor Rivers, actor and spokesperson for The National Network To End Domestic Violence

Stephen J. Rothman, theatre director

Winston Scott, former NASA astronaut

Steven Sears, writer and producer

Randy Ser, theatrical director

Sonny Shroyer, actor, "The Dukes of Hazard"

Dr. Valint Vazsonyi, international concert pianist

Claudia Waite, award-winning soprano

Ellen Taaffe Zwilich, award-winning composer

Linda Zoghby, opera singer

UNIVERSITY FACTS

BACKGROUND: The Florida State University is one of eleven units of the Division of Colleges and Universities of the Florida Board of Education...It was established as the Seminary West of the Suwannee by an act of the Florida Legislature in 1851 and first offered instruction at the postsecondary level in 1857...Its Tallahassee campus has been the site of an institution of higher education longer than any other site in the state...In 1905, the Buckman Act reorganized higher education in the state and designated the Tallahassee school as the Florida Female College...In 1909, it was renamed Florida State College for Women...In 1947, the school returned to co-educational status, and the name was changed to The Florida State University... It has grown from an enrollment of 2,583 in 1946 to an enrollment of 37,328 in the Fall Semester 2001.

ENROLLMENT (FALL, 2003): Total, 37,328...78.5% undergrad, 18.4% grad, 3.1% unclassified...76.8% in-state...92.8% from the United States... students from all 50 states and the District of Columbia are in attendance...20 states contributed over 100 students each...16 foreign countries contributed over 40 students each...male, 56.3%...female, 43.7%...

minority, 23.8%...international, 3.8%.

ACREAGE: Main Campus: 448.3 acres in Tallahassee, Leon County (main campus)...
Panama City Branch: 25.6 acres in Panama City,
Bay County...The university owns a total of
1,445.2 acres in Leon, Bay, Franklin, Sarasota,
& Gadsden counties...Sites are leased in
Marion and Leon counties in Florida, and other
locations overseas.

COLLEGES/PROGRAMS: FSU has 17 major academic divisions: the Colleges of Arts and Sciences, Business, Communication, Education, Engineering, Human Sciences, Law, Medicine, and Social Science; and the Schools of Criminology and Criminal Justice, Film (Motion Picture, Television, and Recording Arts), Information Studies, Music, Nursing, Social Work, Theatre, and Visual Arts and Dance.

OPERATING BUDGET (2003-04): \$857,017,921

DEGREE PROGRAMS: The colleges and schools offer courses of study in 26 major disciplines. In addition to the associate in arts certificate they now offer 94 authorized baccalaureate degree programs covering 194 fields, 104 authorized master's degree programs covering 200 fields, 1 authorized advanced master's degree program covering 1 field, 27 specialist degree programs covering 34 fields, two authorized professional degree programs covering nine fields, and 72 authorized doctoral degree programs covering 137 fields.

DEGREES AWARDED FOR 2002-03: Bachelor, 6,335...Masters, 1,593... Doctorate, 290...Specialist, 51...Judge Doctorate, 242, Total, 8,511

ENTERING FRESHMAN FACTS (FALL, 2003):

The middle 50 percent High School GPA, 3.3-4.0; SAT score 1070-1250, ACT score 22-27.

RETENTION RATE: First year, 100%...second year, 84.6%...third year, 74.3%...fourth year, 69.3%.

FACULTY/STAFF: Total 2,119...FSU's faculty includes some past graduates, such as former astronauts Dr. Norm Thagard, who teaches Electrical Engineering, and Winston Scott who serves as Vice President of Student Affairs... FSU's faculty has included five dynamic Nobel Laureates: 10 members elected to National Academy of Sciences...four members of the American Academy of Arts and Sciences.

EDUCATIONAL ADVANTAGES: Florida
State University has a uniqueness in providing programs that are consistent in excellence across the board, from fine arts and humanities to the hard sciences...The balance of programs is based on FSU's long tradition as a leading liberal arts institution combined with its position as one of the top 10 universities in generating research-based revenues...FSU is the most wired campus in Florida, and has been recently ranked 18th most connected university in the nation by Yahoo! Internet Life...In 1998, IBM hired 29 FSU graduates and not just business graduates but also English majors for

help in web development and design... Revlon, which recruits primarily at five schools nationwide, expanded in 1998 to include FSU as its sixth school.

EDUCATIONAL OPPORTUNITIES ABROAD:

FSU is the recognized leader in international education within the State University System of Florida...FSU gives students the opportunity to see the world, while still attaining their college education...FSU's International programs allow students to travel overseas to participate in formal programs in places like Europe, South America, and Asia.

EXTRACURRICULAR ACTIVITIES: FSU has nearly 300 student organizations that allow students to find their own niche.

FINANCIAL AID: FSU offers two types of financial assistance: need-based and merit-based...Over \$160 million is given away for financial assistance each year.

