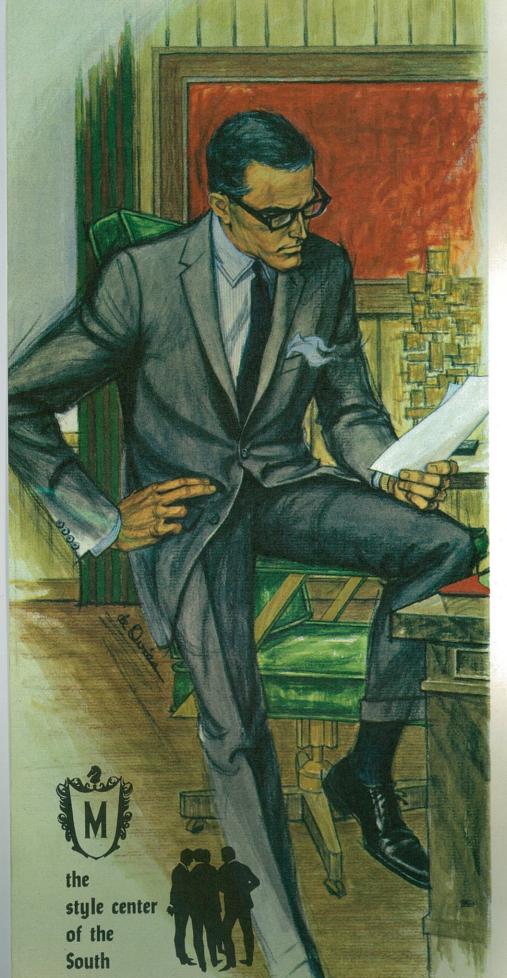




TECH vs. F.S.U.

Grant Field / November 9,1963 / Souvenir Program 50¢





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Good taste is the common language of men who have learned to know the best things in life. They speak it in their homes ... in their interests, in the clothes they wear. Such men have an instinctive predilection for clothes by Hickey-Freeman

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and nowhere else!

# The Official 1963 Georgia Tech Football Program

### TABLE OF CONTENTS

See Tearout PRESS CARD, A New Program Feature, Between pages 48 and 49

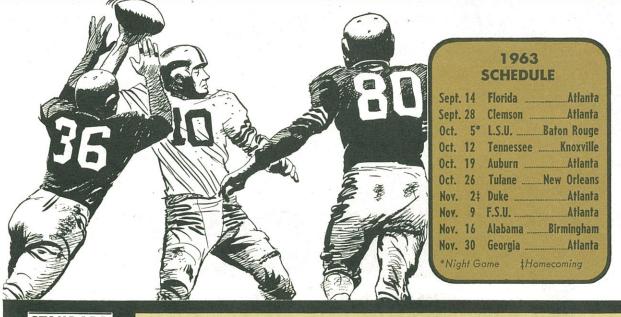
Athletic Board of Georgia Tech	5	Officials' Signals	28, 29
Basketball Information		Rosters (Both Teams)	Press Card
Captain for Today's Game (Tech)		Schedules of Tech's Opponents	26
Cheer Leaders (Tech)		Songs (Tech)	53
Coach R. L. "Bobby" Dodd		Sportswriters and Sportscasters	33
Depth Charts (Both Teams)	Press Card	Starting Lineups (Both Teams)	Press Card
Feature Pages		Student Managers (Tech)	40
Football Staff Pictures (Tech)	17, 19, 21, 23	Tech Players' Pictures	35, 50, 51, 55
Grant Field		Today's Game	
History of Georgia Tech	31	Visiting Team's Officials	9
Officials for Today's Game		Visiting Team's Players' Pictures	
E. P. (Ned) West, Program	Editor	R. E. (Bob) Eskew, Program	Advertising

### CONCESSIONS

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Cushion Rental . 25 & 50c	Candy .	•	0			10c	Soft Drinks.	0		0	150
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OFFICIAL PROGRAM

# WGST

Atlanta's top sport's station invites you to follow the Georgia Tech Yellow Jackets over the Standard Oil-Georgia Tech football network. Hear all of the action of a thrill-packed season! At home and on the road the thrill-a-minute Jackets will be delivered to you in your living room, in your car, or wherever you may be . . . . . Yours for the dialing!



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### SCIENCE AND TECHNOLOGY / TODAY

# Backseat Drivers and Research

ELECTRONIC "backseat drivers" rode with motorists on a stretch of the Kentucky Turnpike in a Georgia Tech research project aimed at helping to improve highway travel of the future.

Selected drivers traveling north on the toll road were given clamp-on portable radio receivers. They then received instructions, warnings, and information about road conditions ahead which were broadcast by six transmitting stations located along the turnpike.

Project director Dr. Donald O. Covault, professor of civil engineering at Tech, said that approximately 4,000 drivers were asked to cooperate in the tests during the two-to-three week Kentucky survey.

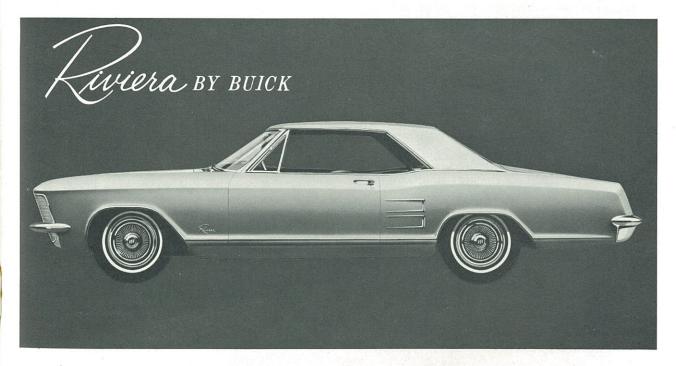
The project, conducted for the U.S. Bureau of Public Roads, will run about four years and will test all types of highways and drivers, ranging from rural Interstate Routes to urban free-



ways and arterial streets. The Kentucky experiment represents the rural Interstate portion of the survey and was completed in August. Other survey sites have not been selected.

Covault explained that only half of the 4,000 Kentucky Turnpike motorists used the radio receivers. The remaining half were told, however,

(Continued on page 54)



### THE BUICK CENTER—HIX GREEN BUICK CO.

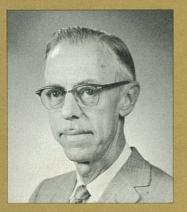
41 North Avenue, between the Peachtrees

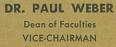




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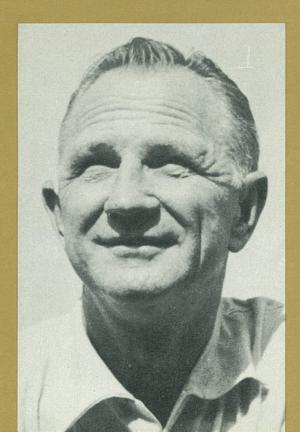


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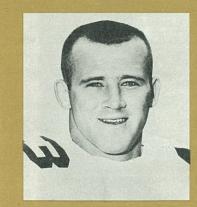


### ROBERT LEE "BOBBY" DODD Head Coach and Director of Athletics

BOBBY DODD, only the third man employed as a head football coach in Georgia Tech's history, has completed his 18th season at the Tech football helm. Coach Dodd's great record against major competition for those 18 years includes 135 wins, just 53 defeats and 7 ties. Eleven of Dodd's teams have been invited to play in post-season bowl games and they won 8 of the 11 games played. By winning in the 1952 Orange Bowl; the 1953, 1954 and 1956 Sugar Bowl; the 1955 Cotton Bowl; and the 1956 Gator Bowl, Georgia Tech under Dodd became the first school and only school to win in 6 major bowl games in successive years. Georgia Tech has won more bowl games than any college, 11 and is tied with Southern California for the most consecutive bowl games won, 8. The Jackets for the most consecutive bowl games won, 8. The Jackets were the first school to win in each of the five major bowls and the only team to own four Sugar Bowl titles. Also since Dodd became the head coach, Georgia Tech has played in 16 nationally televised games, winning all but four

In his 18 years as Tech Burgomaster, Bobby Dodd has received many national and sectional honors. His 1951 and 1952 teams were Southeastern Conference Champions. He was selected as head coach of the College All-Stars for their game with the national professional champions in 1952 and 1953, making a good showing both years. In the fall of 1950 he directed the South squad to victory in the Shrine North-South game at Miami, and his South team lost a real thriller at the same site in 1957. After the 1951 season Dodd was named "Southeastern Conference Coach of the Year" by his colleagues. At the close of the Jackets' great 1952 season he was designated, following a nation-wide poll, as "College Coach of the Year" by the New York Daily News. Seventeen Georgia Tech players have been honored by selection to "recognized" All-America teams since Dodd has been the bossman. All-America teams since Dodd has been the bossman. Coach Dodd himself is listed in the players' division of The National Football Hall of Fame.

