MUNICIPAL STADIUM Official Program 25c Stetson Florida State HOMECOMING DE LAND, FLORIDA October 30, 1948



GOFF HARDWARE CO.

"The Hardware and Paint Store"

WILSON SPORTING GOODS

Blvd. & Rich

Phone 25

NEW LOCATION!

Candy . . . Toys . . . School Supplies

BROWN'S CASH STORE

202 North Florida

DeLand

FOR THAT

DREAM HOME

SEE

JACOBS LUMBER & SUPPLY CO.

BEST WISHES TO THE

HATTERS and STUDENT

BODY

THE CONRAD COMPANY

INSURANCE—REAL ESTATE

118 West New York Ave. Phone 17

COMPLIMENTS

KNIGHT'S FISH AND

West Indiana Avenue (Across from the Post Office)

- SALES -

- SERVICE -

LEE MOTORS

114 West New York Avenue

Phone 798

DeLand, Fla.

FRIERSON'S

HOME OF

FIRESTONE, WESTINGHOUSE PRODUCTS

Phone 23-"That's Me"

COMPLIMENTS

J. F. NAHM CORP.

"Florida's Oldest Dodge & Plymouth Dealer"

13 West New York Avenue

BEST WISHES

FROM A STRONG STETSON BOOSTER

Quality Cleaning - Monite Moth Proofing

MITCHELL CLEANERS

122 East Rich

We Specialize in Party Orders for SALADS, COLD CUTS, SANDWICHES, ETC.

"The Best in Bakery Goods"

TURNER'S PASTRY SHOP

208 N. Blvd. 1. P + E 1175. "

Phone 1165

COSTON'S LAUNDRY and DRY CLEANERS

Phone 951

224 S. Florida Ave.

BEST WISHES FOR A WINNING

SEASON

LET US SUPPLY YOUR

NEEDS

DAYTONA BOOK STORE, Inc.

232 South Beach St.

Daytor a Beach, Fla.

SCWHOBILT CLOTHES JARMAN SHOES

Phone 9622

AL SHERMAN'S MEN'S SHOP

HABERDASHERY

"Everything for the Well-Dressed Man"

122 So. Beach St. Daytona Beach

You Will Always Score When Your Gifts or Cards Come From

THE GIFT SHOP

Elizabeth B. Jones, Owner

110 S. Blvd.

Phone 685-J

LUGGAGE

JEWELRY

SPORTING GOODS

"WHATEVER THE SPORT WE FURNISH THE EQUIPMENT"

HARRY FINKELSTEIN CO.

633 W. Bay St.

Cor. Jefferson

Jacksonville, Florida



President J. Ollie Edmunds, A.M., LL.B., LL.D., took office as Stetson's President last spring. He is a graduate of Stetson University and replaces William Sims Allen who retired because of ill health.

Stetson University

H. A. DeLand, of Fairport, N. Y., established, in 1883, the DeLand Academy that became, in 1889, John B. Stetson University, named for the hat manufacturer who gave freely of his time and wealth toward the advancement of the young college. The Stetson College of Law was organized in 1900.

DeLand Hall, now housing the Stetson School of Music, is the oldest college building in Florida.

Stetson's football history dates back to the turn of the century. Stetson has joined the Dixie Conference, an organization of a group of schools pledged to preserve the strict amateur standing of their football players.

Welcome Alumni . . .

Welcome to Stetson campus—your Alma Mater and mine. I hope you enjoy your visit during this Homecoming period and that you return often. Some improvements have been made. Others are in the immediate offing. More are planned for the future. We want you to have a part in building a Greater Stetson. Without your help, we cannot go forward.

SPORTING GOODS PLUS EVERYTHING FOR THE AUTOMOBILE!

WESTERN AUTO ASSOCIATE STORE

Home Owned 118 S. Blvd.

