

## MISSISSIPPI SCHOOL SUPPLY COMPANY

JACKSON, MISSISSIPPI

★ School Supplies

★ School Furniture

★ Recreation Equipment

★ Athletic Goods

"SERVING MISSISSIPPI SCHOOLS"

*Greenbrook Flowers*  
"FOR EVERY OCCASION"

4-8387 • 4-8388  
CLINTON BOULEVARD

JACKSON  
MISSISSIPPI

3-4640 • 3-4649  
NORTH STATE STREET

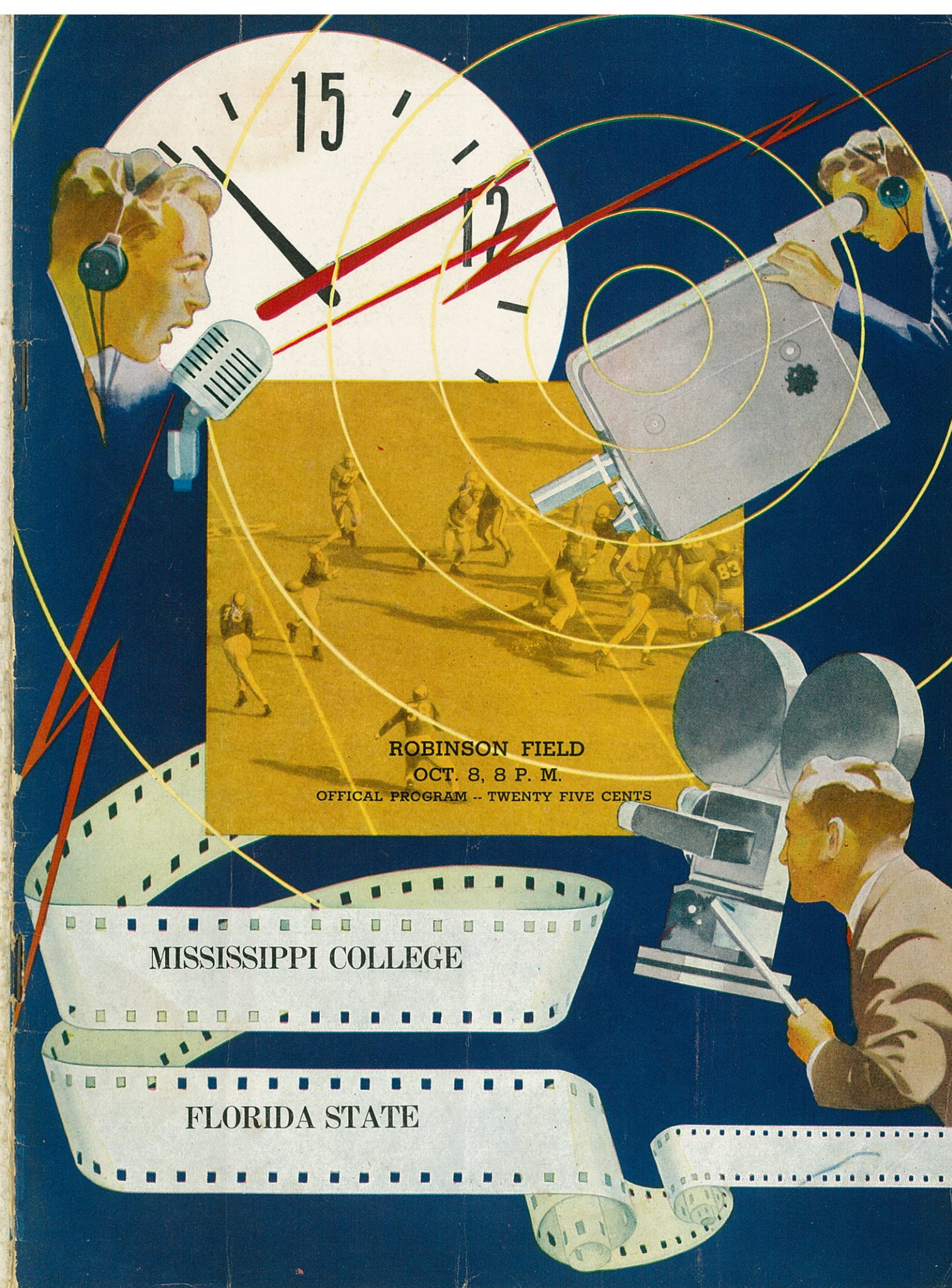
## 555 AUTO HOTEL

YOUR FRIENDLY FIRESTONE DEALER

144 E. Pearl Street

Phone 4-6555

JACKSON, MISS.

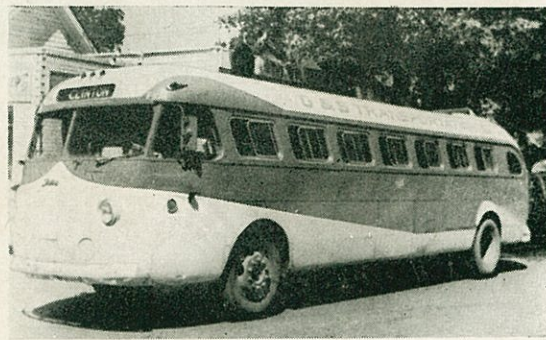


ROBINSON FIELD

OCT. 8, 8 P. M.

