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FLORIDA STATE official magazine of FSU (football **VS. CINCINNATI**

October 7, 1978

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Athletic Director	John Bridgers

TRIBE, Florida State's football program, was judged among the top six in America.

ABOUT THE COVER



Arthur Scott (54) and David Hanks (49) hold the opposition to no gain.

Photo by Joe Millard





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TRIBE is the official magazine of Florida State football. It is published by the FSU Department of Intercollegiate Athletics for each home football game and sold for \$1. National advertising representative is Spencer Marketing Service, New York. Local advertising is handled by the FSU Sports Information Office. Photo credits: Barry Mittan, Joe Millard, University Photo Service, Bob Knight, Bradley Sports Photography and Cam Design.

If the 'Noles Win Tonight You Can Enjoy a Free Drink and Dessert Tomorrow!

Your Sunday Dinner at Faiver's Will Include One Free Cocktail and Dessert (if we win) or Two Free Cocktails and Dessert (if we lose!)

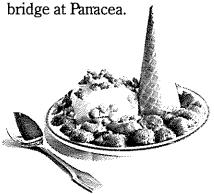
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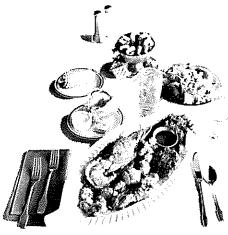
Over the water, beside the bridge at Panacea



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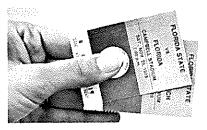
To help us celebrate, our chef has planned a special "victory

dessert" for all our Sunday diners. And, whether the game tonight is won or lost, you'll still be able to enjoy this frozen culinary tribute to the 'Noles, compliments of Faiver's.



What Others Are Saying About Faiver's

In his column, "Inside Florida Restaurants," appearing in last June's Florida Trend magazine, Robert W. Tolf let everyone know the good news from Panacea: "... Faiver's is open. Again. ... After my dinner of broiled red snapper, shrimp, oysters, scallops, crabcake and hushpuppies (\$7.25) I can't believe that old shack on pilings over the water has ever been better."



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So come on down and end your weekend on a delightful winning note: A seafood or steak dinner, free drink, and Faiver's (soon-to-be-famous) frozen victory dessert.

See you there!



THE SEMINOLES vs. THE BEARCATS

fter suffering their first loss in six games and first defeat of the 1978 campaign, the Florida State Seminoles will attempt to get back on the winning track as they host Cincinnati tonight.

Last week a furious Florida State comeback try fell six points short as the Seminoles fell 27-21 to the visiting Houston Cougars, handing FSU its first setback since losing to San Diego State in the 10th game of 1977.

After falling behind 27-0 in the first 20 minutes of the game, Florida State began to roll. Wally Woodham came off the bench to ignite a second quarter touchdown and two more in the third.

But during the final period the Seminoles were unable to pull the miracle even though they penetrated the Houston 25 yard line on two occasions.

Woodham had a brilliant night, completing 12 of 18 passes for 249 yards and a touchdown. Woodham replaced Jimmy Jordan who hit eight of 14 passes for 56 yards in the early going of the game.

Wide receiver Jackie Flowers had his best outing in his career by nabbing six catches for 165 yards including a 72 yarder from Woodham. He leads the Seminoles in that category with 18 receptions for 348 yards.

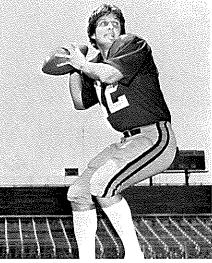
Woodham is expected to make his first start of the year against Cincinnati. The Tallahassee junior hasn't started since the final regular season contest of 1977 against Florida but he has been no stranger to the FSU lineup. Since his last start Woodham has completed 34 of 54 passes for 581 yards and five touchdowns.

So far this season Woodham has completed 27 of 44 tosses for 437 yards and three TDs. Jordan, who will surely see action also, has completed 48 of 78 passes for 552 yards and five scores.

Tailback Homes Johnson continues to lead the Seminoles in rushing with 345 yards in 75 attempts with fullback Mark Lyles close behind with 236 yards in 54 totes. Lyles and Johnson have also earned quite a reputation as pass receivers. The two offensive backfield starters have combined for 27 catches for 266 yards.

Florida State's defense continues to move in mysterious ways. After yielding 307 yards and 27 points in the first half against Houston, the defense tightened its belt and allowed the Cougars only 107 yards and no points.

Meanwhile, the Cincinnati Bearcats

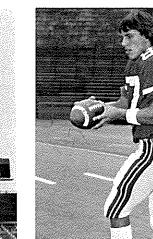


Wally Woodham is listed as the probable starter at quarterback in tonight's game with Cincinnati. The signal caller earned that spot after directing the Seminoles to a nearly successful comeback against Houston last week by completing 12 of 18 passes for 249 yards.

saw their record dip to a disappointing 1-2 when they were beaten by Richmond, 51-28, last week. Cincinnati, as many remember, gave the Seminoles quite a scare last year but FSU was able to salvage a 14-0 win in Woodham's first collegiate start at quarter-back.

Mistakes have plagued coach Ralph Staub's Bearcats who turned the ball over eight times in addition to a blocked punt in the loss to Richmond. Five of the turnovers led directly to Spider scores.

Tough nose guard Howie Kurnick and linebacker Dwayne Berry anchor the UC defense that has allowed only 642 yards in its first three games. Kurnick is by far the Bearcats' leading



Cincinnati's Mike Cusumano ranks second on the Bearcats' pass receiving list after catching five tosses for 123 yards. Cusumano may be familiar to FSU fans as the senior also played centerfield on UC's baseball team.

by Mike Parsons, FSU Sports Information

tackler and also has three fumble recoveries to his credit.

Cincinnati's pass defense has been their strong suit. The Bearcat defense has given up only 13 completions for a mere 140 on the year. After the Richmond outing, they are sure to improve their No. 7 national ranking in pass defense.

Offensively, Cincinnati is led by freshman tailback Allen Harvin who has carried the ball 64 times for 277 yards and a pair of touchdowns. He also leads the receivers with eight catches for 50 yards.

The Cincinnati quarterback is sophomore Tony Kapetanis, a Coral Springs, Fla., native, who has completed 29 of 62 passes for 336 yards and two TDs.

HERE'S HOW THEY STAND

FLORIDA STATE (3-1)	CINCINNATI (1-2)
28 at Syracuse 0 38 Oklahoma State 20 31 at Miami 21 21 Houston 27 Oct. 7 Cincinnati Oct. 14 at Mississippi State Oct. 21 at Pittsburgh Oct. 28 at Southern Mississippi Nov. 11 Virginia Tech Nov. 18 Navy Nov. 25 Florida	26 Southern Mississippi 14 14 Louisville 28 28 at Richmond 51 Oct. 7 at Florida State Oct. 14 at Temple Oct. 21 Tulsa Oct. 28 at S.W. Louisiana Nov. 4 Northeast Louisiana Nov. 11 Ohio University Nov. 18 at Miami (O.) Nov. 25 at Memphis State
'	~

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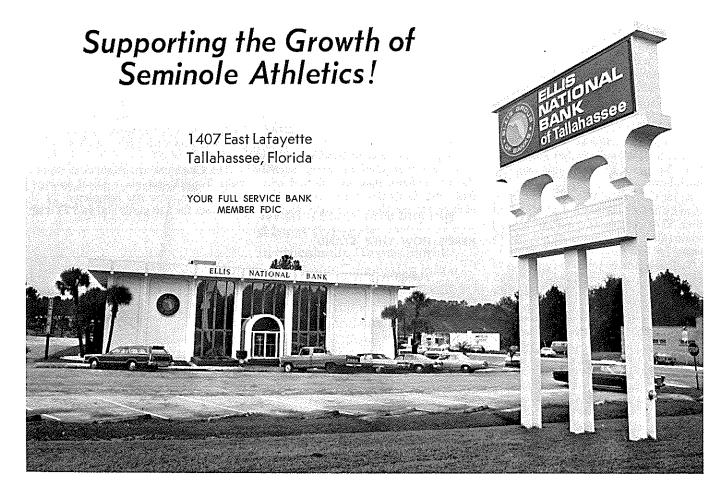
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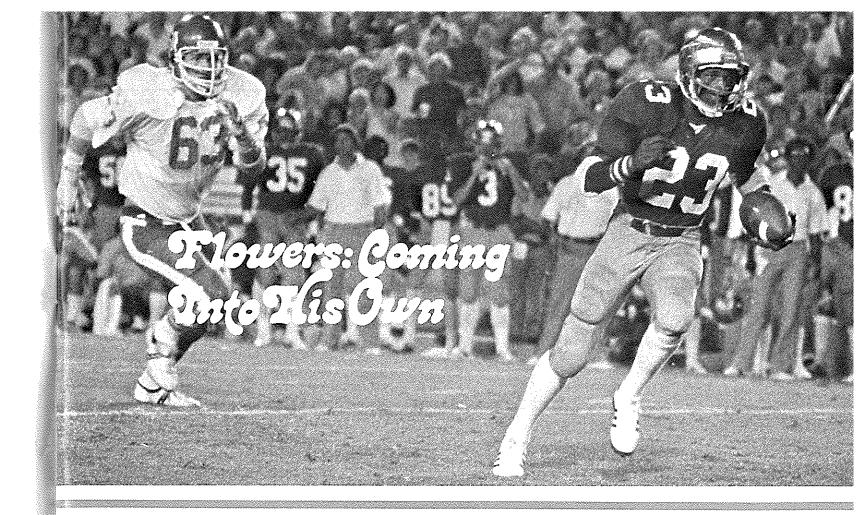
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by Wayne Hogan, FSU Sports Information

FLOWERS, JACKIE — Wide Receiver, 6-2, 195, Junior, Jacksonville, Fla. — has lettered both as a freshman and sophomore . . . had nine catches as a freshman and 13 more last year . . . in spring game he had three receptions all for touchdowns . . . had three grabs vs. Florida in '77 . . . born March 4, 1958 . . . mother: Mrs. Evylen Flowers.

hus reads the capsule summary of one Jackie Flowers in the 1978 Florida State Football Press Guide. Not a glowing summary by any means. It barely takes up more than two inches on page 23. But more important than that is one sentence on page 5. Offensive coordinator George Haffner is speaking of the outlook at wide receiver. "Flowers might be coming into his own," it reads.

It took only four games of the 1978 season to realize that Haffner knew exactly what he was talking about. Flowers has definitely come into his own. He is by far the leading receiver as the Seminoles head into tonight's game against the Cincinnati Bearcats. Flowers, you might say, has answered a challenge.

Following last season's amazing 10-2 run and the Tangerine Bowl championship, Florida State lost its top three receivers. Oh, Jimmy Jordan and Wally Woodham were returning and everything seemed at peace at FSU. At least to the casual observer. But when Roger Overby, Mike Shumann and Larry Key departed with them went 93 pass receptions, 1,570 passing yards and 12 touchdown catches.

Looking ahead to the 1978 season, Kurt Unglaub seemed to be the best bet as the saviour of the receiving corps. But Kurt had a history of injuries—he caught only nine passes last season after hauling in a whopping 33 as a freshman. A good recruiting year had accrued a couple of dandy receivers out of the high school ranks, but they had no experience and were certainly untested.

So the task facing Flowers became quite evident as the season drew near. He had certainly shown some flashes of brilliance in his first two years but obviously his playing time had been limited.

"We were kinda in the same position

last year when Kurt was injured," said Bobby Bowden of his receiver situation prior to the season. "We had one guy (Mike Shumann) who we knew could get the job done but having just one is no good. Everybody can just double and triple him and our hands are tied. All of a sudden there was Roger Overby. He just stepped in and took over. That was one of the biggest keys to last year's success."

Flowers felt he had a good year in 1977 but he just couldn't break into the lineup. Shumann and Overby were catching everything in sight. Let's face it, Fred Biletnikoff would have had trouble moving ahead of those two. So Flowers had to wait his turn. When he did get in the games he played well. He learned and he improved himself.

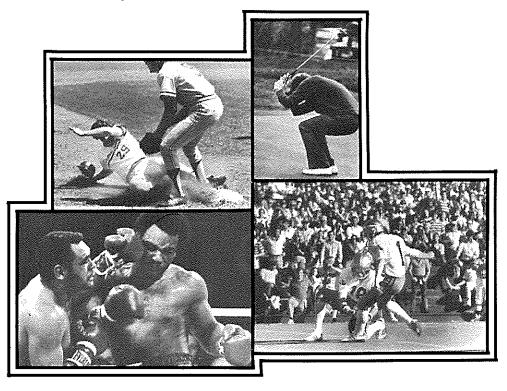
"I thought I had a good year in practice last year and when I did get in I caught the ball well," he said. "But those guys (Shumann and Overby) were just too much. I never really had a chance to get into the lineup after the second or third game."

But all the while Flowers knew that continued on page 7



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Flowers:

the future at Florida State looked bright for him. He was a sophomore playing behind seniors and he knew that his turn would come. He worked very hard during the off-season. He worked on his speed and his strength. He caught thousands of footballs and his hands got better and better.

As the season opened a month ago, No. 23 found himself in the starting lineup. It was a perfect football day at Syracuse's Archbold Stadium. In the third quarter Jordan walked into the huddle and called for Flowers to run a post pattern. The play started. Flowers started downfield but the coverage was excellent. He was double-teamed. Jordan lofted the ball toward the goal line and two blue shirted defenders went up after it. Suddenly, out of the crowd Flowers emerged. He vanked the ball out of mid-air and violently crashed to the ground at the two-vard line.

He leaped to his feet and held the ball high in the air for everyone to see. What everyone saw that afternoon was

more than just a sensational catch. They saw a man taking charge and moving to the front. That one catch was reminiscent of the night Overby snared nine passes against Cincinnati. Each occurrence was more than just a single event in an 11-game football season, Each was more a notice of things to come.

In the first four games Flowers has caught 18 passes for 348 yards and three touchdowns. His average per eatch is a whopping 19.3. That was helped by a picture-perfect 72-yard reception last week against Houston. In that game he caught six for 165 yards.

"I said before the season that we would have to have some people step in and come through for us if we were going to go anywhere," Bowden said. "Jackie is the kind of player you've got to have to be successful."

Flowers provides the Seminoles with some speed at wideout. That is something that is not all that common among Florida State receivers. The typical

Unglaub is that type, Shumann and Overby were too. "Speed out there can give you an added dimension to the passing game," Bowden said. "If the defensive backs have to be constantly on guard for the bomb, it opens things up tremendously. Jackie can get behind you in a hurry if

you're not careful."

Flowers said the main improvements he has to make are with his hands. "I have to start catching the ball in my hands more and not trap it against my body," he explained. "All the great receivers catch the ball out in front of them and that's what I've been working

Seminole receiver is cut out of the Belit-

nikoff mold - not much outright speed

but an uncanny ability to get open.

Tackie says there are some differences in catching passes from Woodham as opposed to Jordan, but he has no favorites. Jordan has completed 48 of 78 passes for 552 yards while Woodham has hit on 27 of 44 passes for 437 yards. Woodham hurled the 72-varder in last week's Houston game.

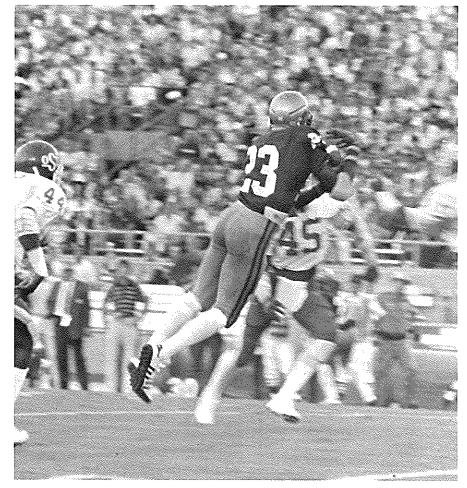
"They're both great quarterbacks," Flowers said. "I can't tell any difference at all in their timing. Last year I think that Jimmy threw the ball a little harder than Wally but this year I really can't tell that much difference between the two. They always say that a quarterback is only as good as his receivers but I think it can go the other way too. They make us look good a lot of times.'

Flowers has gotten a great deal of help from some other surprise performers this year as well. Fullback Mark Lyles ranks as the second-leading receiver with 14 receptions for 151 yards and sophomore sensation Homes Johnson has caught 13 out of the tailback position. Tight end Grady King has 12 catches and Unglaub has snagged eight.

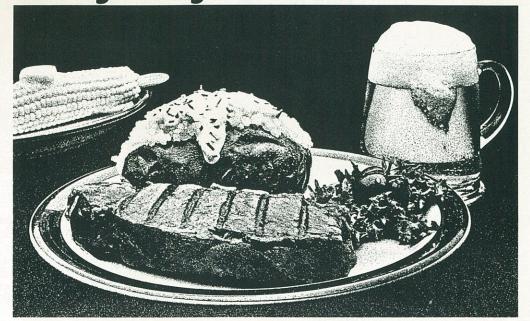
"We work as a unit," Flowers said of the receiving corps. "When you have a lot of great receivers it takes the pressure off of everybody. When one of us gets double-coverage it makes it that much easier for everybody else to get open."

Flowers hasn't had much trouble getting himself open this year and that's a relief to those who had some doubts about Seminole receivers before this season. For Jackie Flowers, though, there was never a doubt.

Flowers goes up between three Oklahoma State defenders to make this catch,



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WELCOME!



Dear Seminole Fans:

Welcome to Seminole Territory, the land of plenty of action and more than enough excitement for the whole family of football fans.

You can't help but notice the "new look" of the stadium with the additional seats added in the four corners. Much of the credit for the additional seats goes to you, the loyal Seminole fans, who supported the team through the good and bad years. Thanks also to the Seminole Boosters, who actually planned and paid for the addition, and, of course, to Coach Bobby Bowden and his 1977 Seminoles who made it all possible.

I would like to take this opportunity to invite each of you not associated with Florida State to make it a point to visit our campus and see some of the non-athletic growth which we have made in the past few years. Just as we hope to make the nation's Top 10 in football this year, we hope someday soon to become one of the nation's top universities in academic circles as well. We are constantly striving for improvement and excellence, both on the football field and in the classrooms and laboratories.

As always, your spirit and loyalty are major factors in building and sustaining Seminole morale and enthusiasm in both categories.

On behalf of the students, faculty and staff of Florida State University, "welcome" to our campus. The welcome mat is always out for you and we hope you will visit us soon and often.

Sincerely,

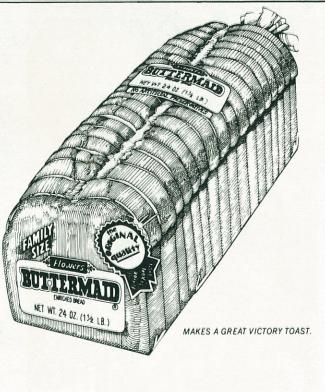
Bernard F. Sliger

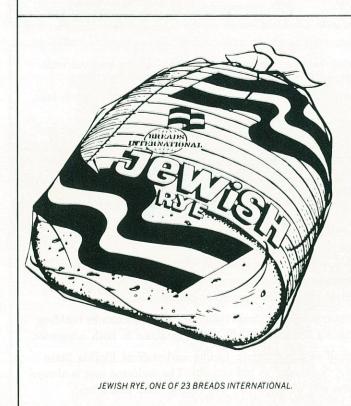
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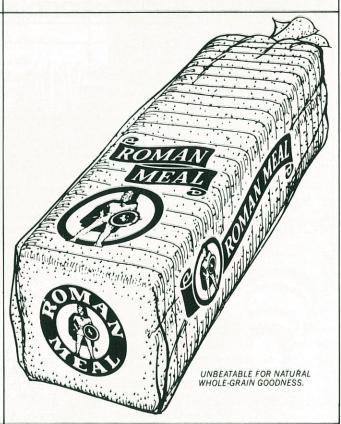
President

Here's What The Seminoles Tackle At The Training Table.















"He made us into believers, and he made us into winners."

> -Roger Overby, Wide Receiver '76

"Thanks for accepting the challenge, you are the one."

-Burt Reynolds

"There appears to be enormous substance to this man, Robert Cleckler Bowden. The family, the church and the vocation. Florida State has more than a football coach who can go 10-2 and beat the Gators, 37-9."

> -Hubert Mizell, St. Petersburg Times

ince his arrival on the Florida State campus in January, 1976, Bobby Bowden has turned the Seminole grid program from shambles to one of the rising stars on the collegiate scene. After FSU went 4-29 in three previous campaigns, Bowden has guided the Seminoles to marks of 5-6 and 10-2.

That 10-2 ledger included: (1) a 9-2 regular season record; (2) an invitation to the Tangerine Bowl where the Seminoles smothered Texas Tech, 40-17; (3) national ranking in both the United Press International (11th) and Associated Press (14th) wire service polls.

Naturally, the credit for the successes goes to Bowden. He, however, downplays his responsibility.

"The desires of the players to right wrong they were not happy with is the reason for our winning," says Bowden. "They were not happy with what they were doing previously.

"We also won because of the diligent work of our assistant coaches. Too much of the credit has gone to me when it has been the assistants, trainers, doctors and managers as well as a Florida State administration who have all been part of our success."

a typical statement.

Nobody, however, should really be surprised that Bowden has put the Seminole program back on the winning

Enthusiasm and discipline are key words which exemplify Bowden's overall attitude, both on and off the field.