E. A. Bevis

Home Operated Phone 447

COMPLIMENTS OF

HUTCHINSON HALL

"Where Stetson Students Dine"

COME TO

REEVE AND HOWARD

105 W. Indiana

for those "ALL OCCASION" GIFTS and GREETING CARDS

also

BOOKS FOR SALE and RENT

NILSSON'S

"Always Serving You"

INSURANCE

MORTGAGES

109 East New York

DeLand

COMPLIMENTS

TO THE STETSON HATTERS

"Drive In and Shop From Your Car"

MINIATURE PACKAGE STORE

Cor. F. New York and Alab . and

SEE LINC JACOBS FOR YOUR

- O Hudson Sales and Service
- O Repairs on all makes of cars
- O Complete Paint and Body Service

JACOBS MOTOR SERVICE

339 N. Blvd.

Phone 67



RED ROCK BOTTLING CO.

of DAYTONA BEACH

1050 N. Beach St.

30 MINUTE LAUNDRY SERVICE

RINSING - DRYING

ONE- and TWO-DAY CLEANING SERVICE

LAUNDERETTE

108 West Rich

Phone 277-W

STETSON STUDENTS ARE ALWAYS

WELCOME AT

BLUE SPRINGS PARK

BOATING . . . FISHING . . . SWIMMING Grills and Shelters for Picnickers Ideal for Fraternity Picnics

W. Homer Smith

OWNER



President Doak Sheridan Campbell, M.A., Ph.D., LL.D., became president of FSU in 1941. He received Doctor of Laws degrees from Stetson and Florida Southern at Lakeland.

Florida State University

Florida State University received its name on May 15, 1947 when Governor Caldwell signed a bill passed by the 1947 session of the state legislature making the institution co-educational and changing its name from Florida State College for Women.

The college was founded in 1857 and became a women's college in 1905. Florida State now has 4,500 students on the Tallahassee campus, both men and women. FSU is a member of the new Dixie Athletic Conference.



Director of Athletics
DR. HOWARD DANFORD



Backfield Coach
CHARLES ARMSTRONG



Head Coach

BEST OF LUCK FOR '48

SMITH AND THOMAS DRUGS

DeLand, Fla.

TOUCHTON DRUG CO.

100 S. Blvd.

We Can Supply Your Many Necessities

And Always Appreciate

Your Patronage

0

Best Wishes for a Victorious Season

HARDWARE — TOOLS — CUTLERY

_ PLUMBING _

ALLEN POWERS HARDWARE

112 South Boulevard

DeLand

Compliments

STOUDENMIRE'S GROCETERIA

STAPLE and FANCY GROCERIES

GRESS' CASH MARKET

FANCY WESTERN BEEF, PORK, LAMB

138 North Roulevard

THE BARNETT NATIONAL BANK "Florida Landmark"

FAMILY SHOE STORE

NATIONALLY ADVERTISED LINES OF FOOTWEAR FOR

LADIES, MEN, and CHILDREN

132 N. Blvd.

DeLand, Fla.

RADIOS - APPLIANCES - SALES

Radio Service a Specialty

SMITH ELECTRIC

"Everything Electrical, Everything in Radio"

130 N. Florida

Phone 966-J

MC CORMICK LUMBER COMPANY OF DELAND

Phone 130

Homecoming Program 1948

FRIDAY, OCTOBER 29, 1948

4-8 P. M.	Registration
8 P. M.	Play, Little Theater Seven Keys to Baldpate Honoring Alumni
8 P. M.	Stetson Stomp (Bonfire, Pep Rally, Stunt Night for Students)
10:30 P. M.	Banquet, Theta Alpha Phi
10:30 to Mid	InightOpen House at all Girl's Dormitories Refreshments at Chaudoin Hall

SATURDAY, OCTOBER 30, 1948

8 A. M.	Registration
8:30 A. M.	
10:00 A. M.	Alumni Assembly, Elizabeth Hall
	Alumni Association Meeting, Elizabeth
11:30 A. M.	Western Barbecue, Forest of Arden
1:00 P. M.	Stetson On Parade (Parade and Pageant to start at Hulley Field and Move South on Boulevard to Municipal Stadium. Downtown reviewing Stand for prominent guests and judges of floats.)

2:30 P. M. Between	halves—An	Footband	all—Ste present	tson vs Fation of	F. S. U. float w	inneı	r.	
	sident's Hor	Open	House					
5:30 P. M.	1 19 1 1	Open	House,	buffet s	uppers	and	get-togethers	;

Sigma Nu Fraternity Pi Kappa Phi Fraternity Delta Sigma Phi Fraternity Lambda Chi Alpha Colony Chi Mu Fraternity Stray Greeks Alpha Xi Delta Sorority Delta Delta Sorority Pi Beta Phi Sorority Zeta Tau Alpha Sorcrity

9:00 P. M. Last Roundup

SUNDAY, OCTOBER 31, 1948

11:00 A. M.	Homecoming services at all	DeLand	Churches
Afternoon	Visits and Farewells		



PREMIER FILM SERVICE

Snapshot Headquarters

"Everything for the Photo Fan"

Compliments

0

BEACON DAIRIES

PULLING FOR THE HATTERS

ROBERSON - CLARK CO.