OFFICAL PROGRAM -- TWENTY FIVE CENTS





\*Passengers living in Dixon area going to Jackson on schedules No. 110, 111, S 60, S 70 (as marked with star—\*) will board bus going toward Clinton and proceed to Jackson by way of Van Winkle, with no extra charge.

## SCHEDULES

### WEEK DAYS

Jackson to Clinton    Clinton to Jackson

Run No.		
101	5:45 A.M.	6:15 A.M.
102	7:15 A.M.	7:45 A.M.
103	10:20 A.M.	11:00 A.M.
104	11:55 A.M.	12:35 P.M.
105	1:25 P.M.	2:00 P.M.
106	3:00 P.M.	4:00 P.M.
107	5:00 P.M.	5:30 P.M.
108	6:15 P.M.	6:55 P.M.
109	7:45 P.M.	8:25 P.M.
110	*10:30 P.M.	11:10 P.M.
111	*12:00 Midnite	12:30 A.M.

### \*SUNDAYS

S 10	8:00 A.M.	8:30 A.M.
S 20	12:30 P.M.	1:00 P.M.
S 30	3:00 P.M.	3:30 P.M.
S 40	6:00 P.M.	6:30 P.M.
S 50	8:30 P.M.	9:00 P.M.
S 60	*10:30 P.M.	11:10 P.M.
S 70	*12:00 Midnite	12:30 A.M.

### ALSO CHARTER SERVICE

## G & S TRANSPORTATION CO., Inc.

622 South Gallatin Street

Phone 2-2408

JACKSON, MISSISSIPPI

DEPENDABLE SEED

STAF-O-LIFE FEEDS

V-C FERTILIZER

POULTRY SUPPLIES

"WE APPRECIATE YOUR BUSINESS"

## DAVIS SEED & FEED STORE

519 East Pearl Street

705 South State Street

JACKSON, MISSISSIPPI

## "GET IN THE GUARD"

THE MISSISSIPPI NATIONAL GUARD is now recruiting to bring all units to full strength.

Apply At

HEADQUARTERS BATTERY

115 ANTI AIRCRAFT BATTALION

War Memorial Building — Phone 2-5733

31 RECONNAISSANCE COMPANY

Jackson Air Base — Phone 5-2301

Sergeant On Duty Monday Thru Friday

8 a.m. to 4:30 p.m.