STUDENT/FACULTY RATIO: 23-1... Many of the general education classes are large lecture classes, however, over 80 percent of major classes have less than 40 students.

RESEARCH: Florida State University has built a reputation as a strong research institution in both the sciences and the human-ities...Private foundations, industries, and government agencies all provide funding to support research at FSU...In 1994, Florida State was accorded the status of Research I University by the Carnegie Foundation for the Advancement of Teaching, an elite distinction that recognizes the university's strengths in doctoral programs and federal funding.

SPONSORED RESEARCH (2002-03): \$161,774,053

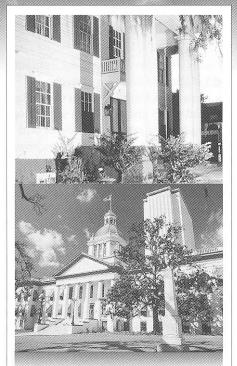
LIBRARY HOLDINGS: The Libraries of Florida State are: Strozier Library, Dirac Science Library, Warren D. Allen Music Library, Harold Goldstein Teaching Laboratory Library, Pepper Library, and the FSU Law Library...The Number of Volumes, 2,620,296; Current Serials, 21,598 Microforms Held, 9,029,029; Government Documents, 962,265; Computer Files, 14,837; Manuscripts and Archives (linear feet), 4,352.

Among low, rolling hills, down mossdraped canopy roads, within picturesque historical districts, and across seas of flowering azaleas lies a magical part of the Sunshine State-Tallahassee, Florida's capital city. With its intriguing combination of power-play politics and classic character splashed with a twist of Southern beauty and charm, Tallahassee is a side of Florida few expect to find.

With the Gulf of Mexico just 25 miles south and the Georgia border only 14 miles north, Tallahassee rests between the foothills of the Appalachian Mountains and the juncture of Florida's panhandle and peninsula in an area known as "The Big Bend." Nearer in miles to Atlanta than to Miami, Tallahassee more closely resembles its Georgia neighbor than Florida in topography, climate and lifestyle.

Like the city itself, the story of how Tallahassee was chosen as the state capital is rich in history. In 1823, two explorers set out — one on horseback from St. Augustine and the other by boat from Pensacola — to establish a permanent, central location for the seat of government. The two met at a beautiful site that the Creek and Seminole Indians called "tallahassee" - derived from the words "talwa," meaning town, and "ahassee," meaning old. This historic meeting place remains Florida's capital today.

Boasting more than 145 properties listed on the National Register of Historic Places, Tallahassee is a living showcase of Florida history and heritage. The crowning jewel of Florida's historic "Capitol Hill" is the Old Capitol, beautifully restored to its 1902 splendor complete with the red-and-white striped awnings, a dome adorned with stained glass, antique furnishings and political memorabilia. The 22nd-floor observatory of the New Capitol Building offers a breathtaking view of this surprising Southern city, awash in flowering azaleas, snowy dogwoods, towering pines, fragrant magnolias, and hundreds



OUR HISTORY: TALLAHASEE, **FLORIDA**

In 1823, the first civilian governor, William Pope DuVal, desired a central location for the legislature to meet. He sent one explorer on horseback from St. Augustine and another by boat from Pensacola — their rendezvous point was declared Florida's capital. Nestled among the rolling foothills of the Appalachian Mountains and located in a region of the Gulf of Mexico known as the Big Bend, the Capital region is known for its Southern characteristics, gracious hospitality and lush topography.

City153,658 County 244,208 Metropolitan......327,869

of lakes, springs, swamps, rivers and sink holes.

Charming downtown historic districts graced with lush linear parks lead visitors to the Knott House Museum, The Columns, First Presbyterian Church, John G. Riley House Museum and Old City Cemetery. Free walking tours and replica turn-of-the-century street cars carry passengers to antebellum mansions, picturesque churches and other downtown delights. Minutes from downtown lies the lush 52-acre natural habitat and 1880s farm of the Tallahassee Museum of History and Natural Science, home to the rare Florida panther and other furry "natives."

The area surrounding Tallahassee reveals numerous other historic and archaeological treasures, such as De Soto State Archaeological and Historical Site, Lake Jackson State Archaeological Site, Mission San Luis, Natural Bridge Battlefield and San Marcos de Apalache. Visitors can explore prehistoric Florida at the Museum of Florida History, where they are greeted by a giant 12,000-yearold mastodon pulled from nearby Wakulla Springs.

On the shores of Wakulla Springs, alligators still laze under the watchful eyes of "snake birds" perched on twisted cypress trees. The site of many underwater scenes in "Tarzan" movies, it's one of the world's deepest freshwater springs. Glass-bottomed boat tours across these mystical waters are available.