"I believe in discipline and enthusiasm in everything you do in life," Bowden says, "and you coach what you believe. If we can be enthusiastic in the little things we do, it will carry over to a winning season.

"But don't get me wrong about discipline. I believe in letting the players know who is boss, and I believe in some sacrifice and devotion. But discipline can only go so far.

"Heck, I've always said that if short hair and perfect manners won football games, the Army-Navy game would be played every year for the national championship."

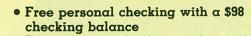
Bowden's coaching philosophy is quite simple.

"I believe in blocking and tackling," he says. "Everything else in this game is secondary; blocking and tackling will cause wins.

Winning means a lot to Bowden, an avid golfer, who since moving to Talla-If you know Bobby Bowden, that is hassee has improved his game to the continued on page 13

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point where he now consistently shoots in the low 80s.

"I don't believe in playing without a scoreboard," says Bowden. "I don't feel there is any accomplishment with a tie. I think if one of my teams was playing Notre Dame for the national title and I had the choice of winning or losing or going for the tie, I would go for the win."

National championship was not a term mentioned with a whole lot of frequency at Florida State until the last few months. Bowden explains it cautiously.

"A national championship is the ultimate in coaching, but I must be realistic," says Bowden. "Every year we set new goals with our team. Last season our first objective was landing a spot in the top 20. Then we wanted a bowl bid.

"Now after getting past those goals we can begin worrying about the Top 10. We need a consistent winning record so that we can be a legitimate contender each year for national honors."

Bowden is more than just a football coach. He is also a deeply religious individual who, when he's not on the road recruiting, can often be found at a church podium in Tallahassee or one of the surrounding communities on Sunday mornings.

"I don't preach," Bowden says. "I'm not qualified to preach. I like to share my experiences with God, though, especially with young people.

"God is an integral part of my life. I look to God for guidance but firmly believe God helps those who help themselves. Man must help himself, but also seek guidance.

"Coaching, in a way, has many of the same traits as evangelism. You attempt to make your point, relay your beliefs and encourage your audience to take part in all this. Football or religion, it's much the same."

In addition to his head coaching po-

sitions at South Georgia Junior College, Howard and West Virginia, Bowden served as an assistant at Howard, Florida State and West Virginia. He was assistant football coach and head track 1954-55. From 1955-58, he was athat South Georgia Junior College. His teams won 22 of 33 games and cap-

In 1959, he returned to Howard and in four seasons his teams built a 31-6 record. Among the accomplishments were two bowl appearances and several Little All-Americas.

Bowden was tapped by Florida State head coach Bill Peterson to coach the Seminole offensive ends in 1963. It was off to West Virginia in 1966 as the have six children.

offensive chief for the Mountaineers. Bowden was named head coach at West Virginia in 1970. His first team finished with an 8-3 mark, breaking 19 school records. The 1971 team was 7-4 coach at Howard for two seasons in and the 1972 squad finished 8-3 and earned a Peach Bowl invitation. In '73 letic director and head football coach and '74 the records fell to 6-6 and 4-7, but in 1975 the Mountaineers rebounded to an 8-3 record and added tured three state titles during that an upset win over North Carolina State in the Peach Bowl.

> Born on November 8, 1929, Bowden attended Woodlawn High School in Birmingham and was a Little All-America quarterback at Howard College. He holds a bachelor's degree from Howard and a master's from Peabody College. He married his childhood sweetheart, the former Julia Ann Estock and they

BOBBY BOWDEN AND FAMILY - Members of the Tallahassee family, from left: Coach Bowden, Jeffery, Ginger and Mrs. Ann Bowden.





Bobby Bowden Head Coach



Tommy Bowden Graduate Assistant

Dick Hopkins

Dr. Tom Haney



Jimmie Calloway Asst. Equipment Mgr.



Staff Coordinator

Jerry Bruner

Offensive Line Coach

Gene McDowell



George Haffner Offensive Coordinator



Jack Stanton Defensive Coordinator





Jim Gladden **Defensive End Coach**



George Henshaw **Defensive Line Coach**

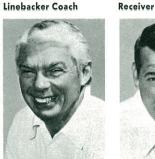




Kent Schoolfield Receiver Coach



Nick Kish **Running Back Coach**



Don Fauls **Head Trainer**

Bill Sexton

Graduate Assistant

Team Physician



John Mooney **Assistant Trainer**



Frank DeBord **Equipment Manager**



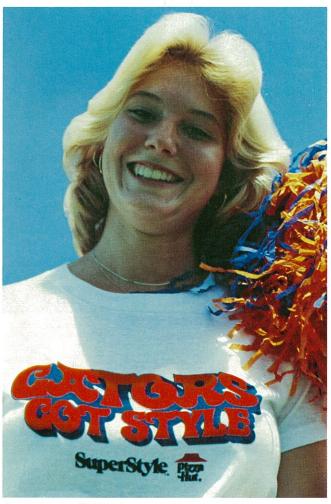
Dr. Emory Cain Dr. Doug Henderson **Team Dentist**



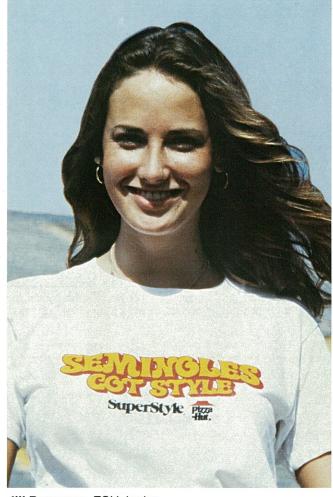
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he Seminole Football Network will carry all Florida State football games, home and away, during the 1978 season. The radio network, the largest in FSU history, will broadcast all the exciting action throughout Florida, south Georgia and south Alabama.

Bob Shackleton, executive director of the FSU Alumni Association, will call the play-by-play action this year for the Seminoles. Shackleton joined the Florida State radio team in 1974 after handling the Michigan State announcing chores for 19 years.

Former FSU head coach Bill Peterson will serve as the color analyst for each broadcast.

Seminole Football is sponsored on the network this season by Budweiser, Gulf Oil and Flowers Industries. Florida State fans are appreciative of their support on the Seminole Football Network.





Shackleton

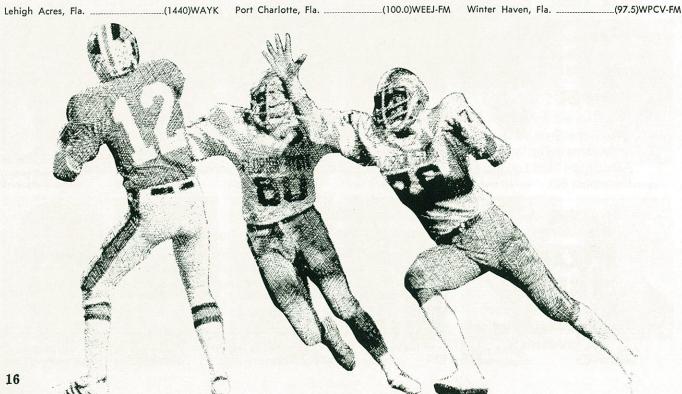
Station

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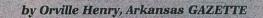
_(1230)WCNH-AM _(97.7)WFOY-FM __(1400)WTRR ...(1340)WSEB ..(106.0)WELE-FM _(1490)WPXE _(104.1)WGLF-FM _(970)WFLA _(960)WVLD _(1340)WFSH _(1490)WTTB

City	Station	City	S
Arcadia, Fla.	(98.3)WOKD-FM	Live Oak, Fla.	(1250)WQI
Bainbridge, Ga.	(97.3)WJAD-FM	Madison, Fla.	(1230)V
Bradenton, Fla.	(1490)WTRL	Marianna, Fla.	(1340)
Chiefland, Fla.	(940)WLQH	Miami, Fla.	(107.5)WJC
Cocoa, Fla.	(104.1)WRKT-FM	Monticello, Fla.	(1090)
Defuniak Springs, Fla.		Moultrie, Ga.	(1130)W
Delray Beach, Fla.	(1420)WDBF	Ocala, Fla.	(93.7)WFU
Dothan, Ala.	(95.5)WTVY-FM	Orlando, Fla.	(990)W
Eustis, Fla.	(1240)WLCO	Palatka, Fla.	(99.9)WT\
Ft. Pierce, Fla.	(1330)WFTP	Panama City, Fla.	(590)
Ft. Myers, Fla.	(1240)WINK	Pensacola-Milton, Fla.	(102.7)WXB
Lake City, Fla.		Perry, Fla.	(1400)
Labiah Acros Ela		Port Charlotte Fla	(100.0)WF

Station	City
HL-FM	Quincy, Fla
WMAF	St. Augustine, Fla.
)WTYS	Sanford, Fla.
OK-FM	Sebring, Fla.
)WMFL	South Daytona, F
VMGA	Starke, Fla.
UZ-FM	Tallahassee, Fla.
VHOO	Tampa, Fla
YD-FM	Valdosta, Ga
)WDLP	Valparaiso, Fla
BM-FM	Vero Beach, Fla.
)WPRY	West Palm Beach,
EEJ-FM	Winter Haven, Fla







t came to this in a Southwest Conference football game last sea-

With the Orange Bowl's head honchos in the stands, the Arkansas Razorbacks reached a fourth-and-ashort-two at the Texas Aggies' 18-yard line with the score tied 20-20 and eight minutes left.

You kick, right?

Sure you do, with Steve Little on your bench. Little was enroute to two new NCAA Division I records—53 career field goals and 280 points by kick scoring.

Will It Still Be the "Bomb?"

Who leads the league in rugged good looks?

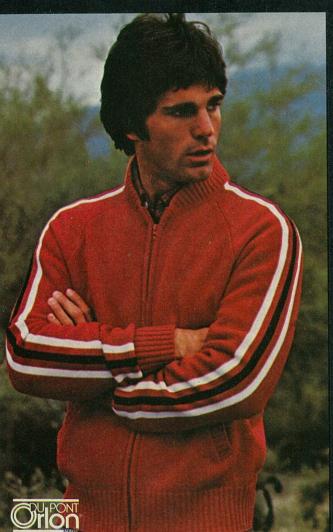


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No you don't, said Arkansas Coach Lou Holtz. You go for it.

Because, he noted, Texas A&M had Tony Franklin on its bench.

"We came to win, not tie," Holtz explained it. "With that much time left, all they have to do is get close to midfield and they're within Franklin's range."

Sure enough, after Arkansas failed at the 18, A&M reached its 49 and Franklin almost made a 67-yarder that soared high and dropped just a few feet in front of the posts. Arkansas then came back and hit a 58-yard bomb at 1:41 to win, 26-20. The deep pass opened up, Holtz believes, because A&M was playing virtually a goal-line defense to prevent the Hogs from making the one more first down that would put them within Little's range, which was also from midfield in.

This type of siege gun kicking war may be over. In January, the NCAA Rules Committee decreed that field goals attempted from beyond the 20-yard line, if missed or not returned, will be returned to the line of scrimmage, and not the 20.

So only a foolish coach would risk a field goal try that might give the foe instant field position. Maybe.

It is over for Little. His eligibility is

But Tony Franklin and Russell Erxleben of Texas return and they will not go quietly. When they meet again (and Erxleben missed the last A&M-Texas game because of a pulled hamstring), pyrotechnics are possible and likely.

It was like this when Little and Erxleben met in an October confrontation of two of the nation's finest defensive teams. With a 20-mph wind blowing, Texas got field position twice in the first period and Erxleben hit two field goals and Arkansas got field position twice in the second period and Little hit two field goals. Of course, the Arkansas field position for the second one was the 50-yard line. Little hit a 67-yarder that tied Erxleben's NCAA-record kick against Rice two games previously. Little hit one against the wind in the third period and Erxleben missed one (and also had one blocked). But Texas scored a touchdown at the end to win, 13-9, and spoil Arkansas' kicks.

That game had a great deal to do with the Rules Committee's decision to de-emphasize mountainous threepointers. Both Franklin and Erxleben tend to bear them out.

There hasn't been a national trend toward routine kicking of 50 and 60yarders, although one may have been in the making.



to the increasing number and length of field goals.

turning to real athletes as placekickers, 30 (calling for a 47-yard field goal) and and they're getting darned good. As for Little, Franklin, and Erxleben, they became all-time greats.

Knowledgeable observers discounted whatever advantages they had from kicking always on AstroTurf and frequently with the wind.

Here are the comparisons: Of 2,424 field goals made by major college kickers the last two years, only 134 covered 50 yards or more. That's 5.5 percent. And 22.4 percent of those were made by just two percent of the kickers, the Big Three—Little, Franklin, and Erxleben.

Over 1976-77, the Big Three made 23 charged discrimination. NCAA statistics of 50 from 50-59 yards and the rest of the Division One kickers made 102 of 645. The Big Three made 7 of 19 from 60-69 yards; the rest of Division One. only 2 of 45.

It was just that coaches have been will come when the ball is between the

the 40 (a 57-varder). The decision may not be hard for A&M's Bellard. Franklin's accuracy record from 50-59 yards for three years is 10 for 17, 59 percent. The rest of the country, other than the Big Three, hit 17 percent from that

The kickers have come a long way. As a two-way player at Kansas, Don Fambrough wondered for a while why he always got an extra twist at the bottom of the pile. He was also the KU kicker.

Pat Summerall, the TV sportscaster, first gained fame for kicking a field goal that enabled Arkansas to beat Texas. 16-13, in 1951. "I was a two-way end," he recalls. "Sometimes I kicked off. And I don't know why they asked me to kick that field goal. The ball was on the three, and it was like an extra point, The real decisions for the coaches and I wasn't even the extra-point

continued on page 6 t

oward Jones may have been the biggest bargain in collegiate football history. And the man who gave the University of Southern California this bargain was none other than Knute Rockne.

"The Rock," Notre Dame's immortal head coach, had just turned down an offer (reported to be \$100,000 a year) to lead the Trojans in 1925. But he suggested that USC officials look to Duke and its young head coach.

West Coast football in general, and USC football in particular, haven't been the same since.

Howard Harding Jones became an institution at USC. He compiled a 121-36-13 record in his 16-year career, stopped only by his unexpected death in 1941. He won three national championships (1928, 1931, and 1932), recorded three unbeaten seasons (1928, 1932, and 1939) and took the Trojans to eight Pacific Coast Conference championships.

At the Rose Bowl, his record was perfect. Five Trojan squads (1929, 1931, 1932, 1938, and 1939) went to the Pasadena Classic. Five Trojan squads came home victorious.

Southern California became a national football power under Jones and the nation awoke to the fact that some of the nation's finest gridiron talent was west of the Mississippi.

Two of college football's hottest rivalries got their start under Jones. In 1929, USC first stepped on the field with a new school that had grown up in the west part of Los Angeles. That game ended with USC on top of UCLA 79-0, but the seeds were sown for the most intense intercity rivalry in the land. That rivalry continued in 1978 with a last-second 29-27 USC victory.

The other came as another result of Rockne. He remembered Jones as the young coach who led Iowa to a 10-7 upset over the Irish in 1921. He said then, "All I ask is a chance for a rematch." Jones said he would and when he went to University Park, the most celebrated intersectional rivalry in the history of college football was begun-USC versus Notre Dame.

But, if Jones' football record is remarkable, so is the impression that he left on the players he coached.

"Outside of my father, I guess he was the most impressive man I've ever known," says Nick Pappas, a Trojan tailback from 1935-37. "The guy would ask me to go through a wall and I would say 'Which one?' That's just how dedicated I was to him."

Pappas, now an associate athletic director at USC, remembered that Jones held total control over his practices and that those workouts started the minute he stepped onto the field.

"He had amazing presence," says Pappas. You just knew when he was there—even without turning around! He'd cross onto the field and you knew

it was time to quit fooling around.

"And he did all the coaching on the field. He had very few assistants."

Ray George, who played tackle for Jones from 1936-38, is still remembered as one of the all-time great Trojan linemen. Jones' picture hangs beside his desk at Heritage Hall (Ray is an assistant athletic director for USC) and the memories of the "Head Man" are still vivid.

"Coach Jones wasn't the type of guy who got real excited or would pat you on the bottom when you came off the field," says George. "But he had that look in his eye and just a glance would tell you whether or not you'd done well."

power. While at USC, he constructed some of the most powerful offenses that

college football had to offer. He was constantly refining the single wing and developed some of the most advanced blocking techniques of the era.

"Football to me is power-massed power, functioning smoothly, driving relentlessly forward," Jones said. "The biggest thrill in football is the long run. A hole smashed open, a dart through the line, a block by an interferer, a side-step, a straight-arm and a matching of skill, courage, and wits between a ballcarrier and his pursuer. Now, that's fundamental football.

His fundamental approach to football was immediately successful. His first squad (1925) finished second in the nation in scoring with 456 points on their To Howard Jones, football meant way to an 11-2 mark. They were led by Mort Kaer, who tallied 19 touchdowns continued on page13t

HOWARD IONES by Dennis Kirkpatrick

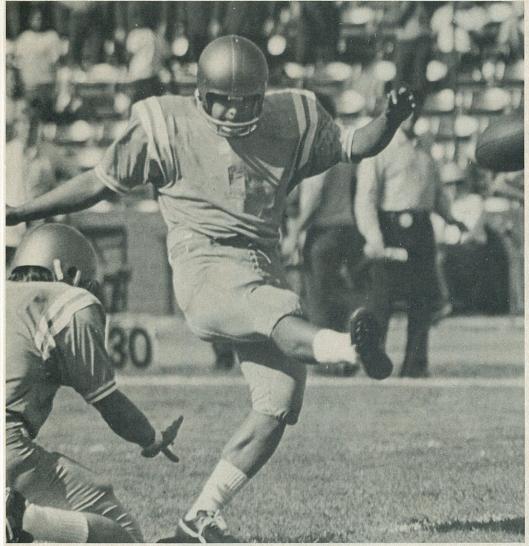


Howard Harding Jones coached USC's "Thundering Herd" teams from 1925-40.



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ABOUT THE AUTHOR-Orville Henry joined the Arkansas Gazette sports staff the day he finished high school and has been sports editor since 1943. He has chronicled closely and at length the fortunes of the Arkansas Razorbacks and has co-authored a book about them. He is a graduate (1944) of the University of Arkansas at Little Rock.



Long-range field goal attempts became another type of "bomb", along with the long pass. Now, the NCAA rules committee may have changed that.

Little played quarterback, safety, and did ALL the kicking for a state champion Shawnee Mission HS team in Kansas City. At Arkansas, he could have played both ways but Frank Broyles denied him all contact unless, rarely, he had to stop a kickoff return. (Of Little's 72 kickoffs in 1978, only seven were reaand wide receiver at Fort Worth, hotbed turned.) "If I'd let him get hurt doing of kickers, and happened onto his anything but kicking, I would have been fired," said Broyles.

They feel the same way about Erxleben at Texas. Russell stands 6-4 and weighs 218 and quarterbacked and pitched for his high school teams. Texas needed a quarterback when he attempt. Rather than risk a delay penarrived, and Russell was upset for a alty, Tony gave it the barefooted shot. while that he wasn't allowed to try out. Now he's content to be a big, big kicker. He kicks conventionally, with his toe tied up for placekicks. And he is also in

the class with Ray Guy, formerly of Southern Mississippi, and Little of Arkansas as an all-purpose kicker. With a year to go, Erxleben has an NCAA record of 25 FGs from at least 40 yards and he's averaging 44.6 yards as a career punter, third on the all-time list.

Franklin, 5-9 and 175, played scatback part-soccer, part-conventional style as a 10th grader. The unconventional part is that he kicks barefooted. Tony was supposed to have been soaking his foot on the sidelines when his high school coach suddenly called for a field goal No coach since has let him try it with a shoe, although Tony often practices with his foot dressed.

The top returnee is field goals-per-

game is Paul Rogind of Minnesota, who was trained by his father Hans, an immigrant from Germany in the late 1940s, in Danish sports like badminton and soccer. Paul excelled, but to his father's initial regret, turned out to like football best, including the contact. Rogind plays second team in the Gophers' secondary but delights his father now by hitting 18 of 26 field goal attempts (last year).

At Oklahoma, Uwe Von Schamann is known as Von Foot, and he's also an all-round athlete, all-purpose kicker from the Fort Worth area, after a start in Germany.

And Penn State has another of its college football, pro soccer Bahrs. Chris was rookie of the year in the North American Soccer League, returned to Penn State as a star placekicker, and is now with the Cincinnati Bengals. Matt Bahr set a school record for points by kicking (81) last year, often playing collegiate soccer on Friday nights. He returns this Fall from a season with the Colorado Caribou (NASL) to try to top his own Penn State mark.

The Bahrs do not punt, perhaps because Joe Paterno hasn't lacked for punters as specialists.

Of course, until recently, veteran college coaches held the belief that placekicking and punting are apples and oranges, not to be mixed.