Earn, Learn and Live At Home

Extra Money At Regular Army Rates of Pay

Credit Toward Retirement Pay At No Cost To You

☆☆☆

# Choctaws



Russell Henrickson  
End



Wade Bass  
Tackle



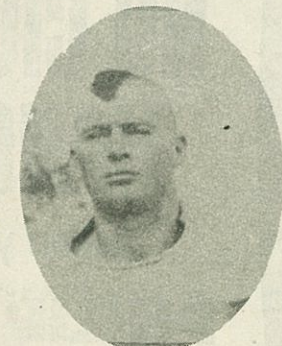
Bobby Clark  
Tackle



John McDaniel  
Tackle



Lindy McGee  
Guard



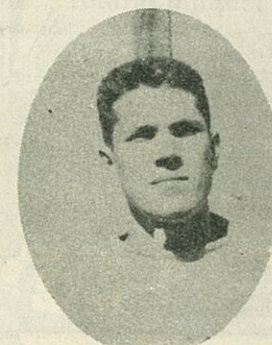
Bill Wilson  
Tackle



Jimmie Coleman  
Back



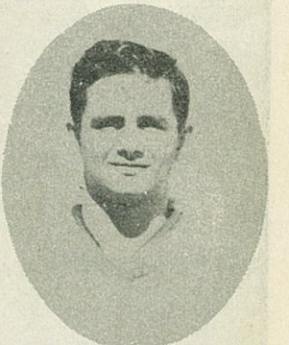
Tillman Britt  
Back



Bill Cassell  
Back



Howard Sessum  
Back



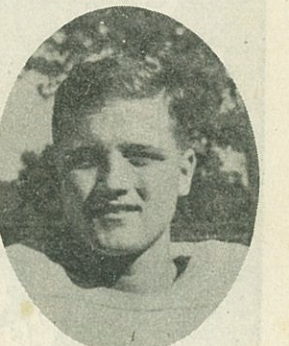
Wilbur Rogers  
Back



John Massey  
Guard



Len Macumas  
End



Buddie Sanderford  
Back



Here's the Signal for  
*Perfect Smoking Pleasure!*

# NO CIGARETTE HANGOVER

when you smoke  
**PHILIP MORRIS**

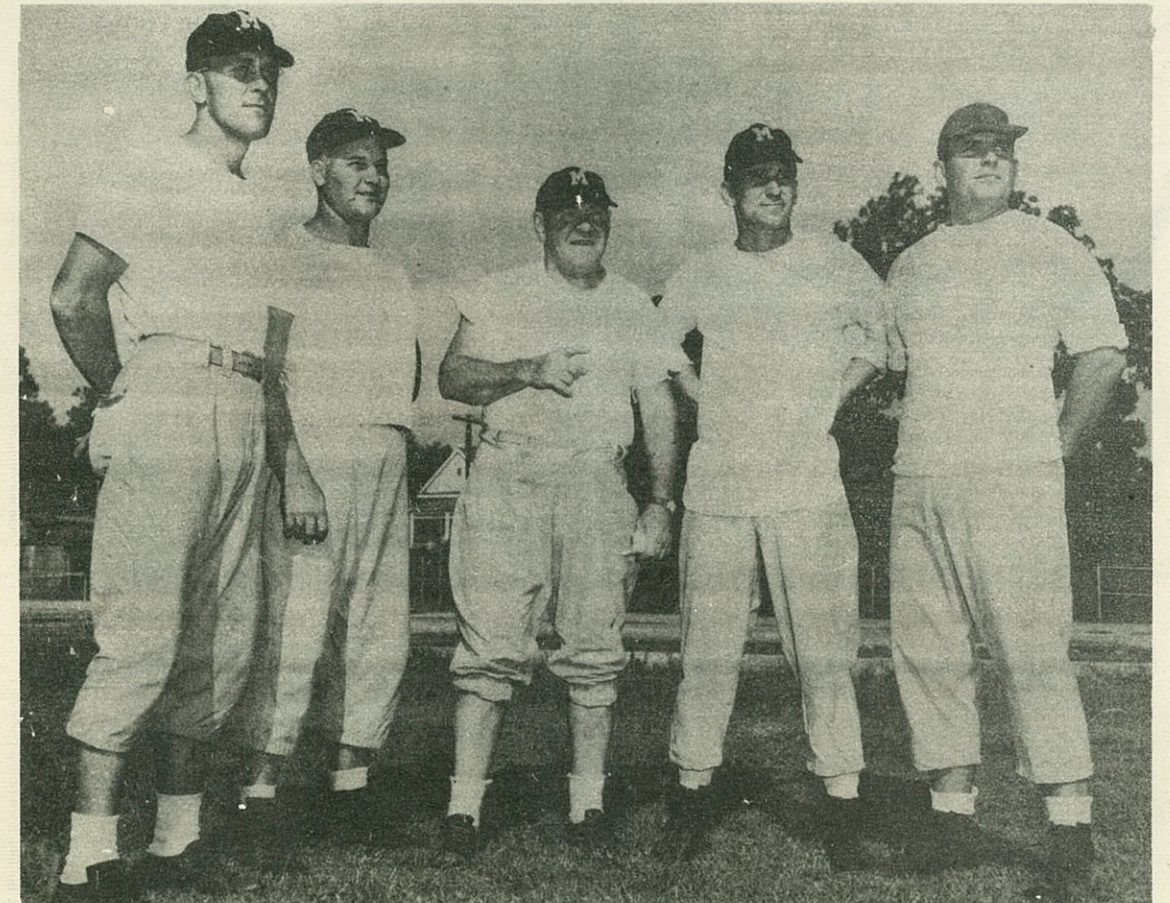
Because PHILIP MORRIS is definitely less  
irritating than any other leading brand!

© 1949 Philip Morris & Co.

*Yes!* You'll be glad tomorrow  
... you smoked  
**PHILIP MORRIS today!**

1 OFF-SIDE  
2 ILLEGAL POSITION or PROCEDURE  
3 ILLEGAL MOTION or SHIFT  
4 DELAY of GAME  
5 PERSONAL FOUL  
6 CLIPPING  
7 ROUGHING KICKER  
8 UNSPORTSMANLIKE CONDUCT  
9 HOLDING by DEFENSE  
10 ILLEGAL USE of HANDS and ARMS  
11 INTENTIONAL GROUNDING  
12 ILLEGALLY PASSING or HANDING BALL FORWARD  
13 FORWARD PASS or FAIR CATCH INTERFERENCE  
14 INELIGIBLE RECEIVER DOWN FIELD on PASS  
15 BALL ILLEGALLY TOUCHED, KICKED or BATTED  
16 INCOMPLETE FORWARD PASS, PENALTY DECLINED, NO PLAY or NO SCORE  
17 CRAWLING: HELPING the RUNNER or INTERLOCKED INTERFERENCE  
18 TOUCHDOWN or FIELD GOAL  
19 SAFETY  
20 TIME-OUT

# THE MEN WHO BUILD THE CHOCTAWS



Jno Niles  
Mgr.

STANLEY ROBINSON,  
Head Coach

LEFTY FULTON  
End Coach

JAMES McLEOD  
Backfield Coach

POPEYE DEARING  
Asst. Line Coach

JACK SHRATER  
Asst. Line Coach



DOC FOWLER  
Trainer



## CLINTON SERVICE COMPANY



Petroleum Products

Phone 3797 Clinton, Miss.

Home Ground Meal  
O. R. JOHNSON  
MILLING COMPANY

Manufacturers of:  
Poultry, Horse & Mule Feed  
Dairy Feed  
Phone 2211  
Clinton, Mississippi

# Burton's

Jackson,  
Mississippi

JUST A GOOD PLACE TO EAT  
2 RESTAURANTS TO SERVE YOU BETTER

BARNETT MADDEN BLDG., PEARL AT PRESIDENT & 121 E. CAPITOL ST.