# GEORGIA TECH'S CO-CAPTAINS FOR TODAY'S GAME



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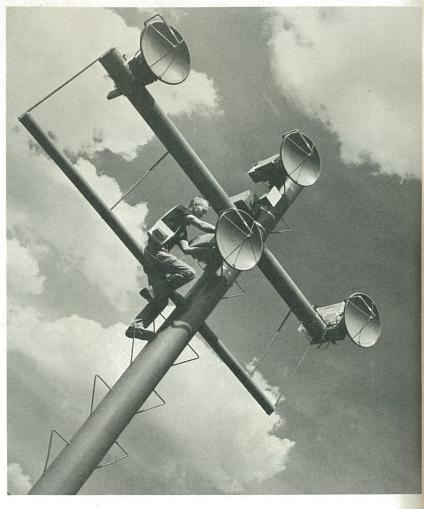
But almost as if they didn't want anyone to know—this same Lock-heed-Georgia Company has been building quietly a *Research Community* right here on the expanses of the world's largest Aircraft facility.

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Founded with a vision of flexibility, Research at Lockheed-Georgia is divided into four areas:

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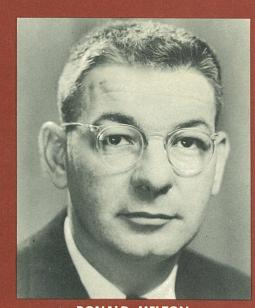


VAUGHN MANCHA
Director of Athletics

F.S.U.



Head Football Coach



RONALD MELTON
Business Manager of Athletics

PROGRAM







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Let your next match start you on a change of pace.

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You'll discover Robt. Burns Cigarillos are just different of tobaccos sees to that. It's mild but full of flavorenough to provide a stimulating change of pace. Size it the kind of flavor you don't have to inhale to enjoy. up. The Cigarillo is not so long you need a lunch hour Change of pace. Peace of mind. Only 5¢ each. Remem-

Robt. Burns Cigarillos are on sale at this stadium.

This afternoon on Grant Field the Georgia Tech Yellow Jackets will face the fastest growing football power in college athletics, the Florida State University Seminoles of Tallahassee, Florida. Just seventeen years ago Florida State was a women's college serving 2,500 students. The current enrollment is over 10,500 and Seminole athletic teams are feared and respected throughout the south.

Georgia Tech and Florida State first met on the gridiron in 1903 and 1904, when the Sunshine State school was coeducational, Tech winning 17-0 and 35-0. After 42 years as a women's college the school was reorganized in 1947 as a co-educational institution. Tech and FSU met again in 1955 and 1958 with the Jackets winning 34-0 and 17-3, then last season a good Seminole team surprised the Yellow Jacket squad and followers with an impressive 14-14 tie. So the Georgia Tech-Florida State series stands at five wins for Tech and a tie as the two teams take the field this afternoon

So far this season Georgia Tech has won five of its seven games played, losing only to Auburn and Louisiana State. Florida State has another one of its good football teams and comes into today's game with three wins, two defeats and a tie.

In last year's Georgia Tech-Florida State game here in Atlanta the Jackets were favored by two touchdowns and made those odds look good when FB Mike McNames

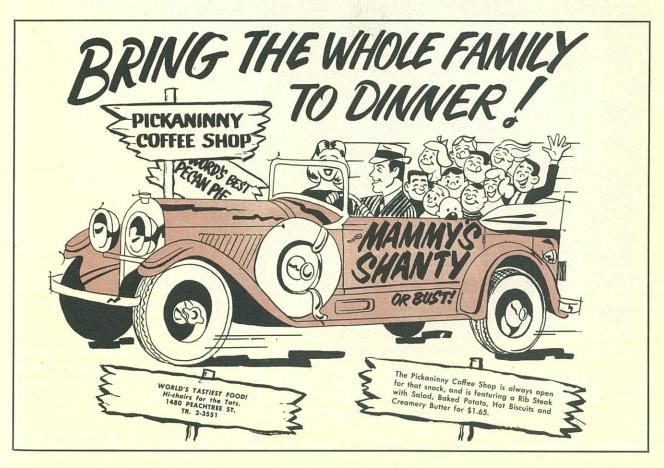
intercepted a wobbly pass by heavily rushed FSU QB Eddie Feely and returned it 25 yards for a touchdown. The game was only 4:57 old when QB Billy Lothridge kicked the extra point to make it 7-0 Tech, but for the next two quarters the explosive Seminoles furnished all the fireworks.

Tech managed to stave off repeated Florida State threats in the second period but the Seminoles scored twice within four minutes' time in the third quarter. FB Dave Snyder climaxed a short march with a brilliant 22-yard touchdown run for the initial marker and before the Seminole boosters had hardly settled in their seats OB Steve Tensi hit End Fred Biletnikoff down the middle for a 66-yard pass and run score. Both of Doug Messer's PAT tries were successful and Florida State led 14-7.

Georgia Tech came back scrapping in the fourth quarter to tie the score on McNames' one-yard plunge and Lothridge's pressure packed conversion kick with six and a half minutes still on the clock. The Jackets threatened again in the closing seconds but were unable to break the tie.

Coach Bill Peterson, in his fourth year at the Tallahassee school, will bring another fine Seminole football team to Grant Field today which includes all four of the men who supplied last year's Seminole scoring - Snyder, Tensi, Biletnikoff and Messer. Another exciting football game seems to be in store for the fans.

OFFICIALS: Referee, Pete Williams, Miami, Fla. Umpire, Bo Russell, Birmingham, Ala. Linesman, David Scobey, Nashville, Tenn. Field Judge, Jack Griffith, Newnan, Ga. Buck Judge, Johnny Grace, Jackson, Miss. Electric Clock, Gordon Pettus, Tuscaloosa, Ala.



GEORGIA TECH



### Sports lovers of the world, unite...let's all go Wildcat-ing!

Face it—if you're the rocking chair, watch-it-on-TV type, forget the wild, wild '64 Buick Wildcat. But if you like your action furious and first-hand, Wildcat is for you! You can bark your signals to a regular 325 hp V-8 formation, or really take to the air with a 340\* or 360\* hp passer. Three scat-back transmissions add to your fun: 3-speed synchromesh; 4-speed synchro stick shift on the floor\*, or Buick's new trigger-quick Super Turbine 400 automatic\* (very sparing with gas, too!). Four new models: 4-dr. hardtop; 2-dr. sport coupe; 4-dr. sedan; convertible. Give one a workout; see why we say . . .

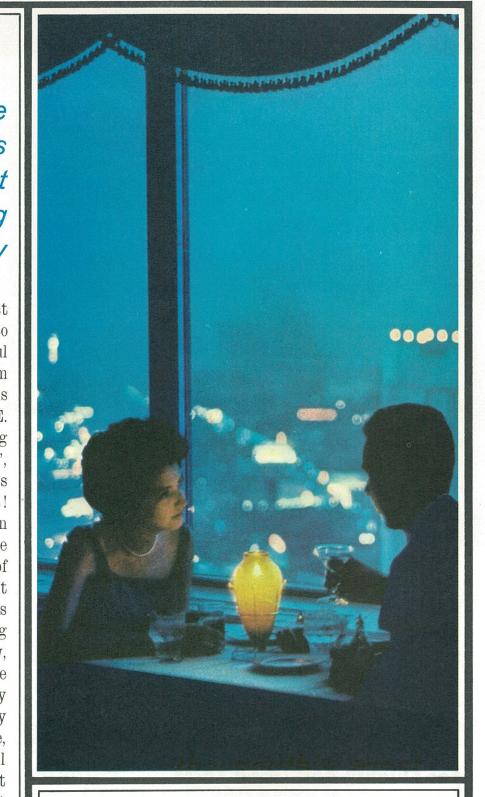
\*Optional at extra cost.