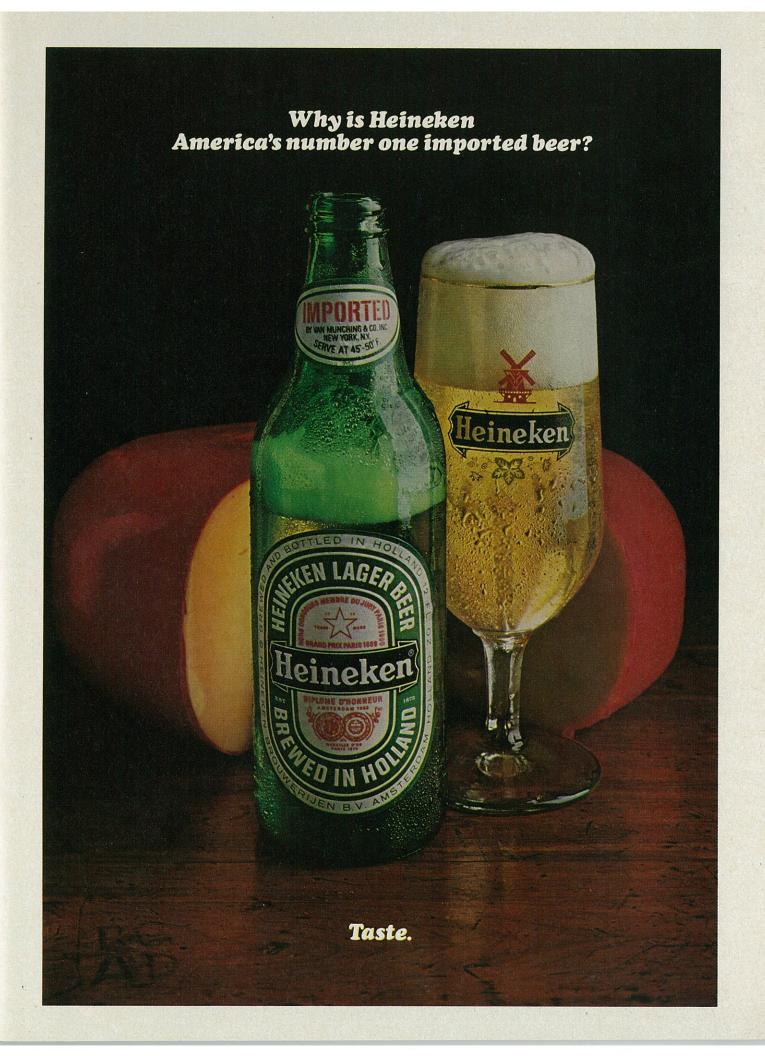
Broyles wouldn't let Little punt at Arkansas until Steve's junior year. For one thing, he had a 44-yard punter in Tommy Cheyne. Broyles was convinced to let Little double up only after his kicking coach explained to him why place-kicking plus punting are not apples and oranges for a soccer-style kicker: the toe stays locked down in both motions.

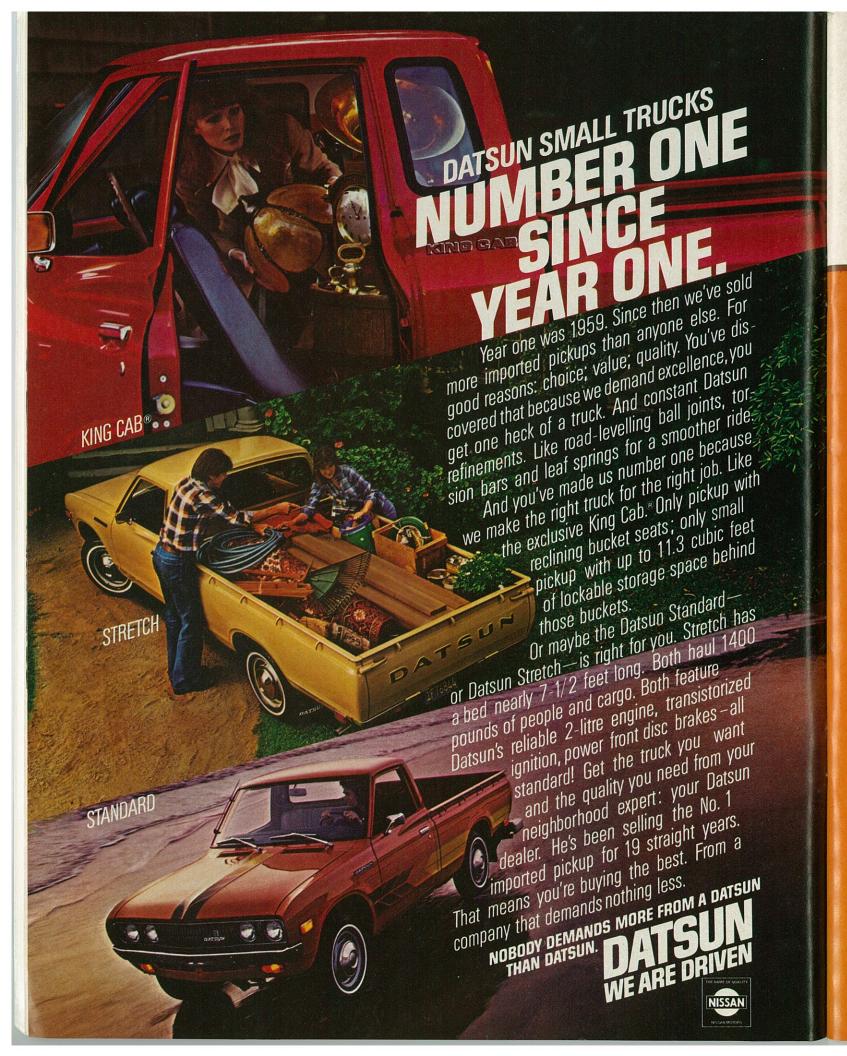
Erxleben defies this: the Texas boomer keeps his toe down while punting but ties it up high for straight-ahead place-kicking.

What it all amounts to is this: Sammy Baugh was an all-time great at TCU and so was Bob Waterfield at UCLA. They ran, passed, and kicked, and they played defense. They continued to do all of this (except maybe play defense) when they became pros. Each starred as an NFL kicker.

Kicking is so important nowadays, a college coach might let a Baugh or a Waterfield do nothing else. Don't laugh; it is happening.

In college football, a fan is apt to see a superb athlete doing a superb job of kicking in any stadium, any and every





IS THERE STILL A PLACE FOR A POWER FULLBACK IN COLLEGE FOOTBALL?

by Paul Hornung, Columbus DISPATCH

PHOTO BY PETER READ MILLER (Shot with Nikon equipment)

ruckhorse ... piledriver ... tank ... bulldozer

All of those action adjectives have become cliches in describing fullbacks—conjuring up the image of a big, muscular, but cumbersome brute who accepts the football with a swaggering "interference, follow me."

But, if the fullback is still football's power runner, the stereotype no longer fits. As one heralded Midwest coach famous for his off-tackle attack sees it:

"The day of the ponderous pachyderm is past. He can't quite do it. He winds up as a guard or tackle."

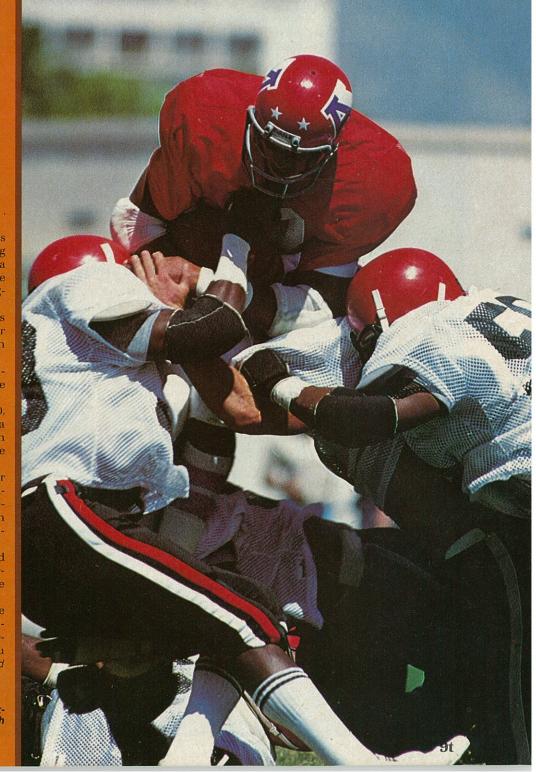
The change really dates from 1940, when Clark Shaughnessy equipped a 1-7-1 Stanford team with the modern T-formation and swept unbeaten to the Rose Bowl championship.

That same Fall, the Chicago Bears, for whom Shaughnessy served as a consultant, used the same formation to destroy the Washington Redskins 73-0 in the National Football League championship playoff.

Football being a trendy game and coaches being natural pragmatists, virtually all teams soon switched to the modern T.

"When we got away from the single wing," recalls one coach who experienced the transition, "we put the quarterback under center and that gave you

The fullback is generally used for blocking and in short-yardage situations, such as going "up and over" at the goal line.



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one less blocker. In many cases, that does not allow you double team blocking at the point of attack. That puts a premium on the ball carrier's ability to

"Also, when you block one-on-one, you never can tell the blocker which way to take the defender. You take him the way he wants to go. This puts further premium on the ball carrier's

Shaughnessy's 1940 model T has undergone almost as much change as Henry's Detroit original-from the split-T Don Faurot of Missouri introduced in 1941 to the most prevalent current modifications, the I formation, the veer, the wishbone, the pro set, etc.

Generalization is difficult because not all coaches require the same things of, or look for the same things in, fullbacks, even in the same basic formation. Also, available talent—the particular ability of the player—has something to do with the offensive duties.

But one common thread distinguishing the fullback of the '70s is great versatility, and hence more direct contribution to advancement of the ball.

"Most of us are reluctant to make the fullback just a lead blocker," suggests the East's most successful coach, even admitting "we have played a lot of double wing when we have had two really great fullbacks, because we wanted to get more out of both."

One Southern coaching legend, who's been through the whole cycle and now employs the wishbone, notes, "In some formations, the fullback is the blocking back. In our formation, he has less blocking to do-unless he looks people

The fullback needs to be an exceptional athlete, adds another wishbone coach. "He has to have the ability to get to the line of scrimmage in a hurry and to carry people with him when he has the ball. He also has to be a good bucker and a good faker. He's got to make the defense believe he has the ball on every play.

An "I" coach insists the basic requirements for a fullback haven't changed that drastically. "He's still got to be your power runner," he says, "and a great blocker. A big, strong fullback is still important. He has to be that inside runner."

But the coach agrees, "the fullback also has to be able to sweep."

Still another coach adds to the list of requirements. "I've seen a lot of formations," he points out, "where the fullback was the leading pass receiver, or the second-leading pass receiver."



The role of the fullback is changing, as new formations place more emphasis on speed and outside running.

Obviously, the modern fullback must at Syracuse and epitomized by last fill a more varied role, regardless of the offensive formation. Maybe that's why one famous coach says only half in jest: "For my fullback, I look for a guy who's 6-2, 240, does the 40 in 4.5, catches the ball, blocks like mad, and, runs like Franco Harris

He's still looking, but it isn't as exaggerated as it sounds. The number of young athletes who blend size and strength with speed and agility has never been greater.

It only makes good sense to take advantage of their special capabilities. It also makes for more interesting college

"Most of us have tried to get better balanced offenses," says a coach, "and not be quite so tailback-oriented as we used to be, by getting the fullback more

It's significant that some offenses list two running backs, rather than the standard tailback/halfback and fullback designations, and that in recent years the two leading Big Ten coaches have often interchanged tailbacks and fullbacks in their basic I formation at-

The ground-hugging, battering-ram type of fullbacking hasn't disappeared, particularly in goal line and shortyardage situations. But the more upright style introduced by Jimmy Brown their teams.

vear's Heisman Trophy winner, Earl Campbell of Texas, has undoubtedly been a part of the fullback's broadened operation.

The first football alignment in general use is said to have been the T formation, now called "regular formation" to distinguish it from its dressedup modern descendant. Amos Alonzo Stagg coached it as far back as 1894.

In that primitive football, the four backs were aligned in a loose T and from their positioning came today's des-

One player (the quarterback) was a quarter as far back from the line as the fullback. Two players (the halfbacks) were stationed parallel, 7-8 yards apart, and half as far back as the fullback

Fullbacks have always had an important role in offense, from the time they took a direct pass from center and handed to the quarterback, or kept; through the spinner series, where the fullback dealt the ball to the halfbacks, or kept; through the buck-lateral series and the spread formation in which the fullback acted much like an option

But this is the age when the deep back has also become the full-use-back. They're doing more and enjoying it more—as are coaches and followers of

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himself—tops in the country.

Players such as Kaer, Morley Drury, Brice Taylor (USC's first All-American), Russ Saunders, and Francis Tappaan ran Jones' single wing offense effectively, propelling the Trojans to a 27-5-1 mark in their first three seasons.

Then, in 1928, the Trojans struck football's paydirt-USC's first national championship.

Three opponents fell quickly before the Trojans were tied, 0-0, by California in a mudbath at Berkeley. That set the stage for one of USC's most dramatic victories.

Stanford's Pop Warner had one of his most powerful teams, a group known as "the Red Horde." The Red Horde and Warner's mastery over Jones' teams in earlier years made the Trojans big underdogs.

Jones, however, had a plan, and he drilled his Trojans to execute a "quick mix" defense, designed to strip the Stanford running backs of their interference. USC's tacklers were able to stop Warner's charges and made headlines with a 10-0 win. A 27-14 win over Notre Dame (Jones' only USC win over Rockne) followed, and USC had its first (of seven) national titles.

USC looked strong before the beginning of 1931. Erny Pinckert and Gus Shaver were joined by a talented sophomore back, Orv Mohler, and the Trojans were a solid choice to win the West with a host of regulars back.

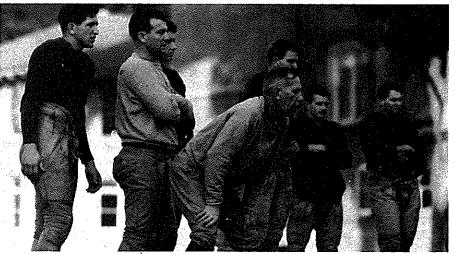
But lowly St. Mary's College upset Troy in the season's opener, 13-7. In building a 6-1 record, USC struggled by California (6-0) and Stanford (19-0) before playing in one of the most memorable college football games of that era-the 1931 USC-Notre Dame clash.

The Irish were ignited by the memory of Knute Rockne, who had been killed in a plane crash. Now playing for Hunk Anderson, they had won nine straight and had run off a 26-game unbeaten streak.

Before a frenzied crowd of 55,000 at South Bend, Notre Dame shot to a 14-0 lead and carried that margin into the fourth quarter. But in that final period, the Trojans' single wing began to click. Mohler, the quarterback, was executing Jones' game plan perfectly while Shaver, a hard-running halfback, slashed for steady gains.

Shaver scored from the one, but guard Johnny Baker missed the extra point and it was 14-6.

The Trojans got new life moments later when a pass interference penalty put the ball at the Notre Dame 24. USC



Jones-coached USC teams rolled to three national titles, and won five of five in the Rose Bowl.

took a pitchout from Mohler to score. he had." This time Baker converted and the margin was one, 14-13.

USC took the ball on its 27-yard line with about four minutes remaining. Although Jones's offense wasn't known for its passing. Shaver proved he could throw. He rifled a long pass to end Ray Sparling, who made a diving catch at the Notre Dame 40. A few players later. Shaver hit Bob Hall for a first down at the Irish 18.

An offsides penalty moved the ball five yards closer and Jones called for another kicker to kick a field goal-but Mohler waived him off! Choosing to call the play himself, Mohler lined up Baker (who had almost quit the team in a dispute with Jones on the trip to South Bend) on the Notre Dame 23. Baker's kick was perfect and USC had one of its greatest wins over the Irish, 16-14.

While Jones uncharacteristically hugged every player in sight, he asked Notre Dame officials where Rockne's grave was and led the team there for a memorial service.

The Trojans were named national champs in 1931. They continued their winning streak to 25 games (still a school record) on their way to winning their second straight national crown in

The talent that Jones had enjoyed began to run out on him as he suffered several lean years in the mid-1930s. Cries that his single wing system was outmoded began to be heard.

"The people who said Coach Jones was over the hill just didn't know football," says Pappas. "He had such a brilliant mind he could adapt to anything. He was the first to stop Clark Shaughnessy's 'T' formation and he aldrove to the Irish nine, where Shaver ways made the most of the talent that

In 1938, Jones (who had settled some personal crises) brought the Trojans back. USC rolled along, losing only to Alabama and Washington, before facing UCLA and its All-American, Kenny Washington in a Rose Bowl showdown.

"Jones knew that if we could stop Washington, we'd win," said George. "After their first touchdown, we just stuck it to 'em."

The Trojans spotted the Bruins that one score before demolishing UCLA 42-7. That set up USC's famous Rose Bowl battle with undefeated, untied, and unscored upon Duke.

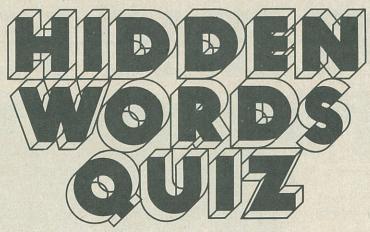
The two teams battled for threeand-a-half quarters with Duke taking a 3-0 lead. USC struggled to put the ball on the Duke 39-yard line with two minutes remaining before Jones made one of the biggest coaching decisions of his career. He put in fourth-string quarterback Doyle Nave.

Nave, who had only 35 minutes of playing time before the Rose Bowl, hit four straight passes to Al Krueger. The last one came with 50 seconds left as Krueger made a spectacular catch in the left corner of the end zone for the 7-3 victory.

Jones and the Trojans went unbeaten (9-0-2) in 1939 and took a 14-0 victory over Tennessee in the Rose Bowl.

USC was down in 1940 (3-4-2) but hopes were high for the future. However. Jones suffered a massive heart attack and died in the Summer of 1941.

He left behind more than a string of football records. A quiet man, he was dedicated to perfection, and the level of football excellence that remains at USC today is directly related to the man who was the biggest bargain in collegiate football history.



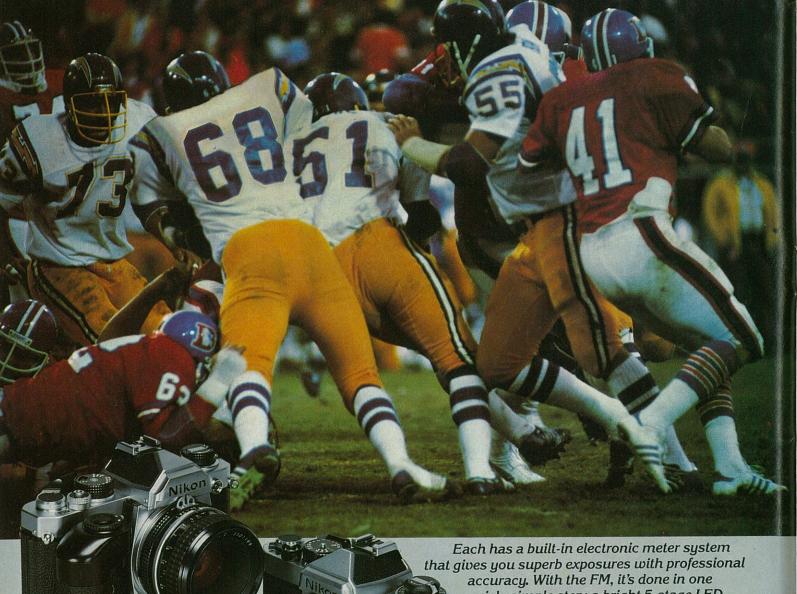
The object is to find the hidden words in the "word search", but first you have to figure out what the words are. If you're stumped, the answers to the crossword part of this are at the bottom of the page. By the way, there are four extra football words hidden among all those innocuous letters. Answer to the word search elsewhere in this program.

1. "Red dog"	13. Granddaddy of them all	
2. 2 pts. for defense	 14. Deep player in "I"	
3. Offense field leader	 15. Pass play with fake blocks	
4. Penalty: "jumping the gun"	16. Trophy for best player	
5. Player held out a season	17. "Bronko"	
6. Turnover by passing	18. Line of	
7. Cross this to score	19. Starts the play	
8. Intermission	 20. Defense: Goal-line	
9. Plays opposite center in 5-2	21. Downing ball in end zone	
IO. Tear-away	22. Another nickname for "Rover"	
I1. "Crazy Legs"	23. Secondary coverage	
2. Offensive play:	24. Head Official	
"Student Body Right"	25. O.J.	Mile and the second

E T B O N S A L M O N S T E R G I L F E
J R V K C A B H C U O T Y K G M K I T N
A B H A L F T I M E R K C A L U B A R J
N A H A N D O F F C P A T F L A N K E A
T C E N O Z Q X U I B S A X H T I R J N
B O I R A T U K C R N O I J X Y S S O K
N O S P M I S R E D A B L R E E H C Y F
O R M Z H L T T N N G L B E Y E U R R A
S E A E I B R E T A U R A F T I O I O N
E H N Z S A N M E L R Z C E C J F M S A
G C A T U A G L R T S I K R Z N F M E T
U L F Q S C R E E N K Y T E F A S A B I
A A I L W O T H R A I D V E M R I G O C
R C E R E D S H I R T N C W R B D E W B
D T L I E D B A I G O A L L I N E C L D
L I D V P S H I R R E T S X O T S A C O
T A G P U A A R V N S S P S N H D A E I
B F O D Z T I N T E R C E P T I O N J E
P T A C K Y L Y N N H T H L E V P G K E
E F L A A K U T O U C H D O W N S Q D F

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ANSWERS: 1. Blitz; 2. Safety; 3. Quarterback; 4. Offsides; 5. Redshirt; 6. Interception; 7. Goal line; 8. Halftime; 9. Noseguard; 10. Jersey; 11. Hirsch; 12. Sweep; 13. Rose Bowl; 14. Tailback; 15. Screen; 16. Heisman; 17. Nagurski; 18. Scrimmage; 19. Center; 20. Stand; 21. Touchback; 22. Monster; 23. Zone; 24. Referee; 25. Simpson.



quick, simple step; a bright 5-stage LED light signal in the viewfinder makes it virtually foolproof. With the FE, the meter does it automatically, and a quickresponding needle indicator keeps you informed about exposure. You simply aim, focus and shoot.