- O FURNITURE
- O ELECTRIC APPLIANCES
- O JEWELRY

Easy Terms

120 So. Blvd.

Phone 22

The Stetson Student's

C-O-M-P-L-E-T-E

Shopping Center



THE VARSITY SPEAKS

THE PROCEEDS OF THIS PROGRAM MADE IT POSSIBLE FOR THE FOOTBALL SQUAD TO PRACTICE FOR TWO WEEKS PRIOR TO THE OPENING OF SCHOOL.

OUR SINCERE APPRECIATION TO THOSE MERCHANTS WHOSE ADVERTISEMENTS APPEAR IN THIS PROGRAM. WE URGE YOU TO REWARD THEM WITH YOUR PATRONAGE.

—THE SQUAD

Compliments Of

DELAND FEDERAL SAVINGS

AND LOAN ASSOCIATION

EXHIBIT BUILDERS INC.

212-216 South Florida Avenue

DeLand

Florida

America's premier Builders of animated three dimensional displays

Believe In and Back Up

The Hatter Squad, Coach Cowell and Stetson

Compliments of

DIXIE TIRE CO., Inc.

AMOCO GAS, OIL, LUBRICATION

Cor. Ohio and Blvd.

DeLand, Florida



RALPH ODUM
PRESIDENT STETSON ALUMNI

Here is the 1948 Homecoming committee. At left is Mrs. Paul Fearington (Blanche Mercer) A.B. '28. chairman for alumni Next is Kirk Gunby, A.B. '26. of DeLand, chairman for DeLand citizens. Sitting at the desk is Kurt D. Patience, chairman for students. At right is Mrs. Helen Taylor Brown, Director of Alumni Affairs.



Compliments

ACREE MOTOR CO., Inc.

SALES

SERVICE

SHIP ORANGES HOME

by

SNYDERS

"Always Serving Stetson"

1/4 Mile North of Daytona Cutoff

COMPLIMENTS

MATHER OF DELAND

GOOD and BAD FURNITURE

"The Store Where Your Dollars Buy More"

142 S. Blvd.

Phone 600

AUTO SEAT COVERS — PLASTIC and FIBER SPORT TOPS OUR SPECIALTY

MACK HUTCHISON

"Your Cover Man"

JOE KOLLINGER

World's Smallest Used Car Decer

SHELL SERVICE STATION

(Across From Pect Office



FLORIDA POWER CORPORATION

J. G. Gravlee . . .
DISTRICT MANAGER

Real ITALIAN SPAGHETTI and MEAT BALLS

SANDWICHES - PIE

After the Game - or Anytime

STOP AT

THE WAYSIDES

Merritt's Corner

Junction of Routes 17 and 11

COMPLIMENTS

HOTEL PUTNAM

DeLand's Leading Hotel

VISIT THE CYPRESS ROOM

'Dine in Atmosphere'