Other sightseeing favorites include the floral masterpiece of Alfred B. Maclay State Gardens; Bradley's Country Store; FAMU Black Archives; and the Tallahassee Antique Car Museum. Nearby small towns offer fascinating excursions to places such as Pebble Hill Plantation, Florida Caverns State Park, Monticello Opera House and St. George Island.

Tallahassee is almost as rich in cultural treasures as it is in history. A widelyacclaimed collection of art, science and history museums and galleries, year-round festivals and non-stop

THIS IS TALLAHASSEE

TALLAHASSEE-LEON COUNTY CIVIC CENTER

The Tallahassee-Leon County Civic Center is a multi-purpose convention and entertainment facility featuring a 13,500 seat arena, Luxury Suites and Club Seats and over 52,000 sq. ft. of meeting and exhibition space plus an arena view restaurant, Spotlight Grille. The Civic Center hosts a wide variety of concerts, family shows, Broadway shows, ice shows and sporting events including FSU basketball.

It is easy to understand why over one million people a year flock to the Tallahassee-Leon County Civic Center, what with the varied array of attractions it offers. Some people go to the Civic Center to enjoy the sounds of rock, country, pop and urban concerts. Some go for the thrills of basketball, rodeos and three-ring spectaculars. While others come for conventions, banquets, expositions, or consumer and trade shows.

Located downtown on Pensacola Street, the Civic Center is only two blocks from the Capitol building.



'KISS ME KATE"



"SESAME STREET LIVE"



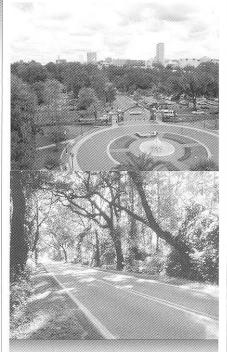
entertainment at the 14,000-seat Tallahassee-Leon County Civic Center, feed a variety of cultural appetites.

Visitors with a hunger for the great outdoors will find Tallahassee ideal for all types of outdoor recreation-from canoeing down dark, cypress-lined rivers and biking up steep slopes to exploring backcountry wildernesses and hunting for bobwhite quail. Area lakes, rivers, ponds and the Gulf — just 30 minutes away — offer a paradise for boating and fishing. Lakes Jackson and Talquin are renowned in the bass fishing world for yielding the "big ones." Local wildlife areas, such as the St. Marks National Wildlife Refuge and Apalachicola National Forest, are perfect spots for camping, picnicking, swimming, biking and exploring.

And while Tallahassee also features eight golf courses and plenty of places to raise a racquet, it's a wild array of spectator sports that leave the crowds screaming for more. The Florida State Seminoles and Florida A&M Rattlers will provide plenty of collegiate action. And always a sure bet are the nearby greyhound races.

For another favorite "sport" — shopping — two large regional malls and many specialty centers offer an array of "playing options," from popular chains to curiosity and antique shops. Unique shopping locales include downtown parks, lakeside cottages and small Southern towns. Tallahassee serves a scrumptious selection of tantalizing restaurants ranging from fast food to five-star. Local specialties include homemade country sausage, melt-in-your-mouth steaks, wild game and succulent seafood fresh from the Gulf.

From luxury to economy, accommodations are plentiful and include restored bed and breakfast's, rustic "gentlemen" lodges, beachside escapes and comfortable chain hotels. For those who choose to follow in the footsteps of early travelers, Tallahassee also boasts 15 beautiful campsites. Continuous air service, Amtrak and four major highways make it easy for visitors to get to Tallahassee. But no matter how you arrive, the history and hospitality of Tallahassee make it difficult to ever leave for long.



PHYSIOGRAPHY

Tallahassee's rolling landscape, typical of regions further north, is unique among the major cities of Florida. Some areas of the county, including the downtown ridge encompassing the Capitol complex, City Hall and the County Courthouse, exceed elevations of 200 feet. The highest elevation in Leon County is 288 feet, found in the northern part of the county. To the south of the city, the hills yield to the flat terrain that is typical throughout the peninsula of Florida.

CLIMATE

Tallahassee has the mild, moist climate characteristics of the Gulf States and experiences a subtropical summer similar to the rest of Florida. In contrast to the Florida peninsula, however, the panhandle, of which Tallahassee is a part, experiences four seasons.

TALLAHASSEE



WHERE'S THE BEACH?

Where sunny days are filled with the great outdoors...where time is measured by tides and life's rhythms move with the surf...beaches are just a short drive from Tallahassee.