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Francis Bonasorte **Defensive Back**



Offensive Tackle



Brent Brock



Bobby Butler Defensive Back



Bill Capece



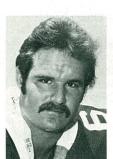
Davy Cappelen



Walter Carter **Defensive Tackle**



Gator Cherry Fullback



Nate Henderson

Offensive Tackle



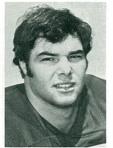
Jackie Flowers Wide Receiver

Reggie Herring

Linebacker



Greg Futch Offensive Guard



Mike Good Offensive Guard



Hector Gray Defensive Back



David Hanks



Ivory Joe Hunter **Defensive Back**





Homes Johnson



Keith Jones Defensive Back



Willie Jones **Defensive End**

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Jacksonville's Entertainment TEAM! **Gator Bowl** Auditorium Coliseum

GATOR BOWL

October 7 — 7:30 PM Florida A & M vs. Maryland Eastern Shores

November 11 -- 1:30 PM Florida Gators vs. Georgia Bulldogs

December 29 — 9 PM Gator Bowl Game

AUDITORIUM

NOVEMBER

3-4-5 Bugs Bunny Follies Meat Loaf Conway Twitty

DECEMBER Vincent Price

JANUARY

H. Blackstone 16 Up with People Donny Gaither Statler Brothers The Wiz

Preservation Hall Jazz Band 9 Young Americans

FEBRUARY

Ebony Fashion Show Irish Rovers

> Your Arms Are too Short to Box with God

Sound of Music

17-18 Opera

Victor Borge 22-25 Home Show

Porgy & Bess

Ed. Waters Basketball

COLISEUM

NOVEMBER

Anita Bryant Basketball-JU - Wake Forrest

Pure Parrie League Natlie Cole

Basketball-JU - Georgia College Basketball-JU — Augusta College

DECEMBER

Basketball-JU — Memphis State OJ's & Tedd & Pendergrass

Basketball-JU — Cameron Basketball-U. of Fla. - FSU

Doobie Brothers

Basketball-Jacksonville Univ. Edward Waters Basketball-Albany State 1-4

Bob Dylan Basketball-JU — North Park College

Basketball-JU — Georgia State Basketball-Ed Waters — Morris College 15-18 Boat Show

Gator Bowl Basketball Tournament 26

30 Outlaws

JANUARY

Kenny Rogers Basketball-JU - FSU

Globetrotters

Basketball-JU — U. of Hartford Basketball-JU - Upsala

Plus — Wrestling Every Thursday Night

Pop Concert

Statler Brothers

Basketball-JU --- New Orleans

Basketball-JU - U. of S. Fla.

Basketball-JU — Charlotte, N.C.

Ed. Waters — Savannah State Ed. Waters — Claflin College

Ed. Waters Basketball

Ringling Bros. Circus

Ringling Bros. Circus

Oak Ridge Boys

Ed. Waters Basketball — Allen Univ.

Ed. Waters Basketball - Fla. A&M

Basketball-JU — South Alabama

Basketball-JU — Birmingham

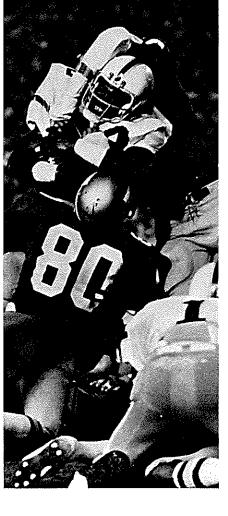
Bill Gaither

Lipizzans

FEBRUARY

15







Paul Piurowski Linebacker

Defensive Tackle



Defensive Tackle



Sam Platt Wide Receiver



Ron Simmons Nose Guard



Quarterback

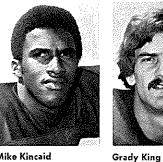


Tight End





Keith Kennedy Fullback



Mike Kincaid Defensive Back



Mark Lyles



Mark Macek

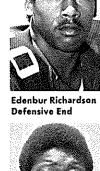




Tailback

Ernie Sims

Greg Ramsey



Nose Guard



Abe Smith Offensive Tackle



Mike Smith Defensive Back



Know your candy signals.



Signal for MILKY WAY*Bar. Raise three fingers of left hand while pointing with right, Get three great tastes in one great bar.





Signal for SNICKERS' Bar.

Left palm extended, while right hand makes three chopping motions. No matter how you





Signal for 3 MUSKETEERS® Bar.

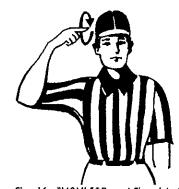
Look up and point with three fingers while right hand rubs stomach, It's the fluffy chocolate bar





Signal for "M&M's" Plain Chocolate Candies. Alternate left palm extended with lifting and pointing to mouth. "The milk chocolate melts in

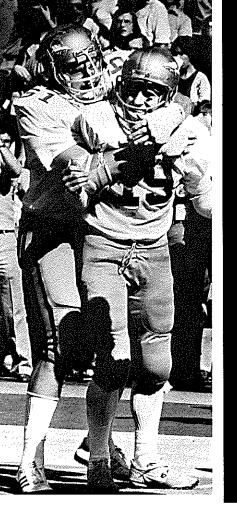




Signal for "M&M's" * Peanut Chocolate Candles. Move finger in clockwise motion pointing toward head. Go crazy for the peanut chocolate candies. "The milk chocolate melts in your



These candies are on sale in the stadium now.







Kurt Unglaub Wide Receiver



Scott Warren Defensive End



Linebacker





Quarterback

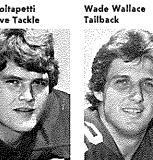


Barry Voltapetti





Gil Wesley



Wally Woodham Quarterback



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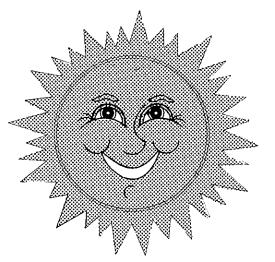
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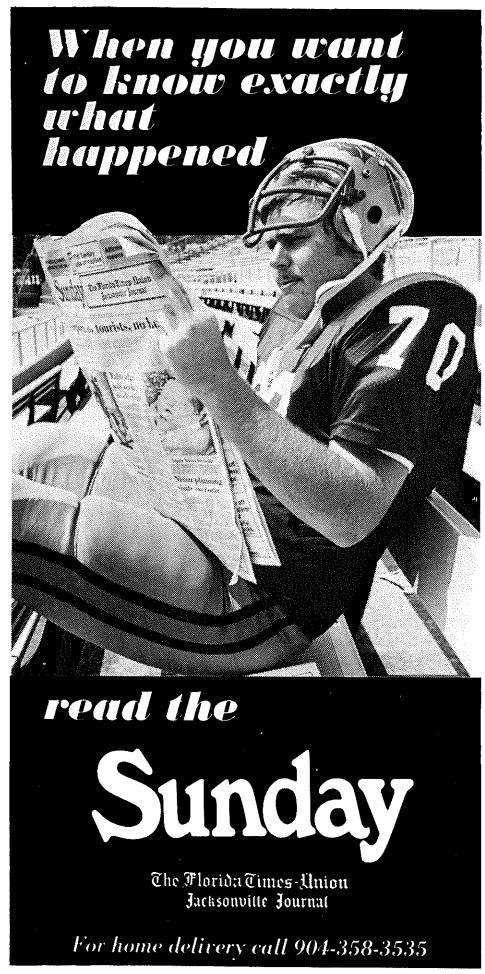
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MARINE STATE BANK

Best Athlete?

Perhaps the best athlete on Florida State's nationally ranked football team is a freshman who hasn't taken a lick this season. But that doesn't mean that Rohn Stark hasn't helped Coach Bobby Bowden's crew win their share of games.

Stark, a native of the wilderness town of Fifty Lakes, Minn., of all places, is perhaps the most unlikely looking punter in college football. An aspiring trackster, Stark looks more like Bruce Jenner than Ray Guy.

"I have to admit, my first love is track," says Stark who is averaging over 40 yards a kick and booted a 72 yarder at Miami. "I split my time between football practice and track last spring."

His specialty is the high jump but he is working toward the decathlon. In high school he participated in everything from pole vault to shot put. He has hopes of participating in the 1980 Olympics. "That's a long way off but I'm working on it," he says.

Stark's interesting background doesn't stop there. He has traveled to Egypt, Italy and Greece, has his student pilot's license, and majors in physics. All this may seem odd for a freshman football player but most of it is attributed to his father, a commercial pilot for TWA. Still not bad for someone from Fifty Lakes, Minn.—population 73.

Shriner's Night

Tonight is Shriner's Night at Campbell Stadium as Shriners from North Florida visit Tallahassee for the Florida State-Cincinnati football game.

Not only has the ancient arabic order aided in sales of advance tickets for tonight's game but will also provide much of the entertainment surrounding the contest. The Tri-Sports motor team, a group from the Tallahassee Shriners, will perform a precision motorcycle drill as part of the pre-game ceremonies.

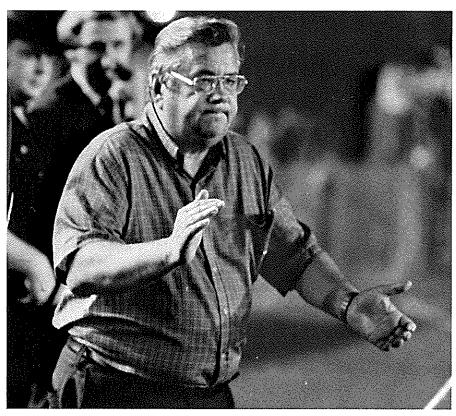
At halftime, following a performance by the Marching Chiefs, the Shriner's Oriental Band and the Highlanders Bagpipe Band will entertain. Leon County children who are patients at some of the Shriners' hospitals will also be introduced.

Florida State salutes the Shriners and their continued work in aiding crippled and burned children.

Quiz Question

Every football player's goal is to put points on the scoreboard for his team. Which Seminole player holds the all-

SATURDAY'S SIDEBAR



A visitor with a familiar face appeared along the Seminole bench area during last week's Florida State-Houston game. FSU President Bernard Sliger, wearing his lucky shirt, joined the coaches on the sideline during Florida State's second half comeback.

time record for the most points in a televising the FSU-Florida game would single game? televising the FSU-Florida game would ease the ticket crunch for the game

Tribe on TV

Florida State's game at Pittsburgh on Oct. 21 will be beamed back to the Tallahassee area by WCTV-TV but there will be at least one more television appearance by the Seminoles this fall

A Tampa television station has disclosed plans to televise Florida State's November 25 home football game with Florida.

WTOG-TV will originate the game, and yet undetermined stations in Jacksonville, Orlando and Gainesville would also air it.

But should ABC choose that game or any other FSU game before then for regional television, the four station network would be discarded. Unlike the road games broadcast back to Tallahassee by WCTV, this game would count as a sanctioned TV appearance by the NCAA due to its network affiliation. The NCAA permits just two such broadcasts per season.

Athletic Director John Bridgers said

televising the FSU-Florida game would ease the ticket crunch for the game which is sure to be a sellout. This year's contest has generated the biggest ticket demand in the history of the rivalry.

Seminoles to Play in Tampa

Seminole fans in the Tampa Bay area will have a chance to see Florida State play in their own backyard next season.

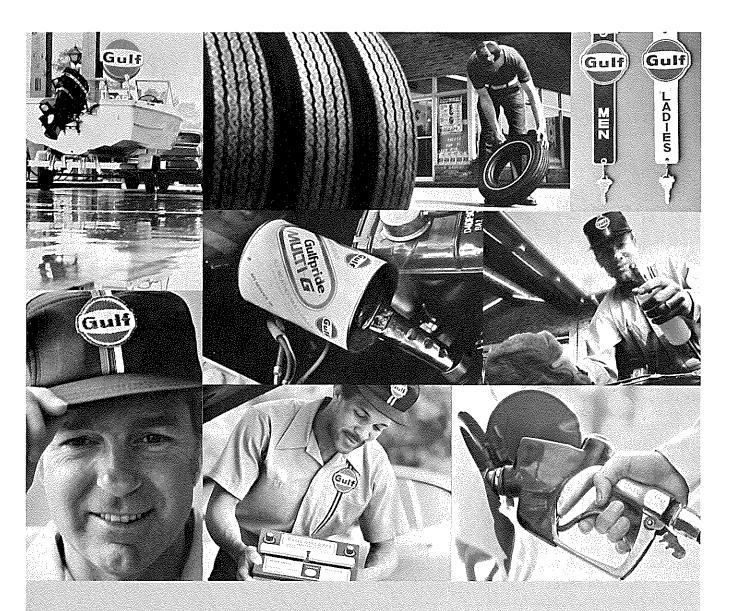
The Florida State-Arizona State football game originally scheduled for Tempe, Arizona next season has been switched to Tampa Stadium. The contest will be played September 15.

Tickets for the game, not a part of the regular season ticket package, will be handled by the Tampa Stadium Authority. To get the game switched to Tampa, the meeting between the two schools in 1983 originally slated for Tallahassee will be played in Tempe.

Travel With The Tribe

The Seminole Boosters are offering special travel arrangements for fans who wish to travel with the Florida State football team during the next three road games.

continued on page 43



Gulf and its Tallahassee area dealers are proud to bring you the 1978 Seminoles football season.

Catch the play-by-play action on the Seminole Football Network.



The stop that keeps America going.

SIDEBAR

continued from page 41

Space is still available for the Mississippi State and Southern Mississippi games but the Pittsburgh trip is closed out.

The trip to Mississippi State includes chartered bus fare, two nights lodging in Montgomery, game ticket, box lunch and complimentary cocktail. Price is \$90.

The package to Southern Mississippi for \$95 per person, includes chartered bus fare, two nights lodging including one evening in New Orleans' French Quarter, game ticket, box lunch and complimentary cocktail.

Season Tickets Total 20,000

With season ticket sales now complete and the final figures being compiled, there is no doubt that Florida State has had its best year ever at the box office.

"We're right at 20,000 season tickets for the general public," said Claude Thigpen, FSU's athletic business manager. "And we have sold approximately 15,000 student season books."

Those figures put the total season ticket sale at nearly 35,000 — far and away the biggest campaign ever. That surpasses the 1977 record sales by almost 10,000.

Thigpen also said that individual game tickets still remain for all home games except Florida.

Quiz Answer

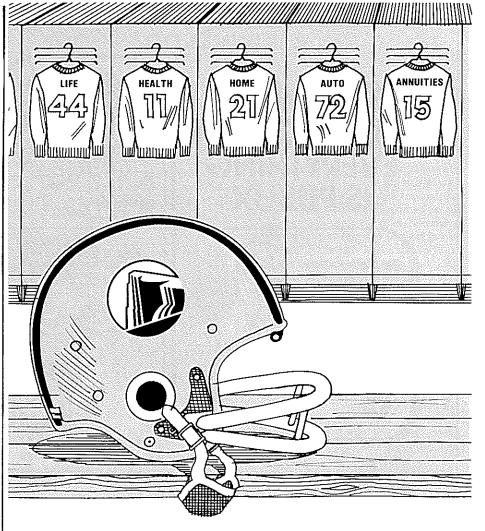
The most points in a single game? It happened in 1968 when Ron Sellers pulled in five touchdown passes for an incredible 30 points against Wake Forest. Florida State won that game 42-24.

Seminole JV Team

Florida State's junior varsity football team opened its five-game season last night at Marion Institute.

Coach Kent Schoolfield heads up the team made up primarily of freshmen and walkons who gain valuable playing experience.

The JV return to action October 13 when the Seminoles host Ft. Lauderdale College at Campbell Stadium with game time set for 7:30 p.m. FSU will also host LSU on Oct. 23 before closing out the season at Ft. Benning on Nov. 4 and at Auburn on Nov. 13.



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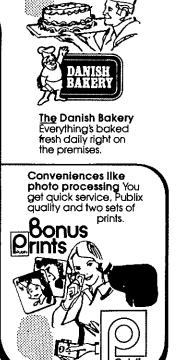
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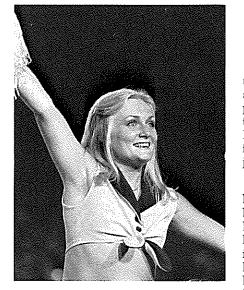
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GO SEMINOLES...

Cheerleaders In The Action, Too



by Nancy Hansard, FSU Cheerleader

wo bits, four bits, six bits, a dollar . . . What do you want? TD! What's that? TOUCHDOWN! Hold that

To some, these phrases might seem trite and unimportant. To a cheerleader they are the jargon for the promotion of spirit and enthusiasm. And that is what cheerleading is all about.

Each year September brings the start of another football season and with it comes a whole quarter of thrill and excitement. Wagers are placed, predictions are made, and strengths are measured. Much emphasis is placed on how hard the team and its coaches have worked to prepare for the season.

But if you think about it, a football game is a production comprised of many elements. Groups such as the band, the majorettes, the flag corps, and the cheerleaders also work hard to prepare for a football game.

The 1978 football season will mark my second year as a cheerleader at Florida State. I can vouch that these groups do put in a lot of time and hard work, and cheerleading is probably one of the most demanding.

As an activity, I feel that cheerleading is highly underrated. Many feel that it doesn't take a whole lot to run out on a football field or basketball court and jump around. We train and practice as much as any athlete, and constantly strive for perfection and accuracy. It to present a cheer as a unified group and a lot of strength and balance to perform the double stunts and pyramids that we incorporate into our program. Believe me, cheerleaders suffer their fair share of muscle cramps and in-

Cheerleading is taken very seriously by most southern universities and can be a highly competitive activity. I realized this after we participated in a college cheerleading clinic which was held in Memphis, Tenn., this summer. We had to compete with schools like Alabama, Auburn, LSU, Ole Miss, Florida, Mississippi State and many others for performance and spirit awards. It was there that I realized that there is an art to cheerleading, a certain form and style that each member of a squad must have. It takes energy, charisma, spirit, and coordination on the part of each individual to make the squad look unified and together.

On the field there is a job to be done. You've got to run out there with your adrenalin flowing and give it everything you've got. Confidence is the key. If you feel good about what you're doing you're going to look good. You have to be confident in yourself as well as in the squad as a whole to do the job right. Organization too is an important factor. You have to know what to do and when to do it. This comes only from practice, hours and hours of practice.

This year we reported for fall practice on September 2. We practiced through the start of school for eight hours a day in the hot September sun. There were pyramids to be worked out, stunts to be tried, routines to be synchronized, motions to be sharpened, and jumps to be perfected. For three weeks we were the sweatiest group on campus. It all seems worthwhile though when game time rolls around and you know that you've got it together.

As a cheerleader you also have a lot of responsibility to the school you represent. You're in the public eye constantly and so you have to maintain a "good" image. On road trips the responsibility is even greater. There you are one of the few representatives present, opinions about an entire university can be made because of you. Thus you must takes a lot of timing and coordination be constantly aware of your every ac-

tion. There is no room for carelessness.

Appearance is probably the most predominant aspect of the group's image and most of that is directed toward the girls. You must be well groomed at all times, your uniforms must be becoming (not too short, or low cut but not prudish, either), your hair and makeup must be perfect, your weight minimal, and you must never cease to smile. Sometimes that's pretty hard to do when you are jumping up and down, being tossed in the air, and the band has just played the fight song for the twelfth time. Not to mention that it might be 90 degrees or raining. Still you're expected to look

By halftime I'm usually so hot and sweaty I want to hide and when the game's over I feel like I can barely walk. The three hours you spent doing your hair were all done in vain, and your makeup has long since slid off your face. Keep smiling gorgeous, the game's over, it's time to party!

Near the end of football season it gets a little cold down there in those short skirts. So you try to compensate by moving constantly. Thankfully cold weather makes me energetic or I'd never make it through a game.

In spite of the heat, the cold, the rain, or the hours of practicing, I feel very fortunate to be a cheerleader. Many want the honor and so I feel extremely lucky to hold one of the few positions. You might wonder why anyone would want to be a cheerleader and I could answer with the obvious . . . like for the exposure, or the travel, but there is more than that. When I stand before a crowd at a football game and look up at all those people, I can feel the excitement and enthusiasm. There isn't a feeling like it. You simply get caught up in the spirit and that's why I love it so much. My efforts are rewarded and all the sacrificing is worthwhile. I can even put up with the ridicule and criticism I sometimes get from those who think I do it for personal gain.

Cheerleading is an honor. The experience has allowed me to meet many people and form many new friendships. It has given me a feeling of involvement. personal accomplishment and fulfillment. And for this opportunity I am truly thankful.

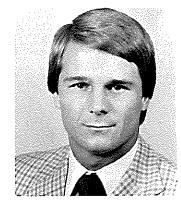


Some keep their heads low when the tomahawks start flying, but battle-wise Times Sports gives you heads-up coverage all the action-packed way. For the best, most colorfully complete coverage of every Seminole game, see Florida's Best Newspaper.