Coca Cola

STETSON ROSTER

No. Name	Pos.	Age	Wt.	Ht.	Home Ex
91 Armstrong, Fulmer	НВ	18	185	5' 11"	DeLand 1
30 Broadway, Charley	FB	21	175	5' 8"	Leesburg 1
84 Caldwell, Anderson		29	175	5' 10"	Umatilla 2
46 Cosper, Harry		20	182	5' 10"	LaGrange, Ga.
89 Clayton, Bill	HB	24	155	6' 4"	St. Petersburg
27 Deen, Thomas	. T	21	185	5' 10"	Brooksville 1
92 Doty, Bob	. T	23	210	6' 1"	Pensacola
18 Douglass, George	. E	21	180	6' 2"	Eau Gallie
17 Everett, George	OB	23	170	6' 2"	Daytona Beach
11 Ewing, Tom	G	23	185	5' 9"	Hialeah
13 Garrett, Guy	НВ	18	170	5' 9"	Winter Haven
87 Garrott, Joe	. C	19	175	5' 10"	Bradenton
98 Gilbert, Ad			175	6'	DeLand
85 Hays, Shelly			210	6' 2"	N. Smyrna Beach
90 Hendry, Dick	HB	20	175	6'	Ft. Myers
54 Hogan, Fred	E	24	173	5' 11"	Daytona Beach
22 Hornsby, Russ	. T	19	195	5'10"	Davenport
94 Hughes, Clarence	. T		200	6' 2"	Daytona Beach
Jacoby, Mark	HB	22	190	6' 1"	Daytona Beach
83 Jenkins, Jim	. G	22	190	5' 10"	DeLand
15 Lanigan, Bill	HB		175	6'	Wauchula
82 Layton, Elbert	G	21	185	5' 9"	Winter Haven
16 Melear, Dick	C	19	190	6'.	Miami
20 Nelson, Neil	FB	21	190	6'	Pensacola
88 Olson, Jim	.FB	24	205	6'	Daytona Beach
97 Orr, Bill	_ T	22	210	6' 1"	DeLand
20 Ossorio, George	QB	23	175	6'	Baton Rouge, La.
93 Perrin, Tom	G	22	190	5' 11"	Miami
10 Fratt, Charles	G	22	175	5' 11"	Bradenton
95 Schuler, Charles	G	20	198	6'	Jacksonville
48 Seely, Brandon	C	23	194	5' 10"	Alkany, Ga.
12 Simmons, Carl	QB	20	170	6'	Bartow
53 Steinmetz, Chris		23	190		Wheeling, W. Va.
99 Tinsley, Marvin		22	155		DeLand
83 Treen. Lewis	HB		155		Eustis
38 Triantafellu, Nich	QB	20	185	5' 7"	Daytona Beach
43 Tuten, Bill	T	23	208	5' 9"	DeLand
19 Wheat, Ted	E	22	190	6' 1"	Liberty, Mo.
14 Wilbanks, Grant	G T	23	200	6' 4"	Atlanta, Ga.
21 Williams, Jack	QB	21	1-83	6' 2"	Kissimmee
Wintz Harold		22	LEU LEU	5' 11 1/2"	Daytona Beach
93 Wood, Jack	HB	21	155	HERMAN	Wiami
			0.71	ATTO.	
A contract of the second second		-		Process of the	







FLORIDA STATE ROSTER

	No. Name	Pos	Wt. Ht.	Home
	54 Adams, Hugh	т.	200 5' 10"	Punta Gorda
	52 Banakas, Chris	F	183 6'	Pensacola .
	48 Bond, Lyman	č	181 5' 10"	Peru, Ind.
١.	41 Browning, Robert	T	180 6' 3"	Madison
	26 Burke, Jim	НВ	165 5' 10"	Jacksonville
	34 Case, Robert	FB	175 5' 10"	Peru, Ind.
	21 Chaudron, Ralph	FB	160 5' 7"	Pensacola
	55 Coleman, Jug	G	205 5' 9"	Haines City
	58 Costello, Jim	E	192 6' 3"	Miami
	36 Crona, Joe	G	175 5' 10"	Pensacola -
	39 Dawkins, Bill		188 5' 10"	Miami
	57 Earnhart, Bill	T	200 6'	Tallahassee
	Eaton, Jim	T	200 5' 7"	St. Augustine
	51 Eubanks, Norman	E	185 6' 2"	Clearwater
	Farrior, Charles	G	168 5' 9"	Warsaw
	Filichock, John	FB	160 5'8"	Grindstone, Pa.
	53 Fox, Ed	Е	195 6'	Freemont, Ohio St. Augustine
	42 Foy, Walter	····· OB	202 6' 167 5' 10"	
	24 Grant, Donald		167 5' 10" 170 5' 10"	Perry Detroit, Mich.
	25 Hewitt, Ted	E	210 5' 9"	Tallahassee
	56 Kalfus, Chris	G	180 6'	Shelbyville, Ind.
	30 Kendall, Dick	E	185 6'	Center Hill
	50 Kendrick, W. A.	F	180 6'	Tallahassee
	40 Love, J. P	OB	186 6'	Ouincy
	33 Manuel, Bo	FR	185 5' 6"	Newberry
	46 Marcus, Joe	Č	180 5' 9"	Uniontown, Pa.
	29 Martin, Ted	C	180 6'	Gadsden, Ala.
	47 May, Monte	C	191 6' 2"	Miami
	49 McClure, Dan	T	185 6'	Stuart
	23 Melton, Leonard	HB	155 5' 9"	Tallahassee
	22 Morgan, George	НВ	160 5'9"	St. Augustine
	32 Parrish, Wvatt	НВ	170 5'8"	Chipley
	31 Peterson, Dick	ЧВ	160 5' 9"	Chicago, Ill.
	35 Ouigley, Bill	G	187 5'8"	Panama City
	20 Reddick, Ernest	HB	155 5' 8"	Chipley
	Richardson, Carl	QB	175 5' 10"	New York City
			199 6' 190 5' 11"	Willoughby, Ohio
	59 Schmeltz, Robert	L'B	190 5' 11" 180 6'	Tallahassee
	Taft, George	E.	210 6	Tallahassee
	45 Tharpe, Al Thombleson, Johnny	IND	150 5' 11"	Tallahassee
	Thombleson, Johnny	T	185 6'	Bicknell, Ind.
	38 Tulley, Jack		185 6'1"	Tallahassee Bonifay
	of Organiant, when will		180 6'	
	27 Vogtritter, Curt	•		Chicago, Ill.
W (1)				