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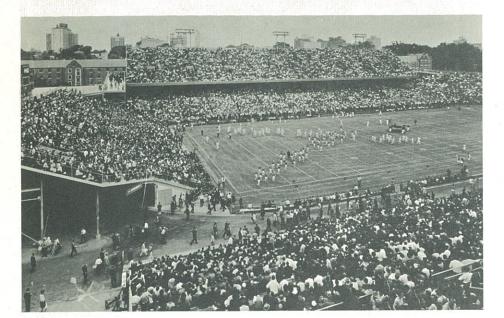


# TOP O' PEACHTREE

RESTAURANT AND LOOKOUT LOUNGE

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### GRANT FIELD - Home of the YELLOW JACKETS



famous football stadium, is right on the Tech campus. It on the Tech campus. It was named Hugh Inman Grant Field in 1924 at the request of John of Trustees and a well known Atlanta merchant. Grant gave \$50,000 to start a stadium enlargement building fund in mem-

ory of his son who had died.

The original concrete West concrete East Stands were completed and the stadium became known as Grant Field. A year Stands were finished, bringing the cost of the stadium at that

approximately 30,000.

In 1948 the West Stands were rebuilt and a new press box added to raise capacity to 40,000. The all-steel North Stands were constructed in 1958 to make the seating limit of 44,015. Double decking of the East Stands was completed in August, 1962, bringing the stadium capacity to 52,300.

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# Which is the crispest, crunchiest of all?

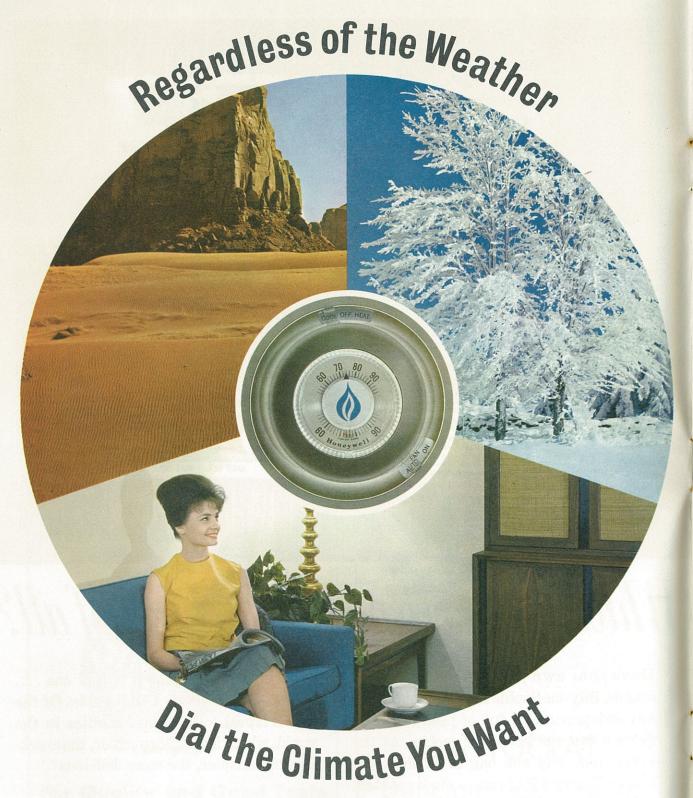
Have your own private contest in the stands. Buy one Sophie Mae Peanut Brittle bar-crisp, crunchy, full of peanuts, made from a famous heirloom recipe. At the same time, buy one bag of Sophie Mae Sugar Toasted Peanuts - slow roasted, golden brown peanuts covered in a thin,

crisp sugar shell. Take a bite of one . . . then the other. Then YOU decide. Of the two crispest, crunchiest candies in the world, which is THE crunchier, the cracklier, the crispier, the more delicious?

We'd love to hear your vote.

Look for these two tasty teammates at the game...and in vending machines wherever you go.

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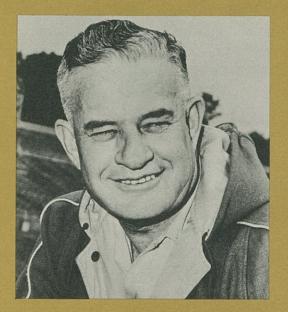
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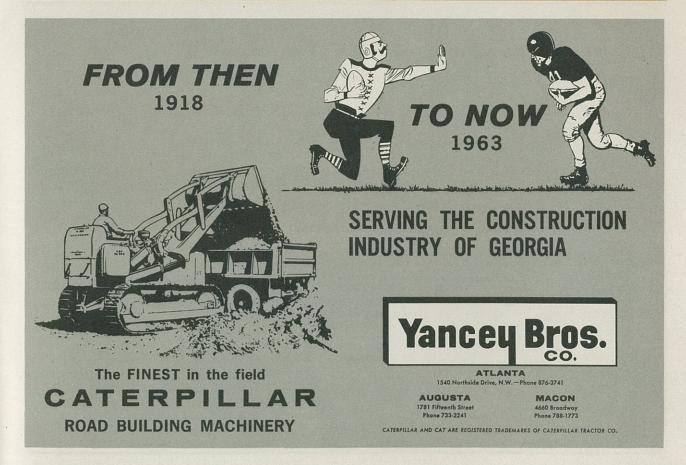


### ARTHUR M. "TONTO" COLEMAN

Assistant Athletic Director and Advisory Coach

"Tonto," as he is affectionately known by his legion of friends, is one of the most popular figures in the nation's college administrative and coaching circles. He came to Georgia Tech from University of Florida in 1952 and since that time has served as Assistant Athletic Director. He is also an advisory coach on the football staff.

Coach Coleman attended Abilene Christian College where he was outstanding in basketball, baseball and football. He received his B.A. degree from Abilene Christian in 1928 and his Masters degree in Administration Education from Hardin-Simmons College in 1949.



OFFICIAL PROGRAM



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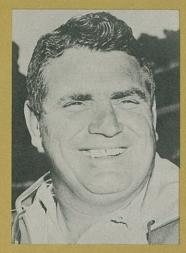
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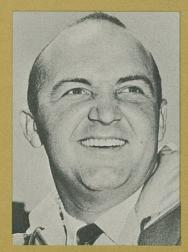
**LEWIS WOODRUFF** Assistant Coach



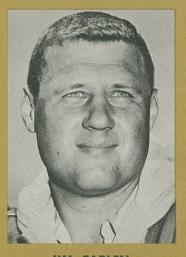
JOHN ROBERT BELL Assistant Coach



JACK GRIFFIN **Assistant Coach** 



DICK INMAN **Assistant Coach** 



JIM CARLEN **Assistant Coach** 



CHARLIE TATE **Assistant Coach** 

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JESSE BERRY Assistant Coach and Scout





JIM LUCK Assistant Coach and Scout

BILLY GOODLOE Assistant Coach and Recruiter

JOE PITTARD

Assistant Coach

working with Freshmen





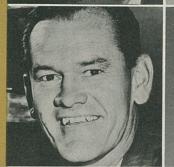
SPEC LANDRUM Assistant Coach and Chief Recruiter







BILL FULCHER Head Freshman





BUDDY BENNETT Assistant Freshman Coach

BUCK ANDEL Head Trainer

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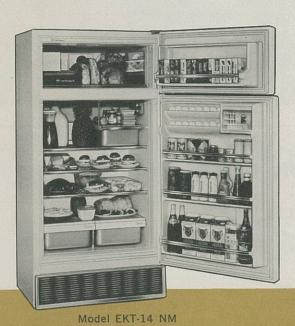




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# REFRIGERATOR-FREEZERS



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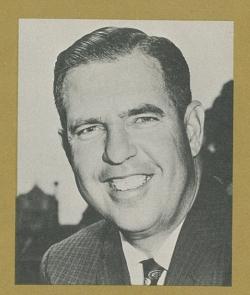
Open the freezer door...reach in and take a few ice crescents. Take more, if you like. There's enough for a party. Then, like magic, Ice Magic replaces every "cube" you use... all automatically! No trays to fill or ice cubes to pry loose. You'll also enjoy the fan-cooled refrigerator and the big "zero degree" freezer that never need defrosting.