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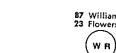
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DEPTH CHARTS

Seminoles Have Ball







29 Platt 73 Collier 19 Unglaub 72 Lanier (WR OT

(og`

og` C

(QB)

75 Brannon 85 King 78 Henderson 86 Keck ОТ



68 Prats 71 Carozzoni

54 Kurnick 59 Jones

85 Vete 96 Lewis

Bearcats Have Ball

FB)

(RB

WR

80 Gantert 86 Eilerman (TE

ОТ

(og

от

(DE 80 Warren 90 Richardson

53 Piurowski 74 Ferguson











SEMINOLES

No.	Name	Pos.	Ht.	Wt.	CI.	Hometown
63	Lee Adams	OG	6-4	243	So.	Ruskin, Fla.
57	Keith Baker	LB	5-10	185	Fr.	Delray Beach, Fla.
55	Trent Barnes	OG	6-2	229	So.	Lakeland, Fla.
2	Francis Bonasorte	DB	6-0	180	So.	Pittsburgh, Pa.
5	Tom Brannon	ОТ	6-3	248	So.	Albany, Ga.
1	Brent Brock	OG	6-4	260	So.	Albany, Ga.
В	Kelly Burney	ТВ	5-8	184	Fr.	Miami, Fla.
1	Bobby Butler	DB	5-11	187	So.	Delray Beach, Fla.
7	Bill Capece	PK	5-6	165	So.	Miami, Fla.
	David Cappelen	PK DT	5-9 6-4	142 237	Jr. Jr.	Vero Beach, Fla. Richmond, Va.
5	Walter Carter	FB	6-0	209	Jr.	Lake Wales, Fla.
	Gator Cherry	OT	6-3	251	Fr.	Eau Gallie, Fla.
3	Danny Collier Jarvis Coursey	DE	6-5	188	Fr.	Gray, Ga.
	Charlie Ferguson	LB	5-11	199	Fr.	Delray Beach, Fla.
3	Jeff Field	OG	6-0	242	So.	Albany, Ga.
3	Jackie Flowers	WR	6-0	187	Jr.	Jacksonville, Fla.
)		OG	6-3	243	So.	Ocala, Fla.
	Greg Futch James Gilbert	NG	5-11	244	Fr.	Miami, Fla.
)	Mike Good	OG	6-1	245	Jr.	Sanford, Fla.
		DB	6-0	186	Jr.	Miami, Fla.
3	Hector Gray David Hanks	LB	6-2	210	Sr.	West Palm Beach, Fla.
3	James Harris	DB	5-11	169	Fr.	Gainesville, Fla.
	Nate Henderson	OT	6-5	260	Sr.	Albany, Ga.
3	Gary Henry	DB	6-1	180	Fr.	Orlando, Fla.
3	Ron Hester	TE	6-2	205	Fr.	Umatilla, Fla.
		LB	6-0	200	So.	Titusville, Fla.
,	Reggie Herring	DB	5-11	180	Sr.	Tallahassee, Fla.
	Ivory Joe Hunter Homes Johnson	RB	5-9	186	So.	Lake Hamilton, Fla.
	Carlton Jones	DT	6-1	224	So.	Fitzgerald, Ga.
	Keith Jones	DB	5-10	176	So.	Wildwood, Fla.
1	Wayne Jones	DB	5-10	167	Fr.	Jacksonville, Fla.
	Willie Jones	DE	6-4	228	Sr.	Homestead, Fla.
	Jimmy Jordan	QB	6-1	185	Jr.	Tallahassee, Fla.
,	Bill Keck	TE	6-2	220	So.	Newark, Ohio
,	Keith Kennedy	ТВ	5-8	170	Jr.	Red Bay, Ala.
	Mike Kincaid	DB	6-0	173	Sr.	Waukegan, III.
5	Grady King	TE	6-3	200	Jr.	Satellite Beach, Fla.
2	Ken Lanier	OT	6-4	260	So.	Columbus, Ohio
3	Mark Lyles	FB	6-4	226	Jr.	Buffalo, N.Y.
7	Mark Macek	DT	6-2	255	So.	Wyandotte, Mich.
3	John Madden	С	6-2	220	So.	Ft. Walton Beach, Fla.
)	Scott McLean	DE	6-4	212	Fr.	Clermont, Fla.
	Jeremy Mindlin Paul Piurowski	DT LB	6-3 6-3	247 214	Jr. So.	Miami, Fla. Sarasota, Fla.
3	Sam Platt	WR	5-11	183	So.	Jacksonville, Fla.
2	Greg Ramsey	TB	5-9	171	Jr.	Ft. Lauderdale, Fla.
9	Milton Raysor	WR	6-4	171	Fr.	Pompano Beach, Fla.
0	Edenbur Richardson	DE	6-2	200	Jr.	Crystal River, Fla.
6	Chip Sanders	FB	5-9	185	Sr.	Macon, Ga.
4	Arthur Scott	DT	6-2	226	So.	Tampa, Fla.
)	Ron Simmons	NG	6-1	236	So.	Warner Robins, Ga.
5	Ernie Sims	FB	6-0	203	So.	Tampa, Fla.
7	Mike Smith	DB	5-11	170	So. Fr.	Panama City, Fla.
3	Rohn Stark	P LB	6-3 6-0	187 192	Jr.	Fifty Lakes, Minn. Hazelhurst, Ga.
5	Mike Stewart Rick Stockstill	QB	6-1	177	So.	Fernandina Beach, Fla.
2	Lawrence Strainge	WR	6-1	176	Fr.	Delray Beach, Fla.
9	Kurt Unglaub	WR	5-11	176	Jr.	Tallahassee, Fla.
5	Wade Wallace	FB	5-8	185	Jr.	Birmingham, Ala.
0	Scott Warren	DE	6-3	207	Jr.	Titusville, Fla.
5	Gil Wesley	С	6-1	213	Jr.	Birmingham, Ala.
7	Michael Whiting	FB	6-2	192	Fr.	Largo, Fla.
7	Phillip Williams	WR	5-10	164	So.	Warner Robins, Ga.
2	Wally Woodham	QB	5-11	189	Jr.	Tallahassee, Fla.



America has driven it to the top.

In just two short years over a million people have bought and enjoyed The New Chevrolet Caprice and Impala. Pretty darn impressive.

Of course, one reason for the success of The New Chevrolet is that it's simply a very beautiful car. And we suggest the '79 version is even more beautiful.

You're invited to visit the Chevrolet "Locker Room" exhibit at the National Football Foundation's new College Football Hall of Fame at King's Island (25 miles north of Cincinnati). This unique museum lets you participate in the fascinating history of college football. Don't miss it.

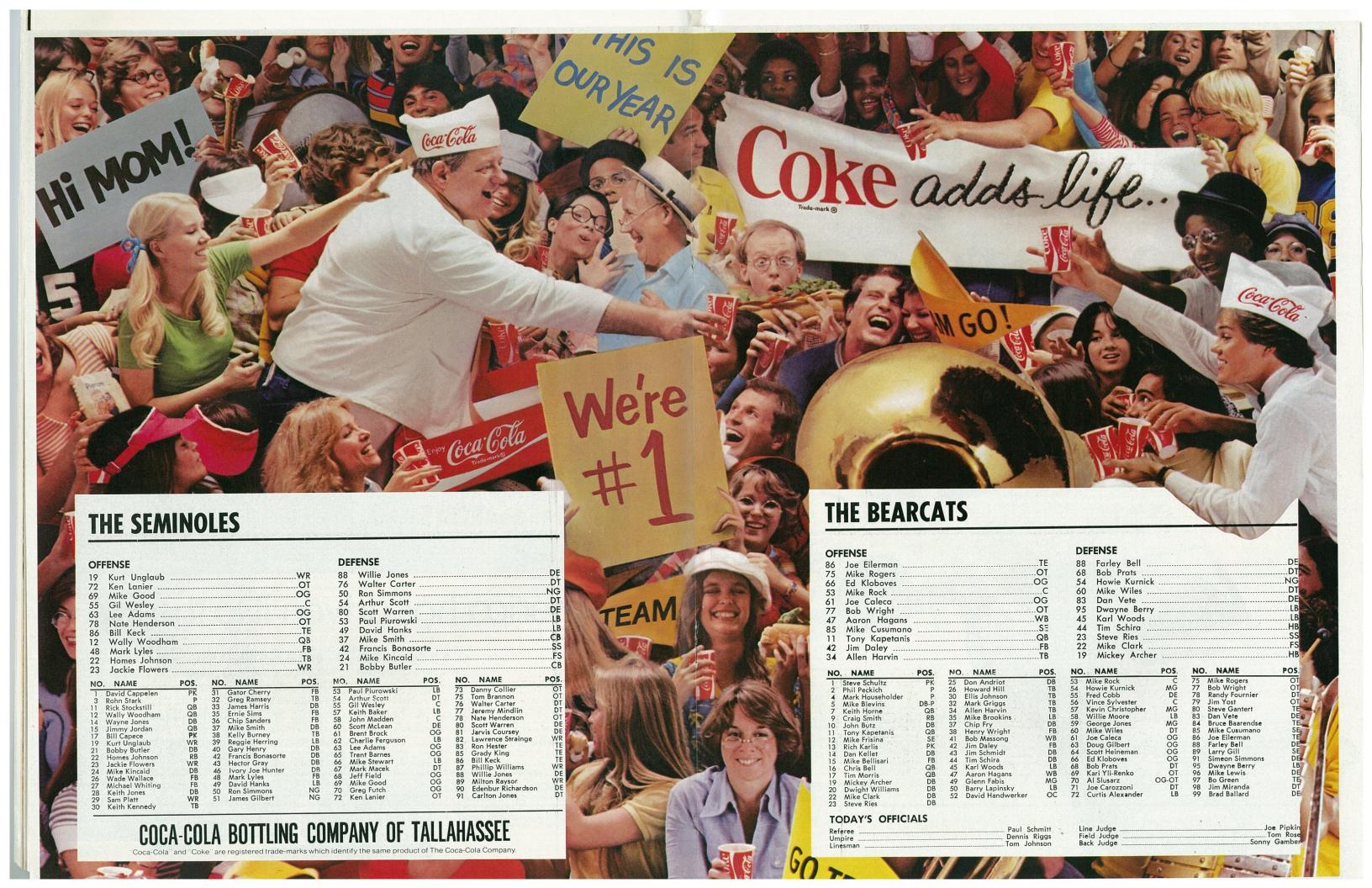
But then we know it takes more than beauty to become the most popular car in America. It takes roominess. It takes some very impressive standard features. It takes a smooth, comfortable ride. And more.

The New Chevrolet for 1979. Pleasing to the eye. Pleasing in lots of other ways, too.

It's no wonder America's driven it to the top. See your Chevrolet dealer.





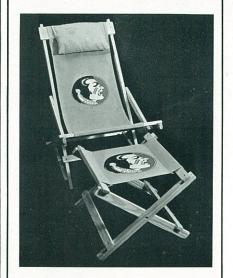


Three simple ways to gain yardage.



CINCINNATI

No.	Name	Pos.	Ht.	Wt.	CI.	Hometown
72	Curtis Alexander	LB	6-3	235	So.	St. Louis, Mo.
25 19	Don Andriot	DB DB	6-2 6-0	185	So. Jr.	Milford, Ohio
84	Mickey Archer Bruce Baarendse	TE	6-5	225	Fr.	Toledo, Ohio Cincinnati, Ohio
99	Brad Ballard	DE	6-4	205	Fr.	Worthington, Ohio
16	Chris Bell	QB	6-3	210	Fr.	Absecon, N.J.
88	Farley Bell	DE	6-4	225	Jr.	Toledo, Ohio
15	Mike Bellisari	FB	5-11	200	So.	Columbus, Ohio
95 5	Dwayne Berry Mike Blevins	LB DB-P	6-3 5-10	210 195	Sr. Fr.	Cincinnati, Ohio Columbus, Ohio
35	Mike Brookins	LB	6-2	205	Fr.	Columbus, Ohio
10	John Butz	DB	6-2	185	Sr.	Fairfax, Va.
61	Joe Caleca	OG	6-0	222	So.	Brooklyn, N.Y.
71	Joe Carozzoni	DT	6-2	220	Fr.	Absecon, N.J.
57	Kevin Christopher	MG	6-1	200	Fr.	Wintersville, Ohio
22	Mike Clark	DB DE	5-11 6-4	180 215	Sr. Sr.	Cincinnati, Ohio Claysville, Pa.
55 85	Fred Cobb Mike Cusumano	SE	5-11	178	Sr.	Gloucester, Mass.
42	Jim Daley	FB	6-0	210	Sr.	Philadelphia, Pa.
86	Joe Eilerman	TE	6-4	230	Jr.	Cincinnati, Ohio
49	Glenn Fabis	MG	6-0	210	Jr.	Struthers, Ohio
78	Randy Fournier	DT	6-4	240	So.	Sudbury, Ontario
12 37	Mike Frisina	SE DB	6-3 6-2	185 195	Sr. So.	Willoughby, Ohio Cincinnati, Ohio
80	Chip Fry Steve Gantert	TE	6-3	225	Jr.	Pottstown, Pa.
63	Doug Gilbert	OG	6-3	225	Jr.	Wabash, Ind.
89	Larry Gill	SE	6-3	170	So.	St. Louis, Mo.
97	Bo Green	TE	6-3	210	Fr.	Cleveland, Ohio
32	Mark Griggs	TB	6-2 6-2	178 185	Fr.	Orrville, Ohio
47	Aaron Hagans	WB	6-2	235	Jr. So.	Madison, N.J.
52 34	David Handwerker Allen Harvin	C TB	5-9	190	Fr.	Dayton, Ohio Willingboro, N.J.
64	Scott Heineman	OG	6-2	225	So.	Katonah, N.Y.
26	Howard Hill	TB	6-0	170	Fr.	St. Louis, Mo.
7	Keith Horne	QB	6-4	180	Fr.	Hampton, Va.
4	Mark Householder	P	5-11	160	So.	Carrollton, Ohio
30 59	Ellis Johnson	TB MG	5-111/2 6-21/2	190 220	Fr. Fr.	Brooklyn, N.Y. Burke, Va.
11	George Jones Tony Kapetanis	QB	5-11	180	So.	Coral Springs, Fla.
13	Rich Karlis	PK	6-0	160	So.	Salem, Ohio
14	Dan Kellet	DB	5-11	185	Fr.	New Albany, Ohio
66	Ed Kloboves	OG	6-1	230	Jr.	Cortland, Ohio
54 50	Howie Kurnick Barry Lapinsky	MG LB	6-3 6-2	220 215	Sr. Sr.	Willoughby, Ohio Wilkensburg, Pa.
96	Mike Lewis	DE	6-2	200	Fr.	Falls Church, Va.
41	Bob Massona	WB	5-10	170	So.	Cincinnati, Ohio
98	Jim Miranda	DT	6-2	220	Fr.	Brooklyn, N.Y.
58	Willie Moore	LB	6-1	200	Fr.	Somerville, N.J.
17	Tim Morris	QB	6-3	180	Sr.	Willoughby, Ohio
2	Phil Peckich	P DT	5-8 6-2	215	Fr.	Toledo, Ohio
68 23	Bob Prats Steve Ries	DB	6-0	185	Fr.	Cincinnati, Ohio
53	Mike Rock	C	6-3	230	Sr.	Windsor, N.Y.
75	Mike Rogers	OT	6-3	235	Jr.	Pottstown, Pa.
44	Tim Schira	DB	6-0	180	Fr.	Cincinnati, Ohio
43	Jim Schmidt	DB	6-0 5-10	190 160	Fr. Jr.	Cincinnati, Ohio Richmond, Indiana
1 91	Steve Schultz Simeon Simmons	PK DE	6-2	225	So.	St. Louis, Mo.
70	Al Slusarz	OG-OT	6-4	245	Sr.	Philadelphia, Pa.
9	Craig Smith	RB	5-9	175	So.	Cleveland, Ohio
56	Vince Sylvester	С	5-11	200	Fr.	Cincinnati, Ohio
83	Dan Vete	DE	6-1	210	Sr.	McKees Rock, Pa.
60	Mike Wiles Dwight Williams	DT DB	6-3 6-0	230 178	Sr. So.	Marion, Indiana Cleveland, Ohio
20 45	Karl Woods	LB	6-1	200	So.	Cincinnati, Ohio
77	Bob Wright	OT	6-5	255	Sr.	McKeesport, Pa.
38	Henry Wright	FB	6-1	202	So.	Brooklyn, N.Y.
69	Kari Yli-Renko	OT	6-5	260	Fr.	Sudbury, Ontario
79	Jim Yost	ОТ	6-4	230	Sr.	Coraopolis, Pa.



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\$62.95, a \$6.95 special. My choice of school
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for \$ Please add 4% sales tax.
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Order me _____ sets @ \$34.95; ____ chairs

Each Order Directly Supports FSU Athletics.



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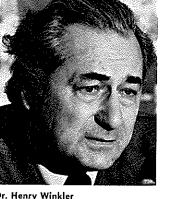
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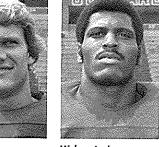
Athletic Director



Raiph Staub Head Coach



Don Androit Defensive Back



Mickey Archer Defensive Back



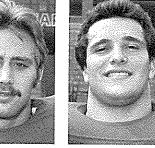
Farley Bell Defensive End



Linebacker



John Butz Defensive Back



Joe Caleca Offensive Guard



Joe Carozzoni



Mike Clark Defensive Back



Fred Cobb Defensive End



Mike Cusumano Split End



Jim Daley



Joe Eilerman Tight End



Randy Fournier Defensive Tackle



Mike Frisina Split End



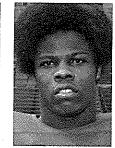
Chip Fry Defensive Back



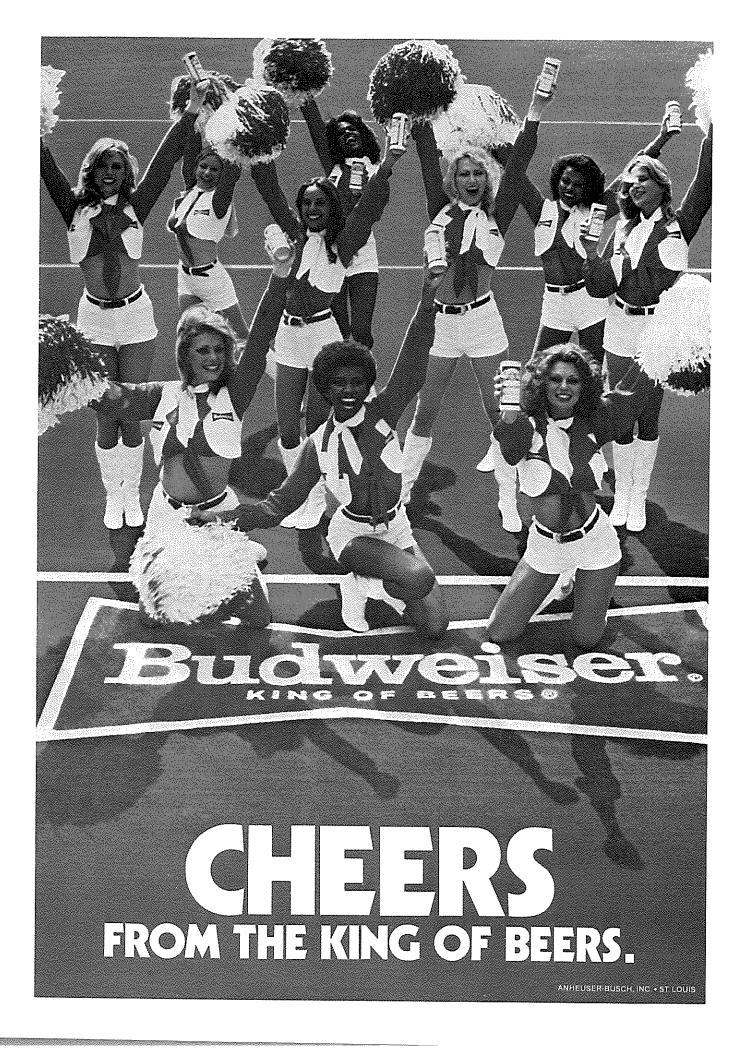
Steve Gantert Tight End



Aaron Hagans Wing Back



Allen Harvin Tailback



The weekly polls: who's No. 1?

by FRANK BOGGS, Colorado Springs Sun

Historians, who are paid living wages to keep tabs on history, apparently have misplaced the important slip of paper that documented when the "We're No. 1" fad began.

Some say it was when the Lions were scoring a succession of shutouts over the Christians and fans of the former would thrust their paws into the air and roar the claim their guys were national champs.

But most historians agree it all started on November 6, 1869, when the Rutgers twenty-five (because there were 25, not 11, players per side then) defeated the Princeton twenty-five, six goals to four.

Home field advantage

Teams that season held a rather distinct home field advantage, however. The game at Rutgers was played by Rutgers' rules. The next game was played at Princeton using the Princeton rules. Princeton won.

Again, this is an example where historians have let us down. But it must be presumed that those teams tied for the national collegiate championship that year, each with one vote in parentheses.

Detractors of our college football polls say the mess never has been adequately straightened out. "It is OK to elect a President at the polls," many believe, "but for something as important as picking the nation's football champion, this is a mighty sorry way to do business."

Since many of the land's leading educators prefer not to extend the season to Easter, though, champions still are determined by ballot, rather than by long fourthquarter touchdown drives.

Two arguments

Two things can be argued. One, voters are not very imaginative in that they have trouble thinking of new teams; or, some teams simply are a lot better, year in and year out.