## E. R. COCHRAN CO.

Food Distributor

Frozen Fish, Fruits and Vegetables

WE ARE FOR YOU CHOCTAWS

PHONE 3-2244 458 W. SILAS BROWN ST.

for Economical Transportation



SALES AND SERVICE

**RATLIFF MOTOR COMPANY**  
CLINTON, MISSISSIPPI

## Harkins The Florist

"Orchids To You"

3-4732—Telephones—3-4733

603 West Capitol Street

Billy Fancher, Agt.

Jackson, Mississippi

Flowers Delivered By Wire Anywhere—Anytime

## CLINTON CLEANERS and HABERDASHERY

As Good As The Best In Dry Cleaning!

SUITS 50c TROUSERS 25c  
DRESSES 50c COAT SUITS 50c  
— ALTERATIONS —

# Choctaws



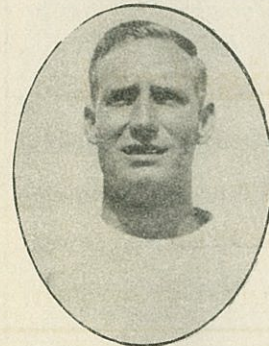
Robt McRae  
Tackle



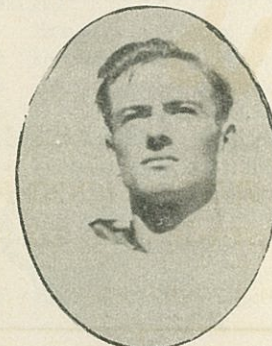
David Lee  
Back



James Pittman  
Back



Clyde Howard  
Back



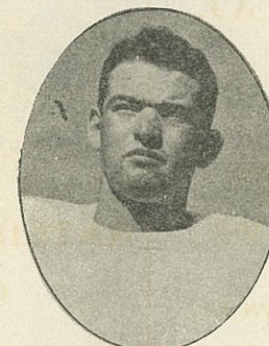
Glen Wells  
End



James Henderson  
Back



Mac Jones  
End



Arnold Gordon  
Guard



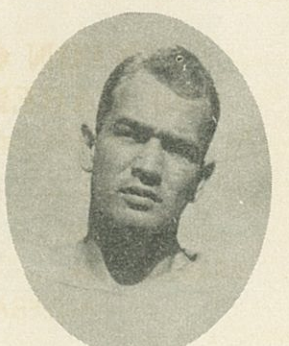
John King  
Tackle



Chas. Krout  
Tackle



Hollis Rutter  
Back



Bill Gunn  
End

Represented for National Advertising by  
Don Spencer Co. Inc., New York, NY.



# LAMAR and STATE Theatres

Best in Movie Entertainment

JACKSON,

MISSISSIPPI



Lamar Theatre Bldg.  
Phone 5-5376

## CLINTON MOTOR CO.

General Auto Repair Service  
Gasoline and Oil  
Goodyear Tires.

PHONE 3336 Trailways Bus Station

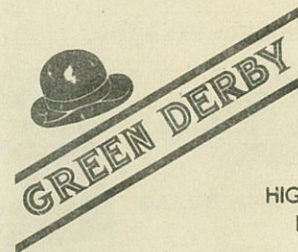


G. T. Thrash, Prop.

CLINTON, MISSISSIPPI

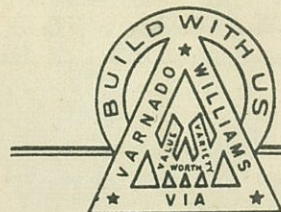
## Neely Hardware Co.

By Serving  
MISSISSIPPI COLLEGE  
We are Serving  
The Entire South



HIGHWAY 80 WEST AT  
ROBINSON ROAD  
JACKSON, MISS.

GEORGE & BOBBIE  
BRADSHAW, Mgrs.



**BUILDERS**  
**LUMBER & SUPPLY CO.**

PHONE 3-4691

NORTH MILL AND WOODROW WILSON AVENUE  
JACKSON, MISSISSIPPI



## MISSISSIPPI COLLEGE

### 1949 ROSTER

No.	Name and Home Address	Pos.	Wt.	Year
21	Henderson, James, Merigold, Miss.	B	140	2
22	*Howard, Clyde, Water Valley, Miss.	B	150	4
23	Wall, Roland, Brookhaven, Miss.	B	145	3
25	*Britt, Tillman, Jackson, Miss.	B	180	4
26	*Pittman, James, Greenwood, Miss.	B	175	2
27	*Lee, David Forest, Miss.	B	170	2
28	*DeCell, Mickey, Brookhaven, Miss.	B	190	4
31	Sanderford, Wayne, Byram, Miss.	B	170	3
32	Jenkins, Bill, Summit, Miss.	B	165	3
33	Rogers, Milburn, Morton, Miss.	B	165	3
34	*Hughes, Hal, Crystal Springs, Miss.	RH	175	4
41	Smith, Bryant, Magee, Miss.	FB	165	4
42	*Coleman, James, Louisville, Miss.	LH	165	4
43	Gordon, Arnold, Itta Bena, Miss.	G	165	3
44	*Rutter, Hollis, Brookhaven, Miss.	QB	185	4
52	Allen, Gene, Tupelo, Miss.	C	190	2
54	Roby, Billy, Canton Miss.	C	175	1
56	*Lowther, Murphy, Jackson, Miss.	C	195	2
61	Dearing, Dorris, Newton, Miss.	G	155	2
62	*Massey, John, Forest, Miss.	RG	190	3
63	*Bookter, Fred, McComb, Miss.	LG	165	2
66	*McGee, Lindy, Dry Branch, Ga.	RT	180	3
67	*Wilson, Roland, New Albany, Miss.	G	175	4
71	McRae, Kenneth, Belmont, Miss.	G	185	3
72	*Wilson, James, New Albany, Miss.	T	195	3
73	McDaniel, John, Tupelo, Miss.	T	185	3
74	Clark, Bobby, Louisville, Miss.	T	200	2
75	*Wells, Herman, Clinton, Miss.	LT	195	4
76	Bass, Wade, Jackson, Miss.	T	200	3
77	Wilson, Bill, New Albany, Miss.	T	190	1
81	*Krout, Charles, Columbia, Miss.	RE	190	4
83	Macunas, Lennard, Pottsville, Pa.	E	165	3
84	Case, Robert, Brookhaven, Miss.	E	170	2
85	Gunn, Bill, Charleston, Miss.	E	165	4
86	Henrickson, Russel, Quincy, Mass.	E	195	3
87	*Fulton, Raymond, Neshoba, Miss.	LE	185	4
	Wells, Glen, Jackson, Miss.	E	170	3
	Cassel, Bill, Union, Miss.	B	175	3
	Ducksworth, Burke, Jackson, Miss.	C	165	4