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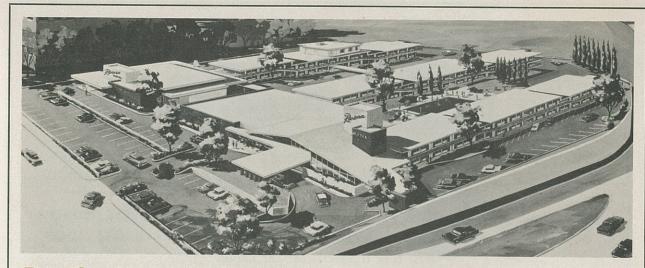
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Business Manager of Athletics



E. P. "NED" WEST
Director of Sports Information



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MOTOR HOTEL

### GEORGIA TECH BASKETBALL



All Home Games Will Begin at 8:00 P.M. EST in Georgia Tech's Alexander Memorial Coliseum

### 1963-64 BASKETBALL SCHEDULE

Date	Opponent	Site of Game	Date		Opponent	Site of Game
Mon.	Dec. 2 Georgia	Atlanta, Ga.	Tue.	Jan. 21	Georgia	Atlanta, Ga.
Wed.		Atlanta, Ga.	Sat.	Jan. 25		Lexington, Ky.
Mon.	Dec. 16 Rice	Houston, Texas	Mon.	Jan. 27	Tennessee	Knoxville, Tenn.
Tue.	Dec. 17 Southern Metho	distDallas, Texas	Sat.	Feb. 1	Alabama	Tuscaloosa, Ala.
Sat.	Dec. 21 Georgetown	Atlanta, Ga.	Mon.	Feb. 3	Auburn	Auburn, Ala.
Fri.	Dec. 27 †Marquette	Milwaukee, Wis.	Fri.	Feb. 7	Louisiana State	Atlanta, Ga.
Sat.	Dec. 28 †	Milwaukee, Wis.	Sat.	Feb. 8		Atlanta, Ga.
Tue.	Dec. 31 Naval Academy	Atlanta, Ga.	Wed.	Feb. 12		Atlanta, Ga.
Sat.	Jan. 4 Kentucky	Atlanta, Ga.	Sat.	Feb. 15		Atlanta, Ga.
Wed.	Jan. 8 South Carolina.	Atlanta, Ga.	Tue.	Feb. 18	Tennessee	Atlanta, Ga.
Sat.	Jan. 11 Mississippi	Atlanta, Ga.	Sat.	Feb. 22		Athens, Ga.
Mon.	Jan. 13 Mississippi State	Atlanta, Ga.	Mon.	Feb. 24		Gainesville, Fla.
Sat.	Jan. 18 Louisville	Louisville, Ky.	Sat.	Feb. 29	Vanderbilt	Nashville, Tenn.
†Milwa	ukee Classic Tournament with	Georgia Tech facing Marque	tte and V	Wisconsin r	neeting Dartmouth	in first round-winners
in final	s and losers in consolation next	night.				

# 1963-1964 SEASON



COACH JOHN C. (WHACK) HYDER



CAPTAIN R. D. CRADDOCK

TECH CAGE FACTS • Head Coach: John C. (Whack) Hyder; Assistant Coach: Byron Gilbreath; Frosh Coach: Joe Helms.

1962-1963 Season Record: All games, 21-5; Southeastern Conference, 10-4 (tie 2nd); 1962 Gator Bowl Champions.

### TICKET INFORMATION 14 Home Games

All seats for all home games will be reserved. A season ticket includes all 14 home games. Season tickets in the chair seats will be \$35.00 each, the bench seat sections will be \$28.00 each. Applications for season tickets will be given preference over applications for individual game tickets. There is no limit to the number of season tickets an individual may purchase unless the demand exceeds the supply before October 28th starting deadline.

priority deadline.

Unsold individual game tickets to all home games will be available at the Georgia Tech Athletic Office after mid-November, and at the gate each night. Chair seats will be sold as season tickets only. Individual game bench seats will be \$2.00 each.

Basketball fans who did not receive ticket applications last year and would like to have them should write Basketball Tickets, Georgia Tech A.A., 190 Third Street, N.W., Atlanta, Georgia 30332.

### VARSITY BASKETBALL ROSTER

No.	Name	Pos An	e Ht.	Wt.	Class	T .	Hometown
20							
	John Herbert		5-9	161		2	Washington, D. C.
22	Bill Nigg	.F-G 21	6-11/2	192	Sr.	2	Loogootee, Ind.
23	Bill Eidson	G 22	6-1	181	Sr.	2	Columbia, S. C.
24	R. D. Craddock (C	C).G 19	5-11	176	Jr.	1	Canmer, Ky.
25	Mick Stenftenagel.	.F-G 19	6-1	182	Soph.	0	Jasper, Ind.
30	Charles Kenney	G 19	6-1	171	Soph.	0	Atlanta, Ga.
34	Tommy Roberts .	.G-F 20	6-2	181	Jr.	0	Atlanta, Ga.
40	Chas. Spooner (A)	C) .F 22	6-2	181	Sr.	1	Don'ds'nv'le, Ga.
42	Pres Judy	.G-F 19	6-21/2	194	Soph.	0	Lexington, Ky.
44	Ron Scharf	.G-F 20	6-31/2	228	Jr.	1	Litchfield, Ill.
52	Jim Caldwell	C 20	6-9	233	Jr.	1	Lawr'burg, Ind.
53	Jimmy Tumlin	.F-C 20	6-7	224	Jr.	1	College Park, Ga.
54	Jerry Priestley	F 20	6-2	188	Jr.	0	N. Augusta, S. C.
Var	city Student Manag	or Diche	and Day	et nu			STATE OF THE PARTY

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24

### SCHEDULES OF GEORGIA TECH'S OPPONENTS

Schedules of Georgia Tech's Opponents 1963

OPPONENT	Sept. 21	Sept. 28	Oct. 5	Oct. 12	Oct. 19	Oct. 26	Nov. 2	Nov. 9	Nov. 16	Nov. 23	Nov. 30
FLORIDA Gainesville, Fla.	See Note #	Miss. State Gainesville	Richmond Gainesville	Alabama Tuscaloosa	Vanderbilt ★Nashville	L.S.U. †Gainesville	Auburn	Georgia Jacksonville		Miami *Miami	F.S.U. Gainesville
CLEMSON Clemson, S. C.	Oklahoma Norman	Ga. Tech Atlanta	N. C. State Clemson	Georgia Clemson	Duke Durham	Virginia Ch'ville	W. Forest Clemson	N. Carolina Chapel Hill	Maryland †Clemson	S. Carolina Columbia	
L.S.U. Baton Rouge, La.	Texas A&M ★B. Rouge	Rice *Houston	Ga. Tech *B. Rouge	Miami ‡Miami	Kentucky †★B. Rouge	Florida Gainesville	Mississippi  B. Rouge	T.C.U. ★B. Rouge	Miss. State ★Jackson	Tulane B. Rouge	
TENNESSEE Knoxville, Tenn.	Richmond Knoxville	Auburn Knoxville	Miss. State Knoxville	Ga. Tech †Knoxville	Alabama B'gham	Chatt'ga Knoxville		Tulane N. Orleans	Mississippi Memphis	Kentucky Lexington	Vanderbilt Knoxville
AUBURN Auburn, Ala.	Houston *Houston	Tennessee Knoxville	Kentucky	Chatt'ga Auburn	Ga. Tech Atlanta		Florida †Auburn	Miss. State Jackson	Georgia Athens	F.S.U. Auburn	Alabama B'gham
TULANE New Orfeans, La.	Texas ‡N. Orleans	Alabama *Mobile	Miami ‡N. Orleans	Miss. State ★Jackson	Mississippi N. Orleans	Ga. Tech	S. Carolina Columbia	Tennessee N. Orleans	Vanderbilt N. Orleans	L.S.U. B. Rouge	
DUKE Durham, N. C.	S. Carolina Durham	Virginia Ch'ville	Maryland a. Richmond	California Berkley	Clemson †Durham	N. C. State Raleigh	Ga. Tech †Atlanta	W. Forest Durham	Navy • Durham	N. Carolina Durham	
F.S.U. Tallahassee, Fla.	Miami ‡Miami	T.C.U.	CHIEF -	W. Forest	So. Miss.	Va. Tech Tallahassee	Furman Tallahassee	Ga. Tech Atlanta	N. C. State	Auburn Auburn	Florida Gainesville
ALABAMA Tuscaloosa, Ala.	Georgia Athens	Tulane *Mobile	Vanderbilt ★Nashville	Florida Tuscaloosa	Tennessee B'gham	Houston Tuscaloosa	Miss. State	See Note Δ Below	Ga. Tech B'gham		Auburn B'gham
GEORGIA Athens, Ga.	Alabama Athens	Vanderbilt Athens	S. Carolina Athens	Clemson	Miami ‡Miami	Kentucky Lexington	N. Carolina Chapel Hill	Florida Jacksonville	Auburn †Athens		Ga. Tech Atlanta
GEORGIA TECH Atlanta, Ga.	See Note #	Clemson Atlanta	L.S.U.	Tennessee Knoxville	Auburn	Tulane N. Orleans	Duke †Atlanta	F.S.U. Atlanta	Alabama B'aham	10.00	Georgia Atlanta

\*Night Game †Homecoming Game ‡Friday Night Game ∆Alabama and Miami will play a nationally televised game at Miami December 7.