As proof (sort of): the Associated Press poll was originated in 1936 and of the 41 national championships awarded, only 18 schools have been chosen. Notre Dame with seven, Oklahoma with five and Minnesota with four head the list.

These champions are picked by writers and broadcasters, most of whom get their autumn exercise trying to be first on the press box elevator.

It was in 1950 that United Press International decided to enter the poll business and asked a panel of football coaches to do the voting. They, too, can be accused of casting few votes in behalf of Slippery Rock State or Timbuktu U.

Coaches' champs

Of the coaches' 28 national champs, the honor has been passed among only 15 schools. Oklahoma and Southern California head this list with four titles each, while Texas and Alabama each has won three.

The question you likely would have asked before now had you not been so busy wiping mustard off yourself is this: "When did all this poll stuff get started, anyhow?"

The answer is either (a) 1924, or (b) it sure seems like

day is

that's when it was.

It is known that in 1924 a man named Frank G. Dickinson, an associate professor of economics at the University of Illinois, began rating college football teams. Not too far away (in Chicago), a man named Jack F. Rissman had an idea. He would buy a trophy for whatever team Dickinson said should have it.

It was called the Jack F. Rissman Trophy.

Dickinson's formula

The first season, Notre Dame was 10-0. Based on Dickinson's mathematical formula, the Irish had 27.50 points. California's rating was 25.63, but even back then nobody gave cigars for finishing second.

This trophy was awarded through 1930. In 1931, the national champ—which happened to be Southern Cal—was presented the Knute Rockne Trophy. Notre Dame had retired the Rissman trophy in 1930 and the Rockne trophy was retired by Michigan in 1940. By that time, the Associated Press poll was in operation.

One of the first men in the nation to work as a college sports publicist was Harold Keith at the University of Oklahoma in the 1930s. He retired several years ago, but not before he watched many football games and saw many football crowds.

"I sure get tired of hearing that," he says of the 'We're No. 1' bit. "I got tired of that 40 years ago. I don't know if the Irish yelled that in 1924 or not."

Probably. After all, Dickinson said they were.

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FUTURE SCHEDULES

1979

Sept.	15	at Arizona State
Sept.	22	Miami
Sept.	29	at Virginia Tech
Oct.	6	Memphis State
Oct.	13	Mississippi State
Oct.	20	at Florida
Oct.	27	at Louisiana State
Nov.	3	at Cincinnati
Nov.	10	South Carolina
Nov.	17	at Houston

Sept. 8 Southern Mississippi

1980

Sept.	20	East Carolina
Sept.	27	at Miami
Oct.	4	at Nebraska
Oct.	11	Pittsburgh
Oct.	18	Boston College
Oct.	25	at Memphis State
Nov.	1	at Tulsa
Nov.	8	Virginia Tech
Nov.	15	at Houston
Nov.	22	Florida
Nov.	29	at Louisiana State

1981

Jepi.	14	Membrus orare
Sept.	19	at Nebraska
Sept.	26	Wyoming
Oct.	3	at Ohio State
Oct.	10	at Notre Dame
Oct.	17	at Pittsburgh
Oct.	24	Louisiana State
Oct.	31	Louisville
Nov.	7	Miami
Nov.	14	Houston
Nov.	21	at Florida

1982

Sept.	4	at Cincinnati
Sept.	11	at Washington
Sept.	18	Wyoming
Sept.	25	Southern Mississip
Oct.	2	at Ohio State
Oct.	9	Pittsburgh
Oct.	16	Florida
Oct.	30	at Miami
Nov.	6	at South Carolina
Nov.	13	Houston

Nov. 20 at Louisiana State



FSU TRAINERS

Kneeling, Mike Ragan, Randy Oravetz, Bob Sikes, Charlie Yontz and Wayne Horowitz, Standing, head trainer Don Fauls, Harry Harrell, Tim

Alexander, Paul McEachin and assistant trainer John Mooney.

Seminole Basketball

1978-79 Schedule

Sept. 12 Memphis State	27-ECKERD
Sept. 19 at Nebraska	30-WESTERN KENTUCKY
Sept. 26 Wyoming	Dec. 4—at Auburn
Oct. 3 at Ohio State	9–Florida at Jacksonville
Oct. 10 at Notre Dame	18-FLORIDA SOUTHERN
Oct. 17 at Pittsburgh	22-23—Dayton Invitational
Oct. 24 Louisiana State	30—at Alabama-Birmingham

3-at Jacksonville 5-6-Old Dominion Tournament

Nov. 16-AUSTRALIA (exhibition)

13-at St. Louis 18-at Memphis State 20-LOUISVILLE

10-at Tulane

23-GEORGIA TECH

25-at George Washington

27-at Cincinnati 29-TULANE

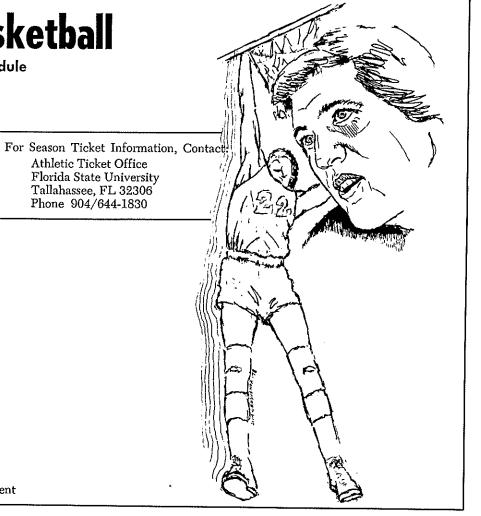
Feb. 1-at Louisville 3-JACKSONVILLE

6-at South Alabama

10-at Georgia Tech 12-ST. LOUIS

17-CINCINNATI 25-MEMPHIS STATE

Mar. 1-Metro Conference Tournament



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Delay of Game



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Illegally Passing or Handling Ball Forward



Incomplete Forward Pass, Penalty Declined, No Play, or No Score



Touching a Forward Pass or Scrimmage Kick



Safety



Non-contact Fouls



Loss of Down



Substitution Infractions



Clipping



Illegal Procedure or Position



Blocking Below the Waist



of scrimmage or free kick formation)



Illegal Shift



Player Disqualified



Illegal use of Hands and Arms



Illegal Motion



Personal Foul



First Down



Ineligible Receiver Down Field on Pass



Ball Illegally Touched, Kicked, or Batted



Discretionary or Excess Time Out followed with tapping hands on chest.



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SEMINOLES IN THE PROS



Ed Beckman Kansas City Chiefs



Fred Biletnikoff Oakland Raiders



Leon Bright B. C. Lions



Bobby Jackson New York Jets Tampa Bay Buccaneers





Mark Meseroll **New Orleans Saints**



Lee Nelson

St Louis Cardinals



Gary Parris Cleveland Browns



Louie Richardson B. C. Lions



Nat Terry Pittsburgh Steelers



J. T. Thomas Pittsburgh Steelers



Booster executive director Andy Miller (right) and assistant director Charlie Barnes (left) with coach Bowden.



Booster chairman Charlie Hill (right) with coach Bowden.

Go Seminoles!



THE REEF PEOPLE



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he Seminole Boosters share with you an enthusiastic desire for winning athletics at Florida State University. In order to sustain a successful program we must meet the financial challenges of athletic excellence.

Results of last year's campaign showed Booster contributions up almost 33% over the year before. Contributions currently add up to 20% of the total athletic budget.

While most visible and usually associated with the football season, the Boosters actually support the entire athletic program of football, basketball, baseball, track, cross country, swimming, tennis, golf and women's athletics.

"While our ultimate goal is raising funds for student athlete scholarships, says Andy Miller, executive director of the Seminole Boosters, "we are interested in working with anyone who is striving to improve the status of intercollegiate athletics at Florida State University.

Charlie Hill, a Tallahassee businessman, is serving as chairman of Seminole Boosters this year. Other officers are vice chairman Bob Camp, secretary Dr. Doug Henderson and treasurer Gary Usina.

"We have developed programs that can involve all the friends of Florida State, no matter what their status, and we urge those who wish to become involved to contact our office."

SEMINOLE BOOSTERS LIFETIME MEMBERS

Bill G. Cartee Charles S. Coble Syde P. Deeb

The Boosters (through Committee of 100) has sponsored the Garnet and Gold spring football game, the Seminole celebrity golf tournament, the annual ticket drives and various other

limited to the greater Tallahassee area. There are active Booster groups around the state and in south Georgia. These groups arrange charter bus trips to games, assist coaches in recruiting, have regular meetings with game films and, most importantly, aid in raising funds in their area.

Contributors receive many benefits throughout the year. Boosters receive a membership card, preferred seating, Booster tag for your car, Seminole Sportsnews newsletter, tax deduction, reserve parking, and more.

Above all, the major benefit is the satisfaction of seeing FSU's student-athletes and athletic program succeed.

To become a member of the Seminole Boosters in 1978-79, just contact the Booster office at P.O. Box 1353, Tallahassee, FL 32302 or call 904/644-3484. Annual Seminole Booster gifts range from the \$10 minimum, to over \$5,000. We hope that you will join in making 1978-79 our best year ever in However, Booster activities are not support of Florida State athletics.



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THE FAKE CAN CHANGE THE COMPLEXION OF THE GAME

by Bill Lyon, Philadelphia INQUIRER

was beautiful. Sneaky, true. But down the sidelines, 40 yards behind the beautiful—and effective.

There had been an end sweep, with one of those "student body right" traffic jams, and it had all come together in a glorious, crunching collision near the sideline. The survivors unpiled, the defense regrouped, and the offense went back to huddle. All except the wide receiver. He remained on the ground, writhing in pain. He struggled to his knees; then, painfully, started toward the sideline and the sanctuary of his bench.

Meanwhile, the offense had hurried into formation and was calling signals, and the defense lined up frantically and everyone forgot about the injured end. But he never quite left the playing field. He leaned over, inches from the white stripe, back to the field. But, very carefully, he made sure he was on sides.

And then, when the ball was snapped, he appeared to make the fastest all legal. recovery this side of Lourdes. He ran

defense, and caught a pass and trotted gleefully into the end zone.

"Oh, it was gorgeous," recalled the coach who had dreamed up the fake team had moved the ball much. But we injury. "Everyone was sure he had come off, but he stopped just short. And we made sure he wasn't offsides. It really confused the other team. And completely demoralized 'em. We didn't belong on the same field with them, but you know what? We ended up winning that game, 7-0.

"Only one thing wrong with that play, though," he sighed. "They've outlawed it now. Too bad. That baby was good for a 'touch' about once every five years."

Ah, but shed no tears for the feigned injury. For there are still all manner of fakes in football, a vast, intriguing variety of trickery, gimmickry, and skullduggery which coaches can call

"I remember," said a highly successful

Eastern coach, "that we won a bowl game on a fake. It accounted for the only touchdown of the game.

"It was just before halftime. Neither recovered a fumble deep in their territory. We lined up for a field goal, faked it, and threw a screen pass instead. Touchdown. Just like you diagram it."

The same coach used almost the same play a few years later. Except the holder was supposed to run with the ball this time. Everything went according to plan. The defense rushed all 11 men. The offense blocked, but not very hard, just enough to encourage the defense, and then the blockers peeled off to form a wall. Except the holder suddenly decided to pass.

"I almost passed out right there," the coach said. "Here's a wide open field, all he's got to do is run 20 yards, and he upon when all appears lost. And they're throws the ball. If I'd had a gun, I'd have shot the kid. I mean, we ended up with

The vast array of trickery, gimmickry, and skullduggery that coaches can call upon-all legal fakes-adds another dimension of excitement to the college game.



Van Jones



ABOUT THE AUTHOR-Bill Lyon has been a sports columnist for The Philadelphia Inquirer since 1973, covering Penn State football on a regular basis and reporting on such other major events as the Super Bowl, World Series, Masters, U.S. Open, pro basketball, Stanley Cup playoffs, heavyweight fights and even the Evel Knievel Snake River Canyon jump. His columns appear in over 35 papers, including the Miami Herald, Boston Globe, Chicago Tribune, and

a fake off a fake.'

The story, however, has a happy ending. The pass was completed—to a very startled receiver-for a touchdown. The holder ended up a hero anyway. "Yeah." the coach laughed, "and he got to keep his scholarship, too.'

You've seen most of the standard razzle-dazzle, dating back to the old Statue of Liberty and the flea-flicker. The fake punt, the quick kick, the pass off a double reverse, the fake of a reverse on a punt return ... the sort of stuff that's usually reserved for Saturday afternoons on the sandlot.

"Best one I ever saw," said a veteran coach from the South, "was pulled off against us. Darndest play I ever saw. We kicked off to them, right about the goal line. And every one of their players peeled back. One of the backs catches the ball. Now the kick is fairly deep and this team hasn't won a game in two years so we're loafing down the field.

"Well, all 11 people on that kickoff team get into a huddle, and then they come spinning out of it, and everyone of them is acting like he's got the ball. Bootlegging it, you know. Nobody's blocking; they're all acting like they're the one with the ball, and they're running in about 30 different directions. Man, our guys don't know who to tackle.

"We're grabbing people right and left, searching the officials, mugging players on the bench. In the huddle, they'd given the ball to this little-bitty guy and I'm darned if he doesn't go 101 yards to

"You know, it's been 13 years since game. they pulled that, but every year before also take away the opponent's building we play them I get out the film and show that play. I was mad as the devil when it happened. But I sure got to admire it. I guess it's like if you're a detective and some guy gets away with the perfect crime. You're really boiling and frustrated, but you got to give the guy his due.'

A successful fake can have immediate psychological impact, an impact that is devastating for the victim, and enormously uplifting for the team which has negotiated it. Obviously, it can change the entire course and outcome of a game.

"The timing," said a Midwestern coach, "is really important in a fake. Not just the timing of the blockers, but the time you decide to pull it. There's a real knack in knowing exactly when, what situation, to go for it.

"And that's not something you'll find in any textbook. You develop a gut feeling. You're standing there and your instinct tells you-NOW!

"You know, there's an old gambling

saving about never playing with money gamblers and bad gamblers. you can't afford to lose. Same with the fake. Once you're committed to try it, coach from the Southwest. "A fake is an then you have to go ahead with com- all-out psychological gamble. plete recklessness. You can't be worrying about the consequences."

casions when a fake is most effective:

finally get your offense untracked and best weapons."

"Make no mistake about it," said a

"You're not just going for a big chunk of yardage or for a touchdown, you're Most coaches agree there are two oc- trying to create an atmosphere. You're trying to take away the other team's 1. You have moved the ball up and confidence, get him to thinking and down the field but haven't been able to worrying about what you're liable to do punch across a score. Meanwhile, your next. Then you've disrupted his concenopponent has been taking chance after tration and you can control the game, chance. A big fake play at this time will its tempo. Maybe you can negate his



The classic fake placement attempt-in this case, by Wisconsin in the 1960 Rose Bowl

physical, have too much talent. In other well words, when out-manned, get sneaky.

"Most of us," said a coach from the West, "are probably conservatives at heart. And when you get on top, you like the story they tell of this one coach tend to be even more conservative. We'd who made a pregame speech and got really rather not gamble on a fake, es- his team all fired up. Those players pecially if we've got the horses.

important how you sell the fake to your stead. Talk about a letdown." team. Don't make it out to be a gim-And they'll think that you don't really down. believe they can win, and that you're just grasping at straws."

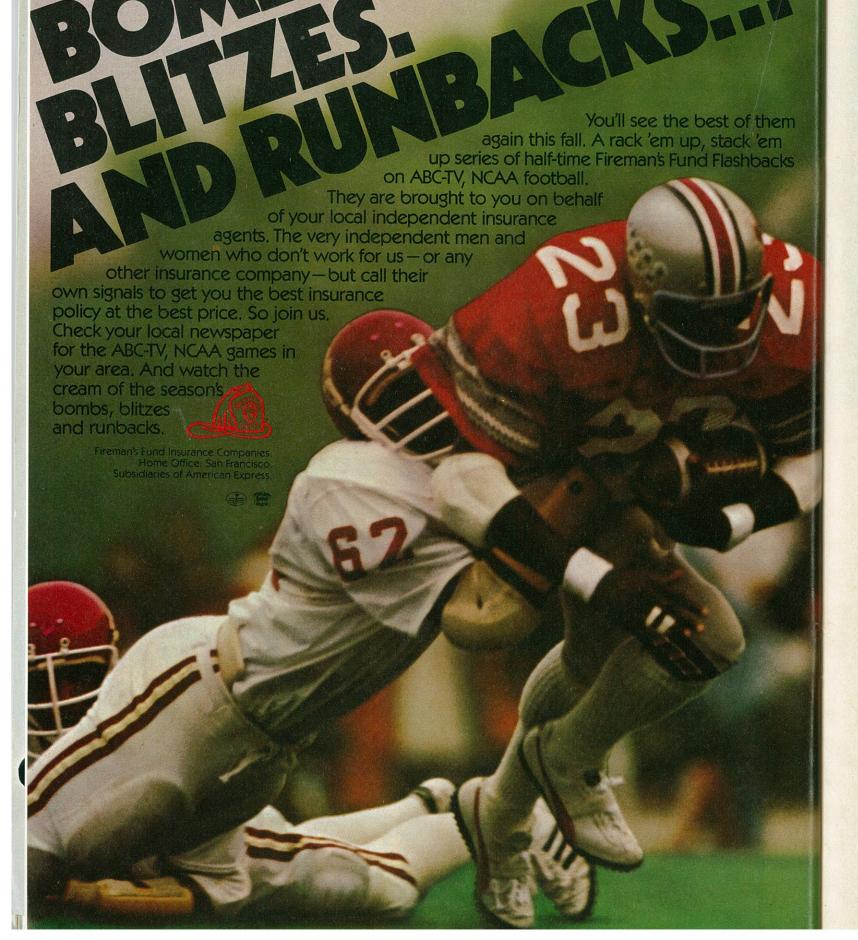
There are, in other words, good fakes and bad fakes. Just as there are good foaming at the mouth."

The fake, coaches seem to agree, can be a game-breaker. But for both sides. If 2. You are over-matched. There is no it works, your players are sky-walking way you can beat the other team play- and the opponent is confused, deing them straight-up. They are too morialized, panicked. But if it backfires,

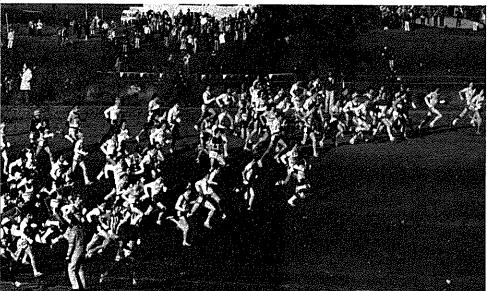
"If it backfires," said the coach of a big-name independent, "then it's like sticking a pin in a very large balloon. It's were ready to kill. He opened the door, "But sometimes, you've got no choice. the door he thought led to the field, Sometimes, the fake is the most logical and they went busting through it. But thing in the world to do. But it's very the door led to a swimming pool in-

That same coach remembers when mick, just some crazy thing that's got to an opponent cooked up a lateral off a work or you'll lose. Because then your kickoff return. Except the lateral was inplayers won't have any confidence in it. tercepted and run 15 yards for a touch-

> "That was three years ago," he said, "and to this day if you mention the word 'fake' around that coach he starts



by Dave Distel, Los Angeles TIMES



A crisp, sunny Autumn afternoon, perfect weather for a cross country race.



Six miles of steep hills later, a winner emerges-here, Henry Rono, 1977 NCAA

or sixty four 50-yard-line seats at the bowl game of one's choice name the winner of the 1977 National Collegiate Athletic Association soccer championship.

Let's make it easier. Let's make it multiple choice.

Choose from among A.) Notre Dame, B.) Oklahoma, C.) Alabama, or D.) Hartwick.

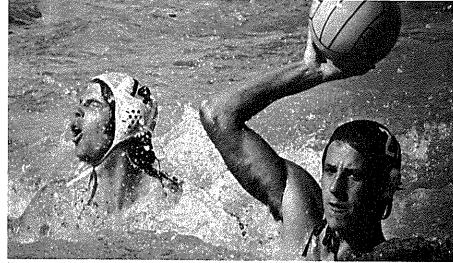
That's right. Hartwick. It had to be just a little bit obvious. Why else would it have been on the list?

However, it could have been Notre Dame or Oklahoma or Alabama and who would have known?

Soccer is one of those Fall sports which exists in the giant shadow cast by college football. Indeed, in deference to Chris Schenkel, there ARE other wonderful ways to spend Autumn afternoons.

Their names are soccer, water polo, and cross country, and those who participate in such endeavors usually labor in anonymity. They kick, splash, and gasp for little clusters of relatives and girlfriends, and maybe for a fraternity brother or two.

Indeed, the national championship water polo match between California and Cal-Irvine a year ago was played before a gathering of 765 at Brown University in Providence, R.I. Cal was the winner, 8-6.



Water polo combines the strength and speed required of a short-distance swimmer with strategy borrowed from basketball and soccer

It would seem that Fall's so-called minor sports are dominated by institutions which are not dominated by foot-

Take, for example, soccer. Last year's championship match was between Hartwick and the University of San Francisco, neither of which has a football team. Hartwick, playing in the NCAA tournament for the 11th time, was a 2-1 winner. For the information of those who got less than straight A's in geography or trivia, Hartwick is located

in Oneonta, N.Y. Wherever that is.

USF, just a little bit more renowned for its basketball teams, won the soccer championship in 1975 and 1976. The dominant soccer power has been St. Louis University, winner of 10 national championships.