\*LETtermen

JACKSON COCA-COLA BOTTLING COMPANY  
JACKSON, MISSISSIPPI



## MISSISSIPPI COLLEGE

### STARTING LINEUP

LH Coleman			FB Smith	RH Hughes		
			QB Rutter			
LE Fulton	LT Wells, H.	LG Bookter	C Lowther	RG Massey	RT McGee	RE Krout

### SQUAD LIST

75 Wells, H., t	76 Bass, t	81 Krout, e
21 Henderson, b	77 Wilson, t	83 Macunas, e
22 Howard, b	44 Rutter, b	84 Case, e
23 Wall, b	52 Allen, c	85 Gunn, e
25 Britt, b	54 Roby, c	86 Hendrickson, e
26 Pittman, b	56 Lowther, c	87 Fulton, e
27 Lee, b	61 Dearing, g	Wells, G., e
28 DeCell, b	62 Massey, g	Cassel, b
31 Sanderford, b	63 Bookter, g	Ducksworth, c
32 Jenkins, b.	66 McGee, t	
33 Rogers, b	67 Wilson, R., g	
34 Hughes, b	71 McRae, g	
41 Smith, b	72 Wilson, J., t	
42 Coleman, b	73 McDaniel, t	
43 Gordon, g	74 Clark, t	

### OFFICIALS

Head Linesman -- Ed Khayat, L. S. U.  
Field Judge -- Frank McLendon, Miss. Southern

CHESTERFIELD'S BIG THREE  
RADIO AND TELEVISION STARS SAY...

"Smoke OUR cigarette  
**Always Buy Chesterfield**"



BING CROSBY — Through his records, his movies, and his radio programs, Bing has brought more pleasure to more people than any other living man.

ALL CBS RADIO STATIONS



ARTHUR  
GODFREY

ARTHUR GODFREY — Next-door neighbor to 90 million people! You look at him — listen to him — laugh with him and love him!

ALL CBS RADIO AND TELEVISION STATIONS



PERRY

PERRY COMO — Now in his seventh year as Chesterfield's great radio and recording star. Today, millions acclaim him as television's greatest singing star.

ALL NBC RADIO AND TELEVISION STATIONS

## FLORIDA STATE

### STARTING LINEUP

<b>LH</b>			<b>FB</b>		<b>RH</b>	
MacLean			Strauss		Parish	
<b>QB</b>						
Foy						
<b>LE</b>		<b>LT</b>	<b>LG</b>	<b>C</b>	<b>RG</b>	<b>RT</b>
Hewitt		Kendrick	Dawkins	J-Marcus	Morrical	Adams
<b>RE</b>						
Eubanks						

### SQUAD LIST

22 Quinn	35 Grossman	51 Eubanks
21 Chaudron	36 Spurling	52 Banakas
20 Reddick	37 Urquhart	53 M. Morrival
23 Melton	38 Tully	54 Adams, Capt.
24 Hanson	39 Dawkins	55 Maltby
25 Hewitt	40 J. Marcus	56 Duckworth
26 Mady	31 Osha	57 Allen
28 Goza	42 Fay	58 Newland
27 Bringger	43 McLean	59 Schmelz
28 Goza	44 Strauss	DUPLICATE NOS.
29 Powell	45 Campbell	21 Antone
30 Szczeganiak	46 F. Marcus	29 C. Johnson
31 Peterson	47 May	57 Masarsky
32 Parish	48 Raulerson	58 Edmiston
33 Manuel	49 Sutton	59 Newsome
34 Waterford	50 Kendrick	

### OFFICIALS

Referee -- Red Bullock, Millsaps  
Umpire -- "Roomy" Wilson, Miss. State

Copyright 1949, Liggett & Myers Tobacco Co.

**MILDER CHESTERFIELD**

*Largest selling cigarette in America's Colleges*





DRINK  
**Coca-Cola**  
REG. U.S. PAT. OFF.