# HENDRICKS NOVELTY Co.

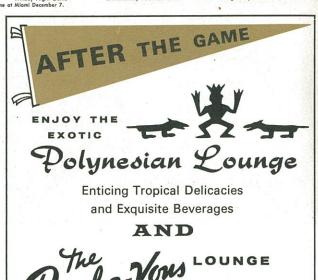
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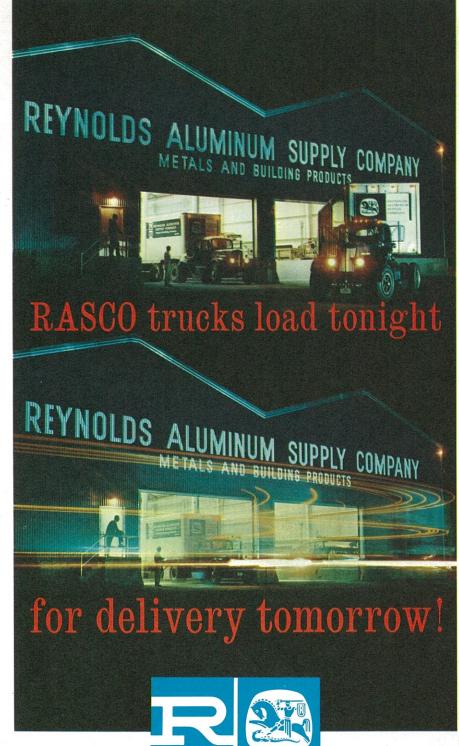


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BRANCH: 105 S. Slappey Drive, Albany, Georgia





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is a Georgia corporation with headquarters in Atlanta

Established in 1914, RASCO is now entering its second half-century of service to the South. Originally conceived as a manufacturer and distributor of metal roofing for agricultural and commercial applications, the company has grown and diversified tremendously through the years.

Today, RASCO distributes hundreds of products in the industrial metals and building materials fields in addition to operating metal container and farm buildings fabrication divisions. Plant expansions are in full swing. New products are being introduced and new markets

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# Georgia Institute of Technology-The First 75 Years

In Early May of 1882, a conversation between two Confederate veterans marked the beginnings of the drive to open a technological school in Georgia. The two men were Major J. F. Hanson, a manufacturer who became president of a great Southern railroad, and N. E. Harris, a Macon attorney who eventually became Governor of the State. Hanson had the vision for the need for such a school, and Harris immediately took to the idea and ran for the State Legislature on the issue of this need. He was successful and during the next three years all of his efforts were directed toward getting a bill creating such a school passed by the Legislature. After repeated failures, the bill was finally passed by the narrowest of margins in the summer of 1885.

In April, 1888, Dr. Isaac Hopkins, a rare combination of physicist and theologian, was chosen Tech's first president by the Board of Trustees headed by Harris.

In October of 1888, the new school opened its doors to the first class of 85 embryonic mechanical engineers. At that time the campus consisted of nine acres of land and a physical plant of two buildings. Both of these original buildings are still in daily use as part of today's 81-building physical plant which sprawls over 143 acres of land.

This fall, over 6,100 students are pursuing undergraduate or graduate degrees in the 18 engineering, architectural, scientific and management schools that make up Georgia Tech.

Today's Georgia Tech draws its students from almost every state and from over 50 foreign countries. Its graduates are scattered over every state in the union and in over 60 foreign nations.

In addition to its regular day school, Tech operates a large Engineering Extension Division as a

campus and off-campus education service to the people of Georgia. Last year, the Extension Division served over 20,000 Georgians through its various branches.

Dr. Edwin D. Harrison, who came to Tech in 1957 as its sixth president, is a strong believer in the theory that the close correlation of teaching, graduate study, and research is essential to the effective operation of any institution of higher learning. Tech's research program with an annual budget of over \$4,000,000 reflects this philosophy. Its programs, scattered among all of the teaching departments and in the Engineering Experiment Station, make the Institute the largest engineering and industrial research organization among universities in the entire South. This integrated program of fundamental and applied research uses teachers, special research personnel, graduate students, and undergraduate students to insure that the projects the Institute undertakes will carry out Tech's basic responsibilities of providing strong educational programs as well as projects that will help furnish industrial, defense, and basic research leadership for the State and the

One of the factors in Tech's growing national reputation is the Price Gilbert Memorial Library dedicated in 1953. This library, primarily for the use of students and members of the Georgia Tech faculty, numbers almost 280,000 items and approximately 100,000 unbound documents and pamphlets in its collection. The library has been selected as one of the country's 12 regional federal report centers.

The new master's level program in information science—first of its type in the nation—which began this fall at Tech came about because of the reputation of the Tech library and the exceptional computer facilities available on the campus.

Announcing the publication of Dress Her in White and Gold, a new history of the first 75 years in the life of Georgia Tech...by Robert B. Wallace, Jr.

Order your copy Now!

Please send me a copy of <i>Dress Her in White and Gold</i> and bill me after I receive the book (\$5.00 includes postage and sales tax).	Gy Robert E Wallace: Jr
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GEORGIA TECH

# What does a Scotsman wear over his kilt?

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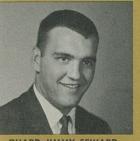
It Pays to Play



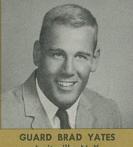
DEF. SPEC. ED WEINMAN Steubenville, Ohio







GUARD JIMMY SEWARD Macon, Ga.



Amityville, N.Y.



TACKLE TOM BALLARD Homestead, Fla.



TACKLE BILL PASCHAL Atlanta, Ga.



FULLBACK RAY MENDHEIM



END BILLY MARTIN Gainesville, Ga.





FULLBACK JIMMY BARBER Waycross, Ga.





Washington, Ga.



Coral Gables, Fla.



Atlanta, Ga.

### GEORGIA TECH CHEERLEADERS IN ACTION



GEORGIA TECH'S 1963-1964 CHEERLEADERS: Captain Ed McCabe, Lee Burton, Sharon Carter, Val Coerver, John Donaldson, Jo Anne Freeman, Steve Innes, Jim Jones, Susan Salter and Hector Torres.

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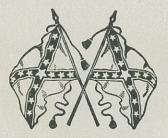






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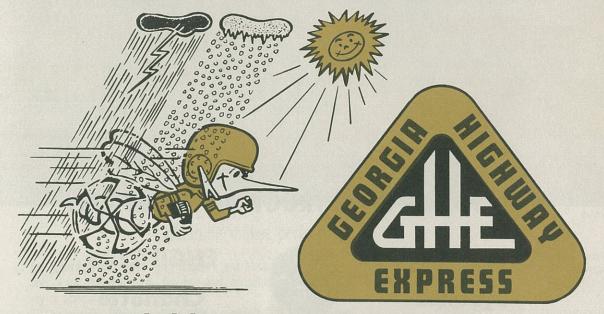


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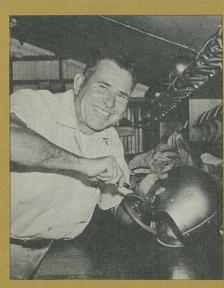
FREDDIE BRIGGS
Student Trainer



TOMMY HENDRICKS Student Manager



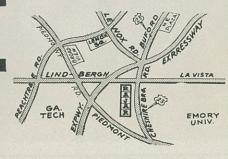
GEORGIA TECH WORKERS



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GEORGIA TECH



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### planning makes perfect...

The perfectly executed play doesn't just happen. It's the result of careful planning, practice and coordination by a variety of specialists.