These are all institutions which play a foot ball game-but not a football

"We get pretty good crowds with a lot of enthusiasm," one of the coaches said, continued on page 29 t

Have you any idea how much America's colleges mean to you?

It was college-based research and college-trained minds that gave us electronic computers, television, spacecraft. That conquered polio, smallpox, diphtheria. That developed new strains of rice and wheat to help feed the world's hungry.

And it will be today's college-trained minds that will solve tomorrow's problems: Energy. Transportation. Health. City planning. International relations.

But only if you help. America's colleges are in deep

They cannot train minds for tomorrow unless you make it possible now.

So give them a hand. The help you give today will make tomorrow's world a better one.



Make America smarter. Give to the college of your choice.



FUNDRAISING:

The Backbone of the Athletic Budget

by Del Black, Kansas City STAR



n 1959, during the fading seconds of Nebraska's victory that snapped Oklahoma's Big Eight Conference unbeaten football streak of more than 70 games, fans made a futile effort to tear down the goal posts. The uprights were not only anchored in concrete, they were made of steel.

What the determined fans did, however, was bend the posts so badly that they had to be replaced. Seeing the possibilities of salvaging something from the wreckage sustained in the season finale, an enterprising Cornhusker alum obtained the steel posts. He cut them into one-half-inch pieces, filled them with cement, painted the score and date of the game on the surfaces, and sold them for \$5 apiece. The proceeds went to the Nebraska football program.

While this scheme was the result of more imagination than most, it was typical of how schools' alumni and friends scratch and scrape for funds to fuel their athletic programs. The bigger the program, the more people and backing are needed.

College athletics is big business, and to keep the sports productive, their followers must be organizers, salesmen, and—possibly most of all—generous.

The structure of such fundraising exploits ranges from selling bumper stickers to tapping the big businessman for support. In between there are gimmicks that border on the unusual.

How about the school, steeped in agricultural tradition, that solicits a steer-a-year from its rancher alums? Or the pork-a-year plan? Or turkeys? Or truck loads of wheat?

"Don't laugh, they all help," says one fundraiser. "I'll listen to any gimmick, no matter how ridiculous. Who knows until you try it? My desk is filled with letters offering ideas. Some of them we can't implement, but if you get the people thinking about what you're trying to accomplish, you're making prog-

"Getting people involved in their school is important. It used to be that alums would sit in the stadiums or arenas, cheer, and go home. They were taking things for granted, and really had a right to.

"But today, a good share of them are getting involved in helping put those teams out there on the fields, on the courts, and on the tracks. In this day and age, without involvement by the continued on page 30 t



tached your mittens to your available. coatsleeves? The theory the class wouldn't do you much

The theory's the same for seatbelts.

That's why one of the many ex- them since 1975. clusive features in the deluxe model Rabbit – the Rabbit "L" – is an automatic seatbelt in each front seat.

When you slide into your seat, you're sliding behind the seatbelt.

When you shut the door, the seatbelt is fastened.

There's no buzzing to remind you that you forgot.

Because if you're driving our Rabbit "L", you don't have to remember.

Together with a knee bar that restrains you from jolting forward, our seatbelt makes the most ad-

Remember when Mom at- vanced passive restraint system

Of course, by 1984 every new was, even the warmest gloves in car in America must have a passive restraint system. Transportagoodifyou didn't use tion Secretary Adams says so.

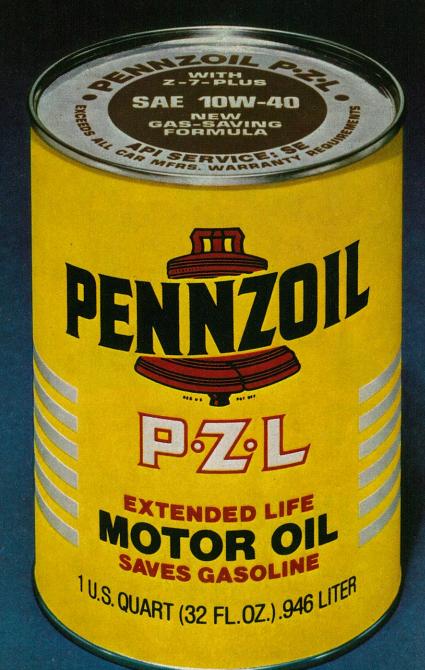
> But we didn't wait to be told. The theory's the Only the Rabbit "L" has automatic seatbelts today. And has had

> > That's because Volkswagen doesn't think like any old car company. Volkswagen thinks like

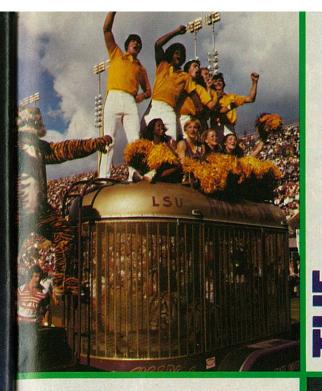




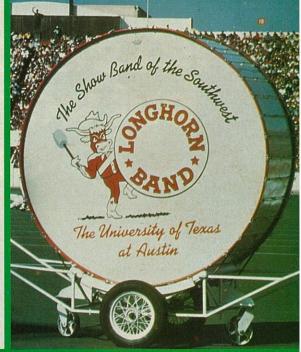
INTRODUCING THE PENNZOIL THAT SAVES GASOLINE.



New Pennzoil P·Z·L Saves you gasoline <u>and</u> oil changes. Ask for it.







on-football diversion at college football games, such as a halftime show, is (1), a marvelous mixture of sight and sound; (2), an entertainment which reflects the pace, customs and imperfections of the times; (3), a continuation of the Big Band Era; (4), a turf springboard for bouncing, bounding youth; (5), a method of including students other than gladiators in the school program; (6), a zestful modifier to the game itself, and sometimes more fun; (7), a necessary pause that allows spectators to form long lines to the rest rooms; or

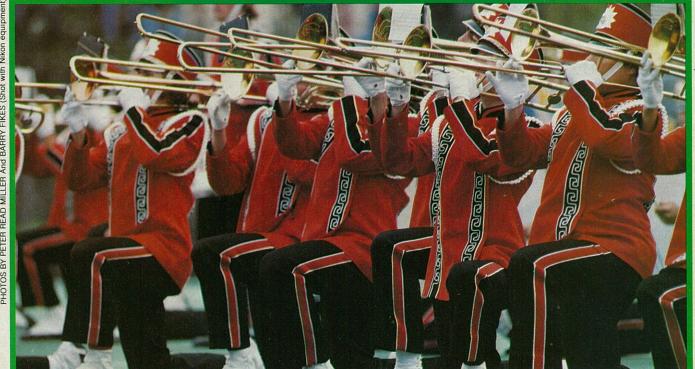
(8), all of the above.

The radiance and enthusiasm of youth is all-pervasive at a college game,

whether it be before, during, or between halves. The footballers have the spark one misses among the pros, and it's equally true with the sideline or the on-field spectaculars. Colleges offer real cheerleaders who produce real laughs and cry real tears.

The kids are involved. They are not the plastic cheerleaders of the NFL who wouldn't know, or care, if they were exhibiting forced smiles or fighting flesh wars on behalf of the Denver Dolphins or the New England Oilers.

The pros have been copying college rules, and rule-changes, for years. They've also attempted to imitate halftime shows, but they can't buy or continued





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San Francisco, U. of San Jose State U. Slippery Rock State South Carolina, U. of South Carolina, U. of Southern Florida, U. of Southern Methodist Southern Mississipp U. of Louisiana State U Southern U. and A&M (Baton Miami U. (Ohio) Miami U. of (Florida) Rouge) Southwest Texas State U. New Mexico State Tufts U. North Texas State Oklahoma State U.

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> AJD Cap Company 3301 Castlewood Road Richmond, Virginia 23234

of The Giants of San Francisco (Coward-McCann). Born in San Francisco, he went to UC Berkeley and provide the natural buoyancy of a through its Cheer Leader/Song Girl In-

themselves.

ABOUT THE AUTHOR-Art Rosenbaum is sports editor of The San Francisco Chronicle, a position he has held since 1954. He writes a six-times-weekly column. His stories have appeared in the annual Best Sports Stories (Dutton) 11 times, including one football article that won first prize. He is co-author

HALFTIME SHOW

Unmatchable are the great bands, or funky bands, or even the standard it is pointed out, go hand-in-hand with bands with their Sam Browne-belted youngsters, those last representatives of that old time musical religion. From any campus, it seems, bands will go anywhere for a chance to play and display. They'll sleep or not sleep, as the occasion warrants, doing their act day or our nation can experience a serious disnight, home or away. Athletes are num- integrating process—for any human bered, taped, and otherwise pampered, but bandspeople, unlike the armored apathetic, and at worst, destructive." warriors they salute, are mostly anonymous and totally dedicated. They play hurt, if necessary, with the attitude that the march for old State U. must go

They volunteer for preseason physical training with as much vigor as the footballers; song girls at many schools average 20 hours a week practicing, without credit. They are not on scholarcause they care.

Somehow, that sense of wanting to take part, of providing inspiration for the home team, comes through in the music. Good or adequate, loud or louder, a college band can be counted on to blare forth with fervor, sincerity, and love.

Halftime presentations often are images of current culture. Surveys and polls tend to prove that these shows have outlived the political base of student attitudes from one era to the next. Last year there were fewer controversial themes than in a dozen seasons past. Outer space, conveniently borrowed from "Star Wars" and "Close Encounters," had replaced the occasional anti-Vietnam halftime shows of the '60s and early '70s.

This year, by all forecasts, the programs will continue to be comparatively sedate; but then, who can properly predict student trends? Collegians create the questions today that forecasters ask tomorrow.

The young people of 1978 have inherited much of the impishness and independence of the '60s but not the fiery resistance. (It says here.)

Cheerleading is an American institution, but only in recent years has an institute been established in its cause. The International Cheerleading Foundation at Shawnee Mission, Kan., is an affiliated member of the National Collegiate Athletic Association (NCAA), and,

school extravaganza. The pros bring in stitute, invades college and high school performers; college performers are campuses every Summer to conduct workshops that teach the bumps, gyrations, and rah-rah-rahs of the art which, school spirit, athletic competition, free enterprise, controlling unruly crowds, and leader training.

"Without imaginative leaders," the foundation's Encyclopedia of Cheerleading intones, "both our schools and group without leaders is, at best,

Such a thought would have been derided as upstream rhetoric in the "radical" '60s. Which is not to say that entertainment at today's football games is staid or routine. Far, far from it. The field is immense and calls up grandiose productions. Imagination runs the gamut and hardly any subject (except possibly school work) is exempt.

Traditionalists wonder if there will ship ... there is no NFL pension plan in ever be a revival of words for students their futures. In short, they care be- to live by, like this turn-of-the-century cheer from Ottawa University:

Sophocles, Demosthenes, Peloponnesian War,

X2, Y2, C2-SO4,

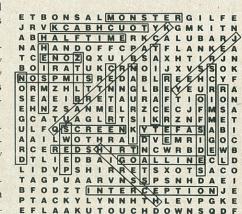
Greek books, Latin books, Ancient History.

Ottawa, Ottawa, Ottawa Varsity,

One hopes there will never be a need to revive a popular theme of the Depression '30s:

Football, Baseball, Swimming in the tank, Who needs college With money in the bank?

ANSWERS TO QUIZ



EXTRA Hidden words: Handoff, Helmet, Field Goal, Touchdown

DO-IT-YOURSELF STATS N' FACTS

Every football fan knows that the score doesn't always give a good picture of a game. A few statistics, like those that can be kept on this page can make the picture clearer, show what the individual stars contribute and help to win post game "debates." Besides, it can be fun to second guess the official scorers whose statistics will appear in tomorrow's papers. But before you start, here are some pointers on being a statistician:

1. Keep cumulative totals to be informed "up to the minute" and to simplify your figuring of team totals. EXAMPLE: Jones gains 3, 6, 9, 2 yards and you write 3, 9, 18, 20 on his line.

2. On plays involving penalties measured from the point of the foul, credit the rusher or pass receiver with yardage only to the point of the infraction.

3. Charge gains and losses on fumbles to the player who, in your judgement, contributed most to the error.

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TALL SPORTS

"because we're the biggest game on campus. In fact, we're the only game on campus."

Indeed, it does not really matter whether or not football exists in terms of pride in accomplishment. A lady does not have to be competing for Miss America to want to comb her hair. St. Louis was not playing in front of a television audience of 50 million, but it had to feel good about those 10 soccer championships.

It is the same with cross country. Oregon and Texas-El Paso (UTEP) have been dominant of late. They have shared the NCAA championships since 1973—Oregon winning in 1973, 1974, and 1977, and UTEP winning the other two years. Furthermore, Oregon won in 1971 and UTEP won in 1969.

Which university has won the most cross country titles? Michigan State.





Soccer players must be agile and well-conditioned, and ready to take a few bruises now and then.

Running to stay warm, perhaps, the Spartans have won eight NCAA championships. However, it has been cold of late in East Lansing. The Spartans have not won an NCAA cross country crown since 1959.

Water polo championships have been the domain of the West Coast. In fact, all of the titles have been won by California schools—Cal, four; UCLA, three; Cal-Irvine, one; and Stanford, one.

"There's just more emphasis on water polo at the high school level out there," an Eastern coach said. "We just don't have the budget to even begin to think about recruiting out there."

By the same token, California schools have not exactly been juggernauts in ice hockey. Folks out West prefer ice in the form of cubes.

There may come a time when Eastern institutions get their heads above water and make their presence felt in water polo. Bucknell became the first Eastern college to win a match in NCAA water polo play last fall. Who did it beat? Brown, another Easterner.

There has to be a certain amount of frustration in the ranks of the minor sports. Football is so dominant in terms of budget and attention.

Witness observations by a number of minor sports fans, coaches and participants:

—"We can be unbeaten and playing for a championship," said a water polo fan, "and our results will be in little type back next to the classified ads. The football team is lousy and it's always at the top of the front page."

—"The football team gets its budget," a cross country runner said, "and then the rest of us get what's left."

—"I think soccer's an exciting game," a coach said, "one that's really going to be big in this country, but we don't really need stands for the crowds we have. Everyone sits around on blankets. But everyone has fun."

The ultimate frustration—and chagrin—was experienced by the cross country team at a California university. It was one of five sports eliminated so that the football team would have enough money to compete at the Division I level. It will probably be reinstated now, because the university must add sports to qualify as Division I under the new national guidelines. So much for fickle friends.

Football does consume money in great chunks. Because of the number of players involved and the expense of safety equipment, a football program costs thousands of dollars regardless of its level of competition.

However, football can be a sugar daddy. A successful program can make enough money to support its dependent little brothers.

"Really," an assistant coach from the Southwest said, "I don't think we have to apologize for our football budget. We get gate receipts and television money and it all goes into the general athletic department budget, and what we end up being allotted is less than what we bring in. We've got to get what we get to be successful—and we've got to be successful or everybody suffers."

Football budgets are invariably into six figures—some of them well into six figures. The other fall sports are usually barely into four figures—some not even that "lavish."

Those who coach the "minor sports" of Autumn have grown accustomed to being in the back seat, not that it thrills them.

"Our kids work hard," said a soccer coach, "and they enjoy winning just as much as the football team enjoys winning. It's just that not as many people watch them or read about them."

There is, of course, a "plus" of sorts.
Wins do not attract a lot of attention,
but neither do losses.

"When I run across someone I haven't seen for a while," a soccer player mused, "he'll ask me how we're doing. We're not having too good a year, so I say, 'Just so-so,' and he'll be satisfied. The football team isn't doing too well either, but everyone asks those guys why..."

So there are both joys and frustrations on the other side of Autumn afternoons. And a little bit of excitement too. Let's hear it for Hartwick.

alums and friends in fundraising, athletic departments will struggle."

There are incentives for some of the alums and friends who render more than token support to their schools' athletic programs. Starting in the early and mid-1960s, colleges and universities discovered they could kill two birds with one stone. They needed larger and more functional press boxes, and to build them, they went to the big donors. The results were not merely press facilities, but plushly-packaged structures that included club and restaurant facilities from which the donors could enjoy the games.

Other incentives derived from financial support of collegiate athletics include seating priorities, parking privileges, and admittance to other sports-oriented functions.

While such privileges are rewards, and without question a trade-out for fan support, schools must be careful that they don't become an irritant among other fans. Obviously, without exerting tact and discretion, such a practice can become a double-edged sword.

"What athletic programs can't lose sight of is that no matter how many or how few backers they might have, everybody counts and must be appreciated," said one athletic director. "Those people who come through the

need them even more, and they are appreciated. We will never take them for

How far back does fundraising go?

late 1940s and the administration's attempts to raise money for athletics and get everybody involved in the school.

"The endowment associations, for sity earmarked for athletics," he said.

fundraising. First of all vou've got to have a purpose. Then you've got to have the organization behind it to be suc- too. cessful. And obviously, you've got to have the people.

enjoyable. Not everybody can raise low-populated areas.' money. Not everybody can go out and good cause, then it's very, very enjoy-

"And most of all, it's a challenge. I



For instance, a Midwestern school, seeking to install artificial turf on its football field, subscribed its alumni and One athletic director, who at one friends to purchase it by the yard. It did time assisted in his school's alumni as- the same when building a track and sociation, recalls his playing days in the field complex, complete with synthetic

> But fundraising is not without its frustrations.

As one athletic official recalls, "I many, many years, could have very eas- wanted our school to be the first in the ily been subsidizing athletic programs conference to install synthetic turf on from contributions made to the univerthe football field. We had been fighting for our program and believed the turf Another athletic administrator ren- would be a real plus for it. One of the ders his philosophies about fundrais- other schools in the conference found ing: "I get emotional when I talk about out about our plans, and more or less just took the funds out of its petty cash and covered its field with synthetic turf,

"Schools with big touchdown clubs, lettermen clubs, etc., can do this more "If you have a real need, then it's very easily than smaller schools, or those in

But here, too, the big boys, supsolicit money. But if you have all those posedly the utopias for athletic success, things going for you, and if it's for a must face the realities of stretching the dollar. One coach and athletic director at such a school once commented that his next chore would be to raise a half-million dollars from the booster club so the department could make

"You must have a loyal atmosphere to raise money," another school official states. There's no limit to what you can accomplish. All schools are into it now. Some are so big they have separate corporations outside the school, downtown offices, and clubs off-campus. All their proceeds go to the betterment of school athletics.

"It's a necessity now, because I believe the days are gone when a statesupported school will ever reach the personal philosophies of state legislators to support athletics.

"For all practical purposes, most state schools have lost most state appropriations. As a result, more and more schools are going to and staying with fundraising to survive athletically.

"Women's sports, which are growing by leaps and bounds throughout the nation, have put an even greater priority on fundraising.

"But because there are more athletes being served, and even though it is becoming more costly, more people are becoming involved—participating, spectating and coaching.

"And each is a prospective fundraiser. That's where the loyalty figures. And, of course, the challenge."



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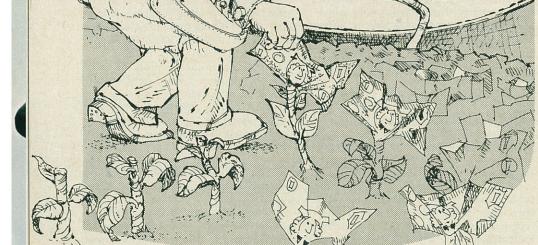
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system. And with good reason. Sony's remote models go one step further, with guick, silent, all-electronic channel selection and tuning.

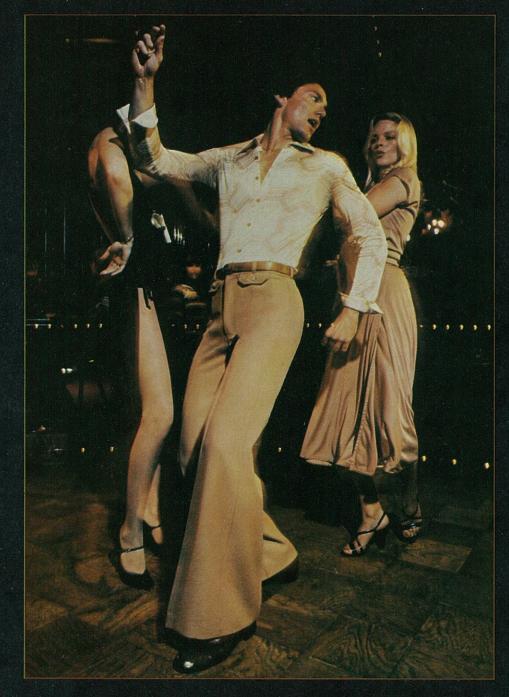
> Sony remote control is available on our 15," 17," 19" and 21" models (measured diagonally). As we said before, it may not be the main reason for buying a Sony. But it's not such a bad one either.

TT'S A SONY."

If you're interested in remote control, it's available on our 15" to 21" models.



If You've Got It, Flaunt It!