## FLORIDA STATE

### 1949 ROSTER

No.	Name and Home Address	Pos	WT.	Year
20	Ernie Reddick, Chipley, Fla.	B	156	4
21	Ralph Chaudron, Pensacola, Fla.	B	175	3
22	John Quinn, Live Oak Fla.	B	180	1
23	Leonard Melton, Tallahassee, Fla.	E	160	3
24	Irwin Hanson, Port Orange, Fla.	B	175	1
25	Ted Hewitt, Detroit, Mich.	E	166	3
26	Dan Mady, Mishawaka, Ind.	B	165	1
27	Harry Bringger, Winter Haven, Fla.	B	165	1
28	Tiff Goza, Toccoa, Ga.	B	178	3
30	Vic Szczepanik, Rochester, Pa.	E	185	1
31	Dick Peterson, Chicago, Ill.	B	165	4
32	Wyatt "Red" Parish, Donifay, Fla.	B	175	3
33	Bo Manuel, Newberry, Fla.	B	190	3
34	Dave Watford, Sebring, Fla.	T	185	1
36	George Spurling, Miami, Fla.	G	193	1
37	Marvin Urquhart, Bonifay, Fla.	B	185	4
38	Bob Tully, Tallahassee, Fla.	G	175	1
39	Bill Dawkins, Miami, Fla.	G	195	2
40	Joe Marcus, Uniontown, Pa.	C	185	4
41	Dwight Osha, Linton, Ind.	T	210	2
42	Walter Foy, St. Augustine, Fla.	B	190	4
43	Ken McLean, Quincey, Fla.	B	195	4
44	Buddy Strauss, Tallahassee, Fla.	B	195	4
45	Curtis Campbell, Pensacola, Fla.	E	168	1
46	Frank Marcus, Uniontown, Pa.	G	185	3
47	Monte May, Miami Fla.	C	195	3
48	Raulie Raulerson, Okeechobee, Fla.	C	195	1
49	Louis Sutton, Tallahassee, Fla.	E	162	1
50	W. A. "Dub" Kendrick, Center Hill, Fla.	T	185	3
51	Norman Eubanks, Clearwater, Fla.	E	190	3
52	Chris Banakas, Pensacola, Fla.	E	191	4
53	Jerry Morrical, South Bend, Ind.	G	220	4
54	Hugh Adams, Punta Gorda, Fla.	T	205	4
55	Loren Maltby, Dade City, Fla.	T	220	3
56	Bob Duckworth, Port Orange, Fla.	T	230	1
57	Glenn Allen, Clearwater, Fla.	E	177	2
58	John Newland, Winter Haven, Fla.	C	224	3
59	Bob Schmelz, Willoughby, Ohio.	G	195	2
29	Charlie Johnson, St. Augustine, Fla.	B	155	1
35	Dan McClure, Stuart, Fla.	G	200	3

JACKSON COCA-COLA BOTTLING COMPANY  
JACKSON, MISSISSIPPI

# Ch o c t a w s

Mickey Decell  
Back

Herman Wells  
Tackle

James Wilson  
Tackle

Edward Lowther  
Center

Gene Allen  
Center

Roland Wilson  
Guard

Doris Dearing  
Guard

Bryant Smith  
Back

Raymond Fulton  
End

Roland Wall  
Back

Hal Hughes  
Back

Fred Bookter  
Guard

"Rooster" Case  
End

Ray Gober  
End



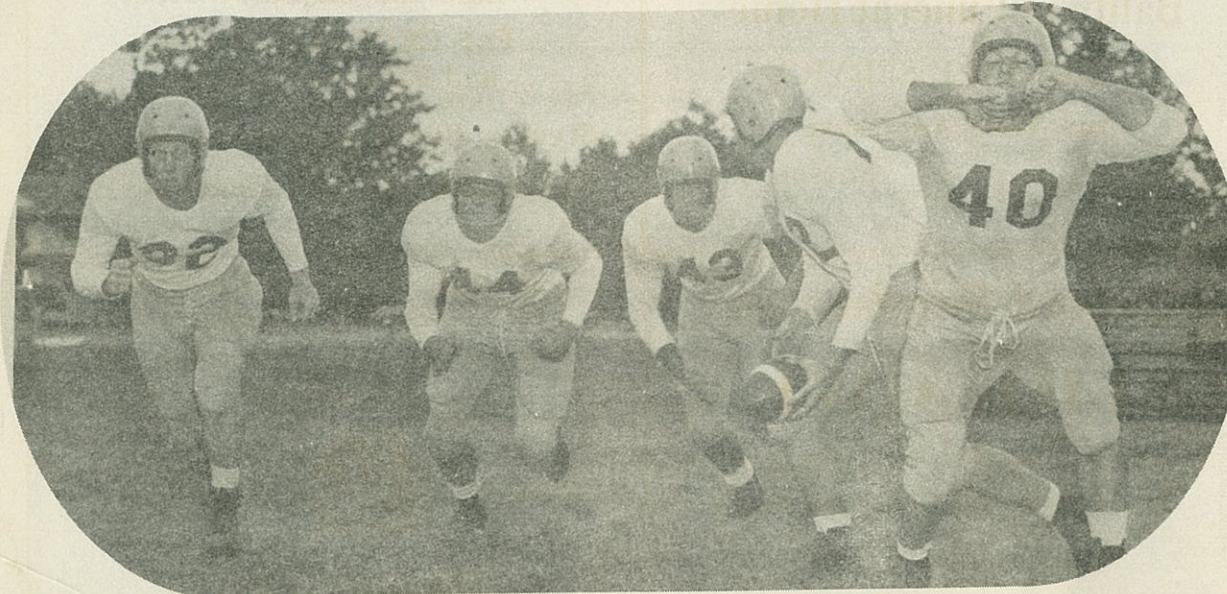


## FLORIDA STATE UNIVERSITY

Left:-  
DON VELLER, Head Coach.