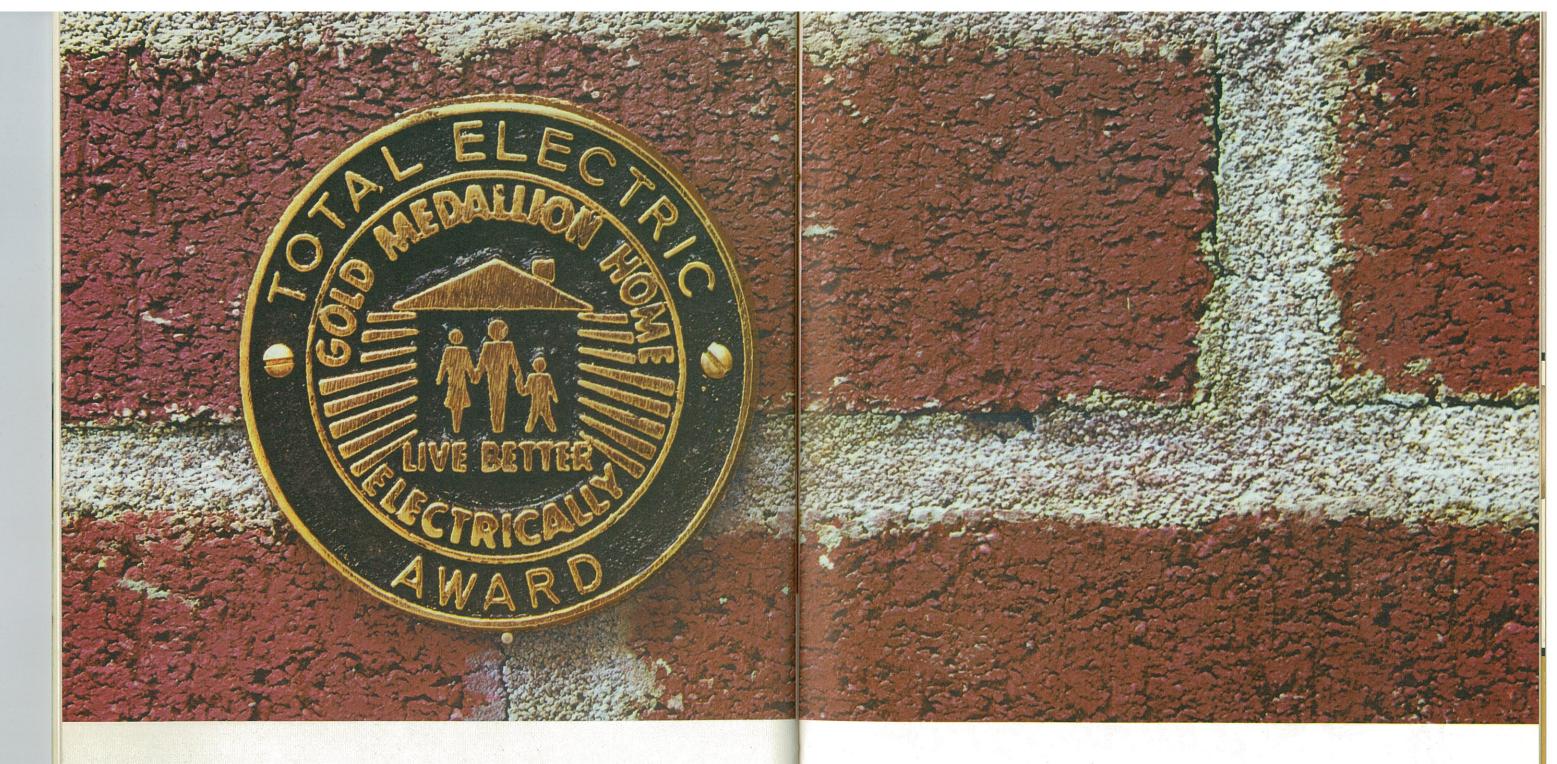
The modern business office offers a parallel. It requires the efforts of practiced specialists to develop a well-planned, well-coordinated result.

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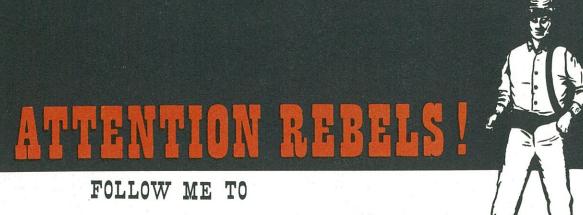
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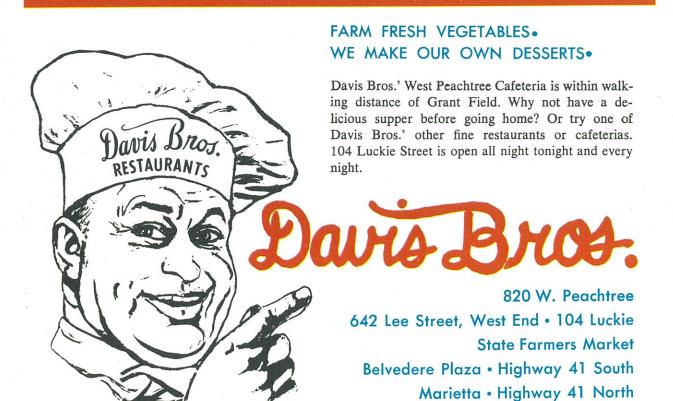
Marietta Hwy.

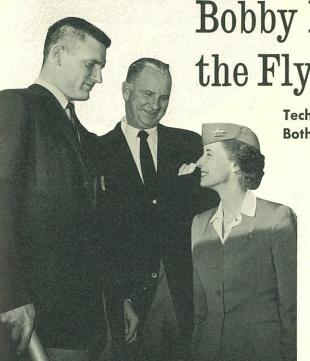
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QB Wade Mitchell, Coach Bobby Dodd Off to '56 Gator Bowl Welcomed by Delta Stewardess Mary Jane Jarrett.

Bobby Dodd is a pioneer in air transportation—of college football teams.

Dodd had long recognized the advantages of air transportation for athletic teams. Soon after he moved up from his position of assistant coach to assume the head reins at Georgia Tech in 1945 his Yellow Jackets became airborne.

"There's nothing like it — and I wouldn't think of our team making the long trips any other way," Dodd said as he discussed charter plans for the 1963 season with Delta Air Lines, Tech's official air carrier for almost two decades.

He cited a long list of advantages to flying his football teams to Saturday engagements on the road,

Bobby Dodd, Pioneer of the Flying Yellow Jackets

Tech Squads Fly Delta Jets to Meet
Both Gridiron and Academic Schedules

no doubt drawing a mental comparison with the days 30 years ago when he was an All-American back at the University of Tennessee.

"First," he said, "are the kids. The players like to fly. They're fresh and relaxed when they arrive at their hotel the night before the ball game. And that puts them in a good mental frame of mind to think about the game.

"Another great advantage to flying is being able to practice on your home field until the last minute, avoiding a lot of the confusion and fanfare that so often goes with a big football game on the road. We take our final workout right here at Tech, then go to the airport, have a good meal on the airplane and still get the boys in bed early for a good night's rest."

Absence from the campus is another big consideration, Dodd said.

"And it's a mighty big one, especially at an engineering school like Georgia Tech where a boy has to handle a big classroom load in order to stay eligible for football," Dodd said. "Because of being able to fly, our players seldom miss a full day of classroom work during an entire season."

Dodd pointed out that flying also offers the opportunity of returning home quicker, usually only two or three hours after the game's last whistle.

That accounts for many of the Tech players seen in church on Sunday morning after playing the previous afternoon or evening in New Orleans, Houston, Lexington or some other point a thousand or more miles away.



Delta's Giant DC-8 Fan-Jets Make Football Safaris Easy for Tech Teams

### HALFBACK DAVE SNYDER



CENTER JACK EDWARDS Tampa, Fla.

GUARD BILL McDOWELL Tallahassee, Fla.



TACKLE FRANK PENNIE Hollywood, Fla.





GUARD JOE PARRISH Auburndale, Fla.



CENTER BILL DALY Jacksonville, Fla.



HB FRED BILETNIKOFF Erie, Pa.



QB TONY GERO Madison, N. J.



END GEORGE D'ALLESSANDRO Ft. Myers, Fla.



HB JOE PETKO Shaker Heights, Ohio

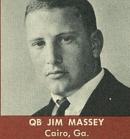


TACKLE BOB MANGAN Atlanta, Ga.