Athens Battery & Electric Co.

(YOUR PACKARD DEALER)

528 South Boulevard

P. RASMUSSEN

DE LAND, FLORIDA

BARDEN BROS. Men's and Boys' Shop

for

SCHOOL CLOTHES

Airman and Wayne Shirts
102 N. Blvd.

COMPLIMENTS

MARY DYKES

INFANTS' and CHILDREN'S WEAR

"From the Cradle to Fourteen"

206 N. Blvd.

DeLand

IT'S A FACT YOU DO BETTER AT

DENMARK FURNITURE CO. of DELAND

NORGE APPLIANCES

114 S. Blvd.

Phone 728

DeLand, Fla.

SHOP HERE

for

SCHOOL CLOTHING and SHOES

Latest Styles — Fine Quality at BUDGET PRICES

ROY'S

138 South Boulevard

COMPLIMENTS

ATHENS LAUNDRY AND DRY CLEANERS

PHONE 443-J

DE LAND

After the Game Try Our

Chicken 'n a Basket

also SHRIMP and CHICKEN DINNERS

CASA LOMA INN

"Curb Service"

NORTH BOULEVARD

COMPLIMENTS OF

J. A. ROGERS

WALL PAPER - PAINTS - VARNISHES

DeLand, Florida

128 W. Georgia Ave.

Phone 329-J



BELL MOTOR CO

Rich and Florida Avenues PONTIAC SALES and SERVICE

Phone 280



DeLand

AFTER THE GAME

For Fine FOODS-SPAGHETTI at its Best

GO TO

CAMPO'S

635 South Boulevard

PITTSBURGH PAINTS

"Smooth as Glass"

COMPLIMENTS

FEASEL PAINT & GLASS SHOP

111 W. Rich Ave.

Phone 626

Smash 'Em Hatters!

BEST WISHES FROM YOUR

ETSON FLOWER SHOP

218 North Boulevard

Pho le 59

STANDARD OIL PRODUCTS ATLAS

TIRES . . . BATTERIES . . . ACCESSORIES

Washing . . . Lubrication . . . Tire Repair

Lou Skillman's Service Station

111 South Boulevard

Phone 9168

PAUL & SARA

"Serving Quality Foods"

DRINKS - SANDWICHES

Open 6:30 a. m. to 11:30 p. m.

119 W. Indiana

YOU ARE ALWAYS WELCOME

to come in and look over our complete stock of Misses' and Women's Apparel

THE COLLEGE COTTON SHOP

220 North Boulevard DeLand, Fla.

COMPLIMENTS OF

THE GEORGIE BOYS

Pete and I

1948 Stetson Hatters



Kneeling, from left: Louis Treen, Billy Tuten, Jack Wood, Charles Broadway, Harry Cosper, Fred Hogan, Tom Deen, Brandon Seely. Joe Garrott, Elbert Layton, Russell Hornsby, Tom Ewing, Jim Olson, Ad Gilbert, Fulmer Armstrong, Tom Perrin, Dick Hendry, Jim Jenkins, and Trainer Jack Grigsby.

Standing, from left: Assistant Manager Bill Bennett, Bill Orr. Bob Doty, George Ossorio, Andy Caldwell, Ted Wheat, Dick Melear, George Douglass, Chuck Pratt, Bill Clayton, Guy Garrett, Grant Wilbanks, Bill Lanigan, Clarence Hughes, Neil Nelson, George Everett, Chris Steinmetz, Shelly Hays, Charles Schuler, Marvin Tinsley, Carl Simmons and Manager Charles Pafford.