Center:-  
The FSU starting backfield, left to right -- Red Parish RHB; Buddy Strauss, FB; Ken McLean LHB; Walter Foy, QB; and Joe Marcus, (blocking).

Lower:-  
Left: Hugh Adams, team captain;  
Center: W. A. "Dub" Kendrick, LT  
Right: Ernie Reddick, Breakaway back and return punt specialist.



For Official Signal and Penalties see page 4

# THE MERCHANTS CO.

WHOLESALE GROCERS

Jackson, Mississippi

OUR WISHES ARE, A VICTORY OF EVERY  
GAME THIS SEASON

**Baldwin Funeral Home**

AMBULANCE SERVICE

Any Time Anywhere

TELEPHONE 3-2727

JACKSON, MISS.

## Plaza Cafe

"Where the Choctaws Meet"

For EXCELLENT Food  
and Efficient Service

Steaks, Sea Foods, Cold Drinks  
233 E. Capitol St. Phone 2-6148

*School Rendezvous*

**THE OWL**

Your Best Bet for Good Food

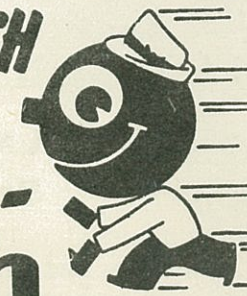
Catering Only to You, Students

MacGREGOR - GOLDSMITH  
Sporting Goods  
Hunting - Fishing  
Appliances

General  Electric

NELSON'S, Inc.  
"A Sportsman's Paradise"  
Jackson, Miss. Phone 3-2743

**RUSH-RUSH-RUSH**  
For  
**Orange-Crush**  
AMERICA'S LEADING  
BOTTLED ORANGE DRINK



MAC'S SANDWICH CO.  
Ask for Mac's Sandwiches  
Everywhere

We Specialize in Church, Party  
and Picnic Orders.

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# THE MERCHANTS CO.

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Jackson, Mississippi

YOUR VALUE STORE

Where Friendly, Courteous and Dependable  
Service Prevails

*Rhodes, Inc.*

Capitol at President

Phone 3-3594

*Lays Potato Chips*

Made Fresh Daily

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301 West Pascagoula  
JACKSON, MISSISSIPPI

**Jewel's Restaurant**

Highway 80 West  
*Eat the Best For Less*  
Best Bar BQ in Town

We Cater to Parties

Choice Steaks  
Southern Fried Chicken  
Hot Biscuits

**Rankin Food Store**

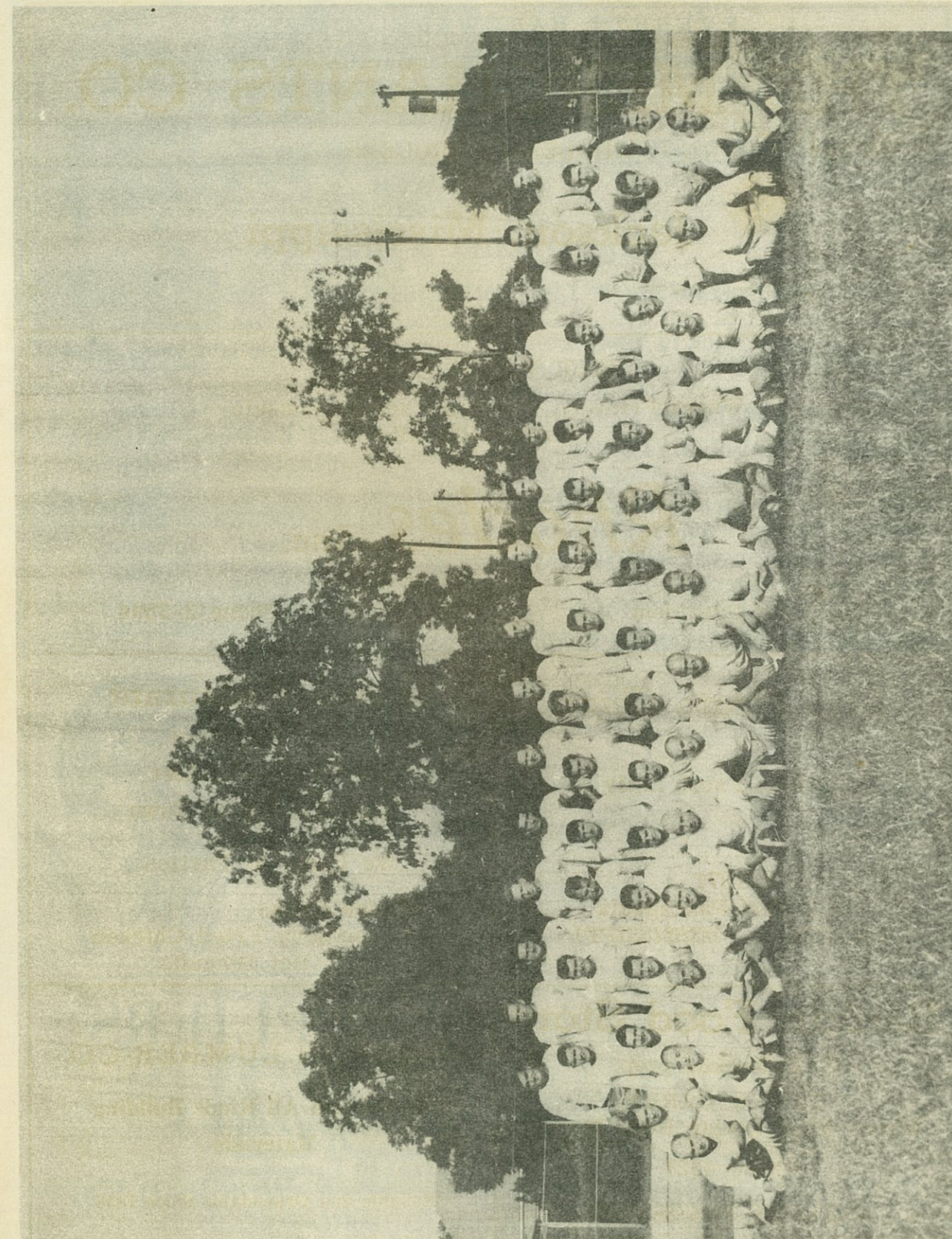
C. E. Rankin, prop.  
CASH & CARRY  
Where Your Dollar Buys More  
Phone 4321  
CLINTON, MISSISSIPPI  
We Stand Behind You