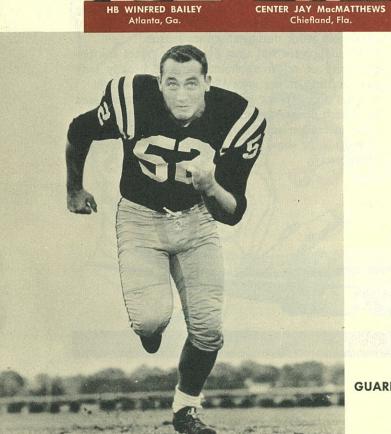
HB DAVE SNYDER Jacksonville, Fla.

END MAX WETTSTEIN





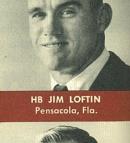
END DALE TWITCHELL Florala, Ala.



CENTER JOE AVEZZANO
Jacksonville, Fla.



TACKLE DARRELL WILLETT Tifton, Ga.



CENTER FERRELL HENRY
Colquitt, Ga.



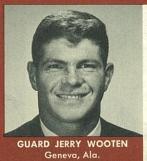
GUARD DICK HERMANN Marianna, Fla.

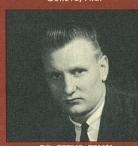


TACKLE DALE MacKENZIE Clearwater, Fla.

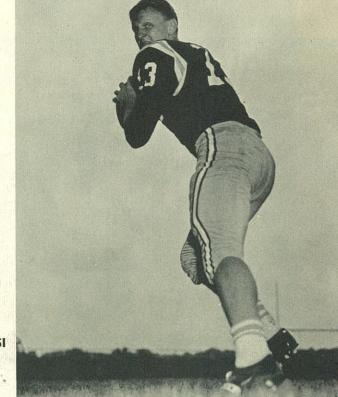


QB ED PRITCHETT Decatur, Ga.





QB STEVE TENSI Cincinnati, Ohio

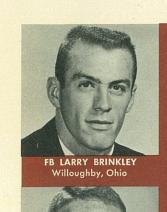


GUARD CHUCK ROBINSON

GEORGIA TECH

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QUARTERBACK STEVE TENSI



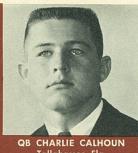
END BILL DAWSON Valdosta, Ga.

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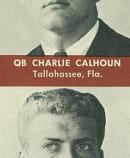
END JOHN WACHTEL Massillon, Ohio

AND THE PROPERTY OF THE





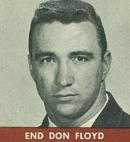




HB MAURY BIBENT Cincinnati, Ohio

HB DOUG MESSER LaGrange, Ga.

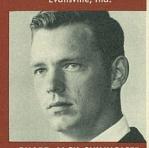




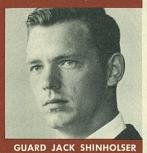
TACKLE TOM WEST Headland, Ala.







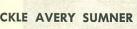
Tampa, Fla.





TACKLE AVERY SUMNER Adele, Ga.





QB ELTON REVELL Tallahassee, Fla.



PUNTERS: 11 Charlie Calhoun, 21 Larry Brinkley PAT's FG's: 42 Les Murdock, 40 Doug Messer HOLDERS: Quarterbacks KICKOFFS: 42 Les Murdock, 40 Doug Messer FLORIDA STATE SPECIALISTS

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RIGHT HALFBACKS
28 WINFRED BAILEY
25 FRED BILETNIKOFF
23 JIM LOFTIN

LEFT HALFBACKS
20 DAVE SNYDER
22 MAURY BIBENT
29 JOE PETKO

QUARTERBACKS

13 STEVE TENSI
11 CHARLIE CALHOUN
16 ED PRITCHETT
14 JIM MASSEY

FULLBACKS

RIGHT ENDS
83 BILL DAWSON
84 GEORGE
D'ALESSANDRO
80 JOHN WACHTEL

RIGHT TACKLES
73 AVERY SUMNER
60 FERRELL HENRY
61 JACK SHINHOLSER
67 JERRY BRUNER

RIGHT GUARDS
52 CHUCK ROBINSON
63 BILL McDOWELL
75 DALE MacKENZIE

CENTERS
55 JACK EDWARDS
53 BILL DALY
51 JOE AVEZZANO

LEFT GUARDS
66 DICK HERMANN
68 JOE PARRISH
65 JERRY WOOTEN

LEFT TACKLES
77 BOB MANGAN
79 FRANK PENNIE
76 TOM WEST

DON FLOYD JIM CAUSEY MAX WETTSTEIN

ENDS

LEFT

PUNTERS: 18 Billy Lothridge, 16 Jerry Priesfley PLACE-KICKERS: 18 Billy Lothridge, 11 Bunky Henry HOLDERS: 14 Fischer, 16 Priesfley, 22 Auer, 23 Bussell KICKOFFS: 18 Billy Lothridge, 11 Bunky Henry, 34 Johnny Nix

STATISTICAL

PASSERS: Quarterba
GEORGIA

GEORGIA TECH SPECIALISTS

YELLOW JACKETS

FULLBACKS
41 RAY MENDHEIM
29 JIMMY BARBER
43 JON MARTIN
34 JOHNNY NIX

RIGHT HALFBACKS
30 JOHNNY GRESHAM
21 TERRY HADDOCK
26 TOMMY JACKSON

LEFT HALFBACKS
23 GERRY BUSSELL
22 JOE AUER
31 DOUG COOPER
35 DANNY FAULK

QUARTERBACKS
18 BILLY LOTHRIDGE
16 JERRY PRIESTLEY
14 BRUCE FISCHER

CORNER
LINEBACKERS
40 ED WEINMAN
17 JIMMY SUDDERTH
12 CORKY ROGERS
10 TOMMY BLEICK

BILLY MARTIN GARY WILLIAMS DAVE SEWELL TOMMY MURPHY

RIGHT ENDS
88 BILLY MARTI
89 GARY WILLI
85 DAVE SEWEI
83 TOMMY MUI

RIGHT TACKLES
75 JOE CHAPMAN
73 BILL PASCHAL
68 BUBBA SHEL

62 JIMMY SEWARD 72 JOHN BATTLE 78 RANDY WATKINS 66 FRANK SELLINGER

65 72 78 78 66

DAVE SIMMONS BILL CURRY JOHN MATLOCK GARY BURKHOLDER

CENTERS
53 DAVE S
50 BILL CU
55 JOHN S
54 GARY I

LEFT GUARDS
69 BRAD YATES
65 GARY LEE
60 JOE COLVIN

LEFT TACKLES
79 TOM BALLARD
77 BILL FARRINGTON
76 JOHN TAYLOR

FRANK SEXTON DAVE AUSTIN BOBBY COLE JIM HARRIS

81 FF 87 D/ 84 BC 90 JII

ENDS

PASSERS: Quarterbacks	rterbacks			
FLORIDA	STATE'S STATISTICAL	STATI	STICAL	LEADE
	-	Net Yds.		
Rushing	Att'd	Gained	Avg.	
Dave Snyder	73	357	4.9	
Larry Brinkley	35	257	7.3	
Marion Roberts	34	117	3.5	
Howard Ehler	15	72	4.8	
Maury Bibent	21	19	2.9	
Ed Pritchett	10	56	5.6	
		Com-	Had N	Net Yds.
Passing	Att'd	pleted	Intc'd (	Gained
Steve Tensi	112	59	9	797
	_	Net Yds.	For	
Pass Receiving	Rec'd	Gained	TD	
Fred Biletnikoff	14	257	4	
Max Wettstein	12	114	2	
Bill Dawson	6	132	0	
Winfred Bailey	5	58	1	
Don Floyd	5	51	0	
Punting	No.	Avg.		
= 0				

10 8 8

Long Run 51 22 38 20 7 7 11 15 Net Yds. Gained

Att'd 63 42 27 72 35 23 10 Att'd 83

Rushing
Ray Mendheim
Joe Auer
Johnny Greshan
Billy Lothridge
Jimmy Barber
Gerry Bussell
Terry Haddock

10 m

Passing Billy Lothridge

Pass Receivin
Joe Auer
Ted Davis
Johnny Greshar
Billy Martin
Dave Austin

Punting Billy Lothridge



# SUMMINO D I I I I

# 

GEORGIA

TECH

YELLOW

ACKETS

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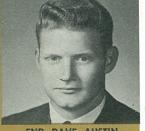
Atlanta Coca-Cola Bottling 864 Spring Street, N.W. Co

OFFICIAL PROGRAM

# GA. TECH



FB FOREST INGLETT Augusta, Ga.