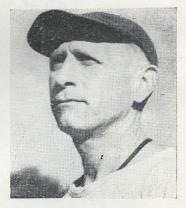


Line Coach BEN CLEMONS



"B" Squad Coach





Head Coach BRADY COWELL



End Coach WES BERNLB

V. M. FOUNTAIN CO.

CLOTHING, FURNISHINGS, and SHOES

VOLUSIA PHARMACY

YOUR
WALGREEN AGENCY
DRUG STORE

Is Always Rootin'

for the

Stetson Hatters

CLIFTON BROTHERS

BUICK DEALERS

117 East New York Avenue

Phone 635

DeLand

E. P. BARTLING FURNITURE

"Used, But Not Abused"

Come In and Browse Around

114 W. Georgia (Short St.)
Phone 1272

After the Game

VISIT

The Donut and Ice Cream Shop

The Best In

SANDWICHES

DONUTS

and

COFFEE

Next to Athens Theatre

Compliments of

DELAND SUNDRIES

Cor. Rich and N. Boulevard Your Headquarters for

BREAKFAST

LUNCH and FOUNTAIN SERVICE

COSMETICS FIRST AID SUPPLIES

MEN'S TOILETRIES

Great for the Grandstand are our

Clothes for Co-eds

Betty Dreka, Inc.

0

COMPLIMENTS

0

ARTHUR LANE AGENCY

0

F. N. DeHUY & SON

139 North Boulevard

Phone 270

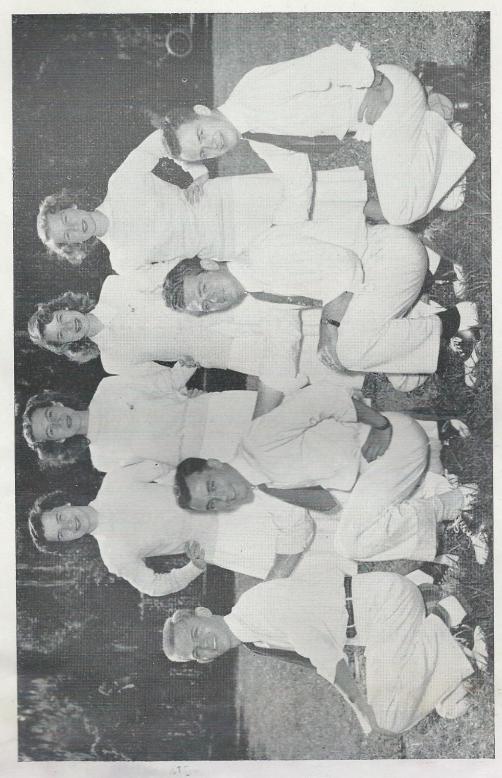
DIAMONDS, WATCHES, JEWELRY, SILVER, CHINA, CRYSTAL, ART GOODS, LUGGAGE, ETC.

A Complete Repair Service

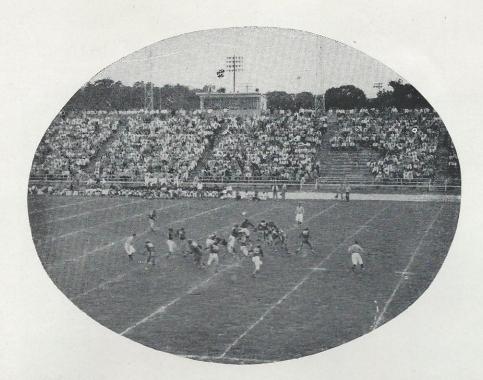
Experienced Watchmaker and

Manufacturing Jeweler

STETSON HATTER CHEERLEADERS



Top Row: (left to right) Joanne Carswell, Joyce Collier, Nan Franklin and Bonnie Pellerin. Bottom Row: (left to right) Dick Meyers, Rusty Russell, Bill Branbaum and Artie Morris.



1948 Hatter Football Schedule

October 2 (N)	Mississippi College	Clinton, Miss.
October 9 (N)	Southwestern University	DeLand
October 16 (A)	Milligan College	Johnson City, Tenn.
October 22 (N)	University of Tampa	Tampa
October 30 (A)	FLORIDA STATE UNIVERSITY	DeLand
October 00 (11)	(Homecoming	
November 6 (N)	Erskine College	DeLand
November 12 (N)	Presbyterian College	Clinton, S. C.
November 20 (N)	Millsaps College	DeLand or Daytona Beach
November 26 (N)	Rollins College	Orlando
N-Night	A—Afternoon	

INTERFRATERNITY COUNCIL

Alpha Xi Delta Delta Delta Delta Pi Beta Phi Zeta Tau Alpha

Sigma Nu Stray Greeks Sigma Omega Chi Mu Delta Sigma Phi Pi Kappa Phi GO GET 'EM GANG!