**JACKSON LUMBER CO.**

Lumber and All Kinds Building  
Materials

Reliable and Dependable Since 1896

JACKSON, MISS.





EVERETT HARDWARE COMPANY  
 "Jackson's Most Complete Hardware Store"  
 See us for Complete Sporting Goods Service

123-131 South State Street

Come to See Us

Phone 2-2628

PAINTS

WALLPAPER  
 SINCE 1924

GLASS

Capital Paint & Glass Co.

401 - 407 S. State St. JACKSON, MISSISSIPPI Phone 2-6617

"Here's Luck to You"

Philco (From a Friend) Philco  
 Radios Refrigerators  
 I. S. BARNES, Inc.

414 - 426 W Capitol St. Phones-  
 4-8166 - 3-2824

Farm & Garden Implements, Wire  
 Fencing, Bendix Washers, Dryers,  
 Ironers; Gas Ranges, Ironrite Iron-  
 ers - Easy Washers.

SERVICE that SATISFIES  
 Established 1925 - Jackson, Miss.

1949 CHOCTAW SCHEDULE

Sept. 24.	Ark. State	Clinton,
Oct. 1	La. College,	Vicksburg
" 8	Fla. State	Clinton
" 15	Sewanee	There
" 22	So'western	Clinton
" 31	Millsaps	Jackson
Nov. 5	Howard	Clinton
" 12	E. Texas Bap.	Marshall
" 19	Stetson	DeLand, Fla.

PAUL E. MAJORS

Chicken — Steaks — Chops — Sandwiches

*Chat & Chew Restaurants*

Dial 2441  
 Hiway 80

CLINTON, MISS.



INDUSTRIAL SUPPLIERS

*"All Sports Supplies"*

R. D. SANDERS, President

E. W. (Goat) Hale

JACKSON, MISSISSIPPI

*Travel*  
**SOUTHERN  
 TRAILWAYS**



- WEEK-ENDS
- HOLIDAYS
- GAME TRIPS
- VACATIONS

From Town to Town or Coast to Coast — you can always get there on a TRAILWAYS BUS.

Whether you're going to Jackson for an afternoon of shopping

or a movie; to Vicksburg for a week-end outing, or home on a vacation visit . . .

You can catch a SOUTHERN TRAILWAYS BUS shortly after your last class and be on your way in smooth comfort with no worrisome delays.

CHARTER A SOUTHERN TRAILWAYS BUS for Band and Choir Trips . . . For class observation trips . . . To follow the team to out-of-town games.

**ALWAYS TRAVEL TRAILWAYS**

FOR COMPLETE INFORMATION ON  
 FARES, SCHEDULES, and CHARTERS  
 Call Your Local Trailways Ticket Agent  
 CLINTON MOTOR COMPANY  
 Phone 3336

COLLEGE CLEANERS

★ New Building

★ Modern Equipment

★ Scientific Methods

WE DELIVER

NORTH OF ROBINSON FIELD

BANK OF CLINTON

Branch of DEPOSIT GUARANTY BANK & TRUST CO.

We have backed up the Choctaw  
 line for 44 Years

ALL RIGHT FELLOWS! WE'RE WITH YOU AGAIN  
 AND MAY THE BEST TEAM WIN

**McDONALD'S**  
**THINGS FOR MEN**

GOOD FOOTBALL and McDonald's GOOD CLOTHES

MAKE A GOOD TEAM ON ANY MAN'S FIELD

NEXT TO HIMSELF, THE WELL DRESSED MAN LIKES McDONALD'S CLOTHES BEST