Alligator Point: Natural dune public beach, 45 miles south of Tallahassee Carrabelle: Coarse public beach, featuring swimming and shelling, 60 miles southwest of Tallahassee

Dekle Beach: Pristine sandy beach, clear water featuring boating, swimming, picnicking and more, 70 miles east of Tallahassee

Marshes Sands Beach: Public beach, shallow bay water featuring swimming and crabbing, 40 miles southwest of Tallahassee

St. George Island: Pristine 29-mile barrier island beach, clear water, featuring swimming, shelling, boating, and fishing, 80 miles southwest of Tallahassee

Shell Point: Lovely, small peninsula surrounded by St. Marks Wildlife refuge. Secluded beach and clear water that is popular for sailing and windsurfing, 25 miles south of Tallahassee



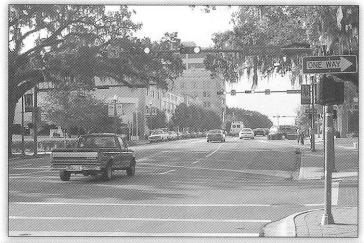
CANOPY ROADS

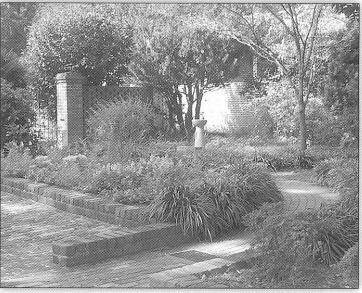
The abundance of trees and timber is a resource uncommon to many other areas of the state. The beauty of the local trees is exemplified in Maclay Gardens State Park, which is the site of several of Florida's champion trees including the flowering Dogwood, the Hawthorn tree, the Horsesugar tree, the Sweetbay Magnolia and the Silverbell tree. These trees and others often extend their branches over the roadway to create a canopied effect, a feature that is held in high esteem by local residents and visitors.

TALLAHASSEE'S AN ALL-AMERICA CITY!

On June 26, 1999, judges from the National Civic League named Tallahassee as one of 10 cities to win the prestigious All-America City (AAC) award from the 1999 All-America City conference in Philadelphia. The All-America City award is the most prestigious and coveted award a community can win. The annual award recognizes exemplary, grassroots and problem-solving efforts of communities that cooperatively tackle challenges and achieve measurable results. Judging is based on the overall level of community involvement in solving critical local problems, including public-private partnerships.

"This is clearly one of the most exciting things to ever happen to Tallahassee," said a jubilant Mayor Scott Maddox. "For those of us who call Tallahassee home, the All-America City award verifies what we've known for so long — that we have one of the greatest cities in all of America!"





MUSEUMS AND CULTURE

The federal Institute of Museum and Library Services (IMLS) named the Tallahassee Museum of History and Natural Science as one of the nation? exemplary museums on The Tallahassee Museum, along with 176 other museums, was see Museum, along with PVO other has from museums throughout the nation in a highly in features a 52-acre natural habitat zoo, nature trails, in Discovery Center, birds of prey aviary, reptile exhibits, n. The museum ead, hands-on D







TOP: The Tallahassee Museum of History and Natural Science **CENTER:** The Museum of Florida History **BOTTOM:** The Challenger Learning Center

THE CAPITOL

One of five tower Capitols in the U.S. features panoramic view from 22-floor observatory/art gallery, House and Senate viewing galleries.

CHALLENGER LEARNING CENTER

The Challenger Learning Center of Tallahassee is a 32,000 square foot facility located on beautiful Kleman Plaza in downtown Tallahassee. The Challenger Learning Center is the K-12 outreach facility of the Florida A&M University — Florida State University College of Engineering and a visitor destination. The Center features a state-of-the-art Space Mission Simulator and utilizes the immersiveness of an IMAX theatre and a digital domed planetarium to create an unforgettable experience for all.

MACLAY STATE GARDENS
Enchanting floral architecture surrounds 1930s home of NY financier Alfred B. Maclay. Impressive grounds feature 200+ floral varieties plus hiking, biking and nature trails, swimming, fishing and boating.

MARY BROGAN MUSEUM OF ART & SCIENCE

Interactive hands-on science center and national traveling art and science exhibitions.

MISSION SAN LUIS

Site of Spanish/Indian village settled from 1656-1704. Ongoing excavations/ exhibits/reconstructions.

MUSEUM OF FLORIDA HISTORY
Permanent exhibits include a nine-foot mastodon, Spanish galleon treasures, Civil War memorabilia, reconstructed steamboat and Prehistoric Florida plus traveling exhibits.

DLD CAPITOL MUSEUMRestored to 1902 appearance featuring red candy-striped awnings, stained glass dome, House and Senate Chambers, Supreme Court and Governor's office.

TALLAHASSEE ANTIQUE CAR MUSEUMImpressive showroom features award winning Chevys, one-of-a-kind Ford Roadster, 1913 CarNation Tourer, 1931 Duesenberg, 1956 T-Bird, Delorean, Cadillacs, Corvettes and more. Plus two original Bat Mobiles.