END DICK EMERSON Miami, Fla.



CENTER JIM HAWKINS Charlotte, N. C.



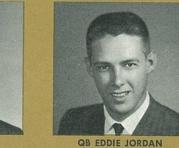
PLACE-KICKER BUNKY HENRY Valdosta, Ga.



END DAVE SEWELL



END BOBBY COLE Marietta, Ga.



Atlanta, Ga.



TACKLE JOE CHAPMAN Pensacola, Fla.

GUARD GARY LEE



Det. Spec. CORKY ROGERS

QUARTERBACK BRUCE FISCHER

TACKLE JOHN BATTLE Miami, Fla.



TACKLE JOHN TAYLOR Memphis, Tenn.

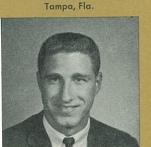


HB JOHNNY NIX

Bay Minette, Ala.



HB DANNY FAULK Dothan, Ala.



CENTER GARY BURKHOLDER

QB BRUCE FISCHER Coral Gables, Fla.

FB JON MARTIN

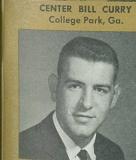
Washington, Ga.



TACKLE BILL MOORER

Eufaula, Ala.

HALFBACK TERRY HADDOCK Florence, Ala.



DEF. SPEC. DAVE SIMMONS El Paso, Texas

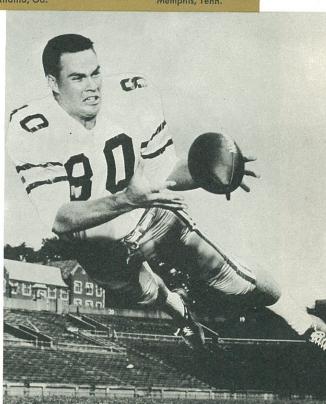


GUARD FRANK SELLINGER Louisville, Ky.



HB GERRY BUSSELL Jacksonville, Fla.

**END DICK EMERSON** 

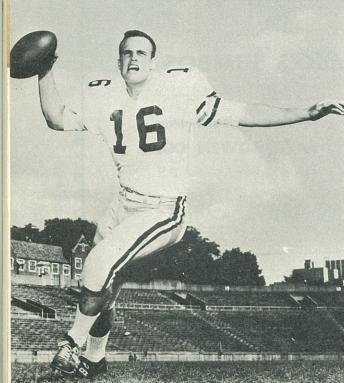


QUARTERBACK JERRY PRIESTLEY



HALFBACK JIM CAVAN

Thomaston, Ga.



CARL THE WAY IN A LOCAL PROPERTY.

OFFICIAL PROGRAM

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The Finnigan Company will soon celebrate a Diamond Jubilee! Yes, after 75 years the primary code of this old established Atlanta manufacturer still remains the same ... up-to-date design and fabrication of steel and alloys into the highest-quality boilers and tanks.

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F. P. DeKoning, Secretary, '48

W. J. McAlpin, Jr. Class of '57

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GEORGIA TECH

# Ga. Tech Songs

### UP WITH THE WHITE AND GOLD

Just one big yell for White and Gold And then we'll raise that banner bold, A battle flag that can't be beat. For (Georgia's) team it means defeat. We'll fight like hell for victory! Pull me down the (Red) and (Black) you see. For Georgia Tech will win today We are all glad to say:

### Chorus

Oh well, it's up with the White and Gold, Down with the (red) and (black). Georgia Tech is out for victory, We'll drop our battle are on (Georgia's) head, When we meet her our team is sure to beat her. Down on the old farm there'll be no sound Till our bow-wows rip through the air; When the battle is over (Georgia's) team will be

With the Yellow Jackets swarming 'round.

### THE RAMBLING WRECK

I'm a rambling wreck from Georgia Tech And a hell of an engineer-And a hell of an engineer—
A helluva, helluva, helluva, helluva, hell of an engineer.
Like all the jolly good fellows,
I'll drink my whiskey clear,
I'm a rambling wreck from Georgia Tech
And a hell of an engineer.

Oh! If I had a daughter, sir, I'd dress her in White and Gold
And put her on the campus
To cheer the Brave and Bold.
But if I had a son, sir,

I'll tell you what he'd do, He would yell: "To hell with Georgia." Like his daddy used to do.

Oh! I wish I had a barrel of rum,
And sugar three thousand pounds,
A college bell to put it in, And a clapper to stir it 'round I'd drink to all good fellows Who come from far and near. I'm a rambling, gambling,

Hell of an engineer.



### GEORGIA TECH ALMA MATER

Oh, sons of Tech, arise, behold! The banner as it reigns supreme,
For from on high the White and Gold Waves in its triumphant gleam. The spirit of the cheering throng Resounds with joy revealing

A brotherhood in praise and song, In memory of the days gone by. Oh, Scion of the Southland, In our hearts you shall forever fly.

We cherish thoughts so dear for thee, Oh, Alma Mater, in our prayer, We plead for you in victory,

And in the victory we share! But when the battle seems in vain Our spirit never falters, We're ever one in joy or pain, Oh! may we be united
Till the victory of life is won.

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OFFICIAL PROGRAM

### SCIENCE (Continued from page 3)

that the survey was conducted in order to place them in the proper frame of mind and cancel any bias which might have occurred in the experiments. The test route, Interstate 65, runs from Shepherdsville to Louisville. Motorists taking part were stopped at the end of the test run where they turned in their portable radios and answered questions in a short interview to evaluate their reaction to the use of the equipment.

Specific aims of the program were to determine the feasibility of using such radio communications for traffic control; the acceptance and compliance by drivers; costs, and the best methods for operating such a system.

The roadside transmitters had a limited broadcasting range and conveyed pre-recorded messages only when the automobile was within a "trigger zone," about 2,000 feet long. The receivers in the cars remained silent at all other times. This short transmitting range meant that signals could be received only by cars traveling in a specific direction. Thus, the drivers for whom the information was intended were the only ones to hear it.

Typical messages warned of an accident ahead, or of icing conditions and fog, and instructed the driver to slow down to a given speed.

The transmitters and 100 portable receivers were developed by Delco Radio Division of General Motors. The system is known as "Hy-Com."

Covault said that traffic flow measurements were also being made while the experiments were in progress. Assisting Covault from Georgia Tech were Robert W. Bowes, candidate for the master's degree in civil engineering, and Johnny Freeman, seeking the civil engineering undergraduate degree, and three observers from the Bureau of Public Roads. The Kentucky Highway Department and the Kentucky State Police cooperated in the



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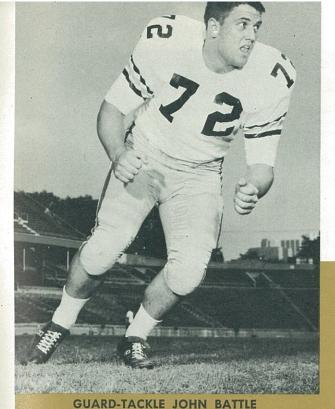


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GA. TECH





GUARD JIM TRAPNELL Metter, Ga.



TACKLE RANDY WATKINS





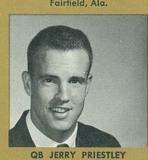
GUARD BUBBA SHELL



END GARY WILLIAMS



TACKLE BILL FARRINGTON

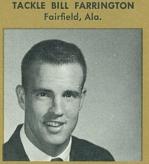


North Augusta, S. C.



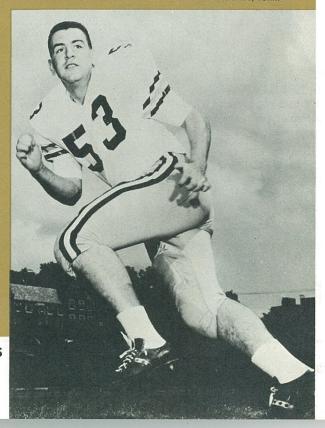


END FRANK SEXTON



**CENTER DAVE SIMMONS** 

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all models. Most models of RCA Victor New Vista Color TV also can be ordered with UHF tuners already built in as an optional extra.

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