BILL HOLLER MOTOR SALES

YOUR

CHEVROLET, OLDSMOBILE AND

CADILLAC DEALER

550 South Boulevard

Phones 694-695

"Save Dollars at Holler's!"

NEW LOCATION

Visit us at 114 West Indiana Avenue

"Not the Newest, But the Best"

REESE'S SODA SHOP

HOME-MADE PIES TO GO OUT

Football Too Strenous?

GET THE RIGHT AMOUNT OF

EXERCISE AT

THE BOWLDROME

Next to Athens Theatre

STETSON SONGS

Stetson Victory Song

We are the guys from Stetson U
You hear so much about;
The other schools all envy us whenever we go out,
So fill your lungs and sing it out,
And shout it to the skies,
The Green and White forever

We'll be loyal till we die. As we go marching and the band begins to play You'll hear us shouting, Stetson U will win the day.

Dear Alma Mater

Dear Alma Mater, we love your spirit;
We love your valor true and fine;
Your colors waving in all their glory
All the honors won through time.
Our school we cherish in all its glory
Not another can compare.
We love your vic-to-ries
And Hatters all will fight for dear ole Stetson U.

Stetson Hatters

S - T - E - T - S - O - N
Stetson Hatters, Hatters
S - T - E - T - S - O - N
Stetson Hatters, Hatters
Guard our line
Now see us shine
For we're the gang from Stetson U.
(Now sing it).

Curb Service

O SANDWICHES

FOUNTAIN SERVICESTEAKS, CHOPS, CHICKEN

11 a. m. to 1 a. m.

UNIVERSITY DRIVE-IN

U. S. 92 (Daytona Road)

1/4 mile from Intersection with U.S. 17

Fresh and Tasty

Layer Cakes . . . Pies . . . Glazed Do-Nuts

Decorated Orders for the Party

10% Discount to Schools and Churches

SOUTHLAND BAKERY

106 N. Blvd.

Phone 1045

"The Best in Town!"

V. W. GOULD AGENCY

REAL ESTATE

INSURANCE

DE LAND

GOHN & DYKES Men's Shop

AIR CONDITIONED

PHONE 9142

COMPLIMENTS OF

DOMINICK'S RESTAURANT

Dominick (Jimmie) Vitsaras, Prop. 202 N. Blvd. DeLand, Fla.

SWIM in the

EMERALD GREEN WATERS

of a Natural Pool

. 0

DeLeon Springs Hotel

DeLeon Springs, Fla.

Walter Blanque, Owner

THE MAGAZINE SHOPPE

106 West Rich

LOADS OF GOOD READING **OUT-OF-TOWN PAPERS** GOOD CIGARS

M. BERMAN

Style Center for

Juniors — Misses

Matrons DRESSES

SUITS

COATS

in

LINGERIE

DeLand, Fla.

COMPLIMENTS

FIRST STATE BANK OF DELAND

"A FRIENDLY INSTITUTION"

DREKA

SUNDAY - MONDAY October 10 - 11

Oct. 31, Nov. 1 & 2

Sunday - Monday - Tuesday

" ARTHUR TAKES OVER"

also

"I WOULDN'T BE IN YOUR SHOES"

November 3 & 4

Wednesday & Thursday

"ROMANCE ON THE HIGH SEAS"

also

"THE SAINTED SISTERS"

SUNDAY & MONDAY





COMPLIMENTS

ROY FRIERSON

YOUR FRIGIDAIRE DEALER

TAFFRAIL Cocktail Lounge and Package Store

114 E. Indiana

Phone 9188



ou take out their left guard; you take out . their left tackle, and I'll take out their drum majorette!"

"Clean 'Em Up, Hatters!"

0....

"For Better Cleaning"

SUNSHINE CLEANERS

140 E. Indiana Avenue Phone 258

STOMP 'EM STETSON!