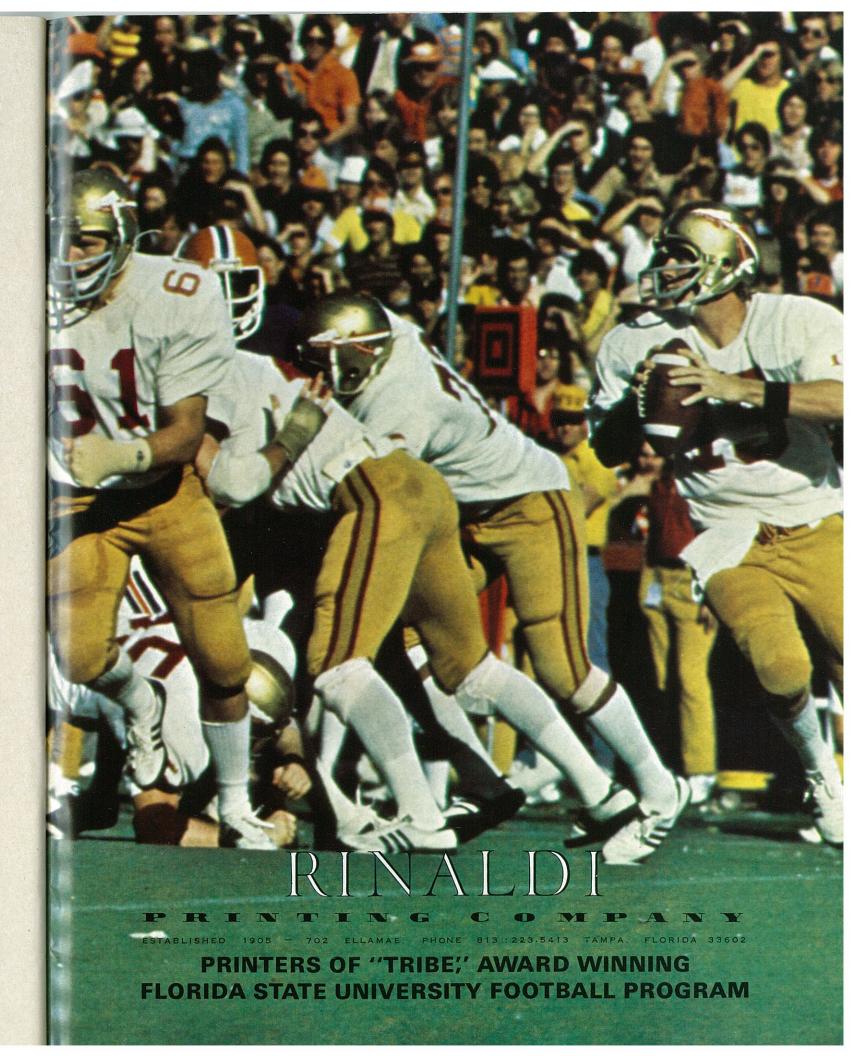


If you're lucky enough to have a lean, trim body, make the most of it. Get into Angels Flight™ pants and turn the ladies on. Angels Flight is the original—the dressy gabardine pant that started the disco look. Add a matching vest and blazer and you'll have to fight the girls off.

Angels Flight

Any way you look at it,
it's a winner!





SEMINOLE SPIRIT





Clark, N.J.



Brenda Grantham Hilliard, Fla.



Nancy Hansard Tallahassee, Fla.





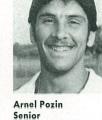
Greg Lowder Jacksonville, Fla.



Star McKenzie



Bubba McNeill Junior Tallahassee, Fla.



Orange Park, Fla.



Skip Ragler Pensacola, Fla.



Gail Shank Tallahassee, Fla.



Valarie Vann Sophomore Vero Beach, Fla.



Barbara White Senior Winter Haven, Fla.

ALMA MATER

High o'er the towering pines our voices

Praising those Gothic spires we love so

Here sons and daughters stand, faithful and true.

Hailing our ALMA MATER, F.S.U.

FIGHT SONG

© Music by Thomas Wright Words by Doug Alley

You've got to fight, fight, fight for FSU.

You've got to scalp 'em Seminoles.

You've got to win, win, win, win this game and roll on down to make those goals.

For FSU is on the warpath now and at the battle's end, she's great:

So fight, fight, fight, fight to victory, our Seminoles from Florida State.

(Yell) F-L-O-R-I-D-A S-T-A-T-E

Florida State! Florida State! Florida State! (Repeat song)

FLORIDA STATE VICTORY SONG

We are on the warpath tonight.

Onward, Florida State.

Show all the world the spirit and might that the Seminoles create.

Stand up for the Garnet and Gold.

Ever loyal we shall be.

We are proud to shout,

"The Warriors are out." And they will lead us to victory.

HYMN TO THE GARNET AND GOLD

Here's a hymn to the garnet and gold, ringing to the sky.

Here's a song for our men and women bold, sing with heads held high.

Striving ere to seek to know, fight for victory.

Alma Mater, this song to you,

Echoes, F.S.U.

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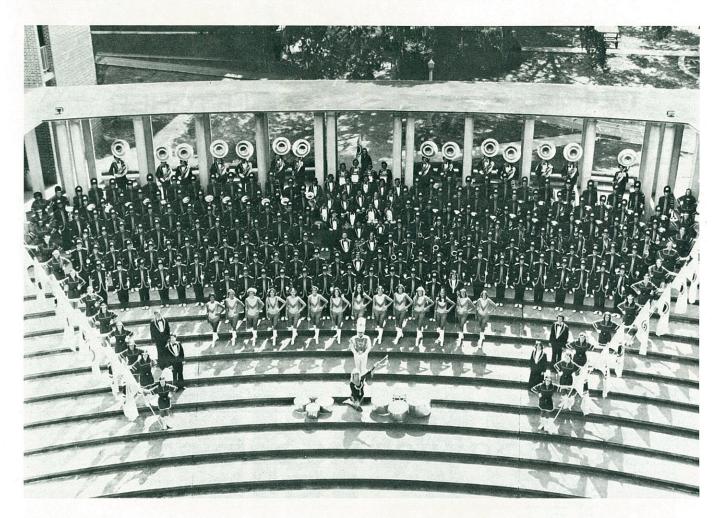
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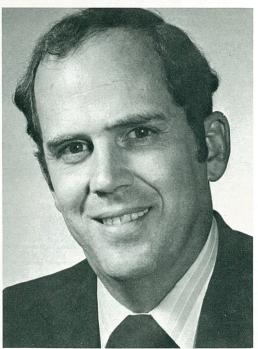
he Marching Chiefs popularity has been growing in leaps and bounds as its reputation as one of the nation's finest collegiate marching bands continues to grow.

The Pride of Florida State is made up of over nearly 300 bandsmen including a feature twirler, a corps of majorettes and flag girls. Every school and college in the University is represented in the FSU band.

For over a quarter of a century the Marching Chiefs have been providing Florida State football fans with musical and marching entertainment. Since their beginning back in the early 1950s, the name of the Marching Chiefs has been synonymous with colorful, fast paced shows and music to satisfy even the hard to please listener.

In addition to the Chiefs' performances at home games and several road contests, their past national and regional television appearances has helped to bring the Chiefs into the homes of millions.

As Chiefs step out on the field this year, audiences will be greeted by the familiar version of the style that in the past has entertained millions. Under the second year leadership of Bentley Shellahamer, assistant director of bands and director of the Marching Chiefs, and the continued work of coordinator of bands Carl Bjerregaard, associate director and arranger Charles Carter and graduate assistant Bob Spradling, the Chiefs will be presenting a style of performance which Seminole fans have seen in the past. Music will be coordinated with the various drills and formations, to create a new dimension in sight and sound.



Bentley Shellahamer Director, Marching Chiefs

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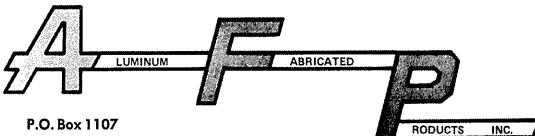
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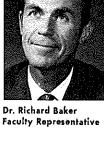
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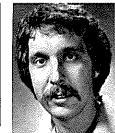




Barbara Palmer Women's



Terry Maul



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Harlien Johnson Women's Trainer





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Go Seminoles!

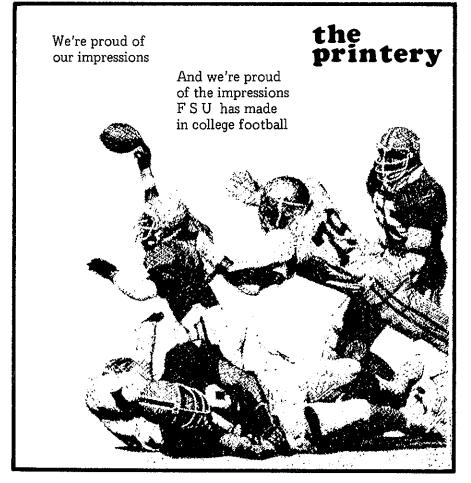






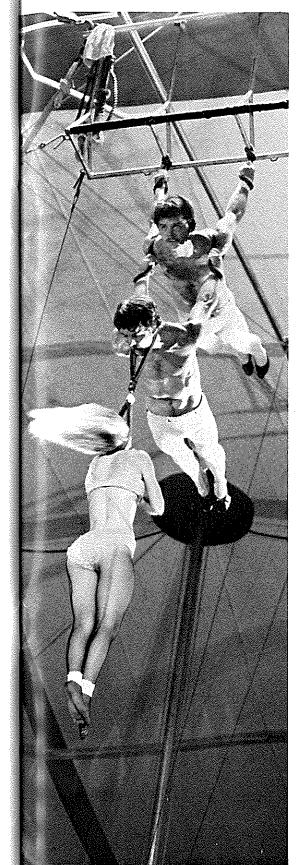
If it's Borden, it's got to be good.

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THE STATE OF THE CASE OF THE STATE OF THE ST



FSU Senior Becomes One of Two Dozen To Successfully Complete Triple Somersault

by Jayleen Woods, FSU Information Services

ere's one for the record books.

Add the name of Max A. Harris
Jr. of Raleigh, N.C., to the list of
only two dozen people in the world who
have completed the triple somersault on
the flying trapeze!

Next to his name, write Florida State University's "Flying High," the world's only all-collegiate, student circus. Then make notes on the vital statistics: 1) second FSU flyer to make the list, 2) third amateur in world of circus history to master the feat, and 3) Christopher Scott of Tampa was his catcher.

Harris, who is a senior at FSU, flipped into the pages of history this summer at Callaway Gardens near Pine Mountain, Ga., where members of the circus troupe spend several weeks each summer performing for resort guests and teaching tricks to their youngsters. A biology major and pre-dental student making honor grades, Harris completed his first triple in a practice session on Aug. 21, and his second, during a performance on Aug. 25.

President Jimmy Carter wired these congratulations to the pair who finally topped former "Flying High" director Adrian Catarzi's 1963 record-breaking entry into the amateur ranks of trapeze artistry.

"From Jackson, Wyoming—Congratulations on completing the triple somersault on the high trapeze. This feat places you among a small and select group of amateur circus performers, and I am pleased to join those who are recognizing your accomplishment.—Jimmy Carter."

Harris, who became acquainted with FSU's circus at Callaway when he was

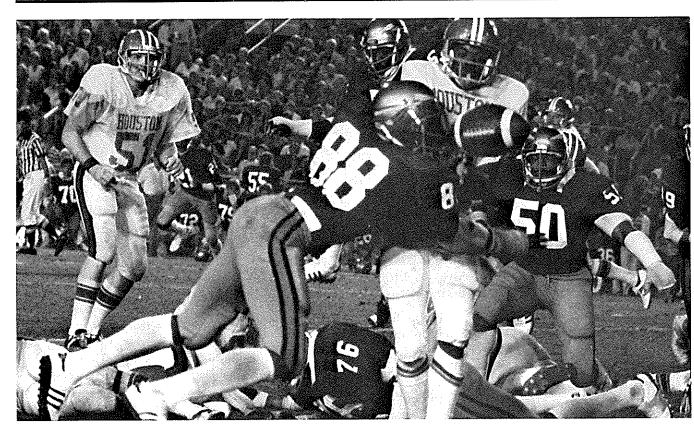
just 13 years old, began his flying career as an FSU freshman in 1974. He made his first attempts at the triple last 'summer, succeeding after approximately a year of frustrating near-misses - and one or two close brushes with catastrophe. One such near-miss, which happened less than four weeks ago, knocked his catcher, Chris Scott, momentarily unconscious. The pair had to suspend their efforts for a week while Scott recovered. Scott, a junior from Tampa and a transfer student from Hillsborough Community College, began catching for the flyers in the circus only last fall. He is a physical education major who looks forward to a career in coaching and teaching.

During the student circus' 32 years of existence, several flying teams have attempted the triple, but only two have succeeded. Catarzi mastered the feat in 1963, with catcher Ivan Williams, and again in 1964, with catcher Larry Camp. Other flyers who nearly succeeded included Johnny Mastry in 1967, Roger Lundgren ('70), and Pat Lane ('73).

"Flying High's" Director Richard Brinson and Associate Director Bob Donnelly teach the students all of the 20-some acts, which include tightrope walking, juggling, high trapeze, balancing, teeterboard, bicycle acts and high wire. The students do all the rigging for each act on the theory that a performer will insure his own safety by putting up his own equipment. The students also erect the tent each year for the campus home shows, make their own costumes and maintain the upkeep of the equipment. The circus rigging is

continued on page 96

SEMINOLE ACTION

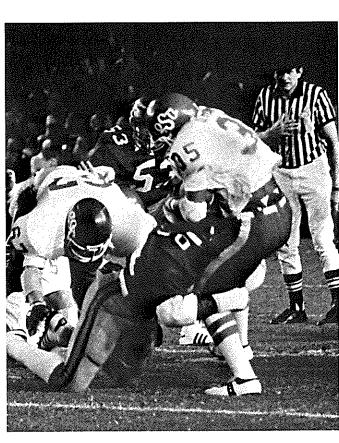


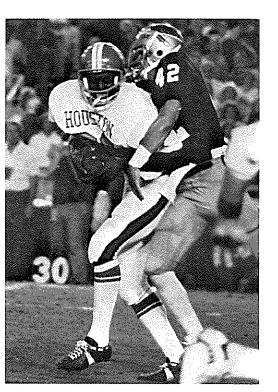
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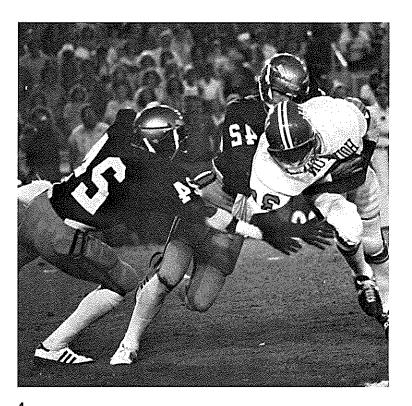
DEFENSE DEFENSE DEFENSE

- 1. Willie Jones (88) pounds Houston quarterback Danny Davis forcing him to cough up the football.
- 2. Ron Simmons (50) tackles Oklahoma State's Ron Hammond in the backfield for
- 3. Francis Bonasorte moves quickly up from the secondary to make this stop against Houston
- 4. Defensive backs Francis Bonasorte (42) and Mike Kincaid (24) make the play on Houston's Willis Adams.
- 5. Defensive end Scott Warren tracked down and caught Cowboy fullback Terry Suellentrop.

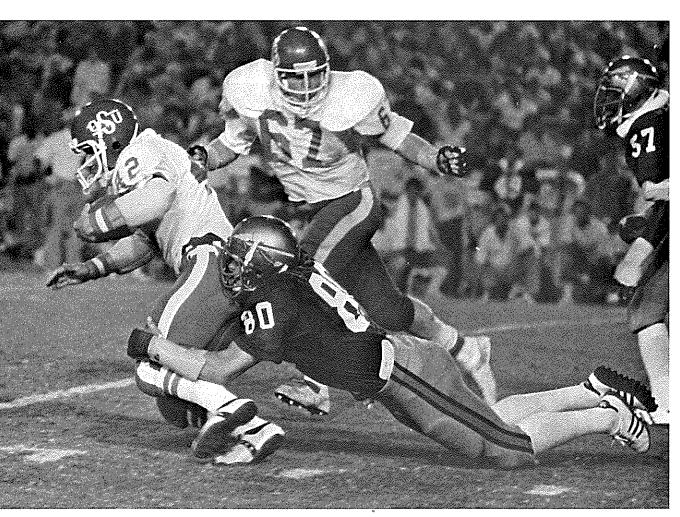
Photos by Barry Mittan







3



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continued from page 93

erected on the circus lot, with safety nets, mats and other measures used as standard safety equipment.

Members of the troupe who maintain "C" averages are eligible to perform in the annual Home Shows (scheduled for the first two weekends next May), and those with "C+" or better, are eligible to perform in the road shows given by the circus during the year.

Circus travels have included journeys to Europe, the Dominican Republic and Montreal for major tours. Closer to home, they perform in many southeastern cities for charitable causes each year. In 1973, the circus was one of the highlights of ABC's Wide World of Sports, and since 1962, has had many hours of national coverage through the CBS Sports Spectacular Series.

The circus originated at Florida State in 1947, under the direction of its first coach and director, Jack Haskin.



The teeterboard team, from left, is Bruce Jacobs, Pete Holzberger, Jamie Costley, Mike Jenkins, Charlie Matthews and Chris Scott, with Eda Fattaleh in the "high chair."



Max A. Harris of Raleigh, N.C. (left), is congratulated by his catcher, Chris Scott of Tampa, for becoming the third amateur in circus-world history to master the triple somersault on the flying trapeze. Both are members of

the world's only all-student college circus, "Flying High," which has its home at Florida State University in Tallahassee.



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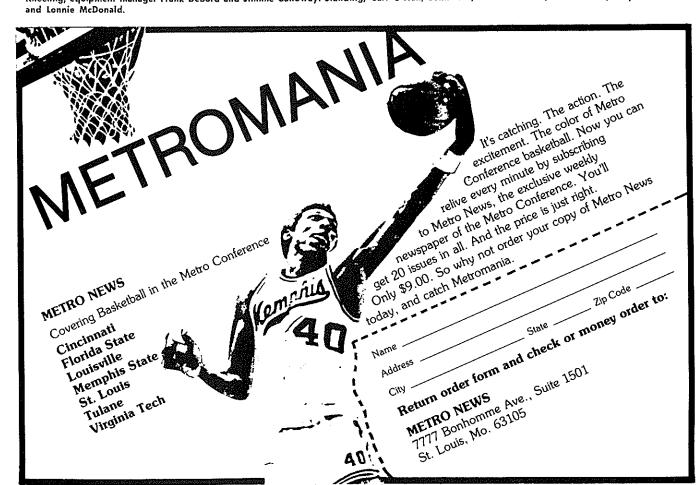
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FSU MANAGERS

Kneeling, equipment manager Frank DeBord and Jimmie Calloway. Standing, Carl O'Neil, John Kriz, Forrest Duncan, Mike Bakich, Wayne Carter



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FIRST AID

The first aid station is located at the southwest corner of the stadium adjacent to gate 5. A registered nurse is on duty at all times and emergency service is also available. The station is operated by the Tallahassee Chapter of the American National Red Cross.

CONCESSIONS

Concessions are available from vendors in the stands and at various locations on the concourse and ground levels of both the east and west stands.

PUBLIC TELEPHONES

Public telephones are located on the ground levels of both the east and west tands.

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Items may be turned in or claimed at the ticket booth at Gate 3 under the west stands near the press box elevator.

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Alcoholic beverages are prohibited in Campbell Stadium. Violators may be asked to vacate the stadium.

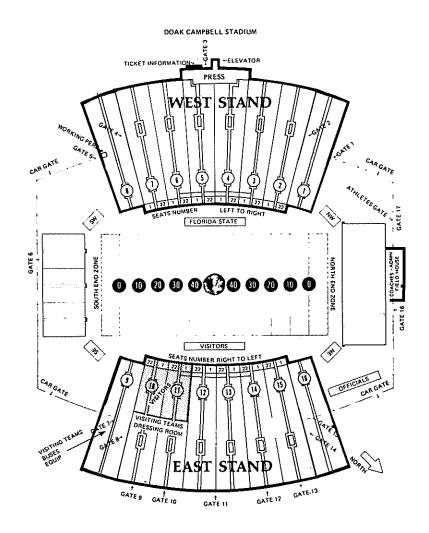
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Regulations prohibit unauthorized persons on the playing field before, during and after the game. Please exit the stadium by the ramp and section exits.

A wheel chair area in the stadium is located in the west stands in front of Section 8.

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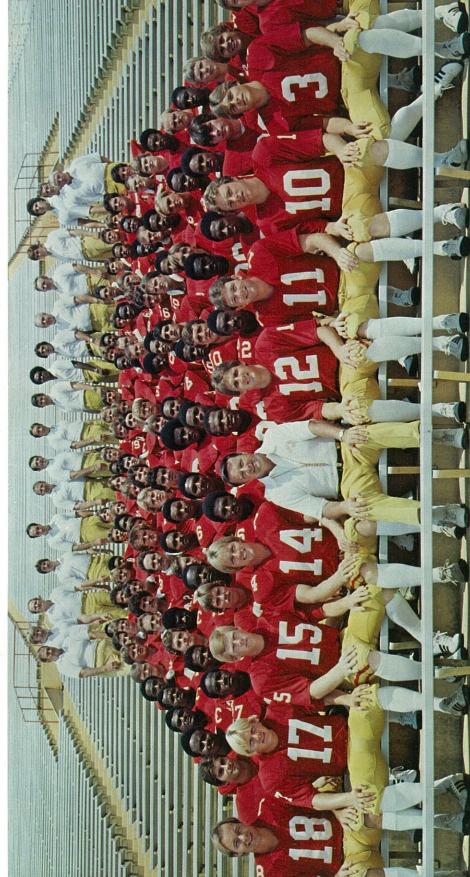
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