JAMES F. HACKNEY FLOOR COVERINGS

113 West Rich Avenue

Phone 1022

WOOL RUGS WINDOW SHADES ASPHALT TILE

VENETIAN BLINDS CARPETING

FOR COMPLETE COVERAGE OF THIS GAME AND STETSON ACTIVITIES

READ

The DeLand Sun News

News of the Campus,

Community and the

World—Daily and Sunday

- O MUSICAL SUPPLIES
- O RECORDS
- **O PHONOGRAPHS**
- O STROMBERG-CARLSON RADIOS
- O SHEET MUSIC

Owned and Operated by A STETSON STUDENT

BRADLEY'S MUSIC SHOP

J. C. BRADLEY

Owner

Phone 616-J

NEW LOCATION!

COOPER'S SHOE SHOP.

Invisible Resoling . . . Expert Shoe Repairing

ALL WORK GUARANTEED

117 West Indiana Avenue

DeLand

WISHING THE HATTERS THE
BEST SEASON YET!

SAM L. DAY

Builders supplies

N. Woodland Boulevard

Phone 1166

DeLand

WIN, LOSE, or DRAW
WE ARE ALWAYS PULLING FOR
THE STETSON HATTERS

ORANGE BELT PHARMACY

COMPLIMENTS

OF

OTIS THOMAS

GENERAL ELECTRICAL
APPLIANCE DEALER

Refrigerators - Stoves - Heaters

POOLE'S, Inc.

234 West New York Avenue Phone

16

REMINGTON

TYPEWRITERS — ADDING MACHINES

DIXON'S OFFICE SUPPLY

113 N Blvd.

Phone 789

WE ARE BACKING YOUR PROGRAM LIKE WE BACK THE HATTERS THE

LOG CABIN

"EVERY DINNER A WINNER"

Steaks .. Shrimp .. Chicken .. Sandwiches

VISIT US AFTER THE GAME

The following Information for Your Interest:

PENALTIES

- 1. Taking more than four times out during either half (except for replacement of injured player).
- 2. Illegal delay of game.
- 3. Failure of substitute to report to an official.
- 4. Violation of kickoff formation.
- 12. Team not ready to play at scheduled time.
 Violation of rules during inermission.
- 14. Illegal return of suspended or disqualified player.
- 15. Failure to stop at least one second on shift play.
- 24. Striking, kneeing, or kicking opponent disqualification of offending player plus loss of fifteen yards.
- 25. Foul within one yard line-half the distance to the goal.
- 26. Interference by defensive team on forward pass—first down for passing team at spot of foul.

LOSS OF FIVE YARDS

- Player out of bounds when scrimmage begins.
- Failure to maintain proper alignment of offensive team before ball is snapped. Also, backfield man illegally in motion.

LOSS OF FIFTEEN YARDS

- Intentional grounding of forward pass.
- 17. Interference by member of passing team with defensive player on an interception.

 (Also loss of a down.)
- 13. Hegal use of hands and arms by offensive player.

OTHER PENALTIES

- 27. Illegal forward pass five yards from spot of pass, also loss of down.
- 28. Flagrant roughing of kicker
 disqualification, plus fifteen yards.
- 29. Flagrant unsportsmanlike conduct disqualification, plus fifteen yards.

- Offside by either team, or encroachment on neutral zone.
- 8. Attempt to draw opponents off-side.
- 9. Flying block or flying tackle.
- **10.** Illegal use of hands and arms by defensive player.
- 11. Crawling by runner.
- 19. Defensive player striking opponent above shoulders.
- 20. Roughing the kicker.
- 21. Piling up, hurdling, clipping.
- 22. Tackling player out of bounds.
- 23. Coaching from the sidelines.
- 30. Forward pass becoming incomplete beyond the line of scrimmage by touching or being touched by an ineligible player—loss of fifteen yards from spot of preceding down, play to count as down.
- 31. Illegal touching of kicked ball inside opponent's 10 yard line—touchback.

Hats Off To The Stetson Hatters

from your Radio Statoin

WDLF

1490 on your Dial



OWNER-LYLE VAN

STATION MANAGER—LYNN GEARHART PROGRAM DIRECTOR—MICHAEL DAVIS

BUSINESS MANAGER—ROBERT CLINTON, JR.
MRS. THELMA CURRAN—BOOKKEEPER

PROGRAM DEPARTM IT

Mrs. Neva Pearce—Receptionst
Miss Ona Barfield—Copy Director
Mrs. Aliette Register—Music Director
Max Anderson—C ief Announcer
Larry Curran—New Management

ENGINEERING

Lauren Mickle—Chief Engineer
J. J. Tillis
Richard Pierce
Walter Mack

John Williams - Station Porter